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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92058609
Party	Defendant Taly Williams
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Signature	/Sabrina A. Larson/
Date	10/16/2018
Attachments	Notice of Filing of Testimony Deposition of Taly Williams.pdf(20177 bytes) Testimony Deposition of Taly Williams.pdf(2109885 bytes) Exhibit 1.pdf(42957 bytes) Exhibit 2.pdf(4825221 bytes) Exhibit 3.pdf(1928653 bytes) Exhibit 4.pdf(2685748 bytes) Exhibit 5.pdf(1665138 bytes) Exhibit 6.pdf(5565933 bytes) Exhibit 7.pdf(492575 bytes) Exhibit 11.pdf(4811055 bytes) Exhibit 13.pdf(5000975 bytes) Exhibit 15.pdf(537494 bytes) Exhibit 16 Redacted.pdf(5229807 bytes) Exhibit 17.pdf(985120 bytes) Exhibit 18.pdf(2677592 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

UNDEFEATED, INC.,

Petitioner,

vs.

TALY WILLIAMS,

Respondent.

Cancellation No.: 92058609

Registration No.: 3,524,963

NOTICE OF FILING OF TESTIMONY DEPOSITION OF TALY WILLIAMS

Respondent submits the attached certified testimony deposition of Taly Williams taken on behalf of Respondent, at Morrison & Foerster LLP, 425 Market Street, San Francisco, CA, beginning at 12:30 p.m., and ending at 3:10 p.n., on Tuesday, September 18, 2018, before Kenneth T. Brill, Certified Shorthand Reporter No. 12797, and Exhibits 1–18 thereto as evidence in the above-captioned proceeding.

Exhibits 8, 9, 10, 12, and 14 contain confidential material throughout the exhibits, and have been filed confidentially in accordance with Rules 703.01(p) and 120.02 of the Trademark Trial and Appeal Board Manual of Procedure. Exhibit 16 contains confidential information on one page, and has been redacted in accordance with Rules 703.01(p) and 120.02 of the Trademark Trial and Appeal Board Manual of Procedure. An unredacted version of Exhibit 16 will be filed using the “Confidential” selection in ESTTA, with confidential information marked in brackets. *Id.*

Respondent is concurrently serving a copy of the certified testimony deposition transcript and Exhibits 1-18 on Petitioner.

Dated: October 16, 2018

By:

/s/ Sabrina A. Larson

Sabrina A. Larson

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PROOF OF SERVICE BY FTP TRANSFER

I declare that on October 16, 2018 I served a copy of:

NOTICE OF FILING OF TESTIMONY DEPOSITION OF TALY WILLIAMS

by providing a true and correct copy through Morrison & Foerster LLP's FTP transfer system to the email address set forth below:

Jayson Lorenzo
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I declare under penalty of perjury under the laws of the State of California that the above is true and correct.

Executed at San Francisco, California, this 16th day of October 2018.

/s/ Ryan Romain

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK PATENT AND APPEAL BOARD

UNDEFEATED, INC.,
Petitioner,
vs.
TALY WILLIAMS,
Respondent

No. 92058609

DEPOSITION OF TALY WILLIAMS
San Francisco, California
September 18, 2018

Reported by:
KENNETH T. BRILL
CSR NO. 12797
Job No. 3011000

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK PATENT AND APPEAL BOARD

UNDEFEATED, INC.,
Petitioner,

vs.

No. 92058609

TALY WILLIAMS,
Respondent

Deposition of TALY WILLIAMS, Volume 1, taken
on behalf of Respondent, at Morrison & Foerster LLP, 425
Market Street, San Francisco, CA, beginning at 12:30
p.m., and ending at 3:10 p.m., on Tuesday, September 18,
2018, before KENNETH T. BRILL, Certified Shorthand
Reporter No. 12797.

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Taly Williams

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WITNESS

EXAMINATION

TALY WILLIAMS

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Taly Williams

1 San Francisco, California, September 18, 2018

2 12:30 p.m.

3 - - -

4 TALY WILLIAMS, after having been
5 first duly sworn, was examined and
6 testified as follows:

7 - - -

8 EXAMINATION

9 BY MS. LARSON:

10 Q. Good afternoon.

11 A. Hello.

12 Q. Can you please state and spell your name for
13 the record.

14 A. Taly Williams, T-A-L-Y, W-I-L-L-I-A-M-S.

15 Q. What is your current employment?

16 A. I currently work, managing partner at Aqora
17 Capital, and also senior engineer with Aquilogic, Inc.

18 Q. Can you spell those?

19 A. Aqora Capital, is A-Q-O-R-A, Capital,
20 C-A-P-I-T-A-L, and -- it's Aqora Capital Management,
21 LLC.

22 And then Aquilogic is A-Q-U-I-L-O-G-I-C.

23 And also of TM Williams, LLC I'm the president
24 of, so TM, space, Williams LLC.

25 Q. Can you tell me what your employment was prior

1 to the three that you just mentioned?

2 A. Before that I was doing engineering consulting
3 over in the UK with Comex and did that for -- and I also
4 was with Comex Consulting for probably at least ten
5 years or so. Before that, playing professional
6 football.

7 Q. Did you say professional football?

8 A. Yes, professional football.

9 Q. When did you play professional football?

10 A. Back in 1994, 1995, a couple years.

11 Q. Where did you play professional football?

12 A. In Toronto, Canada.

13 Q. For what team?

14 A. For the Toronto Argos.

15 Q. What was your position?

16 A. Defensive back.

17 Q. Sorry?

18 A. Defensive back.

19 Q. Okay. You said you played professional
20 football for a few years?

21 A. A couple years, so yeah, 1994, '95, and
22 probably part of '96.

23 Q. You mentioned being the president of TM
24 Williams, LLC, is that right?

25 A. Yes.

1 Q. Going forward, if I just refer to your company
2 as TM Williams, we'll both know I'm referring to TM
3 Williams, LLC, is that fair?

4 A. Yes.

5 Q. Who founded the company TM Williams?

6 A. I did.

7 Q. When?

8 A. Early 2000s, maybe either 1999 or 2000,
9 somewhere around there.

10 Q. Why did you found TM Williams?

11 A. It was to do engineering consulting work and
12 also some research and development.

13 Q. So can you describe the general nature of the
14 business of TM Williams?

15 A. So on the engineering/consulting side of
16 things, my background is engineering. I used to design
17 water treatment plants. So I designed the City of Santa
18 Monica's last three treatment plants. On the research
19 and development side, I used my engineering there and
20 sort of combined that with my athletic background and we
21 do some research on different things.

22 Q. Can you tell me a little bit more about what
23 you mean about combining that with your athletic
24 background?

25 A. Just with the, you know, this gets into sort

1 of the whole Taly brand and sports and combining
2 engineering and athletics and helping people, you know,
3 perform better sort of using some of my engineering
4 background and, you know, to help them get better
5 results at whatever they're attempting to do.

6 Q. So can you give some examples of research and
7 development as it relates to sports?

8 A. Developing a focus point for sports, you know,
9 hitting numerous golf balls for many years or studying
10 different sports and trying to identify ways to help
11 people perform better by taking their mind off the
12 action that they're doing, so.

13 Q. Do you play golf?

14 A. I do, yes.

15 Q. How do you market your business, TM Williams?

16 A. A lot of it is word of mouth. We also do
17 advertising, you know. Over the years we have -- it's
18 been a number of different ways, whether it be magazines
19 advertising or online advertising, sort of Google,
20 Yahoo.

21 It can be through instructors. We have
22 relationships with some of the top instructors in the
23 world.

24 It can be at events that we may have our
25 products at or it could just be down at the local range

1 or at a court or sometimes even in the office just
2 talking about what we do.

3 Q. When you say a court, you don't mean like a
4 legal court, you mean a sports court?

5 A. Yeah, it could be like a basketball court or
6 it could be a golf course, it could be a soccer field.

7 Q. Have you developed branding for TM Williams?

8 A. Yes.

9 Q. Can you describe at a general level what your
10 branding is?

11 A. You know, the Taly brand, which I call it,
12 it's Taly, T-A-L-Y, that's me, it's -- involves -- it's
13 all about performing under pressure, it's about scoring
14 performances, thus the Taly marks. And then also we
15 pull in the engineering side and we develop things
16 called Talynt Points, and I spell "talent" with a Y, to
17 so it's T-A-L-Y-N-T. We teach individuals to Trust
18 Their Talynt in a number of sports and different areas.

19 Q. Do you use any logos in your branding?

20 A. Yes.

21 Q. Can you tell me about your logos or logo?

22 A. Yeah, the main logo for what we do is the Taly
23 marks, the 1, 2, 3, 4, 5 (indicating) mark.

24 MS. LARSON: I'm going to mark Exhibit 1.

25 - - -

1 (Whereupon the document was marked,
2 for identification purposes, as Williams
3 Exhibit 1.) --

4 - - -

5 BY MS. LARSON:

6 Q. Looking at Exhibit 1, do you recognize this
7 document?

8 A. Yeah, it looks like my registered trademark.

9 Q. So this is -- is this your registration
10 certificate?

11 A. Yes.

12 Q. And that's for Registration No. 3,524,963?

13 A. Yes.

14 Q. So you just mentioned your logo. Does this
15 registration certificate in Exhibit 1 depict the logo
16 that you're talking about?

17 A. Yes. This is the Taly marks logo.

18 Q. If I refer to it going forward in the
19 deposition as the Taly design mark, we all know that I'm
20 referring to the logo on Exhibit 1, is that fair?

21 A. Yes.

22 Q. Can you talk to me about how you came up with
23 this logo, I mean, the story of the logo?

24 A. Well, the logo is -- it's me. I'm Taly, and
25 so it's sort of a -- and I'm athletic, and scoring, this

1 is the international symbol for keeping score. And you
2 know, it's a -- I've used that, you know, from back in
3 my professional football days. So that's sort of where
4 it -- when I started using that.

5 Q. Can you tell me -- talk to me about how you
6 started using it back in your professional football
7 days.

8 A. Well, just basically hats and T-shirts, you
9 know, it's -- it's fitting because it's my name too, so
10 Taly. It's the Taly marks, is sort of how I became sort
11 of known.

12 Q. How you became known?

13 A. I became known for that, that sort of thing,
14 that's just the way I was -- I would sign things.

15 Q. So you would sign your name with that?

16 A. Yes. I would also -- I would also sign my
17 name too, but I just used the mark since back in the
18 sporting days.

19 Q. And then you said you used this logo in
20 connection with your business, TM Williams?

21 A. Yes.

22 Q. Can you tell me about the significance of the
23 logo to the brand of your company, TM Williams?

24 A. Well, it's the -- the logo is, you know, 1, 2,
25 3, 4, 5, Taly marks. As I said, it's sort of the

1 international symbol for keeping score. And it's --
2 it's our -- it's my brand, you know, the Taly marks are
3 what we use as our logo to go with Taly and Trust Your
4 Talynt.

5 Q. When you first starting using the Taly design
6 mark back in your football days, were you aware of
7 anyone else who was using a Taly mark as their brand?

8 A. No.

9 Q. And you said you founded your company around
10 1999-2000; right?

11 A. Yes.

12 Q. At that time when you decided to use the Taly
13 mark -- design mark in connection with your business,
14 were you aware of anyone else who was using a Taly mark
15 as a brand?

16 A. No. I wasn't aware of any, and I think at one
17 point I did a search too and there was no one using it
18 except actually there was one that -- there was an
19 abandoned mark, but other than that, yes, there was
20 nobody out there using that mark that I know of.

21 Q. Have you done anything to protect the Taly
22 design mark as a trademark?

23 A. Now, obviously, I filed my maintenance
24 documents and over the time I've filed the trademark
25 applications, thinking that was initially I signed, or,

1 sorry, I -- we did the search and then I filed sort of
2 the trademarks, you know. Since then I believe I have
3 a -- sporting goods was what I initially filed, and then
4 I believe this one was -- was after it.

5 Q. Filed -- do you mean filed them with the
6 Trademark Office?

7 A. Yes. Or applied for the trademarks, yes.

8 Q. You mentioned a search. Can you tell me what
9 you are referring to?

10 A. There's different services out there that you
11 can do a search for a, you know, logos to see if your --
12 if the trademark's being used. So I used -- just I
13 don't -- I use a firm to do a search of all the marks
14 out there to see if one -- this was being used for -- I
15 think it was for apparel and sports equipment.

16 - - -

17 (Whereupon the document was marked,
18 for identification purposes, as Williams
19 Exhibit 2.) --

20 - - -

21 BY MS. LARSON:

22 Q. Handing you Exhibit 2, but I want to ask if
23 you can keep Exhibit 1 just on hand because we'll come
24 back to that one.

25 A. Okay.

1 Q. So the court reporter handed you Exhibit 2.
2 Do you recognize this?

3 A. Yep, from a long time ago, yes.

4 Q. What is this?

5 A. This was the trademark search report that I
6 did years ago.

7 Q. Do you recall when you ordered it?

8 A. This says it was requested on June 15th,
9 2004, so back in 2004.

10 Q. Were you working with a lawyer when you
11 ordered this search report?

12 A. No.

13 Q. Can you tell me like your process for ordering
14 it, if you recall?

15 A. As I recall, just a company that I found
16 online that does trademark searches for, you know,
17 different marks, so I had them do a search for the Taly
18 marks.

19 Q. And why did you order this search?

20 A. Just to insure that nobody was using the mark.

21 Q. And do you recall what you concluded after
22 reviewing the search report?

23 A. I recall that it was available, nobody was
24 using the mark and that I could use it.

25 Q. You mentioned filing applications for your

1 mark, Taly design mark. Can you tell me what was the
2 next step after you ordered the search and reviewed the
3 search?

4 A. Well, likely sometime after the search then I
5 filed my trademark application, probably for sporting
6 goods, you know, for the -- I think we're doing -- it
7 was shin guards.

8 Q. And what next?

9 A. And then we would have filed this one probably
10 shortly after this other exhibit we have here with my
11 other mark.

12 Q. And you're referring to Exhibit 1?

13 A. Yes.

14 Q. Okay. So you filed a trademark application
15 for the mark shown on Exhibit 1; right?

16 A. Yes.

17 Q. Did you work with anyone else in preparing
18 that application?

19 A. No, I did everything myself. I enjoyed it.
20 This was sort of a labor of love. It was fun to do.

21 Q. So you didn't work with an attorney; right?

22 A. No, I did not.

23 Q. How did -- do you recall how you knew how to
24 file this application?

25 A. Most of the information it was just -- just

1 online and sort of looking for documents, the USPTO.gov
2 site has a lot of information on how to file these
3 things, so I just followed that.

4 Q. Do you know what Statement of Use is?

5 A. Yes.

6 Q. Can you tell me what that means?

7 A. It's when you just let the Trademark Office
8 know that you are using the -- the mark or where you
9 provide, you do specimens or something to prove that
10 you're using the mark.

11 - - -

12 (Whereupon the document was marked,
13 for identification purposes, as Williams
14 Exhibit 3.) --

15 - - -

16 BY MS. LARSON:

17 Q. Looking at Exhibit 3, do you know what this
18 document is?

19 A. It's a statement of use.

20 Q. And do you know what, just looking through it,
21 do you know what statement of use this is?

22 A. This one is for -- this looks like it's the
23 Statement of Use for the Exhibit 1 trademark. This is
24 what I would have filed at some point in order to obtain
25 my trademark.

1 Q. Turning to the third page, where it says
2 Trademark, Service Mark, Statement of Use, if you look
3 almost to the bottom of the page it says signature. Is
4 that your signature?

5 A. Yes.

6 Q. It says Taly Williams; right?

7 A. Yes.

8 Q. Did you sign this document?

9 A. Yes.

10 Q. Do you remember signing this document?

11 A. Yes.

12 Q. Were you working with an attorney when you
13 prepared this document, the Statement of Use?

14 A. No.

15 Q. Did you understand everything in the Statement
16 of Use in Exhibit 3 at the time you signed it?

17 A. Yes.

18 Q. Did you understand that you were signing the
19 Statement of Use under oath?

20 A. Yes.

21 Q. In other words, under penalty of perjury?

22 A. Yes.

23 Q. Was there anything that you included in the
24 Statement of Use in Exhibit 3 that was incorrect?

25 A. No.

1 Q. Do you think that you put anything in this
2 document in Exhibit 3, any fact that was not true when
3 you made it?

4 A. No.

5 Q. Did you intend to lie to the Trademark Office
6 when you signed this Statement of Use?

7 A. Definitely not.

8 Q. Did you intend to misrepresent any facts to
9 the Trademark Office when you signed this Statement of
10 Use?

11 A. No.

12 Q. Did you believe this Statement of Use to be
13 true at the time you signed it?

14 A. Yes.

15 Q. Do you still believe the statements to be true
16 in this Statement of Use?

17 A. Yes.

18 Q. If you look at -- near the top of page 3 where
19 we're looking, it says "For International Class 28."
20 When you signed this document, had you used the Taly
21 design mark on each item listed here?

22 A. Yes.

23 Q. You can set aside -- set to the side Exhibit 3
24 for now.

25 Can you tell me what products you sell or

1 distribute under your Taly design trademark?

2 A. I can't look here, but -- the Taly Mind-Set,
3 chipping umbrellas, golf bags, sporting goods, toys,
4 games, do you want me to sort of specifically, or is
5 it --

6 Q. Well, for now --

7 A. Broadly?

8 Q. For now just broadly the categories.

9 A. Okay. That is broadly.

10 Q. All right. Well, then let's go back to
11 Exhibit 1, the list of goods there. So the goods in
12 your registration are listed there; right?

13 A. Yes.

14 Q. Do you sell or distribute all the goods listed
15 in this registration?

16 A. Yes.

17 Q. Do you currently sell or distribute all the
18 goods listed in the registration?

19 A. Yes.

20 Q. And since your -- and when did you first use
21 the mark for all the goods listed in the registration?

22 A. First use on Exhibit 1 it looks like the
23 11/27/2006, it says first use. I know I probably used
24 some of these before then, but this was probably the
25 first use for all -- everything in here.

1 Q. And have you always sold or distributed all
2 the goods listed in the registration since 11/27/2006?

3 A. Yes.

4 Q. Have you ever discontinued sales of any of the
5 goods listed here in your Class 28 registration in
6 Exhibit 1?

7 A. No.

8 Q. Did you ever make a decision not to sell any
9 more of any product listed here in Exhibit 1?

10 A. Not specifically. The only I would say is I
11 know at one point we stopped selling the soccer balls
12 for a while, so that would be under the sporting goods,
13 although soccer balls aren't mentioned here, but it's
14 under sporting goods, but then we restarted again, but
15 that's about it.

16 Q. Are soccer balls listed here?

17 A. Not specifically, but I know sort of under
18 sporting goods is where I would consider that, but
19 they're not listed here, no.

20 Q. What specific good under sporting goods would
21 soccer balls be?

22 A. Under sports -- sport balls.

23 Q. Do you sell other types of sport balls?

24 A. Yes.

25 Q. Can you give me some examples?

1 A. We sell golf balls, we sell other -- we sell
2 wiffle balls, we sell -- are you talking at this time
3 when this was filed, or now? Now I know we have some
4 additional balls too, but I know back then we were
5 selling -- we had the golf balls and wiffle balls and
6 other just regular balls.

7 Q. Can you ever stop selling golf balls?

8 A. No.

9 Q. Did you ever stop selling wiffle balls?

10 A. No.

11 Q. What is your main product?

12 A. The Taly Mind-Set.

13 Q. What is the Taly Mind-Set?

14 A. The Taly Mind-Set is a -- it's a -- it's a
15 sporting good for, you know, it's a tool that's used
16 when playing sports. It's used to improve performance,
17 so really what it does, it has a red ball on the end and
18 it creates a -- gives an individual a new focus point
19 while they're playing a game. So it gives them a
20 different way to play that game.

21 Q. What kind of games?

22 A. Obviously, we use it a lot in -- in golf, but
23 it could be golf, it could be basketball, it could be
24 cricket, it could be tennis. You know, it actually can
25 be used in any sports.

1 So we have -- you know, we get e-mails and or
2 phone calls, in conversations people tell us how they're
3 using it in different ways.

4 - - -

5 (Whereupon the document was marked,
6 for identification purposes, as Williams
7 Exhibit 4.) --

8 - - -

9 BY MS. LARSON:

10 Q. Do you recognize these documents in Exhibit 4?

11 A. Yes.

12 Q. What are they?

13 A. Looks like a bunch of pictures of different
14 people and actually some of the top instructors in the
15 world using the Taly Mind-Set device. Most of these --
16 all of these are -- it looks like they're at clinics for
17 golf.

18 Obviously, one of them is at the Barclays
19 Capital, which is sort of a first round of the Fed Ex
20 Cup, which is one of the largest tournaments on the PGA
21 tour.

22 Q. So maybe using the very first photo on the
23 first page, which is marked TMW02409, can you use that
24 photo to describe to me what these people are doing and
25 how this -- and how this shows what the Taly Mind-Set

1 is?

2 A. Right, so the -- the Taly Mind-Set and this is
3 actually for golf right here, the way this is being
4 used, you have Lynn Blake, you know, right there, he's
5 one of the top instructors in the world. He's got our
6 equipment on, well, while basically showing how to play
7 golf. And so what he's doing is he's actually using our
8 device to play golf.

9 So actually you're holding a golf club in your
10 hand, but what he's doing is he's swinging our red ball
11 and the golf ball gets hit, so it's a new way to play
12 the game of golf.

13 Q. When someone buys the Taly Mind-Set, what
14 products do they get?

15 A. They get the Taly Mind-Set, they get usually a
16 sport ball, they get divot repair tool, they'll get ball
17 markers, they'll get -- they'll get golf tees, they'll
18 get -- they get a DVD, they get a wiffle ball, and a
19 brochure. I think that's generally what's included.

20 Q. Setting aside Exhibit 4, so Exhibit 1, your
21 trademark registration, first item is games; namely,
22 target games and action skill games. What are target
23 games?

24 A. Target games are games which involve a target.
25 So for example --

1 Q. Tell me more.

2 A. Yeah, for example, like pretty much most
3 sports involves a target, so in golf, you know, you're
4 always shooting at a target, so golf is a target game.
5 Basketball you're shooting at the net; that's a target
6 game.

7 For us, we also have, for example, if we use
8 our chipping umbrella, that becomes a target, and then
9 you -- you're playing a game, trying to hit the target.
10 So target game is just sports where a target is
11 involved.

12 Q. What are action skill games?

13 A. You know, action skills games are sort of
14 exactly what it says, you know, they are games that
15 require a skill and involve some sort of action or
16 movement.

17 And so basically, the games I just mentioned
18 there, whether it be golf or basketball or even chipping
19 into our umbrella would be an action skill game, an
20 example of them.

21 Q. In what form do you sell those games under
22 your Taly design mark?

23 A. So those in the Taly Mind-Set, let's start
24 with the chipping umbrella, which is a really clear one
25 there, which, you know, you have a chipping umbrella,

1 that has holes in there, so that's for a game that is
2 played there, it's a target game, an action skill game
3 with targets.

4 And also the Taly Mind-Set, which is used for
5 many different sports, you know, those are target games
6 and you use that, it's a new way to play, you know, the
7 game of golf or, you know, when you're shooting a
8 basketball, you'd have our product on, you know, a lot
9 of people, you can't make a shot, but instead of
10 actually focusing on shooting a basketball, you would be
11 focusing on moving the red ball and it takes your mind
12 off what you're doing and helps release, you know, a
13 person's talent.

14 Q. Going back to the chipping umbrella, what does
15 chipping mean?

16 A. Chipping is -- those are short golf shots, so
17 this would be -- just meaning that the target is fairly
18 close and so you'd set the umbrella down, it's a
19 distance, it can be like, you know, two feet away, it
20 can be ten feet away, but chipping is typically a short
21 shot in golf.

22 Q. So how does -- what does the umbrella do?

23 A. The chipping umbrella is a way, it basically
24 provides a way to carry the game. So basically, you
25 open the umbrella, but you actually open the umbrella

1 backwards, so it's almost, you know, wind blows and your
2 umbrella opens backwards, it's actually that way, but
3 then we have pockets in the umbrella such that when you
4 chip a ball into the umbrella, if you actually hit the
5 target, it actually sits in the pocket; otherwise, it
6 rolls back down the umbrella and comes back to you.

7 Q. Hmm. Okay. And then in terms of the Taly
8 Mind-Set, you mentioned brochures. Can you tell me what
9 you're referring to in relation to the Taly Mind-Set?

10 A. We've had a number of different brochures over
11 the years, but basically it's just -- a brochure will
12 tell you how to play the game, whether for example, it's
13 for golf, we'll show you how to put on the device, and
14 then how to -- how to use it, you know, give you some
15 sort of new goals on what you do in playing, sort of
16 golf the way we see it, we present it.

17 - - -

18 (Whereupon the document was marked,
19 for identification purposes, as Williams
20 Exhibit 5.) --

21 - - -

22 BY MS. LARSON:

23 Q. Looking at Exhibit 5, do you recognize these
24 documents, and apologies for the upside down printing?

25 A. Yes.

1 Q. What are these?

2 A. These are some of our brochures, or some of
3 our instructions on how to play the game, or even a -- I
4 think one of them is a DVD, which contains information
5 on how to, you know, play the game as we -- for golf so
6 that would be how to play Taly golf, how to "Trust Your
7 Talynt".

8 Q. How do you distribute these brochures?

9 A. These you can either -- you said how you
10 distribute them, so buy them --

11 Q. Yeah, how do people get them?

12 A. Yeah. So people can either buy them directly
13 from us, or just the brochures, sometimes they may buy
14 the Taly Mind-Set for a certain sport and these
15 brochures would be included as part of that.

16 Sometimes people just order the DVD, either
17 online or directly through us, or we may offer them for
18 sale at either, you know, a seminar or down at the golf
19 course or at one of these events that we may go to.

20 Q. Are these basically instructions for how to
21 use -- how to play games with your product?

22 MR. LORENZO: Objection, leading.

23 BY MS. LARSON:

24 Q. Can you tell me whether or not these are
25 instructions to play games with your product?

1 MR. LORENZO: Objection, leading.

2 THE WITNESS: These are -- this -- this is how
3 we -- this is how we show our customers how to use our
4 device to play the game. So for golf we show them how
5 to put it on, you know, how do you play golf with the
6 Taly Mind-Set.

7 The chipping umbrella, we show them how to
8 play that game, you know, basically how you open the
9 umbrella, and what you do, you chip into the -- you
10 know, into the hole.

11 So yeah, this is how we provide information to
12 those that buy our products and how to play the game.

13 BY MS. LARSON:

14 Q. Are there any other ways that you provide
15 information other than in the brochures in Exhibit 5?

16 A. Well, yeah, definitely online we have lots of
17 videos, can be YouTube, can be on our website. And then
18 verbally we provide tons of information, you know, so
19 that can be just direct word of mouth. It can be
20 through other instructors who use our product and --
21 there are a number of different ways.

22 Q. Referring again to Exhibit 1, your
23 registration, as you see the next item is playthings.
24 Can you tell me what playthings you sell under the Taly
25 design mark?

1 A. Yes. We sell stuffed toys, plush toys,
2 balloons, play wands, basically the things that are
3 listed in this.

4 Q. Starting with the stuffed toys that you
5 mentioned, what are the stuffed toys that you sell under
6 the Taly design mark?

7 A. Balls and Teddy bears.

8 Q. Like stuffed balls?

9 A. Yes. As opposed to say a wiffle ball or a
10 golf ball.

11 Q. What are the -- what plush toys do you sell
12 under the Taly design mark?

13 A. We sell plush toys as balls and then also
14 Teddy bears.

15 - - -

16 (Whereupon the document was marked,
17 for identification purposes, as Williams
18 Exhibit 6.) --

19 - - -

20 BY MS. LARSON:

21 Q. Looking at Exhibit 6, do you recognize these
22 documents?

23 A. Yes, they look like photos of a bunch of our
24 products.

25 Q. Did you take these photos or who took these

1 photos?

2 A. Yes, I took these photos.

3 Q. Are these true and correct copies of documents
4 that you keep in the normal course of your business?

5 A. Yes.

6 Q. If you turn -- well, flip four pages in, four
7 physical pieces of paper in, looking at the page
8 TMW02909.

9 A. Yes.

10 Q. Can you tell me what this photo is showing?

11 A. That's showing some of those plush toys and
12 stuffed toys.

13 Q. What -- what exactly?

14 A. The stuffed balls and the stuffed Teddy bears
15 and plush balls.

16 Q. Does your Taly design trademark appear in
17 connection with selling or distributing these toys?

18 A. Yes.

19 Q. Where?

20 A. It's in the -- mine's in color, so you can see
21 here, but these ones have hangtags, so they show the
22 Taly mark.

23 Q. Is the mark in -- shown in other places on
24 other toys?

25 A. Yes. Depending -- I think I saw another

1 picture, there's a -- for example, there's a Teddy bear
2 here where it's shown, we have the Taly mark right on
3 the front of the shirt on the Teddy bear.

4 Q. Let's -- let's pause there and get the page
5 number. Is that TMW 02928?

6 A. Yeah, that's one of them.

7 Q. So where is the Taly mark on this toy?

8 A. So this one, the Taly mark is just on the
9 front of the Teddy bear on a shirt.

10 Q. Why -- did you decide to put the mark there?

11 A. Yes.

12 Q. Why did you decide to put the mark in that
13 location?

14 A. It just depends on, you know, it's for
15 prominence, you know, obviously sometimes it just
16 depends on where there's enough room to put the mark,
17 but we want to be able to show, you know, where the --
18 where the -- who owns the Teddy bear or where it's from,
19 that's why I always try to put our logo on it.

20 Q. Other than on the hangtag that we looked at
21 first and on the T-shirt that we looked at second, are
22 there any other places where the Taly design mark
23 appears in connection with stuffed toys or plush toys?

24 A. Oh, probably the only other place might be
25 just in packaging, just depending on the -- on the plush

1 toy or the stuffed toy. It could also just be in the
2 packaging.

3 Q. Do you mean sometimes -- is the toy sometimes
4 in a separate packaging?

5 A. Yes.

6 Q. Like what?

7 A. It may have like a separate plastic, maybe in
8 a plastic wrap, and so we'd have our logo in there also,
9 Taly, our branding.

10 Q. How do you sell or distribute the Teddy
11 bear -- the stuffed toys and the plush toys?

12 A. Same as other products, we either -- we either
13 ship them or sell them directly at events or at --
14 wherever we are.

15 Q. What do you mean "sell directly"?

16 A. So we may have direct interaction with the
17 actual, you know, purchaser. It could be, say, for
18 example we're doing a little golf clinic down at the
19 golf course, you know, and they have kids there and they
20 want -- maybe they want to buy something Taly and, you
21 know, so we'd sell them there.

22 Q. Do you sell the stuffed toys and the plush
23 toys alone, or in connection with other products?

24 A. Both. We do both.

25 Q. What is an example of when you would sell it

1 in connection with another product?

2 A. For example, sometimes when we're selling the
3 Taly Mind-Set, we will sell, you know, stuffed toys in
4 there, or actually stuffed -- those are -- those are a
5 form of balls or toys, but sometimes in the Taly
6 Mind-Set, sometimes it's -- usually in the Taly pack,
7 which is a whole, you know, it's got, you know, the play
8 wand and the alignment device and the Teddy bear and
9 balloons, so that's when we would sell it individually.

10 Q. Did you say Taly pack?

11 A. Yes.

12 Q. Is that -- that's -- is that a set that
13 includes multiple items?

14 A. Yes.

15 Q. Are there any other items it includes other
16 than what you've just listed or --

17 A. Nets, I think also, and I think I mentioned
18 the play wand. Maybe an alignment device in there.

19 Q. So what is a play wand?

20 A. It's basically just -- it's a wand, it's like
21 a -- it's an extendible rod with our red ball on the
22 end.

23 Q. Is that when we were looking at the pictures,
24 is that what's on the Taly Mind-Set?

25 A. Well, that's different because the Taly

1 Mind-Set is actually designed -- play wand, you'd
2 actually have to hold and use, as opposed to this one,
3 you can attach to yourself, you know.

4 Q. What is the play wand used for?

5 A. Basic -- well, kids just like to play with it.
6 They use it more as swords or whatnot. But a lot of
7 times we actually use it just for, you know, identifying
8 motion, you know, it reflects motion of your arm.
9 And -- and your hand and forearm.

10 Q. What is a play balloon?

11 A. No, it's just a balloon. Yeah. Play balloons
12 are balloons with our logo on them.

13 - - -

14 (Whereupon the document was marked,
15 for identification purposes, as Williams
16 Exhibit 7.) --

17 - - -

18 BY MS. LARSON:

19 Q. Do you recognize this document in Exhibit 7?

20 A. Yes.

21 Q. What is this?

22 A. Looks like a receipt, someone bought a golf
23 bag and then also a Taly pack which actually we were
24 just talking about there, so it had -- this one, it has
25 in the tees and balloons, net. It would have a -- one

1 of the stuffed toy in there, probably a wand and maybe
2 one or two other things.

3 Q. Is this a true and correct copy of a document
4 you keep in the normal course of business?

5 A. Yes.

6 Q. Did you write this receipt?

7 A. Yes.

8 Q. When?

9 A. Looks like it was May 25th, 2014.

10 Q. How did the customer pay for the purchase?

11 A. This one they would pay -- they paid in cash.
12 So this was a direct sale to them.

13 Q. Do you always keep receipts for cash
14 transactions?

15 A. No. No, we do our best to, but no, we don't
16 always keep them.

17 Q. Setting aside Exhibit 7, and -- but if you can
18 keep Exhibit 6 on hand, we'll go back to that. What are
19 sport balls?

20 A. Balls -- sports -- sport balls are balls used
21 for sports.

22 Q. Do you sell sport balls under the Taly design
23 mark?

24 A. Yes.

25 Q. What sport balls do you sell under the Taly

1 design mark?

2 A. Golf balls, wiffle balls, and then we sell
3 some -- well, now we sell -- back then, I'm sure we had
4 these, but now we have also some mini soccer balls, mini
5 footballs and mini basketballs.

6 Q. What are wiffle balls?

7 A. Wiffle balls are balls that can be used
8 inside, you know, for different games. So they're --
9 they're a plastic, hard plastic ball which have a lot of
10 holes in them, so I think they're -- in Exhibit 6,
11 they're the yellow balls that you might see. So
12 they're -- they're on a couple different pages, but the
13 yellow plastic balls.

14 Q. So we're on the same page, are we -- we're
15 looking at TMW 02931?

16 A. Yes, that's one of the pages.

17 Q. What's shown in this picture?

18 A. So there you have both golf balls and wiffle
19 balls in -- in -- boxed in packaging.

20 Q. Where does the Taly design mark appear in
21 connection with the golf balls and wiffle balls?

22 A. On the golf balls, the logo is right on the
23 golf ball. And then it's also on the packaging, the box
24 packaging probably in about three or four locations. On
25 the wiffle balls, since it has holes, we don't put it

1 right on the wiffle ball, but it's obviously in the
2 packing in the box that it goes in, about, you know, two
3 to four places.

4 Q. On page TMW 02932, are those sports balls in
5 the picture?

6 A. Yes.

7 Q. What type?

8 A. Those are wiffle balls.

9 Q. On page TMW 02933, are those sport balls?

10 A. Yes, those are both -- those are sports balls,
11 so it's got golf balls and wiffle balls.

12 Q. Flipping forward closer to the beginning of
13 it, if you go to page TMW 02923.

14 Yeah.

15 A. Okay.

16 Q. What's shown in this picture?

17 A. There's some sport balls there too, some red
18 ones. They also have some clips and some stickers and a
19 bag there.

20 Q. Can you describe what these red balls are?

21 A. Those are -- those are another sport ball that
22 we -- we sell. They're a -- well, actually, those are
23 the balls we also use in the manufacture for the Taly
24 Mind-Set, it's the focus point, but they're also little
25 red sport balls that we use for other games.

1 Q. What kind of games?

2 A. They could use that ball in the, for example,
3 with the chipping umbrella, you know, or it could just
4 be used as a ball in general just for throwing around.

5 Q. And does the Taly design mark appear with
6 these balls shown in this picture?

7 A. Yes.

8 Q. Where?

9 A. On the sticker there in the packaging.

10 Q. You can set aside Exhibit 6.

11 What kind of records do you keep in the normal
12 course of business of sales that you make?

13 A. Receipts, sometimes there's invoices,
14 sometimes there's shipping labels, that's usually, I
15 think, some of the things.

16 - - -

17 (Whereupon the document was marked,
18 for identification purposes, as Williams
19 Exhibit 8.) --

20 - - -

21 BY MS. LARSON:

22 Q. Looking at Exhibit 8, do you recognize these
23 documents?

24 A. Yes.

25 Q. What are they?

1 A. Looks like a combination of receipts for Taly
2 products that we've sold directly, or I also see some
3 invoices for some of our Taly products and I also see a
4 couple, I think, shipping labels in there.

5 Q. Are these true and correct copies of documents
6 that you keep in the normal course of business?

7 A. Yes.

8 Q. If you turn to the first invoice after the
9 handwritten receipts, yeah, is this page TMW 02681, what
10 is this document?

11 A. It looks like a invoice sent to -- looks like
12 an instructor, he's purchased ten Taly Mind-Sets in
13 white.

14 Q. What does it say -- what does the description
15 say?

16 A. Taly Golf Tools White.

17 Q. What is Taly Golf Tools?

18 A. That would be our Taly Mind-Set product or --
19 product.

20 Q. On the next page, the next invoice, TMW 02684,
21 what is this?

22 A. So this would be an invoice sent to a high
23 school where they've ordered some of our Taly Mind-Set
24 products.

25 Q. Is there any difference if the invoice says

1 Taly Golf Tools versus Taly Mind-Sets?

2 A. No. It's still the Taly Mind-Sets. So in
3 there there will be -- it's a package, so in the
4 Mind-Sets, they'll be getting typically everything that
5 we include with the Taly Mind-Set, so we'll have -- like
6 we talked about earlier, we'll have the Taly Mind-Set,
7 the sport ball and the brochure and the DVD and a bunch
8 of other things.

9 Q. What does it mean what when it says red, black
10 or white?

11 A. We offer the Taly Mind-Set in three different
12 colors, red, black and white.

13 Q. Well, which part is it -- is different?

14 A. This is the part that attaches to you so the
15 base color for that, the guard portion of it is either
16 red, black or white.

17 - - -

18 (Whereupon the document was marked,
19 for identification purposes, as Williams
20 Exhibit 9.) --

21 - - -

22 BY MS. LARSON:

23 Q. Looking at Exhibit 9, do you recognize these
24 documents?

25 A. Yes.

1 Q. What are these?

2 A. This looks like a whole lot of our
3 international sales. So they are shipping labels --
4 it's our copy of shipments that we've made for our
5 products.

6 Q. Are these true and correct copies of documents
7 you keep in the normal course of business?

8 A. Yes.

9 Q. Look at the very first one, with page
10 TMW 00001, what is the detailed description of contents?

11 A. "Golf training equipment."

12 Q. What does that mean?

13 A. So that would be our Taly Mind-Set golf tool
14 and everything else that's in the packaging. And just a
15 word of note, you said I keep in the regular course of
16 business. It just so happens we have these. We don't
17 typically always keep these; otherwise, it would be a
18 whole lot. We happened to have them at the time.

19 - - -

20 (Whereupon the document was marked,
21 for identification purposes, as Williams
22 Exhibit 10.) --

23 - - -

24 BY MS. LARSON:

25 Q. Look at Exhibit 10, do you recognize this

1 document?

2 A. Yes.

3 Q. What is this?

4 A. These look like UPS shipments or record of UPS
5 shipments for some period of time.

6 Q. Shipments of what?

7 A. This one says shipments of the Taly Mind-Set
8 umbrella, golf balls, divot repair, tees, ball marker,
9 play wands.

10 Q. Where it's cut off, is that -- after the word
11 "play", what is the word supposed to be there where it's
12 cut off?

13 A. Yeah, "play wands", I'm sure.

14 Q. Is this a true and correct copy of a document
15 you keep in the normal course of business?

16 A. Yes.

17 Q. Are people able to purchase Taly products
18 online?

19 A. Yes.

20 Q. How?

21 A. Various ways from our website from our Taly
22 store, from other -- from other magazine sites where
23 they can get directed back to my store, from other
24 instructor sites where they can sell our product.

25 Q. What do you mean "our website"?

1 A. So we have a -- we have a number of different
2 websites, but I was referring to the Taly.com website
3 where you can purchase there and then we also have the
4 Taly Store which is another website.

5 - - -

6 (Whereupon the document was marked,
7 for identification purposes, as Williams
8 Exhibit 11.) --

9 - - -

10 BY MS. LARSON:

11 Q. Looking at Exhibit 11, do you recognize this?

12 A. Yes.

13 Q. What is it?

14 A. It looks like snapshots from our Taly store.

15 Q. Do you know when these snapshot were taken?

16 A. Looks like -- oh, there's a date on the bottom
17 says August 23rd, 2014, so I'm assuming that's likely
18 when these were taken. The one on the very end says
19 September 16, 2009.

20 Q. Other than online, how else can people
21 purchase Taly products?

22 A. Directly from us, you know, or they may call
23 us, they may come by the office. They may buy them
24 through instructors, they may buy them from high schools
25 or when we're at an event. Those are just some of the

1 ways.

2 Q. What kind of events?

3 A. Usually there will be -- if we're doing some
4 type of clinic or if we're -- if there's a -- for
5 example, in golf, we sold quite a few at the -- I guess
6 it's the Fed Ex cup, which is the Barclays, it's the
7 biggest tournament of the PGA tour every year, the FedEx
8 cup playoffs. A number of different ways.

9 Q. What is PGA?

10 A. Professional Golfer's Association. So and
11 then also in pro shops in golf, so that's golf stores,
12 I'd usually say golf stores for this product.

13 Q. For this product?

14 A. The Taly Mind-Set, if they're buying golf
15 related, so I was giving you golf related examples.

16 Q. What is the golf stores?

17 A. I said like pro shops, you know, for example,
18 we've sold in pro shops or right at golf store -- at
19 golf courses, they'll have a store there, they can buy
20 it there. We've been in different retail stores, you
21 know, over the years.

22 Q. So you -- do you sell to the retail stores and
23 the pro stores?

24 A. Yeah, we wholesale to them, yes.

25 Q. How many employees does TM Williams have?

1 A. Just myself.

2 Q. Can you tell me your general approach to
3 record keeping?

4 A. You know, we're a small business, and we have
5 one employee so, you know, we do our best to keep
6 whatever records we feel are useful to us but, you know,
7 so it's whatever is typical, I guess, for a small
8 business.

9 Q. How do -- we kind of talked about this at the
10 beginning, just to circle back, how do you market your
11 products?

12 A. Various ways. It can be word of mouth. It
13 can be advertising that we pay for online. It could be
14 advertising we pay for in say magazines, it can be --
15 you know, we get a lot of -- it could be online, social
16 media, there's through instructors and then their sites.
17 There's -- there's a lot of different ways.

18 Q. What type of advertising online do you do?

19 A. Google, and then sometimes there's been
20 magazine advertising. And then sort of the Yahoos and
21 sometimes, you know, we try to get our ads up on other
22 sites that are either sports related or, you know,
23 sports or even golf related.

24 Q. What type -- what do you mean when you refer
25 to Google ads?

1 A. Google offers a services where you -- or
2 service where you can buy keywords and, you know, or
3 place ads and then they will put them through the
4 Internet on people's sites and on -- so it can be on
5 websites anywhere, you know.

6 Q. And have you done that?

7 A. Oh, yes, we've done a lot of that.

8 - - -

9 (Whereupon the document was marked,
10 for identification purposes, as Williams
11 Exhibit 12.) --

12 - - -

13 BY MS. LARSON:

14 Q. Exhibit 12, do you recognize these documents?

15 A. Yeah, wow. Yes.

16 Q. What are these?

17 A. These look like Google analytics documents.

18 Q. What does that mean?

19 A. It's just a record of sort of sales that we
20 made through ads that were done through Google.

21 Q. So can you describe kind of what that means?

22 A. So if we want to -- say we -- we want to --
23 say we place an ad, we pay Google, we place an ad with
24 Google and then they place it on a lot of different
25 sites. So basically people from all around the world

1 can purchase, so once they click on it and purchase it,
2 it would then get tracked through Google Analytics, and
3 then it lets us know, so we're able to have a record of
4 what countries they were buying from, and maybe what
5 product -- product they purchased at the time. So
6 that's generally what this is.

7 Q. So what -- what specific sales does this
8 Google analytics track?

9 A. It can track anything, but I'm reading -- I
10 see on some pages it says Taly Mind-Sets. So it tracks
11 sales. It also tracks just, you know, visits. I'm
12 looking at visits relative to other things on our
13 website. Sorry I have to --

14 Q. Well, does it -- does this track all sales
15 made by TM Williams?

16 A. Oh, no, definitely not. This is just -- if we
17 did some advertising through them and somebody clicked
18 on that ad at that time then it would track it for -- if
19 they saw the ad, they may just end up calling directory,
20 there are so many other ways they can come to us. It's
21 just one of our ways we market our products.

22 Q. When you said "them", who is "them"?

23 A. Through Google. So here I also see there's
24 caps that were sold here and then some -- looks like
25 stickers.

1 Q. Does Google analytics include sale -- direct
2 sales that you make?

3 A. No, it doesn't cover that. I'm looking
4 actually on page -- I'm not sure if you want this, it
5 may be tough to find but on TMW 017778, I see sales of
6 Taly Mind-Sets, I see sales of straps, I see the
7 chipping umbrella, I see golf balls, I see golf bag, a
8 couple purchases there. So it's a -- that's a good one
9 there. It says page 13, so it's the second time page 13
10 appears if you were to flip through.

11 Q. Does Google provide these analytics to you as
12 part of the service?

13 A. Yes.

14 Q. Are these in Exhibit 12 true and correct
15 copies of documents that you keep in the normal course
16 of business?

17 A. Not necessarily that we keep, but that we
18 have, you know, and this, obviously, I had these at the
19 time, so I was able to provide them.

20 Q. All right. You can set aside that one.
21 Where -- can you give me examples of places where you --
22 other websites or locations where you promoted your
23 products?

24 A. We've been on the ESPN website. We've been
25 on, obviously, YouTube, we do a lot of stuff there.

1 We've been on the Golf Channel website. We've been on,
2 let's see, I'm trying to think of any, just the -- we've
3 been on the MBA.com website, we've been on PGATour.com
4 website. There's -- any site related to sports, there's
5 a good chance that we've been on it at some point.

6 Q. Do you place ads in magazines?

7 A. At times, yes.

8 Q. Can you give me some examples?

9 A. Southland Golf, iSeekGolf, African American
10 Golfers Digest. There's a lot of different ones.

11 - - -

12 (Whereupon the document was marked,
13 for identification purposes, as Williams
14 Exhibit 13.) --

15 - - -

16 BY MS. LARSON:

17 Q. In Exhibit 13, take a minute to flip through,
18 do you recognize these documents?

19 A. Yes.

20 Q. What are these?

21 A. It looks like places where our ads -- or sites
22 where our ads, either magazines or online where we've
23 had advertising.

24 Q. Are these true and correct copies of documents
25 that you kept in the normal course of business?

1 A. Yes.

2 Q. Do you pay to advertise in some of these other
3 courses?

4 A. Yes.

5 - - -

6 (Whereupon the document was marked,
7 for identification purposes, as Williams
8 Exhibit 14.) --

9 - - -

10 BY MS. LARSON:

11 Q. Looking at Exhibit 14, do you recognize these
12 documents?

13 A. Yes.

14 Q. What are they?

15 A. These look like invoices from some of the
16 magazines online or online advertisers. Or yeah, some
17 of these magazines are online advertisers that we've
18 used to put ads out.

19 Q. Okay. Anything else?

20 A. Yeah, just shows the payments that we've made
21 to Google and Yahoo and Golfer's Digest and iSeekGolf
22 and a bunch of others.

23 Q. Payments that you've made for what?

24 A. For advertising and promoting our product --
25 our products.

1 Q. Are these documents that you -- are true and
2 correct copies that you keep in the normal course of
3 business?

4 A. Yes.

5 Q. Can you tell me a little bit about the -- some
6 of the golf pros that you mentioned who use or promote
7 your products?

8 A. Yeah, we have a -- a lot of, you know, golf
9 instructors around the world that use our product, even
10 to the point where Adidas approached us to buy out our
11 product one year, just because a lot of the instructors
12 have been using it.

13 But some that come to mind, some of the --
14 probably two of the top -- one of the top three golf
15 instructors in the world is Jim McLean, probably Lynn
16 Blake is probably one of the top ten instructors in the
17 world, maybe Laird Small at Pebble Beach, he's
18 definitely the top -- probably in the top 25 instructor
19 in the world. So we have very high level instructors
20 promote and use our product.

21 MR. LORENZO: I'll just object on hearsay. Go
22 ahead.

23 THE WITNESS: These guys have been ranked.
24 The PGA tour does put a ranking of the top 50
25 instructors in the world and whatnot, so that's how I'm

1 able to say these things.

2 BY MS. LARSON:

3 Q. Have you -- are you present with them when
4 they use and promote your products?

5 A. At times.

6 Q. Like where?

7 A. Usually at a golf course.

8 - - -

9 (Whereupon the document was marked,
10 for identification purposes, as Williams
11 Exhibit 15.) --

12 - - -

13 BY MS. LARSON:

14 Q. Do you recognize the document, Exhibit 15?

15 A. Yeah, wow.

16 Q. What is it?

17 A. It's a letter from Jim McLean.

18 Q. Who is Jim McLean?

19 A. Jim McLean is, as I said, one of the top
20 instructors in the world, probably -- definitely one of
21 the most successful instructors in golf in the world,
22 with all his golf schools all around the world.

23 MR. LORENZO: Objection, hearsay.

24 BY MS. LARSON:

25 Q. And what is he -- what's the letter about?

1 A. He's basically saying, you know, thank you,
2 this was probably the initial when he had gotten our
3 product, and he's tried it out. He said he wanted to
4 thank me for sending it. And he says he's going to send
5 it to some of the instructors at his -- some of his
6 schools and, you know, that he really liked it and
7 thought it was really useful for providing instant
8 visual feedback is what he said here. And he said he
9 wanted to start off by expressing his gratitude for my
10 thoughtfulness.

11 Q. Is this a true and copy of a document that you
12 kept in your business?

13 A. Yes.

14 MR. LORENZO: I'm going to object to
15 Exhibit 15 on hearsay.

16 BY MS. LARSON:

17 Q. Have you met Jim McLean?

18 A. Yes.

19 Q. Have you been with him when he was using your
20 Taly product?

21 A. No. I've been with his instructors when they
22 were using it.

23 MR. LORENZO: Let me just add Exhibit 15 lacks
24 foundation.

25 BY MS. LARSON:

1 Q. Is this a letter that you received?

2 A. Yes, this is a letter I received from Jim
3 McLean.

4 Q. When?

5 A. In 2010.

6 Q. Do you remember receiving this letter?

7 A. Yes. And, you know, Jim is at one of the top
8 golf resorts in the United States and he actually also
9 shot a video for me with the product.

10 Q. Can you tell me about that video?

11 A. Yeah, it was great. There was -- he had the
12 Taly Mind-Set on, and he was -- he did a video
13 demonstrating how to use it and what he likes about it.
14 And, you know, how it can be used, you know, for golf.
15 So it was -- it was -- it was an excellent marketing
16 tool, actually.

17 MR. LORENZO: Objection, hearsay.

18 BY MS. LARSON:

19 Q. How is the video -- I mean, was it accessible
20 to the public?

21 A. Yes.

22 Q. How?

23 A. It's posted on our website and it's on a bunch
24 of other sites out there. I think like Vimeo, maybe
25 also on YouTube, but plus we also send it out to

1 probably over -- we probably send it to over -- probably
2 10 to 20,000 people when we send e-mail blasts.

3 Q. How do you include the video in an e-mail?

4 A. We basically would -- you have a caption that
5 you'd -- so you'd have some text, then you'd also show a
6 picture of Jim, and even this picture here would be a
7 great one, or a snapshot from the video, you put a
8 picture in the e-mail and you send it out. And once
9 they click on the picture, it will then go to the site
10 and so they can play the video.

11 And actually, I just sent that video out
12 within the last month too to resend the same one because
13 he's such a popular instructor.

14 MS. LARSON: We'll take a short break now. I
15 think am done, just going to check my notes.

16 MR. LORENZO: Okay. Good.

17 (Discussion off the record.)

18 (Recess taken.)

19 EXAMINATION

20 BY MR. LORENZO:

21 Q. Okay. Are you ready, Mr. Williams?

22 A. Yes.

23 Q. Okay. Can I ask you to pull Exhibit 3?

24 A. Yes.

25 Q. It's going to be the Statement of Use.

1 A. Okay.

2 Q. Do you have that in front of you?

3 A. Mm-hmm.

4 Q. Okay. So in looking at the Statement of Use,
5 just to be clear, you were the person who submitted the
6 Statement of Use; correct?

7 A. Yes.

8 Q. And you signed it under penalty of perjury;
9 right?

10 A. Yes.

11 Q. And it looks like there's a picture of an
12 umbrella, is that the chipping umbrella?

13 A. Yes.

14 Q. It's on page 3 of Exhibit 3?

15 A. Yes.

16 Q. And that's the only proof you that submitted
17 to the United States Patent and Trademark Office, is
18 that right?

19 A. For this application, yes.

20 Q. Okay. Can I ask you to turn to Exhibit 4,
21 please.

22 A. Okay.

23 Q. Okay. So these were, looks like -- I think
24 you said they were pictures of people using your Taly
25 Mind-Set; right?

1 A. Yes.

2 Q. Okay. And the only pictures on Exhibit 4 are
3 of people using the Taly Mind-Set for golf; correct?

4 A. Yes.

5 Q. There's no one in here in these pictures that
6 they're using the Taly Mind-Set for, let's say,
7 basketball; right?

8 A. No.

9 Q. Or any other sports, just golf; right?

10 A. These pictures are -- these pictures are just
11 for golf.

12 Q. Okay. And you don't have any pictures of your
13 Taly Mind-Set -- anyone using your Taly Mind-Set for any
14 sport other than golf; right?

15 A. I'm sure we do.

16 Q. If you had those pictures, they would have
17 been produced in discovery; right?

18 A. Not necessarily. I don't know -- not
19 necessarily, I don't think so.

20 Q. So you were asked to produce all documents you
21 had related to the use of your mark and at least I
22 understand it you're -- are you saying that your Taly
23 Mind-Set is for other sports; right?

24 A. Yes.

25 Q. But you don't have any pictures showing for

1 use in any sports, at least that have been produced in
2 this case?

3 MS. LARSON: Objection, misstates the record.

4 THE WITNESS: I don't know that I don't have
5 other pictures of it used for other sports, that's what
6 I'm saying.

7 BY MR. LORENZO:

8 Q. Okay. I'm sorry, I'm asking whether or not
9 those pictures have been produced in this case.

10 A. Yeah, no. I -- I don't believe -- I don't
11 recall all the documents that I provided at the time, I
12 just sort of recall, obviously these were sort of
13 provided me today, but I don't know if anything else was
14 provided, what pictures were.

15 Q. Okay. At least of the documents that you
16 provided today in this deposition, there aren't any
17 pictures of your Taly Mind-Set used for any other sports
18 than golf; right?

19 A. Yes, that's correct.

20 Q. Okay. Exhibit 5, can you turn to Exhibit 5,
21 please. Do you have that in front of you?

22 A. Yes.

23 Q. Okay. So if I understood your testimony
24 earlier, these are pictures of brochures related to your
25 Taly Mind-Set; correct?

1 A. Yes.

2 Q. And I guess there's a picture of a DVD in
3 there also, is that right?

4 A. Yes.

5 Q. I just want to confirm that this Exhibit 5,
6 again, the pictures are for use of your Taly Mind-Set in
7 golf; correct?

8 A. Yes. For the most part. I don't -- I can't
9 recall every scene that's on the DVD, but for the most
10 part these are all for golf.

11 Q. There's no pictures of anyone in these -- in
12 this exhibit of anyone using it for any other sport than
13 golf; right?

14 A. Correct.

15 Q. Okay. How much are your sport -- are your
16 golf bags?

17 A. Roughly \$100.

18 Q. Okay. Can you turn to Exhibit 7, please.

19 Okay. So this was a receipt that you, I
20 guess, testified to earlier that shows that someone
21 bought a Taly pack and a golf bag; right?

22 A. Yes.

23 Q. And they paid in cash?

24 A. Yes.

25 Q. And the amount they paid was \$70?

1 A. Yes.

2 Q. So they paid \$70 for a golf bag and -- and a
3 Taly Pack; correct?

4 A. Yes.

5 Q. And that's \$30 less than what you normally
6 sell your golf bag for; right?

7 MS. LARSON: Objection, misstates testimony.

8 THE WITNESS: It's \$30 less than I -- you
9 asked me if it's \$30 than I typically sell it?

10 BY MR. LORENZO:

11 Q. Yes.

12 A. It's actually \$40 less than I actually sell it
13 because I think the Taly pack is usually about ten
14 bucks, the golf bag, yes, obviously we did -- Ken, we
15 cut him a break on the price here.

16 Q. Okay. You don't call out in here, though, how
17 much he paid for the golf bag, do you?

18 A. No. But I know pretty much the Taly pack is
19 ten bucks, so obviously, I was trying to upsell him and
20 I sold the -- combined the two and sold it for \$70.

21 Q. And again, my question is: You don't recall
22 how much you charged for the golf bag or what you
23 charged him for the Taly pack, right, on this receipt?

24 A. On this receipt, no.

25 Q. Okay. Can you turn to Exhibit 8,

1 Mr. Williams.

2 Okay. Do you have that in front of you?

3 A. Yes.

4 Q. Okay. I believe you testified to earlier that
5 these are receipts of I guess items that you sold under
6 the Taly design mark, or invoices also?

7 A. Yes.

8 Q. And you produced these invoices in discovery
9 as well, right, Mr. Williams?

10 A. Yes.

11 Q. Okay. In these receipts that you produced
12 there isn't a single mention of any plush toys being
13 sold on these receipts; correct?

14 MS. LARSON: Objection, compound.

15 THE WITNESS: I don't know. It says -- shows
16 the Taly Mind-Set device and so sometimes we have the
17 stuffed bears in there. It just depends, but if I flip
18 through quickly it looks like the majority of these are
19 all the Taly Mind-Set which obviously includes a number
20 of different items in the packaging.

21 BY MR. LORENZO:

22 Q. But the Taly Mind-Set doesn't typically
23 include any plush toys; right?

24 A. Sometimes it has stuffed toys but plush toys
25 typically more for kids, so typically not.

1 Q. Okay. I just want to make sure are we calling
2 plush toys and stuffed toys the same thing.

3 A. No. They're similar, but they're not the
4 same.

5 Q. Okay. But I understood that the plush toys
6 were the Teddy bears and --

7 A. And the balls.

8 Q. -- and the balls. Okay. What are the stuffed
9 toys?

10 A. Sometimes they're not the -- sometimes they're
11 not plush, so they're not as soft. So I think there was
12 a picture there of a stuffed toy, which is not a plush
13 toy because it's not the softer one. It was a -- I
14 believe it was in the picture there. I believe it was a
15 red one, that's a stuffed toy.

16 Q. Okay. But it looks like a Teddy bear.

17 A. It's a Teddy bear, yeah. Teddy bears are --

18 Q. Okay. So a Teddy bear is either a stuffed toy
19 or a plush toy?

20 A. No, they can be both, it just depends on --
21 because there's two Teddy bears you see in the -- in the
22 exhibit I saw there. I saw one which was the plush
23 Teddy bear and I saw another one which was a stuffed
24 Teddy bear.

25 Q. Okay. Got you.

1 A. Sorry, I --

2 Q. And then the ball, what are you calling the
3 ball, the plush or a stuffed?

4 A. That's a stuffed. It just depends on if it's
5 plush or soft -- I call the softer ones the plush ones,
6 and if they're just stuffed, then it's a stuffed toy.

7 Q. Okay. So I just -- I guess my question is:
8 In all these receipts, the only one I'm seeing actually
9 and it's on 2852, TMW 2852, which is -- the fourth from
10 the last page.

11 A. The fourth from the last. Oh, here it is.

12 Q. Okay. Sorry. I see one receipt there and
13 that's the \$70 receipt for the golf bag. It has a
14 mention of some kind of toy. Toy bear. Do you see
15 that?

16 A. Yes.

17 Q. And that's the only receipt that's in here,
18 correct, that mentions any kind of toy?

19 A. I believe that's correct.

20 Q. Okay. And this sale was made at some kind of
21 event, face-to-face, paid by cash; correct?

22 A. This one doesn't show the location, but
23 typically it's something face-to-face, so yes.

24 Q. Okay. What you called direct?

25 A. Yes.

1 Q. This is a direct sale, okay. And on that same
2 page it looks like someone bought five Taly balloons, a
3 Jason Hahn on December 14th, '07. Do you see that?

4 A. Yes.

5 Q. So in all these receipts in Exhibit 8, there's
6 two mentions of balloons, one to Jason Hahn and this Ken
7 who bought the golf bag; correct?

8 A. Yes.

9 Q. Those are the only receipts you have produced
10 in this case?

11 A. As I said, I don't know what's -- what I
12 provided back then, five years ago, but I -- today this
13 is all I've seen here are the receipts that have that.

14 Q. Okay. So during this deposition, these are
15 the only two receipts you have for any kind of toys or
16 balloons; right?

17 A. I believe that's all I've seen.

18 Q. Okay. Exhibit 9 we talked about earlier were
19 all these priority mail receipts, international orders.
20 Do you remember that?

21 A. Yes.

22 Q. Okay. And in Exhibit 9 again my general
23 question is: All of these priority mail receipts were
24 for your Taly Mind-Set, correct, there is no mention of
25 any toys in any of these receipts; right?

1 A. I think for the most part that is correct.

2 Q. Okay. Exhibit 10 we talked about earlier, it
3 was a document TMW 2872 is the first page. Do you see
4 that?

5 A. Yes.

6 Q. Okay. And then there's some writing on the
7 top it says Domestic Shipments Via U.S., Taly Mind-Set,
8 umbrella, golf balls, divot repair, tees, ball markers
9 and "play" got cut off, but you say play wands.

10 A. Typically, yes.

11 Q. Okay. And that's something you wrote on the
12 top of this document, isn't it?

13 A. Yes.

14 Q. So you didn't actually go through every single
15 one of these shipment confirmations to determine whether
16 or not those are actually the -- in the packages, did
17 you?

18 A. I didn't go through each one. I don't recall
19 what I did at the time, but sometimes it's just based on
20 you look at the weight and sometimes it's just based on
21 what's in the packaging at that time.

22 Q. Okay. So this is a summary of what you
23 believed to be in the packaging at the time?

24 A. Yes.

25 Q. Okay. Did you independently verify that all

1 those items were actually in all these orders?

2 A. They're pretty much typically always in the --
3 if it's at least 0.7 pounds, it's typically -- some of
4 these are on here are zero pounds, so it's obviously not
5 that, I'm not even sure what some of the zero pounds
6 are, but I would assume that it's in the majority of the
7 items.

8 Q. Okay. I'm just going to ask you specifically
9 about the play wands. How do you know that the play
10 wands are actually in these orders?

11 A. I wouldn't know at the time, I don't know --
12 or actually I don't know now.

13 Q. Okay. So you can't say for certainty one way
14 or the other whether or not play wands were in these
15 orders?

16 A. I can't say for certain which ones have play
17 wands in them, I don't know that.

18 Q. Okay. Exhibit 11, which looks to be a copy of
19 your website, it shows the products that you've sold on
20 your website?

21 MS. LARSON: Objection, misstates the
22 document.

23 BY MR. LORENZO:

24 Q. Okay. What is Exhibit 11?

25 A. It looks like a snapshot of my website from

1 20 -- August 23rd, 2014.

2 Q. Okay.

3 A. And then also on the last page, there was
4 another date, so there was a snapshot on a different
5 date.

6 Q. Okay. So fair to say that on August 23rd,
7 2014, these were the only items you were selling on your
8 website?

9 A. It doesn't show -- it just shows one page of
10 the website.

11 Q. I know, but there's like five pages here. I'm
12 just going through it. And are you saying that there
13 are things that are not -- that you sold on your website
14 that are not depicted on Exhibit 11?

15 A. Yes, most likely because just going off what I
16 see here, when I look at the Exhibit 11 -- Exhibit 11 on
17 the first page, it looks like there are categories,
18 DVDs, Minds-Sets, apparels, golf bags, golf balls,
19 accessories and distributors that tells me there's at
20 least six different pages and on each of those pages are
21 going to be different products. And so the only thing
22 I'm really seeing here now is pictures of the main page,
23 and then it looks like just the Mind-Set page, and it
24 looks like we have a picture of the apparel page and the
25 chipping umbrella and the golf ball page, but I don't

1 see the accessories page and I don't see the DVDs page,
2 and I don't -- I don't see the distributor page.

3 So there's probably four other pages that
4 don't show the products that are on that site at that
5 time.

6 Q. Okay. So the only ones that we're missing,
7 what would have been on the accessories page?

8 A. I don't know, that's back in 2014. I don't
9 know what we were selling at that time.

10 Q. What's typically on your accessories page?

11 A. That's where you would see balls or toys or
12 maybe some stickers, maybe straps, maybe phone
13 consultations, that sort of thing.

14 Q. Okay. You testified earlier that golf stores,
15 you've sold your products in golf stores and pro shops;
16 correct?

17 A. Yes.

18 Q. And the only products in these golf stores and
19 pro shops have been the Taly Mind-Set; correct?

20 MS. LARSON: Objection, misstates testimony.

21 THE WITNESS: I didn't say that's the only
22 product they've sold. That's the majority of sales from
23 those types of venues would have been that. Sometimes
24 there probably would have been maybe caps or shirts.
25 Sometimes there would have been -- I don't know, I'm

1 just guessing at this point, but the main product would
2 be the Taly Mind-Set.

3 BY MR. LORENZO:

4 Q. Okay. You've never wholesaled any of your
5 toys to any golf stores or pro shops; correct?

6 MS. LARSON: Objection, misstates testimony.

7 THE WITNESS: Just separately, we have not
8 separately sold wholesale toys, I don't believe, to pro
9 shop or -- what was the other one, golf store?

10 BY MR. LORENZO:

11 Q. Yes.

12 A. Yes.

13 Q. So just generally speaking, you've never
14 wholesaled any of your toys, period, to anybody?

15 A. I can't say that for sure, but if that -- if
16 we ever did that, it would be very few of them.

17 Q. All right.

18 A. If somebody calls and wants to order, you
19 know, some amount, probably it would have to be at least
20 probably five or ten of them and we would do it, but
21 it's not something that we do all the time.

22 Q. Okay. As you sit here today, you can't recall
23 any time where you've ever wholesaled any toys, as you
24 sit here today?

25 A. Yeah, I don't know that I've wholesaled toys.

1 Q. You also talked about earlier about some
2 advertising that you did on Google, Yahoo and magazines
3 and I know we have some exhibits there that you talked
4 about. You've never actually done any paid Google
5 search for any of your toys; correct?

6 MR. LORENZO: Objection.

7 MS. LARSON: Objection, vague.

8 THE WITNESS: Sure I have.

9 BY MR. LORENZO:

10 Q. You've paid Google advertising to buy keywords
11 to actually go to your -- to sell toys?

12 A. Absolutely. Well, it's -- see, when we -- and
13 I recall talking about this -- you asked me this
14 question previously at the deposition but we sort of --
15 we advertise our brand. We're small. We can't just --
16 I wouldn't, you know -- we sell Taly and sports and, you
17 know, the games or whatnot.

18 We just tried to get people to come to the
19 site, when we advertise to them, we advertise them to
20 come to Taly and purchase things, not necessarily
21 specifically one specific item unless maybe it was
22 the -- maybe a Taly Mind-Set. But most of our
23 advertising is very broad.

24 Q. Okay. Mr. Williams, you've never actually had
25 your toys on your website for sale, isn't that right?

1 A. No, that's not correct. We have had them -- I
2 know we actually -- I definitely know they're on -- we
3 definitely have and I definitely know -- actually, I
4 can't say I definitely know whether or not they're on
5 there right now, so I don't know, but we have.

6 Q. Between 2007 and 2014, you have never had any
7 plush toys or stuffed toys offered for sale on your
8 site, isn't that right?

9 A. I can't say that for sure.

10 Q. You don't have -- you haven't produced any
11 pictures of any store on your website showing that
12 you've offered those for sale, have you?

13 A. There are times when we've actually offered
14 that within our Taly Mind-Set product, so it's not --
15 that's not the case what you're saying, no.

16 Q. I'm asking, could -- between 2007 and 2014, a
17 consumer could not go to your site and just buy one
18 plush toy because it was never on there; right?

19 A. Not likely that they would go on there and
20 buy -- I can't say for sure, but that's not like --
21 that's not where we put our focus, I'm sure.

22 Q. Okay. So as you sit here today, you can't
23 recall any time where you've actually individually sold,
24 where someone could click, buy a plush toy on your site;
25 correct?

1 A. I can't say for sure that that's -- that's
2 definitely not our main line of business but, you know,
3 I can't think of one offhand right now.

4 Q. Okay. And again, you don't have any pictures
5 or screenshots of you actually listing your plush toys
6 or stuffed toys on your site; right?

7 A. There were no exhibits here of it today I
8 agree, but I don't know that there are any pictures of
9 that.

10 Q. Okay. I think you had mentioned that now you
11 sell mini soccer balls, footballs and basketballs, is
12 that right?

13 A. Yes.

14 Q. And are those currently available for sale on
15 your site?

16 A. Yes.

17 Q. They are?

18 A. Yes.

19 Q. So if I went to your website right now, I
20 could buy a soccer ball, football or basketball?

21 A. More than likely, yes.

22 Q. This is going to be a little unorthodox, but
23 I'm on your Taly.com site, Mr. --

24 MS. LARSON: I'm going to object.

25 BY MR. LORENZO:

1 Q. I'm just asking you, okay? I'm on your site.
2 Where do I go to purchase --

3 MS. LARSON: First of all, I'm --

4 THE WITNESS: Go to the -- let's see, let's go
5 to the --

6 MS. LARSON: -- I'm objecting based on
7 relevance, first of all, since discovery is long since
8 closed. I'm also objecting that this isn't a document
9 in evidence.

10 MR. LORENZO: This is --

11 THE WITNESS: Well, let's just check anyway.

12 BY MR. LORENZO:

13 Q. Okay.

14 A. Go to the Taly store.

15 Q. How do I get to the Taly store?

16 A. On the left-hand side.

17 Q. Oh, the Taly store?

18 A. I hope it's there, but --

19 Q. Okay.

20 A. Go -- is that it? Go U.S. Say order from the
21 U.S. Scroll down the --

22 Q. Oh right here, the blue it says order from the
23 U.S., okay.

24 A. I don't know what's on there right now, but
25 hopefully.

1 Q. So we see on the left-hand side, it says
2 categories, DVD, Golf Discovery, Mind-Sets, Apparels.

3 A. This will be an accessory.

4 Q. Okay.

5 A. If we have it on the site right now, but.

6 Q. Okay.

7 A. Oh, good.

8 Q. There it is.

9 A. Yes, we do offer them on our site right now.

10 Q. When did you add that to the site?

11 A. Probably in the last, I'm going to guess, year
12 or two.

13 Q. Okay. So prior to the last year or two, you
14 had never sold Taly soccer ball, football or basketball
15 on the site?

16 MS. LARSON: Objection, misstates the
17 testimony.

18 THE WITNESS: At one point, as I said, and I
19 think we sold -- we attempted selling balls at some
20 point, so I think soccer balls was the first time and I
21 don't know whether we had it on the site there or not,
22 but I don't know the exact dates, but that -- yeah, at
23 one point we did look to sell balls.

24 BY MR. LORENZO:

25 Q. Okay. So my question is very specific to just

1 the site.

2 A. Okay.

3 Q. So you never sold footballs on the site,
4 correct, before the last year or two?

5 A. Not -- well, I don't know -- as I said, I
6 don't know if that football was just from the last two
7 years. And I don't want to guess when the date of that
8 was. It's within the last five years, put it that way,
9 so.

10 Q. Well, you just testified --

11 A. But before that I was not selling footballs
12 I'm pretty sure.

13 Q. Okay. I'm just going to the back to the
14 testimony I think is on the record. You said you put
15 this up in the last year or two.

16 A. Yeah, I'm guessing it would the last year or
17 two, so I'm saying I'm not sure it is not three years, I
18 said the last year or two is my guess.

19 Q. Okay. But you're not sure if it's in the last
20 three years?

21 A. I'm not sure. When did this -- I don't --
22 yeah, I don't know the exact date or when I did this.

23 Q. Okay. Let me ask you this way. You added the
24 soccer balls, football and basketball after this
25 cancellation proceeding was initiated, isn't that true?

1 A. We've had balls likely as I said on there
2 before, I don't know when it was. Those have definitely
3 been on there since this all became, you know, raised,
4 whether I'm selling my -- offering it to others on my
5 site, so I can agree with that.

6 Q. Okay. So you did add these balls after this
7 cancellation proceeding was initiated?

8 A. When was -- when did the cancellation
9 proceeding start?

10 Q. 2014, I believe?

11 A. Okay. So that's what, four years ago?

12 Q. Yes.

13 A. So very likely, these balls here were after
14 that time. The others, like soccer balls, would have
15 been before that time.

16 Q. Okay. But you don't have any pictures of you
17 actually selling soccer balls -- screenshots or pictures
18 of you selling soccer balls on your website, do you?

19 A. I don't know all the images on the site, I
20 don't recall whether I have any soccer ball images on
21 there.

22 Q. Okay. But if you did have that, that would
23 have been something you would have produced in
24 discovery; right?

25 A. If I had it available, I tried to provide

1 everything I could.

2 Q. Okay.

3 A. We do obviously have golf balls on there.
4 Those have been on there for many, many years.

5 Q. Okay. You don't have a physical storefront
6 for any of your Taly design products, like a brick and
7 mortar?

8 A. No, we don't have a Taly store. People come
9 to our office sometimes, but that's -- I don't have a
10 store front.

11 Q. Okay. Everything you've sold under Taly
12 design mark is done through your LLC, TM Williams, LLC;
13 correct?

14 A. Yes.

15 Q. Okay. Then I think you testified earlier,
16 you're the only employee of TM Williams; correct?

17 A. Yes.

18 Q. If someone were to call and make an order,
19 you'd be the main person in charge of taking that order;
20 correct?

21 A. Yes.

22 Q. And you maintain a website called Taly.com,
23 where you -- where people can purchase Taly design mark
24 products from you directly; correct?

25 A. A number of websites.

1 Q. Well, the question is you have a website
2 called Taly.com, just your website Taly.com, where they
3 can products directly from you?

4 A. I have other websites too.

5 Q. Okay. What are those?

6 A. Taly Mind-Sets.com, for example. I don't know
7 all my sites, but I know I got Talynt.com, I got
8 TrustYourTalynt.com, I got TalyMind-Sets.com, I got
9 Taly.com, I got TalyGolf.com, I got a lot of websites.

10 Q. Okay. Do they redirect to Taly.com or are
11 they separate website?

12 A. They sometimes direct to there, sometimes go
13 to Taly stores, it just depends. Sometimes there's -- I
14 don't know if he they're standalone, but so...

15 Q. But they're -- the Taly store site is where
16 they can -- where you conduct your e-commerce where they
17 can actually buy the product?

18 A. It's not always done through the Taly store
19 because there are other -- sometimes they're just PayPal
20 links so they don't have to come to my site for that.
21 There are -- I forget when I set that all up, but I know
22 there's a lot of different ways to purchase and they
23 don't all come to Taly store or Taly.com, but it's
24 obviously all connected, it's the brand.

25 Q. Okay. Got you. You're responsible for --

1 Taly.com is your main site?

2 A. Yes.

3 Q. Okay. And you're responsible for making
4 changes to the Taly.com site; correct?

5 A. Yes.

6 Q. And you actually built the site yourself?

7 A. Yes.

8 Q. And you're in charge of adding products to the
9 site?

10 A. Yes.

11 Q. You're are pretty much in charge of everything
12 related to the site?

13 A. Yes.

14 Q. You're in charge of sales?

15 A. I'm in charge of everything.

16 Q. Okay. Bear with me. You're in charge of
17 sales?

18 A. Yes.

19 Q. You're in charge of marketing?

20 A. Yes.

21 Q. You're in charge of making sure the products
22 are manufactured?

23 A. Yes.

24 Q. You're in charge of inventory?

25 A. Yes.

1 MS. LARSON: Objection, vague.

2 BY MR. LORENZO:

3 Q. Inventory for the products?

4 A. Yes.

5 Q. You're in charge of all the finances for all
6 the products that are sold?

7 A. Yes.

8 MS. LARSON: Objection, vague.

9 BY MR. LORENZO:

10 Q. And you're the person who knows everything and
11 anything about the Taly design mark and all the products
12 underneath them; right?

13 A. Pretty much.

14 Q. Okay. I think you had said this earlier, but
15 it's fair to say TM Williams is a one-person business
16 and that one person is you; right?

17 A. Yes.

18 Q. Okay. You don't have an inventory management
19 system; right?

20 A. No.

21 Q. Okay. Don't use Quicken or QuickBooks to
22 manage your inventory?

23 A. No.

24 Q. You manage your inventory manually, but you
25 don't use any spreadsheets; right?

1 A. Correct.

2 Q. Okay. You don't keep close track of how many
3 items you have sold or how much inventory you have in
4 stock; correct?

5 A. Correct.

6 Q. You don't keep track of the inventory you have
7 left; correct?

8 MS. LARSON: I'm going to object to this line
9 of questioning as outside the scope of direct, but you
10 can go on.

11 BY MR. LORENZO:

12 Q. Okay.

13 A. For the most part, it's not that I don't keep
14 track of it. I have a general sense of what, you know,
15 of what I have, if I ever run out, there's certain
16 things I may have to purchase, but for the most part, I
17 have so much stuff that, yeah, there's no need for me to
18 have just so -- such a tight reign on inventory.

19 Q. Okay. And you don't have a central warehouse
20 for all your products, do you?

21 A. No.

22 Q. And you couldn't give me a breakdown of the
23 total number of products you sold by item description
24 between 2007 and 2015; correct?

25 A. Correct.

1 Q. And you don't have a master list of the
2 inventory of any of the products that you sold during
3 that time period; correct?

4 A. No, I don't have a master list.

5 Q. You don't know how many stuffed toys you've
6 had manufactured; correct?

7 A. No.

8 Q. And you don't know how many plush toys you've
9 had manufactured; correct?

10 A. I don't know how many I've had manufactured.
11 I know I have manufactured and sold them, I just don't
12 know exactly how many.

13 Q. Okay. And you don't have any documented
14 number on how many stuffed toys you've sold; correct?

15 A. No.

16 Q. And you don't have any document number on how
17 many plush toys you've sold?

18 A. I don't have a documented number on the exact
19 number of any of these, no, we obviously have receipts
20 that show sales of them, but I don't have the exact
21 number.

22 Q. And the only receipts that you've produced in
23 this case is the one receipt that shows that someone
24 bought a bag and there is a toy in it; correct?

25 MS. LARSON: Objection, misstates the

1 documents and the record.

2 THE WITNESS: I disagree. As I said, I
3 provided thousands of documents back in 2014 showing
4 anything I could find and then also what's provided here
5 today is, you know, a portion of that. So I don't
6 recall what I provided back then.

7 BY MR. LORENZO:

8 Q. Okay. In the thousands of documents you
9 produced a few years ago, the only receipt that was in
10 there regarding stuffed toys was the document -- a
11 receipt of the \$70 bag with a Taly Pack; correct?

12 MS. LARSON: Objection, vague as to regarding
13 stuffed toys and objection, misstates the testimony and
14 the record.

15 BY MR. LORENZO:

16 Q. That's the only receipt you have, isn't it,
17 Mr. Williams?

18 MS. LARSON: Objection, vague.

19 THE WITNESS: Right.

20 BY MR. LORENZO:

21 Q. Of the sale of any stuffed toys?

22 MS. LARSON: Objection, misstates the
23 testimony.

24 THE WITNESS: Back then I provided everything
25 I could find at the time, so -- do we have -- what was

1 even the question? Do I have more receipts since then?

2 BY MR. LORENZO:

3 Q. No, I'm just asking, the only receipt you have
4 that shows that you sold any stuffed toys, or toys, is
5 the one receipt about a bag that was sold for \$70 and
6 they bought a Taly pack which had a toy in it?

7 A. That's incorrect.

8 Q. That's incorrect?

9 A. That's incorrect, yes.

10 Q. So you have other receipts showing that toys
11 have been sold?

12 A. Absolutely.

13 Q. And where are those?

14 A. Those are at the -- at my office, but
15 obviously that discovery was back in 2014, have I sold
16 more I toys since then? Absolutely, so I have some
17 receipts, you're saying I don't have any of these
18 receipts, I have lots of receipts.

19 Q. I'm talking between 2007 and 2014. That was
20 the only receipt you had?

21 A. Okay.

22 MS. LARSON: Objection, vague.

23 THE WITNESS: I disagree.

24 BY MR. LORENZO:

25 Q. That's the only -- that's the only receipt

1 that you produced in this case?

2 A. You're saying that. I don't know that for a
3 fact. I provided thousands of documents.

4 Q. Okay. So if I understand, you don't know if
5 there is more than one receipt that was produced showing
6 that toys were sold between 2007 and 2014, you don't
7 know?

8 A. Oh, yeah, I don't know that.

9 Q. Okay. If I were to tell you that the only
10 receipt we have in discovery is the receipt, that one
11 toy that was part of the bag that was sold, would you
12 dispute that?

13 A. I would say it's unlikely, but that's -- I
14 don't recall what I provided way back when, but I would
15 have thought I have lots of receipts --

16 Q. Okay.

17 A. -- showing toys being sold.

18 Q. Okay. And you don't know who was the actual
19 manufacturer of your stuffed toys; correct?

20 MS. LARSON: Objection, outside the scope of
21 the direct.

22 BY MR. LORENZO:

23 Q. You can answer.

24 A. Yeah, I don't know. I can't recall the name.

25 Q. Okay. You saw a -- we talked about your Taly

1 Mind-Set earlier. And the Taly Mind-Set is a golf
2 training equipment; correct?

3 A. It's a focus tool for sports. It can be used
4 for golf, yes. And that's where we've started a lot of
5 our activities.

6 Q. The Taly Mind-Set is a golf product and tool;
7 right?

8 A. No, it's a focus tool for sports.

9 Q. You gave an interview to a group called the
10 Inventors Assistant League, didn't you?

11 A. Yes.

12 Q. It's a nine-minute video, it's on YouTube;
13 right?

14 A. Yes.

15 Q. You've seen the video?

16 A. Yeah. Not recently, but yeah, I'm in the
17 video.

18 Q. Yeah. But you've seen it in the past?

19 A. Yeah. A while back, yes.

20 Q. Okay. And in that video, you say that the
21 Taly Mind-Set is a golf product and tool, that's what
22 you say in there; right?

