ESTTA Tracking number: **ESTTA1421851**
Filing date: **03/14/2025**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91297469
Party	Plaintiff RTL Group Markenverwaltungs GmbH
Correspondence address	KATHRYN SUAREZ MARSHALL MINX LAW, PC 401 WILSHIRE BOULEVARD, SUITE 1200 SANTA MONICA, CA 90401 UNITED STATES Primary email: trademarks@minxlaw.com Secondary email(s): kathryn@minxlaw.com 424-250-8068
Submission	Motion to Amend Pleading/Amended Pleading
Filer's name	Kathryn Suarez Marshall
Filer's email	kathryn@minxlaw.com, trademarks@minxlaw.com
Signature	/ksm/
Date	03/14/2025
Attachments	FINAL 2025.03.14 - Amended Notice of Opposition - RTLUCKSITY (App. No . 98652054) (Class 12).pdf(335729 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

RTL GROUP MARKENVERWALTUNGS GMBH, Opposer v. SHENZHEN LUTUO E-COMMERCE CO., LTD, Applicant.	Opposition No.: 91297469 Mark: RTLucksity App. No.: 98/652,054 Filed: July 17, 2024 Published: February 25, 2025

AMENDED NOTICE OF OPPOSITION

Opposer RTL Group Markenverwaltungs GmbH ("Opposer"), a German company with an address of Picassoplatz 1, Köln Germany 50679, believes that it will be damaged by the registration of Application Serial No. 98/652,054 for the mark RTLucksity (the "Opposed Application") filed by Shenzhen Lutuo E-commerce Co., Ltd ("Applicant"), and hereby opposes the same.

As grounds in support of its Notice of Opposition, Opposer asserts, upon personal knowledge with respect to itself and its own acts, and upon information and belief as to all other matters, as follows:

Opposer's Famous RTL Name and RTL Family of Marks

1. Opposer, whose origins date back to the 1920s, is a global leader in entertainment, broadcasting, content, and digital offerings, with stakes in over 60 TV channels, 8 streaming platforms, and 31 radio stations. Opposer also produces content worldwide and owns digital video networks. Since 1966, the RTL name has distinguished both Opposer's radio station (the

already historic "Radio Télévision Luxembourg", founded in 1924) and the television channel available on numerous TV packages in Europe and worldwide.

2. Opposer is the owner of the famous RTL name and RTL family of marks, which includes RTL (Reg. No. 4986790), RTL/ADCONNECT & Design (Reg. No. 5784940), and RTL ADALLIANCE (US App. No. 79368679) (collectively, the "RTL Family of Marks"). The RTL Family of Marks is a well-established entertainment, broadcasting, and technology brand and enjoys substantial fame and renown in connection with these services.

3. Opposer has a legendary and unique role in radio and television broadcasting and the RTL trade name is commonly used to designate RTL companies, radio stations, TV channels, streaming services, and online platforms, in Europe and worldwide. In addition, through its subsidiary RTL ADALLIANCE, RTL offers international advertising management services, providing the market with cross-media solutions integrating television, video, digital, mobile press, and audio, and drawing on the technological solutions of RTL Group (https://rtl-adalliance.com/). RTL also offers advertising space rental, with advertisers coming from all horizons and covering all areas of activities and all kinds of goods and services. It also offers a sponsorship activity, whereby an advertiser is associated with a program or column in the form of a quote.

4. By virtue of Opposer's longstanding use, and through significant efforts and investment, the Opposer's RTL Family of Marks has accrued tremendous goodwill and recognition in the fields of entertainment, media, and broadcasting. Opposer's RTL Family of Marks is distinctive within the meaning of 15 U.S.C. § 1125(c).

Opposer's Federal Registrations and Applications for the RTL Family of Marks

5. In addition to its common law rights, Opposer owns the following U.S. trademark registrations for the RTL Family of Marks:

Mark	Reg. No.	Services
RTL	4986790	Class 35: Production and distribution of radio and television commercials; advertising and business services, namely, securing airtime on all forms of media communications stations, systems, networks and services for the purpose of promoting the goods and services of others; public relations; compilation and systematization of information in databanks Class 38: Broadcasting services, namely, television and radio broadcasting, and provision of telecommunication access to audiovisiual [sic] programs via the internet Class 41: Entertainment, radio and television entertainment, namely, production of radio and television programs, film production and production of audiovisual works

Mark	Reg. No.	Services
RTL AdConnect	5784940	Class 35: Advertising agency services…;marketing services; business and consumer research and analysis services …; market research; media solutions …; media planning …; business consulting services …; provision of advertising space, time and media …; rental of advertising time on communication media; rental of advertising material; publication of advertising texts; exhibition services for…promoting the goods and services of others; … promotional services; … auctioneering; brokerage of advertising space …; media monitoring and analytics services …; data collection, measurement, analytics, and manipulation …; public opinion polling for business or advertising purposes …; collection and systematization of data for … advertising campaigns …; compiling and providing an on-line computer database in the field of entertainment media and in the field of monitoring consumer behavior and preferences …; audience measurement services …; computerized file and database management; … information, consultancy, advice, support and guidance relating to the aforesaid Class 38: Television, radio, digital, and Internet broadcasting services; … transmission services; … data communication by electronic mail; … transmission, broadcasting and reception of audio, video content, still and moving images, text and data; telecommunication access services; telecommunication services …; telecommunications being online services in the nature of video On-Demand transmission…; … streaming and delivery of digital content; mobile media services …; electronic bulletin board services; providing forums for transmission of messages among computer users …; electronic transmission of entertainment reviews and information …; … Internet telecommunications services in the nature of remote transaction applications for offering and selling goods and services; rental of access time to a database server centre; provision of access to a global computer network; communications via virtual private networks (VPNs); … rental of access time to a computer database and computer files; … consultancy, advice, support and guidance relating to telecommunications and wireless services Class 41: Entertainment services …; production services …; … provision of entertainment information …; providing on-line, non-downloadable videos featuring a wide variety of general interest entertainment television programs …, and other multimedia materials; organization and conducting of conferences, seminars, … and workshops in the field of entertainment; publication of books; … online digital publishing services; … information, consultancy, advice, support and guidance relating to entertainment services

