

ESTTA Tracking number: **ESTTA1459581**
 Filing date: **08/28/2025**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
 BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	American Medical Association
Granted to date of previous extension	08/31/2025
Address	330 N. WABASH AVE., SUITE 39300 AMA PLAZA CHICAGO, IL 60611 UNITED STATES
Attorney information	DOUGLAS N. MASTERS LOEB & LOEB LLP 321 N. CLARK STREET, SUITE 2300 CHICAGO, IL 60654 UNITED STATES Primary email: tmlit@loeb.com Secondary email(s): bfellars@loeb.com, dmasters@loeb.com, tgilles@loeb.com 312-464-3100
Docket no.	229557-10002

Applicant information

Application no.	98311435	Publication date	03/04/2025
Opposition filing date	08/28/2025	Opposition period ends	08/31/2025
Applicant	Healthcare Information and Management Systems Society 550 W. VAN BUREN, SUITE 1110 CHICAGO, IL 60607 United States		

Goods/services affected by opposition

<p>Class 035. First Use: Jan 1, 2016 First Use In Commerce: Jan 1, 2016 All goods and services in the class are opposed, namely: Providing a website featuring reviews, ratings, and recommendations in the fields of healthcare, healthcare facilities, and medical providers; Providing consumer information in the fields of healthcare, healthcare facilities, and medical providers including information, rating information, and reviews; Providing independent ratings and reviews of other businesses for commercial purposes to aid users in finding and evaluating goods and services in the fields of healthcare, healthcare facilities, and medicine; Providing statistical business information in the fields of healthcare, healthcare facilities, and medical providers through a rating system measuring adoption of digital technology; Providing ratings, reviews, and recommendations on products and services for commercial purposes posted by users; Providing a website in the fields of business information about healthcare, healthcare facilities, and medical providers; Promoting the goods and services of others by providing a website featuring consumer product information, ratings, and reviews and also links to the websites of others; Advertising services, namely, promoting and marketing the goods and services of others through all public communication means; Collection of</p>
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market research information; Providing business information in the nature of data marketing services, namely, providing statistical reports and marketing data evaluation for others; Analyzing and compiling business data; Business research and data analysis; Business consulting services, namely, providing business advice and business information about healthcare, healthcare facilities, and medical providers; Business consulting in the field of management, leadership, and process improvement; Consulting in the fields of healthcare and healthcare facilities operations management; Conducting business surveys; consultation services in the nature of assessing adoption of data analytics technology in healthcare provider organizations using a set of standards criteria to measure the adoption and use of digital technology in healthcare

Class 042. First Use: Jan 1, 2016 First Use In Commerce: Jan 1, 2016

All goods and services in the class are opposed, namely: Scientific research and analysis of data in the fields of healthcare, healthcare facilities, and medical providers; providing technology information in the fields of healthcare, healthcare facilities, and medical providers; Research and analysis of information technology data in the fields of healthcare, healthcare facilities, and medical providers; Providing information technology data regarding healthcare, healthcare facilities, and medical providers

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

Marks cited by opposer as basis for opposition

U.S. registration no.	3212075	Application date	08/08/2005
Register	Principal		
Registration date	02/27/2007	Foreign priority date	NONE
Word mark	AMA		
Design mark			
Description of mark	A stylized serpent on a staff.		
Goods/services	<p>Class 016. First use: First Use: Jun 18, 2005 First Use In Commerce: Jun 18, 2005 Printed publications, namely, books, brochures, professional journals, booklets, newsletters, pamphlets and monographs related to various aspects of medical science</p> <p>Class 035. First use: First Use: Jun 18, 2005 First Use In Commerce: Jun 18, 2005 Association services, namely, promoting the interests, goals and objectives of the medical community through programs, publications, and communications in the field of science and medicine</p>		

U.S. registration no.	4925559	Application date	04/30/2015
Register	Principal		
Registration date	03/29/2016	Foreign priority date	NONE
Word mark	AMA JOURNAL OF ETHICS		
Design mark			
Description of mark			
Goods/services	Class 009. First use: First Use: Feb 1, 2015 First Use In Commerce: Feb 1,		

	<p>2015</p> <p>Downloadable journals on medical and healthcare news, issues and initiatives</p> <p>Class 044. First use: First Use: Feb 1, 2015 First Use In Commerce: Feb 1, 2015</p> <p>Providing websites featuring medical information and healthcare information, in the nature of medical and healthcare news, issues and initiatives</p>
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U.S. registration no.	7806381	Application date	02/13/2024
Register	Principal		
Registration date	05/27/2025	Foreign priority date	NONE
Word mark	AMA JOY IN MEDICINE		
Design mark			
Description of mark			
Goods/services	<p>Class 035. First use: First Use: Apr 2022 First Use In Commerce: Apr 2022</p> <p>Promoting public awareness of well-being of medical and healthcare professionals by providing health system recognition programs and incentive award programs designed to promote wellbeing of medical and healthcare professionals</p> <p>Class 041. First use: First Use: Apr 2022 First Use In Commerce: Apr 2022</p> <p>Providing on-line non-downloadable communications and publications in the nature of books, magazines, booklets, hand-outs, brochures, and newsletters in the field of well-being of medical and healthcare professionals</p>		

U.S. registration no.	6608536	Application date	06/04/2021
Register	Principal		
Registration date	01/04/2022	Foreign priority date	NONE
Word mark	AMA STEPS FORWARD		
Design mark			
Description of mark			
Goods/services	<p>Class 041. First use: First Use: Jun 8, 2015 First Use In Commerce: Jun 8, 2015</p> <p>Providing online interactive training modules for guiding healthcare and medical professionals on how to improve their practices</p>		

