

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer information

|                                       |                                                                                                                                                                                                                                             |
|---------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name                                  | The Hebrew University of Jerusalem                                                                                                                                                                                                          |
| Granted to date of previous extension | 08/21/2024                                                                                                                                                                                                                                  |
| Address                               | GIVAT RAM 34165<br>JERUSALEM, 91341<br>ISRAEL                                                                                                                                                                                               |
| Attorney information                  | ANTHONY V. LUPO<br>ARENTFOX SCHIFF LLP<br>1717 K STREET, N.W.<br>WASHINGTON, DC 20006-5344<br>UNITED STATES<br>Primary email: tmdocket@afslaw.com<br>Secondary email(s): courtenay.ebel@afslaw.com, todd.hopkins@afslaw.com<br>202-857-6000 |
| Docket no.                            | 028000.00888                                                                                                                                                                                                                                |

### Applicant information

|                        |                                                                                           |                        |            |
|------------------------|-------------------------------------------------------------------------------------------|------------------------|------------|
| Application no.        | 98235149                                                                                  | Publication date       | 04/23/2024 |
| Opposition filing date | 07/18/2024                                                                                | Opposition period ends | 08/21/2024 |
| Applicant              | Chatbuddy, Inc.<br>SUITE 410<br>215 W 125TH STREET<br>NEW YORK, NY 10027<br>UNITED STATES |                        |            |

### Goods/services affected by opposition

Class 042. First Use: None First Use In Commerce: None  
All goods and services in the class are opposed, namely: Providing temporary use of online non-downloadable chatbot software for simulating interpersonal conversations via text, audio, and video messaging, and live chat; Providing temporary use of online non-downloadable chatbot software using artificial intelligence for simulating interpersonal conversations via text, audio, and video messaging, and live chat

### Grounds for opposition

|                                                |                                    |
|------------------------------------------------|------------------------------------|
| Priority and likelihood of confusion           | Trademark Act Section 2(d)         |
| Dilution by blurring                           | Trademark Act Sections 2 and 43(c) |
| Dilution by tarnishment                        | Trademark Act Sections 2 and 43(c) |
| False suggestion of a connection with persons, | Trademark Act Section 2(a)         |

|                                                            |  |
|------------------------------------------------------------|--|
| living or dead, institutions, beliefs, or national symbols |  |
|------------------------------------------------------------|--|

## Marks cited by opposer as basis for opposition

|                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                       |            |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|------------|
| U.S. registration no. | 5955725                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Application date      | 09/21/2004 |
| Register              | Principal                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                       |            |
| Registration date     | 01/07/2020                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Foreign priority date | NONE       |
| Word mark             | EINSTEIN                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                       |            |
| Design mark           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                       |            |
| Description of mark   | NONE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                       |            |
| Goods/services        | Class 042. First use: First Use: Oct 1, 2007 First Use In Commerce: Oct 1, 2007 Providing temporary use of non-downloadable software for the creation of marketing materials, creating and managing email lists, for delivering marketing materials via the Internet, for providing online communications security and confidentiality all for use by professionals, professional service firms and commercial enterprises; providing temporary use of non-downloadable software for use in statistical analysis of marketing activities; all the aforementioned excluding the medical and healthcare fields |                       |            |

|                       |                                                                                                                                                                                  |                       |            |
|-----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|------------|
| U.S. registration no. | 1479104                                                                                                                                                                          | Application date      | 12/04/1986 |
| Register              | Principal                                                                                                                                                                        |                       |            |
| Registration date     | 03/01/1988                                                                                                                                                                       | Foreign priority date | NONE       |
| Word mark             | EINSTEIN                                                                                                                                                                         |                       |            |
| Design mark           |                                                                                               |                       |            |
| Description of mark   | NONE                                                                                                                                                                             |                       |            |
| Goods/services        | Class 042. First use: First Use: Oct 22, 1986 First Use In Commerce: Oct 22, 1986 PROVIDING ACCESS TO AN ON-LINE COMPUTER DATA BASE FOR USE BY HIGH SCHOOL STUDENTS AND TEACHERS |                       |            |

|                       |             |                       |            |
|-----------------------|-------------|-----------------------|------------|
| U.S. registration no. | 5865033     | Application date      | 02/23/2016 |
| Register              | Principal   |                       |            |
| Registration date     | 09/24/2019  | Foreign priority date | NONE       |
| Word mark             | EINSTEIN II |                       |            |

|                     |                                                                                                                                                                                                                                                                                                                                   |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Design mark         |                                                                                                                                                                                                                                                  |
| Description of mark | NONE                                                                                                                                                                                                                                                                                                                              |
| Goods/services      | Class 042. First use: First Use: Jul 1, 2008 First Use In Commerce: Jun 1, 2009<br>Software as a service (SAAS) services featuring software for healthcare provider scheduling management; Software as a service (SAAS) services, namely, hosting software for use by others for use in healthcare provider scheduling management |

|                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                       |            |
|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|------------|
| U.S. registration no. | 6569497                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Application date      | 07/11/2003 |
| Register              | Principal                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                       |            |
| Registration date     | 11/23/2021                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Foreign priority date | NONE       |
| Word mark             | EINSTEIN                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                       |            |
| Design mark           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                       |            |
| Description of mark   | NONE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                       |            |
| Goods/services        | <p>Class 009. First use: First Use: May 2, 2013 First Use In Commerce: May 2, 2013<br/>Computer software, for use in the field of database management, marketing and website design; computer hardware and peripherals, mouse pads; computer games, namely, computer game software and downloadable via a global computer network; interactive video game programs, video game software, and downloadable via a global computer network; eyeglasses; sunglasses; eyeglass frames; electronic testers for testing voltage, light, sounds, pH and temperature</p> <p>Class 014. First use: First Use: Jan 1, 2007 First Use In Commerce: Jan 1, 2007<br/>Watches, non-monetary coins</p> <p>Class 016. First use: First Use: Jan 1, 2016 First Use In Commerce: Jan 1, 2016<br/>Pens, writing instruments, note paper, stationery</p> <p>Class 018. First use: First Use: Aug 24, 2016 First Use In Commerce: Aug 24, 2016<br/>Handbags, shoulder bags</p> <p>Class 020. First use: First Use: Jul 23, 2014 First Use In Commerce: Jul 23, 2014<br/>Busts, figurines, sculptures, ornaments and desktop statuary of plaster, plastic, wax and wood; mirrors</p> <p>Class 021. First use: First Use: Aug 24, 2016 First Use In Commerce: Aug 24, 2016<br/>Busts, figurines, sculptures, ornaments and desktop statuary of crystal, china, earthenware, glass, porcelain and terra cotta; mugs, cups, containers for household or kitchen use</p> <p>Class 025. First use: First Use: Aug 24, 2016 First Use In Commerce: Aug 24, 2016<br/>Clothing, namely, t-shirts, sweatshirts, shirts</p> <p>Class 028. First use: First Use: Dec 1, 2016 First Use In Commerce: Dec 1, 2016<br/>Games and playthings, namely, action figures, bobble head dolls, card games, board games, action skill games, party games, playing cards, puppets, puzzles,</p> |                       |            |

|  |                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|--|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <p>stuffed toys</p> <p>Class 041. First use: First Use: May 2, 2013 First Use In Commerce: May 2, 2013</p> <p>Educational services, namely, providing classroom instruction and educational demonstrations in the fields of math, science, reading, and test preparation at the primary and secondary level, excluding educational services in the field of medicine or biological science at the graduate and professional level</p> |
|--|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                       |            |
|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|------------|
| U.S. registration no. | 4339058                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Application date      | 09/21/2004 |
| Register              | Principal                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                       |            |
| Registration date     | 05/21/2013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Foreign priority date | NONE       |
| Word mark             | EINSTEIN                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                       |            |
| Design mark           |                                                                                                                                                                                                                                                                                                                                                                                                                                        |                       |            |
| Description of mark   | NONE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                       |            |
| Goods/services        | <p>Class 009. First use: First Use: 2004 First Use In Commerce: 2004</p> <p>Computer software for tracking the effectiveness of Internet marketing activities; Computer software, namely, software for the creation of marketing materials and software for creating and managing mailing lists; Business form software, namely, downloadable and customizable forms for use by professionals, professional service firms, and commercial enterprises; all specifically excluding the medical and healthcare fields</p> |                       |            |

|             |                                                                                                                                                                                                                                         |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Attachments | <p>78487257#TMSN.png( bytes )</p> <p>73633732#TMSN.png( bytes )</p> <p>86916442#TMSN.png( bytes )</p> <p>78978717#TMSN.png( bytes )</p> <p>78487254#TMSN.png( bytes )</p> <p>HUJ - Notice of Opposition EINSTEIN.pdf(928320 bytes )</p> |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|           |                     |
|-----------|---------------------|
| Signature | /Courtenay S. Ebel/ |
| Name      | Courtenay S. Ebel   |
| Date      | 07/18/2024          |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Application No. 98/235149 for the mark EINSTEIN filed October 23, 2023, and published April 23, 2024.

|                                    |   |                      |
|------------------------------------|---|----------------------|
| THE HEBREW UNIVERSITY OF JERUSALEM | ) |                      |
|                                    | ) |                      |
| Opposer,                           | ) |                      |
|                                    | ) |                      |
|                                    | ) | Opposition No. _____ |
| v.                                 | ) |                      |
|                                    | ) |                      |
|                                    | ) |                      |
| CHATBUDDY, INC.                    | ) |                      |
|                                    | ) |                      |
| Applicant.                         | ) |                      |
|                                    | ) |                      |

**NOTICE OF OPPOSITION**

The Hebrew University of Jerusalem (“Opposer”), is a not-for-profit corporation organized and existing under the laws of Israel, with an address in Mount Scopus and at Givat Ram, P.O. Box 34165, Jerusalem 91341, Israel, and believes that it is or will be damaged by the issuance to registration of EINSTEIN, Application No. 98/235149 (“Applicant’s Mark”) and hereby opposes registration of Applicant’s Mark under the provisions of Section 13 of the Trademark Act of 1946, 15 U.S.C. § 1063.

As grounds for opposition, Opposer alleges the following:

1. Opposer is the owner of all right, title and interest in, to and of the late, famous scientist and genius, Albert Einstein, including the publicity rights in his name and likeness, service marks and trademarks.
2. The name and mark EINSTEIN has been used by those licensed or otherwise authorized by Opposer on or in connection with a broad variety of goods and services prior to Applicant’s filing date, including, but not limited to, AI-capable software and chatbots.

3. Opposer owns numerous EINSTEIN marks, including, inter alia, U.S. Registration No. 5955725 for EINSTEIN in connection with services in International Class 42; incontestable U.S. Registration No. 1479104 for EINSTEIN in connection with services in International Classes 42; U.S. Registration No. 5865033 for EINSTEIN II in connection with services in International Class 42; U.S. Registration No. 6569497 for EINSTEIN in connection with goods and services in International Classes 09, 14, 16, 18, 20, 21, 25, 28, and 41; incontestable U.S. Registration No. 4339058 for EINSTEIN in connection with goods in International Class 9; and others (hereinafter collectively referred to as “EINSTEIN Marks”). See **Exhibit A** for evidence of these EINSTEIN Marks. Opposer’s exclusive right to use the EINSTEIN Marks is evidenced by these registrations. Further, the referenced registrations are valid, subsisting and provide prima facie evidence of Opposer’s exclusive right to use the marks in commerce on its own and through its authorized licensees.

4. Applicant has applied to register Applicant’s Mark in connection with “providing temporary use of online non-downloadable chatbot software for simulating interpersonal conversations via text, audio, and video messaging, and live chat; Providing temporary use of online non-downloadable chatbot software using artificial intelligence for simulating interpersonal conversations via text, audio, and video messaging, and live chat” in Class 42. Applicant’s Mark contains, and is confusingly similar to the EINSTEIN Marks and the applied-for services are related to goods and services of Opposer and/or its licensees, or to goods and services into which Opposer and/or its licensees intend to expand, or in connection with which consumers will believe Opposer has expanded.

5. Applicant’s Mark is similar to the EINSTEIN Marks. Applicant’s incorporation of the name “EINSTEIN” is likely to conjure up an association with Dr. Albert Einstein, who is well-known as the preeminent genius of the twentieth century.

6. Due to the enormous and longstanding fame of Dr. Einstein and Opposer’s ownership and use of the names and marks ALBERT EINSTEIN and EINSTEIN in connection

with a broad variety of goods and services, including nutritional supplements, Applicant's Mark falsely suggests a connection, affiliation, or association with or sponsorship by Opposer.

7. Upon information and belief, Applicant is well aware of and seeks to foster that false connection with Dr. Einstein.

8. Since prior to the filing date of Applicant's Mark, the names and marks ALBERT EINSTEIN and EINSTEIN have become associated with Opposer, such that Applicant's Mark, when used in connection with the applied-for services is likely to confuse the consuming public to believe that Applicant's services are authorized, sponsored, licensed or controlled by Opposer, or are in some way related to Opposer.

9. Since long prior to the filing date of Applicant's Mark, Opposer and its licensees have used the EINSTEIN Marks in connection with the sale and advertising of its goods and/or services.

10. Opposer and its licensees have used and advertised the EINSTEIN Marks over a period of many years and, thus, these marks have become well known and famous among prospective purchasers as a distinctive indicator of the origin of Opposer's goods and services.

11. Notwithstanding Opposer's prior established rights in the EINSTEIN Marks, Applicant, Chatbuddy, Inc., a corporation organized in the state of Delaware with an address of 215 W 125th Street, Suite 410, New York, New York, 10027, filed Application No. 98/235149, EINSTEIN, for "providing temporary use of online non-downloadable chatbot software for simulating interpersonal conversations via text, audio, and video messaging, and live chat; Providing temporary use of online non-downloadable chatbot software using artificial intelligence for simulating interpersonal conversations via text, audio, and video messaging, and live chat" in International Class 42.

