

ESTTA Tracking number: **ESTTA410173**Filing date: **05/20/2011**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Petition for Cancellation**

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	Eternal Word Television Network, Inc.		
Entity	Corporation	Citizenship	Alabama
Address	5817 Old Leeds Road Birmingham, AL 35210 UNITED STATES		

Attorney information	Daniel J. Kelly Winthrop & Weinstine, P.A. 225 South Sixth Street Suite 3500 Minneapolis, MN 55402 UNITED STATES dkelly@winthrop.com, lolson@winthrop.com, trademark@winthrop.com
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Registration Subject to Cancellation

Registration No	3322030	Registration date	10/23/2007
Registrant	Boston Catholic Television Center, Inc. 34 Chestnut Street Watertown, MA 02471 UNITED STATES		

Goods/Services Subject to Cancellation

Class 041. First Use: 2006/05/24 First Use In Commerce: 2006/05/24 All goods and services in the class are cancelled, namely: Educational and religious programming services, namely, production and distribution of audio-visual television programs, and providing information relating to audio-visual television programs in the field of the Catholic religion
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Grounds for Cancellation

Genericness	Trademark Act section 23
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Attachments	Petition_CTV.pdf (6 pages)(256863 bytes) CTV_ExA.pdf (6 pages)(1480884 bytes) CTV_ExB.pdf (31 pages)(1667533 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Daniel J. Kelly/
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Name	Daniel J. Kelly
Date	05/20/2011

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Eternal Word Television Network, Inc.,)	
)	
Petitioner,)	
)	
v.)	
)	Cancellation No. _____
Boston Catholic Television Center, Inc.,)	
)	
Respondent.)	
)	

PETITION TO CANCEL

Commissioner for Trademarks
P.O. Box
Alexandria, VA 22313-1451

Eternal Word Television Network, Inc. ("Petitioner"), an Alabama corporation having a principal place of business at 5817 Old Leeds Road, Birmingham, Alabama 35210, believes that it is and will continue to be damaged by the registration of CATHOLIC TV, U.S. Registration No. 3,322,030 on the Supplemental Register, and hereby petitions to cancel the same pursuant to the provisions of the Lanham Act §§ 14, 23, 24; 15 U.S.C. §§ 1064, 1091, 1092. The grounds for cancellation are as follows:

1. Since 1981, Petitioner has been and continues to be a leading provider of Catholic television programming, cable television broadcasting, and media services in the United States and throughout the world. Petitioner is the largest religious media network in the world, reaching almost 150 million households through cable, satellite, and other means.

2. Since its earliest days, and consistent with its mission, Petitioner has identified itself by using the proper adjective “Catholic,” using such subtitles as “Catholic Cable Network” and “Global Catholic Network.” *See, e.g.,* selected promotional materials for Petitioner, Exhibit A. In many ways, Petitioner and Petitioner’s services are synonymous with “Catholic TV,” being the flagship Catholic cable television network in the United States since the advent of cable television.

3. On August 1, 2006, Respondent Boston Catholic Television Center, Inc. (“Respondent”) filed Application Serial No. 78/942,538, seeking to register CATHOLIC TV on the Principal Register in International Class 41. On June 28, 2007, in response to an Office Action refusing registration on descriptiveness grounds, Respondent amended its application to request registration on the Supplemental Register. Such amendment is an admission that CATHOLIC TV is merely descriptive, at best. *In re Rosemount, Inc.*, No. 78180540 at 9 (T.T.A.B., Feb. 27, 2008). In that same response, Respondent also disclaimed the exclusive right to use “CATHOLIC” apart from the entirety of the purported mark, functioning as an admission that “Catholic” is generic as applied to Respondent’s services. *See In re Carolyn’s Candies, Inc.*, 206 U.S.P.Q. 356, 359-60 (T.T.A.B. 1980). On August 6, 2007, Respondent consented to an Examiner’s amendment of its disclaimer to disclaim TV instead of CATHOLIC, effectively admitting that “TV” is generic as applied to Respondent’s services. *See id.*

4. Respondent’s application matured into Reg. No. 3,322,030 on the Supplemental Register for use in association with “Educational and religious programming services, namely, production and distribution of audio-visual television programs, and providing information relating to audio-visual television programs in the field of the Catholic religion” (“Respondent’s Registration”). Respondent has claimed a first use date of May 24, 2006 in this registration.

5. The phrase “Catholic TV” is a generic term that designates a class of media services, namely, television and other audio-visual programming and broadcasting services that are either (1) directed principally to members of the Roman Catholic Church, or (2) created by or mediated through persons or entities that claim fidelity to or are a part of the Roman Catholic Church, and is therefore incapable of functioning as a trademark for such services. “Catholic TV” is incapable of distinguishing the Respondent’s services from similar services provided by others and is therefore not registrable, even on the Supplemental Register. 15 U.S.C. § 1091(c).

6. The phrase “Catholic TV” and the closely related phrase “Catholic television”¹ are widely used by the media and Respondent’s competitors to identify the class of media services as described above. Examples include:

- The November 18, 2009 article from aim.org titled, “Catholic TV Host Challenges Bishops.” Significantly, the article is about Raymond Arroyo, the well-known host of Petitioner’s “The World Over” program.
- The August 8, 2010 blog post at ONE can happen (onecanhappen.wordpress.com) titled, “My Friend, David Anders on Catholic TV.” Significantly, the post describes Mr. Anders’s June 23, 2010 appearance on Petitioner’s network.
- The World Catholic Association for Communication, known as SIGNIS, maintains a listing of all Catholic television networks worldwide, including a list of more than twenty Catholic television stations or production companies in the United States, at least twelve of which are identified as “Catholic Television,” including both Petitioner and Respondent. See <http://www.catholic.tv/new/index.php/cathtvlistasen/514-unitedstates>.
- Zenit’s July 21, 2010 article titled, “Future of Venezuela’s Catholic TV in Peril.”
- The Archdiocese of San Antonio’s website at ctsa.tv, advertising “Catholic Television of San Antonio” and “Today’s Catholic TV.”
- Valley Catholic TV (at valleycatholic.tv).
- The Brownsville Herald’s July 10, 2010 article titled, “KMBH Deal to Provide all-Catholic TV Programming Falls Through.”

¹ TV is a defined and widely understood abbreviation for television. See, e.g., The American Heritage Dictionary of The English Language 1930 (3d ed. 1996).

- The Diocese of Worcester, MA's TV Ministry stating, "The mission of TV Ministry is to provide Catholic TV, radio, and internet programming to general Catholic, homebound, elderly, and shut in viewers, primarily in our diocese."
- The Diocese of Dallas, TX's Texas Catholic TV.com website (texascatholictv.com).
- The Diocese of Youngstown, OH's "Catholic Television Network of Youngstown."
- The Archdiocese of Detroit, MI's "Catholic Television Network of Detroit."
- Mary Beth Newkumet, *Broadcasting Faith: Catholic television communicates the Gospel message to a world longing for truth and hope*, Columbia, Sept. 2010 at 7.