U.S. registration no.	3207140	Application date	08/08/2005
Register	Principal		
Registration date	02/13/2007	Foreign priority date	NONE
Word mark	AMA AMERICAN MEDICAL ASSOCIATION		
Design mark			
Description of mark	The mark consists of A stylized serpent on a staff.		
Goods/services	<p>Class 016. First use: First Use: Jun 18, 2005 First Use In Commerce: Jun 18, 2005</p> <p>Printed publications, namely, books, brochures, professional journals, booklets,</p>		

	<p>newsletters, pamphlets and monographs related to various aspects of medical science</p> <p>Class 035. First use: First Use: Jun 18, 2005 First Use In Commerce: Jun 18, 2005</p> <p>Association services, namely, promoting the interests, goals and objectives of the medical community through programs, publications, and communications in the field of science and medicine</p>
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U.S. registration no.	4921200	Application date	02/27/2015
Register	Principal		
Registration date	03/22/2016	Foreign priority date	NONE
Word mark	AMA MORNING ROUNDS		
Design mark			
Description of mark			
Goods/services	<p>Class 041. First use: First Use: Jan 2, 2008 First Use In Commerce: Jan 2, 2008</p> <p>Providing online newsletters in the field of medical and healthcare news, issues and initiatives via e-mail</p>		

U.S. registration no.	4164750	Application date	12/29/2011
Register	Principal		
Registration date	06/26/2012	Foreign priority date	NONE
Word mark	AMA		
Design mark			
Description of mark			
Goods/services	<p>Class 035. First use: First Use: May 31, 1905 First Use In Commerce: May 31, 1905</p> <p>Association services, namely, promoting the interests, goals and objectives of the medical community through programs, publications, and communications in the field of science and medicine</p>		

U.S. registration no.	4194964	Application date	11/03/2009
Register	Principal		
Registration date	08/21/2012	Foreign priority date	NONE
Word mark	AMA GUIDES		
Design mark			
Description of mark			
Goods/services	<p>Class 009. First use: First Use: Dec 31, 2009 First Use In Commerce: Dec 31, 2009</p> <p>Downloadable electronic publications in the nature of newsletters on the assessment and rating of permanent impairment for use by institutions and professionals in the healthcare, insurance, and legal fields</p> <p>Class 016. First use: First Use: Nov 30, 2010 First Use In Commerce: Nov 30,</p>		

	<p>2010</p> <p>PRINTED PUBLICATIONS, NAMELY, BOOKS AND NEWSLETTERS ON THE ASSESSMENT AND RATING OF PERMANENT IMPAIRMENT FOR USE BY INSTITUTIONS AND PROFESSIONALS IN THE HEALTHCARE, INSURANCE, AND LEGAL FIELDS</p> <p>Class 042. First use: First Use: Jul 1, 2010 First Use In Commerce: Jul 1, 2010</p> <p>[Providing on-line non-downloadable software for use in training in the field of assessment and rating of permanent impairment by institutions and professionals in the healthcare, insurance and legal fields]</p>
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Attachments	<p>76644330#TMSN.png(bytes)</p> <p>86615379#TMSN.png(bytes)</p> <p>98404367#TMSN.png(bytes)</p> <p>90755118#TMSN.png(bytes)</p> <p>76644332#TMSN.png(bytes)</p> <p>86547879#TMSN.png(bytes)</p> <p>85505647#TMSN.png(bytes)</p> <p>77863538#TMSN.png(bytes)</p> <p>250828 Notice of Opposition to AMAM.pdf(159646 bytes)</p> <p>Opposition to AMAM - EXHIBIT A.pdf(1125450 bytes)</p>
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Signature	/Tatyana V. Gilles/
Name	Tatyana V. Gilles
Date	08/28/2025

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 98311435: AMAM

AMERICAN MEDICAL ASSOCIATION,)	
)	
Opposer,)	Opposition No.: _____
)	
v.)	
)	
HEALTHCARE INFORMATION AND)	
MANAGEMENT SYSTEMS SOCIETY,)	
)	
Applicant.)	

NOTICE OF OPPOSITION

American Medical Association (“Opposer” or “AMA”), an Illinois corporation, located and doing business at 330 N. Wabash Avenue Suite 39300, Chicago, Illinois 60611 believes it will be damaged by the registration on the Principal Register of the trademark application for AMAM (“Opposed Mark”), Application Serial No. 98311435 (the “Application”), filed by Healthcare Information and Management Systems Society, a Illinois corporation, located and doing business at 550 W. Van Buren, Suite 1110, Chicago, Illinois 60607, covering the following services:

Providing a website featuring reviews, ratings, and recommendations in the fields of healthcare, healthcare facilities, and medical providers; Providing consumer information in the fields of healthcare, healthcare facilities, and medical providers including information, rating information, and reviews; Providing independent ratings and reviews of other businesses for commercial purposes to aid users in finding and evaluating goods and services in the fields of healthcare, healthcare facilities, and medicine; Providing statistical business information in the fields of healthcare, healthcare facilities, and medical providers through a rating system measuring adoption of digital technology; Providing ratings, reviews, and recommendations on products and services for commercial purposes posted by users; Providing a website in the fields of business information about healthcare, healthcare facilities, and medical providers; Promoting the goods and services of others by providing a website featuring consumer product information, ratings, and reviews and also links to the websites of others; Advertising services, namely, promoting and marketing

the goods and services of others through all public communication means; Collection of market research information; Providing business information in the nature of data marketing services, namely, providing statistical reports and marketing data evaluation for others; Analyzing and compiling business data; Business research and data analysis; Business consulting services, namely, providing business advice and business information about healthcare, healthcare facilities, and medical providers; Business consulting in the field of management, leadership, and process improvement; Consulting in the fields of healthcare and healthcare facilities operations management; Conducting business surveys; consultation services in the nature of assessing adoption of data analytics technology in healthcare provider organizations using a set of standards criteria to measure the adoption and use of digital technology in healthcare, in International Class 35, and

Scientific research and analysis of data in the fields of healthcare, healthcare facilities, and medical providers; providing technology information in the fields of healthcare, healthcare facilities, and medical providers; Research and analysis of information technology data in the fields of healthcare, healthcare facilities, and medical providers; Providing information technology data regarding healthcare, healthcare facilities, and medical providers, in International Class 42



(collectively referred to as the “Opposed Services”), and AMA opposes the Application on the grounds of priority and likelihood of confusion, and dilution by blurring.

