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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92044624
Party	Plaintiff J. Christopher Carnovale
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Submission	Motion to Extend
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Date	07/01/2010
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<b>J. CHRISTOPHER CARNOVALE</b>	:	
<b>Petitioner</b>	:	
<b>v.</b>	:	<b>Cancellation No. 92044624</b>
<b>THE BRAND EXPERIENCE LLC</b>	:	
<b>Registrant</b>	:	

**PETITIONER'S MOTION TO EXTEND**

Petitioner hereby moves that the opening of its testimony period be extended for a period of thirty (30) days, to and including August 5, 2010, and that all dates in the above referenced proceeding be reset as follows:

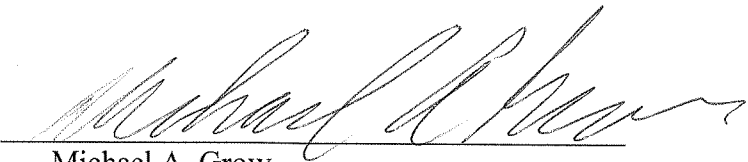
Petitioner's testimony period to close	September 4, 2010
Registrant's testimony period to close	November 3, 2010
Rebuttal testimony period to close	December 18, 2010.

The parties were previously actively engaged in settlement discussions and a written settlement agreement was prepared. Despite counsel's efforts to resolve issues preventing finalizing a settlement, they were unable to do so. Accordingly, Petitioner served discovery requests. Registrant's answers to the discovery requests have not been received. In an effort to avoid the filing of a motion to compel, Petitioner's counsel contacted Registrant's counsel who indicated that responses would be served. As yet, no responses have been received.

The additional time is needed to enable the parties to continue their discussions, and in the event that it becomes necessary to file a motion to compel.

Registrant's attorney has consented to the granting of this motion.

**J. CHRISTOPHER CARNOVALE**

By 

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**CERTIFICATE OF SERVICE**

It is hereby certified that a copy of the foregoing is being served upon Registrant's counsel Wayne Harper of Greenberg Traurig PA at Suite 650, 450 S. Orange Avenue, Orlando, Florida 32801 by first class mail, postage prepaid, on July 7, 2010.

