

ESTTA Tracking number: **ESTTA1337901**
Filing date: **02/02/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Honda Motor Co., Ltd.
Granted to date of previous extension	02/04/2024
Address	1-1, 2-CHOME MINAMI-AOYAMA MINATO-KU, TOKYO, 107-8556 JAPAN

Attorney information	DYAN FINGUERRA-DUCHARME PRYOR CASHMAN LLP 7 TIMES SQUARE NEW YORK, NY 10036 UNITED STATES Primary email: dfinguerra-ducharme@pryorcashman.com Secondary email(s): mchandler@pryorcashman.com, halexis@pryorcashman.com, tmdocketing@pryorcashman.com 2123260443
Docket no.	18223.01025

Applicant information

Application no.	79348992	Publication date	08/08/2023
Opposition filing date	02/02/2024	Opposition period ends	02/04/2024
International registration no.	1681460	International registration date	01/31/2022
Applicant	Mazda Motor Corporation 3-1, SHINCHI, FUCHU-CHO, AKI-GUN HIROSHIMA 730-8670 JAPAN		

Goods/services affected by opposition

Class 012. First Use: None First Use In Commerce: None

All goods and services in the class are opposed, namely: Automobiles and structural parts thereof; automobile engines, but excluding their parts; engines and motors for land vehicles, but excluding their parts; AC motors for land vehicles, but excluding their parts; DC motors for land vehicles, but excluding their parts; suspension systems for land vehicles; suspensions for land vehicles, namely, wheel suspensions; shock absorbers and shock absorbing springs for land vehicles; shafts in the nature of drive shafts and axles for land vehicles; wheel bearings and shaft couplings for land vehicles; transmissions for land vehicles; brakes for land vehicles; anti-theft alarms for land vehicles; automobile bumpers; clutch mechanisms, namely, clutch plates for automobiles; doors for automobiles; fenders for automobiles; front radiator grills for automobiles; horns for automobiles; wheel hubs for automobiles; hubcaps for automobiles; shift levers for automobiles, not being parts of motors or engines; luggage carriers for automobiles; luggage nets for automobiles; mudguards for automobiles;

rearview mirrors for automobiles; safety belts for automobile seats; fitted seat covers for automobiles; seats for automobiles; sunshades for windshields of automobiles; air bags being safety devices for automobiles; steering wheels for automobiles; fuel tanks for automobiles; direction signal indicators for automobiles; windshields for automobiles; drink holders for automobiles; tires for automobiles; adhesive rubber patches for repairing tubes or tires; two-wheeled motor vehicles and bicycles

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Other	Common law rights based on continuous and exclusive use of the PILOT marks.

Marks cited by opposer as basis for opposition

U.S. registration no.	2769867	Application date	09/19/2001
Register	Principal		
Registration date	09/30/2003	Foreign priority date	NONE
Word mark	PILOT		
Design mark			
Description of mark	NONE		
Goods/services	Class 012. First use: First Use: Jun 2002 First Use In Commerce: Jun 2002 MOTOR VEHICLES, NAMELY SUVs, AND STRUCTURAL PARTS THEREFOR		

U.S. registration no.	1596280	Application date	10/11/1989
Register	Principal		
Registration date	05/15/1990	Foreign priority date	NONE
Word mark	P I L O T		
Design mark			
Description of mark	NONE		
Goods/services	Class 012. First use: First Use: Jul 18, 1988 First Use In Commerce: Dec 16, 1988 [ALL TERRAIN VEHICLES AND STRUCTURAL PARTS THEREOF] * STRUCTURAL PARTS FOR ALL TERRAIN VEHICLES *		

Attachments	Notice of Opposition - MAZDA CO-PILOT in cl. 12 2024.02.02.pdf(111356 bytes)
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Signature	/dfinguerra-ducharme/
Name	DYAN FINGUERRA-DUCHARME
Date	02/02/2024