23 A. I don't know that. It's definitely used for
24 golf and that's actually where the majority of our, you
25 know, our sales have been, so it's possible, I would

1 think I said something like that in a video, yes.

2 Q. And you said say that Taly Mind-Set is used to
3 improve a golfer's ability to score; correct?

4 A. Yeah, we talk about golf.

5 Q. You don't say anything in that video about it
6 having to do with any other sports but golf; right?

7 A. I don't know that.

8 Q. Do you have any reason to believe that you
9 talked about any other sport but golf in that video?

10 A. I'm quite sure that I talked about sports in
11 that video and I also talked about golf.

12 Q. Fair enough. Do you have any reason to
13 believe that you talked about the Taly Mind-Set product
14 to be used in any other sport but golf?

15 MS. LARSON: Objection, asked and answered.

16 THE WITNESS: Say that again, do I have any?

17 MR. LORENZO: Can you read the back the
18 question?

19 - - -

20 The court reporter read back as
21 follows:

22 "QUESTION: Fair enough. Do you
23 have any reason to believe that you
24 talked about the Taly Mind-Set product
25 to be used in any other sport but

1 golf?")

2 - - -

3 THE WITNESS: I'm sure I spoke about it in
4 terms of sports, so absolutely. That covers all other
5 sports. I'm sure I didn't just restrict it to golf,
6 that's not what our product just is.

7 BY MR. LORENZO:

8 Q. Do you know what the Way Back Machine website
9 is, Mr. Williams?

10 A. I've heard of it.

11 Q. What is your understanding of what it is?

12 A. I believe it's a way to look back at a website
13 at some time or something like that.

14 Q. Okay.

15 A. You may have introduced it to me.

16 Q. Do you have any screenshot or any
17 documentation showing that you sold any toys on your
18 website between 2007 and 2014?

19 A. I provided everything I had at the time,
20 thousands of documents. I don't know what's in those
21 documents. I don't really recall. And you're referring
22 to only -- if I sold toys online, you're not referring
23 to direct sales?

24 Q. Yeah, I'm talking about sold online.

25 A. Yeah, so I don't recall what was provided four

1 years ago.

2 Q. Okay. How about balloons, have you actually
3 sold balloons on your website? I'm talking about --
4 when I say sell balloons, I'm not talking about as part
5 of a pack -- that they could actually individually
6 purchase a balloon on your website?

7 A. I can't say for sure, but it's unlikely that I
8 would sell one balloon.

9 Q. Okay. Or a pack of balloons on your website?

10 A. I -- it's unlikely, I can't say for sure, but
11 it's unlikely.

12 Q. It's also unlikely that you had plush toys on
13 your website between 2007 and 2014; right?

14 A. No, I can't say for sure.

15 Q. I think you mentioned you tried soccer balls
16 at one point in time, but it didn't work out, right,
17 this is between 2007 and '14?

18 A. Yeah, I recall trying -- trying with soccer
19 balls at one point.

20 Q. And between 2007, 2007 to 2015, the only
21 sporting balls you sold were golf balls -- okay, I take
22 that back. I think your testimony was golf balls,
23 wiffle balls, and there's another ball you mentioned?

24 A. I think I just said sports balls, but --
25 because we also sell the red ball, actually it's not

1 necessarily red, sometimes it's green but -- or other
2 colors, so there are other balls we sell, but --

3 Q. Okay. And the balls that you sold were the
4 wiffle ball, it was for -- basically, it's a golf wiffle
5 ball; right?

6 A. It's just a wiffle ball, it's a sports -- a
7 wiffle ball. They use -- it's used for a lot of
8 different sports.

9 Q. Okay, but -- but yeah, sure.

10 A. It's a ball.

11 Q. The wiffle ball is the size of a golf?

12 A. Very similar size, yes.

13 Q. Okay. And the idea is for the wiffle ball to
14 be used when you're -- with a golf club?

15 A. I don't -- I disagree. For me, you're saying
16 when I sell it, a lot of times, yes, for golf, but
17 wiffle balls are just -- they're sold as balls. I would
18 disagree that most people buy wiffle balls for golf.

19 Q. But you're marketing it as a golf product?

20 A. When I use the wiffle ball, it's typically
21 with our golf product, absolutely.

22 Q. Okay.

23 A. It's a sports ball that we use with it.

24 Q. Okay. And the little red ball, what are we --
25 what are you calling that red ball again?

1 A. I just call it a sports ball.

2 Q. I know, but that's supposed to be used with
3 the Taly Mind-Set also; right?

4 A. I don't call it necessarily a sports -- I
5 don't call it a sports ball when it's connected to my
6 Taly Mind-Set. If it's sold individually, then I call
7 it a ball.

8 Q. What are you selling it individually for?

9 A. Kids just like playing -- playing with it.
10 Kids just want little toys, you know, it's just -- it's
11 Taly stuff. So same thing with the -- you know, it's --
12 you know, with the stuffed toys and the plush toys,
13 it's -- they're for kids. It's -- it helps, you know,
14 expand our brand and, you know, gives us something else
15 to -- to sell.

16 Q. You don't have any archives of any changes you
17 have made to your site between 2007 and 2014; correct?

18 A. Correct.

19 Q. And the two places to get your products online
20 from you personally are the Taly.com site and an
21 international site through PayPal; correct?

22 A. You can get my product --

23 Q. I said from you.

24 A. Right. You can go to a number of my websites
25 which I think I already mentioned five of them where you

1 could go and get our product online.

2 Q. You already have a copy of his deposition --
3 rather than me actually -- I could just -- let me just
4 attach it to the --

5 MR. LORENZO: Let me have this marked as --
6 what number are we on?

7 THE COURT REPORTER: Sixteen.

8 BY MR. LORENZO:

9 Q. This is a copy your deposition, Mr. Williams.
10 And I believe page 32, lines 2 through 12, if you want
11 to take a look. Rather than me read it into the record,
12 I'm just going to introduce it as part of impeachment.

13 - - -

14 (Whereupon the document was marked,
15 for identification purposes, as Williams
16 Exhibit 16.) --

17 - - -

18 MS. LARSON: Sorry, did you want him to turn
19 to a certain page?

20 MR. LORENZO: No, he doesn't need to.

21 BY MR. LORENZO:

22 Q. I mean, you had your deposition taken in this
23 case; right?

24 A. Yes.

25 Q. And you said at the time when I took your

1 deposition a year ago that you were going to -- and you
2 understood it was under oath?

3 A. Yes.

4 Q. And everything that you answered in that
5 deposition was truthful; correct?

6 A. Yes.

7 Q. Okay.

8 A. Are you saying that the question you asked me
9 back in 2014 about what sites I sell on and the question
10 you asked me about what sites it's sold on are supposed
11 to be the same answer, is that what you're saying?

12 Q. I'm not saying that at all.

13 A. Okay.

14 Q. I asked you a question, your response, and I'm
15 just referring to your deposition testimony which I
16 think contradicts your testimony.

17 A. I'm saying but back in 2014 -- if you asked me
18 the same question back in 2014 what sites I'm selling
19 on, that would not be the same as what sites I'm selling
20 on today, which is what you asked me today. So...

21 Q. You've never done any advertising specifically
22 for your plush toys, have you?

23 MS. LARSON: I'm sorry, Counsel, are you --

24 BY MR. LORENZO:

25 Q. This is a new question.

1 MS. LARSON: What happened with the other one?
2 Are you -- just are you impeaching him, or did you --

3 MR. LORENZO: I already cited some page and
4 line number, we all can read it. I can read it into the
5 record if you want. I'm just trying to move this along.
6 So I'm just referring to page 32, lines 2 through 12.
7 Okay. And we could argue about whether or not it's
8 impeachment or not, but I'm putting that in the record.
9 Okay.

10 MS. LARSON: Okay.

11 MR. LORENZO: Okay. Can you read back my last
12 question.

13 - - -

14 The court reporter read back as
15 follows:

16 "QUESTION: You've never done any
17 advertising specifically for your plush
18 toys, have you?")

19 - - -

20 THE WITNESS: All my advertising is for any of
21 our products, so specifically I don't recall doing an ad
22 that said plush toys.

23 BY MR. LORENZO:

24 Q. Okay. And you never specifically ran an ad
25 for stuffed toys; right?

1 A. I don't recall running an ad for stuffed toys,
2 although I obviously -- I have run plenty of ads for our
3 products which I hope they will come to our site and buy
4 any of those items.

5 Q. Okay. And you've never had any reviews online
6 or anything written up about your plush toys or stuffed
7 toys; right?

8 A. That's correct.

9 Q. And you don't have a line of toys under your
10 Taly design mark; correct?

11 MS. LARSON: Objection, vague.

12 THE WITNESS: Or for toys, what do you mean a
13 line of toys, what does that mean?

14 BY MR. LORENZO:

15 Q. That was a question I asked you and I'm -- do
16 you not understand the question?

17 A. I don't understand the question. What's a
18 line of toys as opposed to we sell toys? You know, some
19 plush toys and stuffed toys, that sort of thing.

20 Q. Can you not answer the question?

21 A. Yeah, I don't understand the question.

22 Q. Okay. Well, I'll just refer you to page 155,
23 lines 12 through 22 of your deposition.

24 A. I agree with my statement there.

25 Q. Okay. So you say in there we don't have a

1 line of toys; correct?

2 MS. LARSON: Objection. Okay, fine.

3 THE WITNESS: What I say is I wouldn't -- in
4 here it says, when you asked me that it says, I wouldn't
5 call it a line of toys, I wouldn't call it one-offs
6 either. So somewhere in between there, no, we do not
7 have a line of toys. We sell plush toys and some
8 stuffed toys. That can vary and have varied over the
9 years to encompass typically Teddy bears and the stuffed
10 balls, that sort of thing.

11 BY MR. LORENZO:

12 Q. Okay. So the only thing you sell is plush
13 toys and stuffed toys; right?

14 MS. LARSON: I'm sorry, objection, vague.

15 BY MR. LORENZO:

16 Q. Right?

17 A. For the most part, yes.

18 Q. Okay.

19 A. Is that considered a line of toys? I don't
20 know.

21 Q. You never paid for advertising for
22 specifically balloons; right? Specifically balloons?

23 A. I don't believe so.

24 Q. You never paid for advertising specifically
25 for stuffed toys?

1 A. As I said previously, I don't recall -- we
2 typically do our marketing for the Taly brand for all
3 our products. We're not in a position where we can
4 individually typically just pick out one product to do
5 that. So we do more of a broad, global marketing sort
6 of for Taly products, you know.

7 Q. I understand that's your testimony, but you've
8 never done anything specifically for stuffed toys?

9 A. I don't believe we've done anything
10 specifically for stuffed toys, I can't say for sure.

11 Q. You agree that golf is a sport; correct?

12 A. Golf is a sport. Golf is a game, I agree with
13 that.

14 Q. So you agree that golf is a sport?

15 A. Yeah. Golf is a sport. Golf is also a game.

16 Q. Do you believe that people that participate in
17 golf are athletes?

18 A. Not necessarily. Most repeat.

19 Q. Do you think a golfer is an athlete?

20 A. Not necessarily.

21 Q. Okay.

22 A. There are many unathletic golfers which is
23 good for my brand, actually.

24 Q. So the games that you claim that you've used
25 under your Taly design mark, if I understand it

1 correctly, it's chipping umbrella, right, that's the
2 game?

3 MS. LARSON: Objection, misstates testimony.

4 THE WITNESS: Chipping umbrella is not the
5 only game.

6 BY MR. LORENZO:

7 Q. Okay. What is it -- what are the game -- what
8 are the game products that you've sold under the Taly
9 design?

10 A. There's different games. There's obviously
11 with the chipping umbrella, there is games there. There
12 is obviously just sports, golf is a -- is a game. We --
13 our product is for golf. I said we -- tennis,
14 basketball, we -- there's -- there's Talying 5, those
15 are all games.

16 THE COURT REPORTER: Taly and, I'm sorry?

17 THE WITNESS: T-A-L-Y and the number five.
18 It's a game you play when you're playing sports and you
19 try to repeat or achieve excellent outcomes five times
20 in a row.

21 BY MR. LORENZO:

22 Q. What is Taly 5?

23 A. Taly 5, it's on our website. It's always been
24 there.

25 Q. What is it though, I don't understand it.

1 A. It's just a game of attempting to repeat a
2 certain result five times in a row. That's your goal.

3 Q. Do you have a product that you sell under
4 Taly 5?

5 A. That's the part of our brand is Talying 5,
6 that's the game you would play. So, for example, if
7 you're playing, say, golf, for example, okay, so you'd
8 play a game while you're playing golf where you're
9 attempting to shoot five pars in a row, or five birdies
10 in a row. It's a game you play while on a golf course,
11 Talying 5.

12 Q. But I can't buy this came from you, right, I
13 can't go and purchase Taly 5 from Taly.com?

14 A. No, you buy the Taly Mind-Set. That's what
15 I'm -- we sell a new way to play sports. So golf, when
16 you put our product on, you go play golf, you're playing
17 the game of golf but you're playing it with our tool.
18 It's a -- that's why the game of golf is so difficult,
19 because people just try to swing a golf club.

20 But no, we give you a new game of golf to
21 play. When you're playing golf, for example, you put on
22 our tool and you use the red ball instead of using --
23 while holding a golf club, you use the red ball, that's
24 why it's a game. And so part of that game is Talying 5.
25 That's how you track yourself within our game.

1 Q. So the Taly Mind-Set is a game?

2 A. The Taly Mind-Set is used to play, yeah,
3 it's -- it's -- it's a tool for sports, for games.

4 Q. It's a tool for games?

5 A. The -- golf is a game. The Taly Mind-Set is a
6 tool to play that game, for example; right? Basketball
7 is a game. They use the Taly Mind-Set to play that
8 game.

9 Q. Okay. And the chipping umbrella is a tool to
10 help you play the game of golf; right?

11 A. You can --

12 MS. LARSON: Objection.

13 THE WITNESS: You can use it that way, but the
14 chipping umbrella is also a game. You don't need a golf
15 course or a game of golf to play that game. You can
16 simply put the umbrella down and play the game with the
17 chipping umbrella. It's a game in itself too.

18 BY MR. LORENZO:

19 Q. How do you score the game?

20 A. Seeing how many times you can hit it into the
21 target. Can you get five in a row, Taly 5, right, it's
22 a game.

23 Q. Okay. And those are instructions that you
24 sell to say, hey, play the Taly 5 with our chipping
25 umbrella?

1 A. Everything is built around Talying 5 and
2 improving performance and repeating your best
3 performance. That's what our brand is about.

4 Q. Don't you agree that the chipping umbrella,
5 it's a golf tool; right? It's meant to help people
6 improve their golf game?

7 A. It helps people improve their golf game, a lot
8 of people sometimes actually even use it instead of
9 golf. They just work on -- it's a fun game. Chipping,
10 chipping into a target, it's fun.

11 Q. And chipping --

12 A. Just like putting is -- they play games with
13 our tool for putting too. Yes, I agree that this game
14 here improves your golf game. I agree with that, it
15 does that too, but it's not just that.

16 I also want to add that cricket is another
17 game where our product has been used and seems to be
18 quite useful.

19 MR. LORENZO: What are we on, Exhibit 17?

20 THE COURT REPORTER: Yes.

21 MR. LORENZO: I'll just mark Exhibit 17,
22 please.

23 - - -

24 (Whereupon the document was marked,
25 for identification purposes, as Williams

1 Exhibit 17.) --

2 - - -

3 BY MR. LORENZO:

4 Q. Mr. Williams, I've handed you a document that
5 I just printed out from the USPTO website. It looks to
6 be -- I'll represent to you it's the declaration of use
7 and/or excusable non-use of marking commerce under
8 Section 8 in regards to your trademark. Look through
9 the documents, please.

10 A. Okay.

11 Q. Okay. I believe you testified earlier that
12 you were the person who pretty much did all the work to
13 get your trademark registered, is that right?

14 A. Yes.

15 Q. You didn't use any lawyers?

16 A. That is correct.

17 Q. And you were the person that actually filed
18 this Section 8 Declaration of Use; right?

19 A. That's correct.

20 Q. Okay. And so you're familiar with this --
21 what this document is? It's a print-out, but you went
22 through the steps of actually doing what's -- what they
23 said was done on this these document; right?

24 A. Sure.

25 Q. Okay. And then so there's some pictures at

1 the back -- let me see -- of this document, I believe
2 these are images that you've already produced in this
3 case so there's 13 pages of pictures. Do you see that?

4 A. Okay.

5 Q. And these are the pictures that you submitted
6 as proof of use under Section 8; correct?

7 A. These are -- I'm assuming these are all of
8 them?

9 Q. You don't have any reason to believe that
10 these aren't the ones; right?

11 A. I'm just -- the only thing I'm just saying as
12 long as it's -- if -- if these just sort of match what's
13 listed in this document, sure.

14 Q. Okay.

15 A. I don't have any reason to believe that it's
16 not all of the documents.

17 Q. Okay. So you -- you submitted some receipts
18 in here and you blacked out, I guess, the names of the
19 purchasers. Do you see that?

20 A. Yes.

21 Q. One of the receipts is for the Mind-Set Black.
22 Do you see that?

23 A. Yes.

24 Q. Another Mind-Set Black, Mind-Set White, and a
25 chipping umbrella. Do you see that?

1 A. Yes.

2 Q. Mind-Set Red, another chipping umbrella and a
3 Mind-Set strap extra large. And another Mind-Set Red,
4 do you see those receipts?

5 A. Yes.

6 Q. You didn't submit your receipts for any
7 purchases of any plush toys, did you?

8 A. I don't see any in this and I don't -- I don't
9 know if I did, but if this is all the photos of what --
10 of those -- that are mentioned there, then I did not at
11 the time.

12 Q. Okay.

13 A. Like looks like I also did not submit receipts
14 for the golf tees or the golf repair tools or the golf
15 gloves or the golf DVD or the golf balloons -- sorry,
16 not golf balloons but for the balloons. So I see a lot
17 of things in the photos that I don't see receipts for
18 either.

19 Q. Okay.

20 A. And since we're still on the topic, I would
21 say I'm assuming that just based on my understanding of
22 what needs to be filed, I didn't think I needed to
23 file -- show receipts for every one of the items that
24 are listed here, I guess as evidenced by actually
25 getting my trademark or whatever was needed that that

1 was sufficient, but it was my understanding that I
2 didn't have to provide a receipt for each one.

3 Q. But you understand that the use -- the proof
4 of use has to show some kind of use in commerce, you
5 understood that; right?

6 A. Yeah, so I just showed the use. I was
7 actually just providing some different ways of showing
8 use by either showing the product or actually showing
9 the receipt. I didn't know -- I didn't recall anywhere
10 on the site where it said you had to show a receipt for
11 each product and a picture of each product. I also see
12 golf balls here, I also see our golf nets and I don't
13 see any receipts for those either.

14 Q. Okay. So let me just ask you about the
15 sporting balls. So I think you testified that you
16 obviously sold golf balls; right?

17 A. Yes.

18 Q. Okay. And I think the other was the wiffle
19 balls, I think you had mentioned you sold wiffle balls?

20 A. Mm-hmm.

21 Q. And then, again, I'm not sure what to call
22 these red balls, the small red --

23 A. Just call them sports balls.

24 Q. Well, they're squishy, aren't they, they're
25 not -- the little red balls, aren't they the ball that

1 you use on your Taly products?

2 A. That's correct.

3 Q. Right.

4 A. Except they don't have the holes, is that --

5 Q. Yeah, but they're -- they're not hard?

6 A. That's correct, yes.

7 Q. Let's call them --

8 A. Most balls aren't hard.

9 Q. Baseballs are hard.

10 A. I said most balls aren't hard. A baseball is
11 hard.

12 Q. Okay. Let's just call them the squishy ball
13 just so we can be on the same page.

14 MS. LARSON: Can we call them the red ball?

15 BY MR. LORENZO:

16 Q. Okay. They're -- sure, the red ball.

17 A. That might be confused with a red ball -- the
18 red ball is on my Taly Mind-Set. So you want to call it
19 a sports ball, let's just call it a ball, I guess red
20 ball.

21 Q. Yeah, I want to make sure we're on the same
22 page.

23 A. Okay, sure.

24 Q. On the difference in the ball.

25 A. Sure.

1 Q. It has a squishy texture to it?

2 A. Yes.

3 Q. Okay. I know there's -- I know there's a word
4 for it. It's almost like a Nerf ball, I guess.

5 A. It's not a Nerf ball. Most balls are squishy
6 is what I'm saying.

7 Q. Again, isn't like a sponge, though, isn't it
8 spongy, the red ball?

9 A. It's -- it has a spongy feel but most balls do
10 have that feel, so I'm not -- I don't understand.

11 Q. Yeah, but you don't inflate it with air?
12 That -- that red ball --

13 A. That's a good way to define it.

14 Q. Right.

15 A. It's not inflated with air.

16 Q. There we go. Yeah, I know there's a
17 distinction. It's not inflatable; right?

18 A. Correct.

19 Q. Okay. And then we also talked about the
20 soccer balls that you did for some time, which you
21 stopped and then which you're now selling again;
22 correct?

23 A. Okay.

24 Q. Okay. So I'm just trying to figure out
25 which -- the categories of actual sporting balls that

1 you've sold under the Taly design mark. Okay.

2 A. Okay.

3 Q. So is that fair, there was a golf balls,
4 wiffle balls, the red non-inflatable ball, and the
5 soccer balls that you stopped for a period of time, you
6 started, you stopped and then you've introduced those
7 again, correct, between the time period of 2007 and
8 2014?

9 A. That sounds about right.

10 Q. So you never did any footballs during that
11 time period?

12 A. That's correct.

13 Q. You never did any basketballs during that time
14 period?

15 A. That's correct.

16 Q. You didn't do any baseballs during that time
17 period?

18 A. That's -- I'm pretty sure I did not.

19 Q. Okay. And those are all the balls that you --
20 again, you did between 2007 and 2014?

21 A. I don't want to lock myself into that and you
22 say, hey, well actually you did sell another ball, but
23 those are the ones that come to mind, yes.

24 Q. Okay. But you don't have any reason to
25 believe there are any other balls during that time

1 period?

2 A. Depending -- those are the majority -- those
3 are the key ones anyway.

4 Q. Okay. And let me ask you about the toys, I
5 think we talked about the stuffed toys, which is like --
6 kind of like a Teddy bear, there is the plush toy, which
7 is also a Teddy bear, the distinction between the two is
8 that one -- it's a texture, one feels plushier, the
9 other one is like a --

10 A. Right.

11 Q. Again, I don't even know how to describe that,
12 but and then we also talked about the little plush ball;
13 right?

14 A. Mm-hmm.

15 Q. And then -- and then you talked about play
16 wands.

17 A. Mm-hmm.

18 Q. Right? And the play wand, its a wand that has
19 a ball at the end?

20 A. Yes.

21 Q. But the idea behind the play wand, that's --
22 it's a golf -- it's supposed to be a golf wand; right?

23 A. No. A golf wand is when it's in the Taly
24 Mind-Set. Kids like the wand, it's -- they like to play
25 like it's a sword, it's -- we're just selling stuff to

1 the kids.

2 Q. No, I got you --

3 A. Right.

4 Q. -- but I mean, look, I have a son --

5 A. Yes.

6 Q. -- I have golf clubs.

7 A. Right.

8 Q. He likes swinging around my golf club like
9 it's a sword, but it's not -- it wasn't intended to be a
10 toy, a golf club.

11 A. I think you'll find that my tool, the play
12 wand, would be more likely swung as a sword than a golf
13 club. Golf clubs are fairly heavy so kids don't
14 typically sub on -- swing them like a sword, they
15 actually don't -- or not that I've seen. A play wand,
16 yes, but I don't think a sword with a head on the bottom
17 could be swung like a sword.

18 Q. I'm just asking on the play wand, what's the
19 intent behind it, is that for someone to practice
20 swinging?

21 A. It's more for -- anything -- our goal with the
22 Taly brand is about taking your focus off your body
23 movements or whatever you're doing. So it's more about
24 the red ball and movement of the red ball. Everything
25 we do is sort of about that.

1 Q. Okay.

2 A. So it's -- it's just another way. It's
3 something that the kids like. It's a toy for the kids.
4 That's the main thing that it is. It's just a toy for
5 the kids.

6 It's something that -- they used to take our
7 product and they would actually swing it around and do
8 that sort of stuff, so we actually said, hey, do you
9 know what, let's just sell the wand. That's really how
10 it came about.

11 Q. Okay. And you never actually -- between 2007
12 and 2014, you haven't offered this play wand online?

13 A. Would you say the dates again?

14 Q. 2007 and 2014?

15 A. Okay. I don't know that.

16 Q. Okay.

17 A. But not likely because it's -- I think that
18 would be a little more difficult to ship just if it was
19 going to be that, so I don't know for sure, but it's
20 unlikely.

21 Q. Okay. And you've never specifically done any
22 advertising for the play wand, just the play wand?

23 A. No, I don't believe I've advertised just for
24 the play wand.

25 Q. Okay. And you don't have any specific

1 information on how many play wands you've actually sold
2 in that time period?

3 A. No, I don't have specific information.

4 Q. Okay. And you don't actually have any
5 receipts showing the sale of any play wands between 2007
6 and 2014; right?

7 A. Same as previously, I don't know that what
8 I've provided -- I provided everything I had at the
9 time. So if there is something in my thousands of
10 documents I provided previously, then it would be in
11 there.

12 Q. Okay. If it's not in there, you wouldn't have
13 it anywhere else?

14 A. I don't think I found anything since that or
15 obviously -- obviously I've sold since, but it's
16 unlikely.

17 MR. LORENZO: All right. I don't have any
18 other questions.

19 MS. LARSON: Take a short break?

20 MR. LORENZO: Sure. It's 3:00 o'clock.

21 MS. LARSON: Oh.

22 MR. LORENZO: I just wanted to make sure to
23 get you out.

24 MS. LARSON: I may have a few quick questions.

25 MR. LORENZO: Okay.

1 MS. LARSON: On redirect.

2 MR. LORENZO: Okay.

3 MS. LARSON: Does it matter if exhibits are in
4 color?

5 MS. GOLDSMITH: It doesn't matter to me.

6 MS. LARSON: And do you know --

7 THE COURT REPORTER: Are we off the record?

8 MS. LARSON: Oh, yeah.

9 MR. LORENZO: Go off the record.

10 (Discussion off the record.)

11 (Recess taken.)

12 - - -

13 (Whereupon the document was marked,
14 for identification purposes, as Williams
15 Exhibit 18.) --

16 - - -

17 EXAMINATION

18 BY MS. LARSON:

19 Q. Taly, do you remember Mr. Lorenzo asked you
20 about Google ad words, I've handed you Exhibit 18. Do
21 you recognize this?

22 A. A lot of words, yes.

23 Q. What is this?

24 A. Oh, this is likely -- this is likely search
25 words associated with our advertising.

1 Q. And what does that mean?

2 A. My understanding would be that if someone
3 online was typing in -- these are either -- if you're
4 typing in certain keywords, our product might pop up,
5 depending on where it's placed, but looks like this --
6 keywords are typically associated with your advertising.
7 So you advertise to try and market to certain -- to
8 certain keywords so that your product will pop up at
9 that time.

10 Q. Are these words that you selected?

11 A. These might be Google-selected words based
12 on -- I can't say that -- because there's a lot of words
13 here. These may be Google showing us words that are
14 associated with our advertising. They all seem related
15 to what we do. So I don't know if it's Google generated
16 or I don't think it -- actually, I just can't recall
17 exactly what this -- this was -- what the search was for
18 this.

19 MS. LARSON: Okay. No further questions.

20 MR. LORENZO: Okay. I don't have anything.

21 THE COURT REPORTER: So am I sending you a
22 copy as well?

23 MR. LORENZO: How do you want to handle the
24 transcript? We've -- we do things a lot differently in
25 Southern California. It's your depo. So I probably

1 need a copy.

2 (Discussion off the record.)

3 (Whereupon, the deposition was
4 adjourned at 3:10 p.m.)

5 --oOo--

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I, TALY WILLIAMS, declare under penalty
of perjury under the laws of the State of California
that the foregoing is true and correct.

Executed on OCTOBER 9th, 2018,
2018, at LOS ANGELES, CALIFORNIA.



SIGNATURE OF THE WITNESS

CERTIFICATE OF REPORTER

I, the undersigned, a Certified Shorthand Reporter of the State of California, do hereby certify:

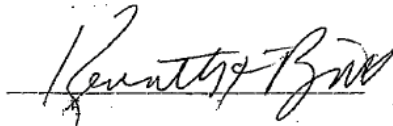
That the foregoing proceedings were taken before me at the time and place herein set forth; that any witnesses in the foregoing proceedings, prior to testifying, were administered an oath; that a record of the proceedings was made by me using machine shorthand which was thereafter transcribed under my direction; that the foregoing transcript is a true record of the testimony given.

Further, that if the foregoing pertains to the original transcript of a deposition in a Federal Case, before completion of the proceedings, review of the transcript [] was [] was not requested.

I further certify I am neither financially interested in the action nor a relative or employee of any attorney or any party to this action.

IN WITNESS WHEREOF, I have this date subscribed my name.

Dated: October 2, 2018



KENNETH T. BRILL

CSR No. 12797

[& - 94105-2482]

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Federal Rules of Civil Procedure

Rule 30

(e) Review By the Witness; Changes.

(1) Review; Statement of Changes. On request by the deponent or a party before the deposition is completed, the deponent must be allowed 30 days

after being notified by the officer that the transcript or recording is available in which:

(A) to review the transcript or recording; and

(B) if there are changes in form or substance, to sign a statement listing the changes and the reasons for making them.

(2) Changes Indicated in the Officer's Certificate.

The officer must note in the certificate prescribed by Rule 30(f)(1) whether a review was requested and, if so, must attach any changes the deponent makes during the 30-day period.

DISCLAIMER: THE FOREGOING FEDERAL PROCEDURE RULES ARE PROVIDED FOR INFORMATIONAL PURPOSES ONLY.

THE ABOVE RULES ARE CURRENT AS OF SEPTEMBER 1, 2016. PLEASE REFER TO THE APPLICABLE FEDERAL RULES OF CIVIL PROCEDURE FOR UP-TO-DATE INFORMATION.

VERITEXT LEGAL SOLUTIONS
COMPANY CERTIFICATE AND DISCLOSURE STATEMENT

Veritext Legal Solutions represents that the foregoing transcript is a true, correct and complete transcript of the colloquies, questions and answers as submitted by the court reporter. Veritext Legal Solutions further represents that the attached exhibits, if any, are true, correct and complete documents as submitted by the court reporter and/or attorneys in relation to this deposition and that the documents were processed in accordance with our litigation support and production standards.

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Acknowledgment

A Notary Public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of Los Angeles

On October 09, 2018 before me, Faramarz Rabizadeh, Notary Public

personally appeared Taly Williams

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Handwritten Signature] (Seal)



ADDITIONAL OPTIONAL INFORMATION

DESCRIPTION OF THE ATTACHED DOCUMENT

Deposition of Taly Williams
(Title or description of attached document)

(Title or description of attached document continued)

Number of Pages 118 Document Date 10/09/18

(Additional information)

CAPACITY CLAIMED BY THE SIGNER

- Individual (s)
 Corporate Officer

(Title)

- Partner(s)
 Attorney-in-Fact
 Trustee(s)
 Other _____

INSTRUCTIONS FOR COMPLETING THIS FORM

Any acknowledgment completed in California must contain verbiage exactly as appears above in the notary section or a separate acknowledgment form must be properly completed and attached to that document. The only exception is if a document is to be recorded outside of California. In such instances, any alternative acknowledgment verbiage as may be printed on such a document so long as the verbiage does not require the notary to do something that is illegal for a notary in California (i.e. certifying the authorized capacity of the signer). Please check the document carefully for proper notarial wording and attach this form if required.

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment.
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed.
- The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public).
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. he/she/they- is /are) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.
- Signature of the notary public must match the signature on file with the office of the county clerk.
 - ❖ Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document.
 - ❖ Indicate title or type of attached document, number of pages and date.
 - ❖ Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the title (i.e. CEO, CFO, Secretary).
- Securely attach this document to the signed document

Exhibit 1

UNDEFEATED V. WILLIAMS, NO. 92058609 (Offered by Williams)

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

United States Patent and Trademark Office

Reg. No. 3,524,963

Registered Oct. 28, 2008

TRADEMARK
PRINCIPAL REGISTER



WILLIAMS, TALY (CANADA INDIVIDUAL)
3 BROHM DRIVE
HALIBURTON, CANADA K0M1S0

FOR: GAMES, NAMELY, TARGET GAMES AND ACTION SKILL GAMES; PLAYTHINGS, NAMELY, STUFFED TOYS, PLUSH TOYS, PLAY BALLOONS, AND PLAY WANDS; SPORTING GOODS, NAMELY, TARGETS, SPORT BALLS, NETS FOR SPORTS, BAGS SPECIALLY ADAPTED FOR SPORTS EQUIPMENT, GOLF TEES, GOLF CLUB SHAFTS, GOLF BALLS, GOLF BALL MARKERS, GOLF BAGS, GOLF BAG PEGS, GOLF BAG COVERS, COVERS FOR GOLF CLUBS, DIVOT REPAIR TOOLS FOR GOLFERS; GOLF TRAINING EQUIPMENT, NAME-

LY, GOLF CHIPPING UMBRELLAS; AND GOLF PUTTING AIDS, NAMELY, GOLF ALIGNMENT DEVICES FOR PROVIDING IMMEDIATE FEEDBACK ON PUTTING STROKE, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 11-27-2006; IN COMMERCE 11-27-2006.

THE MARK CONSISTS OF FOUR VERTICAL BARS OVERLAIN BY A FIFTH SLASH EXTENDING FROM THE TOP RIGHT TO THE BOTTOM LEFT.

SN 77-168,097, FILED 4-27-2007.

NICHOLAS ALTREE, EXAMINING ATTORNEY

EXHIBIT

WILLIAMS

1

9/18/2018 KTB

Exhibit 2

UNDEFEATED V. WILLIAMS, NO. 92058609 (Offered by Williams)

TMW-01969



and



GOVERNMENT LIAISON SERVICES, INC.

Arlington, Virginia

TRADEMARK SEARCH REPORT

Client: *Taly Williams*
1611 Camden Ave.
Apt. 103
Los Angeles, CA 90025

Lawmart.com, Inc.
39555 Orchard Hill Place, Suite 205
Novi, Michigan 48375
248-347-6703 / Fax 248-347-1827
orders@lawmart.com

INVOICE NUMBER: 83774
DATE REQUESTED: June 15, 2004
DATE REPORTED: June 17, 2004
SEARCH PREPARED BY: Robert G. Forbes

EXHIBIT
WILLIAMS
2
9/18/2018 KTB

TRADEMARK SEARCH REPORT

Client: **Taly Williams**
1611 Camden Ave.
Apt. 103
Los Angeles, CA 90025

Mark: **DESIGN**

Goods/Services: **for sporting apparel and sporting equipment**
Search Package Requested: **Federal Design Search**
International Class(es): **25,28 only**

The most recent records contained in the 24 hour box are serial number 78/429812 filed on June 3, 2004 and serial number 76/594191 filed on May 17, 2004.
The USPTO system for entering new filings into the library causes gaps in the 24-hour box records. Accordingly, some applications may not be included.

INVOICE NUMBER: **83774**
DATE REQUESTED: **June 15, 2004**
DATE REPORTED: **June 17, 2004**
SEARCH PREPARED BY: **Robert G. Forbes**

U. S. PATENT AND TRADEMARK OFFICE SEARCH

MARK: _____ DESIGN _____

GOODS/SERVICES: _____ sporting apparel and
sporting equipment _____

Primary Class(es) Searched: _____ 25,28 only _____

The search generated the following citations:

Registration Numbers: 1492316, 2285730, 1367824, 1360410, 2032624, 1333352, 2135634, 814543, 1251186, 753248, 2032470, 1157479, 1725139, 1318956, 1872629, 1850527, 1739097, 1595576, 1587818, 1580205, 1267271, 1290298, 1340940, 1463654, 2514305, 2088270, 1452705, 1384371, 2289737, 1991097, 1172258, 1495920, 2781118, 2731702, 2705503, 2681588, 2644329, 2583643, 2625636, 2027295, 2247830, 2219085, 2133905, 1764655, 1938989, 1875318, 1529817, 1477289, 1177361, 1294473, 1201249, 1192184.

Serial Numbers: 75278229, 75463578, 75463577, 78020703, 78020702, 78020700, 78285624, 75298672, 74495285, 74718531, 75512385, 76154935, 79001248, 73589234, 75889649, 78271319, 75766247, 76322324, 75001185, 74707409, 73808041, 73499007, 73454270, 75687533, 78031337, 76477971, 75905229.

This mark was searched through the registered, pending, published, recently cancelled, expired and abandoned files of the Trademark Records Section, U.S. Patent and Trademark Office. Pertinent related goods and service classes were considered for word marks. For design, initial and numeral searches only the above-referenced prior U.S. Trademark Class(es) were considered.

*The USPTO system for entering new filings into the library causes gaps in the 24-hour box records. Accordingly, some applications may not be included.

SEARCH NOTATION GLOSSARY

Section 8 - The Section 8 Affidavit (swearing of continued use) has been accepted.

8 & 15 - The Section 8 Affidavit and Section 15 Affidavit (swearing of incontestability) have been accepted.

Cancelled Sect. 8 - No swearing of continued use was received between the fifth (5th) and sixth (6th) year after registration.

Renewed - A certificate of continued use was received after twenty years of registration or ten years if effective after November 16, 1989.

Expired - No renewal was received by the Patent and Trademark Office.

Non Final Action - The application has been sent a communication and the Trademark Office is awaiting a response.

Final Refusal - The Applicant has been sent a communication making "Final" the requirements set forth in the Non Final Action.

Amended - The applicant has filed a response to the trademark rejection.

Published - The mark has or will be published for opposition in the *Official Gazette* on the date noted.

Allowance - A Notice of Allowance has been issued requiring a filing of a Statement of Use.

Opposition - Registration of the mark is being opposed in a proceeding before the Trademark Trial and Appeal Board.

Abandoned - The applicant failed to respond to a Trademark Office communication within the required six months.

Int. Cls.: 25 and 41

Prior U.S. Cls.: 39 and 107

United States Patent and Trademark Office Reg. No. 1,492,316
Registered June 14, 1988

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER



BODY TRENDS, INC. (KANSAS CORPORATION)
4744 RAINBOW
WESTWOOD, KS 66205

FOR: ATHLETIC AND DANCE CLOTHING,
NAMELY, SHORTS, TEE SHIRTS, LEOTARDS
AND SWEAT SUITS, IN CLASS 25 (U.S. CL. 39).
FIRST USE 8-1-1986; IN COMMERCE
8-1-1986.

FOR: PROVIDING INSTRUCTION IN AERO-
BIC DANCING, IN CLASS 41 (U.S. CL. 107).

FIRST USE 8-1-1986; IN COMMERCE
8-1-1986.

"SUSIE BROWN" IS THE NAME OF A
LIVING PERSON WHOSE CONSENT IS OF
RECORD.

SER. NO. 652,020, FILED 3-30-1987.

RICHARD B. GORDON, EXAMINING ATTOR-
NEY

f PART 7/15

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,285,730

United States Patent and Trademark Office

Registered Oct. 12, 1999

TRADEMARK
PRINCIPAL REGISTER



SHAWMUT BANK, N.A. (UNITED STATES NA-
TIONAL ASSOCIATION (BANK))
ATTN: CORP. TRUST DEPT.
ONE FEDERAL STREET
BOSTON, MA 02110

FIRST USE 6-23-1999; IN COMMERCE
7-8-1999.

SN 74-704,844, FILED 7-24-1995.

FOR: CLOTHING, NAMELY SWEATSHIRTS,
SHIRTS, HATS AND JACKETS, IN CLASS 25
(U.S. CLS. 22 AND 39).

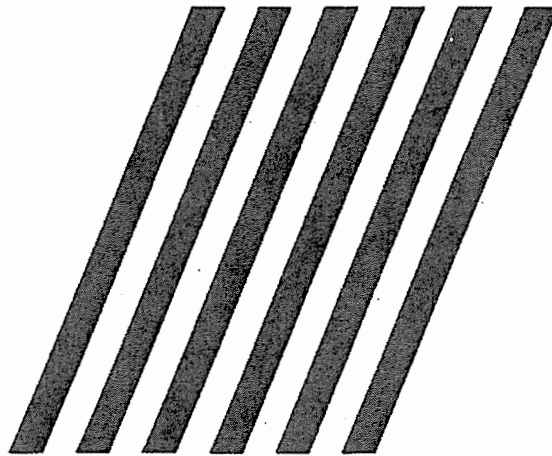
HENRY S. ZAK, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,367,824
Registered Oct. 29, 1985

**TRADEMARK
PRINCIPAL REGISTER**



AMEREC CORPORATION (WASHINGTON CORPORATION)
1776 136TH PLACE N.E.
BELLEVUE, WA 98005

FOR: EXERCISE AND SPORTING EQUIPMENT NAMELY, ROWING MACHINES, STATIONARY EXERCISE BICYCLES, COMPONENTS AND ACCESSORIES THEREFOR, JOG-

GING MACHINES, EXERCISE BARS AND TREADMILLS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 8-31-1984; IN COMMERCE 10-19-1984.

SER. NO. 519,750, FILED 1-28-1985.

ALBIN DROST, EXAMINING ATTORNEY

Chas. Keith

Int. Cls.: 12 and 25

Prior U.S. Cls.: 19 and 37

United States Patent and Trademark Office Reg. No. 1,360,410
Registered Sep. 17, 1985

TRADEMARK
PRINCIPAL REGISTER

**PHASE
IIIFIVE**

STEGER, SCOTT (UNITED STATES CITIZEN)
1033 W. CAPE ROCK DRIVE
CAPE GIRARDEAU, MO 63701

FOR: MOTOR VEHICLE PARTS, NAMELY,
MOTORCYCLE EXHAUSTS, MUFFLER, REED
SPACERS, MANIFOLDS, CAMS, BRAKE
LINES, CHAIN TENSIONERS, GRAB BARS,
RADIATOR SCOOPS, TRACK TANKS, FORK
GUARDS, FENDERS, SEAT COVERS AND
HEAVY DUTY SPRINGS, IN CLASS 12 (U.S.
CL. 19).

FIRST USE 1-1-1983; IN COMMERCE
1-1-1983.

FOR: CLOTHING, NAMELY, JERSEYS, T-
SHIRTS, SWEAT SHIRTS, HATS, AND
GLOVES, IN CLASS 25 (U.S. CL. 37).

FIRST USE 1-0-1983; IN COMMERCE
1-0-1983.

SER. NO. 499,827, FILED 9-17-1984.

DAVID A. GUTH, EXAMINING ATTORNEY

Chas. Keith

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,032,624

United States Patent and Trademark Office

Registered Jan. 21, 1997

**TRADEMARK
PRINCIPAL REGISTER**



WUHAN TEXTILES IMPORT & EXPORT COR-
PORATION (CHINA CORPORATION)
NO. 220-1, HANGKONG ROAD
WUHAN, CHINA

FOR: INNER AND OUTER CLOTHING FOR
MEN, WOMEN AND CHILDREN, NAMELY
SHIRTS, JACKETS, SUITS, RAINCOATS,
SHORT SUITS, SHIRTS, TOPS, THREE-PIECE
SUITS, PAJAMAS, PANTS, JEANS, BRIEFS,
VESTS, SETS CONSISTING OF VESTS AND
BRIEFS, JUMPSUITS, BODY SUITS, BODY
SHAPERS, ROBES, SINGLETS, SKIRTS,
SWEATERS, PULLOVERS, INFANT'S SUN-
SUITS, AND INFANT'S OVERALLS WITH
STOCKINGS ATTACHED; PLAIN AND EM-

BROIDERED SILK GARMENTS MADE OF
PURE KNITTED SILK AND BLENDED SILK
FABRICS, NAMELY SHIRTS, PAJAMAS, BATH-
ROBES, NIGHTGOWNS, DRESSING GOWNS,
FROCKS, DRESSES, JACKETS, VESTS, SING-
LETS, T-SHIRTS, SLIPS, UNDERWEAR,
BRIEFS, CAMIKNICKERS, SKIRTS, SHORTS,
TROUSERS AND KIMONOS, IN CLASS 25 (U.S.
CLS. 22 AND 39).

FIRST USE 9-10-1991; IN COMMERCE
6-16-1995.

SN 74-561,758, FILED 8-16-1994.

CHRISIE B. KING, EXAMINING ATTORNEY

Chrisie King

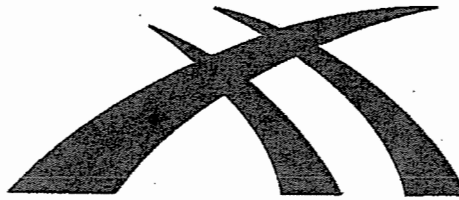
Int. Cl.: 25

Prior U.S. Cl.: 39

Reg. No. 1,333,352

United States Patent and Trademark Office Registered Apr. 30, 1985

TRADEMARK
PRINCIPAL REGISTER



FITWEL FOOTWEAR CORP. (NEW JERSEY
CORPORATION)
10 HORIZON BLVD.
SOUTH HACKENSACK, NJ 07606

FIRST USE 3-1-1984; IN COMMERCE
3-1-1984.

SER. NO. 476,851, FILED 4-23-1984.

FOR: SHOES, IN CLASS 25 (U.S. CL. 39).

JUDITH BECKER, EXAMINING ATTORNEY

Comp. fees

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,135,634

United States Patent and Trademark Office

Registered Feb. 10, 1998

**TRADEMARK
PRINCIPAL REGISTER**



HIGH SEAS

HIGH SIERRA SPORT COMPANY (ILLINOIS
CORPORATION)
880 CORPORATE WOODS PARKWAY
VERNON HILLS, IL 600613164

FOR: OUTERWEAR AND SPORTS APPAR-
EL, NAMELY, SKI JACKETS, PARKAS, SNOW-
SUITS, VESTS AND WIND-RESISTANT JACK-
ETS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-25-1995; IN COMMERCE
7-25-1995.

OWNER OF U.S. REG. NOS. 1,463,514, 1,864,768
AND OTHERS.

SER. NO. 75-229,950, FILED 1-23-1997.

ANGELA M. MICHELI, EXAMINING ATTOR-
NEY

JFK

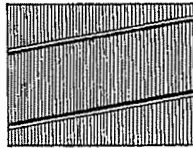
United States Patent Office

814,543
Registered Sept. 6, 1966

PRINCIPAL REGISTER Trademark

Ser. No. 209,303, filed Jan. 4, 1965

COMB. AFF. SEC 8 & 15.111



Rawlings Sporting Goods Company (Missouri corporation)
2300 Delmar Blvd.
St. Louis, Mo.

For: GYMNASIAC, SPORTING, AND ATHLETIC CLOTHING OF ALL KINDS—NAMELY, BASEBALL SHOES, BASEBALL CLOTHING INCLUDING BASEBALL UNIFORMS, CAPS AND STOCKINGS; SOFTBALL CLOTHING INCLUDING SOFTBALL UNIFORMS, CAPS AND SHOES; TENNIS SHOES, TRACK CLOTHING, TRACK SHOES; FOOTBALL SHOES, FOOTBALL CLOTHING INCLUDING FOOTBALL UNIFORMS, PANTS AND JERSEYS, SIDE LINE COATS AND PARKAS, CAPES AND JACKETS,

FOOTBALL LINESMAN'S OUTFITS; GOLF SHOES, GOLF JACKETS; BASKETBALL CLOTHING INCLUDING BASKETBALL SHOES, PANTS, JERSEYS AND WARM-UP CLOTHING; BOXING CLOTHING INCLUDING BOXING TRUNKS AND SHOES, WRESTLING CLOTHING, WRESTLING SHOES; BOWLING SHOES; JUMPING AND RUNNING SHOES; SKI CLOTHING OF ALL KINDS; SOCCER UNIFORMS; GYMNASIUM CLOTHING; AWARD JACKETS; HOCKEY UNIFORMS INCLUDING PANTS AND JERSEYS; SHOWER CLOGS, SHOWER SHOES; AND BELTS—in CLASS 39.

First use Feb. 19, 1962; in commerce Feb. 19, 1962.
The drawing is lined for red, but no claim is made to color.

Owner of Reg. No. 753,248.

*Rawlings
FIRST 207.*

Int. Cl.: 25

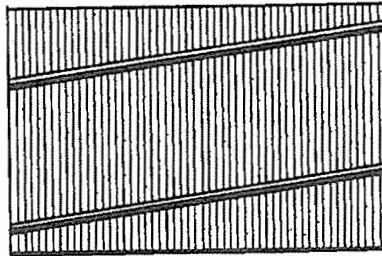
Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,251,186

Registered Sep. 13, 1983

TRADEMARK
Principal Register



Figgie International Inc. (Ohio corporation)
4420 Sherwin Rd.
Willoughby, Ohio 44094

For: SPORTSWEAR AND ACTIONWEAR
CLOTHING AND FOOTWEAR FOR MEN,
WOMEN, AND CHILDREN—NAMELY,
SHIRTS, PANTS, SWEATERS, JACKETS,
SOCKS, SWEATSHIRTS, SHORTS, WARM-UP
TOPS, WARM-UP PANTS, JUMPING AND RUN-
NING SHOES, AND CLEATED SHOES, in
CLASS 25 (U.S. Cl. 39).

First use Sep. 21, 1981; in commerce Sep. 21, 1981.
Owner of U.S. Reg. Nos. 814,543 and 916,218.

The drawing is lined for the color red, but no
claim is made to color.

Ser. No. 349,743, filed Feb. 10, 1982.

ABRAM I. SACHS, Examining Attorney

*Reviewed
First 107.*

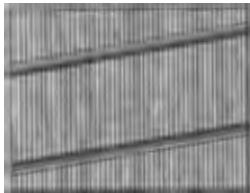
United States Patent Office

753,248

Registered July 23, 1963

PRINCIPAL REGISTER
Trademark

Ser. No. 128,923, filed Sept. 29, 1961



Rawlings Sporting Goods Company (Missouri corporation)
2300 Delmar Blvd.
St. Louis, Mo.

For: ATHLETIC EQUIPMENT AS FOLLOWS:
BASEBALL—BATS, BASEBALLS, GLOVES, MITTS, LEG GUARDS, MASKS, BODY PROTECTORS, UMPIRE BODY PROTECTORS, SLIDING PADS, BASES, BAT BAGS, GLOVE LACES, MITT SPONGES, MASK PADS, MASK HARNESES, LEG GUARD STRAPS, BODY PROTECTOR HARNESS, SHOE PLATES, UMPIRES' INDICATORS, BASE COVERS, HOME PLATES, PITCHERS' BOX PLATES, CARRYING BAGS, HEAD PROTECTORS, PROTECTOR CAPS, UMPIRES' LEG GUARDS; SOFTBALL—BAT BAGS, MASK PADS, MASK REPLACEMENT HARNESES, MASKS, BODY PROTECTORS, BATS, SOFTBALLS, GLOVES AND MITTS, BASES; TENNIS—NETS, RACKETS, RACKET COVERS, RACKET STRINGS, NET CABLES, RACKET CENTER STRAPS, POSTS, REELS, BALLS, RACKET PRESSES, DRY AND WET COURT MARKERS; BADMINTON—NETS, RACKETS, RACKET COVERS, RACKET STRINGS, COMPLETE SETS, POSTS, SHUTTLES AND PRESSES; TABLE TENNIS AND AERIAL TENNIS DART EQUIPMENT — COMPLETE SETS, DARTS, PADDLES, BALLS, BATS, NETS AND POSTS; TRACK AND FIELD EQUIPMENT—HURDLES, VAULTING POLES, CROSS BARS, WHISTLES, BATONS, COMPETITORS NUMBERS, FINISH LINES, SPIKES AND SPIKE WRENCHES, PUTTING SHOTS, JAVELINS, DISCUSSES, VAULTING AND JUMPING STANDARDS, STARTING BLOCKS; GOLF—CLUBS, BALLS,

BAG SLING STRAPS, GLOVES, SPIKES, BAGS, UMBRELLAS, CLUB HEAD COVERS, TEES, CARTS; BASKETBALL—ELBOW PADS, REPAIR KITS, EYEGLASS PROTECTORS, BACKBOARDS, GOAL NETS, TIMERS, BALLS, GOALS, OFFICIALS' HORNS, CARRIERS, KNEE PADS; FOOTBALL — FOOTBALLS, SHOULDER PADS, SHOULDER AND ARM BRACES, INJURY PROTECTIVE PADS, HELMETS, THIGH GUARDS, KNEE PADS, ELBOW PADS, KNEE BRACES, JOCK CUPS, HIP PADS, BLOCKING PADS, SHIN GUARDS, CHIN STRAPS, MOUTH AND TEETH PROTECTORS, BLADDERS, LACES, INFLATING NEEDLES, KICKING TEES, SHOULDER CUSHION LACES, ARM PADS, ANKLE BRACES, GOAL FLAGS, BLOCKING VESTS, FACE PROTECTORS, RIB PADS, FIELD MARKERS, SIDE LINE MARKERS, BLOCKING AND TACKLING DUMMIES; BOXING—GLOVES, HEAD GEAR, STRIKING BAGS, STRIKING BAG GLOVES, STRIKING BAG PLATFORMS, ANKLE, WRIST AND KNEE SUPPORTERS, MOUTH PIECES, ABDOMINAL PROTECTORS, HAND WRAPS, STRIKING BAG BLADDERS, STRIKING BAG SWIVELS; WRESTLING—KNEE BRACES, HEADGUARDS; AND MISCELLANEOUS — MEGAPHONES, HANDBALLS, INDIAN CLUBS, WANDS, KICK BALLS, VOLLEYBALLS, VOLLEYBALL STANDARDS, VOLLEYBALL AND SOCCER BLADDERS, INFLATORS, SOCCER BALLS, MEDICINE BALLS, CORKBALLS, CORKBALL BATS, WHISTLES, SMOOTH RUBBER PLAY BALLS, TETHER BALLS—in CLASS 22.

First use in January 1957 on baseball gloves; in commerce in January 1957.

The drawing is lined for red, but no claim is made to the color.

*Reviewed
Second 107-*

Int. Cl.: 25

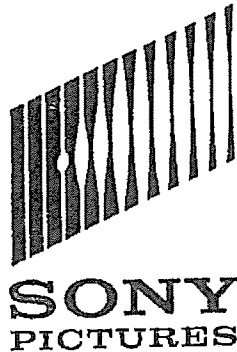
Prior U.S. Cls.: 22 and 39

Reg. No. 2,032,470

United States Patent and Trademark Office

Registered Jan. 21, 1997

TRADEMARK
PRINCIPAL REGISTER



SONY CORPORATION (JAPAN CORPORATION)
7-35 KITASHINAGAWA, 6-CHOME
SHINAGAWA-KU, TOKYO, JAPAN

FOR: MENS', WOMENS' AND CHILDREN'S CLOTHING, NAMELY SHIRTS, JACKETS, TROUSERS, SHORT PANTS, UNDERWEAR, SLEEPWEAR, HEADWEAR, OUTERWEAR, COMPRISING JACKETS, COATS, PARKAS, VESTS (SLEEVELESS JACKETS), AND SWEATERS; AND ATHLETIC WEAR, COMPRISING BASEBALL CAPS, JERSEYS, SWEAT-SHIRTS, SWEATPANTS, STRETCH FABRIC EXERCISE PANTS, SHORTS AND SHIRTS, GOLF SHIRTS, TENNIS SHIRTS AND TENNIS

SHORTS, RUNNING PANTS, SHORTS AND SHIRTS, AND CYCLING SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-20-1995; IN COMMERCE 11-20-1995.

OWNER OF U.S. REG. NOS. 1,520,717 AND 1,622,127.

THE MARK CONSISTS OF THE WORDS "SONY PICTURES" IN STYLIZED FORM TOGETHER WITH A PARALLELOGRAM WITH VERTICAL ELEMENTS THEREIN.

SN 74-447,907, FILED 10-18-1993.

G. T. GLYNN, EXAMINING ATTORNEY

J. H. S.

TMW-01983

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office

Reg. No. 1,157,479

Registered Jun. 9, 1981

TRADEMARK
Principal Register



Molnar Ski Corporation (Colorado corporation)
5375 Western Ave.
Boulder, Colo. 80301

For: SNOW SKIS, in CLASS 28 (U.S. Cl. 22).
First use Sep. 6, 1979; in commerce Sep. 6, 1979.

Ser. No. 237,814, filed Nov. 5, 1979.

W. A. CONN, Primary Examiner

Conn. Lett

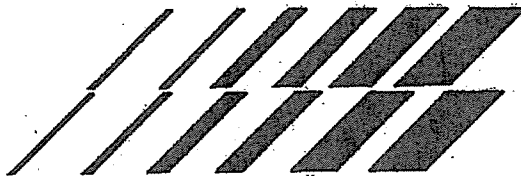
Int. Cls.: 9, 14 and 28

Prior U.S. Cls.: 21, 22, 27 and 38

Reg. No. 1,725,139

United States Patent and Trademark Office Registered Oct. 20, 1992

TRADEMARK
PRINCIPAL REGISTER



SAITEK LIMITED (HONG KONG LIMITED LI-
ABILITY COMPANY)
12TH FLOOR, CHUNG NAM CENTRE
414 KWUN TONG ROAD
KWUN TONG, KOWLOON, HONG KONG

FOR: ELECTRONIC MESSAGE RECORDERS,
ELECTRONIC ALARMS, ELECTRONIC IN-
FORMATION RECORDERS; NAMELY, RE-
CORDERS FOR RECORDING AND DISPLAY-
ING CALENDARS, DATA, TELEPHONE AND
ADDRESS DATABANKS AND MEMORANDA,
IN CLASS 9 (U.S. CL. 21).

FIRST USE 9-0-1989; IN COMMERCE
9-0-1989.

FOR: CLOCKS, ALARM CLOCKS, IN CLASS
14 (U.S. CL. 27).

FIRST USE 9-0-1989; IN COMMERCE
9-0-1989.

FOR: HAND-HELD AND TABLE MOUNTED
UNITS FOR PLAYING CHESS, CARD GAMES,
BACKGAMMON, CHECKERS (DRAUGHTS)
AND ELECTRONIC VIDEO GAMES FEATUR-
ING SIMULATING BATTLES, IN CLASS 28
(U.S. CLS. 22 AND 38).

FIRST USE 0-0-1984; IN COMMERCE
0-0-1984.

THE MARK CONSISTS OF MULTIPLE
PAIRS OF RHOMBOID DESIGNS WHICH
FORM A STYLIZED LETTER 'S'.

SER. NO. 74-098,851, FILED 9-19-1990.

G. T. GLYNN, EXAMINING ATTORNEY

*Review SD
first lot.*

Int. Cls.: 9, 16 and 28

Prior U.S. Cls.: 21, 22, 23 and 26

United States Patent and Trademark Office

Reg. No. 1,318,956

Registered Feb. 12, 1985

TRADEMARK
Principal Register



SciSys-W Limited (Hong Kong limited liability company)
1801 Admiralty Centre, Tower II
18 Harcourt Rd.
Hong Kong, Hong Kong

For: ELECTRICAL AND SCIENTIFIC APPARATUS FOR OFFICE, HOME AND PERSONAL USE—NAMESLY, CALCULATING MACHINES; COMPUTERS; COMPUTER PRINTERS; ELECTRONIC WORD PROCESSORS; AND WORD STORAGE UNITS AND ELECTRONIC AND STRUCTURAL PARTS THEREFOR; REMOTELY CONTROLLED SWITCHES; LIGHT DIMMERS; WEATHER INSTRUMENTATION—NAMESLY, BAROMETERS, THERMOMETERS AND HYGROMETERS; PULSE RATE METERS; BLOOD PRESSURE METERS; ELECTRONIC TEST INSTRUMENTATION—NAMESLY, MICROPROCESSOR CONTROLLED INTEGRATED CIRCUIT TESTERS AND EPROM

DUPLICATORS; AND KEYBOARDS, in CLASS 9 (U.S. Cls. 21 and 26).

First use Jun. 1980; in commerce Jun. 1980.

For: TYPEWRITERS, in CLASS 16 (U.S. Cl. 23).

First use Jun. 1980; in commerce Jun. 1980.

For: HAND-HELD AND TABLE MOUNTED UNITS FOR PLAYING CHESS AND CARD GAMES, NON-COIN OPERATED VIDEO OUTPUT GAME MACHINES, AND ELECTRONIC AND STRUCTURAL PARTS THEREFOR, in CLASS 28 (U.S. Cls. 22 and 23).

First use Jun. 1980; in commerce Jun. 1980.

The mark consists of multiple pairs of rhomboid designs which form a stylized letter S.

Ser. No. 311,679, filed May 22, 1981.

G. T. GLYNN, Examining Attorney

Amc. Sect. 8

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office **Reg. No. 1,872,629**
Registered Jan. 10, 1995

TRADEMARK
PRINCIPAL REGISTER

**CRANK
SHAFT**

NICKLAUS GOLF EQUIPMENT COMPANY LC
(FLORIDA LIMITED LIABILITY COMPANY)
7830 BYRON DRIVE
WEST PALM BEACH, FL 33404

FIRST USE 10-0-1991; IN COMMERCE
10-0-1991.

SER. NO. 74-479,030, FILED 1-14-1994.

FOR: GOLF CLUBS, IN CLASS 28 (U.S. CL.
22).

JEFFREY SMITH, EXAMINING ATTORNEY

Q-15.

Int. Cls.: 6, 9, 14, 16, 18, 21, 24, 25, 28, 30 and 34
 Prior U.S. Cls.: 1, 2, 3, 8, 13, 21, 22, 25, 26,
 27, 28, 37, 38, 39, 42, 46 and 50

Reg. No. 1,850,527

United States Patent and Trademark Office Registered Aug. 23, 1994

**TRADEMARK
 PRINCIPAL REGISTER**



NATIONAL ASSOCIATION FOR STOCK CAR
 AUTO RACING, INC. (FLORIDA CORPORATION)
 P.O. BOX 2875
 DAYTONA BEACH, FL 321152875

FOR: KEY CHAINS AND LICENSE PLATES
 OF COMMON METALS, IN CLASS 6 (U.S. CLS.
 13, 25 AND 50).

FIRST USE 11-29-1991; IN COMMERCE
 11-29-1991.

FOR: SCIENTIFIC APPARATUS; NAMELY,
 AM/FM RADIO HEADSETS, ELECTRONIC
 MICROPHONES, GUMBALL MACHINES, SUN-
 GLASSES, TELEPHONES, VIDEO MAGA-
 ZINES FEATURING AUTO RACING, AND
 WALKIE TALKIES, IN CLASS 9 (U.S. CLS. 21
 AND 26).

FIRST USE 2-3-1991; IN COMMERCE
 2-3-1991.

FOR: PRECIOUS METALS; NAMELY,
 SILVER MEDALLIONS, BRONZE MEDAL-
 LIONS, PINS, STOP WATCHES AND WRIST
 WATCHES, IN CLASS 14 (U.S. CLS. 26, 27 AND
 28).

FIRST USE 12-1-1991; IN COMMERCE
 12-1-1991.

FOR: PAPER ARTICLES; NAMELY, BUMPER
 STICKERS, CALENDARS, COUNTER UNITS
 FOR TRADING CARDS, COMIC BOOKS,
 DECALS, DRIVERS IDENTIFICATION CARDS,
 BOOK COVERS, MEMO PADS, PENS, PEN-
 CILS, MOUNTED PHOTOGRAPHS, PLASTIC
 RULERS, PLACEMATS, SPIRAL NOTEBOOKS,
 DECALS, THREE RING BINDERS, TRADING
 CARDS, GRAPHIC APPLICATIONS FOR

AUTOMOBILES, TRADING CARD ALBUMS,
 AND NON-ELECTRIC ERASERS, IN CLASS 16
 (U.S. CLS. 37 AND 38).

FIRST USE 3-0-1990; IN COMMERCE
 3-0-1990.

FOR: LEATHER AND LEATHER IMITA-
 TIONS; NAMELY, BACK PACKS, CREDEN-
 TIAL HOLDERS, WALLETS, FANNY PACKS,
 PENCIL BAGS, AND LUGGAGE, IN CLASS 18
 (U.S. CLS. 1 AND 3).

FIRST USE 5-17-1992; IN COMMERCE
 5-17-1992.

FOR: HOUSEHOLD UTENSILS; NAMELY,
 BATTERY OPERATED TOOTHBRUSHES
 WITH PLASTIC CAR STAND, MUGS, SHOT
 GLASSES, DRINKING GLASSES, FRUIT JARS,
 SALT AND PEPPER SHAKERS, DECANTERS,
 AND PLASTIC SPORT BOTTLES, IN CLASS 21
 (U.S. CLS. 2 AND 21).

FIRST USE 1-0-1990; IN COMMERCE
 1-0-1990.

FOR: TEXTILE GOODS; NAMELY, BEACH
 TOWELS, BLANKETS, BEDSPREADS, CLOTH
 BANNERS, COMFORTERS, LAMINATED BAN-
 NERS, LAMINATED SIGNS, PILLOWCASES,
 PILLOW SHAMS, SHEETS, SLUMBER BAGS,
 SLUMBER BAG CARRIERS, AND WINDOW
 TREATMENTS, IN CLASS 24 (U.S. CL. 42).

FIRST USE 6-7-1991; IN COMMERCE
 6-7-1991.

FOR: CLOTHING; NAMELY, CAPS, BASE-
 BALL HATS, SWEAT SHIRTS, SWEAT PANTS,
 FOOTWEAR, GOLF SHIRTS, JACKETS, KNIT
 CAPS, PANTS, VESTS, SHOE LACES, SHORTS,
 STRAW HATS, SWEATERS, TANK TOPS, T-

*Albuquerque
 7/25/97*

SHIRTS, AND VISORS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 8-13-1974; IN COMMERCE 8-13-1974.

FOR: GAMES AND PLAYTHINGS; NAMELY, BATTERY OPERATED PINBALL MACHINES, BOARD GAMES, DIE CAST MINIATURE CARS, DIE CAST MINIATURE TRUCKS, ELECTRONIC DRIVING GAMES, ELECTRONIC ROAD RACING SETS, ELECTRONIC SLOT CARS, EXTRA RACE TRACK, PLASTIC ACTION FIGURES, BATTERY OPERATED DASHBOARD DRIVING GAMES, CORRUGATED RACE TRACK, MINIATURE TROPHIES, PLASTIC MODEL CARS, PLASTIC WALL RACERS, PLUSH STUFFED ANIMALS, POOL CUES, PUZZLES, RADIO CONTROL CARS AND WRIST RACERS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 5-21-1990; IN COMMERCE 5-21-1990.

FOR: EDIBLE GOODS; NAMELY, CHOCOLATE CANDY BARS AND COOKIES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 2-25-1991; IN COMMERCE 2-25-1991.

FOR: SMOKERS' ARTICLES; NAMELY, ASH TRAYS, IN CLASS 34 (U.S. CL. 8).

FIRST USE 1-1-1991; IN COMMERCE 1-1-1991.

OWNER OF U.S. REG. NOS. 817,553, 1,054,100 AND OTHERS.

SER. NO. 74-331,862, FILED 11-12-1992.

CARYN HINES, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,739,097
Registered Dec. 8, 1992

TRADEMARK
PRINCIPAL REGISTER



MADISON SQUARE GARDEN CORPORATION
(DELAWARE CORPORATION)
TWO PENNSYLVANIA PLAZA
NEW YORK, NY 10121

FOR: T-SHIRTS, SWEATSHIRTS, SWEAT-
PANTS, JACKETS, CAPS, JOGGING SUITS,
SHORTS, RUGBY SHIRTS AND SWEATERS, IN
CLASS 25 (U.S. CL. 39).

FIRST USE 11-30-1991; IN COMMERCE
11-30-1991.

OWNER OF U.S. REG. NOS. 835,284, 878,936,
AND 1,354,235.

SN 74-186,148, FILED 7-18-1991.

PATRICK, LEVY, EXAMINING ATTORNEY

Amc. Sect.

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office

Reg. No. 1,595,576

Registered May 8, 1990

**TRADEMARK
PRINCIPAL REGISTER**

||||| FLEXPOR

LEBLOND INDUSTRIES INC. (CONNECTICUT
CORPORATION)
P.O. BOX 565
BROAD BROOK, CT 06103

FIRST USE 5-1-1988; IN COMMERCE
5-1-1988.

SER. NO. 73-830,003, FILED 10-10-1989.

FOR: MANUALLY OPERATED EXERCISE
EQUIPMENT, IN CLASS 28 (U.S. CL. 22).

W. A. CONN, EXAMINING ATTORNEY

Arthur J. Conn

Int. Cls.: 18, 24, 25, 26 and 34

Prior U.S. Cls.: 3, 8, 39, 40, 42 and 50

United States Patent and Trademark Office

Reg. No. 1,587,818
Registered Mar. 20, 1990

TRADEMARK
PRINCIPAL REGISTER

RALLI ART

KABUSHIKI KAISHA RALLIART (JAPAN
CORPORATION)
33-8, SHIBA 5-CHOME, MINATO-KU
TOKYO, JAPAN

FOR: TRAVELLING CASES, ALL PURPOSE
SPORT BAGS, WALLETS, BILLFOLDS, KEY
CASES, KNAPSACKS, TOTE BAGS, DUFFLE
BAGS, ATTACHE CASES, LEATHER KEY
RINGS, IN CLASS 18 (U.S. CLS. 3 AND 50).
FIRST USE 9-15-1988; IN COMMERCE
9-15-1988.

FOR: TOWELS, IN CLASS 24 (U.S. CL. 42).
FIRST USE 9-15-1988; IN COMMERCE
9-15-1988.

FOR: CLOTHING, NAMELY SHIRTS, SWEAT
SHIRTS, PANTS, SWEAT PANTS, SHORTS,
JACKETS, WARM-UP SUITS, BATHING SUITS,

JUMPSUITS, JOGGING SUITS, LEOTARDS,
SWEATSHIRTS, SWEATERS, HATS, PONCHOS,
SCARVES, IN CLASS 25 (U.S. CL. 39).

FIRST USE 9-15-1988; IN COMMERCE
9-15-1988.

FOR: BADGES OF CLOTH, IN CLASS 26 (U.S.
CL. 40).

FIRST USE 9-15-1988; IN COMMERCE
9-15-1988.

FOR: CIGARETTE LIGHTERS, NOT OF PRE-
CIOUS METAL, IN CLASS 34 (U.S. CL. 8).

FIRST USE 9-15-1988; IN COMMERCE
9-15-1988.

SER. NO. 73-803,212, FILED 5-30-1989.

JERI J. FICKES, EXAMINING ATTORNEY

Amc Let f.

Int. Cl.: 25

Prior U.S. Cl.: 39

Reg. No. 1,580,205

United States Patent and Trademark Office Registered Jan. 30, 1990

TRADEMARK
PRINCIPAL REGISTER



SHEY TAY ENTERPRISES, INC. (CALIFORNIA CORPORATION)
718 S. DATE AVENUE
ALHAMBRA, CA 91801

FOR: ACTIVE SPORTSWEAR, NAMELY JOGGING SUITS, SWEATPANTS, SWEATSHIRTS, WARM-UP JACKETS AND T-SHIRTS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 4-19-1989; IN COMMERCE 4-19-1989.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SPORT", APART FROM THE MARK AS SHOWN.

THE MARK IS LINED FOR THE COLORS GRAY, YELLOW AND RED.

SER. NO. 73-801,335, FILED 5-19-1989.

CHRIS A. F. PEDERSEN, EXAMINING ATTORNEY

Chris F. Pedersen

TMW-01993

Int. Cl.: 25

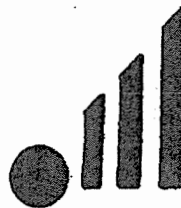
Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,267,271

Registered Feb. 14, 1984

TRADEMARK
Principal Register



International Hongson Corp. (China corporation)
6th Floor, No. 2
Patch Rd. Sec. 3
Taipei, Taiwan, China

For: SHOES—NAMELY, SPORTING SHOES,
SLIPPERS, in CLASS 25 (U.S. Cl. 39).
First use May 1, 1981; in commerce Jun. 1982.

Ser. No. 400,357, filed Oct. 20, 1982.

MARILYN MCMAHON, Examining Attorney

*Reviewed
(1/25/84)*

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office

Reg. No. 1,290,298

Registered Aug. 14, 1984

TRADEMARK
Principal Register

EXCELER

Daiwa Golf Co., Ltd. (Japan company)
14-16 Maesawa 3-chome
Higashikurume-shi, Tokyo, Japan 203

For: GOLF CLUBS, in CLASS 28 (U.S. Cl. 22).
First use Jan. 13, 1983; in commerce Jan. 13, 1983.
The mark consists of the word "Exceler" preceded
by five slanted lines of graduated widths.

Ser. No. 419,010, filed Mar. 28, 1983.

SUSAN A. RICHARDS, Examining Attorney

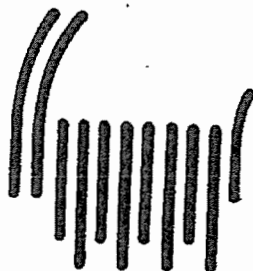
8-115

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office Reg. No. 1,340,940
Registered June 11, 1985

TRADEMARK
PRINCIPAL REGISTER



BELFORD

U.S.A. PENINSULA, INC. (NEW YORK CORPORATION)
1407 BROADWAY
NEW YORK, NY 10018

FOR: MEN'S AND WOMEN'S CLOTHING
NAMELY, SWEATERS, JACKETS, SLACKS,
TROUSERS, WOMEN'S DRESSES, SKIRTS,
BLOUSES, JACKETS, AND PANTS, IN CLASS
25 (U.S. CL. 39).

FIRST USE 2-29-1984; IN COMMERCE
2-29-1984.

OWNER OF U.S. REG. NO. 1,256,448.
THE LINING SHOWN IN THE MARK ON
THE DRAWING IS A FEATURE OF THE
MARK AND DOES NOT INDICATE COLOR.

SER. NO. 481,115, FILED 5-21-1984.

ROBERT C. CLARK JR., EXAMINING ATTORNEY

P-115

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,463,654

Registered Nov. 3, 1987

TRADEMARK
PRINCIPAL REGISTER



ANTON ZANUS INTERNATIONAL, INC.
(CALIFORNIA CORPORATION)
10800 EAST 14TH STREET
OAKLAND, CA 94603

FIRST USE 1-0-1980; IN COMMERCE
1-0-1980.

SER. NO. 641,325, FILED 1-27-1987.

FOR: WOMEN, MEN AND CHILDREN'S
CLOTHING NAMELY, SPORT COATS, JACK-
ETS, JEANS, PANTS, SHIRTS AND SWEAT-
ERS, IN CLASS 25 (U.S. CL. 39).

RICHARD B. GORDON, EXAMINING ATTOR-
NEY

RHS.

Int. Cls.: 7, 18 and 25

Prior U.S. Cls.: 1, 2, 3, 13, 19, 21, 22, 23, 31, 34, 35, 39
and 41

United States Patent and Trademark Office

Reg. No. 2,514,305

Registered Dec. 4, 2001

**TRADEMARK
PRINCIPAL REGISTER**



ATOM S.P.A. (ITALY CORPORATION)
VIA MOROSINI, 6
27029 VIGEVANO, ITALY

FOR: PLATING MACHINES, CUTTING PRESSES,
CLICKING PRESSES FOR LEATHER AND SYN-
THETIC MATERIALS, ELECTRO-HYDRAULIC
PLATFORMS FOR FEEDING LEATHER AND SYN-
THETIC SHEET MATERIAL, IN CLASS 7 (U.S. CLS.
13, 19, 21, 23, 31, 34 AND 35).

FOR: LEATHER AND IMITATION LEATHER
SOLD IN BULK; ANIMAL SKINS; TRUNKS AND
TRAVELLING BAGS; UMBRELLAS, PARASOLS
AND WALKING STICKS; WHIPS, HARNESS AND
SADDLERY, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND
41).

FOR: LEATHER SHOES, LEATHER PANTS, LEA-
THER JACKETS AND SHIRTS; HATS, IN CLASS 25
(U.S. CLS. 22 AND 39).

PRIORITY CLAIMED UNDER SEC. 44(D) ON
ITALY APPLICATION NO. MI99C009164, FILED 9-
13-1999, REG. NO. 811861, DATED 5-12-2000, EX-
PIRES 9-13-2009.

OWNER OF U.S. REG. NO. 1,161,654.

SER. NO. 75-939,644, FILED 3-9-2000.

CATHERINE CAIN, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

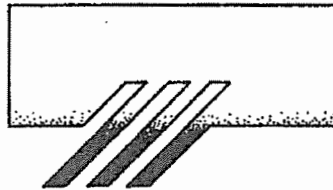
Reg. No. 2,088,270

United States Patent and Trademark Office

Registered Aug. 12, 1997

TRADEMARK
PRINCIPAL REGISTER

Albarella



SOCIETA COMMERCIALE MISTERE S.R.L.
(ITALY CORPORATION)
VIA CAVOUR, 112
21051 ARCISATE, ITALY

FOR: WOMEN'S UNDERGARMENTS,
NAMELY, CORSETS, BRASSIERES, GIRDLES,
PANTIES, PANTY WAISTS, PANTY GIRDLES,
NIGHTGOWNS, NEGLIGES AND PETTI-
COATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-0-1996; IN COMMERCE
5-0-1996.

THE STIPPLING IS A FEATURE OF THE
MARK AND DOES NOT INDICATE COLOR.

SN 75-033,842, FILED 12-18-1995.

K. MARGARET LE, EXAMINING ATTORNEY

Case left

Int. Cls.: 1, 3, 4, 6, 16, 21, 22, 25, 29, 30, 31, 32 and 34

Prior U.S. Cls.: 1, 2, 6, 14, 17, 37, 39, 45, 46 and 52

Reg. No. 1,452,705

United States Patent and Trademark Office Registered Aug. 18, 1987

TRADEMARK
PRINCIPAL REGISTER



SHURFINE-CENTRAL CORPORATION (DELAWARE CORPORATION)
2100 NORTH MANNHEIM ROAD
NORTHLAKE, IL 60164

FOR: WATER SOFTENER PELLETS FOR DOMESTIC USE, IN CLASS 1 (U.S. CL. 6).
FIRST USE 1-15-1986; IN COMMERCE 1-15-1986.

FOR: TOILET BOWL CLEANER, FABRIC SOFTENER FOR DOMESTIC USE, HOUSEHOLD AMMONIA, HOUSEHOLD BLEACH, POWDER AND LIQUID HOUSEHOLD DETERGENTS, IN CLASS 3 (U.S. CLS. 6 AND 52).
FIRST USE 8-22-1985; IN COMMERCE 8-22-1985.

FOR: CHARCOAL, IN CLASS 4 (U.S. CL. 1).
FIRST USE 3-19-1986; IN COMMERCE 3-19-1986.

FOR: ALUMINUM FOIL, IN CLASS 6 (U.S. CL. 14).
FIRST USE 7-15-1985; IN COMMERCE 7-15-1985.

FOR: BATH TISSUE, FACIAL TISSUE, PAPER NAPKINS, PAPER TOWELS, PLASTIC BAGS FOR PACKAGING, IN CLASS 16 (U.S. CLS. 2 AND 37).

FIRST USE 6-5-1985; IN COMMERCE 6-5-1985.

FOR: PAPER PLATES, IN CLASS 21 (U.S. CL. 2).

FIRST USE 8-22-1985; IN COMMERCE 8-22-1985.

FOR: PLASTIC TRASH BAGS, IN CLASS 22 (U.S. CL. 2).

FIRST USE 6-5-1985; IN COMMERCE 6-5-1985.

FOR: BABY DIAPERS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 8-31-1985; IN COMMERCE 8-31-1985.

FOR: BUTTER/MARGARINE SPREAD, CANNED FISH, CANNED FRUIT AND VEGETABLES, CANNED MEATS, CANNED SOUPS, CRINKLE CUT POTATOES, DRIED BEANS, FRENCH FRIED POTATOES, FROZEN VEGETABLES, FROZEN WHIPPED TOPPING, FRUIT FILLED PIE FILLING, FRUIT JELLY, JAMS, PRESERVES, IMITATION CHEESE, MARGARINE, MAYONNAISE, MILK, NAMELY, FILLED INSTANT, NON-DAIRY CREAMER, PEANUT BUTTER, PICKLES, POTATO CHIPS, POTATO-BASED DIP CHIPS, PROCESSED COCONUT, RAISINS, ROASTED NUTS AND PEANUTS, SALAD DRESSING, SHORTENING, UNSWEETENED GELATINE, VEGETABLE OILS, WHIPPED TOPPING, IN CLASS 29 (U.S. CL. 46).

FIRST USE 7-15-1985; IN COMMERCE 7-15-1985.

FOR: BAKING SODA, BARBECUE SAUCE, BREADS, BREAKFAST CEREALS, BUNS, CAKE, COOKIE, MUFFIN AND PANCAKE MIXES, CATSUP, CHEESE CURLS, CHEESE PUFFS, CHEESE TWISTS, CHOCOLATE CHIPS, COFFEE, CORNMEAL-BASED DIP CHIPS.

Handwritten initials: JHS

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,384,371

Registered Feb. 25, 1986

**TRADEMARK
PRINCIPAL REGISTER**

IIIIIVASCOIIII

FAMOUS HORSE INC. (NEW YORK CORPORATION)
97-45 QUEENS BLVD.
REGO PARK, NY 11374

FOR: MEN'S AND WOMEN'S PANTS AND
JUMPSUITS AND WOMENS BLOUSES,
SKIRTS, SHORTS, VESTS, JACKETS, AND
DRESSES, IN CLASS 25 (U.S. CL. 39).

FIRST USE 5-17-1984; IN COMMERCE
5-17-1984.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "VASCO", APART FROM THE
MARK AS SHOWN.

THE WORD "VASCO" IN ENGLISH IS
"BASQUE".

SER. NO. 507,421, FILED 11-5-1984.

JUDITH BECKER, EXAMINING ATTORNEY

Chw. Lee

Int. Cls.: 3, 14, 16, 18 and 25

Prior U.S. Cls.: 1, 2, 3, 4, 5, 6, 22, 23, 27, 28, 29,
37, 38, 39, 41, 50, 51 and 52

Reg. No. 2,289,737

United States Patent and Trademark Office

Registered Nov. 2, 1999

**TRADEMARK
PRINCIPAL REGISTER**



WOLFORD AKTIENGESELLSCHAFT (AUS-
TRIA JOINT STOCK CORPORATION)
RHEINSTRASSE 68
A-6901 BREGENZ, AUSTRIA

FOR: PERFUME, COSMETICS, NAMELY,
LIPSTICK, BODY CREAM, FACE CREAM,
PERSONAL DEODORANT; SOAP, NAMELY,
SKIN SOAP, TOILET SOAP, DEODORANT
SOAP, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND
52).

FOR: JEWELRY, NAMELY, BRACELETS,
RINGS, EARRINGS, BROOCHES, NECKLACES,
PINS, WATCHES, IN CLASS 14 (U.S. CLS. 2, 27,
28 AND 50).