RTL ADALLIANCE	7510189	Class 35: … advertising agency services; … advertising consulting services …; advertising analysis; marketing; business and consumer research and analysis; market research; media marketing solutions…; media planning…; … computerized database management services; market intelligence services; … provision of advertising space, time and media…; publication of advertising texts; exhibition services for advertising and commercial purposes; sales promotion for others; … auctioneering; business intermediary services relating to advertising space for on-demand audiovisual services provided via the internet; arranging … contracts for the purchase and sale of advertising, for others; commercial evaluation; … arranging and conducting business competitions in the field of advertising sales; … data collection, measurement, analytics, and manipulation in the fields of market research, market intelligence, and business intelligence related to media consumption, media audience demographics and preferences, and media-related advertising, …; collecting, generating, and reporting media audience measurement and analytics and media audience data …; public opinion polling for business or advertising purposes…; … evaluating the impact of advertising on audiences; collection and systematization of data for use in the management and optimization of advertising campaigns; … computerised file and database management; providing online computer databases featuring business intelligence in the fields of media entertainment, media advertising, media audience measurement and analytics and media audience data; information, consultancy, advice, support and guidance relating to the aforesaid Class 38: Television, video, radio, wireless, and Internet broadcasting services; online broadcasting …; radio, television, satellite, audio and cable broadcasting and transmission services; multimedia, audio and video broadcasting …; satellite transmission; electronic transmission of mail; providing of private and secure real-time electronic communications …; … telecommunication services provided via platforms and portals on the Internet …; … telecommunications, namely, transmission of video-on-demand (VOD), interactive television, Free TV, and Pay TV …; … providing information in the field of telecommunications; provision of access to a global computer network; … communications via virtual private networks (VPNs) …; mobile telephone communication services; providing of access to databases via global computer networks; rental of access time to global computer networks; computer services …; electronic communication by means of chat rooms, chat lines and Internet forums …; …information, consultancy, advice, support and guidance relating to the aforesaid namely, telecommunications consultation

Mark	Reg. No.	Services
		Class 41: Entertainment services …; online entertainment services …; television, radio, satellite and cable entertainment services …; production services…; organisation of games and entertainment and educational services in the nature of competitions …; providing multimedia entertainment via a website …; provision of audio and visual media via communications networks…; provision of entertainment information via television, radio, broadband, wireless and online services; providing on-line non-downloadable entertainment videos …; organization and conducting of educational conferences, seminars, … in the field of advertising and marketing; training in the field of advertising and marketing; publication of books; providing electronic online non-downloadable publications …; online video, audio, and multimedia digital publishing services; … information, consultancy, advice, support and guidance relating to the aforesaid, namely, providing information and advice regarding the creation and production of multimedia entertainment content; all of thee foregoing excluding life coaching services and motivational speaking services

Printouts from the USPTO's TSDR database for these registrations are attached as **Exhibit 1**.

6. Opposer's registrations are valid, subsisting, unrevoked, and uncancelled; as such, they constitute *prima facie* evidence of the validity of the registered marks and of the registrations thereof; and of Opposer's ownership of the marks. Opposer's registrations also constitute notice to Applicant of Opposer's claim of ownership of the registered marks, as provided in Sections 7(b), 22, and 33(a) of the Trademark Act.

7. In addition, Opposer's Reg. No. 4986790 has achieved incontestable status; as such, it constitutes *conclusive* evidence of the validity of the registered mark and of the registration of the mark, of Opposer's ownership of the mark, and of Opposer's exclusive right to use the mark in commerce as provided in Section 33 of the Lanham Act, 15 U.S.C. § 1115.

Applicant's RTLucksity Mark

8. On July 17, 2024, almost 60 years after Opposer's first use of the RTL mark, Applicant filed an application to register the mark RTLucksity for various motorized goods in Class 12 (App. No. 98/652,054) (the "Opposed Application").

9. The Opposed Application was filed as a use-based application.

10. Applicant's RTLucksity mark wholly incorporates the term RTL, which is identical to the term owned, previously used, and previously registered by Opposer.

11. Applicant's RTLucksity mark is confusingly similar to Opposer's RTL and RTL Family of Marks in appearance, connotation, and commercial impression. In particular, "RTL" is the dominant portion of Applicant's mark.

12. The goods identified in the Opposed Application are closely related to the services identified in Opposer's registrations for Opposer's RTL Family of Marks and the goods and services that Opposer advertises, promotes, and sells in connection with its RTL Family of Marks.

13. Applicant's RTLucksity mark so resembles Opposer's prior used and prior registered RTL Family of Marks so as to be likely, when applied to the goods in the Opposed Application, to cause confusion, mistake, or deception within the meaning of Section 2(d) of the Trademark Act, as amended, 15 U.S.C. §1052(d).

14. Applicant's unauthorized use of the RTLucksity mark will lead consumers to mistakenly believe that Applicant's goods are licensed by, authorized by, or somehow affiliated with Opposer, or that there is some relationship between Applicant and Opposer.

15. If Applicant's RTLucksity mark were to register, Opposer would be damaged as a result of this likely confusion.

16. The Opposed Application was filed by Applicant without Opposer's authorization, consent, or prior knowledge. Notably, Opposer has also filed oppositions to Applicant's applications to register the mark in the EUIPO.

FIRST CLAIM FOR RELIEF
(Likelihood of Confusion, 15 U.S.C. § 1052(d))

17. Opposer repeats and realleges the allegations in the preceding paragraphs as if fully set forth herein.

18. The mark shown in the Opposed Application so resembles Opposer's RTL Family of Marks previously used by Opposer, and its affiliates and licensees, as to be likely, when used on or in connection with the goods identified in the Opposed Application, to cause confusion or mistake, or to deceive. Applicant's mark is therefore unregistrable under Section 2(d) of the United States Trademark Act, 15 U.S.C. § 1052(d).

19. Opposer will be damaged by the registration of Applicant's mark because such registration would give Applicant the *prima facie* exclusive right to use a mark that is confusingly similar to Opposer's previously-used marks, in derogation of Opposer's rights in its marks.

SECOND CLAIM FOR RELIEF
(Likelihood of Confusion with Registered Trademarks)

20. Opposer repeats and realleges the allegations in the preceding paragraphs as if fully set forth herein.

21. The mark shown in the Opposed Application so resembles Opposer's registered RTL Family of Marks as to be likely, when used on or in connection with the goods identified in the Opposed Application, to cause confusion or mistake, or to deceive. Applicant's mark is therefore unregistrable under Section 2(d) of the United States Trademark Act, 15 U.S.C. § 1052(d).