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application Serial No. 79/348,992
Mark: MAZDA CO-PILOT
Filed: January 31, 2022

	x	
	:	
HONDA MOTOR CO., LTD.,	:	
	:	
Opposer,	:	
	:	Opposition No. _____
v.	:	
	:	
MAZDA MOTOR CORPORATION,	:	
	:	
Applicant.	:	
	x	

NOTICE OF OPPOSITION

Honda Motor Co., Ltd. (“Opposer”), a corporation organized and existing under the laws of Japan with a principal place of business at No. 1-1, 2-chome, Minami-Aoyama Minato-ku, Tokyo, Japan 107-8556, believes that it will be damaged by the registration of the MAZDA CO-PILOT mark in Class 12 as shown in Application Serial No. 79/348,992 and hereby opposes the same. The grounds for Opposition are as follows:

1. Opposer is a Japanese corporation and one of the world’s leading manufacturers of automobiles, motorcycles, power equipment, and parts therefor.
2. At its debut in 2002, the Honda PILOT defined the emerging market for midsize crossover SUVs. The PILOT SUV is a leader in its class and has received widespread critical acclaim. Opposer has sold millions of vehicles bearing the PILOT mark in the United States.
3. Opposer is the owner of the following federal registrations for PILOT:

Mark	Reg. No.	Goods
PILOT	2,769,867	Class 12: motor vehicles, namely SUVs, and structural parts therefor
P I L O T	1,596,280	Class 12: structural parts for all terrain vehicles

4. Copies of Opposer's valid and subsisting trademark registrations and TSDR reports are attached hereto as **Exhibit A** (the "PILOT Registrations"). Opposer hereby gives notice in accordance with Trademark Rules of Practice 2.122(d)(2) that it will rely upon the PILOT Registrations and TSDR reports as evidence in this proceeding, and status copies showing present title will be introduced into evidence on its behalf during Opposer's testimony period. Furthermore, the PILOT Registrations are valid, subsisting and in full force and effect and serve as evidence of Opposer's exclusive right to use the mark PILOT in commerce on or in connection with the goods identified in the PILOT Registrations, as provided by 15 U.S.C. § 1115(a). In addition, the PILOT Registrations have become incontestable pursuant to 15 U.S.C. § 1065 and therefore serve as conclusive proof of Opposer's exclusive rights to use the PILOT mark in commerce provided by 15 U.S.C. § 1115(b).

5. In addition to its trademark rights arising from its federal registrations, Opposer has developed extensive common law rights in the mark PILOT as a single source identifier of reliable and high-quality goods.

6. Opposer spends significant sums each year on advertising and promoting vehicles bearing the PILOT mark in the United States. The PILOT mark appears in Opposer's television and print advertisements, on billboards and on the back of product manuals for PILOT SUVs, and on Honda's websites. Over the course of two decades, Opposer has spent substantial time, effort

and money promoting goods under the mark PILOT.

7. By virtue of widespread sales, advertising and promotion of the goods offered under the PILOT mark, the PILOT mark has become well-known by the general public and in the relevant industries, is recognized and relied upon as identifying Opposer's goods and as distinguishing them from the goods of others, and has come to represent and symbolize extremely valuable goodwill belonging exclusively to Opposer. Opposer has spent substantial time, effort and money promoting the goods under the PILOT mark. Through these efforts, the PILOT mark has become famous within the meaning of Section 43(c) of the Lanham Act, as amended 15 U.S.C. § 1125(c) and under the standards assessed by the Trademark Trial and Appeal Board (the "Board") for likelihood of confusion.

8. Upon information and belief, Mazda Motor Corporation ("Applicant") is a Japanese corporation with a principal place of business at 3-1, Shinchi, Fuchu-cho, Aki-gun Hiroshima 730-8670, Japan.

9. Notwithstanding Opposer's prior rights in the PILOT mark, on January 31, 2022, Applicant filed U.S. Trademark Application Serial No. 79/348,992 for the mark MAZDA CO-PILOT ("Applicant's Mark") for Class 12 goods, including, *inter alia*, "automobiles and structural parts thereof;" (the "Application"). The Application was published in the Official Gazette on August 8, 2023.

