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 Filing date: **10/01/2025**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
 BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Sage Global Services Limited		
Entity	Private Limited Company	Incorporated or registered in	GB
Address	C23 - 5 & 6 COBALT PARK WAY COBALT PARK NEWCASTLE UPON TYNE, NE28 9EJ UNITED KINGDOM		
Attorney information	THEODORE GELDERMAN TAFT STETTINIUS & HOLLISTER LLP 80 SOUTH EIGHTH STREET IDS CENTER 2200 MINNEAPOLIS, MN 55418 UNITED STATES Primary email: tgelderman@taftlaw.com Secondary email(s): IPLit_docket_assist@taftlaw.com, abennette-wald@taftlaw.com, grouser@taftlaw.com, kgray@taftlaw.com, jpetersonhubler@taftlaw.com, teddygelderman@gmail.com 6518152438		
Docket no.			

Applicant information

Application no.	99050057	Publication date	09/02/2025
Opposition filing date	10/01/2025	Opposition period ends	10/02/2025
Applicant	Dan Prudhomme 2011 MEETING PLACE ORLANDO, FL 32814 United States		

Goods/services affected by opposition

<p>Class 035. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Advertising and business management consultancy; Advertising and business advice relating to telematics' services; Arranging and conducting of fairs and exhibitions for business and advertising purposes; Advertising business especially in the field of telematic and telephone networks; Business management and consulting services for the health care industry, namely, customer service, accounting services, and web-based advertising and marketing services; Promoting, advertising and marketing of the brands, products, services and on-line websites of individuals, businesses and nonprofit organizations; Advertising and business services, namely, securing airtime on all forms of media communications stations, systems, networks, and services for the purpose of promoting the goods and services of others; Advertising agencies providing the strategic planning and execution of programs to promote businesses in the food and foodservice industries; International business consulting services relating to merchandise trading, hu-</p>
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man resource interchange, management support, marketing, advertising, promotion, and domestic and international market research and development; Consultancy services regarding business strategies; Development of business organization strategies relating to corporate social responsibility; Business consulting services, namely, providing assistance in development of business strategies and creative ideation; Advertising agencies specializing in marketing strategies to promote businesses; Business consulting service that provides transformational strategies to companies wishing to move towards sustainability and socially responsible business practices, provided mainly to the consumer products industry; Business strategy development services; Consultancy and advisory services in the field of business strategy; Business strategy development services relating to corporate social responsibility; Marketing consulting services relating to long-term business strategy development for non-profit organizations

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks cited by opposer as basis for opposition

U.S. registration no.	7674020	Application date	04/14/2023
Register	Principal		
Registration date	02/04/2025	Foreign priority date	10/28/2022
Word mark	SAGE EARTH		
Design mark			
Description of mark			
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None</p> <p>Downloadable business management software; downloadable financial management software; downloadable accounting software; downloadable tax management software; downloadable supply chain management software; downloadable computer software for analysing business and organisational data and providing reports, insights and recommendations on carbon footprint, emissions and carbon insetting and offsetting; downloadable computer software to calculate carbon emissions and recommend carbon insetting and carbon offsetting strategies; downloadable computer software for monitoring and analytics of carbon emissions usage by businesses; downloadable computer software for providing tailored and personalised carbon reduction and environmental impact reduction strategies and recommendations; downloadable computer software for reviewing standards and practices for businesses to ensure compliance with laws and regulations in the field of environmental sustainability and carbon and emission reduction; downloadable computer software for regulatory and legal compliance auditing in the field of environmental sustainability and carbon and emission reduction; downloadable computer software for assessing and predicting the environmental impact of supply chains; downloadable computer software for creating lobbying information and reports and organisation of information campaigns in the field of environmental sustainability and carbon and emission reduction; downloadable computer software for organizing political lobbying information in the field of environmental sustainability and carbon and emission reduction; downloadable computer software for preparation of regulatory and legal compliance reports; downloadable computer software for automating assessments and declarations relating to environmental sustainability; downloadable electronic publications, not for scholarly or academic purposes, namely, newsletters, studies, reports, pamphlets and brochures for use by commercial enterprises in the field of business impacts on the environment and sustainability, social responsibility, carbon and emission reduction, and renewable energy; downloadable computer software for collecting, analyzing, and organizing data all for</p>		

use in the fields of environmental protection and sustainability, social environmental responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects; downloadable computer software for collecting, analyzing, and organizing data all for use in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); downloadable computer software for use in environmental, social, financial and legal risk audit planning and management; downloadable computer software for sustainable performance management; downloadable computer software for corporate responsibility management and corporate governance and legal management; downloadable computer software for energy usage data and management and carbon management; downloadable computer software for environmental performance management; downloadable computer software for supply chain management; downloadable computer software for audit management; downloadable computer software for stakeholders relationship management; downloadable computer software for initiatives and donations management in the field of sustainable development and corporate social responsibility; downloadable computer software for environmental social data reporting and management; downloadable computer software for management and reporting of performance, incident management, chemical substance management, compliance and stewardship management all in the field of environmental matters; downloadable computer software for regulatory control and compliance management in connection with the environment and sustainability and corporate social responsibility; downloadable computer software for automation and monitoring of enterprise-audit activities, business continuity management, and document management; downloadable computer software for use in customer relationship management (CRM) in the fields of supply chain management, the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government and communities on the aforesaid subjects, environmental sustainability, corporate social responsibility (CSR) and environmental, social and governance (ESG); downloadable computer software for providing collaborative social or professional networking platforms related to environmental sustainability for commercial enterprises; downloadable computer software for monitoring factory processes and industrial process control; downloadable documents, downloadable video recordings, downloadable sound recordings, and pre-recorded CD-ROMs containing texts, all featuring information on risk management, carbon and energy usage data and management, corporate governance, supply chain, customer relationship management, environment, regulatory compliance, incident management, internal controls, audits of environmental risks, sustainable development, financial risks and legal risks; downloadable artificial intelligence software for compiling, monitoring and analysing information on social responsibility, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects, environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); downloadable computer software for organizing environmental, social, governance, sustainability, carbon and emission data and information data; downloadable computer software for collecting, creating, hosting, managing, ranking, analysing and reporting on environmental, social, governance, climate, sustainability, carbon and emission data and information; downloadable computer software for mapping environmental, social, governance, climate, sustainability, carbon and emission data and information to reporting frameworks; downloadable computer software for managing and monitoring environmental, social, governance, climate, sustainability, carbon and emission data and information program performance; downloadable computer software for assessing and managing environmental, social, governance, and climate change risks and assessing and managing waste recycling and water usage management; downloadable computer software for enabling the searching, indexing, visualizing and managing environmental, social, governance, climate, sustainability, carbon and

emission data; downloadable computer software for mapping and identifying environmental risks, social and governance risks and obtaining artificial intelligence (AI) driven recommendations on environmental risks and social and governance risk, performance and disclosure; downloadable computer software for benchmarking environmental, social, governance, climate, sustainability, carbon and emission data and performance between customers and with third party sources with industry standards and best practices; downloadable computer software for providing a customizable dashboard for environmental, social, governance, climate, sustainability, carbon and emission risks management; downloadable computer software to integrate environmental, social and governance and financial information into a coherent decision making framework and assess the return on investment (ROI) of environmental, social and governance programs; downloadable computer software for obtaining predictive and prescriptive artificial intelligence (AI) driven insights on environmental, social, governance, climate sustainability, carbon and emission performance and optimisation; downloadable computer software to collect internal and external environmental, social, governance, climate sustainability, carbon and emission structured and unstructured data through one or more application programming interfaces (API) linked to public and commercial databases, enterprise resource planning (ERP) systems and business applications, and to aggregate environmental, social, governance, climate sustainability, carbon and emission data using a robust quality control environment

Class 016. First use: First Use: None First Use In Commerce: None

Printed matter, namely, printed newsletters, studies, reports, pamphlets and brochures for use by commercial enterprises in the fields of business impacts on the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects; printed matter, namely, printed newsletters, studies, reports, pamphlets and brochures for use by commercial enterprises in the fields of business advisory, evaluation and consultancy services relating to the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects; printed instructional and teaching materials, other than apparatus, for use by commercial enterprises in the fields of business impacts on the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects

Class 035. First use: First Use: None First Use In Commerce: None

Business management; business administration services; accountancy services; business expertise services, namely, expert evaluations and reports relating to business matters; compilation and systemisation of information into computer databases; compilation and analysis of data and information relating to business management; business analysis; business advisory services to recommend carbon insetting actions and carbon offsetting projects; providing benchmark data analysis for businesses in the fields of carbon emissions data and benchmarking performance between customers and third party sources; statistical analysis and reporting for business purposes; provision of commercial information from online databases; business advisory, evaluation and consultancy services in the fields of the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and advising and lobbying local government, communities, and businesses on the aforesaid subjects; advertising services to promote public awareness of environmental issues and initiatives; business economic forecasting services to forecast the impact of sustainability and carbon emission reduction measures taken by a business in order to provide recommendations to the business; promoting public awareness and providing business information in the fields of the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, and businesses communities on the

aforesaid subjects; business advisory, evaluation and consultancy services in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); promotional sponsorship of sporting events in connection with carbon and emission reduction; business information and business research services in the fields of the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and advising and lobbying local government, businesses and communities on the aforesaid subjects; business appraisal services, namely, providing a performance rating based on environmental and social impact of businesses; compiling and analyzing business data and statistics in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG) for business purposes; business auditing services for measuring and regulating sustainable performance and corporate social responsibility; market research studies for assessing business sustainable performance, corporate social responsibility, and customer relationship management; business administration of customer loyalty, incentive, membership, discount and bonus programs provided to businesses, companies, charities, non-governmental organisations and individuals in recognition of environmental and sustainable performance, carbon and emission reduction and corporate social responsibility; business consulting in the field of environmental management, namely, advising businesses on issues of environmental impact, climate change, carbon reduction, waste recycling and water management, all for business purposes; providing business services, namely, preparation of business reports for the assessment of waste recycling and water management; arranging and conducting business trade fairs and exhibitions for promoting environmental conservation and sustainability, social responsibility, renewable energy, and advising and lobbying local government, businesses and communities on the aforesaid subjects; all of the aforesaid services also provided online via the Internet or other interactive electronic platforms; business information, advisory and consultancy services relating to all of the aforesaid services; business incubation services, namely, providing work space containing business equipment for start-ups and small businesses in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG)

Class 036. First use: First Use: None First Use In Commerce: None

Financial services, namely, financial analysis, financial consultancy; financial management; financial information; financial data analysis; financial sponsorship of environmental protection programs and of research projects in the field of carbon emissions reduction; financial services, namely, funding research studies in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); providing grants and scholarships to businesses, companies, charities, non-governmental organisations and individuals in recognition of environmental and sustainable performance, carbon and emission reduction and corporate social responsibility; financial strategy consultancy services in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); financial forecasting services to forecast the financial impact of sustainability and carbon emission reduction measures taken by a business; brokerage of carbon dioxide and other greenhouse gas emission credits, allowances or offsets on behalf of offset producers; trading of carbon dioxide and greenhouse gas emission credits, allowances or offsets of others; brokerage of carbon offset credits; brokerage of carbon credits; brokerage of bonds that support environmental matters and carbon reduction; providing project grants for environmental awareness projects; provision of financial information relating to the finance industry involved in environmentally focused investments; financial investment and management of financial investments in the sustainable and renewable energy sector; all of the aforesaid services also provided online via the Internet or other interactive elec-

tronic platforms; financial information, advisory and consultancy services relating to all of the aforesaid services

Class 038. First use: First Use: None First Use In Commerce: None

Telecommunication services, namely, providing access to websites, a community website platform and internet website portals in the field of business containing information and data and for users to share insights all in the fields of the environment and sustainability, carbon and emission reduction, carbon and emission data, benchmarking performance with customers and third party sources and with industry standards and best practices, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; digital transmission of data and provision of access to information via data networks for use by commercial enterprises in the fields of the environment and sustainability, carbon and emission reduction, carbon and emission data, benchmarking performance with customers and third party sources and with industry standards and best practices, social responsibility, and renewable energy; providing on-line electronic bulletin boards and chat rooms in the field of business for electronic transmission of computer messages, data, audio or visual images among users concerning the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; provision of access to information, data and documents stored electronically in central files and on the Internet for use by commercial enterprises in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); telecommunications information, consultancy and advisory services in connection with all of the aforesaid services

Class 041. First use: First Use: None First Use In Commerce: None

Education services, namely, providing classes, seminars, workshops and training for businesses in the fields of environmental sustainability, environmental protection, business management, carbon and emission reduction, renewable energy, corporate social responsibility (CSR) and environmental, social and governance (ESG), waste recycling management and management of water usage by businesses; arranging and conducting in-person and online training workshops, colloquiums, conferences, in-person learning forums, congresses, seminars, non-downloadable webinars, symposia, and exhibitions for businesses in the fields of business management, environmental protection, environmental sustainability, carbon and emission reduction, environmental responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects, all for educational purposes; providing online non-downloadable electronic publications in the nature of newsletters, studies, reports, pamphlets and brochures for use by commercial enterprises in the field of business impacts on the environment and sustainability, social responsibility, carbon and emission reduction, and renewable energy

Class 042. First use: First Use: None First Use In Commerce: None

Software as a service (SaaS) services featuring software for business management; software as a service (SaaS) services featuring software for financial management; software as a service (SaaS) services featuring software for accounting; software as a service (SaaS) services featuring software for tax management; software as a service (SaaS) services featuring software for the management of financial transactions; software as a service (SaaS) services featuring software for supply chain management; software as a service (SaaS) services featuring software for enterprise resource planning; software as a service (SaaS) services featuring software for customer relationship management; software as a service (SaaS) services featuring software for management of business purchasing orders; software as a service (SaaS) services featuring software for providing business intelligence and business predictive analytics; software as a service (SaaS) services featuring software for financial analytics; soft-

ware as a service (SaaS) services featuring software for data analytics and reporting; software as a service (SaaS) services featuring software for digitising business relationships; software as a service (SaaS) services featuring software for digitising business processes; software as a service (SaaS) services featuring computer software platforms using artificial intelligence for machine learning; software as a service (SaaS) services featuring software for machine learning; software as a service (SaaS) services featuring software for cloud computing, namely, for deploying virtual machines to a cloud computing platform and for managing virtual machines on a cloud computing platform; software as a service (SaaS) services featuring software for cloud network monitoring; software as a service (SaaS) services featuring software for database management, data aggregation, data reporting, and data transmission; software as a service (SaaS) services featuring software for accessing networks, databases and directories; software as a service (SaaS) services featuring software for tracking and analyzing data relating to accounting, financial transactions, carbon emissions data, environmental impact data by businesses, and energy and fuel consumption usage data by businesses; software as a service (SaaS) services featuring software for monitoring, analysing and evaluating the behaviour and performance of businesses, companies, charities, non-governmental organisations and individuals in the fields of environmental protection and sustainability, carbon and emission reduction, social responsibility, renewable energy usage, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects, environmental sustainability, corporate social responsibility (CSR) and environmental, social and governance (ESG); software as a service (SaaS) services featuring software for assessing and managing waste recycling management and water usage management; software-as a-service (SaaS) services featuring software for analysing business and organisational data and providing reports on carbon footprint, emissions carbon insetting and offsetting; software-as a-service (SaaS) services featuring software to calculate carbon emissions and recommend carbon insetting and carbon offsetting; software-as a-service (SaaS) services featuring software for monitoring and analytics of carbon emissions usage by businesses; software-as a-service (SaaS) services featuring software for providing tailored and personalised carbon reduction and environmental impact reduction strategies and recommendations; software-as-a-service (SaaS) services featuring software for reviewing standards and practices to ensure compliance with laws and regulations by businesses in the field of environmental sustainability and carbon and emission reduction; software-as-a-service (SaaS) services featuring software for regulatory and legal compliance auditing in the field of environmental sustainability and carbon and emission reduction; software-as-a-service (SaaS) services featuring software for creating lobbying information and reports and organisation of information campaigns in the field of environmental sustainability and carbon and emission reduction; software-as-a-service (SaaS) services featuring software for organizing political lobbying information in the field of environmental sustainability and carbon and emission reduction; software-as-a-service (SaaS) services featuring software for preparation of regulatory and legal compliance reports; software-as-a-service (SaaS) services featuring software for automating assessments and declarations relating to environmental sustainability; software as a service (SaaS) services featuring software for collecting, creating, hosting, managing, ranking, analysing and reporting on environmental, social, governance, climate, sustainability, carbon and emission data and information; software as a service (SaaS) services featuring software for mapping environmental, social, governance (ESG), climate, sustainability, carbon and emission, waste recycling management and water usage management data and information to reporting frameworks; software as a service (SaaS) services featuring software for managing and monitoring environmental, social, governance (ESG), climate, sustainability, carbon and emission data and information program performance; software as a service (SaaS) services featuring software for assessing and managing environmental, social, governance (ESG), and climate change risks; software as a service (SaaS) services featuring software for enabling the searching,

indexing, visualizing and managing environmental, social, governance (ESG), climate, sustainability, carbon and emission data; software as a service (SaaS) services featuring software for mapping and identifying environmental, social and governance risks and obtaining artificial intelligence (AI) driven recommendations on environmental, social and governance risk, performance and disclosure; software as a service (SaaS) services featuring software for benchmarking environmental, social, governance (ESG), climate, sustainability, carbon and emission data and benchmarking performance with customers and third party sources and with industry standards and best practices; software as a service (SaaS) services featuring software for providing customizable dashboard for environmental, social, governance (ESG), climate, sustainability, carbon and emission risks management; software as a service (SaaS) services featuring software to integrate environmental, social and governance (ESG) and financial information into a coherent decision making framework and assess the return on investment (ROI) of environmental, social and governance (ESG) program; software as a service (SaaS) services featuring software for obtaining predictive and prescriptive artificial intelligence (AI) driven insights on environmental, social, governance (ESG), climate sustainability, carbon and emission performance and optimisation; software as a service (SaaS) services featuring software to collect internal and external environmental, social, governance (ESG), climate sustainability, carbon and emission structured and unstructured data through one or more application programming interfaces (API) linked to public and commercial databases, enterprise resource planning (ERP) systems and business applications, and to aggregate environmental, social, governance (ESG), climate sustainability, carbon and emission data using a robust quality control environment; platform as a service (PaaS) featuring computer software platforms for business management, financial management, accounting, tax management and compliance, management of financial transactions, enterprise resource planning, customer relationship management, management of purchasing orders, providing business intelligence and business predictive analytics, financial analytics, data analytics and reporting, digitising business relationships, digitising business processes, cloud network monitoring, database management, data aggregation, data reporting, data transmission, accessing networks, accessing databases, accessing directories, and for document verification, authentication and quality control; authentication and quality control services relating to environmental social governance and corporate social responsibility data; creating an online community for users to communicate, collaborate and share updates in the fields of environmental protection and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; providing temporary use of online, non-downloadable software for sharing information in the fields of environmental protection and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; providing temporary use of online, non-downloadable software for communicating and collaborating about strategies to combat issues relating to the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; providing temporary use of online, non-downloadable software for measuring and reporting greenhouse gas emissions and carbon offsets; providing temporary use of online, non-downloadable software for tracking goals in the fields of climate change, and carbon emissions and environmental impact reduction; hosting a website and online website platforms in the field of business featuring environmental information about the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects, environmental sustainability, corporate social responsibility (CSR) and environmental, social and governance (ESG); cloud computing featuring software for collecting, analyzing and organizing data for use in the fields of environmental protection

	<p>and sustainability and carbon and emission reduction; environmental monitoring, testing and inspection services; environmental surveys, namely, environmental testing and inspection services; evaluating and testing the environmental qualities and impact of consumer products of others; testing, analysis and evaluation of the services of others to determine conformity with environmental certification standards; providing scientific research and scientific information for use by commercial enterprises in the fields of climate change, global warming, environmental protection and sustainability, carbon and emission reduction, and renewable energy; research and development of environmentally friendly forms of energy and power; research and development services for commercial enterprises in the field of developing novel and innovative technology for implementing and funding decarbonisation actions; research and development services for businesses for the creation of modeling software to forecast emissions reductions; environmental research and advisory services for businesses relating to water usage management and waste recycling management; design and development of computer software, software applications, and programming interface software for the purposes of compiling, monitoring and analysing information on renewable energy and on education, advice and lobbying to local government, communities and businesses on the aforesaid subjects, environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); design and development of computer software for use in the fields of environmental, social, governance, sustainability, carbon and emission data and information; design, maintenance, development and updating of computer software; all of the aforesaid services also provided online via the internet or other interactive electronic platforms; information, advisory and consultancy services relating to the aforesaid services</p> <p>Class 045. First use: First Use: None First Use In Commerce: None</p> <p>Legal services, namely, preparation of regulatory and legal compliance reports in the field of environmental laws; all of the aforesaid services also provided online via the Internet or other interactive electronic platforms; information, advisory and consultancy services relating to the aforesaid services</p>
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U.S. registration no.	3238564	Application date	05/24/2002
Register	Principal		
Registration date	05/08/2007	Foreign priority date	NONE
Word mark	SAGE		
Design mark			
Description of mark			
Goods/services	<p>Class 009. First use: First Use: Jan 1992 First Use In Commerce: Jan 1992 Computer software for use in managing accounting and business information, retrieving accounting and business information, viewing accounting and business information, managing contacts and performing accounting functions in the fields of business management, information services, and research systems; computer software for use in electronic commerce to allow users to perform electronic business transactions via a global computer network, electronic mail, Internet website hosting, Internet website development, and Internet access; and accompanying user manual documentation for use with all of the above</p> <p>Class 035. First use: First Use: Jan 1992 First Use In Commerce: Jan 1992 Business management services for the promotional products and business forms industries</p> <p>Class 036. First use: First Use: Jan 2002 First Use In Commerce: Jan 2002 Electronic commerce payment services, namely electronically capturing and pro-</p>		

	<p>cessing payment transactions</p> <p>Class 038. First use: First Use: Jan 1992 First Use In Commerce: Jan 1992 Electronic transmission of data and documents via computer terminals; and electronic mail services</p> <p>Class 042. First use: First Use: Jan 1992 First Use In Commerce: Jan 1992 Computer consulting services for business; computer services, namely, designing and implementing network web pages for others; and customized software development and programming</p>
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U.S. registration no.	7477539	Application date	02/09/2022
Register	Principal		
Registration date	08/20/2024	Foreign priority date	12/20/2021
Word mark	SAGE INTACCT		
Design mark			
Description of mark			
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None</p> <p>Downloadable business management software; downloadable financial management software for monitoring cash flows, accounting, preparing financial statements, and taxation; downloadable accounting software; downloadable payroll processing software; downloadable software for processing, automating and disbursing payments and managing and processing banking transactions; downloadable treasury management software; downloadable tax management, tax preparation, and tax compliance software; downloadable compliance software for tracking compliance with laws, rules, and regulations; downloadable software for the management of financial transactions; downloadable software for the management of human resources issues; downloadable enterprise resource planning software; downloadable software for collaboration on shared projects; downloadable software for customer relationship management; downloadable software for client relationship management; downloadable software for contact management; downloadable software for digitalizing business relationships; downloadable software for digitalizing business processes; downloadable computer software for invoice generation and automation payments; downloadable computer software for business management, the foregoing for business purposes; downloadable software for management of sales, management of customer service issues, management of the distribution of goods, inventory management, providing a purchasing platform for goods, order processing, management of the manufacturing of goods, time management, and production management; downloadable software for expense reporting; downloadable software for management of budgeting and planning; downloadable project management software; downloadable software for cash flow management; downloadable software for providing business intelligence and business predictive analytics; downloadable software for financial analytics; downloadable software for data analytics and reporting; downloadable computer software for market, financial and economic forecasting and analysis; downloadable computer software that utilizes artificial intelligence for business data processing; downloadable software for payment processing; downloadable software for financial transaction reconciliation; downloadable computer software that utilizes artificial intelligence for digitalization and automation of business administration processes, transactions, and compliance; downloadable computer software that utilizes machine learning, deep learning, artificial intelligence and business logic to provide a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax author-</p>		

ities, business partners and third party software developers to aggregate and share data across all network members; downloadable artificial intelligence software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Downloadable software using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable machine learning software; downloadable machine learning software using business logic for the automation or digitalization of business and administrative processes and in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable deep learning software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable e-commerce software for processing payments and transactions; downloadable computer software for data networks using artificial intelligence for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable network management software; downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; downloadable software for cloud network monitoring; downloadable computer software platforms for database management; downloadable communication software for communicating

via virtual and digital messaging; downloadable computer software for database management, data aggregation, data reporting, and data transmission; downloadable computer software for use in the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; downloadable computer software for accessing networks, databases and directories; downloadable software development tools; downloadable software development tools using machine learning, deep learning, and artificial intelligence and business logic in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable computer software for data scientists to detect and monitor statistical bias in data and machine learning models and workflows; downloadable computer software for telemetry for data collection; downloadable computer software for behavioral analysis; downloadable computer software for fraud detection; downloadable computer software for wealth verification analysis; downloadable computer software for document verification services; downloadable electronic newsletters in the fields of business, accounting, human resources, finance and technology; downloadable electronic publications, namely, magazines, journals, manuals and brochures in the fields of business, accounting, human resources, finance and technology; downloadable software for processing and managing business information flows; downloadable software for digitizing images and documents; downloadable educational materials, namely, course material in the fields of business, accounting, human resources, finance and technology, distributed at professional and management courses

Class 035. First use: First Use: None First Use In Commerce: None

Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; book-keeping; business auditing; account auditing, namely account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data

analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations

Class 036. First use: First Use: None First Use In Commerce: None

Financial services, namely, financial analysis, financial consultancy, financial evaluations, all in the field of finance for businesses and nonprofit organizations, and not directed to consumers; financial management in the field of finance for businesses and nonprofit organizations, and not directed to consumers; financial data analysis and financial evaluations for the purpose of screening individuals for eligibility for programs, all in the field of finance for businesses and nonprofit organizations, and not directed to consumers; invoice verification services, namely, verification of payment of invoices; payment verification, namely, wage verification services; payment verification, namely, payroll verification services; payment processing services, namely, electronic payments and bill payments; payment processing services in the fields of tax, credit card, debit card and insurance; fundraising, namely, charitable fundraising; collections for charity, namely, collection and distribution of monetary donations and funds; financial sponsorship of charities hosted by nonprofit organizations and social enterprises; philanthropic services concerning monetary donations; funding studies and evaluations in the field of patronage; charitable services, namely, administration of charitable funds that take the forms of prizes, financial aid, and scholarships; charitable services in the nature of providing grants in the fields of social, economic, educational, humanitarian, entrepreneurship, medical, scientific, environmental and cultural philanthropy; information, advisory and consultancy services provided in connection with all of the aforesaid

Class 038. First use: First Use: None First Use In Commerce: None

Digital transmission of data; distribution of data or audio visual images via a global computer network or the internet; electronic messaging services; electronic exchange of data stored in databases accessible via telecommunication networks; providing multiple-user access to data on the Internet in computer networks; provision of access to databases; provision of multiple-user access to proprietary collections of information being data on the Internet via data networks; providing multiple-user access to information, namely, data on the Internet in the fields of accounting, contacts management, office management, construction management, business administration, business management, busi-

ness data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations; providing multiple-user access to a global computer network for the transfer and dissemination of information; telecommunication services provided via Internet platforms and portals, namely, transmission of voice, text, data, graphics, images, audio, video and automated messaging via virtual and digital messaging via the internet; information transmission services via digital networks, namely, transmitting information via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; online document delivery via a global computer network; information, consultancy and advisory services in connection with all of the aforesaid

Class 041. First use: First Use: None First Use In Commerce: None

Educational training in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online non-downloadable electronic publications in the nature of magazines, journals, manuals and brochures in the fields of business, accounting, human resources, finance and technology; providing online newsletters in the field of business management via email; educational services, namely, arranging and conducting educational conferences and seminars in the foregoing in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting conferences and seminars for cultural and educational purposes the foregoing in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online newsletters in the field of financial management; arranging and conducting training workshops and educational programs in the nature of colloquiums, in person forums, congresses, webinars and symposia, and educational exhibitions with the foregoing in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing educational services, namely, classes, tutoring, mentoring and coaching in the fields of financial management, accounting, contacts man-

agement, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; vocational guidance; educational services, namely, providing training to small businesses, business owners and accountants for certification in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services, the foregoing being done for the purpose of determining eligibility for educational awards; information, consultancy and advisory services in connection with all of the aforesaid; all of the aforesaid in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, check processing services, and electronic record services; online journals, namely, blogs featuring news, advice, guidance, training and coaching to small businesses, business owners and accountants in the fields of business, accounting, human resources, finance and technology

Class 042. First use: First Use: None First Use In Commerce: None

Software as a Service featuring software for business management; Software as a Service featuring software for financial management; Software as a Service featuring software for accounting; Software as a Service featuring software for payroll processing; Software as a Service featuring software for payment and banking; Software as a Service featuring software for facilitating e-commerce and commercial transactions, performing calculations in construction projects, for use in managing the manufacturing of goods, tracking distribution of products, in the fields of professional services and non-profits; Software as a Service featuring software for use in education, namely, accessing online courses, classes, webinars and seminars in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules, and regulations, none of the aforesaid relating to the provision of catering and contract food services or dining services; Software as a Service featuring software for tax management, tax preparation, and tax compliance; Software as a Service for compliance with particular laws and regulations; Software as a Service featuring software for use in treasury management; Software as a Service featuring software for the management of financial transactions; Software as a Service featuring software for the management of human resources; Software as a Service featuring software for enterprise resource planning; Software as a Service featuring software for customer relationship management; Software as a Service featuring software for client relationship management; Software as a Service featuring software for contact management; Software as a Service featuring software for management of sales, management of customer service issues, management of distribution of inventory, inventory management, managing pur-

chasing issues, order processing, managing manufacturing processes, time and production management; Software as a Service featuring software for expense reporting; Software as a Service featuring software for management of budgeting and planning; Software as a Service featuring software for cashflow management; Software as a Service featuring software for providing business intelligence and business predictive analytics; Software as a Service featuring software for financial analytics; Software as a Service featuring software for data analytics and reporting; Software as a Service featuring software for financial transaction reconciliation; Software as a Service featuring software for digitizing business relationships; Software as a Service featuring software for digitizing business processes; Software as a Service featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a service featuring computer software platforms utilizing artificial intelligence in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Software as a service featuring software for machine learning; Software as a Service featuring software for facilitating e-commerce transactions; Software as a Service featuring software for network management; Software as a Service featuring software for cloud computing, namely, managing virtual machines on a cloud computing platform; Software as a Service featuring software for cloud network monitoring; Software as a service featuring software for enabling users to communicate via virtual and digital messaging; Software as a service featuring software for database management, data aggregation, data reporting, and data transmission; Software as a service featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Software as a Service featuring software for accessing networks, databases and directories; Software as a service featuring software for financial data analysis and screening; Software as a service featuring software for invoice verification, invoice automation, wage verification, employment verification, payroll verification, wealth verification and document verification; Software as a service featuring software for fraud detection; Software as a service featuring software for authentication of users of the software, of transactions, information, business and employment data and for use in quality control; Software as a Service featuring software for telemetry for data collection; Software as a Service featuring software for evaluating customer behavior; Software as a Service featuring software for fraud detection; Software as a Service featuring software for wealth verification analysis; Software as a Service featuring software for document verification services; providing temporary use of online non-downloadable software for business management; providing temporary use of online non-downloadable software for financial management; providing temporary use of online non-downloadable software for accounting; providing temporary use of

online non-downloadable software for payroll processing; providing temporary use of online non-downloadable software for payment processing and banking; providing temporary use of online non-downloadable software for treasury management; providing temporary use of online non-downloadable software for the management of financial transactions; providing temporary use of online non-downloadable software for the management of human resources; providing temporary use of online non-downloadable software for enterprise resource planning; providing temporary use of online non-downloadable software for customer relationship management; providing temporary use of online non-downloadable software for client relationship management; providing temporary use of online non-downloadable software for contact management; providing temporary use of online non-downloadable software for management of customer service issues, management of the distribution of goods, inventory management, of purchasing issues, order processing, management of the manufacturing of goods, time management and production management; providing temporary use of online non-downloadable software for expense reporting; providing temporary use of online non-downloadable software for management of budgeting and planning; providing temporary use of online non-downloadable software for cashflow management; providing temporary use of online non-downloadable software for providing business intelligence and business predictive analytics; providing temporary use of online non-downloadable software for financial analytics; providing temporary use of online non-downloadable software for data analytics and reporting; providing temporary use of online non-downloadable software for financial transaction reconciliation; providing temporary use of online non-downloadable software for digitizing business relationships; providing temporary use of online non-downloadable software for digitizing business processes; providing temporary use of on-line non-downloadable software featuring computer software platforms for artificial intelligence; Platform as a service featuring on-line non-downloadable software featuring computer software platforms that use artificial intelligence in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, nonprofit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; providing temporary use of on-line non-downloadable software featuring software for machine learning; providing temporary use of on-line non-downloadable e-commerce software for accounting; providing temporary use of on-line non-downloadable software for network management; providing temporary use of on-line non-downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; providing temporary use of on-line non-downloadable software for cloud network monitoring; providing temporary use of on-line non-downloadable communication software for communicating via virtual and digital messaging; Providing temporary use of on-line non-downloadable software featuring software for database management, data aggregation, data reporting, and data transmission; Providing temporary use of on-line non-downloadable software featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; providing temporary use of on-line non-downloadable software for accessing networks, databases and directories; providing temporary use of online non-downloadable software for financial data analysis and screening; providing temporary use of online non-downloadable software for invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification and

document verification; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for authentication of uses of the software, of transactions, information, business and employment data and quality control; providing temporary use of on-line non-downloadable software development tools; providing temporary use of online non-downloadable software for telemetry for data collection; providing temporary use of online non-downloadable software for evaluating customer behaviour; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for wealth verification analysis; providing temporary use of online non-downloadable software for document verification services; providing a web hosting platform for users to customize, integrate, test, and extend business development software; hosting online web facilities for others for sharing online content and enabling collaboration; hosting a website for businesses that enables collaboration on shared projects; cloud computing services featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and providing temporary use of online non-downloadable computer software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and provision of software platforms, namely, a cloud computing platform for managing virtual machines on a cloud computing platform; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; Platform as a Service (PAAS) featuring computer software platforms for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; rental of computer hardware and online non-downloadable software comprising data processing systems, databases, information software systems; rental of a database server to third parties; electronic storage of data, including files, documents, images and text; computerised analysis of data, namely, data automation service using proprietary software to analyze service data; technical consultation regarding computer software; providing a web hosting platform on the internet for users to customize, integrate, test, and extend business development software; providing a web hosting platform on the internet for users to enable the addition of technical functionalities or integration capabilities to business management software; computer software development services, namely, development of computer platforms for customization, extension, integration and testing of business development software; computer software development services, namely, development of computer platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform-

as-a-service (PaaS) featuring software platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform as a service featuring computer software platforms utilizing artificial intelligence in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a Service (PaaS) featuring computer software platforms for providing a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; Platform as a Service featuring computer software platforms for business management, financial management, accounting, performing calculations required in the construction industry, payroll processing, payment processing and banking, tax compliance, tax management, tax preparation, and compliance with particular laws, rules and regulations, treasury management, management of financial transactions, management of human resources, enterprise resource planning, customer relationship management, client relationship management, contact management, management of sales, handling customer service issues, distribution management, inventory management, management of purchasing particular goods, order processing, management of the manufacturing of goods, time management, production management, expense reporting, management of budgeting and planning, cashflow management, providing business intelligence and business predictive analytics, financial analytics, data analytics and reporting, financial transaction reconciliation, digitizing business relationships, digitizing business processes for processing e-commerce and commercial transactions, computer network management, cloud computing, namely, managing virtual machines on a cloud computing platform, cloud network monitoring, communication functions in the nature of communicating via virtual and digital messaging, database management, data aggregation, data reporting, data transmission, management of benefit plans, management of insurance plans, management of retirement plans, management of unemployment insurance plans, management of pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Platform as a Service featuring computer software platforms for accessing networks, accessing databases, accessing directories, invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification, document verification, fraud detection, authentication and quality control; providing temporary use of online non-downloadable computer software programs on data networks featuring artificial intelligence using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; authentication of users of transactions, information, business and employment data using software technology for business and

	financial management and quality control services for others; authentication of users of software and of transactions, information, business and employment data using software technology for business and financial management and quality control services for others, the foregoing in the fields of payroll, invoicing and financial transactions; data authentication, specifically, authentication of data in the fields of financial transactions, business management and employment data using blockchain technology; platform as a service featuring computer software platforms for accessing an e-commerce platform and interacting regarding e-commerce transactions; information, advisory and consultancy services in connection with the aforesaid
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U.S. registration no.	7617464	Application date	02/09/2022
Register	Principal		
Registration date	12/24/2024	Foreign priority date	09/16/2021
Word mark	SAGE		
Design mark			
Description of mark	The mark consists of the stylized word "SAGE".		
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None</p> <p>Downloadable business management software; downloadable accounting software; downloadable payroll processing software; downloadable software for processing, automating and disbursing payments and managing and processing banking transactions; downloadable treasury management software; downloadable tax management, tax preparation, and tax compliance software; downloadable compliance software for tracking compliance with laws, rules, and regulations; downloadable software for the management of financial transactions; downloadable software for the management of human resources issues; downloadable enterprise resource planning software; downloadable software for collaboration on shared projects; downloadable software for customer relationship management; downloadable software for client relationship management; downloadable software for contact management; downloadable software for digitalizing business relationships; downloadable software for digitalizing business processes; downloadable computer software for invoice generation and automation payments; downloadable computer software for business management, the foregoing for business purposes; downloadable software for management of sales, management of customer service issues, management of the distribution of goods, inventory management, providing a purchasing platform for goods, order processing, management of the manufacturing of goods, time management, and production management; downloadable software for expense reporting; downloadable software for management of budgeting and planning; downloadable project management software; downloadable software for cash flow management; downloadable software for providing business intelligence and business predictive analytics; downloadable software for data analytics and reporting; downloadable computer software for market and economic forecasting and analysis; downloadable computer software that utilizes artificial intelligence for business data processing; downloadable software for payment processing; downloadable software for financial transaction reconciliation; downloadable computer software that utilizes artificial intelligence for digitalization and automation of business administration processes, transactions, and compliance; downloadable computer software that utilizes machine learning, deep learning, artificial intelligence and business logic to provide a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers to aggregate and share data across all network</p>		

	<p>members; downloadable artificial intelligence software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Downloadable software using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable machine learning software; downloadable machine learning software using business logic for the automation or digitalization of business and administrative processes and in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable deep learning software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable e-commerce software for processing payments and transactions; downloadable computer software for data networks using artificial intelligence for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable network management software; downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; downloadable software for cloud network monitoring; downloadable computer software platforms for database management; downloadable communication software for communicating via virtual and digital messaging; downloadable computer software for database management, data aggregation, data reporting, and data transmission; downloadable computer soft-</p>
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ware for use in the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; downloadable computer software for accessing networks, databases and directories; downloadable software development tools; downloadable software development tools using machine learning, deep learning, and artificial intelligence and business logic in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable computer software for data scientists to detect and monitor statistical bias in data and machine learning models and workflows; downloadable computer software for telemetry for data collection; downloadable computer software for behavioral analysis; downloadable computer software for fraud detection; downloadable computer software for document verification services; downloadable electronic newsletters in the fields of business, accounting, human resources, and technology; downloadable electronic publications, namely, magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; downloadable software for processing and managing business information flows; downloadable software for digitizing images and documents; downloadable educational materials, namely, course material in the fields of business, accounting, human resources, and technology, distributed at professional and management courses

Class 035. First use: First Use: None First Use In Commerce: None

Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; book-keeping; business auditing; account auditing, namely, account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; busi-

ness services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations

Class 036. First use: First Use: None First Use In Commerce: None

Invoice verification services, namely, verification of payment of invoices; payment verification, namely, wage verification services; payment verification, namely, payroll verification services; payment processing services, namely, electronic payments and bill payments; payment processing services in the fields of tax, credit card, debit card and insurance; fund-raising, namely, charitable fundraising; collections for charity, namely collection and distribution of monetary donations and funds; financial sponsorship of charities of non-profit organizations and social enterprises; philanthropic services concerning monetary donations; funding studies and evaluations in the field of patronage; charitable services, namely, administration of charitable funds that take the forms of prizes, financial aid, and scholarships; charitable services in the nature of providing grants in the fields of social, economic, educational, humanitarian, entrepreneurship, medical, scientific, environmental and cultural philanthropy; information, advisory and consultancy services provided in connection with all of the aforesaid

Class 038. First use: First Use: None First Use In Commerce: None

Digital transmission of data; distribution of data or audio visual images via a global computer network or the internet; electronic messaging services; electronic exchange of data stored in databases accessible via telecommunication networks; providing multiple-user access to data on the Internet in computer networks; provision of access to databases; provision of multiple-user access to proprietary collections of information being data on the Internet via data networks; providing multiple-user access to information, namely, data on the Internet in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations; providing multiple-user access to a global computer network for the transfer and dissemination of information; telecommunication services provided via Internet platforms and portals, namely, transmission of voice, text, data, graphics, images, audio, video and automated messaging via virtual and digital messaging via the internet; information transmission

services via digital networks, namely, transmitting information via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; online document delivery via a global computer network; information, consultancy and advisory services in connection with all of the aforesaid

Class 041. First use: First Use: None First Use In Commerce: None

Educational training in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online non-downloadable electronic publications in the nature of magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; providing online newsletters in the field of business management via email; educational services, namely, arranging and conducting educational conferences and seminars in the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting conferences and seminars for cultural and educational purposes the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting training workshops and educational programs in the nature of colloquiums, in person forums, congresses, webinars and symposia, and educational exhibitions with the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing educational services, namely, classes, tutoring, mentoring and coaching in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; vocational guidance; educational services, namely, providing training to small businesses, business owners and accountants for certification in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compli-

ance services, credit card services, cheque processing services, and electronic record services, the foregoing being done for the purpose of determining eligibility for educational awards; information, consultancy and advisory services in connection with all of the aforesaid; all of the aforesaid in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, check processing services, and electronic record services; online journals, namely, blogs featuring news, advice, guidance, training and coaching to small businesses, business owners and accountants in the fields of business, accounting, human resources, and technology

Class 042. First use: First Use: None First Use In Commerce: None

Software as a Service featuring software for business management; Software as a Service featuring software for accounting; Software as a Service featuring software for payroll processing; Software as a Service featuring software for payment and banking; Software as a Service featuring software for facilitating e-commerce and commercial transactions, performing calculations in construction projects, for use in managing the manufacturing of goods, tracking distribution of products, in the fields of professional services and non-profits; Software as a Service featuring software for use in education, namely, accessing online courses, classes, webinars and seminars in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules, and regulations, none of the aforesaid relating to the provision of catering and contract food services or dining services; Software as a Service featuring software for tax management, tax preparation, and tax compliance; Software as a Service for compliance with particular laws and regulations; Software as a Service featuring software for use in treasury management; Software as a Service featuring software for the management of financial transactions; Software as a Service featuring software for the management of human resources; Software as a Service featuring software for enterprise resource planning; Software as a Service featuring software for customer relationship management; Software as a Service featuring software for client relationship management; Software as a Service featuring software for contact management; Software as a Service featuring software for management of sales, management of customer service issues, management of distribution of inventory, inventory management, managing purchasing issues, order processing, managing manufacturing processes, time and production management; Software as a Service featuring software for expense reporting; Software as a Service featuring software for management of budgeting and planning; Software as a Service featuring software for cashflow management; Software as a Service featuring software for providing business intelligence and business predictive analytics; Software as a Service featuring software for data analytics and reporting; Software as a Service featuring software for financial transaction reconciliation; Software as a Service featuring software for digitizing business relationships; Software as a Service featuring software for digitizing business processes; Software as a Service featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource

