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Filing date: **06/03/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92058032
Party	Plaintiff National Institute for Social Media
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Submission	Withdrawal of Cancellation
Filer's Name	Andrew J. Avsec
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Signature	/Andrew J. Avsec/
Date	06/03/2015
Attachments	Withdrawal of Cancellation Petition.pdf(70143 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>National Institute for Social Media</p> <p style="text-align: center;">Petitioner,</p> <p style="text-align: center;">v.</p> <p>Paradise Media Ventures, LLC a/k/a d/b/a Interactive Media Ventures, LLC a/k/a Social Media Marketing University</p> <p style="text-align: center;">Registrant.</p>	<p>Cancellation No. 92,058,032</p> <p>Reg. No. 4,208,089</p>
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**WITHDRAWAL OF CANCELLATION PROCEEDING**

Pursuant to an agreement reached between the parties, Petitioner hereby requests that Cancellation No. 92,058,032 be withdrawn and proceedings terminated.

Date: June 3, 2015

/Andrew J. Avsec/  
Christopher M. Dolan  
Andrew J. Avsec  
BRINKS GILSON & LIONE  
NBC Tower – Suite 3600  
455 Cityfront Plaza Drive  
Chicago, Illinois 60611

Attorneys for Petitioner

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true and correct copy of the foregoing

**WITHDRAWAL OF CANCELLATION PROCEEDING** was served on Registrant by First

Class Mail, postage prepaid, on 3rd day of June, 2015, in an envelope addressed as follows:

RYAN L ISENBERG  
ISENBERG & HEWITT PC  
7000 PEACHTREE DUNWOODY RD NE, STE 15-100  
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/Andrew J. Avsec/