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09/10/2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92056035
Party	Defendant Limited liability company; "Autoplastic"
Correspondence Address	SERGEI OREL MISKIN TSUI YIP LLP 1350 BROAWAY, SUITE 802 NEW YORK, NY 10018 UNITED STATES sorel@sergei-orel.com
Submission	Opposition/Response to Motion
Filer's Name	Sergei Orel
Filer's e-mail	sergei@mt-iplaw.com
Signature	/Sergei Orel/
Date	09/10/2013
Attachments	STP - Response to motion for summary judgment.pdf(38096 bytes) Exhibit A - StP Atlantic_ Sound deadening, soundproofing, sound absorbing, sound dampening materials.pdf(390038 bytes) Exhibit B - Sound deadening products, soundproofing materials, vibration dampening materials from StP USA.pdf(559508 bytes) Exhibit C - stp_bomb_bulk_sol_r(2).pdf(1759177 bytes) Exhibit D - Armor All _ Protecting your car inside and out.pdf(173781 bytes) Exhibit G - 79081723.pdf(2686074 bytes) Exhibit H - 73111107-2.pdf(14733 bytes) Exh E 2PDFCpdf(649143 bytes) Ex F 2PDFCpdf(770268 bytes)

THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Registration Number No. 4,137,345 Mark: StP & Design in Class 17

		X
THE ARMORALL/ COMPANY,	STP PRODUCTS	:
	Petitioner,	:
vs.		: Cancellation No. 92056035
LIMITED LIABILI AUTOPLASTIC	TY COMPANY;	:
	Registrant.	: x

TO THE TRADEMARK TRIAL AND APPEAL BOARD:

REGISTRANT'S OPPOSITION TO PETITIONER'S MOTION FOR SUMMARY JUDGMENT

Registrant Autoplastic Limited Liability Company, ("Autoplastic" or "Registrant") of

Russian Federation, hereby requests the TTAB to accept this Opposition to Petitioner's Motion for

Summary Judgment in lieu of a more formal response to the said motion.

The present Opposition is supported by the attached Exhibits "A" through "H".

It is respectfully requested that the TTAB dismiss the said Motion for the following reasons.

Petitioner has not satisfied its burden of proof in respect of the Motion for Summary

Judgment, insofar as it is clear that there exist numerous disputes, issues, and doubts, in respect of

material fact in this matter.

The Summary Judgment Standard

Summary judgment "shall be rendered forthwith" if the papers submitted by the parties on the motion "show that there is no genuine issue as to any material fact and that the moving party is entitled to a judgment as a matter of law." Fed. R. Civ. P. 56(e); Celotex Corp. v. Catrett, 477 U.S. 317, 106 S. Ct. 2548, 2553, 91 L. Ed. 2d 265 (1986). Where the "record taken as a whole," with inferences from underlying facts viewed in the light most favorable to the party opposing the motion, "could not lead a rational trier of fact to find for the nonmoving party, there is no genuine issue for trial." Matsushida Elec. Indus. Co. v. Zenith Radio, 475 U.S. 574, 106 S. Ct. 1348, 1356, 89 L.Ed. 2d 538 (1986). In granting summary judgment, a district court is not entitled to weigh the evidence and resolve disputed underlying factual issues. Chevron Corp. v. Pennzoil Co., 974 F.2d 1156, 1161, 1992 U.S. App. LEXIS 20922, 14, Fed. Sec. L. Rep. (CCH) P97,004; 92 Cal. Daily Op. Service 7717 (9th Cir. 1992); Morales v. Merit System Protection Board, 932 F.2d 800, 803 (9th Cir. 1991).

The moving party bears the initial burden of demonstrating the absence of a genuine issue of material fact. Conversive, Inc. v. Conversagent, Inc., 2006 U.S. Dist. LEXIS 34825 at 4 (C.D.Cal. 2006); Anderson v. Liberty Lobby, Inc., 477 U.S. 242, 258, 106 S.Ct. 2505, 91 L.Ed. 2d 202 (1986). A material fact is one that would "affect the outcome of the suit under the governing law," and a dispute about a genuine issue of a material fact occurs if the evidence is such that "a reasonable jury could return a verdict for the nonmoving party." Anderson, 477 U.S. at 251-252.