As grounds for this Opposition, Opposer alleges:

1. AMA is the largest professional association of physicians, residents and medical students in the United States.
2. Since its inception in 1847, AMA, itself and through and its members, has played a leading role in the development of medicine in the United States, including by promoting the art and science of medicine, and the betterment of public health.
3. Opposer has been operating under the AMA name and has used the AMA mark since at least as early as May 31, 1905.

4. Since long prior to Applicant’s December 12, 2023 filing date of the Application or January 1, 2016 first use of the Opposed Mark, Opposer has extensively advertised and marketed a variety of goods and services in the medical and healthcare fields.

5. Opposer owns several trademark registrations for the AMA marks with the United States Patent and Trademark Office (“USPTO”), including, but not limited to, the following:

Mark	Class Goods/ Services	App. / Reg. No.	Status
AMA	35: Association services, namely, promoting the interests, goals and objectives of the medical community through programs, publications, and communications in the field of science and medicine.	4,164,750	Incontestable
	16: Printed publications, namely, books, brochures, professional journals, booklets, newsletters, pamphlets and monographs related to various aspects of medical science. 35: Association services, namely, promoting the interests, goals and objectives of the medical community through programs, publications, and communications in the field of science and medicine.	3,212,075	Incontestable
	16: Printed publications, namely, books, brochures, professional journals, booklets, newsletters, pamphlets and monographs related to various aspects of medical science. 35: Association services, namely, promoting the interests, goals and objectives of the medical community through programs, publications, and communications in the field of science and medicine.	3,207,140	Incontestable
AMA GUIDES	9: Downloadable electronic publications in the nature of newsletters on the assessment and rating of permanent impairment for use by institutions and professionals in the healthcare, insurance, and legal fields. 16: printed publications, namely, books and newsletters on the assessment and rating of permanent impairment for use by institutions and professionals in the healthcare, insurance, and legal fields. 42: Providing on-line non-downloadable software for use in training in the field of assessment and rating of permanent impairment by institutions and professionals in the healthcare, insurance and legal fields.	4,194,964	Incontestable
AMA JOURNAL OF ETHICS	9: Downloadable journals on medical and healthcare news, issues and initiatives. 44: Providing websites featuring medical information and healthcare information, in the nature of medical and healthcare news, issues and initiatives.	4,925,559	Incontestable

AMA MORNING ROUNDS	41: Providing online newsletters in the field of medical and healthcare news, issues and initiatives via e-mail.	4,921,200	Incontestable
AMA JOY IN MEDICINE	35: Promoting public awareness of well-being of medical and healthcare professionals by providing health system recognition programs and incentive award programs designed to promote wellbeing of medical and healthcare professionals; 41: Providing on-line non-downloadable communications and publications in the nature of books, magazines, booklets, hand-outs, brochures, and newsletters in the field of well-being of medical and healthcare professionals.	7806381	Registered
AMA STEPS FORWARD	41: Providing online interactive training modules for guiding healthcare and medical professionals on how to improve their practices	6608536	Registered

Print-outs from the USPTO Trademark Status & Document Retrieval database showing the current status of these registrations are attached as **Exhibit A**. The above registrations are valid, subsisting, and owned by Opposer. Most of the above registrations are incontestable pursuant to 15 U.S.C. §§ 1065 and 1115(b) and constitute conclusive evidence of Opposer's ownership of the registered marks and Opposer's exclusive right to use the registered marks for the specified goods and services.

6. Opposer has sold and provided a substantial amount of products and services under the AMA name and AMA marks (these rights are collectively referred to as the “AMA Marks”) throughout the United States.

7. Opposer has spent substantial amounts on advertising, marketing and promoting the AMA Marks throughout the United States.

8. By virtue of Opposer’s long use, extensive sales, advertising and promotion, Opposer now owns extensive common law rights and valuable goodwill which is symbolized by Opposer’s AMA Marks.

9. Since long prior to Applicant’s December 12, 2023 filing date of the Application and January 1, 2016 first use of the Opposed Mark, public had come to associate the AMA Marks

exclusively with Opposer and, as a result, Opposer owns strong rights in the distinctive and well-known AMA Marks.

10. The AMA Marks have become, prior to Applicant's filing and use of the Opposed Mark, distinctive and famous under Section 43(c) of the Lanham Act, 15 U.S.C. §1125(c).

11. On December 12, 2023, Applicant has filed the Application to register the Opposed Mark for the Opposed Services in the medical and healthcare fields.

12. The Application is based on alleged use of the Opposed Mark in commerce under §1(a) of the Trademark Act. 15 U.S.C. §1051(a). Applicant asserted January 1, 2016 as the date of first use of the Opposed Mark with the Opposed Services.

13. Applicant's Opposed Mark AMAM incorporates Opposer's AMA name and mark in its entirety. The Opposed Mark is confusingly similar to the AMA Marks.