#### **LIKELIHOOD OF CONFUSION - §2(d)**

12. Paragraphs 1 through 11 above are incorporated by reference as part of this Count.

13. Applicant's Mark is identical to or so closely resembles the EINSTEIN Marks that the use and registration thereof is likely to cause confusion, mistake and/or deception as to the source or origin of Applicant's services in violation of Section 2(d) of the Trademark Act, and will injure and damage Opposer and the goodwill and reputation symbolized by the EINSTEIN Marks.

14. Applicant's services are so closely related to Opposer's goods and services that the public is likely to be confused, or deceived, or to assume erroneously that Applicant's services are those of Opposer or that Applicant is in some way connected with, sponsored by or affiliated with Opposer, all to Opposer's irreparable damage.

15. Likelihood of confusion is enhanced by the fact that Applicant's Mark and the EINSTEIN Marks all contain the name "EINSTEIN," which is the dominant portion of the marks, thus consumers will assume that services offered under Applicant's Mark originate with or are sponsored by Opposer.

16. Applicant is not affiliated or connected with or sponsored by Opposer, nor has Opposer approved of the services offered by Applicant in connection with the applied-for mark, nor has Opposer granted Applicant permission to use the applied-for mark in the United States.

#### **DECEPTION/FALSE SUGGESTION OF CONNECTION - § 2(a)**

17. Paragraphs 1 through 16 above are incorporated by reference as part of this Count.

18. Applicant's Mark is identical to or so closely resembles the EINSTEIN Marks that Applicant's Mark is likely to cause deception in violation of Section 2(a) of the Trademark Act in that the mark misdescribes the nature or origin of the goods, purchasers are likely to believe that the misdescription actually describes the nature or origin of the services, and this is likely to materially alter purchasers' decisions to acquire Applicant's services.

19. Applicant's Mark is identical to or so closely resembles the EINSTEIN Marks that it falsely suggests a connection with Opposer and implies an association with Dr. Albert Einstein

in violation of Section 2(a) of the Trademark Act, because Applicant's Mark points uniquely to Opposer, and purchasers will assume that services offered under Applicant's applied-for mark are connected with Opposer.

20. The dominant part of Applicant's Mark is "EINSTEIN," thus the Applicant's Mark is clearly drawing a connection between the services listed in the application and the genius of Dr. Albert Einstein.

21. When Applicant's Mark is used in connection with the services described in its application, said mark will cause purchasers to mistakenly assume that Opposer is endorsing, attempting to promote, or encouraging Applicant's services by permitting Applicant's Mark to be used in connection with such services.

22. Applicant's Mark is deceptive in that it falsely suggests a connection with or approval by Opposer, all to Opposer's irreparable damage.

#### **DILUTION - § 43(c)**

23. Paragraphs 1 through 22 above are incorporated by reference as part of this Count.

24. For many years, many of the EINSTEIN Marks have been widely used and extensively advertised in the United States and, therefore, the EINSTEIN Marks have become well known and famous as a distinctive symbol of Opposer's goodwill.

25. The EINSTEIN Marks became well known and famous before Applicant made any use of or applied for registration of Applicant's Mark.

26. Applicant's Mark will cause dilution of the distinctive quality of Opposer's famous EINSTEIN Marks.

27. Use and registration of Applicant's Mark will lessen the capacity of Opposer's famous EINSTEIN Marks to identify and distinguish Opposer's goods and services.

28. Use and registration of Applicant's Mark will tarnish the goodwill symbolized by Opposer's famous EINSTEIN Marks.

29. Likelihood of dilution and damage to Opposer's goodwill is enhanced by the fact that Opposer will have no control over the nature and quality of the services offered under Applicant's Mark; and prospective customers who encounter defects in the quality of Applicant's services will attribute those defects to Opposer, and this will tarnish Opposer's goodwill.

30. Use and registration of Applicant's Mark will cause dilution by blurring, thus diluting or weakening the unique and distinctive significance of Opposer's famous EINSTEIN Marks to identify and distinguish one source.

31. By reason of all of the foregoing, Opposer will be damaged by the registration of Applicant's Mark and registration should be refused.

WHEREFORE, Opposer respectfully requests that Application No. 98/235149 be refused registration.

Dated: July 18, 2024

Respectfully submitted,  
ARENTFOX SCHIFF LLP

/Courtenay S. Ebel/

Anthony V. Lupo  
Courtenay S. Ebel  
*Attorneys for Opposer*  
ArentFox Schiff LLP  
1717 K Street NW  
Washington, DC 20006  
Tel: (202) 857-6000

# **EXHIBIT A**

EINSTEIN

|                                                                                                                      |                                                                |
|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|
| US Serial Number: 78487257                                                                                           | Application Filing Date: Sep. 21, 2004                         |
| US Registration Number: 5955725                                                                                      | Registration Date: Jan. 07, 2020                               |
| Register: Principal                                                                                                  |                                                                |
| Mark Type: Service Mark                                                                                              |                                                                |
| TM5 Common Status Descriptor:                                                                                        | LIVE/REGISTRATION/Issued and Active                            |
|                                     | The trademark application has been registered with the Office. |
| Status: Registered. The registration date is used to determine when post-registration maintenance documents are due. |                                                                |
| Status Date: Jan. 07, 2020                                                                                           |                                                                |
| Publication Date:Feb. 01, 2011                                                                                       | Notice of Allowance Date:May 14, 2019                          |

Mark Information

|                           |                                                                                                           |
|---------------------------|-----------------------------------------------------------------------------------------------------------|
| Mark Literal Elements:    | EINSTEIN                                                                                                  |
| Standard Character Claim: | Yes. The mark consists of standard characters without claim to any particular font style, size, or color. |
| Mark Drawing Type:        | 4 - STANDARD CHARACTER MARK                                                                               |

Goods and Services

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| <b>Note:</b><br>The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none"><li>• Brackets [...] indicate deleted goods/services;</li><li>• Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li><li>• Asterisks *..* identify additional (new) wording in the goods/services.</li></ul>                                                                                                                |                     |
| <b>For:</b> Providing temporary use of non-downloadable software for the creation of marketing materials, creating and managing email lists, for delivering marketing materials via the Internet, for providing online communications security and confidentiality all for use by professionals, professional service firms and commercial enterprises; providing temporary use of non-downloadable software for use in statistical analysis of marketing activities; all the aforementioned excluding the medical and healthcare fields |                     |
| International Class(es):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 042 - Primary Class |
| U.S Class(es):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 100, 101            |
| Class Status:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | ACTIVE              |
| Basis:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 1(a)                |
| First Use:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Oct. 01, 2007       |
| Use in Commerce:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Oct. 01, 2007       |

Basis Information (Case Level)

|            |     |                |     |
|------------|-----|----------------|-----|
| Filed Use: | No  | Currently Use: | Yes |
| Filed ITU: | Yes | Currently ITU: | No  |
| Filed 44D: | No  | Currently 44D: | No  |
| Filed 44E: | No  | Currently 44E: | No  |

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** HEBREW UNIVERSITY OF JERUSALEM

**Owner Address:** P.O. BOX 34165  
GIVAT RAM ISRAEL 91341

**Legal Entity Type:** CORPORATION

**State or Country** ISRAEL  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Anthony V. Lupo

**Docket Number:** 028000.00312

**Attorney Primary** [tmdocket@arentfox.com](mailto:tmdocket@arentfox.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Anthony V. Lupo  
**Name/Address:** ARENT FOX LLP  
1717 K ST NW  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006-5344

**Phone:** 202-857-6000

**Fax:** 202-857-6395

**Correspondent e-mail:** [tmdocket@arentfox.com](mailto:tmdocket@arentfox.com)  
[craig.horak@arentfox.com](mailto:craig.horak@arentfox.com) [eva.pulliam@arentfox.com](mailto:eva.pulliam@arentfox.com)  
[com](mailto:com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative

**&nbsp;Domestic** Anthony V. Lupo  
**Representative**  
**Name:**

**Phone:** 202-857-6000

**Fax:** 202-857-6395

## Prosecution History

| Date          | Description                                       | Proceeding Number |
|---------------|---------------------------------------------------|-------------------|
| Feb. 08, 2022 | NOTICE OF SUIT                                    |                   |
| Jan. 12, 2022 | NOTICE OF SUIT                                    |                   |
| Sep. 03, 2021 | NOTICE OF SUIT                                    |                   |
| Jan. 07, 2020 | REGISTERED-PRINCIPAL REGISTER                     |                   |
| Dec. 06, 2019 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED |                   |
| Dec. 05, 2019 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED         |                   |
| Nov. 21, 2019 | STATEMENT OF USE PROCESSING COMPLETE              |                   |
| Nov. 12, 2019 | USE AMENDMENT FILED                               |                   |
| Nov. 21, 2019 | CASE ASSIGNED TO INTENT TO USE PARALEGAL          |                   |
| Nov. 12, 2019 | TEAS STATEMENT OF USE RECEIVED                    |                   |
| May 14, 2019  | NOA E-MAILED - SOU REQUIRED FROM APPLICANT        |                   |
| Apr. 04, 2019 | TTAB RELEASE CASE TO TRADEMARKS                   | 199962            |
| Apr. 04, 2019 | OPPOSITION TERMINATED NO. 999999                  | 199962            |
| Apr. 04, 2019 | OPPOSITION DISMISSED NO. 999999                   | 199962            |
| Feb. 02, 2015 | TEAS CHANGE OF CORRESPONDENCE RECEIVED            |                   |
| May 25, 2011  | OPPOSITION INSTITUTED NO. 999999                  | 199962            |
| Feb. 18, 2011 | EXTENSION OF TIME TO OPPOSE RECEIVED              |                   |
| Feb. 01, 2011 | PUBLISHED FOR OPPOSITION                          |                   |
| Jan. 12, 2011 | NOTICE OF PUBLICATION                             |                   |
| Dec. 28, 2010 | LAW OFFICE PUBLICATION REVIEW COMPLETED           |                   |
| Dec. 27, 2010 | EXAMINERS AMENDMENT MAILED                        |                   |
| Dec. 23, 2010 | APPROVED FOR PUB - PRINCIPAL REGISTER             |                   |
| Dec. 23, 2010 | EXAMINER'S AMENDMENT ENTERED                      |                   |

|               |                                                        |
|---------------|--------------------------------------------------------|
| Dec. 23, 2010 | EXAMINERS AMENDMENT -WRITTEN                           |
| Dec. 23, 2010 | PREVIOUS ALLOWANCE COUNT WITHDRAWN                     |
| Dec. 23, 2010 | APPROVED FOR PUB - PRINCIPAL REGISTER                  |
| Nov. 30, 2010 | TEAS/EMAIL CORRESPONDENCE ENTERED                      |
| Nov. 30, 2010 | CORRESPONDENCE RECEIVED IN LAW OFFICE                  |
| Nov. 30, 2010 | TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED           |
| Oct. 02, 2010 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Apr. 01, 2010 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Mar. 29, 2010 | ASSIGNED TO LIE                                        |
| Sep. 29, 2009 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Mar. 26, 2009 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Sep. 26, 2008 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Apr. 15, 2008 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED              |
| Apr. 15, 2008 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED   |
| Mar. 26, 2008 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Mar. 26, 2008 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Mar. 11, 2008 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED              |
| Mar. 11, 2008 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED   |
| Oct. 31, 2007 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP            |
| Aug. 29, 2007 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Feb. 16, 2007 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Feb. 16, 2007 | ASSIGNED TO LIE                                        |
| Aug. 07, 2006 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Nov. 08, 2005 | LETTER OF SUSPENSION E-MAILED                          |
| Nov. 08, 2005 | SUSPENSION LETTER WRITTEN                              |
| Oct. 28, 2005 | TEAS/EMAIL CORRESPONDENCE ENTERED                      |
| Oct. 24, 2005 | CORRESPONDENCE RECEIVED IN LAW OFFICE                  |
| Oct. 24, 2005 | TEAS RESPONSE TO OFFICE ACTION RECEIVED                |
| Apr. 23, 2005 | NON-FINAL ACTION E-MAILED                              |
| Apr. 23, 2005 | NON-FINAL ACTION WRITTEN                               |
| Apr. 21, 2005 | ASSIGNED TO EXAMINER                                   |
| Sep. 29, 2004 | NEW APPLICATION ENTERED                                |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Dec. 05, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** HEBREW UNIVERSITY OF JERUSALEM

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [3650/0677](#)

**Pages:** 4

**Date Recorded:** Oct. 30, 2007

**Supporting Documents:** [assignment-tm-3650-0677.pdf](#)

### Assignor

**Name:** [EINSTEIN INDUSTRIES, INC.](#)

**Execution Date:** Oct. 15, 2007

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** CALIFORNIA

### Assignee

**Name:** [HEBREW UNIVERSITY OF JERUSALEM](#)

**Legal Entity Type:** CORPORATION

**State or Country** ISRAEL  
**Where Organized:**

**Address:** P.O. BOX 34165  
GIVAT RAM, ISRAEL 91341

**Correspondent**

**Correspondent** CHRISTINA R. WALKER  
**Name:**

**Correspondent** 1050 CONNECTICUT AVENUE, NW  
**Address:** WASHINGTON, DC 20036

**Domestic Representative**

**Domestic** ANTHONY V. LUPO  
**Representative**  
**Name:**

**Domestic** 1050 CONNECTICUT AVENUE, NW  
**Representative** WASHINGTON, DC 20036  
**Address:**



## Assignments on the Web > [Trademark Query](#)

### Trademark Assignment Abstract of Title

#### Total Assignments: 1

**Serial #:** [78487257](#)

**Filing Dt:** 09/21/2004

**Reg #:** [5955725](#)

**Reg. Dt:** 01/07/2020

**Mark:** EINSTEIN

#### Assignment: 1

**Reel/Frame:** [3650/0677](#)

**Recorded:** 10/30/2007

**Pages:** 4

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [EINSTEIN INDUSTRIES, INC.](#)