Courts are obligated to construe the evidence in the light most favorable to the non-moving party, to give the non-moving party the benefit of all reasonable inferences, and to refrain from making credibility determinations. 7-UP Bottling Co. v. Archer Daniels Midland Co. (In re Citric Acid Litig.), 191 F.3d 1090, 1999 U.S. App. LEXIS 20892, 99 Cal. Daily Op. Service 7223, 99

2

D.A.R. 9233, 1999-2 Trade Cas. (CCH) P72641 (9th Cir. Cal. 1999). The evidence of the nonmovant is to be believed, and all justifiable inferences are to be drawn in his favor. Anderson, 477 U.S. at 248; Griffith v. Utah Power & Light Co., 226 F. 2d 661, 669 (9th Cir. 1955).

At summary judgment, the judge must view the evidence in the light most favorable to the nonmoving party: if direct evidence produced by the moving party conflicts with direct evidence produced by the nonmoving party, the judge must assume the truth of the evidence set forth by the nonmoving party with respect to that fact. T.W. Electrical Service, Inc. v. Pacific Electrical Contractors Asso., 809 F.2d 626, 630-631, 1987 U.S. App. LEXIS 1732, 124 L.R.R.M. (BNA) 2575, 106 Lab. Cas. (CCH) P12374, 1987-1 Trade Cas. (CCH) P67433 (9th Cir. 1987). The nonmoving party "must do no more than simply show that there is some metaphysical doubt as to the material facts." Matsushita Elec. Indus. Co., 475 U.S. at 586.

Statement of Facts

Attached as Exhibits "A" through "H" various materials from the websites of the Petitioner and Registrant, showing the respective marks as used by the respective parties, including certificates of trademark registration for the respective marks, clearly showing that Petitioner's mark and Registrant's mark are clearly different visually and conceptually, and that the marks are being used in respect of different goods in different international classes, e.g., in Class 4 in respect of "motor oil" in the case of the Petitioner, and in Class 17 in respect of "insulating materials . . .".

Registrant is still in the process of preparing answers to Petitioner's interrogatories and requests to produce, which will be provided shortly.

The May 21, 2013 order to which Petitioner is referring to only directed Registrant to respond to interrogatories without objections, but it does not mean that Registrant admitted any of the Petitioner's assertions or allegations.

Argument

As respectfully submitted above, Petitioner has not satisfied its burden of proof on a Motion for Summary Judgment, as undoubtedly various issues of material fact exist in this matter with respect to the differences between the marks, differences between the relevant goods, differences between the trade channels, with respect to questions whether or not a confusion is likely or not, whether or not Petitioner's marks are famous, regarding consumer sophistication, third party use of similar marks in various classes, and in respect of Registrant's intent and its lack of bad faith.

Inasmuch as there exist genuine questions of material fact regarding the above listed issues, the Board must not grant the Summary Judgment in this matter.

Registrant has not admitted any of the Petitioner's allegations.

Registrant's use has not caused and is not likely to cause any confusion in the minds of the consumers in respect of the origins of the respective goods.

Channels of trade are different – big automotive stores in the case of the Petitioner and small custom car repair shops specializing in the sound proofing of automobiles.

Different groups of consumers use the products sold by each party, i.e., the general public buying Petitioner's motor oils, versus car soundproofing and insulating specialists who perform a specialized technical task of insulating the bodies of cars.

Registrant's mark is not only entitled to registration, but it has been registered as Reg. No. 4,137,345, after having been thoroughly examined by the USPTO Examiner through a rigorous

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examination proceedings, and not having been found as nowhere near confusingly similar to Petitioner's mark.

There is no evidence that Petitioner's mark is strong or famous, and thus, there is a genuine issue of material fact whether the mark is strong or famous as Petitioner asserts. So far Petitioner has not submitted any information to prove that assertion.

