

ESTTA Tracking number: **ESTTA1309268**  
Filing date: **09/11/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer information

Name	Big Heart Pet, Inc.
Granted to date of previous extension	09/10/2023
Address	ONE STRAWBERRY LANE ORRVILLE, OH 44667 UNITED STATES
Attorney information	CHRISTINA J. MOSER BAKERHOSTETLER 127 PUBLIC SQUARE, SUITE 2000, KEY TOWER CLEVELAND, OH 44114 UNITED STATES Primary email: cmoser@bakerlaw.com Secondary email(s): dwilcox@bakerlaw.com, gmitchell@bakerlaw.com, bhpdocket@bakerlaw.com, clldocketing@bakerlaw.com, tnoel@bakerlaw.com, nsamad@bakerlaw.com 216-861-7181
Docket no.	47680.040002

### Applicant information

Application no.	97451227	Publication date	03/14/2023
Opposition filing date	09/11/2023	Opposition period ends	09/10/2023
Applicant	Spectrum Brands Pet LLC SUITE 300 ONE RIDER TRAIL PLAZA DRIVE EARTH CITY, MO 63045 UNITED STATES		

### Goods/services affected by opposition

Class 031. First Use: None First Use In Commerce: None  
All goods and services in the class are opposed, namely: Edible cat treats

### Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)

### Marks cited by opposer as basis for opposition

U.S. registration no.	6397519	Application date	12/13/2019
Register	Principal		
Registration date	06/22/2021	Foreign priority date	NONE
Word mark	MEOW MIX TASTY LAYERS		
Design mark			
Description of mark	NONE		
Goods/services	Class 031. First use: First Use: Mar 18, 2021 First Use In Commerce: Mar 18, 2021 Pet food; Edible pet treats		

U.S. registration no.	4968789	Application date	10/16/2015
Register	Principal		
Registration date	05/31/2016	Foreign priority date	NONE
Word mark	MEOW MIX		
Design mark			
Description of mark	The mark consists of the stylized words "MEOW MIX".		
Goods/services	Class 031. First use: First Use: Dec 14, 2011 First Use In Commerce: Dec 14, 2011 Pet food [; Pet treats]		

U.S. registration no.	4867858	Application date	07/14/2014
Register	Principal		
Registration date	12/08/2015	Foreign priority date	NONE
Word mark	MEOW MIX IRRESISTIBLES		
Design mark			
Description of mark	NONE		
Goods/services	Class 031. First use: First Use: Jun 2, 2015 First Use In Commerce: Jun 2, 2015 Cat [ food and cat ] treats		

U.S. registration no.	4219058	Application date	07/07/2011
Register	Principal		
Registration date	10/02/2012	Foreign priority date	NONE
Word mark	MEOW MIX PATÃ# TOPPERS		
Design mark			
Description of mark	NONE		
Goods/services	Class 031. First use: First Use: Jan 2012 First Use In Commerce: Jan 2012 Pet food		

U.S. registration no.	4176190	Application date	06/08/2010
Register	Principal		
Registration date	07/17/2012	Foreign priority date	NONE
Word mark	MEOW MIX TENDER CENTERS		
Design mark			
Description of mark	NONE		
Goods/services	Class 031. First use: First Use: Dec 14, 2011 First Use In Commerce: Dec 14, 2011 Pet food		

U.S. registration no.	3845244	Application date	02/26/2010
Register	Principal		
Registration date	09/07/2010	Foreign priority date	NONE
Word mark	MEOW MIX		
Design mark			
Description of mark	The mark consists of a design of a cat made from the words "MEOW MIX" with an orange, brown/rust and yellow body; white paws, tale and mouth; green and black eyes; black whiskers; and pink tongue .		
Goods/services	Class 031. First use: First Use: May 2008 First Use In Commerce: May 2008 Pet food		

