

ESTTA Tracking number: **ESTTA1316805**  
Filing date: **10/18/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer information

Name	Gram Games Limited
Granted to date of previous extension	10/18/2023
Address	100 CAMBRIDGE GROVE THE AIRCRAFT FACTORY LONDON, W60LE UNITED KINGDOM
Party who filed extension of time to oppose	Zynga Inc.
Relationship to party who filed extension of time to oppose	Zynga was misidentified by mistake as the extending party to oppose the Application. Gram Games is a wholly-owned subsidiary of Zynga. Gram Games is therefore in privity with Zynga.
Attorney information	ANDREA L. CALVARUSO KELLEY DRYE & WARREN LLP 3 WORLD TRADE CENTER 175 GREENWICH STREET, FL. 67 NEW YORK, NY 10007 UNITED STATES Primary email: trademarks@kelleydrye.com 2128087800
Docket no.	Zynga

### Applicant information

Application no.	97609035	Publication date	06/20/2023
Opposition filing date	10/18/2023	Opposition period ends	10/18/2023
Applicant	Hangzhou Mengku Technology Co., Ltd. ROOM 721, 7TH FLOOR, TIANJIE NO.1001 YUHANGTANG ROAD, XIHU DISTRICT HANGZHOU, 310012 CHINA		

### Goods/services affected by opposition

Class 009. First Use: None First Use In Commerce: None  
All goods and services in the class are opposed, namely: computer game software downloadable from a global computer network; downloadable computer game software; downloadable computer programs for video and computer games; downloadable electronic game programs; downloadable electronic game software; downloadable electronic game software for cellular telephones; download-

able electronic game software for wireless devices; downloadable game software; downloadable video game software; downloadable game software for mobile phones

## Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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## Marks cited by opposer as basis for opposition

U.S. registration no.	5314791	Application date	08/16/2016
Register	Principal		
Registration date	10/24/2017	Foreign priority date	NONE
Word mark	MERGE DRAGONS		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: Jul 1, 2016 First Use In Commerce: Jul 1, 2016  Downloadable computer game software for video and computer games; Downloadable image files containing photographic images and artwork, and text in the field of video and computer games; Downloadable image files containing photographic images and artwork, and text in the field of video and computer games offered via social media; Downloadable electronic publications in the nature of e-books, online magazines, online newspapers, electronic journals, and podcast transcripts in the field of computer and video games; Downloadable electronic game software for use on mobile phones, tablets and other electronic mobile devices; Video game software; Downloadable interactive multimedia computer game programs; Downloadable interactive multimedia computer game programs offered via social media; Downloadable computer software for mobile phones, tablets and other electronic mobile devices in the field of social media for the creation and exchange of user-generated content, marketing research, and also for transmission of electronic communications and also for posting advertisements; Downloadable software in the nature of a mobile application for use in the field of social media for the creation and exchange of user-generated content, marketing research, and also for transmission of electronic communications and also for posting advertisements; Downloadable computer application software for mobile phones, portable media players, tablets, handheld computers and other electronic mobile devices, namely, software for use in playing video and computer games; Computer application software for mobile phones, portable media players, tablets, handheld computers and other electronic mobile devices namely, software for video and computer games; Computer application software for mobile phones, portable media players, tablets, handheld computers and other electronic mobile devices namely, software for video and computer games offered via social media</p>		

U.S. registration no.	5859867	Application date	02/14/2018
Register	Principal		
Registration date	09/17/2019	Foreign priority date	08/17/2017
Word mark	MERGE TOWN!		
Design mark			
Description of mark	The mark consists of the phrase "MERGE TOWN!" in stylized font, with "MERGE" colored green and outlined in dark green, and the term "TOWN!"		

	colored magenta and outlined in dark magenta and white with a grey shadow, and with an image of a house colored dark magenta inside the letter "O".
Goods/services	Class 009. First use: First Use: None First Use In Commerce: None Game software; computer game software for use on mobile and cellular phones; downloadable computer game software via a global computer network and wireless devices; computer application software for mobile phones, namely, software for games

U.S. registration no.	6101974	Application date	01/06/2020
Register	Principal		
Registration date	07/14/2020	Foreign priority date	NONE
Word mark	MERGE MAGIC		
Design mark			
Description of mark	NONE		
Goods/services	Class 009. First use: First Use: Sep 17, 2019 First Use In Commerce: Sep 17, 2019 Downloadable computer game software; Downloadable computer game programs; Downloadable electronic game programs; Interactive downloadable video game programs; Downloadable computer game software for use on mobile devices Class 041. First use: First Use: Sep 17, 2019 First Use In Commerce: Sep 17, 2019 Entertainment services, namely, providing online computer and electronic games; Entertainment services, namely, providing non-downloadable games on mobile devices in the nature of providing mobile device games played through an internet connection; Online entertainment in the nature of computer game tournaments; Providing online news and information in the field of computer games; Production of audio, video and audio and video recordings; Production of motion pictures, animated films, cartoons, radio programs and television programs		

U.S. registration no.	6245993	Application date	08/31/2018
Register	Principal		
Registration date	01/12/2021	Foreign priority date	NONE
Word mark	MERGE DRAGONS		
Design mark			
Description of mark	NONE		
Goods/services	Class 041. First use: First Use: Jul 1, 2016 First Use In Commerce: Jul 1, 2016 Entertainment services, namely, providing online computer and electronic games; Entertainment services, namely, providing non-downloadable online electronic games on mobile devices played through an internet connection		

U.S. registration no.	6452923	Application date	11/09/2020
Register	Principal		
Registration date	08/17/2021	Foreign priority	NONE

		date	
Word mark	MERGE MAGIC		
Design mark			
Description of mark	The mark consists of stylized words for "MERGE MAGIC" with "MERGE" at the top with a banner type background and a gem with lines on each end at the bottom of "MAGIC".		
Goods/services	<p>Class 009. First use: First Use: Sep 17, 2019 First Use In Commerce: Sep 17, 2019</p> <p>Downloadable computer game software; Downloadable computer game programs; Downloadable electronic game programs; Interactive downloadable video game programs; Downloadable computer game software for use on mobile devices</p> <p>Class 041. First use: First Use: Sep 17, 2019 First Use In Commerce: Sep 17, 2019</p> <p>Entertainment services, namely, providing online computer and electronic games; Entertainment services, namely, providing online non-downloadable games on mobile devices in the nature of providing mobile device games played through an internet connection; Online entertainment in the nature of computer game tournaments; Providing online news and information in the field of computer games; Production of audio, video and audio and video recordings; Production of motion pictures, animated films, cartoons, radio programs and television programs</p>		