The two marks in question, i.e., the STP in an oval mark owned by Petitioner, and the blue color StP mark in a hexagon owned by Registrant, are very different visually and conceptually.

The goods on which the two marks in question are used are not related, i.e., motor oil versus soundproofing and insulating materials.

There was no ill intent on the part of the Registrant when applying for the StP registration in the US – the application came into the USA to the USPTO through an International Registration that was originally filed not in the US, but in Russia. Thus, there was no knowledge by Registrant of Petitioner's mark in the US, nor any bad faith by Registrant when applying for StP mark registration, with Russian company Registrant obviously being unfamiliar with the US market.

Conclusion

For the foregoing reasons, it is respectfully requested that the Summary Judgment Motion by Petitioner be denied.

Respectfully submitted.

Dated: September 10, 2013

Miskin & Tsui-Yip, LLP

By: <u>/Sergei Orel/</u> Sergei Orel Miskin & Tsui-Yip, LLP Attorneys for Registrant 1350 Broadway, Suite 802 New York, NY 10018 Phone: (212) 268-0900 Fax: (212) 268-0904 Email: sergei@mt-iplaw.com

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing **REGISTRANT'S OPPOSITION TO PETITIONER'S MOTION TO COMPEL** was mailed by first-class mail, postage prepaid, in an envelope addressed to Jason Jones, Esq., and Crais S. Mende, Esq., Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza at First Avenue & 48th Street, New York, New York, 10017, attorneys for Petitioner, this 10th day of September 2013.

/Sergei Orel/

Sergei Orel



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Comfort Safety Advantage



search...

SOLUTIONS



STP

STP SPL 04 (SKU:

STPSPL411)

• High heat insulation

- properties • For metal, painted, plastic
- and other surfaces · Easily mounted tot he
- vertical and curved surfaces Resistant to water and oil
- Very easy to apply (self adhesive)
- Resistant to mildew
- Non toxic
- Approved for automotive
- applications

ABOUT US Learn more

StP Atlantic Soundproofing Expert

StP Atlantic specializes in producing vibro-dampening, sound proofing, and sound deadening materials for the USA market. StP was founded in 1996 and focused on research and development of

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Address: 1 Slater Drive Elizabeth, NJ, 07206

STP BLACK MAGIC (SKU: STPBM2)



- Reduces road noises Reflects and blocks engine heat
- Protects car paint
- Very easy to apply (self adhesive) Increase stereo sound
- quality No surface
- preparation

NEWS Learn more

23-08-2013 Fiat 500 1968 Sound Deadening Fiat 500 1968 Sound Deadening

> Phones: tel: (908) 469-4440 fax: (908) 469-4441

DIY CAR SOUNDPROOFING



How can you easily make car rides more comfortable? Car

INSTALLATION TIPS



sound deadening.

16-07-2013

Deadening

World Famous

Will Castro from

Web:

Unique Autosports and Will

Castro using StP Silver Sound

www.stp-atlantic.com

info@stp-atlantic.com

Pontiac Firebird 1978 Sound Deadening with StP Products Pontiac Firebird 1978 Sound Deadening with StP Atlantic (Standartplast USA)

24-06-2013

Unique Autosports with StP

<u>Silver</u>

Products.

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car sound deadening, soundproofing and sound dampening materials ever since. Today, StP consists of 5 plants, over 1,000 employees, Scientific Research Lab, Chemical Department and Acoustic Lab, all with latest technology and machinery needed to win the challenges of the global and USA market.

Find out more about StP car sound deadening products!

