

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Board of Trustees of the University of Arkansas
Granted to date of previous extension	04/14/2024
Address	2404 NORTH UNIVERSITY AVENUE LITTLE ROCK, AR 72207 UNITED STATES
Attorney information	HAROLD J. EVANS UNIVERSITY OF ARKANSAS SYSTEM 2404 NORTH UNIVERSITY AVENUE LITTLE ROCK, AR 72207 UNITED STATES Primary email: hevans@uasys.edu Secondary email(s): gward@uasys.edu 5016862513
Docket no.	

Applicant information

Application no.	97515387	Publication date	10/17/2023
Opposition filing date	04/15/2024	Opposition period ends	04/14/2024
Applicant	O-Line Entertainment LLC 5605 77 CENTER DRIVE, SUITE 270 CHARLOTTE, NC 28217 UNITED STATES		


Goods/services affected by opposition

Class 025. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Clothing, namely, shirts, hoodies, hats, t-shirts, sweatshirts related to professional football
Class 035. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: On-line retail store services featuring professional football memorabilia, professional football paraphernalia and novelty items, professional football related clothing and merchandise
Class 041. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Entertainment services in the nature of hosting social entertainment events; Entertainment services in the nature of organizing social entertainment events; Entertainment services in the nature of production of multimedia entertainment content featuring professional athletes; Entertainment services, namely, an ongoing multimedia program featuring professional football athletes distributed via various platforms across multiple forms of transmission media


Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks cited by opposer as basis for opposition

U.S. registration no.	1590197	Application date	08/22/1988
Register	Principal		
Registration date	04/03/1990	Foreign priority date	NONE
Word mark	RAZORBACKS		
Design mark			
Description of mark	NONE		
Goods/services	Class 041. First use: First Use: Dec 2, 1909 First Use In Commerce: Dec 2, 1909 EDUCATIONAL SERVICES - NAMELY, PROVIDING COURSES OF INSTRUCTION AT THE COLLEGE LEVEL AND ENTERTAINMENT SERVICES - NAMELY, ORGANIZING AND PROMOTING SPORTS EVENTS AND PROVIDING MUSICAL PERFORMANCES AND CONCERTS		

U.S. registration no.	1566056	Application date	08/22/1988
Register	Principal		
Registration date	11/14/1989	Foreign priority date	NONE
Word mark	RAZORBACKS		
Design mark			
Description of mark	NONE		
Goods/services	Class 025. First use: First Use: 1935 First Use In Commerce: 1935 CLOTHING, NAMELY, NECKWEAR, JERSEYS, T-SHIRTS, SWEATSHIRTS, JACKETS, SOCKS, SWEATERS, SPORTSHIRTS, SHORTS, SWEATSUITS AND PONCHOS		

U.S. registration no.	4790902	Application date	06/22/2012
Register	Principal		
Registration date	08/11/2015	Foreign priority date	NONE
Word mark	OMAHOGS		
Design mark			
Description of mark	NONE		
Goods/services	Class 025. First use: First Use: Jun 19, 2012 First Use In Commerce: Jun 19, 2012		

	sweatshirts; t-shirts; sport shirts; caps; sweaters; shorts; jackets Class 041. First use: First Use: Jun 19, 2012 First Use In Commerce: Jun 19, 2012 entertainment services, namely, arranging and conducting collegiate athletic competitions and organizing and conducting an array of athletic events rendered live and recorded for the purpose of distribution through broadcast media
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U.S. application/ registration no.	NONE	Application date	NONE
Register	NONE		
Registration date	NONE		
Mark	HOGS		
Goods/services	clothing and entertainment services, including organizing and promoting sporting events		

U.S. application/ registration no.	NONE	Application date	NONE
Register	NONE		
Registration date	NONE		
Mark	HOG HEAVEN		
Goods/services	retail stores featuring collegiate merchandise		

Attachments	73747622#TMSN.png(bytes) 85658838#TMSN.png(bytes) O-Line_Opposition_hogs_Part1.pdf(234451 bytes) O-Line_Opposition_hogs_Part2.pdf(146727 bytes) O-Line_Opposition_hogs_Part3.pdf(537995 bytes) O-Line_Opposition_hogs_Part4.pdf(634066 bytes) O-Line_Opposition_hogs_Part5.pdf(5352430 bytes) O-Line_Opposition_hogs_Part6_Part1.pdf(4759918 bytes) O-Line_Opposition_hogs_Part6_Part2.pdf(1952101 bytes) O-Line_Opposition_hogs_Part7.pdf(565116 bytes)
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Signature	/harold j evans/
Name	HAROLD J. EVANS
Date	04/15/2024

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**In the Matter of Trademark Applications Serial No. 97515387
Mark: HOGS**

BOARD OF TRUSTEES OF THE
UNIVERSITY OF ARKANSAS

Opposer,

Opposition No. _____

v.

O-LINE ENTERTAINMENT LLC

Applicant.

NOTICE OF OPPOSITION

BOARD OF TRUSTEES OF THE UNIVERSITY OF ARKANSAS, a public institution of higher education and an instrumentality of the State of Arkansas, having its principal place of business at 2404 North University Avenue, Little Rock, Arkansas 72207 (“Opposer”), believes that it will be damaged by registration of the mark consisting of the word “HOGS”, as shown in Trademark Application Serial No. 97515387 for “clothing, namely, shirts, hoodies, hats, t-shirts, sweatshirts related to professional football” in international classes 025; “on-line retail store novelty items, professional football related clothing and merchandise” in international classes services featuring professional football memorabilia, professional football paraphernalia and 035; and “entertainment services in the nature of hosting social entertainment events; Entertainment services in the nature of organizing social entertainment events; entertainment services in the nature of production of multimedia entertainment content featuring professional athletes; entertainment services, namely, an ongoing multimedia program featuring professional football athletes distributed via various platforms across multiple forms of transmission media, in

in international classes 041, filed by O-Line Entertainment LLC (“Applicant”) on July 22, 2022 and published in the Official Gazette on October 17, 2023 (“Applicant’s Mark”). Applicant is a limited liability company having a mailing address of 5605 77 Center Drive, Suite 270 Charlotte, North Carolina 28217. Pursuant to 15 U.S.C. §§ 1052, 1063, and 1125(c) and 37 C.F.R. §§ 2.101 and 2.104(a), Opposer, by and through its attorneys, hereby opposes Trademark Application Serial No. 97515387.

As grounds for the Opposition, Opposer alleges:

1. Opposer, a public institution of higher education and an instrumentality of the State of Arkansas, owns all legal rights, title, and interest in and to the trademarks and service marks of the University of Arkansas (the “University”).
2. The University adopted and has used continuously the mark RAZORBACKS, Registration No. 1,590,197, since at least as early as 1909 and has been using the mark in interstate commerce since at least as early as 1909. The University uses the mark, *inter alia*, to promote and advertise the athletic events in which the University’s teams participate, the educational services the University offers, and the musical performances and concerts the University provides. Sections 8 and 15 combined declarations have been accepted and acknowledged and the trademark is incontestable. See Exhibit A which is incorporated herein by reference and made of record.
3. The University adopted and has used continuously the mark RAZORBACKS, Registration No. 1,566,056, since at least as early as 1909 and has been using the mark in interstate commerce since at least as early as 1935. The University uses the mark, *inter alia*, to promote and advertise the athletic events in which the University’s teams participate, the educational services the University offers, and the musical performances and concerts the

University provides. Sections 8 and 15 combined declarations have been accepted and acknowledged and the trademark is incontestable. See Exhibit B which is incorporated herein by reference and made of record.

4. The University adopted and has used continuously the mark OMAHOGS, Registration No. 4,790,902, since at least as early as 2012 and has been using the mark in interstate commerce since at least as early as 2012. The University uses the mark, inter alia, to promote and advertise the athletic events in which the University's teams participate. Sections 8 and 15 combined declarations have been accepted and acknowledged and the trademark is incontestable. See Exhibit C which is incorporated herein by reference and made of record.

5. The University adopted and has used continuously the common law mark HOGS ("Common Law Mark") since at least as early as 1909 and has been using the mark in interstate commerce since at least as early as 1989. The University uses the mark, inter alia, to promote and advertise the athletic events in which the University's teams participate. See the Declaration of Jeri Thorpe which is attached hereto as Exhibit D and incorporated by reference.

6. The University adopted and has used continuously the mark HOG HEAVEN and design ("HOG HEAVEN") since at least as early as 1993 and has been using the mark in interstate commerce since at least as early as 1993. The University uses the mark in connection with a retail store featuring collegiate merchandise. The University has obtained an Arkansas State Registration on the mark, a copy of which is attached hereto as Exhibit E and incorporated herein by reference. Also, see the Declaration of Jeri Thorpe.

7. The marks shown in Registration Nos. 1,590,197, 1,566,056, and 4,790,902 and identified, respectively, in paragraphs 2, 3, 4, 5 and 6 above shall be referred to collectively herein as "the RAZORBACK Marks."

8. The University's athletic teams, called "RAZORBACKS" and "ARKANSAS RAZORBACKS," have competed in athletic events throughout the United States. "Calling the HOGS" has become a favorite pastime of attendees at such events. Nationwide television broadcasts of the events have been shown in states where the teams have not appeared or directly competed.

9. As a result of the extensive public exposure of the University's RAZORBACK teams, and the University's long and continuous use of its RAZORBACK Marks in connection with a wide variety of other services and goods, the public has, since long before Applicant's filing date of August 31, 2018, come to associate the RAZORBACK Marks uniquely with the University as the source of services and goods provided under the marks.

10. The University has used and continues to use its RAZORBACK Marks in connection with various services and goods. Through the University's trademark licensing program, such goods include many different types of products, including various items of clothing.

11. The University's RAZORBACK Marks are symbolic of the extensive and valuable good will and customer recognition built up through substantial amounts of effort and advertising and promotional expenditures. By virtue of these efforts and expenditures and the excellence of its products and services, the RAZORBACK Marks have become very strong and famous.

12. Applicant filed Application Serial No. 97515387 on July 22, 2022 under Section 1(b) of the Lanham Act.

13. The University's RAZORBACK Mark listed in paragraphs 2, 3, and 4 of this Notice of Opposition registered on the United States Patent and Trademark Office's Principal

Register prior to the filing date of Applicant's Mark. The University's legal rights are, therefore, paramount and superior to Applicant's.

14. The University's RAZORBACK Mark listed in paragraph 3 of this Notice of Opposition, the Common Law Mark, has been used continuously since at least as early as 1909 and has been used in interstate commerce since at least as early as 1909.

15. The University's RAZORBACK Mark listed in paragraph 6 of this Notice of Opposition, the HOG HEAVEN mark, has been used continuously since at least as early as 1993 and has been used in interstate commerce since at least as early as 1993.

