

ESTTA Tracking number: **ESTTA1406268**
Filing date: **01/06/2025**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Box, Inc.
Granted to date of previous extension	01/08/2025
Address	900 JEFFERSON AVENUE REDWOOD CITY, CA 94063 UNITED STATES

Attorney information	KOURTNEY SPEER VERSO LAW GROUP LLP 565 COMMERCIAL ST. 4TH FLOOR SAN FRANCISCO, CA 94111 UNITED STATES Primary email: kourtney.speer@versolaw.com Secondary email(s): docketing@versolaw.com, trademarks@versolaw.com, boxteam@versolaw.com 415-534-0495
Docket no.	05491

Applicant information

Application no.	98035372	Publication date	09/10/2024
Opposition filing date	01/06/2025	Opposition period ends	01/08/2025
Applicant	Petabox, Inc. 919 NORTH MARKET STREET, SUITE 950 WILMINGTON, DE 19801 UNITED STATES		

Goods/services affected by opposition

Class 042. First Use: Apr 20, 2022 First Use In Commerce: Apr 20, 2022
All goods and services in the class are opposed, namely: Providing temporary use of on-line non-downloadable software for decentralized cloud storage of electronic data ; platform-as-a-service (PaaS) services featuring computer platforms for cloud storage in the nature of a decentralized cloud data storage platform

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
False suggestion of a connection with persons, living or dead, institutions, beliefs, or national	Trademark Act Section 2(a)

symbols	
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Marks cited by opposer as basis for opposition

U.S. registration no.	3429191	Application date	10/05/2006
Register	Principal		
Registration date	05/20/2008	Foreign priority date	NONE
Word mark	BOX		
Design mark	BOX		
Description of mark	NONE		
Goods/services	Class 042. First use: First Use: Jan 1, 2007 First Use In Commerce: Jan 1, 2007 Computer services, namely, acting as an application service provider in the field of knowledge management to host computer application software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information		


U.S. registration no.	3612423	Application date	12/04/2007
Register	Principal		
Registration date	04/28/2009	Foreign priority date	NONE
Word mark	BOX		
Design mark	BOX		
Description of mark	NONE		
Goods/services	Class 041. First use: First Use: Jan 1, 2007 First Use In Commerce: Jan 1, 2007 On-line journals, namely, blogs discussing technology and business		

U.S. registration no.	3722965	Application date	12/04/2007
Register	Principal		
Registration date	12/08/2009	Foreign priority date	NONE
Word mark	BOX		
Design mark	BOX		
Description of mark	NONE		
Goods/services	Class 035. First use: First Use: Jun 1, 2009 First Use In Commerce: Jun 1, 2009 advertising the goods and services of others via the Internet		


U.S. registration	6988275	Application date	05/11/2020
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no.			
Register	Principal		
Registration date	02/28/2023	Foreign priority date	NONE
Word mark	BOX		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: Jan 1, 2005 First Use In Commerce: Jan 1, 2005 Downloadable computer software for enabling users to convert native document file formats to web-based file format for embedding converted documents in web applications and to enable users to access, upload, download, create, view, edit, print, store, exchange, publish, distribute, transfer, secure, share, transmit, control access to and manage those documents collaboratively on line and offline, for tracking changes and modifications to software and for managing software development projects; downloadable computer software for use as a tool for automating, personalizing, designing and updating web sites, website templates, web site graphics, text and animation for a global computer network, internal and external computer networks, and local and wide area computer networks; downloadable computer software and computer software applications for use on electronic devices and over global, mobile, and local computer networks to access, upload, download, create, view, edit, print, store, exchange, publish, distribute, transfer, secure, share, transmit, control access to and manage digital media and information, data, documents, files, text, graphics, images, photographs, and electronic messages; Downloadable computer software to provide content, mobile application, mobile device, desktop computer and desktop application management; Downloadable computer software for enabling users to upload and store files to computer storages in the cloud and enable users to access, upload, download, create, view, edit, print, store, exchange, publish, distribute, transfer, secure, share, transmit, control access to and manage those documents collaboratively on line and offline</p> <p>Class 038. First use: First Use: Mar 31, 2011 First Use In Commerce: Mar 31, 2011</p> <p>Providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the fields of business, technology, cloud computing, enterprise software development, online collaboration and file sharing</p> <p>Class 042. First use: First Use: Jan 1, 2005 First Use In Commerce: Jan 1, 2005</p> <p>Providing on-line non-downloadable software for enabling users to convert native document file formats to web-based file format for embedding converted documents in web applications and to enable users to access, upload, download, create, view, edit, print, store, exchange, publish, distribute, transfer, secure, share, transmit, control access to and manage those documents collaboratively on line and offline, for tracking changes and modifications to software and for managing software development projects; Providing on-line non-downloadable software for automating, personalizing, designing and updating web sites, website templates, web site graphics, text and animation for a global computer network, internal and external computer networks, and local and wide area computer networks; Providing on-line non-downloadable software for use on electronic devices and over global, mobile, and local computer networks to access, upload, download, create, view, edit, print, store, exchange, publish, distribute, transfer, secure, share, transmit, control access to and manage digital media and information, data, documents, files, text, graphics, images, photographs, and electronic messages; Providing on-line non-downloadable computer software to provide content, mobile application, mobile device, desktop computer</p>		

	and desktop application management; Providing on-line non-downloadable software for enabling users to upload and store files to computer storages in the cloud and enable users to access, upload, download, create, view, edit, print, store, exchange, publish, distribute, transfer, secure, share, transmit, control access to and manage those documents collaboratively on line and offline
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U.S. registration no.	4102899	Application date	04/26/2010
Register	Principal		
Registration date	02/21/2012	Foreign priority date	NONE
Word mark	BOX		
Design mark			
Description of mark	The mark consists of the word "box" in lower-case letters.		
Goods/services	<p>Class 009. First use: First Use: Jan 1, 2005 First Use In Commerce: Jan 1, 2005 Computer software for online management of business content in the field of cloud computing services; computer software, namely, downloadable programs and mobile device software for the collecting, editing, organizing, modifying, book marking, transmission, storage, and sharing of data and information; computer software, namely, software development tools for content management in a cloud; computer software for tracking changes and modifications to software and for managing software development projects; computer software, namely, application interfaces, plugins, and protocol interfaces and computer software development tools for design and development of open-source and proprietary software programs; computer software for cloud content management; computer programs for running development programs and application programs in a common development environment; computer software for use as a tool for automating, personalizing, designing and updating web sites, website templates, web site graphics, text and animation for a global computer network, internal and external computer networks, and/or local and/or wide area computer networks; computer software for providing access to, providing information to, and obtaining information from computer networks for cloud content management</p> <p>Class 041. First use: First Use: Jan 1, 2005 First Use In Commerce: Jan 1, 2005 On-line journals, namely, blogs discussing technology and business</p> <p>Class 042. First use: First Use: Jan 1, 2005 First Use In Commerce: Jan 1, 2005 Computer services, namely, acting as an application service provider in the field of knowledge management to host computer application software for the collecting, editing, organizing, modifying, book marking, transmission, storage, and sharing of data and information; computer services, namely, providing customized on-line web pages featuring user-defined information; application service provider of cloud computing services, namely, hosting web based applications for cloud content management of business content; application service provider, namely, providing non-downloadable computer programs for running development programs and application programs in a common development environment</p>		

U.S. registration no.	6080243	Application date	01/07/2020
Register	Principal		
Registration date	06/16/2020	Foreign priority	NONE

		date	
Word mark	BOX		
Design mark			
Description of mark	The mark consists of the word "BOX" in a stylized font in the color blue.		
Goods/services	<p>Class 009. First use: First Use: Mar 31, 2011 First Use In Commerce: Mar 31, 2011</p> <p>Downloadable computer software for enabling users to convert native document file formats to web-based file format for embedding converted documents in web applications and to enable users to view, modify, and manage those documents collaboratively on line, for tracking changes and modifications to software and for managing software development projects; downloadable computer software for use as a tool for automating, personalizing, designing and updating web sites, website templates, web site graphics, text and animation for a global computer network, internal and external computer networks, and local and wide area computer networks; downloadable computer software and computer software applications for use on electronic devices and over global, mobile, and local computer networks to access and manage remote upload, download, access, create, review, edit, print, store, exchange, publish, distribute, transfer, transmit and manage digital media and information, data, documents, files, text, graphics, images, photographs, and electronic messages, and to provide content, mobile application and mobile device management</p> <p>Class 038. First use: First Use: Mar 31, 2011 First Use In Commerce: Mar 31, 2011</p> <p>Providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the fields of business, technology, cloud computing, enterprise software development, online collaboration and file sharing</p> <p>Class 042. First use: First Use: Mar 31, 2011 First Use In Commerce: Mar 31, 2011</p> <p>Providing on-line non-downloadable software for enabling users to convert native document file formats to web-based file format for embedding converted documents in web applications and to enable users to view, modify, and manage those documents collaboratively on line, for tracking changes and modifications to software and for managing software development projects; Providing on-line non-downloadable software for automating, personalizing, designing and updating web sites, website templates, web site graphics, text and animation for a global computer network, internal and external computer networks, and local and wide area computer networks; Providing on-line non-downloadable software for use on electronic devices and over global, mobile, and local computer networks to access and manage remote upload, download, access, create, review, edit, print, store, exchange, publish, distribute, transfer, transmit and manage digital media and information, data, documents, files, text, graphics, images, photographs, and electronic messages, and to provide content, mobile application and mobile device management</p>		