Evidence and excerpts of the foregoing are attached as Exhibit B.

7. Petitioner needs and has a right to use the words "Catholic TV" as a generic and descriptive designation for its goods and services.

8. Respondent's Registration is inconsistent with Petitioner's equal right to use the words "Catholic TV" on similar services as a generic or descriptive designation.

9. As described above, numerous parties other than the Petitioner and Respondent currently use and have a competitive need and equal right to use the words "Catholic TV" on services similar or identical to those in Respondent's Registration as a generic or descriptive designation.

10. Petitioner has been damaged because Respondent's Registration should not have been permitted registration under the Lanham Act, given the established generic use of the words "Catholic TV" to identify a genus or class of media services.

11. Petitioner is likely to be further damaged by the continued registration of Respondent's Registration insofar as registration confers upon Respondent various statutory rights to which it is not entitled in view of the generic status of the words "Catholic TV" to designate a genus or class of media services, of which the services described in Respondent's Registration are a species.

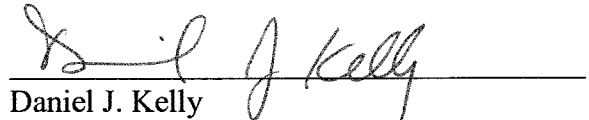
12. In the alternative, the words "Catholic TV" have become the generic name for the services identified in Respondent's Registration.

WHEREFORE, Petitioner respectfully requests that the Board grant this petition to cancel U.S. Reg. No. 3,322,030, pursuant to Sections 14, 23, and 24 of the Lanham Act, 15 U.S.C. §§ 1064, 1091, and 1092.

Respectfully Submitted,

WINTHROP & WEINSTINE, P.A.

Date: May 20, 2011

A handwritten signature in cursive script, appearing to read "Daniel J. Kelly", is written over a horizontal line.

Daniel J. Kelly
225 South Sixth Street, Suite 3500
Minneapolis, MN 55402-4629
Telephone: (612) 604-6400
Facsimile: (612) 604-6800

ATTORNEYS FOR PETITIONER
ETERNAL WORD TELEVISION
NETWORK, INC.

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Eternal Word Television Network, Inc.,)	
)	
Petitioner,)	
)	
v.)	
)	Cancellation No. _____
Boston Catholic Television Center, Inc.,)	
)	
Respondent.)	
)	

CERTIFICATE OF SERVICE BY MAIL

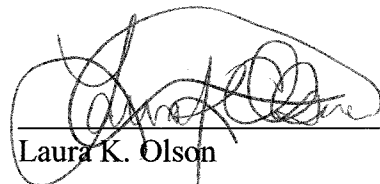
I, Laura K. Olson, on the 20th day of May, 2011, served by First-Class mail a true and correct copy of the

1. Petition to Cancel

in the above-captioned action to the following at the last known addresses displayed in the United States Patent and Trademark Office TARR database, to-wit:

Boston Catholic Television Center, Inc.
Attn: Rev. Robert P. Reed
34 Chestnut Street
Watertown, MA 02471

Steven C. Schaffer
Schwartz, Woods & Miller
1233 20th St., N.W.
Washington DC 20036-7322



Laura K. Olson

5606988v3

Exhibit A



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Taking the time to share your faith with family and friends can be one of life's most rewarding investments and pleasurable experiences.

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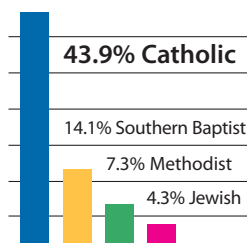


5817 Old Leeds Road Birmingham, Alabama 35210 205/956-9537

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*Faith Group Adherents in the U.S.
Glenmary Research, U.S. Survey - 2002*

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Northeast Region
Mike Mishol
205/795-5840
mmishol@ewtn.com

Mid-Atlantic Region
Ron Meyer
205/795-5839
rmeyer@ewtn.com

Southeast Region
Fred Strok
205/795-5842
fstrok@ewtn.com

Western Region
Art Pieretti
205/795-5841
apieretti@ewtn.com

North Central Region
Terry Kopp
205/795-5838
tkopp@ewtn.com

EWTN Español
Walter Cordova
205/795-5843
wcordova@ewtn.com

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WORLDWIDE TELEVISION • RADIO • INTERNET • PUBLISHING • NEWS

Contact Tom Wenzel at 205/271-2900 twenzel@ewtn.com

Exhibit B

[Home](#) » [AIM Column](#) » Catholic TV Host Challenges Bishops

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Personal Reflection**
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of Default**

Catholic TV Host Challenges Bishops

BY CLIFF KINCAID | NOVEMBER 18, 2009

The host of a national Catholic TV talk show says that Catholic Bishops have to come clean on their funding of groups that undermine traditional values and promote radical social change.

Raymond Arroyo, host of Catholic television network EWTN's "The World Over" program, says that the evidence indicates that groups funded by the Bishops through the Catholic Campaign for Human Development (CCHD) are actually "subverting" Catholic teaching on matters such as homosexual rights and abortion. He regrets that money being spent on such causes is coming at the expense of Catholic schools and hospitals facing funding shortfalls and possible closure.

Arroyo, whose November 13 show featured two major critics of the CCHD, is a graduate of the National Journalism Center (which also produced ACORN whistleblower Hannah Giles). He is a conservative who has a worldwide Catholic audience and can shake up the Bishops and the Vatican itself.

A regular guest on the Laura Ingraham radio show, where he comments on moral and religious issues, Arroyo has risked the wrath of the Catholic Bishops by devoting his EWTN program to exposing alleged corruption in the church. The Bishops are meeting in Baltimore this week.

An on-air caller to the EWTN show read a statement from a local Catholic Bishop claiming that EWTN is "not a good source of Catholic information" and disputing some of the allegations against the CCHD. But Arroyo shot back, quoting from an October 2 [memorandum](#) from Bishop Roger P. Morin, chairman of the CCHD, admitting that CCHD had funded groups in support of abortion rights and same-sex marriage, contrary to church teaching.

The timing of Arroyo's show was important. The annual CCHD collection is being held in churches this coming weekend—November 21 and 22. The theme of this year's collection is "Families are struggling. Faith is calling."

But Arroyo wanted Catholics to know that the CCHD has been plagued by charges of mismanagement and scandal. A group called [Reform CCHD Now](#) is urging Catholics to put [coupons](#) in collection plates, rather than money, informing the Bishops that the CCHD must be thoroughly overhauled.

In a [video](#), the American Life League (ALL) has labeled the CCHD the "Catholic Campaign for Anti-Catholic Activities."

Arroyo noted that the evidence shows that while the bishops have been defending traditional marriage in states where it has been under attack, the U.S. Conference of Catholic Bishops is funding pro-homosexual organizations through the CCHD.

EWTN's coverage of this controversy has to be extremely worrisome to the Bishops. If there is one thing they do not want, it is another sex-related scandal. The sex abuse scandal involving pedophilia by Catholic Priests reportedly cost the church more than \$1 billion.

