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Filing date: **02/20/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Vodafone Group PLC
Granted to date of previous extension	02/21/2024
Address	VODAFONE HOUSE THE CONNECTION NEWBURY, BERKSHIRE, RG142FN UNITED KINGDOM

Attorney information	MARK H. TIDMAN BAKER & HOSTETLER LLP 1050 CONNECTICUT AVE, NW WASHINGTON SQUARE, SUITE 1100 WASHINGTON, DC 20036-5403 UNITED STATES Primary email: bhipdocket@bakerlaw.com Secondary email(s): mtidman@bakerlaw.com, gmitchell@bakerlaw.com, ahsu@bakerlaw.com, visiondocket@bakerlaw.com 202-861-1500
Docket no.	104386.21042

Applicant information

Application no.	97717055	Publication date	10/24/2023
Opposition filing date	02/20/2024	Opposition period ends	02/21/2024
Applicant	Shenzhen Guosen Zhilian Technology Co., Ltd. W2-A708, GAOXIN INDUSTRIAL VILLAGE, NO. 025, GAOXIN SOUTH 4 RD, YUEHAI ST, NANSHAN, SHENZHEN, 518000 CHINA		

Goods/services affected by opposition

Class 009. First Use: Nov 10, 2022 First Use In Commerce: Nov 10, 2022
All goods and services in the class are opposed, namely: Headphones; Modems; Smartphones; Smartwatches; Amplifiers for wireless communications; Cell phones; Combination routers and modems; Computer hardware, namely, wireless network repeaters; Computer network adapters, switches, routers and hubs; Computer network routers; Earphones and headphones; Loudspeakers, headphones, microphones and CD players; Noise cancelling headphones; Smartphones in the shape of a watch; Smartwatch straps; Wearable computers in the nature of smartglasses; Wireless earphones; Wireless headsets for smartphones; Wireless routers; Wrist-mounted smartphones

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Fraud on the USPTO	In re Bose Corp., 580 F.3d 1240, 91 USPQ2d 1938 (Fed. Cir. 2009)

Marks cited by opposer as basis for opposition

U.S. registration no.	5489999	Application date	07/05/2017
Register	Principal		
Registration date	06/12/2018	Foreign priority date	NONE
Word mark	VODAFONE		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None</p> <p>Telecommunications, telephonic and communications apparatus and instruments, namely, telephones, mobile and fixed telephones, video telephones, smartphones, GPS tracking devices; radio telephones, mobile and fixed telephones; mobile phones; portable telecommunications apparatus, namely, portable telephones; smartphones; cases for telephones; headsets for telephones; handheld, mobile and tablet computers; wearable electronic telecommunication and computing devices, namely, wearable cameras, wearable computers, wearable computers in the nature of smart watches, wearable computers in the nature of smart glasses, wireless communication devices for transmitting images taken by a camera, wearable activity trackers, data communication apparatus and instruments, namely, wireless communication devices for voice, data or image transmission, personal digital assistants, wireless cell phones; voice processing systems comprising computers, microphones; computer networking and data communications equipment, namely, wireless communication devices for voice, data or image transmission; mobile data apparatus, namely, wireless communication devices for voice, data or image transmission; data processing systems comprising data processors; downloadable electronic databases in the field of reception and retrieval of data being in the form of graphic images and video; digital telephone platforms and software; computer hardware for telecommunications; telecommunication networks comprising telecommunications transmitters, telecommunications cables, telecommunications base stations; modems; network routers; broadband installations, namely, telecommunications base station equipment for cellular and fixed networking and communications applications, broadband power line communication systems for transferring broadband data over electrical power lines comprised of computer hardware, software and modems, electric generator which provides power for broadband applications; decoders, namely, decoder software, television decoders, decoding apparatus; set-top box apparatus including apparatus having an interactive viewing guide and/or a recorder for recording television and audio programmes; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; apparatus and instruments for the processing, transmission, storage, logging, reception and retrieval of data being in the form of encoded data, text, audio, graphic images or video or a combination of these formats; wireless handheld units and devices, namely, personal digital assistants, wireless cell phones, mobile phones, cellular phones, smartphones, video phones, handheld, mobile and tablet computers for the synchronization, transmission, recordal, storage and manipulation of data, audio and/or voice, for the browsing, viewing and downloading of data, audio, voice, video and/or electronic information including software applications supplied from a computer database, the Internet or other electronic network, and for use in connection with wireless telecommunication payment systems; remote controls for electric and electronic</p>		

devices in the nature of televisions and cell phones; personal digital assistants; electronic sensors, namely, pedometers, altimeters, and weighing scales; barcode and quick response code readers and scanners; audio and video recordings featuring music, ring tones, and electronic games; audio and video recordings featuring sound recordings, video, audio visual, MP3 files and recordings, graphics, and artwork in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages; media for storing information, data, images and sound, namely, blank digital storage media; downloadable digital media content, namely, music and ringtones, provided from a computer database, the Internet or other electronic network; downloadable digital media content, namely, films, television programmes, radio programmes, videos, images, text, data, and images, provided from a computer database, the Internet or other electronic network in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages; satellite receiving and transmission apparatus and instruments; computer and video game software, including downloadable game software; downloadable electronic publications, namely, newsletters, book, magazines, articles, newspapers, reports, manuals, cartoons, illustrated periodicals and research periodicals provided on-line from computer databases, the Internet or other electronic network in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages, provided on-line from computer databases, the Internet or other electronic networks; machine readable media, namely, blank digital storage media, machine readable media in the nature of computer programs for downloading digital audio, video and data files and media featuring graphics in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages for use in telecommunications; downloadable digital audio, video and data files and media featuring graphics in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages and software applications for accessing these files and media provided from a computer database, or the Internet or other electronic network; battery chargers for use with telecommunications apparatus; batteries; battery back-up power supply; peripheral equipment for televisions and computers, namely, computer peripherals, receivers for receiving cable television, loudspeakers, sound bars; computers including laptop and notebook computers; electronic personal organisers; electronic and satellite navigational and positional apparatus and instruments including global positioning systems; desk or car mounted units incorporating a loud speaker which permits hands-free use of a telephone handset; in-car telephone handset cradles; teaching apparatus and instruments, namely, computer programs for use in teaching people how to use cell phones and smart phones, computer programs for training in the form of seminars comprising downloadable videos or audio files, in the field of business use of wireless and cellular communication services, the use of new technologies and media to achieve success; metering apparatus, namely, clamp meters for measuring electricity; smart meters, namely, water meters, gas meters, electric meters, electricity meters, energy meters for tracking and monitoring energy usage; blank and pre-recorded magnetic cards, namely, credit cards and SIM cards; cards containing microprocessors; telephone cards, namely, pre-paid telephone calling cards, magnetically encoded; magnetically encoded credit, debit and payment cards; magnetically encoded telephone credit cards; magnetically encoded cards, namely, credit cards, pre-paid telephone calling cards magnetically encoded, telephone credit cards magnetically encoded; computer software and downloadable computer software supplied from a computer database, the Internet or other electronic network for use as a spreadsheet, word processing, elec-

tronic software updates, namely, computer software and associated data files for updating computer software in the fields of mobile telephone communication apparatus, provided via computer and communication networks; downloadable computer software for accessing information directories that may be downloaded from a global computer network; data communications software; application software, including application software for mobile telephones, for purchasing applications for mobile phones, tablets and other handheld electronic devices, enabling peer-to-peer networking and file sharing, for conducting and co-ordinating communications among mobile telephone users sharing information and audio data via mobile phone networks; downloadable computer software applications for use as a spreadsheet, word processing, downloadable computer game software via a global computer network and wireless devices, electronic software updates, namely, downloadable computer software and associated data files for updating computer software in the fields of mobile telephone communication apparatus, provided via computer and communication networks, downloadable computer software for accessing information directories that may be downloaded from the global computer network; computer software for wireless data communication; computer software and application software for the synchronization, transmission and sharing of voice, data, calendar and content between one or more electronic devices, for purchasing applications handheld electronic devices and for secure, encrypted purchases; computer operating system software; computer software for the streaming transmission and encryption and storage, of audio, video, graphics, text and data on and over communication networks; computer software to enable peer-to-peer networking and file sharing; search engine software; computer software for conducting and co-ordinating communications among computer users sharing information and audio data via electronic communications networks; software for operating interactive televisions; image and video editing software including software applications for use on mobile devices; software for the identification of persons; software for access control, video control and detecting the presence of persons; software for computer security, including antivirus, firewalls, antispam, anti-spyware, web filtering; intrusion detection software; virtual private network operating software; computer software for receiving, processing, transmitting and displaying information relating to fitness, body fat, body mass index, sleep patterns, locations, attitude, weather and temperature; computer software for managing information regarding tracking, compliance and motivation with a health and fitness program; anti-theft devices not for vehicles, namely, anti-theft locks specially adapted to personal electronic devices, namely, mobile phones, laptops, PC tablets, electronic anti-theft system comprised of a bar code scanner that allows retailers to temporarily disable electronic goods; anti-collision sensors for vehicles; devices and apparatus for locating movable property, namely, electronic devices used to locate lost objects employing radio frequency, global positioning systems (GPS), cellular communications; apparatus for sending and receiving information from movable property, namely, electronic devices used to locate lost objects employing radio frequency, global positioning systems (GPS), cellular communications; devices and apparatus for remote control of electrical apparatus and household appliances in the nature of portable telephones, smartphones, tablets, refrigerators, lamps, televisions, television transmitters, cable television transmitters; alarm devices and installations; satellite location and navigation systems, namely, satellite-aided navigation systems; electronic and biometric apparatus and installations for access control; apparatus for identifying persons, namely, biometric identification apparatus, apparatus for authenticating user identification in the field of communication apparatus, mobile telephones, smart watches, tablets; closed circuit television systems comprising cameras, switchers, monitors, microphones, and recorders; cameras, television cameras and video recorders for closed-circuit television; optical and photographic apparatus, namely, cameras, optical sensors, video cameras, lens filters for cameras, camera filters, cameras incorporated in smartphones, cameras incorporated in tablets, cameras incorporated in computers, cameras incorporated in drones; electronic speedometers; electronic odometers; electronic tachometers; speed

checking apparatus for vehicles, namely, add-on devices for vehicles in order to limit the maximum speed output of an automobile, add-on devices for vehicles in order to monitor the speed output of an automobile; kilometre recorders for vehicles, namely, odometers, speedometers, speedometers for vehicles; electric or electronic sensors for vehicles, namely, vehicle mounted GPS sensor for determining the rate of motion for a vehicle, electronic proximity sensors for vehicles, vehicle safety equipment, namely, back-up sensors and cameras; electronic sensors, namely, temperature sensors, vibration sensors, infrared sensors, touchscreen sensors, LED position sensors; sirens; electric locks for vehicles; electronic keys for vehicles; electronic keyless vehicle access and starter systems comprising microprocessor, electronic signal receiver, and keyfob with electronic signal transponder; systems for the automatic opening and closing of vehicle doors, boot, bonnet and roof comprising microprocessor, electronic signal receiver, and keyfob with electronic signal transponder; communication apparatus integrated into motorcycle helmets, namely, wireless transmitters and receivers, microphones, wireless microphones, speakers, wireless speakers; GPS apparatus; electronic apparatus for vehicles for determining or signalling vehicle location, locations of site, travel routes, time, traffic conditions, presence of emergency vehicles and hazard conditions; systems for communication between vehicles and road infrastructures comprising wireless transmitters and receivers, vision processing software for electronic systems in the nature of a camera and vision module for providing assistance while driving, namely, forward collision warning, lane departure warning, headway monitoring and warning, and other automotive applications; electronic road marking detection devices; vehicle teleguidance systems and instruments comprising cameras carried by visually impaired persons which provide live video to caregivers; blind spot and lane changing assistance monitoring systems comprising on-board vehicular surveillance system comprised of cameras and monitors for exposing and eliminating the blind spots on both sides of the vehicle; vehicle on-board computers; on-board electric, electronic or optical equipment for vehicles, including land vehicles, namely, computers, car televisions, car radios, navigational instruments for vehicles, vehicle navigation systems equipped with telematics function, comprised of car navigation computers, cell phones, wireless internet devices which provide navigation services and have a cellular phone function and non-internet based wireless communications devices, interactive computerized vehicle control system to manage vehicle functions by customizing vehicle settings relating to navigation, in-vehicle temperature, cabin air, light and seat adjustments, driving mode, and engine and gearbox performance levels; on-board diagnostic systems and remote-controlled diagnostic systems for vehicles comprising handheld diagnostic scanners; devices to detect and/or exchange data between a vehicle and a remote unit for security purposes; parking aids, namely, proximity sensors and alarms, software for assisting users during emergency and non-emergency situations while driving by detection and suggestion of available parking locations; obstacle detection devices, namely, proximity sensors, software for detection and recognition of traffic signs and alerts, software for detection tracking and warning of the presence of pedestrians and pedestrians crossings; parking assistance, reversing and blind spot detection alarms; parking assistance, reversing and blind spot detection systems comprising vision processing software for electronic systems in the nature of a camera and vision module for providing assistance while driving ; pre-collision detection and collision avoidance systems comprising vision processing software for electronic systems in the nature of a camera and vision module for providing assistance while driving, namely, forward collision warning, lane departure warning, headway monitoring and warning; in vehicle touch screen computer systems comprising computer software that enables the wireless transmission and provision of real-time information regarding traffic, road conditions, points of interest, topics of general interest and online content via wireless transmissions to mobile communications devices, mobile phones, and electronic devices installed in automobiles and other vehicles; electronic devices for remote location of vehicles; watchbands that communicate data to smartphones; downloadable

	software for promotional and demonstration purposes, for customised display screens on telecommunications apparatus
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U.S. registration no.	5527257	Application date	02/05/2016
Register	Principal		
Registration date	07/31/2018	Foreign priority date	NONE
Word mark	VODAFONE RED		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None Telecommunications, telephonic and communications apparatus and instruments, namely, radio telephones, mobile and fixed telephones, radio and radio-telephone transmitters and receivers and radio pagers, video telephones; apparatus and instruments for the processing, transmission, storage, logging, reception and retrieval of data being in the form of encoded data, text, audio, graphic images or video or a combination of these formats; wireless handheld units and devices, namely, personal digital assistants, wireless phones, mobile phones, cellular phones, smartphones, video phones, handheld, mobile and tablet computers for the synchronization, transmission, recordal, storage and manipulation of data and/or voice; modems; cards containing microprocessors; Encoded electronic chip cards for use in mobile telephones; Magnetically encoded telephone credit cards; satellite receiving and transmission apparatus and instruments; computer programmes for managing business meetings and conferences; computer communication software for the synchronization, transmission and sharing of voice, calendar and content between one or more electronic handheld units and data stored on or associated with a computer; battery chargers for use with telecommunications apparatus; adapters for use with telecommunications apparatus; radio telephones, mobile and fixed telephones; electronic personal organisers; electronic navigational and positional apparatus and instruments namely, global positioning systems; satellite navigational and positional apparatus and instruments; desk or car mounted units incorporating a loudspeaker which permits hands-free use of a telephone handset; in-car telephone handset cradles; parts and fittings included in class 9 for all the aforementioned goods; none of the aforesaid being communications apparatus or instruments for airline passengers during flights; none of the aforesaid being communications apparatus or instruments for digital content distribution services offered to digital content publishers; none of the aforesaid being digital still and motion cameras or digital cinema camera systems and accessories, sold individually or as a unit, comprised of cameras, camera lenses, flash memory cards, electronic memories, hard drives for video recorders, video monitors and flat panel display screens, grips and handles, all for use in the creation, storage, delivery, manipulation, recording, playback or viewing of video, film, photographs, and multimedia data; none of the aforesaid being software for use in the field of digital still and motion picture filming, creation, and editing</p> <p>Class 016. First use: First Use: None First Use In Commerce: None Telephone calling cards, not magnetically encoded; Telephone credit cards, not magnetically encoded</p> <p>Class 035. First use: First Use: None First Use In Commerce: None Advertising, marketing and promotion services, namely, promoting the goods and services of others by providing customized messages via display screens on telecommunications apparatus; Asset management services, namely, provision of information relating to or identifying telephone and telecommunications apparatus and instruments in the nature of reporting on service histories, utiliza-</p>		