**Exec Dt:** 10/15/2007

**Entity Type:** CORPORATION

**Citizenship:** CALIFORNIA

**Entity Type:** CORPORATION

**Citizenship:** ISRAEL

**Assignee:** [HEBREW UNIVERSITY OF JERUSALEM](#)

P.O. BOX 34165

GIVAT RAM, ISRAEL 91341

**Correspondent:** CHRISTINA R. WALKER

1050 CONNECTICUT AVENUE, NW

WASHINGTON, DC 20036

**Domestic rep:** ANTHONY V. LUPO

1050 CONNECTICUT AVENUE, NW

WASHINGTON, DC 20036

Search Results as of: 07/17/2024 04:36 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.6  
Web interface last modified: August 25, 2017 v.2.6

**Generated on:** This page was generated by TSDR on 2024-07-17 16:34:21 EDT

**Mark:** EINSTEIN

EINSTEIN

**US Serial Number:** 73633732

**Application Filing Date:** Dec. 04, 1986

**US Registration Number:** 1479104

**Registration Date:** Mar. 01, 1988

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Nov. 07, 2017

**Publication Date:** Dec. 08, 1987

## Mark Information

**Mark Literal Elements:** EINSTEIN

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** PROVIDING ACCESS TO AN ON-LINE COMPUTER DATA BASE FOR USE BY HIGH SCHOOL STUDENTS AND TEACHERS

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 22, 1986

**Use in Commerce:** Oct. 22, 1986

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** The Hebrew University of Jerusalem

**Owner Address:** P.O. Box 34165, Givat Ram

Jerusalem ISRAEL 91341

**Legal Entity Type:** NON-PROFIT CORPORATION-ISRAEL

**State or Country** The data cannot be loaded  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Anthony V. Lupo

**Docket Number:** 028000.00001

**Attorney Primary** [tmdocket@arentfox.com](mailto:tmdocket@arentfox.com)

**Attorney Email** Yes

**Email Address:**

**Authorized:**

### Correspondent

**Correspondent** Anthony V. Lupo

**Name/Address:** ARENT FOX LLP  
1717 K Street, NW  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006-5344

**Phone:** 202-857-6000

**Fax:** 202-857-6395

**Correspondent e-mail:** [tmdocket@arentfox.com](mailto:tmdocket@arentfox.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative

**&nbsp;Domestic Representative Name:** Anthony V. Lupo

**Phone:** 202-857-6000

**Fax:** 202-857-6395

**&nbsp;Domestic Representative e-mail:** [tmdocket@arentfox.com](mailto:tmdocket@arentfox.com)

**&nbsp;Domestic Representative e-mail** Yes  
**Authorized:**

## Prosecution History

| Date          | Description                                         | Proceeding Number |
|---------------|-----------------------------------------------------|-------------------|
| Feb. 08, 2022 | NOTICE OF SUIT                                      |                   |
| Sep. 03, 2021 | NOTICE OF SUIT                                      |                   |
| Jun. 23, 2021 | NOTICE OF SUIT                                      |                   |
| Nov. 07, 2017 | NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED       |                   |
| Nov. 07, 2017 | REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)    |                   |
| Nov. 07, 2017 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED |                   |
| Nov. 07, 2017 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL        |                   |
| Oct. 12, 2017 | TEAS SECTION 8 & 9 RECEIVED                         |                   |
| Mar. 01, 2017 | COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED  |                   |
| Feb. 02, 2015 | TEAS CHANGE OF CORRESPONDENCE RECEIVED              |                   |
| Dec. 17, 2012 | TEAS CHANGE OF CORRESPONDENCE RECEIVED              |                   |
| Sep. 13, 2008 | REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)     |                   |
| Sep. 13, 2008 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED |                   |
| Sep. 13, 2008 | ASSIGNED TO PARALEGAL                               |                   |
| Sep. 02, 2008 | TEAS SECTION 8 & 9 RECEIVED                         |                   |
| Apr. 26, 2007 | CASE FILE IN TICRS                                  |                   |
| Jul. 21, 2006 | TEAS CHANGE OF CORRESPONDENCE RECEIVED              |                   |
| Aug. 18, 2005 | PAPER RECEIVED                                      |                   |
| Nov. 22, 1993 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  |                   |
| Jul. 30, 1993 | REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED          |                   |
| Mar. 01, 1988 | REGISTERED-PRINCIPAL REGISTER                       |                   |
| Dec. 08, 1987 | PUBLISHED FOR OPPOSITION                            |                   |
| Nov. 06, 1987 | NOTICE OF PUBLICATION                               |                   |
| Oct. 08, 1987 | APPROVED FOR PUB - PRINCIPAL REGISTER               |                   |
| Sep. 08, 1987 | CORRESPONDENCE RECEIVED IN LAW OFFICE               |                   |
| Mar. 12, 1987 | NON-FINAL ACTION MAILED                             |                   |
| Feb. 24, 1987 | ASSIGNED TO EXAMINER                                |                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 07, 2017

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 4

Registrant: ADDISON-WESLEY PUBLISHING COMPANY

### Assignment 1 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0609/0998](#)

Pages: 0

Date Recorded: Jun. 13, 1988

Supporting Documents: No Supporting Documents Available

#### Assignor

Name: [ADDISON-WESLEY PUBLISHING COMPANY](#)

Execution Date: May 03, 1988

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

#### Assignee

Name: [TELEBASE SYSTEMS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 763 WEST LANCASTER AVENUE  
BRYN MAWR, PENNSYLVANIA 19010

#### Correspondent

Correspondent Name: DILWORTH, PAXSON, KALISH, ET AL.

Correspondent Address: 2600 THE FIDELITY BUILDING  
PHILADELPHIA, PA 19109-1094

### Domestic Representative - Not Found

### Assignment 2 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [1606/0260](#)

Pages: 3

Date Recorded: Feb. 19, 1997

Supporting Documents: No Supporting Documents Available

#### Assignor

Name: [TELEBASE SYSTEMS, INC.](#)

Execution Date: Jan. 13, 1997

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

#### Assignee

Name: [HEBREW UNIVERSITY OF JERUSALEM, THE](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 9777 WILSHIRE BLVD., SUITE 915  
C/O THE ROGER RICHMAN AGENCY, INC.  
BEVERLY HILLS, CALIFORNIA 90212

#### Correspondent

Correspondent Name: LADAS & PARRY

Correspondent Address: LANNING G. BRYER, ESQ.  
26 WEST 61ST STREET  
NEW YORK, NY 10023

Domestic Representative - Not Found

Assignment 3 of 4

Conveyance: CHANGE OF ADDRESS

Reel/Frame: [1665/0622](#)

Pages: 6

Date Recorded: Feb. 19, 1997

Supporting Documents: No Supporting Documents Available

Assignor

Name: [TELEBASE SYSTEMS, INC.](#)

Execution Date: Jan. 13, 1997

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: [TELEBASE SYSTEMS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 435 DEVON PARK DRIVE  
WAYNE, PENNSYLVANIA 19087-1992

Correspondent

Correspondent Name: LADAS & PARRY

Correspondent Address: LANNING G. BRYER, ESQ.  
26 WEST 61ST STREET  
NEW YORK, N.Y. 10023

Domestic Representative - Not Found

Assignment 4 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2627/0822](#)

Pages: 6

Date Recorded: Nov. 26, 2002

Supporting Documents: [assignment-tm-2627-0822.pdf](#)

Assignor

Name: [TELEBASE SYSTEMS, INC.](#)

Execution Date: Jan. 13, 1997

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: [THE HEBREW UNIVERSITY OF JERUSALEM](#)

Legal Entity Type: NON-PROFIT CORPORATION-ISRAEL

State or Country Where Organized: No Place Where Organized Found

Address: GIVAT RAM, P.O.B. 34165  
JERUSALEM, ISRAEL 91341

Correspondent

Correspondent Name: LADAS & PARRY

Correspondent Address: LANNING G. BRYER  
26 WEST 61ST STREET  
NEW YORK, NY 10023

Domestic Representative - Not Found



## Assignments on the Web > Trademark Query

### Trademark Assignment Abstract of Title

#### Total Assignments: 4

Serial #: [73633732](#)

Filing Dt: 12/04/1986

Reg #: [1479104](#)

Reg. Dt: 03/01/1988

Mark: EINSTEIN

#### Assignment: 1

Reel/Frame: [0609/0998](#)

Recorded: 06/13/1988

Pages: 0

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: [ADDISON-WESLEY PUBLISHING COMPANY](#)

Exec Dt: 05/03/1988

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: PENNSYLVANIA

Assignee: [TELEBASE SYSTEMS, INC.](#)

763 WEST LANCASTER AVENUE  
BRYN MAWR, PENNSYLVANIA 19010

Correspondent: DILWORTH, PAXSON, KALISH, ET AL.

2600 THE FIDELITY BUILDING  
PHILADELPHIA, PA 19109-1094

#### Assignment: 2

Reel/Frame: [1606/0260](#)

Recorded: 02/19/1997

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TELEBASE SYSTEMS, INC.](#)

Exec Dt: 01/13/1997

Entity Type: CORPORATION

Citizenship: PENNSYLVANIA

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: [HEBREW UNIVERSITY OF JERUSALEM, THE](#)

9777 WILSHIRE BLVD., SUITE 915  
C/O THE ROGER RICHMAN AGENCY, INC.  
BEVERLY HILLS, CALIFORNIA 90212

Correspondent: LADAS & PARRY

LANNING G. BRYER, ESQ.  
26 WEST 61ST STREET  
NEW YORK, NY 10023

#### Assignment: 3

Reel/Frame: [1665/0622](#)

Recorded: 02/19/1997

Pages: 6

Conveyance: CHANGE OF ADDRESS

Assignor: [TELEBASE SYSTEMS, INC.](#)

Exec Dt: 01/13/1997

Entity Type: CORPORATION

Citizenship: PENNSYLVANIA

Entity Type: CORPORATION

Citizenship: PENNSYLVANIA

Assignee: [TELEBASE SYSTEMS, INC.](#)

435 DEVON PARK DRIVE  
WAYNE, PENNSYLVANIA 19087-1992

Correspondent: LADAS & PARRY

LANNING G. BRYER, ESQ.  
26 WEST 61ST STREET  
NEW YORK, N.Y. 10023

#### Assignment: 4

Reel/Frame: [2627/0822](#)

Recorded: 11/26/2002

Pages: 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TELEBASE SYSTEMS, INC.](#)

Exec Dt: 01/13/1997

Entity Type: CORPORATION

Citizenship: PENNSYLVANIA

Entity Type: NON-PROFIT CORPORATION-ISRAEL

Citizenship: NONE

Assignee: [THE HEBREW UNIVERSITY OF JERUSALEM](#)

GIVAT RAM, P.O.B. 34165  
JERUSALEM, ISRAEL 91341

**Correspondent:** LADAS & PARRY  
LANNING G. BRYER  
26 WEST 61ST STREET  
NEW YORK, NY 10023

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.6  
Web interface last modified: August 25, 2017 v.2.6

Search Results as of: 07/17/2024 04:36 PM

[HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

**Generated on:** This page was generated by TSDR on 2024-07-17 16:34:29 EDT  
**Mark:** EINSTEIN II

# Einstein II

|                                                                                                                             |                                                                |
|-----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|
| <b>US Serial Number:</b> 86916442                                                                                           | <b>Application Filing Date:</b> Feb. 23, 2016                  |
| <b>US Registration Number:</b> 5865033                                                                                      | <b>Registration Date:</b> Sep. 24, 2019                        |
| <b>Filed as TEAS Plus:</b> Yes                                                                                              | <b>Currently TEAS Plus:</b> Yes                                |
| <b>Register:</b> Principal                                                                                                  |                                                                |
| <b>Mark Type:</b> Service Mark                                                                                              |                                                                |
| <b>TM5 Common Status Descriptor:</b>                                                                                        | LIVE/REGISTRATION/Issued and Active                            |
|                                            | The trademark application has been registered with the Office. |
| <b>Status:</b> Registered. The registration date is used to determine when post-registration maintenance documents are due. |                                                                |
| <b>Status Date:</b> Sep. 24, 2019                                                                                           |                                                                |
| <b>Publication Date:</b> Jul. 19, 2016                                                                                      |                                                                |

## Mark Information

|                                  |                                                                                                           |
|----------------------------------|-----------------------------------------------------------------------------------------------------------|
| <b>Mark Literal Elements:</b>    | EINSTEIN II                                                                                               |
| <b>Standard Character Claim:</b> | Yes. The mark consists of standard characters without claim to any particular font style, size, or color. |
| <b>Mark Drawing Type:</b>        | 4 - STANDARD CHARACTER MARK                                                                               |

## Goods and Services

|                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Note:</b><br>The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none"><li>• Brackets [...] indicate deleted goods/services;</li><li>• Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li><li>• Asterisks *.* identify additional (new) wording in the goods/services.</li></ul> |                                                                                                                                                                                                                                                |
| <b>For:</b>                                                                                                                                                                                                                                                                                                                                                                                                               | Software as a service (SAAS) services featuring software for healthcare provider scheduling management; Software as a service (SAAS) services, namely, hosting software for use by others for use in healthcare provider scheduling management |
| <b>International Class(es):</b>                                                                                                                                                                                                                                                                                                                                                                                           | 042 - Primary Class                                                                                                                                                                                                                            |
| <b>U.S Class(es):</b>                                                                                                                                                                                                                                                                                                                                                                                                     | 100, 101                                                                                                                                                                                                                                       |
| <b>Class Status:</b>                                                                                                                                                                                                                                                                                                                                                                                                      | ACTIVE                                                                                                                                                                                                                                         |
| <b>Basis:</b>                                                                                                                                                                                                                                                                                                                                                                                                             | 1(a)                                                                                                                                                                                                                                           |
| <b>First Use:</b>                                                                                                                                                                                                                                                                                                                                                                                                         | Jul. 01, 2008                                                                                                                                                                                                                                  |
| <b>Use in Commerce:</b>                                                                                                                                                                                                                                                                                                                                                                                                   | Jun. 01, 2009                                                                                                                                                                                                                                  |