But in another shocking development that adds to the current controversy, a blogger at the Free Republic has [uncovered](#) a convicted child pornographer on the staff of a Baltimore group, Alternative Directions, Inc. (ADI), which has received funding from the Baltimore CCHD. The group has received additional funding from the national CCHD for an ADI project called Out for Justice.

"I really don't want money from my church collection paying a child pornographer's salary," the blogger said.

Michelle Kelly of ADI said, "I don't know," when asked if the staffer in question had been convicted as a child pornographer. The Free Republic blogger says the staffer is a registered sex offender in Maryland because of the child pornography conviction.

Kelly tried to differentiate between ADI and Out for Justice, even though the latter is described as a project of the former in the Fall 2008 ADI newsletter. She said Out for Justice is applying for its own separate legal status. Under further questioning, she hung up the telephone.

On the [website](#) of the Baltimore CCHD, the groups are listed together as one entity and in receipt of \$30,000. It declares, "A second year CCHD organizing grant will enable this project to continue to address and empower largely unrepresented persons inside and outside the prison system, with special attention on reentry into society."

Out for Justice is listed as being located at [the same offices](#) as ADI.

**EWTN's coverage of
this controversy has
to be extremely
worrisome to the
Bishops.**

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Out for Justice is listed as [the recipient](#) of \$30,000 from the national CCHD. The organization is described as former prisoners, "a largely unrepresented group in the political and social arenas." One of their legislative goals is a bill to have the state of Maryland adopt a policy to encourage the employment of ex-convicts. Another is to deny private landlords the right to ask about the criminal background of an individual and deny housing based on that background.

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Responding to this legislative priority, the Free Republic blogger, a Catholic, said he didn't want his money going to change the law so sex offenders "can live near me or my children."

Both Alternative Directions, Inc. and Out for Justice collaborated with the Open Society Institute, a George Soros-funded organization, on a report, [Bearing Witness](#), from the Justice Policy Institute. The recommendations include stopping the practice of sending drug criminals to prison and developing "alternatives to incarceration."

Another one of the contributing organizations to the report was listed as "Mayor Sheila Dixon's Office of Criminal Justice."

Dixon is currently [on trial](#) on charges of stealing gift cards intended for Baltimore's needy families.

While federal funding of the corrupt organization ACORN has been the subject of much press attention, money being provided to ACORN and other controversial groups through the Catholic Church has been mostly hushed-up by major media organizations.

But the Catholic Bishops themselves have suspended funding to ACORN, after disclosing that \$7.3 million was given to the organization and its affiliates by the CCHD from 1998-2008.

It turns out that ACORN, however, is just one of several controversial "community organizing" groups that have been funded by the CCHD. Another is the Gamaliel Foundation, which originally sponsored Barack Obama's work as a community organizer in Chicago and recently held a conference in Washington that featured Obama adviser Valerie Jarrett as a speaker. Gamaliel still gets CCHD money.

It is into this controversy that Arroyo, whose [website](#) features photographs with top Catholic officials and politicians, has stepped.

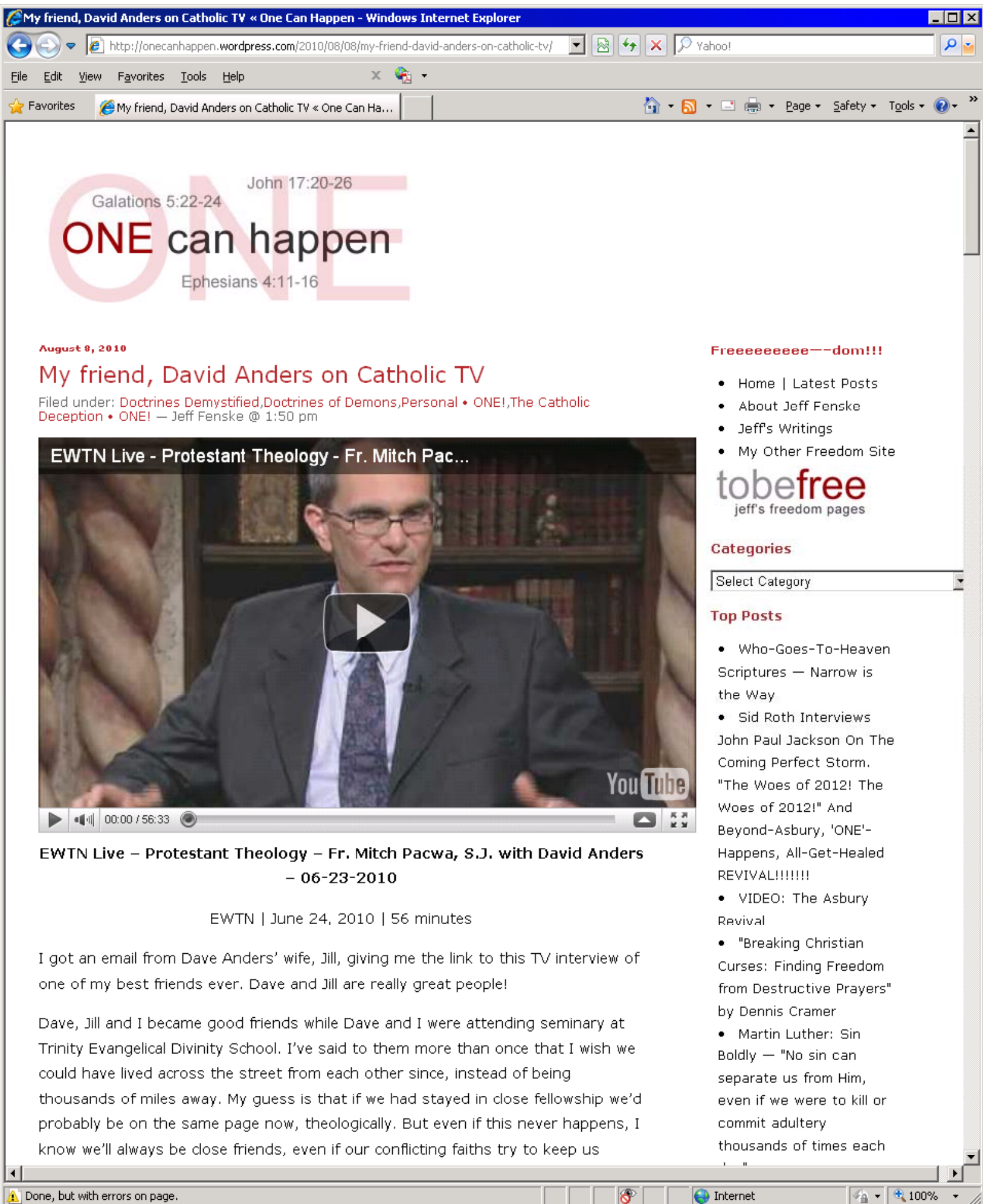
Arroyo's guests on the program were Michael Hichborn of the American Life League (ALL) and Rob Gasper, founder of [Bellarmine Veritas Ministry](#), which has been responsible for some of the eye-opening exposés of the CCHD. Together, they are members of the ReformCCHD now coalition.