U.S. registration no.	6454955	Application date	11/17/2020
Register	Principal		
Registration date	08/17/2021	Foreign priority date	NONE
Word mark	MERGE DRAGONS!		
Design mark			
Description of mark	The mark consists of stylized words for "MERGE DRAGONS!" where there is a curved line at the top and a larger curved line at the bottom forming a shape of an egg with the "R" from "DRAGONS!" forming a tail.		
Goods/services	<p>Class 009. First use: First Use: Jul 26, 2017 First Use In Commerce: Jul 26, 2017</p> <p>Downloadable computer game software; Downloadable computer game programs; Downloadable electronic game programs; Interactive downloadable video game programs; Downloadable computer game software for use on mobile devices</p> <p>Class 041. First use: First Use: Jul 26, 2017 First Use In Commerce: Jul 26, 2017</p> <p>Entertainment services, namely, providing online computer and electronic games; Entertainment services, namely, providing online non-downloadable games on mobile devices in the nature of providing mobile device games played through an internet connection; Online entertainment in the nature of computer game tournaments; Providing online news and information in the field of computer games; Production of audio, video and audio and video recordings; Production of motion pictures, animated films, cartoons, radio programs and television programs</p>		

U.S. application/ registration no.	NONE	Application date	NONE
Register	NONE		

Registration date	NONE
Mark	MERGE GEMS
Goods/services	Downloadable computer game software; Downloadable computer game programs; Downloadable electronic game programs; Interactive downloadable video game programs; Downloadable computer game software for use on mobile devices

Attachments	Notice of Opposition - JEWEL MERGE.pdf(564067 bytes )
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Signature	/Andrea L. Calvaruso/
Name	ANDREA L. CALVARUSO
Date	10/18/2023

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**IN THE MATTER OF TRADEMARK APPLICATION SERIAL NO. 97/609,035  
PUBLISHED IN THE OFFICIAL GAZETTE ON JUNE 20, 2023**

**MARK: JEWEL MERGE**

**GRAM GAMES LIMITED,**

**Opposer,**

**v.**

**HANGZHOU MENGKU  
TECHNOLOGY CO., LTD.,**

**Applicant.**

**OPPOSITION NO.:**

**NOTICE OF OPPOSITION**

Gram Games Limited (“Gram Games” or “Opposer”) is a company organized under the laws of the United Kingdom with a principal place of business at the Aircraft Factory 100 Cambridge Grove, London, United Kingdom W60LE. Zynga Inc. (“Zynga”) is a corporation organized under the laws of Delaware with a principal place of business at 699 Eighth Street, San Francisco, California 94103. Opposer believes its trademark and/or service mark rights will be damaged by the registration of the mark JEWEL MERGE (the “Disputed Mark”) by Applicant Hangzhou Mengku Technology Co., Ltd. (“Applicant”) for “computer game software downloadable from a global computer network; downloadable computer game software; downloadable computer programs for video and computer games; downloadable electronic game programs; downloadable electronic game software; downloadable electronic game software for cellular telephones; downloadable electronic game software for wireless devices; downloadable game software; downloadable video game software; downloadable game software for mobile

phones” in International Class 9 (Applicant’s Goods”), and, having been granted an extension of time to oppose up to and including October 18, 2023, hereby opposes the same.

The grounds for opposition are as follows:

1. Opposer is a leading worldwide social gaming company and the developer and publisher of interactive entertainment, including software, video games, computer games, mobile games, and tablet games (“Opposer’s Goods and Services”). Opposer’s Goods and Services are marketed and distributed through a variety of channels, including without limitation social networking platforms such as Facebook, mobile platforms such as Android, Windows, Amazon, and Apple iOS, and on the internet via Opposer’s website located at [www.gram.gs](http://www.gram.gs), to consumers throughout the world, including the United States.


2. Opposer is the publisher and exclusive owner of the best-selling and popular MERGE series of social puzzle and adventure games. To date, there have been numerous MERGE games released by Gram Games in the United States and around the world, including the most recent installment MERGE MAGIC!, released in September 2019 (collectively, the “MERGE Game Series”).

3. Opposer sells, distributes, promotes, and markets the MERGE Game Series under the trademark and service mark MERGE, used alone or with other words and/or designs, including without limitation, MERGED, MERGE GEMS, MERGE MAGIC, MERGE FARM, MERGE TOWN, and MERGE DRAGONS (hereafter collectively referred to, together with Opposer’s common law rights, as the “MERGE Marks”). Since at least as early as July 1, 2016, Opposer has used the MERGE Marks to designate its well-known MERGE Game Series and related products and services.

4. Opposer owns multiple federal trademark registrations for the MERGE Marks on the Principal Register, including without limitation:

A. Registration No. 5,314,791 for MERGE DRAGONS for “downloadable computer game software for video and computer games; downloadable image files containing photographic images and artwork, and text in the field of video and computer games; downloadable image files containing photographic images and artwork, and text in the field of video and computer games offered via social media; downloadable electronic publications in the nature of e-books, online magazines, online newspapers, electronic journals, and podcast transcripts in the field of computer and video games; downloadable electronic game software for use on mobile phones, tablets and other electronic mobile devices; video game software; downloadable interactive multimedia computer game programs; downloadable interactive multimedia computer game programs offered via social media; downloadable computer software for mobile phones, tablets and other electronic mobile devices in the field of social media for the creation and exchange of user-generated content, marketing research, and also for transmission of electronic communications and also for posting advertisements; downloadable software in the nature of a mobile application for use in the field of social media for the creation and exchange of user-generated content, marketing research, and also for transmission of electronic communications and also for posting advertisements; downloadable computer application software for mobile phones, portable media players, tablets, handheld computers and other electronic mobile devices, namely, software for use in playing video and computer games; computer application software for mobile phones, portable media players, tablets, handheld computers and other electronic mobile devices namely, software for video and computer games; computer application software for mobile phones, portable media players, tablets, handheld computers and other electronic mobile devices namely, software for video and computer games offered via social media” in International Class 9, which issued October 24, 2017;




B. Registration No. 5,859,867 for  for “game software; computer game software for use on mobile and cellular phones; downloadable computer game software via a global computer network and wireless devices; computer application software for mobile phones, namely, software for games” in International Class 9, which issued September 17, 2019;

C. Registration No. 6,101,974 for MERGE MAGIC for “downloadable computer game software; downloadable computer game programs; downloadable electronic game programs; interactive downloadable video


game programs; downloadable computer game software for use on mobile devices” in International Class 9, and “entertainment services, namely, providing online computer and electronic games; entertainment services, namely, providing non-downloadable games on mobile devices in the nature of providing mobile device games played through an internet connection; online entertainment in the nature of computer game tournaments; providing online news and information in the field of computer games; production of audio, video and audio and video recordings; production of motion pictures, animated films, cartoons, radio programs and television programs” in International Class 41, which issued July 14, 2020;

- D. Registration No. 6,245,993 for MERGE DRAGONS for “entertainment services, namely, providing online computer and electronic games; entertainment services, namely, providing non-downloadable online electronic games on mobile devices played through an internet connection” in International Class 41, which issued January 12, 2021;



- E. Registration No. 6,452,923 for  for “downloadable computer game software; downloadable computer game programs; downloadable electronic game programs; interactive downloadable video game programs; downloadable computer game software for use on mobile devices” in International Class 9, and “entertainment services, namely, providing online computer and electronic games; entertainment services, namely, providing online non-downloadable games on mobile devices in the nature of providing mobile device games played through an internet connection; online entertainment in the nature of computer game tournaments; providing online news and information in the field of computer games; production of audio, video and audio and video recordings; production of motion pictures, animated films, cartoons, radio programs and television programs” in International Class 41, which issued August 17, 2021; and



- F. Registration No. 6,454,955 for  for “downloadable computer game software; downloadable computer game programs; downloadable electronic game programs; interactive downloadable video game programs; downloadable computer game software for use on mobile devices” in International Class 9, and “entertainment services, namely, providing online computer and electronic games; entertainment services, namely, providing online non-downloadable games on mobile devices in the nature of providing mobile device games played through an internet

connection; online entertainment in the nature of computer game tournaments; providing online news and information in the field of computer games; production of audio, video and audio and video recordings; production of motion pictures, animated films, cartoons, radio programs and television programs” in International Class 41, which issued August 17, 2021.

