

ESTTA Tracking number: **ESTTA664801**

Filing date: **04/03/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92060982
Party	Defendant Sylvester Fadal
Correspondence Address	SYLVESTER FADAL 3138 HASTINGS WAY SAN RAMON, CA 94582 UNITED STATES sealfadal@yahoo.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Matthew H. Swyers
Filer's e-mail	admin@thetrademarkcompany.com
Signature	/Matthew H. Swyers/
Date	04/03/2015
Attachments	Notice of Appearance.pdf(83074 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
The Trademark Trial and Appeal Board**

In the matter of U.S. Registration 3,262,882

For the mark 
Registered on the Principal Register on July 10, 2007

SelectNY New York LP,	:	
	:	
Petitioner,	:	
	:	
vs.	:	Cancellation No. 92060982
	:	
Sylvester Fadal,	:	
	:	
Registrant.	:	

APPEARANCE OF COUNSEL

COMES NOW Registrant, Sylvester Fadal (hereinafter “Registrant”), and hereby requests that the United States Patent and Trademark Office and, specifically, The Trademark Trial and Appeal Board recognize Registrant’s new power of attorney in Matthew H. Swyers, Esquire and Elisabeth Sawyer, Esquire, The Trademark Company, PLLC, 344 Maple Ave., West, PBM 151, Vienna, VA 22180, (800) 906-8626.

The Registrant requests that all correspondence in this matter henceforth be sent to:

Matthew H. Swyers, Esquire
Elisabeth Sawyer, Esquire
The Trademark Company, PLLC
344 Maple Avenue West, PBM 151
Vienna, VA 22180
Tel. (800) 906-8626
Facsimile (270) 477-4574
admin@TheTrademarkCompany.com

Communication via email with The Trademark Company, PLLC via the above-referenced email address is hereby expressly authorized. All previous powers of attorney are hereby revoked.

Respectfully submitted this 3rd day of April, 2015.

THE TRADEMARK COMPANY, PLLC

/Matthew H. Swyers/

Matthew H. Swyers, Esq.

Elisabeth Sawyer, Esq.

344 Maple Avenue West, PBM 151

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Counsel for Registrant

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CERTIFICATE OF SERVICE

I HEREBY CERTIFY that I caused a copy of the foregoing this 3rd day of April, 2015 to
be served, via first class mail, postage prepaid, upon:

Norman P Soloway
Hayes Soloway PC
4640 E Skyline Drive
Tucson, AZ 85718

/Matthew H. Swyers/
Matthew H. Swyers