The CCHD is said to be dedicated to fighting poverty, but Arroyo noted that it doesn't fund any groups involved in providing direct services to the poor such as soup kitchens. Instead, the CCHD mission is said to be "to address the root causes of poverty in America through promotion and support of community-controlled, self-help organizations and through transformative education," its [website](#) says.

Arroyo wondered how his guests had unearthed the shocking information about church funding of anti-Catholic causes. They replied that they simply went to the websites of the CCHD and the organizations being funded and put the information together.

Hichborn of ALL says either the CCHD is incompetent in how it awards grants and is therefore unworthy of funds or "is being run by pro-homosexual, pro-abortion socialists who got caught" and doesn't deserve the money in that case. Either way, he concludes, "this funding must end."

Cliff Kincaid is the Editor of the AIM Report and can be reached at cliff.kincaid@aim.org



August 9, 2010

My friend, David Anders on Catholic TV

Filed under: [Doctrines Demystified](#), [Doctrines of Demons](#), [Personal](#) • [ONE!](#), [The Catholic Deception](#) • [ONE!](#) — Jeff Fenske @ 1:50 pm

EWTN Live - Protestant Theology - Fr. Mitch Pac...



EWTN Live – Protestant Theology – Fr. Mitch Pacwa, S.J. with David Anders – 06-23-2010

EWTN | June 24, 2010 | 56 minutes

I got an email from Dave Anders' wife, Jill, giving me the link to this TV interview of one of my best friends ever. Dave and Jill are really great people!

Dave, Jill and I became good friends while Dave and I were attending seminary at Trinity Evangelical Divinity School. I've said to them more than once that I wish we could have lived across the street from each other since, instead of being thousands of miles away. My guess is that if we had stayed in close fellowship we'd probably be on the same page now, theologically. But even if this never happens, I know we'll always be close friends, even if our conflicting faiths try to keep us

Freeeeeeeeee—dom!!!

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- ["Breaking Christian Curses: Finding Freedom from Destructive Prayers" by Dennis Cramer](#)
- [Martin Luther: Sin Boldly — "No sin can separate us from Him, even if we were to kill or commit adultery thousands of times each](#)





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Internacional para la
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las colaboraciones entre
los centros de
producción y las
televisiones católicas

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[to TV lists](#)

Catholic Television Station

EWTN
Eternal Word Television (Mother Angelica)
5817 Old Leeds Road
Irondale
Alabama 35210
Tel: + 1 205 795 5 769
Fax: +1 205 795 5769
Mobile : + 1 205 482 0227
Contact : Ms. Michelle Johnson
mjohnson@ewtn.com
Web : www.ewtn.com

Catholic Television

CCTN
The Catholic Community Television Network
1330 Sunshine Avenue
Leesburg, Florida 34748
Tel: +1 352 326 2286
Contact: Rev. Fr. John Giel
lindaclark@ccstpaul.com
Web : www.cctn.org

Catholic Television

CatholicTV
34 Chestnut Street
PO Box 9196
Watertown, MA 02471
Tel : + 1 617 923 0220
Contact : Rev. Robert Reed
reed@catholicTV.org
Web : www.catholicTV.org

■ Broadcast television with audience in USA and Canada.

Catholic Television

El Sembrador
ESNE
2636 N. Ontario Str.
Burbank, CA 91504
Tel : + 1 818 260 0222

- English
- Français
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y corregir esas
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Contact : Sr. Noel Diaz

ndiaz7@aol.com

Web : www.elsembrador.org

- ESNE (El Sembrador Nueva Evangelización) es una Sociedad Católica de Evangelización, no lucrativa, establecida legalmente en el Estado de California. Cuenta con el apoyo y formación espiritual del Rev. Jarlath Cunnane de la parroquia Santo Tomas Apóstol en Los Angeles y de la pastoral de la Iglesia. En este Ministerio se sigue recibiendo formación y crecimiento en la fe gracias a numerosos sacerdotes y seglares con capacidad doctrinal.

Video institucional (Versión española)



Intitutional video (English version)



International Catholic Television Station

Familyland Network

3375 County Road 36

Bloomington, OH 43910

Tel : + 1 800 77 FAMILY

info@familyland.org

Web : www.familyland.org

- Familyland is a ministry of the Apostolate for Family Consecration. FL-TV is broadcast in North America, Latin America and Asia.

Internet Television Channel

Faith and Values Media

74 Trinity Place – Suite 1550

New York, NY 10006 -2003

Tel : + 1 212 406 4121

Fax: + 1 212 406 4105

Contact : Mrs. Madeline Mc Eneney

Director Sales and Licensing

MadelineMcEneney@faithandvaluesmedia.org

Web : www.faithandvaluesmedia.org

- "The mission of Faith & Values Media is to use the electronic media to enrich spiritual life and to build bridges of understanding among people of faith."

Internet Television

Catholic Internet Broadcast TV

St. Anthony Catholic Church

820 Marcum Road

Lakeland, FL 33809

Fr. Nicholas J. O'Brien

Gary Weiss

gweiss@a-c-t.com

Web : www.cibtv.com

<http://www.fathernick.com/>

Catholic Internet Television Network

A Catholic Worker Movement Co-operative social Enterprise

1046 Huffman Avenue

Dayton

Ohio 45403

Stephen Devol

devols@woh.rr.com

Web: www.catholicity.com

- Distributor of Catholic films to parish websites

Archdiocesan Television

Instructional Television

Archdiocese of New York

215 Seminary Avenue

Yonkers, New York 10704

Tel : + 1 914 968 7800

info@itvny.org

Web : www.itvny.org

Diocesan Television Station

KNXT-49

1550 N. Fresno

Fresno, 93703

Contact : Rose Robert

robert@dioceseoffresno.org

Laurie Patterson

lpatterson@dioceseoffresno.org

We: www.knxt.tv

- Owned and operated by the Diocese of Fresno, KNXT-TV serves the public by presenting the best of Catholic

- programming, as well as a broad range of spiritual, educational, cultural, news, and current affairs programs, all without commercials. In addition to English, KNXT-TV airs programming in Spanish, Portuguese, and Hmong on Channel 49.
- The station is poised for the advent of digital broadcasting with our companion channel, KNXT-DT. Transmitting the same programming as KNXT-TV, the digital channel can currently be received by people with state-of-the-art digital television receivers. When everyone switches over to digital television in the upcoming years, KNXT-TV will be there just as we have been over the past twenty years.