	<p>tion of the telecommunications assets, end of product life information and replacement costs therefor; Providing telephone directory assistance services; provision of information relating to the aforementioned services</p> <p>Class 038. First use: First Use: None First Use In Commerce: None</p> <p>Telecommunication services, namely, mobile and fixed telecommunication and telephone, satellite telecommunication, cellular telecommunication, radio and cellular telephone, radio facsimile, radio paging and radio communication services; hire, leasing and rental of telecommunications, radio, radio telephone and radio facsimile apparatus; communication of data by radio, telecommunications and by satellite; transmission and receiving by radio; transmission and reception of voice communication services; telephone and mobile telephone message collection and transmission, delivery and reception of sound data and images; automated answer phone and electronic mail services namely, electronic transmission of email for others; automatic telephone answering services; personal numbering services, namely, providing personalized telephone numbers; loan of replacement telecommunications apparatus in the case of breakdown, loss or theft; provision of Internet services, in particular Internet access services; telecommunication of information (including web pages), computer programmes and any other data; electronic mail services namely, electronic transmission of email; Providing an on-line forum for provision of business directory services via customised display screens on telecommunications apparatus; provision of location based services for telecommunications apparatus, namely, co-location services for voice, video and data communications applications; Provision of telephone directory services in the nature of telephone call completion services for directory assistance customers; data interchange services; transfer of data by telecommunications; broadcast or transmission of radio and television programmes; video text, text-based telephonic and viewdata messaging services; electronic messaging services, namely, sending, receiving and forwarding messages in the form of text, audio, graphic images or video or a combination of these formats; unified messaging services in the nature of providing e-mail services and wireless data messaging services, namely, services that enable users to send and receive messages through a wireless data network, and transmission and reception of voice communication services; voicemail services; providing data network services; video conferencing services; video telephone services; providing telecommunications connections to the Internet or databases; computer aided transmission of messages, data and images; computer communication services, namely, electronic transmission of data and documents among users of computers; provision and operation of electronic conferencing; providing access to computer databases, computer bulletin boards, computer networks, interactive computer communications networks, electronic publications in various fields, merchandising and service catalogues and information and computerised research and reference materials; provision of information relating to the aforementioned services; none of the aforesaid being communications services relating to providing airline passengers during flights with online communications services; none of the aforesaid being digital content distribution services offered to digital content publishers to distribute their content to retailers and to retailers to obtain electronic inventory from digital content publishers</p>
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U.S. registration no.	2145714	Application date	05/13/1996
Register	Principal		
Registration date	03/24/1998	Foreign priority date	NONE
Word mark	VODAFONE		
Design mark			
Description of mark	NONE		

Goods/services	Class 038. First use: First Use: None First Use In Commerce: None telecommunication services, namely, telephone communication services; cellular telephone services; telegraph services; radio facsimile, transmission services, radio communication services; [radio paging services;] electronic store-and-forward messaging services; radio broadcasting [and cable radio transmission services] ; electronic transmission of messages and data [; and rental of telephones, radios, radio telephones and radio facsimile machines and equipment]
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U.S. registration no.	5466697	Application date	03/21/2017
Register	Principal		
Registration date	05/15/2018	Foreign priority date	NONE
Word mark	VODAFONE		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 012. First use: First Use: None First Use In Commerce: None Vehicles, namely, low speed electric vehicles; apparatus for locomotion by land, air or water, namely, cars, airplanes, and boats; anti-theft devices for vehicles, anti-theft warning devices for vehicles, electric and electronic installations to prevent vehicle theft, reversing alarms for vehicles; safety devices for vehicles, namely, parts and fittings for vehicles for use as part of collision avoidance safety systems; alarm devices for vehicles; horns for vehicles; Window opening and closing devices for vehicles; electric reversing alarms for vehicles; Remotely controlled land vehicles; Remote alarms for vehicles, namely, remotely controlled security alarms</p> <p>Class 035. First use: First Use: None First Use In Commerce: None Advertising, marketing and promotion services; Retail store services featuring telephones, mobile telephones, smartphones, mobile digital devices, telecommunication apparatus, computer software, computers and electronic communication networks and accessories for such goods, set-top boxes and modems, telecommunication apparatus, devices and accessories; the bringing together, for the benefit of others, of a variety of telecommunications and computer services, enabling customers to conveniently view and purchase those services; telephone answering and message handling services; provision of space on websites for advertising goods and services; the bringing together, on-line from a computer database, the Internet, and other electronic networks, for the benefit of others, of a variety of communications and telecommunications apparatus, instruments and software, enabling customers to conveniently view and purchase those goods; the bringing together, for the benefit of others, of a variety of services in the field of entertainment, fashion, lifestyle, music, sports, news, current affairs, business, finance, trade, technology, science, nature, industry, transport, art, history, travel and culture, games and gaming, film and navigation enabling users to conveniently view and acquire those services; the bringing together, for the benefit of others, of a variety of downloadable digital media content, including software, software applications, films, television programmes, radio programmes, videos, music, text, data, images, graphics and ringtones, enabling customers to conveniently view and purchase those goods; the bringing together for the benefit of others of a variety of services providers, namely, providers of digital media content including software, software applications, films, television programmes, radio programmes, videos, music, text, data, images, graphics and ringtones via the Internet or telecommunications network or via a streaming service, enabling customers to conveniently view and purchase those services; provision of information and advice to the prospective purchasers of commodities</p>		

and goods regarding the selection of products and items to be purchased; Business administration of loyalty programmes involving discounts or incentives; Promoting the goods and services of others by means of the issuance of loyalty rewards cards; organisation, operation and supervision of sales and promotional incentive schemes; provision of information and advice on supply chain and promotion of products and selection and display of goods; compilation and systemization of information into computer databases and online searchable databases; data retrieval services, namely, compiling and analyzing business sector and industry data; Compilation of business and commercial directories for dissemination via computer databases, the Internet, and electronic networks; Business advisory services, namely, searching for and retrieving the selection of the best potential suppliers for others from resources available on global computer networks; organizing content of information provided over a global computer network according to user preference, namely, providing on-line directory services featuring hyperlinks to the websites of others; arranging and conducting of exhibitions for business purposes; Database management and data processing services; business data analysis; business promotion, research, management, administration assistance, and information services in the field of business marketing; business strategy and planning services, namely, business strategy development services; economic forecasting, marketing, market research, market analysis and consumer survey services; publication of publicity texts; compilation of statistical information in the field of trade and business price; dissemination of advertising for others via wireless network, telecommunication apparatus or devices or a global computer network; advertising services provided by television and radio and via electronic media; customer club services, for commercial, promotional and advertising purposes; Arranging subscriptions to telecommunication services for others; Subscription to a telematics, telephone or computer services; subscription to a television channel; auctioning via telecommunications networks; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales products; publicity and sales promotion relating to goods and services, offered and ordered by telecommunications; business promotion services provided by telephone; organisation for a third party of telephone welcoming services and of telephone receptionist services; commercial information services provided by access to a computer database; provision of business directory services; arranging of subscriptions to online music streaming services; telephone directory information services

Class 036. First use: First Use: None First Use In Commerce: None

Banking services including home, mobile, Internet and remote banking; Financial sponsorship of motor racing, motor racing teams, sports teams, charitable organisations, musical and theatrical performances and performance venues; insurance administration and financing services, provided over the Internet or any other electronic network; Electronic wallet services, namely, payment verification services; payment services provided via wireless telecommunication apparatus and devices; Electronic payment services, namely, electronic fund transfer services; issue, collection and redemption of tokens, vouchers, points and cash back; Processing of credit card services; charge card payment processing services; electronic currency transfer services; Insurance brokerage, financing and financial guarantee services in the fields of telecommunications and communications apparatus and instruments; financial guarantee services in the fields of telecommunications and communications apparatus and instruments; provision of investment and fund management information; financial affairs and monetary affairs, namely, financial information, management and analysis services; Real estate agency services; administration of funds and investments, namely, financial administration of annuity funds; Provision of stocks, shares, and bond market information; brokerage of stock, shares, and bonds; financial and monetary services in the fields of charitable fundraising and support services; Charitable fundraising services, by means of charitable collections and disbursements of money in connection with programs and facilities for the welfare of people; char-

itable donations, namely, providing financial support to people from disadvantaged countries for the purpose of facilitating educational opportunities; distribution and allocation of charitable funds, namely, charitable fundraising services by means of collecting and redeeming recyclables for donation of redemption proceeds to charitable organizations; provision of information and advisory services in the field of monetary affairs, namely, financial information, management, and assessment services via a computer database, the Internet or other electronic network; provision of information and advice in the field of payment processing terms and insurance services; financial information services provided by access to a computer database; insurance services in the nature of loss control management for mobile phones; telephone banking services

Class 042. First use: First Use: None First Use In Commerce: None

Providing temporarily use of online non-downloadable software interfaces, namely, middleware for providing a personalized interface between web browsers and operating systems and the Internet or other electronic networks; providing online, non-downloadable software applications for customer-defined generated content and content of others in the field of search engines and mobile telephone or other wired or wireless digital network based through the Internet or other electronic networks; Hosting services, namely, hosting an interactive an interactive website that allows multiple participants to share event schedules and facility reservations, on-line web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions, hosting an on-line community web site featuring information about telecommunications and cellphones; hosting of digital content on the Internet; server hosting; hosting websites and computer databases of others on a virtual private server; maintenance and updating of computer software and programmes; on-line computer engineering, namely, engineering services for computer software available on-line; computer software and hardware development; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; Computer programming services provided to customers on-line; computer programming services, namely, content creation for on-line platforms; Cloud computing featuring software for use in database management and data storage; computer rental; engineering design and drawing service and commissioned writing of computer programmes, software and code for the creation of web pages on the internet; computer consultation services; computer programming and software design; installation, maintenance and updating of computer software; creating and maintaining websites; information technology support services, namely, IT consulting services; hosting the website of others; provision of information and advice of a technical nature for the prospective purchasers of commodities and goods, namely, providing technical advice relating to operation of computers; Providing online information from a global computer network or the internet in the fields of design and development of computer hardware and software; design of wireless communications systems for transmission and reception of voice, data, and video; Software as a service (SAAS) featuring software for providing intelligent connectivity, interactive functionality, and control to diverse devices connected to the Internet, Web, or Internet of Things; application service provider, namely, hosting computer software applications of others; design of software in the field of software applications for mobile devices; provision of information, advisory and consultancy services relating to computers and information technology, namely, computer technology consultancy; designing, managing, and monitoring of online forums for discussion by remote access, to ensure proper functioning; research and development services in the field of wireless telecommunication apparatus, cellphones, smartphones, tablet computers; research and development of new products; research in the field of computer software technology; provision of information, advisory and consultancy services relating to the aforementioned services; Technical services, namely, monitoring technological functions of telecommunications network systems; Encryption and decryption of electronic messages and data; authentication in the field of electronic messages and data validation; data conver-

	<p>sion of electronic information excluding physical conversion; data warehousing; data mining; database design; testing of electronic data processing systems, namely, computer modeling services; rental of software; Hosting services which allow users to publish and share their own podcasts online; computer time-sharing services; computer programming for telecommunications; Data security services, namely, consultancy in the field of creation and maintenance of software firewalls; data encryption services; data migration services; data recovery services; off-site data backup; digital compression of computer data; providing temporary use of non-downloadable computer software for use in the creation and publication of on-line journals and blogs; telecommunications technology consultancy; design of telecommunications apparatus and equipment; development, maintenance and updating of a telecommunication network search engine; design of telephones, including mobile telephones; provision of weather information via the telephone; internet web site design services; provision of internet search engines; rental of software for internet access; maintenance of software for internet access; providing on-line temporary use of non-downloadable computer software for wireless communication in the field of telecommunications and wireless telecommunications over communication networks, intranets and the internet; Updating of software database systems; Installing computer programs for data processing; computer network services, namely, monitoring technological functions of computer network systems; Development, updating and maintenance of software and database systems in the fields of traffic and travel information; installation and updating of computer software on electric and electronic apparatus, installations for access control, biometric apparatus and installations for access control, closed circuit television systems, cameras, television cameras and video recorders for closed-circuit television, optical and photographic apparatus; providing online and non-downloadable software for computer security, including antivirus, firewalls, antispam, anti-spyware, web filtering, intrusion detection software (IDS) and virtual private network (VPN) software; installation, repair and maintenance of software for computer systems for the downloading and updating of computer software to and from vehicles, computer programs for the automotive field; telecommunication technology consultancy; Providing temporary use of non-downloadable software online which creates customized display screens on telecommunications apparatus for promotional and demonstration purposes; providing temporary use of online, non-downloadable software applications from a computer database that users of telecommunication or wireless telecommunication apparatus can use via the internet or other electronic network, all in the fields of entertainment and education; electronic data storage services</p>
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U.S. registration no.	5598160	Application date	03/21/2017
Register	Principal		
Registration date	11/06/2018	Foreign priority date	NONE
Word mark	VODAFONE		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 037. First use: First Use: None First Use In Commerce: None Construction of telecommunications towers; installation, repair and maintenance of telecommunication machines and apparatus; computer hardware and telecommunications apparatus installation, maintenance and repair; installation of telephone lines; repair or maintenance of telephone apparatus, including mobile telephones and smartphones; installation, repair and maintenance of anti-theft devices for vehicles, of anti-theft warning devices for vehicles, of alarm devices for vehicles, of electric and electronic installations to prevent vehicle theft, of im-</p>		

mobilisers for vehicles, of devices and apparatus for locating and remote control of movable electronic apparatus, of measuring, signalling, monitoring and control devices and apparatus, of alarm devices and installations, of fire alarms and of satellite location systems; installation, repair and maintenance of electronic speedometers, electronic odometers, electronic tachometers, speed checking apparatus for vehicles, kilometre recorders for vehicles, speed regulators, electric or electronic sensors for vehicles, proximity sensors, ultrasonic sensors, magnetic sensors and optical sensors; installation, repair and maintenance of presence detectors, movement and movement analysis detectors, battery back-up power supplies, perimeter detection devices, vehicle passenger compartment movement detection devices, glass break detection devices, inclination detection devices, intrusion sensors, tilt sensors, volumetric sensors, level monitor devices and shock sensors; installation, repair and maintenance of sirens, electric steering locks, electric door locks for vehicles, electric door closers, remote control apparatus, electronic keys for vehicles, automatic and remote lock and release systems for vehicle doors, automatic and remote starter systems for vehicles, electronic keyless vehicle access and starter systems, communication apparatus integrated into motorcycle helmets; installation, repair and maintenance of satellite navigational apparatus, GPS apparatus, apparatus for vehicles for determining or signalling location, locations of sites, and travel routes, time, traffic conditions, presence of emergency vehicles and hazard conditions, systems for communication between vehicles and road infrastructures, road marking detection devices, vehicle teleguidance systems and instruments, blind spot and lane changing assistance monitoring systems; installation, repair and maintenance of vehicle on-board computers, on-board electric, electronic or optical equipment for vehicles for directing, signalling, checking, safety and providing information, as well as processing of information and signals, sounds, images and data; installation, repair and maintenance of on-board vehicle diagnostic systems, devices to detect and/or exchange data between a vehicle and a remote unit for security purposes, parking aids, anti-collision radars for vehicles, transmitters, ultrasound wave receivers, obstacle detection devices; installation, repair and maintenance of electric, electronic and optical equipment for detection, signalling and monitoring of static and moving objects around a vehicle; installation, repair and maintenance of parking assistance, reversing and blind spot detection systems and alarms, pre-collision detection and collision avoidance systems; installation, repair and maintenance of in vehicle touch screen computer hardware systems and parts and fittings therefor and devices to detect and/or exchange data between a vehicle and a remote unit for security purposes; remote diagnosis of vehicles, namely, maintenance and repair of vehicle diagnostic electrical equipment prior to installation, repair and maintenance of vehicle structural components

Class 039. First use: First Use: None First Use In Commerce: None

Inspection of fleets of vehicles, trucks, trailers and transport containers prior to and during transport; providing transportation information in the field of monitoring of fleets of vehicles, trucks, trailers and transport containers by monitoring of devices for remote location; vehicle towing; rescue services, namely, transport rescue operations; transportation information; traffic information; provision of transport information relating to road conditions; provision of surface transport information, namely, forecasting of journey times; providing information of surface transport progress; provision of advisory services relating to traffic and transport; provision of advisory services relating to road conditions; provision of information, advisory and consultancy services relating to the aforementioned services, namely, transportation information services; computerised transport information services; computerised reservation services for travel, namely, online transportation reservation services; provision of data relating to timetables, namely, providing travel information data to travelers regarding timetables; physical storage of electronically-stored data or documents; storage information; warehousing information; provision of information relating to postal codes; provision of information relating to travel and motoring routes; provision of information

	relating to road conditions; rescue services, namely, remote monitoring information and rescue of vehicles; transportation information service, namely, providing monitoring information on the progress of surface transport; ground traffic control services; providing road and traffic information; providing information relating to traffic and traffic congestion, via electronic means
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Attachments	97717055_240220_Notice of Opposition.pdf(552014 bytes) Exhibit A.pdf(591302 bytes)
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Signature	/Mark H. Tidman/
Name	Mark H. Tidman
Date	02/20/2024

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

VODAFONE GROUP PLC,

Opposer,

v.

SHENZHEN GUOSEN ZHILIAN
TECHNOLOGY CO., LTD.,

Applicant.

