

ESTTA Tracking number: **ESTTA568013**Filing date: **10/30/2013**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92054465
Party	Defendant United Advertising Publications, Inc.
Correspondence Address	SABINA A VAYNER KILPATRICK TOWNSEND STOCKTON LLP 1100 PEACHTREE STREET, SUITE 2800 ATLANTA, GA 30309 4528 UNITED STATES svayner@ktslaw.com, jpowell@ktslaw.com, kteilhaber@htslaw.com, tmadmin@ktslaw.com
Submission	Testimony For Defendant
Filer's Name	Sabina A. Vayner
Filer's e-mail	svayner@ktslaw.com, jpowell@ktslaw.com, kteilhaber@ktslaw.com, tmadmin@ktslaw.com
Signature	/Sabina A. Vayner/
Date	10/30/2013
Attachments	2013.10.38 Respondent's Notice of Filing Testimony.pdf(112428 bytes ) Part 2.pdf(18831 bytes ) SlatteryT 7.PDF(2031838 bytes ) SlatteryT 8.PDF(2622849 bytes ) SlatteryT 9.PDF(2587802 bytes ) SlatteryT 10.PDF(2616113 bytes ) SlatteryT 11.PDF(2411105 bytes ) SlatteryT 12.PDF(304663 bytes ) SlatteryT 13.PDF(321639 bytes ) SlatteryT 14.PDF(445886 bytes ) SlatteryT 15.PDF(934165 bytes ) SlatteryT 16.PDF(983265 bytes ) SlatteryT 17.PDF(1085380 bytes ) SlatteryT 18.PDF(39089 bytes ) SlatteryT 19.PDF(34836 bytes ) SlatteryT 29.PDF(391386 bytes ) SlatteryT 30.PDF(5123216 bytes ) SlatteryT 31.PDF(1991750 bytes ) SlatteryT 32.PDF(775049 bytes ) SlatteryT 33.PDF(1621792 bytes ) SlatteryT 34.PDF(918133 bytes ) SlatteryT 35.PDF(542290 bytes ) SlatteryT 36.PDF(187807 bytes ) SlatteryT 37.PDF(110156 bytes ) SlatteryT 38.PDF(226482 bytes ) SlatteryT 39.PDF(645264 bytes ) SlatteryT 40_Part1.pdf(4174867 bytes ) SlatteryT 40_Part2.pdf(1829990 bytes ) SlatteryT 41.PDF(396842 bytes ) SlatteryT 42.PDF(477926 bytes ) SlatteryT 43.PDF(101732 bytes ) SlatteryT 44.PDF(31881 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

WADIE ASHAMALLA,	)	
	)	Cancellation No. 92054465
Petitioner,	)	
	)	FORRENT.COM (Reg. No. 3,061,578)
v.	)	
	)	FORRENT.COM (Reg. No. 3,510,549)
UNITED ADVERTISING	)	
PUBLICATIONS, INC.,	)	
	)	
Respondent.	)	

**RESPONDENT'S NOTICE OF FILING TESTIMONY OF TERRY SLATTERY**

Pursuant to 37 C.F.R. § 2.123 and Trademark Board Manual of Procedure § 703, Respondent United Advertising Publications, Inc. ("Respondent") submits a certified copy of the deposition transcript of the October 8, 2013 testimony deposition of Terry Slattery, parts of which have been designated as Trade Secret/Commercially Sensitive (Attorneys' Eyes Only) and parts of which are Non-Confidential, along with the accompanying deposition exhibits. Exhibits 1-19 and 29-44 have been designated Non-Confidential and Exhibits 20-28 have been designated Trade Secret/Commercially Sensitive (Attorneys' Eyes Only).

This 30th day of October, 2013.

Respectfully submitted,



---

Judith A. Powell  
Sabina A. Vayner  
**Kilpatrick Townsend & Stockton LLP**  
1100 Peachtree Street, Suite 2800  
Atlanta, Georgia 30309-4528  
Telephone: (404) 815-6500  
Facsimile: (404) 815-6555

*Attorneys for Respondent  
United Advertising Publications, Inc.*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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v.	)	
	)	FORRENT.COM (Reg. No. 3,510,549)
UNITED ADVERTISING	)	
PUBLICATIONS, INC.,	)	
	)	
Respondent.	)	

**CERTIFICATE OF SERVICE**

This is to certify that a true and correct copy of the foregoing **Respondent's Notice of Filing Testimony of Terry Slattery** (along with copies of the accompanying deposition transcript and all deposition exhibits) was served on Petitioner's attorney of record on October 30, 2013 via first-class mail, and with a courtesy copy of the Notice only via email correspondence, addressed to:

David M. Adler, Esq.  
Leavens Strand Glover & Adler LLC  
203 N. LaSalle Street, Suite 2550  
Chicago, IL 60601

*dadler@lsglegal.com*



---

Sabina A. Vayner  
*Attorney for Respondent*

## **PART 2**

[Home](#) > [Search Results](#)

## 253 Properties For Rent Near Atlanta, GA

Showing 1 - 20 of 253 apartments found

List Photo Map

CURRENT SEARCH

City, State

Atlanta, GA

Search Radius

Exact

Beds

Any

Baths

Any

Price Range

\$0

to

No Limit

Update Search

APARTMENT AMENITIES

- ☐ Air Conditioning
- ☐ Alarm System
- ☐ Cable or Satellite
- ☐ Ceiling Fan
- ☐

🔥 EXACT - ATLANTA, GA 30339

Show 20 per page

1 2 3 4 5 6 7 8 13



Alexan Lenox

Atlanta, GA  
1-866-751-8683  
Check Availability

Phipps Plaza, Lenox Mall- Walk There-  
Time to Indulge - Time to Play - Time to  
Work - Time to Enjoy!



Edgewater at Sandy Springs

Atlanta, GA  
1-888-653-5053  
Check Availability

\$100 Off 1st Month Rent.. Ask us how!!



Highlands at Gwinnett Stadium

Lawrenceville, GA  
1-888-300-8956  
Check Availability

Brand New Luxury Apartments in Gwinnett  
County

EXHIBIT

7

Respondent's Exhibit

Publications, Inc.

Ashamalla vs. United Advertising

Cancellation No. 92054465

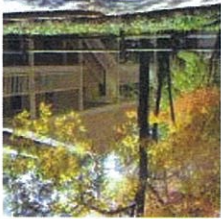
UAP0000387

http://www.forrent.com/...ultsPerPage%253D20%2526sort\_by%253Ddefault%2526view\_type%253Dlist%2526page\_type\_id%253Dcity%2526seed%253D847906125%2526local%253DlangENUS/16/2013 11:46:50 AM]

+ COMMUNITY AMENITIES
<input type="checkbox"/> Dishwasher
<input type="checkbox"/> Extra Storage
<input type="checkbox"/> Fireplace
<input type="checkbox"/> Furnished Available
<input type="checkbox"/> Hardwood Floors
<input type="checkbox"/> High Speed Internet Access
<input type="checkbox"/> Microwave
<input type="checkbox"/> Patio or Balcony
<input type="checkbox"/> View
<input type="checkbox"/> Walk-in Closets
<input type="checkbox"/> Washer/Dryer Hookups
<input type="checkbox"/> Washer/Dryer in Unit
<input type="checkbox"/> Wireless Internet Access

### Update Search

SHARE



### WestHaven at Vings

1-3 Bedroom | \$810-\$1500



[Preview Details](#)

MORE INFO

CHECK AVAILABILITY

1-866-485-9151



### 2924 Clairmont Apartment

1-3 Bedroom | \$940-\$2125



[Preview Details](#)

MORE INFO

CHECK AVAILABILITY

1-888-290-0428



935M

1-2 Bedroom | \$760-\$3000



[Preview Details](#)

MORE INFO

CHECK AVAILABILITY

1-888-862-3976



EXACT - ATLANTA, GA 30344



### Ansley Princeton Lakes

1-2 Bedroom | \$839-\$1240



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-888-812-9747

EXACT - ATLANTA, GA 30324



### 2115 Piedmont

1-2 Bedroom | \$880-\$3225



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-888-428-4486

EXACT - ATLANTA, GA 30318

### Tenside

1-3 Bedroom | \$1035-\$1900

1-866-344-9551



[Preview Details](#)



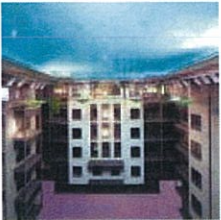
### Eon At Lindbergh

EXACT - ATLANTA, GA 30324

1-2 Bedroom | \$1185-\$2060



[Preview Details](#)



[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-888-422-4146



[Preview Details](#)



### Manor at Buckhead

EXACT - ATLANTA, GA 30305

1-3 Bedroom | \$1040-\$2900



[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-888-547-9564



[Preview Details](#)



1-3 Bedroom | \$919-\$1529

### Charleston Court

EXACT - ATLANTA, GA 30342

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-567-0409

692 is the average credit score. Do you know yours? Find out Free!

 EXACT - ATLANTA, GA 30309



### Allure at Brookwood

1-3 Bedroom | \$1010-\$2880









1-888-371-1538

 EXACT - ATLANTA, GA 30328



### Dunwoody Station

Studio-3 Bedroom | \$700-\$1675









1-866-208-3525

 EXACT - ATLANTA, GA 30350



### Carlyle of Sandy Springs

1-3 Bedroom | \$635-\$1039





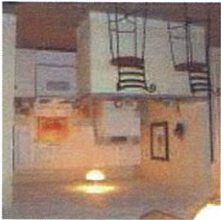




1-888-430-5935

(5 reviews)

★★★★★



### Sonoma Ridge

1-3 Bedroom | \$527-\$888



[Preview Details](#)

MORE INFO

CHECK AVAILABILITY

1-888-301-6747



EXACT - DORAVILLE, GA 30340

### Hidden Colony

1-3 Bedroom | \$595-\$849



[Preview Details](#)

MORE INFO

CHECK AVAILABILITY

1-888-296-8169



EXACT - SANDY SPRINGS, GA 30328

### Parc at Perimeter

1-3 Bedroom | \$1010-\$1875



[Preview Details](#)

MORE INFO

CHECK AVAILABILITY

1-888-408-9941



EXACT - ATLANTA, GA 30326

### Alexan Lenox

Studio-2 Bedroom | \$935-\$1538



[Preview Details](#)

MORE INFO

CHECK AVAILABILITY

1-866-751-8683

(3 reviews)  
★★★★★

[CHECK AVAILABILITY](#) [MORE INFO](#)

1-888-317-7093



Uptown Buckhead  
1-2 Bedroom | \$906-\$2070



EXACT - ATLANTA, GA 30342

[CHECK AVAILABILITY](#) [MORE INFO](#)

1-888-813-2262



Viera Briarcliff  
1-3 Bedroom | \$710-\$1510



EXACT - ATLANTA, GA 30329

[CHECK AVAILABILITY](#) [MORE INFO](#)

1-888-331-0920  
(7 reviews)



The Reserve at Lavista Walk  
1-3 Bedroom | \$877-\$2423



EXACT - ATLANTA, GA 30324

[CHECK AVAILABILITY](#) [MORE INFO](#)

1-888-822-3078



The Alexander at The Perimeter  
1-3 Bedroom | \$1025-\$2145



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Finding apartments for rent is easy with over 50,000 listings. No registration required. ForRent.com, the official site of ForRent Magazine, is your one-stop resource for all your apartment renting needs. For Rent offers apartments nationwide. Find an apartment multiple ways. View photos, floor plans, streaming video, virtual tours, prices, maps and community clips. Apartment listings are updated daily so finding the perfect apartment is just a click away.

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- Name
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- College
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Finding apartments for rent in Los Angeles, CA made easy — ForRent.com, an apartment finder service, makes your Los Angeles apartments search simple with property listing photos, videos, community features, amenities and much more. Let us guide your search for rentals from the Los Angeles apartments for rent listings provided by narrowing down your search in the Los Angeles apartments for rent metro below.

Showing 1 - 20 of 1,638 apartments found

CURRENT SEARCH

City, State

Search Radius

Beds Baths

Price Range

APARTMENT AMENITIES

Update Search

http://www.forrent.com/search-apartments-by-area/CA/Greater-Los-Angeles.php[5/16/2013 1:42:34 PM]



FEATURED APARTMENTS IN LOS ANGELES



**Palm Chaparral Apartments**  
Palmdale, CA  
1-866-844-5674  
Check Availability  
Conveniently close to Palmdale Regional Medical Center



**Oakview Apartments**  
Westlake Village, CA  
1-877-252-0501  
Check Availability  
Oakview Apartments for rent in West Lake Village, California



**Sunset Vine Tower**  
Hollywood, CA  
1-866-812-8426  
Check Availability  
Live in the Center of it all at Sunset Vine Tower



UAP0000395

Respondent's Exhibit

Cancellation No. 92054465  
Ashamalla vs. United Advertising  
Publications, Inc.

METRO

ADDITIONAL LOCATIONS

Update Search

PHOTOS & VIDEOS

PROPERTY TYPES

PET POLICIES

COMMUNITY AMENITIES

- ☐ Air Conditioning
- ☐ Alarm System
- ☐ Cable or Satellite
- ☐ Ceiling Fan
- ☐ Dishwasher
- ☐ Extra Storage
- ☐ Fireplace
- ☐ Furnished Available
- ☐ Hardwood Floors
- ☐ High Speed Internet Access
- ☐ Microwave
- ☐ Patio or Balcony
- ☐ View
- ☐ Walk-in Closets
- ☐ Washer/Dryer Hookups
- ☐ Washer/Dryer in Unit
- ☐ Wireless Internet Access



LOS ANGELES, CA 90025



LOS ANGELES, CA 90015



LOS ANGELES, CA 90036

Preview Details



Studio-1 Bedroom | \$1356-\$1822

West Park Village

Preview Details



Studio-3 Bedroom | \$1500-\$3360

City Lights on Fig

Preview Details



1-3 Bedroom | \$2396-\$17533

The Palazzo Communities

CHECK AVAILABILITY

MORE INFO

1-888-626-6865

CHECK AVAILABILITY

MORE INFO

1-866-314-3572

CHECK AVAILABILITY

MORE INFO

1-888-623-0105

Show 20 per page

CITY	AREA
West LA	Fresno/Bakersfield
Ventura County	Greater Los Angeles
Southeast LA	Greater Reno
South Bay LA	Greater Salinas
Santa Clarita Valley	Greater Santa Barbara
San Fernando Valley West	Inland Empire
San Fernando Valley East	Northern California
Long Beach	Orange County
Downtown/Hollywood	Sacramento/Central Valley
Antelope Valley	San Diego County
	San Francisco Bay






Belmont Station  
1-2 Bedroom | \$1614-\$2356

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Los Angeles Apartments For Rent - Find Apartments For Rent in Los Angeles, CA - ForRent.com

LOS ANGELES, CA 90036



5550 Wilshire at Miracle Mile

1-3 Bedroom | \$2480-\$5790


[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)






1-877-344-3729

LOS ANGELES, CA 90036



Museum Terrace Apartments

1-2 Bedroom | \$1500-\$3000


[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)






1-888-239-6307

LOS ANGELES, CA 90046



7950 West Sunset

Studio-2 Bedroom | \$2000-\$4000












[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-246-9577






(3 reviews)

UAP0000398

http://www.forrent.com/search-apartments-by-area/CA/Greater-Los-Angeles.php[5/16/2013 1:42:34 PM]

LOS ANGELES, CA 90015



### Met Lofts

Studio-2 Bedroom | \$1630-\$4325



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)



(7 reviews)

1-866-658-0923

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LOS ANGELES, CA 90007



### The Kelsey

1-3 Bedroom | \$1500-\$2650



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-777-9576

LOS ANGELES, CA 90017



### Historic Gas Company Lofts

Studio-2 Bedroom | \$1650-\$2995



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-888-503-1046

LOS ANGELES, CA 90039



**Rancho Los Feliz**  
Studio-2 Bedroom | \$1193-\$2300

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-888-300-0649

(2 reviews)



**Renaissance Tower**  
2 Bedroom | \$2371-\$5678

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-888-241-3238



**Canvas L.A.**  
Studio-2 Bedroom | \$1636-\$3564

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-535-6648

(7 reviews)



**Piero II**  
Studio-2 Bedroom | \$1599-\$3000

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-855-834-2492

(1 review)





LOS ANGELES, CA 90015



1-3 Bedroom | \$2417-\$15000

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

★★★★★  
(8 reviews)

1-888-301-4004



LOS ANGELES, CA 90036



Studio-3 Bedroom | \$1503-\$3572

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-888-328-7197



LOS ANGELES, CA 90037



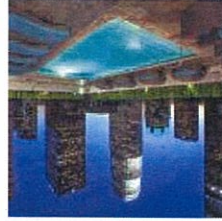
1-3 Bedroom | \$900-\$1295

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-888-627-7504



LOS ANGELES, CA 90017



Studio-3 Bedroom | \$2100-\$9000

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-511-7664



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- Top Cities in Greater Los Angeles
- Los Angeles Apartments (512)
- West Hollywood Apartments (121)
- Palmdale Apartments (107)
- Quartz Hill Apartments (92)
- Malibu Apartments (74)
- Lancaster (72)
- Beverly Hills (68)
- Long Beach (68)
- Venice (66)
- City Ranch (60)
- Lake Los Angeles (60)
- Leona Valley (60)
- Van Nuys (58)
- Santa Monica (57)
- More Los Angeles Apartment Information
- About Los Angeles
- Los Angeles Area Guide

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  - [Woodland Hills \(45\)](#)
  - [Hollywood \(42\)](#)
  - [Marina del Rey \(42\)](#)
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1,638 APARTMENTS FOR RENT IN LOS ANGELES, CA

What is Los Angeles like?

The city of Los Angeles is one of the largest urban areas in the United States. Also known as L.A. or the "City of Angels," it is also an extremely diverse place. If you are searching for [greater Los Angeles apartments](#), you will have no trouble finding them--there are plenty to choose from. More likely you will have difficulty deciding which part of this large city is your favorite area. The climate here is quite nice for much of the year, and the majority of days offer residents at least some sunshine.

A hot spot for everything from entertainment to trade and tourism, Los Angeles is home to Fortune 500 companies and movie stars. In 2008 alone, the city had 25.6 million visitors. Finding the perfect apartment in the L.A. region may take some time due to the sheer size of the area. If you can try to get an idea of what you might want in a rental property ahead of time, it can be very helpful. Factors to consider include proximity to work, local amenities, nearby transportation options, apartment size and cost. If you can begin your search with these things in mind it can help narrow the field a bit.

<http://www.forrent.com/search-apartments-by-area/CA/Greater-Los-Angeles.php>[5/16/2013 1:42:34 PM]

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After you've found the right Los Angeles, CA rental, we can also help you plan your move and provide resources for your housing related needs. Visit ForRent.com's [Moving Services](#) to help you manage the moving and relocation process. ForRent.com's [Apartment Tips](#) and [Apartment Living Blog](#) also provide helpful moving advice.

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SENIOR LIVING  
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ESPAÑOL  
BETA

ForRent.com

Home > Search Apartments By Area > IL > Greater Chicago Area

## 1,687 Apartments for Rent in Chicago, IL

Finding apartments for rent in Chicago, IL made easy — ForRent.com, an apartment finder service, makes your Chicago apartments search simple with property listing photos, videos, community features, amenities and much more. Let us guide your search for rentals from the Chicago apartments for rent listings provided by narrowing down your search in the Chicago apartments for rent metro below.

Showing 1 - 20 of 1,687 apartments found

CURRENT SEARCH

City, State

Search Radius

Exact

Beds

Baths

Any

Any

Price Range

\$0

to

No Limit

Update Search

APARTMENT AMENITIES

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FEATURED

### Algonquin Hyde Park Apartments

Chicago, IL  
1-866-849-0476

Check Availability

Rehab Highrise Apartments w/ Granite &  
Stainless Appliances



FEATURED

### York Brook Apartments

Bensenville, IL  
1-888-893-1021

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FOR AN APT! DON'T MISS OUT!



FEATURED

### Pensacola Place

Chicago, IL  
1-866-544-3133

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Studio's starting at \$1199.00



EXHIBIT

9

UAP0000406

Respondent's Exhibit

Publications, Inc.

Ashamalla vs. United Advertising

Cancellation No. 92054465

METRO

ADDITIONAL LOCATIONS

Update Search

+

PHOTOS & VIDEOS

+

PROPERTY TYPES

+

PET POLICIES

+

COMMUNITY AMENITIES

☐ Air Conditioning

☐ Alarm System

☐ Cable or Satellite

☐ Ceiling Fan

☐ Dishwasher

☐ Extra Storage

☐ Fireplace

☐ Furnished Available

☐ Hardwood Floors

☐ High Speed Internet Access

☐ Microwave

☐ Patio or Balcony

☐ View

☐ Walk-in Closets

☐ Washer/Dryer Hookups

☐ Washer/Dryer in Unit

☐ Wireless Internet Access

CHICAGO, IL 60654

AMLI River North

Studio-3 Bedroom | \$1735-\$7972

Preview Details

CHECK AVAILABILITY

MORE INFO

CHICAGO, IL 60611

40 East Oak Vintage Apartments

Studio-1 Bedroom | \$1095-\$1590

Preview Details

CHECK AVAILABILITY

MORE INFO

CHICAGO, IL 60649

Michigan Beach

Studio-3 Bedroom | \$680-\$1300

Preview Details

CHECK AVAILABILITY

MORE INFO

1-866-644-6159

1-866-605-9116

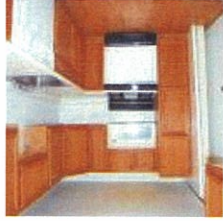
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AREA	
Bloomington/Springfield Area	
Champaign Area	
Greater Chicago Area	
Greater Saint Louis	
Mount Vernon/Carbondale Area	
Northwest Illinois	
AREA	
Downtown Chicago	
Far Northwest Chicago Suburbs	
Near West Chicago Suburbs	
North Chicago Suburbs/Southern Wisconsin	
Northwest Chicago Suburbs	
Rockford	
South Chicago	
Suburbs/Northwest Indiana	
Southwest Chicago Suburbs	
West Chicago Suburbs	
CITY	
+	
NEIGHBORHOOD	
+	

SHARE



CHICAGO, IL 60657



### 833 West Buena

1-3 Bedroom | \$1145-\$1710



[Preview Details](#)

CHICAGO, IL 60660



### Albion at Loyola Station

2 Bedroom | \$2300



[Preview Details](#)

CHICAGO, IL 60601

### North Harbor Tower Apartments

Easy commute to downtown, cathedral ceilings, fireplaces, neutral appliances, open kitchens, free gas heat and a large pool and playground area are just a few of the things you'll enjoy at Timber Lake Apartments!



1-888-509-6511

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Studio-3 Bedroom | \$1305-\$4075

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-888-861-1203

(17 reviews)



CHICAGO, IL 60611



Studio-2 Bedroom | \$1896-\$2911

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-888-340-4834



CHICAGO, IL 60660



Studio-1 Bedroom | \$745-\$1200

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-649-3892



CHICAGO, IL 60601



Studio-1 Bedroom | \$1826-\$2779

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

Aqua at Lakeshore East Apartments

1-877-445-2061

CHICAGO, IL 60610



### Chestnut Tower

Studio-3 Bedroom | \$1540-\$4600



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

(11 reviews)



1-866-633-0436

CHICAGO, IL 60661



### Trio Tower

1-3 Bedroom | \$1850-\$8604



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-775-3897

CHICAGO, IL 60654



### Alta at K Station

Studio-2 Bedroom | \$1449-\$3230



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

(9 reviews)



1-888-340-8263



CHICAGO, IL 60660



CHICAGO, IL 60661



CHICAGO, IL 60654



CHICAGO, IL 60661

### 5630 N Sheridan

Studio-1 Bedroom | \$710-\$940



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-371-1252

### Winthrop Tower

Studio-1 Bedroom | \$640-\$910



[Preview Details](#)

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[CHECK AVAILABILITY](#)

1-866-573-3214

### K2 Apartments

Studio-3 Bedroom | \$1650-\$6500



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-877-270-3239

### Hubbard Place

Studio-2 Bedroom | \$1650-\$3984



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-877-850-5190



**Presidential Towers**  
Studio-2 Bedroom | \$1312-\$2869

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-657-7804



**Terrazio Apartments**  
1-3 Bedroom | \$1525-\$2950

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-754-6117



**One Superior Place**  
Studio-2 Bedroom | \$1500-\$3200

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

5 stars (7 reviews)  
1-866-522-7655



**2555 North Clark Lincoln Park Apartments**  
Studio-2 Bedroom | \$1267-\$2768

[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-503-0446

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<http://www.forrent.com/search-apartments-by-area/IL/Greater-Chicago-Area.php>[5/16/2013 1:44:12 PM]

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- Round Lake (23)
  - Round Lake Beach (23)
  - Round Lake Heights (23)
  - Round Lake Park (23)
  - Beach Park (21)
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1,687 APARTMENTS FOR RENT IN CHICAGO, IL

### What is Chicago like?

Chicago is one of the largest cities in the United States and it is the biggest city in Illinois. Located on the shores of Lake Michigan, Chicago and its surrounding suburbs have plenty of rental properties available. [Chicago apartments](#) come in many different forms, from slick loft apartments in the city center to single-family brick homes for rent in the suburban areas outside downtown. Lakefront properties offer amazing views, and those who enjoy a good neighborhood feel will find that there are plenty of options in Chicago.

World class restaurants such as Spiaggia, Charlie Trotter's and Everest punctuate the dining scene, and shopping is abundant for those near Water Tower Place or Michigan Avenue. The cultural scene is top-notch, and everything is available—from Indian dance companies to a fine collection of museums and art galleries. People come from all around to enjoy festivals such as "The Taste of Chicago" and "Celtic Fest" each year. Chicago is also home to O'Hare International Airport—one of the busiest in the world. Whether you want to take a trip to the zoo, go to the theatre or enjoy the nightlife, this is a city that has a little something for everyone.