5. The registrations listed above are valid, subsisting, and in full force and effect, and serve as conclusive evidence of Opposer’s exclusive rights in and to the MERGE Marks. Records from the U.S. Patent and Trademark Office Trademark Status and Document Retrieval database concerning the above-referenced trademark registrations and application are attached hereto as **Exhibit A**.

6. Opposer’s MERGE Game Series is among the most popular social gaming products in the world. Since its release in 2016, the MERGE Game Series promoted and offered under the MERGE Marks has collectively been downloaded millions of times on computers and mobile devices worldwide. The first installment in Opposer’s MERGE Game Series, MERGED!, was first released in January 2016. Within the first week after its release, the MERGED! Game was downloaded by over 1 million users and was the most-downloaded game in the Apple App Store.

7. Opposer’s most popular title in the MERGE Game Series is MERGE DRAGONS!, released in June 2017. To date, the MERGE DRAGONS! game alone has been downloaded over 20 million times worldwide and ranked a top-50 grossing game in the United States, generating over \$100 million in revenue per year.

8. In April 2018, Opposer released the fifth title in the MERGE Game Series, MERGE GEMS!. To date, Opposer’s MERGE GEMS! game has similarly been downloaded over 2 million times worldwide. Users have collectively played millions of games of the titles in the MERGE Game Series combined on computers and mobile devices worldwide.

9. Opposer has continuously and prominently used the MERGE Marks in connection with the promotion and sale of Opposer's Goods and Services, and related marketing and promotional materials, since at least as early as July 1, 2016, and long prior to September 27, 2022, the filing date of the Application. Opposer has expended significant time and money promoting its goods and services in connection with the MERGE Marks, and has generated significant sales, exposure, and recognition of Opposer's Goods and Services bearing the MERGE Marks.

10. By virtue of Opposer's long-standing use and extensive advertisement and promotion, the MERGE Marks have developed enormous goodwill in the trade and among consumers, and have acquired distinctiveness and become associated in the mind of the public with Opposer and Opposer's Goods and Services. Opposer therefore owns valuable rights in the MERGE Marks.

11. On September 27, 2022, Applicant filed Application Serial No. 97/609,035 based upon its alleged intent to use the Disputed Mark for Applicant's Goods in International Class 9 in United States commerce.

12. The Application was published for opposition in the Official Gazette on June 20, 2023. On July 20, 2023, the Board granted Zynga an extension of time to oppose the Application, up to and including July 20, 2023. On July 20, 2023, the Board granted Zynga a further extension of time to oppose the Application, up to and including October 18, 2023. Zynga was misidentified by mistake as the extending party to oppose the Application. Gram Games is a wholly-owned subsidiary of Zynga. Gram Games is therefore in privity with Zynga and may take advantage of the extensions of time to oppose the Application that were granted to Zynga, and this Notice of Opposition is accordingly timely filed.

13. There has never been any relationship between Applicant and Opposer, and Opposer has never authorized or consented to Applicant's use or application to register the Disputed Mark opposed herein.

14. Upon information and belief, Applicant did not use the Disputed Mark in the United States in connection with Applicant's Goods covered by the Applications prior to September 27, 2022, the filing date of the Application.

15. By virtue of Opposer's prior use and promotion of, and registrations for, the MERGE Marks, Opposer has prior rights in the MERGE Marks that are superior to any alleged rights of Applicant in the Disputed Mark covered by the Applications.

16. Applicant's Goods covered by the Applications are identical and/or closely related to Opposer's Goods and Services offered in connection with the MERGE Marks. Upon information and belief, Applicant's Goods and Opposer's Goods and Services will be marketed and sold through the same and/or similar channels of trade and to the same classes of consumers.

17. The Disputed Mark is confusingly similar in appearance, sound, and meaning to Opposer's MERGE Marks. Among other things, the Disputed Marks incorporates the entirety of the first and dominant portion term of Opposer's MERGE Marks – the term "MERGE." Moreover, the other term in the Disputed Mark – the term "JEWEL" – is nearly identical to and confusingly similar in meaning to the second term of Opposer's MERGE GEMS mark. Confusion is particularly likely because the Disputed Mark uses a similar construction as the titles in the MERGE Game Series, which are comprised of Opposer's distinctive MERGE mark plus descriptive terms that describe or connote the connotation of each game, in that the Disputed Mark likewise consists of Opposer's MERGE mark, which consumers associate exclusively with a single source, namely, Opposer, plus the descriptive or non-distinctive term "JEWEL,"

which upon information and belief, is intended to similarly describe or connote the content of Applicant's games. This similar construction is likely to lead consumers to believe that Applicant's games offered under the Disputed Mark are another installment in Opposer's MERGE Game Series or a sequel to Opposer's MERGE GEMS! game, or that Applicant's Goods otherwise originate with Opposer or are somehow associated with Opposer and Opposer's well-known Goods and Services. If spoken, the Disputed Mark and Opposer's MERGE Marks would likewise sound the same. The Disputed Mark therefore makes the same commercial impression as Opposer's MERGE Marks such that consumers are likely to mistakenly believe the Disputed Mark refers to the MERGE Game Series or is otherwise associated with Opposer and/or Opposer's Goods and Services.

18. The Disputed Mark so resembles Opposer's MERGE Marks as to be likely, when used in connection with Applicant's Goods, to cause confusion, mistake, or deceive the trade and public, who are likely to believe that Applicant's Goods have their origin with Opposer and/or that such goods are approved, endorsed, or sponsored by Opposer or associated in some way with Opposer and Opposer's Goods and Services. Opposer would therefore be injured by the granting to Applicant of certificates of registration for the Disputed Mark.

WHEREFORE, for all the foregoing reasons, Opposer has an entitlement to bring a statutory cause of action on the basis that it believes it will be damaged by registration of the Applications and respectfully requests that this Consolidated Opposition be sustained and that the Applications for the registration of the mark JEWEL MERGE be refused.