Serial No.: 97717055
Filed: December 14, 2022
Published: October 24, 2023
Mark: VODAWATCH

Opposition No.:

NOTICE OF OPPOSITION

Opposer, Vodafone Group Plc (“Vodafone” or “Opposer”), a United Kingdom public limited company with a business address of Vodafone House, The Connection, Newbury, Berkshire RG14 2FN United Kingdom, believes that it will be damaged by registration of the mark VODAWATCH, which is the subject of U.S. Application Serial No. 97717055, filed by Shenzhen Guosen Zhilian Technology Co., Ltd. (“Applicant”), a Chinese limited company with an address of W2-A708, Gaoxin Industrial Village, No. 025, Gaoxin South 4 Rd, Yuehai St, Nanshan, Shenzhen China 518000, and hereby opposes same.

As grounds of opposition, it is alleged that:

1. Opposer is one of the world’s leading mobile telecommunications companies and it has operated in the communications industry since 1985, offering various telecommunications goods and services in the United States and throughout the world.

2. Opposer uses at common law and is the owner of the following registered U.S. trademarks for a wide range of telecommunications-related goods and services, including Class 9 goods (hereinafter collectively referred to as the “VODAFONE Marks”):

Mark	Registration	Goods and Services
VODAFONE	Reg 5489999 Reg 12-JUN-2018	INT. CL. 9
VODAFONE RED	Reg 5527257 Reg 31-JUL-2018	INT. CL. 9 INT. CL. 16 INT. CL. 35 INT. CL. 38
VODAFONE	Reg 2145714 Reg 24-MAR-1998	INT. CL. 38
VODAFONE	Reg 5466697 Reg 15-MAY-2018	INT. CL. 12 INT. CL. 35 INT. CL. 36 INT. CL. 42
VODAFONE	Reg 5598160 Reg 06-NOV-2018	INT. CL. 37 INT. CL. 39

Copies of the TSDR status pages and Certificates of Registration from the U.S. Patent and Trademark Office are attached hereto as **Exhibit A**.

3. Opposer’s federal registrations for the VODAFONE Marks are valid, subsisting, and in force.

4. Opposer has been using its VODAFONE mark for many years and long prior to Applicant’s filing date and alleged first use.

5. Opposer uses and promotes the VODAFONE Marks in such a way that the public associates the VODAFONE Marks exclusively with Opposer and Opposer’s goods and services.

6. Notwithstanding Opposer’s prior established rights in the VODAFONE Marks, on December 14, 2022, Applicant filed U.S. Application Serial No. 97717055 for the mark VODAWATCH for the following goods (the “VODAWATCH Mark”):

Goods
Headphones; Modems; Smartphones; Smartwatches; Amplifiers for wireless communications; Cell phones; Combination routers and modems; Computer hardware, namely, wireless network repeaters; Computer network adapters, switches, routers and hubs; Computer network routers; Earphones and headphones; Loudspeakers, headphones, microphones and CD players; Noise cancelling headphones; Smartphones in the shape of a watch; Smartwatch straps; Wearable computers in the nature of smartglasses; Wireless earphones; Wireless headsets for smartphones; Wireless routers; Wrist-mounted smartphones

7. Applicant filed its application for registration of the alleged VODAWATCH Mark based on use in commerce, alleging a first use date of November 10, 2022.

8. Applicant is not affiliated or connected with, or endorsed or sponsored by, Opposer, nor has Opposer approved any of the goods allegedly offered by Applicant under its VODAWATCH Mark.

9. Opposer is likely to be damaged by the registration sought by Applicant because such registration will give Applicant statutory rights in violation and derogation of Opposer’s prior and superior rights.

COUNT I – LIKELIHOOD OF CONFUSION

10. Opposer repeats and re-alleges each allegation set forth in the preceding paragraphs as if set forth in full.

11. Registration by Applicant of the VODAWATCH Mark for the goods set forth in the Application is likely to cause confusion, mistake, or deception with respect to Opposer and its VODAFONE Marks goods and services.

12. Applicant's use or registration of the VODAWATCH Mark will deprive Opposer of the ability to protect its reputation and goodwill.

13. Applicant's application to register the VODAWATCH Mark should be refused pursuant to the Section 2(d) of the Lanham Act, 15 U.S.C. § 1052, on the grounds that Applicant's VODAWATCH Mark is highly similar in sight and sound to Opposer's prior VODAFONE Marks, and when used in connection with the identified goods, which are the same and/or confusingly similar to Opposer's goods and services, is likely to cause confusion, to cause mistake, or to deceive, with consequent injury to Opposer, the trade, and the public.

14. Registration of the VODAWATCH Mark would be a source of damage and injury to Opposer within the meaning of Section 13 of the Lanham Act, 15 U.S.C. § 1063.

COUNT II – FRAUD ON THE USPTO

15. Opposer repeats and re-alleges each allegation set forth in the preceding paragraphs as if set forth in full.

16. On December 14, 2022, Applicant filed the VODAWATCH application as a Section 1(a) use-based application, attesting under penalty of perjury that the VODAWATCH Mark had been first used anywhere and first used in commerce on November 10, 2022 on all of the goods listed in the application.

17. In the December 14, 2022 application, Applicant provided a specimen described as "pictures of wireless earphone." The only product identified in the specimen is a wireless earphone. Applicant did not provide specimens of any of the other goods listed in the application.

18. There is no evidence of any VODAWATCH wireless earphones or any of the other goods listed in the application online.

19. The specimen provided in the VODAWATCH application is a mock-up and/or contains photos of a mock-up product.

20. Applicant does not and has never used in U.S. commerce the VODAWATCH Mark in connection with the Class 9 goods specified in the application.

21. In reliance of Applicant's statements in the application, the USPTO approved the mark for registration and published the application on October 24, 2023.

22. In its December 14, 2022 application, Applicant knowingly made false and material representations of fact that the VODAWATCH Mark was in bona fide use in commerce for all the goods specified in the application.

23. In making these statements, Applicant intended to mislead the USPTO into approving the VODAWATCH Mark for registration.

24. By its conduct, Applicant has committed a fraud upon the USPTO.

25. Registration of a fraudulently obtained trademark registration for the VODAWATCH Mark would be a source of damage and injury to Opposer within the meaning of Section 13 of the Lanham Act, 15 U.S.C. § 1063.

WHEREFORE, Opposer believes and avers that it is being, and will continue to be, damaged by registration of Applicant's VODAWATCH Mark as foreshadowed, and prays that this Opposition be sustained and that Application Serial No. 97717055 be refused in its entirety.

Date: February 20, 2024

Respectfully submitted,

BAKER & HOSTETLER LLP

By: */Mark H. Tidman/*

Mark H. Tidman

1050 Connecticut Avenue NW, Suite 1100

Washington, DC 20036

Phone: (202) 861-1500

mtidman@bakerlaw.com

Attorneys for Opposer Vodafone Group Plc

CERTIFICATE OF FILING

I hereby certify that on February 20, 2024, a true and correct copy of the foregoing
NOTICE OF OPPOSITION has been filed electronically using ESTTA.

/Mark H. Tidman/

Mark H. Tidman

EXHIBIT A

Generated on: This page was generated by TSDR on 2024-02-20 11:07:24 EST

Mark: VODAFONE

VODAFONE

US Serial Number: 87516623

Application Filing Date: Jul. 05, 2017

US Registration Number: 5489999

Registration Date: Jun. 12, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 12, 2018

Publication Date: Mar. 27, 2018

Mark Information

Mark Literal Elements: VODAFONE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Foreign Information

Foreign Registration Number: 014659841

Foreign Registration Date: May 09, 2016

Foreign Application/Registration Country: EUROPEAN UNION

Foreign Expiration Date: Oct. 09, 2025

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Telecommunications, telephonic and communications apparatus and instruments, namely, telephones, mobile and fixed telephones, video telephones, smartphones, GPS tracking devices; radio telephones, mobile and fixed telephones; mobile phones; portable telecommunications apparatus, namely, portable telephones; smartphones; cases for telephones; headsets for telephones; handheld, mobile and tablet computers; wearable electronic telecommunication and computing devices, namely, wearable cameras, wearable computers, wearable computers in the nature of smart watches, wearable computers in the nature of smart glasses, wireless communication devices for transmitting images taken by a camera, wearable activity trackers, data communication apparatus and instruments, namely, wireless communication devices for voice, data or image transmission, personal digital assistants, wireless cell phones; voice processing systems comprising computers, microphones; computer networking and data communications equipment, namely, wireless communication devices for voice, data or image transmission; mobile data apparatus, namely, wireless communication devices for voice, data or image transmission; data processing systems comprising data processors; downloadable electronic databases in the field of reception and retrieval of data being in the form of graphic images and video; digital telephone platforms and software; computer hardware for telecommunications; telecommunication networks comprising telecommunications

transmitters, telecommunications cables, telecommunications base stations; modems; network routers; broadband installations, namely, telecommunications base station equipment for cellular and fixed networking and communications applications, broadband power line communication systems for transferring broadband data over electrical power lines comprised of computer hardware, software and modems, electric generator which provides power for broadband applications; decoders, namely, decoder software, television decoders, decoding apparatus; set-top box apparatus including apparatus having an interactive viewing guide and/or a recorder for recording television and audio programmes; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; apparatus and instruments for the processing, transmission, storage, logging, reception and retrieval of data being in the form of encoded data, text, audio, graphic images or video or a combination of these formats; wireless handheld units and devices, namely, personal digital assistants, wireless cell phones, mobile phones, cellular phones, smartphones, video phones, handheld, mobile and tablet computers for the synchronization, transmission, recordal, storage and manipulation of data, audio and/or voice, for the browsing, viewing and downloading of data, audio, voice, video and/or electronic information including software applications supplied from a computer database, the Internet or other electronic network, and for use in connection with wireless telecommunication payment systems; remote controls for electric and electronic devices in the nature of televisions and cell phones; personal digital assistants; electronic sensors, namely, pedometers, altimeters, and weighing scales; barcode and quick response code readers and scanners; audio and video recordings featuring music, ring tones, and electronic games; audio and video recordings featuring sound recordings, video, audio visual, MP3 files and recordings, graphics, and artwork in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages; media for storing information, data, images and sound, namely, blank digital storage media; downloadable digital media content, namely, music and ringtones, provided from a computer database, the Internet or other electronic network; downloadable digital media content, namely, films, television programmes, radio programmes, videos, images, text, data, and images, provided from a computer database, the Internet or other electronic network in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages; satellite receiving and transmission apparatus and instruments; computer and video game software, including downloadable game software; downloadable electronic publications, namely, newsletters, book, magazines, articles, newspapers, reports, manuals, cartoons, illustrated periodicals and research periodicals provided on-line from computer databases, the Internet or other electronic network in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages, provided on-line from computer databases, the Internet or other electronic networks; machine readable media, namely, blank digital storage media, machine readable media in the nature of computer programs for downloading digital audio, video and data files and media featuring graphics in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages for use in telecommunications; downloadable digital audio, video and data files and media featuring graphics in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages and software applications for accessing these files and media provided from a computer database, or the Internet or other electronic network; battery chargers for use with telecommunications apparatus; batteries; battery back-up power supply; peripheral equipment for televisions and computers, namely, computer peripherals, receivers for receiving cable television, loudspeakers, sound bars; computers including laptop and notebook computers; electronic personal organisers; electronic and satellite navigational and positional apparatus and instruments including global positioning systems; desk or car mounted units incorporating a loud speaker which permits hands-free use of a telephone handset; in-car telephone handset cradles; teaching apparatus and instruments, namely, computer programs for use in teaching people how to use cell phones and smart phones, computer programs for training in the form of seminars comprising downloadable videos or audio files, in the field of business use of wireless and cellular communication services, the use of new technologies and media to achieve success; metering apparatus, namely, clamp meters for measuring electricity; smart meters, namely, water meters, gas meters, electric meters, electricity meters, energy meters for tracking and monitoring energy usage; blank and pre-recorded magnetic cards, namely, credit cards and SIM cards; cards containing microprocessors; telephone cards, namely, pre-paid telephone calling cards, magnetically encoded; magnetically encoded credit, debit and payment cards; magnetically encoded telephone credit cards; magnetically encoded cards, namely, credit cards, pre-paid telephone calling cards magnetically encoded, telephone credit cards magnetically encoded; computer software and downloadable computer software supplied from a computer database, the Internet or other electronic network for use as a spreadsheet, word processing, electronic software updates, namely, computer software and associated data files for updating computer software in the fields of mobile telephone communication apparatus, provided via computer and communication networks; downloadable computer software for accessing information directories that may be downloaded from a global computer network; data communications software; application software, including application software for mobile telephones, for purchasing applications for mobile phones, tablets and other handheld electronic devices, enabling peer-to-peer networking and file sharing, for conducting and co-ordinating communications among mobile telephone users sharing information and audio data via mobile phone networks; downloadable computer software applications for use as a spreadsheet, word processing, downloadable computer game software via a global computer network and wireless devices, electronic software updates, namely, downloadable computer software and associated data files for updating computer software in the fields of mobile telephone communication apparatus, provided via computer and communication networks, downloadable computer software for accessing information directories that may be downloaded from the global computer network; computer software for wireless data communication; computer software and application software for the synchronization, transmission and sharing of voice, data, calendar and content between one or more electronic devices, for purchasing applications handheld electronic devices and for secure, encrypted purchases; computer operating system software; computer software for the streaming transmission and encryption and storage, of audio, video, graphics, text and data on and over communication networks; computer software to enable peer-to-peer networking and file sharing; search engine software; computer software for conducting and co-ordinating communications among computer users sharing information and audio data via electronic communications networks; software for operating interactive televisions; image and video editing software including software applications for use on mobile devices; software for the identification of persons; software for access control, video control and detecting the presence of persons; software for computer security, including antivirus, firewalls, antisipam, anti-spyware, web filtering; intrusion detection software; virtual private network operating software; computer software for receiving, processing, transmitting and displaying information relating to fitness, body fat, body mass index, sleep patterns, locations, attitude, weather and temperature; computer software for managing information regarding tracking, compliance and motivation with a health and fitness program; anti-theft devices not for vehicles, namely, anti-theft locks specially adapted to personal electronic devices, namely, mobile phones, laptops, PC tablets, electronic anti-theft system comprised of a bar code scanner that allows retailers to temporarily disable electronic goods; anti-collision sensors for vehicles; devices and apparatus for locating movable property, namely, electronic devices used to locate lost objects employing radio frequency, global positioning systems (GPS), cellular communications; apparatus for sending and receiving information from movable property, namely, electronic devices used to locate lost objects employing radio frequency, global positioning systems (GPS), cellular communications; devices and apparatus for remote control of electrical apparatus and household appliances in the nature of portable telephones, smartphones, tablets, refrigerators, lamps, televisions, television transmitters, cable television transmitters; alarm devices and installations; satellite location and navigation systems, namely, satellite-aided navigation systems; electronic and biometric apparatus and installations for access control; apparatus for identifying persons,

namely, biometric identification apparatus, apparatus for authenticating user identification in the field of communication apparatus, mobile telephones, smart watches, tablets; closed circuit television systems comprising cameras, switchers, monitors, microphones, and recorders; cameras, television cameras and video recorders for closed-circuit television; optical and photographic apparatus, namely, cameras, optical sensors, video cameras, lens filters for cameras, camera filters, cameras incorporated in smartphones, cameras incorporated in tablets, cameras incorporated in computers, cameras incorporated in drones; electronic speedometers; electronic odometers; electronic tachometers; speed checking apparatus for vehicles, namely, add-on devices for vehicles in order to limit the maximum speed output of an automobile, add-on devices for vehicles in order to monitor the speed output of an automobile; kilometre recorders for vehicles, namely, odometers, speedometers, speedometers for vehicles; electric or electronic sensors for vehicles, namely, vehicle mounted GPS sensor for determining the rate of motion for a vehicle, electronic proximity sensors for vehicles, vehicle safety equipment, namely, back-up sensors and cameras; electronic sensors, namely, temperature sensors, vibration sensors, infrared sensors, touchscreen sensors, LED position sensors; sirens; electric locks for vehicles; electronic keys for vehicles; electronic keyless vehicle access and starter systems comprising microprocessor, electronic signal receiver, and keyfob with electronic signal transponder; systems for the automatic opening and closing of vehicle doors, boot, bonnet and roof comprising microprocessor, electronic signal receiver, and keyfob with electronic signal transponder; communication apparatus integrated into motorcycle helmets, namely, wireless transmitters and receivers, microphones, wireless microphones, speakers, wireless speakers; GPS apparatus; electronic apparatus for vehicles for determining or signalling vehicle location, locations of site, travel routes, time, traffic conditions, presence of emergency vehicles and hazard conditions; systems for communication between vehicles and road infrastructures comprising wireless transmitters and receivers, vision processing software for electronic systems in the nature of a camera and vision module for providing assistance while driving, namely, forward collision warning, lane departure warning, headway monitoring and warning, and other automotive applications; electronic road marking detection devices; vehicle teleguidance systems and instruments comprising cameras carried by visually impaired persons which provide live video to caregivers; blind spot and lane changing assistance monitoring systems comprising on-board vehicular surveillance system comprised of cameras and monitors for exposing and eliminating the blind spots on both sides of the vehicle; vehicle on-board computers; on-board electric, electronic or optical equipment for vehicles, including land vehicles, namely, computers, car televisions, car radios, navigational instruments for vehicles, vehicle navigation systems equipped with telematics function, comprised of car navigation computers, cell phones, wireless internet devices which provide navigation services and have a cellular phone function and non-internet based wireless communications devices, interactive computerized vehicle control system to manage vehicle functions by customizing vehicle settings relating to navigation, in-vehicle temperature, cabin air, light and seat adjustments, driving mode, and engine and gearbox performance levels; on-board diagnostic systems and remote-controlled diagnostic systems for vehicles comprising handheld diagnostic scanners; devices to detect and/or exchange data between a vehicle and a remote unit for security purposes; parking aids, namely, proximity sensors and alarms, software for assisting users during emergency and non-emergency situations while driving by detection and suggestion of available parking locations; obstacle detection devices, namely, proximity sensors, software for detection and recognition of traffic signs and alerts, software for detection tracking and warning of the presence of pedestrians and pedestrians crossings; parking assistance, reversing and blind spot detection alarms; parking assistance, reversing and blind spot detection systems comprising vision processing software for electronic systems in the nature of a camera and vision module for providing assistance while driving; pre-collision detection and collision avoidance systems comprising vision processing software for electronic systems in the nature of a camera and vision module for providing assistance while driving, namely, forward collision warning, lane departure warning, headway monitoring and warning; in vehicle touch screen computer systems comprising computer software that enables the wireless transmission and provision of real-time information regarding traffic, road conditions, points of interest, topics of general interest and online content via wireless transmissions to mobile communications devices, mobile phones, and electronic devices installed in automobiles and other vehicles; electronic devices for remote location of vehicles; watchbands that communicate data to smartphones; downloadable software for promotional and demonstration purposes, for customised display screens on telecommunications apparatus

