

ESTTA Tracking number: **ESTTA3952**

Filing date: **12/17/2003**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92042011
Party	Defendant Cannon Rubber Limited Cannon Rubber Limited GB2 London,
Correspondence Address	DOUGLAS R WOLF WOLF GREENFIELD & SACKS PC 600 ATLANTIC PLAZA BOSTON, MA 02210
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	William N. Howard
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Date	12/17/2003
Attachments	Avent.malcolm.pdf (1 page)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Playtex Products Inc.,)	
)	
Petitioner,)	
)	
v.)	Cancellation No. 92042011
)	Registration No. 2,548,999
Cannon Rubber Limited,)	Mark: HELPING MOTHERS BREAST
)	FEED LONGER
)	
Registrant.)	
)	

Commissioner for Trademarks
Box TTAB
2900 Crystal Drive
Arlington, VA 22202

APPOINTMENT OF NEW ATTORNEY AND DESIGNATION OF DOMESTIC REPRESENTATIVE

Sir:
Registrant, Cannon Rubber Limited, hereby revokes all previous powers of attorney and appoints: William N. Howard and Jennifer Fitzgerald, and each of them of the law firm of Freeborn & Peters, 311 South Wacker, Suite 3000, Chicago, Illinois 60606-6677, each of whom is a member of the Bar of the State of Illinois, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office and in the Courts in connection herewith; and to be designated as Registrant's domestic representative upon whom notice or process in proceedings affecting the registration may be served.

CANNON RUBBER LIMITED

By: MJ
 M. JOHNSON
Title: COMPANY SECRETARY / DIRECTOR
Date: 16. 12. 2003