14. The Opposed Services are related to the goods and services provided under Opposer's AMA Marks.

15. Applicant's use and registration of the Opposed Mark with the Opposed Services is without Opposer's consent or permission, and would be damaging to Opposer.

Count I – Priority and Likelihood Of Consumer Confusion

16. Opposer realleges the allegations of Paragraphs 1 through 15.

17. The Opposed Mark so resembles Opposer's AMA Marks as to be likely to cause confusion, mistake, or deception, in that consumers are likely to believe the Opposed Services are Opposer's services, or the services of a company that is sponsored, authorized or licensed by, or in some other way legitimately connected with, Opposer.

Count II – Dilution

18. Opposer realleges the allegations of Paragraphs 1 through 17.

19. Applicant's use of the Opposed Mark in commerce with the Opposed Services dilutes, or is likely to dilute, the distinctive quality of Opposer's famous AMA Marks.

20. If Applicant is permitted to use and register the Opposed Mark for the Opposed Services, it would result in dilution by blurring, causing irreparable damage and injury to Opposer by diminishing the distinctive quality and reputation of Opposer's famous AMA Marks.

WHEREFORE, Opposer respectfully prays that this opposition be sustained and that App. Serial No. 98311435 be denied registration.

Please address all correspondence to Douglas N. Masters, Loeb & Loeb LLP, 321 N. Clark Street, Ste. 2300, Chicago, Illinois 60654.

Dated: August 28, 2025

LOEB & LOEB LLP

By: /Tatyana V. Gilles/
Douglas N. Masters
Tatyana V. Gilles
321 North Clark Street, Suite 2300
Chicago, IL 60654
Telephone: 312.464.3100
Facsimile: 312.464.3111
chdoCKET@loeb.com

*Attorneys for Opposer
American Medical Association*

EXHIBIT A

For assistance with TSDR, email teas@uspto.gov and include the serial number, the document you are looking for, and a screenshot of all messages you have received.

STATUS DOCUMENTS MAINTENANCE

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Mark: AMA

AMA

US Serial Number: 85505647

Application Filing

US Registration Number: 4164750

Registration Date: Jun. 26, 2012

Register: Principal

Mark Type: Service Mark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Nov. 01, 2022

Publication Date: Apr. 10, 2012

Mark Information

Mark Literal Elements: AMA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [3212075](#), [3207140](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Association services, namely, promoting the interests, goals and objectives of the medical community through programs, publications, and communications in the field of science and medicine

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

First Use: Mar 31, 1905

Use in Commerce: Mar 31, 1905

Basis Information (Case Level)

Filed Use: Yes

Current Use: Yes

Filed ITU: No

Current ITU: No

Filed 44D: No

Current 44D: No

Filed 44E: No

Current 44E: No

Feedback

Filed 66A: No

Currentl^{66A}: No

Filed No Basis: No

Currentl^{No Basis}: No

Current Owner(s) Information

Owner Name: American Medical Association

Owner Address: AMA PLAZA
330 NORTH WABASH AVE., SUITE 39300
Chicago, ILLINOIS UNITED STATES 606115885

Legal Entity Type: CORPORATION

State or Country Where Organized: ILLINOIS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Douglas N. Masters

Docket Number: 229557-00001

Attorney Primary Email trademarks@loeb.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Douglas N. Masters
Loeb & Loeb LLP
321 N. Clark Street, Suite 2300
Chicago, ILLINOIS UNITED STATES 60654

Phone: 312-464-3100

Fax: 312-464-3111

Correspondent e-mail: trademarks@loeb.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 01, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 01, 2022	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Nov. 01, 2022	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 01, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Apr. 29, 2022	TEAS SECTION 8 & 9 RECEIVED	
Jan. 26, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jul. 06, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 06, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 30, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 30, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 30, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jan. 19, 2018	TEAS SECTION 8 & 15 RECEIVED	
Jan. 26, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 23, 2013	REVIEW OF CORRESPONDENCE COMPLETE - ADDRESS NOT UPDATED	
Dec. 13, 2013	PAPER RECEIVED	
Jul. 12, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 26, 2012	REGISTERED-PRINCIPAL REGISTER	
Apr. 10, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 10, 2012	PUBLISHED FOR OPPOSITION	
Mar. 21, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 06, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	

Feedback

Mar. 06, 2012	ASSIGNED TO LIE
Feb. 16, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER
Feb. 15, 2012	ASSIGNED TO EXAMINER
Jan. 07, 2012	NOTICE OF PSEUDO MARK MAILED
Jan. 06, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Jan. 02, 2012	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: No . 01, 2022

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

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STATUS DOCUMENTS MAINTENANCE

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Mark: AMA



US Serial Number: 76644330

Application Filing Date: Aug. 08, 2005

US Registration Number: 3212075

Registration Date: Feb. 27, 2007

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Apr. 22, 2017

Publication Date: Dec. 12, 2006

Mark Information

Mark Literal Elements: AMA

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: A stylized serpent on a staff.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 03.21.01 - Caduceus; Rod of Asclepius; Serpent and staff; Staff and serpent(s) symbols like Rod of Asclepius medical symbol; caduceus; Staff of Hermes

Feedback

Related Properties Information

Claimed Ownership of US Registrations: [1789742](#), [2937404](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify an goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Printed publications, namely, books, brochures, professional journals, booklets, newsletters, pamphlets and monographs related to various aspects of medical science

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

First Use: Jun. 18, 2005

Use in Commerce: Jun. 18, 2005

For: Association services, namely, promoting the interests, goals and objectives of the medical community through programs, publications, and communications in the field of science and medicine

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Stat s: ACTIVE

First Use: J n. 18, 2005

Use in Commerce: J n. 18, 2005

Basis Information (Case Le el)

