

ESTTA Tracking number: **ESTTA91524**

Filing date: **07/25/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Petition for Cancellation**

Notice is hereby given that the following party requests to cancel indicated registration.

**Petitioner Information**

Name	E. Land World Ltd.		
Entity	Corporation	Citizenship	Korea
Address	19-8, Changeon-dong, Mapo-Gu Seoul, KOREA, REPUBLIC OF		

Attorney information	Michael A. Grow Arent Fox PLLC 1050 Connecticut Avenue, NW Washington, DC 20036 UNITED STATES henrye@arentfox.com Phone:202 8576389
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**Registration Subject to Cancellation**

Registration No	2296663	Registration date	11/30/1999
Registrant	Sandy Bay Clothing Company, Inc. 15385 Oxnard Street Van Nuys, CA 91411 UNITED STATES		
Goods/Services Subject to Cancellation	Class 025. First Use: 1998/07/01 , First Use In Commerce: 1998/07/01 Goods/Services: clothing, namely, men's tuxedos, men's sports coats, suits, pants, jackets, blazers, and shirts		
Grounds for Cancellation	The registered mark has been abandoned.		

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Signature	/michael a. grow/
Name	Michael A. Grow
Date	07/25/2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 2296663 for the mark VIANNI GIANBERTO issued on November 30, 1999

E. LAND WORLD LTD.	:	
	:	
Petitioner	:	
	:	
v.	:	Canc. No. _____
	:	
ESSENTIAL TAILORED CLOTHING, INC.	:	
	:	
Registrant	:	

**PETITION FOR CANCELLATION**

Petitioner E. Land World Ltd. believes that it will be damaged by the continued existence of Registration No. 2296663 and hereby petitions to cancel this registration pursuant to Section 14 of the Trademark Act of 1946, 15 U.S.C. §1064. As grounds for cancellation, Petitioner alleges that:

1. Petitioner is the owner of all right, title and interest in and to the mark VIANNI, which will be used on a variety of goods and services including clothing and retail store services featuring wearing apparel.

2. Registrant obtained Registration No. 2296663 for the mark VIANNI GIANBERTO for “clothing, namely, men's tuxedos, men's sports coats, suits, pants, jackets, blazers and shirts”.

4. Registration No. 2296663 has been cited as a bar to registration of Petitioner’s Application No. 78/662631 for the mark VIANNI on the grounds that the marks are so similar as to create a likelihood of confusion.

5. If the marks are confusingly similar, Petitioner will be damaged by the continued existence of the cited registration.


6. Registrant is not entitled to continued registration of the mark VIANNI GIANBERTO because it has no bona fide intent to use the mark in connection with the goods listed in the registration.

7. If Registrant ever used the mark VIANNI GIANBERTO it has discontinued such use with an intent not to resume use.

8. By reason of the foregoing, Petitioner will be damaged by the continued registration of Registrant's alleged mark and the registration should be cancelled.

WHEREFORE, Petitioner requests that the Board grant this petition for cancellation.

E. LAND WORLD LTD.

By   
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Attorney for Opposer