

ESTTA Tracking number: **ESTTA1352506**  
Filing date: **04/15/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer information

Name	Edgewell Personal Care Brands, LLC
Granted to date of previous extension	04/17/2024
Address	6 RESEARCH DRIVE SHELTON, CT 06484 UNITED STATES
Attorney information	BRIAN D. BROWN EDGEWELL PERSONAL CARE BRANDS, LLC 6 RESEARCH DRIVE SHELTON, CT 06484 UNITED STATES Primary email: Brian.Brown@Edgewell.com Secondary email(s): trademarks@Edgewell.com 203-944-5520
Docket no.	629

### Applicant information

Application no.	98085080	Publication date	12/19/2023
Opposition filing date	04/15/2024	Opposition period ends	04/17/2024
Applicant	Kimberly-Clark Worldwide, Inc. 2100 WINCHESTER ROAD NEENAH, WI 54956 UNITED STATES		

### Goods/services affected by opposition

Class 005. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Feminine hygiene pads; Incontinence garments; Incontinence pads; Menstrual underwear; Sanitary pads
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### Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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### Marks cited by opposer as basis for opposition

U.S. registration no.	1082180	Application date	05/24/1977
Register	Principal		
Registration date	01/17/1978	Foreign priority	NONE

		date	
Word mark	STAYFREE		
Design mark	<i>Stayfree</i>		
Description of mark	NONE		
Goods/services	Class 005. First use: First Use: Jun 2, 1969 First Use In Commerce: Jun 2, 1969 SANITARY NAPKINS		

U.S. registration no.	2109177	Application date	11/18/1996
Register	Principal		
Registration date	10/28/1997	Foreign priority date	NONE
Word mark	CAREFREE		
Design mark	CAREFREE		
Description of mark	NONE		
Goods/services	Class 005. First use: First Use: May 27, 1976 First Use In Commerce: May 27, 1976 sanitary napkins and panty shields		

U.S. registration no.	2224229	Application date	01/16/1998
Register	Principal		
Registration date	02/16/1999	Foreign priority date	NONE
Word mark	STAYFREE		
Design mark	STAYFREE		
Description of mark	NONE		
Goods/services	Class 005. First use: First Use: Jun 2, 1969 First Use In Commerce: Jun 2, 1969 sanitary napkins [ and adult incontinence pads ]		

U.S. registration no.	3137704	Application date	08/15/2005
Register	Principal		
Registration date	09/05/2006	Foreign priority date	NONE
Word mark	STAYFREE		
Design mark	<b>STAYFREE</b>		
Description of mark	NONE		

Goods/services	Class 005. First use: First Use: Apr 15, 2005 First Use In Commerce: Apr 15, 2005 menstrual and bladder protection pads		
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U.S. registration no.	4003103	Application date	10/26/2009
Register	Principal		
Registration date	07/26/2011	Foreign priority date	NONE
Word mark	CAREFREE		
Design mark			
Description of mark	The mark consists of the stylized word "CAREFREE".		
Goods/services	Class 005. First use: First Use: Mar 22, 2011 First Use In Commerce: Mar 22, 2011 Sanitary protection products, namely, pantliners		

U.S. registration no.	4251214	Application date	09/28/2011
Register	Principal		
Registration date	11/27/2012	Foreign priority date	NONE
Word mark	STAYFREE ULTRA THIN		
Design mark			
Description of mark	NONE		
Goods/services	Class 005. First use: First Use: Jun 30, 2012 First Use In Commerce: Jun 30, 2012 Feminine sanitary protection products, namely, sanitary pads and sanitary napkins		

Attachments	73123454#TMSN.png( bytes ) 75199864#TMSN.png( bytes ) 75418954#TMSN.png( bytes ) 76644832#TMSN.png( bytes ) 77856974#TMSN.png( bytes ) 85433665#TMSN.png( bytes ) TTAB Notice of Opposition re FREE filed by K-C in IC 005 - EPC Legal 04.15.24.pdf(645484 bytes ) Exhibit 1 re FREE TTAB Notice of Opposition.pdf(2783192 bytes )
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Signature	/Brian D. Brown/
Name	BRIAN D. BROWN
Date	04/15/2024

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

EDGEWELL PERSONAL CARE BRANDS,  
LLC,

Opposer,

v.

KIMBERLY-CLARK WORLDWIDE, INC.,

Applicant.

In re Application Serial No. 98/085,080

Mark: FREE

Published: December 19, 2023

Opposition No. \_\_\_\_\_

**NOTICE OF OPPOSITION**

Opposer, Edgewell Personal Care Brands, LLC (“Opposer”), believes it will be damaged by registration of the designation FREE in Application Serial No. 98/085,080 (“Applicant’s FREE Designation”), filed by Kimberly-Clark Worldwide, Inc. (“Applicant”) for use in connection with a “Feminine hygiene pads; Incontinence garments; Incontinence pads; Menstrual underwear; Sanitary pads” in International Class 005. Opposer hereby opposes registration of Applicant’s FREE Designation under the provisions of Sections 2(d) and 13 of the Trademark Act of July 5, 1946 (the “Lanham Act”), 15 U.S.C. §§ 1052(d) and 1063.

As grounds for its Notice of Opposition, Opposer alleges that, upon actual knowledge with respect to itself and its own actions, and upon information and belief as to other matters:

1. Opposer is a Delaware limited liability company with its principal place of business at 6 Research Drive, Shelton, Connecticut 06484.
2. Opposer has a legitimate interest in the outcome of this proceeding and has standing to oppose Applicant’s FREE Designation.
3. For many years, and long before the July 14, 2023, filing date of Applicant’s

intent-to-use application or any claimed use which Applicant may rely upon, Opposer and its predecessors-in-interest have been engaged in the manufacture, distribution, and sale, in interstate commerce of the marks STAYFREE and CAREFREE (collectively, the “FREE Marks”).

4. For many years, and long before the July 14, 2023, filing date of Applicant’s intent-to-use application or any claimed date of first use on which Applicant may rely upon, Opposer and its predecessors-in-interest have used marks consisting of and containing FREE in connection with the advertising, promotion, distribution, and sale of feminine care products.

5. Opposer and its predecessors-in-interest have used the STAYFREE and CAREFREE marks since at least as early as June 1969 and May 1976, respectively, in connection with sanitary napkins, panty liners, panty liners, panty shields and sanitary pads.

6. Along with common law rights in the FREE Marks, Opposer owns registrations for several FREE Marks, namely, the following prior-filed applications and registrations issued by the United States Patent and Trademark Office (“PTO”):

Reg. No.	Mark	First Use in Commerce Date	Goods
1,082,180	<i>Stayfree</i>	06/02/1969	Sanitary napkins
2,109,177	CAREFREE	05/27/1976	Sanitary napkins and panty shields
2,224,229	STAYFREE	06/02/1969	Sanitary napkins and adult incontinence pads
3,137,704	STAYFREE	04/15/2005	Menstrual and bladder protection pads
4,003,103	<i>Carefree</i>	03/22/2011	Sanitary protection products, namely pantliners
4,251,214	STAYFREE ULTRA THIN	06/30/2012	Feminine sanitary products, namely, sanitary pads and sanitary napkins

A true and correct copy of the registration certificates and TSDR records showing the current status of the aforementioned is attached hereto as **Exhibit 1**, per Trademark Trial and Appeal Board Manual of Procedure (“TBMP”) §704.03(b)(1)(A)(2023).

7. The registrations referenced above are valid and subsisting, in full force and effect, and constitute *prima facie* and/or conclusive evidence of Opposer’s exclusive right to use the FREE Marks in commerce in connection with the goods specified in the registrations.

8. Of those referenced in Paragraph Nos. 6-7 in this Notice of Opposition, the following registrations are incontestable pursuant to the provisions of Section 15 of the Lanham Act, 15 U.S.C. § 1065, and constitute conclusive evidence of Opposer’s exclusive right to use the marks in commerce in connection with the goods specified in them: 2,224,229, 3,137,704, 4,003,103 and 4,251,214.

9. Opposer’s registrations further provide constructive notice of Opposer’s ownership of the FREE Marks set forth herein.

10. During the longstanding, widespread, and continuous use of the FREE Marks, Opposer and its predecessors and licensees have expended considerable time, effort, and money in advertising and publicizing the sale of goods bearing the FREE Marks.

11. Opposer and its predecessors and licensees have sold and offered for sale goods bearing Opposer’s FREE Marks in a trading area of broad geographical scope encompassing the United States, including its territories.

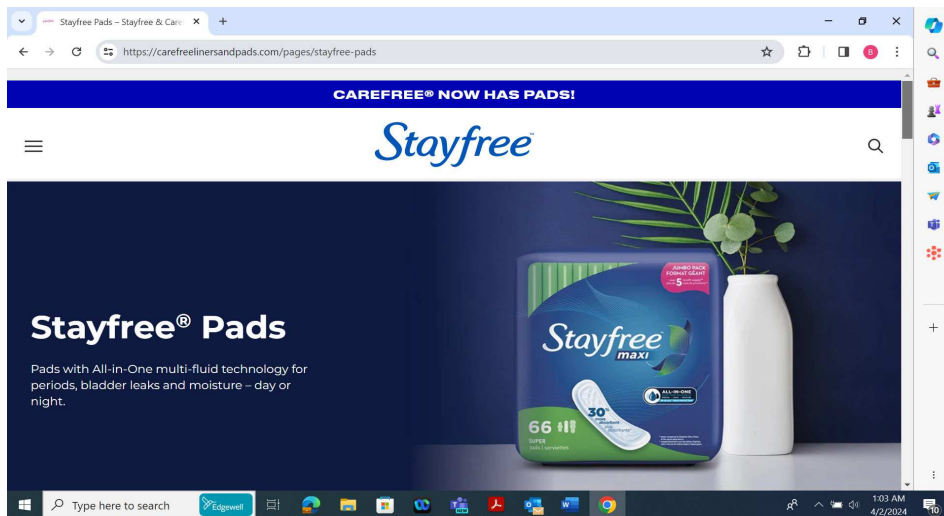
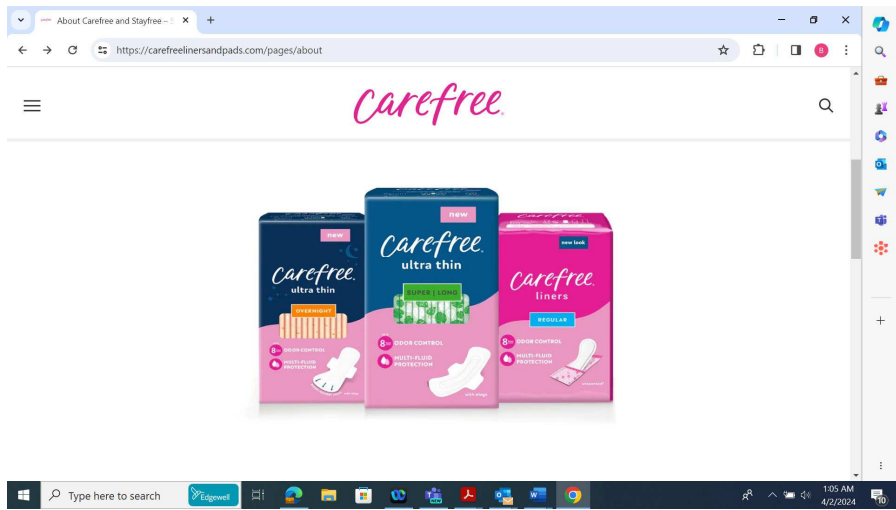
12. Opposer and its predecessors and licensees have sold and offered for sale goods bearing Opposer’s FREE Marks in various channels of trade.