	<p>management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a service featuring computer software platforms utilizing artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; Software as a service featuring software for machine learning; Software as a Service featuring software for facilitating e-commerce transactions; Software as a Service featuring software for network management; Software as a Service featuring software for cloud computing, namely, managing virtual machines on a cloud computing platform; Software as a Service featuring software for cloud network monitoring; Software as a service featuring software for enabling users to communicate via virtual and digital messaging; Software as a service featuring software for database management, data aggregation, data reporting, and data transmission; Software as a service featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Software as a Service featuring software for accessing networks, databases and directories; Software as a service featuring software for invoice verification, invoice automation, wage verification, employment verification, payroll verification, wealth verification and document verification; Software as a service featuring software for fraud detection; Software as a service featuring software for authentication of users of the software, of transactions, information, business and employment data and for use in quality control; Software as a Service featuring software for telemetry for data collection; Software as a Service featuring software for evaluating customer behavior; Software as a Service featuring software for wealth verification analysis; Software as a Service featuring software for document verification services; providing temporary use of online non-downloadable software for business management; providing temporary use of online non-downloadable software for accounting; providing temporary use of online non-downloadable software for payroll processing; providing temporary use of online non-downloadable software for payment processing and banking; providing temporary use of online non-downloadable software for treasury management; providing temporary use of online non-downloadable software for the management of financial transactions; providing temporary use of online non-downloadable software for the management of human resources; providing temporary use of online non-downloadable software for enterprise resource planning; providing temporary use of online non-downloadable software for customer relationship management; providing temporary use of online non-downloadable software for client relationship management; providing temporary use of online non-downloadable software for contact management; providing temporary use of online non-downloadable software for management of customer service issues, management of the distribution of goods, inventory management, of purchasing issues, order processing, management of the manufacturing of goods, time management and production management; providing temporary use of online non-downloadable software for expense reporting; providing temporary use of online non-downloadable software for management of budgeting and planning; providing temporary use of online non-downloadable software for cashflow management; providing temporary use of online non-downloadable software for</p>
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	<p>providing business intelligence and business predictive analytics; providing temporary use of online non-downloadable software for data analytics and reporting; providing temporary use of online non-downloadable software for financial transaction reconciliation; providing temporary use of online non-downloadable software for digitizing business relationships; providing temporary use of online non-downloadable software for digitizing business processes; providing temporary use of on-line non-downloadable software featuring computer software platforms using artificial intelligence for business data processing; Platform as a service featuring on-line non-downloadable software featuring computer software platforms that use artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; providing temporary use of on-line non-downloadable software featuring software for machine learning; providing temporary use of on-line non-downloadable e-commerce software for accounting; providing temporary use of on-line non-downloadable software for network management; providing temporary use of on-line non-downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; providing temporary use of on-line non-downloadable software for cloud network monitoring; providing temporary use of on-line non-downloadable communication software for communicating via virtual and digital messaging; Providing temporary use of on-line non-downloadable software featuring software for database management, data aggregation, data reporting, and data transmission; Providing temporary use of on-line non-downloadable software featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; providing temporary use of on-line non-downloadable software for accessing networks, databases and directories; providing temporary use of online non-downloadable software for invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification and document verification; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for authentication of uses of the software, of transactions, information, business and employment data and quality control; providing temporary use of on-line non-downloadable software development tools; providing temporary use of online non-downloadable software for telemetry for data collection; providing temporary use of online non-downloadable software for evaluating customer behaviour; providing temporary use of online non-downloadable software for wealth verification analysis; providing temporary use of online non-downloadable software for document verification services; providing a web hosting platform for users to customize, integrate, test, and extend business development software; hosting online web facilities for others for sharing online content and enabling collaboration; hosting a website for businesses that enables collaboration on shared projects; cloud computing services featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing man-</p>
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agement, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and providing temporary use of online non downloadable computer software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and provision of software platforms, namely, a cloud computing platform for managing virtual machines on a cloud computing platform; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; Platform as a Service (PAAS) featuring computer software platforms for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; rental of computer hardware and online non-downloadable software comprising data processing systems, databases, information software systems; rental of a database server to third parties; electronic storage of data, including files, documents, images and text; computerised analysis of data, namely, data automation service using proprietary software to analyze service data; technical consultation regarding computer software; providing a web hosting platform on the internet for users to customize, integrate, test, and extend business development software; providing a web hosting platform on the internet for users to enable the addition of technical functionalities or integration capabilities to business management software; computer software development services, namely, development of computer platforms for customization, extension, integration and testing of business development software; computer software development services, namely, development of computer platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform-as-a-service (PaaS) featuring software platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform as a Service (PaaS) featuring computer software platforms for providing a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; Platform as a Service featuring computer software platforms for business management, accounting, performing calculations required in the construction industry, payroll processing, payment processing and banking, tax compliance, tax management, tax preparation, and compliance with particular laws, rules and regulations, treasury management, management of financial transactions, management of human resources, enterprise resource planning, customer relationship management, client relationship management, contact management, management of sales, handling customer service issues, distribution management, inventory management, management of purchasing particular goods, order processing, management of the manufacturing of goods, time management, production management, expense reporting, management of budgeting and planning, cashflow management, providing business intelligence and business predictive analytics, data analytics and reporting, financial transaction reconciliation, digitizing business relationships, digitizing business processes for processing e-commerce and commercial transactions, computer net-

	<p>work management, cloud computing, namely, managing virtual machines on a cloud computing platform, cloud network monitoring, communication functions in the nature of communicating via virtual and digital messaging, database management, data aggregation, data reporting, data transmission, management of benefit plans, management of insurance plans, management of retirement plans, management of unemployment insurance plans, management of pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Platform as a Service featuring computer software platforms for accessing networks, accessing databases, accessing directories, invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification, document verification, fraud detection, authentication and quality control; providing temporary use of online non-downloadable computer software programs on data networks featuring artificial intelligence using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; authentication of users of transactions, information, business and employment data using technology for business management and quality control services for others; authentication of users of the software, of transactions, information, business and employment data using technology for business management and quality control services for others, the foregoing in the fields of payroll, invoicing and financial transactions; data authentication, specifically, authentication of data in the fields of financial transactions, business management and employment data using blockchain technology; platform as a service featuring computer software platforms for accessing an e-commerce platform and interacting regarding e-commerce transactions; information, advisory and consultancy services in connection with the aforesaid computer software services for</p> <p>management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations</p>
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U.S. registration no.	5635096	Application date	10/23/2017
Register	Principal		
Registration date	12/25/2018	Foreign priority date	10/13/2017
Word mark	BE SAGE. BUILD ON.		
Design mark			
Description of mark			
Goods/services	Class 009. First use: First Use: None First Use In Commerce: None [Business management software; financial management software; accounting software; payroll software; payment and banking software; software for the management of human resources; enterprise resource planning software; client rela-		

tionship management software; contact management software; electronic commerce software; software for management of sales, customer service, distribution, inventory, manufacturing; computer software providing business intelligence and business predictive analytics and enabling business collective intelligence; business management software for mobile phones, smart phones, smart watches and tablet computers; downloadable computer software for providing a cloud platform offering business management software including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning software; computer software that provides real-time, integrated business management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface; financial and business management software; computer software for integration into a variety of systems and applications, including social media platform; character recognition software; voice recognition software; speech to text conversion software; global positioning software; computer software with character recognition, voice recognition, speech to text conversion, global positioning and travel directions provider capabilities to act as a virtual agent; computer software that includes artificial intelligence for business data processing; downloadable computer software providing cloud environment platform for the design and development of computer software and mobile applications; computer software using blockchain technology for database management, transactions management, and financial operations management; computer hardware sold in connection with aforementioned software]

Class 035. First use: First Use: None First Use In Commerce: None

Business management; business management services provided through computer software, computer software for mobile phones, smart phones, smart watches and tablet computers and computer software for cloud platform; online business networking services; subscription management services, namely, supporting sales, billing, and customer service for subscription based product and service offerings; business networking services, provided via a computer-based networking web site featuring collaboration, message control and bots, to provide a secure method for persons to communicate and share information with others; subscription management services, namely, supporting sales, billing, and customer service for subscription based product and service offerings that streamline business workflows and communications to accomplish tasks across disparate applications and systems; business administration; presentation of goods on communication media, for retail advertising purposes; providing of office functions; business management and organisation consultancy, book-keeping; computerised file management; on-line advertising on a computer network; rental of advertising time on communication media; publication of publicity texts; rental of advertising space; dissemination of advertising matter; public relations services; business management assistance; business expertise services in the nature of evaluating evaluations and generating reports on business matters, financial management, accounting, payroll, human resources, enterprise resource planning; invoicing; compilation and systemisation of information into computer databases; data capture and processing for business purposes; demonstration of goods on an internet website for promotional purposes; electronic shopping retail store services connected with financial management software, business management software and information management software [and goods] * computer software and computer hardware * ; operating an electronic marketplace for buyers and sellers of business management software applications on a global computer network; [all the aforesaid services excluding in the areas of scholarly, academic, professional learned, medical, scientific and technical research, including training and educational goods and services related to those areas] * none of the aforesaid services in relation to the field of scholarly, academic, professional, medical, scientific and technical research; none of the aforementioned services in relation to scholarly, academic, professional, medical, scientific and technical training or education *

Class 036. First use: First Use: None First Use In Commerce: None

	<p>Financial affairs, namely financial information, management and analysis services; financial analysis, financial consultancy, and financial evaluation; payment processing services in the field of bank card and credit card payments; electronic payment processing services in the field of bank card and credit card payments; banking transaction services; all of the aforementioned related to business management software</p> <p>Class 042. First use: First Use: None First Use In Commerce: None</p> <p>Computer programming; computer programming for mobile phones, smart phones, smart watches and tablet computers; providing temporary use of non-downloadable software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; provision of software services from a computer database or the internet featuring software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; provision of online software services featuring software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; Software as- a-Service (SaaS) featuring software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; software as a service (SAAS) services featuring software platform for business messaging and execution of business processes; hosting platforms in the Internet; hosting online web facilities for others for sharing online content; hosting a website for businesses that enables collaboration, message control and bots, to provide a secure method for persons to communicate and share information with others; cloud computing featuring software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of computer software; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of computer software for mobile phones, smart phones, smart watches and tablet computers; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of a cloud platform featuring computer software; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; providing temporary use of non-downloadable computer software in the nature of a platform for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; providing temporary use of on-line non-downloadable software for managing data processing systems, databases, and information systems; electronic storage of data, including files, documents, images and text; rental and leasing of computers, data processing apparatus, software, and computer timesharing services; website hosting services; website maintenance; computerised analysis of data and information, namely, data collection, data analysis, data mining; research, consultancy and information services in relation to computer software, the development of data processing systems, database design and development, information technology management, internet hosting, information technology, and computer project management; data conversion of computer programs and data, not physical conversion; conversion of data or documents from physical to electronic media; computer systems analysis; recovery of corrupter data; duplication of computer programs; technical consultation on software; technical support to the detection of software defects and correction of said defects; support line, namely, * technical * support to the use, detection and correction of software defects; all of the aforementioned related to business management software</p>
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U.S. registration no.	7617463	Application date	02/09/2022
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Register	Principal		
Registration date	12/24/2024	Foreign priority date	09/16/2021
Word mark	SAGE		
Design mark			
Description of mark	The mark consists of the stylized word "SAGE" in green. The color black in the drawing represents background area and is not part of the mark.		
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None</p> <p>Downloadable business management software; downloadable accounting software; downloadable payroll processing software; downloadable software for processing, automating and disbursing payments and managing and processing banking transactions; downloadable treasury management software; downloadable tax management, tax preparation, and tax compliance software; downloadable compliance software for tracking compliance with laws, rules, and regulations; downloadable software for the management of financial transactions; downloadable software for the management of human resources issues; downloadable enterprise resource planning software; downloadable software for collaboration on shared projects; downloadable software for customer relationship management; downloadable software for client relationship management; downloadable software for contact management; downloadable software for digitalizing business relationships; downloadable software for digitalizing business processes; downloadable computer software for invoice generation and automation payments; downloadable computer software for business management, the foregoing for business purposes; downloadable software for management of sales, management of customer service issues, management of the distribution of goods, inventory management, providing a purchasing platform for goods, order processing, management of the manufacturing of goods, time management, and production management; downloadable software for expense reporting; downloadable software for management of budgeting and planning; downloadable project management software; downloadable software for cash flow management; downloadable software for providing business intelligence and business predictive analytics; downloadable software for data analytics and reporting; downloadable computer software for market and economic forecasting and analysis; downloadable computer software that utilizes artificial intelligence for business data processing; downloadable software for payment processing; downloadable software for financial transaction reconciliation; downloadable computer software that utilizes artificial intelligence for digitalization and automation of business administration processes, transactions, and compliance; downloadable computer software that utilizes machine learning, deep learning, artificial intelligence and business logic to provide a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers to aggregate and share data across all network members; downloadable artificial intelligence software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Downloadable software using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business manage-</p>		

ment, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable machine learning software; downloadable machine learning software using business logic for the automation or digitalization of business and administrative processes and in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable deep learning software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable e-commerce software for processing payments and transactions; downloadable computer software for data networks using artificial intelligence for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable network management software; downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; downloadable software for cloud network monitoring; downloadable computer software platforms for database management; downloadable communication software for communicating via virtual and digital messaging; downloadable computer software for database management, data aggregation, data reporting, and data transmission; downloadable computer software for use in the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; downloadable computer software for accessing networks, databases and directories; downloadable software development tools; downloadable software development tools using machine learning, deep learning, and artificial intelligence and business logic in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse manage-

ment, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable computer software for data scientists to detect and monitor statistical bias in data and machine learning models and workflows; downloadable computer software for telemetry for data collection; downloadable computer software for behavioral analysis; downloadable computer software for fraud detection; downloadable computer software for document verification services; downloadable electronic newsletters in the fields of business, accounting, human resources, and technology; downloadable electronic publications, namely, magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; downloadable software for processing and managing business information flows; downloadable software for digitizing images and documents; downloadable educational materials, namely, course material in the fields of business, accounting, human resources, and technology, distributed at professional and management courses

Class 035. First use: First Use: None First Use In Commerce: None

Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely, account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time manage-

ment, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations

Class 036. First use: First Use: None First Use In Commerce: None

Invoice verification services, namely, verification of payment of invoices; payment verification, namely, wage verification services; payment verification, namely, payroll verification services; payment processing services, namely, electronic payments and bill payments; payment processing services in the fields of tax, credit card, debit card and insurance; fund-raising, namely, charitable fundraising; collections for charity, namely collection and distribution of monetary donations and funds; financial sponsorship of charities of non-profit organizations and social enterprises; philanthropic services concerning monetary donations; funding studies and evaluations in the field of patronage; charitable services, namely, administration of charitable funds that take the forms of prizes, financial aid, and scholarships; charitable services in the nature of providing grants in the fields of social, economic, educational, humanitarian, entrepreneurship, medical, scientific, environmental and cultural philanthropy; information, advisory and consultancy services provided in connection with all of the aforesaid

Class 038. First use: First Use: None First Use In Commerce: None

Digital transmission of data; distribution of data or audio visual images via a global computer network or the internet; electronic messaging services; electronic exchange of data stored in databases accessible via telecommunication networks; providing multiple-user access to data on the Internet in computer networks; provision of access to databases; provision of multiple-user access to proprietary collections of information being data on the Internet via data networks; providing multiple-user access to information, namely, data on the Internet in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations; providing multiple-user access to a global computer network for the transfer and dissemination of information; telecommunication services provided via Internet platforms and portals, namely, transmission of voice, text, data, graphics, images, audio, video and automated messaging via virtual and digital messaging via the internet; information transmission services via digital networks, namely, transmitting information via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; online document delivery via a global computer network; information, consultancy and advisory services in connection with all of the aforesaid

Class 041. First use: First Use: None First Use In Commerce: None

Educational training in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time manage-

	<p>ment, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online non-downloadable electronic publications in the nature of magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; providing online newsletters in the field of business management via email; educational services, namely, arranging and conducting educational conferences and seminars in the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting conferences and seminars for cultural and educational purposes the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting training workshops and educational programs in the nature of colloquiums, in person forums, congresses, webinars and symposia, and educational exhibitions with the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing educational services, namely, classes, tutoring, mentoring and coaching in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; vocational guidance; educational services, namely, providing training to small businesses, business owners and accountants for certification in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services, the foregoing being done for the purpose of determining eligibility for educational awards; information, consultancy and advisory services in connection with all of the aforesaid; all of the aforesaid in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; online journals, namely, blogs featuring news, advice, guidance, training and coaching to small businesses, business owners and accountants in the fields of business, accounting, human resources, and technology</p>
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Class 042. First use: First Use: None First Use In Commerce: None

Software as a Service featuring software for business management; Software as a Service featuring software for accounting; Software as a Service featuring software for payroll processing; Software as a Service featuring software for payment and banking; Software as a Service featuring software for facilitating e-commerce and commercial transactions, performing calculations in construction projects, for use in managing the manufacturing of goods, tracking distribution of products, in the fields of professional services and non-profits; Software as a Service featuring software for use in education, namely, accessing online courses, classes, webinars and seminars in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules, and regulations, none of the aforesaid relating to the provision of catering and contract food services or dining services; Software as a Service featuring software for tax management, tax preparation, and tax compliance; Software as a Service for compliance with particular laws and regulations; Software as a Service featuring software for use in treasury management; Software as a Service featuring software for the management of financial transactions; Software as a Service featuring software for the management of human resources; Software as a Service featuring software for enterprise resource planning; Software as a Service featuring software for customer relationship management; Software as a Service featuring software for client relationship management; Software as a Service featuring software for contact management; Software as a Service featuring software for management of sales, management of customer service issues, management of distribution of inventory, inventory management, managing purchasing issues, order processing, managing manufacturing processes, time and production management; Software as a Service featuring software for expense reporting; Software as a Service featuring software for management of budgeting and planning; Software as a Service featuring software for cashflow management; Software as a Service featuring software for providing business intelligence and business predictive analytics; Software as a Service featuring software for data analytics and reporting; Software as a Service featuring software for financial transaction reconciliation; Software as a Service featuring software for digitizing business relationships; Software as a Service featuring software for digitizing business processes; Software as a Service featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a service featuring computer software platforms utilizing artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing

	<p>management and ensuring corporate compliance with laws, rules and regulations; Software as a service featuring software for machine learning; Software as a Service featuring software for facilitating e-commerce transactions; Software as a Service featuring software for network management; Software as a Service featuring software for cloud computing, namely, managing virtual machines on a cloud computing platform; Software as a Service featuring software for cloud network monitoring; Software as a service featuring software for enabling users to communicate via virtual and digital messaging; Software as a service featuring software for database management, data aggregation, data reporting, and data transmission; Software as a service featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Software as a Service featuring software for accessing networks, databases and directories; Software as a service featuring software for invoice verification, invoice automation, wage verification, employment verification, payroll verification, wealth verification and document verification; Software as a service featuring software for fraud detection; Software as a service featuring software for authentication of users of the software, of transactions, information, business and employment data and for use in quality control; Software as a Service featuring software for telemetry for data collection; Software as a Service featuring software for evaluating customer behavior; Software as a Service featuring software for wealth verification analysis; Software as a Service featuring software for document verification services; providing temporary use of online non-downloadable software for business management; providing temporary use of online non-downloadable software for accounting; providing temporary use of online non-downloadable software for payroll processing; providing temporary use of online non-downloadable software for payment processing and banking; providing temporary use of online non-downloadable software for treasury management; providing temporary use of online non-downloadable software for the management of financial transactions; providing temporary use of online non-downloadable software for the management of human resources; providing temporary use of online non-downloadable software for enterprise resource planning; providing temporary use of online non-downloadable software for customer relationship management; providing temporary use of online non-downloadable software for client relationship management; providing temporary use of online non-downloadable software for contact management; providing temporary use of online non-downloadable software for management of customer service issues, management of the distribution of goods, inventory management, of purchasing issues, order processing, management of the manufacturing of goods, time management and production management; providing temporary use of online non-downloadable software for expense reporting; providing temporary use of online non-downloadable software for management of budgeting and planning; providing temporary use of online non-downloadable software for cashflow management; providing temporary use of online non-downloadable software for providing business intelligence and business predictive analytics; providing temporary use of online non-downloadable software for data analytics and reporting; providing temporary use of online non-downloadable software for financial transaction reconciliation; providing temporary use of online non-downloadable software for digitizing business relationships; providing temporary use of online non-downloadable software for digitizing business processes; providing temporary use of on-line non-downloadable software featuring computer software platforms using artificial intelligence for business data processing; Platform as a service featuring on-line non-downloadable software featuring computer software platforms that use artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project manage-</p>
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	<p>ment, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; providing temporary use of on-line non-downloadable software featuring software for machine learning; providing temporary use of on-line non-downloadable e-commerce software for accounting; providing temporary use of on-line non-downloadable software for network management; providing temporary use of on-line non-downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; providing temporary use of on-line non-downloadable software for cloud network monitoring; providing temporary use of on-line non-downloadable communication software for communicating via virtual and digital messaging; Providing temporary use of on-line non-downloadable software featuring software for database management, data aggregation, data reporting, and data transmission; Providing temporary use of on-line non-downloadable software featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; providing temporary use of on-line non-downloadable software for accessing networks, databases and directories; providing temporary use of online non-downloadable software for invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification and document verification; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for authentication of uses of the software, of transactions, information, business and employment data and quality control; providing temporary use of on-line non-downloadable software development tools; providing temporary use of online non-downloadable software for telemetry for data collection; providing temporary use of online non-downloadable software for evaluating customer behaviour; providing temporary use of online non-downloadable software for wealth verification analysis; providing temporary use of online non-downloadable software for document verification services; providing a web hosting platform for users to customize, integrate, test, and extend business development software; hosting online web facilities for others for sharing online content and enabling collaboration; hosting a website for businesses that enables collaboration on shared projects; cloud computing services featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and providing temporary use of online non-downloadable computer software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales pro-</p>
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cess management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and provision of software platforms, namely, a cloud computing platform for managing virtual machines on a cloud computing platform; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; Platform as a Service (PAAS) featuring computer software platforms for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; rental of computer hardware and online non-downloadable software comprising data processing systems, databases, information software systems; rental of a database server to third parties; electronic storage of data, including files, documents, images and text; computerised analysis of data, namely, data automation service using proprietary software to analyze service data; technical consultation regarding computer software; providing a web hosting platform on the internet for users to customize, integrate, test, and extend business development software; providing a web hosting platform on the internet for users to enable the addition of technical functionalities or integration capabilities to business management software; computer software development services, namely, development of computer platforms for customization, extension, integration and testing of business development software; computer software development services, namely, development of computer platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform-as-a-service (PaaS) featuring software platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform as a Service (PaaS) featuring computer software platforms for providing a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; Platform as a Service featuring computer software platforms for business management, accounting, performing calculations required in the construction industry, payroll processing, payment processing and banking, tax compliance, tax management, tax preparation, and compliance with particular laws, rules and regulations, treasury management, management of financial transactions, management of human resources, enterprise resource planning, customer relationship management, client relationship management, contact management, management of sales, handling customer service issues, distribution management, inventory management, management of purchasing particular goods, order processing, management of the manufacturing of goods, time management, production management, expense reporting, management of budgeting and planning, cashflow management, providing business intelligence and business predictive analytics, data analytics and reporting, financial transaction reconciliation, digitizing business relationships, digitizing business processes for processing e-commerce and commercial transactions, computer network management, cloud computing, namely, managing virtual machines on a cloud computing platform, cloud network monitoring, communication functions in the nature of communicating via virtual and digital messaging, database management, data aggregation, data reporting, data transmission, management of benefit plans, management of insurance plans, management of retirement plans, management of unemployment insurance plans, management of pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Platform as a Service featuring computer software platforms for accessing networks, accessing databases, accessing directories, invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification, document

	<p>verification, fraud detection, authentication and quality control; providing temporary use of online non-downloadable computer software programs on data networks featuring artificial intelligence using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; authentication of users of transactions, information, business and employment data using technology for business management and quality control services for others; authentication of users of the software, of transactions, information, business and employment data using technology for business management and quality control services for others, the foregoing in the fields of payroll, invoicing and financial transactions; data authentication, specifically, authentication of data in the fields of financial transactions, business management and employment data using blockchain technology; platform as a service featuring computer software platforms for accessing an e-commerce platform and interacting regarding e-commerce transactions; information, advisory and consultancy services in connection with the aforesaid computer software services for management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations</p>
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U.S. registration no.	6585273	Application date	10/23/2017
Register	Principal		
Registration date	12/14/2021	Foreign priority date	10/13/2017
Word mark	SAGE BUSINESS CLOUD		
Design mark			
Description of mark			
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None Business management software; financial management software; accounting software; payroll software; payment and banking software; software for the management of human resources; enterprise resource planning software; client relationship management software; contact management software; electronic commerce software; software for management of sales, customer service, distribution, inventory, manufacturing; computer software providing business intelligence and business predictive analytics and enabling business collective intelligence; business management software for mobile phones, smart phones, smart watches and tablet computers; downloadable computer software for providing a cloud platform offering business management software including, financial, accounting, payroll, payment, banking, sales, human resources, treasury, and enterprise resource planning software; computer software that provides real-time, integrated business management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface; treasury management software; financial and business management software; computer software for integration into a variety of systems and applications, in-</p>		

cluding social media platforms for business and financial management; computer software that includes artificial intelligence for business data processing; computer software using blockchain technology for business and financial management; computer hardware, namely, computers and modems sold in connection with aforementioned software

Class 035. First use: First Use: None First Use In Commerce: None

business networking and subscription management services as a subscription agent between publishers and customers provided via a computer-based networking web site featuring collaboration, message control, and bots, to provide a secure method for persons to communicate and share information with others; subscription management services as a subscription agent between publishers and customers that streamline business workflows and communications to accomplish tasks across disparate applications and systems; presentation of goods on communication media, for retail advertising purposes; providing of office functions; book-keeping; computerised file management publication of publicity texts; public relations services; invoicing; compilation and systemisation of information into computer databases; data capture and processing for business purposes; electronic shopping retail store services connected with financial management software, business management software and information management software; operating an electronic marketplace for buyers and sellers of business management software applications on a global computer network; none of the aforementioned services in relation to scholarly, academic, professional, medical, scientific and technical training or education

Class 042. First use: First Use: None First Use In Commerce: None

Computer programming; computer programming for mobile phones, smart phones, smart watches and tablet computers; providing temporary use of non-downloadable software for business and financial management; provision of software services from a computer database or the internet featuring software for business and financial management; provision of online software services featuring software for business and financial management; Software-as-a-Service (SaaS) featuring software for business management, financial management, accounting, sales, payroll, banking, human resources, payment, treasury, client relationship management, electronic commerce, customer service and business intelligence; software as a service (SAAS) services featuring software platform for business messaging and execution of business processes; hosting platforms in the Internet; hosting online web facilities for others for sharing online content; hosting a website for businesses that enables collaboration, message control, and bots, to provide a secure method for persons to communicate and share information with others; cloud computing featuring software for business management, financial management, accounting, sales payroll, banking, human resources, payment, treasury, client relationship management, electronic commerce, customer service and business intelligence; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of computer software; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of computer software for mobile phones, smart phones, smart watches and tablet computers; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of a cloud platform featuring computer software; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; providing temporary use of non-downloadable computer software in the nature of a platform for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; providing temporary use of on-line nondownloadable software for managing data processing systems, databases, and information systems; electronic storage of data, including files, documents, images and text; rental and leasing of computers, data processing apparatus, software, and computer timesharing services; website hosting services; website maintenance; computerised analysis of data and information, namely, data mining; research,

	consultancy and information services in relation to computer software, the development of data processing systems, database design and development; data conversion of computer programs and data, not physical conversion; conversion of data or documents from physical to electronic media; computer systems analysis; recovery of computer data; duplication of computer programs; technical consultation on software; technical support to the detection of software defects and correction of said defects; support line, namely, technical support to the use, detection and correction of software defects; all of the aforementioned related to business management software
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U.S. registration no.	7617465	Application date	02/09/2022
Register	Principal		
Registration date	12/24/2024	Foreign priority date	12/20/2021
Word mark	SAGE		
Design mark			
Description of mark			
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None</p> <p>Downloadable business management software; downloadable accounting software; downloadable payroll processing software; downloadable software for processing, automating and disbursing payments and managing and processing banking transactions; downloadable treasury management software; downloadable tax management, tax preparation, and tax compliance software; downloadable compliance software for tracking compliance with laws, rules, and regulations; downloadable software for the management of financial transactions; downloadable software for the management of human resources issues; downloadable enterprise resource planning software; downloadable software for collaboration on shared projects; downloadable software for customer relationship management; downloadable software for client relationship management; downloadable software for contact management; downloadable software for digitalizing business relationships; downloadable software for digitalizing business processes; downloadable computer software for invoice generation and automation payments; downloadable computer software for business management, the foregoing for business purposes; downloadable software for management of sales, management of customer service issues, management of the distribution of goods, inventory management, providing a purchasing platform for goods, order processing, management of the manufacturing of goods, time management, and production management; downloadable software for expense reporting; downloadable software for management of budgeting and planning; downloadable project management software; downloadable software for cash flow management; downloadable software for providing business intelligence and business predictive analytics; downloadable software for data analytics and reporting; downloadable computer software for market and economic forecasting and analysis; downloadable computer software that utilizes artificial intelligence for business data processing; downloadable software for payment processing; downloadable software for financial transaction reconciliation; downloadable computer software that utilizes artificial intelligence for digitalization and automation of business administration processes, transactions, and compliance; downloadable computer software that utilizes machine learning, deep learning, artificial intelligence and business logic to provide a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers to aggregate and share data across all network members; downloadable artificial intelligence software for the automation or di-</p>		

digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Downloadable software using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable machine learning software; downloadable machine learning software using business logic for the automation or digitalization of business and administrative processes and in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable deep learning software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable e-commerce software for processing payments and transactions; downloadable computer software for data networks using artificial intelligence for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable network management software; downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; downloadable software for cloud network monitoring; downloadable computer software platforms for database management; downloadable communication software for communicating via virtual and digital messaging; downloadable computer software for database management, data aggregation, data reporting, and data transmission; downloadable computer software for use in the management of benefit plans, insurance plans, retirement

plans, unemployment insurance plans, and pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; downloadable computer software for accessing networks, databases and directories; downloadable software development tools; downloadable software development tools using machine learning, deep learning, and artificial intelligence and business logic in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable computer software for data scientists to detect and monitor statistical bias in data and machine learning models and workflows; downloadable computer software for telemetry for data collection; downloadable computer software for behavioral analysis; downloadable computer software for fraud detection; downloadable computer software for document verification services; downloadable electronic newsletters in the fields of business, accounting, human resources, and technology; downloadable electronic publications, namely, magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; downloadable software for processing and managing business information flows; downloadable software for digitizing images and documents; downloadable educational materials, namely, course material in the fields of business, accounting, human resources, and technology, distributed at professional and management courses

Class 035. First use: First Use: None First Use In Commerce: None

Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; book-keeping; business auditing; account auditing, namely, account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, report-

ing, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations

Class 036. First use: First Use: None First Use In Commerce: None

Invoice verification services, namely, verification of payment of invoices; payment verification, namely, wage verification services; payment verification, namely, payroll verification services; payment processing services, namely, electronic payments and bill payments; payment processing services in the fields of tax, credit card, debit card and insurance; fund-raising, namely, charitable fundraising; collections for charity, namely collection and distribution of monetary donations and funds; financial sponsorship of charities of non-profit organizations and social enterprises; philanthropic services concerning monetary donations; funding studies and evaluations in the field of patronage; charitable services, namely, administration of charitable funds that take the forms of prizes, financial aid, and scholarships; charitable services in the nature of providing grants in the fields of social, economic, educational, humanitarian, entrepreneurship, medical, scientific, environmental and cultural philanthropy; information, advisory and consultancy services provided in connection with all of the aforesaid

Class 038. First use: First Use: None First Use In Commerce: None

Digital transmission of data; distribution of data or audio visual images via a global computer network or the internet; electronic messaging services; electronic exchange of data stored in databases accessible via telecommunication networks; providing multiple-user access to data on the Internet in computer networks; provision of access to databases; provision of multiple-user access to proprietary collections of information being data on the Internet via data networks; providing multiple-user access to information, namely, data on the Internet in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations; providing multiple-user access to a global computer network for the transfer and dissemination of information; telecommunication services provided via Internet platforms and portals, namely, transmission of voice, text, data, graphics, images, audio, video and automated messaging via virtual and digital messaging via the internet; information transmission services via digital networks, namely, transmitting information via a digital net-

work and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; online document delivery via a global computer network; information, consultancy and advisory services in connection with all of the aforesaid

Class 041. First use: First Use: None First Use In Commerce: None

Educational training in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online non-downloadable electronic publications in the nature of magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; providing online newsletters in the field of business management via email; educational services, namely, arranging and conducting educational conferences and seminars in the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting conferences and seminars for cultural and educational purposes the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting training workshops and educational programs in the nature of colloquiums, in person forums, congresses, webinars and symposia, and educational exhibitions with the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing educational services, namely, classes, tutoring, mentoring and coaching in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; vocational guidance; educational services, namely, providing training to small businesses, business owners and accountants for certification in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic

record services, the foregoing being done for the purpose of determining eligibility for educational awards; information, consultancy and advisory services in connection with all of the aforesaid; all of the aforesaid in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, check processing services, and electronic record services; online journals, namely, blogs featuring news, advice, guidance, training and coaching to small businesses, business owners and accountants in the fields of business, accounting, human resources, and technology

Class 042. First use: First Use: None First Use In Commerce: None

Software as a Service featuring software for business management; Software as a Service featuring software for accounting; Software as a Service featuring software for payroll processing; Software as a Service featuring software for payment and banking; Software as a Service featuring software for facilitating e-commerce and commercial transactions, performing calculations in construction projects, for use in managing the manufacturing of goods, tracking distribution of products, in the fields of professional services and non-profits; Software as a Service featuring software for use in education, namely, accessing online courses, classes, webinars and seminars in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules, and regulations, none of the aforesaid relating to the provision of catering and contract food services or dining services; Software as a Service featuring software for tax management, tax preparation, and tax compliance; Software as a Service for compliance with particular laws and regulations; Software as a Service featuring software for use in treasury management; Software as a Service featuring software for the management of financial transactions; Software as a Service featuring software for the management of human resources; Software as a Service featuring software for enterprise resource planning; Software as a Service featuring software for customer relationship management; Software as a Service featuring software for client relationship management; Software as a Service featuring software for contact management; Software as a Service featuring software for management of sales, management of customer service issues, management of distribution of inventory, inventory management, managing purchasing issues, order processing, managing manufacturing processes, time and production management; Software as a Service featuring software for expense reporting; Software as a Service featuring software for management of budgeting and planning; Software as a Service featuring software for cashflow management; Software as a Service featuring software for providing business intelligence and business predictive analytics; Software as a Service featuring software for data analytics and reporting; Software as a Service featuring software for financial transaction reconciliation; Software as a Service featuring software for digitizing business relationships; Software as a Service featuring software for digitizing business processes; Software as a Service featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management,

	<p>warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a service featuring computer software platforms utilizing artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; Software as a service featuring software for machine learning; Software as a Service featuring software for facilitating e-commerce transactions; Software as a Service featuring software for network management; Software as a Service featuring software for cloud computing, namely, managing virtual machines on a cloud computing platform; Software as a Service featuring software for cloud network monitoring; Software as a service featuring software for enabling users to communicate via virtual and digital messaging; Software as a service featuring software for database management, data aggregation, data reporting, and data transmission; Software as a service featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Software as a Service featuring software for accessing networks, databases and directories; Software as a service featuring software for invoice verification, invoice automation, wage verification, employment verification, payroll verification, wealth verification and document verification; Software as a service featuring software for fraud detection; Software as a service featuring software for authentication of users of the software, of transactions, information, business and employment data and for use in quality control; Software as a Service featuring software for telemetry for data collection; Software as a Service featuring software for evaluating customer behavior; Software as a Service featuring software for wealth verification analysis; Software as a Service featuring software for document verification services; providing temporary use of online non-downloadable software for business management; providing temporary use of online non-downloadable software for accounting; providing temporary use of online non-downloadable software for payroll processing; providing temporary use of online non-downloadable software for payment processing and banking; providing temporary use of online non-downloadable software for treasury management; providing temporary use of online non-downloadable software for the management of financial transactions; providing temporary use of online non-downloadable software for the management of human resources; providing temporary use of online non-downloadable software for enterprise resource planning; providing temporary use of online non-downloadable software for customer relationship management; providing temporary use of online non-downloadable software for client relationship management; providing temporary use of online non-downloadable software for contact management; providing temporary use of online non-downloadable software for management of customer service issues, management of the distribution of goods, inventory management, of purchasing issues, order processing, management of the manufacturing of goods, time management and production management; providing temporary use of online non-downloadable software for expense reporting; providing temporary use of online non-downloadable software for management of budgeting and planning; providing temporary use of online non-downloadable software for cashflow management; providing temporary use of online non-downloadable software for providing business intelligence and business predictive analytics; providing tem-</p>
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	<p>porary use of online non-downloadable software for data analytics and reporting; providing temporary use of online non-downloadable software for financial transaction reconciliation; providing temporary use of online non-downloadable software for digitizing business relationships; providing temporary use of online non-downloadable software for digitizing business processes; providing temporary use of on-line non-downloadable software featuring computer software platforms using artificial intelligence for business data processing; Platform as a service featuring on-line non-downloadable software featuring computer software platforms that use artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; providing temporary use of on-line non-downloadable software featuring software for machine learning; providing temporary use of on-line non-downloadable e-commerce software for accounting; providing temporary use of on-line non-downloadable software for network management; providing temporary use of on-line non-downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; providing temporary use of on-line non-downloadable software for cloud network monitoring; providing temporary use of on-line non-downloadable communication software for communicating via virtual and digital messaging; Providing temporary use of on-line non-downloadable software featuring software for database management, data aggregation, data reporting, and data transmission; Providing temporary use of on-line non-downloadable software featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; providing temporary use of on-line non-downloadable software for accessing networks, databases and directories; providing temporary use of online non-downloadable software for invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification and document verification; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for authentication of uses of the software, of transactions, information, business and employment data and quality control; providing temporary use of on-line non-downloadable software development tools; providing temporary use of online non-downloadable software for telemetry for data collection; providing temporary use of online non-downloadable software for evaluating customer behaviour; providing temporary use of online non-downloadable software for wealth verification analysis; providing temporary use of online non-downloadable software for document verification services; providing a web hosting platform for users to customize, integrate, test, and extend business development software; hosting online web facilities for others for sharing online content and enabling collaboration; hosting a website for businesses that enables collaboration on shared projects; cloud computing services featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract man-</p>
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agement, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and providing temporary use of online non downloadable computer software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and provision of software platforms, namely, a cloud computing platform for managing virtual machines on a cloud computing platform; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; Platform as a Service (PAAS) featuring computer software platforms for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; rental of computer hardware and online non-downloadable software comprising data processing systems, databases, information software systems; rental of a database server to third parties; electronic storage of data, including files, documents, images and text; computerised analysis of data, namely, data automation service using proprietary software to analyze service data; technical consultation regarding computer software; providing a web hosting platform on the internet for users to customize, integrate, test, and extend business development software; providing a web hosting platform on the internet for users to enable the addition of technical functionalities or integration capabilities to business management software; computer software development services, namely, development of computer platforms for customization, extension, integration and testing of business development software; computer software development services, namely, development of computer platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform-as-a-service (PaaS) featuring software platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform as a Service (PaaS) featuring computer software platforms for providing a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; Platform as a Service featuring computer software platforms for business management, accounting, performing calculations required in the construction industry, payroll processing, payment processing and banking, tax compliance, tax management, tax preparation, and compliance with particular laws, rules and regulations, treasury management, management of financial transactions, management of human resources, enterprise resource planning, customer relationship management, client relationship management, contact management, management of sales, handling customer service issues, distribution management, inventory management, management of purchasing particular goods, order processing, management of the manufacturing of goods, time management, production management, expense reporting, management of budgeting and planning, cashflow management, providing business intelligence and business predictive analytics, data analytics and reporting, financial transaction reconciliation, digitizing business relationships, digitizing business processes for processing e-commerce and commercial transactions, computer network management, cloud computing, namely, managing virtual machines on a

	<p>cloud computing platform, cloud network monitoring, communication functions in the nature of communicating via virtual and digital messaging, database management, data aggregation, data reporting, data transmission, management of benefit plans, management of insurance plans, management of retirement plans, management of unemployment insurance plans, management of pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Platform as a Service featuring computer software platforms for accessing networks, accessing databases, accessing directories, invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification, document verification, fraud detection, authentication and quality control; providing temporary use of online non-downloadable computer software programs on data networks featuring artificial intelligence using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; authentication of users of transactions, information, business and employment data using technology for business management and quality control services for others; authentication of users of the software, of transactions, information, business and employment data using technology for business management and quality control services for others, the foregoing in the fields of payroll, invoicing and financial transactions; data authentication, specifically, authentication of data in the fields of financial transactions, business management and employment data using blockchain technology; platform as a service featuring computer software platforms for accessing an e-commerce platform and interacting regarding e-commerce transactions; information, advisory and consultancy services in connection with the aforesaid computer software services for management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations</p>
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Attachments	<p>79375671#TMSN.png(bytes) 76412073#TMSN.png(bytes) 97260356#TMSN.png(bytes) 97260345#TMSN.png(bytes) 79226540#TMSN.png(bytes) 97260338#TMSN.png(bytes) 79226570#TMSN.png(bytes) 97260364#TMSN.png(bytes) Notice of Opposition - SEGMENT SAGE.pdf(167305 bytes) Exhibit A - Notice of Opposition - SEGMENT SAGE.pdf(822383 bytes)</p>
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Signature	/Theodore Gelderman/
Name	Theodore Gelderman

Date	10/01/2025
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

SAGE GLOBAL SERVICES LIMITED,

Opposer,

vs.

Dan Prudhomme,

Applicant.

OPPOSITION NO. _____

SERIAL NO. 99050057

MARK: SEGMENT SAGE

PUBLISHED: September 2, 2025


NOTICE OF OPPOSITION

Sage Global Services Limited, a United Kingdom private limited company with a business address at C23 – 5 & 6 Cobalt Park Way, Cobalt Park, Newcastle Upon Tyne, NE289EJ (hereinafter “Opposer”), believes that it will be damaged by registration of the above-captioned mark SEGMENT SAGE (hereinafter the “SEGMENT SAGE Mark”), Serial No. 99050057 (hereinafter the “SEGMENT SAGE Application”), owned by Dan Prudhomme, an individual with an address at 2011 Meeting Place, Orlando, Florida 32814 (hereinafter “Applicant”) and hereby opposes said application based on a likelihood of confusion with and priority of Opposer’s senior marks.

As grounds for opposition, Opposer alleges as follows:

1. Opposer is and for many years has been a global provider of technology solutions for business of all sizes. As part of its portfolio, Opposer offers and sells business management software in a variety of fields, including contacts management, enterprise resource planning, office management, business administration, business management, as well as advertising and business consulting services its SAGE formative marks.