FOR: PAPER SHOPPING BAGS, PAPER AND
CARDBOARD BOXES, UNMOUNTED PHOTO-
GRAPHS, AND CALENDARS, IN CLASS 16
(U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: LADIES HANDBAGS; TRAVELING
BAGS, TOTE BAGS, BEACH BAGS; COSMETIC

BAGS, WALLETS, UMBRELLAS, AND PARA-
SOLS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND
41).

FOR: SHOES, IN CLASS 25 (U.S. CLS. 22 AND
39).

PRIORITY CLAIMED UNDER SEC. 44(D) ON
AUSTRIA APPLICATION NO. AM4075/90,
FILED 11-21-1995, REG. NO. 133475, DATED
11-13-1990, EXPIRES 11-13-2000.

OWNER OF U.S. REG. NOS. 1,379,238 AND
1,991,097.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "WIEN PARIS LONDON",
APART FROM THE MARK AS SHOWN.

SER. NO. 75-107,376, FILED 5-21-1996.

PRISCILLA MILTON, EXAMINING ATTOR-
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office Reg. No. 1,991,097
Registered Aug. 6, 1996

TRADEMARK
PRINCIPAL REGISTER



WOLFORD AKTIENGESELLSCHAFT (AUS-
TRIA JOINT STOCK CORPORATION)
RHEINSTRASSE 68
A-6901 BREGENZ, AUSTRIA

FOR: CLOTHING, NAMELY HOSIERY,
STOCKINGS, TIGHTS, BODY SUITS, IN CLASS
25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-1989; IN COMMERCE
0-0-1989.

OWNER OF U.S. REG. NO. 1,379,238.
THE LINING IS A FEATURE OF THE MARK
AND DOES NOT INDICATE COLOR.

SER. NO. 74-690,244, FILED 6-13-1995.

KIM SAITO, EXAMINING ATTORNEY

JHS

Int. Cls.: 18 and 28

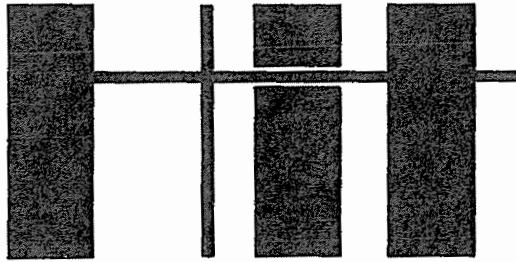
Prior U.S. Cls.: 3 and 22

United States Patent and Trademark Office

Reg. No. 1,172,258

Registered Oct. 6, 1981

TRADEMARK
Principal Register



H.I.T. Industries Ltd. (New Jersey corporation)
22-C Cragwood Rd.
Avenel, N.J. 07001

For: LEATHER GOODS—NAMELY, ATTACHE CASES AND COMPONENTS THEREFOR, INCLUDING LOCKS AND HARDWARE; BUSINESS CASES; BRIEFCASE-TYPE PORTFOLIOS; LUGGAGE; HANDBAGS; AND WALLETS, in CLASS 18 (U.S. Cl. 3).

First use Feb. 1977; in commerce Feb. 1977.

For: EQUIPMENT SOLD AS A UNIT FOR

PLAYING GAMES—NAMELY, PARLOR GAMES USING TILES, BOARD GAMES, DICE GAMES; DART BOARDS, PUZZLES, AND PARLOR GAMES USING A BOARD AND A ROLLING BALL, in CLASS 28 (U.S. Cl. 22).

First use Jul. 1973; in commerce Jul. 1973.

Ser. No. 187,443, filed Sep. 29, 1978.

DAVID C. REIHNER, Primary Examiner

*Q: Are
6x2
feet &
feet?*

Int. Cl.: 25

Prior U.S. Cl.: 39

Reg. No. 1,495,920

United States Patent and Trademark Office Registered July 12, 1988

TRADEMARK
PRINCIPAL REGISTER



FISHER CAMUTO CORPORATION (DELA-
WARE CORPORATION)
9 WEST BROAD STREET
STAMFORD, CT 06902

FIRST USE 11-2-1987; IN COMMERCE
11-2-1987.

SER. NO. 694,508, FILED 11-9-1987.

FOR: SHOES, IN CLASS 25 (U.S. CL. 39).

JANE MCCABE, EXAMINING ATTORNEY

Amc. Lett.

Int. Cls.: 18, 24, 25, 26 and 34

Prior U.S. Cls.: 1, 2, 3, 8, 9, 17, 22, 37, 39, 40, 41, 42
and 50

Reg. No. 2,781,118

Registered Nov. 11, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

RALLI ART

KABUSHIKI KAISHA RALLIART (JAPAN COR-
PORATION)
33-8, SHIBA 5-CHOME
MINATO-KU, TOKYO, JAPAN

FOR: TRAVELLING CASES, ALL PURPOSE
SPORTS BAGS, WALLETS, BILLFOLDS, KEY
CASES, KNAPSACKS, TOTE BAGS, DUFFLE BAGS,
ATTACHE CASES, LEATHER KEY RINGS, IN
CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-15-1988; IN COMMERCE 9-15-1988.

FOR: TOWELS, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 9-15-1988; IN COMMERCE 9-15-1988.

FOR: CLOTHING, NAMELY SHIRTS, SWEAT-
SHIRTS, PANTS, SWEATPANTS, SHORTS, JACK-
ETS, WARM-UP SUITS, BATHING SUITS,
JUMPSUITS, JOGGING SUITS, LEOTARDS, SWEA-
TERS, HATS, PONCHOS, SCARVES, IN CLASS 25
(U.S. CLS. 22 AND 39).

FIRST USE 9-15-1988; IN COMMERCE 9-15-1988.

FOR: CLOTH BADGES TO BE SEWN OR IRONED
ONTO CLOTHING, IN CLASS 26 (U.S. CLS. 37, 39, 40,
42 AND 50).

FIRST USE 9-15-1988; IN COMMERCE 9-15-1988.

FOR: CIGARETTE LIGHTERS NOT OF PRE-
CIOUS METALS, IN CLASS 34 (U.S. CLS. 2, 8, 9
AND 17).

FIRST USE 9-15-1988; IN COMMERCE 9-15-1988.

OWNER OF U.S. REG. NO. 1,552,777.

THE MARK CONSISTS OF THE WORDS "RALLI"
AND "ART", SEPARATED BY A SERIES OF DIAG-
ONAL LINES REPRESENTING TIRE TRACKS.

SER. NO. 76-221,307, FILED 3-8-2001.

BILL DAWE, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,731,702

Registered July 1, 2003

TRADEMARK
PRINCIPAL REGISTER

||| Popcorn U.S.A.
AMERICAN FASHION

D.M. MORRIS, INC. (CALIFORNIA CORPORATION)
28519 CEDAR BLUFF DRIVE
RANCHO PALOS VERDES, CA 90275

FOR: DENIM JEANS, PANTS, SHIRTS, AND
JACKETS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-9-2001; IN COMMERCE 11-9-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "U.S.A." AND "AMERICAN FASH-
ION", APART FROM THE MARK AS SHOWN.

THE LINING SHOWN IN THE DRAWING DOES
NOT SHOW COLOR, BUT IS MERELY FOR DE-
SIGN.

SER. NO. 76-420,495, FILED 5-13-2002.

RUSS HERMAN, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 2,705,503

United States Patent and Trademark Office

Registered Apr. 8, 2003

**TRADEMARK
PRINCIPAL REGISTER**



**CALLAWAY GOLF COMPANY (DELAWARE
CORPORATION)
2285 RUTHERFORD ROAD
CARLSBAD, CA 920088815**

FIRST USE 8-9-2002; IN COMMERCE 8-9-2002.

SN 78-107,047, FILED 2-5-2002.

**FOR: GOLF CLUBS, GOLF BAGS AND GOLF
CLUB HEADCOVERS, IN CLASS 28 (U.S. CLS. 22, 23,
38 AND 50).**

MICHELE SWAIN, EXAMINING ATTORNEY

Int. Cl.: 25

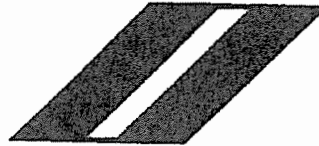
Prior U.S. Cls.: 22 and 39

Reg. No. 2,681,588

United States Patent and Trademark Office

Registered Jan. 28, 2003

TRADEMARK
PRINCIPAL REGISTER



GABRIELLE STUDIO, INC. (NEW YORK CORPORATION)
201 WOLFS LANE
PELHAM, NY 10803

FOR: CLOTHING FOR MEN, WOMEN AND CHILDREN, NAMELY, COATS, OVERCOATS, RAIN WEAR, RAINCOATS, ANORAKS, PARKAS, BLAZERS, JACKETS, CARDIGANS, WIND RESISTANT JACKETS, TOP COATS, VESTS, DRESSES, JUMPERS, BLOUSONS, SKIRTS, KILTS, PANTS, BOTTOMS, SLACKS, TROUSERS, JEANS, DUNGAREES, PEDAL PUSHERS, GAUCHOS, JUMPSUITS, OVERALLS, FLIGHT SUITS, GYM SUITS, JOGGING SUITS, TRACK SUITS, SWEATSUITS, SWEAT PANTS, SHORTS, SWEAT SHORTS, GYM SHORTS, CULOTTES, TOPS, SWEATERS, JERSEYS, SHIRTS, BLOUSES, SWEATSHIRTS, T-SHIRTS, HALTER TOPS, TANK TOPS, BODYSUITS, BANDEAUS, UN-

DERSHIRTS, DUSTERS, LEG WARMERS, LEGGINGS, KERCHIEFS, BANDANNAS, SWEAT BANDS, GLOVES, MITTENS, BELTS, MONEY BELTS, SWIMWEAR, BATHING SUITS, SARONGS, SKI APPAREL, SKI SUITS, SKI PANTS, GOLF SHIRTS, CLOTH BIBS, HEADGEAR FOR MEN, WOMEN AND CHILDREN, NAMELY, HATS, BERETS, HOODS, HEAD BANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-0-1999; IN COMMERCE 8-0-1999.

THE MARK CONSISTS OF A DARK PARALLELOGRAM WITH A CENTRAL LIGHT BAND.

SN 75-917,219, FILED 2-14-2000.

DOUGLAS LEE, EXAMINING ATTORNEY

Int. Cl.: 25

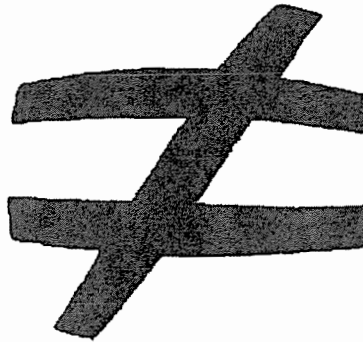
Prior U.S. Cls.: 22 and 39

Reg. No. 2,644,329

United States Patent and Trademark Office

Registered Oct. 29, 2002

**TRADEMARK
PRINCIPAL REGISTER**



PRO FX DESIGNS, INC. (FLORIDA CORPORATION)

**3205 CLEVELAND STREET
HOLLYWOOD, FL 33021**

**FOR: CLOTHING, NAMELY, JEANS, JACKETS,
DRESSES, SWEATSUITS, SNEAKERS, CAPS,**

**NIGHTGOWNS, UNDERGARMENTS, AND SHOES,
IN CLASS 25 (U.S. CLS. 22 AND 39).**

FIRST USE 4-1-2001; IN COMMERCE 4-1-2001.

SN 76-278,293, FILED 6-29-2001.

ANGELA M. MICHELI, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 2,583,643

United States Patent and Trademark Office

Registered June 18, 2002

**TRADEMARK
PRINCIPAL REGISTER**



BRUNSWICK BOWLING & BILLIARDS COR-
PORATION (DELAWARE CORPORATION)
525 WEST LAKETON AVENUE
P.O. BOX 329
MUSKEGON, MI 494430329

FIRST USE 12-0-2000; IN COMMERCE 12-0-2000.

SN 76-161,143, FILED 11-7-2000.

FOR: BOWLING BALLS, IN CLASS 28 (U.S. CLS.
22, 23, 38 AND 50).

LOURDES AYALA, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,625,636
Registered Sep. 24, 2002

**TRADEMARK
PRINCIPAL REGISTER**

BMOORE



MOORE, BRANDON C. (UNITED STATES INDIVIDUAL)
104-02 217 LANE
QUEENS VILLAGE, NY 11429

FIRST USE 3-1-2000; IN COMMERCE 3-1-2000.

FOR: CLOTHING, NAMELY SHIRTS, T-SHIRTS, BLOUSES, PANTS, SHORTS, JEANS, DRESSES, SKIRTS, HATS, AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

SN 75-817,602, FILED 10-5-1999.

NANCY CLARKE, EXAMINING ATTORNEY

Int. Cl.: 25

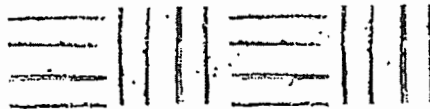
Prior U.S. Cls.: 22 and 39

Reg. No. 2,027,295

United States Patent and Trademark Office

Registered Dec. 31, 1996

TRADEMARK
PRINCIPAL REGISTER



SEGRETS, INC. (MASSACHUSETTS CORPORATION)
66 CHERRY HILL DRIVE
BEVERLY, MA 01915

FOR: MEN'S CLOTHING AND ACCESSORIES, NAMELY, SHIRTS, T-SHIRTS, TANK TOPS, SWEATSHIRTS, SWEATERS, VESTS, JACKETS, PARKAS, PANTS, SHORTS, BIKE SHORTS, SWIMSUITS, HATS, BELTS, TIES AND SHOES; WOMEN'S CLOTHING AND ACCESSORIES, NAMELY, SHIRTS, BLOUSES, T-SHIRTS, TANK TOPS, SWEATSHIRTS, SWEATERS, VESTS, JACKETS, PARKAS, SKIRTS, DRESSES, ROMPERS, PANTS, SHORTS, BIKE SHORTS, PEDAL PUSHERS, UNITARDS, LEGGINGS, SWIMSUITS, HATS, BELTS AND

SHOES; AND CHILDREN'S CLOTHING AND ACCESSORIES, NAMELY, SHIRTS, T-SHIRTS, TANK TOPS, SWEATSHIRTS, SWEATERS, VESTS, JACKETS, PARKAS, SKIRTS, DRESSES, ROMPERS, PANTS, SHORTS, BIKE SHORTS, PEDAL PUSHERS, UNITARDS, LEGGINGS, SWIMSUITS, HATS, BELTS AND SHOES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-0-1995; IN COMMERCE 8-0-1995.

THE STIPPLING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

SER. NO. 75-071,383, FILED 12-28-1995.

SIRINA TSAI, EXAMINING ATTORNEY

Cherry Hill

TMW-02013

Int. Cl.: 25

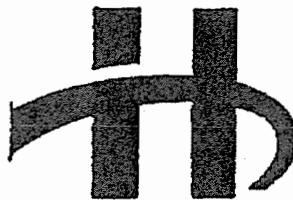
Prior U.S. Cls.: 22 and 39

Reg. No. 2,247,830

United States Patent and Trademark Office

Registered May 25, 1999

**TRADEMARK
PRINCIPAL REGISTER**



**SARA LEE CORPORATION (MARYLAND
CORPORATION)
470 HANES MILL ROAD
WINSTON-SALEM, NC 27105**

**FIRST USE 2-28-1997; IN COMMERCE
2-28-1997.**

SER. NO. 75-514,952, FILED 7-6-1998.

**FOR: LOUNGEWEAR, IN CLASS 25 (U.S.
CLS. 22 AND 39).**

RADHIKA RAJU, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,219,085

United States Patent and Trademark Office

Registered Jan. 19, 1999

**TRADEMARK
PRINCIPAL REGISTER**



**SUTHERLAND GOLF, INC. (OHIO CORPORATION)
880 WOOSTER ROAD WEST
BARBERTON, OH 44203**

THE MARK CONSISTS OF A REPRESENTATION OF A GOLF CLUB HEAD STRIKING A GOLF BALL.

**FOR: GOLF BALLS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).
FIRST USE 5-1-1992; IN COMMERCE 5-1-1992.**

SER. NO. 75-491,930, FILED 5-28-1998.

JENNIFER DIXON, EXAMINING ATTORNEY

Int. Cl.: 28

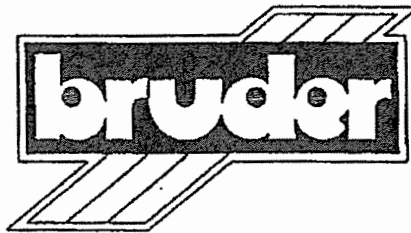
Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,133,905

United States Patent and Trademark Office

Registered Feb. 3, 1998

**TRADEMARK
PRINCIPAL REGISTER**



BRUDER SPIELWAREN GMBH & CO KG (FED
REP GERMANY CORPORATION)
BERNBACHER STRASSE 96-98
D-90768 FURTH-BURGFARNBACH, FED REP
GERMANY

FOR: TOYS, NAMELY, TOY VEHICLES, TOY
SHIPS, TOY AIRPLANES, TOY MUSICAL IN-
STRUMENTS, PARTY FAVORS IN THE
NATURE OF SMALL TOYS; SURPRISE PACK-
AGE KITS COMPOSED PRIMARILY OF TOYS,
NAMELY, TOY CARS, TOY TRUCKS, TOY AIR-
PLANES, TOY ANIMALS, TOY BINOCULARS,
TOY MAGNIFYING GLASSES, TOY MUSICAL
INSTRUMENTS, TOY WHISTLES, TOY
WATCHES, AND TOY GUNS SOLD AS A

UNIT; TOY WATER PISTOLS, TOY GUNS; TOY
WATCHES; OPTICAL ARTICLES IN THE
FORM OF TOYS, NAMELY, TOY BINOCULARS
AND TOY MAGNIFYING GLASSES, IN CLASS
28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 4-0-1988; IN COMMERCE
5-0-1988.

THE LINES CONSTITUTE A FEATURE OF
THE MARK AND DO NOT INDICATE COLOR.

THE MEANING OF THE WORD "BRUDER",
IT MEANS "BROTHER" IN GERMAN.

SER. NO. 75-150,899, FILED 8-15-1996.

LYNN A. LUTHEY, EXAMINING ATTORNEY

J. H. S.

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,764,655
Registered Apr. 13, 1993

TRADEMARK
PRINCIPAL REGISTER



HERPA MINIATURMODELLE GMBH (FED
REP GERMANY COMPANY WITH LIMITED
LIABILITY)
LEONRODSTRASSE 46
D-8501 DIETENHOFEN, FED REP GERMANY

FOR: MODEL TOY VEHICLES MADE OF
PLASTIC; NAMELY, CARS AND AIRPLANES,
IN CLASS 28 (U.S. CL. 22).

FIRST USE 11-30-1989; IN COMMERCE
11-30-1989.

OWNER OF FED REP GERMANY REG. NO.
1140671, DATED 6-2-1989, EXPIRES 11-18-1998.

SER. NO. 74-257,379, FILED 3-20-1992.

Laurie Whitaker, Examining Attor-
ney

*Review
discuss 1st.*

Int. Cls.: 16 and 28

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

Reg. No. 1,938,989

United States Patent and Trademark Office Registered Nov. 28, 1995

TRADEMARK
PRINCIPAL REGISTER



IMAGITEC DESIGN INC. (FLORIDA CORPORATION)
SUITE 202, FIELD HOUSE
15 WELLINGTON ROAD
DEWSBURY, WEST YORKSHIRE WF13 1HF,
ENGLAND

FOR: PRINTED PUBLICATIONS; NAMELY,
COMPUTER GAME INSTRUCTION MANUALS,
IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38
AND 50).

FIRST USE 12-0-1993; IN COMMERCE
12-0-1993.

FOR: VIDEO GAME SOFTWARE, VIDEO
GAME PROGRAMS, VIDEO GAME CAR-
TRIDGES, AND COMPUTER GAME SOFT-
WARE, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND
50).

FIRST USE 11-0-1991; IN COMMERCE
11-0-1991.

SN 74-448,501, FILED 10-5-1993.

NORMAN J. RICH, EXAMINING ATTORNEY

Class Sect 8.

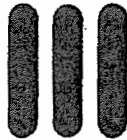
Int. Cls.: 3, 8, 11, 14, 16, 18, 20, 21, 25, 26, 27, 28 and 34

Prior U.S. Cls.: 2, 3, 8, 11, 13, 20, 21, 22, 23, 27, 28,
29, 30, 32, 33, 37, 38, 39, 40, 41, 42, 50, 51 and 52

Reg. No. 1,477,289

United States Patent and Trademark Office Registered Feb. 23, 1988

**TRADEMARK
PRINCIPAL REGISTER**



MANFREDI

GIOIELLERIA MANFREDI S.N.C. (PARTNER-
SHIP)
VIA DEI CARANTANI 10
VARESE (VA), ITALY

FOR: PERSONAL BATH SOAPS; PERFUM-
ERY; AND COSMETICS, NAMELY LIPSTICKS,
MASCARA, MAKEUP, POWDER FOUNDA-
TION CREAMS, EYE SHADOW, BATH SALTS,
ESSENTIAL OILS USED AS COSMETICS,
FACE CREAMS, BODY CREAMS, AFTER
BATHING AND AFTER SUN CREAMS, POW-
DERS AND LOTIONS, TALCUM POWDER,
HAIR SHAMPOOS, SOFTENING BALSAMS
FOR HAIR AND SKIN, CREAMS FOR PROTEC-
TION FROM WIND, SUN AND COLD, HAIR-
BODY -AND FACE LOTIONS, IN CLASS 3 (U.S.
CLS. 51 AND 52).

FOR: CUTLERY, NAMELY FORKS; SPOONS;
RAZORS; AND TABLE, POCKET, HUNTING,
FISH, PAPER, FRUIT AND DINNER SERVICE
KNIVES, IN CLASS 8 (U.S. CL. 23).

FOR: ELECTRIC LAMPS OF ALL KINDS, IN
CLASS 11 (U.S. CLS. 13 AND 21).

FOR: ARTICLES MADE FROM OR COATED
WITH PRECIOUS METALS AND THEIR
ALLOYS, NAMELY BOXES, CAKE DISHES,
FRUIT DISHES, MATCH BOXES, BOTTLE

RACKS, FLOWER STANDS, VANITY BOXES,
ASHTRAYS, KEY RINGS, NEEDLE CASES,
JEWEL CASES, CIGAR AND CIGARETTE
HOLDERS AND CASES, DISHES, MEDALS,
PLATES AND CUPS; JEWELRY, CUSTOM JEW-
ELRY AND ARTISTIC JEWELRY; NATURAL
AND ARTIFICIAL STONES; PRECIOUS AND
SEMPRECIOS STONES; DRAWINGS OF
PRECIOUS METALS, PAINTINGS AND SCULP-
TURES; WRIST WATCHES AND POCKET
WATCHES; TABLE, TRAVELLERS' ALARM
AND WATER CLOCKS; CHRONOMETERS
AND CHRONOGRAPHS; HANGING WATCHES
AND CLOCKS; SANDGLASSES; ORNAMEN-
TAL OBJECTS TO BE WORN ON THE
PERSON, NAMELY BRACELETS, NECK-
LACES, EARRINGS, PENDANTS, SMALL
MEDALS, PINS, HAIR CLAMPS, GRIPS, PINS
AND CLIPS; AND SUN DIALS, IN CLASS 14
(U.S. CLS. 27 AND 28).

FOR: BOOKS RELATING TO USAGES, CUS-
TOMS, ARTS, HANDICRAFTS, GEOGRAPHY,
GAMES AND ANTIQUES; PHOTOGRAPHS;
PLAYING CARDS; STAMPS; INK PADS; DECO-
RATIVE FIGURINES OF CARDBOARD;
LETTER PAPER AND ENVELOPES; AND PA-

J. PAET 4/15

PERWEIGHTS, IN CLASS 16 (U.S. CLS. 11, 22, 23, 37 AND 38).

FOR: ARTICLES OF GENUINE AND IMITATION LEATHER, SKINS AND HIDES AND OTHER MATERIALS, NAMELY BAGS, HANDBAGS, PURSES, WALLETS, TRAVEL BAGS, TOBACCO POUCHES, BRIEFCASES, SCHOOL BAGS, SUITCASES, TRUNKS, KNAPSACKS, KEY HOLDERS, UMBRELLAS, PARASOLS, WALKING STICKS, WHIPS, TOTE BAGS, DRAWSTRING POUCHES, COSMETIC CASES SOLD EMPTY, VANITY CASES, LUGGAGE AND SHOULD BAGS AND LEADS, IN CLASS 18 (U.S. CLS. 3 AND 41).

FOR: FURNITURE; MIRRORS; PICTURE FRAMES; ARTICLES MADE OF PLASTICS AND GENUINE AND IMITATION HORN, IVORY, SHELL, AMBER AND MOTHER-OF-PEARL, NAMELY PLASTIC STATUES, IN CLASS 20 (U.S. CL. 32).

FOR: COMBS; DISHES; TRAYS; FLOWER STANDS; VANITY CASES; GLASSWARE, CHINA, PORCELAIN AND EARTHENWARE, NAMELY VESSELS, DISHES, FLOWER STANDS, CAKE CASES, JEWEL CASES, PLATES, CUPS AND ALL PURPOSE BOXES, IN CLASS 21 (U.S. CLS. 2, 29, 30 AND 33).

FOR: CLOTHING OF ALL KINDS, NAMELY GLOVES, HATS, STOCKINGS, SKIRTS, JACKETS, BLOUSES, SLACKS, DRESSES, SUITS, OVERCOATS, FURS, SCARVES, NECKTIES, FOULARDS, BATHING SUITS, COATS AND SHIRTS FOR MEN AND WOMEN, SHOES, SLIPPERS AND BOOTS, IN CLASS 25 (U.S. CL. 39).

FOR: HAIR CLAMPS, CURLERS, GRIPS, PINS AND NEEDLE CASES, IN CLASS 26 (U.S. CL. 40).

FOR: CARPETS, RUGS, MOQUETTES, MATS, NAMELY DOORMATS, MATS FOR USE UNDER VASES, DISHES AND THE LIKE AND ORNAMENTAL TABLE MATS; AND FLOOR COVERINGS OF RUBBER, LINOLEUM AND WOOD, IN CLASS 27 (U.S. CLS. 20, 42 AND 50).

FOR: ACTION TYPE TARGET GAMES, BOARD GAMES, CARD GAMES, MANIPULATION GAMES, PADDLE BALL GAMES, PARLOR GAMES AND PINBALL TYPE GAMES; TOY CONSTRUCTION SETS; HAND HELD UNITS FOR PLAYING AND ELECTRONIC GAMES; DOLLS; MODELLING MATERIALS AND COMPOUNDS FOR CHILDREN; AND MINIATURE FIGURINES FOR PLAYING AND COLLECTING, IN CLASS 28 (U.S. CL. 22).

FOR: CIGAR AND CIGARETTE HOLDERS AND MOUTHPIECES; TOBACCO POUCHES; SNUFF BOXES; POCKET AND TABLE CIGAR AND CIGARETTE CASES; LIGHTERS; CIGAR LIGHTERS; TOBACCO PIPE CLEANERS, BRUSHES AND SCRAPERS; CIGAR CUTTERS; PIPE RACKS; MATCH BOXES; ASHTRAYS, IN CLASS 34 (U.S. CL. 8).

OWNER OF ITALY REG. NO. 407507, DATED 2-24-1986, EXPIRES 12-17-2005.

SER. NO. 595,871, FILED 4-29-1986.

ROBERT C. CLARK JR., EXAMINING ATTORNEY

Int. Cl.: 25

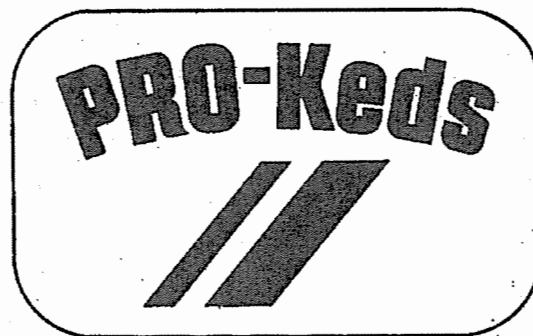
Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,177,361

Registered Nov. 10, 1981

TRADEMARK
Principal Register



The Keds Corporation (Massachusetts corporation)
675 Massachusetts Ave.
Cambridge, Mass. 02139, assignee of
Uniroyal, Inc. (New Jersey corporation)
New York, N.Y.

For: SHOES, in CLASS 25 (U.S. Cl. 39).
First use Jul. 1978; in commerce Jul. 1978.
Owner of U.S. Reg. Nos. 697,492, 1,075,080 and
others.

Ser. No. 227,616, filed Aug. 15, 1979.

C. J. CONDRO, Primary Examiner

MARY C. MACK, Examiner

*Reviewed
First 104-*

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,294,473

Registered Sep. 11, 1984

TRADEMARK
Principal Register



Asics Corporation (Japan corporation)
No. 3, 1-ban, 3-chome, Terada-cho
Suma-ku, Kobe City, Hyogo Prefecture, Japan

For: SHOES AND SPORTSWEAR—NAMELY, ATHLETIC SUITS, ATHLETIC SHIRTS, ATHLETIC PANTS, ATHLETIC SHORTS, TRAINING SUITS, TRAINING SHIRTS, TRAINING PANTS, TRAINING SHORTS, RUNNING SHIRTS, RUNNING SHORTS, WARM-UP SUITS, WARM-UP SHIRTS, WARM-UP PANTS, SWEATERS, SWEAT SHIRTS, SWEAT PANTS, T-SHIRTS, COLD- AND WIND PROOF JACKETS (WINTER JACKETS), COLD- AND WIND

PROOF PANTS (WINTER PANTS), COLD- AND WIND PROOF CAPS (WINTER CAPS), VESTS, SKIRTS, HATS, GLOVES, CAPS, SOCKS AND SWIMWEAR, in CLASS 25 (U.S. Cl. 39).

First use Mar. 1980; in commerce Apr. 1980.

Owner of U.S. Reg. Nos. 930,418 and 937,464.

Ser. No. 412,014, filed Feb. 3, 1983.

WILBUR C. DAVIS, Examining Attorney

JHS

Int. Cl.: 28

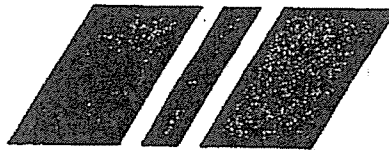
Prior U.S. Cl.: 22

United States Patent and Trademark Office

Reg. No. 1,201,249

Registered Jul. 13, 1982

TRADEMARK
Principal Register



Christian Brothers, Inc. (Minnesota corporation)
Warroad, Minn. 56763

For: HOCKEY STICKS, in CLASS 28 (U.S. Cl.
22).

First use Nov. 1971; in commerce Nov. 1971.

Ser. No. 109,378, filed Dec. 13, 1976.

W. A. CONN, Primary Examiner

*Comm. Sect of
G.P. Sect 5*

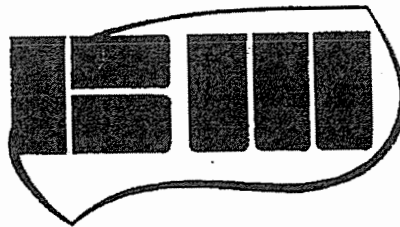
Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,192,184
Registered Mar. 16, 1982

TRADEMARK
Principal Register



Bassett-Walker, Inc. (Virginia corporation)
P.O. Box 5423
Walker Rd.
Martinsville, Va. 24112

For: SWEATSHIRTS, WARM-UP SUITS AND
POLYESTER SHORTS, in CLASS 25 (U.S. Cl. 39).
First use Jan. 1, 1981; in commerce Jan. 1, 1981.

Ser. No. 293,249, filed Jan. 16, 1981.

PAUL F. GAST, Primary Examiner

TERESA M. RUPP, Examiner

*Chas. Kent &
Co. Inc.*

Applicant Name and Address



Count It, Inc.
129 Knotty Oak Drive
Mt. Laurel, NJ 08054

INT CL	25
PRIOR US CL	22 39

Goods

T-shirts, sweaters, sweatshirts, golf shirts, caps, and hats, in International Class 25.

~~III~~

*ABAND 11/20/98
NO USG FILED.*

TRADEMARK



75278229

COMBINED

APPLICANT:

BMG Music
a New York partnership (comprised of
Ariola Eurodisc, Inc., a Delaware
corporation, and Bertelsmann Group,
Inc., a Delaware corporation)



ADDRESS:

1540 Broadway
New York, New York 10036-4098

FIRST USE:

Intent to Use

DESCRIPTION OF MARK:

The mark consists of a stylized version
of the number "5" outlined with a
shadow. In the upper right hand corner
of the number is the symbol for five
consisting of four lines with a fifth
line running through it. The stippling
in the mark is to indicate shading,
which is a feature of the mark

GOODS/SERVICES:

- 9: MUSICAL SOUND RECORDINGS; MUSICAL VIDEO RECORDINGS
- 16: PRINTED MATTER, NAMELY POSTERS, DECALS, BUMPER STICKERS
- 25: CLOTHING, NAMELY T-SHIRTS, BASEBALL CAPS, SHIRTS, JACKETS, SWEATSHIRTS
- 41: ENTERTAINMENT SERVICES IN THE NATURE OF PERFORMANCES BY A MUSICAL GROUP

INT. CL. 9
PRIORUSCL. 21, 23, 24, 26, 38, 39

INT. CL. 16
PRIORUSCL. 12, 5, 22, 23, 29, 37, 38, 50

INT. CL. 25
PRIORUSCL. 22, 39

INT. CL. 41
PRIORUSCL. 100, 101, 107



*PTM/MSJ / GS P20555
08/21/88*

COMBINED

APPLICANT:

BMG Music
a New York partnership (comprised of
Ariola Eurodisc, Inc., a Delaware
corporation, and Bertelsmann Group,
Inc., a Delaware corporation)



ADDRESS:

1540 Broadway
New York, New York 10036-4098

FIRST USE:

Intent to Use

DESCRIPTION OF MARK:

The mark consists of a stylized version of the number "5" with the word "FIVE" in the bottom portion of the number. In the upper right hand corner of the number is the symbol for five consisting of four lines with a fifth line running through it.

GOODS/SERVICES:

- 9: MUSICAL SOUND RECORDINGS; MUSICAL VIDEO RECORDINGS
- 16: PRINTED MATTER, NAMELY POSTERS, DECALS, BUMPER STICKERS
- 25: CLOTHING, NAMELY T-SHIRT, BASEBALL CAPS, SHIRTS, JACKETS, SWEATSHIRTS
- 41: ENTERTAINMENT SERVICES IN THE NATURE OF PERFORMANCES BY A MUSICAL GROUP

INT. CL. 9
 PRIORUSCL.
 21, 23, 24, 26, 38, 39

INT. CL. 16
 PRIORUSCL.
 2, 5, 22, 23, 29,
 37, 38, 50

INT. CL. 25
 PRIORUSCL.
 22, 39

INT. CL. 41
 PRIORUSCL.
 100, 101, 107



*APP AND 10/2/01
no CBS FILED*

5
Shaps
misc

Drawing Page

Serial Number:
78020703

Filing Date:
2000/08/11

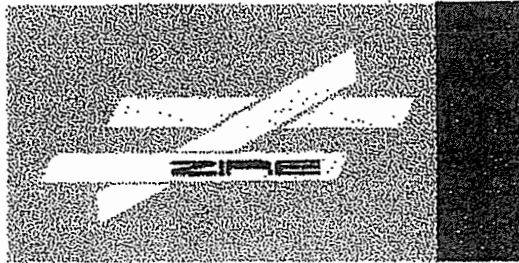
Applicant:
Zire, Inc.
318 West 39th Street
12th Floor
New York NEW YORK 10018

List of International Classes:
025, 042.

Goods/Services (Class 025):
clothing apparel, namely, pants, pullovers, tops, jackets, t-shirts, headgear, hoods and baseball hats

Goods/Services (Class 042):
retail sales of clothing apparel, namely, pants, pullovers, tops, jackets, t-shirts, headgear, hoods and baseball hats

Mark:



Supplied

Drawing Page

Serial Number:
78020702

Filing Date:
2000/08/11

Applicant:
Zire, Inc.
318 West 39th Street
12th Floor
New York NEW YORK 10018

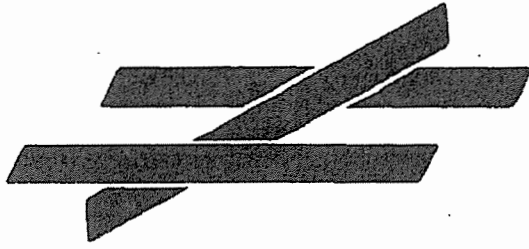
*Shops
misc*

List of International Classes:
025 042.

Goods/Services (Class 025):
clothing apparel, namely, pants, pullovers, tops, jackets, t-shirts, headgear, hoods and baseball hats

Goods/Services (Class 042):
retail sales of clothing apparel, namely, pants, pullovers, tops, jackets, t-shirts, headgear, hoods and baseball hats

Mark:



JDW (6/26/00)

3

Drawing Page

Serial Number:
78020700

Filing Date:
2000/08/11

Applicant:
Zire, Inc.
318 West 39th Street
12th Floor
New York NEW YORK 10018

List of International Classes:
025 042.

Goods/Services (Class 025):
clothing apparel, namely, pants, pullovers, tops, jackets, t-shirts, headgear,
hoods and baseball hats

Goods/Services (Class 042):
retail sales of clothing apparel, namely, pants, pullovers, tops, jackets,
t-shirts, headgear, hoods and baseball hats

Mark:



5
Shaps
Geom

ABAND 10/03/02.
NO US FILED.

Drawing Page

Page 1 of 2

Drawing Page

Date/Time Stamp:

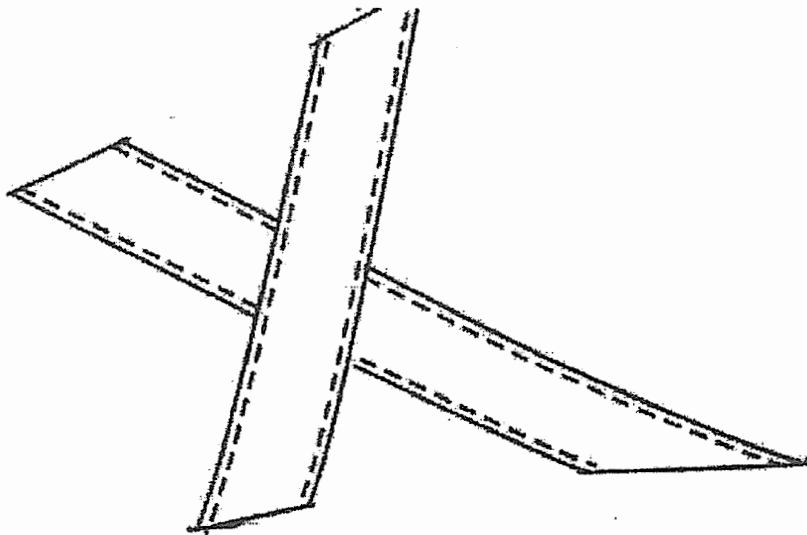
08/11/2003 13:41:3

Serial Number:

78285624



Mark:



Applicant:

Orozco, Roger A.
1550 Myra Street
Carpinteria CA 93013
USA

Orozco, Nora G
1550 Myra Street
Carpinteria CA 93013
USA

Date of First Use Anywhere: 06/01/2003
Date of First Use In Commerce: 07/31/2003

*Now FIWAL
Atulow*

Drawing Page

Page 2 of 2

Goods and Services:
Footwear

INIT CL
28
PRIOR US CL
022338,50

Applicant's name: Reebok International Limited
Applicant's address: Reebok International Limited
Chaplin House
Moorhall Road
South Harefield
Uxbridge, Middlesex UB9 6NS
England



Date of first use: Intent to Use

Date of first use in commerce: Intent to Use

Goods/services: Volleyballs; soccer balls; rugby balls; ski boots; soccer shin pads; protective lacrosse equipment, namely, gloves, and elbow and shoulder pads; protective hockey equipment, namely, shin pads and elbow pads, shoulder pads, pants; protective baseball equipment, namely, chest protectors and shin pads; batting gloves; fielding mitts; protective ski equipment, namely, gloves; in-line roller skates; protective in-line roller skating equipment, namely, knee pads, wrist guards, and elbow pads; protective football equipment, namely, shoulder pads, and hip and thigh pads; exercise weights; exercise machines, namely, treadmills, stationary cycles, cross training exercise machines, and rowing machines; exercise mats; fitness and resistance bands; resistance tubes; and jump ropes in International Class No. 28.



TRADEMARK
75298672

Approved 10/22/98
NO USPTO
5



74/495285

Applicant's name:
Applicant's address:

Reebok International Limited
One The Square
Stockley Park
Uxbridge, Middlesex UB11 1DN
England

Date of first use:
Date of first use
in commerce:
Goods/services:

Intent to Use
Intent to Use

INIT. CL
28
PRIOR US CL
22

Sporting goods namely, goggles, CO₂ cartridges and inflators for inflating sporting goods, golf bags, soccerballs, basketballs, volleyballs, lateral training devices, exercise platforms, weightlifting belts, football gloves, baseball gloves, soccer gloves, weightlifting gloves, cycling gloves, ski gloves, running gloves, water bottles, ice skates, in-line roller skates and equipment, namely, kneepads, and elbow pads, protective football equipment, namely, shoulder pads, hip and thigh pads, soccer shin pads, protective hockey equipment, namely, shin pads, elbow pads, shoulder pads, pants, baseball protective equipment, namely, chest protectors, shin pads, downhill ski boots and cross country ski boots in International Class No. 28.



5
Dec
1994

Approved 10/24/96
WD USB FLOW



74718031

Applicant Name:
1985
Applicant's Address:

High Sierra Sport Company
650 Corporate Woods Parkway
Verona Hills, IL 60061



Goods/Services:

Outerwear and sports apparel, namely ski jackets, parkas, snowsuits, vests and wind-resistant jackets

International Class No.:

25



RUBINOW & WOLFE
Attorneys for Applicant
265 North LaSalle Street
Chicago, Illinois 60601
(312) 380-4000

*Approved / GA 02/5CS
6/24/97.*

TMW-02037

U.S. Patent & TMO/™ Mail Receipt D1 #10
07-02-1998

5512385

Applicant: Sara Lee Corporation
(a Maryland corporation)

Mailing Address: 470 Hanes Mill Road
Winston-Salem, NC 27105

Goods: loungewear

Class: 25

INIT CL
25
PRIOR US CL



*Arizona 11/19/99
NO US CL*

TRADEMARK
75512385

Drawing Page

Serial Number:
76154935

Filing Date:
2000/10/26

Applicant:
FLYING RHINOCEROS, INC.
1440 NW Overton
Portland OREGON 97209

*Shapes
circle*

List of International Classes:
009, 016, 025, 028, 041.

First Use:
2000/08/17

First Use in Commerce:
2000/08/17

Goods/Services (Class 009):
MULTIMEDIA SOFTWARE RECORDED ON CD-ROM IN THE FIELDS OF CHILDREN'S EDUCATION AND ENTERTAINMENT; AND PRE-RECORDED CHILDREN'S VIDEOTAPES AND AUDIOCASSETTES.

Mark:



*Approved 02/14/03
no US filed*

TMW-02039

79/001248

~~Handwritten signature~~

WAW

Now

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Diadora - Invicta spa

Address:

Diadora - Invicta spa

Via Mazzini, 20 I-31031 Caerano di San Marco (TV)

Italy

Legal Entity Type: Joint Stock Company

State or Country Where Organized: (NOT AVAILABLE)

GOODS AND/OR SERVICES

Bags, trunks and travelling bags, handbags, backpacks, waistpacks, suitcases, sacks, rucksacks, knapsacks

International Class: 018

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

Basis: 66(a)

Clothing, namely jackets, insulated jackets, down jackets, rain jackets, polar fleece jackets, wind jackets, vests, insulated vests, down vests, polar fleece vests, wind vests, pants, short pants, jersey, shirts, T-shirts, gloves, mitten, head bands; headgear, namely caps; footwear, namely sports shoes, boots, sneakers

International Class: 025

First Use Date: (DATE NOT AVAILABLE)

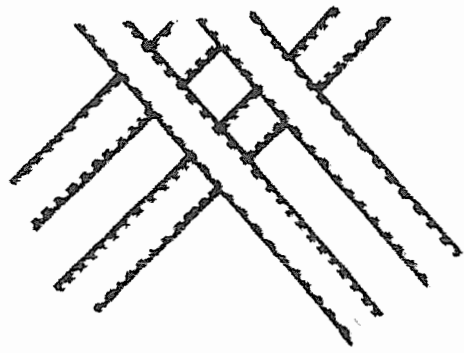
First Use in Commerce Date: (DATE NOT AVAILABLE)

Basis: 66(a)

INT. CL. 25
PRIOR U.S. CL. 39

73 | 589234

APPLICATION: MEASUREMENTS MEASUREMENTS
APPLICANT: Zume Industries, 57400 S. HAYWARD BLVD., HAYWARD, CA 94541
FIRST USE: French Appl. No. 1106 of October 19, 1961;
priority is claimed.
CLASS: bathing-caps, bathing-towels, bathing-towels, bath-
robes, bathing-suits, bathing-suits, slippers, caps, boots,
half-boots, socks of all kinds, hand gloves, mitts, wristbands
(bathings), shawls, dressing gowns, sweaters, coats, suits and
other goods listed on the application, international class 25.



AGASD 04/25/88
PATENT TO RESPOND

*shapes
geom*

Drawing Page

Serial Number:
75889649

Filing Date:
2000/01/07

Applicant:
Trinity Christian College
6601 West College Drive
Palos Heights ILLINOIS 60463

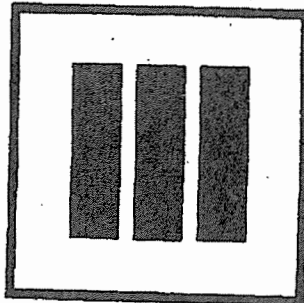
List of International Classes:
009, 014, 016, 021, 024, 025, 041.

First Use:
1959/12/01

First Use in Commerce:
1959/12/01

Goods/Services (Class 009):
music and sound recordings, including tapes and compact discs

Mark:



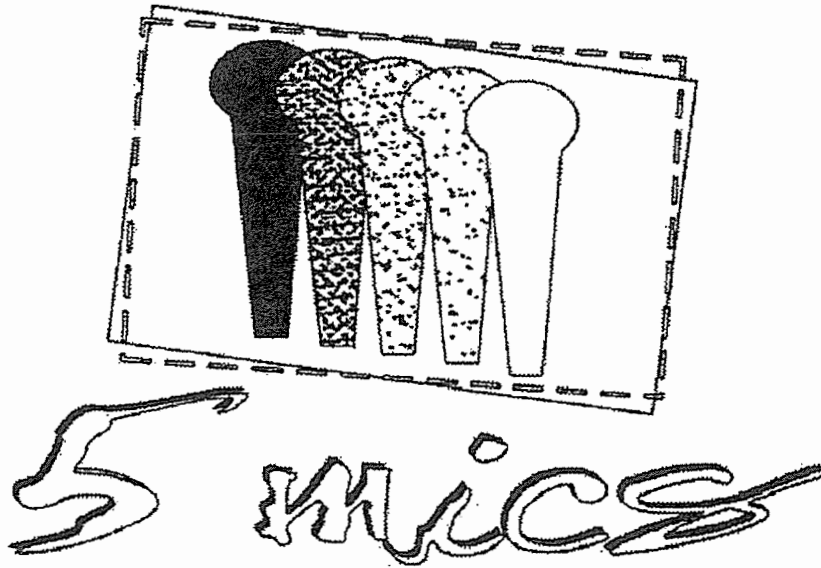
Allow 10/14/03

Drawing Page

Page 1 of 1

Drawing Page
Date/Time Stamp: 07/07/2003 17:36:2

Mark:



Applicant:
Outco, Inc.
300 Delaware Avenue, 9th Floor
Wilmington DE 19801
USA

Date of First Use Anywhere:02/00/2002
Date of First Use In Commerce:02/00/2002

Goods and Services:
MEN'S APPAREL - NAMELY, JEANS, PANTS, SHIRTS, SHORTS AND BELTS

PUS. 05/11/04

U.S. PATENT & TRADEMARK OFFICE

08-02-1999

U.S. Patent & TM Office/TM Mail Rpt DL #11

DRAWING PAGE

Applicant: Fines Highlands Limited Partnership
(a Delaware corporation)

Post Office Address: 426 East Main Street
Aspen, Colorado 81611

Goods: Clothing, namely jackets, scarves, hats, caps, sweatshirts, gloves, bibs,
shirts, ski pants, head bands, bathrobes, vests, pants, shorts and
swimwear in International Class 25.

Based on: Intent to Use

Mark:



TRADEMARK
75766247

*AWD / GROSS
OK 2/2/01*



10-05-2001

U.S. Patent & TMO/TM Mail Rept. Dt. #40

Docket No. MR2723-118

DRAWING

Applicant: NEW POWER FOOTWEAR COMPANY
(A corporation of Taiwan, R.O.C.)

Address: ROOM 1706 & 1709, RITZ BLDG., 625, NATHAN RD.,
KOWLOON, HONG KONG

Date of first Use: N/A

First Use in Commerce: N/A

Goods of Services:

In Class 25: Shoes; sneakers; Leather shoes; Running shoes; Boots; Sports shoes; Shoes for mountain climbing; Ski boots; Track-and-field shoes; Loafer shoes, walking shoes, sneakers and other shoes; Miners boots; Soles; Shoe-pads; shoe-lining; Vamps; Heels; Uppers; Shoe toes; Shoe Tongues; Shoe backers.

In Class 28: Roller skates; In-line skates; Skating shoes; Ice skates; Sledges; Skis; Ski brakes; Surfboards; Skateboards; Exercising equipment, namely weight lifting machines; Exercise treadmills; Athletic protective covers; Stationary exercise bicycles; Sports helmets; Golf bags; Sports bags; Basketballs; Tennis balls; Bowling balls; Golf balls.



*Oppol Inst.
#156063*



76322324

OPPOSITION PROCEEDING NO 156063
 STATUS PENDING
 INTERLOCUTORY ATTORNEY GREENBAUM, CINDY
 MARK
 SERIAL NO 76/322324
 GOODS/
 SERVICES

OPPOSITION PROCEEDING
 156063
 DECISION RENDERED BY 00000

LOCC 845
 CHLO 804
 00000

LOC DT 04/15/2004
 STA DT 04/23/2003
 CHEM

LOCC 845 LOC DT 06/21/2003
 F1L D1 10/05/2001

OPPOSER MARK
 OPPOSER REG NO 0972002
 OPPOSER SERIAL NO 72/425130
 GOODS/
 SERVICES

LOCC 900 LOC DT 01/13/2004

OPPOSER TARGET BRANDS, INC.

OPPOSER ADDRESS 777 NICOLLET MALL
 MINNEAPOLIS
 MINNESOTA 55402

OPPOSITION PROCEEDING NO 156063
 STATUS PENDING
 INTERLOCUTORY ATTORNEY GREENBAUM, CINDY
 MARK
 SERIAL NO 76/322324
 GROUNDS FOR
 OPPOSITION

OPPOSITION PROCEEDING PROSECUTION HISTORY
 156063
 DECISION RENDERED BY 00000

LOCC 845
 CHLO 85D
 00000

LOC DT 04/15/2004
 STA DT 04/23/2003
 CHEM

LOCC 845 LOC DT 06/21/2003

GROUNDS FOR
 COUNTERCLAIM

PROSECUTION HISTORY

011 04/15/04 SUSPENDED
 010 04/08/04 P'S MOI FOR EXTENSION OF TIME W/ CONSENT
 009 02/19/04 REG APPROVED
 008 02/02/04 P'S MOI FOR EXTENSION OF TIME W/ CONSENT
 007 01/15/04 TRIAL DATES RESET
 006 11/10/03 P'S MOI FOR EXTENSION OF TIME W/ CONSENT
 005 10/24/03 STIPULATED PROTECTIVE ORDER
 004 06/02/03 ANSWER

FOR ADDITIONAL HISTORY DATA PRESS SEND
 OPPOSITION PROCEEDING PROSECUTION HISTORY
 ADDITIONAL HISTORY DATA

PROCEEDING NO 156063
 STATUS PENDING

LOCC 845
 CHLO 85D

LOC DT 04/15/2004
 STA DT 04/23/2003

PROSECUTION HISTORY

004 06/02/03 ANSWER
 003 04/23/03 PENDING, INSTITUTED
 002 04/23/03 NOTICE AND TRIAL DATES SENT; ANSWER DUE;
 001 04/03/03 FILED AND FEE

DUE DATE 06/02/03

EXPRESS MAIL NO. T8621952476

Applicant's Name:
Applicant's
Business Address:

adidas AG

P.O. Box 1129
Mannheim
D-61072 GERMANY



75/007185

Date of First Use As
a Trademark:
Date of First Use As
a Trademark in
Interstate Commerce
Goods:

At least as early as 1951

At least as early as 1951

"Sports and leisure wear; namely, shirts, pants, skirts, T-shirts, jerseys,
suits, coats, gloves, jackets, raincoats, sweaters, caps and hats,
pull-overs, warm-up suits, ski suits, ski suits, jump suits, boots, slippers,
socks, sports goggles, athletic shoes, and general purpose sport
closer", in International Class 25."

International Class

25



Approved 09/20/99
MPTon WTPM PAM (B) D.C.
02802.#
107566

OPPOSITION PROCEEDING NO 107566 LDC 900 LDC DT 07/19/2001
 STATUS TERMINATED CHLO STA DT 09/20/1999
 INTERLOCUTORY ATTORNEY DECISION RENDERED BY CHEM
 HOLTZMAN TERRY ELLEN 00000 00000
 MARK
 SERIAL NO 75/001185 LDC 900 LDC DT 12/06/2000 FTL DT 10/03/1995
 GOODS/ clothing, namely, shorts, pants, shirts,
 SERVICES T-shirts, jerseys, tights, socks, glove
 s, jackets, swimwear, sweaters, caps and
 OPPOSER MARK NO MARK CITED
 OPPOSER REG NO 0000000 LDC LDC DT
 OPPOSER SERIAL NO 00/000000
 GOODS/
 SERVICES
 OPPOSER FILA SPORT S.P.A.

OPPOSER
 ADDRESS

OPPOSITION PROCEEDING PROSECUTION HISTORY
 OPPOSITION PROCEEDING NO 107566 LDC 900 LDC DT 07/19/2001
 STATUS TERMINATED CHLO STA DT 09/20/1999
 INTERLOCUTORY ATTORNEY DECISION RENDERED BY CHEM
 HOLTZMAN TERRY ELLEN 00000 00000
 MARK
 SERIAL NO 75/001185 LDC 900 LDC DT 12/06/2000
 GROUNDS FOR
 OPPOSITION

GROUNDS FOR
 COUNTERCLAIM

PROSECUTION HISTORY

013 09/20/99 TERMINATED
 012 09/20/99 BOARD'S DECISION: DISMISSED W/O PREJUDICE
 011 07/26/99 STIP. OF WITHDL. OF APPL. & OP.
 010 04/01/99 DIS MOT FOR EXTENSION OF TIME W/ CONSENT
 009 03/11/99 TRIAL DATES RESET
 008 07/27/98 P'S MOT FOR EXTENSION OF TIME W/ CONSENT
 007 12/23/97 P'S MOT FOR EXTENSION OF TIME W/ CONSENT
 006 11/06/97 P'S MOT TO SUSP END RELIAT NEGOT W CNST
 FOR ADDITIONAL HISTORY DATA PRESS SEND
 OPPOSITION PROCEEDING PROSECUTION HISTORY
 ADDITIONAL HISTORY DATA

PROCEEDING NO 107566 LDC 900 LDC DT 07/19/2001
 STATUS TERMINATED CHLO STA DT 09/20/1999

PROSECUTION HISTORY

006 11/06/97 P'S MOT TO SUSP PEND SETLMT NEGOT & CNST DUE DATE
 005 10/27/97 TRIAL DATES SET
 004 10/14/97 ANSWER
 003 09/11/97 PENDING, INSTITUTED
 002 09/11/97 NOTICE SENT AND ANSWER DUE 10/21/97
 001 08/28/97 FILED AND FD



74707409

TRADEMARK AND/OR SERVICE MARK DRAWING

Applicant : Fashion Overseas Bureau Ltd.
 P.O. Address : 214 West 39th Street
 New York, New York 10018
 Goods and/or services : Women's Sportswear

25
22/39

Eleven Eleven



*ABAND 07/04/86
FOLLOW TO RECORDS.*



DRAWING

7/8/808041 12357

APPLICANT : Florida Adams, Ltd.

TRADEMARK : "COLOUR EIGHTEEN" Logo

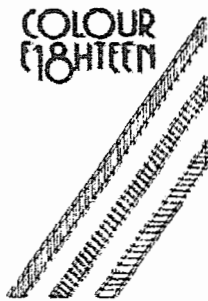
GOODS : Women's 100% cotton apparel, namely: shirts, cardigans, sweaters, pants, blouses, dresses, jackets, shorts, culottes and tee-shirts

CLASS : International Class 25

DATE OF FIRST USE : March 10, 1989

SIGNATORY : Marian McCarthy, Vice President

25
39



6

ATTORNEYS:

LIEBERMAN RUDOLPH & MORGAN
 792 Madison Avenue
 New York, New York 10017
 (212) 512-4447

ABAWD 02/03/90.
MADON PDB.

499007



APPLICANT Kabushiki Kaisha Miyake Design Jimusho (d/b/a Miyake Design Studio)

P.O. ADDRESS No. 5-27, 3-chome, Roppongi, Minato-ku, Tokyo Japan
Applicant is the owner of Japanese Reg. No. 1605108 issued July 28, 1983 and Reg. No. 1568436 issued February 25, 1983

DATE OF FIRST USE _____ COMMERCE

GOODS OR SERVICES ARTICLES OF CLOTHING, NAMELY, BUSINESS SHIRTS, DRESS SHIRTS, SPORT SHIRTS, UNDERWEAR, NECKTIES,

RUFFLES, SCARVES, HANDBANDS/TIEVES, COVER-UPS, STOCKINGS, LEG BANDS; QUILTS, COVERINGS (DUVET COVER, RUFFLES, BED SPREADS), TOWEL BLANKETS, TOWEL SHEETS; LUGGAGES, TRAVELLING BAGS, TOILET BAGS

25
39



*APPROVED 07/21/85
PATTENT TO DESIGN*

FLEIT, JACOBSON, COHN & PRICE
1217 E STREET, N.W.
WASHINGTON, D.C. 20004-1998

57

INT. CL.
28
CLASS. CL.
22

73/ 454270

APPLICANT- GURINDER S. HUSSON
P.O. ADDRESS 1201 So. Palm Avenue, Alhambra, California 91803
DATE OF FIRST USE- July 26, 1983 COMMERCE- July 26, 1983
GOODS or SERVICES- Support Belt and other exercise products.

**AMROBIC
BELT**

NOV
25
1983

MAILED 09/13/85
ATTOR PUS.



04-20-1999

U.S. Patent & Trademark Office Form TM 440

COMBINED

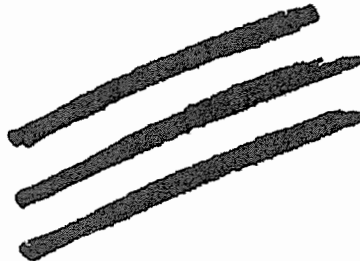
INT CLASS

85	28
35	41

Trademark Drawing

Applicant: Explor Outdoor Company, LLC
 Address: 30216 Telluride Lane, Evergreen, CO 80439
 Goods and Services: Clothing, namely outerwear, pants, shirts, hats, shoes, socks, gloves, and athletic and sporting apparel.
Sporting goods, namely climbing gear, water sports equipment such as kayaks, mountain bikes, snow sports equipment such as skis and snowboards, racquet sports equipment such as tennis rackets, canoes, kayaks, rafts and canoes, and other outdoor equipment.
Stores featuring sporting goods, outdoor equipment, and apparel.
Training in the use of sporting goods, outdoor equipment, and outdoor activities.

Date of First Use: N/A
 Date of First Use in Commerce: N/A



E X P L O R

TRADEMARK

7667833

*ABANDONED 03/16/00
 (RELINQUISHED TO ABANDONED)*

*Shapiro
group*

Drawing Page

Serial Number:
78031337

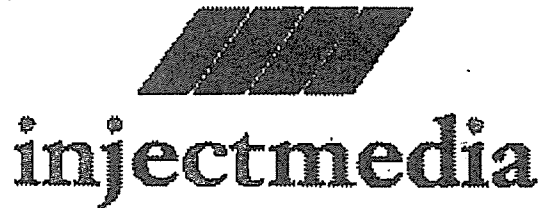
Filing Date:
2000/10/19

Applicant:
Roach, Samuel, D
110 Oakland Road Ext
Brookline MASSACHUSETTS 02445

List of International Classes:
009, 028, 042.

Goods/Services (Class 009):
computer software in the fields of development, administrative and market
feedback tools for web sites, online and interactive media and computer networks

Mark:



*Approved 04/17/02
Pls. Now to RESUBMIT
D/S/100.*

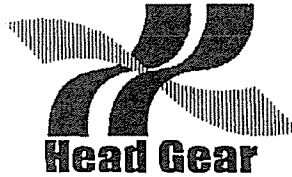
P



12-03-2002

U.S. Patent & TMO/™ Mail Report Dt. #67

APPLICANT HEADGEAR, INC. -
ADDRESS 3759 Village Avenue
Norfolk, Virginia 23502
CLASS: International Class 25
FIRST USE ANYWHERE: January 1, 1995
FIRST USE-INTERSTATE COMMERCE: January 1, 1995
MARK:



ATTORNEYS FOR APPLICANT:

Jeffrey C. Flax, Esq.
KELBERG, CHILDRESS AND FLAX
533 Suite 101 Newtown Road
Virginia Beach, VA 23462
(757) 499-9601

Approved for ALB

U.S. Patent & TM Ofo/™



76477971

Drawing Page

Serial Number:
75905229

Filing Date:
2000/01/22

Applicant:
DUAL SPEED, LLC
1575 SOUTH 800 EAST
SALT LAKE CITY UTAH 84105

List of International Classes:
025.

Goods/Services (Class 025):
CLOTHING, HEADWARE, FOOTWARE & BAGS FOR MEN, WOMEN & CHILDREN.

Mark:



Shyler
Green



FAST TWITCH FIBERS



FAST TWITCH FIBERS

FAST TWITCH FIBERS

Approved 02/15/01
Forward to 2650000

Exhibit 3

UNDEFEATED V. WILLIAMS, NO. 92058609 (Offered by Williams)

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

EXHIBIT
WILLIAMS
3
 9/18/2018 KTB

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77168097
LAW OFFICE ASSIGNED	LAW OFFICE 107
NOTICE OF ALLOWANCE	YES
EXTENSION OF USE	NO
REQUEST TO DIVIDE	NO
MARK SECTION	
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION (current)	
NAME	Williams, Taly
STREET	3 Brohm Drive
CITY	Haliburton
ZIP/POSTAL CODE	K0M1S0
COUNTRY	Canada
PHONE	416 702-7246
OWNER SECTION (proposed)	
NAME	Williams, Taly
STREET	3 Brohm Drive
CITY	Haliburton
ZIP/POSTAL CODE	K0M1S0
COUNTRY	Canada
PHONE	416 702-7246
EMAIL	tmw@tmwilliams.com
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	028
CURRENT IDENTIFICATION	Games, namely, target games and action skill games; playthings, namely, stuffed toys, plush toys, play balloons, and play wands; sporting goods, namely, targets, sport balls, nets for sports, bags specially adapted for sports equipment, golf tees, golf club shafts, golf balls, golf ball markers, golf bags, golf bag pegs, golf bag covers, covers for golf clubs, divot repair tools for golfers; golf training equipment, namely, golf chipping umbrellas; and golf putting aids, namely, golf alignment devices for providing immediate feedback on putting stroke

GOODS AND/OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	11/27/2006
FIRST USE IN COMMERCE DATE	11/27/2006
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT3\IMAGEOUT3\771\680\77168097\xml1\SO U0002.JPG
SPECIMEN DESCRIPTION	Scanned photograph of mark on chipping umbrella.
PAYMENT SECTION	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
SIGNATURE	/taly williams/
SIGNATORY'S NAME	Taly Williams
SIGNATORY'S POSITION	duly authorized officer
DATE SIGNED	09/18/2008
FILING INFORMATION	
SUBMIT DATE	Thu Sep 18 16:01:35 EDT 2008
TEAS STAMP	USPTO/SOU-XX.XXX.XX.X-200 80918160135646975-7716809 7-400fadc82a1fc61a45dfda0 1f7929db7f8e-CC-1403-2008 0918155101319419

**Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: Design only
SERIAL NUMBER: 77168097

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, Williams, Taly, having an address of 3 Brohm Drive, Haliburton, Canada K0M1S0, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows:

For International Class 028:

Current identification: Games, namely, target games and action skill games; playthings, namely, stuffed toys, plush toys, play balloons, and play wands; sporting goods, namely, targets, sport balls, nets for sports, bags specially adapted for sports equipment, golf tees, golf club shafts, golf balls, golf ball markers, golf bags, golf bag pegs, golf bag covers, covers for golf clubs, divot repair tools for golfers; golf training equipment, namely, golf chipping umbrellas; and golf putting aids, namely, golf alignment devices for providing immediate feedback on putting stroke

The applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods and/or services listed in the application or Notice of Allowance or as subsequently modified.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 11/27/2006, and first used in commerce at least as early as 11/27/2006, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Scanned photograph of mark on chipping umbrella..

[Specimen File1](#)

A fee payment in the amount of \$100 will be submitted with the form, representing payment for 1 class.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /taly williams/ Date Signed: 09/18/2008
Signatory's Name: Taly Williams
Signatory's Position: duly authorized officer

RAM Sale Number: 1403
RAM Accounting Date: 09/19/2008

Serial Number: 77168097
Internet Transmission Date: Thu Sep 18 16:01:35 EDT 2008
TEAS Stamp: USPTO/SOU-XX.XXX.XX.X-200809181601356469
75-77168097-400fadc82a1fc61a45dfda01f792
9db7f8e-CC-1403-20080918155101319419



FEE RECORD SHEET

Serial Number: 77168097



RAM Sale Number: 1403

Total Fees: \$100

RAM Accounting Date: 20080919

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20080918	\$100	1	\$100

Transaction Date: 20080918



Exhibit 4

UNDEFEATED V. WILLIAMS, NO. 92058609 (Offered by Williams)



EXHIBIT
WILLIAMS
4
9/18/2018 KTB





전용홍
지난첨다는 것은 손목의 각도가 바뀌었다는 것을 의미합니다



전용홍
팔의 각도를 유지하면서 스윙을 하는 연습도구 중 이 도구가 최고라고 생각합니다



전용홍
셋업을 하고 4가지의 'Pressure Point'를 유지해주세요



전용홍
올바르게 착용했다면 옆에서 볼 때 빨간 공이 보이지 않죠

TMW-01958



Exhibit 5

UNDEFEATED V. WILLIAMS, NO. 92058609 (Offered by Williams)

HOW TO USE



Trust Your Talynit

1. AS AN UMBRELLA:

Use Normally

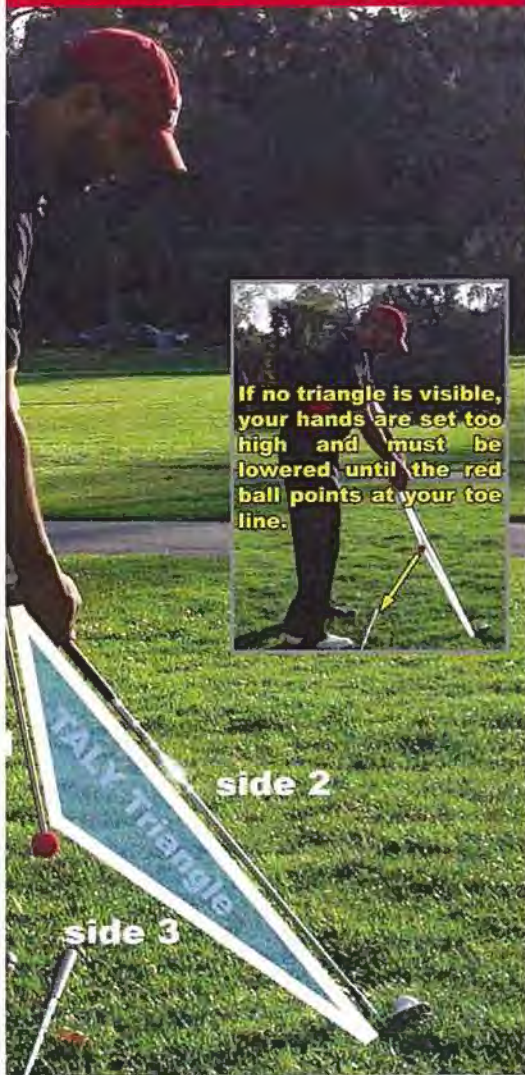
2. AS THE TALY CHIPPING UMBRELLA

- A) Push runner up until it locks in place at regular umbrella position.
- B) Undo velcro from pocket and push pocket inside-out.
- C) Push button runner and push up until umbrella springs inside out.
- D) Pull runner back keeping finger off runner button until runner locks into place.
- E) Set TALY Chipping Umbrella on floor or grass and chip or putt balls into pockets.
- F) To return to umbrella position, simply reverse the procedure.



EXHIBIT
WILLIAMS
5
9/18/2018 KTB

Your TALY. Triangle



If no triangle is visible, your hands are set too high and must be lowered until the red ball points at your toe line.

Common Faults

Incorrect Backswing



The TALY Triangle in this backswing is facing downward towards the target line.

Adjustment: Turn your left forearm to the right so that your Triangle faces upwards and the golf shaft points down to the target line.

Incorrect Impact Position

Returning to the address position is not impact.

Adjustment: Turn your left forearm to the right so that your Triangle faces outward towards the golf ball.



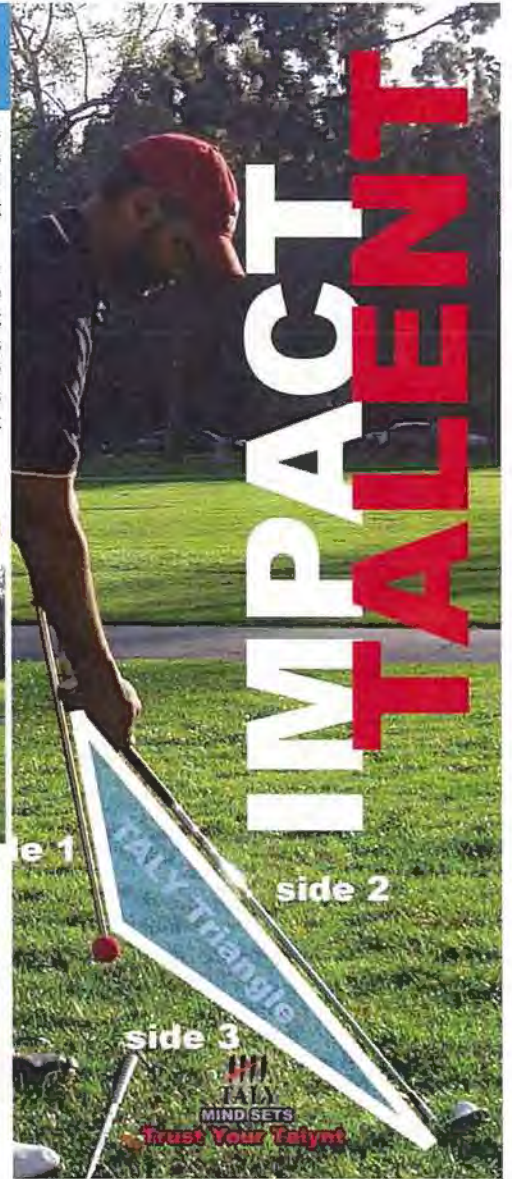
Flipping



The golf shaft has been flipped past the red ball.

Adjustment: Firm up your left wrist and maintain your TALY Triangle throughout your swing.

Do not allow your golf shaft to pass the red ball.



Your TALY Triangle



Step 3: Power Your TALY Triangle

9 o'clock
backswing

Impact



your TALY Triangle throughout your swing by firming up your left wrist at address and during the swing.

The Triangle in the above photos may appear as not. It is simply being viewed from a different angle.

FAST WRIST HINGING

Fast wrist hinging changes your clubface orientation and increases the speed of a golf swing at 80-100 mph. You will see significant wrist movement in your golf swing.

Fast wrist hinging, "fast hands through impact" are created by "maintaining shaft flex" and the club does not actively release through impact. This is very powerful.

For more information and videos visit WWW.TALY.COM



33 North Camden Drive, Beverly Hills, CA 90210
The Your MIND and MIND Mechanics are registered trademarks of TM Williams Canada, Inc.
Swinging Your Arms is pending.

Option #1: The Body Turn Without Swinging Your Arms™

(After the 9 o'clock position, move the red ball on an angle so it passes over the golf ball)



Option #2: The Vertical Arm Drop Swinging Your Arms

(After the 9 o'clock position, move the red ball vertically up and then down to your toe line)





MIND Set™
from Taly

Put It On



1. Loosen the plastic lifter (1,2). Push in plastic lifter with your thumb until it locks (3). Tighten the steel rod. Slide The MIND Set down your forearm until it leads your forearm. For right-handed golfers, your left forearm. Refasten THE STEEL ROD around your forearm until red ball is hidden (6,7).

Talynt Point (the red ball)

Extend your Talynt point down beside the shaft of your golf club. At this length, your Talynt point will be just past your hands and near the end of your grip. You can extend it further during putting and chipping in order to visually see your tempo and rhythm, but not during full swing as it will wobble due to centrifugal force.

Taly Williams is a former professional athlete and a professional engineer. Taly is the nation's leading authority on MIND Mechanics® and holds a Bachelor's of Applied Science degree in Engineering from the University of Waterloo.



Taly specializes in simplifying complex systems and could not accept that he was unable to repeat his best golf shots. He hit six hundred balls a day for two years and spent three hours each morning writing and developing new equations for circular motion.

Taly eventually developed great swing mechanics but then learned that a great golf swing perfected on the range, is very difficult to transfer to the golf course. So he spent the next year researching Zen, Buddhist and meditation techniques in an effort to keep his thoughts away from his swing. This was all to no avail.

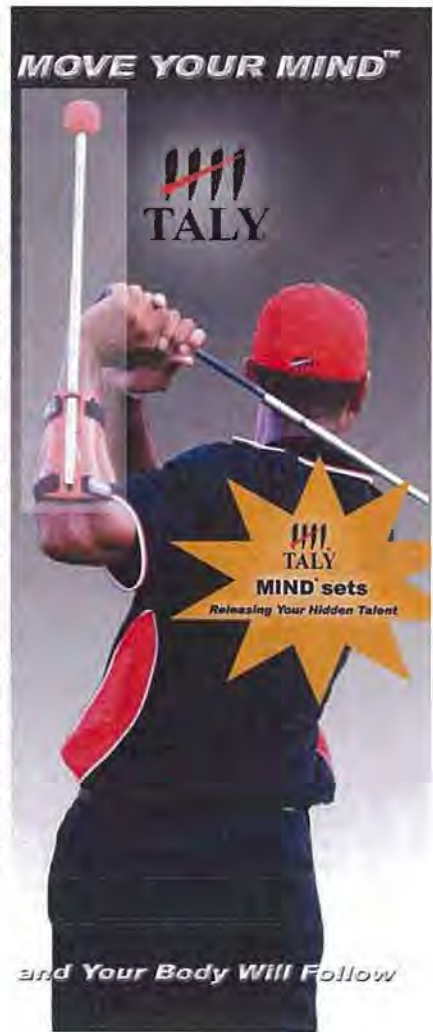
Finally, Taly combined his new equations for circular motion with a new point of focus called a Talynt® point. By letting go and trusting his Talynt, Taly was able to trigger his best mechanics without excessive focus on them. Taly called this revolutionary technique MIND Mechanics®, where you Move Your MIND™, and your body will follow.

In order to make your Talynt point visible, Taly developed an innovative mechanical device called The MIND Set™ from Taly. By practicing (or playing) with The MIND Set on, you will uncover the hidden relationship required between this point and your club shaft. Once this required relationship is understood, a mental image will be ingrained in the golfer which can then be transferred to the golf course.

When practicing or getting a lesson, put on The MIND Set from Taly and find the path of your Talynt point that repeats your best shots. When playing, visualize your Talynt point while you swing and discover your hidden talent for golf. The new goal: Tally 5 birdies in a row.



Visit us online at www.taly.com



and Your Body Will Follow

TMW-01967



Step 3: Trust Your Talynt



PUTTING



"Get Set" and then putt by simply rocking your Talynt point back to your right knee and then forward. This method keeps your thoughts off your putting stroke, and returns a smooth pendulum stroke that uses your larger muscles which are more reliable when performing under pressure. Track your Talynt point along your toe line. TALEY Tip: Putt for distance not line. Once you have addressed your putt, shift your focus from your putter face to your Talynt point as "Getting Set", already ensures that your putt will leave on your intended line. Use The MIND Set to preview the speed that your golf ball will roll to the hole.

CHIPPING



"Get Set" and then chip by moving your Talynt point with a smooth pendulum rhythm. Keep your Talynt point low along your toe line and never lift it off its natural pendulum path. TALEY Tip: Do not speed up your natural pendulum tempo. Simply take a longer backswing.

SAND SHOTS

Sand shots are easy with The MIND Set from TALY. Just open your stance, "Get Set", and swing your Talynt point over the golf ball. TALEY Tip: Take your backswing all the way to 9 o'clock and concentrate on maintaining a smooth tempo throughout your shot.

FULL SWING



Beginners: From the 6 o'clock address position (1), Get Set and then swing your Talynt point back along your toe line until it rises to the 9 o'clock position (2). Then from the 9 o'clock position, swing your Talynt point over the golf ball and watch what happens (3). Advanced Players: Use The MIND Set to visualize and repeat any swing.

NOW TAKE IT OFF AND VISUALIZE IT WHILE IT WHILE YOU SWING

MIND Mechanics



Swing mechanics focuses on moving your body. MIND Mechanics focuses on moving your thoughts and letting your body follow. MIND Mechanics is based on Einstein's Theory of Relativity and puts your thoughts in motion to change the way you experience your golf swing. The MIND Set reveals the circular thought sequence (1) that keeps your thoughts off your swing and on plane. Focus on your golf ball, but visualize your Talynt point (2,3).

ADVANCED PLAYER MIND Mechanics

Move Your MIND on an Angle



From the 9 o'clock position, your Talynt point must follow an ANGLED PATH up and then down to the golf ball. This swing should be powered by SHOULDER TURN ONLY. Do not drop your arms. TALEY Tip: Feel like your Talynt point stays up by your right shoulder and turn your Talynt point down to the golf ball. This technique will also identify your correct spine angle.

Move Your MIND Vertically



From the 9 o'clock position, your Talynt point must follow a VERTICAL PATH up and then down to your toe line. This swing must be powered by ARM DROP ONLY. Do not let your shoulders turn until your Talynt point drops down to your toe line. This technique puts you in the slot without focusing on your golf club position. TALEY Tip: Feel like your Talynt point hits the side of your right shoe.

© 2009 THE MINDSET LLC. All Rights Reserved. Beverly Hills, CA 90210
TALY, TALEY Tip, Talynt, Trust Your Talynt, MIND, and MIND Mechanics are registered trademarks of THE MINDSET Group, Inc. THE MIND Set and Mind From MIND are pending.

- Putting
- Chipping
- Full Swing
- Driver
- Mental Game





Step 3: Power Your

Option #1: The Vertical Triangle Without Swinging Your Club

(After the 9 o'clock position, move the red ball on the triangle to the 12 o'clock position.)

Option #2: The Vertical Triangle Swinging Your Club

(After the 9 o'clock position, move the red ball vertically to the 12 o'clock position.)

IMPACT

side 2

side 3

TALY Triangle

WINDSEEK
Vertical Club Trainer

TALY Triangle is backwing is ... downward ... towards the target

Adjustment: Turn left forearm to right so that Triangle faces ... and the shaft points to the target

Correct Position

Club shaft has flipped past ball.

Adjustment: Firm left wrist maintain your Triangle about your ... allow your shaft to pass ball.

Without your address photos may viewed from relation and

NO MIND SET
Ergo
MB = 1/2MV² Trust Your Talymt

W. T. T. T.
TALY
MIND Sets

CRACKING GOLFER'S CO.
The Real Reason Golfers S

5 6 5 4 3 2 1

Step 2: Get Set
The Firm Left Wrist



Putting on a firm left wrist is a key to a powerful golf swing. It helps you maintain control and accuracy throughout the swing. A firm left wrist also helps you maintain a consistent clubhead speed throughout the swing. This is why a firm left wrist is so important for golfers of all levels.

Left Wrist Breakdown



When you are in your golf stance, the left wrist should be firm and stable. This helps you maintain control and accuracy throughout the swing. A firm left wrist also helps you maintain a consistent clubhead speed throughout the swing. This is why a firm left wrist is so important for golfers of all levels.

TALY TIME



PUTTING



HOW YARD
MIND Mecha



Talynt 

FULL SWING



6 O'Clock 6 O'Clock 6 O'Clock

Beginners: From the 6 o'clock address position (1), Club Set and then bring your Talynt point back along your toe line until it rises to the 9 o'clock position (2). Then from the 9 o'clock position, swing your Talynt point over the golf ball and watch what happens (3). **Advanced Players:** Use The MIND Set to visualize and repeat any swing.

USE IT WHILE YOU SWING

AYER MIND Mechanics

Move Your Arms Vertically



The MIND Set FROM TALYNT



The First Engineered Mental Reference

Step 1: Put It On



Undo the top strap while keeping the bottom strap fastened (1,2). Push in plastic lifter with your hand. Note - the lifter will not move if your hand is touching the steel rod. Slide The MIND Set down until it reaches your elbow (4). The MIND Set goes on your lead forearm. For right-handed golfers, you strap (5). Hold palm in front of your face and ROTATE STEEL ROD around your forearm until

Extend Your Talynt Point (the red dot)



Extend your Talynt point down the length of your golf club. At this length, your Talynt point is near your hands and near the end of the club. extend it further during putting as you visually see your tempo and rhythm swing as it will wobble due to centrifugal force.

THE MIND Set the golf swing is a complex motion. You need to be focused and in a consistent rhythm, tempo and rhythm. This MIND Mechanical device helps you visualize your skills and improve your swing. **CLIP IT ON!**

MIND Set

from TALY

Improve the golf swing
Control your fairwood
Improve rhythm, tempo, feel
Improve putting, chipping, full swing
Improve "MIND Mechanics"
Transfer your skills to the course

CLIP IT ON, VISUALIZE IT

Taly Williams is a professional golfer who has won the 2004 PGA Championship. He is a member of the PGA of America and has a Bachelor's of Applied Science Degree in Engineering from the University of Waterloo.

