

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
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July 10, 2024

Opposition No. 91290726

Theory LLC

v.

The Princess Theory LLC

By the Trademark Trial and Appeal Board:

On May 30, 2024, the Board issued an order to show cause in view of Applicant's apparent loss of interest in this proceeding.

Inasmuch as no response to the Board's order has been filed, judgment is hereby entered against Applicant. The opposition is accordingly sustained and registration to Applicant is refused.