Diocesan Catholic Television

CTND

Catholic Television Network of Detroit

305 Michigan Ave.

GRB – 2nd Floor

Detroit, MI 48226 2605

Tel : + 1 313 237 5938

Fax: + 1 313 237 5928

Contact : Mr. Ken Kolb

ctnd@aol.org

Web: www.aodonline.org

Diocesan Television

Telecare

Diocese of Rockville Centre

1200 Glenn Curtiss Boulevard

Uniondale, New York 11553

Tel : + 1 516 538 8700

Fax : + 1 516 489 9701

Contact : Msgr. James Vlaun, President and CEO

frjim@telecaretv.org

Joseph A. Perrone, General Manager

jperrone@telecaretv.org

Eugene Vortami, Program Manager

evortami@telecaretv.org

info@telecaretv.org

Web : www.telecaretv.org (programmes online)

- Cable Station and Satellite (We have two separate channels)
- Audience: On our cable station we are in approximately 2-3 million homes. On our satellite network, we are in

- approximately 1 Million homes. We have full dubbing capabilities.

Diocesan Television

Focus Worldwide Television Network

106 Metairie Lawn Dr.

Metairie, LA 70001

Tel : + 1 504 840 9898

focus@focustv.org

Web : www.focustvonline.com

- Focus Christian TV is the exciting new Internet network which will bring family oriented programming consisting of religious, entertaining, informative news and cultural shows to every Catholic, especially the youth.

Diocesan Television

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1342 Lancaster Ave.

Syracuse, NY 13210-3332

Tel : + 1 315 472 3584

Fax : + 1 315 472 8409

Contact : Andrew Hauff, TV Mass Production Coordinator

ahauff@syracusediocese.org

Web : www.syrdio.org

Diocesan Television

Catholic Life Television

Channel 15

Diocese of Baton Rouge

Web : www.catholiclifetv.org

Diocesan Television

Twin Cities Catholic Television

Channel 19

3355 Hiawatha Avenue

Minneapolis MN 55406

catholicviews@cs.com

Web : www.cvbi.net

- Catholic Views Broadcasts, Inc., Channel 19, is the only FCC licensed Catholic television broadcast station in the state of Minnesota. Our sole purpose is to serve as an evangelization tool for the Roman Catholic Church in order to be an influential, educational and moral voice in our society.

Diocesan TV

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 701 Laurenceville Road
 Trenton, NJ 08638
 Tel : + 1 609 406 7402
 tv@dioceseof trenton.org
 Web : <http://www.realfaithtv.com/>

Diocesan Television

The Prayer Channel
 NET New Evangelization Television
 Diocese of Brooklyn
 1712 Tenth Avenue
 Brooklyn, New York 11215
 Tel : + 1 718 499 9705
 Fax: + 1 718 499 2406
 Contact : Robert A. Ruggiero
 Assistant General Manager
 Trans Video Communications, Inc.
 Director of Programming
raruggiero@mac.com
forms@pastcomm.org
 Web : www.pastcomm.org > <http://netny.net>

Catholic Television

Hombre Nuevo TV
 Legionarios de Cristo
 12036 E. Ramona Blvd.
 El Monte, CA 91732
 Tel : 1 626 444 4442
 Contact : info@hombrenuevo.tv
 P. Juan Rivas
juanrivas@catolico.com
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Diocesan Production Facility

Daybreak TV Productions
 Catholic Center
 795 Main Street
 Buffalo
 14203 New York State
 Contact: Claire Rung
crung@buffalodiocese.org
 Web : www.daybreaktv.org

- Catholic diocesan production facility, producing local and national television programming for over 20 years. Winner of over thirty national and international awards.

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info@loyolaproductions.com
Web: <http://loyolaproductions.com>

Production Centre

St. Anthony Messenger - Media Production
28 W Liberty St.
Cincinnati, OH 45202
Tel: + 1 513 241 5615
Contact : Matthew Wielgos
mattw@americancatholic.org

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Production Department

Catholic Relief Services
228 W. Lexington Str.
Baltimore, Maryland 21201 - 3413
T. 888 277 7575
Contact: Gina Kane
gkane@crs.org
Web : www.crs.org

Production Centre

Hope Media Productions
Fr. Schmidt, S.J.
6657 Sunset Blvd.
Hollywood
CA 90028
reschmidt@hotmail.com
Luis Proença
8939 S. Sepulveda Blvd., STE 110 - 758
Los Angeles
CA 90045
info@hopemediaproductions.org
Web: www.hopemediaproductions.org

Production Centre

JMCOMMUNICATIONS

1402 Banks Street
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Fax : + 1 713 524 1648

Contact : Adan Medrano

adan@jmcommunications.com

Web: <http://www.jmcommunications.com>

Production Centre

Maryknoll Electronic Communications Office
75 Ryder Road
PO Box 308
Maryknoll, NY 10545-0308
Tel: + 1 914 941 7636
Fax: + 1 914 762 6567
Mobile : + 1 914 330 3014
Contact : Larry Rich

LRich@Maryknoll.org

Web : www.maryknoll.org



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Frank Frost Productions, Inc.
6872 Chelsea Road
Mc Lean, VA 22101
Tel: + 1 703 556 8840
Fax: + 1 703 556 8870
Contact : Frank Frost

frankfrost@frankfrostproductions.com

Web: <http://www.frankfrostproductions.com>

Production Centre

Family Theater Productions
7201 Sunset Blvd.
Los Angeles, CA 90046
Tel: + 1 323 874 6633
Contact: Fr. Willy Raymond

wraymond@familytheater.org

Web : www.familytheater.com

Production Centre

St. Michael's Media
22007 Woodward Ave.
Ferndale, MI 48220-2520
Tel : + 1 248 545 5493
Fax: + 1 248 545 5726
Contact : Susan Kakos

skakos@catholictelevision.org

Web : www.catholictelevision.org

Production Centre

Saint Ann's Media

The Daily Mass

PO Box 111

Scranton, PA 18504-0111

Fax : + 1 570 941 0185

Web : <http://www.themass.com/default1024.htm>

Production Centre

Wordnet - Catholic Television

Wordnet Productions Inc.

532 North D St.

San Bernardino, CA 92401-1304

Tel : + 1 909 383 4333

Fax: + 1 909 383 4347

Contact : Fr. Michael Manning

frmike@wordnet.tv

Stephen Pardy

prod@wordnet.tv

mail@wordnet.tv

Web : <http://wordnet.parishworld.net/>

Production Centre

Grassroots Films

119 Eagle Street

Brooklyn, New York 11222

Tel : + 1 718 349 7622

Fax : + 1 718 349 1558

Contact : Joseph Campo

info@grassrootsfilms.com

Web : www.grassrootsfilms.com

Production Centre

Ignatius Productions

2025 Kentucky Ave.

Vestavia Hills, AL 35216

Tel : + 1 866 289 7936

Fax : + 1 205 979 8131

Contact : Fr. Mitch Pacwa

Web : www.fathermitchpacwa.org

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AG Productions

PO Box 1265

Brighton, Michigan 48116

Tel: 810-772-9628

Contact : Audrey Geyer

AudreyGeyer@aol.com

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Xacobeo America

4000 NW 36th Ave. Suite 102

Miami

FL 33142

Tel : 305 495 3215

Contact : Amarilis Zozaya

amazozaya@gmail.com

Broadcasts, Awards

The Christophers

12 East 48th Street

New York, NY 10017

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Fax : + 1 212 838 5073

mail@christophers.org

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Internet based Television

Real Catholic TV

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FUTURE OF VENEZUELA'S CATHOLIC TV IN PERIL

Chávez to Consider Revoking License

CARACAS, Venezuela, JULY 21, 2010 ([Zenit.org](#)).- In the latest move of an escalating conflict between Church and government leaders in Venezuela, President Hugo Chávez is taking back a television channel run by the Caracas Archdiocese.