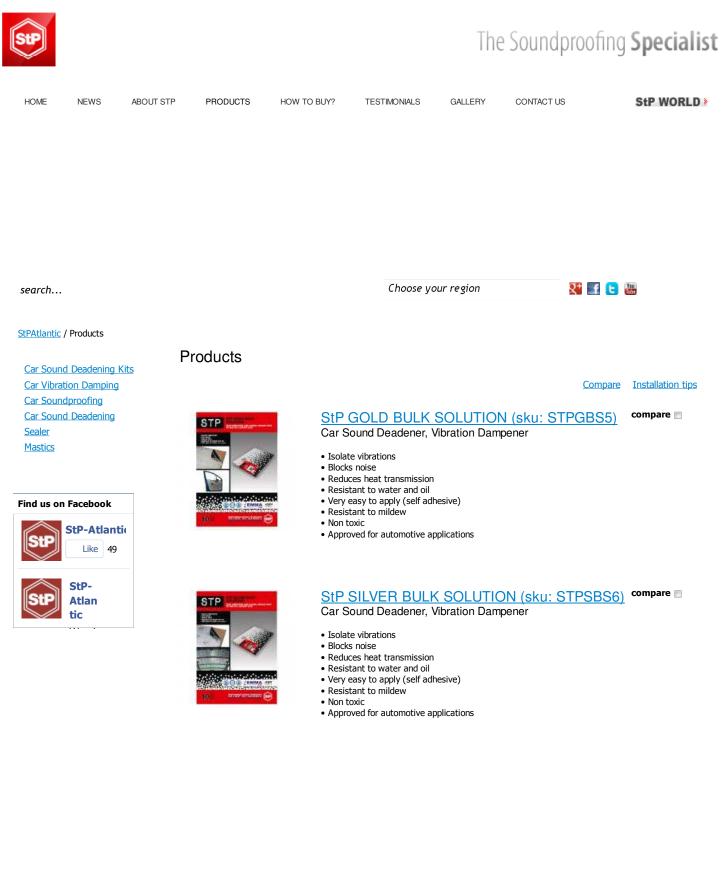


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Car Soundproofing Articles

Discover the World of Car <u>Sound Proofing</u> with StP Atlantic!

StP Atlantic: Sound deadening, soundproofing, sound absorbing, sound d...



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www.stp-atlantic.com

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STP

<u>StP AK 10 (sku: STPAK1014)</u>

Car Sound Deadener, Heat Insulator

- Sealing and sound absorbing material
- Closed-cell structure
- Resistant to water and oil
- Very easy to apply (self adhesive)
- Resistant to mildew
- Non toxic
- Approved for automotive applications
- StP GOLD DOOR SOLUTION

Sound Deadener, Vibration Dampener

StP VIZOMAT (sku: STPV8)

- Isolate vibrations
- Blocks noise
 - Reduces heat transmission
- Resistant to water and oil

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Car Sound Deadener, Vibration Dampener

- Isolate vibrations
- Blocks noise
 - Resistant to water and oil
 - Very easy to apply (self adhesive)
 - Resistant to mildew
 - Non toxic
 - Approved for automotive applications



StP SPL 04 (sku: STPSPL411)

compare 📰

compare 🔳

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- For metal, painted, plastic and other surfaces
- · Easily mounted tot he vertical and curved surfaces

StP AK 15 (sku: STPAK1515)

Car Sound Deadener, Heat Insulator

- Sealing and sound absorbing material
- Closed-cell structure
- Resistant to water and oil
- Very easy to apply (self adhesive)
- Resistant to mildew
- Non toxic
- Approved for automotive applications



Acoustic Enhancer, Vibration Dampener

- Isolate vibrations
- Blocks noise
- Reduces heat transmission
- Very easy to apply (self adhesive)
 Resistant to mildew
- Non toxic

StP SPL 08 (sku: STPSPL812) Sound Deadener, Heat Insulator

compare 📃

- High heat insulation properties
- For metal, painted, plastic and other surfacesEasily mounted tot he vertical and curved surfaces
- Resistant to water and oil
- Very easy to apply (self adhesive)
- Resistant to mildew



- - Resistant to water and oil

 - Approved for automotive applications

STF

STP

• Resistant to water and oil • Very easy to apply (self adhesive) Resistant to mildew

- Non toxic
- Approved for automotive applications

Sound Deadener, Heat Insulator • High heat insulation properties

Non toxicApproved for automotive applications

StP BTP 5 GOLD (sku: STPBTP516)

