

ESTTA Tracking number: **ESTTA557159**

Filing date: **08/30/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92054047
Party	Plaintiff Flowers Bakeries Brands, LLC
Correspondence Address	CHARLENE R MARINO KILPATRICK TOWNSEND & STOCKTON LLP 1100 PEACHTREE ST , SUITE 2800 ATLANTA, GA 30309-4530 UNITED STATES cmarino@ktslaw.com, tdavis@ktslaw.com, bbrewster@ktslaw.com, kteilhaber@ktslaw.com, tmadmin@ktslaw.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Theodore H. Davis Jr.
Filer's e-mail	tdavis@ktslaw.com, nchollet@ktslaw.com, kteilhaber@ktslaw.com, tmadmin@ktslaw.com
Signature	/Theodore H. Davis Jr./
Date	08/30/2013
Attachments	2013.08.30 Notice of Appearance.pdf(80594 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

FLOWERS BAKERIES BRANDS, LLC,	)	
	)	
	)	
Petitioner,	)	
	)	Cancellation No. 92054047
v.	)	
	)	Reg. Nos. 3768903 & 3845596
FLOWERS BAKERIES BRANDS, LLC,	)	
successor in interest to OLD HB, INC.,	)	MARK: NATURE'S PRIDE
f/k/a HOSTESS BRANDS, INC.	)	
	)	
Respondent.	)	

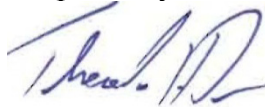
**NOTICE OF APPEARANCE AND SUBSTITUTION OF COUNSEL**

Pursuant to Section 114.03 of the Trademark Trial and Appeal Board Manual of Procedure, Theodore H. Davis Jr. notices his appearance as new counsel of record on behalf of Respondent Flowers Bakeries Brands, LLC, the successor in interest to Old HB, Inc., formerly known as Hostess Brands, Inc.

Please direct all future correspondence and communications pertaining to this opposition proceeding to Theodore H. Davis Jr. at the address below.

This 30th day of August, 2013.

Respectfully submitted,



Counsel for Respondent,  
Flowers Bakeries Brands, LLC

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Theodore H. Davis Jr.  
Kilpatrick Townsend & Stockton LLP  
1100 Peachtree Street, Suite 2800  
Atlanta, Georgia 30309-4528  
Telephone: (404) 815-6500  
Facsimile: (404) 815-6555

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f/k/a HOSTESS BRANDS, INC.	)	
	)	
Respondent.	)	

**CERTIFICATE OF SERVICE**

This is to certify that the attached Notice of Appearance and Substitution of Counsel was served on Petitioner on August 30, 2013, via first-class mail addressed to:

Cheryl L. Burbach, Esq.  
Hovey Williams LLP  
10801 Mastin Boulevard, Suite 1000  
Overland Park, Kansas 66210

/Kris Teilhaber/  
Kris Teilhaber

**CERTIFICATE OF TRANSMITTAL**

This is to certify that the attached Notice of Appearance and Substitution of Counsel is being filed electronically with the TTAB via ESTTA on August 30, 2013.

/Kris Teilhaber/  
Kris Teilhaber