## Basis Information (Case Level)

|                           |                               |
|---------------------------|-------------------------------|
| <b>Filed Use:</b> Yes     | <b>Currently Use:</b> Yes     |
| <b>Filed ITU:</b> No      | <b>Currently ITU:</b> No      |
| <b>Filed 44D:</b> No      | <b>Currently 44D:</b> No      |
| <b>Filed 44E:</b> No      | <b>Currently 44E:</b> No      |
| <b>Filed 66A:</b> No      | <b>Currently 66A:</b> No      |
| <b>Filed No Basis:</b> No | <b>Currently No Basis:</b> No |

## Current Owner(s) Information

**Owner Name:** Hallmark Health Care Solutions, LLC

**Owner Address:** 3000 Atrium Way, Suite 299  
Mt. Laurel, NEW JERSEY UNITED STATES 08054

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jon T. Emaus

**Attorney Primary** [jemaus@thebrightonlawfirm.com](mailto:jemaus@thebrightonlawfirm.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** JON T EMAUS  
**Name/Address:** THE LAW FIRM PLLC  
8163 GRAND RIVER RD  
BRIGHTON, MICHIGAN UNITED STATES 48114

**Phone:** (810) 227-1700

**Fax:** (810) 227-5945

**Correspondent e-mail:** [jemaus@thebrightonlawfirm.com](mailto:jemaus@thebrightonlawfirm.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

| Date          | Description                                        | Proceeding Number |
|---------------|----------------------------------------------------|-------------------|
| Sep. 24, 2019 | REGISTERED-PRINCIPAL REGISTER                      |                   |
| Aug. 16, 2019 | TTAB RELEASE CASE TO TRADEMARKS                    | 231207            |
| Aug. 16, 2019 | OPPOSITION TERMINATED NO. 999999                   | 231207            |
| Aug. 16, 2019 | OPPOSITION DISMISSED NO. 999999                    | 231207            |
| Aug. 16, 2019 | OPPOSITION TERMINATED NO. 999999                   | 231208            |
| Aug. 16, 2019 | OPPOSITION DISMISSED NO. 999999                    | 231208            |
| Aug. 07, 2019 | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY  |                   |
| Nov. 16, 2016 | OPPOSITION INSTITUTED NO. 999999                   | 231208            |
| Nov. 16, 2016 | OPPOSITION INSTITUTED NO. 999999                   | 231207            |
| Aug. 15, 2016 | EXTENSION OF TIME TO OPPOSE RECEIVED               |                   |
| Jul. 19, 2016 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED |                   |
| Jul. 19, 2016 | PUBLISHED FOR OPPOSITION                           |                   |
| Jun. 29, 2016 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED     |                   |
| Jun. 14, 2016 | APPROVED FOR PUB - PRINCIPAL REGISTER              |                   |
| Jun. 07, 2016 | ASSIGNED TO EXAMINER                               |                   |
| Feb. 27, 2016 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED       |                   |
| Feb. 26, 2016 | NEW APPLICATION ENTERED                            |                   |

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Sep. 24, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Hallmark Health Care Solutions, LLC

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [6706/0833](#)

**Pages:** 3

Date Recorded: Jul. 19, 2019

Supporting Documents: [assignment-tm-6706-0833.pdf](#)

#### Assignor

Name: [HALLMARK HEALTH CARE SOLUTIONS, LLC](#)  
Execution Date: Jul. 17, 2019  
Legal Entity Type: LIMITED LIABILITY COMPANY  
State or Country Where Organized: DELAWARE

#### Assignee

Name: [YESHIVA UNIVERSITY](#)  
Legal Entity Type: NOT-FOR-PROFIT EDUCATION CORPORATION  
State or Country Where Organized: NEW YORK  
Address: 500 WEST 185TH STREET  
NEW YORK, NEW YORK 10033

Name: [THE HEBREW UNIVERSITY OF JERUSALEM](#)  
Legal Entity Type: NON-PROFIT CORPORATION  
State or Country Where Organized: ISRAEL  
Address: P.O. BOX 34165  
GIVAT RAM, JERUSALEM, ISRAEL 91341

#### Correspondent

Correspondent Name: JENNIFER KAGAN, PARALEGAL  
Correspondent Address: ONE FEDERAL STREET, MORGAN, LEWIS & BOCK  
BOSTON, MA 02110

#### Domestic Representative - Not Found

## Proceedings

#### Summary

Number of Proceedings: 3

#### Type of Proceeding: Opposition

Proceeding Number: [91231208](#)  
Filing Date: Nov 16, 2016  
Status: Terminated  
Status Date: Aug 16, 2019  
Interlocutory Attorney: JILL M MCCORMACK

#### Defendant

Name: Hallmark Health Care Solutions, LLC  
Correspondent Address: JON T EMAUS  
THE LAW FIRM PLLC  
8163 GRAND RIVER RD  
BRIGHTON MI UNITED STATES , 48114  
Correspondent e-mail: [jemaus@thebrightonlawfirm.com](mailto:jemaus@thebrightonlawfirm.com)

#### Associated marks

| Mark        | Application Status | Serial Number            | Registration Number |
|-------------|--------------------|--------------------------|---------------------|
| EINSTEIN II |                    | <a href="#">86916442</a> |                     |

#### Plaintiff(s)

Name: Yeshiva University  
Correspondent Address: RACHELLE A DUBOW  
MORGAN LEWIS & BOCKIUS LLP  
ONE FEDERAL STREET  
BOSTON MA UNITED STATES , 02110  
Correspondent e-mail: [rachelle.dubow@morganlewis.com](mailto:rachelle.dubow@morganlewis.com) , [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com) , [jane.wise@morganlewis.com](mailto:jane.wise@morganlewis.com) , [jennifer.kagan@morganlewis.com](mailto:jennifer.kagan@morganlewis.com) , [seth.rappaport@morganlewis.com](mailto:seth.rappaport@morganlewis.com) , [jennifer.evans@morganlewis.com](mailto:jennifer.evans@morganlewis.com)

#### Associated marks

| Mark                                | Application Status | Serial Number            | Registration Number     |
|-------------------------------------|--------------------|--------------------------|-------------------------|
| ALBERT EINSTEIN                     |                    | <a href="#">73217760</a> | <a href="#">1216122</a> |
| ALBERT EINSTEIN COLLEGE OF MEDICINE |                    | <a href="#">76406614</a> | <a href="#">2804138</a> |
| EINSTEIN                            |                    | <a href="#">77735069</a> |                         |

| Prosecution History |                                                  |              |              |
|---------------------|--------------------------------------------------|--------------|--------------|
| Entry Number        | History Text                                     | Date         | Due Date     |
| 29                  | TERMINATED                                       | Aug 16, 2019 |              |
| 28                  | BD DECISION: OPP DISMISSED W/ PREJ               | Aug 16, 2019 |              |
| 27                  | W/DRAW OF OPPOSITION                             | Aug 12, 2019 |              |
| 26                  | SUSPENDED                                        | Feb 04, 2019 |              |
| 25                  | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jan 28, 2019 |              |
| 24                  | SUSPENDED                                        | Dec 03, 2018 |              |
| 23                  | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Nov 28, 2018 |              |
| 22                  | SUSPENDED                                        | Sep 17, 2018 |              |
| 21                  | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 22, 2018 |              |
| 20                  | SUSPENDED                                        | May 29, 2018 |              |
| 19                  | STIP TO SUSP PEND SETTL NEGOTIATIONS             | May 29, 2018 |              |
| 18                  | SUSPENDED                                        | Feb 28, 2018 |              |
| 17                  | STIP TO SUSP PEND SETTL NEGOTIATIONS             | Feb 28, 2018 |              |
| 16                  | SUSPENDED                                        | Dec 01, 2017 |              |
| 15                  | STIP TO SUSP PEND SETTL NEGOTIATIONS             | Dec 01, 2017 |              |
| 14                  | SUSPENDED                                        | Aug 31, 2017 |              |
| 13                  | STIP TO SUSP PEND SETTL NEGOTIATIONS             | Aug 31, 2017 |              |
| 12                  | SUSPENDED                                        | Jul 05, 2017 |              |
| 11                  | STIP TO SUSP PEND SETTL NEGOTIATIONS             | Jul 05, 2017 |              |
| 10                  | SUSPENDED                                        | May 17, 2017 |              |
| 9                   | STIP TO SUSP PEND SETTL NEGOTIATIONS             | May 17, 2017 |              |
| 8                   | SUSPENDED                                        | Mar 21, 2017 |              |
| 7                   | STIP TO SUSP PEND SETTL NEGOTIATIONS             | Mar 21, 2017 |              |
| 6                   | SUSPENDED                                        | Jan 24, 2017 |              |
| 5                   | STIP TO SUSP PEND SETTL NEGOTIATIONS             | Jan 24, 2017 |              |
| 4                   | ANSWER                                           | Dec 24, 2016 |              |
| 3                   | PENDING, INSTITUTED                              | Nov 16, 2016 |              |
| 2                   | NOTICE AND TRIAL DATES SENT; ANSWER DUE:         | Nov 16, 2016 | Dec 26, 2016 |
| 1                   | FILED AND FEE                                    | Nov 16, 2016 |              |

#### Type of Proceeding: Opposition

|                                |                          |                     |              |
|--------------------------------|--------------------------|---------------------|--------------|
| <b>Proceeding Number:</b>      | <a href="#">91231207</a> | <b>Filing Date:</b> | Nov 15, 2016 |
| <b>Status:</b>                 | Terminated               | <b>Status Date:</b> | Aug 16, 2019 |
| <b>Interlocutory Attorney:</b> | REBECCA J STEMPIEN_COYLE |                     |              |

| Defendant                     |                                                                                              |
|-------------------------------|----------------------------------------------------------------------------------------------|
| <b>Name:</b>                  | Hallmark Health Care Solutions, LLC                                                          |
| <b>Correspondent Address:</b> | JON T EMAUS<br>THE LAW FIRM PLLC<br>8163 GRAND RIVER RD<br>BRIGHTON MI UNITED STATES , 48114 |
| <b>Correspondent e-mail:</b>  | <a href="mailto:jemaus@thebrightonlawfirm.com">jemaus@thebrightonlawfirm.com</a>             |

| Associated marks                                |                    |                          |                     |
|-------------------------------------------------|--------------------|--------------------------|---------------------|
| Mark                                            | Application Status | Serial Number            | Registration Number |
| EINSTEIN II                                     |                    | <a href="#">86916442</a> |                     |
| Plaintiff(s)                                    |                    |                          |                     |
| <b>Name:</b> The Hebrew University of Jerusalem |                    |                          |                     |

**Correspondent** EVA J PULLIAM  
**Address:** ARENT FOX LLP  
1717 K STREET NW  
WASHINGTON DC UNITED STATES , 20006-5344

**Correspondent e-mail:** [TMDOCKET@ARENTFOX.COM](mailto:TMDOCKET@ARENTFOX.COM) , [EVA.PULLIAM@ARENTFOX.COM](mailto:EVA.PULLIAM@ARENTFOX.COM) , [CATHY.OBRIEN@ARENTFOX.COM](mailto:CATHY.OBRIEN@ARENTFOX.COM) , [luna.samman@arentfox.com](mailto:luna.samman@arentfox.com)

| Associated marks    |                                                  |                          |                         |
|---------------------|--------------------------------------------------|--------------------------|-------------------------|
| Mark                | Application Status                               | Serial Number            | Registration Number     |
| ALBERT EINSTEIN     |                                                  | <a href="#">78977440</a> | <a href="#">3591305</a> |
| EINSTEIN            |                                                  | <a href="#">73633732</a> | <a href="#">1479104</a> |
| EINSTEIN            |                                                  | <a href="#">78487254</a> | <a href="#">4339058</a> |
| EINSTEIN            |                                                  | <a href="#">78487257</a> |                         |
| EINSTEIN            |                                                  | <a href="#">78487263</a> |                         |
| ALBERT EINSTEIN     |                                                  | <a href="#">78273213</a> |                         |
| EINSTEIN            |                                                  | <a href="#">78273219</a> |                         |
| MAX EINSTEIN        |                                                  | <a href="#">77355013</a> |                         |
| EINSTEIN            |                                                  | <a href="#">78487259</a> |                         |
| EINSTEIN VISION     |                                                  | <a href="#">79095761</a> |                         |
| EINSTEIN            |                                                  | <a href="#">86226093</a> |                         |
| EINSTEIN            |                                                  | <a href="#">78487256</a> |                         |
| EINSTEIN            |                                                  | <a href="#">75519755</a> |                         |
| Prosecution History |                                                  |                          |                         |
| Entry Number        | History Text                                     | Date                     | Due Date                |
| 31                  | TERMINATED                                       | Aug 16, 2019             |                         |
| 30                  | BD DECISION: OPP DISMISSED W/ PREJ               | Aug 16, 2019             |                         |
| 29                  | W/DRAW OF OPPOSITION                             | Aug 13, 2019             |                         |
| 28                  | SUSPENDED                                        | Feb 21, 2019             |                         |
| 27                  | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Feb 19, 2019             |                         |
| 26                  | SUSPENDED                                        | Nov 28, 2018             |                         |
| 25                  | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Nov 21, 2018             |                         |
| 24                  | TRIAL DATES REMAIN AS SET                        | Nov 21, 2018             |                         |
| 23                  | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Nov 19, 2018             |                         |
| 22                  | REQ FOR PROG ON SETTL - SUSPENDED                | Sep 20, 2018             |                         |
| 21                  | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 23, 2018             |                         |
| 20                  | SUSPENDED                                        | May 25, 2018             |                         |
| 19                  | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | May 25, 2018             |                         |
| 18                  | SUSPENDED                                        | Feb 28, 2018             |                         |
| 17                  | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Feb 28, 2018             |                         |
| 16                  | SUSPENDED                                        | Dec 01, 2017             |                         |
| 15                  | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Dec 01, 2017             |                         |
| 14                  | SUSPENDED                                        | Aug 28, 2017             |                         |
| 13                  | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 28, 2017             |                         |
| 12                  | SUSPENDED                                        | Jul 03, 2017             |                         |
| 11                  | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jul 03, 2017             |                         |
| 10                  | SUSPENDED                                        | May 15, 2017             |                         |
| 9                   | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | May 15, 2017             |                         |
| 8                   | SUSPENDED                                        | Mar 20, 2017             |                         |
| 7                   | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Mar 20, 2017             |                         |
| 6                   | SUSPENDED                                        | Jan 23, 2017             |                         |
| 5                   | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jan 23, 2017             |                         |
| 4                   | ANSWER                                           | Dec 24, 2016             |                         |
| 3                   | PENDING, INSTITUTED                              | Nov 16, 2016             |                         |
| 2                   | NOTICE AND TRIAL DATES SENT; ANSWER DUE:         | Nov 16, 2016             | Dec 26, 2016            |
| 1                   | FILED AND FEE                                    | Nov 15, 2016             |                         |