22. Opposer will be damaged by the registration of Applicant's mark because such registration would give Applicant the *prima facie* exclusive right to use a mark that is confusingly similar to Opposer's previously-used and registered marks, in derogation of Opposer's rights in its marks.

THIRD CLAIM FOR RELIEF
(False Suggestion of a Connection)

23. Opposer repeats and realleges the allegations in the preceding paragraphs as if fully set forth herein.

24. The mark shown in the Opposed Application falsely suggests a connection between Opposer and Applicant. Applicant's mark is therefore unregistrable under Section 2(a) of the United States Trademark Act, 15 U.S.C. § 1052(a).

25. Opposer will be damaged by the registration of Applicant's mark because such registration would give Applicant the *prima facie* exclusive right to use a mark that falsely associates Applicant's goods with Opposer.

26. Opposer's first use of its RTL Family of Marks predates the filing date of the Opposed Application. Moreover, Opposer owns numerous registrations for the RTL Family of Marks, all of which were issued prior to the filing of the Opposed Application, namely, U.S. Reg. Nos. 4986790 and 5784940.

FOURTH CLAIM FOR RELIEF

(Dilution, 15 U.S.C. § 1125(c))

27. Opposer repeats and realleges the allegations in the preceding paragraphs as if fully set forth herein.

28. Opposer's RTL Family of Marks are inherently distinctive and registered on the Principal Register, and the RTL Family of Marks are widely recognized by the general consuming public as the designation of the source of the services offered in connection with the RTL Family of Marks.

29. Opposer has used the RTL Family of Marks for decades, generating substantial revenues, substantial acclaim, and widespread publicity concerning the marks.

30. Opposer's RTL Family of Marks are distinctive and became famous long before the filing date of the Opposed Application. Applicant's RTLucksity mark so closely resembles Opposer's famous and distinctive RTL Family of Marks, including the dominant RTL portion of the mark, that it is likely to dilute the distinctive quality of Opposer's RTL Family of Marks in violation and Applicant's mark is therefore unregistrable under Section 2 and 43(c) of the United States Trademark Act, 15 U.S.C. § 1125(c)(2)(B).

WHEREFORE, Opposer prays that this Opposition be sustained and that registration to Applicant be refused.

The filing fee has been submitted electronically.

Respectfully submitted,

RTL GROUP MARKENVERWALTUNGS GMBH

Date: March 14, 2025

By: / Charlene Minx /

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Attorneys for Opposer,
RTL GROUP MARKENVERWALTUNGS GMBH

EXHIBIT 1

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Mark: RTL

RTL

US Serial Number: 86759243

Application Filing Date: Sep. 16, 2015

US Registration Number: 4986790

Registration Date: Jun. 28, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Nov. 03, 2022

Publication Date: Apr. 12, 2016

Mark Information

Mark Literal Elements: RTL

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3659328

Foreign Information

Foreign Registration Number: 000108878

Foreign Registration Date: Apr. 21, 1998

Foreign Application/Registration Country: EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)

Foreign Expiration Date: Apr. 01, 2016

Foreign Registration Renewal Date: Dec. 20, 2015

Foreign Registration Renewal Expiration Date: Apr. 01, 2026

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Production and distribution of radio and television commercials; advertising and business services, namely, securing airtime on all forms of media communications stations, systems, networks and services for the purpose of promoting the goods and services of others; public relations; compilation and systematization of information in databanks

International 035 - Primary Class

U.S Class(es): 100, 101, 102

Class(es):

Class Status: ACTIVE

Basis: 44(e)

For: Broadcasting services, namely, television and radio broadcasting, and provision of telecommunication access to audiovisiual programs via the internet

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 44(e)

For: Entertainment, radio and television entertainment, namely, production of radio and television programs, film production and production of audiovisual works

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	No
Filed ITU:	No	**Currently ITU:**	No
Filed 44D:	No	**Currently 44D:**	No
Filed 44E:	Yes	**Currently 44E:**	Yes
Filed 66A:	No	**Currently 66A:**	No
Filed No Basis:	No	**Currently No Basis:**	No

Current Owner(s) Information

Owner Name: RTL GROUP MARKENVERWALTUNGS GMBH

Owner Address: PICASSOPLATZ 1
KOLN GERMANY 50679

Legal Entity Type: GESELLSCHAFT MIT BESCHRANKTER HAFTUNG (GMBH)

State or Country Where Organized: GERMANY

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Charlene Minx

Docket Number: 73-00003

Attorney Primary Email Address: trademarks@minxlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Charlene Minx
Minx Law
401 Wilshire Boulevard, Suite 1200
Santa Monica, CALIFORNIA UNITED STATES 90401

Phone: 424-250-8068

Correspondent e-mail: charlene@minxlaw.com
trademarks@minxlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative

** Domestic Representative Name:** Christina Liu; Robyn Shelton

Phone: 4242508068

** Domestic Representative e-mail:** trademarks@minxlaw.com

** Domestic Representative e-mail Authorized:** Yes

Prosecution History

Date	Description	Proceeding

		Number
Apr. 10, 2024	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 03, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Nov. 03, 2022	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Nov. 03, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
May 03, 2022	TEAS SECTION 8 & 15 RECEIVED	
Jun. 28, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 18, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 31, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 31, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 05, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 28, 2016	REGISTERED-PRINCIPAL REGISTER	
Apr. 12, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 12, 2016	PUBLISHED FOR OPPOSITION	
Mar. 23, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 10, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	
Mar. 03, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 03, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	
Mar. 03, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 29, 2016	ASSIGNED TO LIE	
Feb. 21, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 31, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Dec. 31, 2015	NON-FINAL ACTION E-MAILED	
Dec. 31, 2015	NON-FINAL ACTION WRITTEN	
Dec. 31, 2015	ASSIGNED TO EXAMINER	
Sep. 21, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Sep. 19, 2015	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 117 **Date in Location:** Nov. 03, 2022

Assignment Abstract Of Title Information

Summary

Total Assignments: 2 **Registrant:** CLT-UFA S.A.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 6811/0588 **Pages:** 3