10. Opposer's filing and common law use dates are prior to Applicant's filing date. As such, Opposer has priority.

11. Applicant's Mark is similar to Opposer's PILOT mark in sight, sound, meaning and commercial impression.

12. Applicant's and Opposer's goods are identical.

13. The Application and the PILOT Registrations are not limited by channels of trade or by classes of purchasers.

14. Applicant likely markets and promotes its goods through the same channels of trade and to the same consumers as Opposer.

15. Registration should be refused pursuant to Section 2(d) of the Trademark Act of 1946, as amended, 15 U.S.C. § 1052(d), on the grounds that Applicant's Mark so resembles Opposer's PILOT mark as to cause confusion, mistake and/or deception, all to the damage of Opposer.

16. Opposer will be damaged by registration of Applicant's Mark because Applicant would obtain, thereby, at least a prima facie exclusive right to use the mark. Such registration would be a source of damage and injury to Opposer.

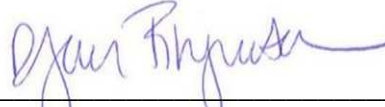
WHEREFORE, Opposer, by its undersigned attorneys, requests that the Board (i) sustain its opposition to Application Serial No. 79/348,992 in Class 12; and (ii) grant any and all further relief to Opposer that the Board finds necessary and just in the circumstances.

Opposer appoints as its attorneys in these proceedings Dyan Finguerra-DuCharme and Mallory Chandler of the firm Pryor Cashman LLP, 7 Times Square, New York, New York 10036, to whom all correspondence in this proceeding should be addressed. Please charge Deposit Account No. 500932 for the filing fee for this Notice of Opposition and for any other fees that may be due.

Dated: February 2, 2024

Respectfully submitted,

PRYOR CASHMAN LLP



Dyan Finguerra-DuCharme
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(212) 421-4100

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Attorneys for Opposer Honda Motor Co., Ltd.

EXHIBIT A

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,769,867

United States Patent and Trademark Office

Registered Sep. 30, 2003

**TRADEMARK
PRINCIPAL REGISTER**

PILOT

HONDA GIKEN KOGYO KABUSHIKI KAISHA
(HONDA MOTOR CO., LTD.) (JAPAN COR-
PORATION)
NO. 1-1, 2-CHOME
MINAMIAOYAMA
MINATO-KU, TOKYO 107-8556, JAPAN

FOR: MOTOR VEHICLES, NAMELY SUVs, AND
STRUCTURAL PARTS THEREFOR, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 6-0-2002; IN COMMERCE 6-0-2002.

OWNER OF U.S. REG. NO. 1,596,280.

SN 76-314,565, FILED 9-19-2001.

KHANH LE, EXAMINING ATTORNEY

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Mark: PILOT

PILOT

US Serial Number: 76314565

Application Filing Date: Sep. 19, 2001

US Registration Number: 2769867

Registration Date: Sep. 30, 2003

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: May 20, 2013

Publication Date: Oct. 08, 2002 Notice of Allowance Date: Dec. 31, 2002

Mark Information

Mark Literal Elements: PILOT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1596280

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: MOTOR VEHICLES, NAMELY SUVs, AND STRUCTURAL PARTS THEREFOR

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 2002

Use in Commerce: Jun. 2002

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently 44E: No
Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: HONDA MOTOR CO., LTD.
Owner Address: 1-1, 2-Chome Minami-Aoyama Minato-Ku
Tokyo JAPAN 107-8556
Legal Entity Type: CORPORATION
State or Country Where Organized: JAPAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Dyan Finguerra-DuCharme
Attorney Primary Email Address: dfinguerra-ducharme@pryorcashman.com
Docket Number: 18223.01036
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Dyan Finguerra-DuCharme
Pryor Cashman LLP
7 Times Square
New York, NEW YORK UNITED STATES 10036
Phone: 2123260443
Correspondent e-mail: dfinguerra-ducharme@pryorcashman.com tmdoc@pryorcashman.com keting@pryorcashman.com halexis@pryorcashman.com
Correspondent e-mail Authorized: Yes