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ForRent.com® guides your Greater Chicago Area, IL apartment search easily by giving you rental options for a studio, one, two and three bedroom, income based, air conditioning or other amenities, and more. ForRent.com is an apartment guide that offers you a wide variety of Chicago apartments that will help you find the perfect home. *For Rent Magazine®* and ForRent.com provide a free customized nationwide rental search of apartment listings, property management companies and private property owners. Find apartments in our magazine, web site, mobile site, iPhone app, Twitter, Facebook and Myspace marketplace by viewing photos, floor plans, prices, videos, virtual tours, detailed descriptions, and check the availability of your favorite apartment community.

After you've found the right Chicago, IL rental, we can also help you plan your move and provide resources for your housing related needs. Visit ForRent.com's [Moving Services](#) to help you manage the moving and relocation process. ForRent.com's [Apartment Tips](#) and [Apartment Living Blog](#) also provide helpful moving advice.

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# 765 Apartments for Rent in Boston, MA

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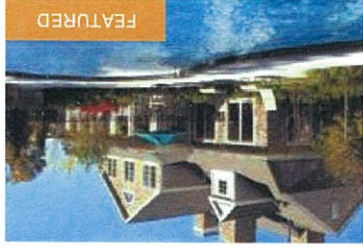
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Showing 1 - 20 of 765 apartments found

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Lodge at Stoughton

Stoughton, MA  
1-866-280-8674  
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Convenience Meets Luxury on Boston's South Shore



FEATURED

The Kensington

Boston, MA  
1-877-246-5880  
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FEATURED

Tara Heights Apartments

Nashua, NH  
1-866-873-8542  
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Nashua's Newest Luxury Apartment Community

City, State

Search Radius

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Price Range

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APARTMENT AMENITIES

EXHIBIT 10

METRO

ADDITIONAL LOCATIONS

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PROPERTY TYPES

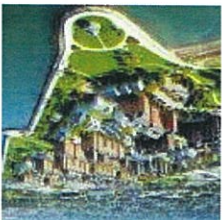
PET POLICIES

COMMUNITY AMENITIES

- ☐ Wireless Internet Access
- ☐ Washer/Dryer in Unit
- ☐ Washer/Dryer Hookups
- ☐ Walk-in Closets
- ☐ View
- ☐ Patio or Balcony
- ☐ Microwave
- ☐ High Speed Internet Access
- ☐ Hardwood Floors
- ☐ Furnished Available
- ☐ Fireplace
- ☐ Extra Storage
- ☐ Dishwasher
- ☐ Ceiling Fan
- ☐ Cable or Satellite
- ☐ Alarm System
- ☐ Air Conditioning



BOSTON, MA 02110



BOSTON, MA 02125



BOSTON, MA 02114

### The Lofts at Atlantic Wharf

1-2 Bedroom | Call For Price



Preview Details

CHECK AVAILABILITY

MORE INFO

1-866-428-7809

### Harbor Point on the Bay

1-3 Bedroom | \$1800-\$3000



Preview Details

CHECK AVAILABILITY

MORE INFO

1-866-284-8599

### The Towers at Longfellow

Studio-3 Bedroom | \$2165-\$5535



Preview Details

CHECK AVAILABILITY

MORE INFO

1-866-305-2982

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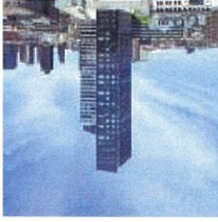
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UAP0000418

AREA	
Greater Springfield	
New England/Greater Boston	
CITY	
Barnstable/Yarmouth	
Manchester Area	
Metro Boston	
Newport Area	
North of Boston	
Portsmouth Area	
Providence Area	
South of Boston	
West of Boston	
NEIGHBORHOOD	



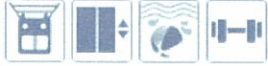
BOSTON, MA 02210



### Park Lane Seaport

Studio-3 Bedroom | \$2204-\$5892

[Preview Details](#)



Studio-2 Bedroom | \$2910-\$10645

### The Kensington

BOSTON, MA 02111



### Avalon at Prudential Center

Studio-3 Bedroom | \$2078

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1-866-384-5987

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FRAMINGHAM, MA 01701



DEDHAM, MA 02026



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1-2 Bedroom | \$1564-\$2436

Washington Crossing



[Preview Details](#)



Studio-2 Bedroom | \$1099-\$1399

Sovereign & Saxony Apartments

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1-2 Bedroom | \$1795-\$2702

Jefferson at Dedham Station

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1-866-648-3499

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1-866-266-3675

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-671-1043

[MORE INFO](#)

[CHECK AVAILABILITY](#)

MARLBOROUGH, MA 01752



### Bell Wheeler Hill

1-2 Bedroom | \$1115-\$2039



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[MORE INFO](#)

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1-866-669-5234

FRANKLIN, MA 02038



### Union Place Apartments

1-2 Bedroom | \$1298-\$1567



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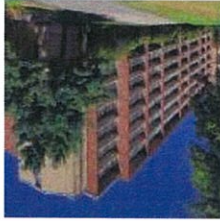
[CHECK AVAILABILITY](#)

1-866-656-1447

(5 reviews)



FRAMINGHAM, MA 01702



### Jefferson Hills

Studio-2 Bedroom | \$1045-\$1732



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1-866-669-5228

NASHUA, NH 03060



Clocktower Place

1-3 Bedroom | \$1025-\$1895



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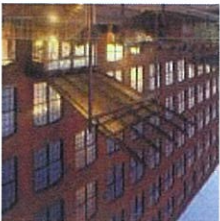
1-866-559-5283

(2 reviews)



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LAWRENCE, MA 01840

Washington Mills Building No.1

Studio-2 Bedroom | \$980-\$1750



VERIZON FIOS  
GET \$200

[Preview Details](#)

1-866-927-7506

[CHECK AVAILABILITY](#)

[MORE INFO](#)



HOPKINTON, MA 01748

Alta Legacy Farms

1-2 Bedroom | \$1710-\$2375

[Preview Details](#)

1-866-637-6684

[CHECK AVAILABILITY](#)

[MORE INFO](#)



CONCORD, MA 01742

Concord Mews

1-3 Bedroom | \$1740-\$3300



[Preview Details](#)

1-866-608-9794

[CHECK AVAILABILITY](#)

[MORE INFO](#)



### University Heights

Studio-2 Bedroom | \$840-\$1360



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-754-9117



MANCHESTER, NH 03102

### Waterford Place

1-2 Bedroom | \$1025-\$1775



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-540-6845



MEDFORD, MA 02155

### Residence at River Edge

Studio-3 Bedroom | \$1475-\$3382



[Preview Details](#)

[MORE INFO](#)

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1-866-240-3601



WILMINGTON, MA 01887

### METRO @ Wilmington Station

1-2 Bedroom | \$1263-\$1495



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1-877-278-8174

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#### 765 APARTMENTS FOR RENT IN BOSTON, MA

#### How is our nation's history chronicled on the streets of Boston?

Boston is a haven for American history, so for those who enjoy reliving America's journey to independence, [Boston area apartments](#) are a great choice. The Freedom Trail, which connects 16 sites relevant to the American Revolution, runs through downtown Boston and offers a glimpse of what, where and how our nation was founded.

The rental apartments Boston has in this area will put you within reach of such landmarks as:

the Old North Church, where a lantern in the window signaled Britain's advance by sea

Faneuil Hall, site of stirring speeches that eventually led to the American Revolution

the Old State House, the site of the Boston Massacre and the reading of the Declaration of Independence to Bostonians

Paul Revere's house

Bunker Hill, site of the infamous battle that began with the "shot heard 'round the world"

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Beds Baths

Any Any

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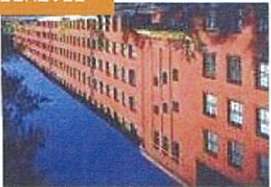
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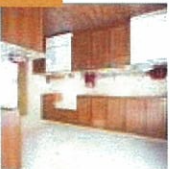
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Lofts at Lafayette Square

Saint Louis, MO  
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FEATURED

Covington Place Apartments

Saint Louis, MO  
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FEATURED

Park Station Apartments

Saint Louis, MO  
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☐ Dishwasher

☐ Extra Storage

☐ Fireplace

☐ Furnished Available

☐ Hardwood Floors

☐ High Speed Internet Access

☐ Microwave

☐ Patio or Balcony

☐ View

☐ Walk-in Closets

☐ Washer/Dryer Hookups

☐ Washer/Dryer in Unit

☐ Wireless Internet Access

1-866-571-8270

MORE INFO

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Preview Details

1-3 Bedroom | \$730-\$1630

Kirkwood Bluffs



SAINT LOUIS, MO 63122



Preview Details

Studio-3 Bedroom | \$945-\$2180

Dorchester on Forest Park, The



SAINT LOUIS, MO 63105



Preview Details

1-3 Bedroom | \$625-\$1160

Southwoods Apartments



SAINT LOUIS, MO 63126



(5 reviews)

1-888-206-8420

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Greater Saint Louis	
South Central Missouri	
Southwest Missouri	
	Clayton/Central/Central West End
	Downtown Saint Louis
	Lincoln/Warren County Saint Louis
	Metro East Saint Louis
	Northern Saint Louis
	Saint Charles County/Saint Louis
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SAINT LOUIS, MO 63113

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SAINT LOUIS, MO 63113

1-2 Bedroom | \$535

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**Boulder Springs**

SAINT LOUIS, MO 63146

1-3 Bedroom | \$1039-\$1820

Preview Details

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1-3 Bedroom | \$485-\$1007

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SAINT LOUIS, MO 63141



SAINT LOUIS, MO 63101



[Preview Details](#)



[Preview Details](#)



[Preview Details](#)



[Preview Details](#)

**Park 44 Apartments**  
Studio-2 Bedroom | \$690-\$1130

(2 reviews)  
★★★★★

1-866-313-9303

[MORE INFO](#)

[CHECK AVAILABILITY](#)

**Edgewater Court and Tuscan Villas**  
1-3 Bedroom | \$640-\$1401

(1 review)  
★★★★★

1-888-214-1423

[MORE INFO](#)

[CHECK AVAILABILITY](#)

**Paul Brown Loft Apartments, The**  
1-2 Bedroom | \$658-\$1625

1-866-606-4991

[MORE INFO](#)

[CHECK AVAILABILITY](#)

SAINT LOUIS, MO 63146



### FIELDPOINTE of St. Louis

1-3 Bedroom | \$795-\$1315



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-877-562-4831

SAINT LOUIS, MO 63129



### Southfield Apartments

1-2 Bedroom | \$645-\$755



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-554-6920

SAINT LOUIS, MO 63146



### Pavilion Apartments

1-3 Bedroom | \$595-\$1044



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-554-6910

SAINT LOUIS, MO 63125



Covington Place Apartments

1-3 Bedroom | \$605-\$1249



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-888-338-4897



SAINT LOUIS, MO 63144

Villas At Brentwood, The

1-3 Bedroom | \$1155-\$2275



[Preview Details](#)

[MORE INFO](#)

[CHECK AVAILABILITY](#)

1-866-651-9072



SAINT LOUIS, MO 63122

Station Plaza

1-2 Bedroom | \$1025-\$1900



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[MORE INFO](#)

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1-866-752-5705



SAINT LOUIS, MO 63117

Allegro at the Boulevard

Studio-2 Bedroom | \$950-\$2495



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[CHECK AVAILABILITY](#)

1-877-221-7255



### Gentry's Landing, The

Studio-2 Bedroom | \$509-\$1395



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1-888-223-0745



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Int. Cls.: 35 and 36

Prior U.S. Cls.: 100, 101 and 102

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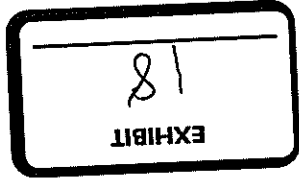
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Int. Cl.: 16

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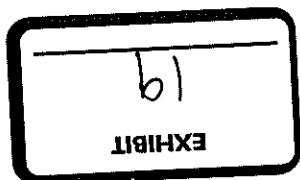
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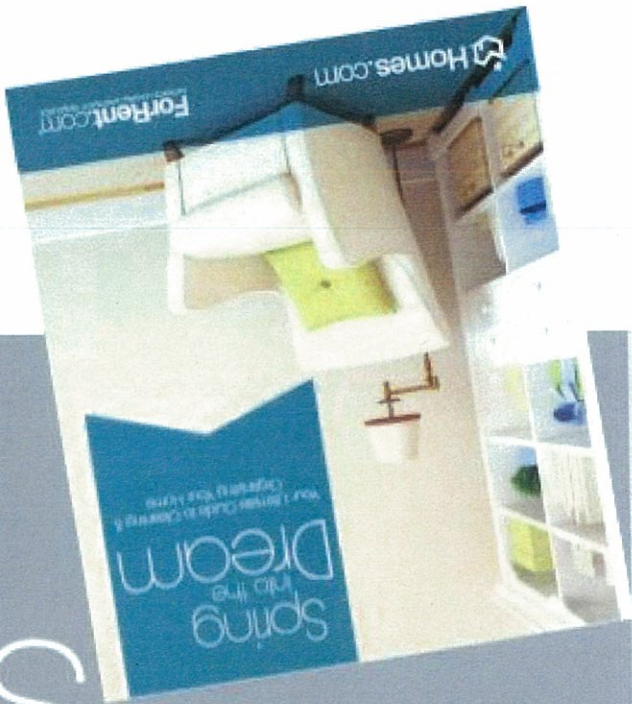
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Your Ultimate Guide to Cleaning &  
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Spring  
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# Welcome to the Spring Season!

The spring season is upon us and Homes.com® and ForRent.com® are "blooming" with excitement! Take advantage of this ultimate cleaning and organizational resource that is guaranteed to freshen your home.

This kit will be a helpful resource for you as you plan to revamp your space for the new season. In this guide you'll find:

- Tips on cleaning with ordinary products
- How to clear the clutter
- Storage and organizational solutions for any space
- Guidance on searching for your new home
- Advice on going green

Homes.com® and ForRent.com® are thrilled to be your partner as you renew your apartment, house, loft or wherever you call home. Let this guide provide you with the necessary short cuts, to spend more time creating memories with your family and friends during this time of year.

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# Spring Cleaning

Inspiring  
A Clean Start

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# Uncommon Uses for Common Things

Did you know that there are multiple uses for everyday items around your home? Some may be uncommon, but work like a charm. Let your savings bloom by following these tips to help you begin with your fresh start.

## Dryer Sheets



Be static and streak-free! Add a few drops of water to a used dryer sheet and wipe down faucets to remove stubborn soap scum from glass shower doors.

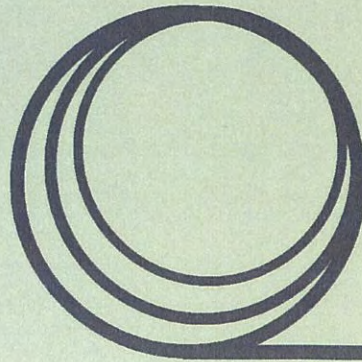
Can't get the baked on food off your pots and pans? Soak with hot water and 1-2 new or used dryer sheets overnight for an easy wash the next day.

## Vinegar



Need to get rid of mildew or mildew stains? Apply white vinegar to your tile, plastic shower curtains, and even on the bottom of rugs and carpet to remove. This will also prevent mildew from forming.

Also, keep your coffee tasting great by brewing vinegar in your coffee maker through one cycle. Rinse thoroughly by running water two more brew cycles. Be sure to check the appliance manufacturer's note on using cleaning vinegar before getting started.



## Baking Soda



Are your pots and pans looking dull? Mix  $\frac{1}{4}$  cup of baking soda and hydrogen peroxide in a small glass bowl until it makes a paste. Rub it on your pots and pans to add a new sparkle! Soak your stale sponges in  $\frac{1}{4}$  tablespoons of baking soda and 1 quart of warm water to disinfect and re-use.

## Lemon



Did you know that lemons kill bacteria? Cut a lemon in half and squeeze the juice on your cutting board, in your microwave, refrigerator shelves, mirrors, and windows. Also, clean your garbage disposal by grinding cut lemon pieces or rinds. Not only will this sanitize and remove stains, but it will also leave a clean scent inside your space. Brighten your laundry whites without bleach! Squeeze  $\frac{1}{4}$  cup of lemon juice to a regular load of laundry to remove stains and whiten clothing.

Source: Heinz and Arm & Hammer

# The Clear Clutter

The new season allows you the opportunity to start fresh by ridding yourself of things that no longer have use. The easiest way to alleviate space woes is to calm the chaos. Here are a few tips to help you clear the clutter in your home:

- Look at each article of clothing or file and ask yourself, "Is this something that I absolutely need?" If the answer is no, then toss it out (be sure to shred files first), host a garage sale, or give it away to charity.
- Tip for cleaning out your closet: After you wear an article of clothing, flip the hanger so by the end of the month you can see what you haven't worn and what you might want to get rid of.
- If the items hold sentimental value, think about displaying them on your wall. Create a wall gallery by framing family photos and old birthday cards or place photos inside of an album on a shelf.
- Purchase storage containers that fit under your bed. This allows you to get rid of the clutter and create more living space. Use for seasonal decorations and clothing options.
- When you label your storage bins try not to use abbreviations, unless they are abbreviations that you definitely know and use on a daily basis. You can also color code based on the holiday or season.

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# Clearing The Kitchen

The kitchen is a high traffic area full of activity. You create and share meals in and around the kitchen and kitchen table. Mail, homework or other items tend to collect at the table which can quickly become a mess. Gain control and peace of mind by utilizing these helpful suggestions on how to keep your kitchen orderly and clutter-free:

- Create a "command center" with a shared white board on which you keep family notes and reminders.
- Reorganize your cupboards by grouping similar objects to maximize space.
- Store spices and foods in labeled jars and clear storage containers. The ability to see through the containers makes it easy to know when it's time to restock.
- Use labels to categorize and stay organized. You can buy labels or print them on the Internet for free!
- Use unconventional objects to organize. For example, a magazine holder tipped on its side can hold aluminum cans, or an under-cabinet paper towel holder could be used to hang kitchen utensils.



# Expanding The Living Room



Imagine yourself lounging in a living room where all of the books are neatly filed, floors are spotless, and the coffee table and end tables are polished and clear. You can achieve this with your living room by trying these recommendations to make your organization dream a reality:

- When short on floor space, use your wall space! Consider using built-in bookshelves or hanging individual shelves to make the most of empty space.
- Use multi-purpose furniture, such as a storage bench or ottoman, to add style as well as storage.
- Use baskets as a go-to solution for controlling clutter and disguising messes. Strategically place them on shelving units, end tables, or beneath coffee tables.
- Use your living room furniture to create a clear traffic path for your visitors. If you are lacking space, consider swapping large and bulky furniture for smaller scale pieces.

Source: Better Homes and Gardens

# Stashing Things Away in Any Room

Organization is key in a home, but you must find a system that works for you and your family. Browse these tips to tidy up your messy closets and de-clutter your "junk" spaces:

## Drawers



Stash similar items together. Keep pots and pans, lids, cooking utensils, eating utensils and plastic containers together. Use recycled tuna cans, clear sectional organizers, drawer dividers, or muffin tins to keep items like paper clips, pens, rubber bands, belts and lingerie organized in your drawers.

## Closets



Create an easy-to-use system in your existing closet with coordinating labeled bins, crates, or baskets. Make use of the back of your closet's shoe organizers in which you can store small items such as your child's toys, craft items, cleaning supplies, toiletries, or cooking ingredients.

Need more storage? Add wall hooks to your entry way to hang your keys, purse, coats, and umbrella.



## Cabinets



Create your own storage cabinet by using a bookshelf and organized bins with labels.

If you don't have space in your kitchen for a mini home office, then try using the empty space at the end of a set of cabinets, to mount reminders and lists of important events for the week.

Install a magnetic strip to magnetize or add hangers to the back of your cabinet doors to hold spices, notes, measuring cups, or kitchen utensils.

## Multi-Functional Furniture



Store items inside of ottomans, benches, and window seats which double as extra seating for guests.

Choose coffee and end table designs that come with built-in shelving underneath.

Consider a folding kitchen table or Murphy bed (beds that fold down from the wall) to maximize on small spaces.



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# New Home Checklist

Location Nearby...

Neighborhood

Y N

School?

Hospital?

Entertainment/Shopping?

Public Transportation?

Employment?

Y N

Garage?

Parking Spots?

N/A

Bathroom

Y N

Stain-free?

Mildew/Mold-free?

Leak-free?

Cabinet & Storage Space?

Working Fans?

Functioning Toilet?

Flooring, Windows & Ceiling

FLOOR

Age?

Condition?

WINDOWS

Condition?

CEILING

Condition?

Doors

Y N

Open & Close Properly

Weather Proofed

Working Doorbell

Homes.com

ForRent.com

Y N

Community Events?

Neighborhood Crime Watch?

Gated Community?

Amenities?

Rooms

Y N

Natural Lighting?

Even Floors?

Smoke Detectors?

Carbon Monoxide Detector?

Kitchen

Y N

Stain-free?

Mildew/Mold-free?

Leak-free?

Cabinet & Storage Space?

Working Fans?

Working Garbage Disposal?

Appliances Included?

Stairs

Y N

Creaky?

Signs of Damage?

Walls

Y N

Stains?

Need Re-painting?

Soundproof?

# Going Green with Your Move

Going green not only helps the planet be a better place to live; it's also a great way to save money. Whether you are moving by yourself or hiring movers to help, be sure you follow these eco-friendly tips to save money and the environment at the same time!

- When you're ready to pack, don't throw everything away. Instead, donate unopened food and lightly used clothing to charities. Recycle papers, ink cartridges, and broken electronics that no longer have use to you.
- Rent reusable hand trucks or dollies when moving.
- Rent reusable recycled plastic moving boxes and crates.
- Recycle boxes after your move by breaking them down and dropping them off at your local recycling drop-off center.
- Rent late model moving trucks that meet or exceed clean air standards. Diesel trucks are a better option than trucks that use regular gas.
- Rent or purchase eco-friendly blankets made from 100% recycled cotton.
- Depending on how much you have, consider renting a POD (portable moving container) to reduce costs.
- Stay hydrated on your move! Use your own reusable water bottle to reduce waste.

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Whether it's cleaning tips, organizing a space or moving into a new home, this guide is intended to inspire you for the upcoming spring season.

Homes.com<sup>®</sup> and ForRent.com<sup>®</sup> want to be more than your partner when searching for a new house or apartment. Take advantage of this resource and discover who you are, starting with where you live and inspiring you to dream big!

# Concluding Thoughts

UAP0000591

# About Us

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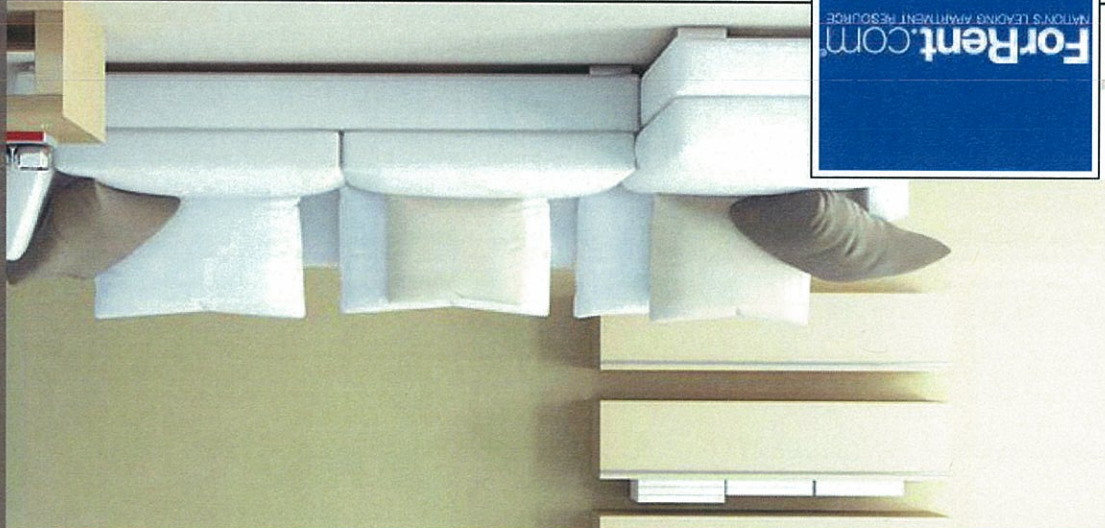

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Yesterday at 12:57pm

Barbie Jo  
I'm looking for a one bedroom apt in Sandy Oregon.  
Monday at 8:46pm

Sunday Yiliu

Write something...

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Share pictures of your space and discover new ones with ForRent.com

23 hours ago

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Be a Counselor in 18m

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31  
EXHIBIT

31

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Publications, Inc.

## Ashamalla vs. United Advertising

Cancellation No. 92U54463

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16 people like this.

Write a comment...



ForRent.com asked fans to share their Moving Moments story for a chance to win \$1,000, and the response received was amazing. It was very hard to name one winner, but in the end Antuan Walker's moving moment deemed worthy of the grand prize. Congratulations Antuan! A HUGE thank you to all of the entrants for their wonderful submissions, ForRent.com was honored to be able to share in these big moments with you!



https://www.facebook.com/aptsforrent/5/16/2013 1:48:58 PM]

More Posts ▾

Monday at 10:11am  
Properties for sales at a very good location...9,mukadam str...  
Gloria Brand  
1 · May 11 at 7:34pm  
Did you all ever announce the winners for moving moment...



Two Twenty One Company



Topshop Clothing



Vintage Revivals Home/Garden Website



C.R.A.F.T. Home/Garden Website



Spotify 1 friend also likes this.

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See All



Which side are you: Android or iPhone? See what's popular around the country with the ForRent.com Local Mobile Wars infographic.

<http://bit.ly/Yd2jF3>

**Moving Moments Essay Contest WINNER**

"My girlfriend and I just moved into our **first** place together three weeks ago and it's been an incredible experience so far. **WE ARE YOUNG AND IN LOVE** (and **broke**, of course) and so far we have a bed and two fold out chairs!"  
- Antuan Walker

Like · Comment · Share

28 people like this.

**Antuan Walker** THIS IS AWESOME!!! Thank you guys!!!

Tuesday at 6:17pm · Like · 1

Write a comment...