2. Opposer is the owner of many SAGE and SAGE-formative trademarks, including those listed below (collectively, “Opposer’s SAGE Marks”):

Mark	Class 35 Services
 <p>US Reg. No. 7617464</p> <p>Registered: 12/24/2024</p>	<p>Class 35: Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely, account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and</p>

Mark	Class 35 Services
	<p>consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations.</p>
<p>SAGE US Reg. No. 7617465 Registered: 12/24/2024</p>	<p>Class 35: Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely, account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business</p>

Mark	Class 35 Services
	<p>data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations.</p>
 <p>US Reg. No. 7617463</p> <p>Registered: 12/24/2024</p>	<p>Class 35: Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely, account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a</p>

Mark	Class 35 Services
	<p>government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations.</p>

Mark	Class 35 Services
<p>SAGE INTACCT</p> <p>US Reg. No. 7477539</p> <p>Registered: 2/4/2025</p>	<p>Class 35: Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction</p>

Mark	Class 35 Services
	<p>management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations.</p>
<p>BE SAGE. BUILD ON. US Reg. No. 5635096 Registered: 12/25/2018</p>	<p>Class 35: Business management; business management services provided through computer software, computer software for mobile phones, smart phones, smart watches and tablet computers and computer software for cloud platform; online business networking services; subscription management services, namely, supporting sales, billing, and customer service for subscription based product and service offerings; business networking services, provided via a computer-based networking web site featuring collaboration, message control and bots, to provide a secure method for persons to communicate and share information with others; subscription management services, namely, supporting sales, billing, and customer service for subscription based product and service offerings that streamline business workflows and communications to accomplish tasks across disparate applications and systems; business administration; presentation of goods on communication media, for retail advertising purposes; providing of office functions; business management and organisation consultancy, book-keeping; computerised file management; on-line advertising on a computer network; rental of advertising time on communication media; publication of publicity texts; rental of advertising space; dissemination of advertising matter; public relations services; business management assistance; business expertise services in the nature of evaluating evaluations and generating reports on business matters, financial management, accounting, payroll, human resources, enterprise resource planning; invoicing; compilation and systemisation of information into computer databases; data capture and processing for business purposes; demonstration of goods on an internet website for promotional purposes; electronic shopping retail store services connected with financial management software, business management software and information management software [and goods] * computer software and computer hardware * ; operating an electronic marketplace for buyers and sellers of business management software applications on a global computer network; [all the aforesaid services excluding in the areas of</p>

Mark	Class 35 Services
	<p>scholarly, academic, professional learned, medical, scientific and technical research, including training and educational goods and services related to those areas] * none of the aforesaid services in relation to the field of scholarly, academic, professional, medical, scientific and technical research; none of the aforementioned services in relation to scholarly, academic, professional, medical, scientific and technical training or education *.</p>
<p>SAGE EARTH</p> <p>US Reg. No. 7674020</p> <p>Registered: 2/4/2025</p>	<p>Class 35: Business management; business administration services; accountancy services; business expertise services, namely, expert evaluations and reports relating to business matters; compilation and systemisation of information into computer databases; compilation and analysis of data and information relating to business management; business analysis; business advisory services to recommend carbon insetting actions and carbon offsetting projects; providing benchmark data analysis for businesses in the fields of carbon emissions data and benchmarking performance between customers and third party sources; statistical analysis and reporting for business purposes; provision of commercial information from online databases; business advisory, evaluation and consultancy services in the fields of the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and advising and lobbying local government, communities, and businesses on the aforesaid subjects; advertising services to promote public awareness of environmental issues and initiatives; business economic forecasting services to forecast the impact of sustainability and carbon emission reduction measures taken by a business in order to provide recommendations to the business; promoting public awareness and providing business information in the fields of the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, and businesses communities on the aforesaid subjects; business advisory, evaluation and consultancy services in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); promotional sponsorship of sporting events in connection with carbon and emission reduction; business information and business research services in the fields of the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and advising and lobbying local government, businesses and communities on the aforesaid subjects; business appraisal services, namely, providing a performance rating based on environmental and social impact of businesses; compiling and analyzing business data and statistics in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG) for business purposes; business auditing services for measuring and regulating sustainable performance and corporate social</p>

Mark	Class 35 Services
	<p>responsibility; market research studies for assessing business sustainable performance, corporate social responsibility, and customer relationship management; business administration of customer loyalty, incentive, membership, discount and bonus programs provided to businesses, companies, charities, non-governmental organisations and individuals in recognition of environmental and sustainable performance, carbon and emission reduction and corporate social responsibility; business consulting in the field of environmental management, namely, advising businesses on issues of environmental impact, climate change, carbon reduction, waste recycling and water management, all for business purposes; providing business services, namely, preparation of business reports for the assessment of waste recycling and water management; arranging and conducting business trade fairs and exhibitions for promoting environmental conservation and sustainability, social responsibility, renewable energy, and advising and lobbying local government, businesses and communities on the aforesaid subjects; all of the aforesaid services also provided online via the Internet or other interactive electronic platforms; business information, advisory and consultancy services relating to all of the aforesaid services; business incubation services, namely, providing work space containing business equipment for start-ups and small businesses in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG).</p>
<p>SAGE</p> <p>US Reg. No. 3238564</p> <p>Registered: 5/8/2007</p>	<p>Class 35: Business management services for the promotional products and business forms industries.</p>
<p>SAGE BUSINESS CLOUD</p> <p>US Reg. No. 6585273</p>	<p>Class 35: business networking and subscription management services as a subscription agent between publishers and customers provided via a computer-based networking web site featuring collaboration, message control, and bots, to provide a secure method for persons to communicate and share information with others; subscription management services as a subscription agent between publishers and customers that streamline business workflows and communications to accomplish tasks across disparate applications and systems; presentation of goods on communication media, for retail advertising purposes; providing of office functions; book-keeping; computerised file management publication of publicity texts; public relations services; invoicing; compilation and systemisation of information into computer databases; data capture and processing for business purposes; electronic shopping retail store services connected with financial management</p>

Mark	Class 35 Services
	software, business management software and information management software; operating an electronic marketplace for buyers and sellers of business management software applications on a global computer network; none of the aforementioned services in relation to scholarly, academic, professional, medical, scientific and technical training or education.

A copy of the corresponding TSDR records and registration certificates for Opposer's SAGE Marks are attached hereto as **Exhibit A** and incorporated herein by reference.

3. Opposer's applicable registrations in the SAGE Marks are valid, subsisting, and in full force and effect and therefore constitute conclusive evidence of the validity of the mark therein and of Opposer's exclusive right to use Opposer's SAGE Marks in connection with the identified goods and services.

4. Opposer's SAGE Marks are inherently distinctive and serve to distinguish the source or origin of Opposer's goods and services.

5. Over several decades, Opposer has expended substantial time, money, and effort in developing, advertising, and promoting Opposer's goods and services offered under Opposer's SAGE Marks. As a result, Opposer has developed substantial goodwill in Opposer's SAGE Marks and registrations.

6. Opposer serves clients around the world and in many industries under its family of SAGE Marks.

7. One area of particular focus for Opposer is providing business management, consulting, and advertising services.

8. By nature of the inherent distinctiveness of Opposer's SAGE Marks, the years of extensive use of Opposer's SAGE Marks on and in connection with the advertising, marketing,

promotion, provision, offer for sale and sale of Opposer's goods and services under its Marks, and the strong recognition and reputation of Opposer and its Marks among the relevant trade and consumers, the relevant purchasing public have come to associate the mark SAGE with the business management and advertising services offered thereunder.

9. Notwithstanding Opposer's prior rights, Applicant filed the SEGMENT SAGE Application for the alleged SEGMENT SAGE Mark in US Trademark App. Serial No. 99050057 on February 20, 2025 for use with:

Class 35: Advertising and business management consultancy; Advertising and business advice relating to telematics' services; Arranging and conducting of fairs and exhibitions for business and advertising purposes; Advertising business especially in the field of telematic and telephone networks; Business management and consulting services for the health care industry, namely, customer service, accounting services, and web-based advertising and marketing services; Promoting, advertising and marketing of the brands, products, services and online websites of individuals, businesses and nonprofit organizations; Advertising and business services, namely, securing airtime on all forms of media communications stations, systems, networks, and services for the purpose of promoting the goods and services of others; Advertising agencies providing the strategic planning and execution of programs to promote businesses in the food and foodservice industries; International business consulting services relating to merchandise trading, human resource interchange, management support, marketing, advertising, promotion, and domestic and international market research and development; Consultancy services regarding business strategies; Development of business organization strategies relating to corporate social responsibility; Business consulting services, namely, providing assistance in development of business strategies and creative ideation; Advertising agencies specializing in marketing strategies to promote businesses; Business consulting service that provides transformational strategies to companies wishing to move towards sustainability and socially responsible business practices, provided mainly to the consumer products industry; Business strategy development services; Consultancy and advisory services in the field of business strategy; Business strategy development services relating to corporate social responsibility; Marketing consulting services relating to long-term business strategy development for non-profit organizations

10. Opposer's prior and exclusive rights in Opposer's SAGE Marks were established and made of public record prior to Applicant's February 20, 2025 filing date and therefore pursuant to Section 22 of the Lanham Act (U.S.C. § 1072), Applicant was on constructive notice of those rights at the time it filed its application.

11. Applicant's SEGMENT SAGE Mark is confusingly similar to Opposer's Marks based on its appearance, sound, and meaning.

12. The services recited in Applicant's SEGMENT SAGE Application are the same and/or highly related to the goods and services promoted and offered by Opposer under its Marks.

13. Both Applicant and Opposer may target the same or similar clients in the same or similar industries.

14. Applicant's use of the alleged SEGMENT SAGE Mark with the services specified in the SEGMENT SAGE Application is likely to cause confusion or mistake or to deceive, and will mislead the trade and the purchasing public into believing that Applicant's services originate from Opposer, or that Applicant's services are sponsored, approved or endorsed by Opposer, or that Applicant is authorized by Opposer, or that Applicant is in some other way related to Opposer.

15. Applicant's proposed use of the SEGMENT SAGE Mark is without Opposer's consent or permission.

16. Opposer would be damaged by registration of the specified services in Applicant's SEGMENT SAGE Application.

WHEREFORE, Opposer respectfully requests that this Notice of Opposition be sustained and that the SEGMENT SAGE Application be refused registration.

Dated: October 1, 2025

TAFT STETTINIUS & HOLLISTER LLP

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Exhibit A

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Mark: SAGE



US Serial Number: 97260345

Application Filing Date: Feb. 09, 2022

US Registration Number: 7617464

Registration Date: Dec. 24, 2024

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 24, 2024

Publication Date: Nov. 05, 2024

Mark Information

Mark Literal Elements: SAGE

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Description of Mark: The mark consists of the stylized word "SAGE".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

Claimed Ownership of US Registrations: 5635096, 6585273, 5291456 and others

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 00003696157

Foreign Application Filing Date: Sep. 16, 2021

Foreign Registration Number: 00003696157

Foreign Registration Date: Feb. 04, 2022

Foreign Application/Registration Country: UNITED KINGDOM

Foreign Expiration Date: Sep. 16, 2031

Foreign Registration Number: 00003696157

Foreign Registration Date: Feb. 04, 2022

Foreign Expiration Date: Sep. 16, 2031

Foreign Registration: 00003696157

Foreign Registration Date: Feb. 04, 2022

Number:

Foreign Expiration Date: Sep. 16, 2031

Foreign Registration Number: 00003696157

Foreign Registration Date: Feb. 04, 2022

Application/Registration Country: United Kingdom

Foreign Expiration Date: Sep. 16, 2031

Foreign Registration Number: 00003696157

Foreign Registration Date: Feb. 04, 2022

Application/Registration Country: United Kingdom

Foreign Expiration Date: Sep. 16, 2031

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Application/Registration Country: United Kingdom

Foreign Expiration Date: Sep. 16, 2031

Foreign Registration Number: 00003696157

Foreign Registration Date: Feb. 04, 2022

Application/Registration Country: United Kingdom

Foreign Expiration Date: Sep. 16, 2031

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable business management software; downloadable accounting software; downloadable payroll processing software; downloadable software for processing, automating and disbursing payments and managing and processing banking transactions; downloadable treasury management software; downloadable tax management, tax preparation, and tax compliance software; downloadable compliance software for tracking compliance with laws, rules, and regulations; downloadable software for the management of financial transactions; downloadable software for the management of human resources issues; downloadable enterprise resource planning software; downloadable software for collaboration on shared projects; downloadable software for customer relationship management; downloadable software for client relationship management; downloadable software for contact management; downloadable software for digitalizing business relationships; downloadable software for digitalizing business processes; downloadable computer software for invoice generation and automation payments; downloadable computer software for business management, the foregoing for business purposes; downloadable software for management of sales, management of customer service issues, management of the distribution of goods, inventory management, providing a purchasing platform for goods, order processing, management of the manufacturing of goods, time management, and production management; downloadable software for expense reporting; downloadable software for management of budgeting and planning; downloadable project management software; downloadable software for cash flow management; downloadable software for providing business intelligence and business predictive analytics; downloadable software for data analytics and reporting; downloadable computer software for market and economic forecasting and analysis; downloadable computer software that utilizes artificial intelligence for business data processing; downloadable software for payment processing; downloadable software for financial transaction reconciliation; downloadable computer software that utilizes artificial intelligence for digitalization and automation of business administration processes, transactions, and compliance; downloadable computer software that utilizes machine learning, deep learning, artificial intelligence and business logic to

provide a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers to aggregate and share data across all network members; downloadable artificial intelligence software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Downloadable software using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable machine learning software; downloadable machine learning software using business logic for the automation or digitalization of business and administrative processes and in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable e-commerce software for processing payments and transactions; downloadable computer software for data networks using artificial intelligence for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable network management software; downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; downloadable software for cloud network monitoring; downloadable computer software platforms for database management; downloadable communication software for communicating via virtual and digital messaging; downloadable computer software for database management, data aggregation, data reporting, and data transmission; downloadable computer software for use in the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; downloadable computer software for accessing networks, databases and directories; downloadable software development tools; downloadable software development tools using machine learning, deep learning, and artificial intelligence and business logic in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable computer software for data scientists to detect and monitor statistical bias in data and machine learning models and workflows; downloadable computer software for telemetry for data collection; downloadable computer software for behavioral analysis; downloadable computer software for fraud detection; downloadable computer software for document verification services; downloadable electronic newsletters in the fields of business, accounting, human resources, and technology; downloadable electronic publications, namely, magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; downloadable software for processing and managing business information flows; downloadable software for digitizing images and documents; downloadable educational materials, namely, course material in the fields of business, accounting, human resources, and technology, distributed at professional and management courses

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

For: Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely, account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare

industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Invoice verification services, namely, verification of payment of invoices; payment verification, namely, wage verification services; payment verification, namely, payroll verification services; payment processing services, namely, electronic payments and bill payments; payment processing services in the fields of tax, credit card, debit card and insurance; fund-raising, namely, charitable fundraising; collections for charity, namely collection and distribution of monetary donations and funds; financial sponsorship of charities of non-profit organizations and social enterprises; philanthropic services concerning monetary donations; funding studies and evaluations in the field of patronage; charitable services, namely, administration of charitable funds that take the forms of prizes, financial aid, and scholarships; charitable services in the nature of providing grants in the fields of social, economic, educational, humanitarian, entrepreneurship, medical, scientific, environmental and cultural philanthropy; information, advisory and consultancy services provided in connection with all of the aforesaid

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Digital transmission of data; distribution of data or audio visual images via a global computer network or the internet; electronic messaging services; electronic exchange of data stored in databases accessible via telecommunication networks; providing multiple-user access to data on the Internet in computer networks; provision of access to databases; provision of multiple-user access to proprietary collections of information being data on the Internet via data networks; providing multiple-user access to information, namely, data on the Internet in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations; providing multiple-user access to a global computer network for the transfer and dissemination of information; telecommunication services provided via Internet platforms and portals, namely, transmission of voice, text, data, graphics, images, audio, video and automated messaging via virtual and digital messaging via the internet; information transmission services via digital networks, namely, transmitting information via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; online document delivery via a global computer network; information, consultancy and advisory services in connection with all of the aforesaid

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

For: Educational training in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online non-downloadable electronic publications in the nature of magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; providing online newsletters in the field of business management via email; educational services, namely, arranging and conducting educational conferences and seminars in the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting conferences and seminars for cultural and educational purposes the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting training workshops and educational programs in the nature of colloquiums, in person forums, congresses, webinars and symposia, and educational exhibitions with the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing educational services, namely, classes, tutoring, mentoring and coaching in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets

management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; vocational guidance; educational services, namely, providing training to small businesses, business owners and accountants for certification in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services, the foregoing being done for the purpose of determining eligibility for educational awards; information, consultancy and advisory services in connection with all of the aforesaid; all of the aforesaid in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, check processing services, and electronic record services; online journals, namely, blogs featuring news, advice, guidance, training and coaching to small businesses, business owners and accountants in the fields of business, accounting, human resources, and technology

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

For: Software as a Service featuring software for business management; Software as a Service featuring software for accounting; Software as a Service featuring software for payroll processing; Software as a Service featuring software for payment and banking; Software as a Service featuring software for facilitating e-commerce and commercial transactions, performing calculations in construction projects, for use in managing the manufacturing of goods, tracking distribution of products, in the fields of professional services and non-profits; Software as a Service featuring software for use in education, namely, accessing online courses, classes, webinars and seminars in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules, and regulations, none of the aforesaid relating to the provision of catering and contract food services or dining services; Software as a Service featuring software for tax management, tax preparation, and tax compliance; Software as a Service for compliance with particular laws and regulations; Software as a Service featuring software for use in treasury management; Software as a Service featuring software for the management of financial transactions; Software as a Service featuring software for the management of human resources; Software as a Service featuring software for enterprise resource planning; Software as a Service featuring software for customer relationship management; Software as a Service featuring software for client relationship management; Software as a Service featuring software for contact management; Software as a Service featuring software for management of sales, management of customer service issues, management of distribution of inventory, inventory management, managing purchasing issues, order processing, managing manufacturing processes, time and production management; Software as a Service featuring software for expense reporting; Software as a Service featuring software for management of budgeting and planning; Software as a Service featuring software for cashflow management; Software as a Service featuring software for providing business intelligence and business predictive analytics; Software as a Service featuring software for data analytics and reporting; Software as a Service featuring software for financial transaction reconciliation; Software as a Service featuring software for digitizing business relationships; Software as a Service featuring software for digitizing business processes; Software as a Service featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a service featuring computer software platforms utilizing artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; Software as a service featuring software for machine learning; Software as a Service featuring software for facilitating e-commerce transactions; Software as a Service featuring software for network management; Software as a Service featuring software for cloud computing, namely, managing virtual machines on a cloud computing platform; Software as a Service featuring software for cloud network monitoring; Software as a service featuring software for enabling users to communicate via virtual and digital messaging; Software as a service featuring software for database management, data aggregation, data reporting, and data transmission; Software as a service featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Software as a Service featuring software for accessing networks, databases and directories; Software as a service featuring software for invoice verification, invoice automation, wage verification, employment verification, payroll verification, wealth verification and document verification; Software as a service featuring software for fraud detection; Software as a service featuring software for authentication of users of the software, of transactions, information, business and employment data and for use in quality control; Software as a Service featuring software for telemetry for data collection; Software as a Service featuring software for evaluating customer behavior; Software as a Service featuring software for wealth verification analysis; Software as a Service featuring software for document verification services; providing temporary use of online non-downloadable software for business management; providing temporary use of online non-downloadable software for accounting; providing temporary use of online non-downloadable software for payroll processing; providing temporary use of online non-downloadable software for payment processing and banking; providing temporary use of online non-downloadable software for treasury management; providing temporary use of online non-downloadable software for the management of financial transactions; providing temporary use of online non-downloadable software for the management of human resources; providing temporary use of online non-downloadable software for enterprise resource planning; providing temporary use of online non-downloadable software for customer relationship management; providing temporary use of online non-downloadable software for client relationship management; providing temporary use of online non-downloadable software for contact management; providing temporary use of online non-downloadable software for management of customer service issues, management of the distribution of goods, inventory management, of purchasing issues, order processing, management of the manufacturing of goods, time management and

production management; providing temporary use of online non-downloadable software for expense reporting; providing temporary use of online non-downloadable software for management of budgeting and planning; providing temporary use of online non-downloadable software for cashflow management; providing temporary use of online non-downloadable software for providing business intelligence and business predictive analytics; providing temporary use of online non-downloadable software for data analytics and reporting; providing temporary use of online non-downloadable software for financial transaction reconciliation; providing temporary use of online non-downloadable software for digitizing business relationships; providing temporary use of online non-downloadable software for digitizing business processes; providing temporary use of on-line non-downloadable software featuring computer software platforms using artificial intelligence for business data processing; Platform as a service featuring on-line non-downloadable software featuring computer software platforms that use artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, nonprofit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; providing temporary use of on-line non-downloadable software featuring software for machine learning; providing temporary use of on-line non-downloadable e-commerce software for accounting; providing temporary use of on-line non-downloadable software for network management; providing temporary use of on-line non-downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; providing temporary use of on-line non-downloadable software for cloud network monitoring; providing temporary use of on-line non-downloadable communication software for communicating via virtual and digital messaging; Providing temporary use of on-line non-downloadable software featuring software for database management, data aggregation, data reporting, and data transmission; Providing temporary use of on-line non-downloadable software featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; providing temporary use of on-line non-downloadable software for accessing networks, databases and directories; providing temporary use of online non-downloadable software for invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification and document verification; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for authentication of uses of the software, of transactions, information, business and employment data and quality control; providing temporary use of on-line non-downloadable software development tools; providing temporary use of online non-downloadable software for telemetry for data collection; providing temporary use of online non-downloadable software for evaluating customer behaviour; providing temporary use of online non-downloadable software for wealth verification analysis; providing temporary use of online non-downloadable software for document verification services; providing a web hosting platform for users to customize, integrate, test, and extend business development software; hosting online web facilities for others for sharing online content and enabling collaboration; hosting a website for businesses that enables collaboration on shared projects; cloud computing services featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and providing temporary use of online non downloadable computer software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and provision of software platforms, namely, a cloud computing platform for managing virtual machines on a cloud computing platform; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; Platform as a Service (PAAS) featuring computer software platforms for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; rental of computer hardware and online non-downloadable software comprising data processing systems, databases, information software systems; rental of a database server to third parties; electronic storage of data, including files, documents, images and text; computerised analysis of data, namely, data automation service using proprietary software to analyze service data; technical consultation regarding computer software; providing a web hosting platform on the internet for users to customize, integrate, test, and extend business development software; providing a web hosting platform on the internet for users to enable the addition of technical functionalities or integration capabilities to business management software; computer software development services, namely, development of computer platforms for customization, extension, integration and testing of business development software; computer software development services, namely, development of computer platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform-as-a-service (PaaS) featuring software platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform as a Service (PaaS) featuring computer software platforms for providing a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; Platform as a Service featuring computer software platforms for business management, accounting, performing calculations required in the construction industry, payroll processing, payment processing and banking, tax compliance, tax management, tax preparation, and compliance with particular laws, rules and regulations, treasury management, management of financial transactions, management of human resources, enterprise resource planning, customer relationship management, client relationship management, contact management, management of sales, handling customer service issues, distribution management, inventory management, management of purchasing particular goods, order processing, management of the manufacturing of goods, time management, production management, expense reporting, management of budgeting and planning, cashflow management, providing business intelligence and business predictive analytics, data analytics and reporting, financial transaction reconciliation, digitizing business relationships, digitizing business processes for processing e-commerce and commercial transactions, computer network management, cloud computing, namely, managing virtual machines on a cloud computing platform, cloud network monitoring, communication functions in the nature of communicating via virtual and digital messaging, database management, data aggregation, data reporting, data transmission, management of benefit plans, management of insurance plans, management of retirement plans, management of unemployment insurance plans, management of pre-paid health care plans, none for the sale of insurance per se or administration of

insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Platform as a Service featuring computer software platforms for accessing networks, accessing databases, accessing directories, invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification, document verification, fraud detection, authentication and quality control; providing temporary use of online non-downloadable computer software programs on data networks featuring artificial intelligence using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; authentication of users of transactions, information, business and employment data using technology for business management and quality control services for others; authentication of users of the software, of transactions, information, business and employment data using technology for business management and quality control services for others, the foregoing in the fields of payroll, invoicing and financial transactions; data authentication, specifically, authentication of data in the fields of financial transactions, business management and employment data using blockchain technology; platform as a service featuring computer software platforms for accessing an e-commerce platform and interacting regarding e-commerce transactions; information, advisory and consultancy services in connection with the aforesaid computer software services for management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No

Currently ITU: No

Filed 44D: Yes

Currently 44D: No

Filed 44E: No

Currently 44E: Yes

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Sage Global Services Limited

Owner Address: C23 - 5 & 6 Cobalt Park Way, Cobalt Park
Newcastle Upon Tyne UNITED KINGDOM NE289EJ

Legal Entity Type: private limited company

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

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Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
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Dec. 24, 2024 NOTICE OF REGISTRATION CONFIRMATION EMAILED
Dec. 24, 2024 REGISTERED-PRINCIPAL REGISTER
Nov. 05, 2024 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Nov. 05, 2024 PUBLISHED FOR OPPOSITION
Oct. 16, 2024 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Sep. 09, 2024 APPROVED FOR PUB - PRINCIPAL REGISTER
Sep. 09, 2024 EXAMINER'S AMENDMENT ENTERED
Sep. 09, 2024 NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED
Sep. 09, 2024 EXAMINERS AMENDMENT E-MAILED
Sep. 09, 2024 EXAMINERS AMENDMENT -WRITTEN
Sep. 06, 2024 PREVIOUS ALLOWANCE COUNT WITHDRAWN
Aug. 27, 2024 WITHDRAWN FROM PUB - OG REVIEW QUERY
Aug. 14, 2024 APPROVED FOR PUB - PRINCIPAL REGISTER
Aug. 14, 2024 EXAMINER'S AMENDMENT ENTERED
Aug. 14, 2024 NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED
Aug. 14, 2024 EXAMINERS AMENDMENT E-MAILED
Aug. 14, 2024 EXAMINERS AMENDMENT -WRITTEN
Jul. 30, 2024 TEAS/EMAIL CORRESPONDENCE ENTERED
Jul. 30, 2024 CORRESPONDENCE RECEIVED IN LAW OFFICE
Jul. 30, 2024 TEAS REQUEST FOR RECONSIDERATION RECEIVED
Apr. 18, 2024 APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED
Apr. 18, 2024 APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED
Feb. 01, 2024 NOTIFICATION OF FINAL REFUSAL EMAILED
Feb. 01, 2024 FINAL REFUSAL E-MAILED
Feb. 01, 2024 FINAL REFUSAL WRITTEN
Jan. 19, 2024 TEAS/EMAIL CORRESPONDENCE ENTERED
Jan. 18, 2024 CORRESPONDENCE RECEIVED IN LAW OFFICE
Jan. 18, 2024 TEAS RESPONSE TO OFFICE ACTION RECEIVED
Oct. 31, 2023 APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED
Oct. 31, 2023 APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED
Oct. 31, 2023 TEAS CHANGE OF CORRESPONDENCE RECEIVED
Oct. 31, 2023 TEAS WITHDRAWAL AS DOMESTIC REPRESENTATIVE RECEIVED
Oct. 31, 2023 ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED
Oct. 31, 2023 TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED
Jul. 31, 2023 NOTIFICATION OF NON-FINAL ACTION E-MAILED
Jul. 31, 2023 NON-FINAL ACTION E-MAILED
Jul. 31, 2023 NON-FINAL ACTION WRITTEN
Jul. 19, 2023 ASSIGNED TO EXAMINER
Jul. 13, 2023 TEAS/EMAIL CORRESPONDENCE ENTERED
Jul. 12, 2023 CORRESPONDENCE RECEIVED IN LAW OFFICE
Jul. 12, 2023 TEAS RESPONSE TO OFFICE ACTION RECEIVED
Apr. 12, 2023 APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED
Apr. 12, 2023 APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED
Feb. 22, 2023 ASSIGNED TO EXAMINER
Jan. 14, 2023 NOTIFICATION OF NON-FINAL ACTION E-MAILED
Jan. 14, 2023 NON-FINAL ACTION E-MAILED
Jan. 14, 2023 NON-FINAL ACTION WRITTEN
Nov. 28, 2022 NOTIFICATION OF NON-FINAL ACTION E-MAILED
Nov. 28, 2022 NON-FINAL ACTION E-MAILED
Nov. 28, 2022 NON-FINAL ACTION WRITTEN
Nov. 21, 2022 ASSIGNED TO EXAMINER
Oct. 24, 2022 PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED
Oct. 21, 2022 ASSIGNED TO LIE
Sep. 12, 2022 TEAS VOLUNTARY AMENDMENT RECEIVED
Jun. 26, 2022 TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED

Jun. 26, 2022 TEAS VOLUNTARY AMENDMENT RECEIVED
Feb. 15, 2022 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Feb. 12, 2022 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: FILE REPOSITORY (FRANCONIA)

Date in Location: Dec. 24, 2024

United States of America

United States Patent and Trademark Office

Sage

Reg. No. 7,617,464

Registered Dec. 24, 2024

Int. Cl.: 9, 35, 36, 38, 41, 42

Service Mark

Trademark

Principal Register

Sage Global Services Limited (UNITED KINGDOM private limited company)
C23 - 5 & 6 Cobalt Park Way, Cobalt Park
Newcastle Upon Tyne, UNITED KINGDOM NE289EJ

CLASS 9: Downloadable business management software; downloadable accounting software; downloadable payroll processing software; downloadable software for processing, automating and disbursing payments and managing and processing banking transactions; downloadable treasury management software; downloadable tax management, tax preparation, and tax compliance software; downloadable compliance software for tracking compliance with laws, rules, and regulations; downloadable software for the management of financial transactions; downloadable software for the management of human resources issues; downloadable enterprise resource planning software; downloadable software for collaboration on shared projects; downloadable software for customer relationship management; downloadable software for client relationship management; downloadable software for contact management; downloadable software for digitalizing business relationships; downloadable software for digitalizing business processes; downloadable computer software for invoice generation and automation payments; downloadable computer software for business management, the foregoing for business purposes; downloadable software for management of sales, management of customer service issues, management of the distribution of goods, inventory management, providing a purchasing platform for goods, order processing, management of the manufacturing of goods, time management, and production management; downloadable software for expense reporting; downloadable software for management of budgeting and planning; downloadable project management software; downloadable software for cash flow management; downloadable software for providing business intelligence and business predictive analytics; downloadable software for data analytics and reporting; downloadable computer software for market and economic forecasting and analysis; downloadable computer software that utilizes artificial intelligence for business data processing; downloadable software for payment processing; downloadable software for financial transaction reconciliation; downloadable computer software that utilizes artificial intelligence for digitalization and automation of business administration processes, transactions, and compliance; downloadable computer software that utilizes machine



Acting Director of the United States Patent and Trademark Office



learning, deep learning, artificial intelligence and business logic to provide a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers to aggregate and share data across all network members; downloadable artificial intelligence software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Downloadable software using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable machine learning software; downloadable machine learning software using business logic for the automation or digitalization of business and administrative processes and in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable deep learning software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable e-commerce software for processing payments and transactions; downloadable computer software for data networks using artificial intelligence for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable network management software; downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; downloadable software for cloud network monitoring; downloadable computer software platforms for database management; downloadable communication software for communicating via virtual and digital messaging; downloadable computer software for database management, data

aggregation, data reporting, and data transmission; downloadable computer software for use in the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; downloadable computer software for accessing networks, databases and directories; downloadable software development tools; downloadable software development tools using machine learning, deep learning, and artificial intelligence and business logic in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable computer software for data scientists to detect and monitor statistical bias in data and machine learning models and workflows; downloadable computer software for telemetry for data collection; downloadable computer software for behavioral analysis; downloadable computer software for fraud detection; downloadable computer software for document verification services; downloadable electronic newsletters in the fields of business, accounting, human resources, and technology; downloadable electronic publications, namely, magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; downloadable software for processing and managing business information flows; downloadable software for digitizing images and documents; downloadable educational materials, namely, course material in the fields of business, accounting, human resources, and technology, distributed at professional and management courses

CLASS 35: Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely, account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the

field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations

CLASS 36: Invoice verification services, namely, verification of payment of invoices; payment verification, namely, wage verification services; payment verification, namely, payroll verification services; payment processing services, namely, electronic payments and bill payments; payment processing services in the fields of tax, credit card, debit card and insurance; fund-raising, namely, charitable fundraising; collections for charity, namely collection and distribution of monetary donations and funds; financial sponsorship of charities of non-profit organizations and social enterprises; philanthropic services concerning monetary donations; funding studies and evaluations in the field of patronage; charitable services, namely, administration of charitable funds that take the forms of prizes, financial aid, and scholarships; charitable services in the nature of providing grants in the fields of social, economic, educational, humanitarian, entrepreneurship, medical, scientific, environmental and cultural philanthropy; information, advisory and consultancy services provided in connection with all of the aforesaid

CLASS 38: Digital transmission of data; distribution of data or audio visual images via a global computer network or the internet; electronic messaging services; electronic exchange of data stored in databases accessible via telecommunication networks; providing multiple-user access to data on the Internet in computer networks; provision of access to databases; provision of multiple-user access to proprietary collections of information being data on the Internet via data networks; providing multiple-user access to information, namely, data on the Internet in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations; providing multiple-user access to a global computer network for the transfer and dissemination of information; telecommunication services provided via Internet platforms and portals, namely, transmission of voice, text, data, graphics, images, audio, video and automated messaging via virtual and digital messaging via the internet; information transmission services via digital networks, namely, transmitting information via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; online document delivery via a global computer network; information, consultancy and advisory services in connection with all of the aforesaid

CLASS 41: Educational training in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online non-downloadable electronic publications in the nature of magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; providing online newsletters in the field of business management via email; educational services, namely, arranging and conducting educational conferences and seminars in the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting conferences and seminars for cultural and educational purposes the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting training workshops and educational programs in the nature of colloquiums, in person forums, congresses, webinars and symposia, and educational exhibitions with the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing educational services, namely, classes, tutoring, mentoring and coaching in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; vocational guidance; educational services, namely, providing training to small businesses, business owners and accountants for certification in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services, the foregoing being done for the purpose of determining eligibility for educational awards; information, consultancy and advisory services in connection with all of the aforesaid; all of the aforesaid in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; online journals, namely, blogs featuring news, advice, guidance, training and coaching to small businesses, business owners and accountants in the fields of business, accounting, human resources, and technology

CLASS 42: Software as a Service featuring software for business management; Software as a Service featuring software for accounting; Software as a Service featuring software for payroll processing; Software as a Service featuring software for payment and banking; Software as a Service featuring software for facilitating e-commerce and commercial transactions, performing calculations in construction projects, for use in managing the manufacturing of goods, tracking distribution of products, in the fields of professional services and non-profits; Software as a Service featuring software for use in education, namely, accessing online courses, classes, webinars and seminars in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules, and regulations, none of the aforesaid relating to the provision of catering and contract food services or dining services; Software as a Service featuring software for tax management, tax preparation, and tax compliance; Software as a Service for compliance with particular laws and regulations; Software as a Service featuring software for use in treasury management; Software as a Service featuring software for the management of financial transactions; Software as a Service featuring software for the management of human resources; Software as a Service featuring software for enterprise resource planning; Software as a Service featuring software for customer relationship management; Software as a Service featuring software for client relationship management; Software as a Service featuring software for contact management; Software as a Service featuring software for management of sales, management of customer service issues, management of distribution of inventory, inventory management, managing purchasing issues, order processing, managing manufacturing processes, time and production management; Software as a Service featuring software for expense reporting; Software as a Service featuring software for management of budgeting and planning; Software as a Service featuring software for cashflow management; Software as a Service featuring software for providing business intelligence and business predictive analytics; Software as a Service featuring software for data analytics and reporting; Software as a Service featuring software for financial transaction reconciliation; Software as a Service featuring software for digitizing business relationships; Software as a Service featuring software for digitizing business processes; Software as a Service featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a service featuring computer software platforms utilizing artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; Software as a service featuring software for machine learning; Software as a Service featuring software for facilitating e-commerce transactions; Software as a Service featuring software for network management; Software as a Service featuring software for cloud computing, namely, managing virtual machines on a cloud computing platform; Software as a Service

featuring software for cloud network monitoring; Software as a service featuring software for enabling users to communicate via virtual and digital messaging; Software as a service featuring software for database management, data aggregation, data reporting, and data transmission; Software as a service featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Software as a Service featuring software for accessing networks, databases and directories; Software as a service featuring software for invoice verification, invoice automation, wage verification, employment verification, payroll verification, wealth verification and document verification; Software as a service featuring software for fraud detection; Software as a service featuring software for authentication of users of the software, of transactions, information, business and employment data and for use in quality control; Software as a Service featuring software for telemetry for data collection; Software as a Service featuring software for evaluating customer behavior; Software as a Service featuring software for wealth verification analysis; Software as a Service featuring software for document verification services; providing temporary use of online non-downloadable software for business management; providing temporary use of online non-downloadable software for accounting; providing temporary use of online non-downloadable software for payroll processing; providing temporary use of online non-downloadable software for payment processing and banking; providing temporary use of online non-downloadable software for treasury management; providing temporary use of online non-downloadable software for the management of financial transactions; providing temporary use of online non-downloadable software for the management of human resources; providing temporary use of online non-downloadable software for enterprise resource planning; providing temporary use of online non-downloadable software for customer relationship management; providing temporary use of online non-downloadable software for client relationship management; providing temporary use of online non-downloadable software for contact management; providing temporary use of online non-downloadable software for management of customer service issues, management of the distribution of goods, inventory management, of purchasing issues, order processing, management of the manufacturing of goods, time management and production management; providing temporary use of online non-downloadable software for expense reporting; providing temporary use of online non-downloadable software for management of budgeting and planning; providing temporary use of online non-downloadable software for cashflow management; providing temporary use of online non-downloadable software for providing business intelligence and business predictive analytics; providing temporary use of online non-downloadable software for data analytics and reporting; providing temporary use of online non-downloadable software for financial transaction reconciliation; providing temporary use of online non-downloadable software for digitizing business relationships; providing temporary use of online non-downloadable software for digitizing business processes; providing temporary use of on-line non-downloadable software featuring computer software platforms using artificial intelligence for business data processing; Platform as a service featuring on-line non-downloadable software featuring computer software platforms that use artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, nonprofit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; providing temporary use of on-line non-downloadable software featuring software for machine learning; providing temporary use of on-line non-downloadable e-commerce software for accounting; providing temporary use of on-line non-downloadable software for network management; providing temporary use of on-

line non-downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; providing temporary use of on-line non-downloadable software for cloud network monitoring; providing temporary use of on-line non-downloadable communication software for communicating via virtual and digital messaging; Providing temporary use of on-line non-downloadable software featuring software for database management, data aggregation, data reporting, and data transmission; Providing temporary use of on-line non-downloadable software featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; providing temporary use of on-line non-downloadable software for accessing networks, databases and directories; providing temporary use of online non-downloadable software for invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification and document verification; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for authentication of uses of the software, of transactions, information, business and employment data and quality control; providing temporary use of on-line non-downloadable software development tools; providing temporary use of online non-downloadable software for telemetry for data collection; providing temporary use of online non-downloadable software for evaluating customer behaviour; providing temporary use of online non-downloadable software for wealth verification analysis; providing temporary use of online non-downloadable software for document verification services; providing a web hosting platform for users to customize, integrate, test, and extend business development software; hosting online web facilities for others for sharing online content and enabling collaboration; hosting a website for businesses that enables collaboration on shared projects; cloud computing services featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and providing temporary use of online non-downloadable computer software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and provision of software platforms, namely, a cloud computing platform for managing virtual machines on a cloud computing platform; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; Platform as a Service (PAAS) featuring computer software platforms for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; rental of computer hardware and online non-downloadable software comprising data processing systems,

databases, information software systems; rental of a database server to third parties; electronic storage of data, including files, documents, images and text; computerised analysis of data, namely, data automation service using proprietary software to analyze service data; technical consultation regarding computer software; providing a web hosting platform on the internet for users to customize, integrate, test, and extend business development software; providing a web hosting platform on the internet for users to enable the addition of technical functionalities or integration capabilities to business management software; computer software development services, namely, development of computer platforms for customization, extension, integration and testing of business development software; computer software development services, namely, development of computer platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform-as-a-service (PaaS) featuring software platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform as a Service (PaaS) featuring computer software platforms for providing a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; Platform as a Service featuring computer software platforms for business management, accounting, performing calculations required in the construction industry, payroll processing, payment processing and banking, tax compliance, tax management, tax preparation, and compliance with particular laws, rules and regulations, treasury management, management of financial transactions, management of human resources, enterprise resource planning, customer relationship management, client relationship management, contact management, management of sales, handling customer service issues, distribution management, inventory management, management of purchasing particular goods, order processing, management of the manufacturing of goods, time management, production management, expense reporting, management of budgeting and planning, cashflow management, providing business intelligence and business predictive analytics, data analytics and reporting, financial transaction reconciliation, digitizing business relationships, digitizing business processes for processing e-commerce and commercial transactions, computer network management, cloud computing, namely, managing virtual machines on a cloud computing platform, cloud network monitoring, communication functions in the nature of communicating via virtual and digital messaging, database management, data aggregation, data reporting, data transmission, management of benefit plans, management of insurance plans, management of retirement plans, management of unemployment insurance plans, management of pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Platform as a Service featuring computer software platforms for accessing networks, accessing databases, accessing directories, invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification, document verification, fraud detection, authentication and quality control; providing temporary use of online non-downloadable computer software programs on data networks featuring artificial intelligence using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; authentication of users of transactions, information, business and employment data using technology for business management and quality control services for others; authentication of users of the software, of

transactions, information, business and employment data using technology for business management and quality control services for others, the foregoing in the fields of payroll, invoicing and financial transactions; data authentication, specifically, authentication of data in the fields of financial transactions, business management and employment data using blockchain technology; platform as a service featuring computer software platforms for accessing an e-commerce platform and interacting regarding e-commerce transactions; information, advisory and consultancy services in connection with the aforesaid computer software services for management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. 00003696157, FILED 09-16-2021, REG. NO. 00003696157, DATED 02-04-2022, EXPIRES 09-16-2031

OWNER OF NOT PROVIDED , REG. NO. 00003696157, DATED 02-04-2022, EXPIRES 09-16-2031

OWNER OF NOT PROVIDED , REG. NO. 00003696157, DATED 02-04-2022, EXPIRES 09-16-2031

OWNER OF United Kingdom , REG. NO. 00003696157, DATED 02-04-2022, EXPIRES 09-16-2031

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OWNER OF United Kingdom , REG. NO. 00003696157, DATED 02-04-2022, EXPIRES 09-16-2031

The mark consists of the stylized word "SAGE".