13. The FREE Marks symbolize the extensive goodwill and consumer recognition that Opposer has established through substantial expenditures of time, effort and other resources in the advertising and promotion of the goods Opposer sells and offers for sale under

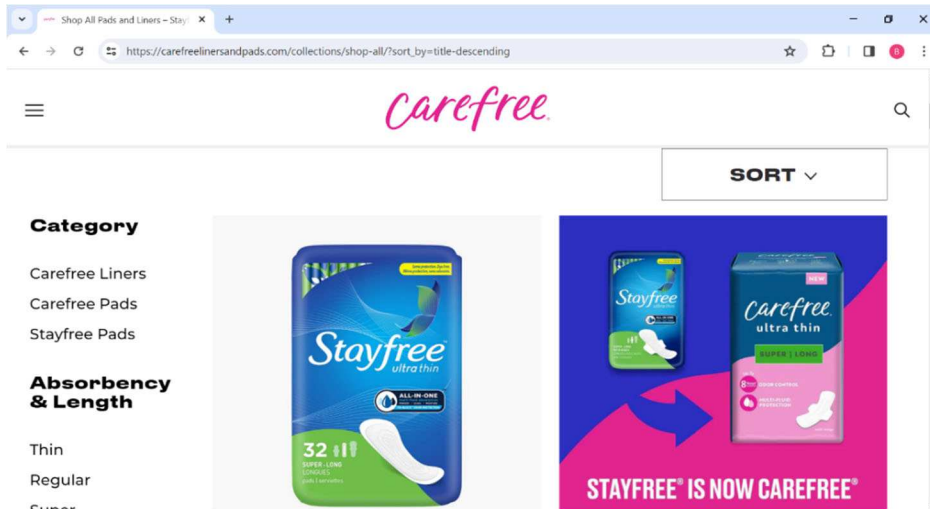
its FREE Marks.

14. As a result of Opposer’s regular, extensive and well-publicized use, the FREE marks are known in the United States and are associated exclusively with Opposer and its high-quality, sought-after goods.

15. Opposer has invested, and continues to invest, substantial resources and a considerable amount of time, effort, and energy in advertising, using, promoting, marketing, and developing public awareness of the FREE Marks. For example, please see the below screenshots from the Internet showcasing Opposer’s relevant products:



; and



16. The FREE Marks are immediately recognized and relied upon by the relevant consumers as identifying Opposer’s goods, distinguishing them from the goods and services of others, and identifying Opposer as the single source of origin for its goods.

17. Upon information and belief, Applicant is a Wisconsin corporation with an address at 2100 Winchester Road, Neenah, Wisconsin 54956.

18. On July 14, 2023, Applicant filed an intent-to-use application to register Applicant’s FREE Designation (Ser. No. 98/085,080) for “Feminine hygiene pads; Incontinence garments; Incontinence pads; Menstrual underwear; Sanitary pads” in International Class 005.

19. Applicant’s FREE Designation was examined and published for opposition in the *Official Gazette* on December 19, 2023.

20. The Trademark Trial and Appeal Board granted Opposer’s 90-day extensions of time to oppose Application Serial No. 98/085,080. The opposition period for Application Serial No. 79/305,693 currently expires on April 17, 2024. Therefore, Opposer timely files this opposition.

21. Opposer’s rights in and to its FREE Marks are superior to those of Applicant.

22. Applicant's application for and any proposed use of Applicant's FREE Designation is without the consent, authorization, or license of Opposer.

23. Applicant's FREE Designation is highly similar in appearance, pronunciation, and overall commercial impression to Opposer's FREE Marks because it appropriates, and in its entirety, consists of "FREE." Applicant's FREE Designation, continuing, does not create a distinct commercial impression from Opposer's FREE Marks.

24. Applicant's FREE Designation is therefore highly evocative of and confusingly similar to Opposer's FREE Marks.

25. Applicant's FREE Designation covers "Feminine hygiene pads; Incontinence garments; Incontinence pads; Menstrual underwear; Sanitary pads" in International Class 005, all of which are highly related to, overlap with and/or are identical to the goods covered in Opposer's registrations for its FREE Marks.

26. The identification of goods set forth in Applicant's FREE Designation is devoid of any restrictions as to the nature, type, channels of trade or classes of purchasers.

**COUNT I**  
**Likelihood of Confusion**  
**15 U.S.C §1052(d)**

27. Opposer realleges and incorporates by references the preceding allegations.

28. Opposer enjoys priority in its FREE Marks by virtue of its use, registration of, and/or application to register the same prior to the application filing date of Applicant's FREE Designation and any claimed date of first use on which Applicant may legitimately rely upon.

29. Opposer believes that it will be damaged by registration of Applicant's FREE Designation under Section 13 of the Lanham Act, 15 U.S.C. § 1063, on the ground that the subject designation so closely resembles Opposer's prior used, registered, and applied-for FREE Marks as to be likely, when used in connection with the goods set forth in the application for

Applicant's FREE Designation, to cause confusion, or to cause mistake, or to deceive under Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d).

WHEREFORE, Opposer believes that it will be damaged by registration of the trademark shown in Application Serial No. 98/085,080 and respectfully requests that the opposition be sustained and that registration to Applicant be refused.

The fees required by § 2.6(a)(17) are submitted herewith.

Dated: April 15, 2024

Respectfully submitted,

By: /s/Brian D. Brown  
Brian D. Brown  
Senior Counsel, Trademarks  
Edgewell Personal Care Brands, LLC  
6 Research Drive  
Shelton, Connecticut 06484  
Phone: 203-944-5521  
Email: brian.brown@edgewell.com; and  
trademarks@edgewell.com

Attorney for Opposer  
Edgewell Personal Care Brands, LLC

## **EXHIBIT 1**

Generated on: This page was generated by TSDR on 2024-04-02 12:44:55 EDT

Mark: STAYFREE

US Serial Number: 73123454

Application Filing Date: May 24, 1977

US Registration Number: 1082180

Registration Date: Jan. 17, 1978

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 09, 2018

## Mark Information

Mark Literal Elements: STAYFREE

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

## Related Properties Information

Claimed Ownership of US Registrations: 959934, 959935

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: SANITARY NAPKINS

International Class(es): 005 - Primary Class

U.S Class(es): 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 02, 1969

Use in Commerce: Jun. 02, 1969

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** EDGEWELL PERSONAL CARE BRANDS, LLC

**Owner Address:** 6 RESEARCH DRIVE  
SHELTON, CONNECTICUT UNITED STATES 06484

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Kristin H. Altoff

**Docket Number:** 043987.2021

**Attorney Primary** [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Kristin H. Altoff  
**Name/Address:** Morgan, Lewis & Bockius LLP  
1111 Pennsylvania Avenue, NW  
Attn: TMSU  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20004

**Phone:** 202-739-5093

**Fax:** 202-739-3001

**Correspondent e-mail:** [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 15, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 09, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 09, 2018	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Jan. 09, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 09, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Dec. 12, 2017	TEAS SECTION 8 & 9 RECEIVED	
Feb. 14, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 14, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 17, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Nov. 11, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 05, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 29, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 21, 2013	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 21, 2013	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 06, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 19, 2008	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Apr. 19, 2008	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 14, 2008	ASSIGNED TO PARALEGAL	
Mar. 06, 2008	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Mar. 06, 2008	PAPER RECEIVED	
Nov. 26, 2007	CASE FILE IN TICRS	
Feb. 12, 1998	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jan. 12, 1998	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Jan. 10, 1984	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

## TM Staff and Location Information

## TM Staff Information - None

## File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 09, 2018

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 4

Registrant: JOHNSON &amp; JOHNSON

### Assignment 1 of 4

Conveyance: TRADEMARK ASSIGNMENT AGREEMENT

Reel/Frame: [5143/0591](#)

Pages: 26

Date Recorded: Nov. 01, 2013

Supporting [assignment-tm-5143-0591.pdf](#)

Documents:

#### Assignor

Name: [JOHNSON & JOHNSON](#)

Execution Date: Oct. 23, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW JERSEY

Name: [JOHNSON & JOHNSON GMBH](#)

Execution Date: Oct. 23, 2013

Legal Entity Type: COMPANY

State or Country Where Organized: GERMANY

Name: [JANSSEN PHARMACEUTICA NV](#)

Execution Date: Oct. 23, 2013

Legal Entity Type: COMPANY

State or Country Where Organized: No Place Where Organized Found

#### Assignee

Name: [EVEREADY BATTERY COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

#### Correspondent

Correspondent Name: THOMAS A. POLCYN

Correspondent Address: ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

#### Domestic Representative - Not Found

### Assignment 2 of 4

Conveyance: ENTITY CONVERSION

Reel/Frame: [5584/0299](#)

Pages: 18

Date Recorded: Jul. 24, 2015

Supporting [assignment-tm-5584-0299.pdf](#)

Documents:

#### Assignor

Name: [EVEREADY BATTERY COMPANY, INC.](#)

Execution Date: Jun. 25, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

#### Assignee

Name: [EVEREADY BATTERY COMPANY, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

#### Correspondent

**Correspondent Name:** THOMAS A. POLCYN

**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

Domestic Representative - Not Found

**Assignment 3 of 4**

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [5588/0929](#)

**Pages:** 15

**Date Recorded:** Jul. 24, 2015

**Supporting Documents:** [assignment-tm-5588-0929.pdf](#)

**Assignor**

**Name:** [EVEREADY BATTERY COMPANY, LLC](#)

**Execution Date:** Jun. 29, 2015

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [EDGEWELL PERSONAL CARE BRANDS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 6 RESEARCH DRIVE  
SHELTON, CONNECTICUT 06484

