

## **Service by Publication**

A petition to cancel the registration identified below having been filed, and the notice of such proceeding sent to registrant at the last known address having been returned by the Postal Service as undeliverable, notice is hereby given that unless the registrant listed herein, its assigns or legal representatives, shall enter an appearance within thirty days of this publication, the cancellation will proceed as in the case of default.

B Chic Fashion and Style, Redwood Shores, CA, Registration No. **4218400** for the mark "**B CHIC FASHIONS**", Cancellation No. **92058914**.

Lalita Greer,  
Paralegal Specialist  
Trademark Trial and Appeal Board,  
for Deborah S. Cohn  
Commissioner for Trademarks

**Scheduled for service by publication in the Official Gazette dated 5-27-2014.**