Taly specializes in simplifying complex systems and could not accept the golf club. He has not spent three developing new equipment. Taly eventually learned that most of the equipment he used to be spent the next million dollars away from his own. Finally, Taly came in motion with a new point. By letting able to trigger his focus on their technique MIND MIND, and you In order to make developed an MIND Set, free with The MIND relationship required. Once the mental image will then be transferred to the golf course.

When practicing or getting a lesson, put on The MIND Set from TALY and find the path of your Tal-nt point that repeats your best shots. When playing, visualize your Tal-nt point while you swing and discover your hidden talent for golf. The new goal, Taly 2 hides in a row.

MIND TALY
©2004 TALY'S
 Discovering Your Hidden Talent

Visit us online at www.taly.com

MOVE YOUR TALENT

and Your Body

Step 1: Put It On

1. Push in plastic luffer with your thumb until it locks (1).
 2. Your hand is touching the steel rod. Slide The MIND Set down your forearm until it
 3. MIND Set goes on your lead forearm. For right-handed golfers, your left forearm. Refasten
 4. your face and ROTATE STEEL ROD around your forearm until red ball is hidden (6,7).

Your Tal-nt Point (the red ball)

Extend your Tal-nt point down beside the shaft of your golf club. At this length, your Tal-nt point will be just past your hands and near the end of your grip. You can extend it further during putting and chipping in order to visually see your tempo and rhythm, but not during a swing as it will...



Figure in Engineering

improve systems and
the to repeat his best
a day for two years
training, writing and
the station.
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the golf course. In
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to keep his thoughts
to go and
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is called a Tal-ist
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not
aly.com

MOVE YOUR MIND

TALY

TALY
MIND sets
Releasing Your Hidden Talent

and Your Body Will Follow

Exhibit 6

UNDEFEATED V. WILLIAMS, NO. 92058609 (Offered by Williams)



EXHIBIT
WILLIAMS
6
9/18/2018 KTB



TMMW-02903



TALYNT

Trust Your Talynt

TMW-02904



TMW-02905



TMW-02906

TMW-02907





TMW-02908

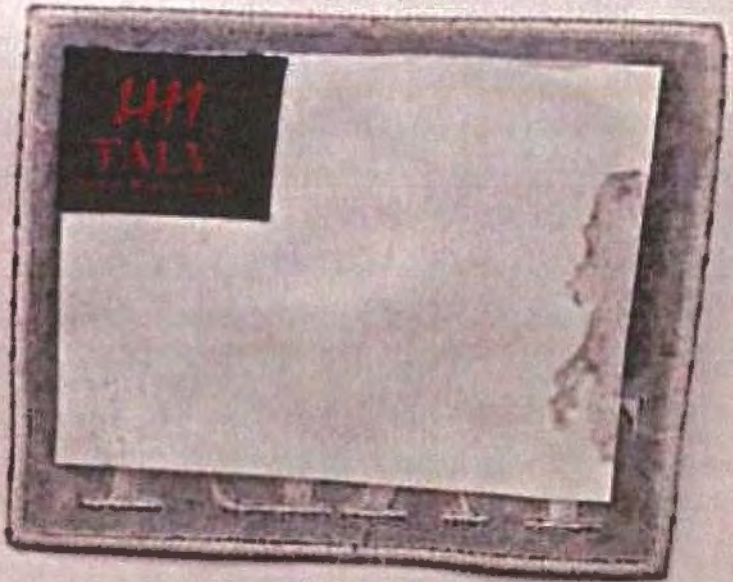
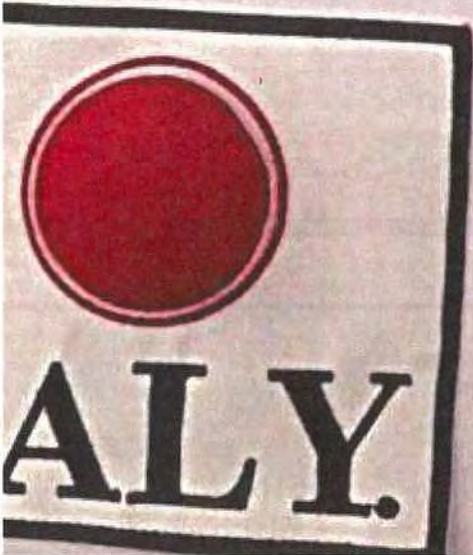


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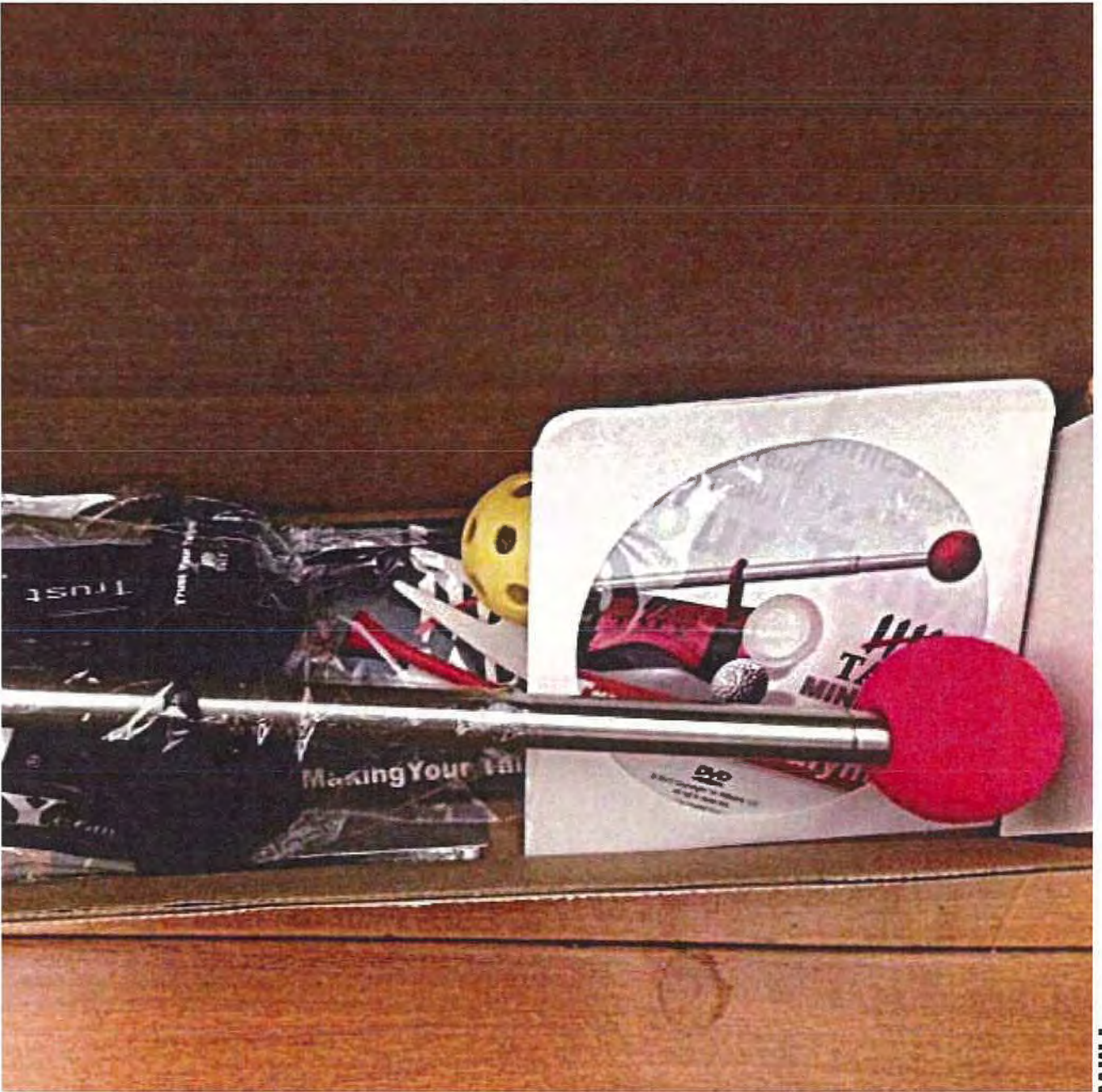




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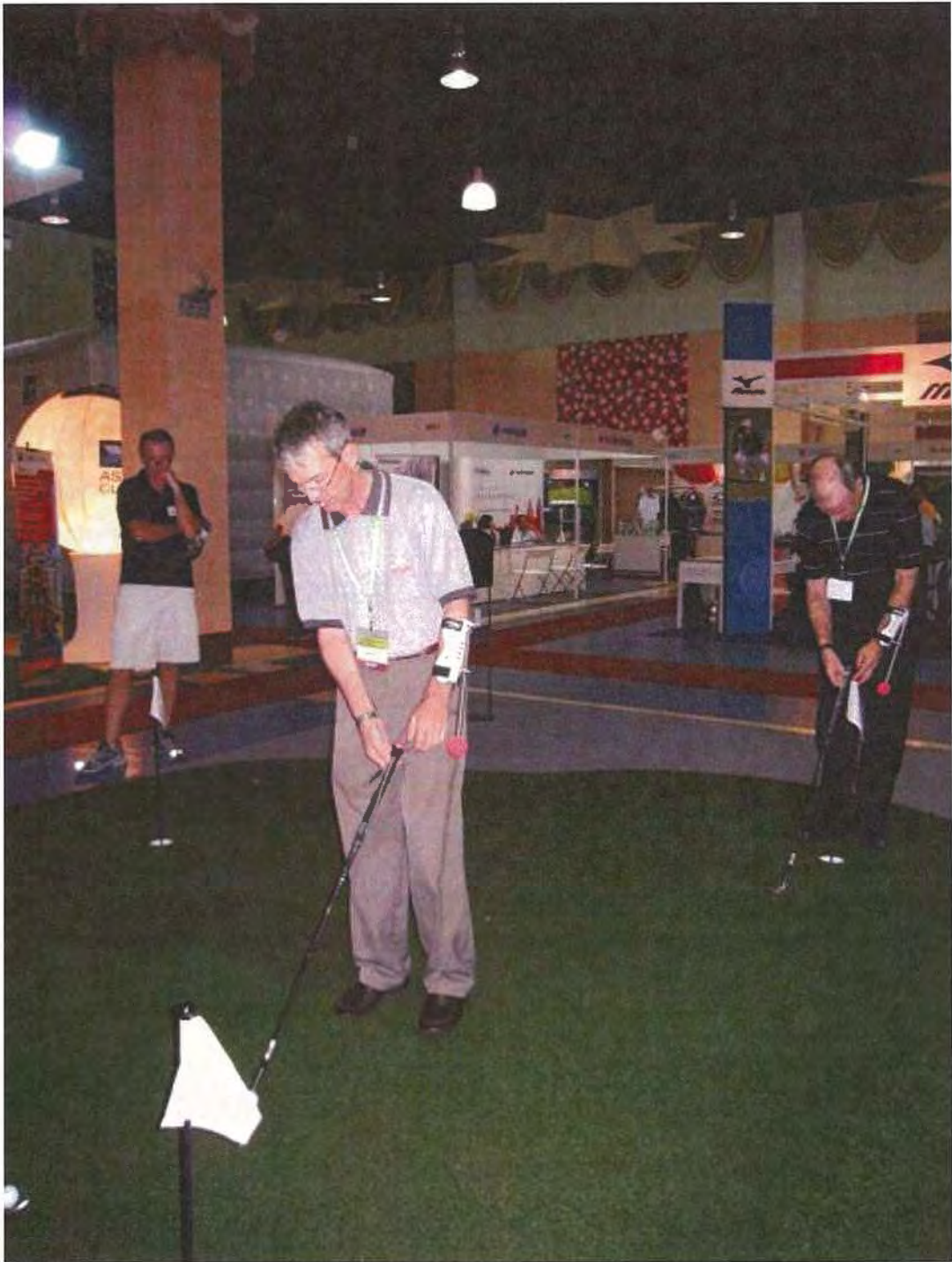
TMW-02912



TMW-02913









TMW-02908



TMMW-02913







TMW-02923



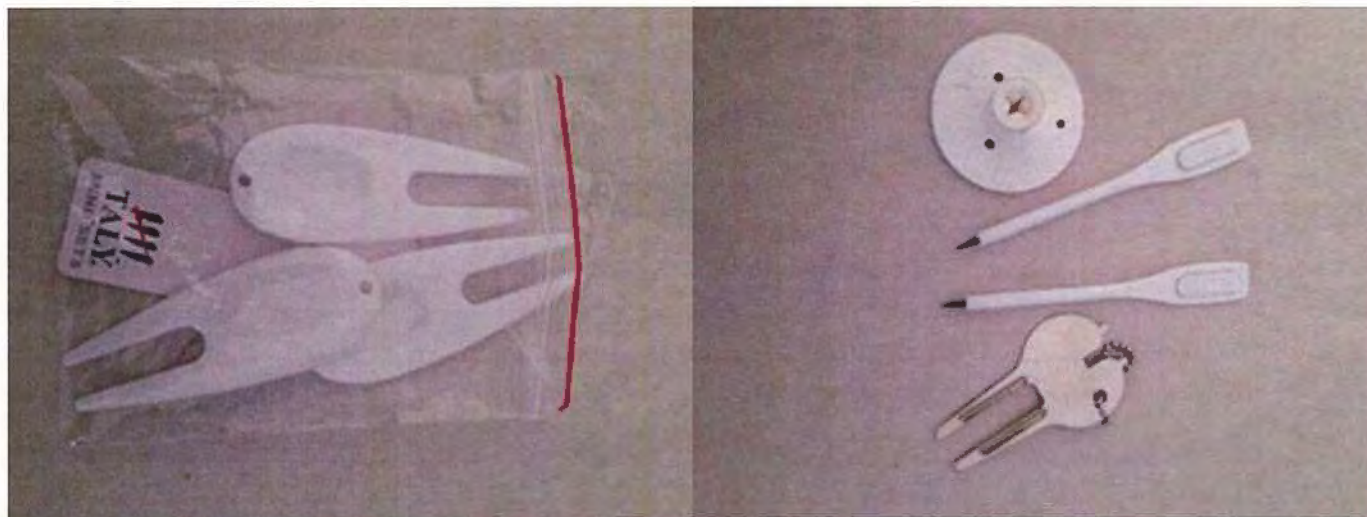
TMW-02924







TMW-02927



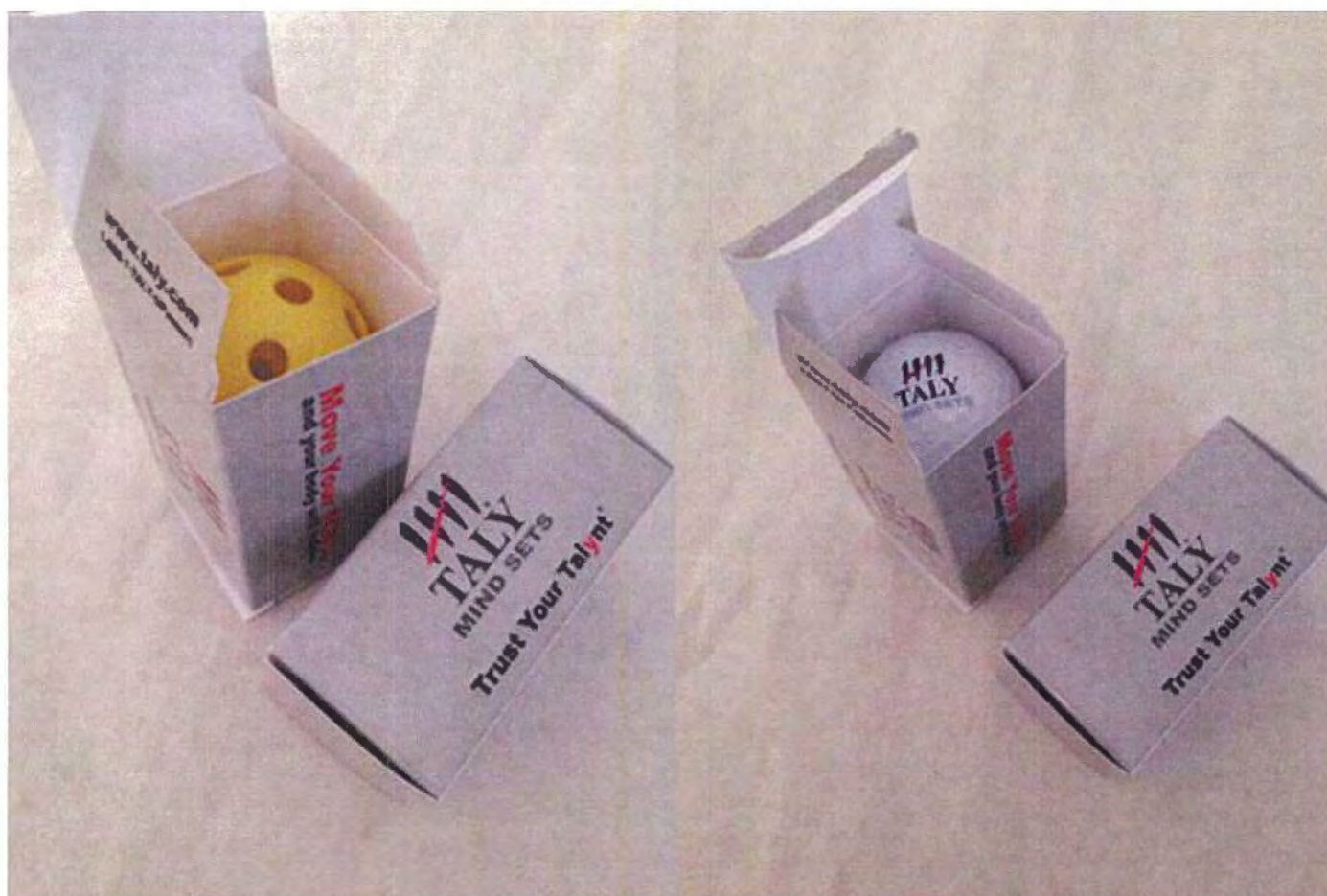


TMW-02929



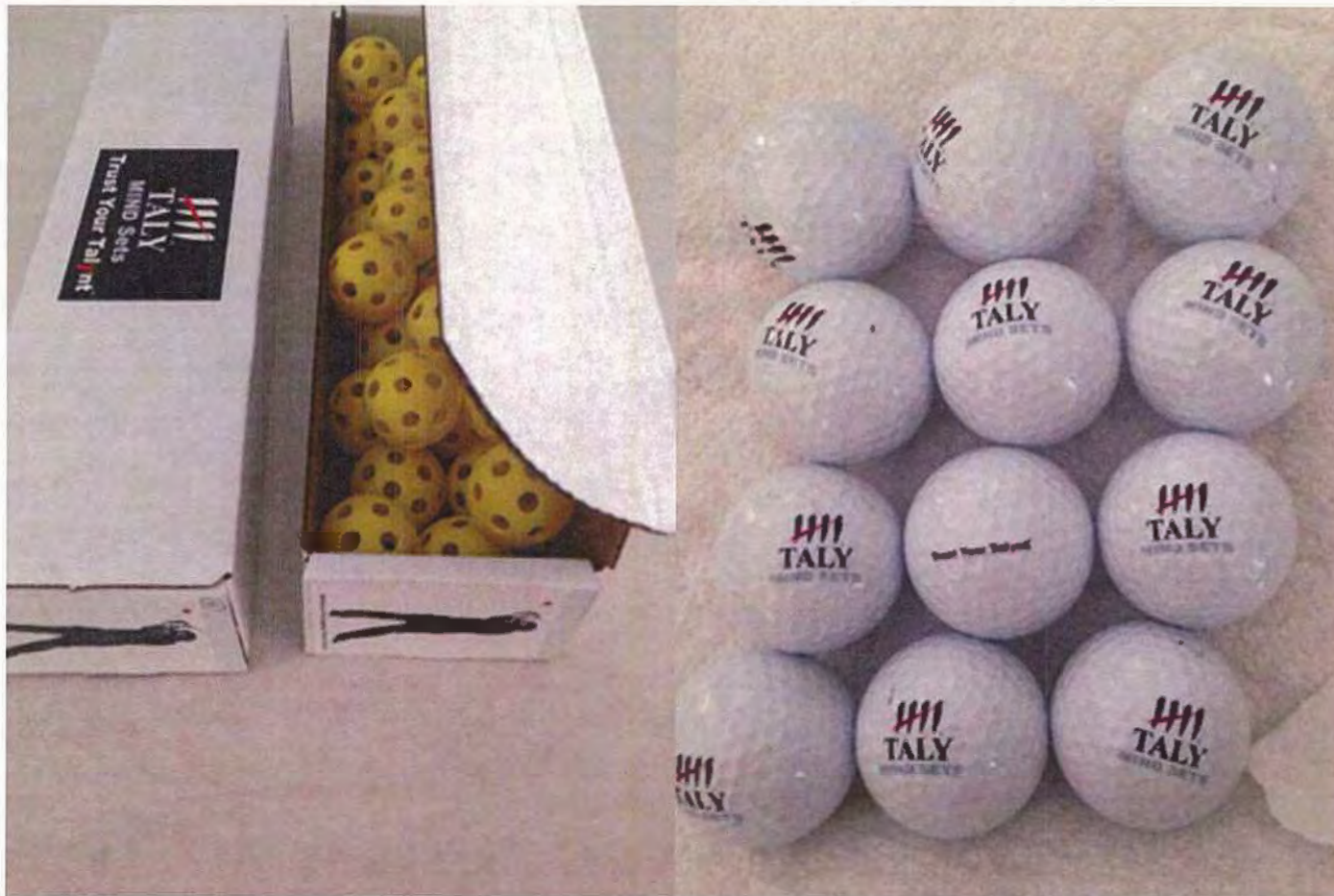
TMW-02930







TMW-02933



HOW TO USE



Trust Your Talymt

1. AS AN UMBRELLA:

Use Normally

2. AS THE TALY CHIPPING UMBRELLA

- A) Push runner up until it locks in place at regular umbrella position.
- B) Undo velcro from pocket and push pocket inside-out.
- C) Push button runner and push up until umbrella springs inside out.
- D) Pull runner back keeping finger off runner button until runner locks into place.
- E) Set TALY Chipping Umbrella on floor or grass and chip or putt balls into pockets.
- F) To return to umbrella position, simply reverse the procedure.



TMW-02935





TMW-02936



TMW-02938



- Putting
- Chipping
- Full Swing
- Driver
- Mental Game









Exhibit 7

UNDEFEATED V. WILLIAMS, NO. 92058609 (Offered by Williams)

TMW-02834

CEIPT

No. 451

5/25/14

Ken.

\$ 70

4 Golf Bag^{##} w/ TRAY FOR T-ees, balloons, baginet, bear toy

ENT

70	70
70	70

- CASH
- CHECK
- MONEY ORDER
- CREDIT CARD

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Price: \$89.95



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The MIND Set from TALY straps onto your target arm and by focusing on the attached red ball, you begin to visualize your "Talynt Point" (i.e. the red ball). Once you accept the unique approach of using a mental reference point to free your thoughts, your golf swing will become intuitive, natural and accurate.

Swinging the red ball like the hand of a clock improves tempo, increases distance and accuracy, grooves a consistent swing, and helps you perform when it counts.

Includes two instructional brochures with photos to demonstrate the concepts. Impact Talent Brochure included.

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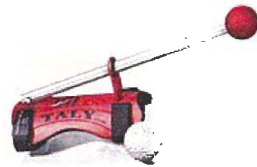
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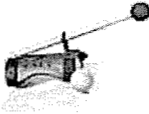
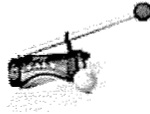
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TALY Chipping Umbrella

Price: \$39.95



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In the home, at the office, in your backyard, or at the golf course, the TALY Chipping Umbrella is an innovative and fun way to practice chipping.

Low golf scores are often attributed to a good short game. The TALY Chipping Umbrella is an innovative umbrella designed to help golfers practice and improve chipping and pitching accuracy, while still retaining all of the functionality of a high quality golf umbrella.

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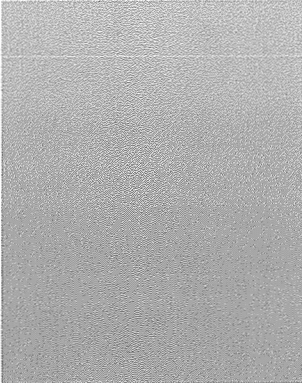
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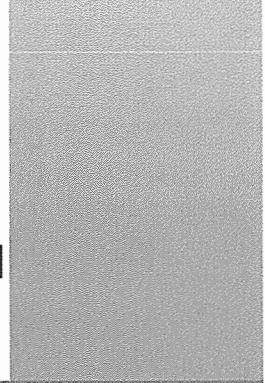
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TALY Chipping Umbrella



when it enters the pocket. And for those times when the targets are missed the inverted canopy collects the shots at the base of the umbrella.

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Price: \$89.95

Quantity:

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Athletic training device for golf which reveals an engineered mental reference point for your swing.



TALY MIND Set - Red

Price: \$79.95

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Athletic training device for golf which reveals an engineered mental reference point for your swing.



TALY MIND Set - Black

Price: \$79.95

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Athletic training device for golf which reveals an engineered mental reference point for your swing.



TALY Chipping Umbrella

Price: \$39.95

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Flat Left Wrist Through Impact

BY Paul Smith



Fig.1

Level

(Photo: iseekgolf.com)





In our first article demonstrating the [Taly training aid](#) we showed how it can be used to visualise the Flat Left Wrist in relation to the left forearm in figures showing a face-on view. In this follow-up we will have a look at some down-the-line views for further illustration.

In Figure 1 you can see the Left Arm Flying Wedge, the angle of the shaft to the left arm set up by using a Finger Grip. As we know from previous articles the left hand (finger grip) is the most powerful grip available, allowing maximum clubhead travel for the roll of the left wrist into the impact zone due to this angle called the #3 Power Accumulator. The Pressure Point #3 (PP3) associated with the accumulator is the first section of the right index finger, or the proximal phalanx. The shaft angle to the left arm is the wedge-like attribute giving the component its name.

In Figure 2 the left arm is still in the same condition but now the left wrist is fully cocked. You can see that the wedge angle is substantially increased. The wrist cock provides the # 2 Power Accumulator. The last three fingers of the left hand provide the associated Pressure Point #2. Only the bend in the right elbow, the #1 Power Accumulator is more powerful. The associated Pressure Point #1 is the base of the right palm against the left thumb in the grip.

In Figure 3 the clubhead has been allowed to fall with gravity, the weight has lowered the left arm a little and all of the wedge angle has been taken out. It has found its in-line condition with the left arm. Accumulator #3 has been "zeroed out".

Throughout these motions the clubhead will have remained behind the Taly's red nose. This motion gives the ideal concept of how the left wrist cocks and uncocks with no bending in the opposite plane, i.e. no shifting of the clubhead towards the Taly's nose. It's a vertical motion in the plane of motion of the left arm, or a rotational motion, but never a horizontal motion.

In Figures 4, 5 and 6, with only the left hand on the club, you can see the alignments of the cocked to uncocked wrist through the clubhead's relationship to the Taly. By simply learning to slowly whoosh the club around in only the vertical plane of motion or the rotational, without allowing the FLW to break down with a hitting at the ball impulse in a horizontal motion, you can very quickly grasp the function of the cocking, uncocking and rolling of the left wrist with no right hand interference.

Now we are ready to have a look at the simple clipping motion from in front of the golfer to see how these relationships appear in motion whilst hitting a ball.

In Figure 7 the club has been taken away from the ball and the Taly appears in front and outside of the clubhead.

In Figure 8 we are at impact. The FLW is intact and the Taly remains outside the clubhead. The right forearm is in line with the shaft into impact.

Figure 9 shows the follow-through to Both Arms Straight. Only now does the clubhead appear outside of the Taly's nose from this angle, but certainly not forward of it. The Flying Wedges are now past the low-point and the pivot has taken the entire assembly up and in.

Now matter how far back you take the club in your backswing, these alignments are pretty darned important. It is possible to have them messed about in the backswing but it means you have to un-mess them in the downswing. Too many moving parts are just too hard to realign in the short time period of the downstroke.

Figure 5 shows as much wrist cock as you will ever need and from here the pivot would continue back and the hands be raised higher with the bending right elbow. The relationship of the Taly to the clubhead would remain the same. Many a player raises their hands higher and destroys the alignments by bending the right wrist further, taking the club off plane, with the idea that this will create more power. It does not and is totally redundant.

So keep it simple. We hope the two articles on keeping the FLW using the Taly training aid have given you plenty of food for thought.



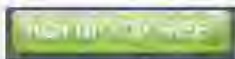
About the Author: Paul Smith

Paul Smith holds a Master Craftsman's rank certified by the Golf Clubmakers Association in the USA and is one of only 220 Authorised Instructors of The Golfing Machine (Bachelors in Golf Stroke Engineering). Clients get a first class education session whether it be fixing a swing fault or building clubs from scratch to suit a player's ability.

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The Taly MIND Set golf aid is the first engineered mental reference point for golf. Visualizing the red ball during your swing keeps you focused, eliminates mental interference and releases your hidden talent for golf. The MIND Set is based on a new science called MIND Mechanics. Move your mind and your body will follow.

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Fall, 2007

by Dave Campbell, CGCA Professional

Taly Williams, former pro athlete and engineer, hit six hundred balls a day for two years, eventually deciding that a swing perfected on the range is very difficult to transfer to the course. This led him to develop a swing aid he called "The Mind Set" using a technique called Mind Mechanics... where you move your mind, your body will follow. In other words, by letting go and trusting what he terms your "Talynt," one's focus, mental stamina and confidence are all in sync and elevated at the appropriate level during the swing.



With this unit strapped on your target arm and by focussing on the attached red ball, you begin to visualize the what he calls your "Talynt Point." Once you can accept the unique approach of using a mental reference point to free your thoughts, the idea is that your golf swing will become intuitive, natural and accurate. In particular, swinging the red ball like the hand of a clock improves tempo, increases distance and accuracy, and grooves a consistent swing... all helping you perform when it counts. It can also be used in the more simple strokes of putting and chipping where using a pendulum stroke is key. Other uses include full swing, sand shots and advanced player mind mechanics. It may sound sort of New Age, but the UCLA Golf team swears by it and I used it with some of my students - the results were positive.



My low-index player said it allowed him to focus on the circular motion and made him swing more on plane and in sync. He was also able to swing with better rhythm and as a result made more solid golf shots with and without the device on. My mid-index player used it for some chipping and was able to focus more on the pendulum stroke. He became more consistent and commented on how it made him more aware of his clubhead speed and resulted in a better touch around the green. Two mid-20-index players tried The Mind Set in short game applications. At first they felt it was difficult to focus on the red ball but over time were able to keep a smoother stroke both in chipping and putting. They were surprised how it helped them keep the pendulum motion and allowed the club to work more effectively. Overall, I was quite impressed with how The Mind Set was received by my different levels of students. The way the red ball allowed the player to swing more freely with a less cluttered mind proved very helpful in the quest for a more consistent and repeating golf swing. Rating 3 1/2 stars out of 5.

Dave Campbell is a Class "A" member of the C.P.G.A. To have him review your product contact him by visiting golfwithdavecampbell.com

Feherty Out of Bounds - Larry David on 'Curb'



TMW-02368



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

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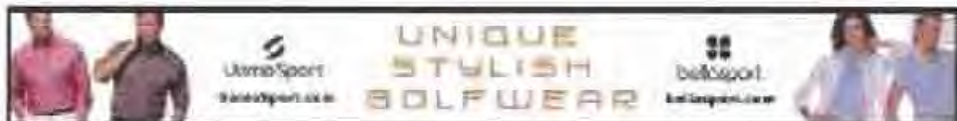
Happy anniversary

The Crossings at Carlsbad celebrates one year of operation, plus other news, deals and events from around the county. [full](#)



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Taty Williams



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INSTRUCTION

Mind game

A swing device from Taly Golf is designed for golfers to use to improve their focus and enhance their rounds.

By JOEL GREGG

Published: April, 2010

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The hardest thing to do in golf is transfer your game from the range to the course.

Combining the mechanical and mental aspects of the game is the idea behind Taly MIND-Set (pictured above), a golf swing aid developed by an engineer that trains golfers to improve their focus.

By doing so, "every part of the golf swing is helped, from putting and chipping to driving and the middle game," said Taly Williams, the creator and CEO of Taly Golf.

The device slips over your left forearm and uses an adjustable rod affixed with a red ball at the end.

"The red ball, called a Talyrod point, is an extension of a golfer's lead arm and creates a mental reference point for golfers to focus on," said Williams, who graduated with a degree in engineering from Canada's University of Waterloo.

Rather than focusing on the golf ball during setup, the Taly MIND-Set trains golfers to focus on moving the floating red ball.

"It's a simplified method of teaching leg and improving impact," Williams said. "You call this mind mechanics, where you know your mind and your body will follow."

For more information on the Taly MIND-Set, visit talygolf.com.

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Par: 1 2 3 4 5 6 7 8 9 10 11
Score: 1 2 3 4 5 6 7 8 9 10 11

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PEOPLE

Eric Dickerson

By John Repel

Eric Dickerson, who played for the Los Angeles Rams and Indianapolis Colts, rushed for 13,259 yards in his 11-year NFL career. His yardage total is second on the all-time list, and he was inducted into the Pro Football Hall of Fame in 1999. He now enjoys playing golf, particularly at Wood Ranch Golf Club in Simi Valley, where he carries a 7 handicap.

How did you get into golf?

I started playing because when I retired, all my friends were playing. I got a little more serious after playing with Charles Barkley. He could beat me at that time and he said I could never beat him, but that's not true now.

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Par:	W I L L I A M S	to go
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BY IQUEL BEERS Published: April, 2010

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Par	1	2	3	4	5	6	7	8	9
End	1	2	3	4	5	6	7	8	9

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Su	Mo	Tu	We	Th	Fr	Sa
25	26	27	28	29	30	1
2	3	4	5	6	7	8
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



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Hole	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	Tot
Par	3	4	3	4	3	4	3	4	3	4	3	4	3	4	3	4	3	4	3
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Professional	10	143%
Amateur	10	143%
Club Professional	10	143%
Club Amateur	10	143%
Club Professional	10	143%
Club Amateur	10	143%
Club Professional	10	143%
Club Amateur	10	143%

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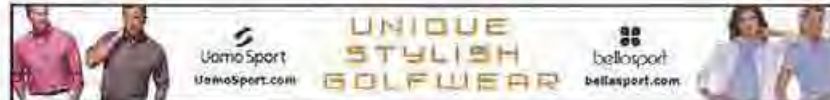
 <p>Olajuwon Ajanaku</p>	 <p>Trevor Anderson</p>	 <p>Chris Arceneaux</p>	 <p>Ken Bentley</p>				
 <p>Charlie Clark</p>	 <p>Robert Dooley</p>	 <p>Maulana Dotch</p>	 <p>Robert Moore</p>	 <p>Anthony Shareef</p>	 <p>Ralph A. Stokes</p>	 <p>Charles Stradford</p>	 <p>Taly Williams</p>
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Su	Mo	Tu	We	Th	Fr	Sa
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
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MIND GAME

A swing device from Taly-Golf is designed for golfers to improve their focus and enhance their rounds.
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STROKE OF THE DAY

"Playing golf is like learning a foreign language."
 -Henry Longhurst

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INSTRUCTION

Mind game

A swing device from Taly Golf is designed for golfers to improve their focus and enhance their rounds.

BY JOEL BCCRS
 Published: April, 2010

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28	29	30	01	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
2	3	4	5	6	7	8

The hardest thing to do in golf is transfer your gaze from the range to the course.

Combining the mechanical and mental aspects of the game is the idea behind Taly MIND Set (pictured above), a golf swing aid developed by an engineer. The device helps golfers to improve their focus.

By doing so, "every part of the golf swing is helped, from putting and chipping, to driving and the mental game," said Taly Williams, the creator and CEO of Taly Golf.

The device slips over your left forearm and uses an extensible rod affixed with a red ball at the end.

"The red ball, called a Taly's point, is an extension of a golfer's lead arm and creates a mental reference point for golfers to focus on," said Williams, who graduated with a degree in engineering from Canada's University of Waterloo.

Rather than focusing on the golf ball during setup, the Taly MIND Set trains golfers to focus on moving the hovering red ball.

"It's a simplified method of teaching lag and improving impact," Williams said. "We call this mind mechanics, where you move your mind and your body will follow."

For more information on the Taly MIND Set, visit talygolf.com.

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Instruction

GOLFER'S GUIDE

MIND GAME

A SWING DEVICE FROM **TALY GOLF** IS DESIGNED FOR GOLFERS TO IMPROVE THEIR FOCUS AND ENHANCE THEIR ROUNDS. BY JOEL BEERS

The hardest thing to do is to transfer your game from the range to the course.

Combining the mechanical and mental aspects of the game is the idea behind the Taly MIND Set, a golf swing aid developed by an engineer that trains golfers to improve their focus. By doing so, "every part of the golf swing is helped, from putting and chipping, to driving and the mental game," said Taly Williams, the creator and CEO of Taly Golf.

The device slips over your left forearm and uses an extendable rod affixed with a red ball at the end.

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Rather than focusing on the golf ball during setup, the Taly MIND Set trains golfers to focus on moving the floating red ball. "It's a simplified method of teaching lag and improving impact," Williams said. "We call this MIND Mechanics, where you Move Your MIND and your body will follow."



For more information
MIND Set, visit taly

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For more information
MIND Set, visit taly

instruction

GOLFER'S GUIDE

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Catch Taly on ESPN

Taly Williams, President and CEO
Inventor of The TALY. MIND Set[®] Golf Tool



Taly Williams is a professional engineer and a former professional athlete. Taly is the nation's leading authority on MIND Mechanics[®] and holds a Bachelor of Applied Science degree in Engineering from the University of Waterloo.

Joining Mike & Billy on the ESPN Golf Talk show to discuss what's new in golf technology and equipment.

MIND Set has been showing up in the golf bag of more PGA Tour players and it's time to find out why. Taly will reveal his secret of how to hit a golf ball 300 yards winging Your Arms.[™] [Click Here](#) to see the video.

Mike & Billy can be heard Saturday mornings 8 - 10 AM all over the world by visiting the ESPN 1280 website.





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family. When you like your job you have to force yourself to stop. Your family will want your undivided attention and you have to be able to switch gears and be there for them.

What advice do you have for someone wanting to go into business?

Do something you enjoy. Ask yourself what makes you happy and how could you make money doing that. Something will come to you. My dad gave me some sage wisdom: "Get in the river, and let the river take you places you would otherwise not go to. Don't fight the river—go with its current and enjoy the water. If you must stop, stay on the riverbank for only a short time. Jump back in and let the river bring you new life."

How often do you play golf?

I play only once or twice a month. It's hard to get out because my children are great athletes so I'm often watching them play basketball, tennis or golf. It's important to encourage them at their passions rather than pursue my own golf game until they're older and on their way. Playing golf with them is so much fun for me, and they're both pretty good.

What is your home course?

Ironwood Country Club in Palm Desert.

How old were you when you started playing golf?

Two years old, maybe younger. My dad took me to Springsdale Golf Course in Princeton, N.J., on summer evenings after dinner. I fell in love with hitting a few good shots and kept practicing and started playing in tournaments, which resulted in me playing at Furman University. ■

Mary Beth Lacy can be reached at (760) 202-1181, or www.cmblacy.com.

GOLFBIZ

Taly Williams:

Innovation and Skill Meet on the Course

By Kim Rojas

When it comes to golf, Taly Williams demonstrates a different kind of *talynt*. Every golfer has his or her own talent, but talent alone is not what makes a good golfer great. Being able to visualize the *talynt point* in mid-swing is an innovation that Mr. Williams believes will change the game of golf for the novice as well as the pro player in a relatively short period of time. "The average golf score hasn't changed in 100 years," Mr. Williams expressed. "I want to change that." As the creator and owner of the TALY, TALYNT, and MIND trademarks in sporting goods, Taly targets athletic intellect. His original MIND Set® device is the secret to confidence in the swing through mental stamina. The United States Patent and Trademark Office even created a whole new category of sports equipment for his invention.

With a background in professional engineering and having been a former professional athlete, Taly, age 36, understands the drive necessary to excel in sports. He holds a Bachelor of Applied Science degree in Engineering from the University of Waterloo among his many accomplishments, which also include being the winner of Powergen's Engineering Project of the Year in Europe. Using a mathematical combination of science and psychology Taly has become the nation's leading authority on MIND Mechanics®.

"You have to position the product," he says. "It's like looking at a map of the mall that indicates *You are Here*." Location comes in dimensions; to see one's game from the outside is what Taly's invention helps the mind to do. The revolutionary mechanical device incorporates a mental reference point (or *Talynt*® point) between the mind of the golfer and his swing. One of the biggest inhibitors is that thinking about the result actually prevents you from getting there.

Here's how it works. Just slip the device on to the forearm up to the elbow on the lead arm (left arm for right-handers). Hold your palm toward your face and adjust the aluminum bar with the *talynt point* so that it is hidden behind your arm. Now that it's positioned correctly, extend the bar of The MIND Set parallel to the golf shaft. While practicing your swing, begin in a pendulum style keeping your eye on the red ball rather than the club.

It's amazing how clearly the *talynt point* indicates the definition of a swing in its tempo and rhythm. Golfers at every level have improved their game with this marvelous invention according to Todd Yoshitake, head golf pro at the Riviera Country Club. And UCLA, the #1 rated college golf program in the United States by Golf Digest also agrees.

When asked how he came up with the idea Taly said, "Golf can be a frustrating game. I wondered why I couldn't play a consistently good game day after day." From there, he took to the driving range and hit 600 balls a day for two years. That's when he realized that confidence, not mechanics, was the biggest problem for many golfers. But, confidence changes from day to day and the science of the mind does not. The measurement from the brain to the ball is without change, as is the line of one's swing. And so the idea took shape.

Once at a celebrity event, Taly was set up with Mike Austin. Taly hit the ball 230



Entrepreneur and inventor Taly Williams

at the end of the shaft is so critical. It says *alert* to the mind, and the mind remembers the path the red ball should take to execute the smoothest swing. Practicing with The MIND Set from TALY will set the pace for the brain to follow. For example, even after the device has been removed for play, the mind will still remember where the *talynt point* belongs in the swing which is why improvement in play is so rapid. Mr. Williams has plans to market his product for many different sports, but for now, golfers will have the cerebral advantage. Advice from the mindset expert in sports: "Trust your Talynt!"



yards with a 4 iron when Mike said, "Are you trying to go pro?" Austin invited him back to the house and they casually talked technique. Both men agreed, no matter how great a golf swing is on the range, a player can't transfer it to the course. The mental game is where the confidence lives. That's why the red ball

Contact: TM Williams, LLC, 433 N. Camden Dr, Ste 400, Beverly Hills, CA 90210

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GOLFER'S GUIDE

MIND GAME

A SWING DEVICE FROM **TALY GOLF** IS DESIGNED FOR GOLFERS TO IMPROVE THEIR FOCUS AND ENHANCE THEIR ROUNDS. BY JEFF BEERS

The best set of clubs on the market won't do you any good if your swing isn't up to par.

Focusing on the mental aspect of the game is the idea behind Taly MIND Set, a golf swing aid developed by an engineer that trains golfers to improve their focus. By doing so, "every part of the golf swing is helped, from putting and chipping, to driving and the mental game," said Taly Williams, the creator and CEO of Taly Golf.

The device slips over your left forearm and uses an extendable rod affixed with a red ball at the end.

"The red ball is basically an extension

of a golfer's left arm, which basically creates a point in floating space that golfers can focus on," said Williams, who has a degree in engineering from Canada's University of Waterloo.

Rather than focusing on the golf ball during setup, the Taly MIND Set trains golfers to focus on the floating red ball.

"It's a simplified method of impacting the ball," Williams said. "It's about training the mind to do what the body already naturally knows what to do."

For more information on the Taly MIND Set, visit taly.com.



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2009 iseekgolf.com Tipping

iseekgolfer **parman** took out the tipping honours this week after picking the winner with Phil Mickelson (\$1,134,000) plus money from Rory Sabbatini (\$203,962.50) and Kirk Triplett (\$14,826). TheTrueReview holds the overall lead with \$3,009,347.95.

[Northern Trust Open Tipping Leaderboard](#)

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Haven't started tipping? Don't worry you can join at any stage (through the year) Tipping opens every Tuesday morning.

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Includes 12 Precept balls (valued at \$39.95) for Feb only

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www.TALY.com

Gold Coast Country Club \$29.95 (ex cart)

Includes 12 Precept balls (valued at \$39.95) for Feb only

Emerald Lakes \$25.00 (WAS \$69)

March 2nd - All Day Special

Gainsborough Greens \$25.00 (WAS \$72)

March 4th - All Day Special

Johnnie Walker Classic



18-year-old sensation, Danny Lee, became the youngest player and only the second amateur to win on the European Tour at the Johnnie Walker Classic at Perth's Vines Resort. [More »](#)

Tasmanian Open Championship



Ryan McCarthy has secured his state title after winning the Tasmanian Open with 14-under-par total at Launceston Golf Club, six strokes from his nearest rival, Kalem Richardson. [More »](#)

Gwladys Nocera: The Highs And Lows



Despite being ranked Europe's number one player for 2008, Frenchwoman Gwladys Nocera still has doubts and they are big ones - enormous ones - and surprising. [More »](#)

Tournament News and Scores

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[TaylorMade introduces R9 Fairway Woods](#)

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Titleist debuts 2009 Pro V1 and Pro V1x



Titleist has announced the introduction of the new 2009 Pro V1 and Pro V1x this week. The ball will be released to US retail in mid-February 2009. [More »](#)

Danny Lee: The Professional Amateur



Danny Lee might not have been holding the Stonehaven Cup a fortnight ago at Royal Sydney, but the world number one amateur proved he's got the game to mix it with the best. [More »](#)

Aron Price: PGA Tour Life Beckons



The last four years were anything but easy for Aron Price. Like many emerging players knocking on the door of the PGA Tour he's done his share of mini and secondary tours to get where he now is. [More »](#)

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Tee It Up Show

www.TEEITUPSHOW.com

Taly
ATTN: Taly Williams
From: Adam Gottfried
Re: Golf Media Package

March 27, 2007



The MIND Set from TALY.

Tee It Up Radio, which has been heard LIVE for over 11 years now in Los Angeles (Sunday's 6:00am-8:00am launched nationally 19 months ago...now also heard in over 400 cities nationally and internationally. *Tee It Up Radio* is the longest-running golf radio show in existence. The Tee It Up Radio Network continues to expand and add new markets monthly...on a mission of reaching 90% of the US by the end of 2007. From golf to lifestyle and golf interviews with Hollywood's finest, movers and shakers, *Tee It Up* covers it all! The following is what we are offering nationally/internationally on our *Tee It Up Radio Network*:

- ONE (1) LIVE commercial billboard in every show... 44 Billboards per week x 52 weeks = **2,288 total billboards** **Tee It Up Radio is being brought to you by Taly...with tagline/website* (10-30 seconds)*

Client will provide Producer of show with copy points for show's to voice/use for promotion.

TALY FEATURE!

- **WEBSITE:**
A **website feature!** Taly will have a front page website feature on www.teeitupshow.com. "Rdgolf.com Pro-shop Corner" will highlight the all new Taly...the origin, how it helps the average golfer, where to find it and how much...this will be featured in our Pro-shop feature on our site every 9 months!

RADIO:

Taly will receive a call-in interview. A spokesperson from Taly will join the show to promote company and product... (5-8 minutes in length). Interview will be spotlighted in our "Rdgolf.com Pro-shop Corner". Day of call-in, a Taly mind set will be given away LIVE on the AIR!

IN-STUDIO:

Taly will co-host an entire 2 hour show IN-STUDIO within the time span of promotion (1 in-studio/s).

During In-studio, Taly will be a PRESENTING SPONSOR of show receiving:
6 LIVE presented by billboards throughout 2 hour broadcast.



- 6 LIVE PRESENTED BY Billboards will be heard throughout Southern California on AM 570
- NATIONAL EXPOSURE:**
- 6 LIVE PRESENTED BY Billboards x 44 radio affiliates = **264 total LIVE Billboards**
- This represents our 44 current media affiliates... hitting over 400 cities across the USA & Canada

- Taly will co-sponsor the following *Tee It Up Show* remote broadcasts:
 - 5/13/07 - TPC Special - LIVE from TPC @ Valencia- Valencia, CA
 - 6/10/07 - CANADA GOLF SPECIAL - Alberta, Canada
 - 7/8/07 - AT&T National (Tiger Woods hosted event) - Washington, D.C.
 - 10/7/07 - Mark Christopher Charity Classic - Empire Lakes GC - Rancho Cucamonga, CA
 - 10/14/07 - Samsung Invitational - Indian Wells Golf Resort - Palm Desert, CA

Taly will receive LIVE *presented by* Billboards in each remote broadcast --spots will air during special remote broadcasts!

Print inclusion:

- Taly logo placement in *Tee It Up's* print ad in *Golf Tips Magazine*/ every issue with ad
- Taly logo placement in *Tee It Up's* print ad in *FORE Magazine* (the Southern California Golf Association's publication...mailed to over 180,000 members & serious golfers)
- A Banner ad/link rotating on all web pages at our website, www.teeitupshow.com for 12 months
- A logo/link under our "Sponsors" page on www.teeitupshow.com for 12 months

Tee IT Up Show **Golf Classic!**

August 27, 2007, we will celebrate our 11-year anniversary of being on the 'AIR' with our 2nd Annual Tee It Up Show Golf Classic at prestigious Trump National, Los Angeles CA...

- Taly will be given the right to put a Mindset in every golfer's gift bag - day of tournament.
- Taly will be given the right to present printed materials and/or brochures of company and services in every golfer's gift bag.

If Taly decides to donate 150 mind sets to the tournament, Taly will receive the following:

- One on-course Tee Sign
- Print in Tournament program

Total Monthly Investment: **\$1,000.00 NET**

Total Cost: **\$6,000.00**

Total Value: \$65,000.00

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Please note...contract will continue month after month until told to cancel after the 6 months is up. 4 weeks notice prior to end date is required.

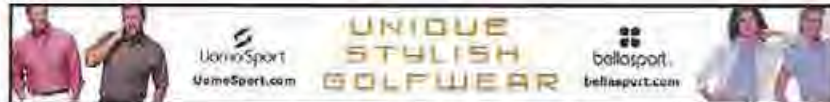
The parties to the agreement, Fourteenth Colony Productions, Inc. and TM Williams, LLC, acknowledge and agree that this is a firm and non-cancelable contract. It is understood by the parties that Fourteenth Colony Productions, Inc. will rely on this agreement to its detriment, that it will expend time, money and effort, at the exclusion of other clients, to prepare and execute its obligations under this agreement, and that the value of the promotional and marketing services provided by Fourteenth Colony Productions, Inc. pursuant to this contract are not necessarily divisible, pro rata, by the number of spots aired. The parties further agree that, as a firm and non-cancelable agreement, cancellation of this agreement for any reason at any time prior to the expiration of the full term of the agreement will cause Fourteenth Colony Productions, Inc. to incur damages, regardless of whether, as a result of the cancellation of the agreement, all spots are not aired or all services are provided. Finally, the parties agree that since this is a firm and non-cancelable agreement, Fourteenth Colony Productions, Inc. shall be entitled to liquidated damages as set forth below in the event of a cancellation of the agreement by TM Williams, LLC, whether for good cause or otherwise, or in the event of a breach of this agreement by TM Williams, LLC.

In consideration of the above, the parties agree that cancellation of this agreement within the first three (3) months of the signing of this agreement will result in an obligation to pay Fourteenth Colony Productions, Inc. liquidated damages in an amount equal to 75% of the entire balance owed for the full term of this agreement, provided, however, that the cancellation is for good cause. Any cancellation of this agreement by TM Williams, LLC at any time for any reason other than good cause, or any breach of this agreement at any time shall result in an obligation by TM Williams, LLC to pay Fourteenth Colony Productions, Inc. liquidated damages in an amount equal to the entire balance owed for the full term of this agreement.

X _____
Taly Williams
TM Williams, LLC
I agree to the above

X _____
Adam J. Gottfried
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INSTRUCTION

Mind game

A swing device from Taly Golf is designed for golfers to improve their focus and enhance their rounds.

BY JOEL BEERS
 Published: April, 2010

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25	26	27	28	29	30	1
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The hardest thing to do in golf is transfer your game from the range to the course.

Combining the mechanical and mental aspects of the game is the goal behind Taly MIND Set (pictured above), a golf swing aid developed by an engineer that trains golfers to improve their focus.

By doing so, "every part of the golf swing is shaped, from putting and chipping, to driving and the mental game," said Taly Williams, the creator and CEO of Taly Golf.

The device slides over your left forearm and uses an extendable red wire with a red ball at the end.

"The red ball, called a Talyt point, is an extension of a golfer's lead arm and creates a mental reference point for golfers to focus on," said Williams, who graduated with a degree in Engineering from Canada's University of Waterloo.

Rather than focusing on the golf ball during setup, the Taly MIND Set trains golfers to focus on moving the floating red ball.

"It's a simplified method of teaching lag and improving impact," Williams said. "We call this mind mechanics, where you move your mind and your body will follow."

For more information on the Taly MIND Set, visit talygolf.com.



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STROKE OF THE DAY
"Whatever anyone may care to say about golf, at least one thing is mercifully certain, namely: it is a voluntary affair."
 -Henry Langhurst

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3Jack Golf Blog

Your Step Into the Foray of the Meaningless World of Golf Blogging.

WEDNESDAY, MAY 27, 2009

Taly Training Aid Review



I first became interested in the Taly thru Lynn Blake's Web site (www.lynnblakegolf.com). I am usually averse to using training aids because most don't work, some actually ingrain more bad mechanics, and some that work only work for certain type of swings.

The Taly certainly made sense to me about the way it operated given my knowledge of the importance of the flat left wrist at impact. And I had been around the block a few times and understood how many instructors will pimp off less than stellar training aids because it will fatten their wallets. Lynn has never struck me as that type of instructor and I was even more impressed when in a recent golf school he held he included a Taly training aid with the cost of tuition for each student. That tells me that Yoda really believed in the Taly because he didn't have to include it with the school.

For me, I have been switching off an on between flipping and not flipping recently, but still with quite a bit of clubhead throwaway. I decided to see if this Taly would live up to the hype, so I purchased one on May 19th and received it on May 27th.

It does have a good set of instructions, although the instructions are more of Taly Williams' (the inventor) mindset than the typical TGM type instruction. And as far as putting the Taly on, any idiot can do

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it.

I'm usually not into training aids because they usually don't work or they can even ingrain bad mechanics or often at best they work, but for only one type of swing. But the Taly can work for any type of swing, whether you be a 'hitter' or a 'swinger.' With something like the Swingyde (pic below) that's really meant for the 'swinger' and is practically useless, IMO, for the 'hitter.'



The main goal of the Taly is to keep the golfer from 'flipping' thru impact and keeping that left wrist flat. This is all done by keeping the red ball on the Taly ahead of the clubhead. So whatever procedure you use...pulling (swinger) or pushing (hitter), the Taly works. But it's not just about impact, it also can help with training the proper backswing plane (which I haven't used it for yet) and downswing clubhead path (by simply running the red ball over the golf ball). Regardless of swing plane or grip or swing procedure, it does fit every type of pattern.

However it's important to note a couple of things:

1. Practicing with the Taly the address position should be at 'impact hands' so that the shaft on the Taly is parallel to your clubhead shaft. Then the goal is to swing the club with the Taly so the clubhead is behind the red ball.

2. You should do as the instructions say and hit 10 shots with the Taly and then 10 shots without the Taly and then back with the Taly. Keep switching off an on and see your brain finally start to 'get it.'

The last key is that you need to understand the result you should hope to achieve. It's not really about the flight of the ball. The results you're looking for are to make good contact with the ball while keeping the clubhead behind the red ball on the Taly. When you do it correctly, try to FEEL what was different.

LINKS

- [George Hunt Golf Instruction](#)
- [John Graham Golf Instruction](#)
- [Pat Tillman Foundation](#)
- [Perfect Golf Swing Review](#)
- [Swing Academy](#)

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[My New Taly Swing](#)


[Taly Training Aid Review](#)

At first when I tried the Taly I struggled quite a bit with it. I then took a break and started to feel my way around. I noticed that my startdown was too quick, that I could start to now feel and see my right forearm flying wedge and how I wanted to crash it into the golf ball. All of the sudden I started hitting it great. The big key for me is that I could actually SEE myself maintaining the right forearm flying wedge as it went into impact. Very powerful stuff.

3JACK

Posted by [Rich H.](#) at 3:10 PM Reactions: * (0) ** (0) *** (0)

10 comments:

 Anonymous said...

So are you using one of the three swings recommended by Taly or are you using your own swing and using the Taly?

Thanks.

[June 2, 2009 at 2:42 PM](#)

 [Rich H.](#) said...



I'm pretty much using my own swing. Taly Williams has a 'push' swing, I'm sort of using that but not using the 'pull' backswing. I concentrate more on keeping the red ball in front of the clubhead for now.

[Understanding the Basics of TGM -- Part V](#)

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June 2, 2009 at 5:54 PM

Anonymous said...

Thanks. BTW, you have a great blog. Keep up the good work.

June 3, 2009 at 8:51 AM

Anonymous said...

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August 10, 2010 at 7:48 AM

Anonymous said...

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August 14, 2010 at 5:32 PM

Anonymous said...

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August 23, 2010 at 6:26 PM

Anonymous said...

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
August 25, 2010 at 1:37 PM

Anonymous said...

During the markup to Quarter Resolution 2267, the tabulation proposing online gambling ordinance, contestant Spencer Bachus recurrently referred to an article in the Orlando Patrol as heralding the incipient dangers of Internet gaming. Bachus said the notepaper bemoaned the seduce Internet cafes posed to children, and argued this meant accepting online casinos means subjecting kids to risk.

Bachus repeated the citation a number of times during the execution of the discussion alongside the Quarter Monetary Services Cabinet, as if he had discovered a in the red grain of act gaming proponents could not refute nor digest. But the Alabama Republican had either accidentally or deliberately muddled the splash with misleading information.

November 24, 2010 at 10:53 AM

 Anonymous said...

I was reflective the other period that there must be a technique for my kids to practice at digs what they learn in class. Then it hit me - songs!! Come down with a melody common rounded and round in their heads and they'll not at all taking it!

The problem is that most English songs father too difficult and often not exceptionally usable lyrics. So I obvious to note a ado for each of my English games, using exclusively the idiolect used in stock! This is the primary "How are you? [url=http://sieucongnghe.com]quang cao google[/url]

December 21, 2010 at 4:36 AM

 [princes jack](#) said...



This is great information you are providing! Its very well detailed and appealing to keep to eye to read more.

We also try to keep our blog filled with information and helpful methods to help anyone with carpet problems.

Once again great blog. Very well informative.

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December 5, 2012 at 9:26 PM

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talymindset

POSTED BY JACK POSTED ON NOV - 8 - 2011

The [talymindset](#) from [talymindset](#) is the revolutionary mechanical device for improving your performance in golf. The [talymindset](#) introduces an engineered mental reference point for your golf swing called a "talimint" point in the form of a red ball. Your talimint point takes the emphasis away from your physical alignment and brings it to the mental level. Once you accept the unique approach of using a mental reference point to free your thoughts, your golf swing will become intuitive, natural, and consistently accurate.

The [talymindset](#) was developed to raise the bar on scoring and increase people's enjoyment of sport. The company brings a revolutionary approach to the world of athletics: one that breaks through the mental barrier and unleashes the next level of performance.

Founded by [Tal Williams](#), the company's mission is to take sport to a new, heightened dimension where people score with confidence by trusting their talent.

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Taly Mind Set



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The Taly Mind Set is a revolutionary mechanical device for improving your performance in golf. The Taly Mind Set introduces an engineered mental reference point for your golf swing called a Taly Mind point in the form of a red ball.

Your Taly Mind point takes the emphasis away from your physical ability and brings it to the mental level. Once you accept the unique approach of using a mental reference point to free your thoughts, your golf swing will become intuitive, natural, and consistent... accurate.

TALY MIND Set® Scoring Tool

Do your Wrists Flip or Break Too Much in Your Golf Swing? Do you have trouble transferring your game from the range to the course? Then the TALY MIND Set® is for you.

The TALY MIND Set is 5 training aids in one and works for putting, chipping, full swing, driver, and mental game.

The TALY is a mechanical teaching device which straps onto your lead (rear) end and provides a mental reference point for improving your golf. Equalizing the path of the red ball during your swing or putting stroke immediately results in an on plane swing and pendulum putting stroke.

Equalizing the red ball out on the course, keeps you focused, eliminates mental interference, and transfers your game to the range to the course.

The TALY MIND Set:

- It makes flipping in your chipping.
- It provides a simple, repeatable, and powerful approach to the golf ball.
- Increases your distance on the tee, and
- Improves your mental game.

Bonus: TALY Mind Set® Trust Your Talent™ included.

In this revolutionary and thought-provoking instructional DVD, Taly presents the results of his engineering research into golf, and provides a simple, repeatable, and powerful approach to the golf ball. Taly shows us why we all have talent for golf and how his engineered the path of the red ball on the TALY MIND Set to provide it.



Testimonials

"Taly, since you were kind enough to introduce us to the MIND set, our team has been experiencing positive results. Our players are using the tool effectively, particularly on the putting green and with their chipping. The relationship between the point of focus and the shaft gives tremendous feedback. We love the simplicity and perspective the MIND set offers." **O.D. Vincent, Head Coach UCLA Men's Golf Team, (UCLA voted #1 golf program in the U.S. by Golf Digest 2006)**

"I have used the Taly 'red bar' with every level of student, from beginner to professional, and have had tremendous success. It is an awareness tool that helps the student understand the proper setup, takeaway, swingplane, and followthrough. Most importantly, it helps create permanent improvement. I love it!" **Todd Yoshitake, Head Golf Professional, The Riviera Country Club.**

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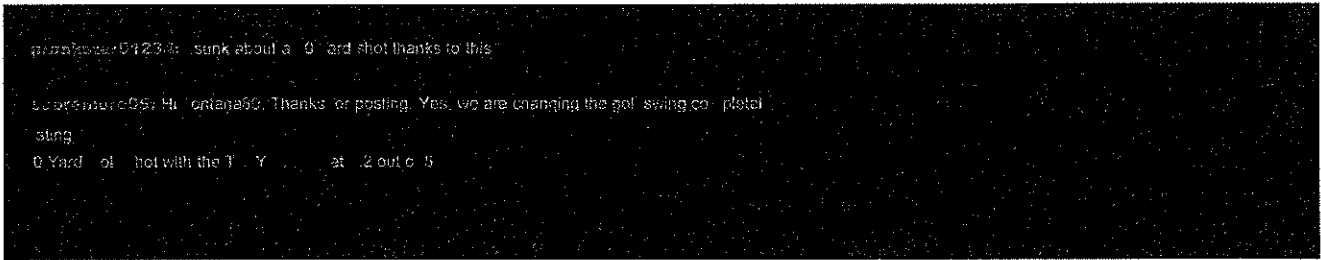
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The TALY MIND Set helps golfers see and understand planes and geometry

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TALY MIND Set

\$79.95

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- Simplifies the golf swing
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- Improves putting, chipping and full swing
- Develops rhythm, tempo, and feel
- Teaches proper mechanics
- Transfers your skills to the course
- Used by the #1 golf team in the #1 college golf program in the U.S. As rated by Golf Digest 2009

The MIND Set (or TALY) straps onto your target stand and by focusing on the attached red ball, you begin to visualize your Talent Point (i.e. the red ball) once you accept the unified approach of using a mental reference point to free your thoughts, your golf swing will become intuitive, natural and accurate.

Swinging the red ball like the hand of a clock improves tempo, increases distance and accuracy, produces a consistent swing, and helps you perform when it counts.

Includes two instructional brochures with photos to demonstrate the concepts. 1-pc Talent Brochure included.

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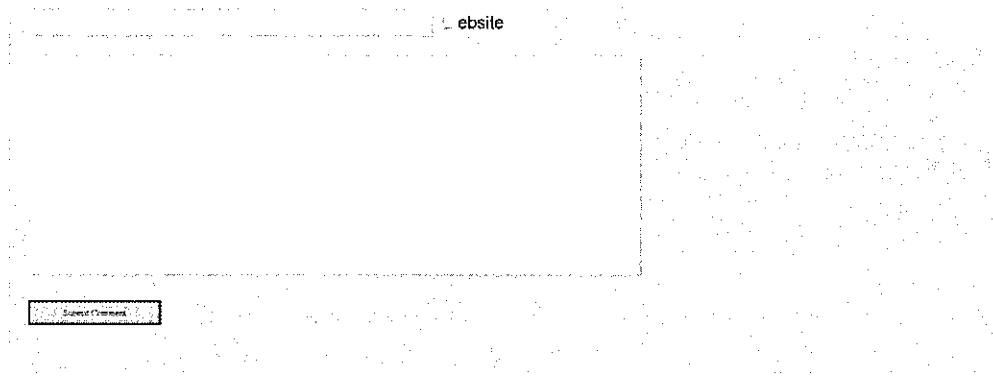
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Time to Tally up the Taly! | morepars





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Taly Mind Set – Good Or Not?



I've been hearing a ton about a golf training aid called the Taly Mind Set. It's one of the top golf products on the net, and you'll find plenty of opinions both good and bad, but mostly good. If you are a thrower or a caster of the golf club you should look into it.



In order to hit well pressed irons that go straight and a consistent distance you must have certain requirements met. Forward leaning shaft. Center face contact. Hands ahead driving through the golf ball. The

Taly Mind Set will help you get a better feel for these sensations.

I've put together a thorough review of this training aid. Click on the Taly Mind Set review to read more.



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Taly Mind Set – Good Or Not?



Written By
Mike Pedersen

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Two

I've been hearing a ton about a golf training aid called the Taly Mind Set. Go to any of the top golf forums on the net, and you'll find plenty of opinions both good and bad, but mostly good. If you are a thrower or a caster of the golf club you should look into it.



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I've put together a thorough review of this training aid. Click on the Taly Mind Set Review to read more.

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TALY Golf Blog

TUESDAY, MAY 6, 2008

Golf Scores



The average score in golf hasn't changed in over 100 years and the average driving distance for men is only 200 yards. If you trust The TALY MIND Set and reduce your golf swing to ONE moving part; Taly guarantees

Improved scoring, increased distance, and more consistency.

Taly Williams is a professional engineer and a former professional athlete. Taly is the nation's leading authority on MIND Mechanics® and holds a Bachelor of Applied Science degree in Engineering from the University of Waterloo. <http://www.taly.com/>

Posted by Taly at 8:08 AM

2 comments:

Labels: [golf](#), [improvement](#), [instruction](#), [mind mechanics](#), [putter](#), [scores](#), [soccer](#), [sports](#), [swing](#), [taly](#), [tennis](#), [tiger woods](#)

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Six Finger Swing

Review: BirdieTurf

Review: Taly Mind Set



Update: A new DVD is available with the Taly Mindset. [Read more about that here.](#)

The Taly Mind Taly™ set surprised me. When I first opened the package and pulled out the training aid, the pamphlet, advertising post card, and a whiffle ball I was excited to start using it. However when I read the instructions I found them a bit wordy and overly technical. I think the average golfer would greatly served with a clearer guide or even a DVD to help them get started using

the device.

Taly Williams, the inventor is an engineer and it shows in that document. I was a bit confused about what it was designed for because there is so much information packed into one page. So I went to talk to a PGA pro about this device and the way he described it made all the pieces fall into place.

The most obvious use of the device is in helping a golfer to stop flipping the club at or before impact. This common fault causes golfers to hit weak shots to the right. When a golfer executes this distance robbing move, what they are actually doing is adding loft to the club, and opening the face. The end is result is weak hit that flies higher than it should, and slices right.

How does the Taly Mind Set help?

By slightly extending the red ball the golfer can immediately see a flip occur because the shaft of the golf club will



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cross the shaft of the Taly. The bright red ball serves as a very visible reference point. The more the golfer can prevent the two shafts from crossing, the better the impact position will be. Once I understood that this was one of the main goals of the Taly, the value of the device became clear.

For the average golfer who flips the club, it is worth getting the Taly to fix this dreaded flaw. However as I have used the Taly more and more new applications came into focus for me.

One of the interesting things about using the device is that the little red ball really does become ingrained in your mental imagery of the swing. When you are not wearing the Taly, you can still clearly imagine where the red ball would be.

I use the device to help generate lag and keep my downswing slightly underplane. Imagine Sergio Garcia's swing from a down the line view, as if you are standing directly behind him, watching him hit a ball at a target that is in front of you, a few hundred yards away. The great thing about this device is that no matter what move you are trying to ingrain, if you start to see how the red ball moves, it becomes a move you can duplicate very quickly, as if it has become etched into your mind's eye.

For me, it's working on my version of Sergio Garcia type lag. As Sergio takes the club back he reaches the top of his swing. He then executes his famous move where the club lays off just a bit, and he allows the lag to happen. This move is the polar opposite of what most amateur golfers do. Most amateur golfers, especially those who have problems slicing the ball, typically come down over the top, cut across the ball

Len Chili Rating for The Taly Mind Set

4 pens out of 5



- Helps instill solid movements and perform them when the device is not being worn
- Activates the mind's eye to lead the body
- Useful in preparation for tournament use as a point of focus, to reduce pressure, and to help a golfer get into the zone
- Documentation too technical, should come with a DVD

Chilis out of 5



- All constructed should last for years
- USGA approved to be carried on the bag during tournament play, but can't be used during such play
- Comes in 3 colors, red, black and white
- Does not constrain the golf swing
- Useful for full swing, sand game, chipping and putting
- To learn more about the rating system [click here](#)

TMW-02500



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Review: Taly Mind Set | Journey to Scratch

with a flipped club head and wonder why they can't hit a straight shot or a draw.

This is a move that I've been working on for months. Within minutes using the Taly, it had become a part of my swing, rather than something I was just working on.atching the Talynt point the little red ball quickly grooved the move. I took the Taly off and to my amazement I was able to clearly see the little red ball in my mind's eye and swing after swing, repeat it perfectly.

I used video to record the swings both with the Taly and without it and I was really impressed by how the Taly Mind Set helped me to visualize and execute this move.

No physical restrictions:



The Taly helps to accomplish all of this without restricting the player's movements. The most restrictive device I have reviewed is the [Swing Jacket](#) which obviously restricts the player into making correct moves. The Taly is different though. By visualizing the Talynt point it is possible to reproduce those moves that you have been working on. This is the first training aid I have used that so clearly has an impact when it's not being worn, because your memory and mind's eye can easily recall those movements.

I have also found it useful for chipping and putting. During my putting practice it helped me achieve a really solid feeling putting stroke. I'm very excited about continued use of the Taly and plan to integrate into my regular practices.

For more go to: [Taly Website](#)

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#1 written by André Amosse

October 17, 2012 10:06 am

Hello

I'm 62 years old and I've been playing golf for over 40 years. I took many golf lessons but nothing comes close to the Taly Mind Set in terms of improving a golf swing. This very simple and easy to use gadget does it all. I was simply amazed on how it eases my swing. I don't have to think anymore about all the components of my swing - backswing, downswing, lag, ball contact or follow through - because the Taly Mind Set makes everything fall into place resulting in precise, long and high ball trajectories.

Taly, I will never have enough recognition for the quantum leap you brought to my game.

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In this practice session with driver, Taly demonstrates the alignments, planes, and geometry utilized in the Without Swinging Your Arms approach. This is a

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Inventor Profile: Taly Williams & the Taly MIND Set Golf Device

Inventor Profile: Taly Williams & his Taly Mind Set Golf Device Taly Williams is a professional engineer and a former professional athlete. Taly is the nation's leading authority on MIND Mechanics™ and holds a Bachelor of Applied Science degree in Engineering from

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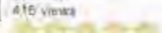
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2	Rory Sabbatini	70	-8	203,962.50
3	Kirk Triplett	72	-6	14,826

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iseekgolfer **parman** took out the tipping honours this week after picking the winner with Phil Mickelson (\$1,134,000) plus money from Rory Sabbatini (\$203,962.50) and Kirk Triplett (\$14,826). TheTrueReview holds the overall lead with \$3,009,347.95.

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2009 iseekgolf.com Tipping

iseekgolfer **parman** took out the tipping honours this week after picking the winner with Phil Mickelson (\$1,134,000) plus money from Rory Sabbatini (\$203,962.50) and Kirk Triplett (\$14,826). TheTrueReview holds the overall lead with \$3,009,347.95.

[Northern Trust Open Tipping Leaderboard](#)

[Overall Leaderboard](#)

[Get Your Tips In](#)

Haven't started tipping? Don't worry you can join at any stage through the year! Tipping opens every Tuesday morning.

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New Teetimes Course

For Killer Impact Talent



The TALY MIND Set.



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 <p>Olajuwon Ajanaku</p>	 <p>Trevor Anderson</p>	 <p>Chris Arceneaux</p>	 <p>Ken Bentley</p>				
 <p>Charlie Clark</p>	 <p>Robert Dooley</p>	 <p>Maulana Dotch</p>	 <p>Robert Moore</p>	 <p>Anthony Shareef</p>	 <p>Ralph A. Stokes</p>	 <p>Charles Stradford</p>	 <p>Taly Williams</p>
 <p>Randall Wright MD</p>			<p>Mens Golf Club of The Year</p>		<p>JOIN US NEXT YEAR</p>		
<p>View Previous Years Honorees</p>		<p>2011</p>	<p>2009</p>	<p>SATURDAY, APRIL 13, 2013</p>			



2012 Honorees
 being recognized by the
African American
Golfer's Digest



 Olajuwon Ajanaku	 Trevor Anderson	 Chris Arceneaux	 Ken Bentley			
 Charlie Clark	 Robert Dooley	 Maulana Dotch	 Robert Moore	 Anthony Shareef	 Ralph A. Stokes	 Chris Stra
 Randall Wright MD			Mens Golf Club of The Year			JOIN US NEXT
View Previous Years Honorees	2011		SATURDAY, APRIL 14, 2012			
	2009					



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GOLFWEAR

bellasport
bellasport.com



STROKE OF THE DAY

"Whatever anyone may care to say about golf, at least one thing is mercifully certain, namely it is a voluntary affair."
-Henry Longfellow

Southern California's No. 1 Golf Source

HOME COURSES COLUMNS INSTRUCTION EQUIPMENT PEOPLE FITNESS TRAVEL FASHION VIDEOS ARCHIVED

SITESHARCH

60

GOLF COURSE SEARCH

Radius _____
Any _____
City _____
Any _____
Price Range _____
Any _____
Course Name _____

60

GOLF INSTRUCTION, GOLF TIPS, GOLF TRAINING



MIND GAME

A swing device from Taly Golf is designed for golfers to improve their focus and enhance their rounds.
Published Apr 2010

• [Read more](#)



IAN POULTER

The 2010 World Golf Championships-Accenture Match Play Championship winner shares his secrets.
Published Apr 2010

• [Read more](#)



SURROUND SOUND

Take time to enjoy the beauty, rhythm and pace of golf.
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GOING GREEN

It's time to get back into a practice putting routine if I'm ever going to get my stroke back.
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• [Read more](#)



HAMMER IT HOME

If you're struggling with greenside chips, take a different approach — use your putter.
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WONDER CLUBS

Get rid of your long irons — hybrids are here to stay. Here's how to use them.
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LONG VIEWS

Switching to a longer putter could be the answer to your putting problems.
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• [Read more](#)



STRAIGHT TALK

These simple swing tips will help you find more fairways off the tee.
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• [Read more](#)

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Twilight Golf Directory

Wedding & Banquet Directory

Golf Course Loyalty Programs

Tournaments, Events & Groups

Southern California Golf Schools

GOLF CALENDAR

submit your event here

April 2010						
Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
2	3	4	5	6	7	8

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Why are golfers putting this device in their bag?
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Sally Williams is the nation's leading authority on MIND-Mechanics. How can he help you break your talent? Click Here to find out.
TRUST YOUR TALENT



STROKE OF THE DAY

"Playing golf is like learning a foreign language."
-Henry Longstreet

Southern California's No. 1 Golf Source

HOME COURSES COLUMNS INSTRUCTION EQUIPMENT PEOPLE FITNESS TRAVEL FASHION WORDS ARCHIVES

SITESEARCH

GOLF COURSE SEARCH

Region: _____
 City: _____
 ZIP: _____
 Price Range: _____
 Why: _____
 Course Name: _____



INSTRUCTION

Mind game

A swing device from Taly Golf is designed for golfers to improve their focus and enhance their rounds.

BY JOEL BEERS
 Published: April, 2010

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GOLF RESOURCE GUIDE

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GOLF CALENDAR

submit your event here

April 2010						
Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
2	3	4	5	6	7	8

The hardest thing to do in golf is transfer your game from the range to the course.

Combining the mechanical and mental aspects of the game is the idea behind Taly MIND Set (pictured above), a golf swing aid developed by an engineer that trains golfers to improve their focus.

By doing so, "every part of the golf swing is helped, from putting and chipping, to driving and the overall game," said Taly Williams, the creator and CEO of Taly Golf.

The device slips over your left forearm and uses an adjustable rod affixed with a red ball at the end.

"The red ball, called a Talyet point, is an extension of a golfer's lead arm and creates a mental reference point for golfers as they swing," said Williams, who graduated with a degree in engineering from Canada's University of Waterloo.

Rather than focusing on the golf ball during setup, the Taly MIND Set trains golfers to focus on moving the floating red ball.

"It's a simplified method of teaching lag and improving impact," Williams said. "We call this mind mechanics, where you move your mind and your body will follow."

For more information on the Taly MIND Set, visit taly.com.



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HOLIDAY GIFT GUIDE



Hi!

Looking for the perfect golf gift?... Simply **CLICK** on these great deals below!



Want 300 Yard Drives

**Engineer hits them effortlessly
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[▶ Click to Play](#)

WWW.TALY.COM

TALY MIND SET SCORING TOOL

1-888-7-TALY

TALY
TALY
TALY
TALY



HOLIDAY GIFT GUIDE



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TALY
MIND SET
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TMW-01943



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The TALY Store

Releasing Your Hidden Talent

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[Home](#) > [Accessories](#) > TALY Chipping Umbrella

TALY Chipping Umbrella

Price: \$39.95



In Stock

Item Number: 1000

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In the home, at the office, in your backyard, or at the golf course, the TALY Chipping Umbrella is an innovative and fun way to practice chipping.

Low golf scores are often attributed to a good short game. The TALY Chipping Umbrella is an innovative umbrella designed to help golfers practice and improve chipping and pitching accuracy, while still retaining all of the functionality of a high quality golf umbrella.

Once adjusted to the inverted position and placed on its side, the TALY Chipping Umbrella provides a lightweight and portable three-dimensional targeting area for chipping and pitching practice.

The canopy includes pockets that act as targets for the golfer and collects the ball

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TMW-01945

TALY Chipping Umbrella




when it enters the pocket. And for those times when the targets are missed, the inverted canopy collects the shots at the base of the umbrella.

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TALY MIND Set Scoring Tool
taly.com

Help the golfer on your list shoot lower scores with TALY MIND Set. The MIND Set is the first engineered mental reference point for the golf swing. Visualizing the red ball during your swing keeps you focused, eliminates mental interference and releases your hidden talent for the game. Move your mind and your body will follow. To purchase, (888) 782-5687 or visit taly.com.



Perfect Balance/Free Putter

It's a patented innovation... weights forward of the head places the center of club exactly on the sweet spot... face and in line with shaft at the same time... stroke eliminates a putter's wobble, resulting in more and lower scores. **Cost:**

Maxtop Ladybug Score Counter
Pc3linking.com

Cute, colorful, and functional, these ladybug look-alikes make it easy to keep track of your score. They record up to nine strokes—if you miss that mark—and a simple click resets the counter to zero at the start of every hole. The score-keeping insects also fit your glove, shirt, belt or bag and make a great gift. \$29 for a pack of four counters.

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 - Myrtle Beach
 - Naples/Ft. Myers
 - Niagara and Southwest
 - North Carolina
 - Ohio
 - Orlando
 - San Diego
 - SE Florida / Treasure Coast
 - Tampa Bay
 - Virginia

Take a Look at the Taly MIND Set

I first heard about the "Taly MIND Set" while listening to Sports Animal radio host Steve Curving interview Taly Williams, the week after the 2010 British Open. Remember that red dot on winner Louis Oosthuizen's glove? Well, the "Taly" uses similar mental images that will help you improve your golf game.



Williams, who has a background in engineering and a love for golf, invented the Taly to help golfers improve their games in a short period of time. The revolutionary mechanical device incorporates a mental reference point (the Taly's Point) between the wrist of the golfer and his swing.

The device fits on your forward forearm. Once positioned correctly, the red ball is slightly extended. While making practice swings, keep your eyes on the red ball rather than the club. It's remarkable how clearly the Taly's Point indicates the palmation of your swing in its tempo and rhythm.

Multiple Uses

The most basic use of the device is in helping a golfer stop flipping the club at or before impact. When a golfer performs this distance-robbing move, he is rotating left and opening the clubface. The result is a weak hit that flies higher than it should and slices to the right.

By extending the red ball the golfer can immediately see a flip occur because the shaft of the club will cross the shaft of the Taly. The red ball serves as a very visible reference point. The more the golfer can prevent the two shafts from crossing, the better the impact position will be.

The Taly is also a very powerful training aid for increasing putting and chipping technique. Again, the idea is to not cross the shaft of the club with shaft of the Taly.



Check out www.taly.com and view videos of Taly Williams demonstrating 300 yard drives without swinging his arms. Taly's arms are moving, but he is not swinging them. He is simply turning his body on a constant plane and his arms are being held stationary. His mental goal is to generate club shaft flex, not club head speed.

Taly's engineering evaluation concluded that there are too many moving parts in the golf

swing, and provides a pure, repeatable transfer of energy into the golf ball.

The Taly Mind Set is available online at www.taly.com for \$79.95 plus shipping and handling. In this golfer's opinion, it's well worth the investment.



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SUNSHINE

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Myrtle Beach, SC

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Golf Poll

What is your favorite golf course in the Tampa area?

- TPC Tampa Bay
- Westchase Golf Club
- The Dunes Golf Club
- Lake Joyce Golf and Country Club
- Fox Hollow Golf Club
- Innisbrook - Copperhead Course

[Vote](#) [Results](#)

America's #1 Golf Radio Show!

Tee It Up Show

www.TEEITUPSHOW.com

Taly
ATTN: Taly Williams
From: Adam Gottfried
Re: Golf Media Package

March 27, 2007



The MIND Set from TALY.

Tee It Up Radio, which has been heard LIVE for over 11 years now in Los Angeles (Sunday's 6:00am-8:00am launched nationally 19 months ago...now also heard in over 400 cities nationally and internationally. *Tee It Up Radio* is the longest-running golf radio show in existence. The Tee It Up Radio Network continues to expand and add new markets monthly...on a mission of reaching 90% of the US by the end of 2007. From golf to lifestyle and golf interviews with Hollywood's finest, movers and shakers; *Tee It Up* covers it all! The following is what we are offering nationally/internationally on our *Tee It Up Radio Network*.