## Type of Proceeding: Extension of Time

**Proceeding Number:** [86916442](#)

**Filing Date:** Aug 15, 2016

**Status:** Terminated

**Status Date:** Nov 16, 2016

**Interlocutory Attorney:**

### Defendant

**Name:** Hallmark Health Care Solutions, LLC

**Correspondent Address:** JON T. EMAUS  
THE LAW FIRM PLLC  
8163 GRAND RIVER RD.  
BRIGHTON MI , 48114

### Associated marks

| Mark        | Application Status | Serial Number            | Registration Number |
|-------------|--------------------|--------------------------|---------------------|
| EINSTEIN II |                    | <a href="#">86916442</a> |                     |

### Potential Opposer(s)

**Name:** The Hebrew University of Jerusalem

**Correspondent Address:** Anthony V. Lupo and Eva J. Pulliam  
Arent Fox LLP  
1717 K Street, NW  
Washington DC UNITED STATES , 20006-5344

**Correspondent e-mail:** [tmocket@arentfox.com](mailto:tmocket@arentfox.com)

### Associated marks

| Mark | Application Status | Serial Number | Registration Number |
|------|--------------------|---------------|---------------------|
|------|--------------------|---------------|---------------------|

**Name:** Yeshiva University

**Correspondent Address:** Rachelle A. Dubow, Esq.  
Morgan, Lewis & Bockius LLP  
One Federal Street  
Boston MA UNITED STATES , 02110

**Correspondent e-mail:** [rachelle.dubow@morganlewis.com](mailto:rachelle.dubow@morganlewis.com) , [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com)

### Associated marks

| Mark | Application Status | Serial Number | Registration Number |
|------|--------------------|---------------|---------------------|
|------|--------------------|---------------|---------------------|

### Prosecution History

| Entry Number | History Text                        | Date         | Due Date |
|--------------|-------------------------------------|--------------|----------|
| 4            | EXTENSION OF TIME GRANTED           | Aug 15, 2016 |          |
| 3            | INCOMING - EXT TIME TO OPPOSE FILED | Aug 15, 2016 |          |
| 2            | EXTENSION OF TIME GRANTED           | Aug 15, 2016 |          |
| 1            | INCOMING - EXT TIME TO OPPOSE FILED | Aug 15, 2016 |          |



## Assignments on the Web > [Trademark Query](#)

### Trademark Assignment Abstract of Title

#### Total Assignments: 1

**Serial #:** [86916442](#)

**Filing Dt:** 02/23/2016

**Reg #:** [5865033](#)

**Reg. Dt:** 09/24/2019

**Mark:** EINSTEIN II

#### Assignment: 1

**Reel/Frame:** [6706/0833](#)

**Recorded:** 07/19/2019

**Pages:** 3

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [HALLMARK HEALTH CARE SOLUTIONS, LLC](#)

**Exec Dt:** 07/17/2019

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** NOT-FOR-PROFIT EDUCATION CORPORATION

**Citizenship:** NEW YORK

**Entity Type:** NON-PROFIT CORPORATION

**Citizenship:** ISRAEL

**Assignees:** [YESHIVA UNIVERSITY](#)

500 WEST 185TH STREET

NEW YORK, NEW YORK 10033

[THE HEBREW UNIVERSITY OF JERUSALEM](#)

P.O. BOX 34165

GIVAT RAM, JERUSALEM, ISRAEL 91341

**Correspondent:** JENNIFER KAGAN, PARALEGAL

ONE FEDERAL STREET, MORGAN, LEWIS & BOCK

BOSTON, MA 02110

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.6  
Web interface last modified: August 25, 2017 v.2.6

Search Results as of: 07/17/2024 04:36 PM

**Generated on:** This page was generated by TSDR on 2024-07-17 16:35:17 EDT  
**Mark:** EINSTEIN

EINSTEIN

**US Serial Number:** 78978717

**Application Filing Date:** Jul. 11, 2003

**US Registration Number:** 6569497

**Registration Date:** Nov. 23, 2021

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Nov. 23, 2021

**Publication Date:** May 19, 2020 **Notice of Allowance Date:** Jul. 14, 2020

## Mark Information

**Mark Literal Elements:** EINSTEIN

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

## Related Properties Information

**Child Of:** 78273219

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Computer software, for use in the field of database management, marketing and website design; computer hardware and peripherals, mouse pads; computer games, namely, computer game software and downloadable via a global computer network; interactive video game programs, video game software, and downloadable via a global computer network; eyeglasses; sunglasses; eyeglass frames; electronic testers for testing voltage, light, sounds, pH and temperature

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 02, 2013

**Use in Commerce:** May 02, 2013

**For:** Watches, non-monetary coins

**International Class(es):** 014 - Primary Class

**U.S Class(es):** 002, 027, 028, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 01, 2007

**Use in Commerce:** Jan. 01, 2007

**For:** Pens, writing instruments, note paper, stationery

|                                 |                                                                                                                                                                                                                                                                                                                     |                         |                                        |
|---------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|----------------------------------------|
| <b>International Class(es):</b> | 016 - Primary Class                                                                                                                                                                                                                                                                                                 | <b>U.S Class(es):</b>   | 002, 005, 022, 023, 029, 037, 038, 050 |
| <b>Class Status:</b>            | ACTIVE                                                                                                                                                                                                                                                                                                              |                         |                                        |
| <b>Basis:</b>                   | 1(a)                                                                                                                                                                                                                                                                                                                |                         |                                        |
| <b>First Use:</b>               | Jan. 01, 2016                                                                                                                                                                                                                                                                                                       | <b>Use in Commerce:</b> | Jan. 01, 2016                          |
| <hr/>                           |                                                                                                                                                                                                                                                                                                                     |                         |                                        |
| <b>For:</b>                     | Handbags, shoulder bags                                                                                                                                                                                                                                                                                             |                         |                                        |
| <b>International Class(es):</b> | 018 - Primary Class                                                                                                                                                                                                                                                                                                 | <b>U.S Class(es):</b>   | 001, 002, 003, 022, 041                |
| <b>Class Status:</b>            | ACTIVE                                                                                                                                                                                                                                                                                                              |                         |                                        |
| <b>Basis:</b>                   | 1(a)                                                                                                                                                                                                                                                                                                                |                         |                                        |
| <b>First Use:</b>               | Aug. 24, 2016                                                                                                                                                                                                                                                                                                       | <b>Use in Commerce:</b> | Aug. 24, 2016                          |
| <hr/>                           |                                                                                                                                                                                                                                                                                                                     |                         |                                        |
| <b>For:</b>                     | Busts, figurines, sculptures, ornaments and desktop statuary of plaster, plastic, wax and wood; mirrors                                                                                                                                                                                                             |                         |                                        |
| <b>International Class(es):</b> | 020 - Primary Class                                                                                                                                                                                                                                                                                                 | <b>U.S Class(es):</b>   | 002, 013, 022, 025, 032, 050           |
| <b>Class Status:</b>            | ACTIVE                                                                                                                                                                                                                                                                                                              |                         |                                        |
| <b>Basis:</b>                   | 1(a)                                                                                                                                                                                                                                                                                                                |                         |                                        |
| <b>First Use:</b>               | Jul. 23, 2014                                                                                                                                                                                                                                                                                                       | <b>Use in Commerce:</b> | Jul. 23, 2014                          |
| <hr/>                           |                                                                                                                                                                                                                                                                                                                     |                         |                                        |
| <b>For:</b>                     | Busts, figurines, sculptures, ornaments and desktop statuary of crystal, china, earthenware, glass, porcelain and terra cotta; mugs, cups, containers for household or kitchen use                                                                                                                                  |                         |                                        |
| <b>International Class(es):</b> | 021 - Primary Class                                                                                                                                                                                                                                                                                                 | <b>U.S Class(es):</b>   | 002, 013, 023, 029, 030, 033, 040, 050 |
| <b>Class Status:</b>            | ACTIVE                                                                                                                                                                                                                                                                                                              |                         |                                        |
| <b>Basis:</b>                   | 1(a)                                                                                                                                                                                                                                                                                                                |                         |                                        |
| <b>First Use:</b>               | Aug. 24, 2016                                                                                                                                                                                                                                                                                                       | <b>Use in Commerce:</b> | Aug. 24, 2016                          |
| <hr/>                           |                                                                                                                                                                                                                                                                                                                     |                         |                                        |
| <b>For:</b>                     | Clothing, namely, t-shirts, sweatshirts, shirts                                                                                                                                                                                                                                                                     |                         |                                        |
| <b>International Class(es):</b> | 025 - Primary Class                                                                                                                                                                                                                                                                                                 | <b>U.S Class(es):</b>   | 022, 039                               |
| <b>Class Status:</b>            | ACTIVE                                                                                                                                                                                                                                                                                                              |                         |                                        |
| <b>Basis:</b>                   | 1(a)                                                                                                                                                                                                                                                                                                                |                         |                                        |
| <b>First Use:</b>               | Aug. 24, 2016                                                                                                                                                                                                                                                                                                       | <b>Use in Commerce:</b> | Aug. 24, 2016                          |
| <hr/>                           |                                                                                                                                                                                                                                                                                                                     |                         |                                        |
| <b>For:</b>                     | Games and playthings, namely, action figures, bobble head dolls, card games, board games, action skill games, party games, playing cards, puppets, puzzles, stuffed toys                                                                                                                                            |                         |                                        |
| <b>International Class(es):</b> | 028 - Primary Class                                                                                                                                                                                                                                                                                                 | <b>U.S Class(es):</b>   | 022, 023, 038, 050                     |
| <b>Class Status:</b>            | ACTIVE                                                                                                                                                                                                                                                                                                              |                         |                                        |
| <b>Basis:</b>                   | 1(a)                                                                                                                                                                                                                                                                                                                |                         |                                        |
| <b>First Use:</b>               | Dec. 01, 2016                                                                                                                                                                                                                                                                                                       | <b>Use in Commerce:</b> | Dec. 01, 2016                          |
| <hr/>                           |                                                                                                                                                                                                                                                                                                                     |                         |                                        |
| <b>For:</b>                     | Educational services, namely, providing classroom instruction and educational demonstrations in the fields of math, science, reading, and test preparation at the primary and secondary level, excluding educational services in the field of medicine or biological science at the graduate and professional level |                         |                                        |
| <b>International Class(es):</b> | 041 - Primary Class                                                                                                                                                                                                                                                                                                 | <b>U.S Class(es):</b>   | 100, 101, 107                          |
| <b>Class Status:</b>            | ACTIVE                                                                                                                                                                                                                                                                                                              |                         |                                        |
| <b>Basis:</b>                   | 1(a)                                                                                                                                                                                                                                                                                                                |                         |                                        |
| <b>First Use:</b>               | May 02, 2013                                                                                                                                                                                                                                                                                                        | <b>Use in Commerce:</b> | May 02, 2013                           |

## Basis Information (Case Level)

|                   |     |                       |     |
|-------------------|-----|-----------------------|-----|
| <b>Filed Use:</b> | No  | <b>Currently Use:</b> | Yes |
| <b>Filed ITU:</b> | Yes | <b>Currently ITU:</b> | No  |
| <b>Filed 44D:</b> | No  | <b>Currently 44D:</b> | No  |
| <b>Filed 44E:</b> | No  | <b>Currently 44E:</b> | No  |

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** The Hebrew University of Jerusalem

**Owner Address:** P.O. Box 34165 Givat Ram  
Jerusalem 91341 ISRAEL

**Legal Entity Type:** CORPORATION

**State or Country** ISRAEL  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Anthony V. Lupo

**Docket Number:** 28000.00140

**Attorney Primary** [tmdocket@arentfox.com](mailto:tmdocket@arentfox.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Anthony V. Lupo  
**Name/Address:** ARENT FOX LLP  
1717 K Street, NW  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006

**Phone:** 202-857-6000

**Fax:** 202-857-6395

**Correspondent e-** [tmdocket@arentfox.com](mailto:tmdocket@arentfox.com)  
**mail:** [craig.horak@arentfox.com](mailto:craig.horak@arentfox.com) [dan.jasnow@arentfox.com](mailto:dan.jasnow@arentfox.com)  
[eva.pulliam@arentfox.com](mailto:eva.pulliam@arentfox.com)