Dated: October 18, 2023  
New York, New York

KELLEY DRYE & WARREN LLP  
Attorneys for Opposer

//s// Andrea L. Calvaruso  
Andrea L. Calvaruso  
Kelli D. Ortega  
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175 Greenwich Street  
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## **EXHIBIT A**

**Generated on:** This page was generated by TSDR on 2023-10-18 12:26:10 EDT

**Mark:** MERGE DRAGONS

MERGE DRAGONS

**US Serial Number:** 87140408

**Application Filing Date:** Aug. 16, 2016

**US Registration Number:** 5314791

**Registration Date:** Oct. 24, 2017

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Oct. 24, 2017

**Publication Date:** Aug. 08, 2017

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## Mark Information

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**Mark Literal Elements:** MERGE DRAGONS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "DRAGONS"

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## Related Properties Information

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**International Registration Number:** 1570848

**International Application(s) /Registration(s) Based on this Property:** A0102538, A0102926/1570848

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Downloadable computer game software for video and computer games; Downloadable image files containing photographic images and artwork, and text in the field of video and computer games; Downloadable image files containing photographic images and artwork, and text in the field of video and computer games offered via social media; Downloadable electronic publications in the nature of e-books, online magazines, online newspapers, electronic journals, and podcast transcripts in the field of computer and video games; Downloadable electronic game software for use on mobile phones, tablets and other electronic mobile devices; Video game software; Downloadable interactive multimedia computer game programs; Downloadable interactive multimedia computer game programs offered via social media; Downloadable computer software for mobile phones, tablets and other electronic mobile devices in the field of social media for the creation and exchange of user-generated content, marketing research, and also for transmission of electronic

communications and also for posting advertisements; Downloadable software in the nature of a mobile application for use in the field of social media for the creation and exchange of user-generated content, marketing research, and also for transmission of electronic communications and also for posting advertisements; Downloadable computer application software for mobile phones, portable media players, tablets, handheld computers and other electronic mobile devices, namely, software for use in playing video and computer games; Computer application software for mobile phones, portable media players, tablets, handheld computers and other electronic mobile devices namely, software for video and computer games; Computer application software for mobile phones, portable media players, tablets, handheld computers and other electronic mobile devices namely, software for video and computer games offered via social media

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 01, 2016

**Use in Commerce:** Jul. 01, 2016

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** GRAM GAMES LIMITED

**Owner Address:** The Aircraft Factory  
100 Cambridge Grove  
London UNITED KINGDOM W60LE

**Legal Entity Type:** COMPANY

**State or Country Where Organized:** UNITED KINGDOM

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Andrea L. Calvaruso

**Attorney Primary Email Address:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Andrea L. Calvaruso  
Kelley Drye & Warren LLP  
3 WTC, 175 Greenwich Street  
New York, NEW YORK UNITED STATES 10007

**Phone:** 2128087800

**Correspondent e-mail:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com) [Ccastro@kelleydrye.com](mailto:Ccastro@kelleydrye.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative

**&nbsp;Domestic Representative Name:** Andrea L. Calvaruso

**Phone:** 2128087800

**&nbsp;Domestic Representative e-mail:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com)

**&nbsp;Domestic Representative e-mail Authorized:** Yes

## Prosecution History

Date	Description	Proceeding Number
Oct. 17, 2023	TEAS SECTION 8 & 15 RECEIVED	
Jun. 01, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 01, 2023	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	

Jun. 01, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 01, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 01, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Jun. 01, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 24, 2022	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 10, 2019	COUNTERCLAIM OPP. NO. 999999	251847
Mar. 19, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 19, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 25, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 21, 2018	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 24, 2017	REGISTERED-PRINCIPAL REGISTER	
Aug. 08, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 08, 2017	PUBLISHED FOR OPPOSITION	
Jul. 19, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 23, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 23, 2017	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 23, 2017	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 23, 2017	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 23, 2017	EXAMINERS AMENDMENT -WRITTEN	73731
Jun. 14, 2017	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jun. 14, 2017	FINAL REFUSAL E-MAILED	
Jun. 14, 2017	FINAL REFUSAL WRITTEN	73731
May 25, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 25, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 25, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 28, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 28, 2016	NON-FINAL ACTION E-MAILED	6325
Nov. 28, 2016	NON-FINAL ACTION WRITTEN	73731
Nov. 28, 2016	ASSIGNED TO EXAMINER	73731
Aug. 19, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Aug. 19, 2016	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Oct. 24, 2017

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Mazza Studios LLC

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [6266/0216](#)

**Pages:** 12

**Date Recorded:** Feb. 05, 2018

**Supporting Documents:** [assignment-tm-6266-0216.pdf](#)

#### Assignor

**Name:** [MAZZA STUDIOS LLC](#)

**Execution Date:** Feb. 03, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** CALIFORNIA

#### Assignee

**Name:** [GRAM GAMES LIMITED](#)

**Legal Entity Type:** COMPANY

**State or Country:** UNITED KINGDOM

Where Organized:

Address: ONE LONDON WALL, 6TH FLOOR  
LONDON, ENGLAND EC2Y 5EB

Correspondent

Correspondent Name: FENWICK & WEST LLP / MATTHEW S. SLEVIN

Correspondent Address: 801 CALIFORNIA STREET  
MOUNTAIN VIEW, CA 94041

Domestic Representative

Domestic Representative Name: FENWICK & WEST LLP / MATTHEW S. SLEVIN

Domestic Representative Address: 801 CALIFORNIA STREET  
SILICON VALLEY CENTER  
MOUNTAIN VIEW, CA 94041

## Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: [91251847](#)

Filing Date: Oct 17, 2019

Status: Terminated

Status Date: Dec 17, 2020

Interlocutory Attorney: LAWRENCE (LARRY) T STANLEY

Defendant

Name: Hong Kong Fotoable Technology Limited

Correspondent Address: KATHLEEN A RHEINTGEN  
HUSCH BLACKWELL LLP  
120 S RIVERSIDE PLAZA 22ND FLOOR  
CHICAGO IL UNITED STATES , 60606

Correspondent e-mail: [kathleen.rheintgen@huschblackwell.com](mailto:kathleen.rheintgen@huschblackwell.com) , [carol.milton@huschblackwell.com](mailto:carol.milton@huschblackwell.com)

Associated marks

Mark	Application Status	Serial Number	Registration Number
MERGICAL		<a href="#">88439717</a>	
MERGICAL FANTASY		<a href="#">88439756</a>	
HEAVEN ON MERGE		<a href="#">88439733</a>	
MERGEDOM		<a href="#">88439761</a>	
MERGE FANTASY		<a href="#">88439751</a>	

Plaintiff(s)

Name: Gram Games Limited

Correspondent Address: JOHN M KIM  
IPLA LLP  
4445 EASTGATE MALL SUITE 200  
SAN DIEGO CA UNITED STATES , 92121

Correspondent e-mail: [trademarks@ipla.com](mailto:trademarks@ipla.com)