- ONE (1) LIVE commercial billboard in every show... 44 Billboards per week x 52 weeks = **2,288 total billboards** **Tee It Up Radio* is being brought to you by Taly... with tagline/website* (30-30 seconds)

Client will provide Producer of show with copy points for show's to voice/use for promotion.

TALY FEATURE!

- WEBSITE:

4 website features! Taly will have a front page website feature on www.teeitupshow.com. "Rdgolf.com Pro-shop Corner" will highlight the all new Taly...the origin, how it helps the average golfer, where to find it and how much...this will be featured in our Pro-shop feature on our site every 3 months!

RADIO:

Taly will receive a call-in interview. A spokesperson from Taly will join the show to promote company and product... (5-8 minutes in length). Interview will be spotlighted in our "Rdgolf.com Pro-shop Corner". Day of call-in, a Taly mind set will be given away LIVE on the AIR!

IN-STUDIO:

Taly will co-host an entire 2 hour show IN-STUDIO within the time span of promotion (1 in-studio's).

During In-studio, Taly will be a PRESENTING SPONSOR of show receiving:

6 LIVE presented by billboards throughout 2 hour broadcast.

- 6 LIVE PRESENTED BY Billboards will be heard throughout Southern California on AM 570
- NATIONAL EXPOSURE:
- 6 LIVE PRESENTED BY Billboards x 44 radio affiliates = 264 total LIVE Billboards
- This represents our 44 current radio affiliates...totting over 400 cities across the USA & Canada



- Taly will co-sponsor the following *Tee It Up Show* remote broadcasts:
 - 5/13/07 - TPC Special - LIVE from TPC @ Valencia- Valencia, CA
 - 6/10/07 - CANADA GOLF SPECIAL - Alberta, Canada
 - 7/8/07 - AT&T National (Tiger Woods hosted event) - Washington, D.C.
 - 10/7/07 - Mark Christopher Charity Classic - Empire Lakes GC - Rancho Cucamonga, CA
 - 10/14/07 - Samsung Invitational - Indian Wells Golf Resort - Palm Desert, CA

Taly will receive LIVE *presented by* Billboards in each remote broadcast -spots will air during special remote broadcasts!

Print inclusion:

- Taly logo placement in *Tee It Up's* print ad in *Golf Tips Magazine*/ every issue with ad
- Taly logo placement in *Tee It Up's* print ad in *FORE Magazine* (the Southern California Golf Association's publication...mailed to over 180,000 members & serious golfers)
- A Banner ad/link rotating on all web pages at our website, www.teeitupshow.com for 12 months
- A logo/link under our "Sponsors" page on www.teeitupshow.com for 12 months

Tee IT Up Show **Golf Classic!**

August 27, 2007, we will celebrate our 11-year anniversary of being on the 'AIR' with our 2nd Annual Tee IT Up Show Golf Classic at prestigious Trump National, Los Angeles CA...

- Taly will be given the right to put a Mindset in every golfer's gift bag - day of tournament.
- Taly will be given the right to present printed materials and or brochures of company and services in every golfer's gift bag.

If Taly decides to donate 150 mind sets to the tournament, Taly will receive the following:

- One on-course Tee Sign
- Print in Tournament program

Total Monthly Investment: \$1,000.00 NET
 Total Cost: \$6,000.00
 Total Value: \$65,000.00

Time Span: 6 Months
 [May 2007 - October 2007]

Please note...contract will continue month after month until told to cancel after the 6 months is up. 4 weeks notice prior to end date is required.

The parties to the agreement, Fourteenth Colony Productions, Inc. and TM Williams, LLC, acknowledge and agree that this is a **firm and non-cancelable contract**. It is understood by the parties that Fourteenth Colony Productions, Inc. will rely on this agreement to its detriment, that it will expend time, money and effort, at the exclusion of other clients, to prepare and execute its obligations under this agreement, and that the value of the promotional and marketing services provided by Fourteenth Colony Productions, Inc. pursuant to this contract are not necessarily divisible, pro rata, by the number of spots aired. The parties further agree that, as a firm and non-cancelable agreement, cancellation of this agreement for any reason at any time prior to the expiration of the full term of the agreement will cause Fourteenth Colony Productions, Inc. to incur damages, regardless of whether, as a result of the cancellation of the agreement, all spots are not aired or all services are provided. Finally, the parties agree that since this is a firm and non-cancelable agreement, Fourteenth Colony Productions, Inc. shall be entitled to liquidated damages as set forth below in the event of a cancellation of the agreement by TM Williams, LLC, whether for good cause or otherwise, or in the event of a breach of this agreement by TM Williams, LLC.

In consideration of the above, the parties agree that cancellation of this agreement within the first three (3) months of the signing of this agreement will result in an obligation to pay Fourteenth Colony Productions, Inc. liquidated damages in an amount equal to 75% of the entire balance owed for the full term of this agreement, provided, however, that the cancellation is for good cause. Any cancellation of this agreement by TM Williams, LLC at any time for any reason other than good cause, or any breach of this agreement at any time shall result in an obligation by TM Williams, LLC to pay Fourteenth Colony Productions, Inc. liquidated damages in an amount equal to the entire balance owed for the full term of this agreement.

X _____
Taly Williams
TM Williams, LLC
I agree to the above

X _____
Adam J. Gottfried
Fourteenth Colony Productions, LLC
I agree to the above

Trust Your Talynt[®]

Exhibit 15

UNDEFEATED V. WILLIAMS, NO. 92058609 (Offered by Williams)



JIM McLEAN
GOLF SCHOOL
Doral Golf Resort & Spa

JIM McLEAN
Owner, Jim McLean Golf Schools

www.jimmclean.com
www.thegolfersnation.com

4/24/10

Taly Williams,

I want to start off by expressing my gratitude for your thoughtfulness. I'm always looking for products to help convey the message that I'm trying to get across to my students.

I began using your product this week during one of my golf schools. As for the training aid itself; the Taly was used on a student who had a significant amount of left wrist breakdown at impact during pitch and chip shots. Your product gave her instant visual feedback. I also used the training aid during my putting clinic. As a matter of fact, I had two of the four Taly units you sent me being used during the putting session.

Since its debut I've been showing all my instructors how to use the unit. I'm hoping that all my instructors purchase the training aid for themselves.

Again I want to thank you for sending me The Taly. I'm sending two of the units to my school in Texas. Thank you for sending me your product.

Jim McLean

Jim McLean Golf School
Doral Golf Resort and Spa
Phone: 305.591.6409
Jim McLean Golf Schools



4400 N.W. 87 AVENUE • MIAMI, FLORIDA 33178-2192 • TELEPHONE 305-591-6409 • FAX 305-599-2890
E-MAIL JMADIOS@AOL.COM • www.JimMcLean.com

The Undisputed #1 Golf School in the World

No. 1320 P. 2

JIM McLEAN GOLF

Apr. 27, 2010 3:39PM

EXHIBIT
WILLIAMS
15
9/18/2018 KTB

Exhibit 16

UNDEFEATED V. WILLIAMS, NO. 92058609 (Offered by Undeclared)

CONFIDENTIAL

Undeclared, Inc. v. Williams

Taly Williams

1 (Pages 1 to 4)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

UNDEFEATED, INC., a)
California corporation,)
)
Petitioner,)
)
vs.) Cancellation No. 92058609
) In re: Registration No. 3524963
TALY WILLIAMS, an)
Individual,)
)
Registrant.)
_____)

DEPOSITION OF TALY WILLIAMS
Mission Viejo, California
Friday, March 27, 2015

Reported by:
TRISHA WIENER
CSR No. 13576
JOB No. 11905

Page 1

1 APPEARANCES:
2
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7 (760) 520-7900 (facsimile)
jmlorenzo.esq@gmail.com
8
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10 MORRISON FOERSTER
Attorneys at Law
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(415) 268-6348
13 (415) 276-7304 (facsimile)
slarson@mofo.com
14
15 Also Present:
16 LORIE MALLARI
17
18
19
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25

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1 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
2 BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD
3
4 UNDEFEATED, INC., a)
California corporation,)
5)
Petitioner,)
6)
vs.) Cancellation No. 92058609
7) In re: Registration No. 3524963
TALY WILLIAMS, an)
8 Individual,)
)
9 Registrant.)
_____)

10
11
12
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14
15 Deposition of TALY WILLIAMS, taken on
16 behalf of Petitioner, at 27201 Puerta Real,
17 Suite 300, Mission Viejo, California,
18 beginning at 9:52 a.m. and ending at
19 3:42 p.m. on Friday, March 27, 2015, before
20 TRISHA WIENER, Certified Shorthand Reporter
21 No. 13576.
22
23
24
25

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EXHIBIT
WILLIAMS
16
9/18/2018 KTB

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12

13 10 Invoices from UPrinting.com, the first 142

14 of which is dated 2-14-11, 2 pages

15 Bates numbers TMW-01843 and 1936

16

17 11 Copies of receipts dated 5-25-14, 185

18 6-29-14, and 12-14-07, 1 page

19 Bates number TMW-02852

20

21 12 Commercial invoices from TM Williams, 188

22 LLC to Bulk Trader (China) Limited, the

23 first of which is dated 3-20-12, 3 pages

24 Bates numbers TMW-02599 through 2601

25 13 Invoices from Monkey Business Sports to 190

TM Williams, the first of which is dated

10-23-08, 3 pages

14 Letter from Adam Gottfried to TM Williams, 192

LLC regarding 4th Annual Tee It Up

Celebrity Golf Classic, 2 pages

Bates numbers TMW-01750 through 1751

EXHIBITS

REGISTRANT'S PAGE

15 Documents produced by Registrant in 194

response to document production request,

1,461 pages

Bates numbers TMW-00001 through 2922

Page 5

1 that deposition?

2 A It was a slip/trip/fall thing.

3 Q Okay. Were you the plaintiff in that case?

4 A Yeah.

5 Q Is that a yes?

6 A Yes.

7 Q Okay. And where was the case pending, do you

8 recall?

9 A Where was it pending?

10 Q I'm sorry. That was probably a bad question.

11 Was a lawsuit filed in that case?

12 A No. Let me think back to it, though.

13 I don't recall if it was filed or not.

14 Q Okay. Was that here in California?

15 A Yes.

16 Q Okay. So it was a California case?

17 A Yeah.

18 Q In Los Angeles?

19 A Yes.

20 Q Okay. Were there any other plaintiffs in the

21 case?

22 A No.

23 Q Just you.

24 Do you recall who the defendant was?

25 A No.

Page 7

1 Mission Viejo, California

2 Friday, March 27, 2015

3 9:52 a.m. - 3:42 p.m.

4

5 TALY WILLIAMS,

6 having been first duly sworn

7 was examined and testified as follows:

8

9 EXAMINATION

10 BY MR. LORENZO:

11 Q Mr. Williams, can you state your full name for

12 the record?

13 A Taly Peter Miguel Williams.

14 Q And can you spell your first name?

15 A T-A-L-Y.

16 Q Okay. I'm just going to go over a couple of the

17 ground rules of the deposition process just so it's on the

18 record.

19 Have you ever had your deposition taken before?

20 A Yes.

21 Q How many times?

22 A Once.

23 Q And when was that?

24 A 10, 15 years ago.

25 Q Can you generally just tell me the reason for

Page 6

1 Q Okay. So generally it was a personal injury

2 case?

3 A Yes.

4 Q Okay. All right. Let me go over some ground

5 rules. It sounds like it's been a long time since you've

6 had your deposition taken.

7 So you understand you're under oath today,

8 correct?

9 A Yes.

10 Q And it's the same oath you would take in a court

11 of law.

12 Do you understand that?

13 A Yes.

14 Q Your testimony is under penalty of perjury.

15 Do you understand that?

16 A Yes.

17 Q Okay. If I ask you a question and you don't

18 understand, it's okay to ask me to rephrase. Sometimes

19 I ask terrible, convoluted questions. I don't want you to

20 answer a question you don't understand. Okay?

21 A Yes.

22 Q "I don't know" is an appropriate answer, and

23 I don't want you to guess. Okay?

24 A Yes.

25 Q However, I am entitled to what's called your best

Page 8

1 estimate.
 2 Do you understand the difference between a guess
 3 and an estimate?
 4 A You can let me know. No.
 5 Q You don't understand the difference?
 6 A You can tell me what that is.
 7 Q I guess my first question is do you understand
 8 the difference between a guess and an estimate?
 9 A I have my opinion on what it would be, but
 10 I don't know what the -- no, I don't know the definition
 11 of a guess and an estimate, the difference.
 12 Q Let me just generally tell you what I would
 13 expect as to what a guess and an estimate is.
 14 If I were to ask you the size of the desk in my
 15 office, you've never been there, so that would be a
 16 complete guess, right?
 17 A Okay.
 18 Q If I were to ask you the size of this table,
 19 although you don't have a tape measure, you could estimate
 20 based on your personal knowledge, reference points of
 21 other things, right? You understand?
 22 A I understand.
 23 Q So you understand generally what the difference
 24 is between a guess and an estimate?
 25 A A little bit, but I could guess what size your

Page 9

1 desk is also even without seeing it. I understand
 2 roughly, I guess.
 3 Q I don't want you to guess is basically what
 4 I'm saying. If you think you have to guess or you don't
 5 have an answer, it's fine to tell me, "I don't know."
 6 Okay?
 7 A Sure.
 8 Q If you ever need to take a break, just let me
 9 know. If you need to talk to your counsel, it's fine.
 10 This is not a marathon. I'm not here to wear you down.
 11 If you get tired, want to use the bathroom, or need some
 12 water, just ask to take a break. Okay?
 13 A Yes.
 14 Q Sometimes in a deposition I may ask you a
 15 question and you may not know the answer at the time.
 16 I may ask you a question later that may refresh your
 17 memory. It's okay for you to tell me, "Hey, I remember
 18 something that I forgot earlier," and it's okay to put
 19 that on the record.
 20 Do you understand that?
 21 A Yes.
 22 Q At the end of the deposition, you'll get a
 23 deposition transcript. You'll have an opportunity to
 24 review your testimony, make any changes to your testimony.
 25 I just want to caution you that if you make any

Page 10

1 substantive changes after the fact, that may affect your
 2 credibility later on.
 3 Do you understand that?
 4 A Yes.
 5 Q As you can see, we have a court reporter sitting
 6 to your right, my left, taking down everything we're
 7 saying. It's important that we don't speak at the same
 8 time. She can't type two people speaking at the same
 9 time. So I'll try my best to let you finish your answer
 10 before I ask my next question and I ask that you try not
 11 to anticipate what my question might be so that we have a
 12 clear record. Okay?
 13 A Yes.
 14 Q In normal conversation sometimes we nod our head
 15 or shake our head or say "uh-huh" or "uh-uh."
 16 Unfortunately that makes a bad record. Sometimes I may
 17 ask you, "Is that a yes or no?" I'm not trying to harass
 18 you. I just want to make sure we have a clear record.
 19 Okay?
 20 A Yes.
 21 Q Have you had anything to eat or drink in the last
 22 24 hours that would affect your ability to give your best
 23 testimony today?
 24 A No.
 25 Q Any reason I can't expect your best testimony

Page 11

1 today?
 2 A No.
 3 Q Have you ever testified at trial or arbitration
 4 in any matters?
 5 A Maybe mediation. Is that arbitration?
 6 Q That's not really testimony, no.
 7 A Yeah, no.
 8 Q Okay. I guess sworn testimony. Have you ever
 9 given sworn testimony in a trial or arbitration?
 10 A Not that I know of.
 11 Q Okay. Have you reviewed any documentation prior
 12 to this deposition?
 13 A My documents.
 14 Q The documents that you produced in this case?
 15 A Some of those, yes.
 16 Q Okay. Was there anything you reviewed that was
 17 not in the documents that were produced in this case?
 18 A No.
 19 Q So everything you reviewed was embodied in the
 20 documents that you produced to your counsel that were
 21 produced to me?
 22 A Yes.
 23 Q Can you tell me the highest level of education
 24 you've received?
 25 A I have an engineering degree, bachelor of applied

Page 12

1 science in civil and environmental engineering.
 2 Q From where?
 3 A University of Waterloo.
 4 Q What year was that you received your degree?
 5 A 1994.
 6 Q Where is Waterloo?
 7 A Just in Canada.
 8 Q Is Waterloo actually a city?
 9 A Yes.
 10 Q Have you ever been retained as an expert in any
 11 cases?
 12 A No.
 13 Q That's a bachelor of science degree?
 14 A Bachelor of applied science.
 15 Q So no masters degrees?
 16 A No.
 17 Q No doctorate degrees?
 18 A No.
 19 Q No other bachelor degrees?
 20 A No.
 21 Q Okay. Where are you currently employed?
 22 A Aqora Capital Management.
 23 Q Aqora Capital Management, how do you spell that?
 24 A A-Q-O-R-A Capital, C-A-P-I-T-A-L, Management,
 25 M-A-N-A-G-E-M-E-N-T, LLC.

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1 A No, I was not employed with that company at all.
 2 Q Okay. Where were you before Aqora Capital
 3 Management?
 4 A I've had a number of different jobs or
 5 employments prior to.
 6 Q Okay. Right before Aqora, did you have multiple
 7 jobs at the same time? I'm just trying to get an
 8 employment history, Mr. Williams. That's all.
 9 A I didn't know what length of time you're
 10 referring to here.
 11 TM Williams was my employment prior to that.
 12 Q Okay. And then I understand you've been doing
 13 TM Williams for a while, correct?
 14 A Yes.
 15 Q How long has that been?
 16 A Probably at least 15 years.
 17 Q And throughout the time you've been with
 18 TM Williams, you've had other jobs, is that right, or
 19 other employers?
 20 A Yes.
 21 Q Okay. I'm just trying to get a sense on what
 22 you've done in the last, let's say, ten years other than
 23 TM Williams.
 24 A Other than TM Williams, I've done some
 25 engineering consulting.

Page 15

1 Q Okay.
 2 A And also my own company.
 3 Q What is that company?
 4 A TM Williams, LLC.
 5 Q What do you do at Aqora Capital Management?
 6 A I'm a managing partner.
 7 Q What does Aqora Capital Management do?
 8 A It's an investment firm.
 9 Q I'm sorry. You said you were the managing
 10 partner?
 11 A Yes.
 12 Q How many partners are there?
 13 A Three.
 14 Q Does Aqora Capital Management have anything to do
 15 with your Taly products?
 16 A No.
 17 Q It's completely separate?
 18 A Yes, completely separate.
 19 Q How long have you been the managing partner at
 20 Aqora Capital Management?
 21 A I've been the managing partner for about
 22 six months.
 23 Q Before you were the managing partner at
 24 Aqora Capital Management, were you employed with that
 25 company in another capacity?

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1 Q Okay. Is that as an independent contractor?
 2 A Yes.
 3 Q From what time period was that, or is that
 4 something that is still ongoing?
 5 A It's under TM Williams. A few years ago, I was
 6 under WorleyParsons as an employee for under a year.
 7 Q I'm sorry. WorleyParsons, how do you spell that?
 8 A W-O-R-L-E-Y Parsons, P-A-R-S-O-N-S.
 9 Q And that was for approximately a year?
 10 A That was under a year.
 11 Q And what did you do there?
 12 A The same, engineering consulting.
 13 Q Okay.
 14 A In Chicago.
 15 Q Okay. Anything else in the last ten years as far
 16 as employment?
 17 A That's probably it. I'm just thinking maybe, you
 18 know, some other engineering consulting, but that's what
 19 I can recall.
 20 Q Okay. So I'm just trying to find out here,
 21 I mean, were any of these like W-2 employee, you worked
 22 9:00 to 5:00, 40 hours a week? Anything like that? It
 23 sounds like you've been consulting or you've had your own
 24 business for the most part; is that right?
 25 A The majority of the time I've been a consultant,

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1 except for WorleyParsons in Chicago. Then I was doing
 2 more -- a higher percentage of my day was allotted to that
 3 job.
 4 Q Okay. Roughly speaking, how much time would you
 5 say you -- as part of your employment or income would be
 6 derived from Taly Williams product work as opposed to your
 7 consulting? If you could just give me a percentage
 8 breakdown.
 9 MS. LARSON: Objection. Vague.
 10 BY MR. LORENZO:
 11 Q You can answer the question.
 12 A I don't know offhand. It can vary tremendously.
 13 Q Okay. Last year, 2014?
 14 A Maybe half.
 15 Q Okay.
 16 MS. LARSON: I'm going to object. Compound, also.
 17 BY MR. LORENZO:
 18 Q Okay. So last year, half your income, you would
 19 say, would be derived from -- I'm just talking about
 20 Taly Williams products as opposed to consulting work?
 21 A It's not that easy to differentiate the two
 22 because we do consulting, there's engineering products.
 23 We also do other things related, you know, in the sports
 24 industry with instruction and with -- not just products.
 25 Q I'm just talking specifically about the

Page 17

1 quite a bit --
 2 Q Okay.
 3 A -- in the last five years, I would say it ranges
 4 there from -- anywhere from maybe 30 percent on up to
 5 80 percent, you know, products to consulting. I don't
 6 know the exact numbers.
 7 Q Okay. So you have Taly.com, the website, right?
 8 A Yes, I have Taly.com.
 9 Q That's under TM Williams, LLC; is that right?
 10 A Yes. Taly.com is under TM Williams, LLC.
 11 Q Do you have a physical store for any of the
 12 Taly Williams products?
 13 A I don't have a physical store for any of the Taly
 14 products.
 15 Q Have you ever had a physical store?
 16 A I have not had a physical store. Obviously, it
 17 has been sold in some stores. And we also, you know --
 18 obviously, the public can access us directly, but not
 19 through a physical store. I've had sales through our
 20 office. I wouldn't call that a store.
 21 Q Okay. On the website it says you are the
 22 president and CEO; is that correct?
 23 A Yes, I'm president and CEO of TM Williams.
 24 Q Are there any other officers of the company?
 25 A No, there are no other officers.

Page 19

1 Taly Williams products, because that's the nature of this
 2 case. I'm just really trying to understand how --
 3 Let me ask this way. It's TM Williams, LLC,
 4 correct?
 5 A Yes. It's TM Williams, LLC.
 6 Q What percentage of work do you do for TM Williams
 7 that's related specifically to the Taly Williams products?
 8 MS. LARSON: Objection. Vague.
 9 THE WITNESS: That will vary every year.
 10 BY MR. LORENZO:
 11 Q Okay. And in 2014?
 12 A The percentage for the products would probably --
 13 of TM Williams revenue would probably be greater than,
 14 say, 50 percent. I don't know the exact number.
 15 Q 50 percent.
 16 How about in 2013?
 17 A I don't know the exact percent. I think it would
 18 be -- it might be similar, although the revenues would be
 19 higher because I wasn't working at Aqora at the time,
 20 which I was in 2014.
 21 Q Okay. So over the last five years, generally
 22 speaking would you say it's been steady, has been more
 23 product-based or less product-based over the last five
 24 years?
 25 A Except for last year, which obviously changes it

Page 18

1 Q How many employees have you had under
 2 TM Williams, LLC in the last five years?
 3 A Just myself. I'd be the only employee under
 4 TM Williams in the last five years.
 5 Q Okay. I assume you've hired people to help you
 6 in other capacities, maybe not as employees.
 7 Is that accurate or no?
 8 A Yeah. We use services of a lot of different
 9 suppliers for, you know, a range of services. And
 10 obviously people carry those out.
 11 Q Okay. So when you say "we," who are you
 12 referring to as "we"?
 13 A TM Williams, LLC is what I'm referring to when
 14 I say "we."
 15 Q Okay. So there are no other officers, there's no
 16 other employees of TM Williams, correct?
 17 A It's just me in TM Williams.
 18 Q Okay. There's a 1-888 number on the website,
 19 1-888-7-TALYUP?
 20 A Yeah, we have a 888-7-TALYUP number.
 21 Q And where does that phone ring to?
 22 A Our office address at -- in Beverly Hills.
 23 Q Do you have a secretary who answers that phone?
 24 A Yes, a secretary answers that phone.
 25 Q Is that secretary employed by Tally Williams,

Page 20

1 LLC?
2 A They are not an employee of Taly Williams.
3 That's a service that we hire that is staffed by someone,
4 but they're not my direct employee.
5 Q Are you in an executive suite where someone
6 answers phones for you?
7 A Yes.
8 Q So does that person who answers the phone
9 actually take the order?
10 A That person does not -- they do not take the
11 order, no.
12 Q Okay. If someone were to call to place an order,
13 who would take that order?
14 A Sometimes that --
15 Actually, they would leave a message there and we
16 would get that. That's typically the way that works.
17 Q Okay. And who formally would call back and take
18 the order, information, all that good stuff to fulfill?
19 A Mainly myself.
20 Q Do you have anyone else helping you do that?
21 A Over the last ten years, I haven't had any
22 employees, but I'm sure others have taken the order. At
23 end of the day, it would come through me. So I would say
24 it's myself. I don't want to say something that's not
25 factual. It's a long period of time, but I'm the main

Page 21

1 person throughout all these years.
2 Q Okay. Thank you.
3 Let me ask you a couple of questions on some of
4 these documents you produced.
5 Let's mark this as Exhibit 1.
6 (Petitioner's Exhibit 1 was marked for
7 identification and is attached hereto.)
8 MS. LARSON: Counsel, do you have a copy for me?
9 MR. LORENZO: I was hoping you guys could share.
10 I'm trying to save paper. Some of them I have three of,
11 some of them I have two of.
12 MS. LARSON: I won't write on it.
13 MR. LORENZO: That's fine. You can keep that.
14 Q So I've handed you a document. I believe you
15 produced this in discovery, three pages. On the top
16 right-hand corner it says TMW-00001, 2, and 3.
17 Are you familiar with these documents?
18 A Generally, yes, I know what these documents are.
19 Q Okay. I just wanted to ask you because it says
20 on here "Golf Training Equipment." On that description,
21 "Golf Training Equipment" at 13 ounces, can you tell me
22 what was sent to this person?
23 A So this would be a box. They'd receive
24 brochures, DVD, golf product, some balls, some sort of
25 golf tools like divot repair, ball markers, tees. There's

Page 22

1 a combination of things that go into this.
2 Q Okay. So when you --
3 The reason why I ask you about these three is
4 because they all have the same weight of 13 ounces.
5 A Right.
6 Q And I saw a lot of documents that had 13 ounces
7 on them. So I was assuming, but again if I'm wrong, you
8 tell me, is this kind of a standard package you send out
9 that's pretty much the same weight every single time?
10 A Yes. Fairly standard, yes.
11 Q Okay. And in that standard package, you said
12 there are some brochures?
13 A Yes.
14 Q What are those brochures?
15 A They describe, you know, games that can be played
16 with this tool. It describes how to use the tool, you
17 know. It has some of our marketing in there. It will
18 have, you know, images and photos of our equipment, any of
19 our products.
20 Q And is that -- I'll get back to that in a second.
21 You said you also have balls in there, golf
22 balls?
23 A No. Those would be -- they're used for golf, so
24 yes. They're not standard golf balls. They're practice
25 balls. So they're like a wiffle-type ball, but they're

Page 23

1 golf balls, yes.
2 Q What color are they?
3 A They can range white, yellow, orange.
4 Q So that's part of the set?
5 A Yes.
6 Q Okay. And then you said tees, divot repair?
7 A Yeah. They're just small little ancillary items
8 that also go with it.
9 Q Okay. Anything else?
10 A Yeah. Ball markers, divot repairs, tees,
11 stickers, balls, the DVDs. You know, it can have --
12 there's a little baggy in there. There's -- at times
13 there's balloons in there. It depends if we're
14 shipping --
15 These are for international shipments, so it will
16 vary slightly from what gets sent all the time in this
17 package, but that's basically what's in there.
18 Q Okay. This little baggy that you're talking
19 about, what is that?
20 A That's just a little Ziploc to keep things
21 contained.
22 Q A plastic Ziploc?
23 A Yes.
24 Q So it's not a Taly Williams design with your Taly
25 mark on there?

Page 24

1 A It has our sticker in there such that the bag is
 2 designed to actually hold it. It's a packaging of ours.
 3 It's a Ziploc style with our logo and brand on it.
 4 Q Everything you described, is that pretty standard
 5 when someone buys --
 6 I guess it's called the Taly MIND Set, right?
 7 A Yeah, that's fairly standard.
 8 Q Has that been fairly standard since you've been
 9 doing this?
 10 A It's a fairly standard package, yes. The
 11 international things might vary slightly. It's the same
 12 package. It may vary slightly. But for the most part,
 13 yes.
 14 Q Okay. You provided a bunch of documents to me in
 15 discovery. I didn't see any of the pamphlets that related
 16 to games or anything that were actually in these boxes
 17 that you're sending out.
 18 Is that something you have in your office?
 19 A Do we have pamphlets? Yes, we have pamphlets.
 20 Q So if someone were to order one today, it would
 21 be pretty much the same stuff that you put in there that
 22 someone had ordered five years ago?
 23 A Yes.
 24 Q Is that something you can provide me, a copy of
 25 these pamphlets that you put into these boxes? I haven't

Page 25

1 seen them. I don't believe they were produced in
 2 discovery, unless I'm mistaken.
 3 A There may be.
 4 MS. LARSON: We can discuss if you have additional
 5 document requests afterwards, if you would like. We
 6 responded to your document requests.
 7 BY MR. LORENZO:
 8 Q Is there any reason that you don't have these in
 9 your office right now? I'm just asking.
 10 MS. LARSON: Objection. Misstates testimony.
 11 THE WITNESS: Yeah, I did not say I don't have them in
 12 my office. We have them.
 13 BY MR. LORENZO:
 14 Q Something you could easily get your hands on?
 15 A Yes, I could easily get my hands on those
 16 brochures.
 17 Q Okay. I don't have any other questions on that.
 18 A I'd like to add something in there, though.
 19 I don't know that -- I don't think we provided our golf
 20 product either. What we have is you probably have images
 21 of those brochures. As part of this request, we gathered
 22 everything that we could. So you do have records of these
 23 in there.
 24 Does that make sense?
 25 Q A little bit. I'm not sure I understand.

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1 A I was requested to gather everything I could, so
 2 we gathered everything we could for all those years. So
 3 you have images of the stuff, but we didn't actually
 4 provide a sample golf product or golf tool or anything.
 5 Q Yeah, I understand. My question was I don't
 6 believe that the brochures were in the document -- copies
 7 of the brochures were in the document production. I do
 8 agree I do have copies of some images of products, yes.
 9 A But I believe that the brochures are in that.
 10 Q Okay. I'll double-check.
 11 A All right.
 12 Q Okay. The Taly website, has it always looked
 13 like that for the most part over the years?
 14 MS. LARSON: Objection. Vague.
 15 THE WITNESS: Has it looked like what?
 16 BY MR. LORENZO:
 17 Q Has there been any material or substantial
 18 changes to the way that the website looks currently over
 19 the last five years?
 20 A There have been changes. It just depends how
 21 detailed you're going.
 22 Q Okay. Generally what changes have been made?
 23 I'm talking about substantial changes, like a complete
 24 redesign or anything like that.
 25 A Okay. We have not done a complete redesign on

Page 27

1 the Taly website.
 2 Q Okay. Can you generally tell me what changes
 3 have been made over the last five years that you can
 4 recall?
 5 A There's lots of changes that go on. This is the
 6 Taly.com website, so there's a tremendous amount of
 7 information on there. You know, it's more addition than
 8 it is --
 9 Actually, everything changes. If we update
 10 things, if I'm on ESPN, I will put information on there.
 11 We have a lot of pros around the world who use our
 12 product, so if there's some breaking news or something
 13 that I want to share with our audience, then that would go
 14 on there. So it's information that we choose to share
 15 that we put on the -- we put on the website.
 16 Q So content changes, copy changes.
 17 Would that be accurate?
 18 A That's what a website is, content. So any change
 19 would be a change in the content of the website.
 20 Q And generally do you leave the content or these
 21 changes up, or do you take stuff down? I'm just trying to
 22 understand how the changes are made. Do you have a
 23 process about how the content stays or comes down on the
 24 site?
 25 A There's not necessarily a process. There's

Page 28

1 definitely more addition than there would be subtraction.
 2 Q Okay. Do you recall taking anything down from
 3 the site?
 4 A Oh, yeah. We change stuff on there all the time.
 5 Q For example?
 6 A Text or what we want on our main page, what we
 7 want to promote.
 8 Q Do you have all the changes, copy changes,
 9 content changes archived anywhere?
 10 A No.
 11 Q Who's responsible for making the changes?
 12 A I am responsible for making those changes.
 13 Q Do you have a developer to tell, "Hey, I want you
 14 to do this, this, and that"? Are you actually going in
 15 and adding content?
 16 A Yes. I pretty much do everything.
 17 Q When did you first launch the web store?
 18 A I don't know the exact date on that. That's been
 19 around for probably -- I don't know. I don't want to --
 20 I can give you an estimate, as you were talking about.
 21 I don't know. At least -- at least 10 years would be my
 22 guess. Maybe longer. Somewhere between 10 to 15 years.
 23 Q It says on the bottom of the site, "Copyright
 24 2006." Does that sound about right?
 25 A Not necessarily. It may say that. That's

Page 29

1 probably something I don't pay a lot of attention to to
 2 update or change. At some point -- we know at least if it
 3 says that, at least it was there. That gives us a
 4 framework. So at the very least it was there in 2006,
 5 that page.
 6 Q I also noticed on the site that when you click on
 7 the store, it kind of takes you to another site or another
 8 area.
 9 Do you have an E-commerce solution that takes
 10 care of all your sales online?
 11 A Yes. It's done a number of different ways, and
 12 we have a number of different websites. So it's not just
 13 Taly.com. Like I said, we sell worldwide, so we have a
 14 lot of different domains that do that. Some --
 15 Q Go ahead. Sorry.
 16 A So it's not just all going to necessarily one
 17 place.
 18 Q I'm talking specifically just about the store.
 19 Are you saying that you have multiple stores
 20 online?
 21 A There are -- there are a number of ways to
 22 purchase is what I'm saying.
 23 Q Okay.
 24 A Obviously we have our main Taly.com site.
 25 Q Okay. What are the other ways to purchase

Page 30

1 online?
 2 A Besides what?
 3 Q Besides the Taly.com store.
 4 A Other websites. You can purchase also through
 5 other golf instructors. There are stores you can purchase
 6 our golf product through. There's a number of different
 7 ways.
 8 Q I'm just asking specifically about online stores
 9 that are maintained and managed and controlled by
 10 TM Williams, LLC.
 11 A You're saying how can you purchase?
 12 Q I understood -- and, again, if I'm misstating
 13 your testimony, I apologize. My understanding was that
 14 you were saying that there's a Taly.com store, but there's
 15 other ways to purchase your products on other websites
 16 that are controlled by TM Williams, LLC.
 17 Is that inaccurate?
 18 A Right. It sounds like what you're saying then
 19 would be -- actually, Taly.com is not our only website.
 20 You can purchase from other websites that we control.
 21 Some do go to other E-commerce websites. There are other
 22 ways to purchase. So, for example, international orders
 23 would -- I think that kicks you to a -- like a PayPal
 24 site. So you're ordering -- that's not my site. I don't
 25 control that site, but it's more just for payment

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1 purposes.
 2 Q I understand the PayPal for international.
 3 Then there's The Taly Store, right, that's
 4 another online store that you control and manage?
 5 A Right.
 6 Q What other stores can people purchase your
 7 product at that are controlled by TM Williams, LLC?
 8 A I think those are the two main ways. I don't
 9 want to say we have something set up on our website that
 10 people can go "click" and it directs you to that. Those
 11 are the two main ways that people can order from, unless
 12 they're ordering directly from us.
 13 Q Okay. So do you use a third-party E-commerce
 14 site to manage the products on The Taly Store? Because
 15 when I -- I'm sorry. Let me just finish this piece.
 16 Because when I click on the store, it seems to take me to
 17 another site or another area that looks like it's
 18 specifically built for E-commerce.
 19 A So that would be what I just referred to. That's
 20 an ordering site. It's a Taly -- I control that site.
 21 I don't control all the back-end stuff with the processing
 22 credit cards and all that stuff.
 23 Q Okay. I guess is there a certain system that's
 24 being used? I don't know if you're familiar with Joomla
 25 and Drupal or things of that nature or a couple other

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1 sites.
 2 A I've never heard of those names before.
 3 Q Okay. But is there a particular system that you
 4 use for the store?
 5 A It's not a system. It's --
 6 Q Or proprietary software that's named something?
 7 A Not that I'm aware of, no.
 8 Q Who built the store site of your site?
 9 A I did.
 10 Q And where did you build that site?
 11 A Maybe Network Solutions. So they don't -- that's
 12 where I built that site.
 13 Q Okay.
 14 A To the best of my recollection, anyway.
 15 Q Okay. I'm sorry, Mr. Williams. I know enough
 16 about this website stuff to be dangerous, so I'm just
 17 trying to understand.
 18 My understanding is that there's a front end to
 19 the site where you design and there's a back-end system
 20 that manages all the inventory, all the sales.
 21 I'm sure you didn't program that back end, right?
 22 A Which is exactly what I said, yes. I did not
 23 program that back end.
 24 Q And that was Network Solutions' back end?
 25 A I don't know whose back end that is. What I know

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1 is I used Network Solutions to design the front end, if
 2 that's what you want to call that. The stuff I see there
 3 when I designed, I know that I used Network Solutions for
 4 that. I don't know who does the back-end stuff.
 5 The names you mentioned there, I've never even
 6 heard of them, and I'm actually fairly aware of what's out
 7 there. So Drupal and all those other ones, I've never
 8 even heard of those.
 9 Q Okay. So you're in charge of actually adding the
 10 product to the site?
 11 A Yeah. I do everything. I'm the only employee.
 12 Q Is there an inventory management system that you
 13 use?
 14 A No, I don't really have a -- no.
 15 Q QuickBooks, Quicken, do you use any of that
 16 stuff?
 17 A No, I don't use QuickBooks or Quicken to manage
 18 inventory or anything like that.
 19 Q How do you manage your inventory?
 20 A Just manually.
 21 Q Do you have spreadsheets?
 22 A No, I do not have spreadsheets.
 23 Q How do you keep track of how many items you've
 24 sold, how many items you have in stock?
 25 A I don't keep as close track of all that stuff.

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1 We're not a multimillion dollar company. We just -- we
 2 sell.
 3 Q Are there any documents you refer to to find out
 4 how much you have in stock of any of the products you're
 5 selling?
 6 A No.
 7 Q So you just eyeball it?
 8 A You said of how many of the products I sell?
 9 Q Yes.
 10 A I've provided all those documents. I provided
 11 thousands of documents on how much we sell. That's not
 12 tracking inventory. That's actually tracking sales.
 13 Q Okay. How about tracking the inventory that you
 14 have left?
 15 A No, I said I don't track that.
 16 Q Where is all the inventory housed?
 17 A I have some in Canada. I have some in Chicago.
 18 We have some here in Los Angeles.
 19 Q Where in Canada specifically?
 20 A Basements and I'm originally from Canada, so
 21 basically --
 22 Q Whose basement?
 23 A My sister's, and then also I'm sure we have some
 24 at my mom's.
 25 Q Do you know how much inventory you have at your

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1 sister's house?
 2 A No, I have no idea how much inventory I have
 3 there.
 4 Q Do you know how much you have at your mom's
 5 house?
 6 A No, I have no idea how much I have at my mom's
 7 house.
 8 Q Do you know what is at your mom's house as far as
 9 inventory? Do you know what's there?
 10 A No. As I just said, I do not know what I have.
 11 Q And this is all Tally Williams inventory,
 12 Taly design products?
 13 A Yes.
 14 Q You said you have inventory in Chicago?
 15 A Yes.
 16 Q Okay. Where?
 17 A That would be at -- that's from when I lived
 18 there. So I would have some at a family member's place
 19 there, some there.
 20 Q Do you know what family member has some of the
 21 inventory?
 22 A It would be at my in-laws' place. Most of my
 23 stuff is done from here and I do it. So that's the
 24 majority. No, I don't keep track of --
 25 I want to be clear and give you all the answers.

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1 I don't want to be incorrect. So do I have inventory at
 2 these places? Yes, I do, but most of my stuff is done
 3 here in California.
 4 Q Well, I'm just trying to understand the
 5 inventory, Mr. Williams.
 6 Are you shipping any stuff--
 7 Do you need inventory from the stuff that's in
 8 Canada?
 9 A No, I do not need that at this point right now.
 10 Q So that's not inventory you're trying to sell at
 11 all?
 12 A I will. And if I'm in Canada and I need certain
 13 products and I have inventory there, I will do that.
 14 Otherwise I may have to just arrange that when I get back
 15 to the U.S. I'll ship it from there.
 16 Q Am I understanding, are you shipping when you're
 17 in Canada, when you're in Chicago, when you're in L.A.?
 18 A I sell, yes.
 19 Q My question is shipping.
 20 A Yes. I've shipped over the years from a lot of
 21 different places.
 22 Q Is that the reason why you have the inventory in
 23 all these different places?
 24 A Is that the reason I have the inventory there?
 25 Yeah, basically. Yeah.

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1 Q So is there any reason why you don't have it
 2 centrally located at just one place?
 3 A That wouldn't -- that wouldn't make as much
 4 sense, in my opinion, to do it that way because if I have
 5 the majority and can do most of it from California, that's
 6 great, but otherwise I then have to -- if I'm going
 7 somewhere, if I'm going to, say, New York and there's a
 8 big -- for example, there's an event we do out there which
 9 is the first round of the playoffs for golf that's watched
 10 by millions of golfers, we are the training aid of that
 11 event, I don't want to have to carry all this inventory
 12 there. If I'm going to Canada, I may not want to take all
 13 this inventory there. Sometimes I take some. I may need
 14 extra. It does make sense for me to have the majority of
 15 it here.
 16 Q Okay. So on your website I see that there --
 17 correct me if I'm wrong. Currently there's the TALY MIND
 18 Set being sold. There's some apparel which appears to be
 19 mainly hats, golf bag, some golf balls. And then you have
 20 stickers, phone consult, and a strap.
 21 Is that accurate currently?
 22 A I don't know exactly what's on there. I do know
 23 the things you mentioned there, yes, I know those are on
 24 there.
 25 Q Okay.

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1 A There could be other things on there, too.
 2 I don't know.
 3 Q Okay. Let me just show you a document here.
 4 This is a copy that I took from your website.
 5 Bear with me for just a second.
 6 Let's have this marked as Exhibit 2, please.
 7 (Petitioner's Exhibit 2 was marked for
 8 identification and is attached hereto.)
 9 MR. LORENZO: I do have an extra copy here for you,
 10 Sabrina.
 11 MS. LARSON: Thank you.
 12 BY MR. LORENZO:
 13 Q So Mr. Williams, I've handed you some documents
 14 here that are copies of your webpage.
 15 Specifically just The TALY Store pages, can you
 16 review them, please, and let me know if you're familiar
 17 with these pages?
 18 A I'm familiar with these pages. The last page
 19 doesn't look like it's a TALY Store page, but I'm familiar
 20 with these pages.
 21 Q I think that was just added because it says "The
 22 TALY Store" in the upper left-hand corner. And when you
 23 click that, it takes you to these pages.
 24 Is that accurate?
 25 A I have one extra page. And yeah, that's

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1 possible.
 2 Q Are you familiar with that, that if you click on
 3 the top left-hand corner under "Hit It 300 Yards" and "The
 4 TALY Store," it takes you to these pages?
 5 A I can't say exactly. This was created probably
 6 ten years ago.
 7 Q So let's look at that last page where it says,
 8 "TALY MIND Set Scoring Tool, 5 Training Aids All in One
 9 Device." This is the last page of the exhibit. It also
 10 says, "Want to Play with Talent?"
 11 Does this look like the home page to the Taly.com
 12 website currently?
 13 A Mine doesn't say that.
 14 Q It doesn't?
 15 A I don't think so.
 16 Q You don't think it says this currently?
 17 A What did you just read?
 18 Q On the very top it says, "The TALY MIND Set
 19 Scoring Tool." Under that it says, "5 Training Aids All
 20 in One Device."
 21 A I couldn't see that. It was underneath the paper
 22 clip.
 23 Q Okay. Is this what your home page Taly.com
 24 website looks like currently?
 25 A No.

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1 Q What's different about it, if you can recall?
 2 A I don't know. I haven't looked at my home page
 3 recently, but I know this doesn't look like my home page.
 4 Q Okay. When is the last time you looked at your
 5 home page?
 6 A Within the last probably month or so.
 7 Q Okay. So this doesn't look like it, from your
 8 recollection?
 9 A I would say I'm quite certain my home page has
 10 never looked like this.
 11 Q Okay. So on the left-hand side of the page
 12 there, it says, "Home," "Hit It 300 Yards," "The TALY
 13 Store," "Golf Schools."
 14 Does that left menu look familiar to you?
 15 A Yes, the left menu looks familiar to me.
 16 Q Okay. And if you click on "The TALY Store," are
 17 you aware of whether or not that takes you to the pages
 18 that I've made copies of?
 19 A Yes. I'm aware if you click on that, it does
 20 that.
 21 Q I'm sorry. Let me correct that. I believe when
 22 you click on it, it takes you to another site that says
 23 "Domestic and International Orders," and there's another
 24 link that will take you to this store.
 25 Is that right?

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1 MS. LARSON: Objection. Vague.
 2 THE WITNESS: That sounds more like my site.
 3 BY MR. LORENZO:
 4 Q Okay.
 5 A Yes.
 6 Q So for the pages that say, "The TALY Store,
 7 Releasing Your Hidden Talent," which is the first page of
 8 the exhibit, this is the domestic site where you can
 9 purchase products; is that right?
 10 A Yes. The TALY Store is the domestic site.
 11 Q Okay. Let me just ask you, because it does say
 12 there's a shopping cart here on the right-hand side of the
 13 first exhibit. I guess is there a shopping cart solution
 14 that you use? Maybe that's a better way to ask this
 15 question.
 16 MS. LARSON: Objection. Vague.
 17 BY MR. LORENZO:
 18 Q That you pay to use for the shopping cart to take
 19 in orders? Is there like a name of the shopping cart
 20 program that you use?
 21 A If we're getting back to this Drupal thing
 22 again --
 23 Q Yes.
 24 A -- I've already answered this. I don't know who
 25 or how that gets processed.

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1 Q Okay. It just reminded me, I just remembered
 2 that there was a shopping cart. And my understanding is
 3 that shopping carts are usually third-party software.
 4 So you're not aware of anything like that then?
 5 MS. LARSON: Objection. Vague.
 6 THE WITNESS: What's the question? You're asking me
 7 if I'm aware that a shopping cart has a back end?
 8 BY MR. LORENZO:
 9 Q No. I'm asking are you aware of what third-party
 10 software you use for your shopping cart, if any?
 11 A No. I do not know who supplies that. What I do
 12 know is that I use Network Solutions.
 13 Q Okay.
 14 A For my website.
 15 Q I'm going to ask you, on the first page of this
 16 TALY Store, which is the first page of Exhibit 2, it says
 17 "Browse Categories." The categories are "DVDs," "MIND
 18 Sets," "Apparel," "Golf Bags," "Golf Balls,"
 19 "Accessories," and "Distributors."
 20 Do you see that?
 21 A Yeah. I see the categories, "DVDs," "MIND Sets,"
 22 "Apparel," "Golf Bags," "Golf Balls," "Accessories," and
 23 "Distributors."
 24 Q So you are selling a TALY MIND Set DVD on the
 25 website; is that correct?

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1 A That's one of the things I'm selling on the
 2 website.
 3 Q Under the "DVD" section, that is what you're
 4 selling; is that correct?
 5 A On the "DVD" section on the page you're showing
 6 me I see a DVD for sale.
 7 Q And that's the only DVD you're selling currently?
 8 MS. LARSON: Objection. Misstates testimony.
 9 THE WITNESS: I didn't say that's the only DVD
 10 I'm selling currently.
 11 BY MR. LORENZO:
 12 Q My question is is that the only DVD you're
 13 selling currently?
 14 A No. We've had different versions of DVDs.
 15 I can't say for sure that -- if this is the one that's on
 16 there now, this is our main DVD. I can say that.
 17 Q So my question, is this the only DVD you are
 18 selling currently today?
 19 A No.
 20 Q You're selling other DVDs?
 21 A Yeah. We have small sales of other little things
 22 that I may -- that I may sell. There are --
 23 Q I'm just asking about DVDs.
 24 A This is our main DVD that we sell, yes. All
 25 right? It would not look like this. It may have a -- it

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1 might be slightly different because this DVD here would
 2 not fit in a box, for example. So this, even though it
 3 may be -- it will have a similar look to it and it will
 4 have our logo and our stuff on there, it may be different
 5 than what's sold, for example, in this other stuff you've
 6 shown me.
 7 Q Is the content essentially the same? We're
 8 talking about packaging now, right? You're saying the
 9 packaging might be different?
 10 A Packaging, definitely different. This is our
 11 main DVD. I can agree with that.
 12 Q Is the content the same on this DVD and other
 13 DVDs?
 14 A That's really broad.
 15 Q On the video itself.
 16 A The content on this DVD is the same as the
 17 content on another DVD which is the same, if that's what
 18 you're asking, yes.
 19 Q Are you selling another DVD that has different
 20 content on the DVD than this, "this" being the first page
 21 of Exhibit 1?
 22 A I'm not sure what other DVDs we have that would
 23 be sold right now because we've created different DVDs.
 24 So there is a chance we're selling other stuff, too. This
 25 is our main DVD. I can't attest to what the content is on

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1 this one as opposed to necessarily something else. That's
 2 all.
 3 Q Okay. So if you turn to the second page of the
 4 exhibit, I've printed the page that says "Golf Discovery."
 5 There's nothing apparently on that page.
 6 Is that accurate, on your website you don't have
 7 anything under the "Golf Discovery" page?
 8 A I don't know that's accurate.
 9 Q You don't know?
 10 A No, I don't know.
 11 Q Do you know what is supposed to be on this page?
 12 A Do I know what is supposed to be on this page?
 13 What does that mean?
 14 Q I'm asking you.
 15 Is there something you were trying to sell on the
 16 "Golf Discovery" page that's not on here right now?
 17 A Possibly, depending on when this document was
 18 taken. We have discoveries that are going to change
 19 sports in general, that are going to change golf. So yes.
 20 Q Do you have a product that you would sell under
 21 the "Golf Discovery" page currently?
 22 A That we can consider selling, I would say the --
 23 no, I wouldn't say we have a product yet. We have a
 24 product in-house. Whether we would sell it, that's a
 25 whole other story. Let's leave it at that.

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1 Q Let's turn to the next page. It says, "MIND
 2 Sets." There's a Taly MIND Set - Red and Taly MIND Set -
 3 Black.
 4 Can you tell me what the Taly MIND Set is, this
 5 device? What is it?
 6 A It's a training tool for sports. That's what the
 7 Taly MIND Set is.
 8 Q For sports?
 9 A Yes.
 10 Q Which sport?
 11 A It's used in a number of different sports, mainly
 12 golf.
 13 Q Okay. What other sports is it used for?
 14 A It can be used in baseball, can be used in
 15 cricket.
 16 Q Have you ever advertised it for use in baseball?
 17 A I'm not sure what we've done over the years.
 18 I just know how it's being used out there. We've --
 19 I know some use it for that.
 20 Q But you've never advertised it specifically for
 21 baseball, "you" the company?
 22 MS. LARSON: Objection. Misstates testimony.
 23 THE WITNESS: I advertise it for sports. However it
 24 gets used, I'm not going to limit it to that, you know.
 25 When I advertise it, if I get a call for it and they want

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1 to use it for a certain sport, absolutely I sell it to
 2 them for that sport. So I advertise it for all sports.
 3 I keep it broad.
 4 BY MR. LORENZO:
 5 Q Do you have any advertising that states that you
 6 advertise it for all sports?
 7 A All my advertising is for all sports generally.
 8 And anywhere you see my logo, my name, that's for sports.
 9 Q So your testimony is that you advertised a
 10 Taly MIND Set for all sports and it's not specifically for
 11 golf, that you advertised it that way?
 12 A My testimony is that we advertise, you know, our
 13 product and it can be used for all sports and we market to
 14 all sports.
 15 Q What specific marketing have you done for sports
 16 other than golf?
 17 A All our marketing because it sells -- it sells to
 18 all these other industries anyway. That's marketing for
 19 other industries. I'm not sure what you're saying.
 20 Q Have you ever directly marketed the Taly MIND
 21 Set, directly marketed, as a baseball product?
 22 MS. LARSON: Objection. Vague.
 23 THE WITNESS: Depending -- yeah, absolutely. If
 24 I'm talking to somebody who's looking for -- if they have
 25 a use and they feel that this is -- this can fulfill that,

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Taly Williams

13 (Pages 49 to 52)

1 they've seen my ads, my stuff on Google or something, and
2 they call me about that, I will absolutely, you know, sell
3 it to them for that based on what they've seen. And yes,
4 other sports like cricket, it is used for that. And it
5 is -- I don't know how else to say that. So the way we
6 advertise, it does keep it open.
7 BY MR. LORENZO:
8 Q Print advertising, let me ask you specifically
9 about print advertising.
10 Have you ever ran a print ad that says this is
11 for cricket, for baseball, or for all sports?
12 MS. LARSON: Objection. Compound, vague.
13 THE WITNESS: We've said for sports, yes.
14 MR. LORENZO:
15 Q So you have print advertising that says that this
16 device is for all sports?
17 A You keep changing what I'm saying. I said "for
18 sports." I didn't say "for all sports." I didn't say
19 specifically for necessarily cricket or whatnot. I said
20 "for sports."
21 Q Okay. I apologize.
22 A For scoring, for example. I advertise this for
23 scoring. Our brand is Taly. If you go to our website, it
24 talks about scoring in sports and all sports, absolutely.
25 Q I'm just asking you about the Taly MIND Set,

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1 Mr. Williams. I apologize. You're right. I did misstate
2 your testimony. I threw in "all sports." That was an
3 accident. I apologize.
4 So my question is do you have print advertising
5 that advertises the Taly MIND Set for sports?
6 A And I would say yes. Our website is for -- is
7 actually geared towards all sports, absolutely.
8 Q Okay. So the next page is "Apparel." I don't
9 really have any questions for you about your hats, but the
10 next page after that is "Golf Bags." There are two golf
11 bags, Taly Golf Bag - Black and Taly Golf Bag - Red.
12 Do you see that?
13 A Yes.
14 Q Are these the two golf bags you're currently
15 selling?
16 A Yes, these are the two golf bags I'm currently
17 selling.
18 Q Have you sold any other golf bags in the past?
19 MS. LARSON: Objection. Vague as to time.
20 THE WITNESS: Yes, I've sold other golf bags in the
21 past.
22 BY MR. LORENZO:
23 Q Under the Taly design mark?
24 A Yes, I've sold other golf bags under the Taly
25 design mark.

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1 Q Okay. And the next page is "Golf Balls."
2 Are you currently selling these golf balls on
3 your site?
4 MS. LARSON: Objection. The document speaks for
5 itself.
6 THE WITNESS: Yes, I'm currently selling these golf
7 balls.
8 BY MR. LORENZO:
9 Q Okay. And then the next page is "Accessories."
10 There's a Taly Chipping Umbrella, a MIND Set Strap, a MIND
11 Set Strap - Extra Large. Sorry. One was Extra Small.
12 There's a Taly Phone Consultation, and there's Stickers
13 under your "Accessories."
14 Do you see that?
15 A Yes. I see the chipping umbrella, some straps,
16 Taly Phone Consultation, and stickers under "Accessories."
17 Q And are these the current accessories you're
18 selling on your site?
19 MS. LARSON: Objection. The document speaks for
20 itself.
21 THE WITNESS: These are the accessories I'm selling.
22 At whatever time this was taken on the "Accessories" page,
23 yes.
24 BY MR. LORENZO:
25 Q And then there's a "Distributors" page which is

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1 the last link, which look like bulk orders for the Taly
2 MIND Set.
3 Do you see that?
4 A I see a "Distributors" page, yes, for bulk orders
5 for the Taly MIND Set.
6 Q Generally, have these been the items that you've
7 been selling on your site, on your Taly Store?
8 MS. LARSON: Objection. Vague, compound.
9 THE WITNESS: What items are you referring to?
10 BY MR. LORENZO:
11 Q All of them. I'm sorry. I'm talking about all
12 the items that we just discussed.
13 Generally, are these the items you've been
14 selling on your site?
15 MS. LARSON: Objection. Vague as to time.
16 THE WITNESS: I would say these are some of the items
17 we've been selling. I don't want to lock myself in and
18 say these are the only ones because that would change over
19 the years.
20 BY MR. LORENZO:
21 Q What else have you sold on your site that you
22 don't see in these pages in Exhibit 2?
23 A I don't see --
24 MS. LARSON: Objection. Vague as to time.
25 THE WITNESS: I don't see balloons. I don't see --

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Taly Williams

14 (Pages 53 to 56)

1 there's a lot of things I don't see. I don't see any
 2 plush toys. I don't see an alignment -- any alignment
 3 rods. There's a number of different things I don't see on
 4 here.
 5 BY MR. LORENZO:
 6 Q So is it your testimony that you've sold those on
 7 your site, plush toys, alignment rods?
 8 MS. LARSON: Objection. Misstates testimony.
 9 THE WITNESS: I didn't say I've sold those on my site.
 10 I just said I don't see those on here. The question was
 11 whether or not these are the things I generally sell.
 12 I was just saying there are other things I sell, too.
 13 BY MR. LORENZO:
 14 Q My question is on your site, Mr. Williams.
 15 Are these the things you've generally sold on
 16 your site since its inception, on your site?
 17 A I can't recall everything that's been on my site
 18 over the years.
 19 Q Is there anything that I've shown you there that
 20 you think is missing that you've sold on your site since
 21 you've had The TALY Store? If so, what are they?
 22 A As I said, I can't recall everything I've sold.
 23 So I don't know.
 24 Q Do you have any records of what you've sold on
 25 the site historically?

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1 A I've provided everything I could in the thousands
 2 of documents that sort of speak to a lot of that actually,
 3 pretty much everything I could find.
 4 Q So you don't recall if there's anything else that
 5 you've sold on your site that's not in the documents that
 6 I've provided you in Exhibit 2? Is that your testimony?
 7 A Yes, I don't recall. For example, I don't recall
 8 if the -- if and when golf shirts, for example, were sold
 9 on here. I don't see them here. It's been so many years.
 10 I don't recall.
 11 Q Anything else other than golf shirts that you
 12 think might have been sold on this site or you think was
 13 sold on the site?
 14 A As I said, any of the items that we sell
 15 potentially could have been on the site. For example, if
 16 you look at this golf bag, the golf bag -- you may see a
 17 golf bag here, but a golf bag comes with different repair
 18 tools, ball markers, it has balls in it. Even the golf
 19 bag itself has a lot of other items in there. Each of
 20 these items has a lot of things even within it.
 21 Q Can you buy the divot repair separately on your
 22 site, or are you saying that those come with the golf bag?
 23 A That's part of the price.
 24 Q So my question is can you buy divot repairs
 25 separately on your site?

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1 A I don't know. I don't currently have it set up
 2 to buy a divot repair separately on my site, no.
 3 Q Have you ever sold a divot repair separately?
 4 A I don't think we've ever done that.
 5 Q How about golf tees, have you sold those
 6 separately on your site?
 7 A I don't believe we've ever sold golf tees
 8 separately on our site. It wouldn't make sense.
 9 Q How about ball markers?
 10 A I don't believe -- well, different things can be
 11 used for ball markers, so potentially.
 12 Q Potentially? Is that your answer?
 13 A Yeah, that's my answer.
 14 Q How about balloons, have you ever sold those
 15 separately on your site?
 16 A I don't know if we've sold them. Potentially
 17 they might have been offered over the years.
 18 Q What do you mean by "offered"?
 19 A Well, just because it's on the site doesn't mean
 20 we've sold it.
 21 Q So it's your testimony that you've at least
 22 offered for-sale balloons on your site?
 23 A No. It's my testimony that potentially we have
 24 offered that. We've had this site for a number of
 25 different years. I know we sell balloons. It potentially

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1 was offered on the site. I do not know also when these
 2 documents were taken.
 3 Q Okay. So I think I asked you, you don't have any
 4 backup or screenshots of past editions of your site,
 5 correct?
 6 A Correct.
 7 Q Is that anything you think you can access?
 8 A No, I don't think that's accessible.
 9 Q Okay. Other than clothing, can you tell me all
 10 the products you have manufactured using the Taly design
 11 mark or bearing the Taly design mark? Other than
 12 clothing. I don't need to know about hats and shirts.
 13 A Can I tell you? I can guess at them, but it may
 14 not be a complete list.
 15 Q What do you know?
 16 A A good indication of all the things we've sold
 17 would be --
 18 Q My question is manufacturing, Mr. Williams. I'd
 19 like to know the names or the products that you have
 20 manufactured bearing the Taly design mark.
 21 A The ones that I've manufactured? I don't
 22 manufacture anything.
 23 Q You purchase from manufacturing, that you've had
 24 made. Okay? All the products you've had made bearing the
 25 Taly design mark other than clothing.

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1 A Okay. This could take a while. Looking at the
2 sheets I have in front of me, the DVDs, our golf training
3 tools.
4 Q What specifically as a golf training tool? Is
5 that the TALY MIND Set?
6 A At times that is. At times the TALY MIND Set is
7 used as a golf training tool. Other times it's used for
8 other sports. So our training tool for sports has that on
9 there.
10 Q Okay.
11 A Balls will have that on there. Golf bags will
12 have that on there. Umbrellas would have it on there.
13 Straps would have it on there.
14 Now, those are some of the items. Are you
15 referring to things that have to be molded right into it
16 or are you referring to if they have a tag right on it?
17 It's kind of unclear what you're asking me, but those are
18 some of the items.
19 Q Any product that you've manufactured or you've
20 paid for manufacturing that bear the Taly design mark.
21 What does "bear the design mark" mean to you?
22 A I would just think anything that -- whether it be
23 packaging or anything that we sell with our trademark on
24 there.
25 Q Product, I'm talking about product.

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1 A Like I said, I gave you my list of a lot of
2 different things.
3 Q So I've got DVDs. I've got a golf training set
4 or you're saying -- I don't know what you're calling it.
5 I think you used a different word to describe the TALY
6 MIND Set.
7 A I called it the TALY MIND Set. That's our
8 product.
9 Q Okay. You said balls, right? You said golf
10 bags, umbrellas, and straps.
11 Let me just help you out here because I don't
12 want to misstate your testimony.
13 You did also mention earlier golf tees, right?
14 A Uh-huh.
15 Q Do those actually bear the Taly design mark on
16 the golf tee?
17 A Those are on the packaging.
18 Q It's not actually on the tee?
19 A It's not on the tee. It's too small.
20 Q Okay. So these golf tees, are they separately
21 packaged in a plastic bag with a hang tag on it or
22 anything like that?
23 A Yeah. They are packaged a number of different
24 ways. Just depending how many, you know, are being sold.
25 Yes, they have a tag on there with our logo and our name

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1 and our brand on there. They're too small to actually
2 have our branding information right on the actual tee.
3 Q So do you have a specific packaging for the tees
4 that have the Taly design mark on it, just for the tees?
5 A I have packaging just for the tees, yes, which
6 has the Taly design mark. Yes.
7 Q Do you have pictures of that? Could you provide
8 pictures of that if I asked for it?
9 A I think I provided pictures of that already.
10 Q If I don't have that, though, that's something
11 you could provide, right, a copy of the packaging for the
12 tees that have the Taly design mark on it?
13 A Yeah, I'm sure we could provide that.
14 Q Okay. You talked about ball markers.
15 Do the ball markers have the Taly design mark on
16 them?
17 A I don't believe the ball markers have the Taly
18 design on them. That's on the packaging.
19 Q So is there specific packaging just for the ball
20 markers?
21 A Yeah, depending on the amount of ball markers
22 you're getting. Yeah, we can package that separately.
23 These things also can be sold in a number of different
24 ways, if it's sold separately or with our golf bag. There
25 are a number of different ways this could occur.

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1 Q So my question is is there specific packaging
2 just for ball markers, you can buy a set of ball markers
3 and the packaging has a Taly design mark on it, it's in a
4 plastic bag with some kind of hang tag or anything like
5 that? Do you have specific packaging for it?
6 A I thought I answered this already. Depending on
7 how many ball markers you would buy, yes, we have
8 packaging that we put it in which has our trademarks and
9 our stuff on there.
10 Q And you can provide me copies of that also if
11 I asked for it, for the ball markers?
12 A Yes.
13 Q How about the divot repair, does that actually
14 have the Taly design mark on it?
15 A That does not. That is also another small item.
16 So we package it similarly to the -- the others.
17 Q So does it have specific packaging just for the
18 divot repair that was made specifically for that repair?
19 A Well, yeah. If somebody -- if people want just
20 that, yes, there is specific packaging.
21 We don't market and try to sell just, you know,
22 tees or these things you're talking about under a dollar
23 or a dollar, something like that. What we try to do is
24 upsell them and have them buy this plus this plus this
25 plus this. But yes, they are available separately.

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Taly Williams

16 (Pages 61 to 64)

1 Q In its own separate packaging?
2 A Yes.
3 Q Designed just for the ball divot repair?
4 A Yes.
5 Q And you can provide me a copy of that?
6 A Yes.
7 Q Okay. I think you also had mentioned balloons,
8 right?
9 A Yes.
10 Q That's another product that you have paid to be
11 manufactured or you've manufactured that has the Taly
12 design mark on it, correct?
13 A Balloons are another product that we have paid to
14 be manufactured that have the Taly design mark on it, yes.
15 Q Okay. I think you've also mentioned some stuffed
16 animals or something?
17 A Yes.
18 Q Okay. Is that something you paid someone to
19 manufacture that with the Taly design mark on it?
20 A I did not -- I don't think I mentioned those with
21 respect to manufacturing.
22 Q Okay. Well, are there stuffed animals that have
23 the Taly design mark on them?
24 A Yes.
25 Q Okay.

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1 A And actually, I should say I'm pretty sure --
2 there are a number of different ones. As a matter of
3 fact, I think there are ones that do have it or have had
4 it. I don't know if it currently does, but I know over
5 the years we have.
6 Q So again, I'm just going through this.
7 Are there any other products that you've
8 manufactured or paid to manufacture that have the Taly
9 design mark on them that we haven't already discussed?
10 A As I said, possibly. I'd have to see a list of
11 everything. There could be others out there that I'm not
12 even thinking of, so I can't recall at this time.
13 Q So let me ask you about the balls. What balls
14 have you manufactured under the Taly design mark or paid
15 to have manufactured?
16 A Golf balls. We're back to this --
17 Embedded on it, golf balls would be the main one.
18 We sold with our logo on it soccer balls and some other
19 things early on. I don't think that we've done that in a
20 while, but that didn't work out too well just with -- if
21 it's not professionally manufactured. So we stopped that
22 one. That's the best I can recall right now.
23 Q Okay. When did you first have the Taly MIND Set
24 manufactured?
25 A I can't say. I don't know. That could be

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1 somewhere in the early 2000s.
2 Q How about the golf balls, when was the first time
3 you had those manufactured?
4 A Actually, the golf balls, I don't know. Maybe
5 mid-2000s. I don't know the exact time. I'm thinking for
6 the Taly MIND Set maybe 2001, '2, or '3, somewhere in
7 there. And then the golf balls, maybe somewhere as an
8 estimate 2005, 2003. I don't know. Somewhere in there.
9 Q Do you know who manufactured the golf balls?
10 Basically you put a logo on the ball, right?
11 MS. LARSON: Objection. Vague.
12 BY MR. LORENZO:
13 Q Is that what you did?
14 A Golf balls, yes. Our golf balls have the logo on
15 the ball.
16 Q Okay. Who did that for you?
17 MS. LARSON: Objection. Vague.
18 THE WITNESS: I don't recall.
19 BY MR. LORENZO:
20 Q You don't recall what service you used or that
21 particular manufacturer?
22 A No. I think we've done different ones over the
23 years. I can't even recall who offers that service.
24 Q When is the last time you ordered golf balls that
25 had your logo on it?

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1 A I would think five years ago, ordering them.
2 That's an estimate.
3 Q And as you sit here today, you don't have any
4 documentation that could give us the name of the person
5 who did the manufacturing?
6 A Yeah, I'm quite certain about that. I do have
7 the golf balls, if that's helpful.
8 Q Do you know how many golf balls you still have
9 left in inventory?
10 A No. I've never sat and counted them up because
11 inventory has never been an issue for us.
12 Q Do you have any documentation stating how many
13 golf balls you've sold?
14 A Beyond sort of the lots of documentation we
15 provided there, I provided everything I could find. In
16 there it does show some sales for golf balls. Beyond
17 that, I've given everything that I have relative to that.
18 Q Have you ever run any advertising specific to
19 selling your golf balls?
20 MS. LARSON: Objection. Vague.
21 THE WITNESS: I would say yes, you know. We sold golf
22 balls based on our advertising because it has golf balls
23 in it, yes. As I say, we try to sell to a broad market
24 when we advertise. It doesn't make a lot of sense for us
25 to just focus on one specific category, so we keep it

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1 broad when we're advertising. We advertise for sports.
 2 We have our logos, and that could be used in a lot of
 3 different areas.
 4 BY MR. LORENZO:
 5 Q Okay. Let me ask you about the golf bags. When
 6 did you first manufacture the golf bags?
 7 A This is just an estimate. I would say somewhere
 8 between 200- -- maybe 2004 and 2005 or '6.
 9 Q Do you know who manufactured the golf bags for
 10 you?
 11 A I know -- I don't recall the exact company that
 12 did that. It's so long ago.
 13 Q When was the last --
 14 A Let me just finish. I do believe -- I thought we
 15 provided you with information on some of that. I don't
 16 recall all the information, there were so many documents.
 17 I'm sure the exact name would be somewhere in that, but
 18 I don't know the exact name.
 19 Q I just ask because I looked through the documents
 20 and I didn't see anything. So I'm trying to figure out
 21 who manufactured. Maybe I'm wrong. Maybe there's
 22 something there that I'm not aware of. I didn't see
 23 anything, so I'm trying to figure out if you can recall
 24 who the manufacturer was.
 25 MS. LARSON: Asked and answered.

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1 THE WITNESS: I'm quite certain that we sent something
 2 relative to that because I recall seeing something in
 3 those thousands of documents we sent. I recall seeing
 4 something in there. I don't recall the name of the
 5 company, but I do recall seeing something like that.
 6 BY MR. LORENZO:
 7 Q Do you have any documents that show specifically
 8 how many golf bags you've sold over the years?
 9 MS. LARSON: Objection. Vague as to time.
 10 THE WITNESS: As I said, I provided everything
 11 I could. I actually did a very extensive search. We have
 12 provided information on golf sales. I do believe we also
 13 provided some receipts on other ones. You know, there's
 14 other sales probably beyond what we provided there, but we
 15 didn't keep the receipts because golf bags are larger and
 16 a lot of times you have direct sales. It's much easier
 17 when they were shipped because there would be an
 18 additional record, something like that. And we provided
 19 that information, too.
 20 BY MR. LORENZO:
 21 Q So you don't have a spreadsheet that has a master
 22 list of all the golf bags you've sold, correct?
 23 A No, we don't have a spreadsheet.
 24 Q So I would assume that would be correct for all
 25 the items, there's no master spreadsheet for all the items

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1 you've sold?
 2 A That would be the case. There is no master list
 3 for all the items we've sold. However, we have extensive
 4 information for a ton of stuff we sold. We provided that.
 5 We gave thousands and thousands of pages. To me, that's a
 6 tremendous amount of information on all the stuff we sold.
 7 I do not have a master list, but I was very good at doing
 8 a very extensive search and providing a ton of that
 9 information.
 10 Q Okay. So you don't have a master list either of
 11 the inventory that you have left at all, correct?
 12 MS. LARSON: Objection. Asked and answered.
 13 BY MR. LORENZO:
 14 Q For all of the products.
 15 A I do not have a master list of the inventory of
 16 any of the products that we've sold or that we have.
 17 Q Okay. Let me ask you about the umbrellas. When
 18 did you first manufacture the umbrellas? And we're
 19 talking about these are the umbrellas that you can hit the
 20 ball into, right? It's called -- I'm sorry.
 21 A The chipping umbrella, yeah. It acts as a net to
 22 catch the golf balls.
 23 Q That's the umbrella we're talking about, right?
 24 A Yes.
 25 Q When did you first pay to have those

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1 manufactured?
 2 A Those are two -- there's two different sources.
 3 For example, when you said umbrellas first and then
 4 chipping umbrellas -- actually, no maybe they don't come
 5 with a golf bag. I'd have to give an estimate of the
 6 chipping umbrellas, and my guess would be somewhere
 7 between 2004 and 2006 for the chipping umbrellas.
 8 Q Okay. And who did the manufacturing?
 9 A I don't recall who did the chipping umbrellas.
 10 I don't recall.
 11 Q When is the last time you placed an order for
 12 chipping umbrellas?
 13 A I probably haven't placed an order for chipping
 14 umbrellas in -- probably once again, over five years. We
 15 haven't needed to. We have inventory.
 16 Q Okay. You also mentioned straps. What are these
 17 straps that you're talking about?
 18 A The straps are just elastic straps, you know,
 19 with our logo and our brand on there. And they can be
 20 replacement straps for our sports products. Also, we've
 21 heard that they're useful for some sort of elbow injury.
 22 I forget the name of it.
 23 Q Tennis elbow?
 24 A Tennis elbow.
 25 Q Are those straps on your site for sale?

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1 A They're definitely the same straps that are on
 2 the site. I don't know. We may have one other version of
 3 them. But yeah, those are the straps.
 4 Q Okay. So these are for your forearm, forearm
 5 straps?
 6 A Yeah. As I said, they're used for different
 7 things. But yes, the majority -- I would think that the
 8 majority of these are used for the forearm and also
 9 wherever tennis elbow is. I don't have tennis elbow, so
 10 I'm not sure where they do it or where they attach it.
 11 I think it's in a similar area.
 12 Q Does that actually have the Taly design mark on
 13 it? It says "The MIND Set" on it on the picture. I can't
 14 see it. Do you know if it actually bears the Taly design
 15 mark on there?
 16 A Yes, it does. Yes, our straps do have the Taly
 17 design on there or the Taly marks.
 18 Q And you can provide me a picture of that if
 19 I asked for it?
 20 A We already provided a picture in our specimens,
 21 but --
 22 Q That's something you could provide me if I asked
 23 for it?
 24 A Yeah. We could provide you a photo of the image
 25 on our straps, sure.

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1 Q Okay. When did you have the golf tees
 2 manufactured? Oh, these are standard golf tees, right,
 3 you don't have the mark on there?
 4 A Yeah. I didn't say I had those manufactured.
 5 Q Okay. How about the balloons? When did you have
 6 those manufactured?
 7 A Oh, I have -- just another estimate, that could
 8 be anywhere from -- I don't know if it would be as early
 9 as 1999, but maybe 2000 to 2004. Those are pretty easy to
 10 produce.
 11 Q Do you remember who manufactured those for you?
 12 A I don't. There's a number of different companies
 13 out there that have done that, so I don't know the exact
 14 company, no.
 15 Q When is the last time you ordered balloons?
 16 A We've got a ton of balloons. It's been --
 17 I can't even guess. I would estimate somewhere between
 18 five to -- let's just say five to seven years. They're
 19 inexpensive, so there's lots of them. It's not something
 20 necessarily that we run through.
 21 Q Okay. Mr. Williams, is it fair to say that the
 22 TALY MIND Set is the main product market you pay for
 23 marketing on?
 24 MS. LARSON: Objection. Compound, vague.
 25 THE WITNESS: No, I wouldn't say that, because really

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1 what we sell -- if you look at what Taly is, Taly and the
 2 Taly marks which is our logo, it's about scoring. So
 3 really what we're selling is our brand which is about
 4 scoring and improving scoring. The TALY MIND Set is a
 5 product that we sell, yes. But we're really selling
 6 confidence, scoring. That's really why people like us.
 7 It's the whole -- it's the confidence and the performance.
 8 That's really what we're selling.
 9 BY MR. LORENZO:
 10 Q The MIND Set is the product you've sold the most
 11 of, right?
 12 A I would say most likely the MIND Set is the --
 13 I've never really ran those numbers to see if it's DVDs or
 14 hats. I don't know the exact thing. But obviously it's
 15 one of our -- it's one of our main products, I can say
 16 that.
 17 Q So if I were to ask you to give me a breakdown of
 18 product sales by different product, is that something you
 19 can provide me?
 20 A No, I wouldn't be able to. I know the
 21 information is there. If you want to sort of go through
 22 it, that's fine. But I don't have that information, no.
 23 Q Okay. I don't mean to put words in your mouth
 24 here, but is it your testimony that the TALY MIND Set
 25 isn't the main product that you've sold the most of?

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1 MS. LARSON: Objection. Vague, misstates testimony.
 2 THE WITNESS: Restate that question again.
 3 MR. LORENZO: Can you read back my question, please?
 4 (Whereupon the record was read as
 5 follows:
 6 "QUESTION: I don't mean to put words
 7 in your mouth here, but is it your testimony
 8 that the TALY MIND Set isn't the main
 9 product that you've sold the most of?")
 10 THE WITNESS: I didn't say that. What I did say was
 11 that it's one of our main products. And I said that more
 12 so what we're selling, we are selling a brand based on
 13 scoring. Our brand is Taly, which means to score. We use
 14 the Taly marks logo. We've always used that. What we're
 15 selling these golfers is confidence and teaching them to
 16 believe in themselves and trust. You know, it's really --
 17 those red balls actually are -- that's the real key to,
 18 you know, athletes or even just recreational people
 19 improving performance and believing in themselves. It's a
 20 focus point is really what we're selling.
 21 BY MR. LORENZO:
 22 Q As you sit here today, do you know if the
 23 TALY MIND Set is the product that you've sold the most of?
 24 MS. LARSON: Objection. Asked and answered.
 25 THE WITNESS: As I said, I don't know if that's the

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1 product I've sold the most of. I said it's one of the
 2 main products that we've sold. I would say that. Maybe
 3 DVDs. I really haven't run those numbers to understand
 4 which one would be the most.
 5 MR. LORENZO: Okay. We'll take a five-minute break.
 6 I just need to get some more water.
 7 Do you mind?
 8 MS. LARSON: No.
 9 MR. LORENZO: Off the record.
 10 (Off the record.)
 11 MR. LORENZO: Okay. I'll have this marked as
 12 Exhibit 3.
 13 (Petitioner's Exhibit 3 was marked for
 14 identification and is attached hereto.)
 15 BY MR. LORENZO:
 16 Q All right. Mr. Williams, I'm handing you a set
 17 of documents that's pretty thick here. It starts on the
 18 right-hand corner TMW-02872 to 28902.
 19 There's some writing that says, "Domestic
 20 Shipments via UPS of Taly MIND Set, Umbrella, Golf Balls,
 21 Divot Repair, Tees, Ball Markers, Play," and then it gets
 22 cut off. I don't know if you know what that is supposed
 23 to say afterwards.
 24 A I don't know what else it says. I would think it
 25 says maybe "Play Wands," and then obviously it could have

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1 commas after that and have a bunch of other things.
 2 Q Okay. Is that something you prepared, you wrote
 3 that, "Domestic Shipments"?
 4 A Yes, I wrote "Domestic Shipments" on that there.
 5 Q Okay. Can you tell me what these tracking
 6 numbers are, what this is?
 7 A As part of my extensive search to find any
 8 records I could, I also contacted some of the domestic --
 9 actually, I requested any shipping statements that I could
 10 get from them. And that's what I provided.
 11 Q So you actually got this from UPS?
 12 A Yes, this would be from UPS.
 13 Q They provided this to you, UPS did?
 14 A Yes, after -- as I said, I did an extensive
 15 search to try to get any documentation I could. I went
 16 back and forth with UPS quite a bit, and eventually this
 17 is what they sent me.
 18 Q Was that done via E-mail, phone calls, in
 19 writing?
 20 A I don't recall exactly, but probably through
 21 phone calls.
 22 Q Do you recall making a request in writing to UPS
 23 for this information?
 24 A No, I don't recall making a request in writing.
 25 That wasn't the case. What I needed to do was more just

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1 speaking to them. It was more how much did they even have
 2 available. So I told them I wanted everything they had,
 3 and this is what was provided.
 4 Q Okay. I see a lot of .8s on here as weights. Do
 5 you see that? One, two, three, fourth column. Do you see
 6 that?
 7 A Do I see .8s in the column? Yes, I see .8s in
 8 the column.
 9 Q Would that be generally the 13 ounces, the Taly
 10 MIND Set kits that are being shipped out? Is that the
 11 pretty standard weight --
 12 MS. LARSON: Objection. Vague.
 13 BY MR. LORENZO:
 14 Q -- for the Taly MIND Set?
 15 A I would say that .8 is a -- or even .7 or
 16 something is a fairly standard one for shipments, but that
 17 doesn't mean that's what the shipment is. I obviously see
 18 other weights there.
 19 Q I'm asking about the .8s, though.
 20 Does that tell you one way or the other that more
 21 likely than not that was a Taly MIND Set because of the
 22 weight?
 23 MS. LARSON: Objection. Vague, calls for speculation.
 24 THE WITNESS: Yeah, you can't tell that by that.
 25 Generally our product is around that weight of .8, but any

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1 combination of goods can also have that weight.
 2 BY MR. LORENZO:
 3 Q But .8 you said generally would be the weight of
 4 a Taly MIND Set?
 5 MS. LARSON: Objection. Asked and answered, misstates
 6 testimony.
 7 BY MR. LORENZO:
 8 Q Is that right, Mr. Williams?
 9 A .8 could be, you know. That would be --
 10 generally .8 or .7 could be a weight associated with
 11 shipment of our Taly MIND Set, yes.
 12 Q Okay. I want to take you to page 2883.
 13 Do you see that?
 14 A Yes. I see page 2883.
 15 Q There's a lot of 0 pounds there.
 16 Do you know why that is?
 17 MS. LARSON: Objection. Calls for speculation.
 18 THE WITNESS: I have no idea why that would be.
 19 BY MR. LORENZO:
 20 Q Mr. Williams, you said you did the shipping for
 21 TM Williams, correct? You were the person in charge of
 22 that, correct?
 23 A Yes, I'm the one that's in charge of that.
 24 Q Okay. So can you tell me why any of these would
 25 be 0s?

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1 A I could only guess, but I see all those 0s.
 2 I don't really know what that means. I will say this, if
 3 we go back to the first page you showed me, there's 0s on
 4 that page, also.
 5 Q Okay.
 6 A And they seem to be associated with --
 7 Actually, I have no idea because also I see .8
 8 for the same shipping number and then I also see 0. So
 9 there's a range of -- it looks like something was shipped,
 10 but then I also see a lot of 0s for the same tracking
 11 number. So if I were to try to guess at what's going on
 12 there on 2883, it was probably maybe something that was
 13 shipped, and then there's also these 0 numbers that for
 14 some reason UPS puts on there, also. So you'd probably
 15 find both.
 16 Q Okay.
 17 A Actually, I'll say, flipping to page 2882, which
 18 is the page before, I see 0s there and I also see the .8
 19 for the same shipment. So I would assume those mean
 20 nothing.
 21 Q Okay. I'm also noticing that the date range for
 22 these UPS shipments are 2011 and goes down to -- the last
 23 entry I see here is on or around July or August of 2014.
 24 Were you using UPS as your, I guess, exclusive
 25 company to deal with shipping during that time period?