**Correspondent**

**Correspondent Name:** THOMAS A. POLCYN

**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

Domestic Representative - Not Found

**Assignment 4 of 4**

**Conveyance:** SECURITY AGREEMENT

**Reel/Frame:** [6909/0933](#)

**Pages:** 31

**Date Recorded:** Apr. 07, 2020

**Supporting Documents:** [assignment-tm-6909-0933.pdf](#)

**Assignor**

**Name:** [EDGEWELL PERSONAL CARE BRANDS, LLC](#)

**Execution Date:** Apr. 03, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [JACK BLACK, L.L.C.](#)

**Execution Date:** Apr. 03, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)

**Legal Entity Type:** BANK

**State or Country Where Organized:** ALABAMA

**Address:** 101 NORTH TRYON STREET  
5TH FLOOR  
CHARLOTTE, NORTH CAROLINA 28255-0001

**Correspondent**

**Correspondent Name:** CT CORPORATION

**Correspondent Address:** 4400 EASTON COMMONS WAY  
SUITE 125  
COLUMBUS, OH 43219

Domestic Representative - Not Found

# Proceedings

## Summary

Number of  
Proceedings: 4

## Type of Proceeding: Opposition

Proceeding  
Number: [91231726](#)

Filing Date: Dec 12, 2016

Status: Terminated

Status Date: Dec 06, 2017

Interlocutory  
Attorney: CHRISTEN M ENGLISH

## Defendant

Name: Ahmed Ejaz Choudhry

Correspondent RISHI NAIR  
Address: KEENER AND ASSOCIATES PC  
161 N CLARK ST, STE 4700  
CHICAGO IL UNITED STATES , 60601

Correspondent e-mail: [rishi.nair@keenerlegal.com](mailto:rishi.nair@keenerlegal.com) , [kevin.keener@keenerlegal.com](mailto:kevin.keener@keenerlegal.com) , [trademark@keenerlegal.com](mailto:trademark@keenerlegal.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
SPOTFREE		<a href="#">87082634</a>	
SPOTFREE		<a href="#">87082631</a>	

## Plaintiff(s)

Name: Edgewell Personal Care Brands, LLC

Correspondent KRISTIN H ALTOFF  
Address: MORGAN LEWIS & BOCKIUS LLP  
ATN TMSU, 1111 PENNSYLVANIA AVENUE NW  
WASHINGTON DC UNITED STATES , 20004

Correspondent e-mail: [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com) , [karen.butcher@morganlewis.com](mailto:karen.butcher@morganlewis.com) , [kristin.altoff@morganlewis.com](mailto:kristin.altoff@morganlewis.com) , [felicia.gordon@morganlewis.com](mailto:felicia.gordon@morganlewis.com) , [seth.rappaport@morganlewis.com](mailto:seth.rappaport@morganlewis.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
STAYFREE		<a href="#">73123454</a>	<a href="#">1082180</a>
STAYFREE		<a href="#">75418954</a>	<a href="#">2224229</a>
STAYFREE		<a href="#">76644832</a>	<a href="#">3137704</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
22	TERMINATED	Dec 06, 2017	
21	BD DECISION: SUSTAINED	Dec 06, 2017	
20	W/DRAW OF APPLICATION	Nov 28, 2017	
19	EXTENSION OF TIME GRANTED	Oct 12, 2017	
18	D MOT FOR EXT W/ CONSENT	Oct 12, 2017	
17	EXTENSION OF TIME GRANTED	Sep 14, 2017	
16	STIP FOR EXT	Sep 13, 2017	
15	EXTENSION OF TIME GRANTED	Jul 18, 2017	
14	STIP FOR EXT	Jul 18, 2017	
13	EXTENSION OF TIME GRANTED	Jun 15, 2017	
12	STIP FOR EXT	Jun 15, 2017	
11	EXTENSION OF TIME GRANTED	May 18, 2017	
10	STIP FOR EXT	May 18, 2017	
9	EXTENSION OF TIME GRANTED	Apr 21, 2017	
8	STIP FOR EXT	Apr 21, 2017	
7	EXTENSION OF TIME GRANTED	Mar 23, 2017	

6	D MOT FOR EXT W/ CONSENT	Mar 17, 2017	
5	P APPEARANCE / POWER OF ATTORNEY	Feb 13, 2017	
4	ANSWER	Jan 17, 2017	
3	PENDING, INSTITUTED	Dec 13, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 13, 2016	Jan 22, 2017
1	FILED AND FEE	Dec 12, 2016	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91211320](#) **Filing Date:** Jun 28, 2013  
**Status:** Terminated **Status Date:** Apr 21, 2014  
**Interlocutory Attorney:** WENDY COHEN

**Defendant**

**Name:** First Quality Retail Services, LLC  
**Correspondent Address:** HOLLY PEKOWSKY  
AMSTER ROTHSTEIN & EBENSTEIN LLP  
90 PARK AVE  
NEW YORK NY UNITED STATES , 10016-1301  
**Correspondent e-mail:** [ptodocket@arelaw.com](mailto:ptodocket@arelaw.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STAYFIT		<a href="#">85729549</a>	

**Plaintiff(s)**

**Name:** Eveready Battery Company, Inc.  
**Correspondent Address:** THOMAS A POLCYN  
THOMPSON COBURN LLP  
ONE US BANK PLAZA  
ST LOUIS MO UNITED STATES , 63101  
**Correspondent e-mail:** [jaye.campbell@dbr.com](mailto:jaye.campbell@dbr.com) , [tmiitdocket@dbr.com](mailto:tmiitdocket@dbr.com) , [tpolcym@thompsoncoburn.com](mailto:tpolcym@thompsoncoburn.com) , [hal-shathir@thompsoncoburn.com](mailto:hal-shathir@thompsoncoburn.com) , [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com) , [mnoelke@thompsoncoburn.com](mailto:mnoelke@thompsoncoburn.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STAYFREE		<a href="#">73123454</a>	<a href="#">1082180</a>
STAYFREE		<a href="#">75418954</a>	<a href="#">2224229</a>
STAYFREE		<a href="#">76644832</a>	<a href="#">3137704</a>
STAYFREE ULTRA THIN		<a href="#">85433665</a>	<a href="#">4251214</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
18	TERMINATED	Apr 21, 2014	
17	BD DECISION: DISMISSED W/O PREJ	Apr 21, 2014	
16	W/DRAW OF OPPOSITION	Mar 18, 2014	
15	EXTENSION OF TIME GRANTED	Jan 22, 2014	
14	STIP FOR EXT	Jan 22, 2014	
13	P MOT TO JOIN/SUBSTITUTE PARTY	Dec 30, 2013	
12	P APPEARANCE / POWER OF ATTORNEY	Dec 30, 2013	
11	EXTENSION OF TIME GRANTED	Dec 30, 2013	
10	STIP FOR EXT	Dec 30, 2013	
9	EXTENSION OF TIME GRANTED	Dec 03, 2013	
8	STIP FOR EXT	Dec 03, 2013	
7	EXTENSION OF TIME GRANTED	Nov 05, 2013	
6	STIP FOR EXT	Nov 05, 2013	
5	EXTENSION OF TIME GRANTED	Aug 06, 2013	
4	STIP FOR EXT	Aug 06, 2013	

3	PENDING, INSTITUTED	Jun 28, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 28, 2013	Aug 07, 2013
1	FILED AND FEE	Jun 28, 2013	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91209378](#) **Filing Date:** Feb 19, 2013  
**Status:** Terminated **Status Date:** May 06, 2013  
**Interlocutory Attorney:** CHERYL S GOODMAN

**Defendant**

**Name:** Quick-Med Technologies, Inc.

**Correspondent Address:** GERRY J ELMAN  
ELMAN TECHNOLOGY LAW PC  
PO BOX 209  
SWARTHMORE PA UNITED STATES , 19081-0209

**Correspondent e-mail:** [mp@elman.com](mailto:mp@elman.com) , [elmanfax@elman.com](mailto:elmanfax@elman.com) , [gerry@elman.com](mailto:gerry@elman.com) , [kathy@elman.com](mailto:kathy@elman.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STAY FRESH		<a href="#">85550596</a>	

**Plaintiff(s)**

**Name:** Johnson & Johnson

**Correspondent Address:** JAYE S CAMPBELL  
DRINKER BIDDLE & REATH LLP  
1500 K STREET NW, SUITE 1100  
WASHINGTON DC UNITED STATES , 20005

**Correspondent e-mail:** [jaye.campbell@dbr.com](mailto:jaye.campbell@dbr.com) , [tmlitdocket@dbr.com](mailto:tmlitdocket@dbr.com) , [gayne.zimmerman@dbr.com](mailto:gayne.zimmerman@dbr.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STAYFREE		<a href="#">73123454</a>	<a href="#">1082180</a>
STAYFREE		<a href="#">75418954</a>	<a href="#">2224229</a>
STAYFREE		<a href="#">76644832</a>	<a href="#">3137704</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
10	TERMINATED	May 06, 2013	
9	BD DECISION: DISMISSED W/O PREJ	May 06, 2013	
8	W/DRAW OF OPPOSITION	May 02, 2013	
7	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 30, 2013	May 30, 2013
6	MOT TO AMEND APPLICATION	Apr 23, 2013	
5	EXTENSION OF TIME GRANTED	Mar 28, 2013	
4	D MOT FOR EXT W/ CONSENT	Mar 28, 2013	
3	PENDING, INSTITUTED	Feb 19, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 19, 2013	Mar 31, 2013
1	FILED AND FEE	Feb 19, 2013	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91121748](#) **Filing Date:** Jan 11, 2001  
**Status:** Terminated **Status Date:** Feb 03, 2004  
**Interlocutory Attorney:** CHERYL S GOODMAN

**Defendant**

**Name:** DANIELLE A. SOUSA

**Correspondent** TYCO HEALTHCARE GROUP LP

**Address:** 15 HAMPSHIRE STREET  
MANSFIELD MA UNITED STATES , 02048

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BE FREE		<a href="#">75768444</a>	
Plaintiff(s)			

**Name:** JOHNSON & JOHNSON

**Correspondent Address:** 1500 K STREET, N.W.  
SUITE 1100  
WASHINGTON DC UNITED STATES , 20005

Associated marks			
Mark	Application Status	Serial Number	Registration Number
STAYFREE		<a href="#">73123454</a>	<a href="#">1082180</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
10	TERMINATED	Mar 06, 2004	
9	DELETE ENTRY	Mar 06, 2004	
8	TERMINATED	Jan 14, 2004	
7	DELETE ENTRY	Jan 14, 2004	
6	TERMINATED	Nov 27, 2001	
5	BOARD'S DECISION: SUSTAINED	Nov 27, 2001	
4	NOTICE OF DEFAULT	May 22, 2001	
3	PENDING, INSTITUTED	Jan 22, 2001	
2	NOTICE SENT; ANSWER DUE 3-3-01	Jan 22, 2001	
1	FILED AND FEE	Jan 11, 2001	

Generated on: This page was generated by TSDR on 2024-04-02 12:46:53 EDT

Mark: CAREFREE

# CAREFREE

US Serial Number: 75199864

Application Filing Date: Nov. 18, 1996

US Registration Number: 2109177

Registration Date: Oct. 28, 1997

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Apr. 17, 2017

Publication Date: Aug. 05, 1997

## Mark Information

Mark Literal Elements: CAREFREE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Related Properties Information