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: Yes

Currently 44E: Yes

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Vodafone Group PLC

Owner Address: Vodafone House The Connection
Newbury, Berks UNITED KINGDOM RG142FN

Legal Entity Type: public limited company (plc)

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Mark H. Tidman

Docket Number: 104386.00006

Attorney Primary bhipdocket@bakerlaw.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

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1050 CONNECTICUT AVENUE, NW, SUITE 1100
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Correspondent e-mail: denyart@bakerlaw.com ahsu@bakerlaw.com bhipdocket@bakerlaw.com mtidman@bakerlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 12, 2023	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jun. 12, 2018	REGISTERED-PRINCIPAL REGISTER	
Mar. 27, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 27, 2018	PUBLISHED FOR OPPOSITION	
Mar. 07, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 21, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 21, 2018	EXAMINER'S AMENDMENT ENTERED	
Feb. 21, 2018	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Feb. 21, 2018	EXAMINERS AMENDMENT E-MAILED	
Feb. 21, 2018	EXAMINERS AMENDMENT -WRITTEN	
Jan. 31, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	
Jan. 30, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 30, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 04, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Aug. 04, 2017	NON-FINAL ACTION E-MAILED	
Aug. 04, 2017	NON-FINAL ACTION WRITTEN	
Jul. 28, 2017	ASSIGNED TO EXAMINER	
Jul. 12, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jul. 08, 2017	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 12, 2018

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91274825](#)

Filing Date: Mar 03, 2022

Status: Terminated

Status Date: Jun 03, 2022

Interlocutory Attorney: LAWRENCE (LARRY) T STANLEY

Defendant

Name: Shaohua Zhu

Correspondent Address: JIE LUO
WOODRUFF & LUO, LLC

353 E 83RD ST, #19L
NEW YORK NY UNITED STATES , 10028

Correspondent e-mail: ip@woodrufflawny.com

Mark	Application Status	Serial Number	Registration Number
VOPHOEEN		90679307	

Plaintiff(s)

Name: Vodafone Group PLC

Correspondent Address: MARK H. TIDMAN
BAKER & HOSTETLER LLP
1050 CONNECTICUT AVE NW, WASHINGTON SQUARE, SUITE 1100
WASHINGTON DC UNITED STATES , 20036-5304

Correspondent e-mail: bhipdocket@bakerlaw.com , mtidman@bakerlaw.com , lgehman@bakerlaw.com , ahsu@bakerlaw.com , visiondocket@bakerlaw.com

Mark	Application Status	Serial Number	Registration Number
VODAFONE		87516623	5489999
VODAFONE RED		86899073	5527257
VODAFONE		75102966	2145714
VODAFONE		79210150	5466697
VODAFONE		79228349	5598160

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 03, 2022	
5	BD DECISION: OPP SUSTAINED	Jun 03, 2022	
4	NOTICE OF DEFAULT	Apr 23, 2022	
3	INSTITUTED	Mar 03, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 03, 2022	Apr 12, 2022
1	FILED AND FEE	Mar 03, 2022	

Type of Proceeding: Opposition

Proceeding Number: [91272969](#) **Filing Date:** Nov 17, 2021
Status: Terminated **Status Date:** Feb 16, 2022
Interlocutory Attorney: MIKE WEBSTER

Defendant

Name: Bengbu Xinglan Information Technology Co., Ltd.

Correspondent Address: FRANCIS H. KOH
KOH LAW FIRM, LLC.
4800 HAMPDEN LANE, ST. 200
BETHESDA MD UNITED STATES , 20814

Correspondent e-mail: fkohmail@gmail.com , vendyhalena@foxmail.com , binco@jjevinp.com

Mark	Application Status	Serial Number	Registration Number
WODAPONE		90134734	

Plaintiff(s)

Name: Vodafone Group PLC

Correspondent Address: MARK H. TIDMAN
BAKER & HOSTETLER LLP
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WASHINGTON DC UNITED STATES , 20036-5304

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Associated marks

Mark	Application Status	Serial Number	Registration Number
VODAFONE		87516623	5489999
VODAFONE RED		86899073	5527257

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Feb 16, 2022	
5	BD DECISION: OPP SUSTAINED	Feb 16, 2022	
4	NOTICE OF DEFAULT	Jan 07, 2022	
3	INSTITUTED	Nov 17, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 17, 2021	Dec 27, 2021
1	FILED AND FEE	Nov 17, 2021	

United States of America

United States Patent and Trademark Office

VODAFONE

Reg. No. 5,489,999

Registered Jun. 12, 2018

Int. Cl.: 9

Trademark

Principal Register

Vodafone Group PLC (UNITED KINGDOM public limited company (plc))
Vodafone House The Connection
Newbury, Berks, UNITED KINGDOM RG142FN

CLASS 9: Telecommunications, telephonic and communications apparatus and instruments, namely, telephones, mobile and fixed telephones, video telephones, smartphones, GPS tracking devices; radio telephones, mobile and fixed telephones; mobile phones; portable telecommunications apparatus, namely, portable telephones; smartphones; cases for telephones; headsets for telephones; handheld, mobile and tablet computers; wearable electronic telecommunication and computing devices, namely, wearable cameras, wearable computers, wearable computers in the nature of smart watches, wearable computers in the nature of smart glasses, wireless communication devices for transmitting images taken by a camera, wearable activity trackers, data communication apparatus and instruments, namely, wireless communication devices for voice, data or image transmission, personal digital assistants, wireless cell phones; voice processing systems comprising computers, microphones; computer networking and data communications equipment, namely, wireless communication devices for voice, data or image transmission; mobile data apparatus, namely, wireless communication devices for voice, data or image transmission; data processing systems comprising data processors; downloadable electronic databases in the field of reception and retrieval of data being in the form of graphic images and video; digital telephone platforms and software; computer hardware for telecommunications; telecommunication networks comprising telecommunications transmitters, telecommunications cables, telecommunications base stations; modems; network routers; broadband installations, namely, telecommunications base station equipment for cellular and fixed networking and communications applications, broadband power line communication systems for transferring broadband data over electrical power lines comprised of computer hardware, software and modems, electric generator which provides power for broadband applications; decoders, namely, decoder software, television decoders, decoding apparatus; set-top box apparatus including apparatus having an interactive viewing guide and/or a recorder for recording television and audio programmes; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; apparatus and instruments for the processing, transmission, storage, logging, reception and retrieval of data being in the form of encoded data, text, audio, graphic images or video or a combination of these formats; wireless handheld units and devices, namely, personal digital assistants, wireless cell phones, mobile phones, cellular phones, smartphones, video phones, handheld, mobile and tablet computers for the synchronization, transmission, recordal, storage and manipulation of data, audio and/or voice, for the browsing, viewing and downloading of data, audio, voice, video and/or electronic information including software applications supplied from a computer database, the Internet or other electronic network, and for use in connection with wireless telecommunication payment systems; remote controls for electric and electronic devices in the nature of televisions and cell phones; personal digital assistants; electronic sensors, namely, pedometers, altimeters, and weighing scales; barcode and quick response code readers and scanners; audio and video recordings featuring music, ring tones, and electronic



Andrei Iancu

Director of the United States
Patent and Trademark Office

games; audio and video recordings featuring sound recordings, video, audio visual, MP3 files and recordings, graphics, and artwork in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages; media for storing information, data, images and sound, namely, blank digital storage media; downloadable digital media content, namely, music and ringtones, provided from a computer database, the Internet or other electronic network; downloadable digital media content, namely, films, television programmes, radio programmes, videos, images, text, data, and images, provided from a computer database, the Internet or other electronic network in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages; satellite receiving and transmission apparatus and instruments; computer and video game software, including downloadable game software; downloadable electronic publications, namely, newsletters, book, magazines, articles, newspapers, reports, manuals, cartoons, illustrated periodicals and research periodicals provided on-line from computer databases, the Internet or other electronic network in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages, provided on-line from computer databases, the Internet or other electronic networks; machine readable media, namely, blank digital storage media, machine readable media in the nature of computer programs for downloading digital audio, video and data files and media featuring graphics in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages for use in telecommunications; downloadable digital audio, video and data files and media featuring graphics in the fields of entertainment, lifestyle, music, sports, news and current affairs, business, finance, trade, technology, science, nature, industry, transport, farming and agriculture, art, history, travel, culture and languages and software applications for accessing these files and media provided from a computer database, or the Internet or other electronic network; battery chargers for use with telecommunications apparatus; batteries; battery back-up power supply; peripheral equipment for televisions and computers, namely, computer peripherals, receivers for receiving cable television, loudspeakers, sound bars; computers including laptop and notebook computers; electronic personal organisers; electronic and satellite navigational and positional apparatus and instruments including global positioning systems; desk or car mounted units incorporating a loud speaker which permits hands-free use of a telephone handset; in-car telephone handset cradles; teaching apparatus and instruments, namely, computer programs for use in teaching people how to use cell phones and smart phones, computer programs for training in the form of seminars comprising downloadable videos or audio files, in the field of business use of wireless and cellular communication services, the use of new technologies and media to achieve success; metering apparatus, namely, clamp meters for measuring electricity; smart meters, namely, water meters, gas meters, electric meters, electricity meters, energy meters for tracking and monitoring energy usage; blank and pre-recorded magnetic cards, namely, credit cards and SIM cards; cards containing microprocessors; telephone cards, namely, pre-paid telephone calling cards, magnetically encoded; magnetically encoded credit, debit and payment cards; magnetically encoded telephone credit cards; magnetically encoded cards, namely, credit cards, pre-paid telephone calling cards magnetically encoded, telephone credit cards magnetically encoded; computer software and downloadable computer software supplied from a computer database, the Internet or other electronic network for use as a spreadsheet, word processing, electronic software updates, namely, computer software and associated data files for updating computer software in the fields of mobile telephone communication apparatus, provided via computer and communication networks; downloadable computer software for accessing information directories that may be downloaded from a global computer network; data communications software; application software, including application software for mobile telephones, for purchasing applications for mobile phones, tablets and other handheld electronic devices, enabling peer-to-peer networking and file sharing, for conducting and co-ordinating communications among mobile telephone users sharing information and audio data via mobile phone networks; downloadable computer software applications for use as a spreadsheet, word processing, downloadable computer game software via a global computer network and wireless devices, electronic software updates, namely, downloadable computer software and associated data files for updating computer software in the fields of mobile

telephone communication apparatus, provided via computer and communication networks, downloadable computer software for accessing information directories that may be downloaded from the global computer network; computer software for wireless data communication; computer software and application software for the synchronization, transmission and sharing of voice, data, calendar and content between one or more electronic devices, for purchasing applications handheld electronic devices and for secure, encrypted purchases; computer operating system software; computer software for the streaming transmission and encryption and storage, of audio, video, graphics, text and data on and over communication networks; computer software to enable peer-to-peer networking and file sharing; search engine software; computer software for conducting and co-ordinating communications among computer users sharing information and audio data via electronic communications networks; software for operating interactive televisions; image and video editing software including software applications for use on mobile devices; software for the identification of persons; software for access control, video control and detecting the presence of persons; software for computer security, including antivirus, firewalls, antispam, anti-spyware, web filtering; intrusion detection software; virtual private network operating software; computer software for receiving, processing, transmitting and displaying information relating to fitness, body fat, body mass index, sleep patterns, locations, attitude, weather and temperature; computer software for managing information regarding tracking, compliance and motivation with a health and fitness program; anti-theft devices not for vehicles, namely, anti-theft locks specially adapted to personal electronic devices, namely, mobile phones, laptops, PC tablets, electronic anti-theft system comprised of a bar code scanner that allows retailers to temporarily disable electronic goods; anti-collision sensors for vehicles; devices and apparatus for locating movable property, namely, electronic devices used to locate lost objects employing radio frequency, global positioning systems (GPS), cellular communications; apparatus for sending and receiving information from movable property, namely, electronic devices used to locate lost objects employing radio frequency, global positioning systems (GPS), cellular communications; devices and apparatus for remote control of electrical apparatus and household appliances in the nature of portable telephones, smartphones, tablets, refrigerators, lamps, televisions, television transmitters, cable television transmitters; alarm devices and installations; satellite location and navigation systems, namely, satellite-aided navigation systems; electronic and biometric apparatus and installations for access control; apparatus for identifying persons, namely, biometric identification apparatus, apparatus for authenticating user identification in the field of communication apparatus, mobile telephones, smart watches, tablets; closed circuit television systems comprising cameras, switchers, monitors, microphones, and recorders; cameras, television cameras and video recorders for closed-circuit television; optical and photographic apparatus, namely, cameras, optical sensors, video cameras, lens filters for cameras, camera filters, cameras incorporated in smartphones, cameras incorporated in tablets, cameras incorporated in computers, cameras incorporated in drones; electronic speedometers; electronic odometers; electronic tachometers; speed checking apparatus for vehicles, namely, add-on devices for vehicles in order to limit the maximum speed output of an automobile, add-on devices for vehicles in order to monitor the speed output of an automobile; kilometre recorders for vehicles, namely, odometers, speedometers, speedometers for vehicles; electric or electronic sensors for vehicles, namely, vehicle mounted GPS sensor for determining the rate of motion for a vehicle, electronic proximity sensors for vehicles, vehicle safety equipment, namely, back-up sensors and cameras; electronic sensors, namely, temperature sensors, vibration sensors, infrared sensors, touchscreen sensors, LED position sensors; sirens; electric locks for vehicles; electronic keys for vehicles; electronic keyless vehicle access and starter systems comprising microprocessor, electronic signal receiver, and keyfob with electronic signal transponder; systems for the automatic opening and closing of vehicle doors, boot, bonnet and roof comprising microprocessor, electronic signal receiver, and keyfob with electronic signal transponder; communication apparatus integrated into motorcycle helmets, namely, wireless transmitters and receivers, microphones, wireless microphones, speakers, wireless speakers; GPS apparatus; electronic apparatus for vehicles for determining or signalling vehicle location, locations of site, travel routes, time, traffic conditions, presence of emergency vehicles and hazard conditions; systems for communication between vehicles and road infrastructures comprising wireless transmitters and receivers, vision processing software for electronic systems in the nature of a camera and vision module for providing assistance while driving, namely, forward collision warning, lane departure warning, headway monitoring and warning, and other automotive applications;

electronic road marking detection devices; vehicle teleguidance systems and instruments comprising cameras carried by visually impaired persons which provide live video to caregivers; blind spot and lane changing assistance monitoring systems comprising on-board vehicular surveillance system comprised of cameras and monitors for exposing and eliminating the blind spots on both sides of the vehicle; vehicle on-board computers; on-board electric, electronic or optical equipment for vehicles, including land vehicles, namely, computers, car televisions, car radios, navigational instruments for vehicles, vehicle navigation systems equipped with telematics function, comprised of car navigation computers, cell phones, wireless internet devices which provide navigation services and have a cellular phone function and non-internet based wireless communications devices, interactive computerized vehicle control system to manage vehicle functions by customizing vehicle settings relating to navigation, in-vehicle temperature, cabin air, light and seat adjustments, driving mode, and engine and gearbox performance levels; on-board diagnostic systems and remote-controlled diagnostic systems for vehicles comprising handheld diagnostic scanners; devices to detect and/or exchange data between a vehicle and a remote unit for security purposes; parking aids, namely, proximity sensors and alarms, software for assisting users during emergency and non-emergency situations while driving by detection and suggestion of available parking locations; obstacle detection devices, namely, proximity sensors, software for detection and recognition of traffic signs and alerts, software for detection tracking and warning of the presence of pedestrians and pedestrians crossings; parking assistance, reversing and blind spot detection alarms; parking assistance, reversing and blind spot detection systems comprising vision processing software for electronic systems in the nature of a camera and vision module for providing assistance while driving ; pre-collision detection and collision avoidance systems comprising vision processing software for electronic systems in the nature of a camera and vision module for providing assistance while driving, namely, forward collision warning, lane departure warning, headway monitoring and warning; in vehicle touch screen computer systems comprising computer software that enables the wireless transmission and provision of real-time information regarding traffic, road conditions, points of interest, topics of general interest and online content via wireless transmissions to mobile communications devices, mobile phones, and electronic devices installed in automobiles and other vehicles; electronic devices for remote location of vehicles; watchbands that communicate data to smartphones; downloadable software for promotional and demonstration purposes, for customised display screens on telecommunications apparatus