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1 Q But it would be fair to say that at least some of
 2 these orders would have come through The TALY Store
 3 website, right?
 4 A Yes, some of those would have come through The
 5 TALY Store website.
 6 Q And an invoice would have been generated, right,
 7 if they ordered through the website?
 8 A No. Maybe on their end, if they went through the
 9 website, they would get something. That's not something
 10 I get or collect.
 11 Q You don't get invoices or receipts on what people
 12 order on your website?
 13 A I don't need the invoices or receipts.
 14 Q How do you know what to ship out?
 15 A I just know what to ship out.
 16 Q So let me just make sure I understand. When
 17 someone orders a product from your website, do you receive
 18 some kind of confirmation invoice or receipt of what's
 19 been purchased?
 20 A I will get an order notification. So yeah,
 21 I guess that's a type of invoice or receipt. And that
 22 would be -- that would probably be in those thousands of
 23 documents that we've sent through.
 24 Q And so when you get an order, I assume you get an
 25 E-mail notification that someone's placed an order online.

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1 A Not exclusive. However, a lot of our shipping
 2 went through UPS. Between UPS and U.S. Postal Service,
 3 that would be the majority of the shipments to U.S. and
 4 sometimes FedEx here and there.
 5 Q So I'm looking at the last page, 2902. These are
 6 orders -- I see two orders here, one on 8-1 and one on
 7 7-31 that actually have addresses. One looks to be
 8 Atlanta. Another is to a place called Anoka.
 9 I would assume you would have invoices or
 10 receipts for what they purchased six months ago, correct?
 11 A I would say it's probably in your documentation.
 12 You can probably somehow find sort of the date and see
 13 what was ordered from that from the thousands of pages we
 14 provided. I'm sure there's a way to track.
 15 I don't have a specific receipt. What I do have
 16 is if an order was done, it says it shipped domestically.
 17 So there's a good chance it came through and was ordered,
 18 so anything we have would probably be in your records for
 19 that.
 20 Q So the domestic orders on here, is it fair to say
 21 that these would have gone through The TALY Store website?
 22 A Possibly.
 23 Q Possibly?
 24 A Yeah, because I can get a phone call and it could
 25 be a shipment or it went through the website. Possibly.

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1 Is that how it works?
 2 A Normally -- normally if the system is working,
 3 yes, they would send an E-mail notification.
 4 Q What do you do with that E-mail notification? Do
 5 you archive it away in a certain folder? Do you print it
 6 out and put it in a folder or anything like that?
 7 A No, I don't do any of those things.
 8 Q Do you keep it?
 9 A No.
 10 Q What do you do, delete it?
 11 A A lot of times, yes. Obviously, we fulfill it.
 12 I don't keep a record of all that.
 13 Q So after you fulfill it, you delete the invoice
 14 receipt?
 15 MS. LARSON: Objection. Misstates testimony.
 16 THE WITNESS: Yeah, that's not what I just said. What
 17 I said is I don't keep record of it. I'm sure many of
 18 them are deleted. I don't need my -- there's no reason
 19 for me to also have that.
 20 BY MR. LORENZO:
 21 Q How do you keep track of your gross sales each
 22 year for tax purposes?
 23 A By the printouts I provided there and any
 24 receipts we have. That's how.
 25 Q Receipts of what, of sales that you've actually

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1 done, that you've sold?
 2 MS. LARSON: Objection. Vague.
 3 THE WITNESS: Yes, not done through receipts. It
 4 would be done through any payments received which would
 5 be, you know, what we've sent through. I don't need the
 6 actual invoice of the -- you know. I just need the record
 7 of total number of sales. I've provided you with that
 8 information from the site. I can see what payments have
 9 come through and that's what I need for my tax return
 10 purposes. I don't need all this additional information.
 11 BY MR. LORENZO:
 12 Q Mr. Williams, I'm not asking what you provided
 13 me. I'm just trying to understand the process. If it's
 14 in there, that's great. I'm just trying to understand
 15 what documents you refer to to determine gross sales at
 16 the end of the year?
 17 A Right, that's what I'm referring to. I'd get
 18 what I've sent there, which would give me the gross
 19 receipt numbers. That's different from what we're talking
 20 about here. I would use those numbers, and that's how we
 21 would determine the tax return stuff. What's in an actual
 22 shipment and invoice and what they receive, because of
 23 that back-end system, they get what they need on their
 24 end. All I'm responsible then to do is make sure they
 25 receive our product.

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1 Q Okay. Where do you go to get the gross receipt
 2 information at the end of the year? Where do you go?
 3 MS. LARSON: Objection. Asked and answered.
 4 THE WITNESS: I would print it out from our --
 5 I don't know that we'd actually necessarily do
 6 that. For our gross receipts, we would look at our bank
 7 account.
 8 BY MR. LORENZO:
 9 Q You would look at your --
 10 That's how you would determine your gross
 11 receipts, you look at your bank account? Isn't there
 12 additions and deductions? How would you know what your
 13 gross receipts are?
 14 A Because you just look at what came into your bank
 15 account. You would know that's from sales. I don't need
 16 a breakdown of specific products from my gross receipts.
 17 Gross receipts are just gross numbers.
 18 Q That wasn't my question, Mr. Williams. I'm not
 19 asking you about breakdowns of particular products.
 20 I'm just asking where you get the information to determine
 21 your gross receipts at the end of the year.
 22 MS. LARSON: Asked and answered.
 23 THE WITNESS: I just said that. I get that from my
 24 bank account because that would show what's coming in.
 25 Whatever that back end is, they send you the money.

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1 BY MR. LORENZO:
 2 Q Where do you go to determine your expenses for
 3 the entire year?
 4 A What expenses are you referring to?
 5 Q Any expenses you incur as a result of selling
 6 Taly design mark products.
 7 Do you have any expenses?
 8 A Expenses, we would typically pay for the time we
 9 incur those expenses. I don't have any employees. The
 10 only expense is me and my time. Other than that we pay
 11 for whatever services -- whatever services we need just to
 12 run my consulting business, for the most part.
 13 Q So do you actually write your checks manually if
 14 you have to write a check? You don't use any accounting
 15 software?
 16 A For this, I really don't have to write checks.
 17 If you're talking about my consulting business, that would
 18 be different. For this, they order a product. You know,
 19 they get the receipt from the back-end system. I ship the
 20 goods. So that's what I would have record of, and that's
 21 what I provided. I don't need additional information.
 22 There's not a lot to this process. I'm just selling my
 23 products.
 24 Q So on your web store, I think we talked about
 25 this earlier, if someone wants to order your product and

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1 they're international, you use PayPal, correct? Normally,
 2 if they want to order it from your web store, they have to
 3 use PayPal?
 4 A Normally, if they want to order, they can't --
 5 most orders are processed through PayPal unless they come
 6 through me and we use some other type of -- let's see,
 7 their payments would be --
 8 Yeah, it's PayPal. But that's not on that store.
 9 That would get kicked to PayPal. It doesn't get processed
 10 there. It would get kicked to PayPal.
 11 Q We're just talking about international orders,
 12 right? We're talking about international orders?
 13 A Yeah. That's where the PayPal is done. I don't
 14 really understand how all that works, but that is PayPal
 15 those are processed through.
 16 Q So on the domestic orders, is that through
 17 PayPal, also?
 18 A Sometimes it is. I'm assuming they would use
 19 credit cards. That's how they would make their payments.
 20 Q The credit card processor that you use for
 21 domestic orders, is that PayPal?
 22 A I didn't know that PayPal is even a credit card
 23 processor, but I guess they do process credit cards.
 24 I don't pay attention to how it's all processed. I don't
 25 know how it's all processed.

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1 Q I'm not asking you how it's processed. I'm
 2 asking whether or not you use PayPal as your credit card
 3 processor.
 4 A We have PayPal on there. I don't know what
 5 people pay with. I don't know if we have record of what
 6 the payment is. I'm assuming they use credit cards.
 7 I think a credit card can still be processed through
 8 PayPal. I don't know who processes it.
 9 Q So you don't know which credit card processor you
 10 use to accept credit cards on your TALLY Store?
 11 MS. LARSON: Objection. Assumes facts not in
 12 evidence.
 13 THE WITNESS: I don't know which credit card
 14 processor. I'm not sure what you're even asking. For
 15 example, if somebody's ordering through PayPal, but they
 16 use their credit card, what would I know of that? All
 17 I know is they've paid. Would I know which credit card
 18 they used under PayPal? I don't pay attention to that.
 19 BY MR. LORENZO:
 20 Q Do you pay a third-party credit card processor to
 21 accept credit card payments on your TALLY Store?
 22 A I don't know. I've set it all up through Network
 23 Solutions, so I don't know how that's all done on the back
 24 end.
 25 Q But you do accept payments through PayPal for

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1 domestic orders as well?
 2 MS. LARSON: Objection. Calls for speculation, asked
 3 and answered.
 4 THE WITNESS: Can they? I think they can. I haven't
 5 really paid a lot of attention to ordering through PayPal
 6 on our site. I know we can accept credit cards, and
 7 somebody else does the processing for that. I don't have
 8 to pay close attention to that. I deal with Network
 9 Solutions, and that all gets done in behind.
 10 BY MR. LORENZO:
 11 Q And you're the only person who would know the
 12 answer to these questions about credit card processing on
 13 your site: is that right?
 14 MS. LARSON: Objection. Calls for speculation.
 15 THE WITNESS: I don't know who else would know about
 16 credit cards processing on my site. I know I'm the one
 17 who handles everything for my company.
 18 BY MR. LORENZO:
 19 Q Nobody else handles this web store credit card
 20 processing, right, just you?
 21 A I wouldn't say I handle the credit card
 22 processing. I handle the website. The Network Solutions
 23 or whoever else does that other stuff behind the scenes,
 24 I don't have to -- I don't have to do anything with that.
 25 Q Okay. So for international orders, from what

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1 I saw, you can only order the MIND Set, the TALLY MIND Set,
 2 and the DVD; is that right?
 3 A No, that's not right.
 4 Q Off your website, those are the only two products
 5 you offer to sell internationally?
 6 A No, that's not correct.
 7 Q Why is that not correct?
 8 A Because, one, I don't have the information to see
 9 what actually links to there because I also believe that
 10 you could, for example -- like, we've got a lot of pages
 11 on our website, and we've got a lot of websites. I know
 12 for certain you could order a brochure, for example. The
 13 only reason I even know that is that I'm sure I've seen
 14 orders where we're just shipping out a brochure. So
 15 I know they ordered it somehow through some mechanism and
 16 it's going internationally, so that's how I can say that.
 17 And we may get an order over the phone. So that would be
 18 another reason.
 19 Q I'm just asking you about on your website.
 20 A Okay.
 21 Q On your website when I click through, what I saw
 22 was that when you click for international orders, the two
 23 things you offer for international sale is the DVD and the
 24 TALLY MIND Set and it would be done through PayPal.
 25 Is that accurate?

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1 MS. LARSON: Objection. Compound, asked and answered.
 2 THE WITNESS: I also just said that on my website,
 3 which we have a number of them, that is not the case.
 4 Those are a couple of the things you can order, but that
 5 is not all of them. I know that for a fact because I also
 6 ship internationally and they have paid for it, which
 7 makes me know there are other buttons on our site which
 8 allows them to order other things internationally. I just
 9 don't know all the different items.
 10 MR. LORENZO: I'll have this marked as Exhibit 4,
 11 please.
 12 (Petitioner's Exhibit 4 was marked for
 13 identification and is attached hereto.)
 14 BY MR. LORENZO:
 15 Q Mr. Williams, I'm handing you a copy of the
 16 settlement agreement.
 17 Can you take a look at that, please?
 18 MS. LARSON: Counsel, you don't have a copy for me?
 19 MR. LORENZO: I can give you the marked one and if you
 20 could just give it back to me. Thanks.
 21 Q If you can look at it and let me know when you're
 22 done reviewing it.
 23 A How much reviewing do I need? It's a very
 24 in-depth document. I'm assuming this is the one that was
 25 done years ago.

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1 Q Yes. I just want to make sure you look at it and
 2 make sure you're familiar with the document.
 3 A Yeah, I'm familiar with this. I know of this
 4 document. Yes, I was involved in this document years ago.
 5 Q Okay. So on page 6 of the document -- actually,
 6 there's two 6s because it looks like they're faxed copies.
 7 Is that the second page of the -- there's two 6s.
 8 Is that the one that has your signature on it?
 9 A The one that has my signature on it twice?
 10 Q Yes.
 11 A Yes.
 12 Q It's dated May 3, 2007.
 13 Is that your signature, Mr. Williams?
 14 A It looks like it is.
 15 Q And you recall signing this agreement on May 3,
 16 2007?
 17 A I don't recall signing exactly on that date.
 18 I know that's the date on there and I signed it, so
 19 I believe that's probably the date.
 20 Q Okay. Let me take you to page 3 of the
 21 agreement. So on page 3, paragraph 9, it says
 22 "Plaintiff." "Plaintiff" under the agreement is
 23 Undeclared, Inc., and I believe "Defendants" are
 24 TM Williams, LLC and Taly Williams, an individual.
 25 Do you agree with that?

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1 A Can you restate that again?
 2 Q In paragraph 9, it says, "Plaintiff agrees."
 3 "Plaintiff" defined by the agreement is Undeclared, Inc.,
 4 and the "Defendants" defined by the agreement are
 5 TM Williams, LLC and Taly Williams, a Canadian individual.
 6 Do you agree with that?
 7 A Yes.
 8 Q Okay.
 9 A I agree that "Plaintiff" is Undeclared, Inc. and
 10 "Defendants" are TM Williams and Taly Williams.
 11 Q Okay. So paragraph 9 says, "Plaintiff agrees
 12 that it will not object to, pose, or seek to cancel
 13 Defendants' use or registration of the Taly Mark Design in
 14 connection with any sporting goods. However, if
 15 Defendants cease from using the Taly Mark Design for a
 16 period of three years or more such limitations will not
 17 apply."
 18 Do you see that?
 19 A Yes, I see that.
 20 Q Okay. It also says, "Defendants agree that they
 21 will only use the Taly Mark Design depicted in
 22 Registration No. 3065165 on sporting goods."
 23 Do you see that?
 24 A Yes, I see that.
 25 Q Okay. Paragraph 10, "Defendants agree they will

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1 not object to Plaintiff's use of Plaintiff's Five Strikes
 2 Design in connection with footballs and basketballs that
 3 are given away as promotional items."
 4 Do you see that?
 5 A Yes, I see that.
 6 Q And this is an agreement that you signed,
 7 correct?
 8 A Yes.
 9 Q Okay.
 10 A This is an agreement that I signed.
 11 Q I don't have any more questions on this.
 12 That's Exhibit 4.
 13 THE REPORTER: Thank you.
 14 BY MR. LORENZO:
 15 Q Do you know how much you spent on advertising
 16 Taly design mark products last year?
 17 A No, I don't know how much I spent on advertising
 18 Taly design mark products last year.
 19 Q Is there anyone other than you that would have
 20 that information?
 21 A No, there is no one other than myself that would
 22 have that information.
 23 Q Did you run advertising in 2014 for Taly design
 24 mark products?
 25 A Yes, we're always advertising for --

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1 Q Okay.
 2 A -- Taly.
 3 Q I'm sorry. Go ahead. I didn't mean to cut you
 4 off.
 5 A I just said yes, we're always advertising for
 6 Taly design mark products.
 7 Q And what advertising did you do in 2014?
 8 A I don't recall. All of it, but we have some of
 9 the top pros in the world that have our products and get
 10 spotted using it, you know. There's entertainers out
 11 there that have our products and are on TV with it. For
 12 example, Larry David was just on TV with our product and
 13 our logo and demonstrating our tool for a segment.
 14 We're one of the highest-rated golf -- golf
 15 videos on YouTube with over 2 million views. We've got a
 16 ton of traffic there. We've got some of my -- you know,
 17 we've got a tremendous social media following where we
 18 advertise or we have -- obviously, that's advertising Taly
 19 and our Taly brand and our logos. We have --
 20 Let's see. I don't know if I was on ESPN last
 21 year. I do know that our -- obviously, we do a lot of
 22 stuff through our website which is seen all around the
 23 world daily.
 24 That's just off the top of my head.
 25 Q Okay. So Larry David, what TV show was he on?

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1 You said he did some interview?
 2 A He's one of the creators of Seinfeld. I don't
 3 know what TV show he's on right now.
 4 Q I'm sorry. I'm talking about when you said he
 5 was promoting the product, he did an interview. When was
 6 that and what station was that on?
 7 I'm just asking about 2014, by the way.
 8 A 2014, I don't know what station he was on. He
 9 was definitely on the sports websites. It was definitely
 10 on Golf Channel, I believe, which is a huge network. He
 11 was on there with the product.
 12 Q In 2014?
 13 A In 2014, I'm quite certain. If not, it was 2013,
 14 but I'm pretty sure it was 2014.
 15 You know, Tiger Woods and his instructor have our
 16 product. There's plenty of top golfers in the world. The
 17 number two ranked golfer in the world behind Tiger Woods
 18 in the U.S. was Steve Stricker. He's got our products.
 19 He gets seen a lot.
 20 I don't know if that answers the question.
 21 Q So you've mentioned these athletes who are seen
 22 with the product.
 23 These aren't endorsements, you're not paying
 24 these athletes, correct?
 25 A No, I'm not paying these athletes fortunately.

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1 Q How about any print advertising? Have you paid
 2 for any print advertising in 2014? I didn't see anything
 3 in the documents you produced, so I'm asking.
 4 A I don't know offhand if that's the case in 2014.
 5 Q If you did, it would be in the documents you
 6 produced to us, right?
 7 A Yeah, unless mistakenly it got left out. We
 8 provided a tremendous amount of stuff.
 9 Q You said you have a social media following.
 10 What social media do you use to promote the Taly
 11 design mark?
 12 A Just the web in general. We're all over the web.
 13 It's so vast, I can't even say. We're all over the place.
 14 We're on the top sports websites to golf sites to people
 15 embedding our stuff on their sites. We've lots of
 16 followers on Twitter. We're talked about on Facebook.
 17 It's vast.
 18 Q I'm just asking about social media, Mr. Williams.
 19 What social media sites do you use to promote the
 20 Taly design mark?
 21 A What do you consider not being social media in
 22 what I mentioned? In the embedding, we're all over the
 23 place.
 24 Q Are there any specific social media sites that
 25 you use that you can tell me about that you use to promote

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1 the Taly design mark?
 2 MS. LARSON: Objection. Asked and answered.
 3 THE WITNESS: As I said, there's a ton of sites out
 4 there. One, for example, I would say would be Twitter.
 5 We're on a lot of others, but Twitter would be one
 6 example.
 7 BY MR. LORENZO:
 8 Q That you use, Mr. Williams.
 9 A I'm using all of them because a part of
 10 my strategy is to utilize a network to be seen whether it
 11 be through other golf instructors, other golfers, just
 12 sports athletes, just anything. Part of my strategy is to
 13 use them to let them post and repost and repost my stuff
 14 on all of these different sites. So I'm just giving you
 15 an example. One would be Twitter.
 16 Q Any other sites, social media sites?
 17 MS. LARSON: Objection. Vague, asked and answered.
 18 BY MR. LORENZO:
 19 Q Facebook?
 20 A Yes, we're on Facebook.
 21 Q Do you use Facebook to promote Taly design mark
 22 products?
 23 A Yes.
 24 Q What's the Facebook page name?
 25 A I don't even know. Taly, Taly MIND Set. I don't

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1 know. There's been so many over the years. I don't know
 2 the exact one.
 3 Q When was the last time you posted on Facebook to
 4 promote the Taly design mark products?
 5 A I don't know when I've last posted. I know we
 6 get calls from people who have seen us from there. I know
 7 we have a page there and we have traffic from there.
 8 That's really all I know.
 9 Q And as you sit here today, you don't know the
 10 name of the Facebook page we can go to to look?
 11 A No, but it shouldn't be difficult to find.
 12 Q How about Instagram? Do you use Instagram?
 13 A I don't. Obviously, our stuff has appeared on
 14 Instagram. I don't use -- actually, I have an Instagram
 15 account. I can't say that I use it to actively promote
 16 stuff I'm doing on there.
 17 Q I think you mentioned earlier --
 18 I think your exact words were you're on the
 19 website daily promoting Taly William products. Is that
 20 accurate, you're on there daily?
 21 A I don't recall when that was said or what you're
 22 referring to.
 23 Q So just to be clear, you don't recall any print
 24 advertising that you paid for to promote Taly design mark
 25 products in 2014?

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1 A Off the top of my head, I don't know that.
 2 I don't know that print is the best form of advertising
 3 for what we do anyway, but off the top of my head, I can't
 4 think of any right now in print that I paid for that we're
 5 doing.
 6 Q How about any golf expos, golf fairs, or golf
 7 product conventions in 2014? Did you attend any to
 8 promote your product?
 9 MS. LARSON: Objection. Compound.
 10 THE WITNESS: Our product is spoken about and appears
 11 at plenty of these. So the largest or the biggest playoff
 12 in golf, our product is there and our brand and our logo.
 13 It's the big -- it's watched by millions, that whole
 14 broadcast. We're definitely there.
 15 Golf, for example, is in trouble and I know that
 16 we are -- one of our discoveries will be playing a huge
 17 role with golf and all the issues they face right now.
 18 There are trade shows. I believe some of our people are
 19 in either Japan or South Korea, Malaysia, where they
 20 have -- they attend trade shows with our stuff. The UK.
 21 Our stuff's all over the place.
 22 BY MR. LORENZO:
 23 Q Mr. Williams, my specific question is have you,
 24 TM Williams, LLC, paid for any booth space at a golf expo
 25 in 2014?

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1 A That wasn't your question. Have I paid for a
 2 booth space at a golf expo? No, I haven't paid for booth
 3 space at a golf expo.
 4 Q How about at any kind of golf fair? Have you
 5 paid for booth space to promote your product at any golf
 6 fair in 2014?
 7 A No, I can't say that I paid for space at a golf
 8 fair in 2014.
 9 Q Okay. How about a golf product convention or
 10 where they're selling golf products? Did you have a booth
 11 there in 2014?
 12 A A booth to promote my product in 2014, I don't
 13 recall. I don't believe that we had a booth at a golf
 14 fair in 2014.
 15 Q Okay. So I'm just going to lump these all
 16 together. Any kind of golf fair, golf expo, golf product
 17 convention, I think you know what I'm getting at, where
 18 you set up a booth, you promote your product, there's
 19 people coming in trying to buy stuff or just wanting to
 20 see what's out there.
 21 So in 2014 you didn't pay for any of that, any
 22 type of booth to promote your product?
 23 A I have not paid for that. However, our products
 24 are at many of these things without us paying for that
 25 because we have top instructors that use them and it gets

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1 promoted that way. So have I personally gone and set up a
 2 booth? No, but I don't need to.
 3 Q Okay. Tell me a little bit about the top
 4 instructors who are doing this on your behalf at these
 5 expos. Who are they?
 6 A Who actually use it? Let me just tell you, the
 7 top instructors who attend these things who have our
 8 product.
 9 For example, Jim McLean who has shot videos for
 10 us. He's probably the number one instructor in the world.
 11 He's actually shot video with our product on it. He loves
 12 our product and, you know, has even sent us a letter to
 13 say as much.
 14 One of the top three instructors in the world
 15 actively uses it at the big playoffs there, does a whole
 16 clinic with it. He does, what, 500 clients.
 17 The whole Barclay clientele has our product, and
 18 our brand is there and they use our product.
 19 Another person who believes in our product and
 20 I've seen with our product is Tiger Woods' coach,
 21 Sean Foley.
 22 Another one, the top -- probably the top seventh
 23 instructor in the world at Pebble Beach, he shot a
 24 three-day video for our product in there for Korea. It's
 25 also shown in the U.S.

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1 There's a ton of instructors and the highest of
 2 the high-level instructors of the world.
 3 Q Do you have any agreements with any of these
 4 instructors to sell your product?
 5 A Yes, we have a -- yes, we have arrangements where
 6 they can -- they can either order through us in bulk or
 7 some just through -- some just end up ordering directly
 8 from our website. Typically, they may order in bulk from
 9 us. And then there's other arrangements such that once we
 10 move to our next big step which is the infomercial step,
 11 they will be involved at that time.
 12 Q Do you have any written agreements with any of
 13 these people?
 14 A I don't need written agreements with them, mainly
 15 verbal. Possibly, may have one. I can't recall. The
 16 most active one, as I said, that one which is in the top
 17 five instructors, Lynn Blake, who does the most with our
 18 product. I don't know if we have a written agreement, but
 19 we definitely have, you know -- a lot of it is just
 20 verbal. We don't need a written agreement.
 21 Q Okay. In 2013 did you run any print advertising
 22 that you paid for?
 23 A I don't recall in 2013. We provided a tremendous
 24 amount of documentation. There might be something in
 25 there, too. Print advertising, you know, other than maybe

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1 even something at a local seminar or whatnot, I don't see
 2 that's our most effective strategy.
 3 Q Again, I'm going to lump these together, golf
 4 expo, golf fair, golf product conventions.
 5 Did you do any of those in 2013 where you paid
 6 for booth space?
 7 A Not where I paid for booth space, but I do little
 8 clinics and stuff. So a lot of times there's some print
 9 advertising there which would have our brand on there, but
 10 it sounds like you're talking about a big golf expo with
 11 a -- with a booth. No, I don't believe I did that in
 12 2013.
 13 Q How about in 2012?
 14 A I don't believe in 2012, although our product
 15 would be at these booths without me buying a booth.
 16 Q How about in 2011?
 17 A I don't want to give a wrong answer, so I don't
 18 really know. I'll say the same answer, which I don't
 19 recall. I don't believe so in 2011, although our product
 20 would be there.
 21 Depends what you call a golf expo, to tell you
 22 the truth. Have I had booths at, you know, golf
 23 tournaments and stuff? Yeah, absolutely. Let's call it
 24 that. That's the same thing. It's actually even better.
 25 For example, in 2014 did we have what you call a

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1 golf booth? Absolutely. We had a full clinic there.
 2 That's beyond what an expo would be. I had that.
 3 Q Where was that in 2014 where you had this booth?
 4 A Depends on where the first round of the playoffs
 5 are for the PGA Tour. The first round is the largest
 6 event out there. Yes, our product would be there. There
 7 was only one golf clinic at this event and our product was
 8 there, and that would be for a number of years prior to
 9 that.
 10 Q So just to make sure I'm clear, we're talking
 11 about a booth that you set up through your company at this
 12 tournament? I'm not talking about your product being
 13 there. I'm talking about you set up a booth to promote
 14 your product.
 15 A I don't need to be there, but that's my booth.
 16 That's what it is. My product's being promoted at this
 17 booth. It's sort of semantics here. Do I need to go
 18 there to be at the booth? We have a booth there. We're
 19 the only training aid that's there. Our logo and brand is
 20 there at these high-level events. What else can I say?
 21 Q Is anybody running the booth for you, standing
 22 there answering questions?
 23 A Absolutely. They're actually doing better than
 24 that. They're actually putting the product on customers
 25 and actually teaching them with it. It's a tremendous,

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1 tremendous event.
 2 Q And who are these people?
 3 A These are the top -- for example, I've got the
 4 top five instructor in the world doing that, and he has a
 5 whole crew that they actually use them. So it's
 6 phenomenal advertising for us.
 7 Q So are these people actually working for you at
 8 this booth, or am I understanding this right that they're
 9 golf trainers who are promoting your product because
 10 they're using it? Do you have a specific contract with
 11 them to say, "Hey, you're going to do this every year at
 12 round one of the playoffs and you're going to promote my
 13 brand"? Is that the arrangement you have with these
 14 people?
 15 A That's pretty much the arrangement. I don't have
 16 a written document from them, but that's pretty much the
 17 arrangement. The goal is they will be involved in my
 18 infomercial. What I have here is one of the greatest
 19 discoveries in sports, the Taly and the Taly brand and
 20 this focus point. It's not just golf. It's for sports.
 21 It's actually being considered one of the biggest
 22 discoveries out there.
 23 Q What are the names of these individuals who are
 24 doing this for you at this booth at the playoffs? Give me
 25 the names.

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1 A I won't have all the names, but I'll just give
 2 you the one main person because that's who I deal with
 3 directly. He'll have a bunch of other people under him,
 4 his staff and whatnot. I'm sure that changes all the
 5 time. But Lynn Blake, for example, who's one of the top
 6 instructors in the world.
 7 Q And what does Lynn Blake do for you specifically?
 8 A Markets and sells our product and our brand and
 9 our whole -- he's a tremendous, tremendous asset for us.
 10 Q And the company doesn't pay him?
 11 A That's correct.
 12 Q So you had mentioned it's the first round of the
 13 PGA playoffs. I really don't know what that means. Is it
 14 a specific event? Is there a title of the event that he
 15 goes to?
 16 A So Tiger Woods is on the PGA Tour. It is the
 17 top-level golf tour in the world. They have a playoff.
 18 They have playoffs for golf. And the first event is --
 19 it's called the Barclays. It's the Barclays, and it's
 20 also sponsored by FedEx. So it's the Barclays FedEx PGA
 21 Tour. I don't know the exact term. It goes from
 22 different courses, but they are the title sponsors. And
 23 my -- this whole golf clinic moves with that event.
 24 Q Okay. At this golf clinic, you have a booth set
 25 up specifically to promote your product?

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1 A Absolutely.

2 Q Okay. What's the name of the golf clinic?

3 A The Lynn Blake Golf Academy.

4 Q Where is he based out of?

5 It's a he, I assume. Lynn, is that a he?

6 A Lynn is a he.

7 Q Okay. Where is he based out of?

8 A Lynn is based out of Georgia.

9 MS. LARSON: Excuse me, Counsel. Do you have a

10 prediction of how much you have left to go?

11 MR. LORENZO: We can go off the record.

12 (Lunch recess.)

13 BY MR. LORENZO:

14 Q Mr. Williams, I just want to wrap up our

15 advertising discussion we had before we went on our lunch

16 break.

17 If I understand your testimony, any documents

18 that would support any paid advertising you did for Taly

19 design products would have been already produced in the

20 documents you gave us, right?

21 A Yes. I provided any advertising documents we

22 had, everything we could find. I did a very thorough

23 search to see everything I could find.

24 Q That would include any invoices or bills that you

25 had paid for for any type of paid advertising?

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1 A Yeah. Anything I had that was responsive to what

2 was sent, I sent through. Is there a chance I missed

3 things or made a mistake on something? Sure, but

4 I provided everything I could.

5 One thing I actually wouldn't mind adding on

6 there is something we just talked about before the break.

7 With regards to a lot of the advertising that these top

8 instructors are doing, there's nothing there for me to

9 necessarily provide, so a lot of this is ongoing events.

10 I didn't necessarily -- I don't know that there's a lot

11 that speaks to that in those documents for that. There's

12 not anything to provide from a written standpoint sort of

13 thing.

14 Q Well, let me ask about that.

15 So the clinics, do you have communications

16 with -- it's Lynn Blake, correct? He's the main person

17 that does the clinics promoting your brand?

18 A Yeah, he's the main person that does those at

19 those events.

20 Q Do you have communications with Mr. Blake?

21 A Yeah, he'll call me from time to time and we'll

22 talk. He's been doing this for so many years that it's

23 pretty much the same thing.

24 Q Is he actually selling any of products at these

25 events for you? Do people actually purchase them at the

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1 time?

2 MS. LARSON: Objection. Compound.

3 THE WITNESS: I don't know if he actually sells

4 directly or takes the orders. It's more about use and

5 promotion and advertising and marketing.

6 BY MR. LORENZO:

7 Q And he uses the TALLY MIND Set device, right,

8 that's what he's using as part of the instruction?

9 A Yes, that's what he's using as part of the

10 instruction.

11 MR. LORENZO: Okay. We're on Exhibit 5?

12 THE REPORTER: Yes.

13 MR. LORENZO: I'll have this marked as Exhibit 5.

14 (Petitioner's Exhibit 5 was marked for

15 identification and is attached hereto.)

16 BY MR. LORENZO:

17 Q Mr. Williams, I'm showing you a copy of a

18 document. The document number is 1908. It says,

19 "Membership Ledger Activity."

20 Are you familiar with this document?

21 A Not particularly, but I know what it's about.

22 Q Okay. So why was it produced as part of the

23 request for production of documents?

24 A This would be produced because it would be

25 advertising that we've done, you know, over the years and

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1 something that we found record of where we did print

2 advertising or online advertising. It looks like this was

3 overseas, also, some of it. That's why it was provided.

4 Q Okay. Do you know who MicroPower Pty is?

5 A I don't know who they are. That might be the

6 back end or behind the scenes where the payment goes for

7 these guys. I believe they're associated with this

8 advertising.

9 Q Okay. And it's your understanding this is for

10 international advertising?

11 A It looks like the majority of this is for --

12 that's where the payment goes but obviously advertises

13 worldwide. But their company, I believe, might be based

14 internationally.

15 Q And what exactly were you paying for? I just see

16 "iseekgolf.com advertising."

17 Do you know what that is?

18 A Yeah. They have I think a publication and a

19 website, and they've got a whole presence in the golf

20 space. So there are instructors that use and like our

21 product that have written blogs or that might advertise in

22 some of their different elements that they have over the

23 years.

24 Q And are you still using this type of advertising

25 or paying for this currently?

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1 A This type of advertising or am I using this
2 company here?
3 Q This company, I'm sorry.
4 A No, I don't think I'm using them right now.
5 Q And when did you stop using them?
6 A I don't know when I stopped using them.
7 Q The last entry here is April 2010.
8 Does that sound about right?
9 A Not necessarily, because I think what you'll also
10 find is that the -- even though I may not send them the
11 check, they continue to advertise because their
12 instructors continue to use our product.
13 Q My question, Mr. Williams, I'm asking
14 specifically about the print advertising. I understand
15 there's instructors using your product. I'm asking you
16 when you stopped actually paying for advertising for them
17 to run for you. I'm asking does it sound about right,
18 April 2010? That's what I have here in the record.
19 A As I said, I don't know. But I'm also saying
20 that that doesn't mean that the advertising stops just
21 because the check here stops, too. We're also still
22 getting advertising in the same locations, even without
23 that. A lot of times our product is front and center
24 there with whatever they're doing.
25 Q I'm not sure I understand how the advertising

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1 continues, at least with respect to this company, if
2 you're no longer paying them.
3 A Because the instructors can continue to use our
4 product which has our brand and our logo on it. So
5 therefore, anytime it's seen, that's advertising for us.
6 Q Okay. I'm asking a very specific question about
7 iseekgolf.com, not about any instructors.
8 A It's iseekgolf. It's a golf website with golf
9 instructors who use our product. That is that.
10 Q Okay. So do you recall what type of advertising
11 you were paying for through iseekgolf.com? Was it a
12 one-page ad, a banner ad?
13 A I don't recall. It varies, but it would be a
14 combination of different things.
15 Q At some point in time you stopped paying for that
16 service?
17 A I'm not paying for it now, so I wouldn't say --
18 I won't say we won't use it again, also. I will also say
19 we continue to benefit from that because the instructors
20 are continuing to promote and use our product.
21 Q I understand, Mr. Williams.
22 My question is at some point in time you stopped
23 paying for this service, correct?
24 MS. LARSON: Objection. Asked and answered.
25 BY MR. LORENZO:

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1 Q You stopped paying for iseekgolf.com advertising,
2 correct?
3 A At some point, since the last time I paid for
4 advertising. I haven't paid since that point.
5 Q And my follow-up question to that is when was the
6 last time you paid for it?
7 A Right, which I've said I'm not sure exactly when
8 that is.
9 Q Did you pay for it in 2014, iseekgolf.com
10 advertising?
11 A I don't know. I don't believe so, but I don't
12 know.
13 Q How about in 2013?
14 A From that time and further back, I wouldn't know.
15 I don't know. I've tried to provide any information
16 I have related to any advertising that I have or we have
17 receipts for. I don't do the best job of keeping all
18 receipts and track records of everything, but I tried to
19 pull everything together that I could. I don't even know
20 if this is the only sheet I provided on this. You might
21 say, "Actually, you had another sheet from another year,
22 too." That would be additional advertising that I'm not
23 aware of. So I don't know exactly.
24 Q Did you pay for it in 2012, iseekgolf.com
25 advertising?

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1 A I don't know.
2 Q 2011, did you pay for iseekgolf.com advertising?
3 A I don't know.
4 Q Okay. At least on Document 1908 that you've
5 provided, it says that you've paid at least up until
6 April 2010, right? You do know that at least, right?
7 A On this document, do I know that I've paid up to
8 2010 at least? Maybe. What it shows me here is when
9 I made a payment. It doesn't necessarily say when it's up
10 until or not. That's when I sent the payment. That's all
11 it means.
12 Q That's all I'm asking you.
13 A That's not what was asked.
14 Okay. That doesn't show when I'm paid up.
15 I could make a payment at this time. When that's going to
16 run, I don't know that. All I can say is it looks like
17 I made a payment in 2010 on those dates that are shown
18 here. I can agree to that.
19 Q Okay. Have you ever worked with any distributors
20 to sell the Taly design mark products?
21 A What do you call a distributor?
22 Q Someone you sell a bulk of product to that then
23 resells it to somebody else, to a retailer.
24 A Or to a customer?
25 Q A retailer.

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1 A I don't know the answer to that. For sure
 2 I would say most of the time we sell wholesale when we do
 3 something like that. And that would then go -- they would
 4 sell directly to whoever they're going to sell to.
 5 Whether or not they actually sell to another retailer,
 6 I don't -- I can't say that I know off the top of my head
 7 that we've done that.
 8 Q Have you ever entered into a distribution
 9 agreement to sell your products with anyone?
 10 A No, I wouldn't say I've entered into a
 11 distribution agreement to sell my product with anybody.
 12 Q Is your product currently in any chain stores,
 13 like a Golf Mart or a PGA Superstore?
 14 A I believe our golf product is in a PGA
 15 Superstore, also in another -- I don't know the full name
 16 of the company, but the golf training aid store. They
 17 have different locations. And we have sold to others over
 18 the years. I don't know all of them offhand.
 19 Q The PGA Superstore, you said you think it's in
 20 one of them? How many?
 21 A I don't know how many.
 22 Q Is it in there currently?
 23 A I believe so.
 24 Q Which location?
 25 A I don't know which location it would be in. What

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1 I would say is that their guy that I've dealt with,
 2 I believe he was in Georgia. So that's all I can say.
 3 I don't know which stores they have it in.
 4 Q So you think it would be in Georgia?
 5 MS. LARSON: Objection. Mischaracterizes testimony.
 6 THE WITNESS: That's not what I said. What I said was
 7 this guy I speak with that heads up that is in Georgia.
 8 They have stores in different locations. I don't know
 9 which stores they have it in, and I don't want to guess.
 10 BY MR. LORENZO:
 11 Q Who is this gentleman that you spoke to about it?
 12 A I have no clue his name.
 13 Q How long ago was this?
 14 A Maybe -- I don't think it was in the last two
 15 years. I don't think it was in the last two years, I'll
 16 say that.
 17 Q Okay. You said there was a golf training aid
 18 store -- is that what you called it? -- that sells your
 19 product?
 20 A Yes. There's a golf training aid store that
 21 sells our product.
 22 Q Where is that?
 23 A That one's called Golf Around the World.
 24 Q Okay. Any other chain stores that sell your
 25 product that you're aware of?

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1 A Possibly Plaza Golf. I don't know what they're
 2 doing right now, so possibly in there. I'm sure a lot of
 3 golf courses through the instructors. Those would be the
 4 main -- those would be the main avenues. And then
 5 obviously tons of stuff online.
 6 Q Let me follow up on that. You say through these
 7 golf instructors.
 8 Are they sales reps through your company?
 9 A No.
 10 Q Then would they be stocking some of these golf
 11 pro shops with your product? I'm not sure I understand.
 12 A Yeah. They would buy our product. They would
 13 buy our product in bulk or whatever amount they want, and
 14 then they could sell them. They use them to teach with,
 15 and then they would either sell or direct them to us and
 16 have them order.
 17 Q Do you have any written agreements with these
 18 golf instructors that allow them to resell your product
 19 for you?
 20 A No written agreements, no, with any of them.
 21 Q And the products that are being sold in the golf
 22 training aid store or this Golf Around the World, is it
 23 mainly the TALY MIND Set? Is that what they're selling?
 24 A Yes.
 25 Q How about the golf bags?

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1 A Probably not.
 2 Actually, I'm pretty sure not, because they're
 3 mainly just selling the TALY MIND Set.
 4 Q Does the TALY MIND Set include the chipping
 5 umbrella?
 6 A No, it does not.
 7 Q Can you tell me what exactly is in the
 8 TALY MIND Set that they're selling?
 9 A The same as I mentioned earlier. It's got the
 10 golf tool, the brochures, the DVDs, the divot repair, ball
 11 markers, stickers. Depending when they're ordering, it
 12 might have some balloons in there, it might have some golf
 13 balls. Same things I mentioned earlier.
 14 Q Is there a retail packaging for the TALY MIND Set
 15 that you've created or you've developed?
 16 A For the most part, there is a --
 17 Are you talking about how I package it? They're
 18 selling the same thing I sell.
 19 Q Yeah, I guess I've never actually seen the
 20 packaging on the TALY MIND Set. I'm just wondering, is it
 21 something that's designed to be on the shelf at Wal-Mart
 22 or something or is it a brown box with a bunch of stuff?
 23 A No, it's a -- yeah, it could be on a shelf at
 24 Wal-Mart. It could be. It's in a box. It's got our logo
 25 and our brand on it and some of our --

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1 What else would it say on the packaging?
 2 That's about it basically.
 3 Q Okay. I don't think I saw a copy of the
 4 packaging or the retail packaging in any of the documents
 5 produced.
 6 So I if were to ask you for a picture of the
 7 outside packaging, that's something you could produce to
 8 me?
 9 A Yeah. I already provided that, but that's
 10 something we could produce.
 11 Q Again, I apologize. It may be in there, but
 12 I just don't recall seeing it.
 13 A Okay.
 14 Q So other than the golf training aid store, Golf
 15 Around the World, and this PGA Superstore -- and again, it
 16 doesn't sound like you're certain which PGA Superstore the
 17 Taly MIND Set has been sold in -- are there any other
 18 chain stores that you're aware of that have sold your
 19 product?
 20 A I think there's a store in Canada at one point
 21 that was selling it. I don't know the name of it.
 22 I don't know if it's golf -- if it was a sporting store.
 23 I don't know the actual name of it. It was a while ago,
 24 but the only thing I do know is they're selling the same
 25 thing we're selling.

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1 Q Are there any retail stores that you specifically
 2 promote that you can buy the Taly MIND Set at?
 3 A No, there are no retail stores that
 4 I specifically promote where they can buy it.
 5 Q And I would just assume it's better for you if
 6 they bought it through your website, right?
 7 A Yes. It's much better if they buy it through me,
 8 although not necessarily because of the advertising and
 9 presence of being in other places. There's value there,
 10 too.
 11 Q Your model sounds like it's more of a direct
 12 consumer model is how you're selling the product.
 13 Other than these instructors and some of these
 14 retail chains that have the product, your model is direct
 15 consumer for the most part?
 16 A Well, you're discounting that network, which is
 17 huge. That's worldwide, but --
 18 So yes, we do direct through consumer. We've
 19 been approached by other retailers, and there are other
 20 ways we could go. To say it's my model, you know, that's
 21 the majority of what we do to this point.
 22 Q Okay. Do you do Google AdWord advertising?
 23 A Yes, I do Google AdWord advertising.
 24 Q And how long have you been doing that?
 25 A Oh, wow. I don't know. I would guess maybe --

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1 I guess I shouldn't guess. A lot of years.
 2 Q Okay.
 3 A A lot of years.
 4 Q And who is in charge of your campaigns?
 5 A I'm in charge of them.
 6 Q So you create the campaign, you choose the
 7 AdWords, you do all that stuff?
 8 A I do everything.
 9 Q Okay. And you currently are running
 10 Google AdWords?
 11 A Yes, I believe we are currently running some.
 12 Q And you would have a list of search terms that
 13 you're paying for? And from what I understand of this,
 14 you can go on your Google AdWords account and print out a
 15 list of the search terms you're paying for, right?
 16 A I could, probably. Depending on what's being run
 17 at what time, I think we provided everything. The search
 18 terms, I'm sure there's a way to figure that out. How
 19 much advertising we're doing on Google at this time,
 20 I guess there may be a way. That's all.
 21 Q Okay. Do you know some of the search terms that
 22 you're paying for off the top of your head, "golf training
 23 aid"?
 24 A Over the years, if that's fine, there's been so
 25 many, but there would be "golf," there would be "training

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1 aids," there would be "sports," there would be "focus,"
 2 there would be "trust," there would be "Taly," there would
 3 be "scoring," there would be "instruction," there would be
 4 "sporting goods," there would be -- it sounds like you
 5 understand that space. So just a tremendous amount.
 6 Q So you would pay for Google AdWord hits for
 7 "sporting"? That's pretty broad.
 8 A Is that a question?
 9 Q Yeah, that's pretty broad. Is it a little bit
 10 more narrow than that? Just putting "sports" out there,
 11 to pay for that is pretty broad.
 12 MS. LARSON: Objection. Vague.
 13 THE WITNESS: Yeah, those things get expensive. What
 14 we've done, though, fortunately over the years, we've done
 15 well in the space of sports. Really what I'm advertising
 16 is me. I'm Taly. And so fortunately by building the
 17 brand Taly and the Taly marks, that is the major thing
 18 that we really drive around.
 19 So "sports," "scoring," "Taly." Those are the
 20 biggest search terms. And we own -- we own that market.
 21 If you type in "Taly," you've got pages and pages. Nobody
 22 can really compete with us on the scoring and Taly and
 23 instruction.
 24 MR. LORENZO: Let me have this marked as Exhibit 6.
 25 (Petitioner's Exhibit 6 was marked for

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CONFIDENTIAL

Undeclared, Inc. v. Williams

Taly Williams

31 (Pages 121 to 124)

1 identification and is attached hereto.)
 2 BY MR. LORENZO:
 3 Q I've handed you a document or documents,
 4 Mr. Williams, numbered 2702, 2705, 2840, and 2841.
 5 Can you look at 2702 first, if you would?
 6 A Okay. I'm looking at 2702.
 7 Q Okay. So what is this document?
 8 A This is an invoice, looks like for an order for
 9 12 TALY MIND Sets.
 10 Q Okay. Can you look at 2840? It's the third
 11 document. Can you tell me what this document is, 2840?
 12 A This would be a invoice for a TALY MIND Set and a
 13 golf bag order.
 14 Q Okay. So this 2702, the 12 MIND Sets, how was
 15 this invoice generated?
 16 A This one would be one that I would create.
 17 Q What did you use to create it?
 18 MS. LARSON: Objection. Vague.
 19 THE WITNESS: What do you mean, what did I "use to
 20 create it"?
 21 BY MR. LORENZO:
 22 Q I mean, is there a program that you use to create
 23 invoices for you? Was it a Word document? How was this
 24 invoice generated?
 25 A It is probably an Excel document, I believe.

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1 Q This is an Excel document, the 2702?
 2 A I believe this is an Excel document.
 3 Q And then 2705, the next page, that's also an
 4 Excel document?
 5 A Yeah, I think so.
 6 Q So you generate your invoices by Excel?
 7 A Not necessarily.
 8 Q Okay. What other ways do you generate invoices?
 9 A We don't necessary -- we don't usually generate
 10 invoices in the first place, that many of them. But a lot
 11 of times the -- depending on how the online ordering was
 12 done, there can be a receipt or invoice sometimes
 13 generated.
 14 Q Okay. On the 2702, do you actually save copies
 15 of these Excel spreadsheets?
 16 A Some of them.
 17 Q Do you print them out and keep it somewhere in a
 18 file, all the invoices that you create in Excel?
 19 A No.
 20 Q So there's no process, it's kind of random when
 21 you keep them and you don't keep them?
 22 A It's very random, unfortunately.
 23 Q Okay. I see two invoices, one of them is from
 24 2014, July 24th, 2702, and Document 2705 is December 6,
 25 2010. So that's a four-year period.

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1 In the ordinary course of your business, you
 2 don't keep copies of these Excel spreadsheets. Is that
 3 your testimony?
 4 A Yes. In the ordinary course of business,
 5 I don't. Yes, that's my testimony.
 6 Q Okay. How about 2840, which is the third
 7 document, and 2841? How did this invoice get generated?
 8 A I can't say for sure how it was generated. This
 9 would probably be an online -- this would be an
 10 online-generated, not one I would put together.
 11 Q On 2840, where did you get this to provide it in
 12 your request for production? Where did you find this
 13 document?
 14 A I don't know. We just pulled from anywhere and
 15 everywhere we could, trying to gather all the information
 16 we could. It's just one of the thousands of documents we
 17 were able to pull together, so I can't say exactly where
 18 it came from.
 19 Q So do you know if this is a copy of a piece of
 20 paper hard copy or something you printed off the computer?
 21 A I do not know that.
 22 Q In the ordinary course of your business, you
 23 don't keep these invoices in any specific location?
 24 MS. LARSON: Objection. Vague.
 25 THE WITNESS: Yeah, there's no reason for us to

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1 really -- I'm one guy. It's very busy. I don't have time
 2 to worry about all of this. At the end of the day, I just
 3 have to -- when they order, I ship them the product.
 4 That's what I have to do. And I don't focus on all the
 5 other stuff. And we get paid.
 6 So yeah, recordkeeping, I think we did a great
 7 job of recordkeeping over the years, but obviously
 8 I'm sure there's lots of improvement we could make. So
 9 anything that's not provided, that's just a function of
 10 our recordkeeping. I don't keep a lot of this stuff
 11 because I have no use for it.
 12 BY MR. LORENZO:
 13 Q Is there any reason why you kept these invoices
 14 as opposed to any other invoices, "these invoices" being
 15 2840 and 2841?
 16 A No, there's no reason.
 17 Q So again, just to be sure I understand your
 18 testimony, the invoices you keep or decide to delete, it's
 19 just completely random, there's no method or process to it
 20 at all?
 21 A There's definitely no method to it, and I wish
 22 I had tons more from over the years.
 23 MR. LORENZO: I'll have this marked as Exhibit 7,
 24 please.
 25 (Petitioner's Exhibit 7 was marked for

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1 identification and is attached hereto.)
 2 BY MR. LORENZO:
 3 Q Mr. Williams, I'm handing you some documents
 4 numbered 1801 to 1813.
 5 Can you take a look at these documents and tell
 6 me why they were produced?
 7 A Why were these documents produced? These
 8 documents were produced to be responsive to that massive
 9 list and request. I tried to gather anything I could.
 10 These documents here showed sales of [REDACTED] in January to
 11 December 2010. It shows -- I provided them because it
 12 shows sales, it shows products, it shows all the different
 13 countries where people are responding to our advertising.
 14 It shows different products. It shows --
 15 I provided it to be responsive to the vast
 16 requests that I received to gather pretty much anything
 17 related to what I've been doing from selling, advertising,
 18 marketing, manufacturing. That's why it was provided.
 19 Q Do you know what the [REDACTED] represents? It just
 20 says "Revenue." I'm not familiar with this document.
 21 A It would represent sales of product during a
 22 period between January and December of 2010 potentially
 23 anywhere from any other countries and areas shown for any
 24 of the products shown and showing the thousands and
 25 thousands of visitors. That's what it represents.

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1 to whatever campaign or something we are running.
 2 Q And this [REDACTED] number, does this number
 3 represent to you, I guess, online sales from the period of
 4 January 1, 2010 to December 31, 2010 through your site?
 5 A I can't say exactly what it represents, but it
 6 definitely represents sales that were made through the
 7 site as a result of advertising and marketing which was
 8 done in different countries for different products with
 9 all these visits. That's what I can say.
 10 Q Well, let me ask you. Does this sound about
 11 right, though, based on your recollection of what you did
 12 in 2010, that you sold approximately [REDACTED] worth of
 13 products online?
 14 A I don't know. I wouldn't -- I wouldn't say that,
 15 and I wouldn't want to speculate on that. What I can say
 16 is what it is. It's saying that -- what I just said.
 17 I do know there were [REDACTED] in sales from this period
 18 from this type of advertising to these countries with
 19 these products. That's all I can say. I can't say more
 20 than that.
 21 Q Okay. Can we look at page 1808? At the top it
 22 says, "Ecommerce Overview." Halfway through the page it
 23 says, "Top Revenue Sources." It has "Products," Taly MIND
 24 Set - Black, 276 items, revenue of [REDACTED]
 25 Do you think that's an accurate reflection of the

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1 Q It says "Google Analytics."
 2 Are these online sales, do you know?
 3 A These would be as a result of -- I am guessing,
 4 but for the most part, these are sales which would have
 5 been results of something to do with online advertising
 6 and marketing where the sales were tracked and all the
 7 visits from all the different countries. So the idea here
 8 is it's just an additional bit of information that would
 9 be useful and responsive to show sales and sort of
 10 worldwide sales and for some number. That's why.
 11 Q Okay. Can we go to page 1804, if you would?
 12 A Sure.
 13 Q So the middle of the page there or actually a
 14 third of the way down, it says "Source/Medium." It says
 15 "Visits" and it says "Revenue." I guess the first entry
 16 there is "TalyTalyStore/US Link," 2,211 visits, revenue of
 17 [REDACTED] and 112 transactions.
 18 Do you see that?
 19 A Yes, I see that.
 20 Q Is it your understanding that this is tracking
 21 visits and transactions that came through The Taly Store,
 22 U.S. link?
 23 A I would think that this is visits and
 24 transactions that came through that link through
 25 advertising that was done through whatever -- responsive

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1 black Taly MIND Sets that were sold online in that time
 2 period of January 1, 2010 to December 2010?
 3 A What I would say is what I've been saying, that
 4 it's an accurate representation of Taly MIND Set - Black
 5 sales of [REDACTED] during that period based on that marketing
 6 to these countries and with this response from those
 7 visits. I can speak to that.
 8 Q So you're not sure or do you know --
 9 Let me rephrase the question. Do you know if
 10 that 276 item number accurately reflects what you've sold
 11 online during that time period --
 12 MS. LARSON: Objection. Asked and answered.
 13 BY MR. LORENZO:
 14 Q -- for that particular black Taly MIND Set?
 15 MS. LARSON: Same objection.
 16 THE WITNESS: You keep restating the same thing but
 17 leaving out the parts that I keep adding in. That would
 18 be fairly accurate for that advertising to those countries
 19 based on these visits for that and for sales of that
 20 product. That's what I can say. It sounds like you're
 21 presenting it as something broader than what it is for.
 22 This is exactly what it is. This is for that advertising
 23 to those countries to that audience for that campaign for
 24 that product.
 25 Q Okay. So your understanding is that this number

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1 is very specific to certain types of advertising that was
 2 run? This is not the total number that you sold on your
 3 site, but it represents a very narrow scope of sales under
 4 a specific campaign under certain circumstances or
 5 situations online?
 6 MS. LARSON: Objection. Mischaracterizes testimony.
 7 THE WITNESS: Yeah, I can't speak to that. All I can
 8 say is what it presents. I do not know -- this does not
 9 show what advertising campaign it was from. I don't know
 10 what it reflects in terms of other things. I don't know
 11 that answer.
 12 BY MR. LORENZO:
 13 Q Where did you get these documents?
 14 A I would have gotten this online from --
 15 I'm assuming this is from a Google -- it doesn't say
 16 "Google" anywhere, but -- there it is.
 17 This says "Google Analytics," so I got this
 18 online from Google Analytics.
 19 Q Do you understand how Google Analytics works?
 20 MS. LARSON: Objection. Calls for speculation, lacks
 21 foundation.
 22 THE WITNESS: Obviously everything is to some degree.
 23 I know that it's good for sort of showing me what
 24 countries are responding to my advertising. It allows me
 25 to --

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1 I don't know the back end of all this stuff, but
 2 I know sufficient enough to put some ads up there and
 3 generate some sales from it. That's really the extent.
 4 BY MR. LORENZO:
 5 Q So do you have a Google Analytics account that
 6 you signed up for?
 7 A Yes, I have a Google Analytics account that
 8 I signed up for.
 9 Q What is your understanding of what you were
 10 signing up for as far as Google Analytics?
 11 A Generally, I was signing up to receive or to be
 12 able to track the response of an ad that I've posted.
 13 Q Did you have anyone help you set up the Google
 14 Analytics account?
 15 A No, I did not have anyone help me set up the
 16 Google Analytics account.
 17 Q Are you aware that when you set up a
 18 Google Analytics account, you have to embed certain
 19 information in certain pages for it to be tracked through
 20 Google Analytics? Are you aware of that?
 21 A Yes, I'm aware of that. It's been a while since
 22 I set that up. But yes, I'm aware that I have to embed
 23 something on certain pages for it to track this, yes.
 24 Q That's something that you did, or did you hire
 25 somebody else to do that?

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1 A That is something that I did.
 2 Q Is there anywhere you can go to in any of your
 3 documents or on your computer that will tell you the total
 4 amount of online sales you had in the time period of
 5 January 1, 2010 to December 31, 2010?
 6 A No, there's nowhere I can go to tell you the
 7 total amount of online sales from January 2010 to
 8 December 2010.
 9 Q Okay. Can you go to page 1813 in that set of
 10 documents, Exhibit 7? So it says "Products." It says
 11 "Quantity." TALLY MIND Set - Black has a quantity of 276
 12 and then appears to go on in descending order. Stickers,
 13 there were four. There was one TALLY Phone Consultation.
 14 Do you have any understanding as to what this
 15 represents, the "Product," "Quantity," "Product Revenue"?
 16 A Yeah, I have an understanding of what it
 17 represents.
 18 Q And what is that?
 19 A What it represents is the response to advertising
 20 that I was doing or some campaign at the time between that
 21 period of January 2010 through December 2010 for that
 22 advertising and the response. So these products were
 23 purchased or these are the ones that were also tracked and
 24 were posted here.
 25 MR. LORENZO: Let me have this marked as Exhibit 8.

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1 (Petitioner's Exhibit 8 was marked for
 2 identification and is attached hereto.)
 3 BY MR. LORENZO:
 4 Q Okay. Mr. Williams, I'm showing you another
 5 Google Analytics document. These are documents 1800,
 6 1765, 1778, 1813, and 1826. What it is is I pulled out
 7 the "Products" page for each time period of '07, '08,
 8 2010, 2011. I'm sorry. '09, also.
 9 I think you've already testified earlier that the
 10 "Products" page, it's your understanding that this is
 11 tracking specific sales as a result of a certain ad
 12 campaign; is that correct?
 13 A I said that plus additional, I think. To certain
 14 countries, because you select a lot of different things.
 15 Also to --
 16 Sorry. Repeat the question.
 17 MR. LORENZO: Can you read back my question?
 18 THE REPORTER: Sure.
 19 (Whereupon the record was read as
 20 follows:
 21 "QUESTION: I think you've already
 22 testified earlier that the 'Products' page,
 23 it's your understanding that this is
 24 tracking specific sales as a result of a
 25 certain ad campaign; is that correct?")

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1 THE WITNESS: So my response would be the same. It's
 2 not just that. I said also this is based on the other
 3 documents there. It's tracking the response for a certain
 4 ad campaign that I ran. It shows globally, you know,
 5 where the responses came from and the number of visits.
 6 And then it also tracks sales or clicks, as you mentioned,
 7 which has the -- if it's embedded, it shows those sales on
 8 here. So that's what I was -- that's what I said.
 9 BY MR. LORENZO:
 10 Q Okay. I'm just asking specifically about the
 11 "Products" page. I understand that you had said this
 12 earlier about tracking from certain locations where people
 13 are coming to your site from certain locations, but this
 14 particular "Products" page, Document 1800, I thought you
 15 had said earlier that these quantity purchases are
 16 tracking the purchases related to a specific ad campaign
 17 and it could come from any territory in the world, right?
 18 MS. LARSON: Objection. Asked and answered.
 19 THE WITNESS: You keep changing what I said. What
 20 I said was even specifically for this "Products" page, it
 21 could come from any ad campaign based on advertising
 22 globally. So obviously this one doesn't show what
 23 countries or where the response came from. It shows
 24 visits and orders that were done. That's what I'm saying.
 25 BY MR. LORENZO:

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1 Q Okay. Let me try it this way.
 2 A I'm not understanding what you're asking.
 3 Q This is a cumulative total from all your ad
 4 campaigns that you've run, right? That's your
 5 understanding of what this page represents, a cumulative
 6 total of all the ad campaigns you've run where people have
 7 purchased products?
 8 MS. LARSON: Objection. Vague, mischaracterizes
 9 testimony.
 10 THE WITNESS: I did not say that. I printed out what
 11 I could to gather this information and, you know, I don't
 12 recall in total where all this came from. I tried to
 13 gather all the information I could. It's tons of
 14 information. Is it cumulative? I don't know what this is
 15 based on. This could be based on --
 16 I can't say that, right?
 17 BY MR. LORENZO:
 18 Q I'm just asking what your understanding is,
 19 Mr. Williams.
 20 What is your understanding of the 35 quantity
 21 that was purchased for the MIND Set - White? What number
 22 does that represent? I'm just trying to understand what
 23 that means.
 24 A I've answered. It tells me there were at least,
 25 let me put it that way, at least 35 purchases from an ad

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1 that was run, you know, and that was seen globally or
 2 responded to from a period -- this one here would be
 3 January 2007 to December 2007 -- based on a number of
 4 however many thousands of visits we had to that ad.
 5 Wherever this was embedded, it tracked a total number of
 6 35 sales of that product.
 7 Q And you had said with a particular ad. I'm just
 8 trying to understand whether or not you think this
 9 quantity represents just one ad that was run or all the
 10 ads that you'd run in this particular time period.
 11 A Right, you can ask that, but that question,
 12 I don't know. I already mentioned I don't know what ad
 13 this is even based on. I don't know that. All I can
 14 speak to is I'm pretty sure that we sold that amount based
 15 on something.
 16 Q Okay. And you don't know if that's based on one
 17 ad or a cumulative total of all the ads that you've run,
 18 right?
 19 A Yes. I do not know if this is based on one ad or
 20 a cumulative number of ads for that campaign, I would even
 21 say.
 22 Q Okay. So if you can turn to the next page,
 23 1765 --
 24 Actually, I'm sorry. Let's go back to 1801
 25 really quickly. What is TMS-W6, the last product on that

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1 page?
 2 A I have no idea what is. Some product we were
 3 selling in 2007.
 4 Q It says \$119.70. Any recollection as to what
 5 that might be?
 6 A No recollection as to what that might be.
 7 Q Okay. 1765, the next page. What I wanted to ask
 8 you about was at the very bottom of the page, it says TALY
 9 Chipping Umbrella. It says "1-10" and then "of 18." So
 10 it looks like we're missing eight products here. Just
 11 based on that, it appears that there's eight more products
 12 and I'm just wondering why that wasn't produced.
 13 A I don't know what that "1-10 of 18" means.
 14 I produced everything I could. If there's some mistake
 15 that is not there -- I don't know. It sounds like you've
 16 pulled this information from somewhere and presented one
 17 or two pages. I don't know if I did produce it. If
 18 I didn't produce it, it's because I didn't have it. I've
 19 done the best I could to pull thousands and thousands of
 20 pages together to --
 21 Q Is this something that you went into your
 22 Google Analytics account and pulled out? Is that where
 23 you got this from?
 24 A It's possible that I went into -- at some point
 25 this came from a Google Analytics account, I can say that

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1 much. When I did that, I don't know that. If it's
 2 something I had or just provided -- anything just related
 3 to that request which was very, very broad, I provided.
 4 Q You don't recall whether you went in in the last
 5 four or five months into your Google Analytics account to
 6 obtain this information?
 7 A I don't know --
 8 Now you're changing the question. I don't know
 9 where this one was provided from. As I said, I provided
 10 everything I could. Did I go to Google Analytics to try
 11 to gather information for this? Absolutely. Do I know
 12 where this came from? No, because there are other times
 13 I've been in the Google Analytics account. This document
 14 may be from another time I was looking or something like
 15 that. It's from Google Analytics, I'm very certain of
 16 that. At that time I would have been the one who went in
 17 there and actually pulled that out.
 18 Q So we've established this from a Google Analytics
 19 account, correct?
 20 A Yes.
 21 Q I'm just trying to find out, did you pull this
 22 information from your Google Analytics account in the last
 23 six months? Did you go in and print it out to produce it
 24 as part of your production?
 25 A As I said, I don't know. I know that I was on

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1 Google Analytics, and I pulled any information I could
 2 that would be responsive. And I said any other documents
 3 I could find, I also collected those, too.
 4 Q Okay. When were you on the Google Analytics
 5 account?
 6 A I don't know when I was on it. I've been on
 7 it -- I was on it definitely to be responsive for this
 8 request.
 9 Q Okay. So if I were to ask you to see if you
 10 could find 11 through 18, that's something you can do,
 11 right? It says on there -- I didn't see anything more in
 12 the document production, and I am curious as to where the
 13 11 to 18 products is. You can go on your Google Analytics
 14 account and see if that's something you can pull?
 15 A If that's something I can pull and that's
 16 something I'm told to go pull, I can try to gather that
 17 information. I don't know if it's there. I haven't been
 18 on Google Analytics since I've had to do all this. It's
 19 not something I'm around all the time and using all the
 20 time.
 21 Q Okay. Fair enough. Thank you.
 22 1778, this is time period of 2009, January 1st to
 23 December 31st. Again, the only question I had on this one
 24 is it says "1-10 of 11." So it looks like there's one
 25 product that isn't in there, and I may request that

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1 information from you. If that's something you can pull,
 2 I'd appreciate it.
 3 1813, we've already discussed. That's 2010.
 4 That's 1-10 of 10, so it doesn't look like anything's
 5 missing there.
 6 And then Document 1826 is the last one of 2011.
 7 Again, it says "1-10 of 14." So it looks like there's
 8 four products that didn't make this list. I may ask you
 9 for that. I'd appreciate if you can get that for me.
 10 One other question. "LBG Temp," do you know what
 11 that is on Document 1826?
 12 A No, I don't know what that is. I can guess for
 13 you, but I don't know what that is.
 14 Q Do you have any idea what you think it might be?
 15 A We're looking at the purchase amount of \$2,000
 16 and LBG. I would assume that has something to do with our
 17 world-class instructor Lynn Blake ordering our product,
 18 ordering something. I'm assuming that would be his --
 19 some order from him of our product.
 20 Q I didn't see in the documents anything close to
 21 these Google Analytics for the years 2012 to 2014.
 22 Is there any reason why those weren't produced?
 23 A I don't know that they weren't produced, and
 24 I don't know why they necessarily wouldn't. I would say
 25 that if we're looking to pull anything we could that was

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1 responsive -- I feel that these are sort of another
 2 version, a redundant version, of what's already been
 3 provided. It's just saying the same thing. It's the same
 4 products. Anywhere I had information that supported it,
 5 I just put it all together.
 6 Q Is there any reason why you don't think you can
 7 produce the 2012, 2013, 2014 Google Analytics documents
 8 that you produced for these years?
 9 A No. As long as the system is up, I don't see --
 10 as long as the information is there. Thank goodness,
 11 Google is there because obviously my recordkeeping is not
 12 the greatest for all my receipts and stuff. I'm fortunate
 13 this information is even available. As long as the system
 14 is up and running, I'm sure that's not difficult.
 15 Q Okay. Thank you.
 16 A One thing I'd like to add is that I'm pretty
 17 certain I recall providing Google Analytics right up to
 18 whenever that request was made, so I'm pretty sure there
 19 was 2014 in there, also.
 20 Q Okay. Mr. Williams, I absolutely do not want you
 21 to duplicate your work. I looked through and I couldn't
 22 find it. So if it's in there and I'm wrong, I apologize.
 23 I'll have Lorie look again. And if it's not in there,
 24 I'll make my request. I'd appreciate that.
 25 A Yeah, because we're selling now and 2011 is not a

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1 special year in any way. I sold 2011, 2012, 2013, 2014
 2 and 2015.
 3 Q So you haven't turned off Google Analytics in the
 4 last three years?
 5 A Have I done anything with Google Analytics to
 6 turn it off? There's still -- whether it's collecting
 7 anything, it's still -- I don't use it, but it's still
 8 collecting information from certain pages. We do change
 9 pages here and there. So there may be changes to it, but
 10 it's still there. I just don't use it.
 11 MR. LORENZO: I'll have this marked as Exhibit 9.
 12 (Petitioner's Exhibit 9 was marked for
 13 identification and is attached hereto.)
 14 BY MR. LORENZO:
 15 Q So Mr. Williams, I'm handing you a document.
 16 I printed this off the USPTO website. If you can look at
 17 it really quickly and let me know when you're ready to
 18 discuss.
 19 A Yeah, I'm ready to discuss.
 20 Q Okay. On the fifth page, I should have numbered
 21 this, I apologize, it starts with, "The undersigned being
 22 hereby warned that willful false statements and the like
 23 are punishable by fine." There's an electronic signature.
 24 It looks like "Taly Williams," "Date Signed: 9/18/2008,"
 25 "duly authorized officer."

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1 A Yeah, I have an idea what those are.
 2 Q Can you tell me what those are?
 3 A Those are brochures that we would use as part of
 4 our sales.
 5 Q Do you have copies of any of those brochures?
 6 A These ones in particular, possibly. I don't
 7 know. But these would be very similar to the things that
 8 we're selling, same idea.
 9 Q How are you using these? Are these the brochures
 10 that you're putting in packages when you sell products in
 11 shipments?
 12 A I don't know which brochures these ones are. We
 13 do put brochures in product shipments, yeah.
 14 Q On the second page, 1936, this one says
 15 "Accordion Fold (4 panels)" from UPrinting.
 16 Do you know what those are?
 17 A Generally, yes, I do know what those are.
 18 Q So is there a difference between a double
 19 parallel fold and the four-panel accordion-fold brochures
 20 that you're using?
 21 A Yes, there's definitely a difference.
 22 Q Okay. What's the difference?
 23 A Besides how they're folded?
 24 Q Yeah.
 25 A To me, I didn't know exactly what these are for,

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1 Were you the person who submitted the statement
 2 of use?
 3 A Yes, I was the person who submitted the statement
 4 of use.
 5 Q Okay. And on the next page there's a specimen,
 6 it looks like.
 7 Is that the umbrella or the chipping umbrella?
 8 A That is a chipping umbrella.
 9 Q Okay. I don't have any other questions on that.
 10 And there was also another statement of use that
 11 was filed recently, I want to say in the last six months,
 12 Section 8 Statement of Use or the Continued Use.
 13 Is that something you filed?
 14 A Yes, that would be something that I filed.
 15 MR. LORENZO: Okay. I'll have this marked as
 16 Exhibit 10.
 17 (Petitioner's Exhibit 10 was marked for
 18 identification and is attached hereto.)
 19 BY MR. LORENZO:
 20 Q Okay. Mr. Williams, I'm handing you a copy of
 21 Document 1843 and 1936. It looks to be a UPrinting.com
 22 invoice of February 14, 2011. That's Document 1843. It
 23 says "Reorder of old," I don't know, "ims." It looks like
 24 8-1/2 by 14 brochures, gloss, front and back.
 25 Do you know what those are?

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1 but it would tell me the information that's in these two
 2 sets of brochures is different; therefore, the material is
 3 presented differently and therefore folded differently.
 4 Q Okay. Do you have copies of either of these
 5 brochures, the two-fold or four-fold? I just didn't see
 6 any in the document production.
 7 A You probably have images of them. Actually,
 8 I don't know for certain you have images of them. I know
 9 you have images of brochures. They would fall in this
 10 type of categories. I can't say for sure whether or not
 11 I have accordion-fold or double-parallel fold or what
 12 I have right now.
 13 Q So if I request the brochures that you do have,
 14 that's something you can produce to me?
 15 A Yes, we can produce brochures.
 16 Q And you might have a four-fold and a two-fold,
 17 you're just not sure?
 18 A I may have a two-fold and four-fold and a
 19 different type of fold.
 20 Q Okay. Thank you.
 21 I saw in the documents you had some 4 by 6 post
 22 cards. Do you recall what those were? Did you ever do
 23 any post cards, 4 by 6 post cards?
 24 A Yes, we've done post cards. I don't know exactly
 25 what those are for. Just off the top of my head, I know

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1 we've done some international advertising of scoring; so
 2 I think that's probably -- that's one of the ways we've
 3 used those post cards.
 4 Q Okay. I see one document show 2,000 for mailing,
 5 card stock, gloss, front and back, 4 by 6 post cards from
 6 UPrinting.
 7 Do you recall what those are, for mailing?
 8 A As I said, it's probably -- post cards are
 9 typically for mailing. It would be for some type of
 10 international campaign we were doing at the time.
 11 Depending on what you're looking at there, that's who
 12 would have produced those post cards for us.
 13 Q Do you have any copies of those post cards, any
 14 of those 4 by 6 post cards left?
 15 A Possibly. I'd have to see. Yeah, possibly.
 16 Q Okay. So if I request that, that's something you
 17 can try and locate for me and produce, right?
 18 A Yeah. Not specifically those ones per se. But
 19 post cards, sure, because that's something we use in our
 20 business.
 21 Q I'm just trying to match up what's in our
 22 invoices. I just hadn't seen them in the documents.
 23 Again, if it's in there, I apologize.
 24 So you have a federal trademark registration for
 25 Class 28, right? That's pretty much the subject of this

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1 action, right?
 2 A Okay. Then I have a federal trademark for
 3 Class 28.
 4 Q Okay. I just want to ask you about some of the
 5 goods and services that you've listed as part of the goods
 6 and services that you're claiming under the mark. It says
 7 on there, "Games, namely target games and action skill
 8 games."
 9 What exactly is that?
 10 A That can relate to a lot of different things.
 11 We're selling obviously into the sports market. We're
 12 selling to golf. Really, golf is a target-oriented game.
 13 So in our brochures if we have them, say, chipping to a
 14 target, these are all action sports games. It all fits
 15 into that.
 16 Q So is there an actual game that you are selling
 17 under the Taly design mark?
 18 A It would be a chipping game. We give them
 19 direction on how to play this game. I don't know the
 20 semantics on --
 21 Are you referring to a different type of game?
 22 Q I'm just asking what it means to you.
 23 A That's an action skill game, chipping to a
 24 target.
 25 Q So any other games that fall under the Taly

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1 design mark?
 2 A There's a lot of different games that we -- that
 3 we would sort of promote with our products that --
 4 So does that answer the question?
 5 Q Kind of.
 6 Okay. So this instruction, tell me about this
 7 instruction. You say you instruct them on how to play a
 8 chipping game. I'm not sure I understand.
 9 A Yeah. The game of, say, golf is about you have
 10 to perform an action to get a result to a target. The
 11 whole game is built around that. So it's an action. This
 12 could be -- we may provide, you know, something based
 13 around chipping to a target which is an action skill game.
 14 It could be putting to a target, just to give you some
 15 examples.
 16 Q I guess I'm a little confused. I'm not sure
 17 I understand. Is this something you actually market to
 18 the consumer, that you sell like a game packet or anything
 19 like that? You're calling it instruction. Again,
 20 I'm just trying to understand the game concept, what you
 21 mean by target games and action skill games.
 22 A Yeah, that's something that we market. We may
 23 not use the federal trademark words for that. But these
 24 are action skill games. I'm giving you what it would be
 25 with respect to, for example, golf. It would be a

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1 chipping -- sort of a chipping game with our product. We
 2 give them the brochures and give them things to do with
 3 that. In my seminars we will do different things like
 4 that, also.
 5 Q So the brochures contain chipping games you can
 6 play?
 7 A Yeah, basically. Yes.
 8 Q I just want to make sure I understand. You have
 9 brochures that describe specific target games and action
 10 skill games that a consumer can play?
 11 A I haven't looked at the brochures recently, but
 12 absolutely. As I said before, the game of golf is an
 13 action skill game. So using our product to play and to
 14 chip and to put which is what we direct them to do and how
 15 to do and whatnot, this is a game.
 16 So my answer would be yes.
 17 Q And other than these instructions that you give
 18 to consumers, are there any other target games or action
 19 skill games, products that you sell under the Taly design
 20 mark?
 21 A Say that again. I forgot the first part.
 22 MR. LORENZO: Can you read back my question, please?
 23 (Whereupon the record was read as
 24 follows:
 25 "QUESTION: And other than these

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1 instructions that you give to consumers, are
 2 there any other target games or action skill
 3 games, products that you sell under the Taly
 4 design mark?")
 5 THE WITNESS: Yes. I would say that even other than
 6 our products, there are games that we would -- for
 7 example, if they were getting a consultation with me.
 8 Like I said, golf is a target game. Anything that we do
 9 and any instruction I give, and I've done years and years
 10 of this and they pay for that, where we have a target set
 11 up and they hit to that. So there's a number of things
 12 even without our product, yes.
 13 BY MR. LORENZO:
 14 Q Is it your understanding that Class 28 is for the
 15 sale of products? Do you understand that?
 16 MS. LARSON: Objection. Vague.
 17 THE WITNESS: The sale of products? Yeah, I would say
 18 it's the sale of products. That's why I have it listed
 19 the way it is in there. It's products that we sell.
 20 BY MR. LORENZO:
 21 Q Does it --
 22 I'm sorry. I didn't mean to cut you off.
 23 A I'll just restate. Absolutely, I realize it is
 24 for products. We do sell action skill games and whatever
 25 else is listed there.

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1 We also do other things outside of that. If you
 2 say is it not a product, that may be the case. There are
 3 other things we do, yes.
 4 Q I just want to make sure I understand. The
 5 action skill games that you have described so far have
 6 been instructions that you give purchasers of your product
 7 to play that are listed, from what I understand, on
 8 brochures that you give them; is that accurate?
 9 A Not only that, but you're saying instructions as
 10 opposed to calling them games, that's changing what
 11 I said. They're games. I'm sorry. This is all
 12 game-related in a game. I don't know how to say it any
 13 different.
 14 Q Okay. I'm acknowledging the games and the
 15 instructions that you've talked about. Again, I just want
 16 to make sure we're on the same page here and I'm not
 17 misunderstanding your testimony, my understanding is there
 18 are apparently instructions that are on brochures that you
 19 give to consumers who buy your product where they can play
 20 games with your product; is that accurate?
 21 A Yes, there's some of that. There is also
 22 instructions or games that can be played or told verbally.
 23 There's stuff on our website. There's a number of
 24 different ways that we achieve -- that we do this.
 25 I don't want to limit it just to what you're saying there,

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1 but yeah.
 2 Q Okay. So we have the instructions that you give
 3 them on the brochure, there are instructions on your
 4 website, and there are instructions that you give verbally
 5 on how to play certain games with your products.
 6 Is that accurate?
 7 A Yeah, there are instructions in those locations.
 8 Q Okay. Other than these games and instructions
 9 that you give online, orally, verbally, or on brochures,
 10 are there any other target games and skill games that you
 11 sell under the Taly design mark?
 12 THE WITNESS: Can you repeat that back?
 13 (Whereupon the record was read as
 14 follows:
 15 "QUESTION: Other than these games and
 16 instructions that you give online, orally,
 17 verbally, or on brochures, are there any
 18 other target games and skill games that you
 19 sell under the Taly design mark?")
 20 THE WITNESS: I need it one more time, please.
 21 (Whereupon the record was read as
 22 follows:
 23 "QUESTION: Other than these games and
 24 instructions that you give online, orally,
 25 verbally, or on brochures, are there any

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1 other target games and skill games that you
 2 sell under the Taly design mark?")
 3 THE WITNESS: Maybe you can rephrase the question. It
 4 says other than the ones I do online or give verbally,
 5 it's sort of confusing as to what I'm being asked here.
 6 If you can rephrase it, that would be great.
 7 BY MR. LORENZO:
 8 Q Okay. Let me try and break it down piece by
 9 piece. You've told me that there are instructions you
 10 give to consumers in brochures on how to play games with
 11 your products; is that correct?
 12 A Are there instructions, yes, on how to play games
 13 with our products, yes. Our products are games. If
 14 that's means the same thing to you, that's fine, but I'd
 15 like to say that.
 16 Q Well, I'm asking a very specific question here.
 17 You testified earlier that there are brochures that have
 18 instructions on how to play games with your products.
 19 That's my understanding of what you testified to.
 20 A Yeah, I said that and I'm adding more because it
 21 seems like you're trying to --
 22 Q Hold on. Let me take it piece by piece.
 23 That's true, yes?
 24 A That there are instructions? Absolutely.
 25 Q On brochures?

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1 A Sure.
 2 Q That you give to your consumers on how to play
 3 these games with your product?
 4 A Yes, that's true.
 5 Q Okay. So that's one type of game that
 6 I understand it's kind of a product, right?
 7 The second thing I think you mentioned is you
 8 also give these same instructions on how to play games
 9 verbally or orally to consumers, right?
 10 A Yes, that's true.
 11 Q And the third thing that I understood is that you
 12 also post these instructions on how to play games with
 13 your products online, right? That's my understanding of
 14 your testimony. Is that correct?
 15 A Yes. We have some that we post online, too.
 16 Q Now, other than those three things that we just
 17 talked about, are there any other target games or action
 18 skill games that you market under the Taly design mark or
 19 sell?
 20 MS. LARSON: Objection. Asked and answered, vague.
 21 THE WITNESS: Okay. For example, maybe another --
 22 Just so I'm clear, it seems like you keep jumping
 23 between instructions to play a game as opposed to a game.
 24 For example, our chipping umbrella, that there is a game.
 25 Okay? We sell that as a game. It is an action skill game

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1 where you take our product. Is it sold online, is it sold
 2 directly, do we -- I forget some of the other venues.
 3 I don't understand what you're asking.
 4 Is that another game? Maybe that answers your
 5 question. That's another game that we sell that I would
 6 consider an action skill game that we sell.
 7 BY MR. LORENZO:
 8 Q Okay. Anything else, any other games other than
 9 the umbrella and the instructions that you give to
 10 consumers?
 11 MS. LARSON: Objection. Misstates testimony.
 12 BY MR. LORENZO:
 13 Q Any other games?
 14 A Yeah, there's a number of other games. Sometimes
 15 we sell just the wand, for example. And then there's a
 16 whole -- instructions for that can be given verbally or
 17 however many different ways.
 18 Q Okay. Let me ask you about --
 19 So you have another subset of playthings, namely
 20 stuffed toys, plush toys, playthings, and toy wands.
 21 What are the stuffed toys that you sell under the
 22 Taly design mark?
 23 A You know, they've changed over the years, but
 24 they're usually either little Teddy bears, either little
 25 stuffed balls, little stuffed -- maybe stuffed animals.