Chávez asked the minister of the interior, Tareck El Aissami, to "revise" the concession of a television channel to the archdiocese soon after reiterating his intention to reexamine Venezuela's agreement with the Holy See.

The president announced his intention to "recover" the broadcasting station known as Vale TV (which stands for Television Educational Values) and "place it at the disposition of the people."

On its Web page, Vale TV identifies itself as a non-profit, open channel dedicated to culture. Founded in 1952, it was the first public television channel of that country, and was handed over to the archdiocese in 1998 by President Rafael Caldera. The archdiocese began broadcasting Dec. 4 of that year.


Chávez claimed that Caldera's act "violated a set of procedures." He said, "That channel, when I was already president-elect in December of 1998, was transferred (to the bishops) without following the procedures exactly."













This move is the latest in a series that began earlier this month. On July 5, the president leveled verbal attacks against the archbishop of Caracas, Cardinal Jorge Urosa, who in turn spoke out against the "illegal" and "unconstitutional" actions of Chávez.

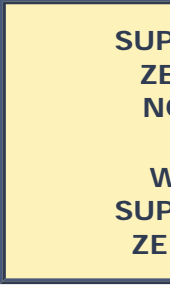
Concerns

Chávez then announced that he wants to revise Venezuela's agreement with the Holy See, and he invited the apostolic nuncio, Archbishop Pietro Parolin, to "talk" on the matter.

The president also said that Benedict XVI's secretary of state, Cardinal Tarcisio Bertone, called Venezuela's foreign minister, Nicolás Maduro, this week, "concerned" about the recent statements regarding a revision of the 1964 agreement between the two entities.



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"It seems that they are very worried in the Vatican because I announced, and we are going to do it, a revision of the agreement," said Chávez, in reference to the signing of the Modus Vivendi of March 6, 1964, between the Venezuelan State and the Holy See.

Among other things, this document provides resources to the local Church for the financing of social works and educational projects.

Chávez continued, "I told [Maduro] to hear him and see what he is going to say [...] and to tell him that we are faced with [Venezuelan] bishops and cardinals who have taken part in the coup d'etat," which ousted the president from power for two days in April of 2002.

Chávez said that he is a Catholic, but he expressed the belief that in Venezuela, "all religions are the same" and "there can be no privilege."



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Deacon Pat Rodgers



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KMBH deal to provide all-Catholic TV programming falls through

Comments 8

July 10, 2010 9:44 PM

By STEVE CLARK, The Brownsville Herald

An attempt by RGV Educational Broadcasting Inc. and KMBH-DT 38, the Valley's only public television station, to establish permanent all-Catholic programming on one of its digital streams has hit the skids, and a former station manager is being criticized over the failed deal — though he's firing right back.

GospaTV's religious programming on KMBH-DT 38.3, one of the PBS station's three new digital "multicast" channels created when KMBH switched from analog to digital broadcasting, could be suspended before the end of the month if the two sides don't work something out.

RGV Educational Broadcasting Inc., which controls KMBH and is owned by the diocese, in February 2009 signed a programming agreement with McAllen-based Fiat Communications Inc., the Texas nonprofit company behind GospaTV. GospaTV's first show on 38.3 DT aired the evening of June 24, 2009, starting with a prayer.

Hopes were high for the relationship, though things haven't gone according to plan. GospaTV, according to the agreement, was to pay \$120,000 during the first year to lease airtime from RGV, with two payments of \$60,000 each, six months apart. GospaTV missed both its payment deadlines, the most recent of which was due June 1.

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Storm clouds roll over the KMBH studio on Thursday in Harlingen. Photo by: Brad Doherty/The Brownsville Herald

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Ray Thomas, a McAllen attorney and one of the principal partners with Fiat Communications, said via e-mail that GospaTV was unable to meet its obligations under the contract because KMBH failed to provide certain “benefits and services” required by the contract. Thomas specifically cites obstacles he says were erected by Monsignor Pedro Briseño, the former president and general manager of RGV, who on April 12 was abruptly reassigned to full-time parish ministry by Bishop Daniel E. Flores.

Now RGV and GospaTV have made a mutual decision to terminate the programming agreement, with GospaTV programming currently slated to end July 24, Thomas says. The two parties are negotiating toward restarting the relationship, though it’s too early to know whether they will succeed. RGV’s main PBS channel, 38.1, is unaffected.

The original programming agreement required GospaTV to pay RGV \$240,000 annually beginning with year two of the contract, which was scheduled to expire May 31, 2014, when automatic five-year renewals would have kicked in. GospaTV also would have been required to pay RGV half its net revenue — gross revenue minus operating expenses and taxes — on an annual basis.

Under the agreement, GospaTV was allowed to seek out sponsorships, underwriting and grants, and to conduct fundraising. GospaTV was also granted the exclusive right to sell “sponsorship acknowledgements” during its programming. But the group exhausted its resources during its first year in operation, leading to the decision to terminate the agreement, Thomas said in an e-mail.

Thomas blames GospaTV’s inability to raise enough money to sustain operations on Briseño’s management of the station. Thomas says KMBH-TV DT 38.3 was supposed to be available 24 hours a day, seven days a week according to the agreement, but that Briseño refused to allow GospaTV to broadcast more than five hours a day. There were other problems, though it was the limited broadcasting time that prevented GospaTV from being able to generate enough money through advertising to sustain operations, Thomas says.

“Settlement negotiations continue between KMBH and GospaTV to address the pending issues under the programming agreement, including whether and how much of the lease payment is due,” he says. “GospaTV did, in fact, make payments to KMBH for the limited programming hours it was permitted to broadcast. That accounting is underway.”

Thomas declined to discuss details of ongoing negotiations between GospaTV and RGV.

“I can say that both sides are negotiating in good faith and committed to finding an amicable resolution,” he said. “We are hopeful that sometime in the future, GospaTV will be able to resume service to our community.”

Briseño said in an e-mail that Thomas is lying about GospaTV’s airtime being limited to only five hours a day, that he never created any obstacles to GospaTV’s round-the-clock use of the multi-cast channel, and that Thomas is making excuses for GospaTV’s “alleged financial failure.”

Briseño concedes he opposed RGV’s agreement with GospaTV because it forced the diocese to relinquish control over programming, and says he signed the contract under protest. The agreement did contain provisions

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for RGV to air its own Catholic programming at approved times, though Briseño says GospaTV was unwilling to give up primetime hours — one example of what he characterizes as multiple contract violations by GospaTV.

Thomas, in an e-mail, stands by his previous statement that GospaTV and the station are working amicably toward resolving the outstanding issues, which arose from the prior year. He said that for whatever reason, Briseño is trying to stir trouble where there is none.