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative

**&nbsp;Domestic** Anthony V. Lupo  
**Representative**  
**Name:**

**Phone:** 202 857 6000

**Fax:** 202 857 6395

## Prosecution History

| Date          | Description                                        | Proceeding Number |
|---------------|----------------------------------------------------|-------------------|
| Nov. 23, 2021 | REGISTERED-PRINCIPAL REGISTER                      |                   |
| Oct. 19, 2021 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED  |                   |
| Oct. 18, 2021 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED          |                   |
| Sep. 30, 2021 | STATEMENT OF USE PROCESSING COMPLETE               |                   |
| Sep. 09, 2021 | USE AMENDMENT FILED                                |                   |
| Sep. 30, 2021 | DIVISIONAL PROCESSING COMPLETE                     |                   |
| Sep. 30, 2021 | DIVISIONAL REQUEST RECEIVED                        |                   |
| Sep. 09, 2021 | TEAS REQUEST TO DIVIDE RECEIVED                    |                   |
| Sep. 16, 2021 | CASE ASSIGNED TO INTENT TO USE PARALEGAL           |                   |
| Sep. 09, 2021 | TEAS STATEMENT OF USE RECEIVED                     |                   |
| Jul. 15, 2021 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED   |                   |
| Jul. 13, 2021 | SOU EXTENSION 2 GRANTED                            |                   |
| Jul. 13, 2021 | SOU EXTENSION 2 FILED                              |                   |
| Jul. 13, 2021 | SOU TEAS EXTENSION RECEIVED                        |                   |
| Jan. 07, 2021 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED   |                   |
| Jan. 05, 2021 | SOU EXTENSION 1 GRANTED                            |                   |
| Jan. 05, 2021 | SOU EXTENSION 1 FILED                              |                   |
| Jan. 05, 2021 | SOU TEAS EXTENSION RECEIVED                        |                   |
| Jul. 14, 2020 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT         |                   |
| May 19, 2020  | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED |                   |
| May 19, 2020  | PUBLISHED FOR OPPOSITION                           |                   |
| Apr. 29, 2020 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED     |                   |
| Apr. 16, 2020 | LAW OFFICE PUBLICATION REVIEW COMPLETED            |                   |

|               |                                                        |
|---------------|--------------------------------------------------------|
| Apr. 08, 2020 | APPROVED FOR PUB - PRINCIPAL REGISTER                  |
| Apr. 08, 2020 | EXAMINER'S AMENDMENT ENTERED                           |
| Apr. 08, 2020 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED           |
| Apr. 08, 2020 | EXAMINERS AMENDMENT E-MAILED                           |
| Apr. 08, 2020 | EXAMINERS AMENDMENT -WRITTEN                           |
| Apr. 08, 2020 | PREVIOUS ALLOWANCE COUNT WITHDRAWN                     |
| Mar. 31, 2020 | WITHDRAWN FROM PUB - OG REVIEW QUERY                   |
| Mar. 19, 2020 | APPROVED FOR PUB - PRINCIPAL REGISTER                  |
| Mar. 19, 2020 | TEAS/EMAIL CORRESPONDENCE ENTERED                      |
| Mar. 19, 2020 | CORRESPONDENCE RECEIVED IN LAW OFFICE                  |
| Mar. 17, 2020 | TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED           |
| Jan. 17, 2020 | NOTIFICATION OF INQUIRY AS TO SUSPENSION E-MAILED      |
| Jan. 17, 2020 | INQUIRY TO SUSPENSION E-MAILED                         |
| Jan. 17, 2020 | SUSPENSION INQUIRY WRITTEN                             |
| Dec. 30, 2019 | SUSPENSION CHECKED - TO ATTORNEY FOR ACTION            |
| Jun. 25, 2019 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Dec. 06, 2018 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Jun. 06, 2018 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Jun. 06, 2018 | SUSPENSION CHECKED - TO ATTORNEY FOR ACTION            |
| Dec. 01, 2017 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Nov. 27, 2017 | SUSPENSION CHECKED - TO ATTORNEY FOR ACTION            |
| May 23, 2017  | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| May 23, 2017  | ASSIGNED TO LIE                                        |
| Nov. 16, 2016 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| May 13, 2016  | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| May 04, 2016  | SUSPENSION CHECKED - TO ATTORNEY FOR ACTION            |
| Nov. 01, 2015 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Apr. 30, 2015 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Feb. 02, 2015 | TEAS CHANGE OF CORRESPONDENCE RECEIVED                 |
| Oct. 30, 2014 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Apr. 19, 2014 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Oct. 05, 2013 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Apr. 04, 2013 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Mar. 04, 2013 | TEAS CHANGE OF CORRESPONDENCE RECEIVED                 |
| Sep. 26, 2012 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Mar. 23, 2012 | LETTER OF SUSPENSION MAILED                            |
| Mar. 22, 2012 | SUSPENSION LETTER WRITTEN                              |
| Feb. 17, 2012 | TEAS/EMAIL CORRESPONDENCE ENTERED                      |
| Feb. 16, 2012 | CORRESPONDENCE RECEIVED IN LAW OFFICE                  |
| Feb. 16, 2012 | TEAS RESPONSE TO OFFICE ACTION RECEIVED                |
| Aug. 19, 2011 | NON-FINAL ACTION MAILED                                |
| Aug. 19, 2011 | NON-FINAL ACTION WRITTEN                               |
| Aug. 16, 2011 | ASSIGNED TO EXAMINER                                   |
| Jul. 20, 2011 | TEAS/EMAIL CORRESPONDENCE ENTERED                      |
| Jul. 20, 2011 | CORRESPONDENCE RECEIVED IN LAW OFFICE                  |
| Jul. 18, 2011 | TEAS RESPONSE TO OFFICE ACTION RECEIVED                |
| Jan. 18, 2011 | NON-FINAL ACTION MAILED                                |
| Jan. 18, 2011 | NON-FINAL ACTION WRITTEN                               |
| Dec. 27, 2010 | SUSPENSION CHECKED - TO ATTORNEY FOR ACTION            |
| Dec. 20, 2010 | ASSIGNED TO LIE                                        |
| Jun. 18, 2010 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Dec. 09, 2009 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Jun. 01, 2009 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Dec. 01, 2008 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| May 20, 2008  | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |

|               |                                                        |
|---------------|--------------------------------------------------------|
| Nov. 20, 2007 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| May 18, 2007  | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| May 18, 2007  | ASSIGNED TO LIE                                        |
| Nov. 09, 2006 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Apr. 24, 2006 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Oct. 06, 2005 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Sep. 29, 2005 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED              |
| Sep. 29, 2005 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED   |
| Sep. 29, 2005 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED              |
| Sep. 29, 2005 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED   |
| Sep. 15, 2005 | PAPER RECEIVED                                         |
| Mar. 28, 2005 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |
| Sep. 16, 2004 | LETTER OF SUSPENSION MAILED                            |
| Sep. 16, 2004 | SUSPENSION LETTER WRITTEN                              |
| Aug. 25, 2004 | TEAS/EMAIL CORRESPONDENCE ENTERED                      |
| Aug. 17, 2004 | CORRESPONDENCE RECEIVED IN LAW OFFICE                  |
| Aug. 17, 2004 | TEAS RESPONSE TO OFFICE ACTION RECEIVED                |
| Feb. 17, 2004 | NON-FINAL ACTION MAILED                                |
| Jan. 26, 2004 | ASSIGNED TO EXAMINER                                   |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Oct. 18, 2021

## Proceedings

### Summary

**Number of** 6  
**Proceedings:**

### Type of Proceeding: Opposition

**Proceeding** [91291555](#)  
**Number:**

**Filing Date:** May 17, 2024

**Status:** Pending

**Status Date:** May 17, 2024

**Interlocutory** ANDREW P BAXLEY  
**Attorney:**

### Defendant

**Name:** Kelly Ison and Robert Ison

**Correspondent** KELLY ISON

**Address:** 251 HICKORY LANE, 251 HICKORY LANE  
CANTON GA UNITED STATES , 30115

**Correspondent e-mail:** [rbrtison@yahoo.com](mailto:rbrtison@yahoo.com) , [kelly@einsteinpets.com](mailto:kelly@einsteinpets.com)

### Associated marks

| Mark          | Application Status | Serial Number            | Registration Number |
|---------------|--------------------|--------------------------|---------------------|
| EINSTEIN PETS |                    | <a href="#">86872079</a> |                     |

### Plaintiff(s)

**Name:** The Hebrew University of Jerusalem

**Correspondent** ANTHONY V. LUPO

**Address:** ARENTFOX SCHIFF LLP  
1717 K STREET, N.W.  
WASHINGTON DC UNITED STATES , 20006-5344

**Correspondent e-mail:** [tmddocket@afslaw.com](mailto:tmddocket@afslaw.com) , [avlupo@afslaw.com](mailto:avlupo@afslaw.com) , [courtenay.ebel@afslaw.com](mailto:courtenay.ebel@afslaw.com) , [todd.hopkins@afslaw.com](mailto:todd.hopkins@afslaw.com)

### Associated marks

| Mark            | Application Status | Serial Number            | Registration Number     |
|-----------------|--------------------|--------------------------|-------------------------|
| EINSTEIN        |                    | <a href="#">86226093</a> | <a href="#">5944328</a> |
| EINSTEIN        |                    | <a href="#">73633732</a> | <a href="#">1479104</a> |
| ALBERT EINSTEIN |                    | <a href="#">78977440</a> | <a href="#">3591305</a> |
| EINSTEIN        |                    | <a href="#">78487254</a> | <a href="#">4339058</a> |
| EINSTEIN        |                    | <a href="#">78487256</a> | <a href="#">5955724</a> |
| EINSTEIN        |                    | <a href="#">78487259</a> | <a href="#">5955726</a> |
| EINSTEIN        |                    | <a href="#">78487257</a> | <a href="#">5955725</a> |
| EINSTEIN        |                    | <a href="#">86023978</a> | <a href="#">5984567</a> |
| EINSTEIN        |                    | <a href="#">88979467</a> | <a href="#">6230244</a> |
| EINSTEIN        |                    | <a href="#">78978717</a> | <a href="#">6569497</a> |
| ALBERT EINSTEIN |                    | <a href="#">78273213</a> | <a href="#">6986622</a> |
| EINSTEIN        |                    | <a href="#">78273219</a> | <a href="#">7169875</a> |
| EINSTEIN        |                    | <a href="#">97254939</a> | <a href="#">7225906</a> |

| Prosecution History |                                           |              |              |
|---------------------|-------------------------------------------|--------------|--------------|
| Entry Number        | History Text                              | Date         | Due Date     |
| 5                   | ANSWER ACCEPTED TRIAL DATES REMAIN AS SET | Jul 01, 2024 |              |
| 4                   | ANSWER                                    | Jun 29, 2024 |              |
| 3                   | INSTITUTED                                | May 17, 2024 |              |
| 2                   | NOTICE AND TRIAL DATES SENT; ANSWER DUE:  | May 17, 2024 | Jun 26, 2024 |
| 1                   | FILED AND FEE                             | May 17, 2024 |              |

#### Type of Proceeding: Opposition

|                                |                          |                     |              |
|--------------------------------|--------------------------|---------------------|--------------|
| <b>Proceeding Number:</b>      | <a href="#">91284020</a> | <b>Filing Date:</b> | Mar 20, 2023 |
| <b>Status:</b>                 | Terminated               | <b>Status Date:</b> | Nov 30, 2023 |
| <b>Interlocutory Attorney:</b> | STEVEN W FERRELL         |                     |              |

| Defendant                     |                                                                                             |
|-------------------------------|---------------------------------------------------------------------------------------------|
| <b>Name:</b>                  | Einstein Wellness Ltd                                                                       |
| <b>Correspondent Address:</b> | EINSTEIN WELLNESS LTD<br>1421 N JAMES BLVD. SUITE 297<br>LAS VEGAS NV UNITED STATES , 89108 |
| <b>Correspondent e-mail:</b>  | <a href="mailto:einsteinwellnessltd@gmail.com">einsteinwellnessltd@gmail.com</a>            |

| Associated marks     |                    |                          |                     |
|----------------------|--------------------|--------------------------|---------------------|
| Mark                 | Application Status | Serial Number            | Registration Number |
| EW EINSTEIN WELLNESS |                    | <a href="#">90602984</a> |                     |

| Plaintiff(s)                  |                                                                                                                                                                                                                                                                                                                                                            |
|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Name:</b>                  | The Hebrew University of Jerusalem                                                                                                                                                                                                                                                                                                                         |
| <b>Correspondent Address:</b> | COURTENAY S. EBEL<br>ARENTFOX SCHIFF LLP<br>1717 K STREET NW<br>WASHINGTON DC UNITED STATES , 20006                                                                                                                                                                                                                                                        |
| <b>Correspondent e-mail:</b>  | <a href="mailto:tmddocket@afslaw.com">tmddocket@afslaw.com</a> , <a href="mailto:courtenay.ebel@afslaw.com">courtenay.ebel@afslaw.com</a> , <a href="mailto:eva.pulliam@afslaw.com">eva.pulliam@afslaw.com</a> , <a href="mailto:anthony.lupo@afslaw.com">anthony.lupo@afslaw.com</a> , <a href="mailto:craig.horak@afslaw.com">craig.horak@afslaw.com</a> |

| Associated marks |                    |                          |                         |
|------------------|--------------------|--------------------------|-------------------------|
| Mark             | Application Status | Serial Number            | Registration Number     |
| EINSTEIN         |                    | <a href="#">73633732</a> | <a href="#">1479104</a> |
| EINSTEIN         |                    | <a href="#">78978717</a> | <a href="#">6569497</a> |
| ALBERT EINSTEIN  |                    | <a href="#">78977440</a> | <a href="#">3591305</a> |
| EINSTEIN         |                    | <a href="#">86023978</a> | <a href="#">5984567</a> |
| EINSTEIN         |                    | <a href="#">78487254</a> | <a href="#">4339058</a> |
| EINSTEIN         |                    | <a href="#">78273219</a> |                         |

ALBERT EINSTEIN

[78273213](#)[6986622](#)

## Prosecution History

| Entry Number | History Text                                  | Date         | Due Date     |
|--------------|-----------------------------------------------|--------------|--------------|
| 14           | TERMINATED                                    | Nov 30, 2023 |              |
| 13           | BD DECISION: OPP SUSTAINED                    | Nov 30, 2023 |              |
| 12           | RESPONSE DUE 30 DAYS (DUE DATE)               | Oct 18, 2023 | Nov 17, 2023 |
| 11           | DISCOVERY CONFERENCE ORDERED BY BOARD         | Oct 13, 2023 |              |
| 10           | D REQ FOR DISCOVERY CONFERENCE-PHONE          | Sep 29, 2023 |              |
| 9            | MOT TO CONSOLIDATE DENIED - TRIAL DATES RESET | Sep 29, 2023 |              |
| 8            | P OPP/RESP TO MOTION                          | Jun 21, 2023 |              |
| 7            | RESPONSE DUE                                  | Jun 02, 2023 |              |
| 6            | TRIAL DATES RESET                             | May 23, 2023 |              |
| 5            | D MOT TO CONSOLIDATE                          | May 22, 2023 |              |
| 4            | ANSWER                                        | Apr 30, 2023 |              |
| 3            | INSTITUTED                                    | Mar 20, 2023 |              |
| 2            | NOTICE AND TRIAL DATES SENT; ANSWER DUE:      | Mar 20, 2023 | Apr 29, 2023 |
| 1            | FILED AND FEE                                 | Mar 20, 2023 |              |

## Type of Proceeding: Opposition

Proceeding Number: [91283173](#)

Filing Date: Feb 01, 2023

Status: Terminated

Status Date: Mar 01, 2024

Interlocutory Attorney: KATIE BUKRINSKY

## Defendant

Name: Desktop Metal, Inc.