U.S. registration no.	3022746	Application date	10/26/2004
Register	Principal		
Registration date	12/06/2005	Foreign priority date	NONE
Word mark	MEOW MIX		
Design mark			
Description of mark	NONE		
Goods/services	Class 025. First use: First Use: Feb 2001 First Use In Commerce: Feb 2001 CLOTHING; NAMELY, SHIRTS, HATS [, SOCKS AND SHOES ]		

U.S. registration no.	2365313	Application date	02/05/1999
Register	Principal		
Registration date	07/04/2000	Foreign priority date	NONE
Word mark	MEOW MIX		
Design mark			
Description of mark	NONE		
Goods/services	Class 031. First use: First Use: Mar 1999 First Use In Commerce: Mar 1999		

	Pet food		
U.S. registration no.	1995276	Application date	07/13/1995
Register	Principal		
Registration date	08/20/1996	Foreign priority date	NONE
Word mark	MEOW MIX		
Design mark			
Description of mark	NONE		
Goods/services	Class 031. First use: First Use: Sep 1974 First Use In Commerce: Sep 1974 cat food		

Attachments	NoticeofOpp.pdf(4976775 bytes )
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Signature	/Christina J. Moser/
Name	CHRISTINA J. MOSER
Date	09/11/2023

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Big Heart Pet, Inc.

Opposer,

v.

Spectrum Brands Pet LLC

Applicant.

Serial No.: 97451227

Filed: June 9, 2022

Published: March 14, 2023

Mark: MEOWEE!

Opposition No.:

**NOTICE OF OPPOSITION**

Big Heart Pet, Inc. (“Big Heart” or “Opposer”), a Delaware corporation with a principal place of business at One Strawberry Lane, Orrville Ohio 44667, believes that it will be damaged by registration of the applied-for mark MEOWEE!, which is the subject of U.S. Trademark Application Serial No. 97451227 filed by Spectrum Brands Pet LLC (“Applicant”), a New York limited liability company with an address of One Ride Trail Plaza Drive, Suite 300, Earth City Missouri 63045, and hereby opposes same.

As grounds of opposition, it is alleged that:

1. Opposer is a subsidiary of The J.M. Smucker Company and has a variety of well-known pet brands, including MEOW MIX.
2. The MEOW MIX trademark has been used in connection with pet food and treats since at least 1974. For nearly 50 years, the MEOW MIX brand has been known for quality pet products. Today, the MEOW MIX brand has 89% brand awareness across all cat-owning households.

3. In addition to the MEOW MIX trademark, for a substantial period of time Opposer’s well-recognized branding has included an orange cat logo (which is the subject of U.S. Registration No. 3845244) and has used the colors orange and gold on packaging and its website found at [www.meowmix.com](http://www.meowmix.com) (collectively, the “Meow Mix Trade Dress”).

### Opposer’s Use



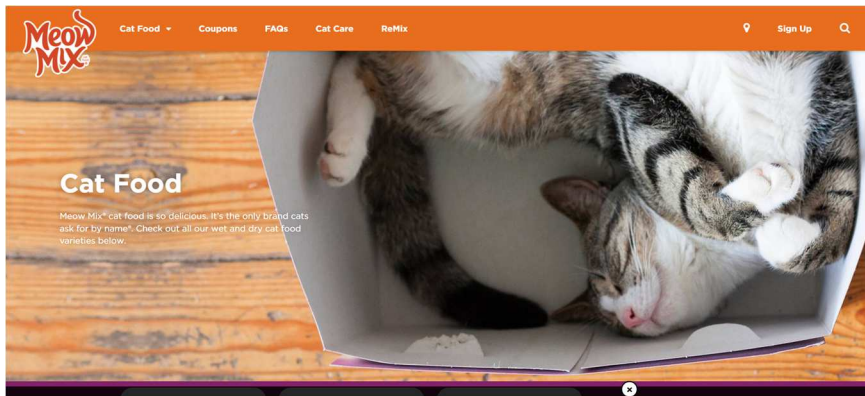
Original Choice



Indoor Health



Seafood Medley




4. Opposer has invested substantial time, effort and expense in extensive advertising, marketing and promotion of its products under the MEOW MIX Trademark and Trade Dress, including hosting “The Meow Mix Gold Medal Games,” the “Meow Mix House” reality television show, and “The Meow Mix Jingle Contest.”