Domestic Representative

** Domestic Representative Name:** Dyan Finguerra-DuCharme
** Domestic Representative e-mail:** dfinguerra-ducharme@pryorcashman.com
Phone: 2123260443
** Domestic Representative e-mail Authorized:** Yes

Prosecution History

Date	Description	Proceeding Number
Sep. 19, 2023	TEAS SECTION 8 & 9 RECEIVED	
May 03, 2023	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 13, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Apr. 13, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 13, 2023	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Apr. 13, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 13, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 13, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 07, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Apr. 07, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2023	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Apr. 07, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 30, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 20, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 20, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
May 20, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 20, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Apr. 24, 2013	TEAS SECTION 8 & 9 RECEIVED	

Dec. 20, 2012 ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED
 Dec. 20, 2012 TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED
 Mar. 10, 2010 NOTICE OF SUIT
 Dec. 06, 2008 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
 Nov. 20, 2008 ASSIGNED TO PARALEGAL
 Nov. 13, 2008 TEAS SECTION 8 & 15 RECEIVED
 Oct. 06, 2004 TEAS CHANGE OF CORRESPONDENCE RECEIVED
 Sep. 30, 2003 REGISTERED-PRINCIPAL REGISTER
 Aug. 04, 2003 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
 Aug. 04, 2003 ASSIGNED TO EXAMINER
 Aug. 01, 2003 CASE FILE IN TICRS
 Jul. 07, 2003 STATEMENT OF USE PROCESSING COMPLETE
 May 22, 2003 USE AMENDMENT FILED
 May 27, 2003 PAPER RECEIVED
 Dec. 31, 2002 NOA MAILED - SOU REQUIRED FROM APPLICANT
 Oct. 08, 2002 PUBLISHED FOR OPPOSITION
 Sep. 18, 2002 NOTICE OF PUBLICATION
 Jul. 10, 2002 APPROVED FOR PUB - PRINCIPAL REGISTER
 Jun. 12, 2002 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Dec. 07, 2001 NON-FINAL ACTION MAILED
 Nov. 23, 2001 ASSIGNED TO EXAMINER

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: May 20, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: HONDA GIKEN KOGYO KABUSHIKI KAISHA
(Honda Motor Co., Ltd.)

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [8045/0259](#)

Pages: 6

Date Recorded: Apr. 18, 2023

Supporting Documents: [assignment-tm-8045-0259.pdf](#)

Assignor

Name: [HONDA GIKEN KOGYO KABUSHIKI KAISHA](#)

Execution Date: Apr. 18, 2023

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [HONDA MOTOR CO., LTD.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: JAPAN

Address: 1-1, 2-CHOME MINAMI-AOYAMA MINATO-KU
TOKYO, JAPAN 107-8556

Correspondent

Correspondent Name: DYAN FINGUERRA-DUCHARME

Correspondent Address: PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK, NY 10036

Domestic Representative

Domestic Representative Name: DYAN FINGUERRA-DUCHARME

Domestic Representative Address: PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK, NY 10036

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office **Reg. No. 1,596,280**
Registered May 15, 1990

**TRADEMARK
PRINCIPAL REGISTER**

P I L O T

HONDA GIKEN KOGYO KABUSHIKI KAISHA
(JAPAN CORPORATION)
NO. 1-1
2-CHOME, MINAMI-AOYAMA, MINATO-KU
TOKYO, JAPAN 107

FIRST USE 7-18-1988; IN COMMERCE
12-16-1988.

SER. NO. 73-830,617, FILED 10-11-1989.

FOR: ALL TERRAIN VEHICLES AND
STRUCTURAL PARTS THEREOF, IN CLASS 12
(U.S. CL. 19).