Correspondent Address: FRANCIS J. DUFFIN  
WIGGIN AND DANA LLP  
ONE CENTURY TOWER, 265 CHURCH STREET  
NEW HAVEN CT UNITED STATES , 06510

Correspondent e-mail: [fduffin@wigginc.com](mailto:fduffin@wigginc.com) , [trademarkdocketing@wigginc.com](mailto:trademarkdocketing@wigginc.com) , [pbushnell@wigginc.com](mailto:pbushnell@wigginc.com)

## Associated marks

| Mark     | Application Status | Serial Number            | Registration Number |
|----------|--------------------|--------------------------|---------------------|
| EINSTEIN |                    | <a href="#">97145990</a> |                     |

## Plaintiff(s)

Name: The Hebrew University of Jerusalem

Correspondent Address: EVA PULLIAM  
ARENTFOX SCHIFF LLP  
1717 K STREET NW  
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: [tmldocket@afslaw.com](mailto:tmldocket@afslaw.com) , [eva.pulliam@afslaw.com](mailto:eva.pulliam@afslaw.com) , [dan.jasnow@afslaw.com](mailto:dan.jasnow@afslaw.com) , [courtenay.ebel@afslaw.com](mailto:courtenay.ebel@afslaw.com) , [craig.horak@afslaw.com](mailto:craig.horak@afslaw.com) , [iryna.ridchenko@afslaw.com](mailto:iryna.ridchenko@afslaw.com)

## Associated marks

| Mark            | Application Status | Serial Number            | Registration Number     |
|-----------------|--------------------|--------------------------|-------------------------|
| EINSTEIN        |                    | <a href="#">73633732</a> | <a href="#">1479104</a> |
| EINSTEIN VISION |                    | <a href="#">79095761</a> | <a href="#">5747883</a> |
| EINSTEIN        |                    | <a href="#">78978717</a> | <a href="#">6569497</a> |
| EINSTEIN        |                    | <a href="#">86023978</a> | <a href="#">5984567</a> |
| EINSTEIN        |                    | <a href="#">78487254</a> | <a href="#">4339058</a> |
| ALBERT EINSTEIN |                    | <a href="#">78273213</a> |                         |
| MAX EINSTEIN    |                    | <a href="#">97407022</a> |                         |
| EINSTEIN        |                    | <a href="#">78273219</a> |                         |

## Prosecution History

| Entry Number | History Text | Date | Due Date |
|--------------|--------------|------|----------|
|--------------|--------------|------|----------|

|    |                                                  |              |              |
|----|--------------------------------------------------|--------------|--------------|
| 15 | TERMINATED                                       | Mar 01, 2024 |              |
| 14 | BD DECISION: OPP DISMISSED W/O PREJ              | Mar 01, 2024 |              |
| 13 | W/DRAW OF OPPOSITION                             | Feb 28, 2024 |              |
| 12 | SUSPENDED                                        | Dec 21, 2023 |              |
| 11 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Dec 21, 2023 |              |
| 10 | SUSPENDED                                        | Sep 27, 2023 |              |
| 9  | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 27, 2023 |              |
| 8  | SUSPENDED                                        | Jun 29, 2023 |              |
| 7  | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jun 29, 2023 |              |
| 6  | SUSPENDED                                        | Apr 12, 2023 |              |
| 5  | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Apr 12, 2023 |              |
| 4  | ANSWER                                           | Mar 13, 2023 |              |
| 3  | INSTITUTED                                       | Feb 01, 2023 |              |
| 2  | NOTICE AND TRIAL DATES SENT; ANSWER DUE:         | Feb 01, 2023 | Mar 13, 2023 |
| 1  | FILED AND FEE                                    | Feb 01, 2023 |              |

### Type of Proceeding: Opposition

|                                |                          |                     |              |
|--------------------------------|--------------------------|---------------------|--------------|
| <b>Proceeding Number:</b>      | <a href="#">91283133</a> | <b>Filing Date:</b> | Jan 30, 2023 |
| <b>Status:</b>                 | Terminated               | <b>Status Date:</b> | May 04, 2023 |
| <b>Interlocutory Attorney:</b> | ELIZABETH WINTER         |                     |              |

#### Defendant

|                               |                                                                                                                                     |
|-------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| <b>Name:</b>                  | Breaking News Inc                                                                                                                   |
| <b>Correspondent Address:</b> | BREAKING NEWS INC<br>13 WILLOW TREE LN<br>IRVINE CA UNITED STATES , 92612                                                           |
| <b>Correspondent e-mail:</b>  | <a href="mailto:oufengcheng@outlook.com">oufengcheng@outlook.com</a> , <a href="mailto:18818801755@163.com">18818801755@163.com</a> |

#### Associated marks

| Mark     | Application Status | Serial Number            | Registration Number |
|----------|--------------------|--------------------------|---------------------|
| EINSTEIN |                    | <a href="#">97124093</a> |                     |

#### Plaintiff(s)

|                               |                                                                                                                                                                                                                                                                                                                                                                |
|-------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Name:</b>                  | The Hebrew University of Jerusalem                                                                                                                                                                                                                                                                                                                             |
| <b>Correspondent Address:</b> | EVA PULLIAM<br>ARENTFOX SCHIFF LLP<br>1717 K STREET NW<br>WASHINGTON DC UNITED STATES , 20006                                                                                                                                                                                                                                                                  |
| <b>Correspondent e-mail:</b>  | <a href="mailto:tmdocket@afslaw.com">tmdocket@afslaw.com</a> , <a href="mailto:eva.pulliam@afslaw.com">eva.pulliam@afslaw.com</a> , <a href="mailto:courtenay.ebel@afslaw.com">courtenay.ebel@afslaw.com</a> , <a href="mailto:craig.horak@afslaw.com">craig.horak@afslaw.com</a> , <a href="mailto:iryna.ridchenko@afslaw.com">iryna.ridchenko@afslaw.com</a> |

#### Associated marks

| Mark            | Application Status | Serial Number            | Registration Number     |
|-----------------|--------------------|--------------------------|-------------------------|
| EINSTEIN        |                    | <a href="#">73633732</a> | <a href="#">1479104</a> |
| EINSTEIN        |                    | <a href="#">78978717</a> | <a href="#">6569497</a> |
| ALBERT EINSTEIN |                    | <a href="#">78977440</a> | <a href="#">3591305</a> |
| EINSTEIN        |                    | <a href="#">86023978</a> | <a href="#">5984567</a> |
| EINSTEIN        |                    | <a href="#">78487254</a> | <a href="#">4339058</a> |
| EINSTEIN        |                    | <a href="#">78273219</a> |                         |
| ALBERT EINSTEIN |                    | <a href="#">78273213</a> |                         |

#### Prosecution History

| Entry Number | History Text               | Date         | Due Date |
|--------------|----------------------------|--------------|----------|
| 6            | TERMINATED                 | May 04, 2023 |          |
| 5            | BD DECISION: OPP SUSTAINED | May 04, 2023 |          |
| 4            | NOTICE OF DEFAULT          | Mar 22, 2023 |          |

|   |                                          |              |              |
|---|------------------------------------------|--------------|--------------|
| 3 | INSTITUTED                               | Jan 30, 2023 |              |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Jan 30, 2023 | Mar 11, 2023 |
| 1 | FILED AND FEE                            | Jan 30, 2023 |              |

#### Type of Proceeding: Opposition

Proceeding Number: [91275258](#)

Filing Date: Mar 25, 2022

Status: Terminated

Status Date: Jun 06, 2022

Interlocutory Attorney: GEOFFREY MCNUTT

#### Defendant

Name: ThinAir Brands, LLC

Correspondent Address: ROYAL W CRAIG  
GORDON FEINBLATT LLC  
1001 FLEET STREET, SUITE 700  
BALTIMORE MD UNITED STATES , 21202

Correspondent e-mail: [rcraig@gflaw.com](mailto:rcraig@gflaw.com) , [mchider@gflaw.com](mailto:mchider@gflaw.com)

#### Associated marks

| Mark         | Application Status | Serial Number            | Registration Number |
|--------------|--------------------|--------------------------|---------------------|
| ASK EINSTEIN |                    | <a href="#">88961037</a> |                     |

#### Plaintiff(s)

Name: The Hebrew University of Jerusalem

Correspondent Address: EVA PULLIAM  
ARENTFOX SCHIFF LLP  
1717 K STREET NW  
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: [tmockett@afslaw.com](mailto:tmockett@afslaw.com) , [eva.pulliam@afslaw.com](mailto:eva.pulliam@afslaw.com) , [dan.jasnow@afslaw.com](mailto:dan.jasnow@afslaw.com) , [craig.horak@afslaw.com](mailto:craig.horak@afslaw.com)

#### Associated marks

| Mark            | Application Status | Serial Number            | Registration Number     |
|-----------------|--------------------|--------------------------|-------------------------|
| EINSTEIN        |                    | <a href="#">78978717</a> | <a href="#">6569497</a> |
| ALBERT EINSTEIN |                    | <a href="#">78977440</a> | <a href="#">3591305</a> |
| EINSTEIN        |                    | <a href="#">73633732</a> | <a href="#">1479104</a> |
| EINSTEIN        |                    | <a href="#">86023978</a> | <a href="#">5984567</a> |
| EINSTEIN        |                    | <a href="#">78487257</a> | <a href="#">5955725</a> |
| EINSTEIN        |                    | <a href="#">88979467</a> | <a href="#">6230244</a> |
| EINSTEIN        |                    | <a href="#">78487254</a> | <a href="#">4339058</a> |
| ALBERT EINSTEIN |                    | <a href="#">78273213</a> |                         |
| MAX EINSTEIN    |                    | <a href="#">77355013</a> |                         |
| EINSTEIN        |                    | <a href="#">78273219</a> |                         |

#### Prosecution History

| Entry Number | History Text                             | Date         | Due Date     |
|--------------|------------------------------------------|--------------|--------------|
| 8            | TERMINATED                               | Jun 06, 2022 |              |
| 7            | BD DECISION: OPP DISMISSED W/O PREJ      | Jun 06, 2022 |              |
| 6            | W/DRAW OF OPPOSITION                     | Jun 02, 2022 |              |
| 5            | ANSWER                                   | May 04, 2022 |              |
| 4            | D APPEARANCE / POWER OF ATTORNEY         | Apr 05, 2022 |              |
| 3            | INSTITUTED                               | Mar 25, 2022 |              |
| 2            | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Mar 25, 2022 | May 04, 2022 |
| 1            | FILED AND FEE                            | Mar 25, 2022 |              |

#### Type of Proceeding: Opposition

Proceeding Number: [91272692](#)

Filing Date: Nov 03, 2021

**Status:** Terminated

**Status Date:** Feb 02, 2022

**Interlocutory Attorney:** JENNIFER KRISP

**Defendant**

**Name:** Quadricus T. Dean

**Correspondent** QUADRICUS T. DEAN

**Address:** 4307 TIRLING COURT  
CHARLOTTE NC UNITED STATES , 28215

**Correspondent e-mail:** [quad.be.dean@gmail.com](mailto:quad.be.dean@gmail.com)

**Associated marks**

| Mark           | Application Status | Serial Number            | Registration Number |
|----------------|--------------------|--------------------------|---------------------|
| BLACK EINSTEIN |                    | <a href="#">90408641</a> |                     |

**Plaintiff(s)**

**Name:** The Hebrew University of Jerusalem

**Correspondent** EVA PULLIAM

**Address:** ARENT FOX LLP  
1717 K STREET NW  
WASHINGTON DC UNITED STATES , 20006

**Correspondent e-mail:** [tmocket@arentfox.com](mailto:tmocket@arentfox.com) , [eva.pulliam@arentfox.com](mailto:eva.pulliam@arentfox.com) , [dan.jasnow@arentfox.com](mailto:dan.jasnow@arentfox.com) , [craig.horak@arentfox.com](mailto:craig.horak@arentfox.com)

**Associated marks**

| Mark            | Application Status | Serial Number            | Registration Number     |
|-----------------|--------------------|--------------------------|-------------------------|
| EINSTEIN        |                    | <a href="#">73633732</a> | <a href="#">1479104</a> |
| ALBERT EINSTEIN |                    | <a href="#">78977440</a> | <a href="#">3591305</a> |
| EINSTEIN        |                    | <a href="#">86023978</a> | <a href="#">5984567</a> |
| EINSTEIN        |                    | <a href="#">78487257</a> | <a href="#">5955725</a> |
| EINSTEIN        |                    | <a href="#">88979467</a> | <a href="#">6230244</a> |
| EINSTEIN        |                    | <a href="#">78487254</a> | <a href="#">4339058</a> |
| ALBERT EINSTEIN |                    | <a href="#">78273213</a> |                         |
| MAX EINSTEIN    |                    | <a href="#">77355013</a> |                         |
| EINSTEIN        |                    | <a href="#">78273219</a> |                         |
| EINSTEIN        |                    | <a href="#">78978717</a> |                         |