5. The MEOW MIX brand has also been the subject of indelible pop culture references, including the Meow Mix jingle being featured in an Austin Powers movie and the film *Close Encounters of the Third Kind*.

6. Due to its advertising, marketing, and promotion of products under the MEOW MIX brand, considerable goodwill has attached to the MEOW MIX Trademark.

7. The MEOW MIX Trademark has become widely recognized by the general consuming public of the United States.

8. Opposer uses the MEOW MIX mark at common law and is the owner of several U.S. Trademark Registrations and applications covering goods and services in Classes 9, 25, 31, and 41, including the Registrations set forth in the following chart that underly this opposition (together the “MEOW MIX Marks”):

Mark	Key Dates	Goods
MEOW MIX TASTY LAYERS  Reg 6397519	Application Date: 13-DEC-2019 Registration Date: 22-JUN-2021 First Use Date: 18-MAR-2021	INT. CL. 31 PET FOOD; EDIBLE PET TREATS
MEOW MIX    Reg 4968789	Application Date: 16-OCT-2015 Registration Date: 31-MAY-2016 First Use Date: 14-DEC-2011	INT. CL. 31 PET FOOD
MEOW MIX IRRESISTIBLES  Reg 4867858	Application Date: 14-JUL-2014 Registration Date: 08-DEC-2015 First Use Date: 02-JUN-2015	INT. CL. 31 CAT TREATS
MEOW MIX PATÉ TOPPERS  Reg 4219058	Application Date: 07-JUL-2011 Registration Date: 02-OCT-2012 First Use Date: JAN 2012	INT. CL. 31 PET FOOD
MEOW MIX TENDER CENTERS  Reg 4176190	Application Date: 08-JUN-2010 Registration Date: 17-JUL-2012 First Use Date: 14-DEC-2011	INT. CL. 31 PET FOOD

<p>MEOOW MIX</p>  <p><b>Reg 3845244</b></p>	<p>Application Date: 26-FEB-2010  Registration Date: 07-SEP-2010  First Use Date: MAY 2008</p>	<p><b>INT. CL. 31</b> PET FOOD</p>
<p>MEOOW MIX</p> <p><b>Reg 3022746</b></p>	<p>Application Date: 26-OCT-2004  Registration Date: 06-DEC-2005  First Use Date: FEB 2001</p>	<p><b>INT. CL. 25</b> CLOTHING; NAMELY, SHIRTS, HATS</p>
<p>MEOOW MIX</p>  <p><b>Reg 2365313</b></p>	<p>Application Date: 05-FEB-1999  Registration Date: 04-JUL-2000  First Use Date: MAR 1999</p>	<p><b>INT. CL. 31</b> PET FOOD</p>
<p>MEOOW MIX</p> <p><b>Reg 1995276</b></p>	<p>Application Date: 13-JUL-1995  Registration Date: 20-AUG-1996  First Use Date: SEP 1974</p>	<p><b>INT. CL. 31</b> CAT FOOD</p>

9. Attached as Exhibit A is a printout from the electronic records of the United States Patent & Trademark Office showing registration and ownership of Opposer’s MEOOW MIX Marks. Said registrations are valid, subsisting and in force.

10. Opposer has continuously used its MEOOW MIX Marks in interstate commerce in connection with the designated goods and services since at least as early as 1974.

11. Opposer is the owner of all right, title, and interest in and to the MEOOW MIX Marks.

12. Notwithstanding Opposer’s prior established rights in the MEOOW MIX Marks, upon information and belief, on June 9, 2022, Applicant filed U.S. Application Serial No. 97451227 for the standard character mark MEOOWEE! for the Class 31 goods “edible cat treats” (the “MEOOWEE! Mark”).