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF EUROPEAN UNION , REG. NO. 014659841, DATED 05-09-2016, EXPIRES 10-09-2025

SER. NO. 87-516,623, FILED 07-05-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2024-02-20 11:10:46 EST

Mark: VODAFONE RED

VODAFONE RED

US Serial Number: 86899073

Application Filing Date: Feb. 05, 2016

US Registration Number: 5527257

Registration Date: Jul. 31, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 31, 2018

Publication Date: Apr. 11, 2017

Mark Information

Mark Literal Elements: VODAFONE RED

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Foreign Information

Foreign Registration Number: 011138451

Foreign Registration Date: Jan. 02, 2013

Foreign Application/Registration Country: EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)

Foreign Expiration Date: Aug. 23, 2022

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Telecommunications, telephonic and communications apparatus and instruments, namely, radio telephones, mobile and fixed telephones, radio and radio-telephone transmitters and receivers and radio pagers, video telephones; apparatus and instruments for the processing, transmission, storage, logging, reception and retrieval of data being in the form of encoded data, text, audio, graphic images or video or a combination of these formats; wireless handheld units and devices, namely, personal digital assistants, wireless phones, mobile phones, cellular phones, smartphones, video phones, handheld, mobile and tablet computers for the synchronization, transmission, recordal, storage and manipulation of data and/or voice; modems; cards containing microprocessors; Encoded electronic chip cards for use in mobile telephones; Magnetically encoded telephone credit cards; satellite receiving and transmission apparatus and instruments; computer programmes for managing business meetings and conferences; computer communication software for the synchronization, transmission and sharing of voice, calendar and content between one or more electronic handheld units and data stored on or associated with a computer; battery chargers for use with telecommunications apparatus; adapters for use with telecommunications apparatus; radio telephones, mobile and fixed telephones; electronic personal organisers; electronic navigational and positional apparatus and instruments namely, global positioning systems; satellite navigational and positional apparatus and

instruments; desk or car mounted units incorporating a loudspeaker which permits hands-free use of a telephone handset; in-car telephone handset cradles; parts and fittings included in class 9 for all the aforementioned goods; none of the aforesaid being communications apparatus or instruments for airline passengers during flights; none of the aforesaid being communications apparatus or instruments for digital content distribution services offered to digital content publishers; none of the aforesaid being digital still and motion cameras or digital cinema camera systems and accessories, sold individually or as a unit, comprised of cameras, camera lenses, flash memory cards, electronic memories, hard drives for video recorders, video monitors and flat panel display screens, grips and handles, all for use in the creation, storage, delivery, manipulation, recording, playback or viewing of video, film, photographs, and multimedia data; none of the aforesaid being software for use in the field of digital still and motion picture filming, creation, and editing

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 44(e)

For: Telephone calling cards, not magnetically encoded; Telephone credit cards, not magnetically encoded

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 44(e)

For: Advertising, marketing and promotion services, namely, promoting the goods and services of others by providing customized messages via display screens on telecommunications apparatus; Asset management services, namely, provision of information relating to or identifying telephone and telecommunications apparatus and instruments in the nature of reporting on service histories, utilization of the telecommunications assets, end of product life information and replacement costs therefor; Providing telephone directory assistance services; provision of information relating to the aforementioned services

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 44(e)

For: Telecommunication services, namely, mobile and fixed telecommunication and telephone, satellite telecommunication, cellular telecommunication, radio and cellular telephone, radio facsimile, radio paging and radio communication services; hire, leasing and rental of telecommunications, radio, radio telephone and radio facsimile apparatus; communication of data by radio, telecommunications and by satellite; transmission and receiving by radio; transmission and reception of voice communication services; telephone and mobile telephone message collection and transmission, delivery and reception of sound data and images; automated answer phone and electronic mail services namely, electronic transmission of email for others; automatic telephone answering services; personal numbering services, namely, providing personalized telephone numbers; loan of replacement telecommunications apparatus in the case of breakdown, loss or theft; provision of Internet services, in particular Internet access services; telecommunication of information (including web pages), computer programmes and any other data; electronic mail services namely, electronic transmission of email; Providing an on-line forum for provision of business directory services via customised display screens on telecommunications apparatus; provision of location based services for telecommunications apparatus, namely, co-location services for voice, video and data communications applications; Provision of telephone directory services in the nature of telephone call completion services for directory assistance customers; data interchange services; transfer of data by telecommunications; broadcast or transmission of radio and television programmes; video text, text-based telephonic and viewdata messaging services; electronic messaging services, namely, sending, receiving and forwarding messages in the form of text, audio, graphic images or video or a combination of these formats; unified messaging services in the nature of providing e-mail services and wireless data messaging services, namely, services that enable users to send and receive messages through a wireless data network, and transmission and reception of voice communication services; voicemail services; providing data network services; video conferencing services; video telephone services; providing telecommunications connections to the Internet or databases; computer aided transmission of messages, data and images; computer communication services, namely, electronic transmission of data and documents among users of computers; provision and operation of electronic conferencing; providing access to computer databases, computer bulletin boards, computer networks, interactive computer communications networks, electronic publications in various fields, merchandising and service catalogues and information and computerised research and reference materials; provision of information relating to the aforementioned services; none of the aforesaid being communications services relating to providing airline passengers during flights with online communications services; none of the aforesaid being digital content distribution services offered to digital content publishers to distribute their content to retailers and to retailers to obtain electronic inventory from digital content publishers

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: Yes

Currently 44E: Yes

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Vodafone Group Plc

Owner Address: Vodafone House, The Connection
Newbury, Berks UNITED KINGDOM RG142FN

Legal Entity Type: private limited company

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Mark Tidman

Docket Number: 104386.20011

Attorney Primary Email Address: bhipdocket@bakerlaw.com

Attorney Email Authorized: Yes

Correspondent

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om_ahsu@bakerlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 31, 2023	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jul. 31, 2018	REGISTERED-PRINCIPAL REGISTER	
Jun. 22, 2018	1(B) BASIS DELETED; PROCEED TO REGISTRATION	
Jun. 04, 2018	NOTICE OF ALLOWANCE CANCELLED	
Jun. 22, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Jun. 04, 2018	TEAS DELETE 1(B) BASIS RECEIVED	
May 22, 2018	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 09, 2018	TTAB RELEASE CASE TO TRADEMARKS	234368
Apr. 09, 2018	OPPOSITION TERMINATED NO. 999999	234368
Apr. 09, 2018	OPPOSITION DISMISSED NO. 999999	234368
May 04, 2017	OPPOSITION INSTITUTED NO. 999999	234368
May 04, 2017	OPPOSITION PAPERS RECEIVED AT TTAB	
Apr. 11, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 11, 2017	PUBLISHED FOR OPPOSITION	
Mar. 22, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 01, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 01, 2017	EXAMINER'S AMENDMENT ENTERED	
Mar. 01, 2017	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Mar. 01, 2017	EXAMINERS AMENDMENT E-MAILED	
Mar. 01, 2017	EXAMINERS AMENDMENT -WRITTEN	
Jan. 09, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jan. 09, 2017	NON-FINAL ACTION E-MAILED	
Jan. 09, 2017	NON-FINAL ACTION WRITTEN	
Jan. 04, 2017	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Dec. 27, 2016	WITHDRAWN FROM PUB - OG REVIEW QUERY	
Dec. 08, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 08, 2016	EXAMINER'S AMENDMENT ENTERED	
Dec. 08, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	

Dec. 08, 2016 EXAMINERS AMENDMENT E-MAILED
 Dec. 08, 2016 EXAMINERS AMENDMENT -WRITTEN
 Dec. 06, 2016 PREVIOUS ALLOWANCE COUNT WITHDRAWN
 Nov. 15, 2016 WITHDRAWN FROM PUB - OG REVIEW QUERY
 Oct. 24, 2016 APPROVED FOR PUB - PRINCIPAL REGISTER
 Oct. 05, 2016 TEAS/EMAIL CORRESPONDENCE ENTERED
 Oct. 04, 2016 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Oct. 04, 2016 TEAS RESPONSE TO OFFICE ACTION RECEIVED
 May 27, 2016 NOTIFICATION OF NON-FINAL ACTION E-MAILED
 May 27, 2016 NON-FINAL ACTION E-MAILED
 May 27, 2016 NON-FINAL ACTION WRITTEN
 May 23, 2016 ASSIGNED TO EXAMINER
 Feb. 10, 2016 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
 Feb. 09, 2016 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 31, 2018

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91274825](#)

Filing Date: Mar 03, 2022

Status: Terminated

Status Date: Jun 03, 2022

Interlocutory Attorney: LAWRENCE (LARRY) T STANLEY

Defendant

Name: Shaohua Zhu

Correspondent Address: JIE LUO
 WOODRUFF & LUO, LLC
 353 E 83RD ST, #19L
 NEW YORK NY UNITED STATES , 10028

Correspondent e-mail: ip@woodrufflawny.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
VOPHOEN		90679307	

Plaintiff(s)

Name: Vodafone Group PLC

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 BAKER & HOSTETLER LLP
 1050 CONNECTICUT AVE NW, WASHINGTON SQUARE, SUITE 1100
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VODAFONE		87516623	5489999
VODAFONE RED		86899073	5527257
VODAFONE		75102966	2145714

VODAFONE [79210150](#) [5466697](#)
VODAFONE [79228349](#) [5598160](#)

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 03, 2022	
5	BD DECISION: OPP SUSTAINED	Jun 03, 2022	
4	NOTICE OF DEFAULT	Apr 23, 2022	
3	INSTITUTED	Mar 03, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 03, 2022	Apr 12, 2022
1	FILED AND FEE	Mar 03, 2022	

Type of Proceeding: Opposition

Proceeding Number: [91272969](#) **Filing Date:** Nov 17, 2021

Status: Terminated **Status Date:** Feb 16, 2022

Interlocutory Attorney: MIKE WEBSTER

Defendant

Name: Bengbu Xinglan Information Technology Co., Ltd.

Correspondent Address: FRANCIS H. KOH
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BETHESDA MD UNITED STATES , 20814

Correspondent e-mail: fkohmail@gmail.com , vendyhalena@foxmail.com , binco@jieying.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WODAPONE		90134734	

Plaintiff(s)

Name: Vodafone Group PLC

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Mark	Application Status	Serial Number	Registration Number
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VODAFONE RED		86899073	5527257

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Entry Number	History Text	Date	Due Date
6	TERMINATED	Feb 16, 2022	
5	BD DECISION: OPP SUSTAINED	Feb 16, 2022	
4	NOTICE OF DEFAULT	Jan 07, 2022	
3	INSTITUTED	Nov 17, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 17, 2021	Dec 27, 2021
1	FILED AND FEE	Nov 17, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91234368](#) **Filing Date:** May 04, 2017

Status: Terminated **Status Date:** Apr 09, 2018

Interlocutory Attorney: MARY B MYLES

Defendant**Name:** Vodafone Group Plc**Correspondent** MARK H TIDMAN**Address:** BAKER & HOSTETLERWASHINGTON SQUARE SUITE 1100, 1050 CONNECTICUT AVENUE NW
WASHINGTON DC UNITED STATES , 20036-5304**Correspondent e-mail:** bhipdocket@bakerlaw.com , mtidman@bakerlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VODAFONE RED		86899073	

Plaintiff(s)**Name:** Red.com, Inc.**Correspondent** GREGORY K NELSON**Address:** WEEKS NELSON462 STEVENS AVENUE, SUITE 310
SOLANA BEACH CA UNITED STATES , 92075**Correspondent e-mail:** nelson@weeksnelson.com , office@weeksnelson.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RED		77668109	3703504
RED		85253439	4427324
RED		77668103	3800535
RED		77668112	3804193
RED		77668092	3832666
RED CAMERA		77668132	3832668
RED DIGITAL		77668118	3832667
RED DIGITAL CINEMA		77668124	3765064
RED ONE		78887665	3684568
REDCAST		86695168	4979837

Prosecution History

Entry Number	History Text	Date	Due Date
11	TERMINATED	Apr 09, 2018	
10	BD DECISION: DISMISSED W/O PREJ	Apr 09, 2018	
9	W/DRAW OF OPPOSITION	Apr 01, 2018	
8	AMENDMENT GRANTED; SUSPENDED; RESPONSE DUE 30 DAYS	Mar 23, 2018	
7	MOT TO AMEND APPLICATION	Mar 16, 2018	
6	PROCEEDINGS RESUMED; TRIAL DATES RESET	Jul 05, 2017	
5	D RESP TO BD ORDER/INQUIRY	Jun 27, 2017	
4	NOTICE OF DEFAULT	Jun 23, 2017	
3	PENDING, INSTITUTED	May 04, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 04, 2017	Jun 13, 2017
1	FILED AND FEE	May 04, 2017	

United States of America

United States Patent and Trademark Office

VODAFONE RED

Reg. No. 5,527,257

Registered Jul. 31, 2018

Int. Cl.: 9, 16, 35, 38

Service Mark

Trademark

Principal Register

Vodafone Group Plc (UNITED KINGDOM private limited company)
Vodafone House, The Connection
Newbury, Berks, UNITED KINGDOM RG142FN

CLASS 9: Telecommunications, telephonic and communications apparatus and instruments, namely, radio telephones, mobile and fixed telephones, radio and radio-telephone transmitters and receivers and radio pagers, video telephones; apparatus and instruments for the processing, transmission, storage, logging, reception and retrieval of data being in the form of encoded data, text, audio, graphic images or video or a combination of these formats; wireless handheld units and devices, namely, personal digital assistants, wireless phones, mobile phones, cellular phones, smartphones, video phones, handheld, mobile and tablet computers for the synchronization, transmission, recordal, storage and manipulation of data and/or voice; modems; cards containing microprocessors; Encoded electronic chip cards for use in mobile telephones; Magnetically encoded telephone credit cards; satellite receiving and transmission apparatus and instruments; computer programmes for managing business meetings and conferences; computer communication software for the synchronization, transmission and sharing of voice, calendar and content between one or more electronic handheld units and data stored on or associated with a computer; battery chargers for use with telecommunications apparatus; adapters for use with telecommunications apparatus; radio telephones, mobile and fixed telephones; electronic personal organisers; electronic navigational and positional apparatus and instruments namely, global positioning systems; satellite navigational and positional apparatus and instruments; desk or car mounted units incorporating a loudspeaker which permits hands-free use of a telephone handset; in-car telephone handset cradles; parts and fittings included in class 9 for all the aforementioned goods; none of the aforesaid being communications apparatus or instruments for airline passengers during flights; none of the aforesaid being communications apparatus or instruments for digital content distribution services offered to digital content publishers; none of the aforesaid being digital still and motion cameras or digital cinema camera systems and accessories, sold individually or as a unit, comprised of cameras, camera lenses, flash memory cards, electronic memories, hard drives for video recorders, video monitors and flat panel display screens, grips and handles, all for use in the creation, storage, delivery, manipulation, recording, playback or viewing of video, film, photographs, and multimedia data; none of the aforesaid being software for use in the field of digital still and motion picture filming, creation, and editing

CLASS 16: Telephone calling cards, not magnetically encoded; Telephone credit cards, not magnetically encoded

CLASS 35: Advertising, marketing and promotion services, namely, promoting the goods and services of others by providing customized messages via display screens on telecommunications apparatus; Asset management services, namely, provision of information relating to or identifying telephone and telecommunications apparatus and instruments in the nature of reporting on service histories, utilization of the telecommunications assets, end of



Andrei Iancu

Director of the United States
Patent and Trademark Office

product life information and replacement costs therefor; Providing telephone directory assistance services; provision of information relating to the aforementioned services