**LOCAL MOBILE WARS**

**HOW RENTERS USE MOBILE IN THEIR AREAS**

Smartphone use is on the rise, with 101.3 million reported users as of **March, 2012**.<sup>[1]</sup> The number of people finding apartments or houses with the aid of their smartphones (and map technology) is on the rise as well. **But which operating systems reign supreme in house-hunting and mapping in some of the largest housing markets in the nation?**

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5 people like this.

**Mindy Chemacki** iPhone

Tuesday at 3:20pm via mobile · Like · 1

Write a comment...

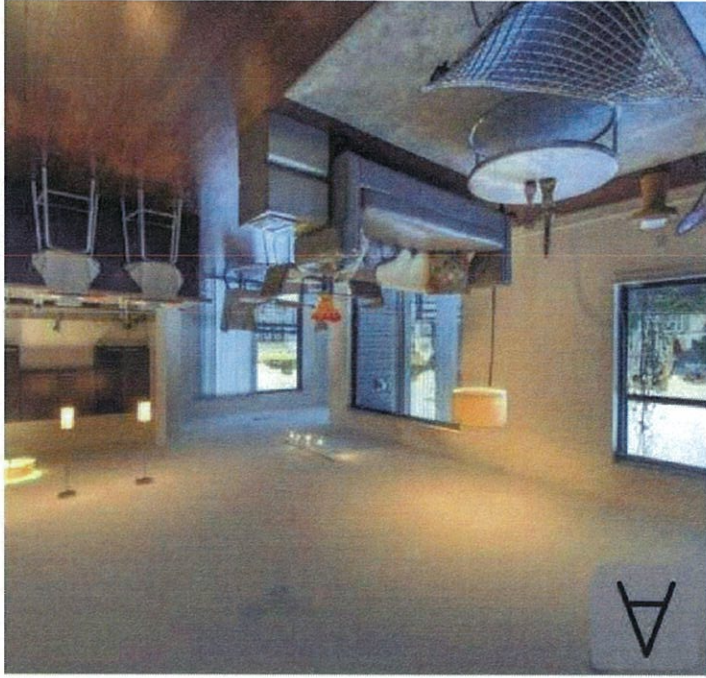


It's Make a Choice Monday! Both of these apartment homes rent for \$2200 a month. Which living room would you rather retreat to after a long day?

A: Maxwell's Green in Boston, MA

<http://bit.ly/16uSXnW>

B: The Post Apartments in Seattle, WA  
<http://bit.ly/19jApUq>



6

2 of 76

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**Jose Luyando A**  
Tuesday at 1:31pm via mobile · Like

**Mercedes Speakman a**  
Tuesday at 3:27pm · Like

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ForRent.com  
May 12

Are you ready to hang out by the pool all summer? Which of these pools would you rather cool down in?

ForRent.com  
May 11

Does this seem familiar?  
[http://youtu.be/2F5B\\_YZQCIk](http://youtu.be/2F5B_YZQCIk)

ForRent.com shared a link.  
May 10 near Virginia Beach, VA



Nickcole Elwell Happy Mother's Day!  
May 12 at 2:28pm · Like · 1



Jessica Williamson happy motherz day...love ya  
May 12 at 5:54pm via mobile · Like · 1

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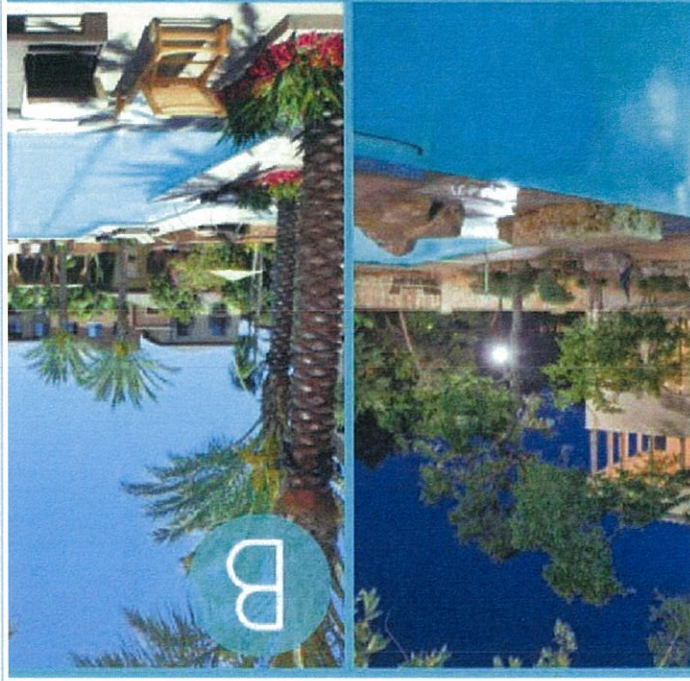
39



Happy Mother's Day to all the mommas out there!

A: Nalle Woods in Austin, TX  
<http://bit.ly/19jVya>

B: Circa 27 at Civita in San Diego, CA  
<http://bit.ly/18Apkhw>



## Need to Find a New Apartment?

30:

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## SNAP Conference 2013

April 17 · @ · Taken at Thanksgiving Point

Homes.com and ForRent.com were honored to sponsor the 2013 SNAP Conference in Thanksgiving Point, Utah! We were able to network with so many wonderful bloggers



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September 27, 2012 • Taken in Cincinnati, Ohio

Blogger Conference 2012



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STYLEBOP.com

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good places." — Seo  
Min Hyun  
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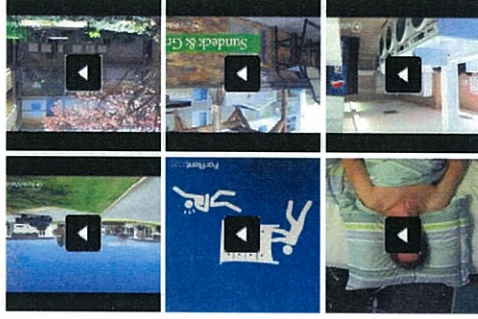
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The Moving Moments contest is underway, and your moving stories are stellar! @ForRent.com is excited to announce the Instagram portion of the Moving Moments contest. Instagram pictures of your past, Moments contest.

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Guest blogger @Jamie Dorobek shows how to get  
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<http://discover.forrent.com/C10>



Organizing Your Life Using Wire  
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### The Next Generation of Renters Is Here

By Ron Leshnow, About.com Guide April 5, 2013

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<http://apartments.about.com/b/2013/04/05/the-next-generation-of-renters-is-here.html> [3/23/2013 7:34:40 AM]

EXHIBIT  
35

Respondent's Exhibit

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## The Next Generation of Renters: Savvy and Connected

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### The Next Generation of Renters: Savvy and Connected

*What apartment seekers are looking for in their next home – and how they're finding it*

Norfolk, Va. (April 1, 2013) – The next generation of renters is equipped with more access to information than ever before. Recent survey data published by ForRent.com, sister site of Homes.com, sheds light on what renters are looking for and the methods they're using to find it. With more than 8,000 responses, the month-long survey revealed convenience and cost-efficiency are most important to apartment-dwellers.

"Today's renters are well informed and looking for the best amenities," said Brock MacLean, executive vice president of Homes.com. "They know what they want and how to find it. If one apartment community does not offer the right features, they will use online resources to find one that does."

Online reviews and social networking make it simple to find information on prospective apartment properties and allow people to quickly ask online friends if they have positive or negative experiences with rental establishments.

Before signing on the dotted line, renters check out an apartment's reputation to help make a final decision regarding a lease.

- Ratings are number one, with 75 percent of renters basing a decision on reviews.
- 48 percent of those on the apartment hunt also use "word of mouth" to help make a decision. Videos are important to renters, with 90 percent of renters saying they watch a video as part of the apartment search.
- Visuals are a key component. While on the quest for their next apartment, renters want to easily view photos and take virtual tours, bringing the apartment search to life.

- 91 percent of renters use an internet listing service, such as Homes.com and ForRent.com. Print is very relevant, as 25 percent of renters also use print sources such as apartment listing magazines.
  - 28 percent of searchers look on mobile sites or apps.
- When it comes to features and amenities in apartment units and communities, renters want quick and easy methods of communication and convenient amenities.

- Email is the preferred communication route in general for 62 percent of renters.
- Email is also the preferred method for follow up communications, says 82 percent of renters.
- Only 23 percent prefer mobile communications with their apartment management or property owner.

Convenience and cost efficiency trump other preferences by the next generation's renters

- All-inclusive utilities ranked number one in preferred amenities, followed preferences are in-unit laundry features, stainless steel appliances and walk-in closets.
- As renters look to the future, 54 percent would like a recycling center, 52 percent prefer a poolside kitchen and 38 percent are interested in a community with a theater room.
- 83 percent want wireless internet, 73 percent want to pay rent online and 43 percent would participate in community-sponsored group exercise.

See the Homes.com and ForRent.com Next Generation of Renters infographic for additional highlights.

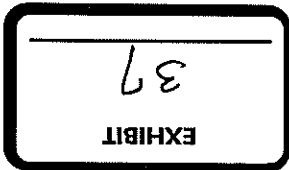
About Homes.com

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Publications, Inc.  
Respondent's Exhibit

http://press.homes.com/the-next-generation-of-renters-savvy-and-connected/

5/23/2013

UAP0000614



As one of the nation's top online real estate destinations, Homes.com inspires consumers to dream big. From affordable houses to luxurious estates, apartments, condos and more, Homes.com features more than four million property listings for sale and rent in a user-friendly format, making finding your next home easily accessible. Visitors to the Homes.com blog will find a collection of rich content and posts on DIY projects, decorating, organization and more, providing the ultimate resource for everything home related. From purchasing a first home, to upgrading, downsizing, renting and everything in between, Homes.com is an inspiring and engaging partner in every phase of the home buying and rental journey.

Homes.com apartment listings are powered through an exclusive partnership with ForRent.com.

#### About For Rent Media Solutions

Founded in 1982 as For Rent Magazine®, For Rent Media Solutions™ is headquartered in Norfolk, Va., and provides property managers and owners with diverse marketing and advertising products. These products are easy to use, easy to understand, and designed with the renters in mind. For apartment shoppers, For Rent Media Solutions provides robust community listings in a multitude of mediums, including: print, social, online, mobile, video and an extensive distribution network. For Rent Media Solutions publishes 85 magazines covering more than 80 markets nationwide, including *After 55™*, *Housing & Resource Guide*, *ForRent.com Magazine* and *ParaRent*. For Rent Media Solutions operates five additional websites: *ForRent.com*, *SeniorQuilt.com*, *CorporateHousing.com*, *ParaRent.com* and *ForRentUniversity.com*. Visit *ForRent.com* for more information, or visit us on Facebook, Twitter, YouTube and LinkedIn.

Homes.com is a division of Dominion Enterprises, a leading marketing services and publishing company headquartered in Norfolk, Virginia. For more information, visit [www.dominionenterprises.com](http://www.dominionenterprises.com).

For more information, visit <http://www.homes.com> or [blog.homes.com](http://blog.homes.com).

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→ Going Green: America's Top Eco-Cities

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SEARCH FOR  
AN APARTMENT  
OFF-CAMPUS  
HOUSING



#### The Ultimate Mover's Checklist

Packing up boxes and removing all those pictures from the wall that represent your memories can make a huge impact upon your life. In fact, moving is known to be one of life's most stressful experiences.

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#### Share Your Moving Moments on Instagram for a Chance to Win \$200!

ForRent.com is excited to announce our Moving Moments contest for Instagram! Do you have pictures from a previous move? Are you currently in the process of moving? Share the pictures of your moving moments on Instagram and make your move work for you.



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#### Thrifting - How to Find the Goods

Today, brands from Vintage Revivals has stopped by our blog to share some great thrift store secrets with us that will help you score big! There are 2 constants when it comes to thrifting: the smell and the huge amounts of random crap that you will find. The good news, though, is that there is probably a treasure.



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Get Inspired



#### Resources

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EXHIBIT

38

UAP0000617

Cancellation No. 92054465  
Ashamalla vs. United Advertising  
Publications, Inc.  
Respondent's Exhibit

UAP0000618

DISCOVER  
start with  
you. **live.**  
Apartmentforrent  
SEARCH ON  
YouTube

Apartmentforrent  
ForRent.com

Need A New Apartment?  
by Apartmentforrent  
8,528 views

0:31

Bret Michaels' Tour Bus Duo  
by HGTV  
3,502

3:50

Tiny Origami apartment in Manhattan  
unfolds into 4 rooms  
by KirstenKrause  
1,266 774 views

9:12

NYC "Swiss Army knife" apartment's  
walls open, fold & slide  
by KirstenKrause  
150 176 views

13:33

FEATURED

Ad

Advertisement 0.10

00:00 / 19:55

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on YouTube to start your  
search for an apartment today!

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UAP0000620

IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF GEORGIA  
ATLANTA DIVISION

UNITED ADVERTISING  
PUBLICATIONS, INC. and  
DOMINION ENTERPRISES,

Plaintiffs,

v.

KINETOSCOPE MEDIA, INC. and  
MASH WEB HOLDINGS, LLC,

Defendants.

Civil Action No.: \_\_\_\_\_

**COMPLAINT**

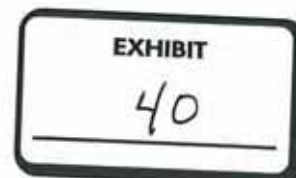
Plaintiffs United Advertising Publications, Inc. and Dominion Enterprises (collectively, “UAP” or “Plaintiffs”) state the following for their Complaint against Defendants Kinetoscope Media, Inc. and Mash Web Holdings, LLC (collectively, “Defendants”).

**NATURE OF THE ACTION**

1. This is an action at law and in equity for trademark infringement, cybersquatting, false advertising, unfair competition, and deceptive trade practices, arising under the federal Lanham Act, codified as amended at 15 U.S.C. §§ 1051-1127 (“Lanham Act”); the Anticybersquatting Consumer Protection Act, 15 U.S.C. § 1125(d) (“ACPA”); and state statutory and common law, arising out of

Cancellation No. 92054465  
Ashamalla vs. United Advertising  
Publications, Inc.

**Respondent's Exhibit**



UAP0000622

Defendants' adoption and use of the trademark FOR RENT APARTMENTS, which is confusingly similar to UAP's long-established and well-known FOR RENT marks.

### **JURISDICTION AND VENUE**

2. This Court has subject matter jurisdiction under Section 39 of the Lanham Act, 15 U.S.C. § 1121, and under 28 U.S.C. §§ 1331 and 1338. This Court has supplemental jurisdiction over Plaintiffs' related state and common law claims under 28 U.S.C. §§ 1338 and 1367.

3. This Court has personal jurisdiction over Defendants because, through Defendants' infringing, interactive website and their email advertising campaign, Defendants are transacting business within this State and are targeting residents of this State, have engaged in acts or omissions within this State causing injury, and/or have otherwise made or established contacts with this State sufficient to permit the exercise of personal jurisdiction.

4. Venue is proper in this District in accordance with 28 U.S.C. § 1391(b) because Defendants do business in this District and a substantial part of the events or omissions giving rise to Plaintiffs' claims have occurred and are continuing to occur in this District, in that Defendants have targeted their

infringing, interactive website and email advertising campaign to Internet users within this District.

### **THE PARTIES**

5. Plaintiff United Advertising Publications, Inc. (“UAP, Inc.”) is a corporation organized and existing under the laws of the State of Washington, which is doing business in this District and has a place of business in this District located at 294 Interstate North Parkway SE, Suite 100, Atlanta, Georgia 30339. UAP is the owner of the FOR RENT trademarks and corresponding trademark registrations at issue in this action.

6. Plaintiff Dominion Enterprises (“Dominion”) is a partnership organized and existing under the laws of the Commonwealth of Virginia, with its principal place of business located at 150 Granby Street, Norfolk, Virginia 23510. Dominion, a sister company of UAP, is the licensee of the FOR RENT trademarks at issue in this action and the registrant of record for the <forrent.com> and <pararentar.com> domain names. UAP, Inc., Dominion, and their predecessors, licensees, and affiliates are collectively referred to as “UAP” or “Plaintiffs.”

7. Defendant Kinetoscope Media, Inc. (“Kinetoscope”) is a corporation organized and existing under the laws of the State of Illinois, with a principal place of business located at 200 E. Howard Street, #298, Des Plaines, Illinois 60018.

On information and belief, Defendant Kinetoscope is an affiliate of Defendant Mash Web Holdings, LLC and, together with Defendant Mash Web Holdings, LLC, operates an interactive website located at the <forrentapartments.com> domain name (the “Infringing Domain Name”) and disseminates nationwide advertising in connection with the infringing FOR RENT APARTMENTS mark.

8. Defendant Mash Web Holdings, LLC (“Mash Web”) is a limited liability company organized and existing under the laws of the State of Illinois, with a principal place of business located at 200 E. Howard Street, #298, Des Plaines, Illinois 60018. Defendant Mash Web is the registrant of record for the Infringing Domain Name. On information and belief, Defendant Mash Web is an affiliate of Defendant Kinetoscope and, together with Defendant Kinetoscope, operates an interactive website located at the Infringing Domain Name (the “Infringing Website”) and disseminates nationwide advertising in connection with the infringing FOR RENT APARTMENTS mark.

9. Defendants are acting jointly and severally to use and promote the infringing FOR RENT APARTMENTS mark and the Infringing Website and to conduct their business and infringing activities in this District.

## **FACTUAL BACKGROUND**

### **UAP's Trademark and Service Mark Rights**

10. For nearly thirty years, UAP has used the trademark FOR RENT in connection with publications featuring listings for apartments, homes, condominiums, and mobile homes available for rent, classified and display advertising in the field of rental real estate, and related information services. UAP's FOR RENT printed publications are currently distributed in over 72 markets throughout the United States, including in Atlanta, Georgia. Nationwide, over 20 million copies of the FOR RENT magazine are distributed on an annual basis.

11. Over the years, UAP also began to use, and continues to use, additional trademarks that incorporate the phrase "FOR RENT," including the marks FOR RENT MAGAZINE, FORRENT.COM, and PARA RENTAR ("FOR RENT" translated into Spanish), among others (collectively with the FOR RENT mark, the "FOR RENT Marks"), in connection with printed and online publications in the field of rental real estate, classified and display advertising in the field of rental real estate, and providing information in the field of rental real estate for consumers, property owners, property managers, and brokers.

12. Additionally, since at least as early as 2000, UAP has operated a website located at the <forrent.com> domain name (the “FOR RENT Website”), as well as its Spanish equivalent (<pararentar.com>), through which UAP provides its rental-related services. A true and correct printout of the homepage for the FOR RENT Website, prominently displaying UAP’s FOR RENT Marks, is attached as **Exhibit A**. As well, a true and correct printout of a web page from the FOR RENT Website, showing search results for the Atlanta, Georgia area, is attached as **Exhibit B**.

13. In addition to UAP’s strong common law rights, UAP, Inc. also is the owner of six active federal trademark registrations of its FOR RENT Marks:

- (a) FOR RENT MAGAZINE (Reg. No. 1,394,004);
- (b) FOR RENT (Reg. No. 1,636,133);
- (c) FORRENT.COM (Reg. No. 3,061,578);
- (d) FORRENT.COM (Reg. No. 3,510,549);
- (e) PARA RENTAR (Reg. No. 2,903,086);
- (f) PARARENTAR.COM (Reg. No. 3,409,624);

True and correct copies of the Certificates of Registration and printouts from the U.S. Patent and Trademark Office’s online database showing the current status of each registration are attached collectively as **Exhibit C**. These registrations

constitute prima facie evidence of UAP's exclusive right to use the FOR RENT Marks in connection with the goods and services specified in each of the registrations. Moreover, in accordance with Sections 8 and 15 of the Lanham Act, Registration Nos. 1,394,004; 1,636,133; and 2,903,086 are now incontestable.

14. Over the past three decades, UAP has expended substantial time, money, and effort promoting and marketing the goods and services it offers under the FOR RENT Marks, providing printed and online publications, advertising, and a variety of information on rental properties for both apartment seekers and property managers and owners. For example, over the past five years, UAP has spent over \$45 million dollars in connection with promotion and marketing of goods and services offered under its FOR RENT Marks. Additionally, as a result of UAP's efforts, the FOR RENT Website has averaged nearly 2.5 million unique visitors on a monthly basis for the past three years, with nearly 20 million page views in 2010 alone.

15. Based on UAP's substantial, continuous, and exclusive use, as well as substantial advertising, promotion, and sales under its FOR RENT Marks in connection with its goods and services, UAP's FOR RENT Marks are strong and well known to the public as an exclusive source identifier of UAP's high quality, reliable goods and services. Consequently, UAP has developed valuable goodwill,

and strong statutory and common law rights throughout the United States, including in the Atlanta area, in its well known and distinctive FOR RENT Marks.

**Defendants' Wrongful Acts**

16. Decades after UAP's adoption and first use of its FOR RENT Marks in connection with its rental real estate-related goods and services, long after UAP began offering its rental real estate-related goods and services online at the FOR RENT Website, and well after UAP had established strong, protectable rights in its FOR RENT Marks, Defendants adopted and began using the mark FOR RENT APARTMENTS (the "Infringing Mark"), offering information and services identical to those long offered by UAP in connection with its FOR RENT Marks, in an attempt to trade on UAP's goodwill.

17. Acting in conjunction with Defendant Kinetoscope, Defendant Mash Web registered the Infringing Domain Name for use in connection with Defendants' services. A true and correct copy of the WHOIS database search result for the Infringing Domain Name, identifying Defendant Mash Web as the registrant of record, is attached as **Exhibit D**.

18. After registering the Infringing Domain Name, Defendants began prominently using the Infringing Mark on the Infringing Website to offer services directly competitive with, and identical to, those long offered by UAP under its

FOR RENT Marks. As evidenced by printouts from the Infringing Website, attached as **Exhibit E**, Defendants are using the Infringing Mark in connection with online rental real estate listings, advertising, and information on rental properties for both apartment seekers and property managers and owners. The Infringing Website prominently displays the Infringing Mark and targets customers nationwide, including those located in the State of Georgia, as shown by the printouts attached in Exhibit E.

19. Additionally, Defendants have launched a mass email advertising campaign to promote the services offered in connection with the Infringing Mark and Infringing Website, specifically targeting many of UAP's customers and prospective customers, including customers located in the State of Georgia. True and correct copies of two emails sent by Defendants to UAP's customers and prospective customers, one of whom is located in the State of Georgia, are attached as **Exhibit F**.<sup>1</sup>

20. Defendants' actions have already caused considerable actual confusion in the marketplace, including in the State of Georgia, and will continue to cause confusion unless enjoined by this Court. UAP has received numerous inquiries from customers and potential customers confused as to the source of

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<sup>1</sup> Exhibits F-H have been redacted to remove privileged and confidential information and personal e-mail addresses of non-parties to protect their privacy.

services offered by Defendants under the Infringing Mark. True and correct copies of several examples of actual confusion are attached as **Exhibit G**.

21. Before Defendants began using the Infringing Mark and the Infringing Domain Name, Defendants had actual knowledge of UAP's FOR RENT Marks because of UAP's longstanding and extensive use of these marks. Additionally, Defendants had constructive knowledge of UAP's rights in its FOR RENT Marks because of UAP's multiple trademark registrations.

22. Not only is Defendants' use of a confusingly similar imitation of UAP's FOR RENT Marks in website content and email advertising causing confusion, but such confusion is further aggravated by Defendants' use of UAP's FOR RENT Marks within the name of the Infringing Domain Name, as this use also incorporates the entirety of UAP's FOR RENT mark, adding only the descriptive term "apartments" to indicate the specific type of rental properties targeted by the Infringing Domain Name and the Infringing Website.

23. By registering, using, and trafficking in the Infringing Domain Name, Defendants have acted with a bad faith intent to profit from the goodwill UAP has developed in its well-known and distinctive FOR RENT Marks. Defendants intentionally are seeking to cause confusion and trade on UAP's goodwill in its FOR RENT Marks in an effort to reap undeserved profits.

24. Defendants' use of the Infringing Mark, Infringing Domain Name, and Infringing Website, all of which are confusingly similar to UAP's FOR RENT Marks and FOR RENT Website, deceives the public, causes irreparable harm and damage to UAP, and unlawfully generates income for Defendants.

25. UAP also recently became aware that Defendants are disseminating false and/or misleading representations of fact concerning the services offered in connection with the Infringing Website. Specifically, Defendants have made claims that Defendants' Infringing Website has been "Voted Best Site" by the "USA Apartment Association" and the "American Association of Landlords." While such claims suggest that two impartial industry trade associations have made objective assessments as to the merits of Defendants' Infringing Website, it appears on information and belief that the "USA Apartment Association" and the "American Association of Landlords" in fact are entities owned and operated by Defendants themselves and therefore are far from impartial and objective. In essence, Defendants have bestowed the honor of "Best Site" upon themselves in an effort to deceive consumers into believing that the Infringing Website is the "best." A true and correct copy of an email sent by Defendants, touting the Infringing Website as the recipient of the "Voted Best Site" accolade is attached as **Exhibit H**.

26. These false and/or misleading representations of fact made by Defendants misrepresent an inherent quality or characteristic of the services offered by Defendants on the Infringing Website, are material to the purchasing decisions of customers, and are false and likely to deceive and mislead customers about the properties and characteristics of Defendants' Infringing Website and corresponding services.

27. Based on the fact that Defendants are the true owners of both seemingly independent organizations cited as the entities awarding Defendants' Infringing Website the distinction of being "Voted Best Site," Defendants had actual and constructive notice that their advertising statements are false and misleading to customers.

28. This false and misleading advertising has injured and is likely to continue to injure UAP. In particular, if Defendants' false advertising continues, Defendants will benefit from the deception and UAP will be damaged, including harm to the value of its FOR RENT Marks and FOR RENT Website, and possible lost sales and market share that cannot readily be quantified or recaptured. Accordingly, UAP and the public have a strong interest in preventing the further dissemination of Defendants' deceptive claims.