OWNER OF U.S. REG. NO. 5635096, 6585273, 5291456

SER. NO. 97-260,345, FILED 02-09-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2025-09-25 18:54:07 EDT

Mark: SAGE

SAGE

US Serial Number: 97260364

Application Filing Date: Feb. 09, 2022

US Registration Number: 7617465

Registration Date: Dec. 24, 2024

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 24, 2024

Publication Date: Nov. 05, 2024

Mark Information

Mark Literal Elements: SAGE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 5635096, 6585273, 5291456 and others

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 00003734922

Foreign Application Filing Date: Dec. 20, 2021

Foreign Registration Number: 00003734922

Foreign Registration Date: Apr. 01, 2022

Foreign Application/Registration Country: UNITED KINGDOM

Foreign Expiration Date: Dec. 20, 2031

Foreign Registration Number: 00003734922

Foreign Registration Date: Apr. 01, 2022

Foreign Application/Registration Country: United Kingdom

Foreign Expiration Date: Dec. 20, 2031

Foreign Registration Number: 00003734922

Foreign Registration Date: Apr. 01, 2022

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Foreign Expiration Date: Dec. 20, 2031

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable business management software; downloadable accounting software; downloadable payroll processing software; downloadable software for processing, automating and disbursing payments and managing and processing banking transactions; downloadable treasury management software; downloadable tax management, tax preparation, and tax compliance software; downloadable compliance software for tracking compliance with laws, rules, and regulations; downloadable software for the management of financial transactions; downloadable software for the management of human resources issues; downloadable enterprise resource planning software; downloadable software for collaboration on shared projects; downloadable software for customer relationship management; downloadable software for client relationship management; downloadable software for contact management; downloadable software for digitalizing business relationships; downloadable software for digitalizing business processes; downloadable computer software for invoice generation and automation payments; downloadable computer software for business management, the foregoing for business purposes; downloadable software for management of sales, management of customer service issues, management of the distribution of goods, inventory management, providing a purchasing platform for goods, order processing, management of the manufacturing of goods, time management, and production management; downloadable software for expense reporting; downloadable software for management of budgeting and planning; downloadable project management software; downloadable software for cash flow management; downloadable software for providing business intelligence and business predictive analytics; downloadable software for data analytics and reporting; downloadable computer software for market and economic forecasting and analysis; downloadable computer software that utilizes artificial intelligence for business data processing; downloadable software for payment processing; downloadable software for financial transaction reconciliation; downloadable computer software that utilizes artificial intelligence for digitalization and automation of business administration processes, transactions, and compliance; downloadable computer software that utilizes machine learning, deep learning, artificial intelligence and business logic to provide a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers to aggregate and share data across all network members; downloadable artificial intelligence software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Downloadable software using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable machine learning software; downloadable machine learning software using business logic for the automation or digitalization of business and administrative processes and in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise

resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable deep learning software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable e-commerce software for processing payments and transactions; downloadable computer software for data networks using artificial intelligence for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable network management software; downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; downloadable software for cloud network monitoring; downloadable computer software platforms for database management; downloadable communication software for communicating via virtual and digital messaging; downloadable computer software for database management, data aggregation, data reporting, and data transmission; downloadable computer software for use in the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; downloadable computer software for accessing networks, databases and directories; downloadable software development tools; downloadable software development tools using machine learning, deep learning, and artificial intelligence and business logic in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable computer software for data scientists to detect and monitor statistical bias in data and machine learning models and workflows; downloadable computer software for telemetry for data collection; downloadable computer software for behavioral analysis; downloadable computer software for fraud detection; downloadable computer software for document verification services; downloadable electronic newsletters in the fields of business, accounting, human resources, and technology; downloadable electronic publications, namely, magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; downloadable software for processing and managing business information flows; downloadable software for digitizing images and documents; downloadable educational materials, namely, course material in the fields of business, accounting, human resources, and technology, distributed at professional and management courses

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

For: Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely, account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Invoice verification services, namely, verification of payment of invoices; payment verification, namely, wage verification services; payment verification, namely, payroll verification services; payment processing services, namely, electronic payments and bill payments; payment processing services in the fields of tax, credit card, debit card and insurance; fund-raising, namely, charitable fundraising; collections for charity, namely collection and distribution of monetary donations and funds; financial sponsorship of charities of non-profit organizations and social enterprises; philanthropic services concerning monetary donations; funding studies and evaluations in the field of patronage; charitable services, namely, administration of charitable funds that take the forms of prizes, financial aid, and scholarships; charitable services in the nature of providing grants in the fields of social, economic, educational, humanitarian, entrepreneurship, medical, scientific, environmental and cultural philanthropy; information, advisory and consultancy services provided in connection with all of the aforesaid

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Digital transmission of data; distribution of data or audio visual images via a global computer network or the internet; electronic messaging services; electronic exchange of data stored in databases accessible via telecommunication networks; providing multiple-user access to data on the Internet in computer networks; provision of access to databases; provision of multiple-user access to proprietary collections of information being data on the Internet via data networks; providing multiple-user access to information, namely, data on the Internet in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations; providing multiple-user access to a global computer network for the transfer and dissemination of information; telecommunication services provided via Internet platforms and portals, namely, transmission of voice, text, data, graphics, images, audio, video and automated messaging via virtual and digital messaging via the internet; information transmission services via digital networks, namely, transmitting information via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; online document delivery via a global computer network; information, consultancy and advisory services in connection with all of the aforesaid

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

For: Educational training in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online non-downloadable electronic publications in the nature of magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; providing online newsletters in the field of business management via email; educational services, namely, arranging and conducting educational conferences and seminars in the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting conferences and seminars for cultural and educational purposes the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting training workshops and educational programs in the nature of colloquiums, in person forums, congresses, webinars and symposia, and educational exhibitions with the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing educational services, namely, classes, tutoring, mentoring and coaching in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; vocational guidance; educational services, namely, providing training to small businesses, business owners and accountants for certification in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; the foregoing being done for the purpose of determining eligibility for educational awards; information, consultancy and advisory services in connection with all of the aforesaid; all of the aforesaid in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, check processing services, and electronic record services; online journals, namely, blogs featuring news, advice, guidance, training and coaching to small businesses, business owners and accountants in the fields of business, accounting, human resources, and technology

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

For: Software as a Service featuring software for business management; Software as a Service featuring software for accounting; Software as a Service featuring software for payroll processing; Software as a Service featuring software for payment and banking; Software as a Service featuring software for facilitating e-commerce and commercial transactions, performing calculations in construction projects, for use in managing the manufacturing of goods, tracking distribution of products, in the fields of professional services and non-profits; Software as a Service featuring software for use in education, namely, accessing online courses, classes, webinars and seminars in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules, and regulations, none of the aforesaid relating to the provision of catering and contract food services or dining services; Software as a Service featuring software for tax management, tax preparation, and tax compliance; Software as a Service for compliance with particular laws and regulations; Software as a Service featuring software for use in treasury management; Software as a Service featuring software for the management of financial transactions; Software as a Service featuring software for the management of human resources; Software as a Service featuring software for enterprise resource planning; Software as a Service featuring software for customer relationship management; Software as a Service featuring software for client relationship management; Software as a Service featuring software for contact management; Software as a Service featuring software for management of sales, management of customer service issues, management of distribution of inventory, inventory management, managing purchasing issues, order processing, managing manufacturing processes, time and production management; Software as a Service featuring software for expense reporting; Software as a Service featuring software for management of budgeting and planning; Software as a Service featuring software for cashflow management; Software as a Service featuring software for providing business intelligence and business predictive analytics; Software as a Service featuring software for data analytics and reporting; Software as a Service featuring software for financial transaction reconciliation; Software as a Service featuring software for digitizing business relationships; Software as a Service featuring software for digitizing business processes; Software as a Service featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a service featuring computer software platforms utilizing artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; Software as a service featuring software for machine learning; Software as a Service featuring software for facilitating e-commerce transactions; Software as a Service featuring software for network management; Software as a Service featuring software for cloud computing, namely, managing virtual machines on a cloud computing platform; Software as a Service featuring software for cloud network monitoring; Software as a service featuring software for enabling users to communicate via virtual and digital messaging; Software as a service featuring software for database management, data aggregation, data reporting, and data transmission; Software as a service featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Software as a Service featuring software for accessing networks, databases and directories; Software as a service featuring software for invoice verification, invoice automation, wage verification, employment verification, payroll verification, wealth verification and document verification; Software as a service featuring software for fraud detection; Software as a service featuring software for authentication of users of the software, of transactions, information, business and employment data and for use in quality control; Software as a Service featuring software for telemetry for data collection; Software as a Service featuring software for evaluating customer behavior; Software as a Service featuring software for wealth verification analysis; Software as a Service featuring software for document verification services; providing temporary use of online non-downloadable software for business management; providing temporary use of online non-downloadable software for accounting; providing temporary use of online non-downloadable software for payroll processing; providing temporary use of online non-downloadable software for payment processing and banking; providing temporary use of online non-downloadable software for treasury management; providing temporary use of online non-downloadable software for the management of financial transactions; providing temporary use of online non-downloadable software for the management of human resources; providing temporary use of online non-downloadable software for enterprise resource planning; providing temporary use of online non-downloadable software for customer relationship management; providing temporary use of online non-downloadable software for client relationship management; providing temporary use of online non-downloadable software for contact management; providing temporary use of online non-downloadable software for management of customer service issues, management of the distribution of goods, inventory management, of purchasing issues, order processing, management of the manufacturing of goods, time management and production management; providing temporary use of online non-downloadable software for expense reporting; providing temporary use of online non-downloadable software for management of budgeting and planning; providing temporary use of online non-downloadable software for cashflow management; providing temporary use of online non-downloadable software for providing business intelligence and business predictive analytics; providing temporary use of online non-downloadable software for data analytics and reporting; providing temporary use of online non-downloadable software for financial transaction reconciliation; providing temporary use of online non-downloadable software for digitizing business relationships; providing temporary use of online non-downloadable software for digitizing business processes; providing temporary use of on-line non-downloadable software featuring computer software platforms using artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, nonprofit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; providing temporary use of on-line non-downloadable software featuring software for machine learning; providing temporary use of on-line non-downloadable e-commerce software for accounting; providing temporary use of on-line non-downloadable software for network management; providing temporary use of on-line non-downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; providing temporary use of on-line non-downloadable software for cloud network monitoring; providing temporary use of on-line non-

downloadable communication software for communicating via virtual and digital messaging; Providing temporary use of on-line non-downloadable software featuring software for database management, data aggregation, data reporting, and data transmission; Providing temporary use of on-line non-downloadable software featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; providing temporary use of on-line non-downloadable software for accessing networks, databases and directories; providing temporary use of online non-downloadable software for invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification and document verification; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for authentication of users of the software, of transactions, information, business and employment data and quality control; providing temporary use of on-line non-downloadable software development tools; providing temporary use of online non-downloadable software for telemetry for data collection; providing temporary use of online non-downloadable software for evaluating customer behaviour; providing temporary use of online non-downloadable software for wealth verification analysis; providing temporary use of online non-downloadable software for document verification services; providing a web hosting platform for users to customize, integrate, test, and extend business development software; hosting online web facilities for others for sharing online content and enabling collaboration; hosting a website for businesses that enables collaboration on shared projects; cloud computing services featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and providing temporary use of online non-downloadable computer software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and provision of software platforms, namely, a cloud computing platform for managing virtual machines on a cloud computing platform; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; Platform as a Service (PAAS) featuring computer software platforms for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; rental of computer hardware and online non-downloadable software comprising data processing systems, databases, information software systems; rental of a database server to third parties; electronic storage of data, including files, documents, images and text; computerised analysis of data, namely, data automation service using proprietary software to analyze service data; technical consultation regarding computer software; providing a web hosting platform on the internet for users to customize, integrate, test, and extend business development software; providing a web hosting platform on the internet for users to enable the addition of technical functionalities or integration capabilities to business management software; computer software development services, namely, development of computer platforms for customization, extension, integration and testing of business development software; computer software development services, namely, development of computer platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform-as-a-service (PaaS) featuring software platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform as a Service (PaaS) featuring computer software platforms for providing a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; Platform as a Service featuring computer software platforms for business management, accounting, performing calculations required in the construction industry, payroll processing, payment processing and banking, tax compliance, tax management, tax preparation, and compliance with particular laws, rules and regulations, treasury management, management of financial transactions, management of human resources, enterprise resource planning, customer relationship management, client relationship management, contact management, management of sales, handling customer service issues, distribution management, inventory management, management of purchasing particular goods, order processing, management of the manufacturing of goods, time management, production management, expense reporting, management of budgeting and planning, cashflow management, providing business intelligence and business predictive analytics, data analytics and reporting, financial transaction reconciliation, digitizing business relationships, digitizing business processes for processing e-commerce and commercial transactions, computer network management, cloud computing, namely, managing virtual machines on a cloud computing platform, cloud network monitoring, communication functions in the nature of communicating via virtual and digital messaging, database management, data aggregation, data reporting, data transmission, management of benefit plans, management of insurance plans, management of retirement plans, management of unemployment insurance plans, management of pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Platform as a Service featuring computer software platforms for accessing networks, accessing databases, accessing directories, invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification, document verification, fraud detection, authentication and quality control; providing temporary use of online non-downloadable computer software programs on data networks featuring artificial intelligence using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; authentication of users of transactions, information, business and employment data using technology for business management and quality control services for others; authentication of users of the software, of transactions, information, business and employment data using technology for business management and quality control services for others, the foregoing in the fields of payroll, invoicing and financial transactions; data authentication, specifically, authentication of data in the fields of financial transactions, business management and employment data using blockchain technology; platform as a service featuring computer software platforms for accessing an e-commerce platform and interacting regarding e-commerce transactions; information, advisory and consultancy services in connection with the aforesaid computer software services for management, business data and analytics,

human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: No

Filed 44D: Yes

Currently 44D: No

Filed 44E: No

Currently 44E: Yes

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Sage Global Services Limited

Owner Address: C23 - 5 & 6 Cobalt Park Way, Cobalt Park
Newcastle Upon Tyne UNITED KINGDOM NE289EJ

Legal Entity Type: private limited company

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

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Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 24, 2024	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Dec. 24, 2024	REGISTERED-PRINCIPAL REGISTER	
Nov. 05, 2024	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 05, 2024	PUBLISHED FOR OPPOSITION	
Oct. 16, 2024	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 09, 2024	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 09, 2024	EXAMINER'S AMENDMENT ENTERED	
Sep. 09, 2024	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Sep. 09, 2024	EXAMINERS AMENDMENT E-MAILED	
Sep. 09, 2024	EXAMINERS AMENDMENT -WRITTEN	
Sep. 06, 2024	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Aug. 27, 2024	WITHDRAWN FROM PUB - OG REVIEW QUERY	
Aug. 14, 2024	APPROVED FOR PUB - PRINCIPAL REGISTER	

Aug. 14, 2024 EXAMINER'S AMENDMENT ENTERED
 Aug. 14, 2024 NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED
 Aug. 14, 2024 EXAMINERS AMENDMENT E-MAILED
 Aug. 14, 2024 EXAMINERS AMENDMENT -WRITTEN
 Jul. 30, 2024 TEAS/EMAIL CORRESPONDENCE ENTERED
 Jul. 30, 2024 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Jul. 30, 2024 TEAS REQUEST FOR RECONSIDERATION RECEIVED
 Apr. 18, 2024 APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED
 Apr. 18, 2024 APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED
 Feb. 01, 2024 NOTIFICATION OF FINAL REFUSAL EMAILED
 Feb. 01, 2024 FINAL REFUSAL E-MAILED
 Feb. 01, 2024 FINAL REFUSAL WRITTEN
 Jan. 22, 2024 TEAS/EMAIL CORRESPONDENCE ENTERED
 Jan. 22, 2024 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Jan. 22, 2024 APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED
 Jan. 19, 2024 TEAS RESPONSE TO OFFICE ACTION RECEIVED
 Oct. 31, 2023 APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED
 Oct. 31, 2023 APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED
 Oct. 31, 2023 TEAS CHANGE OF CORRESPONDENCE RECEIVED
 Oct. 31, 2023 TEAS WITHDRAWAL AS DOMESTIC REPRESENTATIVE RECEIVED
 Oct. 31, 2023 ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED
 Oct. 31, 2023 TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED
 Jul. 31, 2023 NOTIFICATION OF NON-FINAL ACTION E-MAILED
 Jul. 31, 2023 NON-FINAL ACTION E-MAILED
 Jul. 31, 2023 NON-FINAL ACTION WRITTEN
 Jul. 19, 2023 ASSIGNED TO EXAMINER
 Jul. 14, 2023 TEAS/EMAIL CORRESPONDENCE ENTERED
 Jul. 14, 2023 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Jul. 12, 2023 TEAS RESPONSE TO OFFICE ACTION RECEIVED
 Apr. 12, 2023 APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED
 Apr. 12, 2023 APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED
 Feb. 22, 2023 ASSIGNED TO EXAMINER
 Jan. 13, 2023 NOTIFICATION OF NON-FINAL ACTION E-MAILED
 Jan. 13, 2023 NON-FINAL ACTION E-MAILED
 Jan. 13, 2023 NON-FINAL ACTION WRITTEN
 Nov. 28, 2022 NOTIFICATION OF NON-FINAL ACTION E-MAILED
 Nov. 28, 2022 NON-FINAL ACTION E-MAILED
 Nov. 28, 2022 NON-FINAL ACTION WRITTEN
 Nov. 21, 2022 ASSIGNED TO EXAMINER
 Oct. 24, 2022 PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED
 Oct. 21, 2022 ASSIGNED TO LIE
 Sep. 12, 2022 TEAS VOLUNTARY AMENDMENT RECEIVED
 Jun. 26, 2022 TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED
 Jun. 26, 2022 TEAS VOLUNTARY AMENDMENT RECEIVED
 Feb. 15, 2022 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
 Feb. 12, 2022 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: FILE REPOSITORY (FRANCONIA)

Date in Location: Dec. 24, 2024

United States of America

United States Patent and Trademark Office

SAGE

Reg. No. 7,617,465

Registered Dec. 24, 2024

Int. Cl.: 9, 35, 36, 38, 41, 42

Service Mark

Trademark

Principal Register

Sage Global Services Limited (UNITED KINGDOM private limited company)
C23 - 5 & 6 Cobalt Park Way, Cobalt Park
Newcastle Upon Tyne, UNITED KINGDOM NE289EJ

CLASS 9: Downloadable business management software; downloadable accounting software; downloadable payroll processing software; downloadable software for processing, automating and disbursing payments and managing and processing banking transactions; downloadable treasury management software; downloadable tax management, tax preparation, and tax compliance software; downloadable compliance software for tracking compliance with laws, rules, and regulations; downloadable software for the management of financial transactions; downloadable software for the management of human resources issues; downloadable enterprise resource planning software; downloadable software for collaboration on shared projects; downloadable software for customer relationship management; downloadable software for client relationship management; downloadable software for contact management; downloadable software for digitalizing business relationships; downloadable software for digitalizing business processes; downloadable computer software for invoice generation and automation payments; downloadable computer software for business management, the foregoing for business purposes; downloadable software for management of sales, management of customer service issues, management of the distribution of goods, inventory management, providing a purchasing platform for goods, order processing, management of the manufacturing of goods, time management, and production management; downloadable software for expense reporting; downloadable software for management of budgeting and planning; downloadable project management software; downloadable software for cash flow management; downloadable software for providing business intelligence and business predictive analytics; downloadable software for data analytics and reporting; downloadable computer software for market and economic forecasting and analysis; downloadable computer software that utilizes artificial intelligence for business data processing; downloadable software for payment processing; downloadable software for financial transaction reconciliation; downloadable computer software that utilizes artificial intelligence for digitalization and automation of business administration processes, transactions, and compliance; downloadable computer software that utilizes machine learning, deep learning, artificial intelligence and business logic to provide a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners



Acting Director of the United States Patent and Trademark Office



and third party software developers to aggregate and share data across all network members; downloadable artificial intelligence software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Downloadable software using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable machine learning software; downloadable machine learning software using business logic for the automation or digitalization of business and administrative processes and in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable deep learning software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable e-commerce software for processing payments and transactions; downloadable computer software for data networks using artificial intelligence for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable network management software; downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; downloadable software for cloud network monitoring; downloadable computer software platforms for database management; downloadable communication software for communicating via virtual and digital messaging; downloadable computer software for database management, data aggregation, data reporting, and data transmission; downloadable computer software for use in the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the

insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; downloadable computer software for accessing networks, databases and directories; downloadable software development tools; downloadable software development tools using machine learning, deep learning, and artificial intelligence and business logic in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable computer software for data scientists to detect and monitor statistical bias in data and machine learning models and workflows; downloadable computer software for telemetry for data collection; downloadable computer software for behavioral analysis; downloadable computer software for fraud detection; downloadable computer software for document verification services; downloadable electronic newsletters in the fields of business, accounting, human resources, and technology; downloadable electronic publications, namely, magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; downloadable software for processing and managing business information flows; downloadable software for digitizing images and documents; downloadable educational materials, namely, course material in the fields of business, accounting, human resources, and technology, distributed at professional and management courses

CLASS 35: Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely, account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in

connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations

CLASS 36: Invoice verification services, namely, verification of payment of invoices; payment verification, namely, wage verification services; payment verification, namely, payroll verification services; payment processing services, namely, electronic payments and bill payments; payment processing services in the fields of tax, credit card, debit card and insurance; fund-raising, namely, charitable fundraising; collections for charity, namely collection and distribution of monetary donations and funds; financial sponsorship of charities of non-profit organizations and social enterprises; philanthropic services concerning monetary donations; funding studies and evaluations in the field of patronage; charitable services, namely, administration of charitable funds that take the forms of prizes, financial aid, and scholarships; charitable services in the nature of providing grants in the fields of social, economic, educational, humanitarian, entrepreneurship, medical, scientific, environmental and cultural philanthropy; information, advisory and consultancy services provided in connection with all of the aforesaid

CLASS 38: Digital transmission of data; distribution of data or audio visual images via a global computer network or the internet; electronic messaging services; electronic exchange of data stored in databases accessible via telecommunication networks; providing multiple-user access to data on the Internet in computer networks; provision of access to databases; provision of multiple-user access to proprietary collections of information being data on the Internet via data networks; providing multiple-user access to information, namely, data on the Internet in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations; providing multiple-user access to a global computer network for the transfer and dissemination of information; telecommunication services provided via Internet platforms and portals, namely, transmission of voice, text, data, graphics, images, audio, video and automated messaging via virtual and digital messaging via the internet; information transmission services via digital networks, namely, transmitting information via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; online document delivery via a global computer network; information, consultancy and advisory services in connection with all of the aforesaid

CLASS 41: Educational training in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management,

non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online non-downloadable electronic publications in the nature of magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; providing online newsletters in the field of business management via email; educational services, namely, arranging and conducting educational conferences and seminars in the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting conferences and seminars for cultural and educational purposes the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting training workshops and educational programs in the nature of colloquiums, in person forums, congresses, webinars and symposia, and educational exhibitions with the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing educational services, namely, classes, tutoring, mentoring and coaching in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; vocational guidance; educational services, namely, providing training to small businesses, business owners and accountants for certification in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services, the foregoing being done for the purpose of determining eligibility for educational awards; information, consultancy and advisory services in connection with all of the aforesaid; all of the aforesaid in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, check processing services, and electronic record services; online journals, namely, blogs featuring news, advice, guidance, training and coaching to small businesses, business owners and accountants in the fields of business, accounting, human resources, and technology

CLASS 42: Software as a Service featuring software for business management; Software as a Service featuring software for accounting; Software as a Service featuring software for payroll processing; Software as a Service featuring software for payment

and banking; Software as a Service featuring software for facilitating e-commerce and commercial transactions, performing calculations in construction projects, for use in managing the manufacturing of goods, tracking distribution of products, in the fields of professional services and non-profits; Software as a Service featuring software for use in education, namely, accessing online courses, classes, webinars and seminars in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules, and regulations, none of the aforesaid relating to the provision of catering and contract food services or dining services; Software as a Service featuring software for tax management, tax preparation, and tax compliance; Software as a Service for compliance with particular laws and regulations; Software as a Service featuring software for use in treasury management; Software as a Service featuring software for the management of financial transactions; Software as a Service featuring software for the management of human resources; Software as a Service featuring software for enterprise resource planning; Software as a Service featuring software for customer relationship management; Software as a Service featuring software for client relationship management; Software as a Service featuring software for contact management; Software as a Service featuring software for management of sales, management of customer service issues, management of distribution of inventory, inventory management, managing purchasing issues, order processing, managing manufacturing processes, time and production management; Software as a Service featuring software for expense reporting; Software as a Service featuring software for management of budgeting and planning; Software as a Service featuring software for cashflow management; Software as a Service featuring software for providing business intelligence and business predictive analytics; Software as a Service featuring software for data analytics and reporting; Software as a Service featuring software for financial transaction reconciliation; Software as a Service featuring software for digitizing business relationships; Software as a Service featuring software for digitizing business processes; Software as a Service featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a service featuring computer software platforms utilizing artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; Software as a service featuring software for machine learning; Software as a Service featuring software for facilitating e-commerce transactions; Software as a Service featuring software for network management; Software as a Service featuring software for cloud computing, namely, managing virtual machines on a cloud computing platform; Software as a Service featuring software for cloud network monitoring; Software as a service featuring software for enabling users to communicate via virtual and digital messaging; Software as a service featuring software for database management, data aggregation, data

reporting, and data transmission; Software as a service featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Software as a Service featuring software for accessing networks, databases and directories; Software as a service featuring software for invoice verification, invoice automation, wage verification, employment verification, payroll verification, wealth verification and document verification; Software as a service featuring software for fraud detection; Software as a service featuring software for authentication of users of the software, of transactions, information, business and employment data and for use in quality control; Software as a Service featuring software for telemetry for data collection; Software as a Service featuring software for evaluating customer behavior; Software as a Service featuring software for wealth verification analysis; Software as a Service featuring software for document verification services; providing temporary use of online non-downloadable software for business management; providing temporary use of online non-downloadable software for accounting; providing temporary use of online non-downloadable software for payroll processing; providing temporary use of online non-downloadable software for payment processing and banking; providing temporary use of online non-downloadable software for treasury management; providing temporary use of online non-downloadable software for the management of financial transactions; providing temporary use of online non-downloadable software for the management of human resources; providing temporary use of online non-downloadable software for enterprise resource planning; providing temporary use of online non-downloadable software for customer relationship management; providing temporary use of online non-downloadable software for client relationship management; providing temporary use of online non-downloadable software for contact management; providing temporary use of online non-downloadable software for management of customer service issues, management of the distribution of goods, inventory management, of purchasing issues, order processing, management of the manufacturing of goods, time management and production management; providing temporary use of online non-downloadable software for expense reporting; providing temporary use of online non-downloadable software for management of budgeting and planning; providing temporary use of online non-downloadable software for cashflow management; providing temporary use of online non-downloadable software for providing business intelligence and business predictive analytics; providing temporary use of online non-downloadable software for data analytics and reporting; providing temporary use of online non-downloadable software for financial transaction reconciliation; providing temporary use of online non-downloadable software for digitizing business relationships; providing temporary use of online non-downloadable software for digitizing business processes; providing temporary use of on-line non-downloadable software featuring computer software platforms using artificial intelligence for business data processing; Platform as a service featuring on-line non-downloadable software featuring computer software platforms that use artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, nonprofit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; providing temporary use of on-line non-downloadable software featuring software for machine learning; providing temporary use of on-line non-downloadable e-commerce software for accounting; providing temporary use of on-line non-downloadable software for network management; providing temporary use of on-line non-downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; providing temporary use of on-line non-downloadable software for cloud network monitoring; providing temporary use of on-

line non-downloadable communication software for communicating via virtual and digital messaging; Providing temporary use of on-line non-downloadable software featuring software for database management, data aggregation, data reporting, and data transmission; Providing temporary use of on-line non-downloadable software featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; providing temporary use of on-line non-downloadable software for accessing networks, databases and directories; providing temporary use of online non-downloadable software for invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification and document verification; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for authentication of uses of the software, of transactions, information, business and employment data and quality control; providing temporary use of on-line non-downloadable software development tools; providing temporary use of online non-downloadable software for telemetry for data collection; providing temporary use of online non-downloadable software for evaluating customer behaviour; providing temporary use of online non-downloadable software for wealth verification analysis; providing temporary use of online non-downloadable software for document verification services; providing a web hosting platform for users to customize, integrate, test, and extend business development software; hosting online web facilities for others for sharing online content and enabling collaboration; hosting a website for businesses that enables collaboration on shared projects; cloud computing services featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and providing temporary use of online non-downloadable computer software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and provision of software platforms, namely, a cloud computing platform for managing virtual machines on a cloud computing platform; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; Platform as a Service (PAAS) featuring computer software platforms for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; rental of computer hardware and online non-downloadable software comprising data processing systems, databases, information software systems; rental of a database server to third parties; electronic storage of data, including files, documents, images and text; computerised analysis of data, namely, data automation service using proprietary software to analyze

service data; technical consultation regarding computer software; providing a web hosting platform on the internet for users to customize, integrate, test, and extend business development software; providing a web hosting platform on the internet for users to enable the addition of technical functionalities or integration capabilities to business management software; computer software development services, namely, development of computer platforms for customization, extension, integration and testing of business development software; computer software development services, namely, development of computer platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform-as-a-service (PaaS) featuring software platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform as a Service (PaaS) featuring computer software platforms for providing a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; Platform as a Service featuring computer software platforms for business management, accounting, performing calculations required in the construction industry, payroll processing, payment processing and banking, tax compliance, tax management, tax preparation, and compliance with particular laws, rules and regulations, treasury management, management of financial transactions, management of human resources, enterprise resource planning, customer relationship management, client relationship management, contact management, management of sales, handling customer service issues, distribution management, inventory management, management of purchasing particular goods, order processing, management of the manufacturing of goods, time management, production management, expense reporting, management of budgeting and planning, cashflow management, providing business intelligence and business predictive analytics, data analytics and reporting, financial transaction reconciliation, digitizing business relationships, digitizing business processes for processing e-commerce and commercial transactions, computer network management, cloud computing, namely, managing virtual machines on a cloud computing platform, cloud network monitoring, communication functions in the nature of communicating via virtual and digital messaging, database management, data aggregation, data reporting, data transmission, management of benefit plans, management of insurance plans, management of retirement plans, management of unemployment insurance plans, management of pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Platform as a Service featuring computer software platforms for accessing networks, accessing databases, accessing directories, invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification, document verification, fraud detection, authentication and quality control; providing temporary use of online non-downloadable computer software programs on data networks featuring artificial intelligence using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; authentication of users of transactions, information, business and employment data using technology for business management and quality control services for others; authentication of users of the software, of transactions, information, business and employment data using technology for business management and quality control services for others, the foregoing in the fields of payroll, invoicing and financial transactions; data authentication, specifically,

authentication of data in the fields of financial transactions, business management and employment data using blockchain technology; platform as a service featuring computer software platforms for accessing an e-commerce platform and interacting regarding e-commerce transactions; information, advisory and consultancy services in connection with the aforesaid computer software services for management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. 00003734922, FILED 12-20-2021, REG. NO. 00003734922, DATED 04-01-2022, EXPIRES 12-20-2031

OWNER OF United Kingdom , REG. NO. 00003734922, DATED 04-01-2022, EXPIRES 12-20-2031

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OWNER OF U.S. REG. NO. 5635096, 6585273, 5291456

SER. NO. 97-260,364, FILED 02-09-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

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Mark: SAGE



US Serial Number: 97260338

Application Filing Date: Feb. 09, 2022

US Registration Number: 7617463

Registration Date: Dec. 24, 2024

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 24, 2024

Publication Date: Nov. 05, 2024

Mark Information

Mark Literal Elements: SAGE

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Description of Mark: The mark consists of the stylized word "SAGE" in green. The color black in the drawing represents background area and is not part of the mark.

Color Drawing: Yes

Color(s) Claimed: The color(s) green is/are claimed as a feature of the mark.

Related Properties Information

Claimed Ownership of US Registrations: 5635096, 6585273, 5291456 and others

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 00003696184

Foreign Application Filing Date: Sep. 16, 2021

Foreign Registration Number: 00003696184

Foreign Registration Date: Feb. 25, 2022

Foreign Application/Registration Country: UNITED KINGDOM

Foreign Expiration Date: Sep. 16, 2031

Foreign Registration Number: 00003696184

Foreign Registration Date: Feb. 25, 2022

Foreign Expiration Date: Sep. 16, 2031

Foreign Registration Number: 00003696184	Foreign Registration Date: Feb. 25, 2022
Foreign Expiration Date: Sep. 16, 2031	
Foreign Registration Number: 00003696184	Foreign Registration Date: Feb. 25, 2022
Application/Registration Country: United Kingdom	Foreign Expiration Date: Sep. 16, 2031
Foreign Registration Number: 00003696184	Foreign Registration Date: Feb. 25, 2022
Application/Registration Country: United Kingdom	Foreign Expiration Date: Sep. 16, 2031
Foreign Registration Number: 00003696184	Foreign Registration Date: Feb. 25, 2022
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Foreign Registration Number: 00003696184	Foreign Registration Date: Feb. 25, 2022
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Foreign Registration Number: 00003696184	Foreign Registration Date: Feb. 25, 2022
Application/Registration Country: United Kingdom	Foreign Expiration Date: Sep. 16, 2031

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Downloadable business management software; downloadable accounting software; downloadable payroll processing software; downloadable software for processing, automating and disbursing payments and managing and processing banking transactions; downloadable treasury management software; downloadable tax management, tax preparation, and tax compliance software; downloadable compliance software for tracking compliance with laws, rules, and regulations; downloadable software for the management of financial transactions; downloadable software for the management of human resources issues; downloadable enterprise resource planning software; downloadable software for collaboration on shared projects; downloadable software for customer relationship management; downloadable software for client relationship management; downloadable software for contact management; downloadable software for digitalizing business relationships; downloadable software for digitalizing business processes; downloadable computer software for invoice generation and automation payments; downloadable computer software for business management, the foregoing for business purposes; downloadable software for management of sales, management of customer service issues, management of the distribution of goods, inventory management, providing a purchasing platform for goods, order processing, management of the manufacturing of goods, time management, and production management; downloadable software for expense reporting; downloadable software for management of budgeting and planning; downloadable project management software; downloadable software for cash flow management; downloadable software for providing business intelligence and business predictive analytics; downloadable software for data analytics and reporting; downloadable computer software for market and economic forecasting and analysis; downloadable computer software that utilizes artificial intelligence for business data processing; downloadable software for payment processing; downloadable software for financial transaction reconciliation; downloadable computer

software that utilizes artificial intelligence for digitalization and automation of business administration processes, transactions, and compliance; downloadable computer software that utilizes machine learning, deep learning, artificial intelligence and business logic to provide a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers to aggregate and share data across all network members; downloadable artificial intelligence software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Downloadable software using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable machine learning software; downloadable machine learning software using business logic for the automation or digitalization of business and administrative processes and in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable deep learning software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable e-commerce software for processing payments and transactions; downloadable computer software for data networks using artificial intelligence for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable network management software; downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; downloadable software for cloud network monitoring; downloadable computer software platforms for database management; downloadable communication software for communicating via virtual and digital messaging; downloadable computer software for database management, data aggregation, data reporting, and data transmission; downloadable computer software for use in the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; downloadable computer software for accessing networks, databases and directories; downloadable software development tools; downloadable software development tools using machine learning, deep learning, and artificial intelligence and business logic in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable computer software for data scientists to detect and monitor statistical bias in data and machine learning models and workflows; downloadable computer software for telemetry for data collection; downloadable computer software for behavioral analysis; downloadable computer software for fraud detection; downloadable computer software for document verification services; downloadable electronic newsletters in the fields of business, accounting, human resources, and technology; downloadable electronic publications, namely, magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; downloadable software for processing and managing business information flows; downloadable software for digitizing images and documents; downloadable educational materials, namely, course material in the fields of business, accounting, human resources, and technology, distributed at professional and management courses

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

For: Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely, account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business

data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Invoice verification services, namely, verification of payment of invoices; payment verification, namely, wage verification services; payment verification, namely, payroll verification services; payment processing services, namely, electronic payments and bill payments; payment processing services in the fields of tax, credit card, debit card and insurance; fund-raising, namely, charitable fundraising; collections for charity, namely collection and distribution of monetary donations and funds; financial sponsorship of charities of non-profit organizations and social enterprises; philanthropic services concerning monetary donations; funding studies and evaluations in the field of patronage; charitable services, namely, administration of charitable funds that take the forms of prizes, financial aid, and scholarships; charitable services in the nature of providing grants in the fields of social, economic, educational, humanitarian, entrepreneurship, medical, scientific, environmental and cultural philanthropy; information, advisory and consultancy services provided in connection with all of the aforesaid

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Digital transmission of data; distribution of data or audio visual images via a global computer network or the internet; electronic messaging services; electronic exchange of data stored in databases accessible via telecommunication networks; providing multiple-user access to data on the Internet in computer networks; provision of access to databases; provision of multiple-user access to proprietary collections of information being data on the Internet via data networks; providing multiple-user access to information, namely, data on the Internet in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations; providing multiple-user access to a global computer network for the transfer and dissemination of information; telecommunication services provided via Internet platforms and portals, namely, transmission of voice, text, data, graphics, images, audio, video and automated messaging via virtual and digital messaging via the internet; information transmission services via digital networks, namely, transmitting information via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; online document delivery via a global computer network; information, consultancy and advisory services in connection with all of the aforesaid

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

For: Educational training in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online non-downloadable electronic publications in the nature of magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; providing online newsletters in the field of business management via email; educational services, namely, arranging and conducting educational conferences and seminars in the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting conferences and seminars for cultural and educational purposes the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing educational services, namely, classes, tutoring, mentoring and coaching

in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; vocational guidance; educational services, namely, providing training to small businesses, business owners and accountants for certification in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services, the foregoing being done for the purpose of determining eligibility for educational awards; information, consultancy and advisory services in connection with all of the aforesaid; all of the aforesaid in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, tax and compliance services, credit card services, cheque processing services, and electronic record services; online journals, namely, blogs featuring news, advice, guidance, training and coaching to small businesses, business owners and accountants in the fields of business, accounting, human resources, and technology

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

For: Software as a Service featuring software for business management; Software as a Service featuring software for accounting; Software as a Service featuring software for payroll processing; Software as a Service featuring software for payment and banking; Software as a Service featuring software for facilitating e-commerce and commercial transactions, performing calculations in construction projects, for use in managing the manufacturing of goods, tracking distribution of products, in the fields of professional services and non-profits; Software as a Service featuring software for use in education, namely, accessing online courses, classes, webinars and seminars in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules, and regulations, none of the aforesaid relating to the provision of catering and contract food services or dining services; Software as a Service featuring software for tax management, tax preparation, and tax compliance; Software as a Service for compliance with particular laws and regulations; Software as a Service featuring software for use in treasury management; Software as a Service featuring software for the management of financial transactions; Software as a Service featuring software for the management of human resources; Software as a Service featuring software for enterprise resource planning; Software as a Service featuring software for customer relationship management; Software as a Service featuring software for client relationship management; Software as a Service featuring software for contact management; Software as a Service featuring software for management of sales, management of customer service issues, management of distribution of inventory, inventory management, managing purchasing issues, order processing, managing manufacturing processes, time and production management; Software as a Service featuring software for expense reporting; Software as a Service featuring software for management of budgeting and planning; Software as a Service featuring software for cashflow management; Software as a Service featuring software for providing business intelligence and business predictive analytics; Software as a Service featuring software for data analytics and reporting; Software as a Service featuring software for financial transaction reconciliation; Software as a Service featuring software for digitizing business relationships; Software as a Service featuring software for digitizing business processes; Software as a Service featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a service featuring computer software platforms utilizing artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; Software as a service featuring software for machine learning; Software as a Service featuring software for facilitating e-commerce transactions; Software as a Service featuring software for network management; Software as a Service featuring software for cloud computing, namely, managing virtual machines on a cloud computing platform; Software as a Service featuring software for cloud network monitoring; Software as a service featuring software for enabling users to communicate via virtual and digital messaging; Software as a service featuring software for database management, data aggregation, data reporting, and data transmission; Software as a service featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Software as a Service featuring software for accessing networks, databases and directories; Software as a service featuring software for invoice verification, invoice automation, wage verification, employment verification, payroll verification, wealth verification and document verification; Software as a service featuring software for fraud detection; Software as a service featuring software for authentication of users of the software, of transactions, information, business and employment data and for use in quality control; Software as a Service featuring software for telemetry for data collection; Software as a Service featuring software for evaluating customer behavior; Software as a Service featuring software for wealth verification analysis; Software as a Service featuring software for document verification services; providing temporary use of online non-downloadable software for business management; providing temporary use of online non-downloadable software for accounting; providing temporary use of online non-downloadable software for payroll processing; providing temporary use of online non-downloadable software for payment processing and banking; providing temporary use of online non-downloadable software for treasury management; providing temporary use of online non-downloadable software for the management of financial transactions; providing temporary use of online non-downloadable software for the management of human resources; providing temporary use of online non-downloadable software for enterprise resource planning; providing temporary use of online non-downloadable software for customer relationship management; providing temporary use of online non-downloadable software for client relationship management; providing temporary use of online non-downloadable software for contact management; providing temporary

use of online non-downloadable software for management of customer service issues, management of the distribution of goods, inventory management, of purchasing issues, order processing, management of the manufacturing of goods, time management and production management; providing temporary use of online non-downloadable software for expense reporting; providing temporary use of online non-downloadable software for management of budgeting and planning; providing temporary use of online non-downloadable software for cashflow management; providing temporary use of online non-downloadable software for providing business intelligence and business predictive analytics; providing temporary use of online non-downloadable software for data analytics and reporting; providing temporary use of online non-downloadable software for financial transaction reconciliation; providing temporary use of online non-downloadable software for digitizing business relationships; providing temporary use of online non-downloadable software for digitizing business processes; providing temporary use of on-line non-downloadable software featuring computer software platforms using artificial intelligence for business data processing; Platform as a service featuring on-line non-downloadable software featuring computer software platforms for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, nonprofit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; providing temporary use of on-line non-downloadable software featuring software for machine learning; providing temporary use of on-line non-downloadable e-commerce software for accounting; providing temporary use of on-line non-downloadable software for network management; providing temporary use of on-line non-downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; providing temporary use of on-line non-downloadable software for cloud network monitoring; providing temporary use of on-line non-downloadable communication software for communicating via virtual and digital messaging; Providing temporary use of on-line non-downloadable software featuring software for database management, data aggregation, data reporting, and data transmission; Providing temporary use of on-line non-downloadable software featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; providing temporary use of on-line non-downloadable software for accessing networks, databases and directories; providing temporary use of online non-downloadable software for invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification and document verification; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for authentication of uses of the software, of transactions, information, business and employment data and quality control; providing temporary use of on-line non-downloadable software development tools; providing temporary use of online non-downloadable software for telemetry for data collection; providing temporary use of online non-downloadable software for evaluating customer behaviour; providing temporary use of online non-downloadable software for wealth verification analysis; providing temporary use of online non-downloadable software for document verification services; providing a web hosting platform for users to customize, integrate, test, and extend business development software; hosting online web facilities for others for sharing online content and enabling collaboration; hosting a website for businesses that enables collaboration on shared projects; cloud computing services featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, purchasing management, production management, manufacturing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and providing temporary use of online non-downloadable computer software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and provision of software platforms, namely, a cloud computing platform for managing virtual machines on a cloud computing platform; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; Platform as a Service (PaaS) featuring computer software platforms for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; rental of computer hardware and online non-downloadable software comprising data processing systems, databases, information software systems; rental of a database server to third parties; electronic storage of data, including files, documents, images and text; computerised analysis of data, namely, data automation service using proprietary software to analyze service data; technical consultation regarding computer software; providing a web hosting platform on the internet for users to customize, integrate, test, and extend business development software; providing a web hosting platform on the internet for users to enable the addition of technical functionalities or integration capabilities to business management software; computer software development services, namely, development of computer platforms for customization, extension, integration and testing of business development software; computer software development services, namely, development of computer platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform-as-a-service (PaaS) featuring software platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform as a Service (PaaS) featuring computer software platforms for providing a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customer customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; Platform as a Service featuring computer software platforms for business management, accounting, performing calculations required in the construction industry, payroll processing, payment processing and banking, tax compliance, tax management, tax preparation, and compliance with particular laws, rules and regulations, treasury management, management of financial transactions, management of human resources, enterprise resource planning, customer relationship management, client relationship management, contact management, management of sales, handling customer service issues, distribution management, inventory management, management of purchasing particular goods, order processing, management of the manufacturing of goods, time management, production management, expense reporting, management of budgeting and planning, cashflow management, providing business intelligence and business predictive analytics, data analytics and reporting, financial transaction reconciliation, digitizing business relationships, digitizing business processes for processing e-commerce and commercial transactions, computer network management, cloud computing, namely, managing virtual machines on a cloud computing platform, cloud network monitoring, communication functions in the nature of communicating via virtual and digital messaging, database management, data aggregation, data reporting,

data transmission, management of benefit plans, management of insurance plans, management of retirement plans, management of unemployment insurance plans, management of pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Platform as a Service featuring computer software platforms for accessing networks, accessing databases, accessing directories, invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification, document verification, fraud detection, authentication and quality control; providing temporary use of online non-downloadable computer software programs on data networks featuring artificial intelligence using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; authentication of users of transactions, information, business and employment data using technology for business management and quality control services for others; authentication of users of the software, of transactions, information, business and employment data using technology for business management and quality control services for others, the foregoing in the fields of payroll, invoicing and financial transactions; data authentication, specifically, authentication of data in the fields of financial transactions, business management and employment data using blockchain technology; platform as a service featuring computer software platforms for accessing an e-commerce platform and interacting regarding e-commerce transactions; information, advisory and consultancy services in connection with the aforesaid computer software services for management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No

Currently ITU: No

Filed 44D: Yes

Currently 44D: No

Filed 44E: No

Currently 44E: Yes

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Sage Global Services Limited

Owner Address: C23 - 5 & 6 Cobalt Park Way, Cobalt Park
Newcastle Upon Tyne UNITED KINGDOM NE289EJ

Legal Entity Type: private limited company

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jennifer C. Debrow

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Attorney Email Authorized: Yes

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Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 24, 2024	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Dec. 24, 2024	REGISTERED-PRINCIPAL REGISTER	
Nov. 05, 2024	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 05, 2024	PUBLISHED FOR OPPOSITION	
Oct. 16, 2024	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 09, 2024	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 09, 2024	EXAMINER'S AMENDMENT ENTERED	
Sep. 09, 2024	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Sep. 09, 2024	EXAMINERS AMENDMENT E-MAILED	
Sep. 09, 2024	EXAMINERS AMENDMENT -WRITTEN	
Sep. 06, 2024	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Aug. 27, 2024	WITHDRAWN FROM PUB - OG REVIEW QUERY	
Aug. 14, 2024	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 14, 2024	EXAMINER'S AMENDMENT ENTERED	
Aug. 14, 2024	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Aug. 14, 2024	EXAMINERS AMENDMENT E-MAILED	
Aug. 14, 2024	EXAMINERS AMENDMENT -WRITTEN	
Jul. 30, 2024	TEAS/EMAIL CORRESPONDENCE ENTERED	
Jul. 30, 2024	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 30, 2024	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Apr. 18, 2024	APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED	
Apr. 18, 2024	APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED	
Feb. 01, 2024	NOTIFICATION OF FINAL REFUSAL EMAILED	
Feb. 01, 2024	FINAL REFUSAL E-MAILED	
Feb. 01, 2024	FINAL REFUSAL WRITTEN	
Jan. 19, 2024	TEAS/EMAIL CORRESPONDENCE ENTERED	
Jan. 18, 2024	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 18, 2024	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 31, 2023	APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED	
Oct. 31, 2023	APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED	
Oct. 31, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 31, 2023	TEAS WITHDRAWAL AS DOMESTIC REPRESENTATIVE RECEIVED	
Oct. 31, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 31, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 31, 2023	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jul. 31, 2023	NON-FINAL ACTION E-MAILED	
Jul. 31, 2023	NON-FINAL ACTION WRITTEN	
Jul. 19, 2023	ASSIGNED TO EXAMINER	
Jul. 13, 2023	TEAS/EMAIL CORRESPONDENCE ENTERED	
Jul. 12, 2023	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 12, 2023	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 12, 2023	APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED	
Apr. 12, 2023	APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED	
Feb. 22, 2023	ASSIGNED TO EXAMINER	
Jan. 14, 2023	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jan. 14, 2023	NON-FINAL ACTION E-MAILED	
Jan. 14, 2023	NON-FINAL ACTION WRITTEN	
Nov. 28, 2022	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Nov. 28, 2022	NON-FINAL ACTION E-MAILED	
Nov. 28, 2022	NON-FINAL ACTION WRITTEN	
Nov. 21, 2022	ASSIGNED TO EXAMINER	
Oct. 24, 2022	PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED	
Oct. 21, 2022	ASSIGNED TO LIE	
Sep. 12, 2022	TEAS VOLUNTARY AMENDMENT RECEIVED	

Jun. 26, 2022 TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED
Jun. 26, 2022 TEAS VOLUNTARY AMENDMENT RECEIVED
Feb. 15, 2022 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Feb. 12, 2022 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: FILE REPOSITORY (FRANCONIA)

Date in Location: Dec. 24, 2024

United States of America

United States Patent and Trademark Office



Reg. No. 7,617,463

Registered Dec. 24, 2024

Int. Cl.: 9, 35, 36, 38, 41, 42

Service Mark

Trademark

Principal Register

Sage Global Services Limited (UNITED KINGDOM private limited company)
C23 - 5 & 6 Cobalt Park Way, Cobalt Park
Newcastle Upon Tyne, UNITED KINGDOM NE289EJ

CLASS 9: Downloadable business management software; downloadable accounting software; downloadable payroll processing software; downloadable software for processing, automating and disbursing payments and managing and processing banking transactions; downloadable treasury management software; downloadable tax management, tax preparation, and tax compliance software; downloadable compliance software for tracking compliance with laws, rules, and regulations; downloadable software for the management of financial transactions; downloadable software for the management of human resources issues; downloadable enterprise resource planning software; downloadable software for collaboration on shared projects; downloadable software for customer relationship management; downloadable software for client relationship management; downloadable software for contact management; downloadable software for digitalizing business relationships; downloadable software for digitalizing business processes; downloadable computer software for invoice generation and automation payments; downloadable computer software for business management, the foregoing for business purposes; downloadable software for management of sales, management of customer service issues, management of the distribution of goods, inventory management, providing a purchasing platform for goods, order processing, management of the manufacturing of goods, time management, and production management; downloadable software for expense reporting; downloadable software for management of budgeting and planning; downloadable project management software; downloadable software for cash flow management; downloadable software for providing business intelligence and business predictive analytics; downloadable software for data analytics and reporting; downloadable computer software for market and economic forecasting and analysis; downloadable computer software that utilizes artificial intelligence for business data processing; downloadable software for payment processing; downloadable software for financial transaction reconciliation; downloadable computer software that utilizes artificial intelligence for digitalization and automation of business administration processes, transactions, and compliance; downloadable computer software that utilizes machine

A handwritten signature in black ink, reading "Dennis F. Brent". The signature is written in a cursive, flowing style.

