

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Monster Energy Company
Granted to date of previous extension	02/28/2024
Address	1 MONSTER WAY CORONA, CA 92879 UNITED STATES
Attorney information	HOLLY M. GORDON KNOBBE MARTENS OLSON & BEAR LLP 1717 PENNSYLVANIA AVENUE, NW, STE. 900 WASHINGTON, DC 20006 UNITED STATES Primary email: efiling@knobbe.com Secondary email(s): MEC.TTAB@knobbe.com 2026406400
Docket no.	HANB.16486M

Applicant information

Application no.	79360441	Publication date	10/31/2023
Opposition filing date	02/27/2024	Opposition period ends	02/28/2024
International registration no.	1707846	International registration date	10/26/2022
Applicants	ENRICO MARIA TABELLINI VIA SART 15 CH-6926 COLLINA D'ORO SWITZERLAND LUCAS MARIA TABELLINI VIA SART 15 CH-6926 COLLINA D'ORO SWITZERLAND AXEL MARIA TABELLINI VIA SART 15 CH-6926 COLLINA D'ORO SWITZERLAND		

Goods/services affected by opposition

Class 032. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Energy drinks
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Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Other	Common law rights as asserted in the Notice of Opposition

Marks cited by opposer as basis for opposition

U.S. registration no.	2903214	Application date	05/07/2003
Register	Principal		
Registration date	11/16/2004	Foreign priority date	NONE
Word mark	M		
Design mark			
Description of mark	NONE		
Goods/services	Class 032. First use: First Use: Mar 27, 2002 First Use In Commerce: Apr 18, 2002 Drinks, namely, carbonated soft drinks, carbonated drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs, carbonated and non-carbonated energy or sports drinks, fruit juice drinks having a juice content of 50% or less by volume that are shelf stable, [and water;]*but excluding perishable beverage products that contain fruit juice or soy, whether such products are pasteurized or not.*		

U.S. registration no.	3434822	Application date	09/07/2007
Register	Principal		
Registration date	05/27/2008	Foreign priority date	NONE
Word mark	M		
Design mark			
Description of mark	The mark consists of the letter "m" in the form of a claw.		
Goods/services	Class 032. First use: First Use: Mar 27, 2002 First Use In Commerce: Apr 18, 2002 Non-alcoholic beverages, namely, energy drinks, excluding perishable beverage products that contain fruit juice or soy		

U.S. registration no.	3134841	Application date	05/07/2003
Register	Principal		
Registration date	08/29/2006	Foreign priority date	NONE
Word mark	M MONSTER ENERGY		
Design mark			
Description of mark	NONE		
Goods/services	Class 032. First use: First Use: Mar 27, 2002 First Use In Commerce: Apr 18,		

	2002 Beverages, namely, carbonated soft drinks, carbonated soft drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs, carbonated [and non-carbonated] energy and sports drinks, fruit juice drinks having a juice content of 50% or less by volume that are shelf stable, [and aerated water, soda water and seltzer water,] but excluding perishable beverage products that contain fruit juice or soy, whether such products are pasteurized or not
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U.S. registration no.	4865702	Application date	02/02/2015
Register	Principal		
Registration date	12/08/2015	Foreign priority date	NONE
Word mark	M MONSTER ENERGY		
Design mark			
Description of mark	The mark consists of a stylized letter "M" in the form of a claw displayed in green above the stylized word "MONSTER" which appears in the color white, which is above the word "ENERGY" which appears in the color green, all on a black background.		
Goods/services	Class 005. First use: First Use: Mar 27, 2002 First Use In Commerce: Apr 18, 2002 Nutritional supplements in liquid form Class 032. First use: First Use: Mar 27, 2002 First Use In Commerce: Apr 18, 2002 Non-alcoholic beverages, namely, carbonated soft drinks; carbonated drinks enhanced with vitamins, minerals, nutrients, proteins, amino acids and/or herbs; carbonated energy drinks and sports drinks		

U.S. registration no.	5580962	Application date	05/17/2018
Register	Principal		
Registration date	10/09/2018	Foreign priority date	NONE
Word mark	M		
Design mark			
Description of mark	The mark consists of a green letter "M" in the form of a claw on a black background.		
Goods/services	Class 005. First use: First Use: Mar 27, 2002 First Use In Commerce: Mar 27, 2002 Nutritional supplements; nutritional supplements for purposes of boosting energy; dietary supplemental drinks in the nature of vitamin beverages Class 009. First use: First Use: Jun 30, 2002 First Use In Commerce: Jun 30, 2002 Sport helmets; video recordings featuring sports, extreme sports and motor sports Class 014. First use: First Use: Jan 14, 2010 First Use In Commerce: Jan 14, 2010 Silicone wristbands in the nature of bracelets; silicone bracelets; jewelry, namely, bracelets and wristbands; lanyard necklace; watches Class 016. First use: First Use: Jan 2004 First Use In Commerce: Jan 2004 Stickers, sticker kits comprising stickers and decals; decals; posters; calendars		

	Class 018. First use: First Use: May 24, 2002 First Use In Commerce: May 24, 2002 All-purpose sport bags; all-purpose carrying bags; backpacks; duffel bags Class 025. First use: First Use: May 24, 2002 First Use In Commerce: May 24, 2002 Clothing, namely, t-shirts, hooded shirts and hooded sweatshirts; sweat shirts, jackets, pants, bandanas, sweat bands, gloves and motorcycle gloves; headgear, namely, hats and beanies Class 032. First use: First Use: Mar 27, 2002 First Use In Commerce: Mar 27, 2002 Non-alcoholic beverages, namely, energy drinks, sports drinks, and sports and/or energy drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs
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U.S. registration no.	6403846	Application date	03/15/2018
Register	Principal		
Registration date	06/29/2021	Foreign priority date	NONE
Word mark	M		
Design mark			
Description of mark	The mark consists of a 3D drawing of a stylized letter "M" in the form of a claw.		
Goods/services	Class 032. First use: First Use: Feb 13, 2021 First Use In Commerce: Feb 13, 2021 Non-alcoholic beverages, namely, energy drinks, soft drinks, sports drinks, and flavored waters; water enhanced with vitamins and nutrients		