Claimed Ownership of US Registrations: 1115915

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: sanitary napkins and panty shields

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: May 27, 1976

Use in Commerce: May 27, 1976

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** EDGEWELL PERSONAL CARE BRANDS, LLC

**Owner Address:** 6 RESEARCH DRIVE  
SHELTON, CONNECTICUT UNITED STATES 06484

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Kristin H. Altoff

**Docket Number:** 043987.2021

**Attorney Primary Email Address:** [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Kristin H. Altoff  
Morgan, Lewis & Bockius LLP  
1111 Pennsylvania Avenue, NW  
Attn: TMSU  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20004

**Phone:** 202-739-5093

**Fax:** 202-739-3001

**Correspondent e-mail:** [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Apr. 15, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 17, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 17, 2017	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Apr. 17, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 17, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Feb. 21, 2017	TEAS SECTION 8 & 9 RECEIVED	
Feb. 14, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 14, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 28, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Nov. 11, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 05, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 29, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 21, 2013	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 21, 2013	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 06, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 19, 2008	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Feb. 19, 2008	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 20, 2007	ASSIGNED TO PARALEGAL	
Dec. 17, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Dec. 17, 2007	PAPER RECEIVED	
Feb. 22, 2007	CASE FILE IN TICRS	
Jan. 07, 2004	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 28, 2003	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Oct. 28, 1997	REGISTERED-PRINCIPAL REGISTER	
Aug. 05, 1997	PUBLISHED FOR OPPOSITION	

Jul. 04, 1997 NOTICE OF PUBLICATION  
Jun. 05, 1997 APPROVED FOR PUB - PRINCIPAL REGISTER  
Jun. 05, 1997 ASSIGNED TO EXAMINER

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 17, 2017

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 4

Registrant: JOHNSON & JOHNSON

### Assignment 1 of 4

Conveyance: TRADEMARK ASSIGNMENT AGREEMENT

Reel/Frame: [5143/0591](#)

Pages: 26

Date Recorded: Nov. 01, 2013

Supporting Documents: [assignment-tm-5143-0591.pdf](#)

#### Assignor

Name: [JOHNSON & JOHNSON](#)

Execution Date: Oct. 23, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW JERSEY

Name: [JOHNSON & JOHNSON GMBH](#)

Execution Date: Oct. 23, 2013

Legal Entity Type: COMPANY

State or Country Where Organized: GERMANY

Name: [JANSSEN PHARMACEUTICA NV](#)

Execution Date: Oct. 23, 2013

Legal Entity Type: COMPANY

State or Country Where Organized: No Place Where Organized Found

#### Assignee

Name: [EVEREADY BATTERY COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

#### Correspondent

Correspondent Name: THOMAS A. POLCYN

Correspondent Address: ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

#### Domestic Representative - Not Found

### Assignment 2 of 4

Conveyance: ENTITY CONVERSION

Reel/Frame: [5584/0299](#)

Pages: 18

Date Recorded: Jul. 24, 2015

Supporting Documents: [assignment-tm-5584-0299.pdf](#)

#### Assignor

Name: [EVEREADY BATTERY COMPANY, INC.](#)

Execution Date: Jun. 25, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

#### Assignee

Name: [EVEREADY BATTERY COMPANY, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

**Correspondent**

Correspondent Name: THOMAS A. POLCYN

Correspondent Address: ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

**Assignment 3 of 4**

Conveyance: CHANGE OF NAME

Reel/Frame: [5588/0929](#)

Pages: 15

Date Recorded: Jul. 24, 2015

Supporting Documents: [assignment-tm-5588-0929.pdf](#)

**Assignor**

Name: [EVEREADY BATTERY COMPANY, LLC](#)

Execution Date: Jun. 29, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: [EDGEWELL PERSONAL CARE BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 6 RESEARCH DRIVE  
SHELTON, CONNECTICUT 06484

**Correspondent**

Correspondent Name: THOMAS A. POLCYN

Correspondent Address: ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

**Assignment 4 of 4**

Conveyance: SECURITY AGREEMENT

Reel/Frame: [6909/0933](#)

Pages: 31

Date Recorded: Apr. 07, 2020

Supporting Documents: [assignment-tm-6909-0933.pdf](#)

**Assignor**

Name: [EDGEWELL PERSONAL CARE BRANDS, LLC](#)

Execution Date: Apr. 03, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JACK BLACK, L.L.C.](#)

Execution Date: Apr. 03, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: ALABAMA

Address: 101 NORTH TRYON STREET  
5TH FLOOR  
CHARLOTTE, NORTH CAROLINA 28255-0001

**Correspondent**

**Correspondent Name:** CT CORPORATION

**Correspondent Address:** 4400 EASTON COMMONS WAY  
SUITE 125  
COLUMBUS, OH 43219

**Domestic Representative - Not Found**

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Mark: STAYFREE

# STAYFREE

US Serial Number: 75418954

Application Filing Date: Jan. 16, 1998

US Registration Number: 2224229

Registration Date: Feb. 16, 1999

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Feb. 01, 2019

Publication Date: Nov. 24, 1998

## Mark Information

Mark Literal Elements: STAYFREE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Related Properties Information

Claimed Ownership of US Registrations: 1082180

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: sanitary napkins [ and adult incontinence pads ]

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 02, 1969

Use in Commerce: Jun. 02, 1969

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** EDGEWELL PERSONAL CARE BRANDS, LLC  
**Owner Address:** 6 RESEARCH DRIVE  
SHELTON, CONNECTICUT UNITED STATES 06484  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Kristin H. Altoff  
**Attorney Primary Email Address:** [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com)  
**Docket Number:** 043987.2021  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Kristin H. Altoff  
Morgan, Lewis & Bockius LLP  
1111 Pennsylvania Avenue, NW  
Attn: TMSU  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20004  
**Phone:** 202-739-5093  
**Fax:** 202-739-3001  
**Correspondent e-mail:** [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com)  
**Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 15, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 01, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 01, 2019	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Feb. 01, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 01, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jan. 07, 2019	TEAS SECTION 8 & 9 RECEIVED	
Feb. 16, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 14, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 14, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 11, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 05, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 29, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 21, 2013	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 21, 2013	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 06, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 27, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
May 27, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 12, 2009	ASSIGNED TO PARALEGAL	
Apr. 29, 2009	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 29, 2009	PAPER RECEIVED	
Dec. 21, 2005	CASE FILE IN TICRS	
Jul. 26, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 15, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jun. 15, 2005	PAPER RECEIVED	
Feb. 16, 1999	REGISTERED-PRINCIPAL REGISTER	

Nov. 24, 1998 PUBLISHED FOR OPPOSITION  
Oct. 23, 1998 NOTICE OF PUBLICATION  
Sep. 11, 1998 APPROVED FOR PUB - PRINCIPAL REGISTER  
Sep. 04, 1998 ASSIGNED TO EXAMINER

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Feb. 01, 2019

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 4

Registrant: JOHNSON & JOHNSON

### Assignment 1 of 4

Conveyance: TRADEMARK ASSIGNMENT AGREEMENT

Reel/Frame: [5143/0591](#)

Pages: 26

Date Recorded: Nov. 01, 2013

Supporting Documents: [assignment-tm-5143-0591.pdf](#)

#### Assignor

Name: [JOHNSON & JOHNSON](#)

Execution Date: Oct. 23, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW JERSEY

Name: [JOHNSON & JOHNSON GMBH](#)

Execution Date: Oct. 23, 2013

Legal Entity Type: COMPANY

State or Country Where Organized: GERMANY

Name: [JANSSEN PHARMACEUTICA NV](#)

Execution Date: Oct. 23, 2013

Legal Entity Type: COMPANY

State or Country Where Organized: No Place Where Organized Found

#### Assignee

Name: [EVEREADY BATTERY COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

#### Correspondent

Correspondent Name: THOMAS A. POLCYN

Correspondent Address: ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

#### Domestic Representative - Not Found

### Assignment 2 of 4

Conveyance: ENTITY CONVERSION

Reel/Frame: [5584/0299](#)

Pages: 18

Date Recorded: Jul. 24, 2015

Supporting Documents: [assignment-tm-5584-0299.pdf](#)

#### Assignor

Name: [EVEREADY BATTERY COMPANY, INC.](#)

Execution Date: Jun. 25, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee****Name:** [EVEREADY BATTERY COMPANY, LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141**Correspondent****Correspondent Name:** THOMAS A. POLCYN**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101**Domestic Representative - Not Found****Assignment 3 of 4****Conveyance:** CHANGE OF NAME**Reel/Frame:** [5588/0929](#)**Pages:** 15**Date Recorded:** Jul. 24, 2015**Supporting Documents:** [assignment-tm-5588-0929.pdf](#)**Assignor****Name:** [EVEREADY BATTERY COMPANY, LLC](#)**Execution Date:** Jun. 29, 2015**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Assignee****Name:** [EDGEWELL PERSONAL CARE BRANDS, LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Address:** 6 RESEARCH DRIVE  
SHELTON, CONNECTICUT 06484**Correspondent****Correspondent Name:** THOMAS A. POLCYN**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101**Domestic Representative - Not Found****Assignment 4 of 4****Conveyance:** SECURITY AGREEMENT**Reel/Frame:** [6909/0933](#)**Pages:** 31**Date Recorded:** Apr. 07, 2020**Supporting Documents:** [assignment-tm-6909-0933.pdf](#)**Assignor****Name:** [EDGEWELL PERSONAL CARE BRANDS, LLC](#)**Execution Date:** Apr. 03, 2020**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Name:** [JACK BLACK, L.L.C.](#)**Execution Date:** Apr. 03, 2020**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Assignee****Name:** [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)**Legal Entity Type:** BANK**State or Country Where Organized:** ALABAMA**Address:** 101 NORTH TRYON STREET  
5TH FLOOR

## Correspondent

**Correspondent Name:** CT CORPORATION  
**Correspondent Address:** 4400 EASTON COMMONS WAY  
 SUITE 125  
 COLUMBUS, OH 43219

## Domestic Representative - Not Found

## Proceedings

## Summary

**Number of Proceedings:** 3

## Type of Proceeding: Opposition

**Proceeding Number:** [91231726](#) **Filing Date:** Dec 12, 2016  
**Status:** Terminated **Status Date:** Dec 06, 2017  
**Interlocutory Attorney:** CHRISTEN M ENGLISH

## Defendant

**Name:** Ahmed Ejaz Choudhry  
**Correspondent Address:** RISHI NAIR  
 KEENER AND ASSOCIATES PC  
 161 N CLARK ST, STE 4700  
 CHICAGO IL UNITED STATES , 60601  
**Correspondent e-mail:** [rishi.nair@keenerlegal.com](mailto:rishi.nair@keenerlegal.com) , [kevin.keener@keenerlegal.com](mailto:kevin.keener@keenerlegal.com) , [trademark@keenerlegal.com](mailto:trademark@keenerlegal.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
SPOTFREE		<a href="#">87082634</a>	
SPOTFREE		<a href="#">87082631</a>	