Date Recorded: Dec. 09, 2019

Supporting Documents: assignment-tm-6811-0588.pdf

Assignor

Name: CLT-UFA S.A. **Execution Date:** Dec. 09, 2019

Legal Entity Type: CORPORATION **State or Country Where Organized:** LUXEMBOURG

Assignee

Name: RTL GROUP DEUTSCHLAND MARKENVERWALTUNGS GMBH

Legal Entity Type: GESELLSCHAFT MIT BESCHRANKTER HAFTUNG (GMBH) **State or Country Where Organized:** GERMANY

Address: PICASSOPLATZ 1
KOLN, GERMANY D-50679

Correspondent

Correspondent Name:	CHARLENE MINX
Correspondent Address:	520 BROADWAY, SUITE 200 SANTA MONICA, CA 90401

Domestic Representative

Domestic Representative Name:	CHARLENE MINX
Domestic Representative Address:	520 BROADWAY, SUITE 200 SANTA MONICA, CA 90401

Assignment 2 of 2

Conveyance:	CHANGE OF NAME		
Reel/Frame:	8388/0991	**Pages:**	9
Date Recorded:	Apr. 03, 2024		
Supporting Documents:	No Supporting Documents Available		

Assignor

Name:	RTL GROUP DEUTSCHLAND MARKENVERWALTUNGS GMBH	**Execution Date:**	Aug. 19, 2020
Legal Entity Type:	GESELLSCHAFT MIT BESCHRANKTER HAFTUNG (GMBH)	**State or Country Where Organized:**	GERMANY

Assignee

Name:	RTL GROUP MARKENVERWALTUNGS GMBH		
Legal Entity Type:	GESELLSCHAFT MIT BESCHRANKTER HAFTUNG (GMBH)	**State or Country Where Organized:**	GERMANY
Address:	PICASSOPLATZ 1 KOLN, GERMANY 50679		

Correspondent

Correspondent Name:	CHARLENE MINX
Correspondent Address:	401 WILSHIRE BOULEVARD, SUITE 1200 SANTA MONICA, CA 90401

Domestic Representative

Domestic Representative Name:	CHARLENE MINX
Domestic Representative Address:	401 WILSHIRE BOULEVARD, SUITE 1200 SANTA MONICA, CA 90401

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Mark: RTL/ADCONNECT

RTL/AdConnect

US Serial Number: 87885344

Application Filing Date: Apr. 19, 2018

US Registration Number: 5784940

Registration Date: Jun. 25, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 25, 2019

Publication Date: Apr. 09, 2019

Mark Information

Mark Literal Elements: RTL/ADCONNECT

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of the letters "RTL" in red followed by a virgule in black followed by the letters "AdConnect" in black with no spaces between any of the letters or punctuation.

Color Drawing: Yes

Color(s) Claimed: The color(s) red and black is/are claimed as a feature of the mark.

Design Search Code(s): 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)
26.17.06 - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal

Related Properties Information

Claimed Ownership of US Registrations: 4986790

Foreign Information

Foreign Registration Number: 016466948

Foreign Registration Date: Aug. 16, 2017

Foreign Application/Registration Country: EUROPEAN UNION

Foreign Expiration Date: Mar. 14, 2027

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Advertising agency services; development and management of television, radio, digital and web-based advertising solutions, namely, advertising campaigns, strategies and concepts for advertising and marketing campaigns; advertising analysis; marketing services;

business and consumer research and analysis services in the field of television, radio, digital, and web-based advertising; market research; media solutions, namely, the creation, production, and development of advertising strategies and advertising campaigns to be broadcast over television, radio, digital media, and the Internet; media planning, namely, advising advertisers on marketing to a target audience; design and development of online marketing and social media campaigns for others; preparation, development and organization of promotional or advertising campaigns in the nature of advertising and promotional services; benchmark analysis, namely, conducting market research in the field of advertising; business consulting services in the fields of marketing and advertising on a global computer information network; conducting business marketing and advertising research and surveys; computerized database management services; market intelligence services; providing business intelligence services; preparation and realization of media and advertising plans and concepts; preparation and dissemination of advertisements; preparation and dissemination of advertising material and documentation; provision of advertising space, time and media; provision of advertising space on electronic media; rental of advertising space; rental of advertising time on communication media; rental of advertising material; publication of advertising texts; exhibition services for advertising and commercial purposes for promoting the goods and services of others; sales promotion for others; promotional services; providing commercial and marketing information to consumers; auctioneering; brokerage of advertising space for on-demand audiovisual services for placement via the Internet and digital media; arranging of collective media buying, namely, arranging the purchase of advertising from media companies; sales promotion using audiovisual media; providing advertising services, market research, market intelligence, and business intelligence services in the fields of media entertainment, media advertising, media audience measurement and analytics and media audience data; providing advertising services, market research, market intelligence, and business intelligence services in the media industry fields of television, video, internet video, video-on-demand, video and computer games, online games, film, movie, movie box office, internet, broadband, and mobile audio-video broadcast and streamed entertainment content, and other media consumption; advertising via electronic media and the internet; market research services, namely, media research services for audience viewership, participation, and demographics; media industry research services in the fields of television programme ratings, statistics, and analytics, and new media product trends and developments for business and advertising purposes; providing market reports, studies, data, statistics, and analytics related to media advertising, media advertising solutions, audience measurement and audience data; media monitoring and analytics services, namely, monitoring, reporting, and analysing consumer consumption of media for television, video, internet video, video on-demand, video and computer games, online games, film, movie, movie box office, internet, broadband, and mobile audio-video broadcast and streamed entertainment content, and other media consumption; data collection, measurement, analytics, and manipulation in the fields of market research, market intelligence, and business intelligence related to media consumption, media audience demographics and preferences, and media-related advertising, marketing, promotion, and sales; collecting, generating, and reporting media audience measurement and analytics and media audience data based on television, video, video-on-demand, video and computer games, online games, film, movie, movie box office, internet, broadband, and mobile audio-video broadcast and streamed entertainment content, and other media consumption for use in the entertainment and media industry field and on media related advertising; public opinion polling for business or advertising purposes; public opinion polling for business or advertising purposes, namely, monitoring consumer behavior and preferences via a global computer information network; evaluating the impact of advertising on audiences; collection and systematization of data for use in the management and optimization of advertising campaigns for business purposes; compiling and providing an on-line computer database in the field of entertainment media and in the field of monitoring consumer behavior and preferences via a global computer information network; audience measurement services in the media industry fields of television, video, internet video, video-on-demand, video and computer games, online games, film, movie, movie box office, internet, broadband, and mobile audio-video broadcast and streamed entertainment content, and other media consumption; computerized file and database management; providing online computer databases featuring business intelligence in the fields of media entertainment, media advertising, media audience measurement and analytics and media audience data; information, consultancy, advice, support and guidance relating to the aforesaid