Acting Director of the United States Patent and Trademark Office



learning, deep learning, artificial intelligence and business logic to provide a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers to aggregate and share data across all network members; downloadable artificial intelligence software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Downloadable software using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable machine learning software; downloadable machine learning software using business logic for the automation or digitalization of business and administrative processes and in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable deep learning software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable e-commerce software for processing payments and transactions; downloadable computer software for data networks using artificial intelligence for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable network management software; downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; downloadable software for cloud network monitoring; downloadable computer software platforms for database management; downloadable communication software for communicating via virtual and digital messaging; downloadable computer software for database management, data

aggregation, data reporting, and data transmission; downloadable computer software for use in the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; downloadable computer software for accessing networks, databases and directories; downloadable software development tools; downloadable software development tools using machine learning, deep learning, and artificial intelligence and business logic in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable computer software for data scientists to detect and monitor statistical bias in data and machine learning models and workflows; downloadable computer software for telemetry for data collection; downloadable computer software for behavioral analysis; downloadable computer software for fraud detection; downloadable computer software for document verification services; downloadable electronic newsletters in the fields of business, accounting, human resources, and technology; downloadable electronic publications, namely, magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; downloadable software for processing and managing business information flows; downloadable software for digitizing images and documents; downloadable educational materials, namely, course material in the fields of business, accounting, human resources, and technology, distributed at professional and management courses

CLASS 35: Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely, account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the

field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations

CLASS 36: Invoice verification services, namely, verification of payment of invoices; payment verification, namely, wage verification services; payment verification, namely, payroll verification services; payment processing services, namely, electronic payments and bill payments; payment processing services in the fields of tax, credit card, debit card and insurance; fund-raising, namely, charitable fundraising; collections for charity, namely collection and distribution of monetary donations and funds; financial sponsorship of charities of non-profit organizations and social enterprises; philanthropic services concerning monetary donations; funding studies and evaluations in the field of patronage; charitable services, namely, administration of charitable funds that take the forms of prizes, financial aid, and scholarships; charitable services in the nature of providing grants in the fields of social, economic, educational, humanitarian, entrepreneurship, medical, scientific, environmental and cultural philanthropy; information, advisory and consultancy services provided in connection with all of the aforesaid

CLASS 38: Digital transmission of data; distribution of data or audio visual images via a global computer network or the internet; electronic messaging services; electronic exchange of data stored in databases accessible via telecommunication networks; providing multiple-user access to data on the Internet in computer networks; provision of access to databases; provision of multiple-user access to proprietary collections of information being data on the Internet via data networks; providing multiple-user access to information, namely, data on the Internet in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations; providing multiple-user access to a global computer network for the transfer and dissemination of information; telecommunication services provided via Internet platforms and portals, namely, transmission of voice, text, data, graphics, images, audio, video and automated messaging via virtual and digital messaging via the internet; information transmission services via digital networks, namely, transmitting information via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; online document delivery via a global computer network; information, consultancy and advisory services in connection with all of the aforesaid

CLASS 41: Educational training in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online non-downloadable electronic publications in the nature of magazines, journals, manuals and brochures in the fields of business, accounting, human resources, and technology; providing online newsletters in the field of business management via email; educational services, namely, arranging and conducting educational conferences and seminars in the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting conferences and seminars for cultural and educational purposes the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting training workshops and educational programs in the nature of colloquiums, in person forums, congresses, webinars and symposia, and educational exhibitions with the foregoing in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing educational services, namely, classes, tutoring, mentoring and coaching in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; vocational guidance; educational services, namely, providing training to small businesses, business owners and accountants for certification in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services, the foregoing being done for the purpose of determining eligibility for educational awards; information, consultancy and advisory services in connection with all of the aforesaid; all of the aforesaid in the fields of accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, physical assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; online journals, namely, blogs featuring news, advice, guidance, training and coaching to small businesses, business owners and accountants in the fields of business, accounting, human resources, and technology

CLASS 42: Software as a Service featuring software for business management; Software as a Service featuring software for accounting; Software as a Service featuring software for payroll processing; Software as a Service featuring software for payment and banking; Software as a Service featuring software for facilitating e-commerce and commercial transactions, performing calculations in construction projects, for use in managing the manufacturing of goods, tracking distribution of products, in the fields of professional services and non-profits; Software as a Service featuring software for use in education, namely, accessing online courses, classes, webinars and seminars in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules, and regulations, none of the aforesaid relating to the provision of catering and contract food services or dining services; Software as a Service featuring software for tax management, tax preparation, and tax compliance; Software as a Service for compliance with particular laws and regulations; Software as a Service featuring software for use in treasury management; Software as a Service featuring software for the management of financial transactions; Software as a Service featuring software for the management of human resources; Software as a Service featuring software for enterprise resource planning; Software as a Service featuring software for customer relationship management; Software as a Service featuring software for client relationship management; Software as a Service featuring software for contact management; Software as a Service featuring software for management of sales, management of customer service issues, management of distribution of inventory, inventory management, managing purchasing issues, order processing, managing manufacturing processes, time and production management; Software as a Service featuring software for expense reporting; Software as a Service featuring software for management of budgeting and planning; Software as a Service featuring software for cashflow management; Software as a Service featuring software for providing business intelligence and business predictive analytics; Software as a Service featuring software for data analytics and reporting; Software as a Service featuring software for financial transaction reconciliation; Software as a Service featuring software for digitizing business relationships; Software as a Service featuring software for digitizing business processes; Software as a Service featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a service featuring computer software platforms utilizing artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; Software as a service featuring software for machine learning; Software as a Service featuring software for facilitating e-commerce transactions; Software as a Service featuring software for network management; Software as a Service featuring software for cloud computing, namely, managing virtual machines on a cloud computing platform; Software as a Service

featuring software for cloud network monitoring; Software as a service featuring software for enabling users to communicate via virtual and digital messaging; Software as a service featuring software for database management, data aggregation, data reporting, and data transmission; Software as a service featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Software as a Service featuring software for accessing networks, databases and directories; Software as a service featuring software for invoice verification, invoice automation, wage verification, employment verification, payroll verification, wealth verification and document verification; Software as a service featuring software for fraud detection; Software as a service featuring software for authentication of users of the software, of transactions, information, business and employment data and for use in quality control; Software as a Service featuring software for telemetry for data collection; Software as a Service featuring software for evaluating customer behavior; Software as a Service featuring software for wealth verification analysis; Software as a Service featuring software for document verification services; providing temporary use of online non-downloadable software for business management; providing temporary use of online non-downloadable software for accounting; providing temporary use of online non-downloadable software for payroll processing; providing temporary use of online non-downloadable software for payment processing and banking; providing temporary use of online non-downloadable software for treasury management; providing temporary use of online non-downloadable software for the management of financial transactions; providing temporary use of online non-downloadable software for the management of human resources; providing temporary use of online non-downloadable software for enterprise resource planning; providing temporary use of online non-downloadable software for customer relationship management; providing temporary use of online non-downloadable software for client relationship management; providing temporary use of online non-downloadable software for contact management; providing temporary use of online non-downloadable software for management of customer service issues, management of the distribution of goods, inventory management, of purchasing issues, order processing, management of the manufacturing of goods, time management and production management; providing temporary use of online non-downloadable software for expense reporting; providing temporary use of online non-downloadable software for management of budgeting and planning; providing temporary use of online non-downloadable software for cashflow management; providing temporary use of online non-downloadable software for providing business intelligence and business predictive analytics; providing temporary use of online non-downloadable software for data analytics and reporting; providing temporary use of online non-downloadable software for financial transaction reconciliation; providing temporary use of online non-downloadable software for digitizing business relationships; providing temporary use of online non-downloadable software for digitizing business processes; providing temporary use of on-line non-downloadable software featuring computer software platforms using artificial intelligence for business data processing; Platform as a service featuring on-line non-downloadable software featuring computer software platforms that use artificial intelligence for accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, nonprofit organization management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and ensuring corporate compliance with laws, rules and regulations; providing temporary use of on-line non-downloadable software featuring software for machine learning; providing temporary use of on-line non-downloadable e-commerce software for accounting; providing temporary use of on-line non-downloadable software for network management; providing temporary use of on-

line non-downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; providing temporary use of on-line non-downloadable software for cloud network monitoring; providing temporary use of on-line non-downloadable communication software for communicating via virtual and digital messaging; Providing temporary use of on-line non-downloadable software featuring software for database management, data aggregation, data reporting, and data transmission; Providing temporary use of on-line non-downloadable software featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; providing temporary use of on-line non-downloadable software for accessing networks, databases and directories; providing temporary use of online non-downloadable software for invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification and document verification; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for authentication of uses of the software, of transactions, information, business and employment data and quality control; providing temporary use of on-line non-downloadable software development tools; providing temporary use of online non-downloadable software for telemetry for data collection; providing temporary use of online non-downloadable software for evaluating customer behaviour; providing temporary use of online non-downloadable software for wealth verification analysis; providing temporary use of online non-downloadable software for document verification services; providing a web hosting platform for users to customize, integrate, test, and extend business development software; hosting online web facilities for others for sharing online content and enabling collaboration; hosting a website for businesses that enables collaboration on shared projects; cloud computing services featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and providing temporary use of online non-downloadable computer software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and provision of software platforms, namely, a cloud computing platform for managing virtual machines on a cloud computing platform; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; Platform as a Service (PAAS) featuring computer software platforms for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; rental of computer hardware and online non-downloadable software comprising data processing systems,

databases, information software systems; rental of a database server to third parties; electronic storage of data, including files, documents, images and text; computerised analysis of data, namely, data automation service using proprietary software to analyze service data; technical consultation regarding computer software; providing a web hosting platform on the internet for users to customize, integrate, test, and extend business development software; providing a web hosting platform on the internet for users to enable the addition of technical functionalities or integration capabilities to business management software; computer software development services, namely, development of computer platforms for customization, extension, integration and testing of business development software; computer software development services, namely, development of computer platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform-as-a-service (PaaS) featuring software platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform as a Service (PaaS) featuring computer software platforms for providing a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; Platform as a Service featuring computer software platforms for business management, accounting, performing calculations required in the construction industry, payroll processing, payment processing and banking, tax compliance, tax management, tax preparation, and compliance with particular laws, rules and regulations, treasury management, management of financial transactions, management of human resources, enterprise resource planning, customer relationship management, client relationship management, contact management, management of sales, handling customer service issues, distribution management, inventory management, management of purchasing particular goods, order processing, management of the manufacturing of goods, time management, production management, expense reporting, management of budgeting and planning, cashflow management, providing business intelligence and business predictive analytics, data analytics and reporting, financial transaction reconciliation, digitizing business relationships, digitizing business processes for processing e-commerce and commercial transactions, computer network management, cloud computing, namely, managing virtual machines on a cloud computing platform, cloud network monitoring, communication functions in the nature of communicating via virtual and digital messaging, database management, data aggregation, data reporting, data transmission, management of benefit plans, management of insurance plans, management of retirement plans, management of unemployment insurance plans, management of pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Platform as a Service featuring computer software platforms for accessing networks, accessing databases, accessing directories, invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification, document verification, fraud detection, authentication and quality control; providing temporary use of online non-downloadable computer software programs on data networks featuring artificial intelligence using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; authentication of users of transactions, information, business and employment data using technology for business management and quality control services for others; authentication of users of the software, of

transactions, information, business and employment data using technology for business management and quality control services for others, the foregoing in the fields of payroll, invoicing and financial transactions; data authentication, specifically, authentication of data in the fields of financial transactions, business management and employment data using blockchain technology; platform as a service featuring computer software platforms for accessing an e-commerce platform and interacting regarding e-commerce transactions; information, advisory and consultancy services in connection with the aforesaid computer software services for management, business data and analytics, human resources management, non-profit management, physical assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations

The color(s) green is/are claimed as a feature of the mark.

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. 00003696184, FILED 09-16-2021, REG. NO. 00003696184, DATED 02-25-2022, EXPIRES 09-16-2031

OWNER OF NOT PROVIDED , REG. NO. 00003696184, DATED 02-25-2022, EXPIRES 09-16-2031

OWNER OF NOT PROVIDED , REG. NO. 00003696184, DATED 02-25-2022, EXPIRES 09-16-2031

OWNER OF United Kingdom , REG. NO. 00003696184, DATED 02-25-2022, EXPIRES 09-16-2031

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OWNER OF United Kingdom , REG. NO. 00003696184, DATED 02-25-2022, EXPIRES 09-16-2031

The mark consists of the stylized word "SAGE" in green. The color black in the drawing represents background area and is not part of the mark.

OWNER OF U.S. REG. NO. 5635096, 6585273, 5291456

SER. NO. 97-260,338, FILED 02-09-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

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Mark: SAGE INTACCT

SAGE INTACCT

US Serial Number: 97260356

Application Filing Date: Feb. 09, 2022

US Registration Number: 7477539

Registration Date: Aug. 20, 2024

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 20, 2024

Publication Date: Jun. 04, 2024

Mark Information

Mark Literal Elements: SAGE INTACCT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 5635096, 6585273, 5291456 and others

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 00003734962

Foreign Application Filing Date: Dec. 20, 2021

Foreign Registration Number: 00003734962

Foreign Registration Date: Apr. 01, 2022

Foreign Application/Registration Country: UNITED KINGDOM

Foreign Expiration Date: Dec. 20, 2031

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable business management software; downloadable financial management software for monitoring cash flows, accounting, preparing financial statements, and taxation; downloadable accounting software; downloadable payroll processing software; downloadable software for processing, automating and disbursing payments and managing and processing banking transactions; downloadable treasury management software; downloadable tax management, tax preparation, and tax compliance software; downloadable compliance software for tracking compliance with laws, rules, and regulations; downloadable software for the

management of financial transactions; downloadable software for the management of human resources issues; downloadable enterprise resource planning software; downloadable software for collaboration on shared projects; downloadable software for customer relationship management; downloadable software for client relationship management; downloadable software for contact management; downloadable software for digitalizing business relationships; downloadable software for digitalizing business processes; downloadable computer software for invoice generation and automation payments; downloadable computer software for business management, the foregoing for business purposes; downloadable software for management of sales, management of customer service issues, management of the distribution of goods, inventory management, providing a purchasing platform for goods, order processing, management of the manufacturing of goods, time management, and production management; downloadable software for expense reporting; downloadable software for management of budgeting and planning; downloadable project management software; downloadable software for cash flow management; downloadable software for providing business intelligence and business predictive analytics; downloadable software for financial analytics; downloadable software for data analytics and reporting; downloadable computer software for market, financial and economic forecasting and analysis; downloadable computer software that utilizes artificial intelligence for business data processing; downloadable software for payment processing; downloadable software for financial transaction reconciliation; downloadable computer software that utilizes artificial intelligence for digitalization and automation of business administration processes, transactions, and compliance; downloadable computer software that utilizes machine learning, deep learning, artificial intelligence and business logic to provide a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers to aggregate and share data across all network members; downloadable artificial intelligence software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Downloadable software using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, manufacturing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable machine learning software; downloadable machine learning software using business logic for the automation or digitalization of business and administrative processes and in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable e-commerce software for processing payments and transactions; downloadable computer software for data networks using artificial intelligence for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable software for use in the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; downloadable computer software for accessing networks, databases and directories; downloadable software development tools; downloadable software development tools using machine learning, deep learning, and artificial intelligence and business logic in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable computer software for data scientists to detect and monitor statistical bias in data and machine learning models and workflows; downloadable computer software for telemetry for data collection; downloadable computer software for behavioral analysis; downloadable computer software for fraud detection; downloadable computer software for wealth verification analysis; downloadable computer software for document verification services; downloadable electronic newsletters in the fields of business, accounting, human resources, finance and technology; downloadable electronic publications, namely, magazines, journals, manuals and brochures in the fields of business, accounting, human resources, finance and technology; downloadable software for processing and managing business information flows; downloadable software for digitizing images and documents; downloadable educational materials, namely, course material in the fields of business, accounting, human resources, finance and technology, distributed at professional and management courses

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

For: Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Financial services, namely, financial analysis, financial consultancy, financial evaluations, all in the field of finance for businesses and nonprofit organizations, and not directed to consumers; financial management in the field of finance for businesses and nonprofit organizations, and not directed to consumers; financial data analysis and financial evaluations for the purpose of screening individuals for eligibility for programs, all in the field of finance for businesses and nonprofit organizations, and not directed to consumers; invoice verification services, namely, verification of payment of invoices; payment verification, namely, wage verification services; payment verification, namely, payroll verification services; payment processing services, namely, electronic payments and bill payments; payment processing services in the fields of tax, credit card, debit card and insurance; fundraising, namely, charitable fundraising; collections for charity, namely, collection and distribution of monetary donations and funds; financial sponsorship of charities hosted by non-profit organizations and social enterprises; philanthropic services concerning monetary donations; funding studies and evaluations in the field of patronage; charitable services, namely, administration of charitable funds that take the forms of prizes, financial aid, and scholarships; charitable services in the nature of providing grants in the fields of social, economic, educational, humanitarian, entrepreneurship, medical, scientific, environmental and cultural philanthropy; information, advisory and consultancy services provided in connection with all of the aforesaid

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Digital transmission of data; distribution of data or audio visual images via a global computer network or the internet; electronic messaging services; electronic exchange of data stored in databases accessible via telecommunication networks; providing multiple-user access to data on the Internet in computer networks; provision of access to databases; provision of multiple-user access to proprietary collections of information being data on the Internet via data networks; providing multiple-user access to information, namely, data on the Internet in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations; providing multiple-user access to a global computer network for the transfer and dissemination of information; telecommunication services provided via Internet platforms and portals, namely, transmission of voice, text, data, graphics, images, audio, video and automated messaging via virtual and digital messaging via the internet; information transmission services via digital networks, namely, transmitting information via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; online document delivery via a global computer network; information, consultancy and advisory services in connection with all of the aforesaid

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

For: Educational training in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource

management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online non-downloadable electronic publications in the nature of magazines, journals, manuals and brochures in the fields of business, accounting, human resources, finance and technology; providing online newsletters in the field of business management via email; educational services, namely, arranging and conducting educational conferences and seminars in the foregoing in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting conferences and seminars for cultural and educational purposes the foregoing in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online newsletters in the field of financial management; arranging and conducting training workshops and educational programs in the nature of colloquiums, in person forums, congresses, webinars and symposia, and educational exhibitions with the foregoing in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing educational services, namely, classes, tutoring, mentoring and coaching in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services, the foregoing being done for the purpose of determining eligibility for educational awards; information, consultancy and advisory services in connection with all of the aforesaid; all of the aforesaid in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, check processing services, and electronic record services; online journals, namely, blogs featuring news, advice, guidance, training and coaching to small businesses, business owners and accountants in the fields of business, accounting, human resources, finance and technology

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

For: Software as a Service featuring software for business management; Software as a Service featuring software for financial management; Software as a Service featuring software for accounting; Software as a Service featuring software for payroll processing; Software as a Service featuring software for payment and banking; Software as a Service featuring software for facilitating e-commerce and commercial transactions, performing calculations in construction projects, for use in managing the manufacturing of goods, tracking distribution of products, in the fields of professional services and non-profits; Software as a Service featuring software for use in education, namely, accessing online courses, classes, webinars and seminars in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules, and regulations, none of the aforesaid relating to the provision of catering and contract food services or dining services; Software as a Service featuring software for tax management, tax preparation, and tax compliance; Software as a Service for compliance with particular laws and regulations; Software as a Service featuring software for use in treasury management; Software as a Service featuring software for the management of financial transactions; Software as a Service featuring software for the management of human resources; Software as a Service featuring software for enterprise resource planning; Software as a Service featuring software for customer relationship management; Software as a Service featuring software for client relationship management; Software as a Service featuring software for contact management; Software as a Service featuring software for management of sales, management of customer service issues, management of distribution of inventory, inventory management, managing purchasing issues, order processing, managing manufacturing processes, time and production management; Software as a Service featuring software for expense reporting; Software as a Service featuring software for management of budgeting and planning; Software as a Service featuring software for cashflow management; Software as a Service featuring software for providing business intelligence and business predictive analytics; Software as a Service featuring software for financial analytics; Software as a Service featuring software for data analytics and reporting; Software as a Service featuring software for financial transaction reconciliation; Software as a Service featuring software for digitizing business relationships; Software as a Service featuring software for digitizing business processes; Software as a Service featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a service featuring computer software platforms utilizing artificial intelligence in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management,

job costing management and compliance with laws, rules and regulations; Software as a service featuring software for machine learning; Software as a Service featuring software for facilitating e-commerce transactions; Software as a Service featuring software for network management; Software as a Service featuring software for cloud computing, namely, managing virtual machines on a cloud computing platform; Software as a Service featuring software for cloud network monitoring; Software as a service featuring software for enabling users to communicate via virtual and digital messaging; Software as a service featuring software for database management, data aggregation, data reporting, and data transmission; Software as a service featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Software as a Service featuring software for accessing networks, databases and directories; Software as a service featuring software for financial data analysis and screening; Software as a service featuring software for invoice verification, invoice automation, wage verification, employment verification, payroll verification, wealth verification and document verification; Software as a service featuring software for fraud detection; Software as a service featuring software for authentication of users of the software, of transactions, information, business and employment data and for use in quality control; Software as a Service featuring software for telemetry for data collection; Software as a Service featuring software for evaluating customer behavior; Software as a Service featuring software for fraud detection; Software as a Service featuring software for wealth verification analysis; Software as a Service featuring software for document verification services; providing temporary use of online non-downloadable software for business management; providing temporary use of online non-downloadable software for financial management; providing temporary use of online non-downloadable software for accounting; providing temporary use of online non-downloadable software for payroll processing; providing temporary use of online non-downloadable software for payment processing and banking; providing temporary use of online non-downloadable software for treasury management; providing temporary use of online non-downloadable software for the management of financial transactions; providing temporary use of online non-downloadable software for the management of human resources; providing temporary use of online non-downloadable software for enterprise resource planning; providing temporary use of online non-downloadable software for customer relationship management; providing temporary use of online non-downloadable software for client relationship management; providing temporary use of online non-downloadable software for contact management; providing temporary use of online non-downloadable software for management of customer service issues, management of the distribution of goods, inventory management, of purchasing issues, order processing, management of the manufacturing of goods, time management and production management; providing temporary use of online non-downloadable software for expense reporting; providing temporary use of online non-downloadable software for management of budgeting and planning; providing temporary use of online non-downloadable software for cashflow management; providing temporary use of online non-downloadable software for providing business intelligence and business predictive analytics; providing temporary use of online non-downloadable software for financial analytics; providing temporary use of online non-downloadable software for data analytics and reporting; providing temporary use of online non-downloadable software for financial transaction reconciliation; providing temporary use of online non-downloadable software for digitizing business relationships; providing temporary use of online non-downloadable software for digitizing business processes; providing temporary use of on-line non-downloadable software featuring computer software platforms for artificial intelligence; Platform as a service featuring on-line non-downloadable software featuring computer software platforms that use artificial intelligence in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, nonprofit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; providing temporary use of on-line non-downloadable software featuring software for machine learning; providing temporary use of on-line non-downloadable e-commerce software for accounting; providing temporary use of on-line non-downloadable software for network management; providing temporary use of on-line non-downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; providing temporary use of on-line non-downloadable software for cloud network monitoring; providing temporary use of on-line non-downloadable communication software for communicating via virtual and digital messaging; Providing temporary use of on-line non-downloadable software featuring software for database management, data aggregation, data reporting, and data transmission; Providing temporary use of on-line non-downloadable software featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; providing temporary use of on-line non-downloadable software for accessing networks, databases and directories; providing temporary use of online non-downloadable software for financial data analysis and screening; providing temporary use of online non-downloadable software for invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification and document verification; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for authentication of uses of the software, of transactions, information, business and employment data and quality control; providing temporary use of on-line non-downloadable software development tools; providing temporary use of online non-downloadable software for telemetry for data collection; providing temporary use of online non-downloadable software for evaluating customer behaviour; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for wealth verification analysis; providing temporary use of online non-downloadable software for document verification services; providing a web hosting platform for users to customize, integrate, test, and extend business development software; hosting online web facilities for others for sharing online content and enabling collaboration; hosting a website for businesses that enables collaboration on shared projects; cloud computing services featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and providing temporary use of online non-downloadable computer software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and provision of software platforms, namely, a cloud computing platform for managing virtual machines on a cloud computing platform; computer

software consultancy, design, programming and development relating to artificial intelligence for business data processing; Platform as a Service (PAAS) featuring computer software platforms for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; rental of computer hardware and online non-downloadable software comprising data processing systems, databases, information software systems; rental of a database server to third parties; electronic storage of data, including files, documents, images and text; computerised analysis of data, namely, data automation service using proprietary software to analyze service data; technical consultation regarding computer software; providing a web hosting platform on the internet for users to customize, integrate, test, and extend business development software; providing a web hosting platform on the internet for users to enable the addition of technical functionalities or integration capabilities to business management software; computer software development services, namely, development of computer platforms for customization, extension, integration and testing of business development software; computer software development services, namely, development of computer platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform-as-a-service (PaaS) featuring software platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform as a service featuring computer software platforms utilizing artificial intelligence in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a Service (PaaS) featuring computer software platforms for providing a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; Platform as a Service featuring computer software platforms for business management, financial management, accounting, performing calculations required in the construction industry, payroll processing, payment processing and banking, tax compliance, tax management, tax preparation, and compliance with particular laws, rules and regulations, treasury management, management of financial transactions, management of human resources, enterprise resource planning, customer relationship management, client relationship management, contact management, management of sales, handling customer service issues, distribution management, inventory management, management of purchasing particular goods, order processing, management of the manufacturing of goods, time management, production management, expense reporting, management of budgeting and planning, cashflow management, providing business intelligence and business predictive analytics, financial analytics, data analytics and reporting, financial transaction reconciliation, digitizing business relationships, digitizing business processes for processing e-commerce and commercial transactions, computer network management, cloud computing, namely, managing virtual machines on a cloud computing platform, cloud network monitoring, communication functions in the nature of communicating via virtual and digital messaging, database management, data aggregation, data reporting, data transmission, management of benefit plans, management of insurance plans, management of retirement plans, management of unemployment insurance plans, management of pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Platform as a Service featuring computer software platforms for accessing networks, accessing databases, accessing directories, invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification, document verification, fraud detection, authentication and quality control; providing temporary use of online non-downloadable computer software programs on data networks featuring artificial intelligence using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; authentication of users of transactions, information, business and employment data using software technology for business and financial management and quality control services for others; authentication of users of software and of transactions, information, business and employment data using software technology for business and financial management and quality control services for others, the foregoing in the fields of payroll, invoicing and financial transactions; data authentication, specifically, authentication of data in the fields of financial transactions, business management and employment data using blockchain technology; platform as a service featuring computer software platforms for accessing an e-commerce platform and interacting regarding e-commerce transactions; information, advisory and consultancy services in connection with the aforesaid

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No

Currently ITU: No

Filed 44D: Yes

Currently 44D: No

Filed 44E: No

Currently 44E: Yes

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Sage Global Services Limited

Owner Address: C23 - 5 & 6 Cobalt Park Way, Cobalt Park
Newcastle Upon Tyne UNITED KINGDOM NE289EJ

Legal Entity Type: private limited company

State or Country UNITED KINGDOM
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jennifer C. Debrow

Attorney Primary Email Address: trademark@taftlaw.com

Attorney Email Authorized: Yes

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Prosecution History

Date	Description	Proceeding Number
Aug. 20, 2024	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Aug. 20, 2024	REGISTERED-PRINCIPAL REGISTER	
Jun. 04, 2024	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 04, 2024	PUBLISHED FOR OPPOSITION	
May 15, 2024	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 02, 2024	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 02, 2024	EXAMINER'S AMENDMENT ENTERED	
May 02, 2024	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
May 02, 2024	EXAMINERS AMENDMENT E-MAILED	
May 02, 2024	EXAMINERS AMENDMENT -WRITTEN	
May 02, 2024	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Apr. 16, 2024	WITHDRAWN FROM PUB - OG REVIEW QUERY	
Apr. 03, 2024	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 12, 2024	EXAMINER'S AMENDMENT ENTERED	
Mar. 12, 2024	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Mar. 12, 2024	EXAMINERS AMENDMENT E-MAILED	
Mar. 12, 2024	EXAMINERS AMENDMENT -WRITTEN	
Feb. 01, 2024	NOTIFICATION OF FINAL REFUSAL EMAILED	
Feb. 01, 2024	FINAL REFUSAL E-MAILED	
Feb. 01, 2024	FINAL REFUSAL WRITTEN	
Jan. 19, 2024	TEAS/EMAIL CORRESPONDENCE ENTERED	
Jan. 18, 2024	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 18, 2024	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 31, 2023	APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED	
Oct. 31, 2023	APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED	
Oct. 31, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 31, 2023	TEAS WITHDRAWAL AS DOMESTIC REPRESENTATIVE RECEIVED	
Oct. 31, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 31, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 31, 2023	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jul. 31, 2023	NON-FINAL ACTION E-MAILED	
Jul. 31, 2023	NON-FINAL ACTION WRITTEN	
Jul. 19, 2023	ASSIGNED TO EXAMINER	

Jul. 13, 2023 TEAS/EMAIL CORRESPONDENCE ENTERED
Jul. 12, 2023 CORRESPONDENCE RECEIVED IN LAW OFFICE
Jul. 12, 2023 TEAS RESPONSE TO OFFICE ACTION RECEIVED
Apr. 12, 2023 APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED
Apr. 12, 2023 APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED
Feb. 22, 2023 ASSIGNED TO EXAMINER
Jan. 14, 2023 NOTIFICATION OF NON-FINAL ACTION E-MAILED
Jan. 14, 2023 NON-FINAL ACTION E-MAILED
Jan. 14, 2023 NON-FINAL ACTION WRITTEN
Nov. 28, 2022 NOTIFICATION OF NON-FINAL ACTION E-MAILED
Nov. 28, 2022 NON-FINAL ACTION E-MAILED
Nov. 28, 2022 NON-FINAL ACTION WRITTEN
Nov. 21, 2022 ASSIGNED TO EXAMINER
Oct. 24, 2022 PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED
Oct. 21, 2022 ASSIGNED TO LIE
Sep. 12, 2022 TEAS VOLUNTARY AMENDMENT RECEIVED
Jun. 26, 2022 TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED
Jun. 26, 2022 TEAS VOLUNTARY AMENDMENT RECEIVED
Feb. 15, 2022 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Feb. 12, 2022 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: FILE REPOSITORY (FRANCONIA)

Date in Location: Aug. 20, 2024

United States of America

United States Patent and Trademark Office

SAGE INTACCT

Reg. No. 7,477,539

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Int. Cl.: 9, 35, 36, 38, 41, 42

Service Mark

Trademark

Principal Register

Sage Global Services Limited (UNITED KINGDOM private limited company)
C23 - 5 & 6 Cobalt Park Way, Cobalt Park
Newcastle Upon Tyne, UNITED KINGDOM NE289EJ

CLASS 9: Downloadable business management software; downloadable financial management software for monitoring cash flows, accounting, preparing financial statements, and taxation; downloadable accounting software; downloadable payroll processing software; downloadable software for processing, automating and disbursing payments and managing and processing banking transactions; downloadable treasury management software; downloadable tax management, tax preparation, and tax compliance software; downloadable compliance software for tracking compliance with laws, rules, and regulations; downloadable software for the management of financial transactions; downloadable software for the management of human resources issues; downloadable enterprise resource planning software; downloadable software for collaboration on shared projects; downloadable software for customer relationship management; downloadable software for client relationship management; downloadable software for contact management; downloadable software for digitalizing business relationships; downloadable software for digitalizing business processes; downloadable computer software for invoice generation and automation payments; downloadable computer software for business management, the foregoing for business purposes; downloadable software for management of sales, management of customer service issues, management of the distribution of goods, inventory management, providing a purchasing platform for goods, order processing, management of the manufacturing of goods, time management, and production management; downloadable software for expense reporting; downloadable software for management of budgeting and planning; downloadable project management software; downloadable software for cash flow management; downloadable software for providing business intelligence and business predictive analytics; downloadable software for financial analytics; downloadable software for data analytics and reporting; downloadable computer software for market, financial and economic forecasting and analysis; downloadable computer software that utilizes artificial intelligence for business data processing; downloadable software for payment processing; downloadable software for financial transaction reconciliation; downloadable computer software that utilizes artificial intelligence for digitalization and automation of business administration processes, transactions, and compliance; downloadable computer software that utilizes machine learning, deep learning, artificial intelligence and business logic to provide a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers to aggregate and share data across all network members; downloadable artificial intelligence software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Downloadable software using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable machine learning software; downloadable machine learning software using business logic for the automation or digitalization of business and administrative processes and in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable deep learning software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable e-commerce software for processing payments and transactions; downloadable computer software for data networks using artificial intelligence for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable network management software; downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; downloadable software for cloud network monitoring; downloadable computer software platforms for database management; downloadable communication software for communicating via virtual and digital messaging; downloadable computer software for database management, data aggregation, data reporting, and data transmission; downloadable computer software for

use in the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; downloadable computer software for accessing networks, databases and directories; downloadable software development tools; downloadable software development tools using machine learning, deep learning, and artificial intelligence and business logic in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; downloadable computer software for data scientists to detect and monitor statistical bias in data and machine learning models and workflows; downloadable computer software for telemetry for data collection; downloadable computer software for behavioral analysis; downloadable computer software for fraud detection; downloadable computer software for wealth verification analysis; downloadable computer software for document verification services; downloadable electronic newsletters in the fields of business, accounting, human resources, finance and technology; downloadable electronic publications, namely, magazines, journals, manuals and brochures in the fields of business, accounting, human resources, finance and technology; downloadable software for processing and managing business information flows; downloadable software for digitizing images and documents; downloadable educational materials, namely, course material in the fields of business, accounting, human resources, finance and technology, distributed at professional and management courses

CLASS 35: Business management; business management services provided online from a global computer network or the internet; business management services provided through chatbots; business administration services; accountancy services; accountancy services provided through chatbots; payroll assistance services, namely, payroll administration and management, payroll preparation, administration of business payroll for others, payroll processing, payroll data management, wage verification and advisory services in the fields of payroll; bookkeeping; business auditing; account auditing, namely account auditing featuring shared ledgers; audit support services, namely, review and analysis of a company's sales, as well as the preparation, organization and presentation of the documents and data requested by a government body, and advice on government audit processes, policies and strategy; auditing, namely, shared ledgers and blockchain ledger services and general ledger outlier detection; human resources management; business management and organization consultancy; computerized file management; business management assistance; customer relationship management services; business expertise services, namely, providing business advice via business consulting services via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; invoicing; compilation and systemization of information into computer databases; compiling business data and data processing; business data analysis; analyzing and compiling business data; business data analysis, namely, commercial data analysis, analysis of market research and business data in the form of study data and statistics, compilation of business data in the field of business management into business directories; analysis of business data and business information relating to business management; business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; advertising services; advertising provided by means of social media; business networking; business planning; business information services in the

field of business statistics; marketing services; marketing services provided by means of social media; statistical analysis and reporting for business purposes; provision of commercial sales information from online databases; marketing services provided by means of digital networks; information, advisory and consultancy services provided in connection with all of the aforesaid; invoicing services; preparing invoices; reconciling invoices; employment verification services; arranging and conducting trade shows in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; charitable services, namely, organizing and conducting volunteer programs and community service projects; charitable services, namely, coordination of the procurement and distribution of in-kind donations of goods in the nature of managing grants and donations

CLASS 36: Financial services, namely, financial analysis, financial consultancy, financial evaluations, all in the field of finance for businesses and nonprofit organizations, and not directed to consumers; financial management in the field of finance for businesses and nonprofit organizations, and not directed to consumers; financial data analysis and financial evaluations for the purpose of screening individuals for eligibility for programs, all in the field of finance for businesses and nonprofit organizations, and not directed to consumers; invoice verification services, namely, verification of payment of invoices; payment verification, namely, wage verification services; payment verification, namely, payroll verification services; payment processing services, namely, electronic payments and bill payments; payment processing services in the fields of tax, credit card, debit card and insurance; fundraising, namely, charitable fundraising; collections for charity, namely, collection and distribution of monetary donations and funds; financial sponsorship of charities hosted by non-profit organizations and social enterprises; philanthropic services concerning monetary donations; funding studies and evaluations in the field of patronage; charitable services, namely, administration of charitable funds that take the forms of prizes, financial aid, and scholarships; charitable services in the nature of providing grants in the fields of social, economic, educational, humanitarian, entrepreneurship, medical, scientific, environmental and cultural philanthropy; information, advisory and consultancy services provided in connection with all of the aforesaid

CLASS 38: Digital transmission of data; distribution of data or audio visual images via a global computer network or the internet; electronic messaging services; electronic exchange of data stored in databases accessible via telecommunication networks; providing multiple-user access to data on the Internet in computer networks; provision of access to databases; provision of multiple-user access to proprietary collections of information being data on the Internet via data networks; providing multiple-user access to information, namely, data on the Internet in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management, and compliance with laws, rules and regulations; providing multiple-user access to a global computer network for the transfer and dissemination of information; telecommunication services provided via Internet platforms and portals, namely, transmission of voice, text, data, graphics, images, audio, video and automated messaging via virtual and digital messaging via the internet; information transmission services via digital networks,

namely, transmitting information via a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; online document delivery via a global computer network; information, consultancy and advisory services in connection with all of the aforesaid

CLASS 41: Educational training in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online non-downloadable electronic publications in the nature of magazines, journals, manuals and brochures in the fields of business, accounting, human resources, finance and technology; providing online newsletters in the field of business management via email; educational services, namely, arranging and conducting educational conferences and seminars in the foregoing in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; arranging and conducting conferences and seminars for cultural and educational purposes the foregoing in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing online newsletters in the field of financial management; arranging and conducting training workshops and educational programs in the nature of colloquiums, in person forums, congresses, webinars and symposia, and educational exhibitions with the foregoing in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; providing educational services, namely, classes, tutoring, mentoring and coaching in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services; vocational guidance; educational services, namely, providing training to small businesses, business owners and accountants for certification in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, cheque processing services, and electronic record services, the foregoing being done for the purpose of determining eligibility for educational awards; information, consultancy and advisory services in connection with all of the aforesaid;

all of the aforesaid in the fields of financial management, accounting, contacts management, enterprise resource planning, office management, business administration, business management, wage verification, employment verification, human resource management, non-profit management, assets management, time management, customer relationship management, job costing management, payroll, banking services, payment services, tax and compliance services, credit card services, check processing services, and electronic record services; online journals, namely, blogs featuring news, advice, guidance, training and coaching to small businesses, business owners and accountants in the fields of business, accounting, human resources, finance and technology