## Plaintiff(s)

**Name:** Edgewell Personal Care Brands, LLC  
**Correspondent Address:** KRISTIN H ALTOFF  
 MORGAN LEWIS & BOCKIUS LLP  
 ATN TMSU, 1111 PENNSYLVANIA AVENUE NW  
 WASHINGTON DC UNITED STATES , 20004  
**Correspondent e-mail:** [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com) , [karen.butcher@morganlewis.com](mailto:karen.butcher@morganlewis.com) , [kristin.altoff@morganlewis.com](mailto:kristin.altoff@morganlewis.com) , [felicia.gordon@morganlewis.com](mailto:felicia.gordon@morganlewis.com) , [seth.rappaport@morganlewis.com](mailto:seth.rappaport@morganlewis.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
STAYFREE		<a href="#">73123454</a>	<a href="#">1082180</a>
STAYFREE		<a href="#">75418954</a>	<a href="#">2224229</a>
STAYFREE		<a href="#">76644832</a>	<a href="#">3137704</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
22	TERMINATED	Dec 06, 2017	
21	BD DECISION: SUSTAINED	Dec 06, 2017	
20	W/DRAW OF APPLICATION	Nov 28, 2017	
19	EXTENSION OF TIME GRANTED	Oct 12, 2017	
18	D MOT FOR EXT W/ CONSENT	Oct 12, 2017	
17	EXTENSION OF TIME GRANTED	Sep 14, 2017	
16	STIP FOR EXT	Sep 13, 2017	
15	EXTENSION OF TIME GRANTED	Jul 18, 2017	
14	STIP FOR EXT	Jul 18, 2017	

13	EXTENSION OF TIME GRANTED	Jun 15, 2017	
12	STIP FOR EXT	Jun 15, 2017	
11	EXTENSION OF TIME GRANTED	May 18, 2017	
10	STIP FOR EXT	May 18, 2017	
9	EXTENSION OF TIME GRANTED	Apr 21, 2017	
8	STIP FOR EXT	Apr 21, 2017	
7	EXTENSION OF TIME GRANTED	Mar 23, 2017	
6	D MOT FOR EXT W/ CONSENT	Mar 17, 2017	
5	P APPEARANCE / POWER OF ATTORNEY	Feb 13, 2017	
4	ANSWER	Jan 17, 2017	
3	PENDING, INSTITUTED	Dec 13, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 13, 2016	Jan 22, 2017
1	FILED AND FEE	Dec 12, 2016	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91211320](#) **Filing Date:** Jun 28, 2013  
**Status:** Terminated **Status Date:** Apr 21, 2014  
**Interlocutory Attorney:** WENDY COHEN

**Defendant**

**Name:** First Quality Retail Services, LLC

**Correspondent Address:** HOLLY PEKOWSKY  
AMSTER ROTHSTEIN & EBENSTEIN LLP  
90 PARK AVE  
NEW YORK NY UNITED STATES , 10016-1301

**Correspondent e-mail:** [ptodocket@arelaw.com](mailto:ptodocket@arelaw.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STAYFIT		<a href="#">85729549</a>	

**Plaintiff(s)**

**Name:** Eveready Battery Company, Inc.

**Correspondent Address:** THOMAS A POLCYN  
THOMPSON COBURN LLP  
ONE US BANK PLAZA  
ST LOUIS MO UNITED STATES , 63101

**Correspondent e-mail:** [jaye.campbell@dbr.com](mailto:jaye.campbell@dbr.com) , [tmlitdocket@dbr.com](mailto:tmlitdocket@dbr.com) , [tpolcym@thompsoncoburn.com](mailto:tpolcym@thompsoncoburn.com) , [hal-shathir@thompsoncoburn.com](mailto:hal-shathir@thompsoncoburn.com) , [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com) , [mnoelke@thompsonc](mailto:mnoelke@thompsonc)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STAYFREE		<a href="#">73123454</a>	<a href="#">1082180</a>
STAYFREE		<a href="#">75418954</a>	<a href="#">2224229</a>
STAYFREE		<a href="#">76644832</a>	<a href="#">3137704</a>
STAYFREE ULTRA THIN		<a href="#">85433665</a>	<a href="#">4251214</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
18	TERMINATED	Apr 21, 2014	
17	BD DECISION: DISMISSED W/O PREJ	Apr 21, 2014	
16	W/DRAW OF OPPOSITION	Mar 18, 2014	
15	EXTENSION OF TIME GRANTED	Jan 22, 2014	
14	STIP FOR EXT	Jan 22, 2014	
13	P MOT TO JOIN/SUBSTITUTE PARTY	Dec 30, 2013	
12	P APPEARANCE / POWER OF ATTORNEY	Dec 30, 2013	
11	EXTENSION OF TIME GRANTED	Dec 30, 2013	

10	STIP FOR EXT	Dec 30, 2013	
9	EXTENSION OF TIME GRANTED	Dec 03, 2013	
8	STIP FOR EXT	Dec 03, 2013	
7	EXTENSION OF TIME GRANTED	Nov 05, 2013	
6	STIP FOR EXT	Nov 05, 2013	
5	EXTENSION OF TIME GRANTED	Aug 06, 2013	
4	STIP FOR EXT	Aug 06, 2013	
3	PENDING, INSTITUTED	Jun 28, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 28, 2013	Aug 07, 2013
1	FILED AND FEE	Jun 28, 2013	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91209378](#)

**Filing Date:** Feb 19, 2013

**Status:** Terminated

**Status Date:** May 06, 2013

**Interlocutory Attorney:** CHERYL S GOODMAN

**Defendant**

**Name:** Quick-Med Technologies, Inc.

**Correspondent Address:** GERRY J ELMAN  
ELMAN TECHNOLOGY LAW PC  
PO BOX 209  
SWARTHMORE PA UNITED STATES , 19081-0209

**Correspondent e-mail:** [mp@elman.com](mailto:mp@elman.com) , [elmanfax@elman.com](mailto:elmanfax@elman.com) , [gerry@elman.com](mailto:gerry@elman.com) , [kathy@elman.com](mailto:kathy@elman.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STAY FRESH		<a href="#">85550596</a>	

**Plaintiff(s)**

**Name:** Johnson & Johnson

**Correspondent Address:** JAYE S CAMPBELL  
DRINKER BIDDLE & REATH LLP  
1500 K STREET NW, SUITE 1100  
WASHINGTON DC UNITED STATES , 20005

**Correspondent e-mail:** [jaye.campbell@dbr.com](mailto:jaye.campbell@dbr.com) , [tmlitdocket@dbr.com](mailto:tmlitdocket@dbr.com) , [gayne.zimmerman@dbr.com](mailto:gayne.zimmerman@dbr.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STAYFREE		<a href="#">73123454</a>	<a href="#">1082180</a>
STAYFREE		<a href="#">75418954</a>	<a href="#">2224229</a>
STAYFREE		<a href="#">76644832</a>	<a href="#">3137704</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
10	TERMINATED	May 06, 2013	
9	BD DECISION: DISMISSED W/O PREJ	May 06, 2013	
8	W/DRAW OF OPPOSITION	May 02, 2013	
7	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 30, 2013	May 30, 2013
6	MOT TO AMEND APPLICATION	Apr 23, 2013	
5	EXTENSION OF TIME GRANTED	Mar 28, 2013	
4	D MOT FOR EXT W/ CONSENT	Mar 28, 2013	
3	PENDING, INSTITUTED	Feb 19, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 19, 2013	Mar 31, 2013
1	FILED AND FEE	Feb 19, 2013	

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Mark: STAYFREE

# STAYFREE

US Serial Number: 76644832

Application Filing Date: Aug. 15, 2005

US Registration Number: 3137704

Registration Date: Sep. 05, 2006

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Oct. 31, 2016

Publication Date: Jun. 13, 2006

## Mark Information

Mark Literal Elements: STAYFREE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 1082180, 2224229

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: menstrual and bladder protection pads

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 15, 2005

Use in Commerce: Apr. 15, 2005

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** EDGEWELL PERSONAL CARE BRANDS, LLC  
**Owner Address:** 6 RESEARCH DRIVE  
SHELTON, CONNECTICUT UNITED STATES 06484  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Kristin H. Altoff  
**Attorney Primary Email Address:** [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com)  
**Docket Number:** 043987.2021  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Kristin H. Altoff  
Morgan, Lewis & Bockius LLP  
1111 Pennsylvania Avenue, NW  
Attn: TMSU  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20004  
**Phone:** 202-739-5093  
**Fax:** 202-739-3001  
**Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 15, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 14, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 14, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 07, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 07, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 31, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Oct. 31, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Oct. 31, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 31, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Aug. 17, 2016	TEAS SECTION 8 & 9 RECEIVED	
Aug. 17, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 11, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 05, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 05, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 29, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 21, 2013	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 21, 2013	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 06, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 03, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 03, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 25, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jun. 19, 2012	TEAS SECTION 8 & 15 RECEIVED	
Sep. 05, 2006	REGISTERED-PRINCIPAL REGISTER	
Jun. 13, 2006	PUBLISHED FOR OPPOSITION	
May 24, 2006	NOTICE OF PUBLICATION	

Apr. 24, 2006 LAW OFFICE PUBLICATION REVIEW COMPLETED  
 Apr. 14, 2006 ASSIGNED TO LIE  
 Apr. 07, 2006 APPROVED FOR PUB - PRINCIPAL REGISTER  
 Mar. 20, 2006 TEAS/EMAIL CORRESPONDENCE ENTERED  
 Mar. 17, 2006 CORRESPONDENCE RECEIVED IN LAW OFFICE  
 Mar. 17, 2006 TEAS RESPONSE TO OFFICE ACTION RECEIVED  
 Mar. 06, 2006 NON-FINAL ACTION MAILED  
 Mar. 04, 2006 NON-FINAL ACTION WRITTEN  
 Mar. 04, 2006 ASSIGNED TO EXAMINER  
 Aug. 24, 2005 NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Oct. 31, 2016

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 4

**Registrant:** JOHNSON & JOHNSON

### Assignment 1 of 4

**Conveyance:** TRADEMARK ASSIGNMENT AGREEMENT

**Reel/Frame:** [5143/0591](#)

**Pages:** 26

**Date Recorded:** Nov. 01, 2013

**Supporting Documents:** [assignment-tm-5143-0591.pdf](#)

#### Assignor

**Name:** [JOHNSON & JOHNSON](#)

**Execution Date:** Oct. 23, 2013

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEW JERSEY

**Name:** [JOHNSON & JOHNSON GMBH](#)

**Execution Date:** Oct. 23, 2013

**Legal Entity Type:** COMPANY

**State or Country Where Organized:** GERMANY

**Name:** [JANSSEN PHARMACEUTICA NV](#)

**Execution Date:** Oct. 23, 2013

**Legal Entity Type:** COMPANY

**State or Country Where Organized:** No Place Where Organized Found

#### Assignee

**Name:** [EVEREADY BATTERY COMPANY, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

#### Correspondent

**Correspondent Name:** THOMAS A. POLCYN

**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

#### Domestic Representative - Not Found

### Assignment 2 of 4

**Conveyance:** ENTITY CONVERSION

**Reel/Frame:** [5584/0299](#)

**Pages:** 18

**Date Recorded:** Jul. 24, 2015

Supporting Documents: [assignment-tm-5584-0299.pdf](#)