Associated marks

Mark	Application Status	Serial Number	Registration Number
MERGE DRAGONS		<a href="#">87140408</a>	<a href="#">5314791</a>
MERGE TOWN!		<a href="#">87797295</a>	<a href="#">5859867</a>
MERGE DRAGONS		<a href="#">88101639</a>	

Prosecution History

Entry Number	History Text	Date	Due Date
34	TERMINATED	Dec 17, 2020	
33	BD DECISION: OPP DISMISSED W/O PREJ	Dec 17, 2020	
32	STIP TO ABANDON 2 APPL WD OPP W/O PREJ	Dec 02, 2020	
31	SUSPENDED	Nov 17, 2020	
30	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 17, 2020	
29	SUSPENDED	Oct 15, 2020	
28	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 15, 2020	
27	SUSPENDED	Sep 16, 2020	
26	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 16, 2020	
25	SUSPENDED	Aug 24, 2020	
24	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 17, 2020	
23	SUSPENDED	Jul 17, 2020	
22	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2020	
21	SUSPENDED	Jun 18, 2020	
20	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 18, 2020	
19	SUSPENDED	May 21, 2020	
18	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 21, 2020	
17	SUSPENDED	Apr 22, 2020	
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 22, 2020	
15	CORRECTION TO BD ORDER	Apr 15, 2020	
14	SUSPENDED	Mar 31, 2020	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 20, 2020	
12	SUSPENDED	Mar 13, 2020	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 20, 2020	
10	SUSPENDED	Feb 19, 2020	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 24, 2020	
8	ANSWER TO COUNTERCLAIM	Jan 09, 2020	
7	ANSWER	Jan 08, 2020	
6	P MOT TO AMEND PLEADING/AMENDED PLEADING	Dec 20, 2019	
5	TRIAL DATES RESET	Dec 10, 2019	
4	ANSWER AND COUNTERCLAIM ( FEE)	Dec 03, 2019	
3	INSTITUTED	Oct 24, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 24, 2019	Dec 03, 2019
1	FILED AND FEE	Oct 17, 2019	

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Mark: MERGE TOWN!



US Serial Number: 87797295

Application Filing Date: Feb. 14, 2018

US Registration Number: 5859867

Registration Date: Sep. 17, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 17, 2019

Publication Date: Jul. 02, 2019

## Mark Information

Mark Literal Elements: MERGE TOWN!

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the phrase "MERGE TOWN!" in stylized font, with "MERGE" colored green and outlined in dark green, and the term "TOWN!" colored magenta and outlined in dark magenta and white with a grey shadow, and with an image of a house colored dark magenta inside the letter "O".

Color Drawing: Yes

Color(s) Claimed: The color(s) green, dark green, magenta, dark magenta, grey, and white is/are claimed as a feature of the mark.

Design Search Code(s): 07.01.06 - Other houses

## Related Properties Information

Claimed Ownership of US Registrations: 5314791

## Foreign Information

Priority Claimed: Yes

Foreign Application Number: 201774132

Foreign Application Filing Date: Aug. 17, 2017

Foreign Registration Number: 201774132

Foreign Registration Date: Aug. 17, 2017

Foreign Application/Registration Country: TURKEY

Foreign Expiration Date: Aug. 17, 2027

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Game software; computer game software for use on mobile and cellular phones; downloadable computer game software via a global computer network and wireless devices; computer application software for mobile phones, namely, software for games

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 44(e)

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** Yes

**Currently 44E:** Yes

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** GRAM GAMES LIMITED

**Owner Address:** The Aircraft Factory  
100 Cambridge Grove  
London UNITED KINGDOM W60LE

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** UNITED KINGDOM

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Andrea L. Calvaruso

**Attorney Primary Email Address:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Andrea L. Calvaruso  
Kelley Drye & Warren LLP  
3 WTC, 175 Greenwich Street  
New York, NEW YORK UNITED STATES 10007

**Phone:** 2128087800

**Correspondent e-mail:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com) [Ccastro@kelleydrye.com](mailto:Ccastro@kelleydrye.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative

**&nbsp;Domestic Representative Name:** Andrea L. Calvaruso

**Phone:** 2128087800

**&nbsp;Domestic Representative e-mail:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com)

**&nbsp;Domestic Representative e-mail Authorized:** Yes

## Prosecution History

Date	Description	Proceeding Number
Jun. 01, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 01, 2023	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	

Jun. 01, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 01, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 01, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Jun. 01, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Dec. 10, 2019	COUNTERCLAIM OPP. NO. 999999	251847
Sep. 17, 2019	REGISTERED-PRINCIPAL REGISTER	
Sep. 03, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 03, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 02, 2019	PUBLISHED FOR OPPOSITION	
Jun. 12, 2019	NOTICE OF PUBLICATION	
May 28, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 23, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	73296
May 23, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
May 23, 2019	ASSIGNED TO LIE	73296
May 17, 2019	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Apr. 17, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 07, 2019	INQUIRY AS TO SUSPENSION MAILED	
Jan. 06, 2019	SUSPENSION INQUIRY WRITTEN	77073
Nov. 26, 2018	LETTER OF PROTEST EVIDENCE REVIEWED-NO FURTHER ACTION TAKEN	77073
Nov. 05, 2018	LETTER OF PROTEST EVIDENCE FORWARDED	
Jul. 30, 2018	WITHDRAWAL OF ATTORNEY GRANTED	
Jul. 30, 2018	TEAS WITHDRAWAL OF ATTORNEY RECEIVED	
Jul. 27, 2018	WITHDRAWAL OF ATTORNEY GRANTED	
Jul. 27, 2018	TEAS WITHDRAWAL OF ATTORNEY RECEIVED	
Jun. 03, 2018	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jun. 03, 2018	LETTER OF SUSPENSION E-MAILED	6332
Jun. 03, 2018	SUSPENSION LETTER WRITTEN	77073
May 30, 2018	ASSIGNED TO EXAMINER	77073
Feb. 23, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Feb. 22, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Feb. 17, 2018	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Sep. 17, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** GRAM GAMES LIMITED

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [6611/0365](#)

**Pages:** 4

**Date Recorded:** Apr. 05, 2019

**Supporting Documents:** [assignment-tm-6611-0365.pdf](#)

#### Assignor

**Name:** [GRAM GAMES TEKNOLOJI ANONIM SIRKETI](#)

**Execution Date:** Mar. 19, 2019

**Legal Entity Type:** JOINT STOCK COMPANY

**State or Country:** TURKEY

**Where Organized:**

#### Assignee

**Name:** [GRAM GAMES LIMITED](#)

**Legal Entity Type:** LIMITED COMPANY

**State or Country:** UNITED KINGDOM

**Where Organized:**

**Address:** ONE LONDON WALL  
6TH FLOOR  
LONDON, UNITED KINGDOM EC2Y 5EB

**Correspondent**

**Correspondent Name:** JOHN M. KIM

**Correspondent Address:** 4445 EASTGATE MALL  
SUITE 200  
SAN DIEGO, CA 92121

**Domestic Representative - Not Found****Proceedings****Summary**

**Number of Proceedings:** 1

**Type of Proceeding: Opposition**

**Proceeding Number:** [91251847](#)

**Filing Date:** Oct 17, 2019

**Status:** Terminated

**Status Date:** Dec 17, 2020

**Interlocutory Attorney:** LAWRENCE (LARRY) T STANLEY

**Defendant**

**Name:** Hong Kong Fotoable Technology Limited

**Correspondent Address:** KATHLEEN A RHEINTGEN  
HUSCH BLACKWELL LLP  
120 S RIVERSIDE PLAZA 22ND FLOOR  
CHICAGO IL UNITED STATES , 60606