U.S. registration no.	4344279	Application date	09/22/2011
Register	Principal		
Registration date	05/28/2013	Foreign priority date	NONE
Word mark	BOXWORKS		

Design mark	BOXWORKS
Description of mark	NONE
Goods/services	Class 035. First use: First Use: Jul 6, 2011 First Use In Commerce: Jul 6, 2011 Conducting business conferences

U.S. registration no.	4160656	Application date	10/18/2011
Register	Principal		
Registration date	06/19/2012	Foreign priority date	NONE
Word mark	BOX SYNC		
Design mark	BOX SYNC		
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: Jun 15, 2010 First Use In Commerce: Jun 15, 2010</p> <p>Computer software for synchronizing local computer files, folders, data and information with a cloud storage platform; computer software for synchronizing computer files, folders, data and information within a collaborative work environment; computer software for use in data storage and file synchronization</p> <p>Class 042. First use: First Use: Jun 15, 2010 First Use In Commerce: Jun 15, 2010</p> <p>Computer services, namely, providing temporary use of on-line non-downloadable computer software for synchronizing local computer files, folders, data and information with a cloud storage platform; computer services, namely, providing temporary use of on-line non-downloadable computer software for synchronizing computer files, folders, data and information within a collaborative work environment</p>		

U.S. registration no.	5277398	Application date	10/16/2015
Register	Principal		
Registration date	08/29/2017	Foreign priority date	NONE
Word mark	BOX PLATFORM		
Design mark	BOX PLATFORM		
Description of mark	NONE		
Goods/services	<p>Class 042. First use: First Use: Oct 2015 First Use In Commerce: Oct 2015</p> <p>Cloud computing featuring software for use to convert native document file formats to web-based file format, to embed the converted documents in web applications, and to enable users to view, modify, and manage those documents collaboratively on line; providing a website that gives users the ability to create customized web pages featuring user-defined information. and providing non-downloadable computer programs for running development programs and application programs in a common development environment; cloud computing for use as a tool for automating, personalizing, designing and updating web sites,</p>		

	text and animation for a global computer network, internal and external computer networks, and local and wide area computer networks and providing access to, providing information to, and obtaining information from computer networks for cloud content management; Application service provider, namely, hosting, managing, developing and maintaining applications and software for use by others in the fields of data storage and shared computing capacity scaling
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U.S. registration no.	5036075	Application date	01/28/2016
Register	Principal		
Registration date	09/06/2016	Foreign priority date	NONE
Word mark	BOX KEYSAFE		
Design mark	BOX KEYSAFE		
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: Feb 4, 2016 First Use In Commerce: Feb 4, 2016</p> <p>[Computer software for synchronizing local computer files, folders, data and information with a cloud storage platform; computer software for synchronizing computer files, folders, data and information within a collaborative work environment; computer software for use in data storage and file synchronization; Downloadable computer software for accessing, backing up, syncing, sharing and/or storing electronic data, documents, files, folders and multimedia, including such computer software for handheld devices, mobile phones, tablet computers, personal digital assistants and other internet enabled devices and wireless devices; Downloadable computer programmes and software for data processing; Downloadable computer programmes and software for searching, indexing, filtering and retrieval of data]</p> <p>Class 042. First use: First Use: Feb 4, 2016 First Use In Commerce: Feb 4, 2016</p> <p>Electronic storage of electronic media, namely, images, text and audio data; Providing an on-line network environment that features technology that enables users to share data; Providing temporary use of on-line non-downloadable cloud computing software for synchronizing local computer files, folders, data and information with a cloud storage platform; computer services, namely, providing temporary use of on-line non-downloadable computer software for synchronizing computer files, folders, data and information within a collaborative work environment; cloud computing featuring software as a service for use in data storage and file synchronization</p>		

U.S. registration no.	5499640	Application date	08/01/2016
Register	Principal		
Registration date	06/19/2018	Foreign priority date	NONE
Word mark	BOX RELAY		
Design mark	BOX RELAY		

Description of mark	NONE
Goods/services	<p>Class 042. First use: First Use: Nov 13, 2017 First Use In Commerce: Nov 13, 2017</p> <p>Software as a service (SAAS) services, excluding software exclusively designed for an organization's print stream permitting review and revision of documents prior to distribution, featuring cloud based software for use as an application development framework providing use of a web interface for facilitation, management, streamlining, and use in business process management, task management, workflow tracking, form creation, application development, process reporting, process analysis, schedule management, human resource allocation, workforce collaboration, business process automation, and disparate systems integration; design of workflow platform software; hosting of workflow platform software of others on a computer server for a global computer network; Software as a service (SAAS) services, namely, hosting software for use by others for use in business process management, task management, workflow tracking, form creation, application development, process reporting, process analysis, schedule management, human resource allocation, workforce collaboration, business process automation, and disparate systems integration; creating and designing web pages for others, namely, creating virtual communities for registered users to interact and participate in discussions</p>

U.S. registration no.	5293000	Application date	08/01/2016
Register	Principal		
Registration date	09/19/2017	Foreign priority date	NONE
Word mark	BOX SHUTTLE		
Design mark	BOX SHUTTLE		
Description of mark	NONE		
Goods/services	<p>Class 042. First use: First Use: Jun 2017 First Use In Commerce: Jun 2017</p> <p>Computer services, namely, providing temporary use of on-line non-downloadable computer software for synchronizing local computer files, folders, data and information with a cloud storage platform; computer services, namely, providing temporary use of on-line non-downloadable computer software for synchronizing computer files, folders, data and information within a collaborative work environment; cloud computing featuring software as a service for use in data storage and file synchronization; computer services, namely, data migration services; consulting services in the field of information technology; consulting services in the field of computer software applications; consulting services in the field of hosting computer software applications; consulting services in the field of cloud computing solutions; application service provider, namely, hosting, managing, developing, and maintaining applications, software, and websites of others in the fields of business, academics, medicine and entertainment; computer services, namely, remote management of information technology systems, software applications, and databases for others; computer services, namely, providing virtual and non virtual application servers, web servers, file servers, co-location servers, load balancing servers, redundancy servers, media servers and database servers to others; computer services, namely, cloud hosting provider services; technical support services, namely, migration of datacenter, server and database applications; technical support services, namely, technical administration of servers for others and troubleshooting in the nature of diagnosing server problems; hosting of digital content on the internet; Data migration ser-</p>		

	vices; Data migration services, namely, migrating data or applications from one platform to another; providing information and consulting services in the field of data migration
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U.S. registration no.	4889997	Application date	12/06/2013
Register	Principal		
Registration date	01/19/2016	Foreign priority date	NONE
Word mark	BOX VIEW		
Design mark	BOX VIEW		
Description of mark	NONE		
Goods/services	<p>Class 042. First use: First Use: Mar 30, 2015 First Use In Commerce: Mar 30, 2015</p> <p>Cloud computing featuring software for use to convert native document file formats to web-based file format, to embed the converted documents in web applications, and to enable users to view, modify, and manage those documents collaboratively on line; cloud computing featuring software for use in providing customized on-line web pages featuring user-defined information; and cloud computing featuring software for use in providing non-downloadable computer programs for running development programs and application programs in a common development environment</p>		

U.S. registration no.	5909051	Application date	03/14/2018
Register	Principal		
Registration date	11/12/2019	Foreign priority date	NONE
Word mark	BOX DRIVE		
Design mark	BOX DRIVE		
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: Mar 29, 2018 First Use In Commerce: Mar 29, 2018</p> <p>Computer software and computer programs for database management, electronic spreadsheets, designing, creating, editing and publishing documents, note taking, email, calendaring, contacts management, presentation graphics, desktop publishing, document management, word processing, instant messaging, notification, Voice over Internet Protocol (VoIP), video conferencing, audio conferencing, application sharing, computer desktop sharing, document sharing, document access management, file transfer, sensing and providing user presence information, and telephony, computer network security, anti-virus protection, and intrusion detection and prevention</p> <p>Class 039. First use: First Use: Mar 29, 2018 First Use In Commerce: Mar 29, 2018</p> <p>Electronic storage of files and documents</p> <p>Class 042. First use: First Use: Mar 29, 2019 First Use In Commerce: Mar 29,</p>		