Sealer, Car Sound Deadener, Heat Insulator

- Sealant for plastic components
- Eliminates squeaking sounds
- Resistant to water and oil
- Very easy to apply (self adhesive)
- Resistant to mildew
- Non toxic
- Approved for automotive applications

StP BOMB (sku: STPB9)

Car Sound Deadener, Vibration Dampener

- Blocks road and engine noises
- Mounted on flat, rugged and complex surfaces
- High mechanical loss factor



STP

STP

StP HOOD SOLUTION (sku: STPHS3)

Sound Deadener, Heat Insiulator

- Reduce engine noise
- Reflect and block engine heat
- Protect car paint
- Resistant to water and oil
- Very easy to apply (self adhesive)
- Resistant to mildew
- Non toxic
- Approved for automotive applications

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StP VBT (sku: STPVBT13)

Sound Deadener, Heat Insulator

- Multilayer material
- Mounted on horizontal and angled surfaces
- Resistant to water and oil
- Resistant to mildew
- Non toxic
- Approved for automotive applications



StP BTP 10 GOLD (sku: STPBTP1017) Sealer, Sound Deadener, Heat Insulator

- <u>Sealant</u> for plastic components
- <u>Sealant</u> for plastic component
 Eliminates squeaking sounds
- Resistant to water and oil
- Very easy to apply (self adhesive)

compare 📃

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compare 📃



- Resistant to mildewNon toxic
- Approved for automotive applications

StP ALUM (sku: STPA10) Sealer, Vibration Dampener

compare 🔳



Protects from water

- Increase panels rigidity
- Very easy to apply (self adhesive)
 Resistant to mildew
- Resistant to mi
 Non toxic
- Approved for automotive applications

compare 🔳



StP CRYSTAL (sku: STPC4)

Sound Deadener, Vibration Dampener, Acoustic Enhancer

- Absorbs back wave distortion
- Disperses and absorbs speaker waves and metallic resonance of car doors
- Resistant to water and oil



StP Vizomat Q1 (sku: STPVQ1)

Car Sound Deadener, Vibration Dampener

compare 📃

compare 📃

- Isolate vibrations
- Blocks noise
- Resistant to water and oil
- Very easy to apply (self adhesive)
- Resistant to mildew
- Non toxic
- Approved for automotive applications



StP Black Magic

Car Sound Deadener, Vibration Dampener, Heat Insulator

- Reduces road noises
- Reflects and blocks engine heat
- Protects car paint
- Very easy to apply (self adhesive)
- Increase stereo sound quality
- No surface preparation

compare 🔳

compare 📃



NEW StP Black Magic (sku: STPBM2) Car Sound Deadener, Vibration Dampener

- Reduces road noises
- Reflects and blocks engine heat
 - Protects car paint
 - Very easy to apply (self adhesive)
 - Increase stereo sound quality
 - No surface preparation



NOISE LIQUIDATOR WATER-BASED **ONE-COMPONENT VIBRODAMPING MASTIC**

Anti-corrosion, Vibration Dampener, Anti-gravel

- Anti-corrosion protection
- Vibrodamping effect
- Anti-gravel effect for all outside surface of floor
- Reduces road noises up to 40 % (3 dB)
- For the layer of mastic with the thickness of 2 mm mechanical loss factor makes at least
- 0.15
- Air-gun putting (dispersion)Resistant to mildew
- Non toxic
- Approved for automotive applications

STP

NOISE LIQUIDATOR VIBRODAMPING MASTIC compare

Anti-corrosion, Vibration Dampener, Anti-gravel

- Vibrodamping for all arches of your car
- Excellent anti-gravel effect
- Protects wheel arches from corrosion and vibrations
- \bullet Reduces road noises up to 40 % (3 dB)
- The thickness of the covering is at least 2 mm
- Damping without disassembling Resistant to mildew
- Non toxic
- · Approved for automotive applications