13. Upon information and belief, Applicant filed its Application for registration of the alleged MEOWEE! Mark on an intent-to-use basis.

14. Opposer informed Applicant of its objections to Applicant’s use and registration of MEOWEE! in the United States.

15. Following its receipt of Opposer’s objections, Applicant launched its MEOWEE! products in the United States on or around August 8, 2023.

16. Applicant’s product branding utilizes an orange cat in its logo, and uses a similar color scheme to the Meow Mix Trade Dress.

### Applicant’s Use



17. Applicant also began using the tagline “Purrfectly Irresistible Cat Treats,” as shown below.



18. However, since at least 2015, Opposer has used the trademarks IRRESISTIBLES and MEOW MIX IRRESISTIBLES to identify the source of its MEOW MIX cat treats and owns U.S. Reg. No. 4867859 for IRRESISTIBLES and U.S. Reg. No 4867858 for MEOW MIX IRRESISTIBLES, both in International Class 031 for cat treats.

19. In addition to co-opting Opposer's MEOW MIX Marks and Trade Dress, Applicant's secondary color scheme of purple, pink, and teal for different types of MEOWEE! cat treats closely resemble Applicant's secondary color scheme for certain products, including purple (for MEOW MIX Original Choice), pink (for MEOW MIX Kitten Li'l Nibbles), and teal (for IRRESISTIBLES Soft Cat Treats with Salmon).

20. Upon information and belief, Applicant adopted the MEOWEE! Mark, and uses an orange cat in its logo, gold and orange trade dress and the tag line "Purrfectly Irresistible Treats" in the United States with full knowledge of Opposer's registered MEOW MIX Marks and its IRRESISTIBLES mark and with the intent to cause consumer confusion and dilute the distinctive quality of the MEOW MIX Marks.

21. Opposer is likely to be damaged by the registration sought by Applicant because such registration will give Applicant statutory rights in violation and derogation of Opposer's prior and superior rights.

#### **COUNT I – LIKELIHOOD OF CONFUSION**

22. Registration by Applicant of the MEOWEE! Mark for the goods set forth in the Application is likely to cause confusion, mistake, or deception with respect to Opposer and its goods and services offered and sold under the MEOW MIX Marks.

23. Applicant's use or registration of the MEOWEE! Mark will deprive Opposer of the ability to protect its reputation and goodwill.

24. Applicant's application to register the MEOWEE! Mark should be refused pursuant to Section 2(d) of the Lanham Act, 15 U.S.C. § 1052, on the grounds that Applicant's MEOWEE! Mark is highly similar in sight, sound, connotation and commercial impression to Opposer's prior MEOW MIX Marks as the dominant portion of the marks in question is the term MEOW; and when used in connection with the identified goods, which are the same and/or confusingly similar to Opposer's goods and services, is likely to cause confusion, to cause mistake, or to deceive, with consequent injury to Opposer, the trade, and the public.

25. Registration of the MEOWEE! Mark would be a source of damage and injury to Opposer within the meaning of Section 13 of the Lanham Act, 15 U.S.C. § 1063.

#### **COUNT II – DILUTION**

26. Opposer has a large and loyal following of customers and significant brand recognition due to its established reputation for its MEOW MIX brand for nearly 50 years.

27. Opposer's MEOW MIX Marks are distinctive and well known for the designated goods and services due to the large audience relating to the MEOW MIX Marks, the high visibility of the MEOW MIX Marks in various forms of media, advertising, and pop culture references, and extensive sales of the designated goods and services associated with the MEOW MIX Marks. The public generally associates and identifies the MEOW MIX Marks with Opposer.

28. Opposer's MEOW MIX Marks are famous.

29. Applicant filed the Application for the MEOWEE! mark after Opposer's MEOW MIX Marks became famous.

30. Applicant's use or registration of the MEOWEE! Mark will cause dilution of the distinctive quality of the MEOW MIX Marks.

