

ESTTA Tracking number: **ESTTA1316840**
Filing date: **10/18/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91287350
Filing Party	Plaintiff CB Brand Strategies, LLC, a Delaware limited liability company, acting through CB Brand Strategies, LLC, Wilmington, Delaware, USA, Zug Branch
Other Party	Defendant Lawson's Finest Liquids, LLC
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

Consent Motion for Suspension for Settlement

The parties are actively engaged in negotiations for the settlement of this matter. CB Brand Strategies, LLC, a Delaware limited liability company, acting through CB Brand Strategies, LLC, Wilmington, Delaware, USA, Zug Branch requests that this proceeding be suspended for 60 days to allow the parties to continue their settlement efforts.

Proceedings to resume on **12/18/2023**.

Time to Answer	01/05/2024
Deadline for Discovery Conference	02/04/2024
Discovery Opens	02/04/2024
Initial Disclosures Due	03/05/2024
Expert Disclosures Due	07/03/2024
Discovery Closes	08/02/2024
Plaintiff's Pretrial Disclosures Due	09/16/2024
Plaintiff's 30-day Trial Period Ends	10/31/2024
Defendant's Pretrial Disclosures Due	11/15/2024
Defendant's 30-day Trial Period Ends	12/30/2024
Plaintiff's Rebuttal Disclosures Due	01/14/2025
Plaintiff's 15-day Rebuttal Period Ends	02/13/2025
Plaintiff's Opening Brief Due	04/14/2025
Defendant's Brief Due	05/14/2025
Plaintiff's Reply Brief Due	05/29/2025
Request for Oral Hearing (optional) Due	06/08/2025

CB Brand Strategies, LLC, a Delaware limited liability company, acting through CB Brand Strategies, LLC, Wilmington, Delaware, USA, Zug Branch has secured the express consent of all other parties to this proceeding for the suspension and resetting of dates requested herein.

Certificate of Service

The undersigned hereby certifies that a copy of this submission has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,
/John C. Heinbockel/
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10/18/2023