**COUNT I**  
**FEDERAL TRADEMARK AND SERVICE MARK INFRINGEMENT**

29. UAP repeats and incorporates by reference the allegations contained in Paragraphs 1 through 28.

30. Defendants' unauthorized use of confusingly similar imitations of UAP's registered FOR RENT Marks is causing and is likely to continue causing confusion, deception, and mistake by creating the false and misleading impression that services offered in connection with the Infringing Mark are affiliated, connected, or associated with UAP or have the sponsorship, endorsement, or approval of UAP, all in violation of 15 U.S.C. § 1114.

31. Defendants' unauthorized use of confusingly similar imitations of UAP's registered FOR RENT Marks, notwithstanding their knowledge of UAP's ownership of the FOR RENT Marks, demonstrates an intentional, willful, and bad faith intent to trade on the goodwill of UAP's FOR RENT Marks and to cause confusion, deception, and mistake in the minds of UAP's customers and potential customers, to the great and irreparable injury of UAP. Defendants have acted knowingly and have been unjustly enriched thereby.

32. Because Defendants' conduct is causing and is likely to continue causing substantial injury to the public and to UAP, UAP is entitled to injunctive relief and to recover Defendants' trebled profits associated with the infringement,

UAP's damages, and UAP's reasonable attorneys' fees in accordance with 15 U.S.C. §§ 1116 and 1117.

**COUNT II**  
**VIOLATION OF THE ANTICYBERSQUATTING**  
**CONSUMER PROTECTION ACT**

33. UAP repeats and incorporates by reference the allegations contained in Paragraphs 1 through 32.

34. By registering and using the Infringing Domain Name, Defendants have registered, trafficked in, and used a domain name that is confusingly similar to UAP's FOR RENT Marks. Defendants registered the Infringing Domain Name with the bad faith intent of profiting unlawfully from UAP's FOR RENT Marks.

35. Defendants registered and are using the Infringing Domain Name with the intent to divert customers from UAP's FOR RENT Website to the Infringing Website, which is accessible through the Infringing Domain Name, and with the bad faith intent to profit from UAP's FOR RENT Marks by creating a likelihood of confusion as to source, sponsorship, affiliation, or endorsement of the Infringing Website and by diverting persons seeking UAP's FOR RENT Website and services to Defendants' Infringing Website.

36. Defendants are operating the Infringing Website with the intent to profit from the use of the Infringing Domain Name and the consequent confusion of Internet users.

37. Defendants' actions constitute cyberpiracy in violation of 15 U.S.C. § 1125(d).

38. Defendants' unauthorized registration and use of the Infringing Domain Name have caused and, unless enjoined by this Court, will continue to cause, irreparable injury to UAP and to the goodwill associated with UAP's FOR RENT Marks.

39. Because Defendants' infringing conduct is causing and is likely to continue causing substantial injury to the public and to UAP, UAP is entitled to injunctive relief, and to recover either statutory damages under 15 U.S.C. § 1117(d) or Defendants' trebled profits, together with UAP's costs and reasonable attorneys' fees, in accordance with 15 U.S.C. § 1117(a).

**COUNT III**  
**FEDERAL UNFAIR COMPETITION**

40. UAP repeats and incorporates by reference the allegations contained in Paragraphs 1 through 39.

41. Defendants' use of confusingly similar imitations of UAP's FOR RENT Marks is causing and is likely to continue causing confusion, deception, and

mistake by creating the false and misleading impression that Defendants' services are affiliated, connected, or associated with UAP or have the sponsorship, endorsement, or approval of UAP, in violation of 15 U.S.C. § 1125(a).

42. Defendants' actions demonstrate an intentional, willful, and bad faith intent to trade on UAP's goodwill and to cause confusion, deception, and mistake in the minds of UAP's customers and potential customers by implying a nonexistent affiliation or relationship between Defendants and UAP, to the great and irreparable injury of UAP.

43. Because Defendants' unfair competition is causing and is likely to continue causing substantial injury to the public and to UAP, UAP is entitled to injunctive relief, and to recover Defendants' trebled profits associated with the infringement, UAP's damages, and UAP's costs and reasonable attorneys' fees in accordance with 15 U.S.C. §§ 1116 and 1117.

**COUNT IV**  
**FEDERAL FALSE ADVERTISING**

44. UAP repeats and incorporates by reference the allegations contained in Paragraphs 1 through 43.

45. By making claims that the Infringing Website was "Voted Best Site" by two seemingly objective and independent industry trade organizations, when in fact both organizations are owned by Defendants themselves, Defendants have

made and are making false and/or misleading representations of fact in connection with the sale or offering for sale of Defendants' services in interstate commerce and in commercial advertising and promotion.

46. Defendants have made and are making false and/or misleading representations concerning the nature, characteristics, or qualities of Defendants' services in promotion for those services, all in violation of §§ 1125(a).

47. Defendants' actions demonstrate an intentional, willful, and bad faith intent to deceive the public and to harm UAP's business and goodwill.

48. Defendants are causing, and are likely to continue causing, substantial injury to the public and to UAP. UAP has no adequate remedy at law and is entitled to injunctive relief and to recover Defendants' profits, actual damages, enhanced profits and damages, costs, and reasonable attorneys' fees in accordance with 15 U.S.C. § 1125(a), 1116 and 1117.

**COUNT V**  
**STATE UNFAIR AND DECEPTIVE TRADE PRACTICES**  
**UNDER O.C.G.A. § 10-1-370 et seq.**

49. UAP repeats and incorporates by reference the allegations contained in Paragraphs 1 through 48.

50. Defendants have been and are passing off their services as those of UAP, causing a likelihood of confusion or misunderstanding as to the source,

sponsorship, or approval of Defendants' services, causing a likelihood of confusion as to Defendants' affiliation, connection, or association with UAP, and otherwise damaging the public. Defendants' conduct constitutes unfair and deceptive acts or practices in the course of a business, trade, or commerce in violation of Georgia's Unlawful Trade Practices Act, O.C.G.A. §§ 10-1-370 to 10-1-375 (2007).

51. Defendants' unauthorized use of confusingly similar imitations of UAP's FOR RENT Marks has caused and is likely to continue causing substantial injury to the public and to UAP, and UAP is entitled to injunctive relief and to recover damages, punitive damages, costs, and reasonable attorneys' fees.

**COUNT VI**  
**STATE FALSE ADVERTISING UNDER O.C.G.A. § 10-1-421 et seq.**

52. UAP repeats and incorporates by reference the allegations contained in Paragraphs 1 through 51.

53. Defendants have made and are continuing to make false and/or misleading representations of fact regarding Defendants' services, in connection with the sale or offering for sale of Defendants' services in the State of Georgia.

54. Defendants have made and disseminated advertising claims in the State of Georgia with the intent to induce the public to purchase Defendants' services, which advertising claims contained untrue statements of fact about those services, in violation of O.C.G.A. § 10-1-421. Defendants knew or, by the

exercise of reasonable care, should have known that the claims about its Infringing Website and corresponding services were untrue.

55. UAP is causing, and is likely to continue causing confusion or misunderstanding, and thus substantial injury and damage to UAP, and UAP has no adequate remedy at law. UAP is therefore entitled to injunctive relief in accordance with O.C.G.A. § 10-1-423.

**COUNT VII**  
**COMMON LAW TRADEMARK INFRINGEMENT, UNFAIR**  
**COMPETITION, AND FALSE ADVERTISING**

56. UAP repeats and incorporates by reference the allegations contained in Paragraphs 1 through 55.

57. Defendants' acts constitute common law trademark infringement and unfair competition under the laws of the State of Georgia, and have created and will continue to create a likelihood of confusion, to the irreparable injury of UAP unless enjoined by this Court, and UAP therefore has no adequate remedy at law.

58. Defendants acted with full knowledge of UAP's use of, and statutory and common law rights to, the FOR RENT Marks, and without regard to the likelihood of confusion of the public created by Defendants' activities.

59. Defendants' conduct also constitutes false advertising and unfair trade practices under the common law.

60. Defendants' actions demonstrate an intentional, willful, and malicious intent to trade on the goodwill associated with UAP's FOR RENT Marks, and to mislead consumers, to the great and irreparable injury of UAP.

61. As a result of Defendants' acts, UAP has been damaged in an amount not as yet determined or ascertainable. At a minimum, however, UAP is entitled to injunctive relief, an accounting of Defendants' profits, damages, and costs. Further, in light of the deliberately fraudulent and malicious use of confusingly similar imitations of UAP's FOR RENT Marks, and deliberately false and misleading advertising, and the need to deter Defendants from similar conduct in the future, UAP additionally is entitled to punitive damages.

**PRAYER FOR RELIEF**

WHEREFORE, UAP prays that:

1. Defendants and all their agents, officers, employees, representatives, successors, assigns, attorneys, and all other persons acting for, with, by, through, or under authority from either Defendant, or in concert or participation with Defendants, and each of them, be enjoined and restrained from:

a. using the Infringing Mark, the Infringing Domain Name, the Infringing Website, UAP's FOR RENT Marks, or any other copy, reproduction, or

colorable imitation or simulation of UAP's FOR RENT Marks in connection with any goods or services offered by Defendants;

b. using any trademark, service mark, trade dress, name, logo, or source designation of any kind that is a copy, reproduction, colorable imitation, or simulation of or confusingly similar to, or in any way similar to, the trademarks, service marks, trade dresses, names, or logos of UAP;

c. engaging in any other conduct that will cause, or is likely to cause, confusion, mistake, deception, or public misunderstanding as to the affiliation, connection, association, origin, sponsorship, or approval of Defendants' services with or by UAP;

d. passing off, palming off, or assisting in passing off or palming off, Defendants' services as those of UAP, or otherwise continuing any and all acts of unfair competition alleged in this Complaint;

e. otherwise infringing upon UAP's FOR RENT Marks or unfairly competing with UAP in any manner whatsoever; and

f. making any expressly or impliedly false representations of fact regarding the Infringing Website, Defendants' services, or the nature, characteristics or qualities of those services.

2. Defendants be ordered to transfer and assign to UAP or its designee the Infringing Domain Name.

3. Defendants be compelled to account to UAP for any and all profits derived by Defendants through their infringement, and for all damages caused to UAP, including prejudgment interest thereon, under 15 U.S.C. §1117(a), O.C.G.A. § 51-1-6, and the common law.

4. The award of profits resulting from Defendants' infringement, unfair competition, false advertising, and false designation of origin of services be trebled.

5. UAP recover statutory damages under 15 U.S.C. § 1117(d), if it so elects, in the amount of \$100,000.

6. In light of Defendants' willful and deliberate infringement of UAP's FOR RENT Marks, UAP be awarded punitive damages.

7. Defendants be required to pay to UAP the costs of this action and its reasonable attorneys' fees in accordance with 15 U.S.C. § 1117(a) and O.C.G.A. § 10-1-373(b).

8. Defendants be required to deliver up for destruction all advertising and promotional materials, labels, cartons, brochures, business stationary, calling cards, information sheets, posters, signs, and any and all other printed or graphic

materials of any type, including the plates, molds, or other means of producing the materials, which bear references to the Infringing Mark, UAP's FOR RENT Marks or confusingly similar imitations thereof, or which are found to adopt or to infringe any of UAP's trademarks or trade dresses, or which otherwise unfairly compete with UAP and its goods and services, or which contain any false or misleading statements of fact.

9. Defendants be directed to file with the Court and serve on UAP, within thirty (30) days after entry of a final injunction, a report in writing under oath setting forth in detail the manner and form in which Defendants have complied with the injunction.

10. UAP have such other and further relief as the Court may deem just and proper.

*[Signature on following page]*

This 21st day of July, 2011.

Respectfully submitted,

/s/ Sabina A. Vayner

Judith A. Powell (GA Bar No. 586125)  
Sabina A. Vayner (GA Bar No. 565211)  
**KILPATRICK TOWNSEND & STOCKTON LLP**  
1100 Peachtree Street, Suite 2800  
Atlanta, Georgia 30309-4530  
(404) 815-6500 (telephone)  
(404) 815-6555 (facsimile)  
jpowell@kilpatricktownsend.com  
svayner@kilpatricktownsend.com

*Attorneys for Plaintiffs*



**EXHIBIT A**

UAP0000647



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[Relocation](#)
[Tips](#)
[Advertise](#)
[Careers](#)
[Managers & Owners](#)
[Senior Living](#)
[En Español](#)

[Home](#)

[SHARE](#)
[Facebook](#)
[Twitter](#)
[LinkedIn](#)

## Find Apartments For Rent

City, State Zip Code

Atlanta, GA

or

**Search**

[Advanced Search](#)

Optional

Price Range

\$0

to

No Limit

Beds

Any

Baths

Any

### Arbors at Berkeley

Atlanta, GA 1-888-331-4871

[More Info](#)



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#### Moving Center

Free Moving Quotes  
Storage

Movers Checklist  
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#### Finance Center

Check Your Credit

Car Loan Application

#### Getting Settled

Connect Your Utilities  
Find a Job  
Furniture

Find a Date  
Find a Roommate



Let us send you the top choices, based on your specific needs

[\(more info\)](#)

E-mail

City, State

Atlanta, GA

Zip Code

or

**Submit**

### Find Your Apartment

#### Find Apartments For Rent

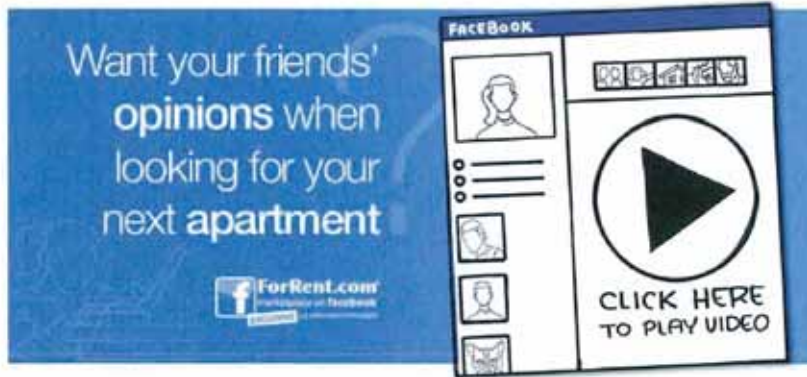
ForRent.com® guides your rental home search effortlessly. Apartment seekers can use ForRent.com as an apartment finder to conduct customized searches from thousands of apartment listings, property management companies and private

<http://www.forrent.com/>

7/17/2011

UAP0000648

## What's New



property owners nationwide. ForRent.com offers a wide variety of rental listings that will help you find the perfect home.

Search apartments for rent by:

- apartments, rental houses, condos, townhouses, efficiencies, lofts, or duplexes
- studio, one, two and three bedroom floor plans
- luxury or income based apartments - adjust the pricing to suit your needs
- property listings with videos, virtual tours, and photos
- apartment amenities, community features, and pet friendly options

Look for apartments using our additional products; Apartments For Rent Magazine®, ForRent.com mobile site and iPhone app, Twitter, Facebook and MySpace marketplace.

Our Relocation Center can help you find roommates, movers, furniture rentals, moving supplies, renters insurance, mover's checklist and more.

## Join our Team

Learn more about exciting career opportunities with For Rent Media Solutions.

[View Our Job Openings](#)

## Top Apartment Searches

Mid-Atlantic Region	Midwest Region	Southwest Region	West Region	New England Region	South Region
Washington D.C. Apartments	Baltimore Apartments	Bethesda Apartments	Newark Apartments		
Hoboken Apartments	Somerset Apartments	New York Apartments	Philadelphia Apartments		
Pittsburgh Apartments	Virginia Beach Apartments	Richmond Apartments	Norfolk Apartments		
Arlington Apartments	Alexandria Apartments	Fairfax Apartments			

<http://www.forrent.com/>

7/17/2011

UAP0000649



### Find Apartments For Rent

#### Apartments for Rent | An Apartment Finder & Guide for Rentals

Apartment seekers can use ForRent.com as an apartment finder to conduct customized searches from thousands of apartment listings, property management companies and private property owners nationwide. ForRent.com offers a wide variety of rental listings that will help you find the perfect home.

#### Receive Apartment Matches by Email



#### Follow Us



### Visit Our Other Sites

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Busque apartamentos en Español.

#### CorporateHousing.com

Search short-term lodging when traveling for extended periods of time.

#### SeniorOutlook.com

Search a variety of senior housing options and resources.

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Equal Opportunity Housing



**EXHIBIT B**



**ForRent.com**  
NATION'S LEADING APARTMENT RESOURCE

Home > Search Results

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[SHARE](#)

## 244 Properties For Rent Near Atlanta, GA

244 choices  
Let us find

Century Peachtree Creek



**Atlanta, GA**  
**1-888-442-3459**  
Affordable Luxury Apartments  
in Atlanta

Avalon Park



**Atlanta, GA**  
**1-888-334-9535**  
Mid-Rise Apartment Rentals in  
Downtown Atlanta, GA

2115 Piedmont



**Atlanta, GA**  
**1-888-428-4486**  
Spacious Studios, One  
Bedrooms and Two Bedroom  
Apartment Rentals!

City, State:  Search Radius:  Price Range:  to  Beds:  Baths:

[Start Over](#)

Sort by:

Properties **1 - 20** of **244**  Page **1** [2](#) [3](#)

Ansley Princeton Lakes

Spacious One, Two & Three Bedroom  
Apartment Homes

9 Ft. Ceilings

[http://www.forrent.com/results.php?search\\_type=home\\_page&ssradius=-1&seed=1735498375&page\\_type\\_id=home&city\\_stat...](http://www.forrent.com/results.php?search_type=home_page&ssradius=-1&seed=1735498375&page_type_id=home&city_stat...) 7/17/2011



2 Beds \$1100 - \$1150 Atlanta, GA 30344

1-888-812-9747

[Check Availability](#)

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Black Appliances & Custom Cabinets  
Built-in Computer Niches  
Crown Moulding

Walk-In & Oversized Closets  
Washer & Dryer Connections  
Optional Spacious Sunrooms

Broadstone Vinings



1 Bed \$799 - \$887  
2 Beds \$1050 - \$1250  
3 Beds \$1225 - \$1410

1-888-632-9130

[Check Availability](#)

☐ [Compare](#)

Tennis Pro on site-free lessons for residents!



1 Bed \$915 - \$9985  
2 Beds \$1300 - \$1535

1-866-605-2969

[Check Availability](#)

☐ [Compare](#)

Armour Apartments Atlanta

Stainless Steel GE Kitchen Appliances  
Espresso Cabinetry with Nickel Hardware  
Sun Deck with Wi-fi Access  
Spectacular Views of Buckhead  
Parking Deck Providing Same Level Access Parking  
Free Laundry Services

Elevators  
Custom Lighting Packages  
FREE Onsite Spin, Dance and Kickboxing!  
Meditation Gardens  
Free Resident Breakfast  
Sports Club w/Cardio Theatre Strength Equipment

Dunwoody Station

Ask about our Look & Lease Special!!

State of the Art Fitness Cent



**1 Bed \$725 - \$1072**  
**2 Beds \$930 - \$1385**  
**3 Beds \$1128 - \$1540**

**1-866-208-3525**

Dunwoody Road  
Atlanta, GA 30328

[Check Availability](#)

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Apartments in Dunwoody  
Deluxe Carriage Homes w/Attached  
Private Garage  
Washer/Dryer Connections  
Generous Closet Space

Picnic Area with Gas Grills  
Fireplaces with Gas Logs  
2 Sparkling Pools/3 Lighted  
Courts

Glenwood East



**Studio \$879 - \$1255**  
**1 Bed \$825 - \$1435**  
**2 Beds \$1125 - \$1705**

**1-888-325-9395**

390 Stovall Street, SE  
Atlanta, GA 30316

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Complimentary bike rentals  
Continental breakfast  
DVD rentals  
Resident Functions



Two Blocks Mid Rise Apartments and Lofts



**1 Bed \$879 - \$979**  
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**1-888-602-6970**

4000 Dunwoody Park  
Dunwoody, GA 30338

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INCREDIBLE NEW SPECIALS...CALL FOR  
DETAILS!  
Resident Lounge with Flat Screen TVs  
Complimentary Starbucks Machine  
Same Level Access Parking Deck  
Elevator Access to All Levels  
Full Size Washer & Dryer Included  
(select homes)

Outdoor Grill and Fireplace L  
Stainless Steel Appliances  
Zen Garden with Water Feat  
Door to Door Trash Removal  
Large Cardio Fitness Center  
Waterscaped Salt-Water Pool

Harbor Pointe

Beautiful Wooded Setting

GA 400-Only One Minute Aw

**2 Beds \$658 - \$849****1-888-661-2992**

Sandy Springs, GA 30350

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Large Sunlit Atriums  
Large Pool and Spa  
Close to Shopping and Dining

Washer/Dryer Connections a  
Facility  
Corporate Homes Available

**1 Bed \$737 - \$1174****2 Beds \$911 - \$1957****3 Beds \$1582 - \$2937****1-888-396-7416**

The Overlook at Lindbergh

925 Canterbury Rd NE

Atlanta, GA 30324

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Dramatic Skyline Views  
Easy access to I-85, I-75, and GA 400  
Free-Form Swimming Pool/ Heated Spa  
Indoor Racquetball/ Basketball  
Game Room with Billiards  
Athletic Club/ Cardio Theater

Business Center/ Conference  
14 Distictive Floorplans  
Chef Inspired Kitchens  
Granite Counters/ Stainless  
Nine-Foot Ceilings/ Bookshel  
Garden Tubs/ Marble Baths

**1 Bed \$849 - \$939****2 Beds \$969 - \$1259****3 Beds \$1409 - \$1469****1-866-567-0409**

Charleston Court

5450 Glenridge Dr NE

Atlanta, GA 30342

[Check Availability](#)☐ [Compare](#)

Newly Modernized w/Condo Finishes  
Granite Counter Tops  
Up-Graded Stainless Steel Appliances  
Marble Baths  
Full Size Washer & Dryer  
Wireless Intrusion Alarm

Two-Inch Wood Blinds  
FREE Poolside & Courtyard V  
Complimentary Business Cei  
Pristine Courtyard Living  
Covered Parking  
On Site Commercial Gym wit  
trainer

The Rocca Piazza at Paces

Penthouses Now Available



**2 Beds \$1710 - \$2125** Atlanta, GA 30327  
**3 Beds \$2410 - \$5125**

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available  
Private Access Gates for Parking Deck  
Pool/24 hour Fitness Center  
Stainless Steel Appliances\*\*, Corian  
Countertops

Shelving  
Interior Archways\*  
Oversized Private Balconies\*  
Separate Pantries/Linen Closets  
Built-In Microwave/ Side by  
Refrigerators  
Walk-In Showers and Garden

2924 Clairmont Apartment



**1-888-290-0428**

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Intrusion Alarms  
Convenient Built-in Bookshelves &  
Desks  
Ceiling Fans in Living & Master Bedroom

Fitness Center w/Universal Cardio  
Aerobics area  
Complete Business Center w/  
Fax

**THE BEST FREE PHONES**



Every Floor  
with Gated Entry  
Poolside  
In with Bill



**1 Bed \$765 - \$985**  
**2 Beds \$999 - \$1175**

**1-888-880-9758**

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Dunwoody Gables

1970 Peachford Rd  
Dunwoody, GA 30338

Access Gates  
Swimming Pool  
Fitness Center  
Cyber Cafe/Laundry Lounge  
Covered Parking  
Free Wireless

Fireplaces  
Sunrooms  
Walk-in Closets  
Crown Molding  
Vaulted Ceilings  
Gourmet Kitchens



**1 Bed \$729 - \$789**  
**2 Beds \$879 - \$889**  
**3 Beds \$1129**

**1-888-462-4498**

2305 Global Forum Blvd.  
Atlanta, GA 30340

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One mile to I-285 and I-85  
Full-Size Washer/Dryer Connections  
Business Center and Internet Cafe  
Swimming Pool with Wireless Internet  
24-Hour Fitness Center

Full Size W/D Connections  
Ceiling Fans in Living and Be  
Private Storage on Every Pat  
Black on Black Appliances  
5 Floorplans to choose from

Uptown Square



**1 Bed \$845 - \$1460**  
**2 Beds \$1165 - \$1875**  
**3 Beds \$1690 - \$2000**

**1-888-524-6026**

508 Main Street  
Atlanta, GA 30324

[Check Availability](#)

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Resident clubroom with plasma screens  
Stainless steel sinks  
European styled cabinets  
Ceramic tiled tub surround  
Plush designer carpeting  
Fitness center with yoga zone

Granite countertops \*In sele  
Internet cafe  
Ceramic tile \*in select apart  
Traditional and loft styled flo  
Outstanding architectural de  
Landscaped courtyards

Azalea Park



**1 Bed \$531 - \$621**  
**2 Beds \$684 - \$748**  
**3 Beds \$833 - \$937**

**1-888-895-8925**

8805 Dunwoody Place  
Atlanta, GA 30350

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Privacy Gates  
Three Swimming Pools  
Sand Volleyball  
Fitness Center  
Car Care Center  
Three Tennis Courts

Woodburning Fireplaces  
Patio or Balcony  
Built-in Bookshelves  
Separate Dining Area  
French Doors  
10 Minutes to Buckhead & 2i  
to Downtown



**1 Bed \$400 - \$635**  
**2 Beds \$449 - \$754**  
**3 Beds \$699 - \$1119**

**1-888-891-5881**

1491 Druid Valley Dr.  
Atlanta, GA 30329

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2 Lighted Tennis Courts  
Community Laundry Room  
Fitness Center  
Clubhouse  
Lighted Jogging Trail

Beautiful Lake with Fountain  
Energy Efficient Cooling & G  
Easy Access to I-85 and Dow  
Atlanta  
Minutes from Emory Univers  
The Cliff & MARTA Accessible

#### Park Towers II



**1 Bed \$870 - \$1270**  
**2 Beds \$1120 - \$1999**  
**3 Beds \$1605 - \$5000**

**1-888-326-5879**

789 Hammond Dr NE  
Sandy Springs, GA 30328

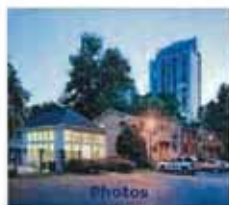
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Complimentary Valet Service  
Penthouse Suites Available  
Olympic Size Pool w/ Jacuzzi  
Hospitality Suite  
24-hour Concierge  
Panoramic Views

Lighted Tennis Court  
Washer & Dryer Included in  
Apartment Homes  
Covered Electronic Access G  
Elevator  
Clubroom with Billiards Table  
Convenient to Marta  
In-house Dry Cleaners

#### Peachtree Park Apartments



**1 Bed \$776 - \$1006**  
**2 Beds \$813 - \$1242**  
**3 Beds \$1082 - \$1504**

**1-888-332-9815**

1000 Peachtree Park Dr NE  
Atlanta, GA 30309

[Check Availability](#)

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Large 1, 2 & 3 Bedroom Homes  
Private Entrances  
Two Swimming Pools and Sundecks  
Fitness Center  
Residents' Business Center  
Large 1, 2 & 3 Bedroom Homes

Entry Alarm Systems  
Floor to Ceiling Windows  
Washer and Dryer Available  
Private Entrances  
Upgraded Kitchen and Bath  
Near Public Transportation

 <p>Photos</p>	<p><b>1 Bed \$825 - \$1205</b>  <b>2 Beds \$1050 - \$1610</b>  <b>3 Beds \$1350 - \$1450</b></p>	<p>2200 Park Lake Drive          Atlanta, GA 30345</p>	<p>Spacious one, two and three bedroom          apts          Full-size washer/dryer          Gaming center with pool table          Limited access gates          Resident club lounge</p>	<p>stations          Hardwood flooring in select i          Gourmet kitchens with grani          Pantry and linen closet          Walk-in closets</p>
<p><b>1-888-321-6431</b></p>		<p><a href="#">Check Availability</a>  <input type="checkbox"/> <a href="#">Compare</a></p>		
<p>The Nevadan</p>				
 <p>Photos</p>	<p><b>1 Bed \$695 - \$945</b>  <b>2 Beds \$795 - \$1095</b>  <b>3 Beds \$895 - \$1095</b></p>	<p>5501 Glenridge Dr.          Atlanta, GA 30342</p>	<p>Resort Style Swimming Pool          Professional Car Care Center          Below Ground Parking Garage          Fitness Center          2 Lighted Tennis Courts          Washer/Dryer Connections</p>	<p>Vaulted ceilings/crown moul          Controlled-Access Entry Gate          Community Center with Billi          Gourmet Kitchen          Easy Access to GA 400 &amp; I-2          Pet Friendly</p>
<p><b>1-888-842-1552</b></p>		<p><a href="#">Check Availability</a>  <input type="checkbox"/> <a href="#">Compare</a></p>		

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BATTERY AT CHAMBLEE STATION

## Apartments for Rent

Finding apartments for rent is easy with over 50,000 listings. No registration required. ForRent.com, the official site of ForRent Magazine, is your one-stop resource for all your apartment renting

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[http://www.forrent.com/results.php?search\\_type=home\\_page&ssradius=-1&seed=1735498375&page\\_type\\_id=home&city\\_stat...](http://www.forrent.com/results.php?search_type=home_page&ssradius=-1&seed=1735498375&page_type_id=home&city_stat...) 7/17/2011

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needs. For Rent offers apartments nationwide. Find an apartment multiple ways. View photos, floor plans, streaming video, virtual tours, prices, maps and community clips. Apartment listings are updated daily so finding the perfect apartment is just a click away.