**Assignor**

**Name:** [EVEREADY BATTERY COMPANY, INC.](#) **Execution Date:** Jun. 25, 2015  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [EVEREADY BATTERY COMPANY, LLC](#) **State or Country Where Organized:** DELAWARE  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

**Correspondent**

**Correspondent Name:** THOMAS A. POLCYN  
**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

**Assignment 3 of 4**

**Conveyance:** CHANGE OF NAME **Pages:** 15  
**Reel/Frame:** [5588/0929](#)  
**Date Recorded:** Jul. 24, 2015  
**Supporting Documents:** [assignment-tm-5588-0929.pdf](#)

**Assignor**

**Name:** [EVEREADY BATTERY COMPANY, LLC](#) **Execution Date:** Jun. 29, 2015  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [EDGEWELL PERSONAL CARE BRANDS, LLC](#) **State or Country Where Organized:** DELAWARE  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Address:** 6 RESEARCH DRIVE  
SHELTON, CONNECTICUT 06484

**Correspondent**

**Correspondent Name:** THOMAS A. POLCYN  
**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

**Assignment 4 of 4**

**Conveyance:** SECURITY AGREEMENT **Pages:** 31  
**Reel/Frame:** [6909/0933](#)  
**Date Recorded:** Apr. 07, 2020  
**Supporting Documents:** [assignment-tm-6909-0933.pdf](#)

**Assignor**

**Name:** [EDGEWELL PERSONAL CARE BRANDS, LLC](#) **Execution Date:** Apr. 03, 2020  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [JACK BLACK, L.L.C.](#) **Execution Date:** Apr. 03, 2020  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Assignee****Name:** [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)**Legal Entity Type:** BANK**State or Country Where Organized:** ALABAMA**Address:** 101 NORTH TRYON STREET  
5TH FLOOR  
CHARLOTTE, NORTH CAROLINA 28255-0001**Correspondent****Correspondent Name:** CT CORPORATION**Correspondent Address:** 4400 EASTON COMMONS WAY  
SUITE 125  
COLUMBUS, OH 43219**Domestic Representative - Not Found**

## Proceedings

**Summary****Number of Proceedings:** 3**Type of Proceeding: Opposition****Proceeding Number:** [91231726](#)**Filing Date:** Dec 12, 2016**Status:** Terminated**Status Date:** Dec 06, 2017**Interlocutory Attorney:** CHRISTEN M ENGLISH**Defendant****Name:** Ahmed Ejaz Choudhry**Correspondent Address:** RISHI NAIR  
KEENER AND ASSOCIATES PC  
161 N CLARK ST, STE 4700  
CHICAGO IL UNITED STATES , 60601**Correspondent e-mail:** [rishi.nair@keenerlegal.com](mailto:rishi.nair@keenerlegal.com) , [kevin.keener@keenerlegal.com](mailto:kevin.keener@keenerlegal.com) , [trademark@keenerlegal.com](mailto:trademark@keenerlegal.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SPOTFREE		<a href="#">87082634</a>	
SPOTFREE		<a href="#">87082631</a>	

**Plaintiff(s)****Name:** Edgewell Personal Care Brands, LLC**Correspondent Address:** KRISTIN H ALTOFF  
MORGAN LEWIS & BOCKIUS LLP  
ATN TMSU, 1111 PENNSYLVANIA AVENUE NW  
WASHINGTON DC UNITED STATES , 20004**Correspondent e-mail:** [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com) , [karen.butcher@morganlewis.com](mailto:karen.butcher@morganlewis.com) , [kristin.altoff@morganlewis.com](mailto:kristin.altoff@morganlewis.com) , [felicia.gordon@morganlewis.com](mailto:felicia.gordon@morganlewis.com) , [seth.rappaport@morganlewis.com](mailto:seth.rappaport@morganlewis.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STAYFREE		<a href="#">73123454</a>	<a href="#">1082180</a>
STAYFREE		<a href="#">75418954</a>	<a href="#">2224229</a>
STAYFREE		<a href="#">76644832</a>	<a href="#">3137704</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
22	TERMINATED	Dec 06, 2017	
21	BD DECISION: SUSTAINED	Dec 06, 2017	
20	W/DRAW OF APPLICATION	Nov 28, 2017	

19	EXTENSION OF TIME GRANTED	Oct 12, 2017	
18	D MOT FOR EXT W/ CONSENT	Oct 12, 2017	
17	EXTENSION OF TIME GRANTED	Sep 14, 2017	
16	STIP FOR EXT	Sep 13, 2017	
15	EXTENSION OF TIME GRANTED	Jul 18, 2017	
14	STIP FOR EXT	Jul 18, 2017	
13	EXTENSION OF TIME GRANTED	Jun 15, 2017	
12	STIP FOR EXT	Jun 15, 2017	
11	EXTENSION OF TIME GRANTED	May 18, 2017	
10	STIP FOR EXT	May 18, 2017	
9	EXTENSION OF TIME GRANTED	Apr 21, 2017	
8	STIP FOR EXT	Apr 21, 2017	
7	EXTENSION OF TIME GRANTED	Mar 23, 2017	
6	D MOT FOR EXT W/ CONSENT	Mar 17, 2017	
5	P APPEARANCE / POWER OF ATTORNEY	Feb 13, 2017	
4	ANSWER	Jan 17, 2017	
3	PENDING, INSTITUTED	Dec 13, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 13, 2016	Jan 22, 2017
1	FILED AND FEE	Dec 12, 2016	

### Type of Proceeding: Opposition

**Proceeding Number:** [91211320](#) **Filing Date:** Jun 28, 2013

**Status:** Terminated **Status Date:** Apr 21, 2014

**Interlocutory Attorney:** WENDY COHEN

#### Defendant

**Name:** First Quality Retail Services, LLC

**Correspondent Address:** HOLLY PEKOWSKY  
AMSTER ROTHSTEIN & EBENSTEIN LLP  
90 PARK AVE  
NEW YORK NY UNITED STATES , 10016-1301

**Correspondent e-mail:** [ptodocket@arelaw.com](mailto:ptodocket@arelaw.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
STAYFIT		<a href="#">85729549</a>	

#### Plaintiff(s)

**Name:** Eveready Battery Company, Inc.

**Correspondent Address:** THOMAS A POLCYN  
THOMPSON COBURN LLP  
ONE US BANK PLAZA  
ST LOUIS MO UNITED STATES , 63101

**Correspondent e-mail:** [jaye.campbell@dbr.com](mailto:jaye.campbell@dbr.com) , [tmlitdocket@dbr.com](mailto:tmlitdocket@dbr.com) , [tpolcym@thompsoncoburn.com](mailto:tpolcym@thompsoncoburn.com) , [hal-shathir@thompsoncoburn.com](mailto:hal-shathir@thompsoncoburn.com) , [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com) , [mnoelke@thompsoncoburn.com](mailto:mnoelke@thompsoncoburn.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
STAYFREE		<a href="#">73123454</a>	<a href="#">1082180</a>
STAYFREE		<a href="#">75418954</a>	<a href="#">2224229</a>
STAYFREE		<a href="#">76644832</a>	<a href="#">3137704</a>
STAYFREE ULTRA THIN		<a href="#">85433665</a>	<a href="#">4251214</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
18	TERMINATED	Apr 21, 2014	
17	BD DECISION: DISMISSED W/O PREJ	Apr 21, 2014	

16	W/DRAW OF OPPOSITION	Mar 18, 2014	
15	EXTENSION OF TIME GRANTED	Jan 22, 2014	
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12	P APPEARANCE / POWER OF ATTORNEY	Dec 30, 2013	
11	EXTENSION OF TIME GRANTED	Dec 30, 2013	
10	STIP FOR EXT	Dec 30, 2013	
9	EXTENSION OF TIME GRANTED	Dec 03, 2013	
8	STIP FOR EXT	Dec 03, 2013	
7	EXTENSION OF TIME GRANTED	Nov 05, 2013	
6	STIP FOR EXT	Nov 05, 2013	
5	EXTENSION OF TIME GRANTED	Aug 06, 2013	
4	STIP FOR EXT	Aug 06, 2013	
3	PENDING, INSTITUTED	Jun 28, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 28, 2013	Aug 07, 2013
1	FILED AND FEE	Jun 28, 2013	

### Type of Proceeding: Opposition

**Proceeding Number:** [91209378](#)

**Filing Date:** Feb 19, 2013

**Status:** Terminated

**Status Date:** May 06, 2013

**Interlocutory Attorney:** CHERYL S GOODMAN

#### Defendant

**Name:** Quick-Med Technologies, Inc.

**Correspondent Address:** GERRY J ELMAN  
ELMAN TECHNOLOGY LAW PC  
PO BOX 209  
SWARTHMORE PA UNITED STATES , 19081-0209

**Correspondent e-mail:** [mp@elman.com](mailto:mp@elman.com) , [elmanfax@elman.com](mailto:elmanfax@elman.com) , [gerry@elman.com](mailto:gerry@elman.com) , [kathy@elman.com](mailto:kathy@elman.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
STAY FRESH		<a href="#">85550596</a>	

#### Plaintiff(s)

**Name:** Johnson & Johnson

**Correspondent Address:** JAYE S CAMPBELL  
DRINKER BIDDLE & REATH LLP  
1500 K STREET NW, SUITE 1100  
WASHINGTON DC UNITED STATES , 20005

**Correspondent e-mail:** [jaye.campbell@dbr.com](mailto:jaye.campbell@dbr.com) , [tmlitdocket@dbr.com](mailto:tmlitdocket@dbr.com) , [gayne.zimmerman@dbr.com](mailto:gayne.zimmerman@dbr.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
STAYFREE		<a href="#">73123454</a>	<a href="#">1082180</a>
STAYFREE		<a href="#">75418954</a>	<a href="#">2224229</a>
STAYFREE		<a href="#">76644832</a>	<a href="#">3137704</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
10	TERMINATED	May 06, 2013	
9	BD DECISION: DISMISSED W/O PREJ	May 06, 2013	
8	W/DRAW OF OPPOSITION	May 02, 2013	
7	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 30, 2013	May 30, 2013
6	MOT TO AMEND APPLICATION	Apr 23, 2013	
5	EXTENSION OF TIME GRANTED	Mar 28, 2013	

4	D MOT FOR EXT W/ CONSENT	Mar 28, 2013	
3	PENDING, INSTITUTED	Feb 19, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 19, 2013	Mar 31, 2013
1	FILED AND FEE	Feb 19, 2013	

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Mark: CAREFREE

US Serial Number: 77856974

Application Filing Date: Oct. 26, 2009

US Registration Number: 4003103

Registration Date: Jul. 26, 2011

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Oct. 13, 2021

Publication Date: Mar. 30, 2010 Notice of Allowance Date: May 25, 2010

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## Mark Information

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Mark Literal Elements: CAREFREE

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Description of Mark: The mark consists of the stylized word "CAREFREE".