Attachments	2024-02-27 Final Notice of Opposition - 79360441 - HANB.16486M.pdf(679548 bytes) NOP Exhibits 1-6 - HANB.16486M.pdf(2778611 bytes)
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Signature	/Holly M. Gordon/
Name	Holly M. Gordon
Date	02/27/2024



MANAMAURI

2. Since at least 2002, long before the filing date of the Application, Opposer has been and still is engaged in the development, production, marketing, and/or sale of energy

drinks, and other products bearing Opposer's famous  mark (the "M-Claw") and related

marks, including, for example, the following: , , , and . An

example of packaging for one of Opposer's energy drinks displaying Opposer's M-Claw is shown below.



3. Since long before the filing date of the Application, Opposer has prominently used its M-Claw in connection with its energy drinks and in its associated marketing and promotional materials. Some examples of Opposer's uses are shown below:



4. Opposer's M-Claw has been the subject of substantial and continuous marketing and promotion by Opposer in connection with its energy drinks and numerous other items. Opposer's energy drinks displaying the M-Claw have been and/or are currently sold or distributed at locations throughout the entire U.S., including, but not limited to, grocery stores, convenience stores, liquor stores, and club stores, as well as at locations where food and beverages are sold for consumption on-premises, such as restaurants and cafes.

5. Opposer has and continues to widely market and promote Opposer's M-Claw in the industry and to consumers by, for example, displaying the mark extensively on billions of cans of energy drinks; on apparel, on product samplings; on promotional and point of sale materials; in magazines and other industry publications; on the monsterenergy.com website, monsterarmy.com website and other Internet websites and social media sites; and at trade shows, concerts, and various other live events. In addition, Opposer promotes its M-Claw through, for example, the sponsorship of music festivals, athletes, and sports events that are televised nationwide and internationally. Since 2002, Monster has spent more than US \$11.2 billion in advertising, marketing, and promoting its MONSTER brand and the M-Claw throughout the world, the majority of which was spent advertising, marketing, and promoting the MONSTER brand and the M-Claw in the United States. Currently, Monster sells more than 6.7 billion cans of its MONSTER line of energy drinks and beverages per year worldwide, more than 3 billion of which are sold in the U.S. alone, and the containers of which each display the M-Claw.

6. By virtue of Opposer's continuous and substantial use, Opposer's M-Claw has become a famous identifier of Opposer and its goods and services. As a result, Opposer has built up, at great expense and effort, valuable goodwill in Opposer's M-Claw and has developed strong common law rights therein. Opposer relies on these common law rights, which rights predate the filing date of the Application.

7. In addition to Opposer's common law rights, Opposer also owns registrations for, or that prominently feature, its M-Claw, including but not limited to the following registrations:

Reg. No.	Mark	Goods/Services	First Use Date	Filing Date	Reg. Date
2,903,214		Cl. 32 Drinks, namely, carbonated soft drinks, carbonated drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs, carbonated and non-carbonated energy or sports drinks, fruit juice drinks having a juice content of 50% or less by volume that are shelf stable, *but excluding perishable beverage products that contain fruit juice or soy, whether such products are pasteurized or not.*	03/27/2002	05/07/2003	11/16/2004
3,434,822		Cl. 32 Non-alcoholic beverages, namely, energy drinks, excluding perishable beverage products that contain fruit juice or soy	03/27/2002	09/07/2007	05/27/2008
3,134,841		Cl. 32 Beverages, namely, carbonated soft drinks, carbonated soft drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs, carbonated energy and sports drinks, fruit juice drinks having a juice content of 50% or less by volume that are shelf stable, but excluding perishable beverage products that contain fruit juice or soy, whether such products are pasteurized or not	03/27/2002	05/07/2003	08/29/2006
4,865,702		(in pertinent part) Cl. 32 non-alcoholic beverages, namely, carbonated soft drinks; carbonated drinks enhanced with vitamins, minerals, nutrients, proteins, amino acids and/or herbs; carbonated energy drinks and sports drinks	4/18/2002	2/2/2015	12/8/2015
5,580,962		(in pertinent part) Cl. 32 Non-alcoholic beverages, namely, energy drinks, sports drinks, and sports and/or energy drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs	3/27/2002	5/17/2018	10/09/2018

6,403,846		Cl. 32 Non-alcoholic beverages, namely, energy drinks, soft drinks, sports drinks, and flavored waters; water enhanced with vitamins and nutrients	2/13/2021	3/15/2018	6/29/2021
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8. Opposer owns and relies on incontestable U.S. Trademark Registration No. 2,903,214 (the “’214 Registration”) for the mark ® for “drinks, namely, carbonated soft drinks, carbonated drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs, carbonated and non-carbonated energy or sports drinks, fruit juice drinks having a juice content of 50% or less by volume that are shelf stable, but excluding perishable beverage products that contain fruit juice or soy, whether such products are pasteurized or not” in International Class 32, based on an application filed in the United States Patent and Trademark Office (“PTO”) on May 7, 2003, which registered on November 16, 2004. The filing date and first use in commerce date listed in Opposer’s ’214 Registration are prior to the filing date of the Application. True and correct copies of the specifics of the ’214 Registration obtained from the PTO’s TSDR database are attached hereto as Exhibit 1 and made of record.

9. Opposer owns and relies on incontestable U.S. Trademark Registration No. 3,434,822 (the “’822 Registration”) for the mark ® for “non-alcoholic beverages, namely, energy drinks, excluding perishable beverage products that contain fruit juice or soy” in International Class 32, based on an application filed in the PTO on September 7, 2007, which registered on May 27, 2008. The filing date and first use in commerce date listed in Opposer’s ’822 Registration are prior to the filing date of the Application. True and correct copies of the specifics of the ‘822 Registration obtained from the PTO’s TSDR database are attached hereto as Exhibit 2 and made of record.