Filed Use: Yes	C rrentl Use: Yes
Filed ITU: No	C rrentl ITU: No
Filed 44D: No	C rrentl 44D: No
Filed 44E: No	C rrentl 44E: No
Filed 66A: No	C rrentl 66A: No
Filed No Basis: No	C rrentl No Basis: No

C rrent O ner(s) Information

O ner Name: American Medical Association

O ner Address: AMA PLAZA
330 NORTH WABASH AVE., SUITE 39300
Chicago, ILLINOIS UNITED STATES 606115885

Legal Entit T pe: CORPORATION

State or Co ntr Where Organied: ILLINOIS

Attorne /Correspondence Information

Attorne of Record

Attorne Name: Do glas N. Masters

Docket N mber: 229557-00002

Attorne Primar Email Address: chicagopto@loeb.com

Attorne Email A thori ed: Yes

Correspondent

Correspondent Name/Address: Do glas N. Masters
Loeb & Loeb LLP
321 N. Clark Street, Site 2300
Chicago, ILLINOIS UNITED STATES 60654

Phone: 312-464-3100

Fa x: 312-464-3111

Correspondent e-mail: chicagopto@loeb.com

Correspondent e-mail A thori ed: Yes

Domestic Representati e - Not Fo nd

Prosec tion Histor

Date	Description	Proceeding Number
J n. 06, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
J n. 06, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 22, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 22, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Apr. 22, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 21, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Feb. 27, 2017	TEAS SECTION 8 & 9 RECEIVED	
Feb. 27, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 23, 2013	REVIEW OF CORRESPONDENCE COMPLETE - ADDRESS UPDATED	
Dec. 13, 2013	PAPER RECEIVED	
J n. 12, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 08, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	

Feedback

Mar. 08, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
Mar. 08, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL
Feb. 19, 2013	TEAS SECTION 8 & 15 RECEIVED
Feb. 27, 2007	REGISTERED-PRINCIPAL REGISTER
Dec. 12, 2006	PUBLISHED FOR OPPOSITION
Nov. 22, 2006	NOTICE OF PUBLICATION
Oct. 17, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED
Oct. 06, 2006	ASSIGNED TO LIE
Sep. 30, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER
Sep. 07, 2006	AMENDMENT FROM APPLICANT ENTERED
Aug. 22, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE
Aug. 22, 2006	PAPER RECEIVED
Mar. 01, 2006	NON-FINAL ACTION E-MAILED
Mar. 01, 2006	NON-FINAL ACTION WRITTEN
Feb. 28, 2006	NON-FINAL ACTION E-MAILED
Feb. 28, 2006	NON-FINAL ACTION WRITTEN
Feb. 28, 2006	ASSIGNED TO EXAMINER
Feb. 27, 2006	ASSIGNED TO EXAMINER
Sep. 28, 2005	FILING RECEIPT CORRECTION ENTERED
Sep. 20, 2005	FILING RECEIPT CORRECTION ENTERED
Aug. 31, 2005	PAPER RECEIVED
Aug. 31, 2005	FAX RECEIVED
Aug. 16, 2005	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:

Date in Location:

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Mark: AMA AMERICAN MEDICAL ASSOCIATION



US Serial Number: 76644332

Application Filing Date: Aug. 08, 2005

US Registration Number: 3207140

Registration Date: Feb. 13, 2007

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Apr. 05, 2017

Publication Date: Nov. 28, 2006

Mark Information

Mark Literal Elements: AMA AMERICAN MEDICAL ASSOCIATION

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of a stylized serpent on a staff.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "MEDICAL ASSOCIATION"

Acquired Distinctiveness Claim: In part

Distinctiveness Limitation Statement: as to AMERICAN

Design Search Code(s): 03.21.01 - Caduceus; Rod of Asclepius; Serpent and staff; Staff and serpent(s) symbols like Rod of Asclepius medical symbol and caduceus; Staff of Hermes
26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Feedback

Related Properties Information

Claimed Ownership of US Registrations: [1789742](#), [2838323](#), [2937404](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Printed publications, name^s, books, broch^{ures}, professional journals, booklets, newsletters, pamphlets and monographs related to various aspects of medical science

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

First Use: Jan. 18, 2005

Use in Commerce: Jan. 18, 2005

For: Association services, name^s, promoting the interests, goals and objectives of the medical community through programs, publications, and communications in the field of science and medicine

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

First Use: Jan. 18, 2005

Use in Commerce: Jan. 18, 2005

Basis Information (Case Level)

Filed Use: Yes

Current Use: Yes

Filed ITU: No

Current ITU: No

Filed 44D: No

Current 44D: No

Filed 44E: No

Current 44E: No

Filed 66A: No

Current 66A: No

Filed No Basis: No

Current No Basis: No

Current Owner(s) Information

Owner Name: American Medical Association

Owner Address: AMA PLAZA
330 NORTH WABASH AVE., SUITE 39300
Chicago, ILLINOIS UNITED STATES 606115885

Legal Entity Type: CORPORATION

State or Country Where Organized: ILLINOIS

Attorney/Correspondence Information

Feedback

Attorney of Record

Attorney Name: Douglas N. Masters

Docket Number: 229557-00003

Attorney Primary Email Address: chicagopto@loeb.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Douglas N. Masters
Loeb & Loeb LLP
321 N. Clark Street, Suite 2300
Chicago, ILLINOIS UNITED STATES 60654

Phone: 312-464-3100

Fax: 312-464-3111

Correspondent e-mail: chicagopto@loeb.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 06, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 06, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 06, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 05, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	