Color Drawing: Yes

Color(s) Claimed: The color(s) gray is/are claimed as a feature of the mark.

---

## Related Properties Information

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Claimed Ownership of US Registrations: 2109177, 2733576, 2972981

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Sanitary protection products, namely, pantliners

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 22, 2011

Use in Commerce: Mar. 22, 2011

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## Basis Information (Case Level)

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**Filed Use:** No  
**Filed ITU:** Yes  
**Filed 44D:** No  
**Filed 44E:** No  
**Filed 66A:** No  
**Filed No Basis:** No

**Currently Use:** Yes  
**Currently ITU:** No  
**Currently 44D:** No  
**Currently 44E:** No  
**Currently 66A:** No  
**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** EDGEWELL PERSONAL CARE BRANDS, LLC  
**Owner Address:** 6 RESEARCH DRIVE  
SHELTON, CONNECTICUT UNITED STATES 06484  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Kristin H. Altoff  
**Docket Number:** 043987.2021  
**Attorney Primary Email Address:** [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Kristin H. Altoff  
Morgan, Lewis & Bockius LLP  
1111 Pennsylvania Avenue, NW  
Attn: TMSU  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20004  
**Phone:** 202-739-5093  
**Fax:** 202-739-3001  
**Correspondent e-mail:** [felicia.gordon@morganlewis.com](mailto:felicia.gordon@morganlewis.com) [kristin.alfoff@morganlewis.com](mailto:kristin.alfoff@morganlewis.com)  
[sean.rappaport@morganlewis.com](mailto:sean.rappaport@morganlewis.com) [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 13, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 13, 2021	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Oct. 13, 2021	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 13, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jun. 03, 2021	TEAS SECTION 8 & 9 RECEIVED	
Jul. 26, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 15, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 14, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 14, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 10, 2017	AMENDMENT UNDER SECTION 7 - PROCESSED	
Feb. 06, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Dec. 07, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 07, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 25, 2016	TEAS SECTION 7 REQUEST RECEIVED	
Sep. 29, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - MAILED	
Sep. 29, 2016	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Sep. 29, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jul. 26, 2016	TEAS SECTION 8 & 15 RECEIVED	
Jul. 26, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 26, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	

Nov. 11, 2015 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP  
 Aug. 05, 2015 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP  
 Jul. 29, 2015 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP  
 Nov. 21, 2013 ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED  
 Nov. 21, 2013 TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED  
 Nov. 06, 2013 ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY  
 Jul. 26, 2011 REGISTERED-PRINCIPAL REGISTER  
 Jun. 21, 2011 NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED  
 Jun. 20, 2011 LAW OFFICE REGISTRATION REVIEW COMPLETED  
 Jun. 08, 2011 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED  
 Jun. 01, 2011 STATEMENT OF USE PROCESSING COMPLETE  
 May 20, 2011 USE AMENDMENT FILED  
 May 25, 2011 CASE ASSIGNED TO INTENT TO USE PARALEGAL  
 May 20, 2011 TEAS STATEMENT OF USE RECEIVED  
 Nov. 20, 2010 NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED  
 Nov. 18, 2010 SOU EXTENSION 1 GRANTED  
 Nov. 18, 2010 SOU EXTENSION 1 FILED  
 Nov. 18, 2010 SOU TEAS EXTENSION RECEIVED  
 May 25, 2010 NOA MAILED - SOU REQUIRED FROM APPLICANT  
 Mar. 30, 2010 PUBLISHED FOR OPPOSITION  
 Mar. 10, 2010 NOTICE OF PUBLICATION  
 Feb. 20, 2010 LAW OFFICE PUBLICATION REVIEW COMPLETED  
 Feb. 20, 2010 ASSIGNED TO LIE  
 Jan. 25, 2010 APPROVED FOR PUB - PRINCIPAL REGISTER  
 Jan. 25, 2010 ASSIGNED TO EXAMINER  
 Oct. 29, 2009 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED  
 Oct. 29, 2009 NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Oct. 13, 2021

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 4

**Registrant:** JOHNSON & JOHNSON

### Assignment 1 of 4

**Conveyance:** TRADEMARK ASSIGNMENT AGREEMENT

**Reel/Frame:** [5143/0591](#)

**Pages:** 26

**Date Recorded:** Nov. 01, 2013

**Supporting Documents:** [assignment-tm-5143-0591.pdf](#)

### Assignor

**Name:** [JOHNSON & JOHNSON](#)

**Execution Date:** Oct. 23, 2013

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEW JERSEY

**Name:** [JOHNSON & JOHNSON GMBH](#)

**Execution Date:** Oct. 23, 2013

**Legal Entity Type:** COMPANY

**State or Country Where Organized:** GERMANY

**Name:** [JANSSEN PHARMACEUTICA NV](#)

**Execution Date:** Oct. 23, 2013

**Legal Entity Type:** COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Assignee****Name:** [EVEREADY BATTERY COMPANY, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141**Correspondent****Correspondent Name:** THOMAS A. POLCYN**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101**Domestic Representative - Not Found****Assignment 2 of 4****Conveyance:** ENTITY CONVERSION**Reel/Frame:** [5584/0299](#)**Pages:** 18**Date Recorded:** Jul. 24, 2015**Supporting Documents:** [assignment-tm-5584-0299.pdf](#)**Assignor****Name:** [EVEREADY BATTERY COMPANY, INC.](#)**Execution Date:** Jun. 25, 2015**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Assignee****Name:** [EVEREADY BATTERY COMPANY, LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141**Correspondent****Correspondent Name:** THOMAS A. POLCYN**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101**Domestic Representative - Not Found****Assignment 3 of 4****Conveyance:** CHANGE OF NAME**Reel/Frame:** [5588/0929](#)**Pages:** 15**Date Recorded:** Jul. 24, 2015**Supporting Documents:** [assignment-tm-5588-0929.pdf](#)**Assignor****Name:** [EVEREADY BATTERY COMPANY, LLC](#)**Execution Date:** Jun. 29, 2015**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Assignee****Name:** [EDGEWELL PERSONAL CARE BRANDS, LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Address:** 6 RESEARCH DRIVE  
SHELTON, CONNECTICUT 06484**Correspondent****Correspondent Name:** THOMAS A. POLCYN

**Correspondent** ONE US BANK PLAZA  
**Address:** THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

Domestic Representative - Not Found

**Assignment 4 of 4**

**Conveyance:** SECURITY AGREEMENT

**Reel/Frame:** [6909/0933](#)

**Pages:** 31

**Date Recorded:** Apr. 07, 2020

**Supporting Documents:** [assignment-tm-6909-0933.pdf](#)

**Assignor**

**Name:** [EDGEWELL PERSONAL CARE BRANDS, LLC](#)

**Execution Date:** Apr. 03, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [JACK BLACK, L.L.C.](#)

**Execution Date:** Apr. 03, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)

**Legal Entity Type:** BANK

**State or Country Where Organized:** ALABAMA

**Address:** 101 NORTH TRYON STREET  
5TH FLOOR  
CHARLOTTE, NORTH CAROLINA 28255-0001

**Correspondent**

**Correspondent Name:** CT CORPORATION

**Correspondent Address:** 4400 EASTON COMMONS WAY  
SUITE 125  
COLUMBUS, OH 43219

Domestic Representative - Not Found

**Generated on:** This page was generated by TSDR on 2024-04-02 12:57:31 EDT

**Mark:** STAYFREE ULTRA THIN

STAYFREE ULTRA THIN

**US Serial Number:** 85433665

**Application Filing Date:** Sep. 28, 2011

**US Registration Number:** 4251214

**Registration Date:** Nov. 27, 2012

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Mar. 09, 2023

**Publication Date:** Feb. 28, 2012 **Notice of Allowance Date:** Apr. 24, 2012

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## Mark Information

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**Mark Literal Elements:** STAYFREE ULTRA THIN

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "ULTRA THIN"

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 1082180, 2224229, 3137704 and others

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Feminine sanitary protection products, namely, sanitary pads and sanitary napkins

**International Class(es):** 005 - Primary Class

**U.S Class(es):** 006, 018, 044, 046, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 30, 2012

**Use in Commerce:** Jun. 30, 2012

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## Basis Information (Case Level)

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**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** EDGEWELL PERSONAL CARE BRANDS, LLC

**Owner Address:** 6 RESEARCH DRIVE  
SHELTON, CONNECTICUT UNITED STATES 06484

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Kristin H. Altoff

**Docket Number:** 043987.2021

**Attorney Primary Email Address:** [trademarks@morganlewis.com](mailto:trademarks@morganlewis.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Kristin H. Altoff  
Morgan, Lewis & Bockius LLP  
1111 Pennsylvania Avenue, NW  
Attn: TMSU  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20004

**Phone:** 202-739-5093

**Fax:** 202-739-3001

**Correspondent e-mail:** [felicia.gordon@morganlewis.com](mailto:felicia.gordon@morganlewis.com) [kristin.altoff@morganlewis.com](mailto:kristin.altoff@morganlewis.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 09, 2023	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 09, 2023	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Mar. 09, 2023	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 09, 2023	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Aug. 19, 2022	TEAS SECTION 8 & 9 RECEIVED	
Nov. 27, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 15, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 08, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Feb. 08, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Feb. 07, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jan. 23, 2018	TEAS SECTION 8 & 15 RECEIVED	
Nov. 27, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 14, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 14, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 11, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 05, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 29, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 21, 2013	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 21, 2013	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 06, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 27, 2012	REGISTERED-PRINCIPAL REGISTER	
Oct. 24, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 23, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	
Oct. 16, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	

Oct. 11, 2012 STATEMENT OF USE PROCESSING COMPLETE  
 Oct. 08, 2012 USE AMENDMENT FILED  
 Oct. 10, 2012 CASE ASSIGNED TO INTENT TO USE PARALEGAL  
 Oct. 08, 2012 TEAS STATEMENT OF USE RECEIVED  
 Oct. 08, 2012 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
 Apr. 24, 2012 NOA MAILED - SOU REQUIRED FROM APPLICANT  
 Feb. 28, 2012 PUBLISHED FOR OPPOSITION  
 Feb. 08, 2012 NOTICE OF PUBLICATION  
 Jan. 20, 2012 LAW OFFICE PUBLICATION REVIEW COMPLETED  
 Jan. 19, 2012 ASSIGNED TO LIE  
 Dec. 30, 2011 APPROVED FOR PUB - PRINCIPAL REGISTER  
 Dec. 30, 2011 ASSIGNED TO EXAMINER  
 Oct. 04, 2011 NOTICE OF PSEUDO MARK MAILED  
 Oct. 03, 2011 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED  
 Oct. 01, 2011 NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Mar. 09, 2023