16. The Applicant's Mark, shown in Trademark Application Serial No. 97515387, is confusingly similar to the Common Law Mark, HOG HEAVEN, and OMAHOGS and is equivalent in the mind of the relevant consumer to RAZORBACKS.

17. A likelihood of confusion under Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), exists between the University's RAZORBACK Marks and Applicant's Mark because the RAZORBACK Marks are used on a broad range of goods and in connection with services such that a consumer would be likely to believe that the University is the source of Applicant's goods and services.

18. On information and belief, consumers who are likely to buy the University's goods and participate in and be familiar with the University's services are substantially the same or overlap significantly with the consumers who are likely to buy Applicant's goods and use Applicant's services.

19. Persons familiar with the University's RAZORBACK Marks would be likely to buy Applicant's goods believing them to originate with or be endorsed or sponsored by the University. Any defect, objection or fault found with the goods offered under Applicant's Mark

would necessarily reflect upon and seriously injure the reputation of the University's goods and services.

20. Applicant's commercial use of its marks will cause a likelihood of confusion and a presumption or false suggestion that the University has endorsed or approves of the goods bearing Applicant's Mark, or that the University and Applicant are affiliated or associated, all to the considerable detriment of the University.

21. If the Applicant were granted the registration herein opposed, it would thereby obtain at least a prima facie exclusive right to the use of its mark. Such registration would be a source of damage and injury to the University.

22. For all the foregoing reasons, registration of Applicant's Mark will result in damage to Opposer, and registration should be refused.

WHEREFORE, Opposer requests respectfully that the Opposition be sustained and Trademark Application Serial No. 97515387 be refused registration.

Respectfully submitted,

BOARD OF TRUSTEES OF THE
UNIVERSITY OF ARKANSAS



Harold J. Evans

Dated: April 15, 2023

By: _____
Associate Vice President Legal and Research
University of Arkansas System
2404 North University Avenue
Little Rock, Arkansas 72207

CERTIFICATE OF SERVICE

I, the undersigned, certify that a true and correct copy of this Notice of Opposition was served by electronic mail, this 15th day of April, 2024 on Applicant at the following address:

Amber Orr
Berenzweig Leonard
8300 Greensboro Drive, Suite 1250
McLean, Virginia 22102
aorr@berenzweiglaw.com;
cfindley@berenzweiglaw.com;
eam@remarque.com

University of Arkansas System
2404 North University Avenue
Little Rock, Arkansas 72207



By: Harold J. Evans
(AR #78214)
Attorney for Opposer

EXHIBIT A

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Mark: RAZORBACKS

RAZORBACKS

US Serial Number: 73747622

Application Filing Date: Aug. 22, 1988

US Registration Number: 1590197

Registration Date: Apr. 03, 1990

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 03, 2020

Publication Date: Jan. 09, 1990

Mark Information

Mark Literal Elements: RAZORBACKS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1254006, 1323910

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: EDUCATIONAL SERVICES - NAMELY, PROVIDING COURSES OF INSTRUCTION AT THE COLLEGE LEVEL AND ENTERTAINMENT SERVICES - NAMELY, ORGANIZING AND PROMOTING SPORTS EVENTS AND PROVIDING MUSICAL PERFORMANCES AND CONCERTS

International Class(es): 041 - Primary Class

U.S Class(es): 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 02, 1909

Use in Commerce: Dec. 02, 1909

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BOARD OF TRUSTEES OF THE UNIVERSITY OF ARKANSAS, THE

Owner Address: 2404 North University Avenue
Little Rock, ARKANSAS UNITED STATES 72207

Legal Entity Type: PUBLIC BODY CORPORATE

State or Country ARKANSAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Harold J. Evans

Attorney Primary hevans@uasys.edu
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Harold J. Evans
Name/Address: UNIVERSITY OF ARKANSAS SYSTEM
2404 North University Avenue
Little Rock, ARKANSAS UNITED STATES 72207

Phone: 501-686-2513

Fax: 501-686-2517

Correspondent e-mail: hevans@uasys.edu gward@uasys.edu

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 04, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 03, 2020	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Jun. 03, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 03, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Mar. 31, 2020	NOTICE OF SUIT	
Mar. 23, 2020	TEAS SECTION 8 & 9 RECEIVED	
Apr. 03, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jun. 11, 2015	COUNTERCLAIM OPP. NO. 999999	218629
Mar. 31, 2010	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Mar. 31, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 30, 2010	TEAS SECTION 8 & 9 RECEIVED	
Dec. 03, 2008	CASE FILE IN TIGRS	
Jan. 27, 2000	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jan. 27, 2000	REGISTERED - SEC. 9 GRANTED/CHECK RECORD FOR SEC. 8	
Oct. 29, 1999	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Mar. 15, 1996	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jul. 10, 1995	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Apr. 03, 1990	REGISTERED-PRINCIPAL REGISTER	
Jan. 09, 1990	PUBLISHED FOR OPPOSITION	
Dec. 12, 1989	NOTICE OF PUBLICATION	
Sep. 30, 1989	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 26, 1989	EXAMINERS AMENDMENT MAILED	
Sep. 06, 1989	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Apr. 24, 1989	LETTER OF SUSPENSION MAILED	
Nov. 03, 1988	NON-FINAL ACTION MAILED	

TM Staff and Location Information

TM Staff Information - None

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 03, 2020

EXHIBIT B

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Mark: RAZORBACKS

RAZORBACKS

US Serial Number: 73747623

Application Filing Date: Aug. 22, 1988

US Registration Number: 1566056

Registration Date: Nov. 14, 1989

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 08, 2020

Publication Date: Aug. 22, 1989

Mark Information

Mark Literal Elements: RAZORBACKS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: CLOTHING, NAMELY, NECKWEAR, JERSEYS, T-SHIRTS, SWEATSHIRTS, JACKETS, SOCKS, SWEATERS, SPORTSHIRTS, SHORTS, SWEATSUITS AND PONCHOS

International Class(es): 025 - Primary Class

U.S Class(es): 039

Class Status: ACTIVE

Basis: 1(a)

First Use: 1935

Use in Commerce: 1935

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BOARD OF TRUSTEES OF THE UNIVERSITY OF ARKANSAS, THE

Owner Address: 2404 North University Avenue
Little Rock, ARKANSAS UNITED STATES 72207

Legal Entity Type: OTHER

State or Country ARKANSAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Harold J. Evans

Attorney Primary hevans@uasys.edu
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Harold J. Evans
Name/Address: University of Arkansas System
2404 North University Avenue
Little Rock, ARKANSAS UNITED STATES 72207

Phone: 5016862513

Fax: 5026862517

Correspondent e-mail: hevans@uasys.edu gward@uasys.edu

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 01, 2021	NOTICE OF SUIT	
Jun. 08, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 08, 2020	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Jun. 08, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 05, 2020	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Mar. 31, 2020	NOTICE OF SUIT	
Mar. 24, 2020	NOTICE OF SUIT	
Dec. 05, 2019	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	
Dec. 05, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Oct. 23, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 23, 2019	TEAS SECTION 8 & 9 RECEIVED	
Apr. 30, 2019	NOTICE OF SUIT	
Nov. 14, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Oct. 23, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Oct. 23, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 22, 2009	TEAS SECTION 8 & 9 RECEIVED	
Nov. 26, 2008	CASE FILE IN TIGRS	
Dec. 06, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 06, 1995	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Apr. 13, 1995	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 14, 1989	REGISTERED-PRINCIPAL REGISTER	
Aug. 22, 1989	PUBLISHED FOR OPPOSITION	
Jul. 22, 1989	NOTICE OF PUBLICATION	
May 09, 1989	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 29, 1989	LETTER OF SUSPENSION MAILED	
Apr. 25, 1989	EXAMINERS AMENDMENT MAILED	
Oct. 11, 1988	NON-FINAL ACTION MAILED	
Sep. 26, 1988	ASSIGNED TO EXAMINER	
Sep. 22, 1988	ASSIGNED TO EXAMINER	

TM Staff and Location Information

TM Staff Information - None

File Location

EXHIBIT C

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Mark: OMAHOGS

OMAHOGS

US Serial Number: 85658838

Application Filing Date: Jun. 22, 2012

US Registration Number: 4790902

Registration Date: Aug. 11, 2015

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Nov. 13, 2021

Publication Date: Dec. 04, 2012 **Notice of Allowance Date:** Jan. 29, 2013

Mark Information

Mark Literal Elements: OMAHOGS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: sweatshirts; t-shirts; sport shirts; caps; sweaters; shorts; jackets

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 19, 2012

Use in Commerce: Jun. 19, 2012

For: entertainment services, namely, arranging and conducting collegiate athletic competitions and organizing and conducting an array of athletic events rendered live and recorded for the purpose of distribution through broadcast media

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 19, 2012

Use in Commerce: Jun. 19, 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Board of Trustees of the University of Arkansas

Owner Address: 2404 North University Avenue
Little Rock, ARKANSAS UNITED STATES 72207

Legal Entity Type: State Public University and State Instrumentality

State or Country ARKANSAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Harold J. Evans

Attorney Primary hevans@uasys.edu
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Harold J. Evans
Name/Address: University of Arkansas System
2404 North University Avenue
LITTLE ROCK, ARKANSAS UNITED STATES 72207

Phone: 501-686-2513

Fax: 501-686-2517

Correspondent e-mail: hevans@uasys.edu gward@uasys.edu

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 13, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Nov. 13, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Nov. 13, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Aug. 09, 2021	TEAS SECTION 8 & 15 RECEIVED	
Aug. 11, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Aug. 11, 2015	REGISTERED-PRINCIPAL REGISTER	
Jul. 10, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 09, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 08, 2015	STATEMENT OF USE PROCESSING COMPLETE	
Jun. 18, 2015	USE AMENDMENT FILED	
Jun. 18, 2015	TEAS STATEMENT OF USE RECEIVED	
Jan. 31, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 30, 2015	SOU EXTENSION 4 GRANTED	
Jan. 28, 2015	SOU EXTENSION 4 FILED	
Jan. 28, 2015	SOU TEAS EXTENSION RECEIVED	
Sep. 23, 2014	ASSIGNED TO EXAMINER	
Aug. 02, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 01, 2014	SOU EXTENSION 3 GRANTED	
Jul. 28, 2014	SOU EXTENSION 3 FILED	
Jul. 28, 2014	SOU TEAS EXTENSION RECEIVED	
Feb. 26, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 25, 2014	SOU EXTENSION 2 GRANTED	
Jan. 29, 2014	SOU EXTENSION 2 FILED	
Feb. 24, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Jan. 29, 2014	SOU TEAS EXTENSION RECEIVED	
Jul. 31, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	

Jul. 29, 2013	SOU EXTENSION 1 GRANTED
Jul. 29, 2013	SOU EXTENSION 1 FILED
Jul. 29, 2013	SOU TEAS EXTENSION RECEIVED
Jan. 29, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT
Dec. 04, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Dec. 04, 2012	PUBLISHED FOR OPPOSITION
Nov. 14, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Nov. 01, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED
Oct. 31, 2012	ASSIGNED TO LIE
Oct. 17, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER
Oct. 17, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED
Oct. 16, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE
Oct. 16, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Oct. 11, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Oct. 11, 2012	NON-FINAL ACTION E-MAILED
Oct. 11, 2012	NON-FINAL ACTION WRITTEN
Oct. 10, 2012	ASSIGNED TO EXAMINER
Jun. 30, 2012	NOTICE OF PSEUDO MARK MAILED
Jun. 29, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Jun. 26, 2012	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 107

Date in Location: Nov. 13, 2021

EXHIBIT D

EXHIBIT D

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**In the Matter of Trademark Applications Serial No. 97515387
Mark: HOGS**

BOARD OF TRUSTEES OF THE
UNIVERSITY OF ARKANSAS

Opposer,

Opposition No. _____

v.