Apr. 05, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED
Apr. 05, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL
Feb. 09, 2017	TEAS SECTION 8 & 9 RECEIVED
Feb. 13, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED
Dec. 23, 2013	REVIEW OF CORRESPONDENCE COMPLETE - ADDRESS UPDATED
Dec. 13, 2013	PAPER RECEIVED
J. 12, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED
Mar. 08, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED
Mar. 08, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
Mar. 08, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL
Feb. 19, 2013	TEAS SECTION 8 & 15 RECEIVED
Feb. 13, 2007	REGISTERED-PRINCIPAL REGISTER
No. 28, 2006	PUBLISHED FOR OPPOSITION
No. 08, 2006	NOTICE OF PUBLICATION
Oct. 03, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED
Sep. 29, 2006	ASSIGNED TO LIE
Sep. 27, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER
Sep. 08, 2006	AMENDMENT FROM APPLICANT ENTERED
A. 22, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE
A. 22, 2006	PAPER RECEIVED
Feb. 28, 2006	NON-FINAL ACTION E-MAILED
Feb. 28, 2006	NON-FINAL ACTION WRITTEN
Feb. 27, 2006	ASSIGNED TO EXAMINER
Sep. 28, 2005	FILING RECEIPT CORRECTION ENTERED
A. 31, 2005	PAPER RECEIVED
A. 16, 2005	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 05, 2017

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[Back to Search](#)

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Mark: AMA GUIDES

AMA GUIDES

US Serial Number: 77863538

Application Filing Date: Nov. 03, 2009

US Registration Number: 4194964

Registration Date: Aug. 21, 2012

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 02, 2023

Publication Date: Apr. 19, 2011

Notice of Allowance Date: Jun. 14, 2011

Mark Information

Mark Literal Elements: AMA GUIDES

Standard Character Claim: Yes. The mark consists of standard characters which claim to an particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "GUIDES"

Feedback

Related Properties Information

Claimed Ownership of US Registrations: [3212075](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Downloadable electronic publications in the nature of newsletters on the assessment and rating of permanent impairment for use by institutions and professionals in the healthcare, insurance, and legal fields

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

First Use: Dec. 31, 2009

Use in Commerce: Dec. 31, 2009

For: PRINTED PUBLICATIONS, NAMELY, BOOKS AND NEWSLETTERS ON THE ASSESSMENT AND RATING OF PERMANENT IMPAIRMENT FOR USE BY INSTITUTIONS AND PROFESSIONALS IN THE HEALTHCARE, INSURANCE, AND LEGAL FIELDS

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

First Use: Nov. 30, 2010

Use in Commerce: Nov. 30, 2010

For: [Providing on-line non-downloadable software for use in training in the field of assessment and rating of permanent impairment by institutions and professionals in the healthcare, insurance and legal fields]

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: SECTION 8 - CANCELLED

First Use: Jul. 01, 2010

Use in Commerce: Jul. 01, 2010

Basis Information (Case Level)

Filed Use:	No	Current Use:	Yes
Filed ITU:	Yes	Current ITU:	No
Filed 44D:	No	Current 44D:	No
Filed 44E:	No	Current 44E:	No
Filed 66A:	No	Current 66A:	No
Filed No Basis:	No	Current No Basis:	No

Current Owner(s) Information

Owner Name: American Medical Association

Owner Address: AMA PLAZA
330 NORTH WABASH AVE., SUITE 39300
Chicago, ILLINOIS UNITED STATES 606115885

Legal Entity Type: CORPORATION

State or Country Where Organized: ILLINOIS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Douglas N. Masters

Docket Number: 229557-00007

Attorney Primary Email trademarks@loeb.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Douglas N. Masters
Loeb & Loeb LLP
321 N. Clark Street, Suite 2300
Chicago, ILLINOIS UNITED STATES 60654

Phone: 312-464-3100

Fax: 312-464-3111

Correspondent e-mail: trademarks@loeb.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 02, 2023	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 02, 2023	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Mar. 02, 2023	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 02, 2023	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Aug. 1 1, 2022	TEAS SECTION 8 & 9 RECEIVED	
Aug. 21, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 30, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 30, 2018	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 30, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	

Feedback

A g. 21, 2018	TEAS SECTION 8 & 15 RECEIVED
J . 06, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED
J . 06, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED
A g. 21, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED
Dec. 23, 2013	REVIEW OF CORRESPONDENCE COMPLETE - ADDRESS UPDATED
Dec. 13, 2013	PAPER RECEIVED
J . 12, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED
A g. 21, 2012	REGISTERED-PRINCIPAL REGISTER
J . 17, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED
J . 16, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED
J . 14, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
J . 09, 2012	STATEMENT OF USE PROCESSING COMPLETE
J n. 14, 2012	USE AMENDMENT FILED
J . 09, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL
J n. 14, 2012	TEAS STATEMENT OF USE RECEIVED
Dec. 15, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Dec. 13, 2011	SOU EXTENSION 1 GRANTED
Dec. 13, 2011	SOU EXTENSION 1 FILED
Dec. 13, 2011	SOU TEAS EXTENSION RECEIVED
J n. 14, 201 1	NOA E-MAILED - SOU REQUIRED FROM APPLICANT
Apr. 19, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Apr. 19, 2011	PUBLISHED FOR OPPOSITION
Mar. 14, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED
Mar. 11, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER
Mar. 11, 2011	EXAMINER'S AMENDMENT ENTERED
Mar. 11, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED
Mar. 11, 2011	EXAMINERS AMENDMENT E-MAILED
Mar. 11, 2011	EXAMINERS AMENDMENT -WRITTEN
Sep. 14, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Sep. 14, 2010	NON-FINAL ACTION E-MAILED
Sep. 14, 2010	NON-FINAL ACTION WRITTEN
Sep. 13, 2010	PREVIOUS ALLOWANCE COUNT WITHDRAWN
Sep. 03, 2010	WITHDRAWN FROM PUB - OG REVIEW QUERY
A g. 23, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED
A g. 23, 2010	ASSIGNED TO LIE
A g. 05, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER
A g. 04, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED
A g. 04, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE
A g. 04, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Feb. 15, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Feb. 15, 2010	NON-FINAL ACTION E-MAILED
Feb. 15, 2010	NON-FINAL ACTION WRITTEN
Feb. 09, 2010	ASSIGNED TO EXAMINER
No . 07, 2009	NOTICE OF PSEUDO MARK MAILED
No . 06, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
No . 06, 2009	NEW APPLICATION ENTERED