**Correspondent e-mail:** [kathleen.rheintgen@huschblackwell.com](mailto:kathleen.rheintgen@huschblackwell.com) , [carol.milton@huschblackwell.com](mailto:carol.milton@huschblackwell.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MERGICAL		<a href="#">88439717</a>	
MERGICAL FANTASY		<a href="#">88439756</a>	
HEAVEN ON MERGE		<a href="#">88439733</a>	
MERGEDOM		<a href="#">88439761</a>	
MERGE FANTASY		<a href="#">88439751</a>	

**Plaintiff(s)**

**Name:** Gram Games Limited

**Correspondent Address:** JOHN M KIM  
IPLA LLP  
4445 EASTGATE MALL SUITE 200  
SAN DIEGO CA UNITED STATES , 92121

**Correspondent e-mail:** [trademarks@ipla.com](mailto:trademarks@ipla.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MERGE DRAGONS		<a href="#">87140408</a>	<a href="#">5314791</a>
MERGE TOWN!		<a href="#">87797295</a>	<a href="#">5859867</a>
MERGE DRAGONS		<a href="#">88101639</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
34	TERMINATED	Dec 17, 2020	
33	BD DECISION: OPP DISMISSED W/O PREJ	Dec 17, 2020	
32	STIP TO ABANDON 2 APPL WD OPP W/O PREJ	Dec 02, 2020	

31	SUSPENDED	Nov 17, 2020	
30	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 17, 2020	
29	SUSPENDED	Oct 15, 2020	
28	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 15, 2020	
27	SUSPENDED	Sep 16, 2020	
26	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 16, 2020	
25	SUSPENDED	Aug 24, 2020	
24	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 17, 2020	
23	SUSPENDED	Jul 17, 2020	
22	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2020	
21	SUSPENDED	Jun 18, 2020	
20	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 18, 2020	
19	SUSPENDED	May 21, 2020	
18	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 21, 2020	
17	SUSPENDED	Apr 22, 2020	
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 22, 2020	
15	CORRECTION TO BD ORDER	Apr 15, 2020	
14	SUSPENDED	Mar 31, 2020	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 20, 2020	
12	SUSPENDED	Mar 13, 2020	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 20, 2020	
10	SUSPENDED	Feb 19, 2020	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 24, 2020	
8	ANSWER TO COUNTERCLAIM	Jan 09, 2020	
7	ANSWER	Jan 08, 2020	
6	P MOT TO AMEND PLEADING/AMENDED PLEADING	Dec 20, 2019	
5	TRIAL DATES RESET	Dec 10, 2019	
4	ANSWER AND COUNTERCLAIM ( FEE)	Dec 03, 2019	
3	INSTITUTED	Oct 24, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 24, 2019	Dec 03, 2019
1	FILED AND FEE	Oct 17, 2019	

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Mark: MERGE MAGIC

MERGE MAGIC

US Serial Number: 88748093

Application Filing Date: Jan. 06, 2020

US Registration Number: 6101974

Registration Date: Jul. 14, 2020

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 14, 2020

Publication Date: Apr. 28, 2020

## Mark Information

Mark Literal Elements: MERGE MAGIC

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

International Registration Number: 1570075

International Application(s) /Registration(s) Based on this Property: A0102539/1570075

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Downloadable computer game software; Downloadable computer game programs; Downloadable electronic game programs; Interactive downloadable video game programs; Downloadable computer game software for use on mobile devices

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 17, 2019

Use in Commerce: Sep. 17, 2019

**For:** Entertainment services, namely, providing online computer and electronic games; Entertainment services, namely, providing non-downloadable games on mobile devices in the nature of providing mobile device games played through an internet connection; Online entertainment in the nature of computer game tournaments; Providing online news and information in the field of computer games; Production of audio, video and audio and video recordings; Production of motion pictures, animated films, cartoons, radio programs and television programs

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 17, 2019

**Use in Commerce:** Sep. 17, 2019

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** Gram Games Limited

**Owner Address:** The Aircraft Factory  
100 Cambridge Grove  
London UNITED KINGDOM W60LE

**Legal Entity Type:** limited company (Ltd.)

**State or Country Where Organized:** UNITED KINGDOM

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Andrea L. Calvaruso

**Attorney Primary Email Address:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Andrea L. Calvaruso  
Kelley Drye & Warren LLP  
3 WTC, 175 Greenwich Street  
New York, NEW YORK UNITED STATES 10007

**Phone:** 2128087800

**Correspondent e-mail:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com) [Ccastro@kelleydrye.com](mailto:Ccastro@kelleydrye.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative

**&nbsp;Domestic Representative Name:** Andrea L. Calvaruso

**Phone:** 2128087800

**&nbsp;Domestic Representative e-mail:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com)

**&nbsp;Domestic Representative e-mail Authorized:** Yes

## Prosecution History

Date	Description	Proceeding Number
Jun. 01, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 01, 2023	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jun. 01, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 01, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 01, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	

Jun. 01, 2023 TEAS CHANGE OF OWNER ADDRESS RECEIVED  
Jul. 14, 2020 REGISTERED-PRINCIPAL REGISTER  
Apr. 28, 2020 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED  
Apr. 28, 2020 PUBLISHED FOR OPPOSITION  
Apr. 08, 2020 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED  
Mar. 26, 2020 APPROVED FOR PUB - PRINCIPAL REGISTER  
Mar. 25, 2020 ASSIGNED TO EXAMINER  
Jan. 09, 2020 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED  
Jan. 09, 2020 NEW APPLICATION ENTERED

78322

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 14, 2020

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Mark: MERGE DRAGONS

MERGE DRAGONS

US Serial Number: 88101639

Application Filing Date: Aug. 31, 2018

US Registration Number: 6245993

Registration Date: Jan. 12, 2021

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 12, 2021

Publication Date: Mar. 31, 2020 Notice of Allowance Date: May 26, 2020

## Mark Information

Mark Literal Elements: MERGE DRAGONS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "DRAGONS"

## Related Properties Information

International Registration Number: 1573445

International Application(s) / Registration(s) Based on this Property: A0102538, A0102927/1573445

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Entertainment services, namely, providing online computer and electronic games; Entertainment services, namely, providing non-downloadable online electronic games on mobile devices played through an internet connection