International Class(es): 035 - Primary Class **U.S Class(es):** 100, 101, 102

Class Status: ACTIVE

Basis: 44(e)

For: Television, radio, digital, and Internet broadcasting services; online broadcasting; radio, television, satellite, audio and cable television broadcasting and transmission services; multimedia, audio and video broadcasting via the internet and other communications networks; satellite transmission; transmission of electronic mail; providing of private and secure real-time electronic communications over a computer network; data communication by electronic mail; electronic dispatch in the nature of electronic transmission of images and photographs via a global computer network; electronic messaging; providing telecommunication connectivity services for sending, receiving and transfer of electronic messages; transmission of text, data, sound and images via satellite, cable, wire, fiber or ether networks, or via electronic means; transmission of graphical data, audio or video via digital networks and the Internet; transmission of video, video transmission of film, visual content, images, texts, photographs, game content, user-generated content, audio content and information via the Internet; transmission, broadcasting and reception of audio, video content, still and moving images, text and data; telecommunication access services; telecommunication services provided via platforms and portals on the Internet and other media, namely, transmission of voice, data, graphics, images, audio and video by means of telecommunications networks, wireless communication networks, and the Internet; telecommunications being online services in the nature of video On-Demand transmission via the internet, multimedia networks, cable, satellite, and digital media; broadcasting services and provision of telecommunication access to films and television programmes provided via a video-on-demand service; transmission of messages and images; communication services, namely, transmission of voice, audio, sound, video, images, graphics, messages and data by means of telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; transmission services, namely, cable television transmission, satellite transmission, television transmission, and electronic transmission of data, graphics, sound and video; transmission and streaming of programs, audio and visual content, and entertainment media content via global computer networks and wireless communication networks; transmission services, namely, electronic transmission of data, graphics, sound and video; transmission and streaming of audio and visual content, and entertainment media content via global computer networks and wireless communication networks; streaming of data; streaming and delivery of digital content; mobile media services in the nature of electronic transmission of entertainment media content; electronic bulletin board services; providing forums for transmission of messages among computer users concerning motion pictures, television programs, current events, profiles, cultural, political and lifestyle issues; providing online forums for communication in the field of audio, video and audiovisual content; communications by computer terminals; electronic transmission of entertainment reviews and information via the internet, mobile digital electronic devices, communications networks and wireless telecommunications networks; providing third party users with access to network infrastructure for use in delivery, transmission, caching, and streaming of audiovisual and multimedia content; wireless and Internet telecommunications services in the nature of remote transaction applications for offering and selling goods and services; rental of access time to a database server centre; provision of access to a global computer network; communications via virtual private networks (VPNs); mobile telephone communication services; rental of access time to global computer networks; rental of access time

to a computer database and computer files; electronic communication by means of chat rooms, chat lines and Internet forums; providing internet chatrooms for the transmission of messages, comments and multimedia content among users; information, consultancy, advice, support and guidance relating to telecommunications and wireless services

International Class(es): 038 - Primary Class **U.S Class(es):** 100, 101, 104

Class Status: ACTIVE

Basis: 44(e)

For: Entertainment services, namely, provision of multimedia programs, namely, videos; entertainment services in the nature of development, creation, production, distribution, and post-production of multimedia entertainment content, audiovisual entertainment content, television programming, and motion pictures; Entertainment services, namely, providing a wide variety of general interest entertainment television programs, entertainment information, motion picture films, videos, film clips, photographs, and other multimedia materials, all via a global communication network; Entertainment, namely, entertainment content, television shows, television programs, films, documentaries, news shows, performances, and television series, all delivered via television, radio, satellite, cable, and via a global communications network; production services, namely, audio recording and video production services and digital audio recording and video production services; Television show production and Radio entertainment production; organization and provision of games, sports and entertainment competitions and lotteries; Entertainment services, namely, multimedia production services; provision of audio and visual media via communications networks in the nature of providing audio or video studios; provision of entertainment information via television, radio, broadband radios, wireless networks and online website; providing on-line, non-downloadable videos featuring a wide variety of general interest entertainment television programs, entertainment information, motion picture films, videos, film clips, photographs, and other multimedia materials; organization and conducting of conferences, seminars, symposiums, colloquiums, congresses and workshops in the field of entertainment; publication of books; publishing of electronic publications; electronic publication of books, periodicals newspapers, and multimedia material online; online digital publishing services; online electronic publishing of texts, audio recordings, video recordings, and other multimedia content of others featuring entertainment content; publication of texts; information, consultancy, advice, support and guidance relating to entertainment services

International Class(es): 041 - Primary Class **U.S Class(es):** 100, 101, 107

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	No
Filed ITU:	No	**Currently ITU:**	No
Filed 44D:	No	**Currently 44D:**	No
Filed 44E:	Yes	**Currently 44E:**	Yes
Filed 66A:	No	**Currently 66A:**	No
Filed No Basis:	No	**Currently No Basis:**	No

Current Owner(s) Information

Owner Name: RTL GROUP MARKENVERWALTUNGS GMBH

Owner Address: PICASSOPLATZ 1
KOLN GERMANY 50679

Legal Entity Type: GESELLSCHAFT MIT BESCHRANKTER HAFTUNG (GMBH) **State or Country Where Organized:** GERMANY

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Charlene Minx **Docket Number:** 73-00002

Attorney Primary Email Address: trademarks@minxlaw.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Charlene Minx
Minx Law, PC
401 Wilshire Boulevard, Suite 1200
Santa Monica, CALIFORNIA United States 90401

Phone: 424-250-8068

Correspondent e-mail: trademarks@minxlaw.com
charlene@minxlaw.com **Correspondent e-mail Authorized:** Yes

Domestic Representative

** Domestic** Charlene Minx **Phone:** 424-250-8068

Representative Name:			
** Domestic Representative e-mail:**	charlene@minxlaw.com	** Domestic Representative e-mail Authorized:**	Yes

Prosecution History

Date	Description	Proceeding Number
Jul. 19, 2024	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 19, 2024	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 19, 2024	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 25, 2024	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 10, 2024	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 18, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 25, 2019	REGISTERED-PRINCIPAL REGISTER	
Apr. 09, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 09, 2019	PUBLISHED FOR OPPOSITION	
Mar. 20, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 01, 2019	ASSIGNED TO LIE	
Feb. 12, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 09, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	
Feb. 08, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 08, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 14, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 14, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 10, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Aug. 10, 2018	NON-FINAL ACTION E-MAILED	
Aug. 10, 2018	NON-FINAL ACTION WRITTEN	
Aug. 08, 2018	ASSIGNED TO EXAMINER	
May 01, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Apr. 30, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Apr. 23, 2018	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	**Date in Location:**	Jun. 25, 2019

Assignment Abstract Of Title Information

Summary

Total Assignments:	2	**Registrant:**	CLT-UFA S.A.