NOISE LIQUIDATOR HARDENING MASTIC

Anti-corrosion, Vibration Dampener, Anti-gravel

- Stops vibrations of a car body • Makes car body harder
- Increases safety of transportation
- Improves sound-absorbing characteristics of new materials (Noise Block, Biplast)
- · Easy to put by palette-knife
- · Resistant to mildew
- Non toxic
- Approved for automotive applications



StP ALUM 300B / StP ALUM 300B (BULK

compare 📃

compare 🔳



Solution) Sealer, Vibration Dampener

- Protects from water
 Increase panels rigidity
 Very easy to apply (self adhesive)
 Resistant to mildew
 Non toxic
 Approved for automotive applications

StP

STP BOMB BULK SOLUTION



STP BOMB – self-adhesive bituminous-mastic vibration damping material. It is a three layer combination that consists of a bituminous layer and an adhesive mounting layer on the mastic base covered by an antiadhesion paper. The facial covering is an aluminum foil.

The working temperature range is from 40°C below zero to 80°C above zero. It is allowed a short-term exposure at the temperature of 150°C.

The material can be mounted on flat, rugged and complex surfaces. It needs to be heated by the thermal pistol. The material must be used avoiding long-term contact with organic solvents.

Coefficient nomination	Specification	Testing method
Thickness, mm	4,2±0,4	I 4.5 TS 5779
Weight 1 m ² , kg, not less	6	GOST 17073
Durability of the material connection with the painted metal, N/cm, not less than		
- after the installation	2,5	GOST 17317
- 24 hours after the installation	5,0	GOST 17317
Durability of connection between the material and the antiadhesion paper, N/cm, not more than	n 0,25	GOST 17317
Mechanical loss indicator at 200 Hz frequency, not less than		
- for metal plate, 0,8 mm thickness	0,40	GOST 17317
- for metal plate, 1 mm thickness	0,35	GOST 17317
Flammability (rate of combustion) mm/min, not more than	Non-flammable, 100	GOST 25076

STORAGE INSTRUCTIONS:

The product must be stored in lower piles than 1,5 m in heated rooms at a minimum temperature of 40°C above zero in a horizontal position on a flat surface at a minimum distance of 1 m from heating appliances avoiding the impact of moisture, oils and direct sun.

USAGE RECOMMENDATIONS:

website: www.stp-world.com

e-mail: info@stp-atlantic.com

This material is required as a vibro-dampening layer in different areas of machinery, agricultural machinery and other products.

PLACES OF USE:

StP

Front board inside the passenger compartment, floor of the passenger compartment, tunnel, doors (areas behind the speakers), trunk, floor.

Test made by independent laboratory







Armor All shared a photo. Happy Fan Friday! Check out how our fan Julio used Custom Shield on his ride! Where would you like to try Armor All Custom Shield?...





Armor All | Protecting your car inside and out

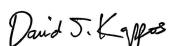




Reg. No. 4,137,345 Registered May 8, 2012 Int. Cl.: 17

TRADEMARK PRINCIPAL REGISTER

THE REAL PROPERTY OF COMPLEX



Director of the United States Patent and Trademark Office

LIMITED LIABILITY COMPANY; "AUTOPLASTIC" (RUSSIAN FED. LIMITED LIABILITY COMPANY) DEREVNJA IVANCEVO IVANOVSKIJ RAJON; RU-153504 IVANOVSKAJAOBLAST RUSSIAN FED.