	<p>2019</p> <p>Computer services, namely, providing on-line non-downloadable software for database management, electronic spreadsheets, designing, creating, editing and publishing documents, note taking, email, calendaring, contacts management, presentation graphics, desktop publishing, document management, word processing, instant messaging, notification, Voice over Internet Protocol (VoIP), video conferencing, audio conferencing, application sharing, computer desktop sharing, document sharing, document access management, file transfer, sensing and providing user presence information, and telephony, computer network security, anti-virus protection, and intrusion detection and prevention</p>
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U.S. registration no.	4914018	Application date	10/04/2012
Register	Principal		
Registration date	03/08/2016	Foreign priority date	NONE
Word mark	BOX EMBED		
Design mark	BOX EMBED		
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: Jan 1, 2015 First Use In Commerce: Jan 1, 2015 Computer software and HTML5-based widgets, namely, computer software for embedding in websites and computer platforms of others that provide cloud computing and data services; computer software for synchronizing local computer files, folders, data and information with a cloud storage platform; computer software for synchronizing computer files, folders, data and information within a collaborative work environment; computer software for use in data storage and file synchronization of computer software for online management of business content in the field of cloud computing services; computer software, namely, downloadable programs and mobile device software for the collecting, editing, organizing, modifying, book marking, transmission, storage, and sharing of data and information; computer software for cloud content management; computer programs for running development programs and application programs in a common development environment; computer software for providing access to, providing information to, and obtaining information from computer networks for cloud content management; computer software and firmware for recognizing and running local applications and services to manage remote data; computer software that provides web-based access to applications and services through a web operating system or portal interface</p> <p>Class 039. First use: First Use: Jan 1, 2015 First Use In Commerce: Jan 1, 2015 Electronic storage of remote computer data</p> <p>Class 042. First use: First Use: Jan 1, 2015 First Use In Commerce: Jan 1, 2015 Computer services, namely, providing temporary use of on-line non-downloadable computer software for synchronizing local computer files, folders, data and information with a cloud storage platform; computer services, namely, providing temporary use of on-line non-downloadable computer software for synchronizing computer files, folders, data and information within a collaborative work environment; electronic storage of remote computer data; computer services, namely, acting as an application service provider in the field of knowledge management to host computer application software for the collecting, editing, organizing, modifying, book marking, transmission, storage, and sharing of data and information; application service provider of cloud computing services, namely, hosting web based applications for cloud content management of busi-</p>		

	ness content; application service provider, namely, providing non-downloadable computer programs for running development programs and application programs in a common development environment
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U.S. registration no.	4668273	Application date	04/29/2013
Register	Principal		
Registration date	01/06/2015	Foreign priority date	NONE
Word mark	BOX NOTES		
Design mark	BOX NOTES		
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: Sep 30, 2013 First Use In Commerce: Sep 30, 2013 Computer software for capturing, organizing, searching, storing, synchronizing, recognizing, sharing, editing and transmitting any number of typed or imaged notes within a collaborative work environment</p> <p>Class 042. First use: First Use: Sep 30, 2013 First Use In Commerce: Sep 30, 2013 Computer services, namely, providing temporary use of on-line non-downloadable computer software for capturing, organizing, searching, storing, synchronizing, recognizing, sharing, editing and transmitting any number of typed or imaged notes within a collaborative work environment</p>		

U.S. registration no.	4846447	Application date	04/29/2013
Register	Principal		
Registration date	11/03/2015	Foreign priority date	NONE
Word mark	BOX NOTES		
Design mark	BOX NOTES		
Description of mark	NONE		
Goods/services	<p>Class 042. First use: First Use: Jan 30, 2015 First Use In Commerce: Jan 30, 2015 Computer services, namely, acting as an application service provider in the field of knowledge management to host computer application software for the collecting, editing, organizing, modifying, book marking, transmission, storage, and sharing of data and information; computer services, namely, providing customized on-line web pages featuring user-defined information; application service provider of cloud computing services, namely, hosting web based applications for cloud content management of business content; application service provider, namely, providing non-downloadable computer programs for running development programs and application programs in a common development environment; computer services, namely, providing temporary use of on-line non-downloadable computer software for synchronizing local computer files, folders, data and information with a cloud storage platform; computer services, namely, providing temporary use of on-line non-downloadable computer software for</p>		

	synchronizing computer files, folders, data and information within a collaborative work environment
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Attachments	77015157#TMSN.png(bytes) 77976378#TMSN.png(bytes) 77343975#TMSN.png(bytes) 88910121#TMSN.png(bytes) 85022983#TMSN.png(bytes) 88749876#TMSN.png(bytes) 85978767#TMSN.png(bytes) 85450245#TMSN.png(bytes) 86982702#TMSN.png(bytes) 86889801#TMSN.png(bytes) 87977429#TMSN.png(bytes) 87975685#TMSN.png(bytes) 86137624#TMSN.png(bytes) 87834215#TMSN.png(bytes) 85746252#TMSN.png(bytes) 85979605#TMSN.png(bytes) 85918109#TMSN.png(bytes) 2025-1-6 PETABOX NOO.pdf(385875 bytes) Exhibit A - PETABOX.pdf(1107234 bytes) Exhibit B - PETABOX.pdf(837785 bytes)
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Signature	/Kourtney Speer/
Name	Kourtney Speer
Date	01/06/2025

UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK TRIAL AND APPEAL BOARD

BOX, INC.,

Opposer,

vs.

PETABOX, INC.,

Applicant.

Opposition No. _____

Application Serial No.: 98035372

Filed: June 09, 2023

Published: September 10, 2024

Mark: PETABOX

NOTICE OF OPPOSITION



Box Inc. (“Opposer” or “Box”) will be damaged by the registration of the above-referenced mark bearing PETABOX covered by Application Serial No. 98035372 filed on June 09, 2023, by Petabox Inc. (“Applicant”), and hereby opposes such registration. As grounds for opposition, Box asserts that:

1. Box is a Delaware corporation with its headquarters and principal place of business at 900 Jefferson Avenue, Redwood City, California 94063.
2. Applicant is, upon information and belief, a Delaware corporation with an address of 919 North Market Street, Suite 950, Wilmington, Delaware 19801.
3. Applicant seeks to register the above-referenced mark PETABOX (the “PETABOX Mark”) that is the subject of Application Serial No. 98035372 (the “Application”) for the following services (hereinafter, the “Applied-For Services”):

Class 42 for “Providing temporary use of on-line non downloadable software for decentralized cloud storage of electronic data ; platform-as-a-service (PaaS) services featuring computer platforms for cloud storage in the nature of a decentralized cloud data storage platform”

4. The Application published on September 10, 2024, and Box timely filed an extension to oppose the Application.

5. Box owns registered and common law rights to the BOX[®] trademark, among others, which it has used throughout the U.S. in connection with a wide range of innovative technology products and services, beginning more than a decade prior to the filing date of the Application. Box also owns registered and common law rights in a wide range of BOX-formative marks, including BOX SYNC[®], BOXWORKS[®], BOX DEV[®], BOX EMBED[®], BOX NOTES[®], BOX DRIVE[®], BOX PLATFORM[®], BOX KEYSAFE[®], BOX RELAY[®], BOX SHUTTLE[®], BOX EKM[®], BOX ZONES[®], BOX SKILLS[®], BOX CAPTURE[®], BOX GOVERNANCE[®], BOX CONSULTING[®], BOX EDIT[®], BOX TOOLS[®], and BOX VIEW[®] (among others). The following table reflects examples of the federal registrations for these marks owned by Box:

Trademark	Registration Number	Filing Date	Classes
BOX	3429191	Oct. 5, 2006	42
BOX	3612423	Dec. 4, 2007	41
BOX	3722965	Dec. 4, 2007	35
BOX	6988275	May 11, 2020	9, 38, 42
	4102899	Apr. 26, 2010	9, 41, 42
	6080243	Jan. 7, 2020	9, 38, 42
BOXWORKS	4344279	Sept. 22, 2011	35
BOX SYNC	4160656	Oct. 18, 2011	9, 42
BOX PLATFORM	5277398	Oct. 16, 2015	42
BOX KEYSAFE	5036075	Jan. 28, 2016	42

Trademark	Registration Number	Filing Date	Classes
BOX RELAY	5499640	Aug. 1, 2016	42
BOX SHUTTLE	5293000	Aug. 1, 2016	42
BOX VIEW	4889997	Dec. 6, 2013	42
BOX DRIVE	5909051	Nov. 12, 2019	9, 39, 42
BOX EMBED	4914018	Oct. 04, 2012	9, 39, 42
BOX NOTES	4668273	Apr. 29, 2013	9, 42
BOX NOTES	4846447	Apr. 29, 2013	42

Many of the above registrations are incontestable under 15 U.S.C. § 1065. True and correct copies of the TSDR records corresponding to these registrations are attached as **Exhibit A**.