O-LINE ENTERTAINMENT LLC

Applicant.

DECLARATION OF JERI L. THORPE

I, JERI L. THORPE, declare as follows:

1. The facts set forth below are of my own personal knowledge unless otherwise indicated and, if called upon to testify, I would and could testify competently to those facts.

2. I am the Director of Licensing at the University of Arkansas (the “University”). I have held this position since December 10, 2018. I previously served as Associate Media Relations Director within the Department of Athletics at the University and first began employment with the University on March 6, 1995. I am over the age of 21.

3. The Board of Trustees of the University of Arkansas (“Opposer”) is a public institution of higher education and an instrumentality of the State of Arkansas. The Opposer owns all legal rights, title and interest to the trademarks and service marks of the University.

4. I submit this declaration to provide relevant information regarding Opposer's ownership and use of its RAZORBACK Marks in United States commerce and the recognition of the RAZORBACK Marks among U.S. consumers.

5. I am a graduate of Minnesota State University, Mankato with a Bachelor of Science degree in mass communication, public relations (magna cum laude), and a minor in English with a concentration in writing and a master's degree in physical education.

6. As part of my responsibilities as Director of Licensing, I have been in charge of the management and enforcement of the University's trademark rights, including those arising from its ownership of various federally registered trademarks. In this capacity, I oversee the use of the trademarks in connection with various goods and services by the University itself and by the University's licensees. The University has, at the time of execution of this declaration, 401 licensees who market and sell goods branded with the University's trademarks.

7. Among other responsibilities as Director of Licensing, I oversee quality control for merchandise produced by licensees of the University's trademarks.

8. The University began using HOGS in reference to its sports programs at least as early as 1909. See the Wikipedia entry for the Arkansas Razorbacks which is attached hereto as Attachment 1 and incorporated herein by reference. See also pages from the 1940 edition of the Razorback, the official yearbook of the University of Arkansas which are attached hereto as Attachment 2 and incorporated herein by reference.

9. The University first registered RAZORBACKS as a trademark in 1989 and since has had an extensive licensing program for its trademarks, including RAZORBACKS and HOGS ("RAZORBACK Marks").

10. Through its own actions and the actions of its licensees, the University has used and continues to use the RAZORBACK Marks on a wide range of items and in connection with various goods and services ("University Merchandise and Services"). Apart from advertising done by its licensees, the University has extensively promoted and advertised University Merchandise and Services throughout the United States through various channels, including retail stores, online (including social media platforms such Facebook, X, and Instagram), and media guides. Additionally, licensed goods are sold on the campus of the University in the Hog Heaven store.

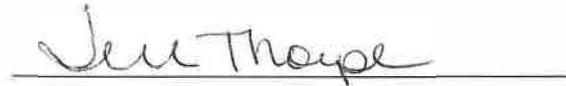
11. In addition, I am informed and believe that the University has consistently used the RAZORBACK Marks, including HOGS, on clothing since at least 1935 and on licensed goods, including clothing, since at least 1989 when the licensing program was first established at the University. See examples of such items of clothing which are attached hereto as Attachment 3 and incorporated herein by reference.

12. Opposer's target audience for University Merchandise and Services bearing Opposer's Mark is its entire fan base, which consists of alumni, families, adults, and children of all ages throughout the nation.

13. If Applicant obtains a registration for Applicant's Mark, not only does Opposer expect its use of the mark to confuse consumers as to the source and/or affiliation of its products, but also, its use of the mark will devalue Opposer's

RAZORBACK Marks and cause significant harm to Opposer by diluting the distinctiveness of Opposer's well-known RAZORBACKS and HOGS brand.

15. The signatory, being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all the statements made of her own knowledge are true and all statements made on information and belief are believed to be true.

A handwritten signature in cursive script, reading "Jeri Thorpe", is written over a horizontal line.

Jeri Thorpe
Director of Licensing
University of Arkansas

ATTACHMENT 1

Arkansas Razorbacks

The **Arkansas Razorbacks**, also known as the **Hogs**, are the intercollegiate athletics teams representing the University of Arkansas, located in Fayetteville. The University of Arkansas student body voted to change the name of the school mascot (originally the **Cardinals**) in 1910 to the Arkansas Razorbacks after a hard-fought battle against LSU in which they were said to play like a "wild band of Razorback hogs" by former coach Hugo Bezdek. The Arkansas Razorbacks are the only major sports team in the U.S. with a porcine nickname, though the Texas A&M–Kingsville Javelinas play in Division II.



The University of Arkansas currently fields 19 total varsity teams (eight men's and 11 women's) in 13 sports, and competes at the National Collegiate Athletic Association (NCAA) Division I (Football Bowl Subdivision in football) level as a member of the Southeastern Conference (SEC).

History

After classes were first held at the university, a contest was held on campus to select school colors. Cardinal (a shade of deep red) was selected over heliotrope, a shade of moderate purple. The first Arkansas football team was formed that same year and was known as the "**Arkansas Cardinals**". Arkansas merchandise sold at the highest levels in school history during the 2012–13 academic year when royalties through CLC ranked 10th best in the nation.^[3]

In 1909, the football team finished a 7–0 season, allowing only 18 points on defense and scoring 186 points on offense. College Football Hall of Fame coach Hugo Bezdek proclaimed his team played "like a wild band of razorback hogs". The name proved so popular that it was changed for the 1910 season.^[4] The tradition of calling the hogs, "Woo, Pig! Sooie" was added in the 1920s.

In 1957, Frank Broyles was hired as the head football coach and served in that position for 19 years (1957-1976). Broyles' team was awarded the 1964 National Championship by the Football Writers Association of America and the Helms Athletic Foundation. At the time, the AP Poll and UPI Coaches Poll both awarded their championships before bowl games, and they gave their

Arkansas Razorbacks	
	
University	<u>University of Arkansas</u>
Conference	<u>SEC</u>
NCAA	<u>Division I</u> (FBS)
Athletic director	<u>Hunter Yurachek</u> ^[1]
Location	<u>Fayetteville, Arkansas</u>
Varsity teams	19
Football stadium	<u>Frank Broyles Field at Donald W. Reynolds Razorback Stadium</u> (primary) <u>War Memorial Stadium</u> (secondary)
Basketball arena	<u>Nolan Richardson Court at Bud Walton Arena</u>
Baseball stadium	<u>Baum Stadium at George Cole Field</u>
Softball stadium	<u>Bogle Park</u>
Mascot	<u>Tusk VI & Big Red</u>
Nickname	<u>Razorbacks</u>
Fight song	<u>Arkansas Fight</u>
Colors	<u>Cardinal and white</u> ^[2] <div></div>
Website	<u>arkansasrazorbacks.com</u> (<u>http://ArkansasRazorbacks.com</u>)
Team NCAA championships	
50	

awards to an undefeated Alabama. However, Alabama lost the 1965 Orange Bowl game to Texas (a team Arkansas defeated in Austin, TX 14-13), while Arkansas won the 1965 Cotton Bowl Classic against Nebraska. The FWA and HAF both awarded their national championship designations to Arkansas, who was the only team to go undefeated through the bowl games that year. Both the University of Arkansas and the University of Alabama claimed national championships for 1964.



SEC logo in Arkansas' colors

In 1969, Broyles' team was ranked #2 and played the #1-ranked Texas Longhorns, coached by Darrell Royal, in Fayetteville. The game, known as **"The Big Shootout"** is perhaps the most notable football game in Razorback history. President Richard Nixon was even in attendance. The Razorbacks led 14-0 until the 4th quarter when Texas scored 15 unanswered points and won the game 15-14. Nixon gave Texas the UPI national championship trophy after the game. In the second half, Arkansas missed a field goal attempt, and then turned the ball over inside the Texas 5 yard line on another possession.

After Broyles left coaching to focus on his other job as Athletic Director, he hired Lou Holtz to take over his former position. Holtz served as the head football coach from 1977 through the 1983 season. Under Holtz, the Razorbacks continued their success, beating Oklahoma in the 1978 Orange Bowl to finish the 1977 season 11-1 overall and ranked #3 in the final polls. After finishing the 1978 season 9-2-1 with a tie against UCLA in the 1978 Fiesta Bowl, Arkansas won a share of the Southwest Conference championship in 1979, but lost to Alabama in the 1980 Sugar Bowl to finish 10-2. Holtz's last four teams finished 7-5 in 1980, 8-4 in 1981, 9-2-1 in 1982, and 6-5 in 1983.

In 1971, the women's athletic department was formed. On January 1, 2008, the men's and women's athletic departments merged along with a new athletic director.^[5]

The basketball team rose to prominence in the 1970s now under the coaching of Eddie Sutton and with future NBA star Sidney Moncrief along with Marvin Delph and Ron Brewer, three similarly sized Arkansas-bred guards, known as **"The Triplets"**. The team made a Final Four appearance under him, finishing 3rd by defeating Notre Dame on a last-second shot in the now-defunct consolation game.

In the 1980s, the football team was now coached by former Razorback All-American Ken Hatfield (1984-1989), and established itself as a powerful running team. The Razorbacks challenged for the SWC title each year, winning the conference championship in 1988 and 1989, and went to the Cotton Bowl Classic twice. Hatfield's teams established excellent regular-season records, but had difficulty winning bowl games, finishing 1-5 in bowls under Hatfield.

In 1990, Broyles announced that the Razorbacks would leave the Southwest Conference and join the Southeastern Conference beginning in the 1991-92 school year (the football team would play the 1991 season in the SWC while all other sports would compete in the SEC), setting off a major realignment in college football. Now with twelve teams, the SEC broke up into two separate divisions with Arkansas in the West with Alabama, Auburn, Ole Miss, Mississippi State, and LSU. In 1995, the Arkansas Razorbacks won its first SEC Western Division Title in football, but lost to East Division champion Florida in the SEC Championship Game.