10. Opposer owns and relies on incontestable U.S. Trademark Registration No.



3,134,841 (the “’841 Registration”) for the mark  for “beverages, namely, carbonated soft drinks, carbonated soft drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs, carbonated energy and sports drinks, fruit juice drinks having a juice content of 50% or less by volume that are shelf stable, but excluding perishable beverage products that contain fruit juice or soy, whether such products are pasteurized or not” in International Class 32, based on an application filed in the PTO on May 7, 2003 which registered on August 29, 2006. The filing date and first use in commerce date listed in Opposer’s ’841 Registration are prior to the filing date of the Application. True and correct copies of the specifics of the ’841 Registration obtained from the PTO’s TSDR database are attached hereto as Exhibit 3 and made of record.

11. Opposer owns and relies on incontestable U.S. Trademark Registration No.



4,865,702 (the “’702 Registration”) for the mark  for, in pertinent part, “non-alcoholic beverages, namely, carbonated soft drinks; carbonated drinks enhanced with vitamins, minerals, nutrients, proteins, amino acids and/or herbs; carbonated energy drinks and sports drinks” in International Class 32, based on an application filed in the PTO on February 2, 2015 which registered December 8, 2015. The filing date and first use in commerce date listed in Opposer’s ’702 Registration are prior to the filing date of the Application. True and correct copies of the specifics of the ’702 Registration obtained from the PTO’s TSDR database are attached hereto as Exhibit 4 and made of record.

12. Opposer owns and relies upon U.S. Trademark Registration No. 5,580,962 (the



“‘962 Registration”) for the mark ® for, in pertinent part, “Non-alcoholic beverages, namely, energy drinks, sports drinks, and sports and/or energy drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs” in International Class 32, based on an application filed in the PTO on May 17, 2018 which registered on October 9, 2018. The filing date and first use in commerce date listed in Opposer’s ‘962 Registration are prior to the filing date of the Application. True and correct copies of the specifics of the ‘962 Registration obtained from the PTO’s TSDR database are attached hereto as Exhibit 5 and made of record.

13. Opposer owns and relies upon U.S. Trademark Registration No. 6,403,846 (the



“‘846 Registration”) for the mark ® for, in pertinent part, “Non-alcoholic beverages, namely, energy drinks, soft drinks, sports drinks, and flavored waters; water enhanced with vitamins and nutrients” in International Class 32, based on an application filed in the PTO on March 13, 2018, which registered on June 29, 2021. The filing date and first use in commerce date listed in Opposer’s ‘846 Registration are prior to the filing date of the Application. True and correct copies of the specifics of the ‘846 Registration obtained from the PTO’s TSDR database are attached hereto as Exhibit 6 and made of record.

14. The foregoing registrations are valid, subsisting, unrevoked and uncanceled; as such they constitute *prima facie* evidence of the validity of the registered marks and of the registrations thereof, and of Opposer’s ownership of the marks shown therein. Opposer’s registrations also constitute notice to Applicants of Opposer’s claim of ownership of the marks shown therein as provided in Sections 7(b), 22 and 33(a) of the Trademark Act.

15. Opposer's Registration Nos. 2,903,214 3,434,822, 3,134,841, and 4,865,702 above are incontestable. As such, they constitute conclusive evidence of the validity of the registered marks and of the registration of the marks, of Opposer's ownership of the marks, and of Opposer's exclusive right to use the registered marks in commerce as provided in Section 33 of the Lanham Act, 15 U.S.C. § 1115.

16. Since at least before the filing date of the Application, Opposer has continuously used and promoted Opposer's M-Claw in interstate commerce in connection with its goods. In addition, Opposer's M-Claw was well established and famous long before the Application's filing date.

17. Applicants seek an unrestricted federal registration for Applicants' Mark covering the goods in International Class 32 as set forth in the Application. As such, if a registration issues for the Application, such registration will constitute *prima facie* evidence of the Applicants' exclusive right to use the registered mark in commerce on or in connection with the listed goods throughout the United States with no limitation thereon.

18. Opposer will be damaged by registration of the Application in that Applicants' Mark so resembles Opposer's M-Claw, including as registered in the PTO and in which Opposer owns common law trademark rights, as to be likely, when used on or in connection with Applicants' goods, to cause confusion, or to cause mistake or to deceive within the meaning of Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d). For example, Applicants' Mark includes a design which consumers may perceive as an "M" design that is confusingly similar to Opposer's M-Claw.

19. Applicants' goods and the goods offered in connection with Opposer's M-Claw travel through the same channels of trade or are capable of traveling through the same channels of trade. For example, Opposer's goods are sold through gas stations, beer distributors, liquor stores, convenience stores, grocery stores, mass merchandisers, drug stores, bars and other establishments

that sell beverages for consumption on the premises, among other channels. Further, the Application contains no restrictions on the channels of trade for Applicants' goods. In addition, Applicants' goods are identical to the goods offered for sale and registered in connection with Opposer's M-Claw.

20. In view of Opposer's prior rights in Opposer's M-Claw, Applicants are not entitled to federal registration of Applicants' Mark pursuant to Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d).

21. Opposer will also be damaged by registration of Applicants' Mark in that Applicants' Mark will dilute the distinctive qualities of Opposer's famous M-Claw within the meaning of Section 43(c) of the Trademark Act, 15 U.S.C. § 1125(c), and will lessen the ability of Opposer's M-Claw to distinguish Opposer's goods and services. As explained above, Opposer's M-Claw is famous in that it is widely recognized by the general consuming public of the United States as a designation of source of the goods and services of Opposer. Through Opposer's continuous and extensive use and promotion of the M-Claw, including as described above, Opposer's M-Claw developed goodwill and fame long before Applicants filed the Application. Indeed, the Eastern District of California in the case *Monster Energy Co. v. BeastUp LLC*, No. 217-CV-01605-KJM (JDP), 2022 WL 16951321, at *7 (E.D. Cal. Nov. 15, 2022) held that the M-Claw is famous under 15 U.S.C. § 1125(c)(2)(A) and became famous in 2010 or earlier. Because Applicants' Mark is similar to Opposer's famous M-Claw, and Applicants did not file the Application until long after Opposer's M-Claw became famous, Applicants' Mark will dilute the distinctive qualities of Opposer's M-Claw.