FOR: INSULATING PAPER FOR ACOUSTICAL, ACOUSTIC, THERMAL AND HEAT INSU-LATION OF AUTOMOBILES; INSULATING FELT FOR AUTOMOBILES; INSULATORS FOR AUTOMOBILES, NAMELY, POLYURETHANE AND PENOPOLYETHYLENE INSU-LATORS OF INTERIORS OF AUTOMOBILE AND OTHER AUTOMOBILE PARTS FROM NOISE, HEAT AND CORROSION; INSULATING TAPE AND BAND, ADHESIVE BANDS BEING TAPES ALL BEING OTHER THAN STATIONERY AND NOT FOR MEDICAL OR HOUSEHOLD PURPOSES; SOUNDPROOFING MATERIALS FOR AUTOMOBILES; INSU-LATING MATERIALS; INSULATING REFRACTORY MATERIALS; RUBBER MATERIAL FOR RECAPPING TIRES OR TYRES; NON-CONDUCTING MATERIALS FOR RETAINING HEAT, NAMELY, INSULATING PENOPOLIETILEN BEING POLYETHYLENE FOAM, POLYURETHANE FOAM, AND FOAM PLASTIC MEMBRANES FOR INSULATING SUR-FACES OF AUTOMOBILES: SEALANT COMPOUNDS FOR JOINTS: INSULATING PLASTER: CORDS OF RUBBER FOR CYLINDER JOINTINGS, PIPE GASKETS AND JOINT PACKINGS FOR PIPES; NON-METAL GASKETS FOR JOINT PACKINGS AND SEALS IN THE AUTO-MOTIVE INDUSTRY; SUBSTANCES FOR INSULATING BUILDINGS AGAINST MOISTURE, NAMELY, POLYURETHANE FILM FOR USE AS A MOISTURE BARRIER; FIBERGLASS INSULATION FOR AUTOMOBILES; INSULATING FABRICS; WATERPROOF PACKINGS FOR WATER-TIGHT RINGS; FOILS OF METAL FOR INSULATING AUTOMOBILES, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

THE MARK CONSISTS OF THE STYLIZED TERM "STP" ENCLOSED WITHIN THREE CONCENTRIC HEXAGONS; THE COLOR BLUE APPEARING IN THE OUTERMOST AND INNERMOST HEAGONS AND IN THE STYLIZED TERM "STP"; THE COLOR WHITE APPEARS IN THE MIDDLE HEXAGON AND IN THE BACKGROUND OF THE MARK.

OWNER OF INTERNATIONAL REGISTRATION 1036364 DATED 4-8-2010, EXPIRES 4-8-2020.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE WORDING "STP" HAS NO MEANING IN A FOREIGN LANGUAGE.

Reg. No. 4,137,345 SER. NO. 79-081,723, FILED 4-8-2010.

MYRIAH HABEEB, EXAMINING ATTORNEY

Page: 2 / RN # 4,137,345

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years* What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

Int. Cl.: 4

Prior U.S. Cl.: 15

United States Patent Office

Reg. No. 1,072,497 Registered Sept. 6, 1977

TRADEMARK Principal Register



STP Corporation (Delaware corporation) 1400 W. Commercial Blvd. Fort Lauderdale, Fla. 33310

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For: MOTOR OIL, in CLASS 4 (U.S. CL. 15). First use Apr. 29, 1976; in commerce Apr. 29, 1976. Owner of Reg. Nos. 827,102 and 933,735.

Ser. No. 111,107, filed Dec. 29, 1976.

B. C. WASHINGTON, Examiner

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Products **Fuel Additives** STP® Gas Booster[™] Concentrated Fuel System Treatment STP® Gas Treatment STP® Super Concentrated Gas Treatment STP® Fuel Injector & Carburetor Treatment STP® Super Concentrated Fuel Injector Cleaner STP® High Mileage Fuel Injector Cleaner STP® Complete Fuel System Cleaner STP® Octane Booster STP® Diesel Fuel Injector Treatment STP® Fuel System Cleaner for Ethanol STP® All Season Water Remover STP® Winter Maintenance Formula Fuel Additives Comparison Guide **Oil Additives Coolant Additives Multipurpose** Motor Treatment **Functional Fluids Appearance Products Licensed Products STP & Racing** Maintenance **FAOs**

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- Fuel Additives

Fuel Additives

STP® fuel additive products can help maximize fuel efficiency and help you avoid problems such as rough idling, weak acceleration, stumbling and stalling.

Not sure which Fuel Additive to use?

Click here to view our comparison chart



STP® Gas Booster <u>Concentrated Fuel</u> <u>System Treatment</u>



STP® Gas Treatment

Regular use keeps fuel injectors and intake valves clean.



