ESTTA Tracking number:	**ESTTA1461339**
Filing date:	**09/08/2025**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Chapel Galleries LLC
Granted to date of previous extension	09/13/2025
Address	12625 NORTH COLONY ROAD DUNLAP, IL 61525 UNITED STATES

Attorney information	DAVID W KOEHSER DAVID W KOEHSER ATTORNEY AT LAW 1817 IRVING AVENUE SOUTH MINNEAPOLIS, MN 55403 UNITED STATES Primary email: dklaw@cognisinc.com Secondary email(s): dklaw@cognisinc.com 6129106468
Docket no.	

Applicant information

Application no.	98919335	Publication date	07/15/2025
Opposition filing date	09/08/2025	Opposition period ends	09/13/2025
Applicant	Nothing Nice LLC 30 N GOULD ST STE N SHERIDAN, WY 82801 United States		

Goods/services affected by opposition

Class 016. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Art prints; Framed art prints; Graphic fine art prints; Printed art reproductions
Class 025. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Clothing, namely, shirts, t-shirts, sweatshirts, hoodies, pants, jeans, shorts, sweatpants, dresses, skirts, blouses, jackets, coats, headwear, hats, footwear, and shoes.
Class 035. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: On-line retail store services featuring fine art prints and clothing; Retail store services featuring fine art prints and clothing

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)

Mark cited by opposer as basis for opposition

U.S. application/ registration no.	NONE	Application date	NONE
Register	NONE		
Registration date	NONE		
Mark	CHAPEL GALLERIES		
Goods/services	Art prints; GiclÃ©e prints; Printed post cards; Printed note cards; Paintings. On-line retail store services featuring art prints, giclee prints, printed post cards, printed note cards, books, paintings, mugs and jigsaw puzzles. Jigsaw puzzles. Mugs.		

Attachments	Chapel Galleries Opposition 9-8-25 pdf.pdf(116601 bytes)

Signature	/davidkoehser/
Name	David Koehser
Date	09/08/2025

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Trademark Application Serial No. 86672733
Published in the Official Gazette July 15, 2025

Chapel Galleries, LLC, Opposer, v. Nothing Nice, LLC, Applicant.	)))))))	Opposition No. _____ Application Serial No. 98919335 Mark: CHAPEL

NOTICE OF OPPOSITION

In the matter of Application Serial No. 98919335 ("the Application") filed by Nothing Nice LLC ("Applicant"), on December 23, 2024, for registration of the standard character mark CHAPEL depicted in the caption above ("Applicant's Mark") and published for opposition in the Official Gazette on July 15, 2025, Opposer, Chapel Galleries LLC ("Opposer") believes it would be damaged by such registration and hereby opposes the registration of Applicant's Mark pursuant to 15 U.S.C. § 1063 and 37 C.F.R. § 2.104.

As grounds for opposition, Opposer alleges that:

1. Opposer has a legitimate interest in the outcome of this proceeding and has standing to oppose Applicant's Mark.

2. On December 23, 2024, Applicant filed the Application for Applicant's Mark based on intent-to-use in commerce under Section 1(b) of the Lanham Act.

3. Applicant has not yet filed evidence of use or alleged a date of first use in commerce of Applicant's Mark with the USPTO.

4. Since at least February 1, 2014, Opposer has used its CHAPEL GALLERIES mark ("Opposer's Mark") in interstate commerce in the United States in connection with art prints, giclée prints; printed post cards; printed note cards; and paintings. Opposer's use of Opposer's Mark in connection with these goods has been valid and continuous from said date of first use in commerce and predates the filing date of Applicant's Application. Therefore, priority of use belongs to Opposer.

5. Since at least February 1, 2014, Opposer has used Opposer's Mark in interstate commerce in the United States in connection with online retail store services featuring art prints, giclee prints, printed post cards, printed note cards, books, and paintings. Opposer's use of Opposer's Mark in connection with these services has been valid and continuous from said date of first use in commerce and predates the filing date of Applicant's Application. Therefore, priority of use belongs to Opposer.

6. Since at least August 1, 2017, Opposer has used Opposer's Mark in interstate commerce in the United States in connection with jigsaw puzzles. Opposer's use of Opposer's Mark in connection with these goods has been valid and continuous from said date of first use in commerce and predates the filing date of Applicant's Application. Therefore, priority of use belongs to Opposer.

7. Since at least August 23, 2017, Opposer has used Opposer's Mark in interstate commerce in the United States in connection with mugs. Opposer's use of Opposer's Mark in connection with these goods has been valid and continuous from said

date of first use in commerce and predates the filing date of Applicant's Application. Therefore, priority of use belongs to Opposer.

8. Opposer is the owner of pending US Trademark Application Serial No. 99045283, filed on February 18, 2025, for Opposer's Mark (with "GALLERIES" disclaimed) for use in connection with art prints, giclée prints; printed post cards; printed note cards; and paintings.

9. Opposer is the owner of pending US Trademark Application Serial No. 99045237, filed on February 18, 2025, for Opposer's Mark (with "GALLERIES" disclaimed), for use in connection with online retail store services featuring art prints, giclee prints, printed post cards, printed note cards, books, paintings, mugs and jigsaw puzzles.

10. Opposer is the owner of pending US Trademark Application Serial No. 99045174, filed on February 18, 2025, for Opposer's Mark (with "GALLERIES" disclaimed) , for use in connection with jigsaw puzzles.

11. Opposer is the owner of pending US Trademark Application Serial No. 99045205, filed on February 18, 2025, for Opposer's Mark (with "GALLERIES" disclaimed), for use in connection with mugs.

12. Opposer has invested, and continues to invest, substantial resources, time, effort, and energy in advertising, using, promoting, marketing, and developing public awareness of and for Opposer's Mark, and as a result thereof has developed a valuable reputation and goodwill with respect to Opposer's Mark.

13. Opposer's goods and services are identical or similar to, overlapping with, and/or sold in the same channels of distribution as the goods and services set forth in Applicant's Application.

14. Applicant's Mark, as applied to the goods and services set forth in Applicant's Application, is confusingly similar to Opposer's Mark so as to be likely to cause confusion, mistake or deception among the general and consuming public as to whether Applicant's goods or services originate with Opposer, or are licensed, authorized or sponsored by Opposer, or are promoted with Opposer's approval.

15. Applicant's use or registration of Applicant's Mark in connection with the goods and services set forth in Applicant's Application is likely to cause injury and damage to Opposer and to Opposer's business reputation and to injure and impair Opposer's rights in Opposer's Mark and the use by Opposer thereof, by causing confusion, mistake and/or deception as to the source, origin or sponsorship of Applicant's goods and services.

16. Opposer has priority rights in Opposer's Mark based on Opposer's use of Opposer's Mark in interstate commerce with Opposer's goods and services prior to the date of filing of Applicant's Application.

17. As a result of the confusing similarity between Applicant's Mark and Opposer's Mark and the similar nature of the relevant goods and services, use or registration of Applicant's Mark in connection with the goods and services set forth in Applicant's Application is likely to deceive purchasers, cause confusion, and/or cause mistake as to the source or sponsorship of Applicant's goods and services.

Therefore, Opposer requests that this Opposition be sustained and that application Serial Number 98919335 be rejected, and that the mark CHAPEL sought to be registered for the goods and services set forth in said application be denied and refused registration.

Respectfully submitted,

September 8, 2025

David Koehser

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