22. In view of Opposer's prior rights in its famous M-Claw, Applicants are not entitled to a federal registration pursuant to Section 43(c) of the Trademark Act, 15 U.S.C. § 1125(c).

WHEREFORE, Opposer prays that U.S. Trademark Application Serial No. 79/360441 be rejected and stricken, that no registration be issued thereon to Applicants, and that this opposition be sustained in favor of Opposer.

Please charge Deposit Account No. 11-1410 to cover the opposition fee and any additional fees which may be required or credit any overpayment to this account.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 2/27/2024

By: /Holly Gordon/

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Attorneys for Opposer,
MONSTER ENERGY COMPANY

TTAB Opposition No.: _____

Monster Energy Company v. Enrico Maria Tabellini, Lucas Maria Tabellini, and Axel Maria Tabellini

EXHIBIT 1

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Mark: M

US Serial Number:	78246564	Application Filing Date:	May 07, 2003
US Registration Number:	2903214	Registration Date:	Nov. 16, 2004
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:	 LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Office.		
Status:	The registration has been renewed.		
Status Date:	Dec. 23, 2013		
Publication Date:	Aug. 24, 2004		

Mark Information

▲ Collapse All

Mark Literal Elements:	M
Standard Character Claim:	No
Mark Drawing Type:	5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM
Color(s) Claimed:	Color is not claimed as a feature of the mark.

Goods and Services**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Drinks, namely, carbonated soft drinks, carbonated drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs, carbonated and non-carbonated energy or sports drinks, fruit juice drinks having a juice content of 50% or less by volume that are shelf stable, [and water;]*but excluding perishable beverage products that contain fruit juice or soy, whether such products are pasteurized or not.*

International Class(es): 032 - Primary Class

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 27, 2002

Use in Commerce: Apr. 18, 2002

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: MONSTER ENERGY COMPANY

Owner Address: 1 Monster Way
Corona, CALIFORNIA UNITED STATES 92879

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: Jessica Sganga

Docket Number: HANBEV.012T

**Attorney Primary Email
Address:** efiling@knobbe.com

Attorney Email Authorized: Yes

Correspondent

**Correspondent
Name/Address:** Jessica Sganga
KNOBBE MARTENS OLSON & BEAR, LLP
2040 MAIN STREET, 14TH FLOOR
IRVINE, CALIFORNIA UNITED STATES 92614

Phone: 949-760-0404

Fax: 949-760-9502

Correspondent e-mail: efiling@knobbe.com

**Correspondent e-mail
Authorized:** Yes

Domestic Representative - Not Found**Prosecution History****TM Staff and Location Information****TM Staff Information - None****File Location**

Current Location: GENERIC WEB UPDATE

Date in Location: Dec. 23, 2013

Assignment Abstract Of Title Information**Summary**

Total Assignments:	1	Registrant:	Hansen Beverage Company
Assignment 1 of 1			
Conveyance: CHANGE OF NAME			
Reel/Frame:	4699/0063	Pages:	10
Date Recorded: Jan. 13, 2012			
Supporting Documents: assignment-tm-4699-0063.pdf			
Assignor			
Name:	HANSEN BEVERAGE COMPANY	Execution Date:	Jan. 05, 2012
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	MONSTER ENERGY COMPANY		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	550 MONICA CIRCLE, SUITE 201 CORONA, CALIFORNIA 92880		
Correspondent			
Correspondent Name:	DIANE M. REED		
Correspondent Address:	2040 MAIN STREET, 14TH FLOOR IRVINE, CA 92614		
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Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

Reg. No. 2,903,214

United States Patent and Trademark Office

Registered Nov. 16, 2004

**TRADEMARK
PRINCIPAL REGISTER**



HANSEN BEVERAGE COMPANY (DELAWARE
CORPORATION)
1010 RAILROAD STREET
CORONA, CA 92882

CONTENT OF 50% OR LESS BY VOLUME THAT
ARE SHELF STABLE, AND WATER, IN CLASS 32
(U.S. CLS. 45, 46 AND 48).

FOR: DRINKS, NAMELY, CARBONATED SOFT
DRINKS, CARBONATED DRINKS ENHANCED
WITH VITAMINS, MINERALS, NUTRIENTS, AMI-
NO ACIDS AND/OR HERBS, CARBONATED AND
NON-CARBONATED ENERGY OR SPORTS
DRINKS, FRUIT JUICE DRINKS HAVING A JUICE

FIRST USE 3-27-2002; IN COMMERCE 4-18-2002.

SER. NO. 78-246,564, FILED 5-7-2003.