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1 That's what they would be.
 2 Q So they're stuffed balls and stuffed animals.
 3 Anything else? Those are the two that I heard.
 4 A I can picture something that was --
 5 MS. LARSON: Objection. Misstates testimony.
 6 THE WITNESS: I think I said three things at the time.
 7 I think you repeated two to me, so whatever the third
 8 thing was. Balls, animals, Teddy bears. In my mind I can
 9 see something that was orange. I don't know what you
 10 would actually call that, but it is some sort of a toy.
 11 BY MR. LORENZO:
 12 Q Do you actually have a line of stuffed toys that
 13 you sell, or are these kind of like one-offs that you
 14 sell?
 15 MS. LARSON: Objection. Vague and ambiguous.
 16 THE WITNESS: I wouldn't call it a line of toys.
 17 I wouldn't call them one-offs either. So somewhere in
 18 between there. No, we do not have a line of toys. We
 19 sell plush toys and some stuffed toys. That can vary and
 20 has varied over the years to encompass typically Teddy
 21 bears, animals, stuffed balls, that sort of thing.
 22 BY MR. LORENZO:
 23 Q Okay. Where have you sold these stuffed toys?
 24 A We've sold them definitely direct, plenty of
 25 times at seminars and golf courses and golf ranges.

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1 Sometimes it's been as part of our product. It just
 2 depends what we're doing at the time with our promotions.
 3 Q So this is something you're actively trying to
 4 sell, stuffed toys?
 5 A Yeah, everything we're trying to sell to build
 6 our brand.
 7 Q So it's not a promotional item that you give
 8 away, it's something you're trying to sell?
 9 A I try to sell whatever I can.
 10 Q Who's the manufacturer of these stuffed toys?
 11 A I don't know the manufacturer. That can just be
 12 from -- it varies over the years. It can be from the
 13 District. It comes down to the pricing, what's available.
 14 I don't have a set manufacturer for something like that.
 15 Q When is the last time you placed an order for
 16 stuffed toys?
 17 A I would say not in the last three years.
 18 Two years, somewhere in there. Don't need to.
 19 Q So you think you placed an order in the last two
 20 years?
 21 A Possibly. Actually, when you say "placed an
 22 order" -- so "placed an order" to me means going online
 23 and whatnot. Have I purchased stuffed toys and whatnot
 24 for, you know, resale for what we were doing? Yes.
 25 I wouldn't be placing an order. I would go down to the

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1 District where you can get all sorts of stuffed toys and
 2 whatnot. If that's the same thing to you, yes, I've
 3 placed an order, but I don't call it placing an order.
 4 Q I'm sorry. I'm not familiar. What's the
 5 District?
 6 A It's just an area Downtown, flea-market type
 7 where they have all the shops in alleys and you can get
 8 all different types of products at much better pricing.
 9 Q So at the District is that where they would also
 10 put the Taly design mark? They do it for you there, or
 11 you take it to somebody else to actually put the label on?
 12 A No, we do all the packaging.
 13 Q And this was done in the last two years?
 14 A Oh, yes. And not just the last two years, if
 15 that's what you're asking. We've been doing that a number
 16 of years.
 17 Q Do you have any estimation of how many stuffed
 18 toys you've sold in the last five years?
 19 A That's obviously not a high-selling thing, but
 20 just -- we're not talking thousands, put it that way.
 21 We're not talking thousands. This is a low volume of
 22 sales.
 23 Q Hundreds? Have you sold hundreds?
 24 A Yeah, I would say hundreds would be a good way to
 25 say it.

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1 Q Hundreds. I'm sorry. I didn't --
 2 A Yeah, it varies over the years. Definitely not
 3 thousands. But hundreds over the years, I would say that
 4 would be a good estimation.
 5 Q And these were mainly --
 6 I mean, you don't have a retail outlet for these
 7 stuffed toys?
 8 A No. We sell through our normal channels.
 9 Q And what are those normal channels?
 10 A For these, which we're talking about these toys,
 11 as I said, it's mainly direct. So that would be the main
 12 channel. If it's from our product and they've purchased
 13 something online, that would be another way that they get
 14 it. But the majority is direct.
 15 Q Are you including online as part of "direct"?
 16 A No, not including online. No. Most of the --
 17 the plush toy stuff and that sort of stuff would come a
 18 lot of times if we're somewhere, we're at a golf course,
 19 we're at a range, we're doing a seminar, we're in Canada,
 20 we're in Chicago, we're in Texas. That would be the
 21 majority of things. We're not talking huge sales, but
 22 that's what I mean when I refer to direct.
 23 Q Okay. Have you ever marketed the sale of plush
 24 toys?
 25 MS. LARSON: Objection. Vague and ambiguous.

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1 THE WITNESS: I don't know for certain. It's
 2 possible. It's definitely not something we've done a big
 3 campaign around. Has it ever appeared in any of our
 4 marketing? That's possible. But I can't say I've done a
 5 huge marketing campaign on plush toys.
 6 BY MR. LORENZO:
 7 Q So I kind of mixed up plush toys and stuffed
 8 toys. Are we calling those the same thing? Are there
 9 plush toys that are different from the stuffed toys that
 10 you just described?
 11 A Yeah. I'm sure that's sort of subjective as to
 12 the difference. I would say they're different. But how
 13 to describe the difference, I don't know. I think stuffed
 14 toys, to me -- I know you didn't ask, but stuffed toys
 15 versus plush toys might just come down to the fur or the
 16 look of the item.
 17 Q Okay. Just because on your goods and services,
 18 you list "plush toys" and "stuffed toys," so I just want
 19 to make sure. We've already talked about the stuffed
 20 toys. Are there any products that you're selling that you
 21 would consider plush toys as opposed to stuffed toys?
 22 A There is. They're very similar, they play a
 23 similar role. It's just more the feel. Sometimes those
 24 bears or those animals could be a material I wouldn't call
 25 plush because they're firmer. They're not as fluffy as

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1 I would call plush, but they are stuffed.
 2 Q I'm not sure if I got an answer to this, but have
 3 you actually paid for advertising specifically for plush
 4 or stuffed toys?
 5 A I don't know the answer to that. As I said, the
 6 way we advertise, we advertise our brand and it's about --
 7 and then we try to drive traffic to us and we try to sell
 8 as much stuff as we can to those who do come. Sports
 9 brand, confidence, scoring, all that sort of stuff. We
 10 sell anything.
 11 Q I understand.
 12 My specific question is have you paid for
 13 advertising just specifically for stuffed or plush toys?
 14 MS. LARSON: Objection. Asked and answered.
 15 BY MR. LORENZO:
 16 Q I understand that you have a wide array of
 17 marketing, you're marketing the brand. My question is
 18 very specific. For example, did you run a flyer just to
 19 sell stuffed toys, did you pay for an ad in a magazine to
 20 promote and sell your stuffed toys, things of that nature?
 21 MS. LARSON: Same objection.
 22 THE WITNESS: I would say that when we do more of our
 23 local stuff and we're doing our seminars and that sort of
 24 stuff, that's the kind of stuff that would get sold at
 25 those. I would say yes in that sense. I don't know if

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1 that answers your question.
 2 BY MR. LORENZO:
 3 Q Did you pay for advertising for stuffed or plush
 4 toys, specifically for those items?
 5 A All our advertising drives that, so I don't know
 6 what I would say. You don't buy advertising just to sell
 7 only one thing. That's not the way we do it. I don't
 8 know others that do that. I don't know that you can limit
 9 it to that. When you advertise, you advertise. You know,
 10 I'm selling my brand.
 11 Are you asking me if a plush toy has ever
 12 appeared in one of my ads?
 13 Q No, that's not what I'm asking.
 14 A That's my point. We advertise to sell plush
 15 toys, our product. We try to drive traffic and drive
 16 people to come to our site and buy from us any of these
 17 items. So there is a difference in what you're asking.
 18 So I have to say it that way.
 19 Q Have you ever had a print ad where you were
 20 marketing just your plush toy or stuffed toy?
 21 A I don't believe I've had a print ad where
 22 I marketed just my plush toy or stuffed toy.
 23 Q Okay. How about any brochures or flyers just
 24 marketing your stuffed toy or plush toy?
 25 A Yeah. No, I don't think I had a brochure which

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1 marketed just my plush toy or stuffed toy.
 2 Q How about a mailer to just market a stuffed toy
 3 or a plush toy?
 4 A I can't say for certain, but not likely. As
 5 I said, we typically do direct. We don't need to --
 6 that's not the way the majority of our plush toys and
 7 stuffed toys get sold.
 8 Q Okay. How about a radio ad? Did you ever run a
 9 radio ad to sell your plush toys?
 10 A I've run a radio ad hoping plush toys would get
 11 sold, but I will not say I ran a radio ad and only
 12 mentioned plush toys just to drive sales for plush toys.
 13 Q Have you ever run a radio ad where you mentioned
 14 plush toys in it?
 15 A Can't recall and I'd probably say not likely.
 16 Q Okay. You also list play balloons.
 17 What are you referring to as play balloons that
 18 are goods that you've put out under the Taly design mark?
 19 A Play balloons are balloons.
 20 Q Okay. Just regular old balloons, the "play"
 21 doesn't really mean anything?
 22 A Yeah, they're balloons. Play balloons, you know.
 23 To me, balloons are for kids. Play balloons.
 24 Q Okay. So do you have a line of play balloons
 25 that you sell?

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1 MS. LARSON: Objection. Vague and ambiguous.
 2 THE WITNESS: I would say yes, sure.
 3 BY MR. LORENZO:
 4 Q Okay. What balloons are in that line?
 5 A A line? What does that mean, do you have a line
 6 of them? Do I have balloons that have our logo on it that
 7 we sell and are maybe different colors? That, to me, is a
 8 line of balloons. So yes, we have that. I don't know how
 9 you differentiate them, but sure.
 10 Q Do you sell mylar balloons?
 11 A I don't know different types of balloons.
 12 Q You know, the silver ones that you get that says
 13 "Happy Birthday" on them with a Taly design mark on them,
 14 kind of a foil.
 15 A It sounds like you're talking about a helium
 16 balloon. We don't sell balloons with helium in there.
 17 Q Okay. I think I've seen pictures of it. There's
 18 a white balloon, it just looks like a regular party
 19 balloon.
 20 A Yeah, just regular balloons that we sell.
 21 Q Okay. How much do you sell those for?
 22 A Over the years, we might sell three for like
 23 \$0.50. It's not a big thing for us, so it's --
 24 Q Okay. Have you ever run any advertising for your
 25 balloons?

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1 MS. LARSON: Objection. Vague and ambiguous.
 2 THE WITNESS: Not just for balloons, you know. Maybe
 3 a balloon might have appeared in a mailer of ours, but we
 4 don't -- no, that's not something that we specifically
 5 only run advertising campaigns just for balloons.
 6 BY MR. LORENZO:
 7 Q So you're not actively marketing just to sell a
 8 balloon?
 9 MS. LARSON: Objection. Vague and ambiguous.
 10 THE WITNESS: What I'm marketing to sell,
 11 I'm marketing to sell balloons and anything else I can of
 12 our brand.
 13 BY MR. LORENZO:
 14 Q Okay. And where are you currently selling these
 15 balloons?
 16 A Balloons, that would be direct. That would be --
 17 it can be online. Mainly, the majority of our sales for
 18 balloons would be direct.
 19 Q Direct, and we talked about that earlier. When
 20 you're at clinics or face to face?
 21 A Yes.
 22 Q So people are actually buying balloons from you
 23 at these clinics where they're getting instruction for
 24 golf?
 25 A A lot of times they have their kids and they like

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1 the fact that it has our logo and brand, so yes.
 2 Q You charge them, you said, 50 cents?
 3 A Like I said, we always try to sell them more than
 4 just that. But yes.
 5 Q So I saw some pictures of some white balloons.
 6 Any other colors that you have of the balloons?
 7 A I don't know what color. Right now they are
 8 white. I don't know what other colors we've had over the
 9 years, but there's been a number of different colors.
 10 Q So have you ever sold any of these balloons to
 11 like a retail chain like a Party City or anything like
 12 that?
 13 A No, we've never sold balloons to a Party City or
 14 other regional chain.
 15 Q I think I may have asked you this before.
 16 I don't know if I got an answer as far as who you actually
 17 get to make the balloons for you.
 18 A Yeah, there's a number of people who do that.
 19 I don't know any of them offhand. I don't know the names.
 20 Q What are play wands? You have that as part of
 21 your goods and services.
 22 A Play wands are rods with a little red ball on the
 23 tip.
 24 Q Do you actually sell just play wands?
 25 A Yes.

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1 Q For what purpose?
 2 A They're very useful for golf.
 3 Q There's a play wand, if I understand this
 4 correctly, that's connected to the TALY MIND Set, the
 5 little red ball with the shaft.
 6 A That's correct. We sell that separate from our
 7 product, yes.
 8 Q Okay. So what's the purpose of the play wand?
 9 A It can be used in a number of different ways in
 10 golf for chipping and putting. I've seen people use it
 11 for monitoring motion, people use it for alignment, people
 12 use it for -- there's a number of different ways it can be
 13 used in golf.
 14 Q So if I understand this, this is just the wand
 15 piece of the TALY MIND Set you just take off separately;
 16 is that right?
 17 A Well, yeah. It's a completely different product,
 18 exactly.
 19 Q It's not the same wand that's on the TALY MIND
 20 Set?
 21 A Yeah, you can't remove that. It's a separate
 22 product.
 23 Q Okay. So I assume that the play wands are
 24 manufactured separately or you purchase separately?
 25 A Yes.

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1 Q Who do you purchase these play wands from?
 2 A Those are from a number of different ones.
 3 I haven't bought them in a while.
 4 China. I think there might be another supplier
 5 maybe in Michigan, but mainly China.
 6 Q How much do they sell for?
 7 A Those are usually about five bucks.
 8 Q Where do you usually sell these play wands?
 9 A We usually sell those direct. That's the
 10 majority of these sales. So this would be golf ranges,
 11 golf courses, seminars, just depending where we are.
 12 Q Do you have any documents on how many play wands
 13 you've sold in the last five years?
 14 A Not necessarily cumulative, but I know we've
 15 provided some receipts or ones that we did have. It's not
 16 a high dollar value amount, and it's not something we
 17 typically sell online. So we don't have many records of
 18 them. What we've sold, I don't have a cumulative number
 19 on that.
 20 Q I want to ask you about the sporting goods.
 21 You've listed targets. What products have you
 22 manufactured or sold under the Taly design mark that you
 23 would consider targets?
 24 A Over the years, we've sold nets. Obviously the
 25 major target we've sold is the umbrella. That's the --

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1 that's the main one. People buy that for a target.
 2 Q This net that you're talking about, what is that?
 3 A These are nets for actually catching a golf ball
 4 that you would chip to. It's like a target.
 5 Q You're not selling those anymore?
 6 A Yeah, we're selling those. We try to upsell as
 7 much as possible to get them to buy the umbrella, though.
 8 Q Where can you purchase these nets?
 9 A Through us.
 10 Q Direct, online?
 11 A Like the balloons, like the wand, it's typically
 12 more direct stuff. It's not something -- I don't believe
 13 we have that -- don't quote me. We might have had it
 14 online at some point, but I'm pretty sure we don't have it
 15 online at this point. The targets are typically from the
 16 umbrella, and the rest would just be local.
 17 Q Any reason why they're not online, the nets?
 18 A Because we really want people to buy the other
 19 target.
 20 Q Okay. That "other target" being the umbrella?
 21 A Yes.
 22 Q And who manufactures the nets?
 23 A That's something that we -- well, I wouldn't say
 24 we manufacture. We buy parts for that.
 25 Q Okay. So are there different parts dealers that

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1 you go to and you assemble it yourself?
 2 A Yeah, Home Depot and Osh Hardware.
 3 Q So this is something you can kind of make on
 4 demand?
 5 A Yes, but we would rather not. We would prefer
 6 they buy our higher -- we prefer they buy the other
 7 target.
 8 Q Okay. Any other targets that are under the --
 9 A Those are the major ones.
 10 Q Okay. I think we already talked about sport
 11 balls, and I think you had mentioned it was just the golf
 12 balls, right? You did soccer some time ago, but you
 13 haven't done that in a while, right, soccer balls?
 14 A Yeah. There's sports balls, I would call them.
 15 They're not necessarily golf balls. Those red balls that
 16 you see there also are our sports balls. We do sell those
 17 separately. Soccer balls, no.
 18 Q So tell me about these red balls.
 19 Are you talking about the red balls attached to
 20 the TALY MIND Set?
 21 A Yes.
 22 Q What exactly is that ball? You take it off.
 23 What do you do with it?
 24 A It's a ball. You play with a ball. People just
 25 want a ball to play with.

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1 Q It's not designed to be used as a ball, though.
 2 It's part of the MIND Set, right?
 3 A We have ones that are designed for our product
 4 and we have others that are designed -- that are just
 5 sports balls. We have both. They're different.
 6 Q You're just talking about this red ball, right?
 7 A Yeah. Red, green. But yeah. They are
 8 different. They're not the same. If I brought them here,
 9 they're different. One is manufactured so it actually
 10 connects and is attached to our product. And the other
 11 one is just a ball, a sports ball.
 12 Q Where can you purchase these sports balls?
 13 A Like the wand and other stuff, that is typically
 14 done direct through us.
 15 Q How much do those sell for?
 16 A A buck.
 17 Q And who manufactures those sports balls?
 18 A Those we manufacture in China. Well, not us. We
 19 have a manufacturer in China for that. I think there's
 20 also another one locally. It might be up in Oregon maybe.
 21 Something like that. I don't know. It's been a while
 22 since I've spoken with them, we've got so many.
 23 Q When was the last time you placed an order for
 24 sports balls?
 25 A Last weekend. People get them all the time.

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1 Oh, you said the last time I placed on order.
 2 Q Yes.
 3 A Sorry. I don't know. Two, three years ago.
 4 Q So you said last weekend somebody bought some
 5 sports balls?
 6 A Yes.
 7 Q Where?
 8 A That would be Rancho Golf Course.
 9 Q Where's Rancho Golf Course?
 10 A In Los Angeles.
 11 Q Did you have like a booth set up there or
 12 something? How were they able to buy a sports ball?
 13 A I'm known as having all that sort of stuff. And
 14 I have it with me as things they can buy. I've been there
 15 over the last 15 years now. They know what they can get.
 16 Q You don't have a store there, it's just on your
 17 person?
 18 A Yeah, or in my vehicle. That's how golf is done.
 19 That's instructors. We have golf bags I bring down there
 20 if I'm doing instruction or if I'm doing a seminar. We
 21 have a bag of the balls.
 22 Q Okay.
 23 A Sure, it's maybe not the highest tech thing, but
 24 it's just the way we do it.
 25 Q Okay. You also have golf club shafts.

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1 Do you actually sell golf club shafts made
 2 specifically for golfers?
 3 A Yeah. When you say "made specifically for
 4 golfers," we sell golf club shafts.
 5 Q I'm talking about like a Callaway shaft. I mean,
 6 you're competing with Callaway to sell golf club shafts?
 7 A No, no, no. What people will use those for is
 8 for alignment. So that's not -- it's different. The golf
 9 club shafts that we will buy, they're used for alignment.
 10 It's not the same as I'm going to take these shafts and
 11 necessarily -- it's not to compete with Callaway, per se.
 12 Q So this is a different type of golf club shaft,
 13 this is a golf club shaft for alignment?
 14 A It's a golf club shaft. People use it mainly for
 15 what I would say is alignment. They're not going to come
 16 to us typically to buy a high-end thing that competes with
 17 Callaway. Do people buy golf club shafts for other things
 18 where they'll actually attach a club to it? Sure.
 19 Q Are you selling golf club shafts that are made to
 20 be attached to a golf club?
 21 A Yeah, they can be. A lot of times, these are
 22 used golf club shafts, and we can get them. It just
 23 depends what we have access to. As I said, it's more for
 24 alignment, but they're golf club shafts.
 25 Q So you said you get them used?

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1 A The golf club shafts, that's one product that,
2 yeah, we would get used. Yes.
3 Q So where do you get these shafts from?
4 A Golf overruns, golf stores. Probably down in the
5 District. We'll sell whatever. Anything that has a line
6 on it is useful in this game. That's just one of the
7 things we would buy as used. We don't buy anything else
8 used, but that would be the one thing.
9 Q So these golf club shafts actually have a club
10 head on them and you just take the heads off?
11 A No, they're just the shafts.
12 Q But you could use these golf club shafts and put
13 a driver head on them if you wanted to?
14 A Absolutely. They're golf club shafts, yes.
15 Q And where can you purchase these? Is it another
16 thing that's direct?
17 A Yes, that's direct. Exactly.
18 Q Do they actually have the Taly design mark
19 branding on these golf club shafts?
20 A Not right on the shaft, no. Obviously we put our
21 little sticker on the packaging and here you go. It's not
22 going to be the greatest thing, but hey.
23 Q What are golf bag pegs?
24 A Golf bag pegs, it's not something we would sell a
25 lot of. They are -- let's see. They're like the size of

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1 a -- they're like a tee basically. They're golf bag pegs
2 that, you know, go with a golf bag. So it's something
3 that we get when we bought through that manufacturer, it's
4 something we would get with it. It's not something that
5 we sell a lot of.
6 Q Okay. And you actually sell these separately
7 from the golf bag?
8 A Rarely. Have we? Yes, but rarely. Usually it's
9 all part of what we include in the price of a golf bag.
10 Q So if I'm understanding you right then, the golf
11 bag peg comes with -- I guess when you purchase a golf
12 bag, this is something that actually comes with it, they
13 sell it with the golf bag?
14 A Not all of them, but ours, yes.
15 Q Okay. How about golf bag covers?
16 Well, let me go back to golf bag pegs. These
17 aren't branded? I'm assuming these golf bag pegs are
18 really small.
19 A It's branded as the whole package, yeah. It's
20 the whole bag package. Obviously, that's branded.
21 Q But the golf bag peg doesn't actually have the
22 Taly design mark on it, right?
23 A That does not, no.
24 Q And then the nets, you don't brand it with the
25 Taly design mark other than the packaging that you might

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1 sell it in?
2 A That's packaging, yes.
3 Q That's the same thing with the golf club shaft,
4 packaging?
5 A That's packaging on the golf club shafts, yeah.
6 Q Okay. And the sports balls that we talked about,
7 the ones that people can buy individually, that's
8 packaging also, there's no Taly design mark on the actual
9 balls?
10 A There are on some. Obviously, the golf balls.
11 Once we start selling enough of them, it makes sense to
12 add it right on it, that's when we do it. So yes, the
13 golf balls, we do.
14 Q I've seen the golf balls, but I'm talking about
15 the red balls. Those don't actually have the Taly design
16 mark on them, right?
17 A They don't now. I can't recall if we did it at
18 one point. For what we're charging for them, it didn't
19 make sense to continue doing that.
20 Q Okay. Golf bag covers, what is that?
21 A Those are just covers for golf bags.
22 Q Is that the cover that you actually put on your
23 club head when's it's raining, that portion? Is that what
24 you're talking about?
25 A Yes.

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1 Q And you sell those, also?
2 A Yes, we sell those.
3 Q Are those branded with a Taly design mark on
4 them?
5 A I don't recall. I don't think so because that's
6 typically sold with the golf bag, you know. It's all
7 included in what we would sell with that.
8 Q So the golf bag covers and the golf bag pegs,
9 that's typically something that would come if you buy the
10 bag?
11 A Yes.
12 Q Normally, you wouldn't sell those individually?
13 A Right. If we get a special request where they
14 need that individually, whatever the customer needs, we'll
15 try and fulfill.
16 Q That manufacturer, that would be the same person
17 that manufactures the golf bag?
18 A Yes.
19 Q Covers for golf clubs --
20 A One thing I will add. We have done --
21 Actually, I don't need -- we have put stuff on
22 covers before. When you refer to a one-off, that would be
23 a one-off. I think we've done that before, but that's
24 probably a while ago. And I think maybe it's not even
25 useful here, but just for the record we have done that

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Taly Williams

45 (Pages 177 to 180)

1 years ago.
 2 Q When you say one-off, are you talking about the
 3 golf club covers or are you talking about the golf bag
 4 covers?
 5 A The golf bag covers, actually putting our logo on
 6 it.
 7 Q That would be something, like you said a one-off?
 8 A Yes.
 9 Q One-off like going to the embroidery shop and
 10 having somebody silkscreen it or something like that?
 11 A Yeah.
 12 Q And then covers for golf clubs, you're talking
 13 about head covers, right? Is that what you're referring
 14 to here when you say "covers for golf clubs"?
 15 A It depends. What does it say?
 16 Q "Covers for golf clubs."
 17 A Yeah, well, that's -- sort of, yes.
 18 Q Head covers, right?
 19 A Yes.
 20 Q So you actually sell and manufacture for sale
 21 golf club covers?
 22 A Well, actually, the -- that's something we have
 23 done. It's not something that is branded like that. It's
 24 something we've packaged. I know we've done that. But
 25 mainly they're all covers for golf clubs. So I think

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1 that's sort of a semantics thing whether or not you're
 2 covering -- they're not individual head covers. We have
 3 sold those, but that's not something we sell a lot of.
 4 Q What are you referring to when you say "covers
 5 for golf clubs"?
 6 A I'd have to see it.
 7 Q Well, that's the way it's written in the
 8 trademark. It says "covers for golf clubs."
 9 What does that mean to you?
 10 A It can mean anything that covers golf clubs. It
 11 can cover the actual individual golf club. It could be
 12 right on top, the one that covers the golf clubs. That's
 13 my interpretation of that.
 14 Q What products have you manufactured or sold under
 15 the Taly design mark that you would consider covers for
 16 golf clubs?
 17 A Yeah, we've sold individual covers and we've sold
 18 ones that cover a group of golf clubs.
 19 Q When was the last time you sold that?
 20 A The last time would be probably in the last --
 21 the last couple months. It's not something we sell a lot
 22 of. That's a really, really small item. And typically
 23 it's sold with a golf bag. I know we sold a golf bag
 24 within the last couple months.
 25 Q Are we talking about the individual golf club

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1 covers as the one that you sold in the last couple months?
 2 A As I say, we try to sell the package when we can.
 3 And yes, I'm referring to we sold a golf bag cover at the
 4 time we sold a golf bag also as a complete set.
 5 Q And are those branded with the Taly design mark?
 6 A Yes.
 7 Q How about the head covers?
 8 A That's all part of the package. It's on the bag.
 9 Q Do the head covers themselves have the Taly
 10 design mark on them?
 11 A No.
 12 Q So let me just summarize some of the things that
 13 we talked about.
 14 On the advertising, I take it you don't do
 15 advertising specifically for golf club shafts or you
 16 haven't paid for any of that advertising to specifically
 17 market a golf club shaft, right?
 18 MS. LARSON: Objection. Vague and ambiguous.
 19 BY MR. LORENZO:
 20 Q And again, I understand there's this, the
 21 branding, you're selling more than just the particular
 22 item, but my specific question is have you done any
 23 advertising specifically for golf club shafts?
 24 A As I said, I want to sell that, plus more.
 25 Have I ever produced an ad just to sell a

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1 specific golf club shaft? No.
 2 Q Okay. Same thing with golf bag pegs, right?
 3 A Right.
 4 Q Same thing with the golf bag covers, right, no
 5 specific ads that you've run for that?
 6 A Right.
 7 Q And the covers for golf clubs, same thing, right,
 8 no specific ads?
 9 A I would say we have had marketing with golf club
 10 covers in them.
 11 Q Okay. The target nets, you don't run any
 12 advertising specifically for that product, right?
 13 A Yeah, I would say no. Over the years, that's
 14 not -- well, yes.
 15 Q Okay. And the golf balls, you have the golf
 16 balls with the Taly design mark. You haven't run specific
 17 ads to sell just the golf balls, have you?
 18 A Yes, I think we have run. Obviously, we're not
 19 just trying to sell that. We have ads where just the golf
 20 balls appear in the ad and we're trying to sell that, but
 21 we're also trying to sell much more with it.
 22 Q The sport balls that we talked about, the little
 23 red balls that people can play with, that's not something
 24 you've run a specific ad for, right?
 25 A I've used them in specific ads, just the golf

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1 balls. They're very effective. They're very vibrant.
 2 It's really the base of our business. That vibrant red
 3 ball is an important point because that's really where the
 4 focus for the golfers go and how you build the confidence
 5 for scoring. Our brand is really about those red balls.
 6 Q But the marketing that you do for those red balls
 7 isn't for them to go play ball with them, it's for them to
 8 focus on the ball as part of the TALY MIND Set, right?
 9 A What they do with it, I don't know what they're
 10 going to do with it and I don't tell them what to do with
 11 it. As I said, I've had advertising with just the red
 12 balls in it.
 13 Q What advertising was that?
 14 A I don't know exactly what advertising it is.
 15 I can just -- I've seen images where I know that we've had
 16 a bunch of red balls in our ad. It was just an
 17 effective-looking thing to market.
 18 Q Okay. You have run specific ads for the
 19 TALY MIND Set device, right?
 20 A As I said, I'm not trying to just sell -- I've
 21 had ads that have just --
 22 I don't know if I had an ad that had just the
 23 TALY MIND Set in it. As I said, I'm trying to sell that
 24 plus anything else I can sell.
 25 Q Yeah, but I guess my question is you've had ads

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1 that you've run where the primary focus of the ad was the
 2 TALY MIND Set?
 3 A Oh, sure. I've had ads with that focus.
 4 Q And the TALY MIND Set would be the golf training
 5 equipment that you've listed in your goods and services,
 6 right?
 7 MS. LARSON: Objection. Asked and answered.
 8 THE WITNESS: The TALY MIND Set is also some of the
 9 golf training equipment that we sell, sure.
 10 BY MR. LORENZO:
 11 Q Okay. So can the TALY MIND Set also be used for
 12 a putting aid?
 13 A Yes, the TALY MIND Set can also be used for a
 14 putting aid.
 15 Q How?
 16 A It is attached to your forearm while you're
 17 putting, and there are a number of different things. We
 18 show golfers what to do with it and how to utilize it to
 19 help make more puts. Scoring in golf is all about putting
 20 and being able to make that. A lot of times, these
 21 golfers feel pressure. If I can give you an alternate
 22 focus, which also allows you to execute mechanics, this is
 23 extremely useful. And that's probably the majority of
 24 where the pros find benefit in our product.
 25 MR. LORENZO: Okay. Can we take a five-minute break?

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1 I'm almost done. I want to look at my notes again and
 2 make sure there's nothing else I need to go over.
 3 (Off the record.)
 4 BY MR. LORENZO:
 5 Q Mr. Williams, we talked about some of the sales,
 6 these direct sales. We talked about balloons and some of
 7 the balls and the shaft that you kind of sell direct.
 8 Do you ever give receipts or have receipts for
 9 any of that stuff when you sell it?
 10 A Yes, we do give receipts when we sell it.
 11 Q Is that something that's done in your normal
 12 course of business that you always give a receipt when
 13 you --
 14 A Yeah. For the most part, we give a receipt.
 15 Q Okay. What do you do with the receipts, your
 16 copies of the receipts?
 17 MS. LARSON: Objection. Assumes facts not in
 18 evidence.
 19 THE WITNESS: Yeah. I didn't say we keep a receipt or
 20 we have a receipt. We give them a receipt, but I don't
 21 really need a receipt for -- you know, I don't always have
 22 a receipt for that to keep something for ourselves.
 23 BY MR. LORENZO:
 24 Q Okay. So you give the customer a receipt, but
 25 you don't necessarily keep that receipt for yourself?

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1 A Yeah. We try to, but it's -- at the end of the
 2 day, for items like -- those are usually much smaller
 3 items like a buck here, five bucks here, might be a small
 4 purchase. So that's all.
 5 I give them a receipt. I know that.
 6 Q I mean, like you said, it's \$0.50 or a dollar.
 7 Are there occasions where, "Hey, here's a buck, take the
 8 balloon," you don't give receipts at all?
 9 A We try to be professional. Could that have ever
 10 happened? I'm sure that could have happened at some
 11 point, but we try to be professional and give a receipt.
 12 Q But it wouldn't surprise you if someone bought a
 13 dollar item and they said, "Here's a buck, I don't need a
 14 receipt"?
 15 A Sure. It would not surprise me that, you know,
 16 we sold something for a buck without a receipt.
 17 Q Okay. Again, with the receipt, there's no
 18 standard practice or procedure that you employ to keep the
 19 receipts, it's kind of random when you have it or don't
 20 have it, keep it or destroy it?
 21 MS. LARSON: Objection. Vague.
 22 THE WITNESS: I wouldn't say there's a set procedure.
 23 We try to -- we try to keep them. The problem is you're
 24 out there, you're traveling, you're going around from site
 25 to site, it's just a transaction. It's easy for it to get

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1 lost. It's much easier when it's online. And thank
 2 goodness, most of the stuff we do is online.
 3 BY MR. LORENZO:
 4 Q You don't have a program or app on your phone to
 5 keep track of that stuff, anything like that?
 6 A No, we do not have an app on our phone to keep
 7 track of that.
 8 (Petitioner's Exhibit 11 was marked for
 9 identification and is attached hereto.)
 10 BY MR. LORENZO:
 11 Q Okay. Mr. Williams, I've handed you a document
 12 that says 2852 as the document number. These were I guess
 13 one of the few receipts I could find that specifically
 14 listed balloons. So I see one for Jayson Hon on
 15 December 14, 2007, five Taly balloons with logo for \$5.
 16 Do you see the receipt on the right?
 17 A Yeah, I see the receipt on the right.
 18 Q It says, "City, State, Zip. I can't make out
 19 where that is.
 20 Do you know what that says?
 21 A It says, "Park."
 22 Q Does that refresh your recollection as to where
 23 this might have taken place?
 24 A No idea.
 25 Q Okay. So is this like a receipt book that you

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1 periodically carry around to give receipts to customers?
 2 A Yeah, typically we get these from a receipt book.
 3 Q What do you normally do with those receipt books?
 4 A We write receipts from them. We have no real
 5 practice on what we do with them after. We never thought
 6 we'd use them necessarily again. These are more for the
 7 customers, you know. We've moved so many times. It's not
 8 something I keep track of. I probably should.
 9 Q Okay. So on the left, there's this receipt
 10 that's kind of cut off. It just says, "Ken." I can't
 11 really make out what it says. It's receipt number 451987.
 12 Can you just read for me what it says below
 13 "Ken"? I assume Ken is the customer.
 14 A Ken would be the customer here. It looks like it
 15 says he got our golf bag and Taly pack. So he's got tees,
 16 balloons, markers. It looks like in his packet, there was
 17 a bear toy and golf balls.
 18 Q Okay. This was -- looks like ten months ago.
 19 Do you recall where this was?
 20 A No. Maybe if I had --
 21 I don't know where it is. It's definitely local,
 22 so it would be at one of the golf courses here in
 23 Los Angeles.
 24 Q Do you know Ken? I mean, you just have his first
 25 name there.

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1 A No, I don't know any of these people actually.
 2 Q And that's your handwriting, right? All these
 3 receipts are in your handwriting?
 4 A Yes.
 5 Q And what's the 451998 receipt underneath? It
 6 says, "Shin Guard + Shirt." What's a shin guard?
 7 A Yeah, that's another -- it's just a piece of
 8 sports equipment we sell. So this is probably down, you
 9 know, at a soccer facility. So maybe over in Encino or
 10 maybe in West L.A., something like that.
 11 Q So you sell shin guards also?
 12 A Yes, we sell shin guards.
 13 Q Again, is that something that you sell direct,
 14 face to face?
 15 A Yeah, that's mainly it. That's probably one of
 16 the ones we've been selling a number of years. That would
 17 be the early 2000s.
 18 Q That's for soccer?
 19 A Yes.
 20 Q Are the shin guards that you use for soccer the
 21 same ones that you're using for the TALY MIND Set?
 22 MS. LARSON: Objection. Vague.
 23 THE WITNESS: No, they're different.
 24 BY MR. LORENZO:
 25 Q Okay. So different manufacturer?

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1 A Yes. Different manufacturer.
 2 Q Just a couple more things here.
 3 I'll have this marked as Exhibit 12.
 4 (Petitioner's Exhibit 12 was marked for
 5 identification and is attached hereto.)
 6 BY MR. LORENZO:
 7 Q So I've handed you Document Numbers 2599 to 2601,
 8 and this document's a commercial invoice from Bulk Trader
 9 (China) Limited. It says, "Stainless Steel Shafts."
 10 What are those shafts, Mr. Williams, if you know?
 11 A Those shafts would be used for our wand.
 12 Q Which wand? The MIND Set wand?
 13 A Yeah. I'd need a little more information for
 14 this, but that could be -- actually, no. We assemble that
 15 here. So this order could be -- could be either.
 16 Q And that's the wand that has the red ball on the
 17 shaft, right?
 18 A The one that's used, yes. Obviously these shafts
 19 are used for different things. Some we use with the wand.
 20 Some are incorporated into the product. That's what these
 21 would be.
 22 Q So I'm just a little confused.
 23 These steel shafts, there's a shaft on the TALY
 24 MIND Set, right, that has the red ball at the very end?
 25 A Yes.

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1 Q Are these the same steel shafts that you would
 2 use for the TALY MIND Set?
 3 A Sorry. Say that again.
 4 Q Are these steel shafts on 2599 the same steel
 5 shafts you would use for the TALY MIND Set?
 6 A Yes, those are the shafts we'd use for that and
 7 other things.
 8 Q What are the other things?
 9 A For example, an alignment rod or for a wand.
 10 When they come, we can do whatever we want with them.
 11 Sometimes we put a red ball. Sometimes we can incorporate
 12 them into our product. We use them for a number of
 13 different purposes.
 14 Q So they need to be cut; is that right?
 15 A We use the same length. They just need to then
 16 be assembled into whatever product we're going to be
 17 selling with it.
 18 Q And the products that could potentially be sold
 19 from the steel shaft that you purchase are the TALY MIND
 20 Set, right, I think you also mentioned these wands, and
 21 I think there was a third product?
 22 A An alignment aid.
 23 Q So those are the same shafts that you would use?
 24 A Those are the same shafts we would use for the
 25 TALY MIND Set, for the play wand, and for the alignment

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1 aid.
 2 Q What's the alignment aid?
 3 A Sometimes they would want something in golf for
 4 alignment to make sure their feet are aligned, usually in
 5 golf. So they need a line on the ground that allows them
 6 to do that for targeting, for targets, for directional
 7 information.
 8 Q Who does the assembly of the TALY MIND Set?
 9 A Sometimes myself. Sometimes it can be some
 10 laborers. It varies.
 11 Q Okay. On page 2601, there are 3,000 metal clips.
 12 What are those metal clips for?
 13 A I forgot about those. Those are something else
 14 we sell. We sell those clips for people attaching
 15 products to their golf bag. Sometimes they can be towels,
 16 sometimes they can be our products. It just depends.
 17 They're just little shiny metal clips.
 18 MR. LORENZO: Exhibit 13, please.
 19 (Petitioner's Exhibit 13 was marked for
 20 identification and is attached hereto.)
 21 BY MR. LORENZO:
 22 Q Okay. So I've handed you Documents 2603 to 2605.
 23 Document 2603 says "Replacement Balls for SureFire
 24 Slingshot -- no packaging -- red balls only."
 25 What exactly is that?

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1 A Yeah, so these are one of the companies
 2 I couldn't remember the name of. This is the one up in
 3 Oregon that supplies us with our sports balls sometimes.
 4 This looks like this is from 2008.
 5 Q Okay. So are those the sports balls that you
 6 actually attach to the TALY MIND Set?
 7 A We can attach them to the wand. We can sell them
 8 just as balls.
 9 Q How are the balls attached to the shaft in the
 10 TALY MIND Set?
 11 MS. LARSON: Objection. Vague.
 12 THE WITNESS: They then have to be selected, drilled,
 13 and then glued.
 14 BY MR. LORENZO:
 15 Q They're drilled and glued?
 16 A Yes.
 17 Q Okay. So this is I guess the piece that you
 18 would use -- one piece for the assembly of the MIND Set,
 19 right, these balls and, as you said, the sport balls that
 20 people can buy and play with, right?
 21 A Right.
 22 Q Okay. Is that the only product that you actually
 23 assemble yourself, other than the nets? I think you
 24 mentioned the nets, "that" being the TALY MIND Set.
 25 A No. We also assemble the wand.

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1 Q Okay.
 2 A The TALY MIND Set, the nets. Off the top of my
 3 head, yes, those are the things that we would assemble.
 4 MR. LORENZO: Okay. I'll have this marked as
 5 Exhibit 14.
 6 (Petitioner's Exhibit 14 was marked for
 7 identification and is attached hereto.)
 8 BY MR. LORENZO:
 9 Q Okay. Mr. Williams, I've just handed you a
 10 document Bates-stamped 1750 and 1751. It's the 4th Annual
 11 Tee It Up Celebrity Golf Classic. In the body of the
 12 document, it talks about the celebrity golf classic taking
 13 place on October 25th and 26th of 2009 on page 1750.
 14 I just want to ask you about the next page, 1751, where it
 15 actually says September 9, 2014 on the upper right-hand
 16 corner. I guess I'm just a little confused.
 17 This isn't anything you participated in in
 18 September of 2014, is it?
 19 MS. LARSON: Objection. Vague.
 20 THE WITNESS: I don't recall participating in this.
 21 I'm assuming these two are separate documents. I don't
 22 recall participating in this, although it looks like they
 23 wanted us to attend and we're going to -- it looks like
 24 it's an offer to us.
 25 BY MR. LORENZO:

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49 (Pages 193 to 196)

1 Q I guess the reason I'm confused is as at the top
2 of page 1751 under "Live Radio Interviews," it says
3 interviews will take place between February 2009 and
4 October 2009 and spread accordingly. Yet on the document
5 it says September 9, 2014. So I just want to try to
6 understand whether or not you --
7 A Say that again. You're only on this document or
8 you're mentioning both? I missed what you said.
9 Q The one you're holding in your hand, 1751. Under
10 "Live Radio Interviews" in italics it says the interviews
11 will take place between the months of February 2009 and
12 October 2009.
13 Do you see that?
14 A Yes.
15 Q But in the upper right-hand corner of that
16 document, it says September 9, 2014.
17 A Yeah, no idea when the event is or what they're
18 referring to. Maybe they sent it out with the wrong dates
19 on there. What they're probably trying to do is sell me
20 on the same package I've used previously.
21 Q So this isn't anything that you participated in
22 in 2014?
23 A Not that I recall. I've been on the radio, and
24 I know these guys. I don't recall if I was on their show.
25 MR. LORENZO: Okay. I don't think I have anything

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1 else.
2 MS. LARSON: I have just a few questions.
3 MR. LORENZO: Okay.
4 MS. LARSON: These documents are labeled TMW-00001
5 through TMW-02922. I want to mark them as Exhibit 15.
6 MR. LORENZO: You want to attach all of that, huh?
7 MS. LARSON: Yeah.
8 (Registrant's Exhibit 15 was marked for
9 identification and is attached hereto.)
10 MS. LARSON: I'm handing them to Mr. Williams.
11
12 EXAMINATION
13 BY MS. LARSON:
14 Q Can you tell me what these documents are?
15 A Oh, this looks like my handiwork from all the
16 information that we could find that we felt would be
17 responsive to that large request that we were sent.
18 Q Are these all the documents that you provided in
19 response to those requests?
20 A Yes. We looked everywhere. Anything we could
21 find, we sent. Yes, I believe this is everything.
22 anything and everything.
23 Q And are these documents kept in the normal course
24 of your business?
25 A Yes, these are. Yes.

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1 MS. LARSON: I have no further questions, but I would
2 like to reserve the right for the witness to review, make
3 corrections to the transcript, and also to designate the
4 transcript "Confidential."
5 MR. LORENZO: No objection.
6 THE REPORTER: Okay.
7 MR. LORENZO: I'm only requesting a digital copy, so
8 why don't we have a digital copy sent to Ms. Larson's
9 office. Mr. Williams will have 30 days from the receipt
10 of the transcript from his attorney to review and make any
11 changes. Mr. Williams will sign, make any corrections
12 under penalty of perjury, and his counsel will provide
13 that to me upon receipt. I'm okay accepting that by
14 electronic mail.
15 MS. LARSON: Okay.
16 /
17 /
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19
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21
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24
25

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1 STATE OF _____)
2) ss.
3 COUNTY OF _____)
4
5
6
7
8
9
10 I, the undersigned, say that I have read the
11 foregoing deposition, and I declare, under penalty of
12 perjury under the laws of the State of California, that
13 the foregoing is a true and correct transcript of my
14 testimony contained therein, incorporating any and all
15 changes and/or corrections as noted by me.
16 EXECUTED this _____ day of _____,
17 2015, at _____
18
19
20
21 _____
22 TALY WILLIAMS
23
24
25

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<p>1 2 3 4 I, the undersigned, a Certified Shorthand 5 Reporter of the State of California, do hereby certify: 6 That the foregoing proceedings were taken before 7 me at the time and place herein set forth; that any 8 witnesses in the foregoing proceedings, prior to 9 testifying, were placed under oath; that a verbatim record 10 of the proceedings was made by me using machine shorthand 11 which was thereafter transcribed under my direction; 12 further, that the foregoing is an accurate transcription 13 thereof. 14 I further certify that I am neither financially 15 interested in the action nor a relative or employee of any 16 attorney of any of the parties. 17 IN WITNESS WHEREOF, I have this date subscribed 18 my name. 19 20 Dated: _____ 21 22 23 _____ 24 TRISHA WIENER, CSR, CLR 25 CSR No. 13576</p> <p style="text-align: center;">Page 197</p>	
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Exhibit 17

UNDEFEATED V. WILLIAMS, NO. 92058609 (Offered by Undeclared)

Declaration of Use and/or Excusable Nonuse of Mark in Commerce under Section 8

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3524963
REGISTRATION DATE	10/28/2008
SERIAL NUMBER	77168097
MARK SECTION	
MARK	Miscellaneous Mark (stylized and/or with design)
CORRESPONDENCE SECTION (current)	
NAME	Taly Williams
STREET	3 BROHM DRIVE
CITY	HALIBURTON
STATE	California
POSTAL CODE	K0M1S0
COUNTRY	United States
PHONE	416 702-7246
EMAIL	tmw@tmwilliams.com
CORRESPONDENCE SECTION (proposed)	
NAME	Williams, Taly
STREET	3 BROHM DRIVE
CITY	HALIBURTON
POSTAL CODE	K0M1S0
COUNTRY	Canada
PHONE	416 702-7246
EMAIL	tmw@tmwilliams.com;info@taly.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	028
GOODS OR SERVICES	Games, namely, target games and action skill games; playthings, namely, stuffed toys, plush toys, play balloons, and play wands; sporting goods, namely, targets, sport balls, nets for sports, bags specially adapted for sports equipment, golf tees, golf club shafts, golf balls, golf ball markers, golf bags, golf bag pegs, golf bag covers, covers for golf clubs, divot repair tools for golfers; golf training equipment, namely, golf chipping umbrellas; and golf putting aids, namely, golf alignment devices for providing immediate feedback on putting stroke
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xmf2\

EXHIBIT

WILLIAMS

17

9/18/2018 KTB

	<u>S080002.JPG</u>
	<u>\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xml2\S080003.JPG</u>
	<u>\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xml2\S080004.JPG</u>
	<u>\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xml2\S080005.JPG</u>
	<u>\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xml2\S080006.JPG</u>
	<u>\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xml2\S080007.JPG</u>
	<u>\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xml2\S080008.JPG</u>
	<u>\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xml2\S080009.JPG</u>
	<u>\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xml2\S080010.JPG</u>
	<u>\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xml2\S080011.JPG</u>
	<u>\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xml2\S080012.JPG</u>
	<u>\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xml2\S080013.JPG</u>
	<u>\\TICRS\EXPORT16\IMAGEOUT 16\771\680\77168097\xml2\S080014.JPG</u>
SPECIMEN DESCRIPTION	Digital photograph of chipping Umbrella, net, golf training tools, balloons, tees, divot repair tools, gloves, golf balls,, games, training tools, ball markers, rubber tees, plush toys, alignment tools, invoices showing continued use and ups tracking info.
OWNER SECTION (current)	
NAME	Williams, Taly
STREET	3 Brohm Drive
CITY	Haliburton
ZIP/POSTAL CODE	K0M1S0
COUNTRY	Canada
PHONE	416 702-7246
EMAIL	tmw@tmwilliams.com
LEGAL ENTITY SECTION (current)	
TYPE	individual
COUNTRY OF CITIZENSHIP	Canada
LEGAL ENTITY SECTION (proposed)	
TYPE	individual
COUNTRY OF CITIZENSHIP	Canada

PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	100
TOTAL FEE PAID	100
SIGNATURE SECTION	
SIGNATURE	/taly williams/
SIGNATORY'S NAME	Taly Williams
SIGNATORY'S POSITION	Duly authorized officer
DATE SIGNED	02/16/2014
SIGNATORY'S PHONE NUMBER	416 702-7246
PAYMENT METHOD	CC
FILING INFORMATION	
SUBMIT DATE	Mon Feb 17 02:00:41 EST 2014
TEAS STAMP	USPTO/SECT08-XX.XXX.XXX.X -20140217020041516265-352 4963-500c988858768c77a246 096afdad1d7ba50d357a40287 6876b3daf6963a1f9e2d7-CC- 7285-20140217013226269651

**Declaration of Use and/or Excusable Nonuse of Mark in Commerce under Section 8
To the Commissioner for Trademarks:**

REGISTRATION NUMBER: 3524963

REGISTRATION DATE: 10/28/2008

MARK: (Stylized and/or with Design, Miscellaneous Mark)

The owner, Taly Williams, a citizen of Canada, having an address of

3 Brohm Drive
Haliburton, K0M1S0
Canada

is filing a Declaration of Use and/or Excusable Nonuse of Mark in Commerce under Section 8.

For International Class 028, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Games, namely, target games and action skill games; playthings, namely, stuffed toys, plush toys, play balloons, and play wands; sporting goods, namely, targets, sport balls, nets for sports, bags specially adapted for sports equipment, golf tees, golf club shafts, golf balls, golf ball markers, golf bags, golf bag pegs, golf bag covers, covers for golf clubs, divot repair tools for golfers; golf training equipment, namely, golf chipping umbrellas; and golf putting aids, namely, golf alignment devices for providing immediate feedback on putting stroke ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Digital photograph of chipping Umbrella, net, golf training tools, balloons, tees, divot repair tools, gloves, golf balls,, games, training tools, ball markers, rubber tees, plush toys, alignment tools, invoices showing continued use and ups tracking info..

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

[Specimen File4](#)

[Specimen File5](#)

[Specimen File6](#)

[Specimen File7](#)

[Specimen File8](#)

[Specimen File9](#)

[Specimen File10](#)

[Specimen File11](#)

[Specimen File12](#)

[Specimen File13](#)

The registrant's current Correspondence Information: Taly Williams

3 BROHM DRIVE
HALIBURTON, California (CA) K0M1S0
United States

The registrant's proposed Correspondence Information: Williams, Taly

3 BROHM DRIVE
HALIBURTON, K0M1S0
Canada

The phone number is 416 702-7246.

The email address is tmw@tmwilliams.com; info@taly.com.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /taly williams/ Date: 02/16/2014

Signatory's Name: Taly Williams

Signatory's Position: Duly authorized officer

Signatory's Phone Number: 416 702-7246

Serial Number: 77168097

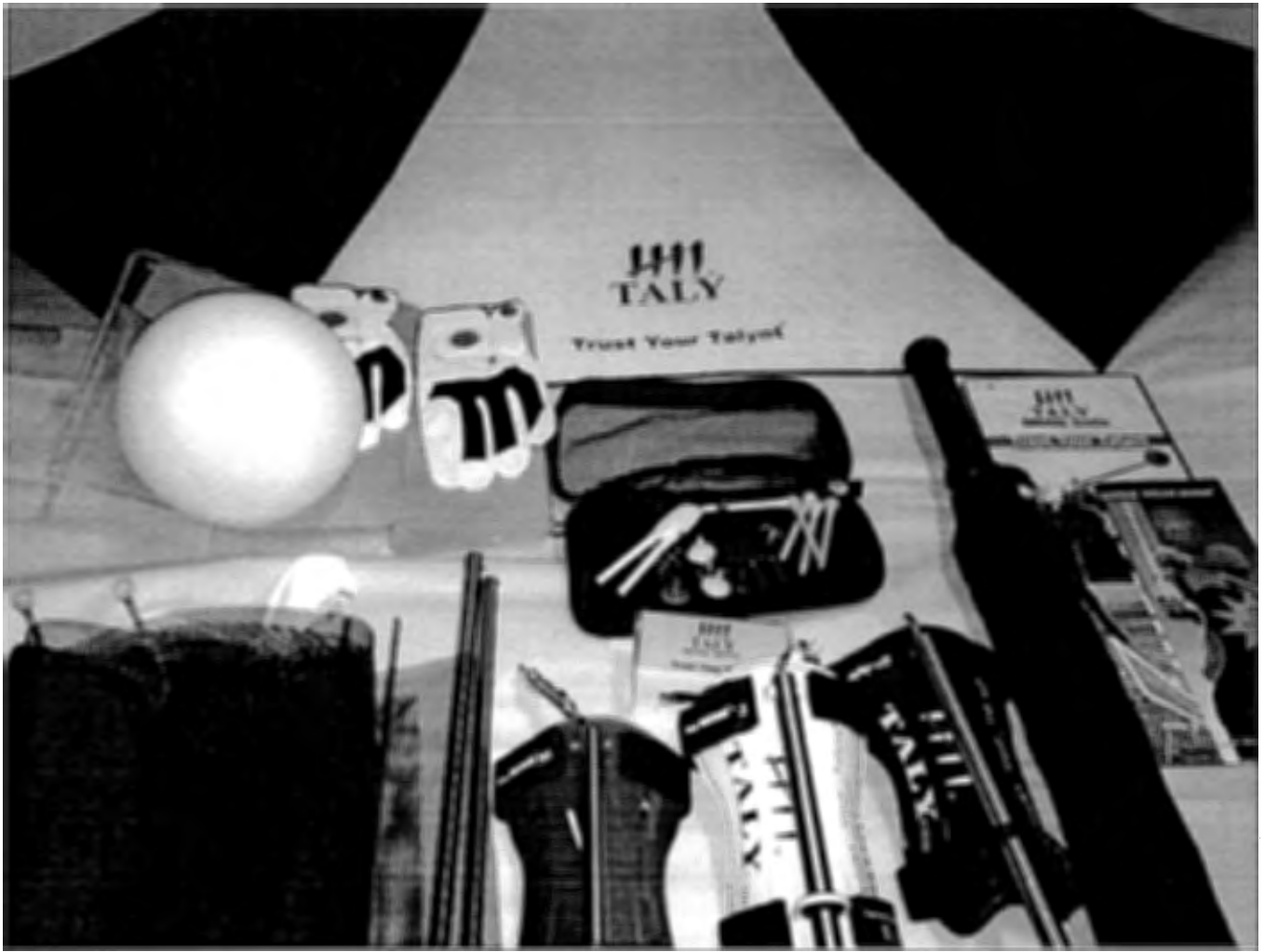
Internet Transmission Date: Mon Feb 17 02:00:41 EST 2014

TEAS Stamp: USPTO/SECT08-XX.XXX.XXX.X-20140217020041

516265-3524963-500c988858768c77a246096af

dad1d7ba50d357a402876876b3daf6963a1f9e2d

7-CC-7285-20140217013226269651











Order Date: 11/1/2006 6:28 AM

Status: Shipped

Reference:

Tracking Number(s)

ADD TRACKING NUMBER

ONE - 0402

CUSTOMER INFORMATION

Edit

Customer Type: Guest

IP Address: [REDACTED]

Shipping Information

Billing Information

[REDACTED]
100 Chase Park Drive
Belleville, 62226
United States

[REDACTED]
100 Chase Park Drive
Belleville, 62226
United States

ORDER INVOICE

Edit

Print Invoice with payment information Print

Shipping Method: UPS 2nd Day Air®

Product Name

The MIND Set - Black

Part No. Mfg. Part No. Quantity Item Price Total Price

AC-Reg 1 549.99 549.99

Subtotal 549.99

Add Ons 00.00

Shipping 100.00

Handling 00.00

Order Date: 11/23/2008 12:27 AM

Status: Shipped

Reference:

Tracking Number(s):

101 TRACONUMBER

ONE ORDER

CUSTOMER INFORMATION

edit

Name:

Customer Type: Registered user

Price Level: General

Email Address:

IP Address:

Customer Number:

Shipping Information

Billing Information

[Redacted]

[Redacted]

101 Number 2
Larkins, 75225-0002
United States

101 Number 2
Larkins, 75225-0002
United States

ORDER NOICE

edit

Print Invoice with payment information.

Shipping Method: UPS Ground

Product Name

The M&C Set - Black

Part No. Mfg Part No. Quantity Item Price Total Price

16769 1 \$45.00 \$45.00

Subtotal \$45.00

Add-Ons \$1.00

Shipping \$15.00

ORDER INFORMATION

Order Date: 10/21/2017 7:35 AM

Status: Shipped

Reference:

Tracking Number(s)

452 1240000-0000

Order Items:

CUSTOMER INFORMATION

001

Name:

Customer Type: Guest

Order Address:

IP Address:

Shipping Information

Billing Information

1000 10TH STREET NORTH
OF PICTONVILLE, FL 33710
United States

1000 10TH STREET NORTH
OF PICTONVILLE, FL 33710
United States

ORDER INVOICE

001

Print Invoice with Payment Information

Print

Shipping Method: UPS Ground

Product Name

The ONE for - 1000

ONLY Shipping Upgrade

Part No.	Qty	Part No.	Quantity	Unit Price	Total Price
1000	1		1	\$25.00	\$25.00
1000	1		1	\$25.00	\$25.00
				Subtotal	\$50.00

ORDER INFORMATION

Order Date: 01/22/2013 9:36 AM
Reference: 1012...
Status: Shipped
Reference:
Tracking Number: 2...
Date: 01/22/13

1Z285PR30290223628

Customer

Delivered To:
Address: ...
City: ...
State: ...
Zip: ...

CUSTOMER INFORMATION

\$00

Name: ...
Email Address: ...

Customer Type: Registered User
IP Address: ...

Price Level: General
Customer Number:

Shipping Information

7 Deer Park Road
Meriden, CT 06460
United States

Billing Information

7 Deer Park Road
Meriden, CT 06460
United States

ORDER NOTICE

\$00

Print Invoice with payment information \$1.00

Shipping Method: UPS Ground

Product Name

TRAYBINDER - Red

Part No.	Qty	Part No.	Quantity	Item Price	Total Price
16793	1		1	\$00.00	\$00.00

ORDER INFORMATION

Order Date: 07/19/2014 4:10 AM
Referring URL: [http://www.ups.com/track/track](#)
Status: Shipped
Reference:
Tracking Number: 1Z1234567890123456
OUR: 0000

1Z1234567890123456

Delivered

Delivered On:
Date: 07/19/2014 4:10 AM
Lat/Long:
Time Zone:
Event Code:
What time did your package

CUSTOMER INFORMATION

Name: [Redacted] Customer Type: Guest
Street Address: [Redacted] IP Address: 07.180.200.100

Shipping Information

[Redacted]
25150 NW 14th Way
Annis City, FL 32004
United States

Billing Information

[Redacted]
25150 NW 14th Way
Annis City, FL 32004
United States

ORDER PACKAGE

Print invoice with payment information - [print](#)

Shipping Method: UPS Ground

Product Name

TALYOND 361 - Red

Part No.	Mfg Part No.	Quantity	Item Price	Total Price
16-Reg		1	\$50.00	\$50.00
Subtotal:				\$50.00



ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 3524963



Serial Number: 77168097



RAM Sale Number: 3524963

RAM Accounting Date: 20140218

Total Fees: \$100

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20140217	\$100	1	1	\$100

Physical Location: - UNKNOWN

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20140217



Exhibit 18

UNDEFEATED V. WILLIAMS, NO. 92058609 (Offered by Williams)

10 driver golf
10.5 shoes golf
100 golf balls
12 degree golf club driver
12 degree golf clubs
16 absolutely superb taylormade pearl golf balls
18 golf short sleeve men's clothing
2 ball putter cover
2 iron golf
2 way putter
2009 sabertooth putter
21st century golf swing dvd
23 golf clubs
2nd hand golf clubs
3 iron golf
3 wood golf club sporting goods
300 yard drives
300 yard drives
300 yard drives
300 yard drives
300 yard drives no arm swing
300 yard golf swing
32 waist golf clothing
33 putter
34 golf clothing
35 newport 2 putter
36 29 golf clothing
36 golf clothing
36 trouser golf
360 tour golf shoes
3d golf swing
3rd wheel golf sport
4 iron golf
40 callaway warbird golf balls great value
48 shaft golf
5 iron golf
5 wood stiff shaft golf
50 golf balls
500 yard drives
7 iron
7 wood golf clubs
7.5 golf shoes
8862 putter
9.5 golf shoes
aaa golf balls
achiever golf
ad333 golf balls
adams a3 golf clubs
adams driver golf
adams drivers golf clubs sporting goods
adams golf
adams golf clubs
adams golf clubs accessories
adams golf golf clubs
adams golf irons
adams idea irons
adams irons
addidas golf shoe size 10
addidas golf shoes men's shoes
adidas golf golf clothing
adidas golf shirts
adidas golf shoes
adidas golf shoes 9

EXHIBIT
WILLIAMS
18
9/18/2018 KTB

adidas torsion golf shoes golf
adjustable putter
adult golf clubs
air travel
air travel discount
airline tickets
aldila club shafts
aldila golf shaft
aldila golf shafts
aldila shafts
alexander technique golf swing
all golf shops in bristol
all weather golf gloves
alpha golf
america professional golf results for 2008
american golf
american golf
american golf discount
american golf shop
analyse golf swing with cameras
anser
anthony kim golf swing
antique golf balls
antique golf balls golf balls
antique putters
arizona golf
aruba baseball
ashley talley
ashworth
ashworth trousers
australian open golf live scores
average golf ball speed
average golf swing speed
average swing speeds for golfers
avon chamois jumbo golf grips
bad push pull golf trolleys
badante
baffler golf clubs
bag cover golf
bag golf
bag mizuno
bags golf
bald eagle golf balls
ball golf
ball golf retriever
ball marker golf
balls golf
balls golf golf balls
bandit golf balls
bang o matic golf clubs
banned golf drivers
baseball
baseball bats
baseball equipment
basic rules of golf
basics sports golf grip
basketball
basketball
basketball games
basketball shoes
bats
bay hill golf clubs
be subject to

bedfordshire junior county golf coach
belly golf clubs
belly putter
belly putter golf clubs
belly putter grip golf club components
belly putter sporting goods
belly putters sporting goods
belts golf
ben hogan golf swing
ben hogan tour deep golf balls uk
benedetti putter
bennington golf bag golf
benross putter ripple
benross putters
best golf grips
best golf shaft
best golf shot
best golf swing
best golf swing for a short player
best golf swings
best mortgage
best priced golf balls free shipping
best putter in the world
better golf swing
bettinardi
bettinardi bc1
bettinardi putter
big bertha golf clubs
big butt golf grip installer
biomechanics of the golf swing
bite mens golf shoes size 11
blade golf clubs
blade putter
blue golf balls
bobby jones golf swing
bridgestone golf ball b330
bridgestone golf balls
bridgestone golf balls sporting goods
bridgestone golf sport
bridgestone tour b330 rx 2009 golf balls
british open golf
brogues shoes
bronty putter
broom handle putter
broom handle putters
broom putter
broomhandle putter
broomhandle putter golf clubs
broomstick putter
broomstick putters
brosnan golf
brosnan putter
building a repeatable golf swing
bulk buy golf
bulk buy new golf balls
bullet golf
bunker sand free drop
burberry golf
butch harmon golf swing
buy callaway golf club
byron nelson golf swing
calaway golf
california golf greens

callaway
callaway
callaway 3 iron
callaway accessories
callaway bag
callaway balls
callaway big bertha 3 wood golf
callaway big bertha irons
callaway clothes
callaway clothes shoes & accessories
callaway clothing
callaway clubs golf clubs
callaway driver
callaway driver golf
callaway driver sporting goods
callaway drivers
callaway drivers equipment
callaway ft i driver
callaway ft9 driver
callaway fti
callaway fti driver golf
callaway fusion drivers
callaway golf
callaway golf
callaway golf bag
callaway golf bags
callaway golf club sets
callaway golf clubs
callaway golf clubs golf clubs
callaway golf com
callaway golf grips
callaway golf grips golf club components
callaway grip
callaway grips
callaway hawk eye driver sporting goods
callaway hot bite golf balls
callaway hx tour balls
callaway irons
callaway irons golf
callaway irons left hand
callaway irons sporting goods
callaway men's clothing
callaway men's clothing
callaway putter golf
callaway putter white hot xg 1 heel toe
callaway sale
callaway shafts
callaway shirt
callaway shirts
callaway shoes
callaway spann gloves
callaway tops
callaway tour bags
callaway tour driver
callaway tour x golf balls
callaway warbird
callaway warbird drivers
callaway xxl golf
callawaygolf.com
callawaygolfco
callawayhyper x 9.5 stiff shaft
callaway drivers
callaway drivers golf

calloway drivers golf clubs
calloway golf
calloway golf clubs
canello villegas golf swing
cameron putter
cameron putter scotty
cameron x3 putter
cap golf
carbide zb1 putter
carp fishing
cars golf
cart bag golf
cart golf bag
castle golf tees
catalina putter
cc
cc fontana
cd cover cc
cdcovers cc
centre putter
centre shaft golf
centre shaft putter
centre shaft putter golf clubs
centre shaft putter sporting goods
centre shaft putters
chamois golf grips
champion nightclub in seomyeon
channel grip
charles barkley
charles barkley fights shaq
charles barkley golf
charles barkley golf channel
charles barkley golf swing
charles barkley golf swing on tnt
cheap baseball bats
cheap golf
cheap golf bag
cheap golf balls
cheap golf green fees
cheap golf in kent
cheap golf rounds
cheap golf rounds west midlands
cheap ping golf clubs
cheap pull golf trolleys
cheap rounds of golf in north yorks
cheap taylor made golf balls
cheapest callaway golf mini looper single strap golf bag
cheapgolf.com
chest putter
chipper golf
christmas don't be late music
churston golf club.com
class
class act
clean club
cleveland driver golf clubs
cleveland golf clubs
cleveland golf individual iron
cleveland hibore driver
cleveland hibore irons
cleveland hibore sport
cleveland hibore xls accessories
cleveland irons golf clubs

cleveland irons sporting goods
cleveland putter
cleveland putters
clib
clone golf clubs
clothes golf
club
club car golf clothing
club card
club cars
club champ golf swing groover
club champ golf swing groover brand new
club dread
club golf drivers
club holder golf
club speed
club tee
clubs golf clubs
co cc
cobra 3 golf clubs
cobra clubs golf
cobra driver golf
cobra driver golf clubs
cobra drivers golf
cobra drivers9m1 golf
cobra golf bags
cobra golf clothing
cobra golf clubs
cobra golf golf clubs
cobra golf grips
cobra golf shaft
cobra golf shafts
cobra irons
cobra irons golf
cobra irons graphite sporting goods
cobra offset golf clubs
cobra putter
cobra putter sporting goods
cobra putters
cobra tonsville putter
colf
colf club
colf swing picture
colorado golf
coloured golf balls
compact golf swing
complete graphite sport
condor putter
confidence golf
correct golf swing
correct golf swing
country club
country club golf coarse a4 bristol
country club ill
country clubs
country clubs maidstone
cowhide golf bags
cross golf clothing
cross golf shirt size medium
custom golf club
custom golf clubs
custom golf gloves lime green
customgolfclubs

daiwa golf
dan scotty
dance club
david leadbetter golf swing
david leadbetter golf swing harness
david leadbetter swing setter
david leadbetter swing setter accessories
david leadbetter training aid
dawn yes putters
deals on wanstead golf club
decade grips golf club components
denny shot spot
developing a true swing in golf
dhj cc
diamana shaft
diamana shafts
diamante golf shaft
dianamia golf shafts
dicountgolf
digital golf swing guider pro
digital putter
direct golf
direct golf shop
direct tee times
directgolf
disabled golf clinics
disc golf
disc golf
disc golf disc
disc golf rules
discgolf
discount callaway
discount golf
discount golf australia
discount golf balls
discount golf fees
discount golf green fees
discount golf minnesota
discount golf pass
discount golf shoes
discount tee times
distance golf balls sporting goods
do i have a fast golf swing
draw golf clubs
drivable golf cart cover
driver 9 degree golf clubs
driver golf
driver golf club
driver golf clubs
driver golf clubs
driver golf driver 1 woods illegal 2008 notice drivers
driver golf driver 1 woods illegal 2008 notice drivers sporting goods
driver golf swing
driver nickent
driver nickent 4dx golf
driver shaft
driver shaft golf club components
driver shafts
driver yonex golf
drivers club shafts
drivers golf
drivers golf clubs
drivers golf sporting goods

drivers mizuno
drivers ping g10inuk golf
drivers second hand golf
driving golf tips
driving in golf
driving tips golf
drivingrange
dryjoy shoes
dryjoys
dual golf strap
dunlop 65 golf balls
dunlop balls golf
dunlop golf balls
dunlop golf clothing
dvd movie club
e2e golf swing
easton stealth baseball bats
easy driver golf
easy golf swing
ebay com ukgolf clubs
ebay golf
ebay golf clubs
ebay golf drivers
ebay ping golf clubs
ebay uk golftrolleys sporting goods
ebay used nike golf drivers
ebaygolfballs
ecco golf
ecco golf shoes
echo golf shoes
edwin watts
edwin watts golf
edwin watts golf com
edwinwatts
electric golf buggies
electric golf carts
electric golf trolley
electric golf trolley golf
electric golf trolley sporting goods
electric golf trolleys
england golf balls
english football
ernie els golf swing
esc golf
european golf shop
events events gigs nightlife
exotics drivers golf
exotic putters
explanar
explanar golf home swing in
extended golf clubs
골프
골프 게임
f1 fast slazenger golf clubs
fairway wood
fairway woods
fast driver golf club golf clubs
fast driver golf clubs
fast golf clubs
fast irons
fast irons golf
fast irons sporting goods
female stiff shaft graphite sport

fetish club
finger foods for kids parties
fingerless golf gloves
first movement of golf down swing
fisher putter
fisher putter
fisher putter trainers shoes & spikes
fitness
fitness for golf
fkxhoxld cvbcc cc dfig kdmdf f ydjygui9
fla golf
flexibility in golf swing
florida golf
foam golf balls
football
football game
football kleets
football poems
footballs
footballs golf
footjoy
footjoy athletics shoe
footjoy classics
footjoy clothes shoes & accessories
footjoy dryjoy
footjoy dryjoy shoes
footjoy dryjoys
footjoy glove
footjoy gloves
footjoy golf
footjoy golf clothing
footjoy golf shoes
footjoy golf shoes 9
footjoy golf shoes golf
footjoy golf shoes size 8 sporting goods
footjoy golf shoes size 9
footjoy golf shoes sporting goods
footjoy golf trainers size 6 clothes shoes & accessories
footjoy lopro golf shoes
footjoy shirt
footjoy shoes
footjoy shoes size 10
foreclosure
foreclosures
forgan golf clubs
forgan golf clubs sporting goods
formula for figuring golf ball speed
frameset hslice
franklintoncountryclub
fred couples golf swing
fred golf swing
freddy couples golf swing
free best golf tips ever
free caddie
free catholic dating in paris
free download golf speeches
free fantasy golf
free football
free games golf
free golf
free golf 2 for 1 vouchers
free golf balls
free golf calculator

free golf chipping tips
free golf clipart
free golf clubs
free golf download
free golf downloads
free golf driver
free golf equipment
free golf extra card
free golf game
free golf games
free golf gmes
free golf golf
free golf gps
free golf handicap calculator
free golf handicap calculator program
free golf info
free golf lessons and tips
free golf live
free golf logo
free golf magazines
free golf on line
free golf poems
free golf products
free golf programs
free golf san diego
free golf score sheet
free golf screensavers
free golf sights
free golf speeches
free golf stuff
free golf swing
free golf swing tip
free golf swing tip
free golf swing tips
free golf swing video clip
free golf swing videos
free golf swing videos
free golf tips
free golf tips for beginners
free golf tv
free golf videos
free golf videos pull push
free golf wallpaper
free golf wallpaper sreensaver
free golfe
free golfing game
free golfing oregon
free live golf
free online golf game
free online golf games
free pga full golf download
free putter
free rounds of golf
free rounds of golf in ohio
free shipping golf grips
free to test golf
freegolf
freegolf screensavers
freegolftips
fsu
full golf grip release
full sets golf
full swing golf

fundamentals of a golf swing
funky golf shoes
funky golf trousers
funny golf swings
g10 drivers golf clubs
g10 ping golf club
galvin green
galvin green golf clothing
gas golf carts
gel putter
gents golf shoes
gents shoes golf
get a grip
get free golf rounds
giants football
glf equipment
glof balls
gloves golf
gloves other golf
go f gear
go9lf drivers
gol training aids golf
golden bear golf clubs golf clubs
golden bear tb3 putter
golden goose putter
golden tee great shot
golf
golf
golf 4 iron graphite
golf 9 iron
golf acceseries
golf accessories
golf accessories
golf accessories golf
golf accessories sporting goods
golf advice
golf advisory
golf aids
golf alignment sticks
golf alignment sticks fibreglass not plastic
golf analysis
golf arsenal accessories
golf backswing
golf bag
golf bag 14 way stand
golf bag cover
golf bag covers golf
golf bag dividers
golf bag golf
golf bag golf bags
golf bag ping
golf bag sport
golf bag sporting goods
golf bag titleist
golf bag windsor buy and sell sports bikes
golf bags
golf bags callaway
golf bags golf
golf bags golf bags
golf bags sporting goods
golf bags stand
golf bags taylormade

golf ball
golf ball football
golf ball for 95 mph swing speed
golf ball for slow club head speed
golf ball golf
golf ball golf balls
golf ball grabber
golf ball guage
golf ball launch angle and ball speed
golf ball line
golf ball line up
golf ball marker
golf ball markers
golf ball markers sporting goods
golf ball orange
golf ball performance comparison
golf ball retriever
golf ball sale
golf ball speed
golf ball speed radar
golf ball speeds
golf ball sport
golf balls
golf balls
golf balls 100 mint golf balls
golf balls 2009
golf balls aaa
golf balls accessories
golf balls antiques
golf balls buy
golf balls callaway
golf balls collectables
golf balls condor golf
golf balls equipment
golf balls football shirts
golf balls for sale
golf balls golf
golf balls golf balls
golf balls golf clothing
golf balls golf clubs
golf balls lake
golf balls london ontario buy and sell sports bikes
golf balls new
golf balls new forsale
golf balls pro v
golf balls pro v sporting goods
golf balls r us
golf balls r us golf balls
golf balls review
golf balls soft
golf balls sport
golf balls sporting goods
golf balls srixon
golf balls titleist
golf balls wholesale & job lots
golf bargain
golf barrie buy and sell sports bikes
golf baseball swing
golf batteries
golf belt golf
golf belt sporting goods
golf bidder
golf bridge stone golf balls

golf buggies and trolleys
golf buggy sport
golf buy and sell sports bikes
golf caddy
golf calgary buy and sell
golf calgary buy and sell sports bikes
golf calgary cars & vehicles
golf callaway clubs sporting goods
golf cambridge buy and sell sports bikes
golf cap
golf caps golf clothing
golf caps hats golf
golf car parts
golf card holder
golf carry bag
golf carry bags
golf cars
golf cars for sale
golf cars for sale
golf cart
golf cart
golf cart bag
golf cart bags
golf cart bags sporting goods
golf cart parts
golf cart toronto buy and sell
golf carts
golf carts
golf carts sporting goods
golf central florida cheap
golf channel
golf cheap
golf chipers
golf chipper
golf chipper sporting goods
golf clearance
golf clothes
golf clothing
golf clothing sporting goods
golf cloves
golf club
golf club 1 sporting goods
golf club accessories
golf club auctions
golf club bags golf bags
golf club buyers
golf club callaway golf
golf club clearance
golf club clones
golf club cobra
golf club covers
golf club driver
golf club drivers
golf club golf
golf club golf clubs
golf club grips
golf club grips accessories
golf club grips golf
golf club grips london ontario buy and sell sports bikes
golf club grips sporting goods
golf club grips toronto buy and sell sports bikes
golf club head speed
golf club head speed measuring

golf club heads
golf club ping
golf club reveiw
golf club reviews
golf club reviews
golf club sets
golf club shaft
golf club shafts
golf club shafts golf
golf club shafts other accessories
golf club shafts reviews
golf club swing speed
golf club swing speed distance
golf club swing speed meter
golf club swing speed tool
golf club tool
golf club woods golf
golf clubs
golf clubs
golf clubs
golf clubs accessories
golf clubs antiques
golf clubs callaway
golf clubs callaway sporting goods
golf clubs chipper golf
golf clubs clothes shoes & accessories
golf clubs discount
golf clubs driver
golf clubs drivers
golf clubs drivers golf
golf clubs drivers golf
golf clubs drivers sporting goods
golf clubs drivers titleist
golf clubs easy sporting goods
golf clubs ebay co uk golf clubs
golf clubs edmonton buy and sell sports bikes
golf clubs everything else
golf clubs fishing
golf clubs golf
golf clubs golf balls
golf clubs golf clubs
golf clubs hand golf clubs
golf clubs home & garden
golf clubs hybrid sporting goods
golf clubs king cobra sporting goods
golf clubs left handed
golf clubs men's shoes
golf clubs mens drivers sporting goods
golf clubs mens right hand sporting goods
golf clubs ottawa buy and sell sports bikes
golf clubs ping
golf clubs ping g5 irons sporting goods
golf clubs ping rapter
golf clubs power bilt
golf clubs reviews
golf clubs sporting goods
golf clubs srixon
golf clubs titleist
golf clubs used
golf clubsebay uk sporting goods
golf clubsyonex drivers sporting goods
golf coaching
golf coaching north east

golf coats
golf cobra clubs
golf com
golf com instruction
golf com theshop
golf competentstores
golf courses
golf courses
golf courses
golf cubs sporting goods
golf diesel cars vans motorbikes
golf digest
golf direct
golf discount
golf discount stores
golf down swing
golf draw driver
golf driver
golf driver 10.5 regular
golf driver 7
golf driver club
golf driver draw
golf driver golf
golf driver golf clubs
golf driver grips
golf driver heads golf
golf driver shafts sporting goods
golf driver sport
golf driver sporting goods
golf driver swing
golf driver swing tips
golf drivers
golf drivers 2009
golf drivers accessories
golf drivers and fairway woods sporting goods
golf drivers callaway
golf drivers compared side by side
golf drivers equipment
golf drivers for sale
golf drivers golf
golf drivers golf clubs
golf drivers golf coaching lessons
golf drivers halifax cars & vehicles parts accessories
golf drivers other sports
golf drivers sporting goods
golf drivers uk
golf driving
golf driving iron
golf driving irons
golf driving net
golf driving range
golf driving ranges
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golf driving tips
golf driving training aids
golf edmonton buy and sell sports bikes
golf electric trolley
golf equip
golf equipment
golf equipment golf
golf equipment sporting goods
golf equant
golf etiquette

golf exercise
golf exercises
golf fairway clubs
golf fashion
golf fitness
golf fix
golf florida
golf for free
golf for free
golf for sale
golf free
golf free games
golf galaxy
golf galaxy
golf galaxy com
golf game online
golf games
golf games free
golf gear sporting goods
golf glove
golf glove golf
golf glove medium
golf glove sporting goods
golf gloves
golf gloves golf
golf gloves sporting goods
golf golf
golf golf bags
golf golf balls
golf golf carts trolleys
golf golf clothing
golf golf clubs
golf golf coaching lessons
golf golf shoes
golf graphite shafts
golf grip
golf grip golf
golf grip tape
golf grips
golf grips accessories
golf grips best
golf grips direct
golf grips for sale
golf grips golf
golf grips golf clubs
golf grips sizes
golf grips sporting goods
golf grips uk
golf grips v 55
golf gti mk2 cars vans motorbikes
golf halifax buy and sell sports bikes
golf hamilton buy and sell
golf hamilton buy and sell sports bikes
golf handicap
golf handicap
golf hat
golf hat golf
golf hats
golf head covers
golf head covers sporting goods
golf help
golf highlights
golf how did i do com

golf how to play
golf inside out swing
golf instructions
golf iron covers
golf irons
golf irons blades golf
golf irons forged
golf irons golf
golf irons golf clubs
golf jacket golf
golf jackets
golf jackets golf
golf jackets men's clothing
golf jobs in michigan
golf kaddy buy and sell sports bikes
golf kingston buy and sell sports bikes
golf kitchener buy and sell sports bikes
golf las vegas
golf left hand irons
golf less
golf lessons
golf lessons
golf lessons
golf lessons sun city az
golf lethbridge buy and sell sports bikes
golf london ontario buy and sell
golf magazine
golf magazine
golf mat
golf mats
golf measuring device
golf men's clothing
golf michigan
golf mittens
golf mk1 cars vans motorbikes
golf mk3 bumpers
golf mk3 lights
golf mk4 cars for sale
golf mk4 gti rear lights
golf mk4 replace driver's seat lever
golf mk5 cars vans motorbikes
golf moncton buy and sell sports bikes
golf montréal buy and sell sports bikes
golf motorcycle parts accessories
golf mower
golf muscle
golf myrtle beach
golf nets
golf nets sporting goods
golf offset irons sporting goods
golf on tv
golf on tv today
golf online game
golf oshawa buy and sell sports bikes
golf other accessories
golf ottawa buy and sell
golf ottawa buy and sell sports bikes
golf pangya
golf pants
golf perfect swing
golf ping
golf polo shirts
golf power swing

golf practice
golf practice nets
golf pratice
golf pride golf grips
golf pride grips
golf pride grips sporting goods
golf pride multicomound grips
golf pro swings
golf professionals playing ping clubs
golf push trolleys
golf push trolleys sporting goods
golf putter cover
golf putter golf
golf putter heads
golf putter sport
golf putters
golf putters golf
golf putters sporting goods
golf putters sporting goods
golf putting green
golf r32 performance exhaust
golf regina buy and sell sports bikes
golf rescue club
golf results
golf results local
golf retail stores
golf rule golf club practice swing hits trees or limbs
golf rules
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golf saskatoon buy and sell sports bikes
golf school
golf school
golf schools
golf scope
golf score card holder
golf scorecard holder sporting goods
golf scores
golf scores at the ca championship at doral
golf scramble rules
golf seats
golf sets
golf shafts
golf shafs
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golf shaft 0.350
golf shaft and head combinations
golf shaft dealer
golf shaft fitting
golf shaft regular
golf shaft selection
golf shaft sporting goods
golf shaft swing speed
golf shaft test
golf shaft wraps
golf shafts
golf shafts barrie buy and sell sports bikes
golf shafts comparison
golf shafts edmonton
golf shafts equipment
golf shafts golf
golf shafts golf clubs
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golf shafts sporting goods

golf shirts golf
golf shirts men's clothing
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golf shoe inserts
golf shoe size 7
golf shoe spikes
golf shoe studs
golf shoes
golf shoes 10
golf shoes 12
golf shoes 8 golf
golf shoes 9
golf shoes 9.5
golf shoes 9.5 toronto buy and sell sports bikes
golf shoes accessories
golf shoes clothes shoes & accessories
golf shoes footjoy
golf shoes footjoy aqualite accessories
golf shoes golf
golf shoes golf clubs
golf shoes golf shoes
golf shoes men's shoes
golf shoes mens
golf shoes mudskippers
golf shoes other accessories
golf shoes sale
golf shoes size 10
golf shoes size 10 sporting goods
golf shoes size 10.5
golf shoes size 11
golf shoes size 12
golf shoes size 12 sporting goods
golf shoes size 13
golf shoes size 6
golf shoes size 8
golf shoes size 8.5
golf shoes size 9
golf shoes size men's shoes
golf shoes spikes
golf shoes sport
golf shoes sporting goods
golf shoes sports & fitness
golf shoes studs
golf shoes velcro fastning men's shoes
golf shoespicks
golf shop
golf shop brendale
golf shops
golf shops brisbane
golf shops golf
golf shops in midlands
golf shops in wa11 area
golf shops kent
golf shops wollongong
golf shorts clothes shoes & accessories
golf shorts golf
golf shots
golf slazenger
golf smith
golf smith
golf spike cleaners

golf spikes
golf spikes sporting goods
golf sport
golf sport shops
golf sporting goods
golf sq irons
golf stacked swing
golf stand bag
golf stand bags
golf steel shafts
golf stiff shaft
golf stiff shaft golf
golf store
golf store in egg harbor new jersey
golf stores
golf stores in manchester
golf stores near wokingham
golf strap sporting goods
golf stuff for sale
golf sudbury buy and sell sports bikes
golf supermarket
golf superstores central scotland
golf sweater
golf sweater xl
golf sweaters
golf sweaters men's clothing
golf swing
golf swing
golf swing
golf swing analysis
golf swing analysis software
golf swing analyzer
golf swing ball
golf swing ben hogan
golf swing blog
golf swing com
golf swing compresion
golf swing computer
golf swing connection
golf swing control
golf swing demo
golf swing device
golf swing dj trahan
golf swing driver
golf swing equipment
golf swing eureka
golf swing faults
golf swing faults and remedies
golf swing footwork
golf swing for driver
golf swing for seniors
golf swing for short people
golf swing for women
golf swing form
golf swing free video
golf swing fundamentals
golf swing glove
golf swing grip
golf swing guide
golf swing help
golf swing help
golf swing hinton
golf swing how to

golf swing illustration
golf swing illustrations
golf swing inside out
golf swing instruction
golf swing instructional video
golf swing lesson
golf swing like ben hogan
golf swing machines
golf swing mechanics
golf swing meter
golf swing methods
golf swing monitor
golf swing monitors
golf swing ninety degrees
golf swing of lesley king
golf swing on u tube
golf swing path
golf swing paths
golf swing photos
golf swing physics
golf swing pictures
golf swing plane
golf swing plane circle
golf swing plane trainer
golf swing power
golf swing powerstick
golf swing program
golf swing programs
golf swing recorder
golf swing science
golf swing secret
golf swing secrets
golf swing secrets revealed
golf swing sequence
golf swing slow motion
golf swing software
golf swing speed
golf swing speed and distance
golf swing speed and distance
golf swing speed distance
golf swing speed indicator
golf swing speed meter
golf swing speed radar consumer electronics
golf swing speed shaft
golf swing speeds
golf swing stretches
golf swing technique
golf swing techniques
golf swing tempo
golf swing tips
golf swing tips video
golf swing trainer
golf swing trainer
golf swing training
golf swing training aid
golf swing transition
golf swing tuition
golf swing types
golf swing video
golf swing video
golf swing videos
golf swing vision
golf swing with your hands

golf swing women
golf swing wrist cock
golf swings com
golf swings for fat bellys
golf swings slow motion
golf swings tips
golf swings video
golf swingweight machine
golf t shirts men's clothing
golf taylor made
golf team names
golf tee holders
golf tee other accessories
golf tee times
golf tees
golf tees accessories
golf tees zero friction
golf tempo
golf tempo drill
golf tempo trainer
golf thunder bay buy and sell sports bikes
golf tie men's accessories
golf tip
golf tips
golf tips
golf tips driving
golf tips for extra driving lengh
golf tips free
golf tips video
golf top golf clothing
golf toronto buy and sell
golf toronto buy and sell sports bikes
golf trail
golf trainers
golf training aids
golf training aids for the elbow
golf training aids that work
golf training aids uk
golf training training aids
golf trolley
golf trolley bags
golf trolley golf
golf trolley golf carts trolleys
golf trolley sporting goods
golf trolleys
golf trolleys bags
golf trolleys golf
golf trolleys golf carts trolleys
golf trolleys sporting goods
golf trolly golf
golf trousers
golf trousers 34
golf trousers 36 golf
golf trousers golf
golf trousers sporting goods
golf tuition
golf tuition cureing the pull or slice
golf usa
golf used training aids
golf vancouver buy and sell
golf vancouver buy and sell sports bikes
golf video
golf videos