Assignment 1 of 2

Conveyance:	ASSIGNS THE ENTIRE INTEREST		
Reel/Frame:	6811/0588	**Pages:**	3
Date Recorded:	Dec. 09, 2019		
Supporting Documents:	assignment-tm-6811-0588.pdf		

Assignor

Name:	CLT-UFA S.A.	**Execution Date:**	Dec. 09, 2019
Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	LUXEMBOURG

Assignee

Name:	RTL GROUP DEUTSCHLAND MARKENVERWALTUNGS GMBH

Legal Entity Type:	GESELLSCHAFT MIT BESCHRANKTER HAFTUNG (GMBH)	**State or Country Where Organized:**	GERMANY
Address:	PICASSOPLATZ 1 KOLN, GERMANY D-50679		

Correspondent

Correspondent Name:	CHARLENE MINX
Correspondent Address:	520 BROADWAY, SUITE 200 SANTA MONICA, CA 90401

Domestic Representative

Domestic Representative Name:	CHARLENE MINX
Domestic Representative Address:	520 BROADWAY, SUITE 200 SANTA MONICA, CA 90401

Assignment 2 of 2

Conveyance:	CHANGE OF NAME		
Reel/Frame:	8388/0991	**Pages:**	9
Date Recorded:	Apr. 03, 2024		
Supporting Documents:	No Supporting Documents Available		

Assignor

Name:	RTL GROUP DEUTSCHLAND MARKENVERWALTUNGS GMBH	**Execution Date:**	Aug. 19, 2020
Legal Entity Type:	GESELLSCHAFT MIT BESCHRANKTER HAFTUNG (GMBH)	**State or Country Where Organized:**	GERMANY

Assignee

Name:	RTL GROUP MARKENVERWALTUNGS GMBH		
Legal Entity Type:	GESELLSCHAFT MIT BESCHRANKTER HAFTUNG (GMBH)	**State or Country Where Organized:**	GERMANY
Address:	PICASSOPLATZ 1 KOLN, GERMANY 50679		

Correspondent

Correspondent Name:	CHARLENE MINX
Correspondent Address:	401 WILSHIRE BOULEVARD, SUITE 1200 SANTA MONICA, CA 90401

Domestic Representative

Domestic Representative Name:	CHARLENE MINX
Domestic Representative Address:	401 WILSHIRE BOULEVARD, SUITE 1200 SANTA MONICA, CA 90401

Generated on: This page was generated by TSDR on 2025-03-05 18:05:20 EST

Mark: RTL ADALLIANCE

RTL AdAlliance

US Serial Number: 79368679

Application Filing Date: Nov. 14, 2022

US Registration Number: 7510189

Registration Date: Sep. 24, 2024

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 24, 2024

Publication Date: Jul. 09, 2024

Mark Information

Mark Literal Elements: RTL ADALLIANCE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AD ALLIANCE"

Related Properties Information

International Registration Number: 1727407

International Registration Date: Nov. 14, 2022

Claimed Ownership of US Registrations: 4986790, 5784940

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Advertising for the purpose of delivering media campaigns via TV, radio and Internet platforms via a network; advertising agency services; providing advertising solutions in the nature of advertising consulting services and development of advertising strategies, concepts, and campaigns for television, video, radio, print media, online media, social media, digital media, outdoor media, wild postings, and word-of-mouth communications; advertising analysis; marketing; business and consumer research and analysis; market research; media marketing solutions, namely, development of marketing strategies, concepts, and campaigns for television, video, radio, print media, online media, social media, digital media, outdoor media, wild postings, and word-of-mouth communications; providing bespoke advertising, marketing and media marketing solutions in the nature of advertising and marketing consulting services and development of advertising and marketing strategies, concepts, and campaigns for television, video, radio, print media, online media, social media, digital media, outdoor media, wild postings, and word-of-mouth communications; media planning, namely, preparation and realization of media and advertising plans and concepts and providing consulting services in the field of facilitating the planning, buying, and selling of media; Marketing services in the nature of developing media marketing campaigns; preparation, development and organisation of promotional or advertising campaigns; benchmark analysis, namely, analyzing and compiling data for measuring the performance of advertising campaigns; business consulting services in the fields of marketing and advertising on a global computer information network; conducting business marketing and advertising research and surveys; computerized database management services; market intelligence services; providing business intelligence services; preparation and realisation of media and advertising plans and concepts; preparation and dissemination of advertisements; preparation and dissemination of advertising material and documentation; arrangement of advertising; provision of advertising space, time and media, namely, preparing and