GINNY ISAACSON, EXAMINING ATTORNEY

TTAB Opposition No.: _____

Monster Energy Company v. Enrico Maria Tabellini, Lucas Maria Tabellini, and Axel Maria Tabellini

EXHIBIT 2

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US_APPLICATION78246564StatusDocuments

Status results found

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Mark: M



US Serial Number: 77274662

Application Filing Date: Sep. 07, 2007

US Registration Number: 3434822

Registration Date: May 27, 2008

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:  LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jul. 14, 2017

Publication Date: Mar. 11, 2008

Mark InformationCollapse All

Mark Literal Elements: M

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of the letter "m" in the form of a claw.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s):	03.17.03 - Claws and talons of birds; Feet of birds; Talons of birds; Tracks of bird feet; Tracks, bird		
Related Properties Information			
Claimed Ownership of US Registrations:	2903214, 3134841		
Goods and Services			
Note: The following symbols indicate that the registrant/owner has amended the goods/services: • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services.			
For: Non-alcoholic beverages, namely, energy drinks, excluding perishable beverage products that contain fruit juice or soy			
International Class(es):	032 - Primary Class	U.S Class(es):	045, 046, 048
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 27, 2002	Use in Commerce:	Apr. 18, 2002
Basis Information (Case Level)			
Filed Use:	Yes	Currently Use:	Yes
Filed ITU:	No	Currently ITU:	No
Filed 44D:	No	Currently 44D:	No
Filed 44E:	No	Currently 44E:	No
Filed 66A:	No	Currently 66A:	No
Filed No Basis:	No	Currently No Basis:	No
Current Owner(s) Information			
Owner Name:	MONSTER ENERGY COMPANY		
Owner Address:	1 Monster Way Corona, CALIFORNIA UNITED STATES 92879		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Attorney/Correspondence Information			
Attorney of Record			
Attorney Name:	Jessica Sganga	Docket Number:	HANBEV.339T
Attorney Primary Email Address:	efiling@knobbe.com	Attorney Email Authorized:	Yes
Correspondent			
Correspondent Name/Address:	Jessica Sganga KNOBBE MARTENS OLSON & BEAR, LLP 2040 MAIN STREET, 14TH FLOOR IRVINE, CALIFORNIA UNITED STATES 92614		
Phone:	949-760-0404	Fax:	949-760-9502
Correspondent e-mail:	efiling@knobbe.com	Correspondent e-mail Authorized:	Yes
Domestic Representative - Not Found			
Prosecution History			
TM Staff and Location Information			
TM Staff Information - None			
File Location			
Current Location:	GENERIC WEB UPDATE		Date in Location: Jul. 14, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Hansen Beverage Company

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: 4699/0063

Pages: 10

Date Recorded: Jan. 13, 2012

Supporting Documents: [assignment-tm-4699-0063.pdf](#)

Assignor

Name: [HANSEN BEVERAGE COMPANY](#)

Execution Date: Jan. 05, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: [MONSTER ENERGY COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWAREAddress: 550 MONICA CIRCLE, SUITE 201
CORONA, CALIFORNIA 92880

Correspondent

Correspondent Name: DIANE M. REED

Correspondent Address: 2040 MAIN STREET, 14TH FLOOR
IRVINE, CA 92614

Domestic Representative - Not Found

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Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

Reg. No. 3,434,822

United States Patent and Trademark Office

Registered May 27, 2008

**TRADEMARK
PRINCIPAL REGISTER**



HANSEN BEVERAGE COMPANY (DELAWARE
CORPORATION)
550 MONICA CIRCLE
SUITE 201
CORONA, CA 92880

OWNER OF U.S. REG. NOS. 2,903,214 AND
3,134,841.

FOR: NON-ALCOHOLIC BEVERAGES, NAMELY,
ENERGY DRINKS, EXCLUDING PERISHABLE
BEVERAGE PRODUCTS THAT CONTAIN FRUIT
JUICE OR SOY, IN CLASS 32 (U.S. CLS. 45, 46 AND
48).

THE MARK CONSISTS OF THE LETTER "M" IN
THE FORM OF A CLAW.

SER. NO. 77-274,662, FILED 9-7-2007.

FIRST USE 3-27-2002; IN COMMERCE 4-18-2002.

MICHAEL WIENER, EXAMINING ATTORNEY

TTAB Opposition No.: _____

Monster Energy Company v. Enrico Maria Tabellini, Lucas Maria Tabellini, and Axel Maria Tabellini

EXHIBIT 3

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Mark: M MONSTER ENERGY



US Serial Number: 78246567Application Filing Date: May 07, 2003

US Registration Number: 3134841Registration Date: Aug. 29, 2006

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 15, 2016

Publication Date: Jun. 06, 2006

Mark Information

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Mark Literal Elements: M MONSTER ENERGY

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "ENERGY"

Goods and Services**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Beverages, namely, carbonated soft drinks, carbonated soft drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs, carbonated [and non-carbonated] energy and sports drinks, fruit juice drinks having a juice content of 50% or less by volume that are shelf stable, [and aerated water, soda water and seltzer water,] but excluding perishable beverage products that contain fruit juice or soy, whether such products are pasteurized or not

International Class(es): 032 - Primary Class**U.S Class(es):** 045, 046, 048**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Mar. 27, 2002**Use in Commerce:** Apr. 18, 2002**Basis Information (Case Level)****Filed Use:** Yes**Currently Use:** Yes**Filed ITU:** No**Currently ITU:** No**Filed 44D:** No**Currently 44D:** No**Filed 44E:** No**Currently 44E:** No**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No**Current Owner(s) Information****Owner Name:** MONSTER ENERGY COMPANY**Owner Address:** 1 Monster Way
Corona, CALIFORNIA UNITED STATES 92879**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Attorney/Correspondence Information****Attorney of Record****Attorney Name:** Jessica Sganga**Docket Number:** HANBEV.013T**Attorney Primary Email
Address:** efiling@knobbe.com**Attorney Email Authorized:** Yes**Correspondent****Correspondent** Jessica Sganga**Name/Address:** KNOBBE MARTENS OLSON & BEAR, LLP
2040 MAIN STREET, 14TH FLOOR
IRVINE, CALIFORNIA UNITED STATES 92614**Phone:** 949-760-0404**Fax:** 949-760-9502**Correspondent e-mail:** efiling@knobbe.com**Correspondent e-mail
Authorized:** Yes**Domestic Representative - Not Found****Prosecution History****TM Staff and Location Information****TM Staff Information - None****File Location****Current Location:** GENERIC WEB UPDATE**Date in Location:** Mar. 15, 2016**Assignment Abstract Of Title Information**