6. The registered marks listed above, as well as Box’s BOX-formative marks protected through its common law rights, constitute a family of trademarks referenced herein as the “BOX Trademark Family.” The BOX Trademark Family is comprised of a group of marks having a recognizable and distinctive common characteristic – namely, the use of “BOX” alone or in conjunction with another term. For years preceding the filing of the Application, Box continuously has used its BOX Trademark Family on a wide range of computer software products and services.

7. Box has used and advertised its BOX Trademark Family in such a manner so as to create common exposure. As a result of Box’s use and promotion of the marks, the public associates the family of marks and its common characteristic with Box and has done so since before the filing date of the Application and Applicant’s alleged date of first use. As a result of its longstanding use and promotion of the BOX Trademark Family, Box has established common law rights and considerable goodwill in its family of BOX Trademark Family.

8. Box has used and established goodwill in the BOX Trademark Family for a wide variety of software, apps, technology solutions, and related products and services, as shown by the examples below:



Box core security

Secure content with identity and access management controls, device security controls, and built-in content protection

[Learn more](#)



Box Shield

Prevent data breaches with classification-based security controls and intelligent threat detection

[Learn more](#)



Box Governance

Manage document retention and disposition policies as well as conduct defensible discovery

[Learn more](#)



Box Shuttle

Execute end-to-end content migration, including analysis, simulation, transfer, and reporting, from on-premise and cloud sources.



Box Zones

Helping you comply with multi-regional data residency requirements



Box KeySafe

Maintain complete, independent control of your encryption keys



Collaboration on Box

Give teams one place to securely collaborate on content, whether they're inside or outside your organization

[Learn more](#)



Box Canvas

Bring teams together and turn ideas into action with rich, interactive visual collaboration and whiteboarding

[Learn more](#)



Box Drive

Work with all the files you have stored in Box, right from your desktop

[Learn more](#)



Box Relay

Automate processes that involve content, such as onboarding and contract review and approval



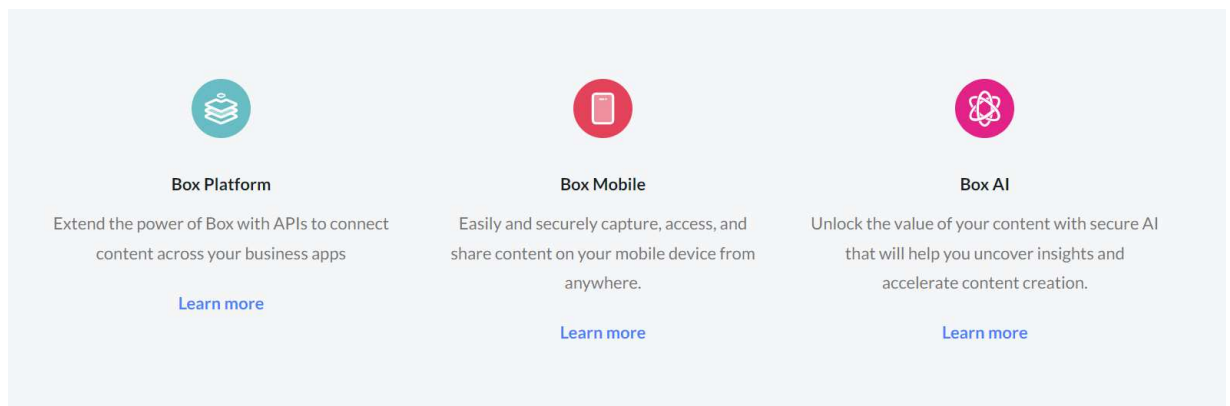
Box Sign

Leverage native e-signature capabilities to execute critical documents like sales contracts and offer letters.



Box Notes

Take meeting notes, organize reviews, and collaborate on project plans in real time from any device



See **Exhibit B** (<https://www.box.com/products-and-features>).

9. Box's use of its BOX Trademark Family and filing dates of certain BOX marks precede the filing date of the Application.

10. Since adoption and first use of the BOX Trademark Family, Box continuously has used those trademarks to market and presently is marketing its goods and services using the trademarks nationwide. Box's goods are identified as originating from Box through the display and advertising of Box's BOX Trademark Family. Box has expended and continues to expend substantial time, money, and effort promoting its BOX Trademark Family to identify Box as the source of the goods displaying the marks. As a result, the public has come to recognize Box as the source of goods and services offered in connection with the BOX Trademark Family.

11. By virtue of its long use and promotion of the BOX Trademark Family and the high quality of its goods, Box has gained a valuable reputation for its BOX Trademark Family and has developed exceedingly valuable goodwill with respect to those marks.

12. Applicant's use of, and application to register, the PETABOX Mark in connection with the Applied-For Services is without license, authorization or permission from Box.

13. Registration of the PETABOX Mark will lead the public to conclude, incorrectly, that PETABOX-branded services originate at Box, or that Applicant is or has been, and/or Applicant's services displaying the mark are or have been, authorized, sponsored, or licensed by Box. The likelihood of confusion is exacerbated by the fact that Applicant uses and seeks to register the PETABOX Mark for, in part, "cloud storage of electronic data ... computer platforms for cloud storage ..." which is nearly identical with Box's core offerings. Applicant's Applied-For Services also include a variety of offerings that are closely related to Box's suite of products, services, and technology solutions. Issuance of any registration to Applicant for the PETABOX Mark is therefore contrary to the provisions of 15 U.S.C. § 1052(a) and will result in damage to Box and the public.

14. The Applied-for-Services identified in the Application are virtually identical, substantially similar or highly related to the services offered under the BOX Trademark Family, and said services are purchased by the same group of consumers and likely to emanate from a single source under a related family or network of marks, or under the same primary trademark.

15. Applicant's use of the PETABOX Mark for the Applied-For Services is likely to create the erroneous impression that Applicant's services originate from or are otherwise associated with Box, that Box is responsible for Applicant's services or that Applicant's use is endorsed by or is in some way connected to Box, all to Box's injury and harm.

16. The PETABOX Mark falsely suggests a connection with Box's BOX Trademark Family. When consumers encounter the PETABOX Mark, they will presume a connection between PETABOX and the BOX Trademark Family, or between the services that Applicant claims it will offer and the services that Box offers under the BOX Trademark Family. These

outcomes will harm both Box and the public. Therefore, registration of the PETABOX Mark is prohibited by 15 U.S.C. § 1052(d).

17. Box's BOX® trademark (Registration Nos. 3429191 and 6988275) is distinctive and famous within the meaning of 15 U.S.C. § 1125(c), and was famous before Applicant filed the Application and before Applicant began use, of the PETABOX Mark. The PETABOX Mark has or is likely to cause dilution of the distinctive quality of Box's BOX® trademark, in violation of 15 U.S.C. § 1125(c), to the harm and damage of Box and the public. Specifically, Applicant's PETABOX Mark is likely to cause dilution by blurring of the famous BOX® trademark based on a number of relevant considerations including, without limitation, the following:

- a. Applicant's PETABOX Mark is nearly-identical to the BOX® trademark in appearance, and is intended to be used on services identical, overlapping with, or highly similar to Box's services offered under its Box Trademark Family;
- b. Applicant's PETABOX Mark includes the entirety of Box's BOX housemark;
- c. the BOX® trademark is inherently distinctive in relation to Box's goods and services;
- d. Box has engaged in substantially exclusive use of the BOX® trademark in connection with its goods and services;
- e. The BOX® trademark is widely recognized by the general consuming public and had been before the filing date of Applicant's application; and

f. On information and belief, by using Applicant's Mark, Applicant intends to create an association with the Box Trademark Family.

Therefore, registration of the PETABOX mark must be refused under 15 U.S.C. §§ 1052 and 1063(a).

