

ESTTA Tracking number: **ESTTA757731**

Filing date: **07/12/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                        |  |
|------------------------|--|
| Proceeding             | 92061330   |
| Party                  | Plaintiff<br>Spiral Direct, Inc. and Spiral Direct, Ltd.   |
| Correspondence Address | JILL SARNOFF RIOLA<br>CARLTON FIELDS JORDEN BURT<br>450 S ORANGE AVE<br>ORLANDO, FL 32801<br>UNITED STATES<br>jriola@cfjblaw.com |
| Submission             | Other Motions/Papers   |
| Filer's Name           | Jill Sarnoff Riola   |
| Filer's e-mail         | jriola@carltonfields.com, dcarlucci@carltonfields.com, trade-<br>marks@carltonfields.com   |
| Signature              | /jill sarnoff riola/   |
| Date                   | 07/12/2016   |
| Attachments            | Response to Order.pdf(21219 bytes )  |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

-----/  
**SPIRAL DIRECT, LTD. and  
SPIRAL DIRECT, INC.**  
**Petitioners**

**Cancellation Action No.: 92061330  
Mark: SPIRAL  
U.S. Reg. No.: 2,218,515**

v.

**BASIC SPORTS APPAREL, INC.**  
**Respondent.**  
-----/

**RESPONSE TO ORDER**

Petitioners, Spiral Direct, LTD and Spiral Direct, Inc., by their undersigned counsel, hereby respond to the Order of July 12, 2016.

The underlying litigation titled *Spiral Direct, Inc. and Spiral Direct, Ltd. v. Basic Sports Apparel, Inc.*, 6:15-cv-641-orl-JA-TBS is presently still pending.

Respectfully submitted this 12th day of July, 2016.

By: /s/ Jill Sarnoff Riola  
Jill Sarnoff Riola  
CARLTON FIELDS  
450 S. Orange Ave.  
Orlando, FL 32801  
407-244-8246  
[jriola@cfjblaw.com](mailto:jriola@cfjblaw.com)  
Counsel for Petitioners

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on July 12, 2016, she served the foregoing document on counsel for Respondent by email to [egegan@bknmurray.com](mailto:egegan@bknmurray.com).

By: /s/ Jill Sarnoff Riola  
Jill Sarnoff Riola