UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
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Alexandria, VA 22313-1451
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March 13, 2025

Opposition No. 91296387

Beyond Meat, Inc.

v.

STANDARD FOODS CORPORATION

NOTICE OF DEFAULT

By the Trademark Trial and Appeal Board:

An answer to the notice of opposition was due in this proceeding on **March 02, 2025**. Inasmuch as it appears that no answer has been filed, nor has Applicant filed a motion to further extend the time to file an answer, notice of default is hereby entered against Applicant pursuant to Fed. R. Civ. P. 55(a).

Accordingly, proceedings are suspended. Applicant is allowed until thirty days from the date of this order to show cause why judgment by default should not be entered against Applicant in accordance with Fed. R. Civ. P. 55(b)(2).

The failure to file a timely answer tolls all deadlines, including the discovery conference, until the issue of default is resolved. *See* Trademark Rule 2.106(a).

The schedule for the discovery conference, initial disclosures, discovery and trial will be reset in the event that the Board resumes proceedings.