placing of advertisements; provision of advertising space on electronic media; rental of advertising space; rental of advertising time on communication media; rental of advertising material; publication of advertising texts; exhibition services for advertising and commercial purposes; sales promotion for others; promotional marketing services; providing commercial and market information to consumers; auctioneering; business intermediary services relating to advertising space for on-demand audiovisual services provided via the internet; arranging of collective buying, namely, arranging of contracts for the purchase and sale of advertising, for others; commercial evaluation; preparation of competitions of advertising sales, namely, arranging and conducting business competitions in the field of advertising sales; organisation of promotions using audiovisual media; sales promotion using audiovisual media; providing advertising services, market research, market intelligence, and business intelligence services in the fields of media entertainment, media advertising, media audience measurement and analytics and media audience data; providing advertising services, market research, market intelligence, and business intelligence services in the media industry fields of television, video, internet video, video-on-demand, video and computer games, online games, film, movie, movie box office, internet, broadband, and mobile audio-video broadcast and streamed entertainment content, and other media consumption; advertising via data banks and networks; market research services, namely, media research services for audience viewership, participation, and demographics; media industry research services in the fields of television programme ratings, statistics, and analytics, and new media product trends and developments for business and advertising purposes; providing marketing reports, studies, data, statistics, and analytics related to media advertising, media advertising solutions, audience measurement and audience data; media monitoring and analytics services, namely, monitoring, reporting, and analysing consumer consumption of media for television, video, internet video, video-on-demand, video and computer games, online games, film, movie, movie box office, internet, broadband, and mobile audio-video broadcast and streamed entertainment content, and other media consumption for business purposes; data collection, measurement, analytics, and manipulation in the fields of market research, market intelligence, and business intelligence related to media consumption, media audience demographics and preferences, and media-related advertising, marketing, promotion, and sales campaigns distributed through television, video, radio, print media, online media, social media, digital media, outdoor media, wild postings, and word-of-mouth communications; collecting, generating, and reporting media audience measurement and analytics and media audience data based on television, video, video-on-demand, video and computer games, online games, film, movie, movie box office, internet, broadband, and mobile audio-video broadcast and streamed entertainment content, and other media consumption for use in the entertainment and media industry field and on media-related advertising for business purposes; public opinion polling for business or advertising purposes; public opinion polling for business or advertising purposes, namely, monitoring consumer behaviour and preferences via a global computer information network; evaluating the impact of advertising on audiences; collection and systematization of data for use in the management and optimization of advertising campaigns; compiling and providing information for business purposes via an on-line computer database in the field of entertainment media and in the field of monitoring consumer behaviour and preferences via a global computer information network for business purposes; audience measurement services in the nature of measuring consumer demographics for others via electronic data collection in the media industry fields of television, video, internet video, video-on-demand, video and computer games, online games, film, movie, movie box office, internet, broadband, and mobile audio-video broadcast and streamed entertainment content, and other media consumption; computerised file and database management; providing online computer databases featuring business intelligence in the fields of media entertainment, media advertising, media audience measurement and analytics and media audience data; information, consultancy, advice, support and guidance relating to the aforesaid

International Class(es): 035 - Primary Class **U.S Class(es):** 100, 101, 102

Class Status: ACTIVE

For: Television, video, radio, wireless, and Internet broadcasting services; online broadcasting, namely Internet broadcasting services and audio and video broadcasting services over the Internet; radio, television, satellite, audio and cable broadcasting and transmission services; multimedia, audio and video broadcasting via the internet and other communications networks; satellite transmission; electronic transmission of mail; providing of private and secure real-time electronic communications over a computer network; data communication by electronic mail; electronic dispatch of images and photographs via a global computer network, namely, electronic transmission of images via a global computer network; electronic messaging; sending, receiving and transfer of electronic messages by telecommunication; electronic transmission of text, data, sound and/or images via satellite, cable, wire, fibre or ether, or via electronic means; electronic transmission by digital means and via the Internet of graphical data, audio or video; electronic transmission of video, film, visual aids, images, texts, photographs, games, user-generated content, audio content and information via the Internet; electronic transmission, broadcasting and reception of audio, video content, still and moving images, text and data via the telecommunication network; telecommunication access services; telecommunication services provided via platforms and portals on the Internet and other media, namely, transmission of voice, data, graphics, images, audio and video by means of telecommunications networks, wireless communication networks, and the Internet; telecommunications being online services in the nature of on-demand video transmissions and other multimedia services in the nature of providing telecommunication connectivity services for transfer of images, messages, audio, visual, audiovisual and multimedia works; telecommunications, namely, transmission of video-on-demand (VOD), interactive television, Free TV, and Pay TV, all of the aforesaid services provided using all available means of distribution, in particular terrestrial distribution, distribution via cable, distribution via satellite, DSL, digital distribution; electronic transmission of messages and images; communication support services, namely providing information in the field of telecommunications; provision of access to a global computer network; communication of information via computer, namely, transmission of information via a global computer network; communications via virtual private networks (VPNs), namely, providing private and secure electronic communications over a private or public computer network; mobile telephone communication services; providing of access to databases via global computer networks; rental of access time to global computer networks; computer services, namely, communication via analogue and digital computer terminals, computer network communication services in the nature of provision of access to a global computer network, and computer data transmission services; electronic communication by means of chat rooms, chat lines and Internet forums in the nature of providing internet chat rooms, providing chat lines utilizing the internet, and providing an online forum; providing of online chatrooms for the transmission of messages, comments and multimedia content among users; information, consultancy, advice, support and guidance relating to the aforesaid namely, telecommunications consultation

International Class(es): 038 - Primary Class **U.S Class(es):** 100, 101, 104

Class Status: ACTIVE

For: Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; online entertainment services, namely, providing online video games, online digital video, audio and multi-media entertainment publishing services, and information relating to entertainment provided on-line from a computer database or the internet; television, radio, satellite and cable entertainment services, namely, production of television programs, radio programs, films, video, and multimedia entertainment content for distribution via television, radio, satellite, and cable broadcast; production services, namely, audio

and video recording production services and digital audio and video recording production services; production of television and radio entertainment features in the nature of television and radio programs; organisation of games and entertainment and educational services in the nature of competitions in the field of entertainment, education, culture, sports, and other non-business and non-commercial fields, and organization of lotteries; providing multimedia entertainment via a website, namely, production of multimedia entertainment content for online distribution, and providing multimedia entertainment information via a website; provision of audio and visual media via communications networks, namely, production of audio and video recordings for distribution via telecommunications networks; provision of entertainment information via television, radio, broadband, wireless and online services; providing on-line non-downloadable entertainment videos in the field of comedy, popular culture, sports, art, fashion, history, and current events; organization and conducting of educational conferences, seminars, symposiums, colloquiums, congresses and workshops in the field of advertising and marketing; training in the field of advertising and marketing; publication of books; providing electronic online non-downloadable publications in the nature of books, magazines, journals, brochures, and newsletters in the field of advertising; online video, audio, and multimedia digital publishing services; online electronic publication of e-books, books, magazines, journals, and newsletters featuring information on various subjects, namely, multimedia entertainment information; publication of texts, other than publicity texts; information, consultancy, advice, support and guidance relating to the aforesaid, namely, providing information and advice regarding the creation and production of multimedia entertainment content; all of the foregoing excluding life coaching services and motivational speaking services