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 01, 2016

Use in Commerce: Jul. 01, 2016

## Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes
Filed ITU:	Yes	Currently ITU:	No
Filed 44D:	No	Currently 44E:	No
Filed 44E:	No	Currently 66A:	No
Filed 66A:	No	Currently No Basis:	No
Filed No Basis:	No		

## Current Owner(s) Information

**Owner Name:** Gram Games Limited

**Owner Address:** The Aircraft Factory  
100 Cambridge Grove  
London UNITED KINGDOM W60LE

**Legal Entity Type:** limited company (Ltd.)

**State or Country Where Organized:** UNITED KINGDOM

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Andrea L. Calvaruso

**Attorney Primary Email Address:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Andrea L. Calvaruso  
Kelley Drye & Warren LLP  
3 WTC, 175 Greenwich Street  
New York, NEW YORK UNITED STATES 10007

**Phone:** 2128087800

**Correspondent e-mail:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com) [Ccastro@kelleydrye.com](mailto:Ccastro@kelleydrye.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative

**&nbsp;Domestic Representative Name:** Andrea L. Calvaruso

**Phone:** 2128087800

**&nbsp;Domestic Representative e-mail:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com)

**&nbsp;Domestic Representative e-mail Authorized:** Yes

## Prosecution History

Date	Description	Proceeding Number
Jun. 01, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 01, 2023	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jun. 01, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 01, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 01, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Jun. 01, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 12, 2021	REGISTERED-PRINCIPAL REGISTER	
Dec. 05, 2020	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 04, 2020	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 03, 2020	STATEMENT OF USE PROCESSING COMPLETE	66530
Nov. 23, 2020	USE AMENDMENT FILED	66530
Dec. 02, 2020	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Nov. 23, 2020	TEAS STATEMENT OF USE RECEIVED	

May 26, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 31, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 31, 2020	PUBLISHED FOR OPPOSITION	
Mar. 11, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 26, 2020	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Feb. 22, 2020	EXPARTE APPEAL TERMINATED	101639
Feb. 22, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 04, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	70138
Feb. 04, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Feb. 04, 2020	ASSIGNED TO LIE	70138
Jan. 29, 2020	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Jan. 30, 2020	EX PARTE APPEAL-INSTITUTED	101639
Jan. 30, 2020	JURISDICTION RESTORED TO EXAMINING ATTORNEY	101639
Jan. 30, 2020	EXPARTE APPEAL RECEIVED AT TTAB	
Jul. 29, 2019	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jul. 29, 2019	FINAL REFUSAL E-MAILED	
Jul. 29, 2019	FINAL REFUSAL WRITTEN	92994
Jun. 22, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 20, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 20, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 20, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 20, 2018	NON-FINAL ACTION E-MAILED	6325
Dec. 20, 2018	NON-FINAL ACTION WRITTEN	92994
Dec. 13, 2018	ASSIGNED TO EXAMINER	92994
Nov. 06, 2018	LETTER OF PROTEST EVIDENCE FORWARDED	
Sep. 10, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Sep. 04, 2018	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Dec. 04, 2020

## Proceedings

### Summary

**Number of Proceedings:** 2

### Type of Proceeding: Exparte Appeal

**Proceeding Number:** [88101639](#)

**Filing Date:** Jan 29, 2020

**Status:** Terminated

**Status Date:** Feb 22, 2020

**Interlocutory Attorney:**

#### Plaintiff(s)

**Name:** Gram Games Limited

**Correspondent Address:** JOHN M KIM

IPLA LLP  
4445 EASTGATE MALL SUITE 200  
SAN DIEGO CA UNITED STATES , 92121

**Correspondent e-mail:** [trademarks@ipla.com](mailto:trademarks@ipla.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
MERGE DRAGONS		<a href="#">88101639</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
5	TERMINATED	Feb 22, 2020	
4	REQ FOR RECON	Jan 29, 2020	
3	INSTITUTED	Jan 30, 2020	
2	APPEAL ACKNOWLEDGED; CASE REMANDED	Jan 30, 2020	
1	APPEAL TO BOARD	Jan 29, 2020	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91251847](#)

**Filing Date:** Oct 17, 2019

**Status:** Terminated

**Status Date:** Dec 17, 2020

**Interlocutory Attorney:** LAWRENCE (LARRY) T STANLEY

**Defendant**

**Name:** Hong Kong Fotoable Technology Limited

**Correspondent Address:** KATHLEEN A RHEINTGEN  
HUSCH BLACKWELL LLP  
120 S RIVERSIDE PLAZA 22ND FLOOR  
CHICAGO IL UNITED STATES , 60606

**Correspondent e-mail:** [kathleen.rheintgen@huschblackwell.com](mailto:kathleen.rheintgen@huschblackwell.com) , [carol.milton@huschblackwell.com](mailto:carol.milton@huschblackwell.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MERGICAL		<a href="#">88439717</a>	
MERGICAL FANTASY		<a href="#">88439756</a>	
HEAVEN ON MERGE		<a href="#">88439733</a>	
MERGEDOM		<a href="#">88439761</a>	
MERGE FANTASY		<a href="#">88439751</a>	

**Plaintiff(s)**

**Name:** Gram Games Limited

**Correspondent Address:** JOHN M KIM  
IPLA LLP  
4445 EASTGATE MALL SUITE 200  
SAN DIEGO CA UNITED STATES , 92121

**Correspondent e-mail:** [trademarks@ipla.com](mailto:trademarks@ipla.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MERGE DRAGONS		<a href="#">87140408</a>	<a href="#">5314791</a>
MERGE TOWN!		<a href="#">87797295</a>	<a href="#">5859867</a>
MERGE DRAGONS		<a href="#">88101639</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
34	TERMINATED	Dec 17, 2020	
33	BD DECISION: OPP DISMISSED W/O PREJ	Dec 17, 2020	
32	STIP TO ABANDON 2 APPL WD OPP W/O PREJ	Dec 02, 2020	
31	SUSPENDED	Nov 17, 2020	
30	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 17, 2020	
29	SUSPENDED	Oct 15, 2020	
28	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 15, 2020	
27	SUSPENDED	Sep 16, 2020	
26	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 16, 2020	
25	SUSPENDED	Aug 24, 2020	
24	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 17, 2020	

23	SUSPENDED	Jul 17, 2020	
22	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2020	
21	SUSPENDED	Jun 18, 2020	
20	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 18, 2020	
19	SUSPENDED	May 21, 2020	
18	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 21, 2020	
17	SUSPENDED	Apr 22, 2020	
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 22, 2020	
15	CORRECTION TO BD ORDER	Apr 15, 2020	
14	SUSPENDED	Mar 31, 2020	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 20, 2020	
12	SUSPENDED	Mar 13, 2020	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 20, 2020	
10	SUSPENDED	Feb 19, 2020	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 24, 2020	
8	ANSWER TO COUNTERCLAIM	Jan 09, 2020	
7	ANSWER	Jan 08, 2020	
6	P MOT TO AMEND PLEADING/AMENDED PLEADING	Dec 20, 2019	
5	TRIAL DATES RESET	Dec 10, 2019	
4	ANSWER AND COUNTERCLAIM ( FEE)	Dec 03, 2019	
3	INSTITUTED	Oct 24, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 24, 2019	Dec 03, 2019
1	FILED AND FEE	Oct 17, 2019	

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Mark: MERGE MAGIC



US Serial Number: 90308029

Application Filing Date: Nov. 09, 2020

US Registration Number: 6452923

Registration Date: Aug. 17, 2021

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 17, 2021

Publication Date: Jun. 01, 2021

## Mark Information

Mark Literal Elements: MERGE MAGIC

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of stylized words for "MERGE MAGIC" with "MERGE" at the top with a banner type background and a gem with lines on each end at the bottom of "MAGIC".