CLASS 42: Software as a Service featuring software for business management; Software as a Service featuring software for financial management; Software as a Service featuring software for accounting; Software as a Service featuring software for payroll processing; Software as a Service featuring software for payment and banking; Software as a Service featuring software for facilitating e-commerce and commercial transactions, performing calculations in construction projects, for use in managing the manufacturing of goods, tracking distribution of products, in the fields of professional services and non-profits; Software as a Service featuring software for use in education, namely, accessing online courses, classes, webinars and seminars in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules, and regulations, none of the aforesaid relating to the provision of catering and contract food services or dining services; Software as a Service featuring software for tax management, tax preparation, and tax compliance; Software as a Service for compliance with particular laws and regulations; Software as a Service featuring software for use in treasury management; Software as a Service featuring software for the management of financial transactions; Software as a Service featuring software for the management of human resources; Software as a Service featuring software for enterprise resource planning; Software as a Service featuring software for customer relationship management; Software as a Service featuring software for client relationship management; Software as a Service featuring software for contact management; Software as a Service featuring software for management of sales, management of customer service issues, management of distribution of inventory, inventory management, managing purchasing issues, order processing, managing manufacturing processes, time and production management; Software as a Service featuring software for expense reporting; Software as a Service featuring software for management of budgeting and planning; Software as a Service featuring software for cashflow management; Software as a Service featuring software for providing business intelligence and business predictive analytics; Software as a Service featuring software for financial analytics; Software as a Service featuring software for data analytics and reporting; Software as a Service featuring software for financial transaction reconciliation; Software as a Service featuring software for digitizing business relationships; Software as a Service featuring software for digitizing business processes; Software as a Service featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a service featuring computer software platforms utilizing artificial intelligence in the fields of

accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Software as a service featuring software for machine learning; Software as a Service featuring software for facilitating e-commerce transactions; Software as a Service featuring software for network management; Software as a Service featuring software for cloud computing, namely, managing virtual machines on a cloud computing platform; Software as a Service featuring software for cloud network monitoring; Software as a service featuring software for enabling users to communicate via virtual and digital messaging; Software as a service featuring software for database management, data aggregation, data reporting, and data transmission; Software as a service featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Software as a Service featuring software for accessing networks, databases and directories; Software as a service featuring software for financial data analysis and screening; Software as a service featuring software for invoice verification, invoice automation, wage verification, employment verification, payroll verification, wealth verification and document verification; Software as a service featuring software for fraud detection; Software as a service featuring software for authentication of users of the software, of transactions, information, business and employment data and for use in quality control; Software as a Service featuring software for telemetry for data collection; Software as a Service featuring software for evaluating customer behavior; Software as a Service featuring software for fraud detection; Software as a Service featuring software for wealth verification analysis; Software as a Service featuring software for document verification services; providing temporary use of online non-downloadable software for business management; providing temporary use of online non-downloadable software for financial management; providing temporary use of online non-downloadable software for accounting; providing temporary use of online non-downloadable software for payroll processing; providing temporary use of online non-downloadable software for payment processing and banking; providing temporary use of online non-downloadable software for treasury management; providing temporary use of online non-downloadable software for the management of financial transactions; providing temporary use of online non-downloadable software for the management of human resources; providing temporary use of online non-downloadable software for enterprise resource planning; providing temporary use of online non-downloadable software for customer relationship management; providing temporary use of online non-downloadable software for client relationship management; providing temporary use of online non-downloadable software for contact management; providing temporary use of online non-downloadable software for management of customer service issues, management of the distribution of goods, inventory management, of purchasing issues, order processing, management of the manufacturing of goods, time management and production management; providing temporary use of online non-downloadable software for expense reporting; providing temporary use of online non-downloadable software for management of budgeting and planning; providing temporary use of online non-downloadable software for cashflow management; providing temporary use of online non-downloadable software for providing business intelligence and business predictive analytics; providing temporary use of online non-downloadable software for financial analytics; providing temporary use of online non-downloadable software for data analytics and reporting; providing temporary use of online non-downloadable software for financial transaction reconciliation; providing temporary use of online non-downloadable software for digitizing business relationships; providing temporary use of

online non-downloadable software for digitizing business processes; providing temporary use of on-line non-downloadable software featuring computer software platforms for artificial intelligence; Platform as a service featuring on-line non-downloadable software featuring computer software platforms that use artificial intelligence in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, nonprofit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; providing temporary use of on-line non-downloadable software featuring software for machine learning; providing temporary use of on-line non-downloadable e-commerce software for accounting; providing temporary use of on-line non-downloadable software for network management; providing temporary use of on-line non-downloadable software for cloud computing, namely, managing virtual machines on a cloud computing platform; providing temporary use of on-line non-downloadable software for cloud network monitoring; providing temporary use of on-line non-downloadable communication software for communicating via virtual and digital messaging; Providing temporary use of on-line non-downloadable software featuring software for database management, data aggregation, data reporting, and data transmission; Providing temporary use of on-line non-downloadable software featuring software for the management of benefit plans, insurance plans, retirement plans, unemployment insurance plans, and pre-paid health care plans none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; providing temporary use of on-line non-downloadable software for accessing networks, databases and directories; providing temporary use of online non-downloadable software for financial data analysis and screening; providing temporary use of online non-downloadable software for invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification and document verification; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for authentication of uses of the software, of transactions, information, business and employment data and quality control; providing temporary use of on-line non-downloadable software development tools; providing temporary use of online non-downloadable software for telemetry for data collection; providing temporary use of online non-downloadable software for evaluating customer behaviour; providing temporary use of online non-downloadable software for fraud detection; providing temporary use of online non-downloadable software for wealth verification analysis; providing temporary use of online non-downloadable software for document verification services; providing a web hosting platform for users to customize, integrate, test, and extend business development software; hosting online web facilities for others for sharing online content and enabling collaboration; hosting a website for businesses that enables collaboration on shared projects; cloud computing services featuring software for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and providing temporary use of online non downloadable computer software for the automation or

digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; design, analysis, installation, and development in the form of configuration, maintenance, maintenance in the form of upkeep, updating, development and provision of software platforms, namely, a cloud computing platform for managing virtual machines on a cloud computing platform; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; Platform as a Service (PAAS) featuring computer software platforms for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; rental of computer hardware and online non-downloadable software comprising data processing systems, databases, information software systems; rental of a database server to third parties; electronic storage of data, including files, documents, images and text; computerised analysis of data, namely, data automation service using proprietary software to analyze service data; technical consultation regarding computer software; providing a web hosting platform on the internet for users to customize, integrate, test, and extend business development software; providing a web hosting platform on the internet for users to enable the addition of technical functionalities or integration capabilities to business management software; computer software development services, namely, development of computer platforms for customization, extension, integration and testing of business development software; computer software development services, namely, development of computer platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform-as-a-service (PaaS) featuring software platforms to enable the addition of technical functionalities or integration capabilities to business management software; Platform as a service featuring computer software platforms utilizing artificial intelligence in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; Platform as a Service (PaaS) featuring computer software platforms for providing a digital network and platform to digitize workflows across business ecosystems and to enable communication and collaboration between customers, buyers of customers goods and services, suppliers, financial institutions, accountants, tax authorities, business partners and third party software developers and to aggregate and share data across all network members; Platform as a Service featuring computer software platforms for business management, financial management, accounting, performing calculations required in the construction industry, payroll processing, payment processing and banking, tax compliance, tax management, tax preparation, and compliance with particular laws, rules and regulations, treasury management, management of financial transactions, management of human resources, enterprise resource planning, customer relationship management, client relationship management, contact management, management of sales, handling customer service issues, distribution management, inventory management, management of purchasing particular goods, order processing, management of the manufacturing of goods, time management, production management, expense reporting, management of budgeting and planning, cashflow management, providing business intelligence and business predictive analytics, financial analytics, data analytics and reporting, financial transaction reconciliation, digitizing

business relationships, digitizing business processes for processing e-commerce and commercial transactions, computer network management, cloud computing, namely, managing virtual machines on a cloud computing platform, cloud network monitoring, communication functions in the nature of communicating via virtual and digital messaging, database management, data aggregation, data reporting, data transmission, management of benefit plans, management of insurance plans, management of retirement plans, management of unemployment insurance plans, management of pre-paid health care plans, none for the sale of insurance per se or administration of insurance claims on behalf of an insurer or the insured, but including the bringing together of third party insurance providers via a marketplace page and providing customer lead referrals to third party insurance providers; Platform as a Service featuring computer software platforms for accessing networks, accessing databases, accessing directories, invoice verification and automation, wage verification, employment verification, payroll verification, wealth verification, document verification, fraud detection, authentication and quality control; providing temporary use of online non-downloadable computer software programs on data networks featuring artificial intelligence using business logic for the automation or digitalization of business and administrative processes and transactions in the fields of accounting, contacts management, office management, construction management, business administration, business management, business data and analytics, financial management, human resources management, non-profit management, assets management, project management, time management, enterprise resource management, customer relationship management, inventory management, warehouse management, production management, manufacturing management, purchasing management, sales process management, contract management, distribution management, job costing management and compliance with laws, rules and regulations; authentication of users of transactions, information, business and employment data using software technology for business and financial management and quality control services for others; authentication of users of software and of transactions, information, business and employment data using software technology for business and financial management and quality control services for others, the foregoing in the fields of payroll, invoicing and financial transactions; data authentication, specifically, authentication of data in the fields of financial transactions, business management and employment data using blockchain technology; platform as a service featuring computer software platforms for accessing an e-commerce platform and interacting regarding e-commerce transactions; information, advisory and consultancy services in connection with the aforesaid

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. 00003734962, FILED 12-20-2021, REG. NO. 00003734962, DATED 04-01-2022, EXPIRES 12-20-2031

OWNER OF U.S. REG. NO. 5635096, 6585273, 5291456

SER. NO. 97-260,356, FILED 02-09-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2025-09-25 18:52:18 EDT

Mark: BE SAGE. BUILD ON.

Be Sage. Build On.

US Serial Number: 79226540

Application Filing Date: Oct. 23, 2017

US Registration Number: 5635096

Registration Date: Dec. 25, 2018

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A partial Section 71 declaration has been accepted.

Status Date: Sep. 12, 2025

Publication Date: Oct. 09, 2018

Mark Information

Mark Literal Elements: BE SAGE. BUILD ON.

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1388313

International Registration Date: Oct. 23, 2017

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: [Business management software; financial management software; accounting software; payroll software; payment and banking software; software for the management of human resources; enterprise resource planning software; client relationship management software; contact management software; electronic commerce software; software for management of sales, customer service, distribution, inventory, manufacturing; computer software providing business intelligence and business predictive analytics and enabling business collective intelligence; business management software for mobile phones, smart phones, smart watches and tablet computers; downloadable computer software for providing a cloud platform offering business management software including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning software; computer software that provides real-time, integrated business management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface; financial and business management software; computer software for integration into a variety of systems and applications, including social media platform; character recognition software; voice recognition software; speech to text conversion software; global positioning software; computer software with character recognition, voice recognition, speech to text conversion, global positioning and travel directions provider capabilities to act as a virtual agent; computer software that includes artificial intelligence for business data processing; downloadable computer software providing cloud environment platform for the design and development of computer software and mobile applications; computer software using blockchain technology for database management, transactions management, and financial operations management; computer hardware sold in connection with aforementioned software]

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: SECTION 71 - CANCELLED

For: Business management; business management services provided through computer software, computer software for mobile phones,

smart phones, smart watches and tablet computers and computer software for cloud platform; online business networking services; subscription management services, namely, supporting sales, billing, and customer service for subscription based product and service offerings; business networking services, provided via a computer-based networking web site featuring collaboration, message control and bots, to provide a secure method for persons to communicate and share information with others; subscription management services, namely, supporting sales, billing, and customer service for subscription based product and service offerings that streamline business workflows and communications to accomplish tasks across disparate applications and systems; business administration; presentation of goods on communication media, for retail advertising purposes; providing of office functions; business management and organisation consultancy, book-keeping; computerised file management; on-line advertising on a computer network; rental of advertising time on communication media; publication of publicity texts; rental of advertising space; dissemination of advertising matter; public relations services; business management assistance; business expertise services in the nature of evaluating evaluations and generating reports on business matters, financial management, accounting, payroll, human resources, enterprise resource planning; invoicing; compilation and systemisation of information into computer databases; data capture and processing for business purposes; demonstration of goods on an internet website for promotional purposes; electronic shopping retail store services connected with financial management software, business management software and information management software [and goods] * computer software and computer hardware * ; operating an electronic marketplace for buyers and sellers of business management software applications on a global computer network; [all the aforesaid services excluding in the areas of scholarly, academic, professional learned, medical, scientific and technical research, including training and educational goods and services related to those areas] * none of the aforesaid services in relation to the field of scholarly, academic, professional, medical, scientific and technical research; none of the aforementioned services in relation to scholarly, academic, professional, medical, scientific and technical training or education *

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Financial affairs, namely financial information, management and analysis services; financial analysis, financial consultancy, and financial evaluation; payment processing services in the field of bank card and credit card payments; electronic payment processing services in the field of bank card and credit card payments; banking transaction services; all of the aforementioned related to business management software

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Computer programming; computer programming for mobile phones, smart phones, smart watches and tablet computers; providing temporary use of non-downloadable software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; provision of software services from a computer database or the internet featuring software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; provision of online software services featuring software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; Software as-a-Service (SaaS) featuring software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; software as a service (SAAS) services featuring software platform for business messaging and execution of business processes; hosting platforms in the Internet; hosting online web facilities for others for sharing online content; hosting a website for businesses that enables collaboration, message control and bots, to provide a secure method for persons to communicate and share information with others; cloud computing featuring software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of computer software; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of computer software for mobile phones, smart phones, smart watches and tablet computers; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of a cloud platform featuring computer software; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; providing temporary use of non-downloadable computer software in the nature of a platform for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; providing temporary use of on-line non-downloadable software for managing data processing systems, databases, and information systems; electronic storage of data, including files, documents, images and text; rental and leasing of computers, data processing apparatus, software, and computer timesharing services; website hosting services; website maintenance; computerised analysis of data and information, namely, data collection, data analysis, data mining; research, consultancy and information services in relation to computer software, the development of data processing systems, database design and development, information technology management, internet hosting, information technology, and computer project management; data conversion of computer programs and data, not physical conversion; conversion of data or documents from physical to electronic media; computer systems analysis; recovery of corrupter data; duplication of computer programs; technical consultation on software; technical support to the detection of software defects and correction of said defects; support line, namely, * technical * support to the use, detection and correction of software defects; all of the aforementioned related to business management software

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: Yes

Currently 66A: Yes

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Sage Global Services Limited

Owner Address: C23 - 5 & 6 Cobalt Park Way, Cobalt Park
Newcastle Upon Tyne
Newcastle Upon Tyne UNITED KINGDOM NE28 9EJ

Legal Entity Type: Limited Company

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jennifer C. Debrow

Docket Number: 110981-00015

Attorney Primary Email Address: trademark@taftlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Jennifer C. Debrow
Taft Stettinius & Hollister LLP
2200 IDS Center, 80 South 8th Street
Minneapolis, MINNESOTA United States 55402-2210

Phone: 612-977-8544

Fax: 612-977-8650

Correspondent e-mail: trademark@taftlaw.com jdebrow@taftlaw.com kgray@taftlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative

** Domestic Representative Name:** Jennifer C. Debrow

Phone: 612-977-8544

Fax: 612-977-8650

** Domestic Representative e-mail:** trademark@taftlaw.com

** Domestic Representative e-mail Authorized:** Yes

Prosecution History

Date	Description	Proceeding Number
Sep. 12, 2025	NOTICE OF ACCEPTANCE OF SEC. 71 - E-MAILED	
Sep. 12, 2025	REGISTERED - PARTIAL SEC 71 ACCEPTED	
Sep. 08, 2025	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Sep. 08, 2025	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jun. 04, 2025	TEAS SECTION 71 RECEIVED	
Mar. 07, 2025	NEW REPRESENTATIVE AT IB RECEIVED	
Oct. 21, 2024	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 21, 2024	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 21, 2024	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 21, 2024	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Oct. 21, 2024	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Dec. 25, 2023	COURTESY REMINDER - SEC. 71 (6-YR) E-MAILED	
Oct. 07, 2022	CHANGE OF NAME/ADDRESS REC'D FROM IB	
Dec. 03, 2021	NEW REPRESENTATIVE AT IB RECEIVED	
Oct. 09, 2021	CHANGE OF OWNER RECEIVED FROM IB	
Jul. 02, 2020	INVALIDATION REVIEWED - NO ACTION REQUIRED BY OFFICE	
Jun. 17, 2020	PARTIAL INVALIDATION OF REG EXT PROTECTION CREATED	
Oct. 17, 2019	LIMITATION FROM THE IB EXAMINED AND ENTERED	
Oct. 17, 2019	CORRECTION UNDER SECTION 7 - PROCESSED	
Oct. 17, 2019	ASSIGNED TO PARALEGAL	
Jun. 27, 2019	LIMITATION OF GOODS RECEIVED FROM IB	

Apr. 26, 2019 FINAL DECISION TRANSACTION PROCESSED BY IB
 Apr. 10, 2019 FINAL DISPOSITION NOTICE SENT TO IB
 Apr. 10, 2019 FINAL DISPOSITION PROCESSED
 Mar. 25, 2019 FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB
 Dec. 25, 2018 REGISTERED-PRINCIPAL REGISTER
 Nov. 16, 2018 NEW REPRESENTATIVE AT IB RECEIVED
 Oct. 09, 2018 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
 Oct. 09, 2018 PUBLISHED FOR OPPOSITION
 Oct. 06, 2018 NOTIFICATION PROCESSED BY IB
 Sep. 19, 2018 NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB
 Sep. 19, 2018 NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB
 Sep. 19, 2018 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
 Sep. 04, 2018 ASSIGNED TO LIE
 Aug. 18, 2018 APPROVED FOR PUB - PRINCIPAL REGISTER
 Aug. 17, 2018 TEAS/EMAIL CORRESPONDENCE ENTERED
 Aug. 17, 2018 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Aug. 17, 2018 TEAS RESPONSE TO OFFICE ACTION RECEIVED
 Mar. 16, 2018 REFUSAL PROCESSED BY IB
 Feb. 23, 2018 NON-FINAL ACTION MAILED - REFUSAL SENT TO IB
 Feb. 23, 2018 REFUSAL PROCESSED BY MPU
 Feb. 16, 2018 APPLICATION FILING RECEIPT MAILED
 Feb. 15, 2018 NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW
 Feb. 14, 2018 NON-FINAL ACTION WRITTEN
 Feb. 12, 2018 ASSIGNED TO EXAMINER
 Feb. 12, 2018 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
 Feb. 08, 2018 SN ASSIGNED FOR SECT 66A APPL FROM IB

International Registration Information (Section 66a)

<p>International Registration Number: 1388313</p> <p>Priority Claimed Flag: Yes</p> <p>Intl. Registration Status: REQUEST FOR EXTENSION OF PROTECTION PROCESSED</p> <p>Notification of Designation Date: Feb. 08, 2018</p> <p>International Registration Renewal Date: Oct. 23, 2027</p> <p>First Refusal Flag: Yes</p>	<p>International Registration Date: Oct. 23, 2017</p> <p>Date of Section 67 Priority Claim: Oct. 13, 2017</p> <p>Date of International Registration Status: Feb. 08, 2018</p> <p>Date of Automatic Protection: Aug. 08, 2019</p>
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TM Staff and Location Information

TM Staff Information

TM Attorney: PARKS, KIMBERLY	Law Office Assigned: Not Assigned
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File Location

Current Location: Historical data usage	Date in Location: Sep. 12, 2025
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Assignment Abstract Of Title Information

Summary

Total Assignments: 2	Registrant: THE SAGE GROUP PLC
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Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [7621/0813](#)

Pages: 2

Date Recorded: Oct. 07, 2021

Supporting Documents: [assignment-tm-7621-0813.pdf](#)

Assignor

Name: [THE SAGE GROUP PLC.](#)

Execution Date: Sep. 13, 2021

Legal Entity Type: UNKNOWN

State or Country Where Organized: NOT PROVIDED

Assignee

Name: [SAGE GLOBAL SERVICES LIMITED](#)

State or Country Where Organized: UNITED KINGDOM

Legal Entity Type: LIMITED COMPANY

Address: NORTH PARK
NEWCASTLE UPON TYNE
TYNE AND WEAR NE13 9AA, UNITED KINGDOM

Correspondent

Correspondent Name: SAGE GLOBAL SERVICES LIMITED

Correspondent Address: NORTH PARK
TYNE AND WEAR NE13 9AA
UNITED KINGDOM

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF ADDRESS

Reel/Frame: [7817/0325](#)

Pages: 2

Date Recorded: Oct. 06, 2022

Supporting Documents: [assignment-tm-7817-0325.pdf](#)

Assignor

Name: [SAGE GLOBAL SERVICES LIMITED](#)

Execution Date: Sep. 08, 2022

Legal Entity Type: UNKNOWN

State or Country Where Organized: NOT PROVIDED

Assignee

Name: [SAGE GLOBAL SERVICES LIMITED](#)

State or Country Where Organized: UNITED KINGDOM

Legal Entity Type: LIMITED COMPANY

Address: C23 - 5 & 6 COBALT PARK WAY, COBALT PARK
NEWCASTLE UPON TYNE NE28 9EJ, UNITED KINGDOM

Correspondent

Correspondent Name: SAGE GLOBAL SERVICES LIMITED

Correspondent Address: C23 - 5 & 6 COBALT PARK WAY, COBALT PARK
NEWCASTLE UPON TYNE NE28 9EJ
UNITED KINGDOM

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 12

Type of Proceeding: Opposition

Proceeding Number: [91301924](#)

Filing Date: Sep 24, 2025

Status: Pending

Status Date: Sep 24, 2025

Interlocutory Attorney: CHARLES HISER

Defendant

Name: Sage Creek USA LLC

Correspondent Address: SAGE CREEK USA LLC
1101 DEAD RUN DR
MCLEAN VA UNITED STATES , 22101

Correspondent e-mail: mtaylorvmi93@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE CREEK USA		99042087	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: THEODORE GELDERMAN
TAFT STETTINIUS & HOLLISTER LLP
80 SOUTH EIGHTH STREET, IDS CENTER 2200
MINNEAPOLIS MN UNITED STATES , 55418

Correspondent e-mail: tgelderman@taftlaw.com , grouser@taftlaw.com , trademark@taftlaw.com , kgray@taftlaw.com , jpeteronhubler@taftlaw.com , [IPLit_docket_assist@taftlaw.com](#) , abennettewald@taftlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE 100		85653212	4411939
SAGE BUSINESS CLOUD		79226570	6585273
BE SAGE. BUILD ON.		79226540	5635096
SAGE		98624111	
SAGE		98624123	
SAGE ADVISOR		85676457	4382519
SAGE		76412073	3238564
SAGE INTACCT		97260356	7477539
SAGE EARTH		79375671	7674020
SAGE		97260364	7617465
SAGE		97260338	7617463
SAGE		97260345	7617464
SAGE 50		85653174	4382361
SAGE 300		85653250	4382365
SAGE		75590576	2880566
SAGE		75420104	2240550

Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Sep 24, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 24, 2025	Nov 23, 2025
1	FILED AND FEE	Sep 24, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91301889](#)

Filing Date: Sep 23, 2025

Status: Pending

Status Date: Sep 23, 2025

Interlocutory Attorney: WILLIAM D JACKSON

Defendant

Name: CyberSage Inc

Correspondent Address: CYBERSAGE INC
3905 HEDGCOXE RD SUITE 250423
PLANO TX UNITED STATES , 75025

Correspondent e-mail: info@cybersage.us , admin@cybersage.us

Mark	Application Status	Serial Number	Registration Number
CYBERSAGE		98810967	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: ASHLEY BENNETT EWALD
TAFT STETTINIUS & HOLLISTER LLP
80 SOUTH EIGHTH STREET, 2200 IDS CENTER
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: JPLit_docket_assist@taftlaw.com , jpeteronhubler@taftlaw.com , tgelderman@taftlaw.com , trademark@taftlaw.com , abennettewald@taftlaw.com , kgray@taftlaw.com , grouser@taftlaw.com

Mark	Application Status	Serial Number	Registration Number
SAGE EARTH		79375671	7674020
SAGE 50		85653174	4382361
SAGE 300		85653250	4382365
BE SAGE. BUILD ON.		79226540	5635096
SAGE		98624111	
SAGE INTACCT		97260356	7477539
SAGE 100		85653212	4411939
SAGE		76412073	3238564
SAGE BUSINESS CLOUD		79226570	6585273
SAGE ADVISOR		85676457	4382519
SAGE		75590576	2880566
SAGE		97260338	7617463
SAGE		97260345	7617464
SAGE		97260364	7617465
SAGE		98624123	
SAGE		75420104	2240550

Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Sep 23, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 23, 2025	Nov 22, 2025
1	FILED AND FEE	Sep 23, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91301673](#)

Filing Date: Sep 12, 2025

Status: Pending

Status Date: Sep 12, 2025

Interlocutory Attorney: KATERINA D SPARER

Defendant

Name: TXOne Networks Inc.

Correspondent Address: PAULO A. DE ALMEIDA
PATEL & ALMEIDA PC
22543 VENTURA BLVD, STE 220 #1200
WOODLAND HILLS CA UNITED STATES , 91364

Correspondent e-mail: tmocket@paiplaw.com

Mark	Application Status	Serial Number	Registration Number
TXONE SAGEONE		98000995	

Plaintiff(s)**Name:** Sage Global Services Limited**Correspondent Address:** ASHLEY M. BENNETT EWALD
TAFT STETTINIUS & HOLLISTER LLP
80 SOUTH EIGHTH STREET, 2200 IDS CENTER
MINNEAPOLIS MN UNITED STATES , 55402**Correspondent e-mail:** iplit_docket_assist@taftlaw.com , trademark@taftlaw.com , jpeteronhubler@taftlaw.com , tgelderman@taftlaw.com , abennettewald@taftlaw.com , kgray@taftlaw.com , grouser@taftlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SAGE INTACCT		97260356	7477539
SAGE		98624111	
SAGE		98624123	
SAGE ADVISOR		85676457	4382519
SAGE		97260338	7617463
SAGE		75420104	2240550
SAGE		97260364	7617465
SAGE		75590576	2880566
SAGE 50		85653174	4382361
SAGE 100		85653212	4411939
SAGE BUSINESS CLOUD		79226570	6585273
SAGE 300		85653250	4382365
BE SAGE. BUILD ON.		79226540	5635096
SAGE		97260345	7617464
SAGE		76412073	3238564

Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Sep 12, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 12, 2025	Nov 11, 2025
1	FILED AND FEE	Sep 12, 2025	

Type of Proceeding: Opposition**Proceeding Number:** [91301257](#)**Filing Date:** Aug 23, 2025**Status:** Pending**Status Date:** Aug 26, 2025**Interlocutory Attorney:** CHARLES HISER**Defendant****Name:** Saige Research**Correspondent Address:** SANG YOON KANG
STUDEBAKER BRACKETT, PLLC
8255 GREENSBORO DRIVE, SUITE 300
TYSONS VA UNITED STATES , 22102**Correspondent e-mail:** sang.kang@sbpatentlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SAIGE VISION		79390947	

Plaintiff(s)**Name:** Sage Global Services Limited**Correspondent Address:** GRACE ELIZABETH KANE ROUSER
TAFT STETTINIUS & HOLLISTER LLP
2200 IDS CENTER, 80 SOUTH EIGHTH STREET
MINNEAPOLIS MN UNITED STATES , 55402**Correspondent e-mail:** grouser@taftlaw.com , tgelderman@taftlaw.com , kgray@taftlaw.com , trademark@taftlaw.com , IPlit_docket_assist@taftlaw.com , abe

mail: nnettewald@taftlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
SAGE		97260338	7617463
SAGE EARTH		79375671	7674020
SAGE 50		85653174	4382361
SAGE		97260345	7617464
SAGE 300		85653250	4382365
SAGE 100		85653212	4411939
SAGE		75590576	2880566
SAGE ADVISOR		85676457	4382519
SAGE BUSINESS CLOUD		79226570	6585273
SAGE		97260364	7617465
BE SAGE. BUILD ON.		79226540	5635096
SAGE INTACCT		97260356	7477539
SAGE		76412073	3238564

Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Aug 26, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 26, 2025	Oct 05, 2025
1	FILED AND FEE	Aug 23, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91301258](#)

Filing Date: Aug 23, 2025

Status: Pending

Status Date: Aug 26, 2025

Interlocutory Attorney: CHARLES HISER

Defendant

Name: Saige Research

Correspondent Address: SANG YOON KANG
STUDEBAKER BRACKETT, PLLC
8255 GREENSBORO DRIVE, SUITE 300
TYSONS VA UNITED STATES , 22102

Correspondent e-mail: sang.kang@sbpatentlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
SAIGE SAFETY		79393718	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: GRACE ELIZABETH KANE ROUSER
TAFT STETTINIUS & HOLLISTER LLP
2200 IDS CENTER, 80 SOUTH EIGHTH STREET
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: grouser@taftlaw.com , tgelderman@taftlaw.com , IPlit_docket_assist@taftlaw.com , abennettewald@taftlaw.com , trademark@taftlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
SAGE		97260338	7617463
SAGE EARTH		79375671	7674020
SAGE 50		85653174	4382361
SAGE		97260345	7617464
SAGE 300		85653250	4382365

SAGE 100	85653212	4411939
SAGE	75590576	2880566
SAGE ADVISOR	85676457	4382519
SAGE BUSINESS CLOUD	79226570	6585273
SAGE	97260364	7617465
BE SAGE. BUILD ON.	79226540	5635096
SAGE INTACCT	97260356	7477539
SAGE	76412073	3238564

Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Aug 26, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 26, 2025	Oct 05, 2025
1	FILED AND FEE	Aug 23, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91301261](#)

Filing Date: Aug 23, 2025

Status: Pending

Status Date: Aug 26, 2025

Interlocutory Attorney: WILLIAM D JACKSON

Defendant

Name: Saige Research

Correspondent Address: SANG YOON KANG
STUDEBAKER BRACKETT, PLLC
8255 GREENSBORO DRIVE, SUITE 300
TYSONS VA UNITED STATES , 22102

Correspondent e-mail: sang.kang@sbpatentlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAIGE VIMS		79391216	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: GRACE ELIZABETH KANE ROUSER
TAFT STETTINIUS & HOLLISTER LLP
2200 IDS CENTER, 80 SOUTH EIGHTH STREET
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: grouser@taftlaw.com , kgray@taftlaw.com , tgelderman@taftlaw.com , abennettewald@taftlaw.com , trademark@taftlaw.com , IPlit_doctet_assist@taftlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE ADVISOR		85676457	4382519
SAGE		75590576	2880566
SAGE		97260364	7617465
SAGE 100		85653212	4411939
SAGE EARTH		79375671	7674020
SAGE BUSINESS CLOUD		79226570	6585273
SAGE		76412073	3238564
SAGE INTACCT		97260356	7477539
SAGE 50		85653174	4382361
SAGE		97260338	7617463
BE SAGE. BUILD ON.		79226540	5635096
SAGE 300		85653250	4382365
SAGE		97260345	7617464

Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Aug 26, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 26, 2025	Oct 05, 2025
1	FILED AND FEE	Aug 23, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91300883](#)

Filing Date: Aug 07, 2025

Status: Pending

Status Date: Aug 07, 2025

Interlocutory Attorney: STEVEN W FERRELL

Defendant

Name: Bree Luck

Correspondent Address: JUSTIN JOHANSON
ROCKET LEGAL PROFESSIONAL SERVICES, INC.
4050 S. 500 W., SUITE 50 DPT# 14057
SALT LAKE CITY UT UNITED STATES , 84123

Correspondent e-mail: docketing@rocketlawyer.com , bree@awkwardsage.com , jjohanson@rocketlawyer.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AWKWARD SAGE		98927033	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: THEODORE GELDERMAN
TAFT STETTINIUS & HOLLISTER LLP
80 SOUTH EIGHTH STREET, IDS CENTER 2200
MINNEAPOLIS MN UNITED STATES , 55418

Correspondent e-mail: tgelderman@taftlaw.com , abennettewald@taftlaw.com , grouser@taftlaw.com , trademark@taftlaw.com , iplit_docket_assist@taftlaw.com , jpetersehulber@taftlaw.com , kgray@taftlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE EARTH		79375671	7674020
SAGE		76412073	3238564
SAGE 50		85653174	4382361
SAGE 300		85653250	4382365
SAGE BUSINESS CLOUD		79226570	6585273
SAGE INTACCT		97260356	7477539
SAGE		97260364	7617465
SAGE		75420104	2240550
SAGE ADVISOR		85676457	4382519
BE SAGE. BUILD ON.		79226540	5635096
SAGE		97260338	7617463
SAGE 100		85653212	4411939
SAGE		97260345	7617464

Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Aug 07, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 07, 2025	Sep 16, 2025
1	FILED AND FEE	Aug 07, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91299066](#)

Filing Date: May 19, 2025

Status: Terminated

Status Date: Aug 18, 2025

Interlocutory Attorney: WILLIAM D JACKSON

Defendant

Name: Kara Kacvinsky

Correspondent Address: TREVOR A. CAUDLE, ESQ.
TREVOR CAUDLE LAW PRACTICE, PC
350 BAY STREET, #100-363
SAN FRANCISCO CA UNITED STATES , 94133

Correspondent e-mail: trevor@trevorcaudlelaw.com , haley@trevorcaudlelaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SIMPLE & SAGE		98300017	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: ASHLEY BENNETT EWALD
TAFT STETTINIUS & HOLLISTER LLP
80 SOUTH EIGHTH STREET, 2200 IDS CENTER
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: JPLit_docket_assist@taftlaw.com , abennettewald@taftlaw.com , kgray@taftlaw.com , jpeteronhubler@taftlaw.com , tgelderman@taftaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE		97260338	7617463
SAGE 300		85653250	4382365
SAGE EARTH		79375671	7674020
SAGE		75420104	2240550
SAGE 100		85653212	4411939
SAGE INTACCT		97260356	7477539
SAGE		97260364	7617465
BE SAGE. BUILD ON.		79226540	5635096
SAGE		76412073	3238564
SAGE		75590576	2880566
SAGE BUSINESS CLOUD		79226570	6585273
SAGE ADVISOR		85676457	4382519
SAGE 50		85653174	4382361
SAGE		97260345	7617464

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 18, 2025	
5	BD DECISION: OPP SUSTAINED	Aug 18, 2025	
4	NOTICE OF DEFAULT	Jul 08, 2025	
3	INSTITUTED	May 18, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 18, 2025	Jun 27, 2025
1	FILED AND FEE	May 19, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91298327](#)

Filing Date: Apr 15, 2025

Status: Pending

Status Date: Apr 15, 2025

Interlocutory Attorney: CHARLES HISER

Defendant

Name: Sagemont Advisors, LLC

Correspondent JAIME RICH VINING
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9100 S. DADELAND BLVD., SUITE 1620
MIAMI FL UNITED STATES , 33156

Correspondent e-mail: trademarks@friedlandvining.com , jrv@friedlandvining.com , dkf@friedlandvining.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
SAGEMONT		98542091	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent THEODORE GELDERMAN
Address: TAFT STETTINIUS & HOLLISTER LLP
80 SOUTH EIGHTH STREET, IDS CENTER 2200
MINNEAPOLIS MN UNITED STATES , 55418

Correspondent e-mail: tgelderman@taftlaw.com , iplit_docket_assist@taftlaw.com , jpeteronhubler@taftlaw.com , kgray@taftlaw.com , abennettewald@taftlaw.com , w.com , grouser@taftlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
SAGE INTACCT		97260356	7477539
SAGE 300		85653250	4382365
SAGE		75590576	2880566
SAGE		97260345	7617464
SAGE		97260338	7617463
SAGE 100		85653212	4411939
SAGE BUSINESS CLOUD		79226570	6585273
SAGE		97260364	7617465
SAGE		76412073	3238564
BE SAGE. BUILD ON.		79226540	5635096
SAGE ADVISOR		85676457	4382519
SAGE 50		85653174	4382361
SAGE		75420104	2240550
SAGE EARTH		79375671	7674020

Prosecution History

Entry Number	History Text	Date	Due Date
10	EXTENSION OF TIME GRANTED	Aug 21, 2025	
9	P MOT FOR EXT W/ CONSENT	Aug 21, 2025	
8	ANSWER	Jul 21, 2025	
7	EXTENSION OF TIME GRANTED	Jun 16, 2025	
6	D MOT FOR EXT W/ CONSENT	Jun 16, 2025	
5	EXTENSION OF TIME GRANTED	May 22, 2025	
4	D MOT FOR EXT W/ CONSENT	May 22, 2025	
3	INSTITUTED	Apr 15, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 15, 2025	May 25, 2025
1	FILED AND FEE	Apr 15, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91298190](#)

Filing Date: Apr 02, 2025

Status: Terminated

Status Date: Jul 15, 2025

Interlocutory Attorney: WILLIAM D JACKSON

Defendant

Name: Shanghai Sage Intelligent Technology Co., Ltd.

Correspondent CHARLES HO
Address: BARRON & YOUNG PLLC
5465 LEGACY DRIVE, SUITE 650
PLANO TX UNITED STATES , 75024

Correspondent e-mail: charles_ho@barron-young.com , bytrademark.us@barron-young.com

Mark	Application Status	Serial Number	Registration Number
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ISAGE [79395690](#)

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent GRACE ELIZABETH KANE ROUSER
Address: TAFT STETTINIUS & HOLLISTER LLP
2200 IDS CENTER, 80 SOUTH EIGHTH STREET
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: grouser@taftlaw.com , kgray@taftlaw.com , tgelderman@taftlaw.com , abennettewald@taftlaw.com , jpeteronhubler@taftlaw.com , [IP lit_docket_assist@taftlaw.com](mailto:lit_docket_assist@taftlaw.com)

Mark	Application Status	Serial Number	Registration Number
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SAGE 100		85653212	4411939
SAGE		75590576	2880566
SAGE		97260364	7617465
SAGE ADVISOR		85676457	4382519
SAGE		76412073	3238564
SAGE BUSINESS CLOUD		79226570	6585273
SAGE		97260338	7617463
SAGE EARTH		79375671	7674020
SAGE 50		85653174	4382361
SAGE INTACCT		97260356	7477539
SAGE		75420104	2240550
BE SAGE. BUILD ON.		79226540	5635096
SAGE 300		85653250	4382365
SAGE		97260345	7617464

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 15, 2025	
5	BD DECISION: OPP SUSTAINED	Jul 15, 2025	
4	NOTICE OF DEFAULT	May 29, 2025	
3	INSTITUTED	Apr 09, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 09, 2025	May 19, 2025
1	FILED AND FEE	Apr 02, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91295885](#)

Filing Date: Dec 23, 2024

Status: Terminated

Status Date: Mar 25, 2025

Interlocutory Attorney: KEVIN G CRENNAN

Defendant

Name: Shanghai Sage Intelligent Technology Co., Ltd.

Correspondent CHARLES HO
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5465 LEGACY DRIVE, SUITE 650
PLANO TX UNITED STATES , 75024

Correspondent e-mail: charles_ho@barron-young.com , bytrademark.us@barron-young.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number

ISAGEBOT [98358478](#)

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: ASHLEY M. BENNETT EWALD
TAFT STETTINIUS & HOLLISTER LLP
80 SOUTH EIGHTH STREET, 2200 IDS CENTER
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: abennettewald@taftlaw.com , grouser@taftlaw.com , IPLit_Docket_Assist@taftlaw.com , tgelderman@taftlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number

SAGE		75420104	2240550
SAGE		97260364	
SAGE INTACCT		97260356	7477539
SAGE		76412073	3238564
SAGE EARTH		79375671	
SAGE		97260338	
SAGE		97260345	
SAGE 100		85653212	4411939
SAGE 300		85653250	4382365
SAGE 50		85653174	4382361
SAGE ADVISOR		85676457	4382519
SAGE BUSINESS CLOUD		79226570	6585273
SAGE		75590576	2880566
BE SAGE. BUILD ON.		79226540	5635096

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Mar 25, 2025	
5	BD DECISION: OPP SUSTAINED	Mar 25, 2025	
4	NOTICE OF DEFAULT	Feb 12, 2025	
3	INSTITUTED	Dec 23, 2024	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 23, 2024	Feb 01, 2025
1	FILED AND FEE	Dec 23, 2024	

Type of Proceeding: Opposition

Proceeding Number: [91294515](#)

Filing Date: Oct 12, 2024

Status: Terminated

Status Date: Jun 16, 2025

Interlocutory Attorney: JILL M MCCORMACK

Defendant

Name: Sysdig, Inc.

Correspondent Address: HOLLY PRANGER
PRANGER LAW PC
88 GUY PLACE, SUITE 405
SAN FRANCISCO CA UNITED STATES , 94105

Correspondent e-mail: trademark@prangerlaw.com , hpranger@prangerlaw.com , rromain@prangerlaw.com , aweber@prangerlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number

SYSDIG SAGE [98129927](#)

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent ASHLEY M. BENNETT EWALD

Address: TAFT STETTINIUS & HOLLISTER LLP
2200 IDS CENTER, 80 SOUTH EIGHTH STREET
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: abennettewald@taftlaw.com , Grouser@taftlaw.com , JPetersonHubler@taftlaw.com , IPLit_Docket_Assist@taftlaw.com , TGelderman@taftlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE		75420104	2240550
SAGE		75590576	2880566
SAGE		76412073	3238564
SAGE 100		85653212	4411939
SAGE 300		85653250	4382365
SAGE 50		85653174	4382361
SAGE ADVISOR		85676457	4382519
BE SAGE. BUILD ON.		79226540	5635096
SAGE BUSINESS CLOUD		79226570	6585273
SAGE INTACCT		97260356	7477539

Prosecution History

Entry Number	History Text	Date	Due Date
15	TERMINATED	Jun 16, 2025	
14	BD DECISION: OPP DISMISSED W/O PREJ	Jun 16, 2025	
13	W/DRAW OF APPLICATION W/ CONSENT	Jun 12, 2025	
12	SUSPENDED	Mar 28, 2025	
11	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 28, 2025	
10	ANSWER	Feb 21, 2025	
9	EXTENSION OF TIME GRANTED	Jan 17, 2025	
8	D MOT FOR EXT W/ CONSENT	Jan 17, 2025	
7	EXTENSION OF TIME GRANTED	Dec 19, 2024	
6	D MOT FOR EXT W/ CONSENT	Dec 19, 2024	
5	EXTENSION OF TIME GRANTED	Nov 20, 2024	
4	D MOT FOR EXT W/ CONSENT	Nov 20, 2024	
3	INSTITUTED	Oct 14, 2024	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 14, 2024	Nov 23, 2024
1	FILED AND FEE	Oct 12, 2024	

United States of America

United States Patent and Trademark Office

Be Sage. Build On.