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UAP0000660

## **EXHIBIT C**


Int. Cl.: 16

Prior U.S. Cl.: 38

**United States Patent and Trademark Office** **Reg. No. 1,394,004**  
Registered May 20, 1986

**TRADEMARK  
PRINCIPAL REGISTER**

**FOR RENT MAGAZINE**

  
DIVERSIFIED DWELLINGS, INC. (WASHINGTON CORPORATION)  
13525-A 32ND AVENUE N.E.  
SEATTLE, WA 98125

FOR: MAGAZINE LISTING APARTMENTS,  
HOMES, CONDOMINIUMS, AND MOBILE  
HOMES AVAILABLE TO RENT, IN CLASS 16  
(U.S. CL. 38).

FIRST USE 3-0-1982; IN COMMERCE  
6-0-1983.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "MAGAZINE", APART FROM  
THE MARK AS SHOWN.

SER. NO. 531,144, FILED 4-8-1985.

SUE CARRUTHERS, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-07-20 09:11:30 ET

Serial Number: 73531144 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1394004

Mark (words only): FOR RENT MAGAZINE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2006-07-26

Filing Date: 1985-04-08

Transformed into a National Application: No

Registration Date: 1986-05-20

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 40S -Scanning On Demand

Date In Location: 2008-06-18

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. UNITED ADVERTISING PUBLICATIONS, INC.

**Address:**

UNITED ADVERTISING PUBLICATIONS, INC.  
100 WEST PLUME STREET  
NORFOLK, VA 23510  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Washington

---

#### GOODS AND/OR SERVICES

---

**International Class:** 016

**Class Status:** Active

MAGAZINE LISTING APARTMENTS, HOMES, CONDOMINIUMS, AND MOBILE HOMES  
AVAILABLE TO RENT

**Basis:** 1(a)

**First Use Date:** 1982-03-00

**First Use in Commerce Date:** 1983-06-00

---

#### ADDITIONAL INFORMATION

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**Disclaimer:** "MAGAZINE"

---

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

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**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-06-18 - Case File In TIGRS

2006-07-26 - First renewal 10 year

2006-07-26 - Section 8 (10-year) accepted/ Section 9 granted

2006-07-13 - Assigned To Paralegal

2006-04-18 - Combined Section 8 (10-year)/Section 9 filed

2006-04-18 - PAPER RECEIVED

2004-05-10 - TEAS Change Of Correspondence Received

1992-08-28 - Section 8 (6-year) accepted & Section 15 acknowledged

1992-05-19 - Section 8 (6-year) and Section 15 Filed

1986-05-20 - Registered - Principal Register

1986-02-25 - Published for opposition

1986-01-26 - Notice of publication

1986-01-10 - Approved for Pub - Principal Register (Initial exam)

1985-12-16 - Communication received from applicant

1985-06-11 - Non-final action mailed

1985-06-01 - Assigned To Examiner

1985-05-24 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

WILLIAM H BREWSTER

**Correspondent**

WILLIAM H. BREWSTER,  
KILPATRICK STOCKTON LLP  
1100 PEACHTREE STREET SUITE 2800  
ATLANTA GA 30309  
Phone Number: 404-815-6500  
Fax Number: 404-815-6555

---

Int. Cl.: 16

Prior U.S. Cl.: 38

Reg. No. 1,636,133

**United States Patent and Trademark Office** Registered Feb. 26, 1991

**TRADEMARK  
PRINCIPAL REGISTER**

**FOR RENT**

DIVERSIFIED COMMUNICATIONS, INC.  
(WASHINGTON CORPORATION)  
SUITE 101  
18943 - 120TH AVENUE N.E.  
BOTHELL, WA 98011

FIRST USE 11-0-1983; IN COMMERCE  
12-0-1983.

OWNER OF U.S. REG. NOS. 1,394,004 AND  
1,398,476.

FOR: MAGAZINE FOR LISTING APART-  
MENTS, HOMES, CONDOMINIUMS, AND  
MOBILE HOMES AVAILABLE TO RENT, IN  
CLASS 16 (U.S. CL. 38).

SER. NO. 74-045,847, FILED 3-30-1990.

G. MAYERSCHOFF, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-07-20 09:08:54 ET

Serial Number: 74045847 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1636133

Mark (words only): FOR RENT

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2011-02-10

Filing Date: 1990-03-30

Transformed into a National Application: No

Registration Date: 1991-02-26

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: (NOT AVAILABLE)

Date In Location: 2011-02-10

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. UNITED ADVERTISING PUBLICATIONS, INC.

**Address:**

UNITED ADVERTISING PUBLICATIONS, INC.  
c/o Dominion Enterprises, 150 Granby St.  
NORFOLK, VA 23510  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Washington

---

#### GOODS AND/OR SERVICES

---

**International Class:** 016

**Class Status:** Active

magazine for listing apartments, homes, condominiums, and mobile homes available to rent

**Basis:** 1(a)

**First Use Date:** 1983-11-00

**First Use in Commerce Date:** 1983-12-00

---

#### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

1394004

1398476

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

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#### PROSECUTION HISTORY

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-02-10 - Second renewal 10 year

2011-02-10 - Section 8 (10-year) accepted/ Section 9 granted

2011-02-01 - TEAS Section 8 & 9 Received

2007-10-25 - Case File In TIGRS

2001-10-20 - First renewal 10 year

2001-10-20 - Section 8 (10-year) accepted/ Section 9 granted

2001-08-03 - Combined Section 8 (10-year)/Section 9 filed

1996-10-08 - Section 8 (6-year) accepted & Section 15 acknowledged

1996-08-13 - Section 8 (6-year) and Section 15 Filed

1991-02-26 - Registered - Principal Register

1990-12-04 - Published for opposition

1990-11-03 - Notice of publication

1990-09-26 - Approved for Pub - Principal Register (Initial exam)

1990-08-22 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

WILLIAM H BREWSTER

**Correspondent**

WILLIAM H BREWSTER

Kilpatrick Townsend & Stockton LLP

1100 PEACHTREE STREET, STE 2800

ATLANTA GA 30309

Phone Number: 404-815-6500

Fax Number: 404-815-6555

---

Int. Cls.: 35 and 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

**Reg. No. 3,061,578**

Registered Feb. 28, 2006

**SERVICE MARK  
PRINCIPAL REGISTER**

**FORRENT.COM**

UNITED ADVERTISING PUBLICATIONS, INC.  
(WASHINGTON CORPORATION)  
C/O TRADER PUBLISHING COMPANY  
100 W. PLUME STREET  
NORFOLK, VA 23510

FOR: ADVERTISING SERVICES, NAMELY, PREPARING AND DISSEMINATING ADVERTISING FOR OTHERS AND ASSISTING OTHERS IN THE CREATION OF ADVERTISING IN THE FIELD OF REAL ESTATE VIA AN ONLINE ELECTRONIC COMMUNICATIONS NETWORK, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-20-2000; IN COMMERCE 6-20-2000.

FOR: PROVIDING INFORMATION IN THE FIELD OF REAL ESTATE FOR CONSUMERS, PROPERTY OWNERS, PROPERTY MANAGERS

AND BROKERS VIA AN ONLINE ELECTRONIC COMMUNICATIONS NETWORK, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-20-2000; IN COMMERCE 6-20-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,394,004, 1,398,476, AND 1,636,133.

SEC. 2(F).

SER. NO. 76-570,243, FILED 1-15-2004.

FRED MANDIR, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-07-20 09:14:47 ET

Serial Number: 76570243 [Assignment Information](#)

[Trademark Document Retrieval](#)

Registration Number: 3061578

Mark

**FORRENT.COM**

(words only): FORRENT.COM

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2006-02-28

Filing Date: 2004-01-15

Transformed into a National Application: No

Registration Date: 2006-02-28

Register: Principal

Law Office Assigned: LAW OFFICE 105

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-02-28

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. United Advertising Publications, Inc.

**Address:**

United Advertising Publications, Inc.  
c/o Trader Publishing Company 100 W. Plume Street  
Norfolk, VA 23510  
United States

**Legal Entity Type:** Corporation**State or Country of Incorporation:** Washington

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035**Class Status:** Active

Advertising services, namely, preparing and disseminating advertising for others and assisting others in the creation of advertising in the field of real estate via an online electronic communications network

**Basis:** 1(a)**First Use Date:** 2000-06-20**First Use in Commerce Date:** 2000-06-20**International Class:** 036**Class Status:** Active

Providing information in the field of real estate for consumers, property owners, property managers and brokers via an online electronic communications network

**Basis:** 1(a)**First Use Date:** 2000-06-20**First Use in Commerce Date:** 2000-06-20

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**ADDITIONAL INFORMATION**

---

**Section 2(f)****Prior Registration Number(s):**

1394004

1398476

1636133

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-02-28 - Registered - Principal Register

2005-12-06 - Published for opposition  
2005-11-16 - Notice of publication  
2005-10-19 - Law Office Publication Review Completed  
2005-09-30 - Assigned To LIE  
2005-09-26 - Approved for Pub - Principal Register (Initial exam)  
2005-09-23 - Amendment From Applicant Entered  
2005-09-12 - Communication received from applicant  
2005-09-12 - PAPER RECEIVED  
2005-03-09 - Final refusal mailed  
2005-03-08 - Final Refusal Written  
2005-03-08 - Amendment From Applicant Entered  
2005-02-10 - Communication received from applicant  
2005-02-10 - PAPER RECEIVED  
2004-08-06 - Non-final action mailed  
2004-08-05 - Assigned To Examiner  
2004-01-30 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

William H. Brewster

**Correspondent**

WILLIAM H. BREWSTER  
KILPATRICK STOCKTON LLP  
1100 PEACHTREE STREET, SUITE 2800  
ATLANTA, GEORGIA 30309  
Phone Number: 404 815-6500  
Fax Number: 404 815-6555

---

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

**United States Patent and Trademark Office**

**Reg. No. 3,510,549**

Registered Oct. 7, 2008

**TRADEMARK  
PRINCIPAL REGISTER**

**FORRENT.COM**

UNITED ADVERTISING PUBLICATIONS, INC.  
(WASHINGTON CORPORATION)  
C/O DOMINION ENTERPRISES  
100 W. PLUME STREET  
NORFOLK, VA 23510

FOR: PERIODICAL MAGAZINE FEATURING  
CLASSIFIED AND DISPLAY ADVERTISING IN  
THE FIELD OF REAL ESTATE, IN CLASS 16 (U.S.  
CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-9-2005; IN COMMERCE 12-9-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,636,133 AND  
3,061,578.

SEC. 2(F).

SER. NO. 77-079,670, FILED 1-10-2007.

JORDAN BAKER, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-07-20 09:13:37 ET

Serial Number: 77079670 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3510549

Mark

# FORRENT.COM

(words only): FORRENT.COM

Standard Character claim: Yes

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status:** 2008-10-07

**Filing Date:** 2007-01-10

**Transformed into a National Application:** No

**Registration Date:** 2008-10-07

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2008-10-07

---

## LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. United Advertising Publications, Inc.

**Address:**

United Advertising Publications, Inc.  
c/o Dominion Enterprises 100 W. Plume Street  
Norfolk, VA 23510  
United States

**Legal Entity Type:** Corporation**State or Country of Incorporation:** Washington

---

**GOODS AND/OR SERVICES**

---

**International Class:** 016**Class Status:** Active

Periodical magazine featuring classified and display advertising in the field of real estate

**Basis:** 1(a)**First Use Date:** 2005-12-09**First Use in Commerce Date:** 2005-12-09

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**ADDITIONAL INFORMATION**

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**Section 2(f)****Prior Registration Number(s):**

1636133

3061578

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-10-07 - Registered - Principal Register

2008-07-22 - Published for opposition

2008-07-02 - Notice of publication

2008-06-19 - Law Office Publication Review Completed

2008-06-17 - Ex parte appeal terminated

2008-06-17 - Approved for Pub - Principal Register (Initial exam)

2008-06-13 - Teas/Email Correspondence Entered

2008-06-13 - Communication received from applicant  
2008-06-10 - TEAS Request For Reconsideration Received  
2008-06-10 - TEAS Request For Reconsideration Received  
2008-06-10 - Ex parte appeal - Instituted  
2008-06-10 - Jurisdiction Restored To Examining Attorney  
2008-06-10 - EXPARTE APPEAL RECEIVED AT TTAB  
2007-12-10 - Final refusal mailed  
2007-12-10 - Final Refusal Written  
2007-12-06 - Amendment From Applicant Entered  
2007-12-06 - Communication received from applicant  
2007-12-06 - Assigned To LIE  
2007-10-26 - PAPER RECEIVED  
2007-05-01 - Non-final action mailed  
2007-04-30 - Non-Final Action Written  
2007-04-30 - Assigned To Examiner  
2007-01-18 - Notice Of Pseudo Mark Mailed  
2007-01-17 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

William H. Brewster

**Correspondent**

WILLIAM H. BREWSTER  
KILPATRICK STOCKTON LLP  
1100 PEACHTREE ST STE 2800  
ATLANTA, GA 30309-4530  
Phone Number: 404-815-6500  
Fax Number: 404-815-6555

---

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

**United States Patent and Trademark Office**

Reg. No. 2,903,086

Registered Nov. 16, 2004

**TRADEMARK  
PRINCIPAL REGISTER**

**PARA RENTAR**

UNITED ADVERTISING PUBLICATIONS, INC.  
(WASHINGTON CORPORATION)  
TRADER PUBLISHING COMPANY  
100 W. PLUME STREET  
NORFOLK, VA 23510

FOR: PERIODICAL PUBLICATIONS, NAMELY,  
MAGAZINES FEATURING CLASSIFIED AND DIS-  
PLAY ADVERTISEMENTS IN THE FIELD OF REAL  
ESTATE, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38  
AND 50).

FIRST USE 7-0-2002; IN COMMERCE 7-0-2002.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,394,004, 1,398,476,  
AND 1,636,133.

THE MARK IS PRESENTED IN STANDARD  
CHARACTER FORMAT WITHOUT CLAIM TO  
ANY PARTICULAR FONT STYLE, SIZE OR COLOR.

THE WORDS "PARA RENTAR" ARE SPANISH  
FOR "FOR RENT".

SER. NO. 76-563,961, FILED 12-8-2003.

HELEN BRYAN, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-07-20 09:15:53 ET

Serial Number: 76563961 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2903086

Mark

**PARA RENTAR**

(words only): PARA RENTAR

Standard Character claim: Yes

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2010-06-10

Filing Date: 2003-12-08

Transformed into a National Application: No

Registration Date: 2004-11-16

Register: Principal

Law Office Assigned: LAW OFFICE 114

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: M50 -TMO Law Office 114

Date In Location: 2010-06-10

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. United Advertising Publications, Inc.

Address:

United Advertising Publications, Inc.  
Dominion Enterprises, 150 Granby Street  
Norfolk, VA 23510  
United States  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Washington

---

**GOODS AND/OR SERVICES**

---

**International Class:** 016  
**Class Status:** Active  
Periodical publications, namely, magazines featuring classified and display advertisements in the field of real estate  
**Basis:** 1(a)  
**First Use Date:** 2002-07-00  
**First Use in Commerce Date:** 2002-07-00

---

**ADDITIONAL INFORMATION**

---

**Description of Mark:** The mark is presented in standard character format without claim to any particular font style, size or color.

**Translation:** The words "PARA RENTAR" are Spanish for "For Rent".

**Prior Registration Number(s):**

1394004  
1398476  
1636133

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-06-10 - Section 8 (6-year) accepted & Section 15 acknowledged

2010-06-10 - Case Assigned To Post Registration Paralegal

2010-05-24 - TEAS Section 8 & 15 Received

2004-11-16 - Registered - Principal Register

2004-08-24 - Published for opposition

2004-08-04 - Notice of publication  
2004-06-28 - Approved for Pub - Principal Register (Initial exam)  
2004-06-23 - Assigned To Examiner  
2004-04-12 - Applicant amendment prior to exam entered  
2004-04-12 - Communication received from applicant  
2004-04-09 - TEAS Voluntary Amendment Received  
2003-12-23 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

William H. Brewster

**Correspondent**

William H. Brewster  
KILPATRICK STOCKTON LLP  
1100 PEACHTREE STREET, SUITE 2800  
ATLANTA GA 30309  
Phone Number: 404-815-6500  
Fax Number: 404.815.6555

---

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

**United States Patent and Trademark Office**

**Reg. No. 3,409,624**

Registered Apr. 8, 2008

**SERVICE MARK  
PRINCIPAL REGISTER**

**PARARENTAR.COM**

UNITED ADVERTISING PUBLICATIONS, INC.  
(WASHINGTON CORPORATION)  
150 GRANBY STREET  
NORFOLK, VA 23510

FOR: ADVERTISING SERVICES, NAMELY, PREPARING AND DISSEMINATING ADVERTISING FOR OTHERS, IN PRINT AND VIA AN ONLINE ELECTRONIC COMMUNICATIONS NETWORK; WEBSITE FEATURING ADVERTISING OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-9-2003; IN COMMERCE 4-9-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,394,004, 2,903,086, AND OTHERS.

THE ENGLISH TRANSLATION OF THE SPANISH WORDING "PARA RENTAR" IN THE MARK IS FOR RENT.

SN 76-641,774, FILED 6-27-2005.

MARIAM MAHMOUDI, EXAMINING ATTORNEY

UAP0000682

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-07-20 09:17:23 ET

Serial Number: 76641774 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3409624

Mark

# PARARENTAR.COM

(words only): PARARENTAR.COM

Standard Character claim: Yes

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status:** 2008-04-08

**Filing Date:** 2005-06-27

**Transformed into a National Application:** No

**Registration Date:** 2008-04-08

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2008-03-01

---

## LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. United Advertising Publications, Inc.

**Address:**

United Advertising Publications, Inc.

150 Granby Street  
Norfolk, VA 23510  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Washington

---

#### GOODS AND/OR SERVICES

---

**International Class:** 035

**Class Status:** Active

Advertising services, namely, preparing and disseminating advertising for others, in print and via an online electronic communications network; website featuring advertising of others

**Basis:** 1(a)

**First Use Date:** 2003-04-09

**First Use in Commerce Date:** 2003-04-09

---

#### ADDITIONAL INFORMATION

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**Translation:** The English translation of the Spanish wording "PARA RENTAR" in the mark is FOR RENT.

**Prior Registration Number(s):**

1394004

1398476

1636133

2903086

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-04-08 - Registered - Principal Register

2008-03-01 - Law Office Registration Review Completed

2008-02-27 - Assigned To LIE

2008-01-31 - Allowed for Registration - Principal Register (SOU accepted)

2008-01-09 - Statement Of Use Processing Complete

2007-12-11 - Use Amendment Filed

2007-12-11 - TEAS Statement of Use Received  
2007-10-09 - NOA Mailed - SOU Required From Applicant  
2007-07-17 - Published for opposition  
2007-06-27 - Notice of publication  
2007-05-02 - Law Office Publication Review Completed  
2007-05-01 - Approved For Pub - Principal Register  
2007-05-01 - Amendment From Applicant Entered  
2007-05-01 - Communication received from applicant  
2007-05-01 - Assigned To LIE  
2007-04-03 - PAPER RECEIVED  
2006-09-29 - Non-final action mailed  
2006-09-28 - Non-Final Action Written  
2006-08-25 - Amendment From Applicant Entered  
2006-08-02 - Communication received from applicant  
2006-08-02 - PAPER RECEIVED  
2006-01-31 - Non-final action mailed  
2006-01-30 - Non-Final Action Written  
2006-01-18 - Assigned To Examiner  
2005-07-08 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

William H. Brewster

**Correspondent**

WILLIAM H. BREWSTER  
KILPATRICK STOCKTON LLP  
1100 PEACHTREE ST NE STE 2800  
ATLANTA, GA 30309-4530  
Phone Number: (404) 815-6166

Fax Number: 404 815 6555

---

**EXHIBIT D**

UAP0000687

forrentapartments.com

Is this your domain name? [Renew it now.](#)



**Current Registrar:** GODADDY.COM, INC.  
**IP Address:** [173.203.42.119](#) (ARIN & RIPE IP search)  
**Record Type:** Domain Name  
**Server Type:** Other  
**Lock Status:** clientDeleteProhibited  
**WebSite Status:** Active

The data contained in GoDaddy.com, Inc.'s WhoIs database, while believed by the company to be reliable, is provided "as is" with no guarantee or warranties regarding its accuracy. This information is provided for the sole purpose of assisting you in obtaining information about domain name registration records. Any use of this data for any other purpose is expressly forbidden without the permission of GoDaddy.com, Inc. By submitting an inquiry, you agree to these terms of usage and limitations of warranty. In part, you agree not to use this data to allow, enable, or otherwise make possible the dissemination or collection of this data, in part or in its entirety, for any purpose, such as the transmission of unsolicited advertising and solicitations of any kind, including spam. You further agree not to use this data to enable high volume, automated or robotic electronic processes designed to collect or compile this data for any purpose, including mining this data for your own personal or commercial purposes.

Please note: the registrant of the domain name is specified in the "registrant" field. In most cases, GoDaddy.com, Inc. is not the registrant of domain names listed in this database.

**Registrant:**

Mash Web Holdings, LLC  
221 South Ridge Rd.  
Lake Forest, Illinois 60045  
United States

Registered through: GoDaddy.com, Inc. (<http://www.godaddy.com>)  
Domain Name: FORRENTAPARTMENTS.COM  
Created on: 24-May-02  
Expires on: 24-May-13  
Last Updated on: 04-May-11

**Administrative Contact:**

Sklarov, Maia [investments18@msn.com](mailto:investments18@msn.com)  
Mash Web Holdings, LLC

221 South Ridge Rd.  
Lake Forest, Illinois 60045  
United States  
(847) 987-0527 Fax --

Technical Contact:  
Sklarov, Maia investments18@msn.com  
Mash Web Holdings, LLC  
221 South Ridge Rd.  
Lake Forest, Illinois 60045  
United States  
(847) 987-0527 Fax --

Domain servers in listed order:  
NS.RACKSPACE.COM  
NS2.RACKSPACE.COM

The previous information has been obtained either directly from the registrant or a registrar of the domain name other than Network Solutions. Network Solutions, therefore, does not guarantee its accuracy or completeness.

[Show underlying registry data for this record](#)

**EXHIBIT E**

UAP0000690



HOME CLAIM YOUR REWARD AFFILIATE SEARCH CONTACT US

City, State Zip Search Radius EASEE Price Range ANY To ANY Property Type ANY TYPE Furnished ☐



We offer advertising for all size residential properties

Apartments, Rental Homes, Condos, Townhouses, Lofts and Duplexes  
Studio, one, two and three bedrooms floor plan options  
Cheap and luxury apartments priced to suit your budget  
Property advertising with virtual tours, photos, videos and several other helpful tools that will help 50+ scenarios  
Tenants can take the highest reward on your property stands out

Looking for a Rental Property?