CLASS 38: Telecommunication services, namely, mobile and fixed telecommunication and telephone, satellite telecommunication, cellular telecommunication, radio and cellular telephone, radio facsimile, radio paging and radio communication services; hire, leasing and rental of telecommunications, radio, radio telephone and radio facsimile apparatus; communication of data by radio, telecommunications and by satellite; transmission and receiving by radio; transmission and reception of voice communication services; telephone and mobile telephone message collection and transmission, delivery and reception of sound data and images; automated answer phone and electronic mail services namely, electronic transmission of email for others; automatic telephone answering services; personal numbering services, namely, providing personalized telephone numbers; loan of replacement telecommunications apparatus in the case of breakdown, loss or theft; provision of Internet services, in particular Internet access services; telecommunication of information (including web pages), computer programmes and any other data; electronic mail services namely, electronic transmission of email; Providing an on-line forum for provision of business directory services via customised display screens on telecommunications apparatus; provision of location based services for telecommunications apparatus, namely, co-location services for voice, video and data communications applications; Provision of telephone directory services in the nature of telephone call completion services for directory assistance customers; data interchange services; transfer of data by telecommunications; broadcast or transmission of radio and television programmes; video text, text-based telephonic and viewdata messaging services; electronic messaging services, namely, sending, receiving and forwarding messages in the form of text, audio, graphic images or video or a combination of these formats; unified messaging services in the nature of providing e-mail services and wireless data messaging services, namely, services that enable users to send and receive messages through a wireless data network, and transmission and reception of voice communication services; voicemail services; providing data network services; video conferencing services; video telephone services; providing telecommunications connections to the Internet or databases; computer aided transmission of messages, data and images; computer communication services, namely, electronic transmission of data and documents among users of computers; provision and operation of electronic conferencing; providing access to computer databases, computer bulletin boards, computer networks, interactive computer communications networks, electronic publications in various fields, merchandising and service catalogues and information and computerised research and reference materials; provision of information relating to the aforementioned services; none of the aforesaid being communications services relating to providing airline passengers during flights with online communications services; none of the aforesaid being digital content distribution services offered to digital content publishers to distribute their content to retailers and to retailers to obtain electronic inventory from digital content publishers

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM) , REG. NO. 011138451, DATED 01-02-2013, EXPIRES 08-23-2022

SER. NO. 86-899,073, FILED 02-05-2016

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

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Mark: VODAFONE

VODAFONE

US Serial Number: 75102966

Application Filing Date: May 13, 1996

US Registration Number: 2145714

Registration Date: Mar. 24, 1998

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 22, 2018

Publication Date: Dec. 30, 1997

Mark Information

Mark Literal Elements: VODAFONE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Foreign Information

Foreign Registration Number: 1291652

Foreign Registration Date: Nov. 04, 1986

Foreign Application/Registration Country: UNITED KINGDOM

Foreign Expiration Date: Nov. 04, 2007

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: telecommunication services, namely, telephone communication services; cellular telephone services; telegraph services; radio facsimile, transmission services, radio communication services; [radio paging services;] electronic store-and-forward messaging services; radio broadcasting [and cable radio transmission services] ; electronic transmission of messages and data [; and rental of telephones, radios, radio telephones and radio facsimile machines and equipment]

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use: No
Filed ITU: No
Filed 44D: No
Filed 44E: Yes
Filed 66A: No
Filed No Basis: No

Currently Use: No
Currently ITU: No
Currently 44D: No
Currently 44E: Yes
Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: VODAFONE GROUP PUBLIC LIMITED COMPANY
Owner Address: The Connection, Newbury
Vodafone House
Berkshire RG14 2FN UNITED KINGDOM
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Mark Tidman
Attorney Primary Email Address: bhipdocket@bakerlaw.com
Docket Number: 104386.20012
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Mark Tidman
Baker & Hostetler LLP
1050 Connecticut Avenue, N.W.
Washington Square, Suite 1100
Washington, DISTRICT OF COLUMBIA UNITED STATES 20036-5403
Phone: 202-861-1500
Fax: 202-861-1783
Correspondent e-mail: bhipdocket@bakerlaw.com ahsu@bakerlaw.com mtidman@bakerlaw.com
Correspondent e-mail Authorized: Yes

Domestic Representative

** Domestic Representative Name:** Mark Tidman
Fax: 202-861-1783
** Domestic Representative e-mail:** bhipdocket@bakerlaw.com
** Domestic Representative e-mail Authorized:** Yes

Prosecution History

Date	Description	Proceeding Number
Jan. 22, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 22, 2018	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Jan. 22, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 22, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Dec. 27, 2017	TEAS SECTION 8 & 9 RECEIVED	
Mar. 24, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 22, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 22, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 22, 2015	REVIEW OF CORRESPONDENCE COMPLETE - INFORMATION MADE OF RECORD	
Apr. 21, 2015	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Mar. 28, 2008	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Mar. 28, 2008	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 20, 2008	TEAS SECTION 8 & 9 RECEIVED	
May 08, 2007	CASE FILE IN TICRS	
Feb. 16, 2007	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	

Feb. 16, 2007 TEAS CHANGE OF OWNER ADDRESS RECEIVED
 Sep. 27, 2006 ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED
 Sep. 27, 2006 TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED
 May 03, 2004 REGISTERED - SEC. 8 (6-YR) ACCEPTED
 Mar. 26, 2004 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
 Mar. 26, 2004 REGISTERED - SEC. 8 (6-YR) FILED
 Mar. 26, 1999 CORRECTION UNDER SECTION 7 - PROCESSED
 Feb. 08, 1999 RESPONSE RECEIVED TO POST REG. ACTION
 Sep. 11, 1998 POST REGISTRATION ACTION MAILED - SEC. 7
 Jul. 13, 1998 SEC 7 REQUEST FILED
 Mar. 24, 1998 REGISTERED-PRINCIPAL REGISTER
 Dec. 30, 1997 PUBLISHED FOR OPPOSITION
 Nov. 28, 1997 NOTICE OF PUBLICATION
 Oct. 28, 1997 APPROVED FOR PUB - PRINCIPAL REGISTER
 Oct. 28, 1997 ASSIGNED TO EXAMINER
 Oct. 14, 1997 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Aug. 14, 1997 NON-FINAL ACTION MAILED
 Aug. 07, 1997 NON-FINAL ACTION MAILED
 Nov. 19, 1996 ASSIGNED TO EXAMINER

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 22, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Vodafone Group Plc

Assignment 1 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [1970/0763](#)

Pages: 3

Date Recorded: Oct. 05, 1999

Supporting Documents: [assignment-tm-1970-0763.pdf](#)

Assignor

Name: [VODAFONE GROUP PUBLIC LIMITED COMPANY](#)

Execution Date: Jun. 29, 1999

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: UNITED KINGDOM

Assignee

Name: [VODAFONE AIRTOUCH PUBLIC LIMITED COMPANY AKA VODAFONE AIRTOUCH PLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: UNITED KINGDOM

Address: THE COURTYARD, 2-4 LONDON ROAD
NEWBURY, BERKSHIRE, UNITED KINGDOM RG14 1JX

Correspondent

Correspondent Name: LARSON & TAYLOR

Correspondent Address: BREWSTER TAYLOR
TRANSPOTOMAC PLAZA
1199 NORTH FAIRFAX STREET, SUITE 900
ALEXANDRIA, VIRGINIA 22314

Domestic Representative

Domestic Representative: LARSON & TAYLOR

Name:

Domestic Representative Address: TRANSPOTOMAC PLAZA
1199 NORTH FAIRFAX STREET
SUITE 900
ALEXANDRIA, VIRGINIA 22314

Assignment 2 of 2**Conveyance:** CHANGE OF NAME**Reel/Frame:** [2293/0836](#)**Pages:** 3**Date Recorded:** May 09, 2001**Supporting Documents:** [assignment-tm-2293-0836.pdf](#)**Assignor****Name:** [VODAFONE AIRTOUCH PUBLIC LIMITED COMPANY](#)**Execution Date:** Jul. 28, 2000**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** UNITED KINGDOM**Assignee****Name:** [VODAFONE GROUP PUBLIC LIMITED COMPANY](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** UNITED KINGDOM**Address:** THE COURTYARD 2-4 LONDON ROAD
NEWBURY, BERKSHIRE, ENGLAND RG14 1JX**Correspondent****Correspondent Name:** LARSON & TAYLOR, PLC**Correspondent Address:** BREWSTER TAYLOR
TRANSPOTOMAC PLAZA
1199 NORTH FAIRFAX STREET, SUITE 900
ALEXANDRIA, VIRGINIA 22314**Domestic Representative - Not Found****Proceedings****Summary****Number of Proceedings:** 2**Type of Proceeding: Opposition****Proceeding Number:** [91274825](#)**Filing Date:** Mar 03, 2022**Status:** Terminated**Status Date:** Jun 03, 2022**Interlocutory Attorney:** LAWRENCE (LARRY) T STANLEY**Defendant****Name:** Shaohua Zhu**Correspondent Address:** JIE LUO
WOODRUFF & LUO, LLC
353 E 83RD ST, #19L
NEW YORK NY UNITED STATES , 10028**Correspondent e-mail:** ip@woodrufflawny.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VOPHOEEN		90679307	

Plaintiff(s)**Name:** Vodafone Group PLC**Correspondent:** MARK H. TIDMAN

Address: BAKER & HOSTETLER LLP
1050 CONNECTICUT AVE NW, WASHINGTON SQUARE, SUITE 1100
WASHINGTON DC UNITED STATES , 20036-5304

Correspondent e-mail: bhipdocket@bakerlaw.com , mtidman@bakerlaw.com , lgehman@bakerlaw.com , ahsu@bakerlaw.com , visiondocket@bakerlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VODAFONE		87516623	5489999
VODAFONE RED		86899073	5527257
VODAFONE		75102966	2145714
VODAFONE		79210150	5466697
VODAFONE		79228349	5598160

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 03, 2022	
5	BD DECISION: OPP SUSTAINED	Jun 03, 2022	
4	NOTICE OF DEFAULT	Apr 23, 2022	
3	INSTITUTED	Mar 03, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 03, 2022	Apr 12, 2022
1	FILED AND FEE	Mar 03, 2022	

Type of Proceeding: Opposition

Proceeding Number: [91237621](#)

Filing Date: Oct 27, 2017

Status: Terminated

Status Date: Feb 12, 2018

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Shenzhen Nuojia Yuan Technology Co., Ltd

Correspondent Address: JIASHAN WEI
EXCELLENCE CENTURY CEN ROOM 709-710 7/F
SHENZHEN CHINA

Correspondent e-mail: hongyan@cadmon.net

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VEAFONE		87305041	

Plaintiff(s)

Name: Vodafone Group PLC

Correspondent Address: MARK H TIDMAN
BAKER & HOSTETLER LLP
1050 CONNECTICUT AVENUE NW, WASHINGTON SQUARE SUITE 1100
WASHINGTON DC UNITED STATES , 20036

Correspondent e-mail: bhipdocket@bakerlaw.com , mtidman@bakerlaw.com , jwatkins@bakerlaw.com , ahsu@bakerlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VODAFONE		75102966	2145714
VODAFONE		78840091	3987812
VODAFONE 360		77716397	4103451
VODAFONE SMART PASS		79108711	4281175
VODAFONE LIVE		85618238	4394719
VODAFONE XONE		85418058	4337007
VODAFONE WORLD		85717262	4513309

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Feb 12, 2018	
5	BD DECISION: SUSTAINED	Feb 12, 2018	
4	NOTICE OF DEFAULT	Dec 23, 2017	
3	PENDING, INSTITUTED	Nov 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 03, 2017	Dec 13, 2017
1	FILED AND FEE	Oct 27, 2017	

Int. Cl.: 38

Prior U.S. Cls.: 100, 101 and 104

Reg. No. 2,145,714

United States Patent and Trademark Office

Registered Mar. 24, 1998

**SERVICE MARK
PRINCIPAL REGISTER**

VODAFONE

VODAFONE GROUP PLC (UNITED KINGDOM
LIMITED LIABILITY COMPANY)
THE COURTYARD
2-4 LONDON ROAD
NEWBURY, BERKSHIRE RG14 1JX, ENGLAND

FOR: TELECOMMUNICATION SERVICES,
NAMELY, TELEPHONE COMMUNICATION
SERVICES; CELLULAR TELEPHONE SER-
VICES; TELEGRAPH SERVICES; RADIO FAC-
SIMILE, TRANSMISSION SERVICES, RADIO
COMMUNICATION SERVICES; RADIO
PAGING SERVICES; ELECTRONIC STORE-
DASH-FORWARD MESSAGING SERVICES;

RADIO BROADCASTING AND CABLE RADIO
TRANSMISSION SERVICES; ELECTRONIC
TRANSMISSION OF MESSAGES AND DATA;
AND RENTAL OF TELEPHONES, RADIOS,
RADIO TELEPHONES AND RADIO FACSIMI-
LE MACHINES AND EQUIPMENT, IN CLASS
38 (U.S. CLS. 100, 101 AND 104).

OWNER OF UNITED KINGDOM REG. NO.
1291652, DATED 11-4-1986, EXPIRES 11-4-2007.

SER. NO. 75-102,966, FILED 5-13-1996.

WILLIAM P. SHANAHAN, EXAMINING AT-
TORNEY

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Mark: VODAFONE



US Serial Number: 79210150

Application Filing Date: Mar. 21, 2017

US Registration Number: 5466697

Registration Date: May 15, 2018

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 15, 2018

Publication Date: Feb. 27, 2018

Mark Information

Mark Literal Elements: VODAFONE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1308445

International Registration Date: Feb. 11, 2016

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Vehicles, namely, low speed electric vehicles; apparatus for locomotion by land, air or water, namely, cars, airplanes, and boats; anti-theft devices for vehicles, anti-theft warning devices for vehicles, electric and electronic installations to prevent vehicle theft, reversing alarms for vehicles; safety devices for vehicles, namely, parts and fittings for vehicles for use as part of collision avoidance safety systems; alarm devices for vehicles; horns for vehicles; Window opening and closing devices for vehicles; electric reversing alarms for vehicles; Remotely controlled land vehicles; Remote alarms for vehicles, namely, remotely controlled security alarms

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 66(a)

For: Advertising, marketing and promotion services; Retail store services featuring telephones, mobile telephones, smartphones, mobile digital devices, telecommunication apparatus, computer software, computers and electronic communication networks and accessories

for such goods, set-top boxes and modems, telecommunication apparatus, devices and accessories; the bringing together, for the benefit of others, of a variety of telecommunications and computer services, enabling customers to conveniently view and purchase those services; telephone answering and message handling services; provision of space on websites for advertising goods and services; the bringing together, on-line from a computer database, the Internet, and other electronic networks, for the benefit of others, of a variety of communications and telecommunications apparatus, instruments and software, enabling customers to conveniently view and purchase those goods; the bringing together, for the benefit of others, of a variety of services in the field of entertainment, fashion, lifestyle, music, sports, news, current affairs, business, finance, trade, technology, science, nature, industry, transport, art, history, travel and culture, games and gaming, film and navigation enabling users to conveniently view and acquire those services; the bringing together, for the benefit of others, of a variety of downloadable digital media content, including software, software applications, films, television programmes, radio programmes, videos, music, text, data, images, graphics and ringtones, enabling customers to conveniently view and purchase those goods; the bringing together for the benefit of others of a variety of services providers, namely, providers of digital media content including software, software applications, films, television programmes, radio programmes, videos, music, text, data, images, graphics and ringtones via the Internet or telecommunications network or via a streaming service, enabling customers to conveniently view and purchase those services; provision of information and advice to the prospective purchasers of commodities and goods regarding the selection of products and items to be purchased; Business administration of loyalty programmes involving discounts or incentives; Promoting the goods and services of others by means of the issuance of loyalty rewards cards; organisation, operation and supervision of sales and promotional incentive schemes; provision of information and advice on supply chain and promotion of products and selection and display of goods; compilation and systemization of information into computer databases and online searchable databases; data retrieval services, namely, compiling and analyzing business sector and industry data; Compilation of business and commercial directories for dissemination via computer databases, the Internet, and electronic networks; Business advisory services, namely, searching for and retrieving the selection of the best potential suppliers for others from resources available on global computer networks; organizing content of information provided over a global computer network according to user preference, namely, providing on-line directory services featuring hyperlinks to the websites of others; arranging and conducting of exhibitions for business purposes; Database management and data processing services; business data analysis; business promotion, research, management, administration assistance, and information services in the field of business marketing; business strategy and planning services, namely, business strategy development services; economic forecasting, marketing, market research, market analysis and consumer survey services; publication of publicity texts; compilation of statistical information in the field of trade and business price; dissemination of advertising for others via wireless network, telecommunication apparatus or devices or a global computer network; advertising services provided by television and radio and via electronic media; customer club services, for commercial, promotional and advertising purposes; Arranging subscriptions to telecommunication services for others; Subscription to a telematics, telephone or computer services; subscription to a television channel; auctioning via telecommunications networks; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales products; publicity and sales promotion relating to goods and services, offered and ordered by telecommunications; business promotion services provided by telephone; organisation for a third party of telephone welcoming services and of telephone receptionist services; commercial information services provided by access to a computer database; provision of business directory services; arranging of subscriptions to online music streaming services; telephone directory information services