Reg. No. 5,635,096

Registered Dec. 25, 2018

Corrected Nov. 19, 2019

Int. Cl.: 9, 35, 36, 42

Service Mark

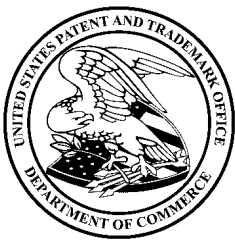
Trademark

Principal Register

THE SAGE GROUP PLC (UNITED KINGDOM LIMITED LIABILITY COMPANY)
North Park
Newcastle-upon-tyne, Ne13 9aa
UNITED KINGDOM

CLASS 9: Business management software; financial management software; accounting software; payroll software; payment and banking software; software for the management of human resources; enterprise resource planning software; client relationship management software; contact management software; electronic commerce software; software for management of sales, customer service, distribution, inventory, manufacturing; computer software providing business intelligence and business predictive analytics and enabling business collective intelligence; business management software for mobile phones, smart phones, smart watches and tablet computers; downloadable computer software for providing a cloud platform offering business management software including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning software; computer software that provides real-time, integrated business management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface; financial and business management software; computer software for integration into a variety of systems and applications, including social media platform; character recognition software; voice recognition software; speech to text conversion software; global positioning software; computer software with character recognition, voice recognition, speech to text conversion, global positioning and travel directions provider capabilities to act as a virtual agent; computer software that includes artificial intelligence for business data processing; downloadable computer software providing cloud environment platform for the design and development of computer software and mobile applications; computer software using blockchain technology for database management, transactions management, and financial operations management; computer hardware sold in connection with aforementioned software

CLASS 35: Business management; business management services provided through computer software, computer software for mobile phones, smart phones, smart watches and tablet computers and computer software for cloud platform; online business networking services; subscription management services, namely, supporting sales, billing, and customer service for subscription based product and service offerings; business networking services, provided via a computer-based networking web site featuring collaboration, message control and bots, to provide a secure method for persons to communicate and share information with others; subscription management services, namely, supporting sales, billing, and customer service for subscription based product and service offerings that streamline business workflows and communications to accomplish tasks across disparate applications and systems; business administration; presentation of goods on communication media, for retail advertising purposes; providing of office functions; business management and organisation consultancy, book-keeping; computerised file management; on-line advertising on a computer network; rental of advertising time on communication media; publication of publicity texts; rental of advertising space; dissemination of advertising matter; public relations services; business management assistance; business expertise services in the nature of evaluating evaluations and generating reports on business matters, financial management, accounting, payroll, human resources, enterprise resource planning; invoicing; compilation and systemisation of information into computer databases; data capture and processing for business purposes; demonstration of goods on an internet website for promotional purposes; electronic shopping retail store services connected with financial management software,



Andrei Iancu

Director of the United States
Patent and Trademark Office

business management software and information management software [and goods] * computer software and computer hardware * ; operating an electronic marketplace for buyers and sellers of business management software applications on a global computer network; [all the aforesaid services excluding in the areas of scholarly, academic, professional learned, medical, scientific and technical research, including training and educational goods and services related to those areas] * none of the aforesaid services in relation to the field of scholarly, academic, professional, medical, scientific and technical research; none of the aforementioned services in relation to scholarly, academic, professional, medical, scientific and technical training or education *

CLASS 36: Financial affairs, namely financial information, management and analysis services; financial analysis, financial consultancy, and financial evaluation; payment processing services in the field of bank card and credit card payments; electronic payment processing services in the field of bank card and credit card payments; banking transaction services; all of the aforementioned related to business management software

CLASS 42: Computer programming; computer programming for mobile phones, smart phones, smart watches and tablet computers; providing temporary use of non-downloadable software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; provision of software services from a computer database or the internet featuring software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; provision of online software services featuring software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; Software as-a-Service (SaaS) featuring software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; software as a service (SAAS) services featuring software platform for business messaging and execution of business processes; hosting platforms in the Internet; hosting online web facilities for others for sharing online content; hosting a website for businesses that enables collaboration, message control and bots, to provide a secure method for persons to communicate and share information with others; cloud computing featuring software for business management, including, financial, accounting, payroll, payment, banking, human resources and enterprise resource planning management; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of computer software; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of computer software for mobile phones, smart watches and tablet computers; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of a cloud platform featuring computer software; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; providing temporary use of non-downloadable computer software in the nature of a platform for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; providing temporary use of on-line non-downloadable software for managing data processing systems, databases, and information systems; electronic storage of data, including files, documents, images and text; rental and leasing of computers, data processing apparatus, software, and computer timesharing services; website hosting services; website maintenance; computerised analysis of data and information, namely, data collection, data analysis, data mining; research, consultancy and information services in relation to computer software, the development of data processing systems, database design and development, information technology management, internet hosting, information technology, and computer project management; data conversion of computer programs and data, not physical conversion; conversion of data or documents from physical to electronic media; computer systems analysis; recovery of corrupter data; duplication of computer programs; technical consultation on software; technical support to the detection of software defects and correction of said defects; support line, namely, * technical * support to the use, detection and correction of software defects; all of the aforementioned related to business management software

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 10-13-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1388313 DATED 10-23-2017,
EXPIRES 10-23-2027

SER. NO. 79-226,540, FILED 10-23-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

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Mark: SAGE EARTH

SAGE EARTH

US Serial Number: 79375671

Application Filing Date: Apr. 14, 2023

US Registration Number: 7674020

Registration Date: Feb. 04, 2025

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 04, 2025

Publication Date: Dec. 17, 2024

Mark Information

Mark Literal Elements: SAGE EARTH

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1743526

International Registration Date: Apr. 14, 2023

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable business management software; downloadable financial management software; downloadable accounting software; downloadable tax management software; downloadable supply chain management software; downloadable computer software for analysing business and organisational data and providing reports, insights and recommendations on carbon footprint, emissions and carbon insetting and offsetting; downloadable computer software to calculate carbon emissions and recommend carbon insetting and carbon offsetting strategies; downloadable computer software for monitoring and analytics of carbon emissions usage by businesses; downloadable computer software for providing tailored and personalised carbon reduction and environmental impact reduction strategies and recommendations; downloadable computer software for reviewing standards and practices for businesses to ensure compliance with laws and regulations in the field of environmental sustainability and carbon and emission reduction; downloadable computer software for regulatory and legal compliance auditing in the field of environmental sustainability and carbon and emission reduction; downloadable computer software for assessing and predicting the environmental impact of supply chains; downloadable computer software for creating lobbying information and reports and organisation of information campaigns in the field of environmental sustainability and carbon and emission reduction; downloadable computer software for organizing political lobbying information in the field of environmental sustainability and carbon and emission reduction; downloadable computer software for preparation of regulatory and legal compliance reports; downloadable computer software for automating assessments and declarations relating to environmental sustainability; downloadable electronic publications, not for scholarly or academic purposes, namely, newsletters, studies, reports, pamphlets and brochures for use by commercial enterprises in the field of business impacts on the environment and sustainability, social responsibility, carbon and emission reduction, and renewable energy; downloadable computer software for collecting, analyzing, and organizing data all for use in the fields of environmental protection and sustainability, social environmental responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects; downloadable computer software for collecting, analyzing, and organizing data all for use in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); downloadable computer software for use in environmental, social, financial and legal risk audit planning and

management; downloadable computer software for sustainable performance management; downloadable computer software for corporate responsibility management and corporate governance and legal management; downloadable computer software for energy usage data and management and carbon management; downloadable computer software for environmental performance management; downloadable computer software for supply chain management; downloadable computer software for audit management; downloadable computer software for stakeholders relationship management; downloadable computer software for initiatives and donations management in the field of sustainable development and corporate social responsibility; downloadable computer software for environmental social data reporting and management; downloadable computer software for management and reporting of performance, incident management, chemical substance management, compliance and stewardship management all in the field of environmental matters; downloadable computer software for regulatory control and compliance management in connection with the environment and sustainability and corporate social responsibility; downloadable computer software for automation and monitoring of enterprise-audit activities, business continuity management, and document management; downloadable computer software for use in customer relationship management (CRM) in the fields of supply chain management, the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government and communities on the aforesaid subjects, environmental sustainability, corporate social responsibility (CSR) and environmental, social and governance (ESG); downloadable computer software for providing collaborative social or professional networking platforms related to environmental sustainability for commercial enterprises; downloadable computer software for monitoring factory processes and industrial process control; downloadable documents, downloadable video recordings, downloadable sound recordings, and pre-recorded CD-ROMs containing texts, all featuring information on risk management, carbon and energy usage data and management, corporate governance, supply chain, customer relationship management, environment, regulatory compliance, incident management, internal controls, audits of environmental risks, sustainable development, financial risks and legal risks; downloadable artificial intelligence software for compiling, monitoring and analysing information on social responsibility, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects, environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); downloadable computer software for organizing environmental, social, governance, sustainability, carbon and emission data and information data; downloadable computer software for collecting, creating, hosting, managing, ranking, analysing and reporting on environmental, social, governance, climate, sustainability, carbon and emission data and information; downloadable computer software for mapping environmental, social, governance, climate, sustainability, carbon and emission data and information to reporting frameworks; downloadable computer software for managing and monitoring environmental, social, governance, climate, sustainability, carbon and emission data and information program performance; downloadable computer software for assessing and managing environmental, social, governance, and climate change risks and assessing and managing waste recycling and water usage management; downloadable computer software for enabling the searching, indexing, visualizing and managing environmental, social, governance, climate, sustainability, carbon and emission data; downloadable computer software for mapping and identifying environmental risks, social and governance risks and obtaining artificial intelligence (AI) driven recommendations on environmental risks and social and governance risk, performance and disclosure; downloadable computer software for benchmarking environmental, social, governance, climate, sustainability, carbon and emission data and performance between customers and with third party sources with industry standards and best practices; downloadable computer software for providing a customizable dashboard for environmental, social, governance, climate, sustainability, carbon and emission risks management; downloadable computer software to integrate environmental, social and governance and financial information into a coherent decision making framework and assess the return on investment (ROI) of environmental, social and governance programs; downloadable computer software for obtaining predictive and prescriptive artificial intelligence (AI) driven insights on environmental, social, governance, climate sustainability, carbon and emission performance and optimisation; downloadable computer software to collect internal and external environmental, social, governance, climate sustainability, carbon and emission structured and unstructured data through one or more application programming interfaces (API) linked to public and commercial databases, enterprise resource planning (ERP) systems and business applications, and to aggregate environmental, social, governance, climate sustainability, carbon and emission data using a robust quality control environment

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

For: Printed matter, namely, printed newsletters, studies, reports, pamphlets and brochures for use by commercial enterprises in the fields of business impacts on the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects; printed matter, namely, printed newsletters, studies, reports, pamphlets and brochures for use by commercial enterprises in the fields of business advisory, evaluation and consultancy services relating to the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects; printed instructional and teaching materials, other than apparatus, for use by commercial enterprises in the fields of business impacts on the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

For: Business management; business administration services; accountancy services; business expertise services, namely, expert evaluations and reports relating to business matters; compilation and systemisation of information into computer databases; compilation and analysis of data and information relating to business management; business analysis; business advisory services to recommend carbon offsetting actions and carbon offsetting projects; providing benchmark data analysis for businesses in the fields of carbon emissions data and benchmarking performance between customers and third party sources; statistical analysis and reporting for business purposes; provision of commercial information from online databases; business advisory, evaluation and consultancy services in the fields of the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating and lobbying local government, communities, and businesses on the aforesaid subjects; advertising services to promote public awareness of environmental issues and initiatives; business economic forecasting services to forecast the impact of sustainability and carbon emission reduction measures taken by a business in order to provide recommendations to the business; promoting public awareness and providing business information in the fields of the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, and businesses communities on the aforesaid subjects; business advisory, evaluation and consultancy services in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG);

promotional sponsorship of sporting events in connection with carbon and emission reduction; business information and business research services in the fields of the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and advising and lobbying local government, businesses and communities on the aforesaid subjects; business appraisal services, namely, providing a performance rating based on environmental and social impact of businesses; compiling and analyzing business data and statistics in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG) for business purposes; business auditing services for measuring and regulating sustainable performance and corporate social responsibility; market research studies for assessing business sustainable performance, corporate social responsibility, and customer relationship management; business administration of customer loyalty, incentive, membership, discount and bonus programs provided to businesses, companies, charities, non-governmental organisations and individuals in recognition of environmental and sustainable performance, carbon and emission reduction and corporate social responsibility; business consulting in the field of environmental management, namely, advising businesses on issues of environmental impact, climate change, carbon reduction, waste recycling and water management, all for business purposes; providing business services, namely, preparation of business reports for the assessment of waste recycling and water management; arranging and conducting business trade fairs and exhibitions for promoting environmental conservation and sustainability, social responsibility, renewable energy, and advising and lobbying local government, businesses and communities on the aforesaid subjects; all of the aforesaid services also provided online via the Internet or other interactive electronic platforms; business information, advisory and consultancy services relating to all of the aforesaid services; business incubation services, namely, providing work space containing business equipment for start-ups and small businesses in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG)

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Financial services, namely, financial analysis, financial consultancy; financial management; financial information; financial data analysis; financial sponsorship of environmental protection programs and of research projects in the field of carbon emissions reduction; financial services, namely, funding research studies in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); providing grants and scholarships to businesses, companies, charities, non-governmental organisations and individuals in recognition of environmental and sustainable performance, carbon and emission reduction and corporate social responsibility; financial strategy consultancy services in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); financial forecasting services to forecast the financial impact of sustainability and carbon emission reduction measures taken by a business; brokerage of carbon dioxide and other greenhouse gas emission credits, allowances or offsets on behalf of offset producers; trading of carbon dioxide and greenhouse gas emission credits, allowances or offsets of others; brokerage of carbon offset credits; brokerage of carbon credits; brokerage of bonds that support environmental matters and carbon reduction; providing project grants for environmental awareness projects; provision of financial information relating to the finance industry involved in environmentally focused investments; financial investment and management of financial investments in the sustainable and renewable energy sector; all of the aforesaid services also provided online via the Internet or other interactive electronic platforms; financial information, advisory and consultancy services relating to all of the aforesaid services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Telecommunication services, namely, providing access to websites, a community website platform and internet website portals in the field of business containing information and data and for users to share insights all in the fields of the environment and sustainability, carbon and emission reduction, carbon and emission data, benchmarking performance with customers and third party sources and with industry standards and best practices, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; digital transmission of data and provision of access to information via data networks for use by commercial enterprises in the fields of the environment and sustainability, carbon and emission reduction, carbon and emission data, benchmarking performance with customers and third party sources and with industry standards and best practices, social responsibility, and renewable energy; providing on-line electronic bulletin boards and chat rooms in the field of business for electronic transmission of computer messages, data, audio or visual images among users concerning the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; provision of access to information, data and documents stored electronically in central files and on the Internet for use by commercial enterprises in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); telecommunications information, consultancy and advisory services in connection with all of the aforesaid services

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

For: Education services, namely, providing classes, seminars, workshops and training for businesses in the fields of environmental sustainability, environmental protection, business management, carbon and emission reduction, renewable energy, corporate social responsibility (CSR) and environmental, social and governance (ESG), waste recycling management and management of water usage by businesses; arranging and conducting in-person and online training workshops, colloquiums, conferences, in-person learning forums, congresses, seminars, non-downloadable webinars, symposia, and exhibitions for businesses in the fields of business management, environmental protection, environmental sustainability, carbon and emission reduction, environmental responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects, all for educational purposes; providing online non-downloadable electronic publications in the nature of newsletters, studies, reports, pamphlets and brochures for use by commercial enterprises in the field of business impacts on the environment and sustainability, social responsibility, carbon and emission reduction, and renewable energy

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

For: Software as a service (SaaS) services featuring software for business management; software as a service (SaaS) services featuring software for financial management; software as a service (SaaS) services featuring software for accounting; software as a service (SaaS) services featuring software for tax management; software as a service (SaaS) services featuring software for the management of financial transactions; software as a service (SaaS) services featuring software for supply chain management; software as a service (SaaS) services featuring software for enterprise resource planning; software as a service (SaaS) services featuring software for customer relationship management; software as a service (SaaS) services featuring software for management of business purchasing orders; software as a service (SaaS) services featuring software for providing business intelligence and business predictive analytics; software as a service (SaaS) services featuring software for financial analytics; software as a service (SaaS) services featuring software for data analytics and reporting; software as a service (SaaS) services featuring software for digitising business relationships; software as a service (SaaS) services featuring software for digitising business processes; software as a service (SaaS) services featuring computer software platforms using artificial intelligence for machine learning; software as a service (SaaS) services featuring software for machine learning; software as a service (SaaS) services featuring software for cloud computing, namely, for deploying virtual machines to a cloud computing platform and for managing virtual machines on a cloud computing platform; software as a service (SaaS) services featuring software for cloud network monitoring; software as a service (SaaS) services featuring software for database management, data aggregation, data reporting, and data transmission; software as a service (SaaS) services featuring software for accessing networks, databases and directories; software as a service (SaaS) services featuring software for tracking and analyzing data relating to accounting, financial transactions, carbon emissions data, environmental impact data by businesses, and energy and fuel consumption usage data by businesses; software as a service (SaaS) services featuring software for monitoring, analysing and evaluating the behaviour and performance of businesses, companies, charities, non-governmental organisations and individuals in the fields of environmental protection and sustainability, carbon and emission reduction, social responsibility, renewable energy usage, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects, environmental sustainability, corporate social responsibility (CSR) and environmental, social and governance (ESG); software as a service (SaaS) services featuring software for assessing and managing waste recycling management and water usage management; software-as-a-service (SaaS) services featuring software for analysing business and organisational data and providing reports on carbon footprint, emissions carbon insetting and offsetting; software-as-a-service (SaaS) services featuring software to calculate carbon emissions and recommend carbon insetting and carbon offsetting; software-as-a-service (SaaS) services featuring software for monitoring and analytics of carbon emissions usage by businesses; software-as-a-service (SaaS) services featuring software for providing tailored and personalised carbon reduction and environmental impact reduction strategies and recommendations; software-as-a-service (SaaS) services featuring software for reviewing standards and practices to ensure compliance with laws and regulations by businesses in the field of environmental sustainability and carbon and emission reduction; software-as-a-service (SaaS) services featuring software for regulatory and legal compliance auditing in the field of environmental sustainability and carbon and emission reduction; software-as-a-service (SaaS) services featuring software for creating lobbying information and reports and organisation of information campaigns in the field of environmental sustainability and carbon and emission reduction; software-as-a-service (SaaS) services featuring software for organizing political lobbying information in the field of environmental sustainability and carbon and emission reduction; software-as-a-service (SaaS) services featuring software for preparation of regulatory and legal compliance reports; software-as-a-service (SaaS) services featuring software for automating assessments and declarations relating to environmental sustainability; software as a service (SaaS) services featuring software for collecting, creating, hosting, managing, ranking, analysing and reporting on environmental, social, governance, climate, sustainability, carbon and emission data and information; software as a service (SaaS) services featuring software for mapping environmental, social, governance (ESG), climate, sustainability, carbon and emission, waste recycling management and water usage management data and information to reporting frameworks; software as a service (SaaS) services featuring software for managing and monitoring environmental, social, governance (ESG), climate, sustainability, carbon and emission data and information program performance; software as a service (SaaS) services featuring software for assessing and managing environmental, social, governance (ESG), and climate change risks; software as a service (SaaS) services featuring software for enabling the searching, indexing, visualizing and managing environmental, social, governance (ESG), climate, sustainability, carbon and emission data; software as a service (SaaS) services featuring software for mapping and identifying environmental, social and governance risks and obtaining artificial intelligence (AI) driven recommendations on environmental, social and governance risk, performance and disclosure; software as a service (SaaS) services featuring software for benchmarking environmental, social, governance (ESG), climate, sustainability, carbon and emission data and benchmarking performance with customers and third party sources and with industry standards and best practices; software as a service (SaaS) services featuring software for providing customizable dashboard for environmental, social, governance (ESG), climate, sustainability, carbon and emission risks management; software as a service (SaaS) services featuring software to integrate environmental, social and governance (ESG) and financial information into a coherent decision making framework and assess the return on investment (ROI) of environmental, social and governance (ESG) program; software as a service (SaaS) services featuring software for obtaining predictive and prescriptive artificial intelligence (AI) driven insights on environmental, social, governance (ESG), climate sustainability, carbon and emission performance and optimisation; software as a service (SaaS) services featuring software to collect internal and external environmental, social, governance (ESG), climate sustainability, carbon and emission structured and unstructured data through one or more application programming interfaces (API) linked to public and commercial databases, enterprise resource planning (ERP) systems and business applications, and to aggregate environmental, social, governance (ESG), climate sustainability, carbon and emission data using a robust quality control environment; platform as a service (PaaS) featuring computer software platforms for business management, financial management, accounting, tax management and compliance, management of financial transactions, enterprise resource planning, customer relationship management, management of purchasing orders, providing business intelligence and business predictive analytics, financial analytics, data analytics and reporting, digitising business relationships, digitising business processes, cloud network monitoring, database management, data aggregation, data reporting, data transmission, accessing networks, accessing databases, accessing directories, and for document verification, authentication and quality control; authentication and quality control services relating to environmental social governance and corporate social responsibility data; creating an online community for users to communicate, collaborate and share updates in the fields of environmental protection and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; providing temporary use of online, non-downloadable software for sharing information in the fields of environmental protection and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; providing temporary use of online, non-downloadable software for communicating and collaborating about strategies to combat issues relating to the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; providing temporary use of online, non-downloadable software for measuring and reporting greenhouse gas emissions and carbon offsets; providing temporary use of online, non-downloadable software for tracking goals in the fields of climate change, and carbon emissions and environmental impact reduction; hosting a website and online website platforms in the field of business featuring environmental information about the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects, environmental sustainability, corporate social responsibility (CSR) and environmental, social and governance (ESG); cloud computing featuring software for collecting, analyzing and

organizing data for use in the fields of environmental protection and sustainability and carbon and emission reduction; environmental monitoring, testing and inspection services; environmental surveys, namely, environmental testing and inspection services; evaluating and testing the environmental qualities and impact of consumer products of others; testing, analysis and evaluation of the services of others to determine conformity with environmental certification standards; providing scientific research and scientific information for use by commercial enterprises in the fields of climate change, global warming, environmental protection and sustainability, carbon and emission reduction, and renewable energy; research and development of environmentally friendly forms of energy and power; research and development services for commercial enterprises in the field of developing novel and innovative technology for implementing and funding decarbonisation actions; research and development services for businesses for the creation of modeling software to forecast emissions reductions; environmental research and advisory services for businesses relating to water usage management and waste recycling management; design and development of computer software, software applications, and programming interface software for the purposes of compiling, monitoring and analysing information on renewable energy and on education, advice and lobbying to local government, communities and businesses on the aforesaid subjects, environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); design and development of computer software for use in the fields of environmental, social, governance, sustainability, carbon and emission data and information; design, maintenance, development and updating of computer software; all of the aforesaid services also provided online via the internet or other interactive electronic platforms; information, advisory and consultancy services relating to the aforesaid services

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

For: Legal services, namely, preparation of regulatory and legal compliance reports in the field of environmental laws; all of the aforesaid services also provided online via the Internet or other interactive electronic platforms; information, advisory and consultancy services relating to the aforesaid services

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: Yes

Currently 66A: Yes

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Sage Global Services Limited

Owner Address: C23 - 5 & 6 Cobalt Park Way Cobalt Park
Newcastle Upon Tyne NE28 9EJ
UNITED KINGDOM

Legal Entity Type: Limited Company

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jennifer C. Debrow

Docket Number: 110981-00024

Attorney Primary Email Address: trademark@taftlaw.com

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Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 12, 2025	FINAL DECISION TRANSACTION PROCESSED BY IB	
Aug. 21, 2025	FINAL DISPOSITION NOTICE SENT TO IB	
Aug. 21, 2025	FINAL DISPOSITION PROCESSED	72629
May 04, 2025	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Mar. 07, 2025	NEW REPRESENTATIVE AT IB RECEIVED	
Feb. 04, 2025	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Feb. 04, 2025	REGISTERED-PRINCIPAL REGISTER	
Jan. 17, 2025	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Jan. 01, 2025	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Jan. 01, 2025	NOTIFICATION OF POSSIBLE OPPOSITION CREATED, TO BE SENT TO IB	
Dec. 17, 2024	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 17, 2024	PUBLISHED FOR OPPOSITION	
Dec. 11, 2024	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 21, 2024	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 29, 2024	EXAMINER'S AMENDMENT ENTERED	
Oct. 29, 2024	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Oct. 29, 2024	EXAMINERS AMENDMENT E-MAILED	
Oct. 29, 2024	EXAMINERS AMENDMENT -WRITTEN	
Oct. 25, 2024	TEAS/EMAIL CORRESPONDENCE ENTERED	
Oct. 25, 2024	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 25, 2024	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Aug. 26, 2024	NOTIFICATION OF FINAL REFUSAL EMAILED	
Aug. 26, 2024	FINAL REFUSAL E-MAILED	
Aug. 26, 2024	FINAL REFUSAL WRITTEN	
Jul. 31, 2024	TEAS/EMAIL CORRESPONDENCE ENTERED	
Jul. 31, 2024	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 31, 2024	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 19, 2024	REFUSAL PROCESSED BY IB	
Feb. 01, 2024	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Feb. 01, 2024	REFUSAL PROCESSED BY MPU	67445
Jan. 18, 2024	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Jan. 17, 2024	NON-FINAL ACTION WRITTEN	
Jan. 11, 2024	ASSIGNED TO EXAMINER	
Aug. 08, 2023	APPLICATION FILING RECEIPT MAILED	
Aug. 04, 2023	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Aug. 03, 2023	SN ASSIGNED FOR SECT 66A APPL FROM IB	

International Registration Information (Section 66a)

<p>International Registration Number: 1743526</p> <p>Priority Claimed Flag: Yes</p> <p>Intl. Registration Status: REQUEST FOR EXTENSION OF PROTECTION PROCESSED</p> <p>Notification of Designation Date: Aug. 03, 2023</p> <p>International Registration Renewal Date: Apr. 14, 2033</p> <p>First Refusal Flag: Yes</p>	<p>International Registration Date: Apr. 14, 2023</p> <p>Date of Section 67 Priority Claim: Oct. 28, 2022</p> <p>Date of International Registration Status: Aug. 03, 2023</p> <p>Date of Automatic Protection: Feb. 03, 2025</p>
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TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: FILE REPOSITORY (FRANCONIA)

Date in Location: Feb. 04, 2025

Proceedings

Summary

Number of Proceedings: 11

Type of Proceeding: Opposition

Proceeding Number: [91301924](#)

Filing Date: Sep 24, 2025

Status: Pending

Status Date: Sep 24, 2025

Interlocutory Attorney: CHARLES HISER

Defendant

Name: Sage Creek USA LLC

Correspondent Address: SAGE CREEK USA LLC
1101 DEAD RUN DR
MCLEAN VA UNITED STATES , 22101

Correspondent e-mail: mtaylorvmi93@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE CREEK USA		99042087	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: THEODORE GELDERMAN
TAFT STETTINIUS & HOLLISTER LLP
80 SOUTH EIGHTH STREET, IDS CENTER 2200
MINNEAPOLIS MN UNITED STATES , 55418

Correspondent e-mail: tgelderman@taftlaw.com , grouser@taftlaw.com , trademark@taftlaw.com , kgray@taftlaw.com , jpeteronhubler@taftlaw.com , [IPLit_docket_assist@taftlaw.com](#) , abennettewald@taftlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE 100		85653212	4411939
SAGE BUSINESS CLOUD		79226570	6585273
BE SAGE. BUILD ON.		79226540	5635096
SAGE		98624111	
SAGE		98624123	
SAGE ADVISOR		85676457	4382519
SAGE		76412073	3238564
SAGE INTACCT		97260356	7477539
SAGE EARTH		79375671	7674020
SAGE		97260364	7617465
SAGE		97260338	7617463
SAGE		97260345	7617464
SAGE 50		85653174	4382361
SAGE 300		85653250	4382365
SAGE		75590576	2880566
SAGE		75420104	2240550

Prosecution History

Entry Number	History Text	Date	Due Date
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3	INSTITUTED	Sep 24, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 24, 2025	Nov 23, 2025
1	FILED AND FEE	Sep 24, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91301889](#) **Filing Date:** Sep 23, 2025
Status: Pending **Status Date:** Sep 23, 2025
Interlocutory Attorney: WILLIAM D JACKSON

Defendant

Name: CyberSage Inc
Correspondent Address: CYBERSAGE INC
3905 HEDGCOXE RD SUITE 250423
PLANO TX UNITED STATES , 75025
Correspondent e-mail: info@cybersage.us , admin@cybersage.us

Associated marks

Mark	Application Status	Serial Number	Registration Number
CYBERSAGE		98810967	

Plaintiff(s)

Name: Sage Global Services Limited
Correspondent Address: ASHLEY BENNETT EWALD
TAFT STETTINIUS & HOLLISTER LLP
80 SOUTH EIGHTH STREET, 2200 IDS CENTER
MINNEAPOLIS MN UNITED STATES , 55402
Correspondent e-mail: IPLit_docket_assist@taftlaw.com , jpeteronhubler@taftlaw.com , tgelderman@taftlaw.com , trademark@taftlaw.com , abennettewald@taftlaw.com , kgray@taftlaw.com , grouser@taftlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE EARTH		79375671	7674020
SAGE 50		85653174	4382361
SAGE 300		85653250	4382365
BE SAGE. BUILD ON.		79226540	5635096
SAGE		98624111	
SAGE INTACCT		97260356	7477539
SAGE 100		85653212	4411939
SAGE		76412073	3238564
SAGE BUSINESS CLOUD		79226570	6585273
SAGE ADVISOR		85676457	4382519
SAGE		75590576	2880566
SAGE		97260338	7617463
SAGE		97260345	7617464
SAGE		97260364	7617465
SAGE		98624123	
SAGE		75420104	2240550

Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Sep 23, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 23, 2025	Nov 22, 2025
1	FILED AND FEE	Sep 23, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91301257](#) **Filing Date:** Aug 23, 2025

Status: Pending

Status Date: Aug 26, 2025

Interlocutory Attorney: CHARLES HISER

Defendant

Name: Saige Research

Correspondent Address: SANG YOON KANG
STUDEBAKER BRACKETT, PLLC
8255 GREENSBORO DRIVE, SUITE 300
TYSONS VA UNITED STATES , 22102

Correspondent e-mail: sang.kang@sbpatentlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAIGE VISION		79390947	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: GRACE ELIZABETH KANE ROUSER
TAFT STETTINIUS & HOLLISTER LLP
2200 IDS CENTER, 80 SOUTH EIGHTH STREET
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: grouser@taftlaw.com , tgelderman@taftlaw.com , kgray@taftlaw.com , trademark@taftlaw.com , IPlit_docket_assist@taftlaw.com , abennettewald@taftlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE		97260338	7617463
SAGE EARTH		79375671	7674020
SAGE 50		85653174	4382361
SAGE		97260345	7617464
SAGE 300		85653250	4382365
SAGE 100		85653212	4411939
SAGE		75590576	2880566
SAGE ADVISOR		85676457	4382519
SAGE BUSINESS CLOUD		79226570	6585273
SAGE		97260364	7617465
BE SAGE. BUILD ON.		79226540	5635096
SAGE INTACCT		97260356	7477539
SAGE		76412073	3238564

Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Aug 26, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 26, 2025	Oct 05, 2025
1	FILED AND FEE	Aug 23, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91301258](#)

Filing Date: Aug 23, 2025

Status: Pending

Status Date: Aug 26, 2025

Interlocutory Attorney: CHARLES HISER

Defendant

Name: Saige Research

Correspondent Address: SANG YOON KANG
STUDEBAKER BRACKETT, PLLC
8255 GREENSBORO DRIVE, SUITE 300
TYSONS VA UNITED STATES , 22102

Correspondent e-mail: sang.kang@sbpatentlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAIGE SAFETY		79393718	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: GRACE ELIZABETH KANE ROUSER
TAFT STETTINIUS & HOLLISTER LLP
2200 IDS CENTER, 80 SOUTH EIGHTH STREET
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: grouser@taftlaw.com , tgelderman@taftlaw.com , IPlit_docket_assist@taftlaw.com , abennettewald@taftlaw.com , trademark@taftlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE		97260338	7617463
SAGE EARTH		79375671	7674020
SAGE 50		85653174	4382361
SAGE		97260345	7617464
SAGE 300		85653250	4382365
SAGE 100		85653212	4411939
SAGE		75590576	2880566
SAGE ADVISOR		85676457	4382519
SAGE BUSINESS CLOUD		79226570	6585273
SAGE		97260364	7617465
BE SAGE. BUILD ON.		79226540	5635096
SAGE INTACCT		97260356	7477539
SAGE		76412073	3238564

Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Aug 26, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 26, 2025	Oct 05, 2025
1	FILED AND FEE	Aug 23, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91301261](#)

Filing Date: Aug 23, 2025

Status: Pending

Status Date: Aug 26, 2025

Interlocutory Attorney: WILLIAM D JACKSON

Defendant

Name: Saige Research

Correspondent Address: SANG YOON KANG
STUDEBAKER BRACKETT, PLLC
8255 GREENSBORO DRIVE, SUITE 300
TYSONS VA UNITED STATES , 22102

Correspondent e-mail: sang.kang@sbpatentlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAIGE VIMS		79391216	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent GRACE ELIZABETH KANE ROUSER

Address: TAFT STETTINIUS & HOLLISTER LLP
2200 IDS CENTER, 80 SOUTH EIGHTH STREET
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: grouser@taftlaw.com , kgray@taftlaw.com , tgelderman@taftlaw.com , abennettewald@taftlaw.com , trademark@taftlaw.com , IPLIT_doCKET_assist@taftlaw.com

Mark	Application Status	Serial Number	Registration Number
SAGE ADVISOR		85676457	4382519
SAGE		75590576	2880566
SAGE		97260364	7617465
SAGE 100		85653212	4411939
SAGE EARTH		79375671	7674020
SAGE BUSINESS CLOUD		79226570	6585273
SAGE		76412073	3238564
SAGE INTACCT		97260356	7477539
SAGE 50		85653174	4382361
SAGE		97260338	7617463
BE SAGE. BUILD ON.		79226540	5635096
SAGE 300		85653250	4382365
SAGE		97260345	7617464

Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Aug 26, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 26, 2025	Oct 05, 2025
1	FILED AND FEE	Aug 23, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91300883](#)

Filing Date: Aug 07, 2025

Status: Pending

Status Date: Aug 07, 2025

Interlocutory Attorney: STEVEN W FERRELL

Defendant

Name: Bree Luck

Correspondent Address: JUSTIN JOHANSON
ROCKET LEGAL PROFESSIONAL SERVICES, INC.
4050 S. 500 W., SUITE 50 DPT# 14057
SALT LAKE CITY UT UNITED STATES , 84123

Correspondent e-mail: docketing@rocketlawyer.com , bree@awkwardsage.com , ijohanson@rocketlawyer.com

Mark	Application Status	Serial Number	Registration Number
AWKWARD SAGE		98927033	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: THEODORE GELDERMAN
TAFT STETTINIUS & HOLLISTER LLP
80 SOUTH EIGHTH STREET, IDS CENTER 2200
MINNEAPOLIS MN UNITED STATES , 55418

Correspondent e-mail: tgelderman@taftlaw.com , abennettewald@taftlaw.com , grouser@taftlaw.com , trademark@taftlaw.com , iplit_docket_assist@taftlaw.com , jpeteronhubler@taftlaw.com , kgray@taftlaw.com

Mark	Application Status	Serial Number	Registration Number
SAGE EARTH		79375671	7674020
SAGE		76412073	3238564

SAGE 50	85653174	4382361
SAGE 300	85653250	4382365
SAGE BUSINESS CLOUD	79226570	6585273
SAGE INTACCT	97260356	7477539
SAGE	97260364	7617465
SAGE	75420104	2240550
SAGE ADVISOR	85676457	4382519
BE SAGE. BUILD ON.	79226540	5635096
SAGE	97260338	7617463
SAGE 100	85653212	4411939
SAGE	97260345	7617464

Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Aug 07, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 07, 2025	Sep 16, 2025
1	FILED AND FEE	Aug 07, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91299066](#) **Filing Date:** May 19, 2025
Status: Terminated **Status Date:** Aug 18, 2025
Interlocutory Attorney: WILLIAM D JACKSON

Defendant

Name: Kara Kacvinsky
Correspondent Address: TREVOR A. CAUDLE, ESQ.
TREVOR CAUDLE LAW PRACTICE, PC
350 BAY STREET, #100-363
SAN FRANCISCO CA UNITED STATES , 94133
Correspondent e-mail: trevor@trevorcaudlelaw.com , haley@trevorcaudlelaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SIMPLE & SAGE		98300017	

Plaintiff(s)

Name: Sage Global Services Limited
Correspondent Address: ASHLEY BENNETT EWALD
TAFT STETTINIUS & HOLLISTER LLP
80 SOUTH EIGHTH STREET, 2200 IDS CENTER
MINNEAPOLIS MN UNITED STATES , 55402
Correspondent e-mail: PLit_docket_assist@taftlaw.com , abennettewald@taftlaw.com , kgray@taftlaw.com , jpetersehuler@taftlaw.com , tgelderman@taftlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE		97260338	7617463
SAGE 300		85653250	4382365
SAGE EARTH		79375671	7674020
SAGE		75420104	2240550
SAGE 100		85653212	4411939
SAGE INTACCT		97260356	7477539
SAGE		97260364	7617465
BE SAGE. BUILD ON.		79226540	5635096
SAGE		76412073	3238564
SAGE		75590576	2880566

SAGE BUSINESS CLOUD	79226570	6585273
SAGE ADVISOR	85676457	4382519
SAGE 50	85653174	4382361
SAGE	97260345	7617464

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 18, 2025	
5	BD DECISION: OPP SUSTAINED	Aug 18, 2025	
4	NOTICE OF DEFAULT	Jul 08, 2025	
3	INSTITUTED	May 18, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 18, 2025	Jun 27, 2025
1	FILED AND FEE	May 19, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91298327](#) **Filing Date:** Apr 15, 2025
Status: Pending **Status Date:** Apr 15, 2025
Interlocutory Attorney: CHARLES HISER

Defendant

Name: Sagemont Advisors, LLC
Correspondent Address: JAIME RICH VINING
 FRIEDLAND VINING, P.A.
 9100 S. DADELAND BLVD., SUITE 1620
 MIAMI FL UNITED STATES , 33156
Correspondent e-mail: trademarks@friedlandvining.com , jrv@friedlandvining.com , dkf@friedlandvining.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGEMONT		98542091	

Plaintiff(s)

Name: Sage Global Services Limited
Correspondent Address: THEODORE GELDERMAN
 TAFT STETTINIUS & HOLLISTER LLP
 80 SOUTH EIGHTH STREET, IDS CENTER 2200
 MINNEAPOLIS MN UNITED STATES , 55418
Correspondent e-mail: tgelderman@taftlaw.com , iplit_docket_assist@taftlaw.com , jpeteronhubler@taftlaw.com , kgray@taftlaw.com , abennettewald@taftlaw.com , grouser@taftlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE INTACCT		97260356	7477539
SAGE 300		85653250	4382365
SAGE		75590576	2880566
SAGE		97260345	7617464
SAGE		97260338	7617463
SAGE 100		85653212	4411939
SAGE BUSINESS CLOUD		79226570	6585273
SAGE		97260364	7617465
SAGE		76412073	3238564
BE SAGE. BUILD ON.		79226540	5635096
SAGE ADVISOR		85676457	4382519
SAGE 50		85653174	4382361
SAGE		75420104	2240550
SAGE EARTH		79375671	7674020

Prosecution History

Entry Number	History Text	Date	Due Date
10	EXTENSION OF TIME GRANTED	Aug 21, 2025	
9	P MOT FOR EXT W/ CONSENT	Aug 21, 2025	
8	ANSWER	Jul 21, 2025	
7	EXTENSION OF TIME GRANTED	Jun 16, 2025	
6	D MOT FOR EXT W/ CONSENT	Jun 16, 2025	
5	EXTENSION OF TIME GRANTED	May 22, 2025	
4	D MOT FOR EXT W/ CONSENT	May 22, 2025	
3	INSTITUTED	Apr 15, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 15, 2025	May 25, 2025
1	FILED AND FEE	Apr 15, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91298190](#)

Filing Date: Apr 02, 2025

Status: Terminated

Status Date: Jul 15, 2025

Interlocutory Attorney: WILLIAM D JACKSON

Defendant

Name: Shanghai Sage Intelligent Technology Co., Ltd.

Correspondent Address: CHARLES HO
BARRON & YOUNG PLLC
5465 LEGACY DRIVE, SUITE 650
PLANO TX UNITED STATES , 75024

Correspondent e-mail: charles_ho@barron-young.com , bytrademark.us@barron-young.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ISAGE		79395690	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: GRACE ELIZABETH KANE ROUSER
TAFT STETTINIUS & HOLLISTER LLP
2200 IDS CENTER, 80 SOUTH EIGHTH STREET
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: grouser@taftlaw.com , kgray@taftlaw.com , tgelderman@taftlaw.com , abennettewald@taftlaw.com , jpeteronhubler@taftlaw.com , [IP lit_docket_assist@taftlaw.com](mailto:lit_docket_assist@taftlaw.com)

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE 100		85653212	4411939
SAGE		75590576	2880566
SAGE		97260364	7617465
SAGE ADVISOR		85676457	4382519
SAGE		76412073	3238564
SAGE BUSINESS CLOUD		79226570	6585273
SAGE		97260338	7617463
SAGE EARTH		79375671	7674020
SAGE 50		85653174	4382361
SAGE INTACCT		97260356	7477539
SAGE		75420104	2240550
BE SAGE. BUILD ON.		79226540	5635096
SAGE 300		85653250	4382365
SAGE		97260345	7617464

Prosecution History

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Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 15, 2025	
5	BD DECISION: OPP SUSTAINED	Jul 15, 2025	
4	NOTICE OF DEFAULT	May 29, 2025	
3	INSTITUTED	Apr 09, 2025	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 09, 2025	May 19, 2025
1	FILED AND FEE	Apr 02, 2025	

Type of Proceeding: Opposition

Proceeding Number: [91295885](#)

Filing Date: Dec 23, 2024

Status: Terminated

Status Date: Mar 25, 2025

Interlocutory Attorney: KEVIN G CRENNAN

Defendant

Name: Shanghai Sage Intelligent Technology Co., Ltd.