Design Search Code(s): 17.03.01 - Stones, gems; Diamonds, jewelry; Nuggets of precious metals  
24.09.07 - Banners; Advertising, banners  
26.17.02 - Wavy line(s), band(s) or bar(s); Lines, wavy; Bars, wavy; Bands, wavy

## Related Properties Information

International Registration Number: 1576405

International Application(s) /Registration(s) Based on this Property: A0104238/1576405

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Downloadable computer game software; Downloadable computer game programs; Downloadable electronic game programs; Interactive downloadable video game programs; Downloadable computer game software for use on mobile devices

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 17, 2019

**Use in Commerce:** Sep. 17, 2019

**For:** Entertainment services, namely, providing online computer and electronic games; Entertainment services, namely, providing online non-downloadable games on mobile devices in the nature of providing mobile device games played through an internet connection; Online entertainment in the nature of computer game tournaments; Providing online news and information in the field of computer games; Production of audio, video and audio and video recordings; Production of motion pictures, animated films, cartoons, radio programs and television programs

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 17, 2019

**Use in Commerce:** Sep. 17, 2019

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** Gram Games Limited

**Owner Address:** The Aircraft Factory  
100 Cambridge Grove  
London UNITED KINGDOM W60LE

**Legal Entity Type:** limited company (Ltd.)

**State or Country Where Organized:** UNITED KINGDOM

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Andrea L. Calvaruso

**Attorney Primary Email Address:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Andrea L. Calvaruso  
Kelley Drye & Warren LLP  
3 WTC, 175 Greenwich Street  
New York, NEW YORK UNITED STATES 10007

**Phone:** 2128087800

**Correspondent e-mail:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com) [Ccastro@kelleydrye.com](mailto:Ccastro@kelleydrye.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative

**&nbsp;Domestic Representative Name:** Andrea L. Calvaruso

**Phone:** 2128087800

**&nbsp;Domestic Representative e-mail:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com)

**&nbsp;Domestic Representative e-mail Authorized:** Yes

## Prosecution History

Date	Description	Proceeding Number
Jun. 01, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 01, 2023	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	

Jun. 01, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 01, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 01, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Jun. 01, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 17, 2021	REGISTERED-PRINCIPAL REGISTER	
Jun. 01, 2021	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 01, 2021	PUBLISHED FOR OPPOSITION	
May 12, 2021	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 27, 2021	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 27, 2021	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 27, 2021	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 27, 2021	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 27, 2021	EXAMINERS AMENDMENT -WRITTEN	94346
Apr. 15, 2021	ASSIGNED TO EXAMINER	94346
Jan. 09, 2021	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jan. 08, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Nov. 12, 2020	NEW APPLICATION ENTERED	

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Aug. 17, 2021

**Generated on:** This page was generated by TSDR on 2023-10-18 12:26:50 EDT

**Mark:** MERGE DRAGONS!



**US Serial Number:** 90324982

**Application Filing Date:** Nov. 17, 2020

**US Registration Number:** 6454955

**Registration Date:** Aug. 17, 2021

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Aug. 17, 2021

**Publication Date:** Jun. 01, 2021

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## Mark Information

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**Mark Literal Elements:** MERGE DRAGONS!

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of stylized words for "MERGE DRAGONS!" where there is a curved line at the top and a larger curved line at the bottom forming a shape of an egg with the "R" from "DRAGONS!" forming a tail.

**Design Search Code(s):** 08.13.02 - Eggs, in shell  
24.15.01 - Arrows forming a circle or an arc of a circle  
26.17.05 - Horizontal line(s), band(s) or bar(s); Lines, horizontal; Bars, horizontal; Bands, horizontal  
26.17.09 - Lines, curved; Curved line(s), band(s) or bar(s); Bars, curved; Bands, curved

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## Related Properties Information

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**International Registration Number:** 1578236

**International Application(s) /Registration(s) Based on this Property:** A0104520/1578236

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Downloadable computer game software; Downloadable computer game programs; Downloadable electronic game programs; Interactive downloadable video game programs; Downloadable computer game software for use on mobile devices

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 26, 2017

**Use in Commerce:** Jul. 26, 2017

**For:** Entertainment services, namely, providing online computer and electronic games; Entertainment services, namely, providing online non-downloadable games on mobile devices in the nature of providing mobile device games played through an internet connection; Online entertainment in the nature of computer game tournaments; Providing online news and information in the field of computer games; Production of audio, video and audio and video recordings; Production of motion pictures, animated films, cartoons, radio programs and television programs

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 26, 2017

**Use in Commerce:** Jul. 26, 2017

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** Gram Games Limited

**Owner Address:** The Aircraft Factory  
100 Cambridge Grove  
London UNITED KINGDOM W60LE

**Legal Entity Type:** limited company (ltd.)

**State or Country Where Organized:** UNITED KINGDOM

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Andrea L. Calvaruso

**Attorney Primary Email Address:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Andrea L. Calvaruso  
Kelley Drye & Warren LLP  
3 WTC, 175 Greenwich Street  
New York, NEW YORK UNITED STATES 10007

**Phone:** 2128087800

**Correspondent e-mail:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com) [Ccastro@kelleydrye.com](mailto:Ccastro@kelleydrye.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative

**&nbsp;Domestic Representative Name:** Andrea L. Calvaruso

**Phone:** 2128087800

**&nbsp;Domestic Representative e-mail:** [Trademarks@kelleydrye.com](mailto:Trademarks@kelleydrye.com)

**&nbsp;Domestic Representative e-mail Authorized:** Yes

## Prosecution History

Date	Description	Proceeding Number
Jun. 01, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

Jun. 01, 2023	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jun. 01, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 01, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 01, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Jun. 01, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 17, 2021	REGISTERED-PRINCIPAL REGISTER	
Jun. 01, 2021	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 01, 2021	PUBLISHED FOR OPPOSITION	
May 12, 2021	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
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Apr. 27, 2021	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 27, 2021	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 27, 2021	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 27, 2021	EXAMINERS AMENDMENT -WRITTEN	94346
Apr. 15, 2021	ASSIGNED TO EXAMINER	94346
Jan. 22, 2021	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jan. 21, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Nov. 20, 2020	NEW APPLICATION ENTERED	

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Aug. 17, 2021