Feedback

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 02, 2023

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[Back to Search](#)

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Mark: AMA JOURNAL OF ETHICS

AMA JOURNAL OF ETHICS

US Serial Number: 86615379

Application Filing Date: Apr. 30, 2015

US Registration Number: 4925559

Registration Date: Mar. 29, 2016

Filed as TEAS RF: Yes

Current TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jul. 06, 2022

Publication Date: Jan. 12, 2016

Mark Information

Mark Literal Elements: AMA JOURNAL OF ETHICS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "JOURNAL OF ETHICS"

Feedback

Related Properties Information

Claimed Ownership of US Registrations: [3212075](#), [4164750](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Downloadable journals on medical and healthcare news, issues and initiatives

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

First Use: Feb. 01, 2015

Use in Commerce: Feb. 01, 2015

For: Providing websites featuring medical information and healthcare information, in the nature of medical and healthcare news, issues and initiatives

International Class(es): 044 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

First Use: Feb. 01, 2015

Use in Commerce: Feb. 01, 2015

Basis Information (Case Le^{el})

Filed Use: Yes	Current^l Use: Yes
Filed ITU: No	Current^l ITU: No
Filed 44D: No	Current^l 44D: No
Filed 44E: No	Current^l 44E: No
Filed 66A: No	Current^l 66A: No
Filed No Basis: No	Current^l No Basis: No

Current Owner(s) Information

Owner Name: American Medical Association	
Owner Address: 330 N. Wabash Ave., Suite 39300 Chicago, ILLINOIS UNITED STATES 606115885	
Legal Entity^T Type: CORPORATION	State or Country Where Organized: ILLINOIS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Douglas N. Masters	Docket Number: 229557-00013
Attorney Primary Email Address: trademarks@loeb.com	Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Douglas N. Masters Loeb & Loeb LLP 321 N. Clark Street, Suite 2300 Chicago, ILLINOIS UNITED STATES 60654	Phone: 312-464-3100	Fax: 312-464-3111
Correspondent e-mail: trademarks@loeb.com	Correspondent e-mail Authorized: Yes	

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 29, 2025	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jul. 06, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 06, 2022	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jul. 05, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jan. 28, 2022	TEAS SECTION 8 & 15 RECEIVED	
Mar. 29, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jul. 06, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 06, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 29, 2016	REGISTERED-PRINCIPAL REGISTER	
Jan. 12, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 12, 2016	PUBLISHED FOR OPPOSITION	
Dec. 24, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 27, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 26, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	
Nov. 26, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	

Feedback

No. 26, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Jun. 05, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Jun. 05, 2015	NON-FINAL ACTION E-MAILED
Jun. 05, 2015	NON-FINAL ACTION WRITTEN
Jun. 04, 2015	ASSIGNED TO EXAMINER
Mar 13, 2015	NOTICE OF PSEUDO MARK E-MAILED
Mar 12, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Mar 04, 2015	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 119

Date in Location: Jul. 06, 2022

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Mark: AMA MORNING ROUNDS

AMA MORNING ROUNDS

US Serial Number: 86547879

Application Filing Date: Feb. 27, 2015

US Registration Number: 4921200

Registration Date: Mar. 22, 2016

Filed as TEAS PIs: Yes

Current TEAS PIs: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jul. 15, 2022

Publication Date: Jan. 05, 2016

Mark Information

Mark Literal Elements: AMA MORNING ROUNDS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "MORNING"

Feedback

Related Properties Information

Claimed Ownership of US Registrations: [3212075](#), [3382026](#), [4164750](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Providing online newsletters in the field of medical and healthcare news, issues and initiatives via e-mail

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

First Use: Jan. 02, 2008

Use in Commerce: Jan. 02, 2008

Basis Information (Case Level)

Filed Use: Yes

Current Use: Yes

Filed ITU: No

Current ITU: No

Filed 44D: No

Current 44D: No

Filed 44E: No

Current 44E: No

Filed 66A: No

Current 66A: No

Filed No Basis: No

Current No Basis: No

Current Owner(s) Information

Owner Name: American Medical Association

Owner Address: 330 N. Wabash Ave., Suite 39300 Chicago, ILLINOIS UNITED STATES 606115885

Legal Entity Type: CORPORATION

State or Country Where Organized: ILLINOIS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Douglas N. Masters

Docket Number: 229557-00016

Attorney Primary Email: trademarks@loeb.com Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Douglas N. Masters Loeb & Loeb LLP 321 N. Clark Street, Suite 2300 Chicago, ILLINOIS UNITED STATES 60654

Phone: 312-464-3100

Fax: 312-464-3111

Correspondent e-mail: trademarks@loeb.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Table with 3 columns: Date, Description, Proceeding Number. Contains a list of legal events from 2015 to 2025.