**Prosecution History**

| Entry Number | History Text                             | Date         | Due Date     |
|--------------|------------------------------------------|--------------|--------------|
| 6            | TERMINATED                               | Feb 02, 2022 |              |
| 5            | BD DECISION: OPP SUSTAINED               | Feb 02, 2022 |              |
| 4            | NOTICE OF DEFAULT                        | Dec 24, 2021 |              |
| 3            | INSTITUTED                               | Nov 03, 2021 |              |
| 2            | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Nov 03, 2021 | Dec 13, 2021 |
| 1            | FILED AND FEE                            | Nov 03, 2021 |              |



[Assignments on the Web](#) > [Trademark Query](#)

**No assignment has been recorded at the USPTO**

**For Registration Number: 6569497**

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.6  
Web interface last modified: August 25, 2017 v.2.6

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EINSTEIN

|                                                                                   |                                                                |
|-----------------------------------------------------------------------------------|----------------------------------------------------------------|
| US Serial Number: 78487254                                                        | Application Filing Date: Sep. 21, 2004                         |
| US Registration Number: 4339058                                                   | Registration Date: May 21, 2013                                |
| Register: Principal                                                               |                                                                |
| Mark Type: Trademark                                                              |                                                                |
| TM5 Common Status Descriptor:                                                     | LIVE/REGISTRATION/Issued and Active                            |
|  | The trademark application has been registered with the Office. |
| Status: The registration has been renewed.                                        |                                                                |
| Status Date: Nov. 14, 2023                                                        |                                                                |
| Publication Date: Jun. 23, 2009                                                   | Notice of Allowance Date: Jun. 08, 2010                        |

## Mark Information

|                           |                                                                                                           |
|---------------------------|-----------------------------------------------------------------------------------------------------------|
| Mark Literal Elements:    | EINSTEIN                                                                                                  |
| Standard Character Claim: | Yes. The mark consists of standard characters without claim to any particular font style, size, or color. |
| Mark Drawing Type:        | 4 - STANDARD CHARACTER MARK                                                                               |

## Goods and Services

**Note:**  
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

|                          |                                                                                                                                                                                                                                                                                                                                                                                                                                         |                  |                         |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|-------------------------|
| For:                     | Computer software for tracking the effectiveness of Internet marketing activities; Computer software, namely, software for the creation of marketing materials and software for creating and managing mailing lists; Business form software, namely, downloadable and customizable forms for use by professionals, professional service firms, and commercial enterprises; all specifically excluding the medical and healthcare fields |                  |                         |
| International Class(es): | 009 - Primary Class                                                                                                                                                                                                                                                                                                                                                                                                                     | U.S Class(es):   | 021, 023, 026, 036, 038 |
| Class Status:            | ACTIVE                                                                                                                                                                                                                                                                                                                                                                                                                                  |                  |                         |
| Basis:                   | 1(a)                                                                                                                                                                                                                                                                                                                                                                                                                                    |                  |                         |
| First Use:               | 2004                                                                                                                                                                                                                                                                                                                                                                                                                                    | Use in Commerce: | 2004                    |

## Basis Information (Case Level)

|            |     |                |     |
|------------|-----|----------------|-----|
| Filed Use: | No  | Currently Use: | Yes |
| Filed ITU: | Yes | Currently ITU: | No  |
| Filed 44D: | No  | Currently 44D: | No  |
| Filed 44E: | No  | Currently 44E: | No  |

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** HEBREW UNIVERSITY OF JERUSALEM

**Owner Address:** Mt. Scopus  
Jerusalem ISRAEL 91905

**Legal Entity Type:** CORPORATION

**State or Country** ISRAEL  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Eva Pulliam

**Docket Number:** 028000.00411

**Attorney Primary** [tmddocket@afslaw.com](mailto:tmddocket@afslaw.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Eva Pulliam  
**Name/Address:** ARENTFOX SCHIFF LLP  
1717 K Street, NW  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006-5344

**Phone:** 202-857-6000

**Fax:** 202-857-6395

**Correspondent e-mail:** [tmddocket@afslaw.com](mailto:tmddocket@afslaw.com) [eva.pulliam@afslaw.com](mailto:eva.pulliam@afslaw.com) [courtenay.ebel@afslaw.com](mailto:courtenay.ebel@afslaw.com) [craig.horak@afslaw.com](mailto:craig.horak@afslaw.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative

**&nbsp;Domestic Representative** Eva Pulliam  
**Name:**

**Phone:** 202-857-6000

**Fax:** 202-857-6395

**&nbsp;Domestic Representative e-mail:** [tmddocket@afslaw.com](mailto:tmddocket@afslaw.com)

**&nbsp;Domestic Representative e-mail** Yes  
**Authorized:**

## Prosecution History

| Date          | Description                                         | Proceeding Number |
|---------------|-----------------------------------------------------|-------------------|
| Nov. 14, 2023 | NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED       |                   |
| Nov. 14, 2023 | REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)     |                   |
| Nov. 14, 2023 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED |                   |
| Nov. 14, 2023 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL        |                   |
| May 18, 2023  | TEAS SECTION 8 & 9 RECEIVED                         |                   |
| May 21, 2022  | COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED  |                   |
| Feb. 08, 2022 | NOTICE OF SUIT                                      |                   |
| Sep. 03, 2021 | NOTICE OF SUIT                                      |                   |
| Jun. 23, 2021 | NOTICE OF SUIT                                      |                   |
| Jun. 24, 2019 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED      |                   |
| Jun. 24, 2019 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  |                   |
| Jun. 24, 2019 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL        |                   |
| May 17, 2019  | TEAS SECTION 8 & 15 RECEIVED                        |                   |
| May 21, 2018  | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED          |                   |
| Feb. 02, 2015 | TEAS CHANGE OF CORRESPONDENCE RECEIVED              |                   |
| May 21, 2013  | REGISTERED-PRINCIPAL REGISTER                       |                   |
| Apr. 16, 2013 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED   |                   |
| Apr. 13, 2013 | LAW OFFICE REGISTRATION REVIEW COMPLETED            |                   |
| Apr. 11, 2013 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED           |                   |
| Apr. 05, 2013 | TEAS/EMAIL CORRESPONDENCE ENTERED                   |                   |

|               |                                                        |        |
|---------------|--------------------------------------------------------|--------|
| Apr. 05, 2013 | CORRESPONDENCE RECEIVED IN LAW OFFICE                  |        |
| Mar. 26, 2013 | TEAS RESPONSE TO OFFICE ACTION RECEIVED                |        |
| Feb. 15, 2013 | NOTIFICATION OF NON-FINAL ACTION E-MAILED              |        |
| Feb. 15, 2013 | NON-FINAL ACTION E-MAILED                              |        |
| Feb. 15, 2013 | SU - NON-FINAL ACTION - WRITTEN                        |        |
| Feb. 11, 2013 | STATEMENT OF USE PROCESSING COMPLETE                   |        |
| Feb. 08, 2013 | USE AMENDMENT FILED                                    |        |
| Feb. 08, 2013 | TEAS STATEMENT OF USE RECEIVED                         |        |
| Dec. 07, 2012 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED       |        |
| Dec. 06, 2012 | SOU EXTENSION 5 GRANTED                                |        |
| Dec. 05, 2012 | SOU EXTENSION 5 FILED                                  |        |
| Dec. 05, 2012 | SOU TEAS EXTENSION RECEIVED                            |        |
| Dec. 03, 2012 | TEAS CHANGE OF CORRESPONDENCE RECEIVED                 |        |
| Nov. 29, 2012 | TEAS CHANGE OF CORRESPONDENCE RECEIVED                 |        |
| Jun. 08, 2012 | NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED         |        |
| Jun. 07, 2012 | SOU EXTENSION 4 GRANTED                                |        |
| Jun. 01, 2012 | SOU EXTENSION 4 FILED                                  |        |
| Jun. 01, 2012 | SOU TEAS EXTENSION RECEIVED                            |        |
| Dec. 07, 2011 | NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED         |        |
| Dec. 06, 2011 | SOU EXTENSION 3 GRANTED                                |        |
| Dec. 02, 2011 | SOU EXTENSION 3 FILED                                  |        |
| Dec. 02, 2011 | SOU TEAS EXTENSION RECEIVED                            |        |
| Jun. 14, 2011 | NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED         |        |
| Jun. 13, 2011 | SOU EXTENSION 2 GRANTED                                |        |
| Jun. 07, 2011 | SOU EXTENSION 2 FILED                                  |        |
| Jun. 10, 2011 | CASE ASSIGNED TO INTENT TO USE PARALEGAL               |        |
| Jun. 07, 2011 | SOU TEAS EXTENSION RECEIVED                            |        |
| Dec. 10, 2010 | NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED         |        |
| Dec. 08, 2010 | SOU EXTENSION 1 GRANTED                                |        |
| Dec. 08, 2010 | SOU EXTENSION 1 FILED                                  |        |
| Dec. 08, 2010 | SOU TEAS EXTENSION RECEIVED                            |        |
| Jun. 08, 2010 | NOA MAILED - SOU REQUIRED FROM APPLICANT               |        |
| Apr. 27, 2010 | TTAB RELEASE CASE TO TRADEMARKS                        | 193082 |
| Apr. 27, 2010 | OPPOSITION TERMINATED NO. 999999                       | 193082 |
| Apr. 27, 2010 | OPPOSITION DISMISSED NO. 999999                        | 193082 |
| Dec. 21, 2009 | OPPOSITION INSTITUTED NO. 999999                       | 193082 |
| Jul. 07, 2009 | EXTENSION OF TIME TO OPPOSE RECEIVED                   |        |
| Jun. 23, 2009 | PUBLISHED FOR OPPOSITION                               |        |
| Jun. 03, 2009 | NOTICE OF PUBLICATION                                  |        |
| May 18, 2009  | LAW OFFICE PUBLICATION REVIEW COMPLETED                |        |
| May 15, 2009  | APPROVED FOR PUB - PRINCIPAL REGISTER                  |        |
| Mar. 10, 2009 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |        |
| Sep. 07, 2008 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |        |
| Apr. 15, 2008 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED              |        |
| Apr. 15, 2008 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED   |        |
| Mar. 11, 2008 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED              |        |
| Mar. 11, 2008 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED   |        |
| Mar. 04, 2008 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |        |
| Oct. 31, 2007 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP            |        |
| Sep. 04, 2007 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |        |
| Feb. 20, 2007 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |        |
| Feb. 16, 2007 | ASSIGNED TO LIE                                        |        |
| Aug. 07, 2006 | REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED |        |
| Nov. 08, 2005 | LETTER OF SUSPENSION E-MAILED                          |        |
| Nov. 08, 2005 | SUSPENSION LETTER WRITTEN                              |        |

|               |                                         |
|---------------|-----------------------------------------|
| Oct. 28, 2005 | TEAS/EMAIL CORRESPONDENCE ENTERED       |
| Oct. 24, 2005 | CORRESPONDENCE RECEIVED IN LAW OFFICE   |
| Oct. 24, 2005 | TEAS RESPONSE TO OFFICE ACTION RECEIVED |
| Apr. 23, 2005 | NON-FINAL ACTION E-MAILED               |
| Apr. 23, 2005 | NON-FINAL ACTION WRITTEN                |
| Apr. 21, 2005 | ASSIGNED TO EXAMINER                    |
| Sep. 29, 2004 | NEW APPLICATION ENTERED                 |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Nov. 14, 2023

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** HEBREW UNIVERSITY OF JERUSALEM

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [3650/0677](#)

**Pages:** 4

**Date Recorded:** Oct. 30, 2007

**Supporting Documents:** [assignment-tm-3650-0677.pdf](#)

### Assignor

**Name:** [EINSTEIN INDUSTRIES, INC.](#)

**Execution Date:** Oct. 15, 2007

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** CALIFORNIA

### Assignee

**Name:** [HEBREW UNIVERSITY OF JERUSALEM](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** ISRAEL

**Address:** P.O. BOX 34165  
GIVAT RAM, ISRAEL 91341

### Correspondent

**Correspondent Name:** CHRISTINA R. WALKER

**Correspondent Address:** 1050 CONNECTICUT AVENUE, NW  
WASHINGTON, DC 20036

### Domestic Representative

**Domestic Representative Name:** ANTHONY V. LUPO

**Domestic Representative Address:** 1050 CONNECTICUT AVENUE, NW  
WASHINGTON, DC 20036



## Assignments on the Web > [Trademark Query](#)

### Trademark Assignment Abstract of Title

#### Total Assignments: 1

**Serial #:** [78487254](#)

**Filing Dt:** 09/21/2004

**Reg #:** [4339058](#)

**Reg. Dt:** 05/21/2013

**Mark:** EINSTEIN

#### Assignment: 1

**Reel/Frame:** [3650/0677](#)

**Recorded:** 10/30/2007

**Pages:** 4

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [EINSTEIN INDUSTRIES, INC.](#)

**Exec Dt:** 10/15/2007

**Entity Type:** CORPORATION

**Citizenship:** CALIFORNIA

**Entity Type:** CORPORATION

**Citizenship:** ISRAEL

**Assignee:** [HEBREW UNIVERSITY OF JERUSALEM](#)

P.O. BOX 34165

GIVAT RAM, ISRAEL 91341

**Correspondent:** CHRISTINA R. WALKER

1050 CONNECTICUT AVENUE, NW

WASHINGTON, DC 20036

**Domestic rep:** ANTHONY V. LUPO

1050 CONNECTICUT AVENUE, NW

WASHINGTON, DC 20036

Search Results as of: 07/17/2024 04:37 PM

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Web interface last modified: August 25, 2017 v.2.6