STP® Super Concentrated Gas Treatment

Cleans with twice the cleaning agents of our regular gas treatment.



STP® Fuel Injector & Carburetor Treatment

Keeps fuel injectors and carburetor clean and reduces engine friction.



STP® Super Concentrated Fuel Injector & Cleaner

Unclogs dirty fuel injectors.



STP® High Mileage Fuel Injector Cleaner

Unclogs dirty fuel injectors. Formulated for older vehicles



STP® Complete Fuel System Cleaner

Cleans and protects entire fuel system from performance loss.



STP® Fuel System Cleaner for Ethanol

Removes ethanol fuel deposits. Helps prevent rust and corrosion in fuel systems.



<u>STP® Super Octane Booster</u>

Uses maximum street legal level of MMT to boost octane. Also contains a high level of detergents to clean fuel intake system and help restore performance.



STP® All Season Water Remover

Ensures cold weather starts by fighting fuel line freeze and corrosion.



STP® Diesel Fuel Injector Treatment

Unclogs dirty fuel injectors.

SUBSCRIBE ON



STP® Winter Maintenance Formula

Cleans fuel injectors and removes water.

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STP® Products

As a leading manufacturer of performance products for over 50 years, STP's heritage has made it one of the most trusted names in automotive care. Regular use of STP® products as part of basic maintenance can help your engine run better longer.

STP® High Mileage Fuel Injector Cleaner

Unclogs dirty fuel injectors in just one treatment.

STP® Super Concentrated Gas Treament

Cleans with twice the cleaning agents of our regular gas treatment.

STP® Octane Booster

Uses maximum street legal level of MMT to boost octane. Also contains a high level of detergents to clean fuel intake system and help restore performance.

STP® Gas Treatment

Regular use keeps fuel injectors and intake valves clean.

STP® Fuel System Cleaner

Cleans and protects entire fuel system from performance loss.

STP® Super Concentrated Fuel Injector Cleaner

Unclogs dirty fuel injectors in just one treatment.

STP® Fuel Injector & Carburetor System Cleaner

Keeps fuel injectors and carburetor clean and reduces engine friction.

STP® Fuel System Cleaner for Ethanol

Removes ethanol fuel deposits. Helps prevent rust and corrosion in fuel systems.

STP® All Season Water Remover

Ensures cold weather starts by fighting fuel line freeze and corrosion.

STP® Gas BoosterTM

Concentrated Fuel System Treatment

Also Available in <u>12oz</u>

Fuel Additives

- STP® Gas Treatment
- <u>STP® Super Concentrated Gas Treatment</u>
- STP® Fuel Injector & Carburetor Treatment

- STP® Super Concentrated Fuel Injector Cleaner
- STP® High Mileage Fuel Injector Cleaner
- <u>STP® Complete Fuel System Cleaner</u>
- <u>STP® Octane Booster</u>
- STP® Fuel System Cleaner for Ethanol
- <u>STP® All Season Water Remover</u>
- <u>STP® Gas BoosterTM Concentrated Fuel System Treatment</u>

How did we pack the same amount of cleaning power into a smaller bottle?

See how



Multipurpose

STP® Multipurpose Motor Treatment



Specialty

STP® Winter Maintenance Formula STP® Diesel Fuel Treatment & Cleaner



Oil Additives

<u>STP® Oil Treatment</u> <u>STP® Engine Stop Leak</u> <u>STP® Smoke Treatment</u> <u>STP® High Mileage Oil Treatment</u>



Functional Fluids

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<u>STP® Power Steering Fluid</u> <u>STP® Power Steering Fluid & Stop Leak</u> <u>STP® Break Fluid Dot 3</u> <u>STP® Break Fluid Dot 4</u>



Appearance Products

<u>STP® Son of a Gun!® Protectant</u> <u>STP® Son of a Gun!® One Step Tire Care</u> <u>STP® Ooomph!® Multipurpose Cleaner/Degreaser</u>



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