Feedback

Mar. 13, 2015	NOTICE OF PSEUDO MARK E-MAILED
Mar. 12, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Mar. 03, 2015	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 119

Date in Location: Jul. 15, 2022

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[Back to Search](#)

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Mark: AMA JOY IN MEDICINE

AMA JOY IN MEDICINE

US Serial Number: 98404367

Application Filing Date: Feb. 13, 2024

US Registration Number: 7806381

Registration Date: Mar 27, 2025

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar 27, 2025

Publication Date: Apr. 08, 2025

Mark Information

Mark Literal Elements: AMA JOY IN MEDICINE

Standard Character Claim: Yes. The mark consists of standard characters which claim to an particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "Medicine"

Related Properties Information

Claimed Ownership of US Registrations: [3212075](#), [3207140](#), [4164750](#) and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Promoting public awareness of well-being of medical and healthcare professionals by providing health system recognition programs and incentive award programs designed to promote well-being of medical and healthcare professionals

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

First Use: Apr. 2022

Use in Commerce: Apr. 2022

For: Providing on-line non-downloadable communications and publications in the nature of books, magazines, booklets, hand-outs, brochures, and newsletters in the field of well-being of medical and healthcare professionals

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

First Use: Apr. 2022

Use in Commerce: Apr. 2022

Feedback

Basis Information (Case Leℓel)

Filed Use: Yes	Cℓrrentℓ Use: Yes
Filed ITU: No	Cℓrrentℓ ITU: No
Filed 44D: No	Cℓrrentℓ 44D: No
Filed 44E: No	Cℓrrentℓ 44E: No
Filed 66A: No	Cℓrrentℓ 66A: No
Filed No Basis: No	Cℓrrentℓ No Basis: No

Cℓrrent Oℓner(s) Information

Oℓner Name: American Medical Association	
Oℓner Address: 330 N. Wabash Ave., Suite 39300 AMA Plaza Chicago, ILLINOIS UNITED STATES 60611	
Legal Entity Type: CORPORATION	State or Country Where Organized: ILLINOIS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Douglas N. Masters	Docket Number: 229557-00186
Attorney Primary Email Address: trademarks@loeb.com	Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Douglas N. Masters Loeb & Loeb LLP 321 N. Clark Street, Suite 2300 Chicago, ILLINOIS United States 60654	
Phone: 312-464-3100	Fax: 312-464-3111
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Feedback

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar 27, 2025	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Mar 27, 2025	REGISTERED-PRINCIPAL REGISTER	
Apr. 08, 2025	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 08, 2025	PUBLISHED FOR OPPOSITION	
Apr. 02, 2025	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 13, 2025	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 12, 2025	EXAMINER'S AMENDMENT ENTERED	
Feb. 12, 2025	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Feb. 12, 2025	EXAMINERS AMENDMENT E-MAILED	
Feb. 12, 2025	EXAMINERS AMENDMENT -WRITTEN	
Feb. 12, 2025	ASSIGNED TO EXAMINER	
Jan. 30, 2025	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jan. 30, 2025	NON-FINAL ACTION E-MAILED	
Jan. 30, 2025	NON-FINAL ACTION WRITTEN	

Dec. 10, 2024	TEAS/EMAIL CORRESPONDENCE ENTERED	
Dec. 10, 2024	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Dec. 10, 2024	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 18, 2024	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Sep. 18, 2024	NON-FINAL ACTION E-MAILED	
Sep. 18, 2024	NON-FINAL ACTION WRITTEN	
Sep. 05, 2024	ASSIGNED TO EXAMINER	93984
Jun. 15, 2024	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Feb. 14, 2024	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: FILE REPOSITORY (FRANCONIA)

Date in Location: Mar 27, 2025

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Proceedings - Click to Load

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Mark: AMA STEPS FORWARD

AMA STEPS FORWARD

US Serial Number: 90755118

Application Filing Date: Jan. 04, 2021

US Registration Number: 6608536

Registration Date: Jan. 04, 2022

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 04, 2022

Publication Date: Oct. 19, 2021

Mark Information

Mark Literal Elements: AMA STEPS FORWARD

Standard Character Claim: Yes. The mark consists of standard characters which claim to an particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [3212075](#), [3207140](#), [4164750](#) and others Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing online interactive training modules for guiding healthcare and medical professionals on how to improve their practices

International Class(es): 041 - Primar Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

First Use: Jan. 08, 2015

Use in Commerce: Jan. 08, 2015

Basis Information (Case Level)

Filed Use: Yes

Current Use: Yes

Filed ITU: No

Current ITU: No

Filed 44D: No

Current 44D: No

Filed 44E: No

Current 44E: No

Filed 66A: No

Current 66A: No

Feedback

Filed No Basis: No

Current No Basis: No

Current Owner(s) Information

Owner Name: American Medical Association

Owner Address: AMA Plaza
330 N. Wabash Ave., Suite 39300
Chicago, ILLINOIS UNITED STATES 60611

Legal Entity Type: CORPORATION

State or Country Where Organized: ILLINOIS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Douglas N. Masters

Docket Number: 229557-00174

Attorney Primary Email trademarks@loeb.com
Address:

Attorney Email Authorized: Yes

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Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 04, 2022	REGISTERED-PRINCIPAL REGISTER	
Oct. 19, 2021	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 19, 2021	PUBLISHED FOR OPPOSITION	
Sep. 29, 2021	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 14, 2021	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 13, 2021	EXAMINER'S AMENDMENT ENTERED	
Sep. 13, 2021	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Sep. 13, 2021	EXAMINERS AMENDMENT E-MAILED	
Sep. 13, 2021	EXAMINERS AMENDMENT -WRITTEN	
Sep. 11, 2021	ASSIGNED TO EXAMINER	
Aug. 26, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jun. 08, 2021	NEW APPLICATION ENTERED	

Feedback

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 04, 2022

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