Summary			
Total Assignments:	1	Registrant:	Hansen Beverage Company
Assignment 1 of 1			
Conveyance: CHANGE OF NAME			
Reel/Frame:	4699/0063	Pages:	10
Date Recorded:	Jan. 13, 2012		
Supporting Documents:	assignment-tm-4699-0063.pdf		
Assignor			
Name:	HANSEN BEVERAGE COMPANY	Execution Date:	Jan. 05, 2012
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	MONSTER ENERGY COMPANY		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	550 MONICA CIRCLE, SUITE 201 CORONA, CALIFORNIA 92880		
Correspondent			
Correspondent Name:	DIANE M. REED		
Correspondent Address:	2040 MAIN STREET, 14TH FLOOR IRVINE, CA 92614		
Domestic Representative - Not Found			
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Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

Reg. No. 3,134,841

United States Patent and Trademark Office

Registered Aug. 29, 2006

**TRADEMARK
PRINCIPAL REGISTER**



HANSEN BEVERAGE COMPANY (DELAWARE
CORPORATION)
1010 RAILROAD STREET
CORONA, CA 92882

PRODUCTS THAT CONTAIN FRUIT JUICE OR
SOY, WHETHER SUCH PRODUCTS ARE PASTEUR-
IZED OR NOT, IN CLASS 32 (U.S. CLS. 45, 46 AND
48).

FOR: BEVERAGES, NAMELY, CARBONATED
SOFT DRINKS, CARBONATED SOFT DRINKS EN-
HANCED WITH VITAMINS, MINERALS, NUTRI-
ENTS, AMINO ACIDS AND/OR HERBS,
CARBONATED AND NON-CARBONATED ENER-
GY AND SPORTS DRINKS, FRUIT JUICE DRINKS
HAVING A JUICE CONTENT OF 50% OR LESS BY
VOLUME THAT ARE SHELF STABLE, AND AERA-
TED WATER, SODA WATER AND SELTZER WA-
TER, BUT EXCLUDING PERISHABLE BEVERAGE

FIRST USE 3-27-2002; IN COMMERCE 4-18-2002.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ENERGY", APART FROM THE
MARK AS SHOWN.

SER. NO. 78-246,567, FILED 5-7-2003.

AMY HELLA, EXAMINING ATTORNEY

TTAB Opposition No.: _____

Monster Energy Company v. Enrico Maria Tabellini, Lucas Maria Tabellini, and Axel Maria Tabellini

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Mark: M MONSTER ENERGY



US Serial Number: 86521176Application Filing Date: Feb. 02, 2015

US Registration Number: 4865702Registration Date: Dec. 08, 2015

Filed as TEAS RF: YesCurrently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:  LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Aug. 03, 2022

Publication Date: Sep. 22, 2015

Mark Information

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Mark Literal Elements: M MONSTER ENERGY

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark:	The mark consists of a stylized letter "M" in the form of a claw displayed in green above the stylized word "MONSTER" which appears in the color white, which is above the word "ENERGY" which appears in the color green, all on a black background.		
Color Drawing:	Yes		
Color(s) Claimed:	The color(s) green, black, and white is/are claimed as a feature of the mark.		
Disclaimer:	"ENERGY"		
Design Search Code(s):	03.17.03 - Claws and talons of birds; Feet of birds; Talons of birds; Tracks of bird feet; Tracks, bird 27.03.03 - Animals forming letters or numerals		
Related Properties Information			
Claimed Ownership of US Registrations:	4036680, 4036681		
Goods and Services			
Note: The following symbols indicate that the registrant/owner has amended the goods/services: • Brackets [...] indicate deleted goods/services; • Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services.			
For:	Nutritional supplements in liquid form		
International Class(es):	005 - Primary Class	U.S Class(es):	006, 018, 044, 046, 051, 052
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 27, 2002	Use in Commerce:	Apr. 18, 2002
For:	Non-alcoholic beverages, namely, carbonated soft drinks; carbonated drinks enhanced with vitamins, minerals, nutrients, proteins, amino acids and/or herbs; carbonated energy drinks and sports drinks		
International Class(es):	032 - Primary Class	U.S Class(es):	045, 046, 048
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 27, 2002	Use in Commerce:	Apr. 18, 2002
Basis Information (Case Level)			
Filed Use:	Yes	Currently Use:	Yes
Filed ITU:	No	Currently ITU:	No
Filed 44D:	No	Currently 44D:	No
Filed 44E:	No	Currently 44E:	No
Filed 66A:	No	Currently 66A:	No
Filed No Basis:	No	Currently No Basis:	No
Current Owner(s) Information			
Owner Name:	Monster Energy Company		
Owner Address:	1 Monster Way Corona, CALIFORNIA UNITED STATES 92879		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Attorney/Correspondence Information			
Attorney of Record			
Attorney Name:	Jessica Sganga	Docket Number:	HANBEV.3183T
Attorney Primary Email Address:	efiling@knobbe.com	Attorney Email Authorized:	Yes
Correspondent			

Correspondent Jessica Sganga
Name/Address: KNOBBE MARTENS OLSON & BEAR, LLP
 2040 MAIN STREET, 14TH FLOOR
 IRVINE, CALIFORNIA UNITED STATES 92614

Phone: 949-760-0404

Fax: 949-760-9502

Correspondent e-mail: efiling@knobbe.com

Correspondent e-mail Yes

Authorized:

Domestic Representative - Not Found

▲ Prosecution History

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 111

Date in Location: Aug. 03, 2022

▲ Assignment Abstract Of Title Information - None recorded

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United States of America

United States Patent and Trademark Office



Reg. No. 4,865,702

Registered Dec. 8, 2015

Int. Cls.: 5 and 32

TRADEMARK

PRINCIPAL REGISTER

MONSTER ENERGY COMPANY (DELAWARE CORPORATION)
1 MONSTER WAY
CORONA, CA 92879

FOR: NUTRITIONAL SUPPLEMENTS IN LIQUID FORM, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 3-27-2002; IN COMMERCE 4-18-2002.