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	No
Filed ITU:	No	**Currently ITU:**	No
Filed 44D:	No	**Currently 44D:**	No
Filed 44E:	No	**Currently 44E:**	No
Filed 66A:	Yes	**Currently 66A:**	Yes
Filed No Basis:	No	**Currently No Basis:**	No

Current Owner(s) Information

Owner Name: RTL Group Markenverwaltungs GmbH

Owner Address: Picassoplatz 1
50679 Koln
GERMANY

Legal Entity Type: gesellschaft mit beschrankter haftung (gmbh)

State or Country Where Organized: GERMANY

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Charlene Minx

Docket Number: 73-00005

Attorney Primary Email Address: trademarks@minxlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Charlene Minx
Minx Law, PC
401 Wilshire Boulevard, Suite 1200
Santa Monica, CALIFORNIA United States 90401

Phone: 424-250-8068

Correspondent e-mail: trademarks@minxlaw.com
charlene@minxlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative

** Domestic Representative Name:** Charlene Minx

Phone: 424-250-8068

** Domestic Representative e-mail:** trademarks@minxlaw.com

** Domestic Representative e-mail Authorized:** Yes

Prosecution History

Date	Description	Proceeding Number

Feb. 27, 2025	FINAL DISPOSITION NOTICE SENT TO IB	
Feb. 27, 2025	FINAL DISPOSITION PROCESSED	72629
Dec. 24, 2024	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Sep. 24, 2024	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Sep. 24, 2024	REGISTERED-PRINCIPAL REGISTER	
Jul. 09, 2024	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 09, 2024	PUBLISHED FOR OPPOSITION	
Jun. 19, 2024	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 03, 2024	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 08, 2024	TEAS/EMAIL CORRESPONDENCE ENTERED	
May 07, 2024	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 07, 2024	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Apr. 15, 2024	NOTIFICATION OF FINAL REFUSAL EMAILED	
Apr. 15, 2024	FINAL REFUSAL E-MAILED	
Apr. 15, 2024	FINAL REFUSAL WRITTEN	
Mar. 20, 2024	TEAS/EMAIL CORRESPONDENCE ENTERED	
Mar. 20, 2024	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Mar. 20, 2024	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 11, 2023	REFUSAL PROCESSED BY IB	
Sep. 21, 2023	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Sep. 21, 2023	REFUSAL PROCESSED BY MPU	72629
Sep. 02, 2023	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Sep. 01, 2023	NON-FINAL ACTION WRITTEN	
Aug. 28, 2023	ASSIGNED TO EXAMINER	
May 11, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
May 11, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 11, 2023	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
May 11, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 11, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 11, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 09, 2023	APPLICATION FILING RECEIPT MAILED	
May 05, 2023	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
May 04, 2023	SN ASSIGNED FOR SECT 66A APPL FROM IB	

International Registration Information (Section 66a)

International Registration Number: 1727407

International Registration Date: Nov. 14, 2022

Priority Claimed Flag: Yes

Date of Section 67 Priority Claim: Jun. 14, 2022

Intl. Registration Status: REQUEST FOR EXTENSION OF PROTECTION PROCESSED

Date of International Registration Status: May 04, 2023

Notification of Designation Date: May 04, 2023

Date of Automatic Protection: Nov. 04, 2024

International Registration Renewal Date: Nov. 14, 2032

First Refusal Flag: No

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: FILE REPOSITORY (FRANCONIA)

Date in Location: Sep. 24, 2024

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91293681 **Filing Date:** Aug 30, 2024

Status: Terminated **Status Date:** Dec 04, 2024

Interlocutory Attorney: CHARLES HISER

Defendant

Name: Hanzhou Tang

Correspondent Address: MARIA WORLEY
START.LAW, P.C
495 HENRY ST. #1067
BROOKLYN NY UNITED STATES , 11231

Correspondent e-mail: maria@start.law , neverzxq@outlook.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
JODRTL		98312817	

Plaintiff(s)

Name: RTL Group Markenverwaltungs GmbH

Correspondent Address: CHARLENE MINX
MINX LAW, PC
401 WILSHIRE BOULEVARD, SUITE 1200
SANTA MONICA CA UNITED STATES , 90401

Correspondent e-mail: trademarks@minxlaw.com , charlene@minxlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
RTL/ADCONNECT		87885344	5784940
RTL ADALLIANCE		79368679	
RTL		86759243	4986790

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Dec 04, 2024	
5	BD DECISION: OPP SUSTAINED	Dec 04, 2024	
4	NOTICE OF DEFAULT	Oct 20, 2024	
3	INSTITUTED	Aug 30, 2024	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 30, 2024	Oct 09, 2024
1	FILED AND FEE	Aug 30, 2024	

Type of Proceeding: Opposition

Proceeding Number: 91293333 **Filing Date:** Aug 15, 2024

Status: Terminated **Status Date:** Nov 21, 2024

Interlocutory Attorney: KEVIN G CRENNAN

Defendant

Name: Anthony Anderson

Correspondent Address: ANTHONY ANDERSON
2317 B APPLE VALLEY RD
COLUMBIA SC UNITED STATES , 29210

Correspondent e- ant.manderson@yahoo.com , uspto@trademark-genius.com

mail:

Associated marks			
Mark	**Application Status**	**Serial Number**	**Registration Number**
RTL RESPECT THE LOYALTY		98261059	

Plaintiff(s)

Name: RTL Group Markenverwaltungs GmbH

Correspondent Address: CHARLENE MINX
MINX LAW PC
401 WILSHIRE BOULEVARD SUITE 1200
SANTA MONICA CA UNITED STATES , 90401

Correspondent e-mail: trademarks@minxlaw.com , charlene@minxlaw.com

Associated marks			
Mark	**Application Status**	**Serial Number**	**Registration Number**
RTL		86759243	4986790
RTL/ADCONNECT		87885344	5784940
RTL ADALLIANCE		79368679	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Nov 21, 2024	
5	BD DECISION: OPP SUSTAINED	Nov 21, 2024	
4	NOTICE OF DEFAULT	Oct 05, 2024	
3	INSTITUTED	Aug 15, 2024	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 15, 2024	Sep 24, 2024
1	FILED AND FEE	Aug 15, 2024	