“We (GospaTV and Briseño) could go back and forth over the challenges from the past year, and indeed we did, but the bottom line is both KMBH and GospaTV experienced unexpected technical and other difficulties in fulfilling the programming agreement,” Thomas said in the e-mail.

Neither John Ross, RGV's director of engineering who also serves as interim president and general manager since Briseño's departure, nor RGV's board of directors echoes Briseño's complaints against GospaTV. Since his reassignment, Briseño said he has filed a complaint with the Corporation for Public Broadcasting, which provides financial support to the nation's public radio and television stations, over what he characterizes as several violations of CPB policy. Ross said the station has received no contact from the CPB, which conducted audits of CPB grants to RGV for fiscal years 2007 and 2008.

Flores said in April and reaffirmed recently through a spokesperson that Briseño's reassignment was due to increased manpower needs of a growing Catholic Church in the Valley. The bishop's action did, however, happen to cap off months of apparent head butting between Briseño and GospaTV personnel. Chief among Briseño's complaints was that GospaTV connected a computer directly to the station's multicast system in order to deliver its programming. Briseño says this amounted to a “takeover of the digital master control of KMBH-DT 38 by Gospa's staff.”

“This was a longstanding fight to recover control of my master control room, which is the basic responsibility of the general manager,” he says. “I said ‘I need a deadline. Get rid of that computer now.’ ”

Ross says hooking up the computer directly to the multicast system was his own idea, and was a logical and economical way for GospaTV to deliver its programming.

“This may have not been the original plan for signal delivery, but it was a safe and reasonable way to get the job done,” he says.

Briseño thinks it was the battle over the control room — rather than the diocese's need for more priests on the street — that was the deciding factor in his removal as the station's president and general manager. Briseño is convinced he was relieved of his duties at KMBH because of his opposition to GospaTV.

Flores, speaking through a spokesperson, said the contract between RGV and Fiat Communications “presented unexpected technical and other difficulties for both sides,” which “continue to dialog amicably in the hope that fuller Catholic programming will be available on 38.3.”

Ross says KMBH is looking forward, with plans to rebuild fundraising (which has suffered), ramp up production on several local TV specials, and develop joint projects with higher education institutions — such as a radiobroadcasting internship program with UTB-TSC. He concedes the station has financial challenges, though Ross thinks they can be overcome with help from those in the community who value and support public broadcasting.

“KMBH is planning for a renaissance in public broadcasting in the Rio Grande Valley,” he says. “Recent changes have made that possible.”

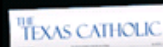
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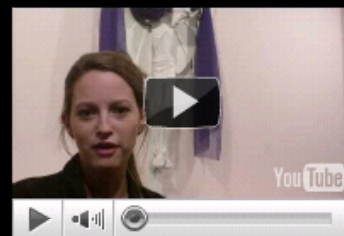
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Cristina Yoder on writing for The Texas Catholic. The new youth board will be decided soon, stay tuned for announcements.

Endings and new beginnings

High school seniors walked the stage at area Catholic schools throughout the Dallas diocese recently, celebrating their graduation and marking the end of an era for them. The hundreds of graduates of Bishop Lynch, Bishop Dunne, Cistercian, The Highlands, Jesuit, John Paul II and Ursuline Academy collected millions in scholarship awards and will fan out this fall to collegiate institutions all over the country. The University of Dallas also honored graduates, including those at the Catholic Biblical school.

SAYING GOODBYE: Lindsay Adams, a member of the inaugural Texas Catholic Youth Advisory Board, writes that miracles can happen when you say 'yes.'

MORE COVERAGE: The Texas Catholic features stories and photos from area graduations in its June 18 issue. Subscribe now.

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Broadcasting Faith

8/27/2010

Catholic television communicates the Gospel message to a world longing for truth and hope

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In his last major document, an apostolic letter addressed to those working in the field of



Basilian Father Thomas Rosica (right) and producers of Salt + Light Television discuss programming at the network's studio in Toronto.

communications, Pope John Paul II wrote, "The Church is not only called upon to use the mass media to spread the Gospel but, today more than ever, to integrate the message of salvation into the 'new culture' that these powerful means of communication create and amplify" ([The Rapid Development, 2005](#)).

This is a mission that those responsible for major Catholic television initiatives throughout North America take very seriously. From the youthful beginning of Salt + Light Television in Toronto, to the global reach of the Eternal Word Television Network (EWTN) in Irondale, Ala., to the revitalization of the CatholicTV Network in Boston, these works of grace vary in scope, size and audience. Yet, each has a special character; each is stewarded by people of great faith; and each has recognized the support of the local Church — including the Knights of Columbus — as a sign of the Lord's initiative and providence.

RECOGNIZING A NEED

When Mother Angelica started [EWTN](#) in 1981, she recognized a significant need to proclaim the Good News of Christ — not so much outside the Church, but within. In founding the network, she and the Franciscan Nuns of the Most Blessed Sacrament set out to offer Catholics the full life of the Church from a studio adjacent to their cloistered monastery in Irondale, Ala. From the time of EWTN's inception, Mother Angelica was focused on catechesis. "It's not the purpose of this network to be evangelistic in outlook," she said in a 1988 *Columbia* interview. "Our mission is to teach, to inspire, to bring the faith into the living room so that people know how to live their Catholicity."

Helping parishioners live the fullness of their life with Christ was also the goal of Cardinal Seán P. O'Malley when he arrived in the Archdiocese of Boston in 2003. Recognizing the need to strengthen the relationships between priests and their parishioners, the cardinal asked Father Robert Reed to oversee the archdiocese's television network — which was first launched nearly 50 years earlier — with a renewed sense of purpose.

“My desire as director of the [CatholicTV Network](#) is to help people connect more deeply, or to reconnect, with their parish communities,” explained Father Reed. “Everything we do begins with that motivation.”

Certainly, this need to connect also helped to inspire Basilian Father Thomas Rosica to establish [Salt + Light Television](#). As national director and CEO of World Youth Day 2002 in Toronto, Father Rosica witnessed firsthand the hope and passion that young Catholics can exhibit amid a culture of dissonance and despair. In 2003, he joined with others to create what he considered the natural next step following the Canadian World Youth Day experience: a medium that could bring the Gospel message of Jesus Christ to a weary world.

“As I look back, I see that none of our efforts were in vain and nothing from WYD 2002 would be lost,” said Father Rosica. “I can think of no better ministry to carry forth the message of World Youth Day than what has been entrusted to me with this particular mission — and I would never have dreamed it up in my wildest imagination.”

The personal response and enthusiasm of the young people on staff form the unique character of Salt + Light. “These are very intelligent, convincing and convinced Catholics, who are not afraid to give witness to their faith. And that's what the world needs right now,” added Father Rosica.

At EWTN, the largest Catholic media network in the world, the heroic response of Mother Angelica and her sisters continues in an even more mysterious way. In 2001, Mother suffered a stroke that not only kept her off the air, but also left her bedridden. EWTN President Michael Warsaw, however, continues to recognize the ongoing generosity of her prayerful response to the Lord's work.

