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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92053607
Party	Defendant College Book Rental Company, LLC
Correspondence Address	COLLEGE BOOK RENTAL COMPANY LLC 1900 CROSS BEAM DRIVE, SUITE 300 CHARLOTTE, NC 28217 UNITED STATES
Submission	Appearance of Counsel/Power of Attorney
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Date	03/21/2011
Attachments	Appearance of Counsel.PDF ( 2 pages )(41310 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
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BOOKRENTER.COM, INC.	)	
	)	Cancellation No. 92053607
Petitioner,	)	
	)	Registration No. 3895690
v.	)	COLLEGEBOOKRENTER.COM
	)	
COLLEGE BOOK RENTAL COMPANY LLC	)	
	)	
Registrant.	)	
	)	

**APPEARANCE OF COUNSEL**

Terry L. Clark, Harness, Dickey & Pierce, P.L.C., hereby enters an appearance on behalf of Registrant, College Book Rental Company LLC.

Please direct all future correspondence concerning this cancellation to:

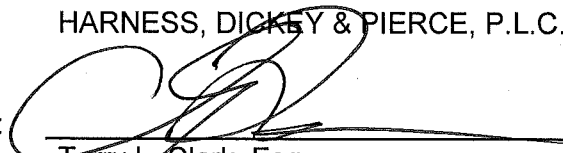
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Attorneys for Registrant

Respectfully submitted,

HARNES, DICKEY & PIERCE, P.L.C.

Date: March 21, 2011

By:

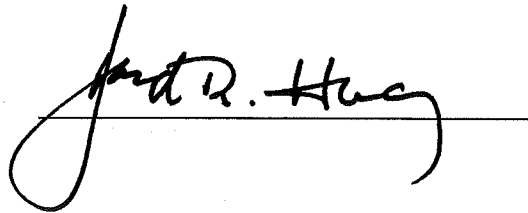


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Attorneys for Petitioner

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of this Appearance of Counsel has been served upon Petitioner's counsel at the address set forth below by First Class Mail, postage prepaid, on this 21st day of March 2011:

Julia Spoor Gard  
Barnes & Thornburg LLP  
121 South Meridan Street  
Indianapolis, IN 46204

A handwritten signature in black ink, appearing to read "J. R. Hug", is written over a horizontal line. The signature is cursive and stylized.