

ESTTA Tracking number: **ESTTA372691**

Filing date: **10/12/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92049826
Party	Defendant Lincoln Benefit Life Company
Correspondence Address	Marsha K. Hoover Davis McGrath LLC 125 S. Wacker Drive, Suite 1700 Chicago, IL 60606 UNITED STATES kthompson@davismcgrath.com
Submission	Voluntary Surrender Of Registration
Filer's Name	Kevin A. Thompson
Filer's e-mail	kthompson@davismcgrath.com
Signature	/Kevin A. Thompson/
Date	10/12/2010
Attachments	3487544 Surrender of Registration.pdf (3 pages)(34260 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

LINCOLN NATIONAL LIFE]	
INSURANCE COMPANY]	
Petitioner,]	
]	In re Registration No. 3487544
]	
v.]	Cancellation No. 92049826
]	
LINCOLN BENEFIT LIFE COMPANY]	
Registrant.]	

**SURRENDER OF REGISTRATION
UNDER SECTION 7(E)**

Pursuant to 15 U.S.C. §1057(e), Registrant Lincoln Benefit Life Company requests the cancellation of its registration No. 3487544 for SECURITY FOR TODAY. FLEXIBILITY FOR TOMORROW in its entirety.

Respectfully submitted,

LINCOLN BENEFIT LIFE COMPANY

10/12/2010
Date

/s Kevin A. Thompson
By: Kevin A. Thompson
Attorney for Registrant

Marsha K. Hoover
Kevin A. Thompson
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CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing SURRENDER OF REGISTRATION was sent via U.S. Mail, postage prepaid, to the following on October 12, 2010

Melissa A. Vallone
Barnes & Thornburg LLP
PO Box 2786
Chicago, IL 60690-2786

/s Kevin A. Thompson _____
Kevin A. Thompson

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that the SURRENDER OF REGISTRATION is being filed with the TTAB electronically via the ESTTA system on October 12, 2010.

/s Kevin A. Thompson _____
Kevin A. Thompson

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,487,544

Registered Aug. 19, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

**SECURITY FOR TODAY.
FLEXIBILITY FOR TOMORROW.**

LINCOLN BENEFIT LIFE COMPANY (NEBRASKA CORPORATION)
2940 S. 84TH STREET
LINCOLN, NE 68506

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: INSURANCE SERVICES, NAMELY, UNDERWRITING, ISSUING AND ADMINISTRATION OF LIFE INSURANCE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SER. NO. 77-271,209, FILED 9-4-2007.

FIRST USE 2-0-2007; IN COMMERCE 2-0-2007.

JASON LOTT, EXAMINING ATTORNEY