“We have a community of Poor Clare nuns, who, for the entire history of EWTN have been praying before Our Lord in the Blessed Sacrament 24 hours a day, seven days a week, for the network and its supporters,” explained Warsaw. “That's quite amazing, and it's really the key to EWTN's success.”

For Father Reed and CatholicTV, the personal response to Christ has come from helping to deepen the communion of the local Church.

“To have the privilege of giving Jesus Christ to another person, to me it just encapsulates everything that a parish priest is supposed to be,” he said. “That's what we do at CatholicTV: We connect people to Jesus.”

GRASSROOTS SUPPORT

While each Catholic network and station has become fruitful thanks to the support of the local Church, the practical assistance offered by the Knights of Columbus is seen as a special confirmation of the mission of Catholic television.

“When I was appointed to this job after World Youth Day 2002, the Knights told me they would be

with us, and they have been with us every step of the way,” said Father Rosica.

The Salt and Light Catholic Media Foundation has received financial assistance from the Knights of Columbus, which in part has helped to produce popular documentaries about inspiring Catholics such as St. Gianna Beretta Molla, Cardinal Francis Xavier Nguyen Van Thuan and St. José Maria Escriva. A bilingual documentary on the life of Brother André Bessette is currently in production.

In addition to monetary support, Father Rosica, a member of Toronto Council 1388, also welcomes the friendship of the Order in Canada. “They are extremely supportive of all of our efforts here,” he said. “They go back and talk about Salt + Light throughout the country, and they get more people to subscribe to it, because this is paid television in Canada. With support from the Knights of Columbus, Salt + Light Television is really an instrument of the new evangelization.”



Former NFL all-pro wide receiver and coach Danny Abramowicz (right), with a team of co-hosts including Curtis Martin (center), hosts *Crossing the Goal* on EWTN. The program uses a sports show format to focus on men’s spirituality.

The Order has also supported EWTN from its inception with resources for both facilities and programming, particularly liturgies from the Basilica of the National Shrine of the Immaculate Conception in Washington, D.C., and meetings of the U.S. Conference of Catholic Bishops.

“But even beyond the financial contributions, I think perhaps the greatest contribution has been the work that’s gone on at the local council level,” said Warsaw, who is a member of Father James E. Coyle Council 9862 in Birmingham, Ala. “Knights have raised awareness of EWTN and have assisted us in grassroots petition drives to get EWTN launched on the local cable system.”

CatholicTV has also received invaluable grassroots help from the Order. For example, Knights have assisted with fundraising telethons, contacted local broadcast companies and participated in televised liturgies.

“The Massachusetts State Council has been incredibly supportive of us, both financially and in our various events,” said Father Reed, who belongs to Watertown (Mass.) Council 155.

All three networks not only broadcast pre-recorded K of C documentaries and programs throughout the year, but also provide live coverage of the Order’s annual Supreme Convention in August. ([Click here for EWTN's wrap-up of the convention](#) that features interviews with Supreme Knight Carl A Anderson, Archbishop Timothy M. Dolan of New York, and Bishop Robert J. Baker of Birmingham, Ala.)

“EWTN is seen throughout the world, in the United States and Canada, Latin America, the Philippines and Poland, so there’s a tremendous amount of our viewing audience who are members of the Knights of Columbus,” explained Warsaw.

Televising the Supreme Convention each year helps to introduce potential members to the Order, he added.

Father Rosica agrees: “I believe that through Salt + Light Television, we are reaching out to a new generation of young people, and we are encouraging them to consider the Knights of Columbus in their future.”

AN EXPANSIVE MISSION

In his message for the 44th World Communications Day, which was observed last May, [Pope Benedict XVI wrote](#): “The world of digital communication, with its almost limitless expressive capacity, makes us appreciate all the more St. Paul’s exclamation: ‘Woe to me if I do not preach the Gospel’ (1 Cor 9:16).”

At Salt + Light, the mission of evangelization expands as the network broadcasts programming in English, French, Italian and Chinese — all springing from the original witness of young people.

“Chinese young people worked with me on World Youth Day,” explained Father Rosica. “So now we have a whole Chinese division. They’ve done about 50 episodes of a magazine-type show for all of the Canadian Chinese Catholics in this country, and those shows are being used in Hong Kong, Taiwan and mainland China.”

Like the other networks, Salt + Light is also exploring new digital technologies and social media.

“We are not just limited to television,” said Father Rosica. “Nowadays, we need to go to the ‘new *areopagi*’ of our day, which are all of those places where people are gathering.”

Much of Salt + Light’s programming, for instance, is available at the network’s website, saltandlighttv.org, including special offerings like the recitation of the rosary in French through a live uplink from Notre Dame Cathedral in Paris and the Shrine of Our Lady of Lourdes.

Meanwhile, as the network with the greatest reach, EWTN currently transmits nine separate full-time television channels around the globe and is also engaged in short-wave radio, terrestrial radio and full-time service on SIRIUS XM Radio.

“All our international and domestic channels are available as video streams online and have been since 1997,” said Warsaw, referring to the station’s expansive website, EWTN.com. “Wherever technology offers opportunities to reach more and more people, EWTN has always been an early adopter.”

Recently, EWTN launched a new show called [Crossing the Goal](#), which is hosted by former NFL player and coach Danny Abramowicz and focuses on the spirituality of men.

“The response to that has been overwhelming,” said Warsaw. “It’s practical, everyday advice for guys on how to live their faith: how to be better fathers, husbands and members of the Church.”

Always focused on the network's original mission, Warsaw considers EWTN's presentation of the Mass, rosary and other devotions to be its most important programming.

"We're a sacramental Church, so everything we do as a Catholic media organization should be about pointing people back into being fully engaged in the life of their parish community and fully engaged into receiving the sacraments."

At



Father Robert Reed, president of CatholicTV, hosts a popular game show featuring third-grade students answering questions about the Catholic faith.

CatholicTV, Father Reed and his colleagues are also using the latest technologies to point men, women and children back to an active engagement with Christ. One of their most popular programs, *Wow*, is a Catholic game show with third-grade contestants who answer questions about the faith.

"The third graders and their teachers actually have the questions and answers to work on a month ahead of time with their parents, so it's a learning experience for them in advance, and it's a learning experience for our audience long after it airs," said Father Reed.

Wow and other popular CatholicTV programming, such as *We've Got to Talk* with Father Dan O'Connell, [can be watched in special 3-D episodes](#) on the network's website, catholic.tv. These offerings can also be embedded in parish websites.

"We even have a widget we call CatholicTV Junior," Father Reed added. "It's a free miniature version of our website, which parishes throughout the country can connect to."

In addition, EWTN, Salt + Light and CatholicTV all share their programming with other Catholic television initiatives with an eye toward their universal mission.

As Father Rosica has pointed out, "No one of us has the hold on the new evangelization efforts in North America. We must work together in our efforts to sow seeds, build up the Church and proclaim the Good News of Jesus Christ. Catholic television must be at the service of the unity of the Church."

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