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 66(a)

For: Banking services including home, mobile, Internet and remote banking; Financial sponsorship of motor racing, motor racing teams, sports teams, charitable organisations, musical and theatrical performances and performance venues; insurance administration and financing services, provided over the Internet or any other electronic network; Electronic wallet services, namely, payment verification services; payment services provided via wireless telecommunication apparatus and devices; Electronic payment services, namely, electronic fund transfer services; issue, collection and redemption of tokens, vouchers, points and cash back; Processing of credit card services; charge card payment processing services; electronic currency transfer services; Insurance brokerage, financing and financial guarantee services in the fields of telecommunications and communications apparatus and instruments; financial guarantee services in the fields of telecommunications and communications apparatus and instruments; provision of investment and fund management information; financial affairs and monetary affairs, namely, financial information, management and analysis services; Real estate agency services; administration of funds and investments, namely, financial administration of annuity funds; Provision of stocks, shares, and bond market information; brokerage of stock, shares, and bonds; financial and monetary services in the fields of charitable fundraising and support services; Charitable fundraising services, by means of charitable collections and disbursements of money in connection with programs and facilities for the welfare of people; charitable donations, namely, providing financial support to people from disadvantaged countries for the purpose of facilitating educational opportunities; distribution and allocation of charitable funds, namely, charitable fundraising services by means of collecting and redeeming recyclables for donation of redemption proceeds to charitable organizations; provision of information and advisory services in the field of monetary affairs, namely, financial information, management, and assessment services via a computer database, the Internet or other electronic network; provision of information and advice in the field of payment processing terms and insurance services; financial information services provided by access to a computer database; insurance services in the nature of loss control management for mobile phones; telephone banking services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 66(a)

For: Providing temporarily use of online non-downloadable software interfaces, namely, middleware for providing a personalized interface between web browsers and operating systems and the Internet or other electronic networks; providing online, non-downloadable software applications for customer-defined generated content and content of others in the field of search engines and mobile telephone or other wired or wireless digital network based through the Internet or other electronic networks; Hosting services, namely, hosting an interactive an interactive website that allows multiple participants to share event schedules and facility reservations, on-line web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions, hosting an on-line community web site featuring information about telecommunications and cellphones; hosting of digital content on the Internet; server hosting; hosting websites and computer databases of others on a virtual private server; maintenance and updating of computer software and programmes; on-line computer engineering, namely, engineering services for computer software available on-line; computer software and hardware development; technical support services, namely, troubleshooting in the nature of diagnosing

computer hardware and software problems; Computer programming services provided to customers on-line; computer programming services, namely, content creation for on-line platforms; Cloud computing featuring software for use in database management and data storage; computer rental; engineering design and drawing service and commissioned writing of computer programmes, software and code for the creation of web pages on the internet; computer consultation services; computer programming and software design; installation, maintenance and updating of computer software; creating and maintaining websites; information technology support services, namely, IT consulting services; hosting the website of others; provision of information and advice of a technical nature for the prospective purchasers of commodities and goods, namely, providing technical advice relating to operation of computers; Providing online information from a global computer network or the internet in the fields of design and development of computer hardware and software; design of wireless communications systems for transmission and reception of voice, data, and video; Software as a service (SAAS) featuring software for providing intelligent connectivity, interactive functionality, and control to diverse devices connected to the Internet, Web, or Internet of Things; application service provider, namely, hosting computer software applications of others; design of software in the field of software applications for mobile devices; provision of information, advisory and consultancy services relating to computers and information technology, namely, computer technology consultancy; designing, managing, and monitoring of online forums for discussion by remote access, to ensure proper functioning; research and development services in the field of wireless telecommunication apparatus, cellphones, smartphones, tablet computers; research and development of new products; research in the field of computer software technology; provision of information, advisory and consultancy services relating to the aforementioned services; Technical services, namely, monitoring technological functions of telecommunications network systems; Encryption and decryption of electronic messages and data; authentication in the field of electronic messages and data validation; data conversion of electronic information excluding physical conversion; data warehousing; data mining; database design; testing of electronic data processing systems, namely, computer modeling services; rental of software; Hosting services which allow users to publish and share their own podcasts online; computer time-sharing services; computer programming for telecommunications; Data security services, namely, consultancy in the field of creation and maintenance of software firewalls; data encryption services; data migration services; data recovery services; off-site data backup; digital compression of computer data; providing temporary use of non-downloadable computer software for use in the creation and publication of on-line journals and blogs; telecommunications technology consultancy; design of telecommunications apparatus and equipment; development, maintenance and updating of a telecommunication network search engine; design of telephones, including mobile telephones; provision of weather information via the telephone; internet web site design services; provision of internet search engines; rental of software for internet access; maintenance of software for internet access; providing on-line temporary use of non-downloadable computer software for wireless communication in the field of telecommunications and wireless telecommunications over communication networks, intranets and the internet; Updating of software database systems; Installing computer programs for data processing; computer network services, namely, monitoring technological functions of computer network systems; Development, updating and maintenance of software and database systems in the fields of traffic and travel information; installation and updating of computer software on electric and electronic apparatus, installations for access control, biometric apparatus and installations for access control, closed circuit television systems, cameras, television cameras and video recorders for closed-circuit television, optical and photographic apparatus; providing online and non-downloadable software for computer security, including antivirus, firewalls, antispam, anti-spyware, web filtering, intrusion detection software (IDS) and virtual private network (VPN) software; installation, repair and maintenance of software for computer systems for the downloading and updating of computer software to and from vehicles, computer programs for the automotive field; telecommunication technology consultancy; Providing temporary use of non-downloadable software online which creates customized display screens on telecommunications apparatus for promotional and demonstration purposes; providing temporary use of online, non-downloadable software applications from a computer database that users of telecommunication or wireless telecommunication apparatus can use via the internet or other electronic network, all in the fields of entertainment and education; electronic data storage services

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 66(a)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: Yes

Currently 66A: Yes

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: VODAFONE GROUP PLC

Owner Address: Vodafone House,
The Connection, Newbury,
Berks UNITED KINGDOM RG14 2FN

Legal Entity Type: PUBLIC LIMITED COMPANY

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Mark H. Tidman

Docket Number: 104386.00008

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Attorney Email Yes
Authorized:

Correspondent

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Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 15, 2023	COURTESY REMINDER - SEC. 71 (6-YR) E-MAILED	
May 24, 2019	NEW REPRESENTATIVE AT IB RECEIVED	
Sep. 14, 2018	FINAL DECISION TRANSACTION PROCESSED BY IB	
Aug. 24, 2018	FINAL DISPOSITION NOTICE SENT TO IB	
Aug. 24, 2018	FINAL DISPOSITION PROCESSED	
Aug. 15, 2018	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Aug. 10, 2018	NEW REPRESENTATIVE AT IB RECEIVED	
May 15, 2018	REGISTERED-PRINCIPAL REGISTER	
Mar. 09, 2018	NOTIFICATION PROCESSED BY IB	
Feb. 27, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 27, 2018	PUBLISHED FOR OPPOSITION	
Feb. 21, 2018	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Feb. 21, 2018	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Feb. 07, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 24, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 19, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	
Jan. 19, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 18, 2018	ASSIGNED TO LIE	
Jan. 02, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 21, 2017	REFUSAL PROCESSED BY IB	
Jul. 04, 2017	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Jul. 04, 2017	REFUSAL PROCESSED BY MPU	
Jun. 27, 2017	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Jun. 26, 2017	NON-FINAL ACTION WRITTEN	
Jun. 23, 2017	APPLICATION FILING RECEIPT MAILED	
Jun. 19, 2017	ASSIGNED TO EXAMINER	
Jun. 19, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jun. 16, 2017	LIMITATION FROM ORIGINAL APPLICATION ENTERED	
Jun. 15, 2017	SN ASSIGNED FOR SECT 66A SUBSEQ DESIG FROM IB	

International Registration Information (Section 66a)

International Registration Number: 1308445

International Registration Date: Feb. 11, 2016

Intl. Registration Status: REQUEST FOR EXTENSION OF PROTECTION PROCESSED

Date of International Registration Status: Jun. 15, 2017

Notification of Designation Date: Jun. 15, 2017

Date of Automatic Protection: Dec. 15, 2018

International Registration: Feb. 11, 2026

Renewal Date:

First Refusal Flag: Yes

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 15, 2018

Proceedings

Summary

Number of
Proceedings: 1

Type of Proceeding: Opposition

Proceeding
Number: [91274825](#)

Filing Date: Mar 03, 2022

Status: Terminated

Status Date: Jun 03, 2022

Interlocutory
Attorney: LAWRENCE (LARRY) T STANLEY

Defendant

Name: Shaohua Zhu

Correspondent
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353 E 83RD ST, #19L
NEW YORK NY UNITED STATES , 10028

Correspondent e-
mail: ip@woodrufflawny.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
VOPHOEN		90679307	

Plaintiff(s)

Name: Vodafone Group PLC

Correspondent
Address: MARK H. TIDMAN
BAKER & HOSTETLER LLP
1050 CONNECTICUT AVE NW, WASHINGTON SQUARE, SUITE 1100
WASHINGTON DC UNITED STATES , 20036-5304

Correspondent e-
mail: bhipdocket@bakerlaw.com , mtidman@bakerlaw.com , lgehman@bakerlaw.com , ahsu@bakerlaw.com , visiondocket@bakerlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
VODAFONE		87516623	5489999
VODAFONE RED		86899073	5527257
VODAFONE		75102966	2145714
VODAFONE		79210150	5466697
VODAFONE		79228349	5598160

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 03, 2022	
5	BD DECISION: OPP SUSTAINED	Jun 03, 2022	
4	NOTICE OF DEFAULT	Apr 23, 2022	
3	INSTITUTED	Mar 03, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 03, 2022	Apr 12, 2022
1	FILED AND FEE	Mar 03, 2022	

United States of America

United States Patent and Trademark Office

VODAFONE

Reg. No. 5,466,697

Registered May 15, 2018

Int. Cl.: 12, 35, 36, 42

Service Mark

Trademark

Principal Register

VODAFONE GROUP PLC (UNITED KINGDOM PUBLIC LIMITED COMPANY)

Vodafone House,
The Connection, Newbury,
Berks, UNITED KINGDOM RG14 2FN

CLASS 12: Vehicles, namely, low speed electric vehicles; apparatus for locomotion by land, air or water, namely, cars, airplanes, and boats; anti-theft devices for vehicles, anti-theft warning devices for vehicles, electric and electronic installations to prevent vehicle theft, reversing alarms for vehicles; safety devices for vehicles, namely, parts and fittings for vehicles for use as part of collision avoidance safety systems; alarm devices for vehicles; horns for vehicles; Window opening and closing devices for vehicles; electric reversing alarms for vehicles; Remotely controlled land vehicles; Remote alarms for vehicles, namely, remotely controlled security alarms

CLASS 35: Advertising, marketing and promotion services; Retail store services featuring telephones, mobile telephones, smartphones, mobile digital devices, telecommunication apparatus, computer software, computers and electronic communication networks and accessories for such goods, set-top boxes and modems, telecommunication apparatus, devices and accessories; the bringing together, for the benefit of others, of a variety of telecommunications and computer services, enabling customers to conveniently view and purchase those services; telephone answering and message handling services; provision of space on websites for advertising goods and services; the bringing together, on-line from a computer database, the Internet, and other electronic networks, for the benefit of others, of a variety of communications and telecommunications apparatus, instruments and software, enabling customers to conveniently view and purchase those goods; the bringing together, for the benefit of others, of a variety of services in the field of entertainment, fashion, lifestyle, music, sports, news, current affairs, business, finance, trade, technology, science, nature, industry, transport, art, history, travel and culture, games and gaming, film and navigation enabling users to conveniently view and acquire those services; the bringing together, for the benefit of others, of a variety of downloadable digital media content, including software, software applications, films, television programmes, radio programmes, videos, music, text, data, images, graphics and ringtones, enabling customers to conveniently view and purchase those goods; the bringing together for the benefit of others of a variety of services providers, namely, providers of digital media content including software, software applications, films, television programmes, radio programmes, videos, music, text, data, images, graphics and ringtones via the Internet or telecommunications network or via a streaming service, enabling customers to conveniently view and purchase those services; provision of information and advice to the prospective purchasers of commodities and goods regarding the selection of products and items to be purchased; Business administration of loyalty programmes involving discounts or incentives; Promoting the goods and services of others by means of the issuance of loyalty rewards cards; organisation, operation and supervision of sales and promotional incentive schemes; provision of information and advice on supply chain and promotion of products and selection and display of goods; compilation and systemization of information into computer databases and online searchable databases; data retrieval services, namely, compiling and analyzing business sector and industry data; Compilation of business and commercial directories for dissemination via computer databases, the Internet, and electronic networks; Business advisory services, namely, searching for and retrieving the selection of the best potential suppliers for others from resources available on global computer networks; organizing content of information provided over a global computer network according to user



Andrei Iancu

Director of the United States
Patent and Trademark Office

preference, namely, providing on-line directory services featuring hyperlinks to the websites of others; arranging and conducting of exhibitions for business purposes; Database management and data processing services; business data analysis; business promotion, research, management, administration assistance, and information services in the field of business marketing; business strategy and planning services, namely, business strategy development services; economic forecasting, marketing, market research, market analysis and consumer survey services; publication of publicity texts; compilation of statistical information in the field of trade and business price; dissemination of advertising for others via wireless network, telecommunication apparatus or devices or a global computer network; advertising services provided by television and radio and via electronic media; customer club services, for commercial, promotional and advertising purposes; Arranging subscriptions to telecommunication services for others; Subscription to a telematics, telephone or computer services; subscription to a television channel; auctioning via telecommunications networks; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales products; publicity and sales promotion relating to goods and services, offered and ordered by telecommunications; business promotion services provided by telephone; organisation for a third party of telephone welcoming services and of telephone receptionist services; commercial information services provided by access to a computer database; provision of business directory services; arranging of subscriptions to online music streaming services; telephone directory information services

CLASS 36: Banking services including home, mobile, Internet and remote banking; Financial sponsorship of motor racing, motor racing teams, sports teams, charitable organisations, musical and theatrical performances and performance venues; insurance administration and financing services, provided over the Internet or any other electronic network; Electronic wallet services, namely, payment verification services; payment services provided via wireless telecommunication apparatus and devices; Electronic payment services, namely, electronic fund transfer services; issue, collection and redemption of tokens, vouchers, points and cash back; Processing of credit card services; charge card payment processing services; electronic currency transfer services; Insurance brokerage, financing and financial guarantee services in the fields of telecommunications and communications apparatus and instruments; financial guarantee services in the fields of telecommunications and communications apparatus and instruments; provision of investment and fund management information; financial affairs and monetary affairs, namely, financial information, management and analysis services; Real estate agency services; administration of funds and investments, namely, financial administration of annuity funds; Provision of stocks, shares, and bond market information; brokerage of stock, shares, and bonds; financial and monetary services in the fields of charitable fundraising and support services; Charitable fundraising services, by means of charitable collections and disbursements of money in connection with programs and facilities for the welfare of people; charitable donations, namely, providing financial support to people from disadvantaged countries for the purpose of facilitating educational opportunities; distribution and allocation of charitable funds, namely, charitable fundraising services by means of collecting and redeeming recyclables for donation of redemption proceeds to charitable organizations; provision of information and advisory services in the field of monetary affairs, namely, financial information, management, and assessment services via a computer database, the Internet or other electronic network; provision of information and advice in the field of payment processing terms and insurance services; financial information services provided by access to a computer database; insurance services in the nature of loss control management for mobile phones; telephone banking services