ForRentApartments.com provides you with an easy way to search for your new home. Renters can use ForRentApartments.com for customized searches from thousands of properties advertised by property management companies as well as private and single property owners all over the United States. ForRentApartments.com offers a diverse selection of rental advertisements, helping you find your perfect home! Benefit from our Rentor Reward Program! If you find your new home on this website, report it on ForRentApartments.com and you may receive the highest renter rewards on the internet today!

Receive Your Reward! It's As Easy As 1-2-3



- Step 1: Choose Your Property
- Step 2: Tell Your Property Manager You Found Your Apartment Here
- Step 3: Claim Your Reward

Search our database of thousands of apartments nationwide and make money renting through our site.

Top Apartment Searches by cities

Atlanta	Chicago	Detroit	Kansas City	Madison	Nashville	Omaha	Reno	Saint Paul
Albuquerque	Charlotte	Des Moines	Knoxville	Missoula	New York	Phoenix	San Antonio	Scottsdale
								Tampa

<http://forrentapartments.com/>

7/17/2011

UAP0000691

Rent homes,apartments,condos|GET A REWARD!cheap property rentals

Case 1:11-cv-02403-RWS Document 1-5 Filed 07/21/11 Page 3 of 13

Page 2 of 2

Austin	Cincinnati	Denver	Las Vegas	Memphis	New Orleans	Portland	Sacramento	Seattle	Toronto
Baltimore	Cleveland	Houston	Los Angeles	Milwaukee	Orlando	Philadelphia	San Jose	Tallahassee	Washington
Boston	Dallas	Indianapolis	Little Rock	Mobile	Oklahoma City	Pittsburgh	San Francisco	Tampa	
Buffalo	Denver	Jacksonville	Lexington	Miami	Oakland	Raleigh	St. Louis	Tucson	

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<http://forrentapartments.com/>

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City/State  Zip  Search Radius  Price Range  To  Property Type  Furnished ☐

#### About Us

ForRentApartments.com is an Internet Property Advertising Service (IPAS) specifically designed to help property managers/owners advertise and reach out to rent seekers as well as provide tenants advertisements to view when locating their ideal rental homes. ForRentApartments.com contains nationwide property advertisements of apartment communities, townhouse, condos, houses, and duplexes. In addition, ForRentApartments.com offers renters the most lucrative rewards in the industry for their search of property advertisements. Renters can search the site's detailed property advertisements that include such features as contact information, local amenities and services, neighborhood data, pricing, photos, floor plans, and virtual tours. With the ability to directly contact property managers/owners through ForRentApartments.com, renters will find that the search for a dream house has never been easier and more rewarding.

In addition to providing 24-hour free access to comprehensive property advertisements, ForRentApartments.com rewards renters with a rental reward in the amount of a stated reward for selected properties. All it takes is three easy steps: (1) Find a property using the ForRentApartments.com advertisement website that participates in the "Choose Your Reward" program, (2) Inform the property manager/owner that they found their property advertisement using ForRentApartments.com, and (3) notify ForRentApartments.com upon being successfully placed with the appropriate property.

Property managers/owners can list any number of properties on the ForRentApartments.com site at NO COST. In doing so, they will be provided the most comprehensive and detailed activity reports in the rental industry. We, at ForRentApartments.com, will do all that is possible to assist property managers/owners in all their marketing needs to fill any vacancy that may come their way.

#### Top Apartment Searches by cities

Atlanta	Chicago	Detroit	Kansas City	Madison	Nashville	Omaha	Reno	Saint Paul	Tampa
Albuquerque	Charlotte	Des Moines	Knoxville	Mesa	New York	Phoenix	San Antonio	Scottsdale	Tempe
Austin	Cincinnati	Fresno	Las Vegas	Memphis	New Orleans	Portland	Sacramento	Seattle	Toledo
Baltimore	Cleveland	Houston	Los Angeles	Milwaukee	Orlando	Philadelphia	San Jose	Tallahassee	Washington
Boston	Dallas	Indianapolis	Little Rock	Mobile	Oklahoma City	Pittsburgh	San Francisco	Tacoma	
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City/State: ATLANTA, GA Zip: or Search Radius: EXACT Price Range: ANY To: ANY Property Type: ANY TYPE Furnished: ☐ More search options

Atlanta Apartments For Rent - 78 rentals found [List view](#) [Map view](#)

171 Auburn Avenue, Atlanta GA 30303 \$ 600 - \$ 650 reward



\$ 1261 - \$ 2291 monthly [Best Offer](#)


Bedrooms: 1-2 Bath: 1-2

Property Type: Apartment Total units at property: 140 Visit Renaissance Walk at Sweet Auburn...Five m...

Amenities: Garbage Disposal, Internet Available, Assigned Parking, Pets Allowed, Storage Units

[Star](#) [@](#)

925 Canterbury Road, Atlanta GA 30324 \$ 500 reward



\$ 925 - \$ 1388 monthly [Best Offer](#)

Bedrooms: 1 Bath: 1


Property Type: Apartment Total units at property: 423 Style Has A New Address in Lindbergh/Buckhead!...

Amenities: Microwave, Ceiling Fan, Club House, Pool, Hardwood Floors

[Star](#) [@](#)

4883 Roswell Road, Atlanta GA 30342 \$ 300 - \$ 500 reward

Featured Property



336 Lathrop, Forest Park IL 60130  
Rent Ran : \$ 750 - \$ 850

<http://forrentapartments.com/search?city=Atlanta&state=GA>

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**\$ 599 - \$ 929 monthly**[Best Offer](#)

Bedrooms: 1-3 Bath: 1-2

Property Type: Apartment Total units at property: 172 Sandy Spring's Best Kept Secret! Minutes to Ba...

Amenities: Internet Available,Carpeting,Cable Ready,Garbage Disposal,Walk In Closets



1133 Huff Road, Atlanta GA 30318

\$ 400 - \$ 550 reward



**\$ 842 - \$ 1187 monthly**[Best Offer](#)

Bedrooms: studio-2 Bath: 1

Property Type: Apartment Total units at property: 340 Apex West Midtown is a brand new luxury rental...

Amenities: Fitness Center,HasFurnishedUnits,Air Conditioning,Cable Ready,Elevator



100 Windmont Drive, Atlanta GA 30329

\$ 300 - \$ 400 reward



**\$ 670 - \$ 925 monthly**[Best Offer](#)

Bedrooms: 1-2 Bath: 1-2

Property Type: Apartment Total units at property: 176 Situated off I-85 and located on Clairmont R...

Amenities: Fireplace,Garbage Disposal,Fitness Center,Dishwasher,Air Conditioning



3001 Northeast Expressway, Atlanta GA 30341

\$ 350 - \$ 500 reward



**\$ 795 - \$ 1015 monthly**[Best Offer](#)

Bedrooms: 1-2 Bath: 1-2

Property Type: Apartment Total units at property: 340 Luxury Apartment Living Minutes Away From Ev...

Amenities: Fireplace,Laundry On Site,Internet Available,Pets Allowed,Air Conditioning



690 Lindbergh Drive, Atlanta GA 30324

\$ 350 - \$ 400 reward

**\$ 708 - \$ 895 monthly**[Best Offer](#)

Bedrooms: 1-3 Bath: 1-1.5



Property Type: Apartment Total units at property: 176 Convenient Downtown...Marta Train across fro...  
Amenities: Ceiling Fan,Caprpeting,Dishwasher,Pets Allowed,Air Conditioning



2305 Global Forum Boulevard, Atlanta GA 30340

\$ 365 - \$ 565 reward



**\$ 729 - \$ 1129** monthly Best Offer

Bedrooms: 1-3 Bath: 1-2

Property Type: Apartment Total units at property: 240 Newer Community!!! Located one mile North of...

Amenities: Pool,Storage Units,Handicap Access,Controlled Access,Garbage Disposal



2151 Cumberland Parkway, Atlanta GA 30339

\$ 350 - \$ 600 reward



**\$ 698 - \$ 1300** monthly Best Offer

Bedrooms: 1-3 Bath: 1-2

Property Type: Apartment Total units at property: 400 Beautiful Hill Top Location in Historic Vining...

Amenities: Club House,Controlled Access,Air Conditioning,Caprpeting,Cable Ready



2000 Asbury Square, Atlanta GA 30346

\$ 400 - \$ 600 reward



**\$ 854 - \$ 1697** monthly Best Offer

Bedrooms: 1-3 Bath: 1-2.5

Property Type: Apartment Total units at property: 408 The Ultimate Address In the Atlanta Dunwoody...

Amenities: Internet Available,Elevator,Garbage Disposal,Cable Ready,Pets Allowed



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Results per page 10

## We offer advertise for all residential rentals

Apartments, Rental Homes, Condos, Townhouses, Lofts, or Duplexes

Studio, one, two and three bedroom floor plan options  
Luxury apartments priced to suit your budget

Property advertise with virtual tours, photos, videos, and several more helpful tools that help fill vacancy

Filter by highest reward!

## Looking for a Rental Property?

ForRentApartments.com provides you with an easy way to search for your new home! Renters can use ForRentApartments.com for customized searches from thousands of property advertise, property management companies, as well as private and single property owners all over the United States. ForRentApartments.com offers a diverse selection of rental advertise helping you find your perfect home! Benefit from our Renter Reward Program! If you find your new home on this website, report it on ForRentApartments.com and you may receive the highest renter rewards on the internet today!

## Receive Your Reward! It's As Easy As 1-2-3



**Step 1:** Choose Your Property

**Step 2:** Tell Your Property Manager You Found Here

**Step 3:** Claim Your Reward

## Follow Us



Search our database of thousands of apartments nationwide and enjoy the variety of apartments we have to offer.

## Top Apartment Searches by cities

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Albuquerque	Charlotte	Des Moines	Knoxville	Mesa	New York	Phoenix	San Antonio	Scottsdale	Tempe
Austin	Cincinnati	Fresno	Las Vegas	Memphis	New Orleans	Portland	Sacramento	Seattle	Toledo
Baltimore	Cleveland	Houston	Los Angeles	Milwaukee	Orlando	Philadelphia	San Jose	Tallahassee	Washington
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City/State \_\_\_\_\_ Zip \_\_\_\_\_ Search Radius \_\_\_\_\_ Price Range \_\_\_\_\_ To \_\_\_\_\_ Property Type \_\_\_\_\_ Furnished \_\_\_\_\_  
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#### TERMS AND CONDITIONS

##### 1. GENERAL

By using this Website and agreeing to the Terms and Conditions, you are also agreeing to abide by our Privacy Policy and all other agreements and policies posted on this Website. ForRentApartments.com is solely an advertising platform in which tenants may locate and contact rental properties through our advertising services. ForRentApartments.com does not procure, refer, or match a tenant with a property. ForRentApartments.com is solely an advertising platform for prospective tenants to find a property on their own accord. ForRentApartments.com is located at 200 E. Howard, Suite 290, Des Plaines, IL 60018. In our sole discretion, we may assign the Agreement. Headings are for reference purposes only and do not limit the scope or extent of such section. Our failure to act with respect to a breach by you or others does not waive our right to act with respect to subsequent or similar breaches. No agency, partnership, joint venture, employee-employer or franchiser-franchisee relationship is intended or created by this Agreement. If any part of this agreement is determined to be invalid or unenforceable pursuant to applicable law including, but not limited to, the warranty disclaimers and liability limitations set forth above, then the invalid or unenforceable provision will be deemed superseded by a valid enforceable provision that most closely matches the intent of the original provision and the remainder of the agreement shall continue in effect. ForRentApartments.com may rely on your agreement to the "Terms & Conditions" and "Property Advertisement Agreement" to create a binding valid agreement. From time to time ForRentApartments.com may send facsimiles or emails regarding its products and services, or shall call customers regarding ForRentApartments.com products and services, and you hereby expressly consent to receiving such emails, facsimiles and telephone calls. See Privacy Policy for more information. The following Sections and policies survive any termination of the Agreement: Fees and Services, (with regard to any fees you owe us), Release, Content License, Limitation on Liability, Indemnity and Resolution of Disputes, Default and Remedies. You may report complaints to the Complaint Assistance Unit of the Division of Consumer Services of the Illinois Department of Consumer Affairs by contacting them in writing at 100 West Randolph, 12th floor, Chicago, IL 60601, or by telephone at 800.386.5438.

##### 2. USER AGREEMENT

Thank you for using our services available at [www.ForRentApartments.com](http://www.ForRentApartments.com) (the "Website"). The following terms of use (the "Terms and Conditions") hereinafter referred to as the (the "Agreement") apply to your use of the Website. By using the Website, you explicitly accept these Terms and Conditions. We strongly recommend that, as you read these Terms and Conditions, you also access and read the information contained in the other pages and websites referred to in this document, as they may contain further terms and conditions that apply to you. In some cases, the Website and a user may enter into a separate written agreement or contract providing other terms and conditions of our agreement and incorporating these Terms and Conditions by reference. The term "Agreement" shall mean the agreement formed between you and us pursuant to these Terms and Conditions, the Privacy Policy, the Fees and Credits Policy, the Equal Housing Opportunity Policy, and any other terms and conditions posted on this Website, and any other written agreement between you and us, as the same may be modified from time to time, all of which are incorporated herein by reference.

##### 3. WEBSITE INFORMATION AND REMEDIES

ForRentApartments.com is an internet property advertisement website, owned and operated by Kinetoscope Media, Inc. The rental advertisements and related services posted on ForRentApartments.com are provided by Kinetoscope Media, Inc. All references to "ForRentApartments.com" include Kinetoscope Media, Inc. In the case of any violation of our Agreement, Kinetoscope Media, Inc., reserves the right to seek all remedies available at law and in equity for such violations, including termination of your use of this Website. For purposes of our Agreement, the term "Website" may, at our option, include any current or future domestic co-branded websites and affiliated websites.

##### 4. FEES AND SERVICES

Prospective and actual Renters may search the Website for available rental units at no charge. Likewise, there is no charge to landlords/property managers to insert their Property advertisement on the Website. A charge will only be imposed on the property if property advertisement is located by a prospective tenant and yields a successful advertisement in the form of a signed lease between landlord and tenant that was found through forrentapartments.com advertisement website. We expressly deny any participation, involvement, or influence in the lease to be obtained between landlord and tenant. If you are a Property Manager, by submitting your Property's information, you consent to the placement of information about the

Property on the Website, subject to our Privacy Policy and our Agreement. For certain Properties, when the Renter uses the Website service to find such Property and reports a lease, ForRentApartments.com or property manager directly, as per state laws, will issue to the Renter a predetermined reward in the form of a prepaid reward card, other payment methods, or other valuable consideration. ForRentApartments.com reserves the right to reject, suspend, and/or terminate, any Property advertisement submitted by Lessor at any time and for any reason, including but not limited to, (a) a determination that the Property advertisement violates this Agreement or any of our policies; and (b) the Property's failure to pay amounts owing to ForRentApartments.com. Determination of whether a successful advertisement was a found through ForRentApartments.com will be through several methods of lease verification. Each user of ForRentApartments.com will have to be a registered user on the website. All search queries will be recorded through keystrokes and have a timestamp to determine when and how a user came to an advertisement. Communication with the property will take one of two forms, they will either have to email the property through an internal ForRentApartments.com messaging system, or the property will have a toll free number at an additional charge, for phone calls. All phone calls and messages will be tracked and used as verifiable evidence that a lease was successfully found through a ForRentApartments.com advertisement. A monthly fee will only be charged for additional ancillary/upgrade features that ForRentApartments.com offers.

ForRentApartments.com does not refer tenants to landlords, nor do we match landlords with tenants or recommend apartments to tenants in any way. We do not prequalify tenants, show apartments to tenants or engage in any traditional leasing activity whereby any sort of an agency relationship will be established between landlord, tenant and our web site. We are an advertising medium similar to a newspaper whereby landlords advertise and tenants find and select the appropriate apartment to rent at their choosing. When a prospective tenant and landlord enter in to a lease of their choosing, we collect an advertising fee from the landlord for the placement of their advertisement.

#### 5. REFUND POLICY

Properties who place advertisements on ForRentApartments.com are entitled to a refund if a qualified tenant who found said property advertisement through ForRentApartments.com breaks the lease or is evicted within the lease term. Property will be refunded the invoice less the reward paid to the tenant for a total of 50% of the total invoice. In order to be eligible to receive a refund under this circumstance, ForRentApartments.com must receive your refund request in the manner described below within 30 days of lease termination. Notwithstanding anything in this policy to the contrary, ForRentApartments.com reserves the right to finally determine in its sole discretion whether the criteria for a refund set forth in this policy have been satisfied and to request any additional information relevant to such request. All refund requests must be in writing and include your name, address, e-mail address, advertisement identification, and a copy of the lease that was broken, and date lease was broken. It must also include one of the following: a time-stamped copy of the court order for eviction, a time-stamped copy of complaint and summons upon defendant, a time-stamped copy of the forcible entry and detainer or other verifiable court documentation of lease being improperly terminated. Upon receipt of this court documentation, you will then be given one week to also send a copy of the judgment of the court.

All refund requests must be mailed to Kinetoscope Media, 200 E. Howard, suite 280 Des Plaines, IL 60018. Once all the required documentation is received you are determined to be eligible for the refund your refund will be mailed within 16 weeks of request. ForRentApartments.com is not responsible for refund requests that are not timely received in accordance with this policy for any reason.

#### 6. CONTENT REQUIREMENTS.

To assure the value of ForRentApartments.com services, you agree that all of the information you have provided to ForRentApartments.com, whether online or otherwise, is accurate and complete. Lessors shall be responsible for preparing and submitting the Property advertisement, and shall be solely liable for assuring that such advertisements are accurate, and comply with all applicable laws.

#### 7. USER LICENSE

By placing material on or communicating with ForRentApartments.com, User hereby grants to ForRentApartments.com a royalty-free, perpetual, irrevocable, sublicenseable, nonexclusive right and license to use, copy, modify, display, distribute and reproduce all such materials in any form, media, software or technology of any kind now existing or developed in the future. User also agrees to indemnify, defend and hold harmless ForRentApartments.com from and against any claims or costs, including attorneys' fees, arising from the use or distribution of those materials. User further grants ForRentApartments.com the right to use your name in connection with the reproduction or distribution of any such material. While ForRentApartments.com is not under any obligation to monitor content provided by Users, ForRentApartments.com may, in its sole discretion, remove any content that it deems objectionable, offensive, or unlawful.

#### 8. FORRENTAPARTMENTS.COM LICENSE

ForRentApartments.com hereby authorizes you to view, copy, download and print the information and data ("Materials") available on this Website, provided that: if you are a Renter, the Materials are used solely for personal, non-commercial purposes; and if you are a Property, the Materials are used only for the purposes of using the services expressly offered by ForRentApartments.com without limiting the generality of the foregoing: (1) as a Renter, you are only permitted to use this Website to search for residential rentals, communicate with Lessors, and consider other move-related services; (2) and as a Property, you are only permitted to use this Website to advertise your Properties and communicate with Renters; the Materials are not modified, republished, or redistributed.

#### 9. NO UNAUTHORIZED DUPLICATION

Except as otherwise stated herein, none of the content on the Website may be: modified, copied, reproduced, distributed, republished, downloaded, displayed, sold, compiled, posted or

transmitted in any form or by any means, including but not limited to, electronic, mechanical, photocopying, recording or other means, without the prior express written consent of ForRentApartments.com.

#### 10. TRADEMARKS

The term "ForRentApartments.com" and any other trademarks, trade names, logos and service marks, including ForRentApartments.com, displayed on this Website are the property of Kinetoscope Media, Inc.. You are not permitted to copy or otherwise use these trademarks, trade names, logos, and service marks without the prior written consent of ForRentApartments.com or such other owner.

#### 11. NO UNLAWFUL OR PROHIBITED USE

As a condition of your use of this Website, you will comply with all applicable laws, statutes, ordinances and regulations regarding your use of our service and any related activities, including the Fair Housing Act. In addition, you warrant that you will not use this Website in any way prohibited by these terms, conditions and notices. In addition, you will not:

- \* use the Website if you are not able to form legally binding contracts;
- \* use the Website to advertise the Property owned by another person unless you are the duly authorized property manager, representative, or agent of the Property owner, and can bind such Property owner, and your representation of such person complies with all applicable laws;
- \* circumvent or manipulate our fee structure, the billing process, or fees owed to ForRentApartments.com;
- \* distribute or post spam, chain letters;
- \* distribute viruses or any other technologies that may harm ForRentApartments.com or the interests or property of ForRentApartments.com users;
- \* copy, modify, republish or distribute content from the Website or ForRentApartments.com's copyrights and trademarks;
- \* impersonate another person or otherwise misrepresent your affiliation with another person or entity, conduct fraud, hide or attempt to hide your identity;
- \* provide inaccurate contact information or other information relative to your move or property;
- \* harvest or otherwise collect information about users, including email addresses, without their consent;
- \* offer ForRentApartments.com renters concessions less favorable than those offered to non-ForRentApartments.com renters;
- \* transmit to ForRentApartments.com or any user any information or materials of any kind which (i) violate, plagiarize or infringe on the intellectual property or contractual rights of any third party; or (ii) are libelous, defamatory, obscene, pornographic, abusive; or (iii) contain any viruses, Trojan horses, worms, time bombs, cancelbots or other computer programming routines that are intended to damage, detrimentally interfere with, surreptitiously intercept or expropriate any system, data or personal information.

#### 12. GENERAL DISCLAIMER

Although ForRentApartments.com has attempted to provide accurate information on the Website, ForRentApartments.com assumes no responsibility for the accuracy of the information, as it is an advertising medium intended for Properties to advertise accurate information. All information provided on this Website is provided "as is" with all faults without warranty of any kind, either express or implied. ForRentApartments.com hereby disclaims all warranties, express or implied, including, without limitation, those of merchantability, habitability, fitness for a particular purpose, title and noninfringement or arising from a course of dealing, usage or trade practice, except to the extent such disclaimers are held to be legally invalid.

#### 13. LIMITATION ON LIABILITY

Neither ForRentApartments.com, or any of their respective directors, employees, agents, vendors or suppliers will be liable for any direct, indirect, special, punitive, consequential or incidental damages including, without limitation, lost profits or revenues, costs of replacement goods, loss or damage to data arising out of the use or inability to use the Website or any ForRentApartments.com advertisement, or damages from the use of or reliance on the information present on this Website, even if ForRentApartments.com has been advised of the possibility of such damages.

#### 14. MODIFICATION OF THE WEBSITE

ForRentApartments.com reserves the right in its sole discretion to improve, modify or remove any information or content appearing on the Website. ForRentApartments.com may discontinue or revise any or all aspects of the Website in its sole discretion and without prior notice. Without limiting the foregoing, ForRentApartments.com reserves the right to change the terms, conditions, and notices under which this Website is offered at any time. Unless otherwise provided in our Agreement, all amended terms automatically take effect upon acceptance for new users, or 30 days after they are posted on the website for all other users. It is your responsibility to check terms and conditions of this Agreement at the time of each use.

#### 15. PRIVACY

We view the protection of users' privacy as a very important principle and will only use your information as described in the Privacy Policy. We do not sell or rent your personal information to third parties for their marketing purposes without your express written consent, and we use your information only as described in the Privacy Policy. We store and process your information on computers located in the United States that are protected by physical as well as technological security devices.

#### 16. RELEASE

Because ForRentApartments.com is an advertising venue, in the event that you have a dispute with one or more users, you release ForRentApartments.com, and its affiliates (and its

respective officers, directors, agents, subsidiaries, joint ventures and employees) from claims, demands and damages (actual and consequential) of every kind and nature, known and unknown, suspected and unsuspected, disclosed and undisclosed, arising out of, or in any way connected with, such disputes.

Nature of ForRentApartments.com Services. ForRentApartments.com operates an advertising platform for Properties desiring to advertise residential rental properties with available units, and the advertisements on the Website are based on information provided by the Property. Accordingly, ForRentApartments.com is not responsible in any way for the content in any such advertisements, nor is ForRentApartments.com responsible for any actual lease transaction or activity between a potential Renter and a Property. ForRentApartments.com is not licensed as a real estate broker; and ForRentApartments.com does not render legal, brokerage, or other professional or real estate advice or services to either its Renter or Property customers. Services Not Provided. Without limiting the generality of the foregoing, you acknowledge and agree as follows:

1. ForRentApartments.com does not participate in any actual lease transactions, including, without limitation, negotiations, discussions, or proposals, showing of rental units, and you expressly waive any requirement that purports to impose on ForRentApartments.com an obligation to perform any services other than those expressly undertaken by ForRentApartments.com;

2. ForRentApartments.com is not a licensed real estate broker; and ForRentApartments.com does not render legal, brokerage, or other professional or real estate advice or services; in the event you desire or need such services, ForRentApartments.com strongly advises you to secure a licensed professional;

3. ForRentApartments.com is not undertaking any, and has no, duties to either Renters or Properties, including, without limitation, the obligation to inspect rental properties, to verify the veracity of information contained in an advertisement, or to interview or otherwise screen Renters;

4. ForRentApartments.com is not responsible for the content of, nor does it endorse, the third-party websites to which you may link using this Website;

5. ForRentApartments.com does not guarantee the accuracy of any information available on this Website, and is not responsible for any errors, omissions, or misrepresentations, whether made by the Property, Renter or otherwise and all information obtained on this Website must be verified independently;

6. ForRentApartments.com may make changes to its products and/or services and this Website at any time and without notifying you or receiving your consent; and

7. While ForRentApartments.com complies with applicable state and federal laws, including federal civil rights laws, ForRentApartments.com cannot guarantee that its users so comply. Accordingly, ForRentApartments.com assumes no liability for Renters' and/or Properties' failures to comply with such laws.

#### 17. DEFAULT AND REMEDIES

Without limiting any other provision in this Agreement, in the event you default under this Agreement, including without limitation, by failing to pay us the specified advertising fees when due (if you are a Property), we will have the right to exercise any or all of the following remedies: (1) we can suspend any or all of your advertisements from the ForRentApartments.com Website; (2) we can terminate this Agreement; (3) we can ban your future use of the ForRentApartments.com Website; (4) we can impose interest on your past due amounts equal to the lower of 1.5% per month or the highest rate permitted by law; (5) we can impose an administrative service fee equal to five percent (5%) of all amounts past due; (6) we can reserve the right to condition your continued use of the Website on requirements such as a fee increase, submission of a security deposit; and/or fee prepayment; and (7) we can exercise any and all rights and remedies available to us at law and in equity.