In 1994, Nolan Richardson's basketball Razorbacks won the NCAA Tournament. His basketball teams challenged for the SEC and national championships regularly during the 1990s, making three trips to the Final Four (1990, 1994, 1995) and two to the championship game while compiling a record of 389–169 (.697) in his 17 years as the head basketball coach.

On December 10, 1997, Houston Nutt (1998-2007) was hired as head football coach for the Razorbacks to replace Danny Ford, who had been head coach since 1993, and the 1998 season was his first full season. Highly sought after as a Little Rock Central quarterback, Nutt had been the last recruit to sign under Broyles, but transferred to Oklahoma State University because he did not fit Holtz's offensive plans. Nutt would guide the Hogs to 3 SEC West Division title in 1998, 2002, and 2006, plus bowl victories over Texas in the 2000 Cotton Bowl Classic and over Missouri in the 2003 Independence Bowl. Nutt also coached running back Darren McFadden from 2005 to 2007, who would finish his career at Arkansas as the all-time leading rusher in school history, as well as the most decorated player to ever wear a Razorback football uniform. McFadden would be 1st team All-SEC for three years in a row, 1st team All-American in 2006 and 2007, and he would win the Doak Walker Award as the nation's best RB in 2006 and 2007, and the Walter Camp Award in 2007 as the nation's most outstanding player. McFadden would also finish as runner-up for the Heisman Trophy in 2006 and 2007.

Soon after Houston Dale Nutt's departure, two significant things happened. First, AD Broyles retired, and he was replaced by new AD Jeff Long (2008-2017). Second, Long then hired Atlanta Falcons head coach Bobby Petrino (2008-2011), who abruptly departed the NFL to lead the Hogs. After a losing record in his first season, and finishing 8-5 in 2009 after winning the 2010 Liberty Bowl, Petrino led the team to a BCS game in 2010, but lost to Ohio State in the 2011 Sugar Bowl to finish the season 10-3. In 2011 his team would finish 11-2 and ranked #5 in the final polls after beating Kansas State in the 2012 Cotton Bowl Classic, thanks to a heavy passing attack. On April 1, 2012, Petrino drove his motorcycle into a ditch with a passenger aboard. He was fired after it was revealed this passenger was his mistress whom he had hired onto his staff. AD Jeff Long introduced special teams coordinator, and former Michigan State head coach, John L. Smith as the interim coach for the 2012 season in late April.

Smith entered the season as the steward of a preseason Top 10 squad with multiple preseason Heisman hopefuls. He recorded the school's first loss to a Sunbelt team in the program's 100-year history as Louisiana Monroe pulled the upset in Little Rock. In only his second game, he had managed the second-largest drop from the AP ranking narrowly missing the #1 spot held by Michigan after losing the season opener to Appalachian State just five years before.

In 2011, Long hired former Nolan Richardson assistant coach Mike Anderson (2011-2019) as the new men's basketball head coach. Anderson's tenure was an up-and-down roller coaster, featuring highs such as a last second victory over Kentucky in 2015, plus NCAA tournament teams in 2015, 2017, and 2018. But Anderson ultimately failed to take the Razorbacks back to national prominence on a consistent basis, and he was let go by new AD Hunter Yurachek after the 2018-2019 season.

Yurachek then hired Nevada coach Eric Musselman to take over as the new head coach in the 2019-2020 season. Following a 20 win first year, Musselman coached his next two teams to the NCAA's Elite Eight in the 2021 and 2022 tournaments. Both teams finished ranked in the AP Top 20 and the UPI Top 10.

On December 4, 2012, the school named former University of Wisconsin coach Bret Bielema (2013-2017) as head coach for the 2013 season. Coach Bielema rebuilt the team around a power running game and strong defense and led the Hogs back to a winning record in 2014 including back-to-back shutouts over top ten teams, the first time in history such a feat had been accomplished by an unranked team, and a victory over Texas in the 2014 Texas Bowl at the end of the season. Bielema would coach Arkansas to another bowl victory in 2015, beating Kansas State in the 2016 Liberty Bowl. However, his team collapsed in the last couple of games in 2016, and then stumbled to a losing record in 2017. AD Jeff Long had already been let go by the school prior to the end of the 2017 season, and interim AD Julie Cromer fired Bielema after the final game.

Cromer then hired SMU head coach Chad Morris (2018-2019) as the new head coach after the 2017 season. Cromer would then leave Arkansas to become the AD at Ohio University in the summer of 2019 after she was replaced by current Athletics Director Hunter Yurachek in early 2018. Morris' tenure as the head coach of the football team is considered one of the worst in school history. Over one full season, and a shortened second season, Morris never won an SEC game, and both of his teams would finish with abysmal records of 2-10. Yurachek fired Morris with two games left in the 2019 season, and promoted tight ends coach Barry Lunney Jr to interim head coach for the final two games. Lunney left after the season was over, and Yurachek hired Georgia offensive line coach Sam Pittman as Arkansas' new head coach. Pittman had been the Razorbacks offensive line coach under Bielema from 2013 to 2015, and had produced some of the best linemen, and offensive lines, in school history. Several former players signed a petition asking Yurachek to hire Pittman.

In 2020, Arkansas only played ten games (all teams from the SEC) due to the COVID-19 pandemic. Arkansas' last conference victory had been on October 28, 2017 against Ole Miss. On October 3, 2020, Pittman's Razorbacks broke a 20-game SEC losing streak by defeating Mississippi St in Starkville, 21-14. The team would finish the SEC-only season at 3-7, also beating Ole Miss and Tennessee. Pittman's 2021 squad would improve upon the previous season in a big way, going 9-4 overall after beating Penn State in the 2022 Outback Bowl on New Year's Day, and finish ranked in the final AP Top 25 at #21. Pittman would be named the 2021 AFCA Region 2 Coach of the Year.

Sports sponsored

Men's sports

Football

The football team plays its home games either at Donald W. Reynolds Razorback Stadium, located on the University of Arkansas campus in Fayetteville, or at War Memorial Stadium, located in Little Rock. In 1964, the Razorbacks were the only team to go through the regular season and a bowl game undefeated, and they were awarded the Football Writers Association of America National Championship. The 1969 team, led by quarterback Bill Montgomery, challenged the Texas Longhorns for a national championship in the Game of the Century.

Basketball

The basketball team plays its home games in Bud Walton Arena on the University of Arkansas campus. One of the top 10 NCAA programs of all time, the Razorbacks were ushered into the modern era on the shoulders of Coach Eddie Sutton (800 game-winner). Under the leadership of Nolan Richardson, the Razorbacks won the NCAA tournament in 1994 defeating Duke University, and appeared in the championship game the following year, but were beaten by UCLA. The Razorbacks have been to NCAA Final Four in 1941, 1945, 1978, 1990, 1994 and 1995, though the first two were achieved before the NCAA gathered the final four teams in one site.

The current head coach for the men's basketball team is Eric Musselman. Musselman replaced Mike Anderson, the former assistant under Nolan Richardson. On March 26, 2007, Stan Heath was fired as the head coach of the men's basketball team.^[6] John Pelphrey ultimately replaced Heath and made the 2008 NCAA Division I men's basketball tournament, but did not make any subsequent postseason appearances and was fired after the 2010–11 season. Pelphrey compiled a 69–59 overall record and 25–39 SEC conference record while at Arkansas.^[7] Mike Anderson was announced as the new men's Basketball head coach on March 23, 2011.

Baseball

The baseball team, led by former Razorback Dave Van Horn, has reached the postseason NCAA tournament every year except one (2016) since he began coaching the team in 2003. In 2012, they reached the College World Series compiling a 2–0 record in Omaha before falling in consecutive games to two times defending national champion South Carolina in the championship of Bracket Two. South Carolina was defeated in the National Championship Series by Arizona.

The Razorbacks most recently also reached the 2018 College World Series where they finished runner-up to Oregon State, joining previous appearances in Omaha in 1979 (finished runner-up); 1985; 1987, 1989, 2004, 2009, and 2015. The team plays home games at Baum Stadium, located just south of campus, and which finished several major renovations in 2004 and 2009.

Men's sports	Women's sports
<u>Baseball</u>	<u>Basketball</u>
<u>Basketball</u>	<u>Cross country</u>
<u>Cross country</u>	<u>Golf</u>
<u>Football</u>	<u>Gymnastics</u>
<u>Golf</u>	<u>Soccer</u>
<u>Tennis</u>	<u>Softball</u>
<u>Track & field</u> [†]	<u>Swimming & diving</u>
	<u>Tennis</u>
	<u>Track & field</u> [†]
	<u>Volleyball</u>

† – Track and field includes both indoor and outdoor.



ESPN College Gameday at the University of Arkansas.



Bo Bigham bats for the Razorbacks at the 2012 College World Series.

Many Razorbacks players have gone on to the majors, perhaps the most successful is Cliff Lee, the 2008 AL Cy Young Award Winner, with the most recent being Dallas Keuchel of the Houston Astros.^[8]

Track and field

The track and field team was under the direction of John McDonnell for over 25 years (since the 1977–78 academic year). McDonnell's men's teams have won 40 NCAA championships since 1984, including 11 cross country, 19 indoor track and 10 outdoor track along with 37 Southwest Conference championships, and 38 of 40 SEC titles.^[9] The Razorbacks, under his direction, won five NCAA National Triple Crowns, achieved by winning NCAA titles in cross country, indoor and outdoor track in the same school year. Arkansas and the University of Texas–El Paso (UTEP) are the only teams to have ever won the National Triple Crown. The track and field Razorbacks men completely dominated the sport during the 1990s, winning 24 of the 30 available titles. Now under the direction of coaches Chris Bucknam, Doug Case, and Travis Geopfert, the men's track and field team still dominates the NCAA. They have won multiple SEC triple crowns along with one NCAA national championship since taking over in 2008.

Golf

The Razorbacks golf teams are based at The Blessings golf course in Fayetteville. From the back tees of the course, the rating is 79.1 and its slope is 153, making it one of the most difficult golf courses in the U.S.

John Daly remains an avid fan of the Razorbacks even after the University of Arkansas misplaced his 1991 PGA Championship trophy that he loaned to them.

The men's golf team has won three conference championships: 1958 Southwest Conference and 1995 and 2019 Southeastern Conference. R. H. Sikes won the NCAA Championship in 1963 and the team place second in 2009.^[10]

Women's sports

Basketball

The Razorback women's basketball team plays home games in Bud Walton Arena, often referred to as the "Basketball Palace of Mid-America". The building is located on the University of Arkansas campus. The women's basketball team completed its 39th season in 2014–15, and has made 21 postseason appearances (from AIAW through the current NCAA era). The Razorbacks' made their first NCAA Women's Final Four appearance in 1998, with the help of team leader Christy Smith.^[11]

Cross country

The cross country track team is led by head coach Lance Harter. They practice and compete on cross country course at the university's Agricultural Experiment Station north of the main campus. The course is also home to the men's cross country team. Harter is the first Arkansas coach to have his team ranked No. 1 in the nation, and has won more SEC cross country titles than any other member

institution. The women's team won its first national championship at the NCAA Women's Division I Cross Country Championship in Terre Haute, Indiana, in November 2019. The win completed a calendar-year sweep after the university's indoor and outdoor track and field teams won their respective championships.