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golf warehouse
golf waterproof trousers golf
golf wedge
golf wedges
golf wellies
golf wet weather clothing
golf wheel covers golf
golf wholesale & job lots
golf why do i pull my drives
golf wiffle balls
golf winnipeg buy and sell
golf winnipeg buy and sell sports bikes
golf wood golf
golf woods
golfballs
golfballs com
golfballs golf
golfballs sporting goods
golfballs to you
golfbidder
golfcarts sporting goods
golfchannel com
golfclub review
golfclubs golf
golfclubs sporting goods
golfclubsdrivers
golfcourse com
golfcross balls
golfd drivers
golfdirect
golfequipment
golfequipment sporting goods
golfer
golff
golfgalaxy
golfgrips accessories
golfgrips com
golfhelp
golffing
golffing help
golffirons everything else
golfflessons
golffpridegrips
golffshaft golf carts trolleys
golffshafts
golffshoes sporting goods
golffshop com
golffshots
golffsmith
golffsmith golf
golffswing
golffswing
golffswing analyser
golffswing com
golfftips
golfftrainingaids
golffwear
golff balls
good golf swing
goretex jacket golf clothing
gortex golf shoes men's clothing
graffaloy pro launch red fw x stiff shaft golf
graighton golf clubs

graphite golf irons
graphite golf shaft
graphite golf shafts
graphite iron
graphite reshaft golf
graphite shaft
graphite shaft golf
graphite shafts golf
gravity golf
great golf swing
great golf swings
green golf clothing
green jacket golf shop
grip
grip ball
grip golf
grip golf clubs
grip rite golf grips
grip your body music
grips golf
grips golf pride
grips other golf club components
gym class heros
halifax community groups
hammer golf swing
hand golf driver
handicap
head only golf
health care
heavy putter
hedgehog fairway peotectors
help golf
help with golf swing
henry griffitts
high compression golf balls sporting goods
high loft golf clubs sporting goods
high number golf balls
high schools in england which has golf as a sport
hippo bag golf bags
hippo golf balls
hippo golf clubs golf
hippo golf clubs golf clubs
hit 300 yard drives
hit me with your best shot pat benatar
hitting 300 yard drives without arms
hogan bettinardi
hogan golf balls
holiday
holiday florida
home fitness
home for sale
honma
hot golf clubs
hot teen dancing
hottest golf drivers
houses for sale
how can i increase my golf swing speed
how do i stop my golf bag from falling offmy trolley
how do i swing a golf club
how do i use recvery wood in golf
how do you increase your golf club head speed
how do you obtain a golf county card
how fast does a golf ball move

how play golf
how to be good at golf
how to calculate stableford points in golf
how to fit golf grips
how to get the best golf shot
how to golf swing
how to hit 300 yard drives
how to hit over 300 yrd drives
how to increase golf club head speed
how to play golf
how to play golf for beginners
how to play golf free
how to play golf inexpensively
how to play irons
how to play mini putt
how to play the game of golf
how to pull a golf shaft
how to stand when playing golf
how to stop topping ball in golf
how to swing a golf club
how to swing golf
how to use a chipping putter
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[http pgagolf.com](http://pgagolf.com)
[http www break80today.com biggest golf swing mistake.html](http://www.break80today.com/biggest-golf-swing-mistake.html)
huddle golf balls sporting goods
hugo boss golf
huniday
huxley putting greens
hybrid golf clubs
hyper golf balls
i can t play golf
i shot the sheriff
i want to hit 300 yard drives in golf
i want to play golf
ice golf balls
ignite putter
illegal driver golf sporting goods
illegal golf balls
illegal golf drivers
illegalgolf driver
impact ball golf
improve golf swing
improve your golf swing
improving your golf swing
inside out golf swing
inside to out golf swing
intech golf ball
iomic golf grips
iron
iron covers golf
iron golf
iron head covers golf
iron patches
iron victorian antiques
ironing board
irons
irons
irons accessories
irons going right in golf swing
irons golf
itsy bitsy putter
itsy bitsy putter

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izzo golf swing plane trainer driver sports and outdoors sport and outdoor
izzo smooth swing
j lindeberg golf
j lindeberg golf clothing
jack newton golf foundation
jetta
jholiday
jigger
jim mclean golf swing
jl golf shoes
jloske richland cc
john letters golf clubs
juegos de futbol
jugar a futbol
jujuclub
jumbo golf grips
jumbo grips golf club components
jumpers golf
junior golf
juno putter
jurek putter
k 1 fast golf club golf clubs
k1 driver golf
k1 driver slazenger golf clubs
k1 drivers golf clubs
kane golf big easy driver
kimbo slice
king cobra driver golf
king cobra driver golf clubs
king cobra golf club
king cobra golf clubs
king cobra golf driver sport
king cobra irons
king cobra putter
knifegolf clubs golf
korean golf swing
kung fu golf swing
l h golf clubs
lacost golf ball
ladies golf
ladies golf bag
ladies golf clubs
ladies golf shirts
ladies golf shoes 5
ladies golfs shoes
ladies shoes golf
lake balls golf
lake golf balls
lake golf balls uk
lakeballs
lambswool golf sweaters
lamkin golf grip
lamkin golf grips
large driver golf
las vegas golf
lasvegasgolf
latest golf drivers
latest golf scores
laura star iron
law enforcement training
leadbetter golf lessons
leadbetter swing setter
learn to play golf

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leather golf gloves
left driver golf
left golf clubs golf
left hand golf club
left hand golf clubs
left hand irons golf
left hand ping golf clubs
left hand putter
left hand putter
left handed golf clubs
left handed golf clubs
left handed golf clubs golf
left handed golf clubs golf clubs
left handed golf swing
lesson 1
lh putter
lightweight golf club carrier
lindeberg clothes shoes & accessories
live free golf
live golf scores
liverpool golf ball
load class
lob wedge
logo golf balls
long handle putters sporting goods
long putters
long putters sporting goods
longest golf balls
lookalike golf drivers
losing grip
low country golf
lpga
lpga golf com
lpga golf course
lpga scores
lpga tour scores
lucille ball
lyle & scott
lyle scott
m3 red golf balls
macgregor driver
macgregor golf balls
macgregor golf clubs
macgregor golf clubs golf clubs
macgregor golf grips
macgregor irons
macgregordriver mactictour
made golf balls
magic golf swing
mallet putter
mas ultralight golf shaft
massage therapists
master grip golf
masters golf
masters golf clubs
materiel golf
matrix golf club components
maxfli 2 iron sporting goods
maxfli clubs
maxfli drivers
maxfli golf balls
maxfli golf clubs
maxfli golf clubs golf clubs

maxfli irons
maxfli noodle balls
maxfli revolution golf clubs
md golf clubs
md golf driver golf
md putter
md putters
measure speed of golf swing
measuring golf club head speed
mechanics of a golf swing
membership golf sport
men golf shoe
men's golf shoes size 9 sporting goods
mens footjoy golf shoes
mens golf bag
mens golf balls sporting goods
mens golf gloves
mens golf gloves accessories
mens golf jumpers
mens golf shirts
mens golf shoes
mens golf shoes size 8
mens golf trousers
mens iron golf
mens shoes golf
mens stylo golf shoes size 9 brand new
mgl club
michigan
michigan golf
michigan golf am
michigan golfing
michigangolf com
mickey mouse golf balls golf balls
mid size golf grips
mini golf
mini putt
mint golf balls
mizuno bag
mizuno club
mizuno club grips
mizuno draino putter
mizuno driver
mizuno drivers golf
mizuno golf
mizuno golf bag
mizuno golf bags
mizuno golf bags golf bags
mizuno golf clothing
mizuno golf club
mizuno golf clubs
mizuno golf clubs sporting goods
mizuno golf irons
mizuno grip
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mizuno irons
mizuno irons golf
mizuno irons mx 20 golf
mizuno mx golf clubs
mizuno mx17
mizuno t zoid driver sporting goods
mizuno t zoid irons
mizuno t zoid irons 4 sw
mizuno wedge

mizzno golf grips
mk1 golf cars vans motorbikes
mlb
mlb 202k9
mlb 2k9
mlb power
modern golf swing
mojo golf balls
mole grips
monkey pitchers
monza spider putter
more golf secrets by dr ha murray
mortgage
mortgage loan
mudskippers golf shoes
my golf com
myrtle beach golf
narrow width golf shoes
nationwide golf scores
natural golf clubs 460 st hammer driver best buy
natural golf swing
natural golf swing video
naturalgolf drivers
nbl
ndmx golf balls
nevada bob
nevada bob's
nevada bobs
nevada bobs golf shop
nevada bobs golf shop uk
nevadabob
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new callaway warbird golf balls
new golf bags golf bags
new golf balls
new golf balls golf balls
new golf driver
new golf shoes
new golf swing
new golf swings
new mizuno driver
new ping g10 golf clubs
new ping golf clubs left hand
new release nextt axis r3 460cc golf driver
new titleist driver
new titleist golf balls
new tour edge v25 heel shaft 35 putter with weight kit
newport putter
nfl golf bag
nickent
nickent driver equipment
nickent driver golf
nickent drivers
nickent golf irons
nickent sport
nightclub
nightlife
nike golf
nike golf ball
nike golf com
nike golf drivers
nike golf shoe
nike golf shoes

nike golf shoes golf
nike golf slingshot 4d irons 4 pw graphite golf
nike golf suitr
nike golf trousers
nike golf unitized techno putter
nike juice golf balls
nike oz t130 putter
nike putter sporting goods
nike sft2 golf balls
nike shox golf shoes
nike soccer
nike sp 1 saddle golf shoes
nike unitised retro putter
niki golf clubs golf clubs
no backswing golf
nomis golf gloves
non conforming golf clubs
non conforming golf drivers
noodle golf balls
noodle golf balls golf
northwest putter sporting goods
northwestern driver golf balls
northwestern golf clubs
nxt golf ball
nxt tour golf balls mint
odyssey putters
odyssey 2 ball putter
odyssey black series putter
odyssey putter
odyssey putter
odyssey putter 2 ball sporting goods
odyssey putter 5
odyssey putter cover sporting goods
odyssey putter golf
odyssey putter grips
odyssey putter sporting goods
odyssey putter white steel
odyssey putter xg 1
odyssey putters
odyssey putters
official rules of golf more:label_official_20rules_20of_20golf more:golf
official rules of golf more:label_official_20rules_20of_20golf more:golf
offset driver
offset drivers golf
offset golf clubs
offsetdriver
ogio golf bag
old golf balls
one piece golf swing
one plane golf swing
one plane golf swing
one plane swing golf
one stop golf shop
online golf
online golf
online golf lessons
online tee times
onyx golf balls
open course
open golf clothing
optima golf balls
orange golf balls
orange golf grips

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orange golf shirts
orlimar drivers
orlimar golf
over the top golf swing
oz golf shop
passive golf swing
paul casey golf swing
pavel tsatsouline workout
pay less for golf
peak performance golf swing
peak performance golf swing dvds
penrith golf results
perfect club
perfect club golf
perfect club golf clubs
perfect golf swing
perfect golf swing slow motion
perfect swing
perfecting your golf swing
pga
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pga com
pga comstore
pga european
pga golf com
pga golf com au
pga golf pga com
pga golf school
pga golf scores
pga rules
pga scores
pga superstore
pga superstore golf com
pga tournament scores
pga tour
pgagolf com
pgagolfcom
phoenix golf shoes
physics of golf backswing
physics of golf swing
ping 1 2 crazy putter
ping 1a putter
ping 3 wood golf clubs
ping 3wood golf clubs
ping 3woods golf clubs
ping anser
ping anser 2 golf clubs
ping anser putter
ping anser putter
ping answer putter
ping answer putters golf clubs
ping b putter
ping b60 putter
ping b60i putter
ping bag golf
ping blue golf clubs sporting goods
ping clothing golf
ping copper beryllium b6i putter pristine condition
ping craz e putter sporting goods
ping driver golf clubs
ping drivers golf
ping drivers golf clubs
ping dylagrip golf grips sporting goods

CONFIDENTIAL TMW-03007

ping eye 2 golf clubs
ping eye 2 irons
ping eye 2 irons golf clubs
ping eye2 golf clubs
ping g10 1 irons
ping g10 driver draw golf
ping g10 driver golf clubs
ping g10 fairway woods left handed golf clubs
ping g10 golf bag golf
ping g10 golf clubs
ping g10 golf irons sporting goods
ping g10 irons
ping g10 white dot golf clubs
ping g10driver golf
ping g2 driver golf clubs
ping g2 golf clubs
ping g2 golf clubs golf
ping g5 driver golf clubs
ping g5 driver offset golf clubs
ping g5 golf club
ping g5 golf clubs
ping g5 irons
ping g5 putter
ping g5i piper putter
ping g5i putter
ping gif club
ping golf
ping golf bag
ping golf bags
ping golf bags sporting goods
ping golf balls
ping golf clothing
ping golf club
ping golf club components
ping golf club grips
ping golf clubs
ping golf clubs accessories
ping golf clubs au
ping golf clubs blue pot
ping golf clubs ebay
ping golf clubs for sale gold coast au
ping golf clubs from ping
ping golf clubs g10 golf
ping golf clubs g5
ping golf clubs golf
ping golf clubs golf clubs
ping golf clubs l h driver
ping golf clubs men's clothing
ping golf clubs new
ping golf clubs sport
ping golf clubs sporting goods
ping golf clubs toronto buy and sell sports bikes
ping golf clubs uk
ping golf clubs woods
ping golf drivers
ping golf equipment
ping golf g10 club sale
ping golf golf clubs
ping golf grips
ping golf irons
ping golf jackets
ping golf putter
ping golf putters

CONFIDENTIAL TMW-03008

ping golf shirt
ping golf shirts
ping golf tops
ping i series putter
ping i10 golf clubs
ping i10 irons
ping i3 golf clubs
ping i3 irons
ping irons
ping irons golf
ping irons golf clubs
ping irons sporting goods
ping irons zing
ping ist golf clubs
ping iwi b60 putter
ping iwi b60 putter sporting goods
ping iwi b60 putters
ping karsten putter b60
ping ladies golf clubs sporting goods
ping left hadnd golf clubs
ping myday cover golf clubs
ping putter
ping putter
ping putter anser
ping putter cover
ping putter golf
ping putter golf clubs
ping putter grip
ping putters
ping putters
ping putters craz e one
ping putters for sale
ping putters golf
ping putters golf
ping putters sporting goods
ping rapture 2 irons
ping rapture 3 wood golf clubs
ping rapture driver 12 degrees golf clubs
ping rapture golf clubs
ping rapture irons
ping rapture irons golf
ping rapture irons golf clubs
ping rapture v2 golf clubs
ping redwood putter
ping redwood putters
ping redwood putters
ping regular golf clubs
ping rhapsody golf clubs
ping s57 golf clubs
ping s57 irons sporting goods
ping s58 irons
ping s58 irons golf clubs
ping shirt golf
ping stuff golf clubs
ping zing 2 putter
ping zing golf clubs
ping zing irons
ping zing irons golf
ping zing putter
ping zing redwood 303ss putter immaculate condition
pingdriver golf
pingdrivers golf
pinggolf

pinggolf clubs
pinggolf clubs rapturev2
pinggolfdriver
pink golf balls
pink irons
pinnacle golf balls
pixel club
play free golf
play golf
play golf for free
player club
playing golf
positive putter
powakaddy accessories
powakaddy bag
powakaddy golf carts trolleys
power golf swing
powerful golf swing
practice balls golf
practice golf
practice golf balls
practice golf balls sporting goods
precept golf balls
preferred golf clubs
preowned golf club
president's putter 2009
presidents putter
prince golf
prince golf chippers
printable golf rules
prisoner golf shop
pro golf
pro golf shop
pro golf swings
pro grips golf
pro v1 golf balls
proforce golf
progen golf grips
project x golf shaft
proper golf swing
prosimmon tour golf balls
proto shaft golf
prov1golfballs
ps2 mlb09 the show roster
pts golf ball
pull push golf swing
puma golf clothing
puma golf shoes
puma golf shoes golf
purepoint golf
push golf carts
push golf trolleys
push pull golf carts
push pull trolleys golf
putt putt golf
putter
putter
putter 34
putter bags sporting goods
putter belly
putter cobra
putter components
putter golf

CONFIDENTIAL TMW-03010

putter golf clubs
putter grip
putter grip golf
putter grips
putter grips
putter headcover
putter lh
putter lh
putter lh sport
putter paste
putter ping
putter scotty cameron
putter shaft
putter sport
putter sporting goods
putter stuff for sale
putter yes sport
putters
putters
putters *
putters belly
putters golf
putters ping zing iwi
putters scotty cameron newport sporting goods
putters sporting goods
putters yes
putting accessories sporting goods
putting aid
putting aids
putting green
putting greens
putting greens direct
putting hints
putting mats
putting surfaces
putting trainers accessories
quickgrip
r h golf glove sporting goods
r5 golf clubs
r540 xd irons
r7 driver golf
r9 golf clubs
ram golf clubs
rapport ultralite golf shafts
rapture irons graphite
ray cook putter
ray cook putters
raycook putter
red golf balls
red golf covers
red golf shoes
red sox
red sox meg
reduced golf clubs
reelfit golf shoes
reese o putter
regular golf shaft sporting goods
repeatable golf swing
replacement golf shafts
rescue clubs golf clubs
rh golf glove
rife belly putter
rife putters

rife putters
right hand golf gloves golf clothing
right handed golf clubs
right handed mens golf gloves
ring putter sporting goods
rocco mediate golf swing
ronaldo
ronnd golf swing
rossie
royal liverpool golf drivers
royal pines golf shop
rules golf
rules of bedroom golf
rules of golf
rules of golf
rules of golf
s9 1 golf clubs
sabertooth putter
sac golf fr magasin
saturn golf
sb fiber golf shafts
scoring golf
scottsdale anser
scottsdale golf
scotty
scotty and morena
scotty b
scotty cameron
scotty cameron
scotty cameron custom shop
scotty cameron custom shop golf
scotty cameron fastback putter
scotty cameron grip golf
scotty cameron headcover
scotty cameron newport putter
scotty cameron phantom
scotty cameron putter
scotty cameron putter golf
scotty cameron putter golf clubs
scotty cameron putter sporting goods
scotty cameron putters
scotty cameron putters centre shafted sporting goods
scotty cameron putters sporting goods
scotty cameron studio select newport 2.6
scotty camoren
scotty cmeron pur
scotty cox
scotty cranmer
scotty del amr
scotty dogs
scotty henderson
scotty jones
scotty newport
scotty putter
scotty red x2
scotty rod holder
scotty select
scotty stumph
scottyb
scramble golf rules
sctty
search gulf clubs
second hand golfclubs

second swing golf mn
seemore putter
seemore putters
senior irons
sex club
sex parties
sft golf balls
shadowmoss country club
shaft golf club
shaft lenghtener golf
shafts golf
shafts golf club components
shafts golf clubs
shatf graphite stiff
shawn clement golf
shine hogshon shog
shirts golf
shoes footjoy
shoes golf
shoes golf shoes
shohogen country club
shooting club
shot by a gun
shoulder turn in golf swing
shutter speed required for golf swing video
simple golf swing
simple golf swing
single plane golf swing
siz7 golf shoe
size 10 golf shoes sporting goods
size 11 golf shoes
size 12 golf shoes
size 12 golf shoes sporting goods
size 13 golf shoes
size 6.5 golf shoes
size uk1 golf shoes
size7 golf shoes
slain la coka
slazenger clubs
slazenger driver left
slazenger drivers
slazenger drivers golf
slazenger fast driver
slazenger fast golf clubs
slazenger fast irons
slazenger fast irons golf
slazenger fast irons golf clubs
slazenger fast irons sporting goods
slazenger golf
slazenger golf bag
slazenger golf bag golf clubs
slazenger golf ball
slazenger golf balls sporting goods
slazenger golf clubs
slazenger golf clubs golf
slazenger golf glove
slazenger golf irons
slazenger golf sporting goods
slazenger junior golf sporting goods
slazenger k1 driver sporting goods
slazenger k1 fast driver
slazenger k1 fast golf clubs
slazenger k1 fasttp driver 10 mintmint

slazenger pads
slazenger panther driver
slice
slicing
slotline putter
slotline putter golf
slow golf swing
slow motion golf swing
slow motion golf swing video
slow motion golf swings
small head golf drivers
smooth black gutty golf ball
smooth golf swing
snake eyes golf clubs
snake eyes irons
soccer
soccer
soccer game
socket
soft golf balls
soft golfballs
soft spikes golf
soidongclub
sonartec drivers
sonmaster
soren kjeldsen golf swing
sot 23
sot 89
southport and ainsdale golf club
special golf offers essex
speed ball golf
speed ld golf clubs
spider putter sporting goods
spikes golf
sport and outdoor ball golf srixon
sport and outdoor callaway golf clubs
sport and outdoor golf ball srixon
sport and outdoor golf cart
sport and outdoor golf club shaft
sport and outdoor golf shaft
sport and outdoor graphite golf shaft
sport and outdoor how to buy golf gloves
sport and outdoor pink golf balls
sport golf
sport golf accessories
sport golf accessories
sport golf accessories headcovers
sport golf accessories other accessories
sport golf accessories other accessories
sport golf accessories tees
sport golf clothing
sport golf equipment balls
sport golf equipment clubs
sport golf equipment clubs drivers
sport golf memorabilia
sport golf other golf
sport golf shoes
sport science golf
sporting goods golf
sporting goods golf
sporting goods golf accessories
sporting goods golf accessories
sporting goods golf accessories ball markers

sporting goods golf accessories other accessories
sporting goods golf accessories other accessories
sporting goods golf accessories rangefinders & scopes
sporting goods golf balls
sporting goods golf clubmaking products grips
sporting goods golf dvds
sporting goods golf golf bags
sporting goods golf golf bags callaway
sporting goods golf golf bags mizuno
sporting goods golf golf bags ping
sporting goods golf golf bags ping
sporting goods golf golf balls
sporting goods golf golf balls callaway
sporting goods golf golf balls maxfli
sporting goods golf golf balls nike
sporting goods golf golf balls slazenger
sporting goods golf golf balls srixon
sporting goods golf golf balls titleist
sporting goods golf golf carts trolleys
sporting goods golf golf carts trolleys accessories
sporting goods golf golf carts trolleys electric powered trolleys
sporting goods golf golf clothing
sporting goods golf golf club components
sporting goods golf golf club components club grips
sporting goods golf golf club components club heads
sporting goods golf golf club components club shafts
sporting goods golf golf clubs
sporting goods golf golf clubs
sporting goods golf golf coaching lessons
sporting goods golf golf shoes
sporting goods golf golf tees
sporting goods golf training aids
sports
sports & fitness golf & racquet sports golf
sports & fitness golf & racquet sports golf accessories
sports & fitness golf & racquet sports golf balls
sports & fitness golf & racquet sports golf golf
sports & fitness golf & racquet sports golf golf bags
sports & fitness golf & racquet sports golf golf balls
sports & fitness golf & racquet sports training aids
sports and fitness rain cover golf bag
sports and outdoor equipment club champ golf swing groover
sports and outdoor equipment golf irons
sports and outdoor equipment golf pro shop
sports and outdoor equipment ping putter
spring offers on golf in midlands
square driver golf stiff shaft
square headed golf drivers
srilankaclabs
srixon ad333 golf balls
srixon bags sporting goods
srixon balls
srixon driver
srixon drivers sporting goods
srixon golf
srixon golf balls
srixon golf balls sport
srixon golf balls sporting goods
srixon golf clubs
srixon golf drivers
srixon golf golf clubs
srixon sport

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srixon w 403 sport
srixon w 506 titanium drivers
srt putter
srt putter sporting goods
stack & tilt golf swing
stack and tilt golf swing
stack golf swing
stack swing golf
stackandtiltgolfswing
stacked golf swing
stan utley's chipping tips
stand bag golf
stand putter
standard club
steam generator iron
steam generator irons
steam irons
steel golf drivers
steel shafts golf
steep golf swing
stella mccartney golf shoes
stenson's golf shot
stewart golf cart golf carts trolleys
stewart golf golf carts trolleys
stewart golf trolley
stewart golf trolley sporting goods
stewart remote golf trolley
stiff 10.5 golf clubs
stiff golf clubs
stiff steel golf clubs golf clubs
stirlingshire golf reults
stop an outside in golf swing
stop golf slice
strange golf swings
strata golf balls
strata golf balls sporting goods
stuburt golf shoes
studio select putter
stx putter
stx putters
stylo golf shoes
su spot rustless putter
superb taylor made rossa monza spider putter 34
sweater large golf clothing
swing aid
swing analysis software
swing analyzers
swing glove golf
swing golf
swing plane golf
swing rite golf
swing setter
swing speed distance golf
swing speed golf
swing speed in golf
swing tempo golf
swing the handle golf swing
swing trainer
swinging a golf club
swinging into golf
swinging into golf by ernest jones
swingsetter
swingtrainer

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talley
taly golf swing
taylormade
taylor golf clubs
taylor made
taylor made bubble shafts golf
taylor made burner
taylor made burner golf balls
taylor made clubs
taylor made driver
taylor made driver golf
taylor made drivers
taylor made golf
taylor made golf bag
taylor made golf bags
taylor made golf balls
taylor made golf balls sport
taylor made golf clothing
taylor made golf clubs
taylor made golf shafts
taylor made putter
taylor made putter
taylor made putter golf
taylor made putter spider
taylor made r5
taylor made r7
taylor made r7
taylor made r9
taylor made red golf balls
taylor made rosa monza putter 35 centre shaft a1
taylor made rossa putter
taylor made stand bag
taylor made tp black golf balls 48 balls 4x12 new 09
taylor made uk
taylor rossa putters sport
taylor rossa spider putter
taylormade 460 driver
taylormade bag
taylormade ball
taylormade burner driver golf
taylormade burner drivers sporting goods
taylormade clubs sporting goods
taylormade driver
taylormade driver m golf
taylormade driver shafts
taylormade drivers
taylormade dual19
taylormade golf bag
taylormade golf bags
taylormade golf balls
taylormade golf balls sporting goods
taylormade golf grips sporting goods
taylormade head covers
taylormade headcover
taylormade irons golf
taylormade irons lcg golf
taylormade lambeau 7 putter
taylormade ldp golfballs
taylormade noodle balls
taylormade putter
taylormade putter golf
taylormade r5 tp driver
taylormade r5 xl

taylormade r7 460 driver 10.5
taylormade r7 driver
taylormade r7 quad tp driver
taylormade r9 driver
taylormade r9 driver men's shoes
taylormade r9 irons
taylormade rossa putter
taylormade shaft
taylormade spider putter
taylormade staff bag
taylormade tour bag
taylormade tp classic kia ma maranello 8 putter
taylormade weight
taylormade weights
taylormade weights golf
taylormadespider putter sporting goods
tayloymade driver
tayodyssey putters black series
teach me to lay good golf
teamalice
teardrop putter
teardrop putter
tee time
tee times
tees golf
teetime
tempo golf
tenis
tennis and golf co royal oak michigan
tennis chicago
texas health
tfc120 shafts
the best golf grip
the best golf swing
the best way to learn how to play golf
the correct golf swing
the correct golf swing
the explanar
the golf channel com
the golf grip
the golf swing
the golf swing
the golfchannel com
the perfect golf swing
the perfect spoon golf club sporting goods
the perfect swing
the simple golf swing
the stack and tilt golf swing
the sunday times golf club shirt golf clothing
thermal golf clothing
thermal golf trousers
thick golf grips
tichustgolf balls
tiger woods
tiger woods golf swing
tiger woods golf swing video download
tiger woods video
tigerwoods golfswing
tilt and stack golf swing
timber suppliers golf
tip on golf driving
titelist r9 drivers
titleist

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titleist 2 iron
titleist 905
titleist 905 driver
titleist 905r driver
titleist 905r driver 8 5 v2 stiff
titleist 907 d2 driver 9.5
titleist 909 d3driver
titleist 909 drivers
titleist 975 driver
titleist 983e
titleist accessories
titleist bag
titleist bag sporting goods
titleist bags
titleist cart bag
titleist d2 driver
titleist driver
titleist driver 909 d2
titleist driver d1
titleist driver sporting goods
titleist drivers
titleist drivers 983
titleist drivers sporting goods
titleist driving iron
titleist gloves
titleist golf
titleist golf bags
titleist golf balls
titleist golf balls golf
titleist golf balls titleist
titleist golf clubs sporting goods
titleist golf drivers
titleist irons
titleist irons golf
titleist lake balls
titleist pro v1 golf balls golf
titleist putter sporting goods
titleist putters
titleist stuff for sale
titleistprov1 golf balls
titliest 695
titliest balls
titliest driver
titliest golf balls
top flite xl extreme tour golf balls
top golf drivers
top ten football
topflite golf balls
topspin
tour edge putters
tour golf balls
tour golf shirts
tour ix golf balls
tour only golf club components
tour tempo golf
tpc scores
tracy reed golf swing
tradetang com golfclubs
training aids for golf
training aids golf
travel
triangle offense basketball
trolley golf bags sporting goods

trolley wheels golf
trousers golf clothing
true temper golf shafts
try and buy golf
try golf products for free
turtle neck golf clothing
types of golf grips
u tube golf swings
ultimate golf swing
ultra golfballs
ultralite 350 aldila golf shaft
underground vw
undersize golf grips
unique golf bags
unique putters
unusual drivers
upper cut golf swing
us golf
us kids golf
us open 2008
us open golf
used golf cart
used golf carts
used golf club
used golf club pricing
used golf clubs
used golf shafts
used ping golf clubs
used ping golf cluybs
used ping golfclubs
used taylor made drivers
used taylor made golf clubs
uspga rules
ust golf shafts
utube golf swing
v2 high launch shaft golf
varsity fan club
vega irons
velcro hydromax golf shoes sporting goods
video golf swing
villa
vintage golf balls
vintage golf balls sporting goods
vintage putters
volkswagen golf tdi car parts
volkswagon golf bora seats
volkswagon golf cars vans motorbikes
volswagen
voodoo golf shafts
vw golf
vw golf mat
vwgolf
waialae country club
want 300 yard drives
warbird golf balls
watch live sports golf free
water proof golf shoes
waterproof golf tops
waterproof golf trousers
waterproof trousers golf
wedges golf clubs
weighted hats to keep your head down at golf
weights golf

wente golf
western golf carts
wet suit golf
what are ping golf club styles
what golf club to buy for 100 120 swing speed
what is the best golf bag
what is the longest hitting driver in golf
what putter does the pros use
what putter does tiger woods use
what's the best pull push golf trolleys
which golf balls
white golf shoes
white hot putter
whitekirk golf club
whitlam putter
who has the best golf lessons in the world
wholesale new titeleist golf balls
wilson 425 putter
wilson dx soft 2 golf balls
wilson golf
wilson golf
wilson golf bag
wilson golf bags
wilson golf balls
wilson golf clothing
wilson golf clubs drivers
wilson golf driver
wilson golf grips
wilson kirk currie iv kc 4 putter rh
wilson prostaff iv putter
wilson putter
wilson putters
wilson staff golf
wilson staff golf balls
wilson staff wound golf balls
wind golf balls
winter gloves golf
winter golf clothing
winter golf gloves
wols
womens golf clothing
womens golf shoes
womens nike golf shirts
womens size 12 golf trousers
wooden golf balls
wooden putter
woods driver golf sporting goods
woods7195 golf woods
world baseball classic
world golf village
wrist cock in the golf swing
www co cc
www ebay com au golfclubs
www europeantour golf com
www golf training aids
www golfshops
www golfswing com
www online golf co uk
www pga golf com
www pgagolf com
www pgmagolf com
www pinggolflubs com
www progolf com

www shotting games com
www volsvagen com
www walkollo co cc
www wolswagen pl
wwwgolfballs co uk
wwwlpgagolf comnatliegubis
wynn grips
x line grip golf
x men golf tuition
xl golf gloves
xml training
xxl golf clothing
xxxl golf clothing
yellow golf balls
yes amy putter
yes carolyne putter
yes dianna putter
yes donna putter
yes golf grips
yes putter
yes putter
yes putter cover
yes putter donna sporting goods
yes putter golf
yes putter grip
yes putter julie
yes putter sporting goods
yes putter valerie
yes putters
yoichi golf
yonex 3 fairway wood golf clubs
yonex golf clubs
yonex golf clubs ladies
you tube golf swings
young gun irons
youtube golf swing
youtube golf tuiton
youtubegolfswings
z golf ball
zebra putter
zebra putter
zebra putters
36 other unique queries
27 other unique queries
222 other unique queries
1 other unique queries
52 other unique queries
30 other unique queries
314 other unique queries
10.5 loft golf driver
12105 chip shot ln
13degree drivers golf clubs
20 golf clubs
200 yard drive golf
2009 golf drivers
280 yard drive
2nd hand golf clubs
3 wood golf clubs
300 yard drive
300 yard drive
300 yard drive
300 yard drive engineer
300 yard drive no arms

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300 yard drive with no arms
300 yard drive with no back swing
300 yard drive with teh talley
300 yard drive without swinging
300 yard driver
300 yard drives
300 yard drives
300 yard drives in golf
300 yard frive
300 yards drive
300 yards driver
3009 yard drives
309 yard drive
3oo yard drive without using arms
400 yard drive
400yard taxi ride
460 drivers golf clubs
460cc golf clubs
650cc golf driver
7 wood golf clubs
9 golf wood sporting goods
9 wood golf club
909 golf clubs
abbey golf club redditch
adams golf club
adams golf clubs
adams golf clubs
adams golf drivers
adams golf drivers
adams golf drivers golf
adams golf wood
adams irons
adams ovation golf clubs
adams tight lies golf clubs golf
adams titanium golf driver
adamsgolf
adamsgolf
advanced golf equipment
alpha golf clubs
amazing golf drivers for 12 14 that cheap
amazon golf uk
american golf clubs
american golf shops
antique golf equipment other golf
any ideas how to hit the driver in golf
ap1 golfclubs
average distance a golf club hits
average distance for each golf club
average distance golf clubs
bangomatic golf clubs
bargain golf clubs
bargain golf equipment
belfry golf club
ben hogan golf clubs
ben ross golf clubs
ben sayer golf clubs
ben sayers golf clubs
ben sayers golf clubs
ben sayers golf clubs
ben sayers golf clubs sporting goods
ben sayers golf equipment
ben sayers mx7 golf clubs
benross golf clubs

benross golf clubs
benross irons
benross irons
best deal golf clubs
best deal on golf clubs
best driver golf
best driver golf
best driver in golf
best golf club deals
best golf clubs
best golf clubs
best golf clubs seniors
best golf driver
best golf driver
best golf drivers
best golf drivers on the market
best price on gplf clubs
big bertha golf clubs
big bertha golf clubs
big bertha irons
big easy golf clubs
big ezee golf clubs
big ezee golf clubs
bigbertha golf club buy and sell sports bikes
biggest golf driver
bite chip shot
blade golf irons
blades golf clubs
bobby jones golf club
bramley golf club
bridgestone golf clubs
bridgestone irons
briggens house golf club ware
broshnan golf clubs
broshnan golf clubs
build a golf driver
build golf clubs
burner golf clubs
burner golf driver
buy ping golf club
buy ping golf club
buy ping golf club
c 5 taylormade driver
callaway
callaway
callaway
callaway bertha golf clubs
callaway big bertha fusion driver
callaway big bertha irons
callaway big bertha irons
callaway clubs
callaway clubs accessories
callaway driver
callaway driver
callaway driver
callaway driver ft 3
callaway driver ft iq
callaway driver golf
callaway driver golf clubs
callaway drivers
callaway drivers
callaway drivers golf
callaway ft 1 driver

callaway ft 3 driver
callaway ft 9 driver
callaway ft 9 driver stockists
callaway ft driver
callaway ft golf clubs
callaway ft i driver
callaway ft iq driver sporting goods
callaway ft3 driver
callaway ft3 driver
callaway ft9 golf clubs
callaway fti driver
callaway fti driver
callaway fti driver antiques
callaway ftiq driver
callaway golf clubs
callaway golf clubs
callaway golf clubs golf
callaway golf clubs golf
callaway golf clubs golf
callaway golf driver
callaway golf drivers
callaway golf irons
callaway golf x forged irons
callaway hyper x drivers golf clubs
callaway irons golf
callaway irons sporting goods
callaway junior golf clubs
callaway putter
callaway vht golf clubs big game
callaway wedges
callaway x20 golf clubs
callaway x20 irons
callawaysteelheadplusdriver
callaway clubs
callaway driver
callaway ft iq driver
callaway golf
callaway golf clubs
callaway golf clubs
callaway irons
carluke golf club
cgbmaxirons
cheap demo golf clubs
cheap golf club
cheap golf clubs
cheap golf drivers
cheap gplf clubs
cheapest golf clubs
cheapest taylor made golf clubs
cheep golf clubs
childrens golf clubs
chip shot
chipshot
churstons golf club
clearance golf clubs
cleveland cg irons
cleveland clubs golf
cleveland driver golf clubs
cleveland drivers golf
cleveland golf clubs
cleveland golf clubs
cleveland golf driver
cleveland golf equipment

cleveland hibore golf irons
cleveland hibore xls draw driver
cleveland hibore xls driver
cleveland hybrid golf clubs
cleveland launcher golf club
cleveland niblick golf clubs
cleveland ta5 gunmetal golf clubs
clone golf club
clone golf club
clone golfclubs
cloned golf clubs
club cobra golf rescue
club de golf tailor made
club head speed golf
club headcover sporting goods
clubhouse golf
clubhouse golf direct
clubs de golf pas cher
clubs golf clubs
cobra driver golf
cobra driver golf clubs
cobra golf club
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cobra golf club
cobra golf clubs
cobra golf clubs
cobra golf clubs
cobra golf clubs books comics & magazines
cobra golf clubs for sale
cobra golf clubs golf
cobra golf clubs on sale
cobra golf clubs used
cobra golf driver
cobra golf drivers
cobra golf equipment
cobra golf golf clubs
cobra irons
cobra irons golf
cobra l h golf clubs irons and woods
cobra ladies golf clubs
cobra offset drivers golf clubs
cobra offset golf clubs
cobra transmishon clubs golf
cobra ufi irons
cobra ufi irons best buy
compare golf clubs
compare golf drivers
confidence golf clubs
cooroy golf club
cougar turbo t2 golf driver
cti golf club
cube golf driver
custom drivers golf
custom fit golf drivers
custom golf club
custom golf club clone
custom golf club fitting
custom golf club fitting
custom golf club fitting
custom made golf clubs
custom made golf clubs clones
d2 golf clubs
ddh golf clubs

de golf
di7 irons
di9 golf clubs
discount callaway golf clubs
discount golf club clone
discount golf equipment
discount golf equipment
discount used golf club
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distance for each club in golf
distance golf
distance golf ball
distance golf balls
distance per golf club
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donnay golf clubs
donnay golf equipment
double kick shaft golf club components
drive 300 yards
drive 300 yards
drive 300 yards mind set
drive a 300 yard drive
drive ball 300 yards
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driver 9.5 golf clubs
driver golf
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driver golf clubs as seen on television
driver golf driver 1 woods illegal 2008 notice drivers
driver headcover
driver headcovers equipment
driver offset golf
driver slazenger fast
drivers for golf
drivers golf
drivers golf clubs
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drivers golf nike
driverscallaway golf clubs
driving 300 yards
driving a golf ball 300 yards
driving golf clubs
driving iron golf
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easy to hit golf clubs
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ebay golf clubs for sale
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ebay golf golf clubs
ebay uk golf clubs
ebay uk golf clubs
ebay used golf clubs
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erc fusion golf equipment
esperancegolfclub
ex demo golf clubs
extra long golf clubs
factory fitted golf clubs wales uk
fairway driver 3 5 7 golf clubs
fairway golf club
fairway golf clubs
fairway wood golf clubs
fairwaywoodsgolfclubrating
fast golf clubs
fast irons
fast irons sporting goods
fast k1 speed golf driver
fazer golf clubs
forgan driver
forgan golf clubs
forgan golf clubs
forgan golf clubs
forged golf clubs
forged steel golf clubs
free golf clubs
free golf clubs
free golf clubs
free golf gear
free how to drive a golf ball 300 yards
free used golf clubs
ft iq look alike golf club golf drivers
fti golf drivers
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g 10 golf club
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g10 stiff golf clubs
g5 golf club
garforty golf bclu
gcriotgirl101
geek golf clubs
get more distance in golf
getting more distance from my golf shots
girls golf clubs
glof clubs
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glofclubs
go galloway big bertha 2008 golf clubs
gob club
gof clubs
gold golf clubs
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golf club accessories
golf club addresses
golf club angles
golf club bath
golf club brush
golf club callaway
golf club cleaner
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golf club clone
golf club clones sporting goods
golf club cobra
golf club component
golf club component
golf club components
golf club covers
golf club covers
golf club decors
golf club distances
golf club distances meters
golf club driver
golf club driver
golf club driver accessories
golf club driver with senior shaft sporting goods
golf club drivers
golf club equipment
golf club extensions
golf club fareham
golf club fitting
golf club fitting centre
golf club golf
golf club golfclubs golf clubs
golf club grips sporting goods
golf club groove cutter
golf club groove sharpeners
golf club heads
golf club irons
golf club labels
golf club lofts
golf club lofts
golf club makers
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golf club manufacturer
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golf club membership
golf club membership
golf club packages
golf club peterborough
golf club pictures
golf club ping g5 sporting goods
golf club prices
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golf club retailers melbourne
golf club review

golf club reviews
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golf club sales
golf club sales australia
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golf club shafts
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golf club stores
golf club suppliers
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golf clubs and bits on ebay
golf clubs and equipment
golf clubs australia
golf clubs big bertha
golf clubs blades
golf clubs brisbane
golf clubs buy and sell home & garden
golf clubs calgary
golf clubs calgary
golf clubs callaway
golf clubs callaway
golf clubs callaway sporting goods
golf clubs calloway
golf clubs cambridge
golf clubs cars for sale
golf clubs cobra
golf clubs consoles & systems
golf clubs covers
golf clubs direct
golf clubs driver
golf clubs drivers
golf clubs drivers
golf clubs drivers golf
golf clubs drivers sporting goods
golf clubs drivers uk
golf clubs driving club
golf clubs east lothian
golf clubs ebay
golf clubs ebay
golf clubs edmonton
golf clubs edmonton buy and sell sports bikes
golf clubs equipment
golf clubs everything else
golf clubs exchange
golf clubs fairway
golf clubs for high handicappers

golf clubs sporting goods
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golf clubs sports memorabilia
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golf clubs toronto buy and sell sports bikes
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golf drivers reviews
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golf drivers sporting goods
golf drivers toronto buy and sell sports bikes
golf drivers uk
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golf driving clubs
golf driving distance
golf driving distances
golf driving on street road
golf driving ranges around edinburgh
golf driving ranges tunbridge wells
golf driving statistics
golf driving statistics
golf drivers mobile phones
golf dvd golf clubs
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golf equipment cars & vehicles
golf equipment cheap
golf equipment dvd & home cinema
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golf gear other sports
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golf head cover
golf how to use a driver
golf hq
golf iron sets golf clubs
golf irons cheap
golf irons golf clubs
golf irons used
golf left handed drivers sporting goods
golf longest driver
golf membership
golf miles per round
golf netcom
golf nike driver sport
golf on line
golf on line
golf on line
golf online
golf online
golf organizations
golf outlets
golf ping irons clubs
golf pro shop
golf pros
golf putter
golf putters
golf putters ping
golf recovery clubs
golf rescue clubs
golf rescue clubs
golf sale
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golf senior drivers
golf set moncton
golf set peter alice
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golf shoe in uk
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golf shops that do finance
golf shot distances

golf smith golf clubs
golf stick
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golf superstores
golf taylor made drivers sport
golf tech titanium matrix 10.5 driver
golf uk
golf utility clubs
golf videos
golf warehouse
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golf warehouse
golf wedges
golf wedges sporting goods
golf windsor
golf wood cover
golf woods
golf woods
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golfclubs com
golfclubs nottingham
golfclubs sporting goods
golfclubs sporting goods
golfclubs toronto buy and sell sports bikes
golfclubs uk
golfcourses for sale
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graphite irons
graphite shafted golf clubs
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hand mens golf clubs
hartland forest golf club
harwood golf club
head golf clubs
henry griffitts
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hibore irons
hinged golf club
hippo golf clubs
hippo golf set
hit 300 yard drives
hit 500 yard drives
hit the golf driver
hit your drive 300yards
hobbs gross golf club [http www phone number com](http://www.phone.number.com)
honma golf clubs
horseinton hill golf club
how to drive 300 yards
how to drive 300 yards
how to drive 300 yards
how to drive a golf ball 300 yards
how to drive a golf ball 300 yards
how to drive the ball 300 yards
how to hit 300 yard drives
how to hit a 300 yard drive
how to hit a 300 yard drive
how to hit a 300yd drive
how to hit golf clubs
how to hold a golf driver
how to increase distance in golf
how to pick out the right golf driver for me
how to pick the right golf clubs
how to reshaft a golf club
how to use a driver wood in golf
how to use a golf driver
howson golf
howson golf club
hybrid driver golf
hybrid golf clubs
i drive golf clubs
i wish to buy golf clubs
illegal golf clubs
illegal golf driver
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imitation golf clubs
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independent research for best golf accessory for measuring distance
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irons toronto buy and sell sports bikes
jackaroo golf clubs
jigger golf club
john daly golf clubs

john letters golf clubs
john letters golf clubs
john letters golf equipment
john sayers golf clubs
junior golf equipment
k club
k1 fast driver golf
k1 fast irons
k1 golf clubs
k1 golf driver
k1 wood golf clubs
karsten ping golf club
karsten ping golf club
kids golf club
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kids golf clubs golf
king cobra driver golf
king cobra fp irons
king cobra golf club
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king cobra golf driver
king cobra graphite irons
king cobra irons
king cobra irons golf
king cobra tour ss 350 golf driver
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knife golf clubs
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knightbrookgolfclub
koala golf
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krank golf el diablo driver
kroydon golf clubs
l h driving iron golf club
l h golf clubs
ladies driver golf
ladies golf
ladies golf
ladies golf clubs
ladies golf clubs sporting goods
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latest design golf drivers
latest golf drivers
left hand golf clubs
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left hand golf woods jass
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left handed drivers golf
left handed golf clubs
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list all illegal golf drivers
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long golf clubs
longer golf clubs
longest distance golf ball
longest distancegolf balls
longest driver in golf
longest golf drives
longest hitting golf driver
lonliness of the long distance golfer
luxury golf equipment
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masters golf clubs
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maxfli patriot golf clubs
maxfli revolution golf clubs
maxfli utility clubs
mcgreggor golf clubs
md golf clubs
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meridian golf clubs
miscellaneous golf club jack nicklaus
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mizuno 560 driver
mizuno 950 irons
mizuno ax25 golf clubs
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mizuno golf driver reviews
mizuno golf irons
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mizuno irons golf
mizuno irons golf clubs
mizuno irons l h
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mizuno mp irons
mizuno mp33 irons
mizuno mx 17
mizuno mx 25 golf clubs
mizuno mx 700
mizuno mx 700 driver
mizuno mx17
mizuno mx200 golf clubs
mizuno mx200 irons
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mount golf clubs
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new golf drivers for 2009
new golf equipment
new golf equipment reviews
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new mizuno driver
new ping golf clubs
new taylormade r9 driver
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old golf clubs
on line golf shop
onyx golf clubs
orca golf clubs
orka golf clubs
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oversized illegal golf drivers
parc golf club
penn golf club wolverhampton
petron golf clubs
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ping anser putters
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ping driver golf
ping eye golf clubs
ping g10 golf clubs
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ping g2 irons
ping g5 driver golf clubs
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ping golf clubs sporting goods
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ping golf clubs uk
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ping golf irons
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ping i10 golf clubs
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ping putter golf
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pontypridd golf club
pool snooker table irons
power bilt drivers
powerbilt clubs
powerbilt drivers
powerbilt golf clubs
precision golf golf clubs
preowned golf clubs
private golf club
pro staff golf clubs
professional golf clubs
proforce v2 golf club components
progen golf clubs
prosimmon golf clubs
putter cover golf
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r7 425 golf clubs
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r7 irons
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ram fx golf clubs
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rapture golf clubs
recovery golf clubs
regal golf clubs

rescue golf clubs
reshafting golf clubs
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rhuddlan golf club
rife golf clubs
rife golf equipment
rife putters
right handed golf clubs
robert trent jones golf club
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rotherham golf club
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sand irons
sasquatch golf clubs
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senior golf clubs
sheerness golf club
short golf clubs
shropshiregolfclubs
sigma golf
single clubs golf
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sundridge golf clubs
sv driver golf clubs
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taylor made nubbins putters
taylor made oversize golf clubs
taylor made r7
taylor made r7 golf clubs
taylor made r7 golf clubs
taylor made r7 irons
taylor made r9 golf clubs
taylor made tour irons
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taylormade putter
taylormade putter golf

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taylormade r7
taylormade r7
taylormade r7 driver
taylormade r7 golf clubs
taylormade r7 superquad
taylormade r9 golf clubs
taylormade rac irons
taylormade rescue club
taylormade rescue golf clubs
taylormade superquad
taylormade superquad tp
taylormade tp irons
taylormade tp tour driver
taylormade wedges
taylormader9 golf clubs
tee height for a driver
the best golf clubs
the golf driver that hits the ball the furthest for alow handicap player
the golf shop
the golf shop
the golf warehouse
the new golf
the new r9 taylormade driver
theale golf club
tiger woods golf clubs
titanium golf drivers
titelist d1 driver
titelist drivers
titleist 735cm
titleist 905r driver
titleist 907 driver
titleist 909 d comp driver 2009
titleist 909 d2 driver
titleist 909 driver
titleist 909 driver
titleist 909 driver
titleist 909 drivers
titleist ap1 irons
titleist ap2 golf clubs
titleist clubs
titleist driver
titleist driver
titleist driver 909
titleist driver sport
titleist drivers
titleist drivers
titleist drivers
titleist drivers 909
titleist drivers new
titleist golf clubs
titleist golf clubs
titleist golf clubs
titleist golf clubs sport
titleist golf equipment
titleist golf irons
titleist irons
titleist irons golf
titleist m irons
titleist putter
titleist rescue clubs
titleist wedges
titleist zb irons
titleist zm irons

titliest 909 d3 driver
titliest driver 905r 10.5 r h
titliest driver d2
titliest golf clubs
titliest golf clubs
to choose golf clubs
tom watson golf clubs
toowoomba golf club
top 10 golf drivers
top 10 putters
top flight golf
tour edge golf clubs
tour issue golf clubs
tourstage golf clubs
tp golf club components
types of golf clubs
uk golf clubs
upminster golf club com
used callaway crivers
used cobra golf clubs
used golf club auction
used golf club library
used golf club stores
used golf clubs callaway
used golf clubs com
used golf clubs golf
used golf equipment
used ping golf club
used ping golf clubs
used taylor made golf club
using a golf driver
val de lobo golf club
vance golf clubs
vector golf clubs
vega golf clubs
victor harbour golf club
vokey golf clubs
vokey wedges
vokey wedges sale
voodoo golf clubs
vw golf owners club
want 300 yard drives
war eagle golf clubs
warrington golf club
warrior golf club
warrior golf clubs
wedges golf
wedges golf
what are the best golf clubs to buy
what are the best value for money golf clubs
what golf club to use for certain distances
what is a distance for aw wedge in golf
what is the best golf driver
what is the best golf driver
what is the best golf driver on the market
what is the longest hitting golf driver
what is the longest hitting golf driver
what is the top 10 golf drivers
what size golf club
what size golf clubs do i need
whats the best golf driver
which golf club to use to hit a distance
which golf club to use to hit a distance

which golf driver
whippy shafted golf clubs
wholesale golf clubs
wild wings golf club
wilson deep red distance golf
wilson deep red golf set
wilson di7 irons
wilson golf
wilson golf
wilson golf club
wilson golf club
wilson golf club set
wilson golf club set
wilson golf clubs
wilson golf clubs
wilson golf clubs
wilson golf clubs golf clubs
wilson golf clubs sporting goods
wilson golf equipment
wilson irons
wilson pro staff
wilson pro staff
wilson staff golf clubs
womens golf club set
worlds best golf driver
www 300 yard drive com
www actionplan gc ca
www golf clubs
www golf clubs com
www golf clubs sales
www golfdrivers com
www yonex golf clubs
wwwgolf clubs
x20 irons
yes golf clubs
yes golf clubs golf
yes putter golf
yes putters
yes putters au
yonex golf clubs
yonex golf clubs
yonex golf clubs
yonex golf clubs uk
yonex golf driver
yonex golf drivers
yonex ladies golf clubs
yonex nanospeed i irons
yorkshire golf clubs
youths golf set
yururi golf clubs
zevo golf clubs
24 other unique queries
8 other unique queries
1 other unique queries
3 other unique queries
3 other unique queries
best golf training aid
chippers golf
confidence golf
confidence golf
confidence golf hq7 sporting goods
confidence in golf
dunlop golf equipment

free golf instruction on the internet
free printable instruction for teaching beginning golf to high school students
golf aids
golf aids
golf aids golf
golf balance aids
golf carts
golf chipper
golf chipper
golf chipping aids
golf clothing shops
golf club training aids
golf confidence
golf confidence
golf confidence hq7
golf direct
golf equip
golf equipment
golf equipment
golf equipment
golf games to help improve your short game
golf gift
golf gifts
golf golf bags
golf grip aids
golf instruction
golf instruction
golf instruction videos
golf instruction
golf intruction
golf lessons camden
golf lessons from the pros
golf lessons glasgow
golf lessons on line
golf lessons surrey
golf links putting aids
golf manual
golf mental game
golf monthly co uk instruction
golf pressure
golf putting aids
golf school
golf shoe
golf shops
golf sporting goods
golf stores
golf teaching aids
golf traaining aids
golf traing aids sporting goods
golf training aid
golf trolleys
golf trolleys golf
golf wholesale
golfdigest com instruction
golfing aids uk
golfing teaching aids
golfshop
golftip
hillbilly golf trolleys
how to hit a golf ball
how to hold a golf club
how to play the game of golf
martin ruth ladies golf lessons

mental game golf
mental game of golf
mental game of golf
mental golf game
nevada bob golf
nike golf equipment
on line golf
online golf
putting aids golf
quiet confidence for golf
slazenger golf
sporting goods golf
sporting goods golf golf carts trolleys
sporting goods golf golf carts trolleys
sporting goods golf golf club components
sporting goods golf golf clubs
sporting goods golf golf coaching lessons
sporting goods golf golf coaching lessons
sporting goods golf training aids
sporting goods golf training aids
taly pull push method
training aid golf
vw golf service manual
what is the push pull golf method
www.golffocus.com
4 other unique queries
1 other unique queries
44 other unique queries
8 other unique queries
3 other unique queries
14 other unique queries
ben hogan golf swing
biomechanical golf swing breakthrough
club champ golf swing groover brand new
correct golf swing
correct golf swing
correct golf swing technique
david leadbetter swingsetter excellent condition
explanar
explanar
free golf swing analyzer
free golf swing tip
free golf swing tip in sporting goods & outdoors
free golf swing tips
golf
golf balls vs swing speed
golf club head speed
golf club head speed
golf club head speed device
golf club swing speed
golf club swing speed
golf club swing speed meter
golf exercises
golf lesson
golf lesson
golf lessons
golf lessons
golf lessons
golf power swing
golf swing
golf swing
golf swing
golf swing analysis albania ny

golf swing analysis
golf swing analyzer
golf swing fundamentals
golf swing instruction
golf swing instruction video
golf swing instructions
golf swing machines
golf swing mechanics
golf swing more:label_golf_20swing more:golf
golf swing power
golf swing s shape bicep
golf swing secret
golf swing secret
golf swing speed
golf swing speed
golf swing speed aids
golf swing speed device
golf swing speed indicator
golf swing speed measurement
golf swing speed meter
golf swing speed monitor
golf swing speed shaft flex
golf swing tip
golf swing tips
golf swing tips
golf swing tips
golf swing tips free
golf swing video
golf swing video
golf swing videos
golf swing youtube
golf swings tips
golf tips
golf tips
golf tips
golf tips swing
golf video
golf videos
golf videos
golf videos
golfing videos
golflessons
golflessons
golfswingsecret com
golfswingsecrets
golftips
golfvideos
how important is the grip in a golf swing
how to increase golf club head speed
how to increase golf swing speed
how to increase swing speed golf
how to increase your golf swing speed
how to swing a golf club
how to swing a golf club
motion detectors and golf club head speed
on line golf lessons
online golf lesson
online golf lessons
perfect golf swing
perfect golf swing
perfect golf swing
perfect swing
play golf

play golf
playgolf
playing golf
power golf swing
power in golf swing
senior golf swing
stacked golf swing
swing speed
swing speed and shafts
swing speed golf
swing speed golf
swing speed in golf
swinging into golf by ernest jones
taylormade drivers for slow swing speeds
the ecanics of the golf swing
the golf swing secret
the golf swing secret
the perfect swing
the perfect swing
the pull and push golf swing
tiger woods pga 2007 power up swing
tips on golf swings
u tube single plane golf swing
you tube golf swings
you tube the golf swing secret
3 other unique queries
1 other unique queries
equipment peter jacobson golfer
free golfing tips
free golfing vidio tips
golf equipment
golf equipment other golfing equipment golf
golfequipment
golfequipment
golfing drills
golfing drives
golfing equipment
golfing equipment for sale
golfing equipment sporting goods
golfing gear
golfing instructions
golfing lessons
golfing tip
golfing tips
new golfer advice
other golfing equipment golf
4 other unique queries
22 other unique queries
1 other unique queries
5 other unique queries
calculating golf handicaps
correct set up for driving a golf ball
driving a golf ball
driving a golf ball
driving a golf ball far
driving a golf ball further
driving a golf ball lesson
driving a golf ball long far
driving a golf ball straight
driving a golf ball time lapse photos
driving a golf ball with a draw
driving a golfball
driving a golfball

driving a golfball in golf balls
driving golf ball
driving golf ball
driving golf balls
driving golf balls
driving the golf ball
driving the golf ball
exercises for helping with driving a golf ball farther
free drills on how to hit a straight drive
free golf handicap
free reviews how to drive a golf ball
getting golf handicaps
golf
golf
golf handicap
golf handicap calculator
golf handicap download
golf handicap list
golf handicap services
golf handicap system
golf handicap table
golf handicaps
golf handicaps
golf handicaps
golf hitting with a driver
golf stapleford handicaps
golfe
golfhandicap
handicap
handicapé
hitting a driver
hitting a driver solid
hitting a low drive
hitting a straight drive
how can i hit a long drive
how can i improve my driving
how do i get a golf handycap online
how do i hit a driver
how do you drive a golf ball
how to calculate a golf handicap
how to correct slice while driving a golf ball
how to dive a golf ball
how to drive a golf ball
how to drive a golf ball
how to drive a golf ball 400 yards
how to drive a golf ball far
how to drive a golf ball farther
how to drive a golf ball further
how to drive a golf ball straight
how to drive a golf ball straight
how to drive a golf ball video
how to drive a golfball
how to get a golf handicap
how to hit a draw with a driver
how to hit a drive
how to hit a driver
how to hit a driver
how to hit a driver 300 yards
how to hit a driver in golf
how to hit a driver off the tee
how to hit a driver off the tee
how to hit a driver off the tee
how to hit a driver straight

how to hit a driver straight and long easily
how to hit a driving iron
how to hit a golf ball using a driver
how to hit a golf driver
how to hit a good drive
how to hit a long drive
how to hit a longer drive
how to hit a low driver tips
how to hit a perfect drive
how to hit a perfect drive
how to hit a straight drive
how to hit a straighter drive
how to hit with a driver
how to increase sex drive
how to work out golf handicap
improved driving
improved sex drive
increase my sex drive
increase partition c hard drive
increase sex drive
learn to drive a golf ball
long drive golf
national golf handicap archive
society golf handicaps
thoughts when driving a golf ball
tips for driving a golf ball a long distance
tips how to drive a golfball farther
what is a good golf handicap
what is the drive to improve your material well being called
1 other unique queries
1 other unique queries
american golf co uk
antique golf clubs
ben hogan golf swing
best golf swings
can you turn your hips first in a golf swing
cartoon golf swing
discount golf clubs
dvd golf
explanar
golf bag covers
golf bag rain cover
golf balls
golf balls golf
golf balls golf balls
golf balls kamloops buy and sell sports bikes
golf calgary cars & vehicles cars
golf club set
golf club set
golf club specials
golf exercise equipment
golf free games
golf net
golf plane swing
golf polo shirts
golf practice
golf pride multi compound grips
golf shops
golf slice cures
golf swing
golf swing driver
golf swing plane
golf swing plane training aid

golf swing software
golf swing tips pull push swing
golf swing video
golf talent
golf tips
golf tips how to draw the ball
golf video
golf wa
golf wholesale & job lots
how siwing a golf club
improve your golf swing
l h golf irons and woods full sets
nfl golf bag
nike golf club sets
passive golf swing
power golf swing
power swing golf
pull and push golf swing
pull push golf swing
push pull golf swing
putting training aids
sporting goods golf training aids
stand bag golf
supreme golf game
swing trainers for golf
the proper golf swing using a driver
the right shoulder in the golf swing
trust your talent golf
www golf swings
2 other unique queries
1 other unique queries
aids to improve golf swings
american golf
county golf
direct golf
ecco golf shoes
explanar
free golf
free golf goods
free golf tip videos
free golf video online in golf videos
free golf videos
free rounds of golf
golf ball finder
golf ball locator
golf ball washer
golf balls
golf dvd
golf impact position
golf impact position driver
golf novelty
golf tips
golf training aid
golftvideo
golftvideos
how to get the perfect golf swing plane
how to release hands at impact at golf
kinley macgregor
natural golf
nevada bobs
sports and outdoor equipment golf mats
swing plane golf
swingpowergolf com

titleist
titiest
visiball golf ball finder
3 other unique queries
1 other unique queries
best golf swing
best golf swings
golf bags toronto
golf exercise equipment
golf saskatoon cars & vehicles cars volkswagen
golf swing
golf swing analyzer
golf swing help
golf swing machine
golf swing software
golf swing speed
golf swing speed device
golf swing speed meter
golf tips
golfer with the smiplest swing
golfswing
golfvideos
help with golf swing
hockey slapshot golf swing
increase golf swing speed
left handed golf swing
lefthandedgolfswing
natural golf
physics of a golf swing
proper golf swing
push pull golf swing
simple golf swing
slow motion golf swing
speed monitor golf swing
stack and tilt golf swing
swing guide golf
swing speed golf
the golf swing goes around not up and down
the perfect link golf
the proper golf swing
understanding the golf swing
71 other unique queries
121 other unique queries
1 plane golf swing
2 plane golf swing
300 yard golf swing
3d golf swing
8 iron golf
a better golf swing
a bitter golf swing
a squire golf swing
aaron badley golf swing
adam scott golf swing
aj golf swing
aj's golf swing dvds
american golf shop
analyzing a golf swing
anatomy of the golf swing
angel cabrera golf swing
animated golf swing
animated picture of pivot in golf swing
annika sorenstam golf swing
annika sorstein golf swing

arm stretch in the golf swing
arm turn in golf swing
arms or body golf swing
aussie golf swing
bad back golf swing
balance of the golf swing
ball position in the golf swing
balls golf
basic golf shot techniques
beginners golf swing
beginning golf swing
belly golf swing
ben hogan golf swing
benross golf clubs
best golf aids
best golf swing
best golf swing ever
best golf swing for a short player
best golf swing for senior golfers
best golf swing for seniors
best golf swing program
better your golf swing
big golf swing
boo weekly golf swing
brisbane golf store
build lag
buy golf clubs beijing
callaway junior golf
callaway shirt
camera for golf swing
camillio golf swing
camilo villegas golf swing
cant do golf swing
charles barkley golf swing
cheapest place to buy the k1 fast golf club
check your golf swing electronically
checking golf swing
chi golf swing
christchurch golf shops
clear hips create lag
cobra irons golf
controlling a draw golf shot
correct length for a golf driver
correct weight transfer in the golf swing
craig parry golf swing
cubic golf swing
cure outside inside golf swing
dalton macrary s golf swing
dan shauger golf swing
david leadbetter dvd
david toms golf swing
demonstrate a golf swing
develop a great golf swing at home
diagram of a perfect golf swing
digital golf swing
direct golf
disco daves golf swing
disconnected at the top of the golf swing
discount golf clubs
disk golf dont swing your arms pull push
dj trahan golf swing
do push ups help your golf swing
does softball conflict with golf swing

don trahan golf swing
doug sanders golf swing
doug saunders golf swing
down swing golf
dream swing golf
dream swing golf trainer
driver 9.5 golf clubs
driver golf swing
drivers golf
drivers golf clubs
dunlop golf
during a round of golf can you make practice swings with weight added to the
dynamic golf swing
e 2 e golf swing
earnest jones golf swing
easiest golf swing
easy golf swing
easy to learn golf swing
easy way to swing inside out golf swing
effortless swing
elbow golf swing
electronic golf practise
electronic golf swing
ernest jones golf swing
ernest jones swing into golf
ernie els golf swing
ernie els golf swing
explain ogilvy golf swing
explanar
explanar golf swing trainer
find corey pavin's golf swing
fix my pull on a golf swing
flesch golf swing
flight simulator for golf
flip wrist in golf swing
foolproof golf swing
forward press golf swing
fred couples golf swing
free amateur golf
free driver golf
free easy golf swing
free funny golf videos
free games golf
free golf
free golf *
free golf ball samples
free golf balls
free golf clubs
free golf driver
free golf dvd to download
free golf games
free golf handicaps
free golf humor
free golf images
free golf instruction videos from ledbetter
free golf instructions videos
free golf lesson videos
free golf lessons
free golf online video
free golf sites
free golf stuff
free golf subliminal videos
free golf swing

free golf swing instructions
free golf swing lesson in golf books
free golf swing lessons
free golf swing tip
free golf swing video
free golf swing videos
free golf technique programmes
free golf video
free golf video game
free golf video online
free golf videos
free golf viedos
free golf wallpaper
free golfing tips
free on line golf lessons
free online golf game
free peak performance golf swing
free sample golf gear
free simple golf swing
free tips on golf swing
free ukgolf societies
free video golf
free videos for golf downswng
freed golf
freedom golf swing
freegolf
freegolf video
freegolfinstructionvideo
freegolfflessons
full swing golf
fundamental golf swing
fundamentals of the golf swing
galvin green golf
gary edwin right sided golf swing
glofswing
golf swing
goifswing
golf
golf 1 iron
golf 20swing
golf aids
golf aids
golf back swing lessons free videos
golf backswing
golf bag
golf ball golf
golf ball retrievers
golf balls
golf balls 6 golf
golf balls golf balls
golf balls pro v 1
golf bidder
golf channel free videos
golf chipping mats
golf clothing
golf club grips
golf club irons
golf club refiner
golf club sale
golf club shop
golf club swing
golf club swing speed
golf club swing speed meter

golf club swing weight
golf club swingweight
golf clubs
golf clubs calgary
golf clubs dvds
golf clubs fredericton
golf clubs golf
golf clubs golf
golf clubs in coventry
golf clubs new
golf clubs north west
golf clubs sale
golf clubs sport
golf clubs taylor made
golf clubs winnipeg
golf com
golf course
golf course equipment
golf course supplies
golf courses
golf culb 4 free
golf down swing
golf driver swing
golf drivers
golf driving net
golf dvd
golf dvd nick faldo
golf dvd training
golf dvd's
golf dvds
golf dvds for women
golf edmonton
golf equipment
golf equipment
golf exercise
golf exercises
golf explanar
golf fitness
golf for free
golf free
golf games free
golf golf clothing
golf golf coaching lessons
golf goods and equipment
golf gps
golf grip
golf grip training aid
golf hat
golf instruction by dvds
golf instructional dvd
golf intensive schools melbourne
golf iron covers
golf iron swing
golf irons set
golf irons too upright
golf leadbetter swing setter
golf lesson
golf lessons
golf lessons
golf lessons online
golf longest driver
golf made easy videos
golf mat

golf mats
golf mats golf alignment
golf merchandise show
golf net
golf nets
golf nets and cages
golf nets golf clothing
golf netting
golf paul casey swing
golf perfect swing
golf pitching swing
golf practice equipment
golf practice mats
golf proshops near pitts
golf pull push swing
golf putting aid
golf putting aids
golf range finder sporting goods
golf school
golf set
golf shoes
golf shoes 10.5
golf shoes men
golf shop brisbane
golf shopping
golf shops
golf shops in kent
golf shops in rayleigh essex
golf shot
golf simulator
golf simulator
golf simulators for sale
golf spikes
golf store
golf stuff
golf supply
golf swing
golf swing
golf swing & jugs
golf swing & wrists
golf swing 7 to 1 o clock
golf swing aid
golf swing aids
golf swing aids accessories
golf swing aids reviews
golf swing aids sporting goods
golf swing alignment
golf swing analysis
golf swing analysis os x
golf swing analyzer
golf swing and grip lessons com
golf swing annylsis
golf swing australia
golf swing ball
golf swing basics
golf swing book
golf swing building
golf swing camera
golf swing circle
golf swing clinic
golf swing clip
golf swing clips
golf swing club

golf swing coach
golf swing coach los angeles
golf swing cock wrists
golf swing com
golf swing control
golf swing correction
golf swing demo
golf swing demo video
golf swing download
golf swing downloads
golf swing drills
golf swing driver
golf swing driving
golf swing dynamics
golf swing easy
golf swing equipment
golf swing ernie els
golf swing exercises
golf swing extension
golf swing fan
golf swing faults
golf swing fixes
golf swing fixes for a push
golf swing flippers
golf swing for driver
golf swing for idiots
golf swing for old men
golf swing for older
golf swing for older golfer
golf swing for oldies
golf swing for seniors
golf swing for seniors 70 year old plus
golf swing for short people
golf swing for short players
golf swing free
golf swing games
golf swing generate power
golf swing guider
golf swing gurus
golf swing help
golf swing help mind problems
golf swing hips
golf swing hook
golf swing hook correction
golf swing hoops
golf swing ideas
golf swing improvers
golf swing in pictures
golf swing in slow motion
golf swing inner circle outer circle
golf swing instruction
golf swing instruction diagrams
golf swing instructions
golf swing irons
golf swing jacket
golf swing jug
golf swing key thoughts
golf swing large muscles
golf swing launch monitor
golf swing lesson
golf swing lessons
golf swing machine
golf swing machine australia

golf swing made easy
golf swing magic
golf swing machine
golf swing master
golf swing mats
golf swing mechanics
golf swing meter
golf swing method
golf swing methods
golf swing monitor
golf swing more:label_golf_20swing more:golf
golf swing motion
golf swing movement
golf swing muscles
golf swing no loft
golf swing on plane
golf swing on the inside
golf swing on u tube
golf swing over the top
golf swing perfection
golf swing pivot
golf swing plane
golf swing plane aids
golf swing plane trainers
golf swing practice
golf swing practice devices
golf swing practice machine
golf swing problems
golf swing products
golf swing pull
golf swing pull down on handle
golf swing pull shots
golf swing push and pull
golf swing push or pull
golf swing push pull
golf swing radar
golf swing recorder
golf swing regaining distance
golf swing replays
golf swing reviews kung fu
golf swing right hand
golf swing righty or lefty
golf swing ring
golf swing sacroiliac
golf swing science
golf swing secrets
golf swing sensors
golf swing sequence
golf swing sequences
golf swing setup
golf swing shoulder turn
golf swing simulator
golf swing slice
golf swing slow motion
golf swing software
golf swing software free
golf swing solutions
golf swing speed
golf swing speed device
golf swing square to square
golf swing stack&tilt
golf swing stretch
golf swing swingvision ernie els slow motion

golf swing systems
golf swing take away
golf swing takeaway
golf swing technics
golf swing technique
golf swing technology
golf swing that repeats
golf swing the takeaway
golf swing theory
golf swing tiger woods
golf swing tilt and
golf swing timer
golf swing tips
golf swing tips
golf swing tips com
golf swing toe shots
golf swing tool
golf swing tools
golf swing trainers
golf swing training
golf swing training aids
golf swing tube
golf swing tuition
golf swing tutorials
golf swing tyming
golf swing u tube
golf swing using your shoulders
golf swing vest
golf swing video
golf swing video capture
golf swing video slow motion
golf swing video texas
golf swing videos
golf swing videos pull push
golf swing vision
golf swing vision 2009
golf swing weight
golf swing weight shift
golf swing weight transfer
golf swing weighted club training aids
golf swing weights explained
golf swing with clock
golf swing without body stress
golf swing without flexibility
golf swing wizard
golf swing wood
golf swing wrists
golf swing you tube
golf swinggolf swinggolf swing faults
golf swinging the driver and woods
golf swings
golf swingvision tom leman
golf tay swing aide
golf techniques
golf tip
golf tips
golf tips
golf trainers
golf training aids
golf training aids swing planer
golf training device
golf training nets
golf training videos

golf video
golf video by gary player
golf video tips
golf video's
golf videos
golf videos
golf videos free
golf videos online
golf videos swing
golf weather gear
golf what does it means to swing the handle
golf+ the down swing
golfbidder
golfer
golffitness
golfing free videos
golfing techniques
golfing videos
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great golf swing
greg machatton golf swing
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gulf swing
hand action in golf swing
hand position at moment of impact in a golf swing
hands in the golf swing
hands used in golf swing
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hingeing wrists in golf swing
hip clearance in the golf swing
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how can i get the perfect golf swing
how do i cure my golf swing
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how do you keep your golf swing on plane
how do you loose your swing in golf
how do you make a lag switch
how do your hands work in a golf swing
how does a golf swing work
how much tension in arms during golf swing
how to add power with a shorter golf swing
how to create lag
how to develop a truly repeating golf swing
how to do a golf swing
how to get extension in the golf swing
how to get the perfect golf swing
how to get your timing with the golf swing
how to keep from swaying on your golf swing
how to make a lag switch

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how to pull back for golf backswing
how to shorten your golf swing
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how to stand more upright on golf swing follow through
how to swing a golf club
how to turn shoulders in the golf swing
how to use your core in the golf swing
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i want a new golf swing
impact in the golf swing
improve golf swing
improve golf swing
increase swing speed
indoor golf swing
injury free golf swing
inside path to golf swing
iron sets golf
iron woods golf
irons 1 golf
is the lead arm in the golf swing the dominant arm 3f
isometrics for the golf swing
jack nicholsan golf swing
jack nicklaus golf swing
jake harder golf
jb holmes golf swing
john cook and the stack and tilt golf swing
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johnny miller's golf swing
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julius boros golf swing
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junior golf swing pictures
justin rose golf swing
kenny perry golf swing
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left foot heel in golf swing
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pro swing golf
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problems golf swing
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professional golf training aids
pronaton golf swing
proper golf swing
proper golf swing
proper golf swing grip
protonated and golf swing
public golf courses
pul and push golf swing
pull
pull & push golf swing
pull & push in golf swing
pull and push golf swing
pull game
pull golf swing
pull hook golf swing
pull my golf swing left to right
pull or push in a golf swing
pull or push swing in golf swing
pull pull golf swing
pull push golf
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push and pull swing golf
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push pull swing
push pull technique
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release in the golf swing
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richard sterne golf swing
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right hand push golf swing
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secondhand golf equipment wanted
senior golf swing
sergio garcia golf swing
sets golf clubs
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shop door pull push thumb turn
shouder golf swing
shoulder golf swing
shoulder turn in golf swing
shoulder turn in natural golf swing
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simple golf swing
single axis golf swing
slow down golf swing
slow golf swing
slow motion girls golf swing
slow motion golf swing
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sports memorabilia golf memorabilia
srixon irons
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stack golf swing
stack it golf swing
stackandtilt golf swing
stacked golf swing
steep golf swing
step by step golf swing
straight arm body turning golf swing
straight shootin golf dvd
stuart appleby golf swing
swaying golf swing
sweeping golf swing
swing 80 golf
swing add golf
swing easy golf
swing fan golf
swing for theolder golfer
swing golf
swing golf club
swing into golf
swing master golf swing
swing plan golf trainers
swing right golf
swing sequence golf
swing setter
swing speed golf
swing the golf club with teh body or arms
swing the handle golf
swing the handle golf swing
swing the handle golf teachings
swing thoughts for a great golf swing
swing too steep golf
swing trainer
swing trainers
swing trainers for golf
swing weight golf
swinggolf
swinging into golf
swinging into golf ernest jones
swinging the golf club with right side
swingof the golf club around the body
swingwave golf
tally golf swing
tally mind set golf swing
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the easiest golf driving club to buy for a beginner
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the full golf swing
the golf channel
the golf discount shop
the golf driver full swing
the golf swing
the golf swing analyzing watch
the golf swing and its master key explained
the golf swing explained
the golf swing for left handers
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the golf swing is easy
the golf swing made easy
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the golfer
the ideal golf swing
the laws of the golf swing
the modern golf swing
the negotiable golf swing
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the perfect golf swing
the perfect golf swing in pictures
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the pull down action in the golf swing
the pull down in the golf swing
the pull push golf swing
the push and pull golf swing
the push pull golf swing
the push shot golf free online videos
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the right neya in the golf swing
the right shoulder in the golf swing
the right side in the golf swing
the rotary golf swing
the science of the golf swing
the simple golf swing
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things to help my golf swing
thumbs up golf swing
tiger wood golf swing
tiger woods golf swing
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tiger woods golf swing slowed down
tigers golf swing
timing in golf swing
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topping the golf ball
trahan peak performance golf swing
triangles golf swing
two plane golf swing
tyler golf no arm swing
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u tube golf swing
u tube video clips golf
ultimate golf swing
ultimate golf swing dvd
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underarm golf swing
understanding the golf swing
upright golf swing
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watch live golf for free
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weight for golf club swing
weight shift golf swing
weight shift in golf swing
weight shift in the golf swing
weight shift in the golf swing
weight transfer golf swing
what are the best golf balls for a slow swing
what are the key positions of the golf swing
what causes a pull in golf
what is inside path golf swing
what is the best golf driver for a swing speed of 75
what is the best swing plan for golf
what size golf clubs do i need
which arm is in control of the golf swing
whip and golf swing
who has the best golf swing
who was the guy on golf channel hawking new swing ideas
womans slow motion golf swing
women s golf swing
women's golf swing
wooden shafted golf clubs
wrists condition in golf swing
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