

ESTTA Tracking number: **ESTTA1385643**  
Filing date: **09/25/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91292155
Filing Party	Defendant The Coca-Cola Company
Other Party	Plaintiff The Executor of the Estate Of Kevin Williamson
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

### Consent Motion to Extend

The Initial Disclosures Due is currently set to close on 09/27/2024. The Coca-Cola Company requests that such date be extended for 30 days, or until 10/27/2024, and that all subsequent dates be reset accordingly.

Time to Answer	07/29/2024 (CLOSED)
Deadline for Discovery Conference	08/28/2024 (CLOSED)
Discovery Opens	08/28/2024 (CLOSED)
Initial Disclosures Due	10/27/2024
Expert Disclosures Due	02/24/2025
Discovery Closes	03/26/2025
Plaintiff's Pretrial Disclosures Due	05/10/2025
Plaintiff's 30-day Trial Period Ends	06/24/2025
Defendant's Pretrial Disclosures Due	07/09/2025
Defendant's 30-day Trial Period Ends	08/23/2025
Plaintiff's Rebuttal Disclosures Due	09/07/2025
Plaintiff's 15-day Rebuttal Period Ends	10/07/2025
Plaintiff's Opening Brief Due	12/06/2025
Defendant's Brief Due	01/05/2026
Plaintiff's Reply Brief Due	01/20/2026
Request for Oral Hearing (optional) Due	01/30/2026

The grounds for this request are as follows:

- *Parties are engaged in settlement discussions*

The Coca-Cola Company has secured the express consent of all other parties to this proceeding for the extension and resetting of dates requested herein.

### Certificate of Service

The undersigned hereby certifies that a copy of this submission has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,  
/Heather Kliebenstein/

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