Golf

The golf team is headed by coach Shauna Estes-Taylor. The team practices both at Blessings course, which is located a few minutes from the University of Arkansas campus in Johnson, Arkansas, and also at the Fred W. and Mary B. Smith Razorback Golf Training Facility—which is also located at Blessings course—which features both indoor and outdoor practice areas. The men's golf team utilizes both areas as well.



Razorback Women during a basketball game.

Gymnastics

The gymnastics team is referred to as the GymBacks. They are head coached by former US Olympian Jordyn Wieber. They practice in the Bev Lewis Center for Women's Athletics and compete in Barnhill Arena, both of which are located on the University of Arkansas campus. The Gym'Backs have five NCAA Regional appearances (2004, 2005, 2006, 2007, 2008), advanced two individuals (Dana McQuillin and Casey Jo Magee) to the NCAA Championship and hosted the 2006 NCAA South Central Regional.^[12]

At the 2006 Regionals, the Gym'Backs placed second in a six-team field, qualifying them for the NCAA National Championships for the first time. They repeated this feat in 2008.

Also in 2008, team members Michelle Stout and Casey Jo Magee, became the Gym'Backs first All-Americans. Stout reached the first-team status on vault while Magee became a two-time second-team member on vault and uneven bars.

The team is also the only team in the entire NCAA to have a coaching staff composed entirely of olympians.^[13]

Soccer

The soccer team is head coached by Colby Hale, and practice/play on Arkansas Field which is an exclusively soccer field on campus. Arkansas soccer is one of the oldest programs in the Southeastern Conference,^[14] competing as a varsity sport since 1986.



Razorback Soccer Stadium

Softball

The softball team is coached by Courtney Deifel. They practice and play at Bogle Park, which opened during the 2008–09 season.

Swimming and diving

The swimming and diving team is coached by Neil Harper. The team's facilities are the University of Arkansas Natatorium, which is located inside the HPER building (which also is home to student intramural facilities).

Tennis

The tennis team's head coach is Michael Hegarty. The team's facilities are the Billingsley Center (outdoor) and the adjacent Dills Indoor Tennis Center. Tennis is one of the oldest varsity sports at Arkansas with a continuous history from the first year of the Women's Athletics Department in 1971–1972.

Track and field

The track and field team is coached by Lance Harter and has won five NCAA Division I championships since 2015, three in indoor track and field and two in outdoor track and field. The team also swept the 2019 calendar, winning the indoor, outdoor and cross country national championships.

The team has indoor training and racing facilities at the Randal Tyson Track Center and outdoor facilities at John McDonnell Field. Harter's teams are the most successful in the Southeastern Conference, winning 16 league titles including the first-ever SEC women's triple crown (a sweep of cross country, indoor and outdoor titles in the same season).^[11] His program produced numerous NCAA champions and most recently Athens Olympics medalists Veronica Campbell (two gold medals and a bronze for Jamaica in sprints) and Deena (Drossin) Kastor. Kastor is one of America's premier distance runners, earning a marathon bronze medal in Athens and holding numerous distance and marathon records.

Volleyball

The volleyball team has been coached by Jason Watson since 2016. They practice and play in Barnhill Arena. Robert Pulliza was the previous coach, from 2008 to 2015. Before Pulliza took over for Chris Poole in 2008, Poole's teams had won 11 SEC Western Division from their inaugural season in 1994.

Notable non-varsity sports

Rugby

Founded in 1971, the University of Arkansas Rugby Club is the longest-tenured sports club on campus.^[15] Arkansas plays college rugby in the Division 1 Heart of America conference, a conference composed mostly of Big 12 and SEC teams. The team plays at Walker Park, just south of the Donald W. Reynolds Stadium. Arkansas rugby is led by head coach Warren Fyfe.

Arkansas has consistently been one of the best teams in the Heart of America conference, winning the conference title in the 2009–10 and 2010–11 school years,^[16] and finishing second in 2011–12. Arkansas defeated Kansas 28–12 to reach the finals of the 2012 Heart of America 7s tournament, where they lost to Lindenwood.^[17]

Ice Hockey

The Razorback hockey program was founded in 2007 as a club team playing in the ACHA's Division III. Playing their first full season in 2008–09, the Hogs posted a 6–6–0 record in the SECHC: since then, the team has yet to record a losing season, with five SECHC titles in their history. This success allowed the first team to move up to ACHA Division I in 2015–16, playing in the WCHL: a second team was added by the club that remains in DIII and the SECHC. Eventually, the teams would merge back into one, play at the Division II level, and move to the MACHA when the SECHC left ACHA for a rival sanctioning body. In 2021, the Ice Hogs reached the ACHA Division II national final but lost to Hope College. Home games are played at the Jones Center Rink in nearby Springdale and attract large crowds, reflecting the growth in popularity of hockey in Northwest Arkansas. The club's biggest rival is Missouri State: the Razorbacks and Ice Bears play an annual home-and-away series, with great attendance at both venues.

Cycling

The University of Arkansas Cycling Club is one of the fastest-growing sports clubs on campus. For the past five years, Arkansas Cycling Club has hosted its annual cycling event, the Arkansas Classic, which attracts collegiate and non-collegiate cyclists from over 10 states, some from as far as Minnesota and Wisconsin. The club represents the university in the South Central Collegiate Cycling Conference (SCCCC), competing against teams from Texas, Oklahoma and Louisiana. Arkansas Cycling competes in most disciplines of cycling, especially Road and Mountain at the local, state, regional and national levels. For the past three years, the club has sent multiple riders to the Collegiate National Championships, which in 2017 will be hosted in Grand Junction, CO.

Cycling as a hobby and transportation option is growing rapidly in Northwest Arkansas, which has seen demand for the club to diversify. Although Arkansas Cycling Club has a well-grounded racing team, it also offers a number of great membership benefits and community-orientated group rides to those riders who are looking to enjoy the sport of cycling without the competitiveness of racing. For more information, please visit the Arkansas Cycling webpage^[18]

Rivalries

Through the administrations of athletic directors John Barnhill, Frank Broyles, and Jeff Long, the University of Arkansas maintained a policy of not competing against other in-state Division I schools.^{[19][20][21]} There are four other Division I schools in the state of Arkansas: Arkansas State University in Jonesboro, the University of Arkansas at Little Rock (athletically branded as "Little Rock"), University of Arkansas at Pine Bluff, and the University of Central Arkansas in Conway. ASU is the only school of the three to compete in the Football Bowl Subdivision; Little Rock does not have football, while UAPB and UCA compete in the Football Championship Subdivision.

In 2021, Arkansas announced its first football game against Arkansas State would take place in 2025 at War Memorial Stadium in Little Rock.^[21]

Historically, Arkansas' most heated rivalry was with the Longhorns of the University of Texas. However, the rivalry has become much less intense since the two teams joined different conferences in the early 1990s and now meet up infrequently. Texas leads the series in football and baseball, while Arkansas holds the series lead in basketball and track & field. Another rival from the state of Texas is Texas A&M. During their Southwest Conference rivalry days, the two teams played annually in all sports. In 2009, the rivalry resumed again on an annual basis, being played each year at Cowboys Stadium. The rivalry in all other sports resumed in the fall of 2012 after A&M joined the SEC.

Since joining the Southeastern Conference the Razorbacks have developed a rivalry with Louisiana State University (LSU Tigers) in football. The game between these two teams usually takes place near the end of the season and has sometimes decided the SEC Western Division Championship. The winner of this game takes home the "Golden Boot" which is a gold trophy in the shape of the two states. Arkansas took the Golden Boot home in 2007 with a 50–48 win over the #1 ranked Tigers in Baton Rouge. This was their first time winning the trophy since 2002. Arkansas and LSU have also built a rivalry in baseball, as the two schools have been at the top of the NCAA attendance standings for the past several seasons. In 2001, despite coming into the series in last place in the SEC West, Arkansas swept a three-game series from top-ranked LSU, which won the 2000 College World Series, in Fayetteville. Since the University of Missouri has entered the Southeastern Conference, a new rivalry was created in 2014 called the Battle Line Rivalry that goes back and forth between both school in Football.

In basketball, the primary rival for the Razorbacks in the SEC is the Wildcats of the University of Kentucky. This rivalry developed in the 1990s during the coaching tenures of Rick Pitino at Kentucky and Nolan Richardson at Arkansas when both Kentucky and Arkansas were annually in competition for a national title.

In baseball, the main rivals of the Razorbacks are the LSU Tigers and the Ole Miss Rebels. In 2022, Arkansas and Ole Miss met each other in the College World Series. The Rebels won the first contest while the Razorbacks took the second, but it was Ole Miss who won the third and advanced to the National Championship. Ole Miss defeated Oklahoma to win their first national title in baseball.

Mascots

The live mascot for the University of Arkansas is named Tusk. He is a Russian boar that weighs in at approximately 400 pounds. Tusk currently resides on the Stokes family farm in Dardanelle, Ark., and makes a two-hour trek up to Northwest Arkansas for every Razorback football game. The current mascot, Tusk VI, is a direct descendant of Tusk I. The live mascot program at Arkansas is supported by the Tusk Fund, which is administered by the Razorback Foundation.^[22]

There are a number of costumed mascots for the University of Arkansas Razorbacks that attend most major sporting events. Big Red (aka the "Fighting Razorback") is the traditional mascot for the university and represents the intimidating fighting spirit of the Razorbacks at all athletic events. Sue



Tusk, the live mascot for the University of Arkansas.

E., is the female hog and is famous for her costume changes and dancing ability. Pork Chop is the "kid" mascot. Boss Hog, a nine-foot inflatable mascot, joined the mascot family during the 1998–99 football season.

The Razorback was officially adopted as the university's mascot in 1909 after Hugo Bezdek, the coach at the time,

stated after a big win that his team played like a "wild band of razorback hogs".^[23] Subsequently, the razorback became the mascot for the entire university, replacing the cardinals as the official mascot. The only current athletic logo for the university is the classic or running hog as has been depicted on the program's football helmets.^[24] The university has ceased manufacture of memorabilia with any of the other logos in an attempt to re-brand the athletic department.



Boss Hog entertains fans at a basketball game in 2010.