FOR: NON-ALCOHOLIC BEVERAGES, NAMELY, CARBONATED SOFT DRINKS; CARBONATED DRINKS ENHANCED WITH VITAMINS, MINERALS, NUTRIENTS, PROTEINS, AMINO ACIDS AND/OR HERBS; CARBONATED ENERGY DRINKS AND SPORTS DRINKS, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 3-27-2002; IN COMMERCE 4-18-2002.

OWNER OF U.S. REG. NOS. 4,036,680 AND 4,036,681.

THE COLOR(S) GREEN, BLACK, AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENERGY", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A STYLIZED LETTER "M" IN THE FORM OF A CLAW DISPLAYED IN GREEN ABOVE THE STYLIZED WORD "MONSTER" WHICH APPEARS IN THE COLOR WHITE, WHICH IS ABOVE THE WORD "ENERGY" WHICH APPEARS IN THE COLOR GREEN, ALL ON A BLACK BACKGROUND.

SER. NO. 86-521,176, FILED 2-2-2015.

GEOFFREY FOSDICK, EXAMINING ATTORNEY



Nichelle K. Lee

Director of the United States
Patent and Trademark Office

TTAB Opposition No.: _____

Monster Energy Company v. Enrico Maria Tabellini, Lucas Maria Tabellini, and Axel Maria Tabellini

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Mark: M



US Serial Number: 87926413

Application Filing Date: May 17, 2018

US Registration Number: 5580962

Registration Date: Oct. 09, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor: 

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 09, 2018

Publication Date: Jul. 24, 2018

Mark Information

▲ Collapse All

Mark Literal Elements: M

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark:	The mark consists of a green letter "M" in the form of a claw on a black background.		
Color Drawing:	Yes		
Color(s) Claimed:	The color(s) green and black is/are claimed as a feature of the mark.		
Design Search Code(s):	03.17.03 - Claws and talons of birds; Feet of birds; Talons of birds; Tracks of bird feet; Tracks, bird 27.03.05 - Objects forming letters or numerals		
Related Properties Information			
Claimed Ownership of US Registrations:	3434821, 3434822, 5022676		
Goods and Services			
Note: The following symbols indicate that the registrant/owner has amended the goods/services:			
• Brackets [...] indicate deleted goods/services; • Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services.			
For:	Nutritional supplements; nutritional supplements for purposes of boosting energy; dietary supplemental drinks in the nature of vitamin beverages		
International Class(es):	005 - Primary Class	U.S Class(es):	006, 018, 044, 046, 051, 052
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 27, 2002	Use in Commerce:	Mar. 27, 2002
For:	Sport helmets; video recordings featuring sports, extreme sports and motor sports		
International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 038
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jun. 30, 2002	Use in Commerce:	Jun. 30, 2002
For:	Silicone wristbands in the nature of bracelets; silicone bracelets; jewelry, namely, bracelets and wristbands; lanyard necklace; watches		
International Class(es):	014 - Primary Class	U.S Class(es):	002, 027, 028, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 14, 2010	Use in Commerce:	Jan. 14, 2010
For:	Stickers, sticker kits comprising stickers and decals; decals; posters; calendars		
International Class(es):	016 - Primary Class	U.S Class(es):	002, 005, 022, 023, 029, 037, 038, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 2004	Use in Commerce:	Jan. 2004
For:	All-purpose sport bags; all-purpose carrying bags; backpacks; duffel bags		
International Class(es):	018 - Primary Class	U.S Class(es):	001, 002, 003, 022, 041
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	May 24, 2002	Use in Commerce:	May 24, 2002
For:	Clothing, namely, t-shirts, hooded shirts and hooded sweatshirts; sweat shirts, jackets, pants, bandanas, sweat bands, gloves and motorcycle gloves; headgear, namely, hats and beanies		
International Class(es):	025 - Primary Class	U.S Class(es):	022, 039
Class Status:	ACTIVE		

Basis:	1(a)		
First Use:	May 24, 2002	Use in Commerce:	May 24, 2002
For:	Non-alcoholic beverages, namely, energy drinks, sports drinks, and sports and/or energy drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs		
International Class(es):	032 - Primary Class	U.S Class(es):	045, 046, 048
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 27, 2002	Use in Commerce:	Mar. 27, 2002
Basis Information (Case Level)			
Filed Use:	Yes	Currently Use:	Yes
Filed ITU:	No	Currently ITU:	No
Filed 44D:	No	Currently 44D:	No
Filed 44E:	No	Currently 44E:	No
Filed 66A:	No	Currently 66A:	No
Filed No Basis:	No	Currently No Basis:	No
Current Owner(s) Information			
Owner Name:	Monster Energy Company		
Owner Address:	1 Monster Way Corona, CALIFORNIA UNITED STATES 92879		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Attorney/Correspondence Information			
Attorney of Record			
Attorney Name:	Jessica Sganga	Docket Number:	HANBEV.7985T
Attorney Primary Email Address:	efiling@knobbe.com	Attorney Email Authorized:	Yes
Correspondent			
Correspondent Name/Address:	Jessica Sganga KNOBBE MARTENS OLSON & BEAR, LLP 2040 MAIN STREET, 14TH FLOOR IRVINE, CALIFORNIA UNITED STATES 92614		
Phone:	949-760-0404	Fax:	949-760-9502
Correspondent e-mail:	efiling@knobbe.com	Correspondent e-mail Authorized:	Yes
Domestic Representative - Not Found			
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TM Staff and Location Information			
TM Staff Information - None			
File Location			
Current Location:	PUBLICATION AND ISSUE SECTION		Date in Location: Oct. 09, 2018
▲ Assignment Abstract Of Title Information - None recorded			
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United States Patent and Trademark Office