STEPHEN JANOSKI, EXAMINING ATTORNEY

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Mark: P I L O T

PILOT

US Serial Number: 73830617

Application Filing Date: Oct. 11, 1989

US Registration Number: 1596280

Registration Date: May 15, 1990

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 13, 2020

Publication Date: Feb. 20, 1990

Mark Information

Mark Literal Elements: P I L O T

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: [ALL TERRAIN VEHICLES AND STRUCTURAL PARTS THEREOF] * STRUCTURAL PARTS FOR ALL TERRAIN VEHICLES *

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 18, 1988

Use in Commerce: Dec. 16, 1988

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: HONDA MOTOR CO., LTD.

Owner Address: 1-1, 2-CHOME MINAMI-AOYAMA MINATO-KU
TOKYO JAPAN 107-8556

Legal Entity Type: CORPORATION

State or Country JAPAN
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Dyan Finguerra-DuCharme

Attorney Primary dfinguerra-ducharme@pryorcashman.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Dyan Finguerra-DuCharme
Name/Address: Pryor Cashman LLP
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New York, NEW YORK UNITED STATES 10036

Phone: 12123260443

Correspondent e- mcdowell@fr.com tmdoctc@fr.com mccallion@fr.c
mail: om_hartnett@fr.com dfinguerra-ducharme@pryorcashman.com tmdocketing@pryorcashman.com halexis@pryorcashman.com

Correspondent e- Yes
mail Authorized:

Domestic Representative

** Domestic** Dyan Finguerra-DuCharme
Representative
Name:

Phone: 12123260443

** Domestic** dfinguerra-ducharme@pryorcashman.com
Representative e-
mail:

** Domestic** Yes
Representative e-
mail Authorized:

Prosecution History

Date	Description	Proceeding Number
May 03, 2023	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 13, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
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Apr. 13, 2023	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
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Apr. 07, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 13, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 13, 2020	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Jun. 13, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 12, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Mar. 30, 2020	TEAS SECTION 8 & 9 RECEIVED	
May 15, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 20, 2012	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 20, 2012	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 10, 2010	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
May 10, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 07, 2010	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	

May 07, 2010 TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED
 Dec. 03, 2009 POST REGISTRATION ACTION MAILED - SEC. 8 & 9
 Dec. 01, 2009 TEAS SECTION 8 & 9 RECEIVED
 Jan. 02, 2009 CASE FILE IN TICRS
 Jul. 19, 2000 REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)
 Jul. 19, 2000 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED
 Dec. 17, 1999 REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED
 Dec. 17, 1999 REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8
 Jul. 29, 1996 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
 Apr. 29, 1996 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
 May 15, 1990 REGISTERED-PRINCIPAL REGISTER
 Feb. 20, 1990 PUBLISHED FOR OPPOSITION
 Jan. 22, 1990 NOTICE OF PUBLICATION
 Dec. 02, 1989 APPROVED FOR PUB - PRINCIPAL REGISTER
 Dec. 02, 1989 ASSIGNED TO EXAMINER

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 13, 2020

Assignment Abstract Of Title Information

Summary

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Registrant: HONDA GIKEN KOGYO KABUSHIKI KAISHA

Assignment 1 of 1

Conveyance: CHANGE OF NAME

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Pages: 6

Date Recorded: Apr. 18, 2023

Supporting Documents: [assignment-tm-8045-0259.pdf](#)

Assignor

Name: [HONDA GIKEN KOGYO KABUSHIKI KAISHA](#)

Execution Date: Apr. 18, 2023

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [HONDA MOTOR CO., LTD.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: JAPAN

Address: 1-1, 2-CHOME MINAMI-AOYAMA MINATO-KU
TOKYO, JAPAN 107-8556

Correspondent

Correspondent Name: DYAN FINGUERRA-DUCHARME

Correspondent Address: PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK, NY 10036

Domestic Representative

Domestic Representative Name: DYAN FINGUERRA-DUCHARME

Domestic Representative Address: PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK, NY 10036