18. Registration of the applied-for mark would constitute prima facie evidence of the validity of such registrations, Applicant's ownership of the mark, and Applicant's exclusive right to use the mark pursuant to the provisions of 15 U.S.C. § 1057(b). Such registrations would be a source of damage and injury to Box and the public, and would be contrary to the principles of registration set out in 15 U.S.C. §§ 1051 *et seq.*

WHEREFORE, Box respectfully requests that this Opposition be sustained, and that registration to Applicant for the mark covered by Application Serial No. 98035372 be denied and for such other relief as may be deemed just and proper.

Respectfully submitted,

VERSO LAW GROUP LLP

Dated: January 6, 2025


By: /s/ Kourtney Speer

Ryan Bricker
Kourtney Speer

*Attorneys for Opposer
Box, Inc.*

EXHIBIT A


For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2024-02-13 15:12:39 EST				
Mark: BOX				
<h1>BOX</h1>				
US Serial Number: 77015157		Application Filing Date: Oct. 05, 2006		
US Registration Number: 3429191		Registration Date: May 20, 2008		
Register: Principal				
Mark Type: Service Mark				
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status: The registration has been renewed.				
Status Date: May 23, 2018				
Publication Date: Mar. 04, 2008				
▲ Mark Information				▼ Expand All
▼ Goods and Services				
Note:				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 				
For: Computer services, namely, acting as an application service provider in the field of knowledge management software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing c				
International Class(es): 042 - Primary Class		U.S Class(es): 100, 101		
Class Status: ACTIVE				
Basis: 1(a)				
First Use: Jan. 01, 2007		Use in Commerce: Jan. 01, 2007		
▲ Basis Information (Case Level)				
▼ Current Owner(s) Information				
Owner Name: BOX, INC.				

Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

- ▲ [Attorney/Correspondence Information](#)
- ▲ [Prosecution History](#)
- ▲ [TM Staff and Location Information](#)
- ▲ [Assignment Abstract Of Title Information - Click to Load](#)
- ▲ [Proceedings - Click to Load](#)


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STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2024-02-13 15:13:20 EST				
Mark: BOX				
<h1>BOX</h1>				
US Serial Number: 77976378		Application Filing Date: Dec. 04, 2007		
US Registration Number: 3612423		Registration Date: Apr. 28, 2009		
Register: Principal				
Mark Type: Service Mark				
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status: The registration has been renewed.				
Status Date: Mar. 08, 2019				
Publication Date: Aug. 05, 2008				
▲ Mark Information				▼ Expand All
▲ Related Properties Information				
▼ Goods and Services				
Note:				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 				
For: On-line journals, namely, blogs discussing technology and business				
International Class(es): 041 - Primary Class		U.S Class(es): 100, 101, 107		
Class Status: ACTIVE				
Basis: 1(a)				
First Use: Jan. 01, 2007		Use in Commerce: Jan. 01, 2007		
▲ Basis Information (Case Level)				
▼ Current Owner(s) Information				

Owner Name:	BOX, INC.		
Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

- ▲ [Attorney/Correspondence Information](#)
- ▲ [Prosecution History](#)
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STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2024-02-13 15:13:41 EST				
Mark: BOX				
<h1>BOX</h1>				
US Serial Number: 77343975		Application Filing Date: Dec. 04, 2007		
US Registration Number: 3722965		Registration Date: Dec. 08, 2009		
Register: Principal				
Mark Type: Service Mark				
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status: The registration has been renewed.				
Status Date: Jan. 25, 2020				
Publication Date: Aug. 05, 2008		Notice of Allowance Date: Oct. 28, 2008		
▲ Mark Information				▼ Expand All
▲ Related Properties Information				
▼ Goods and Services				
Note:				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 				
For: advertising the goods and services of others via the Internet				
International Class(es): 035 - Primary Class		U.S Class(es): 100, 101, 102		
Class Status: ACTIVE				
Basis: 1(a)				
First Use: Jun. 01, 2009		Use in Commerce: Jun. 01, 2009		
▲ Basis Information (Case Level)				
▼ Current Owner(s) Information				

Owner Name:	BOX, INC.		
Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

- ▲ [Attorney/Correspondence Information](#)
- ▲ [Prosecution History](#)
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- ▲ [Assignment Abstract Of Title Information - Click to Load](#)
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STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2024-02-13 15:14:02 EST				
Mark: BOX				
<h1>BOX</h1>				
US Serial Number:	88910121	Application Filing Date:	May 11, 2020	
US Registration Number:	6988275	Registration Date:	Feb. 28, 2023	
Register:	Principal			
Mark Type:	Trademark, Service Mark			
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.			
Status Date:	Feb. 28, 2023			
Publication Date:	Aug. 04, 2020			
▲ Mark Information				▼ Expand All
▲ Related Properties Information				
▼ Goods and Services				
Note:				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 				
For:	Downloadable computer software for enabling users to convert native document file formats to web-based converted documents in web applications and to enable users to access, upload, download, create, view, edit, publish, distribute, transfer, secure, share, transmit, control access to and manage those documents collaboratively for tracking changes and modifications to software and for managing software development projects; downloadable computer software and computer software applications for use on electronic devices and over computer networks to access, upload, download, create, view, edit, print, store, exchange, publish, distribute, transmit, control access to and manage digital media and information, data, documents, files, text, graphics, electronic messages; Downloadable computer software to provide content, mobile application, mobile device desktop application management; Downloadable computer software for enabling users to upload and store data to the cloud and enable users to access, upload, download, create, view, edit, print, store, exchange, publish, share, transmit, control access to and manage those documents collaboratively on line and offline			

International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 03
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 01, 2005	Use in Commerce:	Jan. 01, 2005
For:	Providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the technology, cloud computing, enterprise software development, online collaboration and file sharing		
International Class(es):	038 - Primary Class	U.S Class(es):	100, 101, 104
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 31, 2011	Use in Commerce:	Mar. 31, 2011
For:	Providing on-line non-downloadable software for enabling users to convert native document file formats to web embedding converted documents in web applications and to enable users to access, upload, download, create, exchange, publish, distribute, transfer, secure, share, transmit, control access to and manage those documents and offline, for tracking changes and modifications to software and for managing software development projects; Providing on-line non-downloadable software for automating, personalizing, designing and updating web sites, website templates, animation for a global computer network, internal and external computer networks, and local and wide area networks; Providing on-line non-downloadable software for use on electronic devices and over global, mobile, and local area networks; Providing on-line non-downloadable software for enabling users to access, upload, download, create, view, edit, print, store, exchange, publish, distribute, transfer, secure, share, transmit, control access to and manage digital media and information, data, documents, files, text, graphics, images, photographs, and audio; Providing on-line non-downloadable computer software to provide content, mobile application, mobile device management, and desktop application management; Providing on-line non-downloadable software for enabling users to upload and store data in the cloud and enable users to access, upload, download, create, view, edit, print, store, exchange, publish, distribute, transfer, secure, share, transmit, control access to and manage those documents collaboratively on line and offline.		
International Class(es):	042 - Primary Class	U.S Class(es):	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 01, 2005	Use in Commerce:	Jan. 01, 2005

▲ Basis Information (Case Level)

▼ Current Owner(s) Information

Owner Name:	Box, Inc.		
Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

▲ Attorney/Correspondence Information

▲ Prosecution History

▲ TM Staff and Location Information

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Generated on: This page was generated by TSDR on 2024-02-13 15:14:24 EST	
Mark:	BOX
US Serial Number:	85022983
US Registration Number:	4102899
Register:	Principal
Mark Type:	Trademark, Service Mark
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active
	The trademark application has been registered with the Office
Status:	The registration has been renewed.
Status Date:	Apr. 26, 2022
Publication Date:	Apr. 12, 2011
Application Filing Date:	Apr. 26, 2010
Registration Date:	Feb. 21, 2012
Notice of Allowance Date:	Oct. 11, 2011

▲ Mark Information [▼ Expand All](#)

▼ Goods and Services



Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Computer software for online management of business content in the field of cloud computing services; con downloadable programs and mobile device software for the collecting, editing, organizing, modifying, book r storage, and sharing of data and information; computer software, namely, software development tools for cc cloud; computer software for tracking changes and modifications to software and for managing software dev software, namely, application interfaces, plugins, and protocol interfaces and computer software developme development of open-source and proprietary software programs; computer software for cloud content mana for running development programs and application programs in a common development environment; comp tool for automating, personalizing, designing and updating web sites, website templates, web site graphics, global computer network, internal and external computer networks, and/or local and/or wide area computer for providing access to, providing information to, and obtaining information from computer networks for clou		
International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 03
Class Status:	ACTIVE		