CLASS 42: Providing temporarily use of online non-downloadable software interfaces, namely, middleware for providing a personalized interface between web browsers and operating systems and the Internet or other electronic networks; providing online, non-downloadable software applications for customer-defined generated content and content of others in the field of search engines and mobile telephone or other wired or wireless digital network based through the Internet or other electronic networks; Hosting services, namely, hosting an interactive an interactive website that allows multiple participants to share event schedules and facility reservations, on-line web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions, hosting an on-line community web site featuring information about telecommunications and cellphones; hosting

of digital content on the Internet; server hosting; hosting websites and computer databases of others on a virtual private server; maintenance and updating of computer software and programmes; on-line computer engineering, namely, engineering services for computer software available on-line; computer software and hardware development; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; Computer programming services provided to customers on-line; computer programming services, namely, content creation for on-line platforms; Cloud computing featuring software for use in database management and data storage; computer rental; engineering design and drawing service and commissioned writing of computer programmes, software and code for the creation of web pages on the internet; computer consultation services; computer programming and software design; installation, maintenance and updating of computer software; creating and maintaining websites; information technology support services, namely, IT consulting services; hosting the website of others; provision of information and advice of a technical nature for the prospective purchasers of commodities and goods, namely, providing technical advice relating to operation of computers; Providing online information from a global computer network or the internet in the fields of design and development of computer hardware and software; design of wireless communications systems for transmission and reception of voice, data, and video; Software as a service (SAAS) featuring software for providing intelligent connectivity, interactive functionality, and control to diverse devices connected to the Internet, Web, or Internet of Things; application service provider, namely, hosting computer software applications of others; design of software in the field of software applications for mobile devices; provision of information, advisory and consultancy services relating to computers and information technology, namely, computer technology consultancy; designing, managing, and monitoring of online forums for discussion by remote access, to ensure proper functioning; research and development services in the field of wireless telecommunication apparatus, cellphones, smartphones, tablet computers; research and development of new products; research in the field of computer software technology; provision of information, advisory and consultancy services relating to the aforementioned services; Technical services, namely, monitoring technological functions of telecommunications network systems; Encryption and decryption of electronic messages and data; authentication in the field of electronic messages and data validation; data conversion of electronic information excluding physical conversion; data warehousing; data mining; database design; testing of electronic data processing systems, namely, computer modeling services; rental of software; Hosting services which allow users to publish and share their own podcasts online; computer time-sharing services; computer programming for telecommunications; Data security services, namely, consultancy in the field of creation and maintenance of software firewalls; data encryption services; data migration services; data recovery services; off-site data backup; digital compression of computer data; providing temporary use of non-downloadable computer software for use in the creation and publication of on-line journals and blogs; telecommunications technology consultancy; design of telecommunications apparatus and equipment; development, maintenance and updating of a telecommunication network search engine; design of telephones, including mobile telephones; provision of weather information via the telephone; internet web site design services; provision of internet search engines; rental of software for internet access; maintenance of software for internet access; providing on-line temporary use of non-downloadable computer software for wireless communication in the field of telecommunications and wireless telecommunications over communication networks, intranets and the internet; Updating of software database systems; Installing computer programs for data processing; computer network services, namely, monitoring technological functions of computer network systems; Development, updating and maintenance of software and database systems in the fields of traffic and travel information; installation and updating of computer software on electric and electronic apparatus, installations for access control, biometric apparatus and installations for access control, closed circuit television systems, cameras, television cameras and video recorders for closed-circuit television, optical and photographic apparatus; providing online and non-downloadable software for computer security, including antivirus, firewalls, antispam, anti-spyware, web filtering, intrusion detection software (IDS) and virtual private network (VPN) software; installation, repair and maintenance of software for computer systems for the downloading and updating of computer software to and from vehicles, computer programs for the automotive field; telecommunication technology consultancy; Providing temporary use of non-downloadable software online which creates customized display screens on telecommunications apparatus

for promotional and demonstration purposes; providing temporary use of online, non-downloadable software applications from a computer database that users of telecommunication or wireless telecommunication apparatus can use via the internet or other electronic network, all in the fields of entertainment and education; electronic data storage services

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF INTERNATIONAL REGISTRATION 1308445 DATED 02-11-2016, EXPIRES 02-11-2026

SER. NO. 79-210,150, FILED 03-21-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2024-02-20 11:14:42 EST

Mark: VODAFONE

US Serial Number: 79228349

Application Filing Date: Mar. 21, 2017

US Registration Number: 5598160

Registration Date: Nov. 06, 2018

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 06, 2018

Publication Date: Aug. 21, 2018

Mark Information

Mark Literal Elements: VODAFONE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1392816

International Registration Date: Mar. 21, 2017

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Construction of telecommunications towers; installation, repair and maintenance of telecommunication machines and apparatus; computer hardware and telecommunications apparatus installation, maintenance and repair; installation of telephone lines; repair or maintenance of telephone apparatus, including mobile telephones and smartphones; installation, repair and maintenance of anti-theft devices for vehicles, of anti-theft warning devices for vehicles, of alarm devices for vehicles, of electric and electronic installations to prevent vehicle theft, of immobilisers for vehicles, of devices and apparatus for locating and remote control of movable electronic apparatus, of measuring, signalling, monitoring and control devices and apparatus, of alarm devices and installations, of fire alarms and of satellite location systems; installation, repair and maintenance of electronic speedometers, electronic odometers, electronic tachometers, speed checking apparatus for vehicles, kilometre recorders for vehicles, speed regulators, electric or electronic sensors for vehicles, proximity sensors, ultrasonic sensors, magnetic sensors and optical sensors; installation, repair and maintenance of presence detectors, movement and movement analysis detectors, battery back-up power supplies, perimeter detection devices, vehicle passenger compartment movement detection devices, glass break detection devices, inclination detection devices, intrusion sensors, tilt sensors, volumetric sensors, level monitor devices and shock sensors; installation, repair and maintenance of sirens, electric steering locks, electric door locks for vehicles, electric door closers, remote control apparatus, electronic keys for vehicles, automatic and remote lock and release systems for vehicle doors, automatic and remote starter systems for vehicles, electronic keyless vehicle

access and starter systems, communication apparatus integrated into motorcycle helmets; installation, repair and maintenance of satellite navigational apparatus, GPS apparatus, apparatus for vehicles for determining or signalling location, locations of sites, and travel routes, time, traffic conditions, presence of emergency vehicles and hazard conditions, systems for communication between vehicles and road infrastructures, road marking detection devices, vehicle teleguidance systems and instruments, blind spot and lane changing assistance monitoring systems; installation, repair and maintenance of vehicle on-board computers, on-board electric, electronic or optical equipment for vehicles for directing, signalling, checking, safety and providing information, as well as processing of information and signals, sounds, images and data; installation, repair and maintenance of on-board vehicle diagnostic systems, devices to detect and/or exchange data between a vehicle and a remote unit for security purposes, parking aids, anti-collision radars for vehicles, transmitters, ultrasound wave receivers, obstacle detection devices; installation, repair and maintenance of electric, electronic and optical equipment for detection, signalling and monitoring of static and moving objects around a vehicle; installation, repair and maintenance of parking assistance, reversing and blind spot detection systems and alarms, pre-collision detection and collision avoidance systems; installation, repair and maintenance of in vehicle touch screen computer hardware systems and parts and fittings therefor and devices to detect and/or exchange data between a vehicle and a remote unit for security purposes; remote diagnosis of vehicles, namely, maintenance and repair of vehicle diagnostic electrical equipment prior to installation, repair and maintenance of vehicle structural components

International Class(es): 037 - Primary Class

U.S Class(es): 100, 103, 106

Class Status: ACTIVE

Basis: 66(a)

For: Inspection of fleets of vehicles, trucks, trailers and transport containers prior to and during transport; providing transportation information in the field of monitoring of fleets of vehicles, trucks, trailers and transport containers by monitoring of devices for remote location; vehicle towing; rescue services, namely, transport rescue operations; transportation information; traffic information; provision of transport information relating to road conditions; provision of surface transport information, namely, forecasting of journey times; providing information of surface transport progress; provision of advisory services relating to traffic and transport; provision of advisory services relating to road conditions; provision of information, advisory and consultancy services relating to the aforementioned services, namely, transportation information services; computerised transport information services; computerised reservation services for travel, namely, online transportation reservation services; provision of data relating to timetables, namely, providing travel information data to travelers regarding timetables; physical storage of electronically-stored data or documents; storage information; warehousing information; provision of information relating to postal codes; provision of information relating to travel and motoring routes; provision of information relating to road conditions; rescue services, namely, remote monitoring information and rescue of vehicles; transportation information service, namely, providing monitoring information on the progress of surface transport; ground traffic control services; providing road and traffic information; providing information relating to traffic and traffic congestion, via electronic means

International Class(es): 039 - Primary Class

U.S Class(es): 100, 105

Class Status: ACTIVE

Basis: 66(a)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: Yes

Currently 66A: Yes

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Vodafone Group Public Limited Company

Owner Address: Vodafone House
The Connection Newbury,
Berks UNITED KINGDOM RG14 2FN

Legal Entity Type: PUBLIC LIMITED COMPANY

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Mark H. Tidman

Docket Number: 104386.21005

Attorney Primary Email Address: bhpocket@bakerlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent: Mark H. Tidman

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Washington, DISTRICT OF COLUMBIA UNITED STATES 20036-5403

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bhpocket@bakerlaw.com ahsu@bakerlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 06, 2023	COURTESY REMINDER - SEC. 71 (6-YR) E-MAILED	
May 24, 2019	NEW REPRESENTATIVE AT IB RECEIVED	
Mar. 08, 2019	FINAL DECISION TRANSACTION PROCESSED BY IB	
Feb. 14, 2019	FINAL DISPOSITION NOTICE SENT TO IB	
Feb. 14, 2019	FINAL DISPOSITION PROCESSED	
Feb. 06, 2019	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Nov. 06, 2018	REGISTERED-PRINCIPAL REGISTER	
Aug. 21, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 21, 2018	PUBLISHED FOR OPPOSITION	
Aug. 17, 2018	NOTIFICATION PROCESSED BY IB	
Aug. 10, 2018	NEW REPRESENTATIVE AT IB RECEIVED	
Aug. 01, 2018	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Aug. 01, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 01, 2018	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Jul. 11, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 03, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	
Jul. 02, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 02, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 02, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 25, 2018	UNDELIVERABLE MAIL - COURTESY COPY MAILED	
May 16, 2018	NOTIFICATION OF PRIORITY ACTION E-MAILED	
May 16, 2018	PRIORITY ACTION E-MAILED	
May 16, 2018	PRIORITY ACTION WRITTEN	
Apr. 26, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	
Apr. 26, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Apr. 26, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 25, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 25, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 13, 2018	REFUSAL PROCESSED BY IB	
Mar. 26, 2018	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Mar. 26, 2018	REFUSAL PROCESSED BY MPU	
Mar. 20, 2018	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Mar. 19, 2018	NON-FINAL ACTION WRITTEN	
Mar. 16, 2018	APPLICATION FILING RECEIPT MAILED	
Mar. 12, 2018	ASSIGNED TO EXAMINER	
Mar. 12, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Mar. 09, 2018	LIMITATION FROM ORIGINAL APPLICATION ENTERED	
Mar. 08, 2018	SN ASSIGNED FOR SECT 66A APPL FROM IB	

International Registration Information (Section 66a)

International Registration Number: 1392816

International Registration Date: Mar. 21, 2017

Intl. Registration: REQUEST FOR EXTENSION OF PROTECTION

Date of: Mar. 08, 2018

Status: PROCESSED

International
Registration
Status:

Notification of Designation Date: Mar. 08, 2018

Date of Automatic Protection: Sep. 08, 2019

International Registration Renewal Date: Mar. 21, 2027

First Refusal Flag: Yes

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 06, 2018

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: [91274825](#)

Filing Date: Mar 03, 2022

Status: Terminated

Status Date: Jun 03, 2022

Interlocutory Attorney: LAWRENCE (LARRY) T STANLEY

Defendant

Name: Shaohua Zhu

Correspondent Address: JIE LUO
WOODRUFF & LUO, LLC
353 E 83RD ST, #19L
NEW YORK NY UNITED STATES , 10028

Correspondent e-mail: ip@woodrufflawny.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
VOPHOEN		90679307	

Plaintiff(s)

Name: Vodafone Group PLC

Correspondent Address: MARK H. TIDMAN
BAKER & HOSTETLER LLP
1050 CONNECTICUT AVE NW, WASHINGTON SQUARE, SUITE 1100
WASHINGTON DC UNITED STATES , 20036-5304

Correspondent e-mail: bhipdocket@bakerlaw.com , mtidman@bakerlaw.com , lgehman@bakerlaw.com , ahsu@bakerlaw.com , visiondocket@bakerlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
VODAFONE		87516623	5489999
VODAFONE RED		86899073	5527257
VODAFONE		75102966	2145714
VODAFONE		79210150	5466697
VODAFONE		79228349	5598160

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 03, 2022	

5	BD DECISION: OPP SUSTAINED	Jun 03, 2022	
4	NOTICE OF DEFAULT	Apr 23, 2022	
3	INSTITUTED	Mar 03, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 03, 2022	Apr 12, 2022
1	FILED AND FEE	Mar 03, 2022	

United States of America

United States Patent and Trademark Office

VODAFONE

Reg. No. 5,598,160

Registered Nov. 06, 2018

Int. Cl.: 37, 39

Service Mark

Principal Register

Vodafone Group Public Limited Company (UNITED KINGDOM PUBLIC LIMITED COMPANY)

Vodafone House
The Connection Newbury,
Berks, UNITED KINGDOM RG14 2FN

CLASS 37: Construction of telecommunications towers; installation, repair and maintenance of telecommunication machines and apparatus; computer hardware and telecommunications apparatus installation, maintenance and repair; installation of telephone lines; repair or maintenance of telephone apparatus, including mobile telephones and smartphones; installation, repair and maintenance of anti-theft devices for vehicles, of anti-theft warning devices for vehicles, of alarm devices for vehicles, of electric and electronic installations to prevent vehicle theft, of immobilisers for vehicles, of devices and apparatus for locating and remote control of movable electronic apparatus, of measuring, signalling, monitoring and control devices and apparatus, of alarm devices and installations, of fire alarms and of satellite location systems; installation, repair and maintenance of electronic speedometers, electronic odometers, electronic tachometers, speed checking apparatus for vehicles, kilometre recorders for vehicles, speed regulators, electric or electronic sensors for vehicles, proximity sensors, ultrasonic sensors, magnetic sensors and optical sensors; installation, repair and maintenance of presence detectors, movement and movement analysis detectors, battery back-up power supplies, perimeter detection devices, vehicle passenger compartment movement detection devices, glass break detection devices, inclination detection devices, intrusion sensors, tilt sensors, volumetric sensors, level monitor devices and shock sensors; installation, repair and maintenance of sirens, electric steering locks, electric door locks for vehicles, electric door closers, remote control apparatus, electronic keys for vehicles, automatic and remote lock and release systems for vehicle doors, automatic and remote starter systems for vehicles, electronic keyless vehicle access and starter systems, communication apparatus integrated into motorcycle helmets; installation, repair and maintenance of satellite navigational apparatus, GPS apparatus, apparatus for vehicles for determining or signalling location, locations of sites, and travel routes, time, traffic conditions, presence of emergency vehicles and hazard conditions, systems for communication between vehicles and road infrastructures, road marking detection devices, vehicle teleguidance systems and instruments, blind spot and lane changing assistance monitoring systems; installation, repair and maintenance of vehicle on-board computers, on-board electric, electronic or optical equipment for vehicles for directing, signalling, checking, safety and providing information, as well as processing of information and signals, sounds, images and data; installation, repair and maintenance of on-board vehicle diagnostic systems, devices to detect and/or exchange data between a vehicle and a remote unit for security purposes, parking aids, anti-collision radars for vehicles, transmitters, ultrasound wave receivers, obstacle detection devices; installation, repair and maintenance of electric, electronic and optical equipment for detection, signalling and monitoring of static and moving objects around a vehicle; installation, repair and maintenance of parking assistance, reversing and blind spot detection systems and alarms, pre-collision detection and collision avoidance systems; installation, repair and maintenance of in vehicle touch screen computer hardware systems and parts and fittings therefor and devices to detect and/or exchange data between a vehicle and a remote unit for security purposes; remote diagnosis of vehicles, namely, maintenance and repair of vehicle diagnostic electrical equipment prior to installation, repair and maintenance of vehicle structural components



Andrei Iancu

Director of the United States
Patent and Trademark Office

CLASS 39: Inspection of fleets of vehicles, trucks, trailers and transport containers prior to and during transport; providing transportation information in the field of monitoring of fleets of vehicles, trucks, trailers and transport containers by monitoring of devices for remote location; vehicle towing; rescue services, namely, transport rescue operations; transportation information; traffic information; provision of transport information relating to road conditions; provision of surface transport information, namely, forecasting of journey times; providing information of surface transport progress; provision of advisory services relating to traffic and transport; provision of advisory services relating to road conditions; provision of information, advisory and consultancy services relating to the aforementioned services, namely, transportation information services; computerised transport information services; computerised reservation services for travel, namely, online transportation reservation services; provision of data relating to timetables, namely, providing travel information data to travelers regarding timetables; physical storage of electronically-stored data or documents; storage information; warehousing information; provision of information relating to postal codes; provision of information relating to travel and motoring routes; provision of information relating to road conditions; rescue services, namely, remote monitoring information and rescue of vehicles; transportation information service, namely, providing monitoring information on the progress of surface transport; ground traffic control services; providing road and traffic information; providing information relating to traffic and traffic congestion, via electronic means

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF INTERNATIONAL REGISTRATION 1392816 DATED 03-21-2017, EXPIRES 03-21-2027

SER. NO. 79-228,349, FILED 03-21-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.