Correspondent Address: CHARLES HO
BARRON & YOUNG PLLC
5465 LEGACY DRIVE, SUITE 650
PLANO TX UNITED STATES , 75024

Correspondent e-mail: charles_ho@barron-young.com , bytrademark.us@barron-young.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ISAGEBOT		98358478	

Plaintiff(s)

Name: Sage Global Services Limited

Correspondent Address: ASHLEY M. BENNETT EWALD
TAFT STETTINIUS & HOLLISTER LLP
80 SOUTH EIGHTH STREET, 2200 IDS CENTER
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: abennettewald@taftlaw.com , grouser@taftlaw.com , IPLit_Docket_Assist@taftlaw.com , tgelderman@taftlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE		75420104	2240550
SAGE		97260364	
SAGE INTACCT		97260356	7477539
SAGE		76412073	3238564
SAGE EARTH		79375671	
SAGE		97260338	
SAGE		97260345	
SAGE 100		85653212	4411939
SAGE 300		85653250	4382365
SAGE 50		85653174	4382361
SAGE ADVISOR		85676457	4382519
SAGE BUSINESS CLOUD		79226570	6585273
SAGE		75590576	2880566
BE SAGE. BUILD ON.		79226540	5635096

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Mar 25, 2025	
5	BD DECISION: OPP SUSTAINED	Mar 25, 2025	
4	NOTICE OF DEFAULT	Feb 12, 2025	
3	INSTITUTED	Dec 23, 2024	

Type of Proceeding: Opposition

Proceeding Number: [91295484](#) **Filing Date:** Dec 04, 2024
Status: Terminated **Status Date:** Mar 07, 2025
Interlocutory Attorney: REBECCA J STEMPIEN_COYLE

Defendant

Name: Bree Luck
Correspondent Address: JUSTIN JOHANSON
 RLAS
 4050 S. 500 W., SUITE 50 DPT# 14057
 SALT LAKE CITY UT UNITED STATES , 84123
Correspondent e-mail: docketing@rocketlawyer.com , bree@awkwardsage.com , jjohanson@rocketlawyer.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AWKWARD SAGE		98289465	

Plaintiff(s)

Name: Sage Global Services Limited
Correspondent Address: ASHLEY M. BENNETT EWALD
 TAFT STETTINIUS & HOLLISTER LLP
 80 SOUTH EIGHTH STREET, 2200 IDS CENTER
 MINNEAPOLIS MN UNITED STATES , 55402
Correspondent e-mail: abennettewald@taftlaw.com , grouser@taftlaw.com , IND_Docket_Assist@taftlaw.com , tgelderman@taftlaw.com , iplit_docket_assist@taftlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGE		75420104	2240550
SAGE		97260364	
SAGE INTACCT		97260356	7477539
SAGE		76412073	3238564
SAGE EARTH		79375671	
SAGE		97260338	
SAGE		97260345	
SAGE 100		85653212	4411939
SAGE 300		85653250	4382365
SAGE 50		85653174	4382361
SAGE ADVISOR		85676457	4382519
SAGE BUSINESS CLOUD		79226570	6585273

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Mar 07, 2025	
5	BD DECISION: OPP SUSTAINED	Mar 07, 2025	
4	NOTICE OF DEFAULT	Jan 24, 2025	
3	INSTITUTED	Dec 04, 2024	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 04, 2024	Jan 13, 2025
1	FILED AND FEE	Dec 04, 2024	

United States of America

United States Patent and Trademark Office

SAGE EARTH

Reg. No. 7,674,020

Registered Feb. 04, 2025

**Int. Cl.: 9, 16, 35, 36, 38, 41,
42, 45**

Service Mark

Trademark

Principal Register

Sage Global Services Limited (UNITED KINGDOM Limited Company)
C23 - 5 & 6 Cobalt Park Way Cobalt Park
Newcastle Upon Tyne NE28 9EJ
UNITED KINGDOM

CLASS 9: Downloadable business management software; downloadable financial management software; downloadable accounting software; downloadable tax management software; downloadable supply chain management software; downloadable computer software for analysing business and organisational data and providing reports, insights and recommendations on carbon footprint, emissions and carbon insetting and offsetting; downloadable computer software to calculate carbon emissions and recommend carbon insetting and carbon offsetting strategies; downloadable computer software for monitoring and analytics of carbon emissions usage by businesses; downloadable computer software for providing tailored and personalised carbon reduction and environmental impact reduction strategies and recommendations; downloadable computer software for reviewing standards and practices for businesses to ensure compliance with laws and regulations in the field of environmental sustainability and carbon and emission reduction; downloadable computer software for regulatory and legal compliance auditing in the field of environmental sustainability and carbon and emission reduction; downloadable computer software for assessing and predicting the environmental impact of supply chains; downloadable computer software for creating lobbying information and reports and organisation of information campaigns in the field of environmental sustainability and carbon and emission reduction; downloadable computer software for organizing political lobbying information in the field of environmental sustainability and carbon and emission reduction; downloadable computer software for preparation of regulatory and legal compliance reports; downloadable computer software for automating assessments and declarations relating to environmental sustainability; downloadable electronic publications, not for scholarly or academic purposes, namely, newsletters, studies, reports, pamphlets and brochures for use by commercial enterprises in the field of business impacts on the environment and sustainability, social responsibility, carbon and emission reduction, and renewable energy; downloadable computer software for collecting, analyzing, and organizing data all for use in the fields of environmental protection and sustainability, social environmental responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects; downloadable computer software for collecting, analyzing, and organizing data all for use in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); downloadable computer software for use in environmental, social, financial and legal risk audit planning and management; downloadable computer software for sustainable performance management; downloadable computer software for corporate responsibility management and corporate governance and legal management; downloadable computer software for energy usage data and management and carbon management; downloadable computer software for environmental performance management; downloadable computer software for supply chain

Coke Moya Smeed

Acting Director of the United States Patent and Trademark Office



management; downloadable computer software for audit management; downloadable computer software for stakeholders relationship management; downloadable computer software for initiatives and donations management in the field of sustainable development and corporate social responsibility; downloadable computer software for environmental social data reporting and management; downloadable computer software for management and reporting of performance, incident management, chemical substance management, compliance and stewardship management all in the field of environmental matters; downloadable computer software for regulatory control and compliance management in connection with the environment and sustainability and corporate social responsibility; downloadable computer software for automation and monitoring of enterprise-audit activities, business continuity management, and document management; downloadable computer software for use in customer relationship management (CRM) in the fields of supply chain management, the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government and communities on the aforesaid subjects, environmental sustainability, corporate social responsibility (CSR) and environmental, social and governance (ESG); downloadable computer software for providing collaborative social or professional networking platforms related to environmental sustainability for commercial enterprises; downloadable computer software for monitoring factory processes and industrial process control; downloadable documents, downloadable video recordings, downloadable sound recordings, and pre-recorded CD-ROMs containing texts, all featuring information on risk management, carbon and energy usage data and management, corporate governance, supply chain, customer relationship management, environment, regulatory compliance, incident management, internal controls, audits of environmental risks, sustainable development, financial risks and legal risks; downloadable artificial intelligence software for compiling, monitoring and analysing information on social responsibility, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects, environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); downloadable computer software for organizing environmental, social, governance, sustainability, carbon and emission data and information data; downloadable computer software for collecting, creating, hosting, managing, ranking, analysing and reporting on environmental, social, governance, climate, sustainability, carbon and emission data and information; downloadable computer software for mapping environmental, social, governance, climate, sustainability, carbon and emission data and information to reporting frameworks; downloadable computer software for managing and monitoring environmental, social, governance, climate, sustainability, carbon and emission data and information program performance; downloadable computer software for assessing and managing environmental, social, governance, and climate change risks and assessing and managing waste recycling and water usage management; downloadable computer software for enabling the searching, indexing, visualizing and managing environmental, social, governance, climate, sustainability, carbon and emission data; downloadable computer software for mapping and identifying environmental risks, social and governance risks and obtaining artificial intelligence (AI) driven recommendations on environmental risks and social and governance risk, performance and disclosure; downloadable computer software for benchmarking environmental, social, governance, climate, sustainability, carbon and emission data and performance between customers and with third party sources with industry standards and best practices; downloadable computer software for providing a customizable dashboard for environmental, social, governance, climate, sustainability, carbon and emission risks management; downloadable computer software to integrate environmental, social and governance and financial information into a coherent decision making framework and assess the return on investment (ROI) of environmental, social and governance programs; downloadable computer software for obtaining predictive and prescriptive artificial intelligence (AI) driven insights on environmental, social, governance, climate sustainability, carbon and emission performance and optimisation; downloadable computer software to collect internal and external environmental, social, governance, climate sustainability, carbon

and emission structured and unstructured data through one or more application programming interfaces (API) linked to public and commercial databases, enterprise resource planning (ERP) systems and business applications, and to aggregate environmental, social, governance, climate sustainability, carbon and emission data using a robust quality control environment

CLASS 16: Printed matter, namely, printed newsletters, studies, reports, pamphlets and brochures for use by commercial enterprises in the fields of business impacts on the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects; printed matter, namely, printed newsletters, studies, reports, pamphlets and brochures for use by commercial enterprises in the fields of business advisory, evaluation and consultancy services relating to the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects; printed instructional and teaching materials, other than apparatus, for use by commercial enterprises in the fields of business impacts on the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects

CLASS 35: Business management; business administration services; accountancy services; business expertise services, namely, expert evaluations and reports relating to business matters; compilation and systemisation of information into computer databases; compilation and analysis of data and information relating to business management; business analysis; business advisory services to recommend carbon inseting actions and carbon offsetting projects; providing benchmark data analysis for businesses in the fields of carbon emissions data and benchmarking performance between customers and third party sources; statistical analysis and reporting for business purposes; provision of commercial information from online databases; business advisory, evaluation and consultancy services in the fields of the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and advising and lobbying local government, communities, and businesses on the aforesaid subjects; advertising services to promote public awareness of environmental issues and initiatives; business economic forecasting services to forecast the impact of sustainability and carbon emission reduction measures taken by a business in order to provide recommendations to the business; promoting public awareness and providing business information in the fields of the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, and businesses communities on the aforesaid subjects; business advisory, evaluation and consultancy services in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); promotional sponsorship of sporting events in connection with carbon and emission reduction; business information and business research services in the fields of the environment and sustainability, social responsibility, carbon and emission reduction, renewable energy, and advising and lobbying local government, businesses and communities on the aforesaid subjects; business appraisal services, namely, providing a performance rating based on environmental and social impact of businesses; compiling and analyzing business data and statistics in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG) for business purposes; business auditing services for measuring and regulating sustainable performance and corporate social responsibility; market research studies for assessing business sustainable performance, corporate social responsibility, and customer relationship management; business administration of customer loyalty, incentive, membership, discount and bonus programs provided to businesses, companies, charities, non-governmental organisations and individuals in recognition of environmental and sustainable performance, carbon and emission reduction and corporate social responsibility; business consulting in the field of environmental

management, namely, advising businesses on issues of environmental impact, climate change, carbon reduction, waste recycling and water management, all for business purposes; providing business services, namely, preparation of business reports for the assessment of waste recycling and water management; arranging and conducting business trade fairs and exhibitions for promoting environmental conservation and sustainability, social responsibility, renewable energy, and advising and lobbying local government, businesses and communities on the aforesaid subjects; all of the aforesaid services also provided online via the Internet or other interactive electronic platforms; business information, advisory and consultancy services relating to all of the aforesaid services; business incubation services, namely, providing work space containing business equipment for start-ups and small businesses in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG)

CLASS 36: Financial services, namely, financial analysis, financial consultancy; financial management; financial information; financial data analysis; financial sponsorship of environmental protection programs and of research projects in the field of carbon emissions reduction; financial services, namely, funding research studies in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); providing grants and scholarships to businesses, companies, charities, non-governmental organisations and individuals in recognition of environmental and sustainable performance, carbon and emission reduction and corporate social responsibility; financial strategy consultancy services in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); financial forecasting services to forecast the financial impact of sustainability and carbon emission reduction measures taken by a business; brokerage of carbon dioxide and other greenhouse gas emission credits, allowances or offsets on behalf of offset producers; trading of carbon dioxide and greenhouse gas emission credits, allowances or offsets of others; brokerage of carbon offset credits; brokerage of carbon credits; brokerage of bonds that support environmental matters and carbon reduction; providing project grants for environmental awareness projects; provision of financial information relating to the finance industry involved in environmentally focused investments; financial investment and management of financial investments in the sustainable and renewable energy sector; all of the aforesaid services also provided online via the Internet or other interactive electronic platforms; financial information, advisory and consultancy services relating to all of the aforesaid services

CLASS 38: Telecommunication services, namely, providing access to websites, a community website platform and internet website portals in the field of business containing information and data and for users to share insights all in the fields of the environment and sustainability, carbon and emission reduction, carbon and emission data, benchmarking performance with customers and third party sources and with industry standards and best practices, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; digital transmission of data and provision of access to information via data networks for use by commercial enterprises in the fields of the environment and sustainability, carbon and emission reduction, carbon and emission data, benchmarking performance with customers and third party sources and with industry standards and best practices, social responsibility, and renewable energy; providing on-line electronic bulletin boards and chat rooms in the field of business for electronic transmission of computer messages, data, audio or visual images among users concerning the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; provision of access to information, data and documents stored electronically in central files and on the Internet for use by commercial enterprises in the fields of environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social

and governance (ESG); telecommunications information, telephony and advisory services in connection with all of the aforesaid services

CLASS 41: Education services, namely, providing classes, seminars, workshops and training for businesses in the fields of environmental sustainability, environmental protection, business management, carbon and emission reduction, renewable energy, corporate social responsibility (CSR) and environmental, social and governance (ESG), waste recycling management and management of water usage by businesses; arranging and conducting in-person and online training workshops, colloquiums, conferences, in-person learning forums, congresses, seminars, non-downloadable webinars, symposia, and exhibitions for businesses in the fields of business management, environmental protection, environmental sustainability, carbon and emission reduction, environmental responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects, all for educational purposes; providing online non-downloadable electronic publications in the nature of newsletters, studies, reports, pamphlets and brochures for use by commercial enterprises in the field of business impacts on the environment and sustainability, social responsibility, carbon and emission reduction, and renewable energy

CLASS 42: Software as a service (SaaS) services featuring software for business management; software as a service (SaaS) services featuring software for financial management; software as a service (SaaS) services featuring software for accounting; software as a service (SaaS) services featuring software for tax management; software as a service (SaaS) services featuring software for the management of financial transactions; software as a service (SaaS) services featuring software for supply chain management; software as a service (SaaS) services featuring software for enterprise resource planning; software as a service (SaaS) services featuring software for customer relationship management; software as a service (SaaS) services featuring software for management of business purchasing orders; software as a service (SaaS) services featuring software for providing business intelligence and business predictive analytics; software as a service (SaaS) services featuring software for financial analytics; software as a service (SaaS) services featuring software for data analytics and reporting; software as a service (SaaS) services featuring software for digitising business relationships; software as a service (SaaS) services featuring software for digitising business processes; software as a service (SaaS) services featuring computer software platforms using artificial intelligence for machine learning; software as a service (SaaS) services featuring software for machine learning; software as a service (SaaS) services featuring software for cloud computing, namely, for deploying virtual machines to a cloud computing platform and for managing virtual machines on a cloud computing platform; software as a service (SaaS) services featuring software for cloud network monitoring; software as a service (SaaS) services featuring software for database management, data aggregation, data reporting, and data transmission; software as a service (SaaS) services featuring software for accessing networks, databases and directories; software as a service (SaaS) services featuring software for tracking and analyzing data relating to accounting, financial transactions, carbon emissions data, environmental impact data by businesses, and energy and fuel consumption usage data by businesses; software as a service (SaaS) services featuring software for monitoring, analysing and evaluating the behaviour and performance of businesses, companies, charities, non-governmental organisations and individuals in the fields of environmental protection and sustainability, carbon and emission reduction, social responsibility, renewable energy usage, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects, environmental sustainability, corporate social responsibility (CSR) and environmental, social and governance (ESG); software as a service (SaaS) services featuring software for assessing and managing waste recycling management and water usage management; software-as a-service (SaaS) services featuring software for analysing business and organisational data and providing reports on carbon footprint, emissions carbon insetting and offsetting; software-as a-service (SaaS) services featuring software to calculate carbon emissions and recommend carbon insetting and carbon offsetting; software-as a-service (SaaS) services featuring software

for monitoring and analytics of carbon emissions usage by businesses; software-as-a-service (SaaS) services featuring software for providing tailored and personalised carbon reduction and environmental impact reduction strategies and recommendations; software-as-a-service (SaaS) services featuring software for reviewing standards and practices to ensure compliance with laws and regulations by businesses in the field of environmental sustainability and carbon and emission reduction; software-as-a-service (SaaS) services featuring software for regulatory and legal compliance auditing in the field of environmental sustainability and carbon and emission reduction; software-as-a-service (SaaS) services featuring software for creating lobbying information and reports and organisation of information campaigns in the field of environmental sustainability and carbon and emission reduction; software-as-a-service (SaaS) services featuring software for organizing political lobbying information in the field of environmental sustainability and carbon and emission reduction; software-as-a-service (SaaS) services featuring software for preparation of regulatory and legal compliance reports; software-as-a-service (SaaS) services featuring software for automating assessments and declarations relating to environmental sustainability; software as a service (SaaS) services featuring software for collecting, creating, hosting, managing, ranking, analysing and reporting on environmental, social, governance, climate, sustainability, carbon and emission data and information; software as a service (SaaS) services featuring software for mapping environmental, social, governance (ESG), climate, sustainability, carbon and emission, waste recycling management and water usage management data and information to reporting frameworks; software as a service (SaaS) services featuring software for managing and monitoring environmental, social, governance (ESG), climate, sustainability, carbon and emission data and information program performance; software as a service (SaaS) services featuring software for assessing and managing environmental, social, governance (ESG), and climate change risks; software as a service (SaaS) services featuring software for enabling the searching, indexing, visualizing and managing environmental, social, governance (ESG), climate, sustainability, carbon and emission data; software as a service (SaaS) services featuring software for mapping and identifying environmental, social and governance risks and obtaining artificial intelligence (AI) driven recommendations on environmental, social and governance risk, performance and disclosure; software as a service (SaaS) services featuring software for benchmarking environmental, social, governance (ESG), climate, sustainability, carbon and emission data and benchmarking performance with customers and third party sources and with industry standards and best practices; software as a service (SaaS) services featuring software for providing customizable dashboard for environmental, social, governance (ESG), climate, sustainability, carbon and emission risks management; software as a service (SaaS) services featuring software to integrate environmental, social and governance (ESG) and financial information into a coherent decision making framework and assess the return on investment (ROI) of environmental, social and governance (ESG) program; software as a service (SaaS) services featuring software for obtaining predictive and prescriptive artificial intelligence (AI) driven insights on environmental, social, governance (ESG), climate sustainability, carbon and emission performance and optimisation; software as a service (SaaS) services featuring software to collect internal and external environmental, social, governance (ESG), climate sustainability, carbon and emission structured and unstructured data through one or more application programming interfaces (API) linked to public and commercial databases, enterprise resource planning (ERP) systems and business applications, and to aggregate environmental, social, governance (ESG), climate sustainability, carbon and emission data using a robust quality control environment; platform as a service (PaaS) featuring computer software platforms for business management, financial management, accounting, tax management and compliance, management of financial transactions, enterprise resource planning, customer relationship management, management of purchasing orders, providing business intelligence and business predictive analytics, financial analytics, data analytics and reporting, digitising business relationships, digitising business processes, cloud network monitoring, database management, data aggregation, data reporting, data transmission, accessing networks, accessing databases, accessing directories, and for document verification, authentication and quality control; authentication and quality

control services relating to environmental social governance and corporate social responsibility data; creating an online community for users to communicate, collaborate and share updates in the fields of environmental protection and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; providing temporary use of online, non-downloadable software for sharing information in the fields of environmental protection and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; providing temporary use of online, non-downloadable software for communicating and collaborating about strategies to combat issues relating to the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, communities, and businesses on the aforesaid subjects; providing temporary use of online, non-downloadable software for measuring and reporting greenhouse gas emissions and carbon offsets; providing temporary use of online, non-downloadable software for tracking goals in the fields of climate change, and carbon emissions and environmental impact reduction; hosting a website and online website platforms in the field of business featuring environmental information about the environment and sustainability, carbon and emission reduction, social responsibility, renewable energy, and educating, advising and lobbying local government, businesses and communities on the aforesaid subjects, environmental sustainability, corporate social responsibility (CSR) and environmental, social and governance (ESG); cloud computing featuring software for collecting, analyzing and organizing data for use in the fields of environmental protection and sustainability and carbon and emission reduction; environmental monitoring, testing and inspection services; environmental surveys, namely, environmental testing and inspection services; evaluating and testing the environmental qualities and impact of consumer products of others; testing, analysis and evaluation of the services of others to determine conformity with environmental certification standards; providing scientific research and scientific information for use by commercial enterprises in the fields of climate change, global warming, environmental protection and sustainability, carbon and emission reduction, and renewable energy; research and development of environmentally friendly forms of energy and power; research and development services for commercial enterprises in the field of developing novel and innovative technology for implementing and funding decarbonisation actions; research and development services for businesses for the creation of modeling software to forecast emissions reductions; environmental research and advisory services for businesses relating to water usage management and waste recycling management; design and development of computer software, software applications, and programming interface software for the purposes of compiling, monitoring and analysing information on renewable energy and on education, advice and lobbying to local government, communities and businesses on the aforesaid subjects, environmental sustainability, carbon and emission reduction, corporate social responsibility (CSR) and environmental, social and governance (ESG); design and development of computer software for use in the fields of environmental, social, governance, sustainability, carbon and emission data and information; design, maintenance, development and updating of computer software; all of the aforesaid services also provided online via the internet or other interactive electronic platforms; information, advisory and consultancy services relating to the aforesaid services

CLASS 45: Legal services, namely, preparation of regulatory and legal compliance reports in the field of environmental laws; all of the aforesaid services also provided online via the Internet or other interactive electronic platforms; information, advisory and consultancy services relating to the aforesaid services

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 10-28-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1/43526 DATED 04-14-2023,
EXPIRES 04-14-2033

SER. NO. 79-375,671, FILED 04-14-2023

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

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Mark: SAGE

SAGE

US Serial Number: 76412073

Application Filing Date: May 24, 2002

US Registration Number: 3238564

Registration Date: May 08, 2007

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Nov. 14, 2017

Publication Date: Oct. 25, 2005

Mark Information

Mark Literal Elements: SAGE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 2143828, 2240550

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer software for use in managing accounting and business information, retrieving accounting and business information, viewing accounting and business information, managing contacts and performing accounting functions in the fields of business management, information services, and research systems; computer software for use in electronic commerce to allow users to perform electronic business transactions via a global computer network, electronic mail, Internet website hosting, Internet website development, and Internet access; and accompanying user manual documentation for use with all of the above

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

First Use: Jan. 1992

Use in Commerce: Jan. 1992

For: Business management services for the promotional products and business forms industries

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

First Use: Jan. 1992

Use in Commerce: Jan. 1992

For: Electronic commerce payment services, namely electronically capturing and processing payment transactions

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

First Use: Jan. 2002

Use in Commerce: Jan. 2002

For: Electronic transmission of data and documents via computer terminals; and electronic mail services

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

First Use: Jan. 1992

Use in Commerce: Jan. 1992

For: Computer consulting services for business; computer services, namely, designing and implementing network web pages for others; and customized software development and programming

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

First Use: Jan. 1992

Use in Commerce: Jan. 1992

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SAGE GLOBAL SERVICES LIMITED

Owner Address: C23 - 5 & 6 COBALT PARK WAY
COBALT PARK
NEWCASTLE UPON TYNE UNITED KINGDOM NE289EJ

Legal Entity Type: COMPANY

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jennifer C. Debrow

Docket Number: 110981-00018

Attorney Primary Email Address: trademark@taftlaw.com

Attorney Email Authorized: Yes

Correspondent

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Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 21, 2024	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 21, 2024	TEAS WITHDRAWAL AS DOMESTIC REPRESENTATIVE RECEIVED	

Oct. 21, 2024 ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED
 Oct. 21, 2024 TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED
 Oct. 21, 2024 APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED
 Oct. 21, 2024 TEAS CHANGE OF OWNER ADDRESS RECEIVED
 Nov. 09, 2022 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP
 May 03, 2018 ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED
 May 03, 2018 TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED
 Apr. 05, 2018 TEAS CHANGE OF CORRESPONDENCE RECEIVED
 Apr. 03, 2018 TEAS CHANGE OF CORRESPONDENCE RECEIVED
 Nov. 14, 2017 NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED
 Nov. 14, 2017 REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)
 Nov. 14, 2017 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED
 Nov. 14, 2017 CASE ASSIGNED TO POST REGISTRATION PARALEGAL
 Oct. 18, 2017 TEAS SECTION 8 & 9 RECEIVED
 May 08, 2016 COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED
 May 31, 2013 NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED
 May 30, 2013 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
 May 30, 2013 CASE ASSIGNED TO POST REGISTRATION PARALEGAL
 May 08, 2013 TEAS SECTION 8 & 15 RECEIVED
 Feb. 25, 2011 ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED
 Feb. 25, 2011 TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED
 May 08, 2007 REGISTERED-PRINCIPAL REGISTER
 May 02, 2007 ASSIGNED TO EXAMINER
 Apr. 25, 2007 ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY
 May 24, 2006 EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED
 May 02, 2006 AMENDMENT FROM APPLICANT ENTERED
 Mar. 30, 2006 CORRESPONDENCE RECEIVED IN LAW OFFICE
 May 01, 2006 AMENDMENT APPROVED BY ATTORNEY
 Apr. 12, 2006 ATTORNEY REVIEW/DECISION ON AMENDMENT REQUIRED
 Mar. 30, 2006 PAPER RECEIVED
 Nov. 15, 2005 EXTENSION OF TIME TO OPPOSE RECEIVED
 Oct. 25, 2005 PUBLISHED FOR OPPOSITION
 Oct. 05, 2005 NOTICE OF PUBLICATION
 Aug. 29, 2005 LAW OFFICE PUBLICATION REVIEW COMPLETED
 Aug. 19, 2005 ASSIGNED TO LIE
 Aug. 15, 2005 APPROVED FOR PUB - PRINCIPAL REGISTER
 Aug. 10, 2005 SUSPENSION CHECKED - TO ATTORNEY FOR ACTION
 Jan. 13, 2005 AMENDMENT FROM APPLICANT ENTERED
 Jan. 03, 2005 UNRESPONSIVE/DUPLICATE PAPER RECEIVED
 Jan. 03, 2005 PAPER RECEIVED
 Dec. 08, 2004 REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED
 May 28, 2004 LETTER OF SUSPENSION MAILED
 Apr. 26, 2004 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Apr. 26, 2004 PAPER RECEIVED
 Nov. 12, 2003 CASE FILE IN TICRS
 Apr. 10, 2003 LETTER OF SUSPENSION MAILED
 Apr. 07, 2003 ASSIGNED TO EXAMINER
 Mar. 11, 2003 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Mar. 11, 2003 PAPER RECEIVED
 Sep. 26, 2002 NON-FINAL ACTION MAILED
 Sep. 19, 2002 ASSIGNED TO EXAMINER
 Sep. 18, 2002 ASSIGNED TO EXAMINER
 Jul. 08, 2002 PAPER RECEIVED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 14, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: BEST SOFTWARE, INC.

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3070/0535](#)

Pages: 3

Date Recorded: Mar. 17, 2005

Supporting Documents: [assignment-tm-3070-0535.pdf](#)

Assignor

Name: [QUICK TECHNOLOGIES, INC.](#)

Execution Date: Feb. 18, 2005

Legal Entity Type: CORPORATION

State or Country: TEXAS
Where Organized:

Assignee

Name: [BEST SOFTWARE, INC.](#)

Legal Entity Type: CORPORATION

State or Country: VIRGINIA
Where Organized:

Address: 56 TECHNOLOGY DRIVE
IRVINE, CALIFORNIA 92618-2301

Correspondent

Correspondent Name: SKADDEN, ARPS, SLATE, MEAGHER ET AL

Correspondent Address: BRUCE GOLDNER, ESQ.
FOUR TIMES SQUARE
NEW YORK, NY 10036

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [3525/0621](#)

Pages: 4

Date Recorded: Apr. 19, 2007

Supporting Documents: [assignment-tm-3525-0621.pdf](#)

Assignor

Name: [BEST SOFTWARE, INC.](#)

Execution Date: Sep. 01, 2005

Legal Entity Type: CORPORATION

State or Country: VIRGINIA
Where Organized:

Assignee

Name: [SAGE SOFTWARE, INC.](#)

Legal Entity Type: CORPORATION

State or Country: VIRGINIA
Where Organized:

Address: 56 TECHNOLOGY DRIVE
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CHANETTE ARMSTRONG

Correspondent Address: 56 TECHNOLOGY DRIVE
IRVINE, CA 92618

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [7840/0621](#)

Pages: 7

Date Recorded: Aug. 25, 2022

Supporting Documents: [assignment-tm-7840-0621.pdf](#)

Assignor

Name: [SAGE SOFTWARE INC.](#)

Execution Date: Aug. 04, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Assignee

Name: [SAGE GLOBAL SERVICES LIMITED](#)

State or Country Where Organized: No Place of Organization Found

Legal Entity Type: COMPANY

Address: C23 - 5 & 6 COBALT PARK WAY
COBALT PARK
NEWCASTLE UPON TYNE, UNITED KINGDOM NE28 9EJ

Correspondent

Correspondent Name: ALEXANDRA MACKAY

Correspondent Address: 401 COMMERCE STREET
SUITE 800
NASHVILLE, TN 37219

Domestic Representative

Domestic Representative Name: S & H NASHVILLE LLC

Domestic Representative Address: 401 COMMERCE STREET
SUITE 800
NASHVILLE, TN 37219

Int. Cls.: 9, 35, 36, 38 and 42

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, 102 and 104

Reg. No. 3,238,564

United States Patent and Trademark Office

Registered May 8, 2007

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

SAGE

BEST SOFTWARE, INC. (VIRGINIA CORPORATION)
56 TECHNOLOGY DRIVE
IRVINE, CA 926182301

FOR: COMPUTER SOFTWARE FOR USE IN MANAGING ACCOUNTING AND BUSINESS INFORMATION, RETRIEVING ACCOUNTING AND BUSINESS INFORMATION, VIEWING ACCOUNTING AND BUSINESS INFORMATION, MANAGING CONTACTS AND PERFORMING ACCOUNTING FUNCTIONS IN THE FIELDS OF BUSINESS MANAGEMENT, INFORMATION SERVICES, AND RESEARCH SYSTEMS; COMPUTER SOFTWARE FOR USE IN ELECTRONIC COMMERCE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK, ELECTRONIC MAIL, INTERNET WEBSITE HOSTING, INTERNET WEBSITE DEVELOPMENT, AND INTERNET ACCESS; AND ACCOMPANYING USER MANUAL DOCUMENTATION FOR USE WITH ALL OF THE ABOVE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-0-1992; IN COMMERCE 1-0-1992.

FOR: BUSINESS MANAGEMENT SERVICES FOR THE PROMOTIONAL PRODUCTS AND BUSINESS FORMS INDUSTRIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-0-1992; IN COMMERCE 1-0-1992.

FOR: ELECTRONIC COMMERCE PAYMENT SERVICES, NAMELY ELECTRONICALLY CAPTURING AND PROCESSING PAYMENT TRANSACTIONS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-0-2002; IN COMMERCE 1-0-2002.

FOR: ELECTRONIC TRANSMISSION OF DATA AND DOCUMENTS VIA COMPUTER TERMINALS; AND ELECTRONIC MAIL SERVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 1-0-1992; IN COMMERCE 1-0-1992.

FOR: COMPUTER CONSULTING SERVICES FOR BUSINESS; COMPUTER SERVICES, NAMELY, DESIGNING AND IMPLEMENTING NETWORK WEB PAGES FOR OTHERS; AND CUSTOMIZED SOFTWARE DEVELOPMENT AND PROGRAMMING, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-0-1992; IN COMMERCE 1-0-1992.

OWNER OF U.S. REG. NOS. 2,143,828 AND 2,240,550.

SER. NO. 76-412,073, FILED 5-24-2002.

CATHERINE FAINT, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2025-09-25 18:56:48 EDT

Mark: SAGE BUSINESS CLOUD

Sage Business Cloud

US Serial Number: 79226570

Application Filing Date: Oct. 23, 2017

US Registration Number: 6585273

Registration Date: Dec. 14, 2021

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 14, 2021

Publication Date: Jun. 29, 2021

Mark Information

Mark Literal Elements: SAGE BUSINESS CLOUD

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "BUSINESS CLOUD"

Related Properties Information

International Registration Number: 1388361

International Registration Date: Oct. 23, 2017

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Business management software; financial management software; accounting software; payroll software; payment and banking software; software for the management of human resources; enterprise resource planning software; client relationship management software; contact management software; electronic commerce software; software for management of sales, customer service, distribution, inventory, manufacturing; computer software providing business intelligence and business predictive analytics and enabling business collective intelligence; business management software for mobile phones, smart phones, smart watches and tablet computers; downloadable computer software for providing a cloud platform offering business management software including, financial, accounting, payroll, payment, banking, sales, human resources, treasury, and enterprise resource planning software; computer software that provides real-time, integrated business management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface; treasury management software; financial and business management software; computer software for integration into a variety of systems and applications, including social media platforms for business and financial management; computer software that includes artificial intelligence for business data processing; computer software using blockchain technology for business and financial management; computer hardware, namely, computers and modems sold in connection with aforementioned software

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

For: business networking and subscription management services as a subscription agent between publishers and customers provided via a computer-based networking web site featuring collaboration, message control, and bots, to provide a secure method for persons to

communicate and share information with others; subscription management services as a subscription agent between publishers and customers that streamline business workflows and communications to accomplish tasks across disparate applications and systems; presentation of goods on communication media, for retail advertising purposes; providing of office functions; book-keeping; computerised file management publication of publicity texts; public relations services; invoicing; compilation and systemisation of information into computer databases; data capture and processing for business purposes; electronic shopping retail store services connected with financial management software, business management software and information management software; operating an electronic marketplace for buyers and sellers of business management software applications on a global computer network; none of the aforementioned services in relation to scholarly, academic, professional, medical, scientific and technical training or education

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

For: Computer programming; computer programming for mobile phones, smart phones, smart watches and tablet computers; providing temporary use of non-downloadable software for business and financial management; provision of software services from a computer database or the internet featuring software for business and financial management; provision of online software services featuring software for business and financial management; Software-as-a-Service (SaaS) featuring software for business management, financial management, accounting, sales, payroll, banking, human resources, payment, treasury, client relationship management, electronic commerce, customer service and business intelligence; software as a service (SAAS) services featuring software platform for business messaging and execution of business processes; hosting platforms in the Internet; hosting online web facilities for others for sharing online content; hosting a website for businesses that enables collaboration, message control, and bots, to provide a secure method for persons to communicate and share information with others; cloud computing featuring software for business management, financial management, accounting, sales payroll, banking, human resources, payment, treasury, client relationship management, electronic commerce, customer service and business intelligence; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of computer software; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of computer software for mobile phones, smart phones, smart watches and tablet computers; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of a cloud platform featuring computer software; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; providing temporary use of non-downloadable computer software in the nature of a platform for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; providing temporary use of on-line nondownloadable software for managing data processing systems, databases, and information systems; electronic storage of data, including files, documents, images and text; rental and leasing of computers, data processing apparatus, software, and computer timesharing services; website hosting services; website maintenance; computerised analysis of data and information, namely, data mining; research, consultancy and information services in relation to computer software, the development of data processing systems, database design and development; data conversion of computer programs and data, not physical conversion; conversion of data or documents from physical to electronic media; computer systems analysis; recovery of computer data; duplication of computer programs; technical consultation on software; technical support to the detection of software defects and correction of said defects; support line, namely, technical support to the use, detection and correction of software defects; all of the aforementioned related to business management software

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis Information (Case Level)

Filed Use: No	Currently Use: No
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: Yes	Currently 66A: Yes
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Sage Global Services Limited

Owner Address: C23 - 5 & 6 Cobalt Park Way, Cobalt Park
Newcastle Upon Tyne NE28 9EJ
UNITED KINGDOM

Legal Entity Type: Limited Company

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jennifer C. Debow

Docket Number: 110981-00023

Attorney Primary Email Address: trademark@taftlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Jennifer C. Debrow
Taft Stettinius & Hollister LLP
2200 IDS Center, 80 South 8th Street
Minneapolis, MINNESOTA United States 55402-2210

Phone: 6129778544

Fax: 612-977-8650

Correspondent e-mail: trademark@taftlaw.com jdebrow@taftlaw.com kgray@taftlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 07, 2025	NEW REPRESENTATIVE AT IB RECEIVED	
Oct. 21, 2024	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 21, 2024	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 21, 2024	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 21, 2024	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Oct. 21, 2024	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 07, 2022	CHANGE OF NAME/ADDRESS REC'D FROM IB	
Jun. 21, 2022	FINAL DECISION TRANSACTION PROCESSED BY IB	
May 26, 2022	FINAL DISPOSITION NOTICE SENT TO IB	
May 26, 2022	FINAL DISPOSITION PROCESSED	
Mar. 14, 2022	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Dec. 14, 2021	REGISTERED-PRINCIPAL REGISTER	
Dec. 03, 2021	NEW REPRESENTATIVE AT IB RECEIVED	
Nov. 07, 2021	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Oct. 09, 2021	CHANGE OF OWNER RECEIVED FROM IB	
Jul. 31, 2021	NOTIFICATION PROCESSED BY IB	
Jul. 26, 2021	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jun. 29, 2021	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 29, 2021	PUBLISHED FOR OPPOSITION	
Jun. 09, 2021	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Jun. 09, 2021	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Jun. 09, 2021	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 26, 2021	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 13, 2021	EXAMINER'S AMENDMENT ENTERED	
May 13, 2021	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
May 13, 2021	EXAMINERS AMENDMENT E-MAILED	
May 13, 2021	EXAMINERS AMENDMENT -WRITTEN	
Apr. 08, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	
Apr. 08, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Apr. 08, 2021	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 09, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Oct. 09, 2020	NON-FINAL ACTION E-MAILED	
Oct. 09, 2020	NON-FINAL ACTION WRITTEN	
Aug. 31, 2020	ASSIGNED TO EXAMINER	
Jun. 22, 2020	SUSPENSION CHECKED - TO ATTORNEY FOR ACTION	
Dec. 12, 2019	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 22, 2019	ASSIGNED TO LIE	
Oct. 19, 2019	LIMITATION FROM THE IB - REQUEST EXAM REVIEW	
Jul. 26, 2019	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Jul. 10, 2019	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Jul. 10, 2019	NOTIFICATION OF POSSIBLE OPPOSITION CREATED, TO BE SENT TO IB	
Jun. 27, 2019	LIMITATION OF GOODS RECEIVED FROM IB	
May 06, 2019	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 16, 2018	NEW REPRESENTATIVE AT IB RECEIVED	

Oct. 23, 2018 NOTIFICATION OF LETTER OF SUSPENSION E-MAILED
 Oct. 23, 2018 LETTER OF SUSPENSION E-MAILED
 Oct. 23, 2018 SUSPENSION LETTER WRITTEN
 Sep. 29, 2018 TEAS/EMAIL CORRESPONDENCE ENTERED
 Sep. 28, 2018 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Sep. 28, 2018 TEAS RESPONSE TO OFFICE ACTION RECEIVED
 Apr. 20, 2018 REFUSAL PROCESSED BY IB
 Mar. 28, 2018 NON-FINAL ACTION MAILED - REFUSAL SENT TO IB
 Mar. 28, 2018 REFUSAL PROCESSED BY MPU
 Mar. 24, 2018 NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW
 Mar. 23, 2018 NON-FINAL ACTION WRITTEN
 Mar. 15, 2018 NON-FINAL ACTION (IB REFUSAL) WITHDRAWN FOR REVIEW
 Mar. 09, 2018 NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW
 Mar. 08, 2018 NON-FINAL ACTION WRITTEN
 Mar. 02, 2018 NON-FINAL ACTION (IB REFUSAL) WITHDRAWN FOR REVIEW
 Feb. 21, 2018 NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW
 Feb. 20, 2018 NON-FINAL ACTION WRITTEN
 Feb. 16, 2018 APPLICATION FILING RECEIPT MAILED
 Feb. 12, 2018 ASSIGNED TO EXAMINER
 Feb. 12, 2018 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
 Feb. 08, 2018 SN ASSIGNED FOR SECT 66A APPL FROM IB

International Registration Information (Section 66a)

<p>International Registration Number: 1388361</p> <p>Priority Claimed Flag: Yes</p> <p>Intl. Registration Status: REQUEST FOR EXTENSION OF PROTECTION PROCESSED</p> <p>Notification of Designation Date: Feb. 08, 2018</p> <p>International Registration Renewal Date: Oct. 23, 2027</p> <p>First Refusal Flag: Yes</p>	<p>International Registration Date: Oct. 23, 2017</p> <p>Date of Section 67 Priority Claim: Oct. 13, 2017</p> <p>Date of International Registration Status: Feb. 08, 2018</p> <p>Date of Automatic Protection: Aug. 08, 2019</p>
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TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Dec. 14, 2021

Assignment Abstract Of Title Information

Summary

Total Assignments: 2 **Registrant:** Sage Global Services Limited

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [7621/0815](#) **Pages:** 2

Date Recorded: Oct. 07, 2021

Supporting Documents: [assignment-tm-7621-0815.pdf](#)

Assignor

Name: [THE SAGE GROUP PLC.](#) **Execution Date:** Sep. 13, 2021

Legal Entity Type: UNKNOWN

State or Country NOT PROVIDED
Where Organized:

Assignee

Name: [SAGE GLOBAL SERVICES LIMITED](#)

Legal Entity Type: LIMITED COMPANY

State or Country UNITED KINGDOM
Where Organized:

Address: NORTH PARK
NEWCASTLE UPON TYNE
TYNE AND WEAR NE13 9AA, UNITED KINGDOM

Correspondent

Correspondent Name: SAGE GLOBAL SERVICES LIMITED

Correspondent Address: NORTH PARK
TYNE AND WEAR NE13 9AA
UNITED KINGDOM

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF ADDRESS

Reel/Frame: [7817/0327](#)

Pages: 2

Date Recorded: Oct. 06, 2022

Supporting Documents: [assignment-tm-7817-0327.pdf](#)

Assignor

Name: [SAGE GLOBAL SERVICES LIMITED](#)

Execution Date: Sep. 08, 2022

Legal Entity Type: UNKNOWN

State or Country NOT PROVIDED
Where Organized:

Assignee

Name: [SAGE GLOBAL SERVICES LIMITED](#)

Legal Entity Type: LIMITED COMPANY

State or Country UNITED KINGDOM
Where Organized:

Address: C23 - 5 & 6 COBALT PARK WAY, COBALT PARK
NEWCASTLE UPON TYNE NE28 9EJ, UNITED KINGDOM

Correspondent

Correspondent Name: SAGE GLOBAL SERVICES LIMITED

Correspondent Address: C23 - 5 & 6 COBALT PARK WAY, COBALT PARK
NEWCASTLE UPON TYNE NE28 9EJ
UNITED KINGDOM

Domestic Representative - Not Found

United States of America

United States Patent and Trademark Office

Sage Business Cloud

Reg. No. 6,585,273

Registered Dec. 14, 2021

Int. Cl.: 9, 35, 42

Service Mark

Trademark

Principal Register

Sage Global Services Limited (UNITED KINGDOM Limited Company)
North Park
Newcastle Upon Tyne Tyne And Wear NE13 9AA
UNITED KINGDOM

CLASS 9: Business management software; financial management software; accounting software; payroll software; payment and banking software; software for the management of human resources; enterprise resource planning software; client relationship management software; contact management software; electronic commerce software; software for management of sales, customer service, distribution, inventory, manufacturing; computer software providing business intelligence and business predictive analytics and enabling business collective intelligence; business management software for mobile phones, smart phones, smart watches and tablet computers; downloadable computer software for providing a cloud platform offering business management software including, financial, accounting, payroll, payment, banking, sales, human resources, treasury, and enterprise resource planning software; computer software that provides real-time, integrated business management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface; treasury management software; financial and business management software; computer software for integration into a variety of systems and applications, including social media platforms for business and financial management; computer software that includes artificial intelligence for business data processing; computer software using blockchain technology for business and financial management; computer hardware, namely, computers and modems sold in connection with aforementioned software

CLASS 35: business networking and subscription management services as a subscription agent between publishers and customers provided via a computer-based networking web site featuring collaboration, message control, and bots, to provide a secure method for persons to communicate and share information with others; subscription management services as a subscription agent between publishers and customers that streamline business workflows and communications to accomplish tasks across disparate applications and systems; presentation of goods on communication media, for retail advertising purposes; providing of office functions; book-keeping; computerised file management publication of publicity texts; public relations services; invoicing; compilation and systemisation of information into computer databases; data capture and processing for business purposes; electronic shopping retail store services connected with financial management software, business management software and information management software; operating an electronic marketplace for buyers and sellers of business management software applications on a global computer network; none of the aforementioned services in relation to scholarly, academic, professional, medical, scientific and technical training or education

CLASS 42: Computer programming; computer programming for mobile phones, smart phones, smart watches and tablet computers; providing temporary use of non-downloadable software for business and financial management; provision of software



Dennis H. H. H.

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



services from a computer database or the internet featuring software for business and financial management; provision of online software services featuring software for business and financial management; Software-as-a-Service (SaaS) featuring software for business management, financial management, accounting, sales, payroll, banking, human resources, payment, treasury, client relationship management, electronic commerce, customer service and business intelligence; software as a service (SAAS) services featuring software platform for business messaging and execution of business processes; hosting platforms in the Internet; hosting online web facilities for others for sharing online content; hosting a website for businesses that enables collaboration, message control, and bots, to provide a secure method for persons to communicate and share information with others; cloud computing featuring software for business management, financial management, accounting, sales payroll, banking, human resources, payment, treasury, client relationship management, electronic commerce, customer service and business intelligence; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of computer software; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of computer software for mobile phones, smart phones, smart watches and tablet computers; design, analysis, installation, configuration, maintenance, upkeep, updating, development and provision of a cloud platform featuring computer software; computer software consultancy, design, programming and development relating to artificial intelligence for business data processing; providing temporary use of non-downloadable computer software in the nature of a platform for business intelligence and predictive analytics, and enabling business collective intelligence; providing temporary use of on-line non-downloadable computer software application development tools; providing temporary use of on-line nondownloadable software for managing data processing systems, databases, and information systems; electronic storage of data, including files, documents, images and text; rental and leasing of computers, data processing apparatus, software, and computer timesharing services; website hosting services; website maintenance; computerised analysis of data and information, namely, data mining; research, consultancy and information services in relation to computer software, the development of data processing systems, database design and development; data conversion of computer programs and data, not physical conversion; conversion of data or documents from physical to electronic media; computer systems analysis; recovery of computer data; duplication of computer programs; technical consultation on software; technical support to the detection of software defects and correction of said defects; support line, namely, technical support to the use, detection and correction of software defects; all of the aforementioned related to business management software

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 10-13-2017 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1388361 DATED 10-23-2017, EXPIRES 10-23-2027

No claim is made to the exclusive right to use the following apart from the mark as shown: "BUSINESS CLOUD"

SER. NO. 79-226,570, FILED 10-23-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.