

Atty. Docket
No. 06-16497

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

In re the application of:)
WATSON, Michael)
U.S. Reg. No.: 2,620,840)
Cancellation No.: 92044332)
For: WHY MOM DESERVES A DIAMOND)

**POWER OF ATTORNEY AND
CHANGE OF CORRESPONDENCE
ADDRESS**

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Registrant revokes any previous powers of attorney granted, and hereby appoints the attorney listed below, a member of the State Bar of California and admitted to practice before the U.S. Patent & Trademark Office (PTO), to maintain this registration, defend the cancellation proceeding, and for all business before he PTO including receiving all communications related thereto:

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Dated: Aug. 22, 2006



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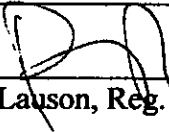
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I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelop addressed as follows:

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Date