#### 18. RESOLUTION OF DISPUTES

If a dispute arises between you and ForRentApartments.com, our goal is to provide you with a neutral and cost effective means of resolving the dispute quickly. Accordingly, you and ForRentApartments.com agree that we will resolve any claim or controversy at law or equity that arises out of this Agreement or our services (a "Claim") in accordance with one of the subsections below or as we and you otherwise agree in writing. Before resorting to these alternatives, we strongly encourage you to first contact us directly to seek a resolution by calling (847) 376-8003, Monday-Friday, 9 a.m. to 5 p.m. CST. We will consider reasonable requests to resolve the dispute through alternative dispute resolution procedures, such as mediation or arbitration, as alternatives to litigation.

\* Law and Forum for Disputes. This Agreement shall be governed in all respects by the laws of the State of Illinois as they apply to agreements entered into and to be performed entirely within Illinois between Illinois residents, without regard to conflict of law provisions. You agree that any Claim or dispute you may have against ForRentApartments.com must be resolved by a court located in Cook County, Illinois, except as otherwise agreed by the parties or as described in the Arbitration Option paragraph below. You agree to submit to the personal jurisdiction of the courts located within Cook County, Illinois, for the purpose of litigating all such Claims or disputes.

\* Arbitration Option. For any Claim (excluding Claims for injunctive or other equitable relief) where the total amount of the award sought is less than \$10,000, the party requesting relief may elect to resolve the dispute in a cost-effective manner through binding non-appearance-based arbitration. In the event a party elects arbitration, he/she shall initiate such arbitration through an established alternative dispute resolution ("ADR") provider mutually agreed upon by the parties. The ADR provider and the parties must comply with the following rules: a) the arbitration shall be conducted by telephone, online and/or be solely based on written submissions, the specific manner shall be chosen by the party initiating the arbitration; b) the arbitration shall not involve any personal appearance by the parties or witnesses unless otherwise mutually agreed by the parties; and c) any judgment on the award rendered by the arbitrator may be entered in any court of competent jurisdiction.

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Austin	Cincinnati	Fresno	Las Vegas	Memphis	New Orleans	Portland	Sacramento	Seattle	Toledo
Baltimore	Cleveland	Houston	Los Angeles	Milwaukee	Orlando	Philadelphia	San Jose	Tallahassee	Washington
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**EXHIBIT F**

UAP0000703

From: Case 1:11-cv-02403-RWS Document 1-6 Filed 07/21/11 Page 2 of 4

Sent: Saturday, June 25, 2011 05:39 PM

To: Sander Cathy Jo; Baker, Lisa

Subject: Is this o.k. to do? FW: Please confirm your property registration at ForRentApartments.com.

Hi Cathy Jo. & Lisa

See Below. A lady called me asking for me to allow her to advertise us on ForRent Apartments. I thought I should get this cleared by the two of you first.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

---

**From:** Martha York [mailto:[yorkmartha@yahoo.com](mailto:yorkmartha@yahoo.com)]

**Sent:** Wed 6/22/2011 3:01 PM

**To:** [REDACTED]

**Subject:** Please confirm your property registration at ForRentApartments.com.

Hello!

This is Martha from ForRentApartments.com, we recently spoke with you on the phone.

Please, click on the below link to authorize me to post your property on our site and your listing will be live immediately and visible to all:

<http://1rentlogic.com/en-US/Account/AcceptTos?userId=550aeb59-8b75-4fed-977d-c32b3d001b4f>

Thanks and we hope to help you fill your vacant units.

This e-mail and attachments (if any) is intended only for the addressee(s) and is subject to copyright. This email contains information which may be confidential or privileged. If you are not the intended recipient please advise the sender by return email, do not use or disclose the contents and delete the message and any attachments from your system. Unless specifically stated, this email does not constitute formal advice or commitment by the sender.

--

Valerie Bollin | Director of National Sales | For Rent Media Solutions™  
294 Interstate N Parkway, Suite 100, Atlanta, GA 30339  
404.606.9893 cell | 770.434.6347 office | 866.308.3302 cfax



UAP0000704

[REDACTED]

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

[REDACTED]

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

[REDACTED]  
[REDACTED]  
[REDACTED]

[REDACTED]

---

**From:** emma ward [mailto:wardemma@scottishmail.co.uk]

**Sent:** Tuesday, March 29, 2011 6:52 AM

**To:**

[REDACTED]

**Subject:** Best Property Advertising!!!

You can advertise as many available units as you like all for free.

Please visit us at [1RentLogic.com](http://1RentLogic.com) or visit our main website at [ForRentApartments.com](http://ForRentApartments.com)!



ForRentApartments.com is a Pay-Per-Successful-Advertisement (PPSA) apartment advertisement website! This means it is FREE to have a basic listing on ForRentApartments.com, whereas you only pay a fee upon a successful placement that yielded your property a tenant!

START ADVERTISING FOR FREE NOW



The Apartment Association  
of North America  
VOTED BEST SITE BY



USA Apartment Association



American Association of Landlords

By registering at 1RentLogic.com you have agreed to the terms and conditions of advertising your property on ForRentApartments.com web sites. You have agreed to pay ForRentApartments.com a fee structure that you have chosen, with corresponding reward to be issued either directly to tenant by ForRentApartments.com or directly from the property, as allowed per state. A charge will only be imposed for properties that were found through ForRentApartments.com advertisement. Additionally, you agree to pay invoice for successful advertisements derived from ForRentApartments.com upon the tenants 'claim of reward'. ForRentApartments.com will be able to verify whether your property was found through ForRentApartments.com through keystrokes, contact tab, timestamps, internal messaging system, and tracked phone calls, as well as other verifiable evidence determining that a tenant located and was placed at your property through the advertising of ForRentApartments.com. Your property will remain at the agreed upon fee on ForRentApartments.com until you request property advertisement be taken down or choose a different fee structure, which will be applied to your account at the beginning of the next calendar month after request. ForRentApartments.com has nothing to do with the leasing transaction, all communications regarding lease will be with property and tenant.

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UAP0000706

## **EXHIBIT G**

UAP0000707



## Fwd: FW: Advertising of your property absolutely for free!

----- Forwarded message -----

From: [REDACTED]  
Date: Tue, Jun 21, 2011 at 11:11 AM  
Subject: FW: Advertising of your property absolutely for free!  
To: Heather Robertson <[heather.robertson@forrent.com](mailto:heather.robertson@forrent.com)>

IS this your website?????

From: . . [mailto:[neverbeen@bigmir.net](mailto:neverbeen@bigmir.net)]

Sent: Tuesday, June 21, 2011 7:37 AM

To: [REDACTED]

Subject: Advertising of your property absolutely for free!

[Visit Us](#) | [Search Properties](#)

ForRent

### What is ForRentApartments.com?

ForRentApartments.com is a unique and revolutionary new apartment advertisement service! Tenants receive a reward for finding your property through our site and then signing a lease with you. It's an amazing incentive for them to rent via our site.

ForRentApartments.com costs nothing until we bring you a tenant who signs a lease with your property. We have a minimum reward of \$200.00 which goes directly to tenant as an incentive to signing a lease with you.

Up to 500\$ REWARD

Free Featured Property

UAP0000708

Advertise for FREE NOW

Free Featured Property

**Limited time offer!** List your property now and receive a free **Featured Property** listing until year end. A \$50.00 per month value. Yours FREE NOW.

- We are FREE until we rent your unit
- If we do not produce then you do not pay
- We pay tenants to rent your apartments
- We offer the highest reward to tenants for renting through our site
- Tenant receives half of our fee back and you decide the fee
- Award winning design and search capability
- Custom algorithm matches tenants to vacant units
- Voted #1 Best Site by several institutions
- Why pay monthly fee's that do not produce results
- You decide the reward the tenant gets
- The higher the reward the more appealing your property is to tenants
- Only site where you can "choose your reward" to attract tenants
- Money back guarantee if tenant defaults on lease

## See the Difference

ForRentApartments.com had a myriad of features, tools, and services not offered by other apartment advertisement services.

FEATURES

ForRent  
Apartments  
com

Rent.com

ForRent.com

Craigslist.org

Apartments  
com

Apartment  
Search.com

UAP0000709

Free until signed lease for any sized property	<input type="checkbox"/>					
Monthly fee			<input type="checkbox"/>		<input type="checkbox"/>	
Tenant reward	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>
Choose your fee structure	<input type="checkbox"/>				No Fee	
Extensive neighborhood data (schools, restaurants, nightlife) property	<input type="checkbox"/>	<input type="checkbox"/>			<input type="checkbox"/>	<input type="checkbox"/>
Multiple websites	<input type="checkbox"/>				<input type="checkbox"/>	<input type="checkbox"/>
Easy to use administration	<input type="checkbox"/>	<input type="checkbox"/>			<input type="checkbox"/>	<input type="checkbox"/>
Free Featured Advertisement	<input type="checkbox"/>					
Money back guarantee	<input type="checkbox"/>					
Affiliate non-apartment rental websites		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pay-Per-Lead		<input type="checkbox"/>				<input type="checkbox"/>
Photographs / FloorPlans / Video upload capability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
Free one year subscription to monthly fee site	<input type="checkbox"/>					
Sponsored advertisement campaign to advertise offsite	<input type="checkbox"/>					

### Stay in touch

☐ ☐ ☐

By advertising on our site, you will agree to the terms and conditions of advertising your property on ForRentApartments.com. You will agree to pay ForRentApartments.com a fee structure that you will choose with 50% of the fee going directly back to the tenant as a reward and incentive for a signed lease at your property. Yes, the tenant gets half of the fee back. A charge will only be imposed for properties that were found through

ForRentApartments.com advertisement, otherwise advertise for free. Our minimum reward for a tenant is \$200.00 which means your fee will be minimum \$400.00 (half of which goes to tenant). Additionally, you agree to pay an invoice for successful advertisements derived from ForRentApartments.com upon the tenants 'claim of reward'. A successful advertising means that the tenant has signed a lease with your property by finding your property through our site. ForRentApartments.com will be able to verify whether your property was found through ForRentApartments.com through keystrokes, contact tab, timestamps, internal messaging system, and tracked phone calls, as well as other verifiable evidence determining that a tenant located and connected with your property through the advertising of ForRentApartments.com. We provide a dispute resolution system in the event of conflicts or disputes between landlord and tenant to determine the source through which the tenant found your property. Your property will remain at the agreed upon fee on ForRentApartments.com until you request property

advertisement be taken down or choose a different fee structure, which will be applied to your account at the beginning of the next calendar month after your request. ForRentApartments.com has nothing to do with the leasing transaction, all communications and negotiations regarding leasing transaction will be between the property and the tenant.

© 2011 [1RentLogic.com](http://1RentLogic.com) All Rights Reserved.

---

**Heather Robertson** • Account Executive  
For Rent Media Solutions™  
7018 AC Skinner Pkwy, #260 • Jacksonville, FL 32256  
c. [904.207.4996](tel:904.207.4996) • p. [904.296.7171](tel:904.296.7171) • f. [904.296.7150](tel:904.296.7150)  
[heather.robertson@forrent.com](mailto:heather.robertson@forrent.com) • [www.ForRent.com](http://www.ForRent.com)

---

**Erin Triay** • General Sales Manager Jacksonville/Charleston  
For Rent Media Solutions™  
7018 AC Skinner Pkwy, #260 • Jacksonville, FL 32256  
c. [904.338.7456](tel:904.338.7456) • p. [904.296.7171](tel:904.296.7171) • f. [904.296.7150](tel:904.296.7150)  
[erin.triay@forrent.com](mailto:erin.triay@forrent.com) • [www.ForRent.com](http://www.ForRent.com)

---

Jennifer Olivares | National Account Executive | For Rent Media Solutions™

18251 McDermott West, Suite B | Irvine, CA 92614

949.261.9600 | 949.872.0088 Cell | 949.271.4937 eFax

[Jennifer.Olivares@forrent.com](mailto:Jennifer.Olivares@forrent.com) | [www.ForRent.com](http://www.ForRent.com)

**Connect. Converse. Convert.**



---

Valerie Bollin | Director of National Sales | For Rent Media Solutions™

UAP0000711

294 Interstate N Parkway, Suite 100, Atlanta, GA 30339  
404.606.9893 cell | 770.434.6347 office | 866.308.3302 efax



---

2 attachments



image001.jpg  
6K



image001.jpg  
6K

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

Find us on , ,  and ! We've Got it!

Experience the Power of Print and Internet with For Rent Media Solutions™!

**From:** [REDACTED]  
**Sent:** Friday, February 11, 2011 10:48 PM  
**To:** [brian.warren@forrent.com](mailto:brian.warren@forrent.com)  
**Subject:** Re: Free property advertising for rent!

Oh - I thought it was you.

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

The Idaho Real Estate Commission requires me to disclose the following:

I am not an attorney or financial advisor; therefore please do not

construe anything that I say or write to constitute legal or financial advice. If you feel you need such advice please seek out a qualified attorney and/or CPA.

On Feb 11, 2011, at 11:41 AM, For Rent wrote:

Hey, [REDACTED]!

Thanks for the heads up!

Do you realize that there is not an American Association of Landlords; it doesn't exist as far as I have looked!

There are several Landlord Associations listed nationally.

And, per their website...

"The U.S.A. Apartment Association is launching our new website called [forrentapartments.com](http://forrentapartments.com)."

It is an in-house commercial for themselves!

Have a great day!

Brian

Brian Warren | Account Executive | For Rent Media Solutions™

17300 SW Upper Boones Ferry Rd. | Portland, OR 97224

☎(503) 620-3894 | 📠(503) 443-2437 Fax

☎(208) 794-4521 cell | 📠(206) 339-3886 Local Fax

[brian.warren@forrent.com](mailto:brian.warren@forrent.com) | [www.Forrent.com](http://www.Forrent.com)

Find us on <image001.jpg>, <image002.jpg>, <image003.jpg> and <image004.jpg>!

We've Got it!

Experience the Power of Print and Internet with For Rent Media Solutions™!

**From:** [REDACTED]

**Sent:** Friday, February 11, 2011 10:48 AM

**To:** Brian Warren

**Subject:** Fwd: Free property advertising for rent!

Kinda cool.

[REDACTED]

[REDACTED]

[REDACTED]  
[REDACTED]  
[REDACTED]

The Idaho Real Estate Commission requires me to disclose the following:

I am not an attorney or financial advisor; therefore please do not construe anything that I say or write to constitute legal or financial advice. If you feel you need such advice please seek out a qualified attorney and/or CPA.

Begin forwarded message:

**From:** Rachel James <[rachel.james1516@yahoo.com](mailto:rachel.james1516@yahoo.com)>

**Date:** February 11, 2011 1:19:45 AM MST

To: [REDACTED]

**Subject: Free property advertising for rent!**



UAP0000715



## Welcome to the new way to Advertise your property!

Hello, This message has been sent to you to introduce you to a new way to advertise your property for rent. We have built and have launched a massive new media venture which will take the rental market by storm!

[ForRentApartments.com](http://ForRentApartments.com) is a Pay-Per-Successful-Advertisement (PPSA) apartment advertisement website! This means it is FREE to have a basic listing on [ForRentApartments.com](http://ForRentApartments.com), whereas you only pay a fee upon a successful placement that yielded your property a tenant!

You can advertise as many available units as you like all for free. Please visit us at [1RentLogic.com](http://1RentLogic.com) or visit our main website at [ForRentApartments.com](http://ForRentApartments.com)!

START ADVERTISING FOR FREE NOW



The Apartment Association  
of North America  
VOTED BEST SITE BY



USA Apartment Association



American Association of Landlords

By registering at [1RentLogic.com](http://1RentLogic.com) you have agreed to the terms and conditions of advertising your property on [ForRentApartments.com](http://ForRentApartments.com) web sites. You have agreed to pay [ForRentApartments.com](http://ForRentApartments.com) a fee structure that you have chosen, with corresponding reward to be issued either directly to tenant by [ForRentApartments.com](http://ForRentApartments.com) or directly from the property, as allowed per state. A charge will only be imposed for properties that were found through [ForRentApartments.com](http://ForRentApartments.com) advertisement. Additionally, you agree to pay invoice for successful advertisements derived from [ForRentApartments.com](http://ForRentApartments.com) upon the tenants 'claim of reward'. [ForRentApartments.com](http://ForRentApartments.com) will be able to verify whether your property was found through [ForRentApartments.com](http://ForRentApartments.com) through keystrokes, contact tab, timestamps, internal messaging system, and tracked phone calls, as well as other verifiable evidence determining that a tenant located and was placed at your property through the advertising of [ForRentApartments.com](http://ForRentApartments.com). Your property will remain at the agreed upon fee on [ForRentApartments.com](http://ForRentApartments.com) until you request property advertisement be taken down or choose



a different fee structure, which will be applied to your account at the beginning of the next calendar month after request. [ForRentApartments.com](#) has nothing to do with the leasing transaction, all communications regarding lease will be with property and tenant.  
© 2011 [1RentLogic.com](#) All Rights Reserved.

[REDACTED]

---

**From:** Becca Culan  
**Sent:** Tuesday, March 29, 2011 3:42 PM  
**To:** Brenda.Lawrence@dominionenterprises.com; 'Nadeen Green'; 'Corrine Beauregard'; 'Paige Forrest'  
**Subject:** [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Becca Culan|General Sales Manager|For Rent Media Solutions™  
3111 Banksville Road, Suite 217|Pittsburgh, PA 15216|(412)561-7770|(412)561-7772 fax

[becca.culan@forrent.com](mailto:becca.culan@forrent.com) | [www.ForRent.com](http://www.ForRent.com)

Connect. Converse. Convert.



---

**From:** [REDACTED]  
**Sent:** Tuesday, March 29, 2011 9:26 AM  
**To:** becca.culan@forrent.com  
**Subject:** [REDACTED]

Becca,

Here is the e-mail we spoke about. Received another one today. See Below.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**From:** "Lauren" <laurenfishersys@bigmir.net>

**Sent:** Tuesday, March 29, 2011 7:03 AM

**To:** [REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

**Subject:** SPAM-HIGH: Best Property Advertising!!!

You can advertise as many available units as you like all for free.  
Please visit us at [1RentLogic.com](http://1RentLogic.com) or visit our main website at [ForRentApartments.com](http://ForRentApartments.com)!

**FOR RENT<sup>®</sup>**  
APARTMENTS

ForRentApartments.com is a Pay-Per-Successful-Advertisement (PPSA) apartment advertisement website! This means it is FREE to have a basic listing on ForRentApartments.com, whereas you only pay a fee upon a successful placement that yielded your property a tenant!

**START ADVERTISING FOR FREE NOW**

  
The Apartment Association  
of North America  
VOTED BEST SITE BY

 USA Apartment Association

 American Association of Landlords

By registering at [1RentLogic.com](http://1RentLogic.com) you have agreed to the terms and conditions of advertising your property on ForRentApartments.com web sites. You have agreed to pay ForRentApartments.com a fee structure that you have chosen with corresponding reward to be issued either directly to tenant by ForRentApartments.com or directly from the property, as allowed per state. A charge will only be imposed for properties that were found through ForRentApartments.com advertisement. Additionally, you agree to pay invoice for successful advertisements derived from ForRentApartments.com upon the tenants 'claim of reward'. ForRentApartments.com will be able to verify whether your property was found through ForRentApartments.com through keystrokes, contact tab timestamps, internal messaging system and tracked phone calls, as well as other verifiable evidence determining that a tenant located and was placed at your property through the advertising of ForRentApartments.com. Your property will remain at the agreed upon fee on ForRentApartments.com until you request property advertisement be taken down or choose a different fee structure, which will be applied to your account at the beginning of the next calendar month after request. ForRentApartments.com has nothing to do with the leasing transaction all communications regarding lease will be with property and tenant.

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## Re: FW: Please confirm your property registration at ForRentApartments.com

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

>

> ----- Forwarded message -----

> From: Barbara Sheridan-Geil <[barbara.sheridan-geil@forrent.com](mailto:barbara.sheridan-geil@forrent.com)>

> Date: Wed, Jun 22, 2011 at 8:43 AM

> Subject: Re: FW: Please confirm your property registration at ForRentApartments.com

> To: [REDACTED]

>

>

> NO!!! Do not do it....they are trying to use a similar name to get people to think it is us. Thanks for checking with me.

>

>

>

>

> On Tue, Jun 21, 2011 at 11:44 AM, [REDACTED] wrote:

>

>

>

> Hey Barbara is this through you guys?

>

>

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

>

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

>

>

>

>

>

> From: Brian Dawson [mailto:[brian.dawson123@bigmir.net](mailto:brian.dawson123@bigmir.net)]

> Sent: Tuesday, June 21, 2011 11:29 AM

> To: [REDACTED]

> Subject: Please confirm your property registration at ForRentApartments.com

>

> Hi, this is Brian from ForRentApartments.com again. I am having issues with my gmail account so I am forwarding to you a duplicate link from my alternative account so that you can click on the below link to accept our site and so that we can immediately post your property on our site.

>

> <http://1rentlogic.com/en-US/Account/AcceptTos?userId=a5a5d783-45c7-40ba-b38a-fe23dbd73017>

>

> Thank you again and I look forward to being able to help fill your vacancies.

>

> --

> Barbara Sheridan-Geil

> Account Manager

> For Rent Media Solutions

> 3165 McCrory Place Suite 175

> Orlando, FL 32803

> Cell-[407.719.1990](tel:407.719.1990) Office-[407.297.0832](tel:407.297.0832) Fax-[407-297-0833](tel:407-297-0833)

>

> [barbara.sheridan-geil@forrent.com](mailto:barbara.sheridan-geil@forrent.com)

>

>

>

> --

> Barbara Sheridan-Geil

> Account Manager

> For Rent Media Solutions

> 3165 McCrory Place Suite 175

> Orlando, FL 32803

> Cell-[407.719.1990](tel:407.719.1990) Office-[407.297.0832](tel:407.297.0832) Fax-[407-297-0833](tel:407-297-0833)

>

> [barbara.sheridan-geil@forrent.com](mailto:barbara.sheridan-geil@forrent.com)

>

>

> --

> Melisa Richie |General Sales Manager |For Rent Media Solutions™

> 3165 McCrory Place, Suite 175 | Orlando, FL 32803

> ([407.297-0832](tel:407.297-0832)) office | ([407.353-2956](tel:407.353-2956)) mobile| ([407.297-0833](tel:407.297-0833)) fax

>

> [melisa.richie@forrent.com](mailto:melisa.richie@forrent.com) [www.FRMediaSolutions.com](http://www.FRMediaSolutions.com)

>

>

>

>

>  
>  
>  
>  
>

--

Wendy M. Froehlich • Vice President of Marketing  
For Rent Media Solutions™ & Homes Media Solutions™  
150 Granby Street 16th Floor • Norfolk, VA 23510  
p. [757-351-7363](tel:757-351-7363)  
[wendy.froehlich@forrent.com](mailto:wendy.froehlich@forrent.com) • [www.ForRent.com](http://www.ForRent.com)  
<<http://www.forrent.com/>>

---

Sent: Saturday, June 25, 2011 05:39 PM

To: Sander Cathy Jo; Baker, Lisa

Subject: Is this o.k. to do? FW: Please confirm your property registration at ForRentApartments.com.

Hi Cathy Jo. & Lisa

See Below. A lady called me asking for me to allow her to advertise us on ForRent Apartments. I thought I should get this cleared by the two of you first.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

---

**From:** Martha York [mailto:[yorkmartha@yahoo.com](mailto:yorkmartha@yahoo.com)]

**Sent:** Wed 6/22/2011 3:01 PM

**To:** [REDACTED]

**Subject:** Please confirm your property registration at ForRentApartments.com.

Hello!

This is Martha from ForRentApartments.com, we recently spoke with you on the phone.

Please, click on the below link to authorize me to post your property on our site and your listing will be live immediately and visible to all:

<http://1rentlogic.com/en-US/Account/AcceptTos?userId=550aeb59-8b75-4fed-977d-c32b3d001b4f>

Thanks and we hope to help you fill your vacant units.

This e-mail and attachments (if any) is intended only for the addressee(s) and is subject to copyright. This email contains information which may be confidential or privileged. If you are not the intended recipient please advise the sender by return email, do not use or disclose the contents and delete the message and any attachments from your system. Unless specifically stated, this email does not constitute formal advice or commitment by the sender.

--

Valerie Bollin | Director of National Sales | For Rent Media Solutions™  
294 Interstate N Parkway, Suite 100, Atlanta, GA 30339  
404.606.9893 cell | 770.434.6347 office | 866.308.3302 cfax



## **EXHIBIT H**

UAP0000724

**From:** [REDACTED]  
**Sent:** Monday, March 14, 2011 9:13 AM  
**To:** Brian Warren  
**Subject:** Fwd: Free Property Advertising!!!

Is this you?

[REDACTED]

[REDACTED]

The Idaho Real Estate Commission requires me to disclose the following:

I am not an attorney or financial advisor; therefore please do not construe anything that I say or write to constitute legal or financial advice. If you feel you need such advice please seek out a qualified attorney and/or CPA.

Begin forwarded message:

**From:** Anna Fowery <[annfowerys@bigmir.net](mailto:annfowerys@bigmir.net)>  
**Date:** March 14, 2011 9:04:26 AM MDT  
**To:** [REDACTED]

[REDACTED]

**Subject: Free Property Advertising!!!**



## Welcome to the new way to Advertise your property!

Hello, This message has been sent to you to introduce you to a new way to advertise your property for rent. We have built and have launched a massive new media venture which will take the rental market by storm!

[ForRentApartments.com](http://ForRentApartments.com) is a Pay-Per-Successful-Advertisement (PPSA) apartment advertisement website!

This means it is FREE to have a basic listing on [ForRentApartments.com](http://ForRentApartments.com), whereas you only pay a fee upon a successful placement that yielded your property a tenant!

You can advertise as many available units as you like all for free. Please visit us at [1RentLogic.com](http://1RentLogic.com) or visit our main website at [ForRentApartments.com](http://ForRentApartments.com)!

