

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

Csg/Am

Mailed: February 27, 2015

Cancellation No. 92060345

Twelfefold Media Inc.

v.

Advertising.com LLC

By the Trademark Trial and Appeal Board:

On December 19, 2014 the Board issued an order to show cause under Trademark Rule 2.134(b) in view of the cancellation of Registration No. 3408626 under Section 8 of the Trademark Act. On January 6, 2015 respondent filed a response to the Board's show cause order.

A further review of the Office's records with respect to the registration reveals that although the ministerial act of cancelling the registration occurred three days after this proceeding was commenced, the grace period for filing a Section 8 affidavit expired prior to commencement of the Board proceeding. Therefore the Board does not deem the cancellation of the involved registration as the equivalent of a cancellation request without the consent of petitioner.

In view thereof, the cancellation is dismissed without prejudice as moot.