Basis:	1(a)	
First Use:	Jan. 01, 2005	Use in Commerce: Jan. 01, 2005
For:	On-line journals, namely, blogs discussing technology and business	
International Class(es):	041 - Primary Class	U.S Class(es): 100, 101, 107
Class Status:	ACTIVE	
Basis:	1(a)	
First Use:	Jan. 01, 2005	Use in Commerce: Jan. 01, 2005
For:	Computer services, namely, acting as an application service provider in the field of knowledge management software for the collecting, editing, organizing, modifying, book marking, transmission, storage, and sharing computer services, namely, providing customized on-line web pages featuring user-defined information; app cloud computing services, namely, hosting web based applications for cloud content management of business service provider, namely, providing non-downloadable computer programs for running development program in a common development environment	
International Class(es):	042 - Primary Class	U.S Class(es): 100, 101
Class Status:	ACTIVE	
Basis:	1(a)	
First Use:	Jan. 01, 2005	Use in Commerce: Jan. 01, 2005
▲ Basis Information (Case Level)		
▼ Current Owner(s) Information		
Owner Name:	BOX, INC.	
Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063	
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
▲ Attorney/Correspondence Information		
▲ Prosecution History		
▲ TM Staff and Location Information		
▲ Assignment Abstract Of Title Information - Click to Load		
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STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2024-02-13 15:14:49 EST				
Mark: BOX 				
US Serial Number:	88749876	Application Filing Date:	Jan. 07, 2020	
US Registration Number:	6080243	Registration Date:	Jun. 16, 2020	
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes	
Register:	Principal			
Mark Type:	Trademark, Service Mark			
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are c			
Status Date:	Jun. 16, 2020			
Publication Date:	Mar. 31, 2020			
▲ Mark Information				▼ Expand All
▲ Related Properties Information				
▼ Goods and Services				
Note:				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 				
For:	Downloadable computer software for enabling users to convert native document file formats to web-based f converted documents in web applications and to enable users to view, modify, and manage those document tracking changes and modifications to software and for managing software development projects; download use as a tool for automating, personalizing, designing and updating web sites, website templates, web site c for a global computer network, internal and external computer networks, and local and wide area computer computer software and computer software applications for use on electronic devices and over global, mobil networks to access and manage remote upload, download, access, create, review, edit, print, store, exchan transfer, transmit and manage digital media and information, data, documents, files, text, graphics, images, messages, and to provide content, mobile application and mobile device management			
International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 03	

Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 31, 2011	Use in Commerce:	Mar. 31, 2011
For:	Providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the technology, cloud computing, enterprise software development, online collaboration and file sharing		
International Class(es):	038 - Primary Class	U.S Class(es):	100, 101, 104
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 31, 2011	Use in Commerce:	Mar. 31, 2011
For:	Providing on-line non-downloadable software for enabling users to convert native document file formats to v embedding converted documents in web applications and to enable users to view, modify, and manage those on line, for tracking changes and modifications to software and for managing software development projects downloadable software for automating, personalizing, designing and updating web sites, website templates, animation for a global computer network, internal and external computer networks, and local and wide area Providing on-line non-downloadable software for use on electronic devices and over global, mobile, and local access and manage remote upload, download, access, create, review, edit, print, store, exchange, publish, and manage digital media and information, data, documents, files, text, graphics, images, photographs, and provide content, mobile application and mobile device management		
International Class(es):	042 - Primary Class	U.S Class(es):	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 31, 2011	Use in Commerce:	Mar. 31, 2011

▲ Basis Information (Case Level)

▼ Current Owner(s) Information

Owner Name:	Box, Inc.		
Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

▲ Attorney/Correspondence Information


▲ Prosecution History

▲ TM Staff and Location Information

▲ Assignment Abstract Of Title Information - Click to Load

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STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2024-02-13 15:15:25 EST				
Mark: BOXWORKS				
<h1>BOXWORKS</h1>				
US Serial Number: 85978767		Application Filing Date: Sep. 22, 2011		
US Registration Number: 4344279		Registration Date: May 28, 2013		
Register: Principal				
Mark Type: Service Mark				
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.				
Status Date: Jul. 05, 2019				
Publication Date: Apr. 03, 2012		Notice of Allowance Date: May 29, 2012		
▲ Mark Information				▼ Expand All
▲ Related Properties Information				
▼ Goods and Services				
Note:				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 				
For: Conducting business conferences				
International Class(es): 035 - Primary Class		U.S Class(es): 100, 101, 102		
Class Status: ACTIVE				
Basis: 1(a)				
First Use: Jul. 06, 2011		Use in Commerce: Jul. 06, 2011		
▲ Basis Information (Case Level)				
▼ Current Owner(s) Information				

Owner Name:	BOX, INC.		
Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

▲ [Attorney/Correspondence Information](#)


▲ [Prosecution History](#)

▲ [TM Staff and Location Information](#)

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STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2024-02-13 15:15:58 EST				
Mark: BOX SYNC				
<h1>BOX SYNC</h1>				
US Serial Number:	85450245	Application Filing Date:	Oct. 18, 2011	
US Registration Number:	4160656	Registration Date:	Jun. 19, 2012	
Register:	Principal			
Mark Type:	Trademark, Service Mark			
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
Status:	The registration has been renewed.			
Status Date:	Jan. 08, 2023			
Publication Date:	Apr. 03, 2012			
▲ Mark Information				▼ Expand All
▲ Related Properties Information				
▼ Goods and Services				
Note:				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 				
For:	Computer software for synchronizing local computer files, folders, data and information with a cloud storage for synchronizing computer files, folders, data and information within a collaborative work environment; com data storage and file synchronization			
International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 03	
Class Status:	ACTIVE			
Basis:	1(a)			
First Use:	Jun. 15, 2010	Use in Commerce:	Jun. 15, 2010	
For:	Computer services, namely, providing temporary use of on-line non-downloadable computer software for sy files, folders, data and information with a cloud storage platform; computer services, namely, providing temp downloadable computer software for synchronizing computer files, folders, data and information within a col			

International Class(es):	042 - Primary Class	U.S Class(es):	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jun. 15, 2010	Use in Commerce:	Jun. 15, 2010

▲ Basis Information (Case Level)**▼ Current Owner(s) Information**

Owner Name:	BOX, INC.		
Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

▲ Attorney/Correspondence Information**▲ Prosecution History****▲ TM Staff and Location Information****▲ Assignment Abstract Of Title Information - Click to Load****▲ Proceedings - Click to Load**

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STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2024-02-13 15:32:21 EST				
Mark: BOX PLATFORM		BOX PLATFORM		
US Serial Number:	86982702	Application Filing Date:	Oct. 16, 2015	
US Registration Number:	5277398	Registration Date:	Aug. 29, 2017	
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes	
Register:	Principal			
Mark Type:	Service Mark			
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status:	A Sections 8 and 15 combined declaration has been accepted and acknowledged.			
Status Date:	Jan. 08, 2024			
Publication Date:	Apr. 12, 2016	Notice of Allowance Date:	Jun. 07, 2016	
▲ Mark Information				▼ Expand All
▲ Related Properties Information				
▼ Goods and Services				
Note:				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 				
For:	Cloud computing featuring software for use to convert native document file formats to web-based file format documents in web applications, and to enable users to view, modify, and manage those documents collaborator website that gives users the ability to create customized web pages featuring user-defined information. and computer programs for running development programs and application programs in a common development computing for use as a tool for automating, personalizing, designing and updating web sites, text and anima network, internal and external computer networks, and local and wide area computer networks and providing information to, and obtaining information from computer networks for cloud content management; Application hosting, managing, developing and maintaining applications and software for use by others in the fields of cloud computing capacity scaling			
International Class(es):	042 - Primary Class	U.S Class(es):	100, 101	
Class Status:	ACTIVE			
Basis:	1(a)			
First Use:	Oct. 2015	Use in Commerce:	Oct. 2015	

▲ **Basis Information (Case Level)**

▼ **Current Owner(s) Information**

Owner Name: BOX, INC.