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 4

**Registrant:** JOHNSON & JOHNSON

### Assignment 1 of 4

**Conveyance:** TRADEMARK ASSIGNMENT AGREEMENT

**Reel/Frame:** [5143/0591](#)

**Pages:** 26

**Date Recorded:** Nov. 01, 2013

**Supporting Documents:** [assignment-tm-5143-0591.pdf](#)

### Assignor

**Name:** [JOHNSON & JOHNSON](#)

**Execution Date:** Oct. 23, 2013

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEW JERSEY

**Name:** [JOHNSON & JOHNSON GMBH](#)

**Execution Date:** Oct. 23, 2013

**Legal Entity Type:** COMPANY

**State or Country Where Organized:** GERMANY

**Name:** [JANSSEN PHARMACEUTICA NV](#)

**Execution Date:** Oct. 23, 2013

**Legal Entity Type:** COMPANY

**State or Country Where Organized:** No Place Where Organized Found

### Assignee

**Name:** [EVEREADY BATTERY COMPANY, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

### Correspondent

**Correspondent Name:** THOMAS A. POLCYN

**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

## Assignment 2 of 4

**Conveyance:** ENTITY CONVERSION

**Reel/Frame:** [5584/0299](#)

**Pages:** 18

**Date Recorded:** Jul. 24, 2015

**Supporting Documents:** [assignment-tm-5584-0299.pdf](#)

### Assignor

**Name:** [EVEREADY BATTERY COMPANY, INC.](#)

**Execution Date:** Jun. 25, 2015

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [EVEREADY BATTERY COMPANY, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

### Correspondent

**Correspondent Name:** THOMAS A. POLCYN

**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

Domestic Representative - Not Found

## Assignment 3 of 4

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [5588/0929](#)

**Pages:** 15

**Date Recorded:** Jul. 24, 2015

**Supporting Documents:** [assignment-tm-5588-0929.pdf](#)

### Assignor

**Name:** [EVEREADY BATTERY COMPANY, LLC](#)

**Execution Date:** Jun. 29, 2015

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [EDGEWELL PERSONAL CARE BRANDS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 6 RESEARCH DRIVE  
SHELTON, CONNECTICUT 06484

### Correspondent

**Correspondent Name:** THOMAS A. POLCYN

**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

Domestic Representative - Not Found

## Assignment 4 of 4

**Conveyance:** SECURITY AGREEMENT

**Reel/Frame:** [6909/0933](#)

**Pages:** 31

**Date Recorded:** Apr. 07, 2020

**Supporting Documents:** [assignment-tm-6909-0933.pdf](#)

### Assignor

**Name:** [EDGEWELL PERSONAL CARE BRANDS, LLC](#)

**Execution Date:** Apr. 03, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JACK BLACK, L.L.C.](#)

Execution Date: Apr. 03, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

#### Assignee

Name: [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: ALABAMA

Address: 101 NORTH TRYON STREET  
5TH FLOOR  
CHARLOTTE, NORTH CAROLINA 28255-0001

#### Correspondent

Correspondent Name: CT CORPORATION

Correspondent Address: 4400 EASTON COMMONS WAY  
SUITE 125  
COLUMBUS, OH 43219

#### Domestic Representative - Not Found

## Proceedings

#### Summary

Number of Proceedings: 1

#### Type of Proceeding: Opposition

Proceeding Number: [91211320](#)

Filing Date: Jun 28, 2013

Status: Terminated

Status Date: Apr 21, 2014

Interlocutory Attorney: WENDY COHEN

#### Defendant

Name: First Quality Retail Services, LLC

Correspondent Address: HOLLY PEKOWSKY  
AMSTER ROTHSTEIN & EBENSTEIN LLP  
90 PARK AVE  
NEW YORK NY UNITED STATES , 10016-1301

Correspondent e-mail: [ptodocket@arelaw.com](mailto:ptodocket@arelaw.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
STAYFIT		<a href="#">85729549</a>	

#### Plaintiff(s)

Name: Eveready Battery Company, Inc.

Correspondent Address: THOMAS A POLCYN  
THOMPSON COBURN LLP  
ONE US BANK PLAZA  
ST LOUIS MO UNITED STATES , 63101

Correspondent e-mail: [jaye.campbell@dbr.com](mailto:jaye.campbell@dbr.com) , [tmlitdocket@dbr.com](mailto:tmlitdocket@dbr.com) , [tpolcym@thompsoncoburn.com](mailto:tpolcym@thompsoncoburn.com) , [hal-shathir@thompsoncoburn.com](mailto:hal-shathir@thompsoncoburn.com) , [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com) , [mnoelke@thompsonc](mailto:mnoelke@thompsonc)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
STAYFREE		<a href="#">73123454</a>	<a href="#">1082180</a>
STAYFREE		<a href="#">75418954</a>	<a href="#">2224229</a>
STAYFREE		<a href="#">76644832</a>	<a href="#">3137704</a>
STAYFREE ULTRA THIN		<a href="#">85433665</a>	<a href="#">4251214</a>

**Prosecution History**

<b>Entry Number</b>	<b>History Text</b>	<b>Date</b>	<b>Due Date</b>
18	TERMINATED	Apr 21, 2014	
17	BD DECISION: DISMISSED W/O PREJ	Apr 21, 2014	
16	W/DRAW OF OPPOSITION	Mar 18, 2014	
15	EXTENSION OF TIME GRANTED	Jan 22, 2014	
14	STIP FOR EXT	Jan 22, 2014	
13	P MOT TO JOIN/SUBSTITUTE PARTY	Dec 30, 2013	
12	P APPEARANCE / POWER OF ATTORNEY	Dec 30, 2013	
11	EXTENSION OF TIME GRANTED	Dec 30, 2013	
10	STIP FOR EXT	Dec 30, 2013	
9	EXTENSION OF TIME GRANTED	Dec 03, 2013	
8	STIP FOR EXT	Dec 03, 2013	
7	EXTENSION OF TIME GRANTED	Nov 05, 2013	
6	STIP FOR EXT	Nov 05, 2013	
5	EXTENSION OF TIME GRANTED	Aug 06, 2013	
4	STIP FOR EXT	Aug 06, 2013	
3	PENDING, INSTITUTED	Jun 28, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 28, 2013	Aug 07, 2013
1	FILED AND FEE	Jun 28, 2013	

Int. Cl.: 5

Prior U.S. Cl.: 44

United States Patent Office

Reg. No. 1,082,180  
Registered Jan. 17, 1978

**TRADEMARK**

Principal Register

*Stayfree*

Johnson & Johnson (New Jersey corporation)  
501 George St.  
New Brunswick, N.J. 08903

For: SANITARY NAPKINS, in CLASS 5 (U.S. CL.  
44).  
First use June 2, 1969; in commerce June 2, 1969.  
Owner of Reg. Nos. 959,934 and 959,935.

Ser. No. 123,454, filed May 24, 1977.

R. H. NEILSON, Examiner

**Int. Cl.: 5**

**Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52**

**Reg. No. 2,109,177**

**United States Patent and Trademark Office**

**Registered Oct. 28, 1997**

**TRADEMARK  
PRINCIPAL REGISTER**

**CAREFREE**

JOHNSON & JOHNSON (NEW JERSEY CORPORATION)  
ONE JOHNSON & JOHNSON PLAZA  
NEW BRUNSWICK, NJ 089337001

FIRST USE 5-27-1976; IN COMMERCE  
5-27-1976.

OWNER OF U.S. REG. NO. 1,115,915.

FOR: SANITARY NAPKINS AND PANTY  
SHIELDS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51  
AND 52).

SER. NO. 75-199,864, FILED 11-18-1996.

ANNA CALDERON, EXAMINING ATTORNEY

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52

Reg. No. 2,224,229

United States Patent and Trademark Office

Registered Feb. 16, 1999

**TRADEMARK  
PRINCIPAL REGISTER**

**STAYFREE**

JOHNSON & JOHNSON (NEW JERSEY CORPORATION)  
ONE JOHNSON & JOHNSON PLAZA  
NEW BRUNSWICK, NJ 089337001

FIRST USE 6-2-1969; IN COMMERCE  
6-2-1969.

OWNER OF U.S. REG. NO. 1,082,180.

FOR: SANITARY NAPKINS AND ADULT INCONTINENCE PADS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

SER. NO. 75-418,954, FILED 1-16-1998.

CAROLINE WOOD, EXAMINING ATTORNEY

**Int. Cl.: 5**

**Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52**

**Reg. No. 3,137,704**

**United States Patent and Trademark Office**

**Registered Sep. 5, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**

**STAYFREE**

JOHNSON & JOHNSON (NEW JERSEY CORPORATION)

ONE JOHNSON & JOHNSON PLAZA

NEW BRUNSWICK, NJ 089337001

FOR: MENSTRUAL AND BLADDER PROTECTION PADS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 4-15-2005; IN COMMERCE 4-15-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,082,180 AND 2,224,229.

SER. NO. 76-644,832, FILED 8-15-2005.

MARY CRAWFORD, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## Carefree

**Reg. No. 4,003,103**

JOHNSON & JOHNSON (NEW JERSEY CORPORATION)

**Registered July 26, 2011**

ONE JOHNSON & JOHNSON PLAZA  
NEW BRUNSWICK, NJ 089337001

**Int. Cl.: 5**

FOR: SANITARY PROTECTION PRODUCTS, NAMELY, PANTILINERS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

**TRADEMARK**

FIRST USE 3-22-2011; IN COMMERCE 3-22-2011.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 2,109,177, 2,733,576, AND 2,972,981.

THE COLOR(S) GRAY IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE STYLIZED WORD "CAREFREE".

SN 77-856,974, FILED 10-26-2009.

AMY C. KEAN, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## STAYFREE ULTRA THIN

**Reg. No. 4,251,214**

JOHNSON & JOHNSON (NEW JERSEY CORPORATION)  
ONE JOHNSON & JOHNSON PLAZA  
NEW BRUNSWICK, NJ 089337001

**Registered Nov. 27, 2012**

**Int. Cl.: 5**

FOR: FEMININE SANITARY PROTECTION PRODUCTS, NAMELY, SANITARY PADS AND SANITARY NAPKINS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

**TRADEMARK**

FIRST USE 6-30-2012; IN COMMERCE 6-30-2012.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,082,180, 3,137,704, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ULTRA THIN", APART FROM THE MARK AS SHOWN.

SN 85-433,665, FILED 9-28-2011.

PAUL MORENO, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office