National team championships

NCAA team championships

Arkansas has won 51 NCAA team national championships.^[25]

▪ Men's (43)

- Basketball (1): 1994
- Cross Country (11): 1984, 1986, 1987, 1990, 1991, 1992, 1993, 1995, 1998, 1999, 2000
- Indoor Track & Field (21): 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1997, 1998, 1999, 2000, 2003, 2005, 2006, 2013, 2023
- Outdoor Track & Field (10): 1985, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2003, 2004 (vacated), 2005 (vacated)

▪ Women's (8)

- Cross Country (1): 2019
- Indoor Track & Field (5): 2015, 2019, 2021, 2023, 2024
- Outdoor Track & Field (2): 2016, 2019

▪ see also

- List of NCAA schools with the most NCAA Division I championships

- SEC NCAA team championships

Other national team championships

- Men's
 - Football (1): 1964

Arkansas' 1964 football team was recognized contemporaneously as the national champion by the Football Writers Association of America, Helms Athletic Foundation and Poling System, and retroactively by the College Football Researchers Association, Billingsley Report, National Championship Foundation, and Sagarin Ratings.^[26] Although the NCAA has never bestowed championships at the highest level of football, the NCAA website lists Arkansas as one of three national champions in 1964 as chosen by selecting organizations, along with Alabama and Notre Dame.^[27]

Notable athletes

Football

- Brandon Burlsworth – All-American offensive lineman that played for the Razorbacks from 1995 to 1998, subject of the 2016 film Greater (film).
- Joe Adams – played for the Carolina Panthers.
- Fred Akers – former head coach at University of Texas.
- Lance Alworth – played for the San Diego Chargers. Pro Football Hall of Fame and College Football Hall of Fame member.
- Gary Anderson – USFL and NFL running back.
- Shawn Andrews – plays for the Philadelphia Eagles.
- Steve Atwater – Eight-time Pro Bowler for the Denver Broncos. Won two Super Bowls and a member of the Pro Football Hall of Fame.
- Jim Benton – played for the Cleveland Rams, Chicago Bears, and Los Angeles Rams in the 1930s and 1940s. Member of the NFL 1940s All-Decade Team.
- John Bond – offensive coordinator for the Georgia Tech Yellow Jackets football team.
- William "Bud" Brooks – All American and winner of the Outland Trophy for the nation's best interior lineman in 1954.
- Frank Broyles – played football at Georgia Tech for Coach Bobby Dodd, but as coach found success throughout the 1960s. Under Broyles, Arkansas claimed the 1964 national championship. After retiring from coaching in 1976, has been well known as the Arkansas men's athletic director (1974–2007) and a broadcaster for ABC Sports. Member, College Football Hall of Fame.
- Fred Childress – six-time all-star offensive lineman in the CFL.
- Greg Childs – played for the Minnesota Vikings.
- Butch Davis – NFL and college head coach.
- Knile Davis – An NFL tailback for the Kansas City Chiefs
- Joe Ferguson – played for the Buffalo Bills.
- Barry Foster – played for Pittsburgh Steelers.
- Ken Hamlin – played for the Dallas Cowboys.

- Dan Hampton – played for the Chicago Bears. Pro Football Hall of Fame member.
- Dave Hanner – member of the Green Bay Packers Hall of Fame.
- Ken Hatfield – member of the 1964 national championship team at Arkansas. He went on to be the head football coach at the Air Force Academy, the University of Arkansas, Clemson University, and Rice University.
- Wayne Harris – member of the Canadian Football Hall of Fame.
- Hunter Henry - Tight End for the Los Angeles Chargers.
- Madre Hill – played for the Cleveland Browns, Berlin Thunder (NFL Europe), San Diego Chargers, Oakland Raiders and in Super Bowl XXXVII. Considered one of the greatest running backs to come out of the University of Arkansas.
- Red Hickey – NFL player and head coach; credited with creating the shotgun formation.
- Peyton Hillis – Former NFL Running Back, Madden 12 cover athlete.
- Chris Houston - A starting cornerback for the Detroit Lions and the NFL Interception Return yards leader (2011)
- Jim Lee Howell – NFL player and head coach.
- John Jenkins – head coach for University of Houston and in the Canadian Football League.
- Dennis Johnson – Tail Back for the Houston Texans
- Jimmy Johnson – member of the 1964 national championship team at Arkansas. He went on to be the head football coach at Oklahoma State University, the University of Miami, Dallas Cowboys, and the Miami Dolphins.
- Felix Jones – 2008 first-round draft pick of the Dallas Cowboys. Plays for the Pittsburgh Steelers
- Jerry Jones – member of the 1964 national championship team at Arkansas. He is the owner of the Dallas Cowboys.
- Matt Jones – first-round draft selection of the Jacksonville Jaguars. Jones also played for the Razorbacks in basketball.
- Kenoy Kennedy – played for the Detroit Lions.
- Steve Little – one of top college kicker/punter combos, kicking an NCAA record 67-yard field goal in 1977. Played for St. Louis Cardinals.
- Jonathan Luigs – All American and 2006 winner of the 2006 Dave Rimington Trophy given to the outstanding center in the U.S.
- Ryan Mallett – Former backup quarterback for the New England Patriots, Houston Texas, and Baltimore Ravens currently a free agent.
- Darren McFadden – winner of 2006 and 2007 Doak Walker Award, 2006 and 2007 Heisman Trophy runner-up and winner of the 2008 Walter Camp college football player of the year award. 2008 first-round draft pick of the Oakland Raiders.
- Marcus Monk – played for the Chicago Bears, New York Giants, and Carolina Panthers.
- Bill Montgomery- member of the University of Arkansas Sports Hall of Honor and QB during the 1969 Big Shootout.
- Jerry P. Moore – Arkansas highest drafted player in 1971 (round 4, pick 11, 89 overall) by Chicago Bears; ""Brian Piccolo Award"" recipient. All-Southwest Conference First Team DB 1970; Letterman – 1968, 1969, 1970; Senior Bowl – Mobile, Alabama 1971; All-American Game – Lubbock, Texas 1971; PRO 1971–74: Chicago Bears, New Orleans Saints
- Jason Peters – Starting offensive lineman for the Philadelphia Eagles.
- Loyd Phillips – member of the College Football Hall of Fame and 1966 winner of the Outland Trophy for the best interior linemen in the country.
- Billy Ray Smith Jr. – first round draft selection in 1983 draft; played for the San Diego Chargers, 1983–1992. Inducted into College Football Hall of Fame.
- Billy Ray Smith Sr. – longtime NFL defensive lineman

- Pat Summerall – played ten years in the NFL, primarily as a kicker; best known as a broadcaster, gaining prominence with his partner John Madden.
- Barry Switzer – member of the 1964 national championship team at Arkansas He went on to be the head football coach at the University of Oklahoma and for the Dallas Cowboys.
- Boo Williams – receiver for the New Orleans Saints 2000–06
- Dennis Winston – defensive lineman for the Pittsburgh Steelers and New Orleans Saints.
- Tyler Wilson – An NFL quarterback for the Oakland Raiders
- Jarius Wright – plays for the Minnesota Vikings.

Basketball

- John Adams – 1941 All-American and one of several individuals credited with inventing the jump shot.
- Corey Beck – a member of the 1994 national championship team, and played for four seasons in the NBA most notably with the Charlotte Hornets
- Patrick Beverley – three-time NBA All-Defensive Team member and current point guard for the Los Angeles Clippers.
- Ron Brewer – drafted by the Portland Trail Blazers in the first round (7th pick) of the 1978 NBA draft. Played eight years in the league for six teams.
- Ronnie Brewer – son of Ron Brewer. First-round NBA draft choice of the Utah Jazz in 2006.
- Gordon Carpenter – gold medalist at 1948 Summer Olympics
- Shameka Christon – Plays for WNBA's New York Liberty.
- Todd Day – played for five NBA teams, most notably Milwaukee Bucks
- Marvin Delph – one of "**The Triplets**" was drafted but never played in the NBA choosing to play for Athletes in Action, a Christian ministry.
- Daniel Gafford - all-SEC Freshman and 2019 all-SEC First Team, current Center for the Washington Wizards.
- Scott Hastings – long-time NBA center
- Joe Johnson – drafted by the Boston Celtics 10th overall in 2001. Seven-time NBA All-Star, scored over 20,000 career points in his 18 seasons in the NBA.
- Joe Kleine – played 15 years in the NBA for the Chicago Bulls and five other teams. Was a gold medalist on the 1984 U.S. Olympic basketball team.
- George Kok – dominant big man of the 1940s
- Lee Mayberry – played seven years in the NBA for both the Milwaukee Bucks and Vancouver Grizzlies.
- Oliver Miller – played for six NBA teams, ending his career with the Minnesota Timberwolves in 2004.
- Sidney Moncrief – Two-time NBA Defensive Player of the Year and franchise great for the Milwaukee Bucks. Five-time NBA All-Star and an inductee to the Naismith Memorial Basketball Hall of Fame.
- Jannero Pargo – long-time backcourt veteran in the NBA and current assistant coach for the Portland Trail Blazers.
- Bobby Portis - fiery big man for Milwaukee Bucks, first-round pick (#22 overall) of Chicago Bulls in 2015 NBA Draft.
- R. C. Pitts – gold medalist at 1948 Summer Olympics.
- Ike Poole – 1936 Consensus All-American

- Ulysses (U.S.) Reed – hit the half-court buzzer-beating shot to sink defending champion Louisville during the 1981 NCAA tournament.
- Kareem Reid – streetball legend and former player for the Harlem Globetrotters.
- Alvin Robertson – played for San Antonio Spurs. Was a gold medalist on the 1984 men's U.S. Olympic basketball team. Named NBA Defensive Player of the Year and Most Improved Player in 1986.
- Scotty Thurman – key to the 1994 NCAA Championship team and known as the player that hit "The Shot", a three-point basket with approximately 53 seconds left, in the 1994 Championship game versus Duke University.
- Darrell Walker – played for several NBA teams including the champion Chicago Bulls. Formerly head coach for Toronto Raptors and Washington Wizards.
- Sonny Weems – winner of the NCAA slam dunk competition and 2008 NBA draft pick (second round-39th overall) of the Chicago Bulls and then traded to the Denver Nuggets.
- Corliss Williamson aka "Big Nasty" – played for Sacramento Kings, Toronto Raptors, Detroit Pistons (with whom he won the NBA title in 2004), and Philadelphia 76ers. Returned to Sacramento in 2005. Named 2001–2002 NBA Sixth Man of the Year. He led the Hogs to 1994 NCAA Championship, where he was named Most Outstanding Player of the NCAA tournament.