**START ADVERTISING FOR FREE NOW**



The Apartment Association  
of North America

**VOTED BEST SITE BY**



USA Apartment Association



American Association of Landlords

By registering at [1RentLogic.com](http://1RentLogic.com) you have agreed to the terms and conditions of advertising your property on [ForRentApartments.com](http://ForRentApartments.com) web sites. You have agreed to pay [ForRentApartments.com](http://ForRentApartments.com) a fee structure that you have chosen, with corresponding reward to be issued either directly to tenant by [ForRentApartments.com](http://ForRentApartments.com) or directly from the property, as allowed per state. A charge will only be imposed for properties that were found through [ForRentApartments.com](http://ForRentApartments.com) advertisement. Additionally, you agree to pay invoice for successful advertisements derived from [ForRentApartments.com](http://ForRentApartments.com) upon the tenants 'claim of reward'. [ForRentApartments.com](http://ForRentApartments.com) will be able to verify whether your property was found through [ForRentApartments.com](http://ForRentApartments.com) through keystrokes, contact tab, timestamps, internal messaging system, and tracked phone calls, as well as other verifiable evidence determining that a tenant located and was placed at your property through the advertising of [ForRentApartments.com](http://ForRentApartments.com). Your property will remain at the agreed upon fee on [ForRentApartments.com](http://ForRentApartments.com) until you request property advertisement be taken down or choose a different fee structure, which will be applied to your account at the beginning of the next calendar month after request. [ForRentApartments.com](http://ForRentApartments.com) has nothing to do with the leasing transaction, all communications regarding lease will be with property and tenant.


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UAP0000726

FILED IN CHAMBERS  
U.S.D.C. Atlanta

SEP 13 2011

JAMES N. HATTEN, Clerk  
By:   
Deputy Clerk

IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF GEORGIA  
ATLANTA DIVISION

UNITED ADVERTISING	)	
PUBLICATIONS, INC. and	)	
DOMINION ENTERPRISES,	)	
Plaintiffs,	)	
	)	
v.	)	
KINETOSCOPE MEDIA, INC. and	)	
MASH WEB HOLDINGS, LLC,	)	
Defendants.	)	

Civil Action No.: 1:11-cv-02403-RWS

**PROPOSED FINAL ORDER AND JUDGMENT**

This matter having come before the Court on Plaintiffs' Motion for Default Judgment, and having reviewed Plaintiffs' motion and supporting memorandum and the entire record herein, pursuant to Federal Rule of Civil Procedure 55(b), the Court hereby finds as follows:

1. This Court properly has subject matter jurisdiction over the present dispute pursuant to Section 39 of the Lanham Act, 15 U.S.C. § 1121, and under 28 U.S.C. §§ 1331 and 1338.
2. This Court properly has supplemental jurisdiction over Plaintiffs' related state and common law claims under 28 U.S.C. §§ 1338 and 1367.

Cancellation No. 92054465  
Ashamalla vs. United Advertising  
Publications, Inc.  
**Respondent's Exhibit**



UAP0000727

3. This Court has personal jurisdiction over Defendants because, through Defendants' infringing, interactive website and their email advertising campaign, Defendants are transacting business within this State and are targeting residents of this State, have engaged in acts or omissions within this State causing injury, have caused confusion in this State, and have otherwise made or established contacts with this State sufficient to permit the exercise of personal jurisdiction.

4. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391(b).  
5. Plaintiffs' Complaint was filed on July 21, 2011. (Dkt. No. 1.)  
Defendant Kinetoscope and Defendant Mash Web each was duly served with a summons and a copy of the Complaint by way of their registered agent for service, David M. Adler, on July 25, 2011. (Dkt. Nos. 5-6.)

6. Defendants failed to file or serve an answer or other pleading responsive to the Complaint. Plaintiffs then moved for Entry of Default on August 29, 2011 (Dkt. No. 7), and default was properly entered on the record against both Defendants on August 31, 2011.

7. As a result of Defendants' default, all of the allegations in Plaintiffs' Complaint are to be taken as true. *See, e.g., Eagle Hosp. Physicians, LLC v. SRG Consulting, Inc.*, 561 F.3d 1298, 1307 (11th Cir. 2009); *Buchanan v. Bowman*, 820

F.2d 359, 361 (11th Cir. 1987); *Nishimatsu Constr. Co. v. Houston Nat'l Bank*, 515 F.2d 1200, 1206 (5th Cir. 1975).

8. Plaintiff United Advertising Publications, Inc. ("UAP") is the owner, and Plaintiff Dominion Enterprises ("Dominion") is the licensee, of the trademark FOR RENT, which Plaintiffs have used for nearly thirty years.

9. Plaintiff UAP is also the owner, and Plaintiff Dominion is the licensee, of additional trademarks that incorporate the phrase "FOR RENT," including the marks FOR RENT MAGAZINE, FORRENT.COM, and PARA RENTAR ("FOR RENT" translated into Spanish), among others (collectively with the FOR RENT mark, the "FOR RENT Marks").

10. Plaintiff UAP is the owner of six active federal trademark registrations of the FOR RENT Marks, some of which have become incontestable.

11. Since at least as early as 2000, Plaintiffs have operated a website located at the <forrent.com> domain name, as well as its Spanish equivalent (<pararentar.com>).

12. Over the past three decades, consumers have come to associate the FOR RENT Marks exclusively with Plaintiffs' long-term, continuous use of the FOR RENT Marks and Plaintiffs' substantial advertising and marketing of the goods and services offered under the FOR RENT Marks.

13. Decades after Plaintiffs' adoption and first use of the FOR RENT Marks in connection with rental real estate-related goods and services, long after Plaintiffs began offering their rental real estate-related goods and services online at the FOR RENT Website, and well after Plaintiffs had established strong, protectable rights in the FOR RENT Marks, Defendants adopted and began using the mark FOR RENT APARTMENTS ("Infringing Mark"), offering information and services identical to, and directly competitive with, those long offered by Plaintiffs.

14. Acting in conjunction with Defendant Kinetoscope, Defendant Mash Web also registered the <forrentapartments.com> domain name ("Infringing Domain Name") for use in connection with Defendants' services.

15. Defendants also have launched a mass email advertising campaign to promote the services offered in connection with the Infringing Mark and Defendants' website, [www.forrentapartments.com](http://www.forrentapartments.com) ("Infringing Website"), specifically targeting many of Plaintiffs' customers and prospective customers, including customers located in the State of Georgia.

16. Defendants' infringing actions already have caused considerable actual confusion in the marketplace, including within the State of Georgia.

17. Before Defendants began using the Infringing Mark and the Infringing Domain Name, Defendants had actual and constructive knowledge of Plaintiffs' FOR RENT Marks.

18. Defendants' unauthorized use of confusingly similar imitations of Plaintiffs' FOR RENT Marks is causing and is likely to continue causing confusion, deception, and mistake by creating the false and misleading impression that services offered in connection with the Infringing Mark are affiliated, connected, or associated with Plaintiffs or have the sponsorship, endorsement, or approval of Plaintiffs.

19. Defendants' unauthorized use of confusingly similar imitations of Plaintiffs' FOR RENT Marks, notwithstanding their knowledge of Plaintiffs' ownership of the FOR RENT Marks, demonstrates an intentional, willful, and bad faith intent to trade on the goodwill of Plaintiffs' FOR RENT Marks and to cause confusion, deception, and mistake in the minds of Plaintiffs' customers and potential customers, to the great and irreparable injury of Plaintiffs. Defendants have acted knowingly and have been unjustly enriched thereby.

20. Additionally, by registering, using, and trafficking in the Infringing Domain Name, Defendants have used a domain name that is confusingly similar to Plaintiffs' FOR RENT Marks and further have acted with a bad faith intent to profit

from the goodwill Plaintiffs have developed in its well-known and distinctive FOR RENT Marks.

21. Defendants also are disseminating false and/or misleading representations of fact concerning their services. Specifically, Defendants' claims that their website has been "Voted Best Site" by the "USA Apartment Association" and the "American Association of Landlords" falsely suggest that two impartial industry trade associations have made objective assessments as to the merits of Defendants' website when in fact both entities are owned and operated by Defendants themselves.

22. These false and/or misleading representations of fact made by Defendants misrepresent an inherent quality or characteristic of the services offered by Defendants in interstate commerce on the Infringing Website, are material to the purchasing decisions of customers, and are false and likely to deceive and mislead customers about the properties and characteristics of Defendants' Infringing Website and corresponding services.

23. Defendants' actions demonstrate an intentional, willful, and bad faith intent to deceive the public and to harm Plaintiffs' business and goodwill.

24. Defendants' use of the FOR RENT APARTMENTS mark, the <forrentapartments.com> domain name, and the www.forrentapartments.com

website, all of which are confusingly similar to Plaintiffs' FOR RENT Marks and FOR RENT website, deceives the public, causes irreparable harm and damage to Plaintiffs, and unlawfully generates income for Defendants.

Accordingly, it is hereby ORDERED:

1. Plaintiffs' Motion for Default Judgment is GRANTED;

2. Judgment is entered in favor of Plaintiffs and against Defendants as to

each claim asserted by Plaintiffs against Defendants in Plaintiffs' Complaint (Dkt.

No. 1);

3. The domain name <forrentapartments.com> shall be transferred to

Plaintiff Dominion. The registrar, GoDaddy.com, Inc., shall promptly take all

necessary steps to transfer ownership of the domain name

<forrentapartments.com> to Plaintiff Dominion;

4. Defendants and all their agents, officers, employees, representatives,

successors, assigns, attorneys, and all other persons acting for, with, by, through, or

under authority from either Defendant, or in concert or participation with

Defendants, and each of them, are permanently enjoined and restrained from:

a. using the Infringing Mark, the Infringing Domain Name,

Plaintiffs' FOR RENT Marks, or any other trademark that is a copy, reproduction,

or colorable imitation or simulation of Plaintiffs' FOR RENT Marks in connection

with any goods or services offered by Defendants (as each of those terms is defined in this Order and in Plaintiffs' Complaint, Dkt. No. 1);

b. using any trademark, service mark, trade dress, name, logo, or source designation of any kind that is a copy, reproduction, colorable imitation, or simulation of or confusingly similar to, or in any way similar to, the trademarks, service marks, trade dresses, names, or logos of Plaintiffs;

c. engaging in any other conduct that will cause, or is likely to cause, confusion, mistake, deception, or public misunderstanding as to the affiliation, connection, association, origin, sponsorship, or approval of Defendants' services with or by Plaintiffs;

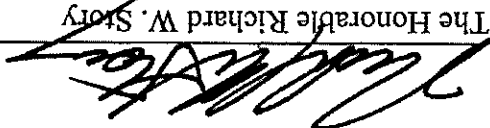
d. passing off, palming off, or assisting in passing off or palming off, Defendants' services as those of Plaintiffs;

e. otherwise infringing upon Plaintiffs' FOR RENT Marks or unfairly competing with Plaintiffs in any manner whatsoever; and

f. making any express or implied false representations of fact regarding the Infringing Website, Defendants' services, or the nature, characteristics or qualities of those services, including but not limited to representations that Defendants' website was "Voted Best Site" by the "USA Apartment Association" or the "American Association of Landlords"; and

5. Defendants shall deliver up for destruction all advertising and promotional materials, labels, cartons, brochures, business stationary, calling cards, information sheets, posters, signs, and any and all other printed or graphic materials of any type, including the plates, molds, or other means of producing the materials, which bear references to the Infringing Mark, Plaintiffs' FOR RENT Marks or confusingly similar imitations thereof, or which adopt or infringe any of Plaintiffs' trademarks or trade dresses, or which otherwise unfairly compete with Plaintiffs and their goods and services, or which contain any false or misleading statements of fact, or which bear references to the domain name <forrentapartments.com>.

Entered this 13<sup>th</sup> day of September, 2011.



The Honorable Richard W. Story  
U.S. District Court, Northern District of Georgia

ESTTA Tracking number: ESTTA375497  
Filing date: 10/27/2010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

### Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	United Advertising Publications, Inc.
Granted to Date of previous extension	10/27/2010
Address	150 Granby Street Norfolk, VA 26510 UNITED STATES

Attorney information	Tywarda H. Lord Kilpatrick Stockton LLP 1100 Peachtree Street, NE, Suite 2800 Atlanta, GA 30309 UNITED STATES tmadmin@kilstock.com, cjames@kilstock.com, llord@kilstock.com, llinder@kilstock.com, rgordon@kilstock.com Phone: 404-815-6500
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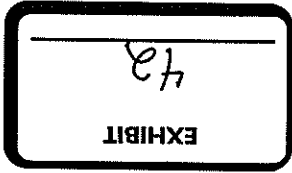
### Applicant Information

Application No	77897884	Publication date	06/29/2010
Opposition Filing Date	10/27/2010	Opposition Period Ends	10/27/2010
Applicants	Musarra, Frank R. 442 Henry St. South Amboy, NJ 08879 UNITED STATES Musarra, Amanda 442 Henry St. South Amboy, NJ 08879 UNITED STATES Musarra, Michael A. 442 Henry St. South Amboy, NJ 08879 UNITED STATES		

### Goods/Services Affected by Opposition

Class 035. First Use: 2009/12/21 First Use in Commerce: 2009/12/21 All goods and services in the class are opposed, namely: Classified advertising services; Providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walk throughs, property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; Providing an on-line searchable database featuring classified ad listings and employment opportunities; Providing and rental of advertising space on the internet; Rental of advertising space on web sites
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Cancellation No. 92054465  
Ashamalla vs. United Advertising Publications, Inc.  
Respondent's Exhibit



UAP0000736

## Grounds for Opposition


Priority and likelihood of confusion	Trademark Act section 2(d)
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## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1636133	Application Date	03/30/1990
Registration Date	02/26/1991	Foreign Priority Date	NONE
Word Mark	FOR RENT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016, First use: 1983/11/00 First Use In Commerce: 1983/12/00 magazine for listing apartments, homes, condominiums, and mobile homes available to rent		

U.S. Registration No.	1394004	Application Date	04/08/1985
Registration Date	05/20/1986	Foreign Priority Date	NONE
Word Mark	FOR RENT MAGAZINE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016, First use: 1982/03/00 First Use In Commerce: 1983/06/00 MAGAZINE LISTING APARTMENTS, HOMES, CONDOMINIUMS, AND MOBILE HOMES AVAILABLE TO RENT		

U.S. Registration No.	3510549	Application Date	01/10/2007
Registration Date	10/07/2008	Foreign Priority Date	NONE
Word Mark	FORRENT.COM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016, First use: 2005/12/09 First Use In Commerce: 2005/12/09 Periodical magazine featuring classified and display advertising in the field of real estate		

U.S. Registration No.	3061578	Application Date	01/15/2004
Registration Date	02/28/2006	Foreign Priority Date	NONE
Word Mark	FORRENT.COM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: 2000/06/20 First Use in Commerce: 2000/06/20 Advertising services, namely, preparing and disseminating advertising for others and assisting others in the creation of advertising in the field of real estate via an online electronic communications network Class 036. First use: 2000/06/20 First Use in Commerce: 2000/06/20 Providing information in the field of real estate for consumers, property owners, property managers and brokers via an online electronic communications network		

U.S. Registration No.	2903086	Application Date	12/08/2003
Registration Date	11/16/2004	Foreign Priority Date	NONE
Word Mark	PARA RENTAR		
Design Mark			
Description of Mark	The mark is presented in standard character format without claim to any particular font style, size or color.		
Goods/Services	Class 016. First use: 2002/07/00 First Use in Commerce: 2002/07/00 Periodical publications, namely, magazines featuring classified and display advertisements in the field of real estate		

U.S. Registration No.	3409624	Application Date	06/27/2005
Registration Date	04/08/2008	Foreign Priority Date	NONE
Word Mark	PARARENTAR.COM		

Design Mark	<b>PARARENTAR.COM</b>	
Description of Mark	NONE	
Goods/Services	Class 035. First use: 2003/04/09 First Use In Commerce: 2003/04/09 Advertising services, namely, preparing and disseminating advertising for others, in print and via an online electronic communications network; website featuring advertising of others	

Attachments	77079670#TMSN.jpeg ( 1 page )( bytes ) 76570243#TMSN.gif ( 1 page )( bytes ) 76563961#TMSN.gif ( 1 page )( bytes ) 76641774#TMSN.gif ( 1 page )( bytes ) Notice of Opposition (TM - For Rent the Rental Classified.pdf ( 6 pages )(20787 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Tywanda H. Lord/
Name	Tywanda H. Lord
Date	10/27/2010

UNITED ADVERTISING  
PUBLICATIONS, INC.,

Opposer,

• A

MICHAEL MUSARRA,  
AMANDA MUSARRA,  
FRANK MUSARRA.

Applicants.

## NOTICE OF OPPOSITION

Op poser, United Advertising Publications, Inc., a Washington corporation, with its principal place of business at 150 Granby Street, Norfolk, Virginia ("Op poser"), believes that it will be damaged by the registration of the application to register the mark FOR RENT THE RENTAL CLASSIFIED.COM and Design by Applicants Michael Musarra, Amanda Musarra, and Frank Musarra ("Applicants") filed under Application Serial No. 77/897,884 and published in the Official Gazette on June 29, 2010 and hereby opposes the same, pursuant to the provisions of 15 U.S.C. §1063 and 37 C.F.R §§2.101 and 2.104. For grounds of opposition, Op poser alleges that:

alleges that:

• I

Since at least as early as 1983, Opposer and its predecessor in interest have used the mark FOR RENT and variations thereof in connection with printed publications featuring classified advertising in the field of real estate. Since that time, Opposer has continued to use and expanded its family of FOR RENT marks for printed publications and online websites featuring

advertising services and classified advertising in the field of real estate (hereinafter collectively the "FOR RENT Marks").

2.

Opposer owns federal registrations for many of its FOR RENT Marks including the following, all of which are valid and in full force and effect:

MARK	REG. NO.	REG. DATE	CLASS	GOODS AND SERVICES
FOR RENT	1,636,133	February 26, 1991	16	Magazine for listing apartments, homes, condominiums, and mobile homes available to rent
FOR RENT MAGAZINE	1,394,004	May 20, 1986	16	Magazine listing apartments, homes, condominiums, and mobile homes available to rent
FORRENT.COM	3,510,549	October 7, 2008	16	Periodical magazine featuring in classified and display advertising in the field of real estate
FORRENT.COM	3,061,578	February 28, 2006	35	Advertising services, namely, preparing and disseminating advertising for others and assisting others in the creation of advertising in the field of real estate via an online electronic communications network
			36	Providing information in the field of real estate for consumers, property owners, property managers and brokers via an online electronic communications network
PARA RENTAR	2,903,086	November 16, 2004	16	Periodical publications, namely, magazines featuring classified and display advertisements in the field of real estate
PARARENTAR.COM	3,409,624	April 8, 2008	35	Advertising services, namely, preparing and disseminating advertising for others, in print and via an online electronic communications network; website featuring advertising of others

The FOR RENT Marks are symbolic of the extensive good will and consumer recognition established and developed by Opposer through substantial investments of time, money, and effort in advertising and promoting Opposer's goods and services. The FOR RENT Marks are advertised and marketed together in such a manner as to create public recognition coupled with an association of common origin predicated upon the common family feature "FOR RENT."

3.

As a result of the efforts of Opposer and its predecessor, the consuming public has become familiar with and identifies the FOR RENT Marks, individually and as a family of marks, as being associated with publications featuring advertising of others and advertising services, both in print and online. The consuming public understands and expects that publications and online sites featuring advertising for others and advertising services, particularly in the field of real estate, offered under the FOR RENT Marks are affiliated or associated with Opposer.

5.

Opposer's FOR RENT Marks have been validly and continuously used and have not been abandoned.

6.

On December 21, 2009, Applicants filed an application to register the mark FOR RENT THE RENTAL CLASSIFIED.COM & Design shown in Application Serial No. 77/897,884 in Class 35 in connection with "classified advertising services; providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants

3

video walk throughs, property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; providing an on-line searchable database featuring classified ad listings and employment opportunities; providing and rental of advertising space on the internet; rental of advertising space on web sites.” Applicants claim a date of first use of December 21, 2009. Applicants’ trademark application was first published for Opposition in the Official Gazette on June 29, 2010. Opposer was granted an extension of time through and including October 27, 2010 to oppose this application.

7.

Opposer has used its FOR RENT Marks since long prior to Applicants’ date of first use, actual or constructive, of the FOR RENT THE RENTAL CLASSIFIED.COM & Design mark opposed herein.

8.

The services associated with the application to register the mark FOR RENT THE RENTAL CLASSIFIED.COM & Design are identical or substantially similar to the goods and services offered under Opposer’s FOR RENT Marks.

9.

The dominant portion of Applicants’ mark is identical and highly similar to Opposer’s FOR RENT Marks in appearance, sound, and overall commercial impression.

10.

Opposer will be damaged by registration of Applicants’ FOR RENT THE RENTAL CLASSIFIED.COM & Design mark in connection with the goods identified in the application because it falsely suggests a connection with Opposer, and also is likely to cause confusion, mistake and deception, and to create the erroneous impression that Applicants’ FOR RENT THE

RENTAL CLASSIFIED.COM & Design services are those of Opposer or are otherwise affiliated with Opposer and its family of FOR RENT Marks.

11.

The required opposition fee is being electronically processed in connection with this Notice of Opposition. The Director is authorized to debit KILPATRICK STOCKTON LLP's Trademark Deposit Account No. 11-0855 for any deficiency in the required fee.

WHEREFORE, Opposer requests that the Board refuse registration to the application for FOR RENT THE RENTAL CLASSIFIED.COM & Design (Serial No. 77/897,884), and that this Opposition be sustained in favor of Opposer.

Date: October 27, 2010  
Respectfully submitted,

/Tywanda H. Lord/  
Tywanda H. Lord  
Christophher P. Bussert  
Christine James  
Lauren Linder  
Attorneys for Opposer  
United Advertising Publications, Inc

KILPATRICK STOCKTON LLP  
1100 Peachtree Street Suite 2800  
Atlanta, Georgia 30309-4530  
Telephone: (404) 815-6500  
Facsimile: (404) 815-6555

**CERTIFICATE OF SERVICE**

This is to certify that the foregoing Notice of Opposition has been served upon Applicants by depositing a copy in the United States mail as first-class mail, postage pre-paid, addressed as follows:

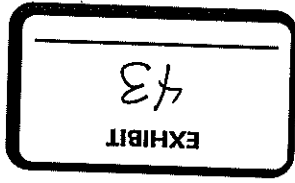
Mr. Frank R. Musarra  
442 Henry Street  
South Amboy, NJ 08879  
  
This 27th day of October 2010.

/Tywanda H. Lord/  
Tywanda H. Lord  
Attorney for Opposer

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
 BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91197127
Party	Plaintiff United Advertising Publications, Inc.
Correspondence	TYWANDA H LORD KILPATRICK STOCKTON LLP 1100 PEACHTREE STREET NE ATLANTA, GA 30309 UNITED STATES lord@kilpatricktownsend.com, linder@kilpatricktownsend.com, tmdamin@kilpatricktownsend.com, rgordon@ktslaw.com
Submission	Other Motions/Papers
Filer's Name	Tywanda H. Lord
Filer's e-mail	tlord@ktslaw.com, ksullivan@ktslaw.com, rgordon@ktslaw.com, tmdamin@ktslaw.com
Signature	/Tywanda H. Lord/
Date	01/10/2012
Attachments	Express Abandonment of Application - For Rent.pdf ( 2 pages )(293246 bytes )

Cancellation No. 92054465  
 Ashamalla vs. United Advertising  
 Publications, Inc.  
 Respondent's Exhibit



UAP0000746

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

UNITED ADVERTISING PUBLICATIONS, INC.

Opposer,

v.

FRANK R. MUSARRA, AMANDA  
MUSARRA, AND MICHAEL A. MUSARRA

Applicants.

Serial No. 77/897,884  
Opposition No. 91197127

EXPRESS ABANDONMENT OF APPLICATION SERIAL NO. 77/897,884

Pursuant to 37 C.F.R. § 2.68, Applicants Frank R. Musarra, Amanda Musarra, and Michael A. Musarra expressly abandons and withdraws the application for registration of the mark shown in Application Serial No. 77/897,884, with prejudice.

Agreed and Consented To:

UNITED ADVERTISING  
PUBLICATIONS, INC.

/Tywanda H. Lord/

Tywanda H. Lord  
Lauren A. Linder  
Kilpatrick Townsend & Stockton LLP  
1100 Peachtree Street, Suite 2800  
Atlanta, Georgia 30309-4530  
Phone: (404) 815-6500  
Fax: (404) 815-6555

By: Frank R. Musarra  
FRANK R. MUSARRA  
Date:  
By: Amanda Musarra  
AMANDA MUSARRA  
Date:  
By: Michael Musarra  
MICHAEL A. MUSARRA

**CERTIFICATE OF SERVICE**

This is to certify that I have this day served a copy of the foregoing **EXPRESS**

**ABANDONMENT OF APPLICATION SERIAL NO. 77/897,884** by mailing a copy of it by

first class mail address to:

Mr. Frank R. Musarra  
442 Henry Street  
South Amboy, NJ 08879

This the 9th day of January 2012.

/Tywanda H. Lord/  
Tywanda H. Lord

Attorney for Opposer  
United Advertising Publications, Inc.

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

vb

Mailed: January 19, 2012  
Opposition No. 91197127

United Advertising  
Publications, Inc.

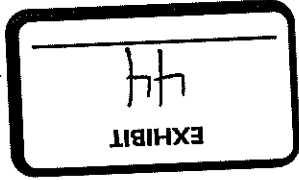
v.

Frank R. Musarra, Amanda  
Musarra and Michael A.  
Musarra

On January 10, 2012, applicant filed an abandonment of  
its application Serial No. 77897884, with prejudice, and  
with opposer's written consent.

In view thereof, application Serial No. 77897884 stands  
abandoned with prejudice, and the opposition is dismissed  
without prejudice. See Trademark Rule 2.135.

*By the Trademark Trial  
and Appeal Board*



Cancellation No. 92054465  
Ashamalla vs. United Advertising  
Publications, Inc.  
Respondent's Exhibit

UAP0000749