Owner Address: 900 Jefferson Ave
Redwood City, CALIFORNIA UNITED STATES 94063

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

▲ **Attorney/Correspondence Information**


▲ **Prosecution History**

▲ **TM Staff and Location Information**

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STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2024-02-13 15:40:20 EST				
Mark: BOX KEYSAFE				
<h1>BOX KEYSAFE</h1>				
US Serial Number:	86889801	Application Filing Date:	Jan. 28, 2016	
US Registration Number:	5036075	Registration Date:	Sep. 06, 2016	
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes	
Register:	Principal			
Mark Type:	Trademark, Service Mark			
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status:	A partial Sections 8 and 15 combined declaration has been accepted and acknowledged.			
Status Date:	Mar. 16, 2023			
Publication Date:	Jun. 21, 2016			
▲ Mark Information ▼ Expand All				
▲ Related Properties Information				
▼ Goods and Services				
Note:				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> • Brackets [..] indicate deleted goods/services; • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 				
For:	[Computer software for synchronizing local computer files, folders, data and information with a cloud storage software for synchronizing computer files, folders, data and information within a collaborative work environment use in data storage and file synchronization; Downloadable computer software for accessing, backing up, synchronizing electronic data, documents, files, folders and multimedia, including such computer software for handheld devices, computers, personal digital assistants and other internet enabled devices and wireless devices; Downloadable computer software for data processing; Downloadable computer programmes and software for searching, indexing and data]			
International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 03	
Class Status:	SECTION 8 - CANCELLED			
Basis:	1(a)			

First Use:	Feb. 04, 2016	Use in Commerce:	Feb. 04, 2016
For:	Electronic storage of electronic media, namely, images, text and audio data; Providing an on-line network er technology that enables users to share data; Providing temporary use of on-line non-downloadable cloud cc synchronizing local computer files, folders, data and information with a cloud storage platform; computer sei temporary use of on-line non-downloadable computer software for synchronizing computer files, folders, dat collaborative work environment; cloud computing featuring software as a service for use in data storage anc		
International Class(es):	042 - Primary Class	U.S Class(es):	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 04, 2016	Use in Commerce:	Feb. 04, 2016

▲ [Basis Information \(Case Level\)](#)

▼ [Current Owner\(s\) Information](#)

Owner Name:	Box, Inc.		
Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

▲ [Attorney/Correspondence Information](#)

▲ [Prosecution History](#)

▲ [TM Staff and Location Information](#)

▲ [Assignment Abstract Of Title Information - Click to Load](#)

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STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
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Mark: BOX RELAY

BOX RELAY

US Serial Number:	87977429	Application Filing Date:	Aug. 01, 2016
US Registration Number:	5499640	Registration Date:	Jun. 19, 2018
Register:	Principal		
Mark Type:	Service Mark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Office		
Status:	A Sections 8 and 15 combined declaration has been accepted and acknowledged.		
Status Date:	Jan. 06, 2024		
Publication Date:	Apr. 04, 2017	Notice of Allowance Date:	Dec. 05, 2017

▲ **Mark Information** [▼ Expand All](#)

▲ **Related Properties Information**

▼ **Goods and Services**

Note:
 The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Software as a service (SAAS) services, excluding software exclusively designed for an organization's print s
 revision of documents prior to distribution, featuring cloud based software for use as an application develop
 use of a web interface for facilitation, management, streamlining, and use in business process management
 workflow tracking, form creation, application development, process reporting, process analysis, schedule ma
 allocation, workforce collaboration, business process automation, and disparate systems integration; design
 software; hosting of workflow platform software of others on a computer server for a global computer netwo
 (SAAS) services, namely, hosting software for use by others for use in business process management, task
 tracking, form creation, application development, process reporting, process analysis, schedule managemen
 allocation, workforce collaboration, business process automation, and disparate systems integration; creati
 for others, namely, creating virtual communities for registered users to interact and participate in discussio

International Class(es):	042 - Primary Class	U.S Class(es):	100, 101
Class Status:	ACTIVE		

Basis:	1(a)		
First Use:	Nov. 13, 2017	Use in Commerce:	Nov. 13, 2017

▲ **Basis Information (Case Level)**

▼ **Current Owner(s) Information**

Owner Name:	Box, Inc.		
Owner Address:	900 Jefferson Ave. Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

▲ **Attorney/Correspondence Information**

▲ **Prosecution History**

▲ **TM Staff and Location Information**

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Mark: BOX SHUTTLE

BOX SHUTTLE

US Serial Number:	87975685	Application Filing Date:	Aug. 01, 2016
US Registration Number:	5293000	Registration Date:	Sep. 19, 2017
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes
Register:	Principal		
Mark Type:	Service Mark		
TM5 Common Status Descriptor:	 LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Office		
Status:	A Sections 8 and 15 combined declaration has been accepted and acknowledged.		
Status Date:	Feb. 07, 2024		
Publication Date:	Apr. 04, 2017	Notice of Allowance Date:	May 30, 2017

▲ **Mark Information** ▼ Expand All

▲ **Related Properties Information**

▼ **Goods and Services**

Note:
 The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Computer services, namely, providing temporary use of on-line non-downloadable computer software for sy files, folders, data and information with a cloud storage platform; computer services, namely, providing temp downloadable computer software for synchronizing computer files, folders, data and information within a col cloud computing featuring software as a service for use in data storage and file synchronization; computer s migration services; consulting services in the field of information technology; consulting services in the field applications; consulting services in the field of hosting computer software applications; consulting services ii solutions; application service provider, namely, hosting, managing, developing, and maintaining applications others in the fields of business, academics, medicine and entertainment; computer services, namely, remote technology systems, software applications, and databases for others; computer services, namely, providing application servers, web servers, file servers, co-location servers, load balancing servers, redundancy serve database servers to others; computer services, namely, cloud hosting provider services; technical support s datacenter, server and database applications; technical support services, namely, technical administration o

troubleshooting in the nature of diagnosing server problems; hosting of digital content on the internet; Data migration services, namely, migrating data or applications from one platform to another; providing information in the field of data migration

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 2017

Use in Commerce: Jun. 2017

▲ **Basis Information (Case Level)**

▼ **Current Owner(s) Information**

Owner Name: Box, Inc.

Owner Address: 900 Jefferson Ave
Redwood City, CALIFORNIA UNITED STATES 94063

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

▲ **Attorney/Correspondence Information**

▲ **Prosecution History**

▲ **TM Staff and Location Information**

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Mark: BOX VIEW

BOX VIEW

US Serial Number:	86137624	Application Filing Date:	Dec. 06, 2013
US Registration Number:	4889997	Registration Date:	Jan. 19, 2016
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Service Mark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Office		
Status:	A Sections 8 and 15 combined declaration has been accepted and acknowledged.		
Status Date:	Jun. 13, 2022		
Publication Date:	Jul. 29, 2014	Notice of Allowance Date:	Sep. 23, 2014

▲ Mark Information [▼ Expand All](#)

▲ Related Properties Information

▼ Goods and Services

Note:
 The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Cloud computing featuring software for use to convert native document file formats to web-based file format documents in web applications, and to enable users to view, modify, and manage those documents collaborator computing featuring software for use in providing customized on-line web pages featuring user-defined infor featuring software for use in providing non-downloadable computer programs for running development prog programs in a common development environment		
International Class(es):	042 - Primary Class	U.S Class(es):	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 30, 2015	Use in Commerce:	Mar. 30, 2015

▲ **Basis Information (Case Level)**

▼ **Current Owner(s) Information**

Owner Name: Box, Inc.

Owner Address: 900 Jefferson Ave
Redwood City, CALIFORNIA UNITED STATES 94063

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

▲ **Attorney/Correspondence Information**

▲ **Prosecution History**

▲ **TM Staff and Location Information**

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Mark: BOX DRIVE

BOX DRIVE

US Serial Number:	87834215	Application Filing Date:	Mar. 14, 2018
US Registration Number:	5909051	Registration Date:	Nov. 12, 2019
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes
Register:	Principal		
Mark Type:	Trademark, Service Mark		
TM5 Common Status Descriptor:	 LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Office		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are c		
Status Date:	Nov. 12, 2019		
Publication Date:	Aug. 21, 2018	Notice of Allowance Date:	Oct. 16, 2018

▲ **Mark Information** ▼ Expand All

▲ **Related Properties Information**

▼ **Goods and Services**

Note:
 The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Computer software and computer programs for database management, electronic spreadsheets, designing, publishing documents, note taking, email, calendaring, contacts management, presentation graphics, desk management, word processing, instant messaging, notification, Voice over Internet Protocol (VoIP), video cc conferencing, application sharing, computer desktop sharing, document sharing, document access manage and providing user presence information, and telephony, computer network security, anti-virus protection, ar prevention

International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 03
Class Status:	ACTIVE		
Basis:	1(a)		

First Use:	Mar. 29, 2018	Use in Commerce:	Mar. 29, 2018
For:	Electronic storage of files and documents		
International Class(es):	039 - Primary Class	U.S Class(es):	100, 105
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 29, 2018	Use in Commerce:	Mar. 29, 2018
For:	Computer services, namely, providing on-line non-downloadable software for database management, elect designing, creating, editing and publishing documents, note taking, email, calendaring, contacts managemen desktop publishing, document management, word processing, instant messaging, notification, Voice over In conferencing, audio conferencing, application sharing, computer desktop sharing, document sharing, docurr file transfer, sensing and providing user presence information, and telephony, computer network security, an intrusion detection and prevention		
International Class(es):	042 - Primary Class	U.S Class(es):	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 29, 2019	Use in Commerce:	Mar. 29, 2019