Reg. No. 5,580,962

Registered Oct. 09, 2018

**Int. Cl.: 5, 9, 14, 16, 18,
25, 32**

Trademark

Principal Register

Monster Energy Company (DELAWARE CORPORATION)
1 Monster Way
Corona, CALIFORNIA 92879

CLASS 5: Nutritional supplements; nutritional supplements for purposes of boosting energy; dietary supplemental drinks in the nature of vitamin beverages

FIRST USE 3-27-2002; IN COMMERCE 3-27-2002

CLASS 9: Sport helmets; video recordings featuring sports, extreme sports and motor sports

FIRST USE 6-30-2002; IN COMMERCE 6-30-2002

CLASS 14: Silicone wristbands in the nature of bracelets; silicone bracelets; jewelry, namely, bracelets and wristbands; lanyard necklace; watches

FIRST USE 1-14-2010; IN COMMERCE 1-14-2010

CLASS 16: Stickers, sticker kits comprising stickers and decals; decals; posters; calendars

FIRST USE 1-00-2004; IN COMMERCE 1-00-2004

CLASS 18: All-purpose sport bags; all-purpose carrying bags; backpacks; duffel bags

FIRST USE 5-24-2002; IN COMMERCE 5-24-2002

CLASS 25: Clothing, namely, t-shirts, hooded shirts and hooded sweatshirts; sweat shirts, jackets, pants, bandanas, sweat bands, gloves and motorcycle gloves; headgear, namely, hats and beanies

FIRST USE 5-24-2002; IN COMMERCE 5-24-2002

CLASS 32: Non-alcoholic beverages, namely, energy drinks, sports drinks, and sports and/or energy drinks enhanced with vitamins, minerals, nutrients, amino acids and/or herbs

FIRST USE 3-27-2002; IN COMMERCE 3-27-2002

The color(s) green and black is/are claimed as a feature of the mark.

The mark consists of a green letter "M" in the form of a claw on a black background.



Andrei Iancu

Director of the United States
Patent and Trademark Office

TTAB Opposition No.: _____

Monster Energy Company v. Enrico Maria Tabellini, Lucas Maria Tabellini, and Axel Maria Tabellini

OWNER OF U.S. REG. NO. 5022676, 3434821, 3434822

SER. NO. 87-926,413, FILED 05-17-2018

TTAB Opposition No.: _____

Monster Energy Company v. Enrico Maria Tabellini, Lucas Maria Tabellini, and Axel Maria Tabellini

EXHIBIT 6

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Mark: M



US Serial Number: 87836317Application Filing Date: Mar. 15, 2018

US Registration Number: 6403846Registration Date: Jun. 29, 2021

Filed as TEAS RF: YesCurrently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:  LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 29, 2021

Publication Date: Feb. 19, 2019Notice of Allowance Date: Apr. 16, 2019

Mark Information

▲ Collapse All

Mark Literal Elements: M

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark:	The mark consists of a 3D drawing of a stylized letter "M" in the form of a claw.		
Color(s) Claimed:	Color is not claimed as a feature of the mark.		
Design Search Code(s):	03.17.03 - Claws and talons of birds; Feet of birds; Talons of birds; Tracks of bird feet; Tracks, bird 27.03.05 - Objects forming letters or numerals		
Related Properties Information			
Claimed Ownership of US Registrations:	3434822		
Goods and Services			
Note: The following symbols indicate that the registrant/owner has amended the goods/services: • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services.			
For:	Non-alcoholic beverages, namely, energy drinks, soft drinks, sports drinks, and flavored waters; water enhanced with vitamins and nutrients		
International Class(es):	032 - Primary Class	U.S Class(es):	045, 046, 048
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 13, 2021	Use in Commerce:	Feb. 13, 2021
Basis Information (Case Level)			
Filed Use:	No	Currently Use:	Yes
Filed ITU:	Yes	Currently ITU:	No
Filed 44D:	No	Currently 44D:	No
Filed 44E:	No	Currently 44E:	No
Filed 66A:	No	Currently 66A:	No
Filed No Basis:	No	Currently No Basis:	No
Current Owner(s) Information			
Owner Name:	Monster Energy Company		
Owner Address:	1 Monster Way Corona, CALIFORNIA UNITED STATES 92879		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Attorney/Correspondence Information			
Attorney of Record			
Attorney Name:	Jessica Sganga	Docket Number:	HANBEV.6697T
Attorney Primary Email Address:	efiling@knobbe.com	Attorney Email Authorized:	Yes
Correspondent			
Correspondent Name/Address:	Jessica Sganga KNOBBE MARTENS OLSON & BEAR, LLP 2040 MAIN STREET, 14TH FLOOR IRVINE, CALIFORNIA UNITED STATES 92614		
Phone:	949-760-0404	Fax:	949-760-9502
Correspondent e-mail:	efiling@knobbe.com	Correspondent e-mail Authorized:	Yes
Domestic Representative - Not Found			
Prosecution History			

TM Staff and Location Information**TM Staff Information - None****File Location****Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** May 22, 2021▲ **Assignment Abstract Of Title Information - None recorded****Proceedings - Click to Load**[Download Adobe Reader](#)If you are the applicant or the applicant's attorney and have questions about this file, please contact the [Trademark Assistance Center](#)**UNITED STATES
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United States of America

United States Patent and Trademark Office



Reg. No. 6,403,846

Registered Jun. 29, 2021

Int. Cl.: 32

Trademark

Principal Register

Monster Energy Company (DELAWARE CORPORATION)

1 Monster Way

Corona, CALIFORNIA 92879

CLASS 32: Non-alcoholic beverages, namely, energy drinks, soft drinks, sports drinks, and flavored waters; water enhanced with vitamins and nutrients

FIRST USE 2-13-2021; IN COMMERCE 2-13-2021

The mark consists of a 3D drawing of a stylized letter "M" in the form of a claw.

OWNER OF U.S. REG. NO. 3434822

SER. NO. 87-836,317, FILED 03-15-2018



Dennis H. Phillips

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office