Baseball

- Andrew Benintendi - seventh overall pick by Boston Red Sox in 2015 MLB Draft; 2015 Golden Spikes Award and Dick Howser Trophy winner. Member of 2016 World Series Championship Boston Red Sox team.
- Eric Hinske – 2002 American League Rookie of the Year, currently an Arizona Diamondback
- Dallas Keuchel – Currently plays for the Chicago White Sox, Four-time Gold Glove Award and 2015 American League Cy Young Award winner.
- Jeff King – played for the Pittsburgh Pirates and the Kansas City Royals
- Cliff Lee – played for the Texas Rangers and the Philadelphia Phillies, American League Cy Young Award winner and AL Comeback Player of the Year in 2008.
- Tim Lollar – won 47 Major League games pitching for 4 teams over 7 seasons
- Kevin McReynolds – played for New York Mets, Kansas City Royals, and San Diego Padres
- James McCann (baseball) - All-Star catcher currently playing for the New York Mets
- Mel McGaha – former Major League manager; also played in NBA
- Tom Pagnozzi – played for St. Louis Cardinals
- Robert Person – Pitcher for the New York Mets, Toronto Blue Jays, Philadelphia Phillies and Boston Red Sox
- Johnny Ray – 10 year Major League second baseman with Pittsburgh Pirates and Anaheim Angels
- Drew Smyly - Veteran Major League pitcher with stincts with the Detroit Tigers and the Tampa Bay Rays

Golf

- Miller Barber – top PGA Tour and Senior PGA Tour player
- Austin Cook – golfer
- John Daly – winner of two professional major championships
- Andrew Landry – Web.com Tour winner

- [Stacy Lewis](#) – NCAA individual champion, 2007. Won individual and team championship at 2006 [World Student Games](#). Finished 3rd in 2008 [Women's U.S. Open](#), her professional debut.
- [David Lingmerth](#) – Web.com Tour winner and PGA tour player
- [Brenden Pappas](#) – Nationwide Tour winner
- [Deane Pappas](#) – has won on Nationwide Tour and [Sunshine Tour](#)
- [Tag Ridings](#) – Nationwide Tour winner
- [R. H. Sikes](#) – won 1963 [NCAA individual](#) title, two PGA Tour events
- [Stacy Lewis](#) – [LPGA Tour](#) golfer, winner of two professional [major championships](#)

Track and field

- [Niall Bruton](#) – Two-time winner of NCAA indoor mile, Irish Olympian.
- [Veronica Campbell-Brown](#) – Won three [gold medals](#) and a bronze in two [Olympic Games](#) competing for [Jamaica](#) in [sprints](#). Won 100 meter and second in 200 meter at [2007 World Championships](#).
- [Mike Conley](#) – [Olympic silver medalist](#) in [1984](#) and [gold medalist](#) in [1992](#) in the triple jump. Member of the [USA Track and Field Hall of Fame](#)^[28]
- [Alistair Cragg](#) – Top Irish distance runner.
- [Calvin Davis](#) – Won bronze medal in 400 meter hurdles at [1996 Summer Olympics](#).
- [Joe Falcon](#) – US's top miler in 1990.
- [Edrick Floreal](#) – Canadian Olympic triple jumper, head coach at Stanford.
- [Tyson Gay](#) – Won 100 and 200 meter sprints at 2007 World Championships.
- [Matt Hemingway](#) – Silver medalist in high jump in 2004 Olympic Games.
- [Robert Howard](#) – Two-time [Olympic](#) participant. Won nine NCAA titles in triple and long jumps.
- [Deena Kastor](#) – Holder of the US [marathon](#) record. Won bronze medal in [Olympic marathon](#) in 2004.
- [Seneca Lassiter](#) – Among top American milers, winning [USATF 1500-meter](#) run twice.
- [Jarrion Lawson](#) – 2016 winner of [The Bowerman](#).^[29] First since [Jesse Owens](#) to sweep the 100, 200, and long jump in the same NCAA championship.
- [Daniel Lincoln](#) – US [Olympian](#) and American record holder in the [steeplechase](#).
- [Omar McLeod](#) – Jamaican [Olympic](#) and World Champion in the [110mh](#).
- [Frank O'Mara](#) – Two-time 3000 meter indoor world champion.
- [Gi-Gi Miller-Johnson](#) – Top [heptathlete](#) in US in 2006.^[30]
- [Brandon Rock](#) – 800 meter runner; 1996 Summer Olympics, 1995 USATF National Champion, 1995 NCAA Outdoor Championship.
- [Jérôme Romain](#) – Top triple jumper who represented [Dominica](#) and France, winning the bronze medal at [1995 World Championships](#). Currently coaching at Brown University.
- [Clyde Scott](#) – Silver medalist in 110-meter hurdles at 1948 Olympic Games. Played in NFL.
- [Wallace Spearmon, Jr.](#) – 200 meter silver medalist at [2005 World Championships](#) and bronze medalist at 2007 World Championships.
- [Erick Walder](#) – 10-time NCAA long jump and triple jump champion. Silver medalist in long jump at [1997 World Championships](#).
- [Brian Wellman](#) – World class triple jumper who represented Bermuda internationally, winning a silver medal at [1995 World Championships](#).
- [Godfrey Siamusiye](#) – Two-time Olympic distance runner and two-time NCAA Cross Country National Champion in 1995 and 1996.

- Graham Hood - Canadian Record holder, Olympian (1992, 1996)

Gymnastics

- Katherine Grable – 2014 NCAA Champion on Vault and Floor. Second in the All-Around at the NCAA Event Finals.

See also

- WMT Digital

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External links

- [Official website \(<http://www.arkansasrazorbacks.com/>\)](http://www.arkansasrazorbacks.com/) 
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Retrieved from "https://en.wikipedia.org/w/index.php?title=Arkansas_Razorbacks&oldid=1215231056"

▪

ATTACHMENT 2

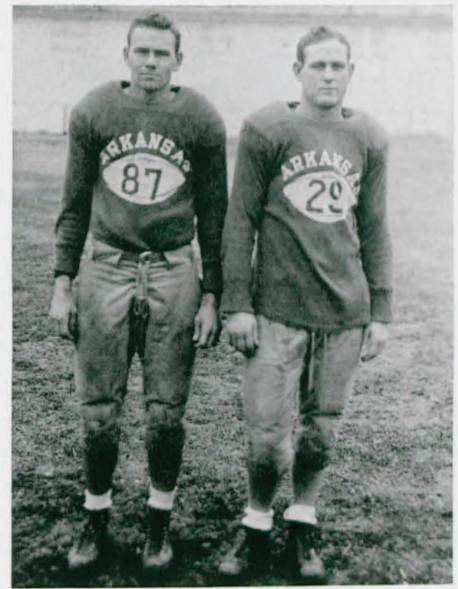
VARSIITY CAPTAINS

Two of the best backs that ever graced the backfield of a Porker eleven—they are this year's co-captains, Kay Eakin and Ray Cole. Both stellar backs and playing their senior year, they turned in performances in every game in which they saw action that were worthy of the responsibility that their teammates saw fit to place upon them last year.

The play of Eakin is so well known on the campus that any attempt to list his accomplishments is certain to have its shortcomings. Unanimous choice for the All-Southwest Conference team, mentioned on several All-America mythical elevens, and chosen captain of the West team in the East-West all-star New Year's classic, the Marianna Marcher will long be remembered as the boy who could take it. Playing with unyielding energy, Kay Boy, as he is called by his teammates, never quit until the final gun had sounded. Leading the nation in yardage gained throughout most of the season, he finished third in this department.

Ray Cole, the other member of the captain partnership, did not receive the laurals that went to his running mate, but it was not because they were undeserved. It is just the old story of the offensive getting the praise, while the boys who stop the attack of the opponents get little notice. Cole, one of the best defensive backs to ever don the Razorback uniform, was the spearhead of the Hogs' defense. Always fighting, he was the little man who was there, and he was not so little either.

If the 1939 season is considered an unsuccessful season, it cannot be because of lack of generalship of these two fellows who proved themselves worthy of the honor of being captains.



CO-CAPTAINS EAKIN and COLE



Front row: Neal, Hamberg, Atwood, Campbell, Pearce, Cole, Eakin, Lyons, Sissons, Bolin, and Adams. Kneeling: Temple, Cato, Yates, Sutton, Ramsey, Thorpe, Zuber, Hayden, McDoniel, Mitchell, and Mast (manager). Back row: Rose (assistant coach), Cole (assistant coach), Coats, Simington, Mays, Pitts, Freiburger, Carter, Singer, Gray, Allison, Hickey, Cochran, and Coach Thomsen.



PORKERS WAITING FOR THE KILL

OPENER AGAINST CENTRAL TEACHERS

Launching their 1939 football campaign in Bailey stadium against the Central Oklahoma Teachers of Edmond, the Hogs were slow in hitting their stride and the halftime score read Arkansas 7, Teachers 6.

After the ragged first half that saw Hamberg score the lone touchdown, the red-shirted boys opened the second half with an offensive that spiked all rumors that the famed Arkansas passing attack was a thing of the past.

Six times during the third quarter, Eakin faded and cocked his right arm, and six times he hit the target. Scoring with ease Arkansas pushed over four touchdowns in the last half to take their warm up tussle 32-6.

MISSISSIPPI STATE TURNS THE TABLES

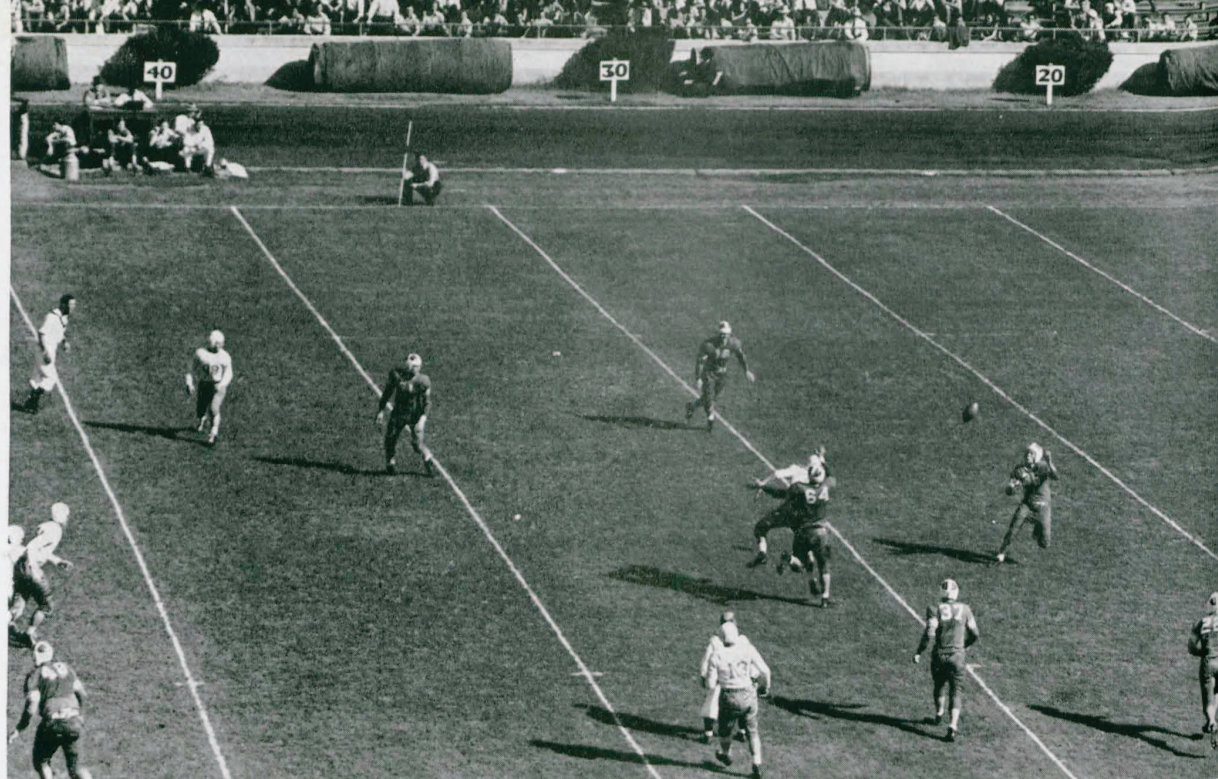
Following the easy victory over the Teachers with the use of 24 substitutes, Razorback stocks soared. But rising hopes for a brilliant season were squashed the next week at Crump stadium in Memphis, when, playing far below their form of a week earlier, Tommy's boys were defeated by the Mississippi State Bulldogs 19 to 0.