▲ [Basis Information \(Case Level\)](#)

▼ [Current Owner\(s\) Information](#)

Owner Name:	Box, Inc.		
Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

▲ [Attorney/Correspondence Information](#)

▲ [Prosecution History](#)

▲ [TM Staff and Location Information](#)

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Mark: BOX EMBED

BOX EMBED

US Serial Number:	85746252	Application Filing Date:	Oct. 04, 2012
US Registration Number:	4914018	Registration Date:	Mar. 08, 2016
Register:	Principal		
Mark Type:	Trademark, Service Mark		
TM5 Common Status Descriptor:			
	LIVE/REGISTRATION/Issued and Active		
	The trademark application has been registered with the Office		
Status:	A Sections 8 and 15 combined declaration has been accepted and acknowledged.		
Status Date:	Aug. 31, 2022		
Publication Date:	Apr. 02, 2013	Notice of Allowance Date:	May 28, 2013

▲ Mark Information [▼ Expand All](#)

▲ Related Properties Information

▼ Goods and Services

Note:
 The following symbols indicate that the registrant/owner has amended the goods/services:


- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Computer software and HTML5-based widgets, namely, computer software for embedding in websites and applications that provide cloud computing and data services; computer software for synchronizing local computer files, folders, data and information with a cloud storage platform; computer software for synchronizing computer files, folders, data and information in a work environment; computer software for use in data storage and file synchronization of computer software and data; computer software for business content in the field of cloud computing services; computer software, namely, downloadable program code, for the collecting, editing, organizing, modifying, book marking, transmission, storage, and sharing of data; computer software for cloud content management; computer programs for running development programs in a common development environment; computer software for providing access to, providing information to, and managing data on computer networks for cloud content management; computer software and firmware for recognizing and running applications and services to manage remote data; computer software that provides web-based access to applications and services through an operating system or portal interface

International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 039
---------------------------------	---------------------	-----------------------	-------------------------

Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 01, 2015	Use in Commerce:	Jan. 01, 2015
For:	Electronic storage of remote computer data		
International Class(es):	039 - Primary Class	U.S Class(es):	100, 105
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 01, 2015	Use in Commerce:	Jan. 01, 2015
For:	Computer services, namely, providing temporary use of on-line non-downloadable computer software for sy files, folders, data and information with a cloud storage platform; computer services, namely, providing temp downloadable computer software for synchronizing computer files, folders, data and information within a col electronic storage of remote computer data; computer services, namely, acting as an application service prc knowledge management to host computer application software for the collecting, editing, organizing, modify transmission, storage, and sharing of data and information; application service provider of cloud computing web based applications for cloud content management of business content; application service provider, na downloadable computer programs for running development programs and application programs in a commc		
International Class(es):	042 - Primary Class	U.S Class(es):	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 01, 2015	Use in Commerce:	Jan. 01, 2015
▲ Basis Information (Case Level)			
▼ Current Owner(s) Information			
Owner Name:	Box, Inc.		
Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
▲ Attorney/Correspondence Information			
▲ Prosecution History			
▲ TM Staff and Location Information			
▲ Assignment Abstract Of Title Information - Click to Load			
▲ Proceedings - Click to Load			

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Generated on: This page was generated by TSDR on 2024-02-13 15:42:21 EST				
Mark: BOX NOTES				
<h1>BOX NOTES</h1>				
US Serial Number:	85979605	Application Filing Date:	Apr. 29, 2013	
US Registration Number:	4668273	Registration Date:	Jan. 06, 2015	
Register:	Principal			
Mark Type:	Trademark, Service Mark			
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status:	A Sections 8 and 15 combined declaration has been accepted and acknowledged.			
Status Date:	Mar. 03, 2020			
Publication Date:	Aug. 27, 2013	Notice of Allowance Date:	Oct. 22, 2013	
▲ Mark Information				▼ Expand All
▲ Related Properties Information				
▼ Goods and Services				
Note:				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 				
For:	Computer software for capturing, organizing, searching, storing, synchronizing, recognizing, sharing, editing number of typed or imaged notes within a collaborative work environment			
International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 03	
Class Status:	ACTIVE			
Basis:	1(a)			
First Use:	Sep. 30, 2013	Use in Commerce:	Sep. 30, 2013	
For:	Computer services, namely, providing temporary use of on-line non-downloadable computer software for a searching, storing, synchronizing, recognizing, sharing, editing and transmitting any number of typed or ima collaborative work environment			
International Class(es):	042 - Primary Class	U.S Class(es):	100, 101	

Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Sep. 30, 2013	Use in Commerce:	Sep. 30, 2013

▲ **Basis Information (Case Level)**

▼ **Current Owner(s) Information**

Owner Name:	Box, Inc.		
Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

▲ **Attorney/Correspondence Information**


▲ **Prosecution History**

▲ **TM Staff and Location Information**

▲ **Assignment Abstract Of Title Information - Click to Load**

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STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2024-02-13 15:42:39 EST				
Mark: BOX NOTES				
<h1>BOX NOTES</h1>				
US Serial Number:	85918109	Application Filing Date:	Apr. 29, 2013	
US Registration Number:	4846447	Registration Date:	Nov. 03, 2015	
Register:	Principal			
Mark Type:	Service Mark			
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status:	A Sections 8 and 15 combined declaration has been accepted and acknowledged.			
Status Date:	Jan. 07, 2022			
Publication Date:	Aug. 06, 2013	Notice of Allowance Date:	Oct. 01, 2013	
▲ Mark Information				▼ Expand All
▲ Related Properties Information				
▼ Goods and Services				
Note:				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 				
For:	Computer services, namely, acting as an application service provider in the field of knowledge management software for the collecting, editing, organizing, modifying, book marking, transmission, storage, and sharing computer services, namely, providing customized on-line web pages featuring user-defined information; app cloud computing services, namely, hosting web based applications for cloud content management of business service provider, namely, providing non-downloadable computer programs for running development program in a common development environment; computer services, namely, providing temporary use of on-line non software for synchronizing local computer files, folders, data and information with a cloud storage platform; and providing temporary use of on-line non-downloadable computer software for synchronizing computer files, folders within a collaborative work environment			
International Class(es):	042 - Primary Class	U.S Class(es):	100, 101	
Class Status:	ACTIVE			

Basis:	1(a)		
First Use:	Jan. 30, 2015	Use in Commerce:	Jan. 30, 2015

▲ Basis Information (Case Level)

▼ Current Owner(s) Information

Owner Name:	Box, Inc.		
Owner Address:	900 Jefferson Ave Redwood City, CALIFORNIA UNITED STATES 94063		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

▲ Attorney/Correspondence Information

▲ Prosecution History

▲ TM Staff and Location Information

▲ Assignment Abstract Of Title Information - Click to Load

▲ Proceedings - Click to Load

EXHIBIT B

Box products & features

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Security & compliance



Box core security

Secure content with identity and access management controls, device security controls, and built-in content protection

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Box Shield

Prevent data breaches with classification-based security controls and intelligent threat detection

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Box Governance

Manage document retention and disposition policies as well as conduct defensible discovery

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URL

<https://www.box.com/products-and-features>

Timestamp

Tue Feb 13 2024 13:49:03 GMT-0800 (Pacific Standard Time)



Box core security

Secure content with identity and access management controls, device security controls, and built-in content protection

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Box Shield

Prevent data breaches with classification-based security controls and intelligent threat detection

[Learn more](#)



Box Governance

Manage document retention and disposition policies as well as conduct defensible discovery

[Learn more](#)



Box Shuttle

Execute end-to-end content migration, including analysis, simulation, transfer, and reporting, from on-premise and cloud sources.

[Learn more](#)



Box Zones

Helping you comply with multi-regional data residency requirements

[Learn more](#)



Box KeySafe

Maintain complete, independent control of your encryption keys

[Learn more](#)



Data privacy

Protect your most sensitive information and comply with regulations such as [GDPR](#) and [CCPA](#)



Industry compliance

Meet the strictest requirements for every industry, including [FINRA](#), [HIPAA](#), [GxP](#), [FedRAMP](#), and [StateRAMP](#)



IT & admin console

Manage access and security from an admin console that gives you full visibility and control

URL

<https://www.box.com/products-and-features>

Timestamp

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Data privacy

Protect your most sensitive information and comply with regulations such as [GDPR](#) and [CCPA](#)

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