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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92054840
Party	Defendant Backcountry.com, Inc.
Correspondence Address	BACKCOUNTRY.COM INC 1678 WEST REDSTONE CENTER DRIVE, SUITE 210 PARK CITY, UT 84098 UNITED STATES
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Gregory M. Hess
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Signature	/Gregory M. Hess/
Date	01/03/2012
Attachments	Attorney Notice of Appearance.pdf (2 pages)(11090 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NSM RESOURCES CORPORATION,

Petitioner,

v.

BACKCOUNTRY.COM, INC.,

Registrant.

Cancellation No. 92054840

Mark: DEPARTMENT OF GOODS

U.S. Registration No. 3,836,095

Mark: HUCKN ROLL

U.S. Registration No. 3,891,836

NOTICE OF APPEARANCE

COMES NOW Gregory M. Hess of the law firm Parr Brown Gee & Loveless, a Professional Corporation and enters an appearance on behalf of Registrant Backcountry.com, Inc. in the above-captioned matter. All papers should be served on the undersigned at the following address:

Gregory M. Hess
PARR BROWN GEE & LOVELESS, P.C.
185 S. State Street, Suite 800
Salt Lake City, UT 84111
Telephone: 801-532-7840
Facsimile: 801-532-7750

Dated: January 3, 2012.

PARR BROWN GEE & LOVELESS, P.C.

/s/Gregory M. Hess/
Attorneys for Registrant Backcountry.com, Inc.

CERTIFICATE OF SERVICE

I hereby certify that on January 3, 2012, I cause the foregoing **NOTICE OF APPEARANCE** to be served on the following party at the following address:

Zane Murdock
NSM Resources Corporation
516 Fowler Ave
Pelham, NY 10803

by causing to be mailed to such party a true and correct copy thereof, addressed to such party at the address set forth above, and sent U.S. Mail, first-class postage prepaid.

/s/Gregory M. Hess