Maybe it was the mid-winter weather and mud, or maybe it was a Mississippi State half-back that kept getting in the way of Arkansas passes, that sent the highly favored Razorbacks down in the worse defeat in several years.

Eakin played his usual excellent game. His kicking was the only phase of the game that the Porkers had the upper hand over the Mississippians. Other players that added a bright spot to an otherwise drab afternoon for the Razorbacks were Freiberger, Cole, Campbell, and Carter.

FIRST CONFERENCE GAME AGAINST TCU

Seeking revenge for the unexpected defeat by the Bulldogs, a rejuvenated band of Razorbacks met the Horned Frogs of Texas Christian University in the next struggle, which proved to be one of the most exciting and best played contests of this season's schedule.



ARKANSAS TAKES OVER ON A PUNT

1938? NO, 1939!

Followers of the Razorbacks thought that the last minute jinx, which cost the Porkers three games in the 1938 season, was a thing of the past but the next game proved that Arkansas never has a victory as long as there are sixty seconds left to play.

Playing the University of Texas Longhorns, Arkansas opened strong. Taking the opening kickoff, the Hogs used passes, laterals, and line plays to move the pigskin down to the Texas 8. Eakin on a lateral from Lyons reversed his field and went over without being touched.



SAM PARKER

LITTLE ROCK

WEIGHT 190—6'-1"

Never a regular, Sam played a lot of good football during his three years. His reserve strength will be sorely missed by Coach Thompsen next year.

A. J. YATES

BENTONVILLE

WEIGHT 195—6'-1"

"Joe" started out as end two years ago and was shifted to a guard position. Co-captain elect, he is expected to be a first stringer this year.

KAY EAKIN

PATTISON, MISS.

WEIGHT 185—6'

The immortal Eakin—no comment needed. Co-captain of the team, he was the workhorse of the squad. Outstanding in every department, he is truly one of the all-time greats.

WALTER HAMBERG

LONOKE

WEIGHT 160—5'-10"

"Izzy" alternated with Atwood in starting games this past fall. One of the fastest men on the squad, he ended his career Thanksgiving Day.

ATTACHMENT 3



★★★★★ 15 Reviews | 7 answered questions

\$36.00

Size

5

M

L

XL

2XL

3XL

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Hogs Multi Logo T-Shirt

ARKANSAS RAZORBACKS

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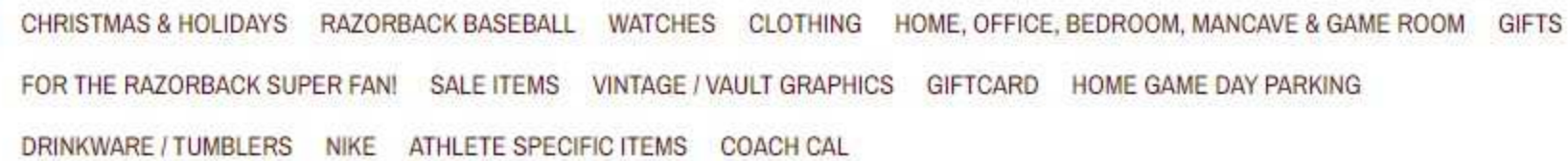


charlie southern:
hogs smell good



charlie southern:
hogs trucker hat

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HOME / ARKANSAS RAZORBACKS OMAHOGS BY CHAMPION



Size: * XL ▼

1

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Price when purchased online ⓘ

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Delivery
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Delivery to **Springdale, 72764**

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HOGS PUFF T-SHIRT

★★★★★ 4 Reviews | Ask a question

\$34.00

- Size
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 - M
 - L
 - XL
 - 2XL
 - ~~3XL~~

Quantity

- 1 +

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Hogs printed with Puff ink T-Shirt

REWARDS

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HOGS PUFF SWEATSHIRT

★★★★★ 1 Review | 1 answered question

\$52.00

Size

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- M
- L
- XL
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- 3XL

Quantity

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Hogs Puff Ink Sweatshirt

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BASEBALL HOGS HOODIE

★★★★★ 1 Review | 1 answered question

\$62.00

Size

S

M

L

XL

2XL

3XL

Quantity

-

1

+

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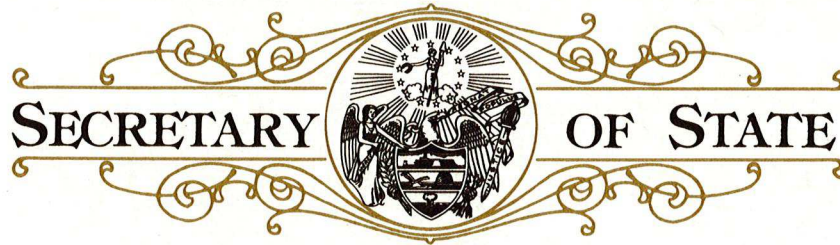
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Baseball Hogs Hoodie



EXHIBIT E

STATE OF ARKANSAS



Certificate of Service Mark Registration

To All to Whom These Presents Shall Come, Greetings:

I, John Thurston, Arkansas Secretary of State, do hereby certify that an Application for Service Mark Registration was filed in this office for Renewal of:

**RUNNING RAZORBACK WITH HOG HEAVEN OFFICIAL TEAM
STORE OF RAZORBACK ATHLETICS LOGO**

and a copy is attached to this certificate. A written description of the mark and a description of the services and how those services are used in connection with the mark are included in the attached application. A picture or illustration of the mark is also attached to this certificate.

This Service Mark is granted for and may be used solely for the following classifications(s) of services:

35 - Advertising & Business

Date claimed for first use of the mark anywhere is **November 30, 1993.**

Date claimed for first use of the mark in Arkansas is **November 30, 1993.**

Legal registration of the attached mark is granted to the following owner(s):

**BOARD OF TRUSTEES OF THE UNIVERSITY OF ARKANSAS, 2404 NORTH
UNIVERSITY AVENUE, LITTLE ROCK, AR 72207**

This Service Mark has been duly recorded and registered being in effect for a term of five years from the date hereof **September 11, 2022.**



**In Testimony Whereof, I have hereunto set my hand
and affixed my official Seal. Done at my office in the
City of Little Rock, this 12th day of September, 2022.**

John Thurston

Arkansas Secretary of State



Arkansas Secretary of State

John Thurston

1401 W. Capitol, Suite 250 • Little Rock, AR 72201
501-682-3409 • www.sos.arkansas.gov

TRADEMARK AND SERVICE MARK APPLICATION

Important: Please read instructions before completing form.

FOR OFFICE USE ONLY

File Number: _____ Expiration Date: _____

- Check One: ☐ New Trademark ☐ Trademark Renewal ☐ New Service Mark ☒ Service Mark Renewal
- Applicant's Name: Board of Trustees of the University of Arkansas
Street Address: 2404 North University Avenue
City: Little Rock State: Arkansas Zip Code: 72207
- If applicant is a Business Entity (*Inc., LLC, PLLC, etc.*), list state of incorporation: _____
If applicant is a Partnership, list state of organization and names of General Partners: Arkansas public university and state instrumentality
- Trademark or Service Mark Classification number: 035 Classification Title: Advertising and Business
- The mark is used to promote, or in connection with, the following goods or services: retail store featuring collegiate merchandise
- Describe how the mark is used in connection with the goods or services: advertising and promotional material
- Description of the mark being applied for: (*2nd sheet may be attached for longer descriptions*)
A running Razorback hog within an ellipse with a line outlining the interior of the ellipse which is connected to a rectangular shape below which contains the words "HOG HEAVEN" in large letters above the words "OFFICIAL
- The mark has been used in business by the Applicant (or predecessor) since: 11/30/1993
(MONTH / DAY / YEAR)
and used in the state of Arkansas since: 11/30/1993
(MONTH / DAY / YEAR)
Federal Trademark Registration and/or Serial Number, if applicable: 5168114.00
(REGISTRATION #) AND/OR (SERIAL #)
- This application must be accompanied by 3 original specimens of the mark as it is actually used. Photocopies are **NOT** acceptable.

AFFIDAVIT

By signing below, Applicant is stating that said Applicant is the owner of the mark, that the mark is in use, and that no other person has registered either Federally or in this State, or has the right to use the mark in this State either in identical form thereof or in such a near resemblance thereto as might be calculated to deceive or to be mistaken thereof. If renewing the mark, Applicant states that the mark has been in use during the past five (5) years.

- I, the undersigned, being first duly sworn, state that I am the Applicant, or a lawfully authorized representative of the Applicant, that I have read the application's instructions and completed the above application and know its contents and that the facts stated therein are true. Furthermore, I understand that the statements made herein are under oath, and that knowingly making a false statement is a Class C felony pursuant to Ark. Code Ann § 5-53-102:

Harold J. Evans
Signature

Associate Vice President Legal and Research

Title

Harold J. Evans

Printed Name

(501) 686-2513

Contact Telephone Number

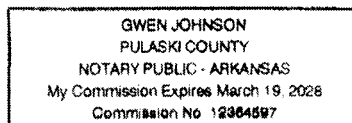
- State of Arkansas
County of PULASKI

Subscribed and sworn before me, a Notary Public, on

this 12th day of SEPTEMBER, 2022

My commission expires: 3-19-2028

Notary Public: Gwen Johnson



{seal}