31. Applicant's use or registration of the MEOWEE! Mark will lessen the capacity of the MEOW MIX Marks to identify and distinguish the designated goods and services.

32. Applicant's application to register the MEOWEE! Mark constitutes dilution of the MEOW MIX Marks, in violation of 15 U.S.C. §1025(c), in that Applicant's MEOWEE! Mark will dilute the distinctive quality of the MEOW MIX Marks by diminishing Opposer's ability to identify and distinguish its goods and services.

33. Registration of the MEOWEE! Mark would be a source of damage and injury to Opposer within the meaning of Section 13 of the Lanham Act, 15 U.S.C. § 1063.

WHEREFORE, Opposer prays that this Opposition be sustained and that Application Serial No. 97451227 be refused in its entirety.

Dated: September 11, 2023

Respectfully submitted,

**BAKER & HOSTETLER, LLP**

/Christina J. Moser/

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*Attorneys for Big Heart Pet, Inc.*

## **EXHIBIT A**

# United States of America

United States Patent and Trademark Office

## MEOW MIX TASTY LAYERS

**Reg. No. 6,397,519**

**Registered Jun. 22, 2021**

**Int. Cl.: 31**

**Trademark**

**Principal Register**

Big Heart Pet, Inc. (DELAWARE CORPORATION)  
One Strawberry Lane  
Orrville, OHIO 44667

CLASS 31: Pet food; Edible pet treats

FIRST USE 3-18-2021; IN COMMERCE 3-18-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "MIX" AND "TASTY LAYERS"

SER. NO. 88-726,050, FILED 12-13-2019



A handwritten signature in black ink, appearing to read "Dennis H. H. H. H.".

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



**Generated on:** This page was generated by TSDR on 2023-09-11 10:51:38 EDT

**Mark:** MEOW MIX TASTY LAYERS

MEOW MIX TASTY LAYERS

**US Serial Number:** 88726050

**Application Filing Date:** Dec. 13, 2019

**US Registration Number:** 6397519

**Registration Date:** Jun. 22, 2021

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jun. 22, 2021

**Publication Date:** Aug. 18, 2020 **Notice of Allowance Date:** Oct. 13, 2020

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## Mark Information

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**Mark Literal Elements:** MEOW MIX TASTY LAYERS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "MIX" AND "TASTY LAYERS"

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Pet food; Edible pet treats

**International Class(es):** 031 - Primary Class

**U.S Class(es):** 001, 046

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 18, 2021

**Use in Commerce:** Mar. 18, 2021

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## Basis Information (Case Level)

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**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** Big Heart Pet, Inc.

**Owner Address:** One Strawberry Lane  
Orville, OHIO UNITED STATES 44667

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Courtni Moorman

**Docket Number:** 003733US

**Attorney Primary Email Address:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Courtni Moorman  
ONE STRAWBERRY LANE  
ORRVILLE, OHIO UNITED STATES 44667

**Phone:** 330-684-8446

**Correspondent e-mail:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jun. 22, 2021	REGISTERED-PRINCIPAL REGISTER	
May 15, 2021	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 14, 2021	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 29, 2021	STATEMENT OF USE PROCESSING COMPLETE	66230
Apr. 13, 2021	USE AMENDMENT FILED	66230
Apr. 29, 2021	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Apr. 13, 2021	TEAS STATEMENT OF USE RECEIVED	
Oct. 13, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 18, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 18, 2020	PUBLISHED FOR OPPOSITION	
Jul. 29, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 14, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 14, 2020	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 14, 2020	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 14, 2020	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 14, 2020	EXAMINERS AMENDMENT -WRITTEN	90284
Mar. 13, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 13, 2020	NON-FINAL ACTION E-MAILED	6325
Mar. 13, 2020	NON-FINAL ACTION WRITTEN	90284
Mar. 10, 2020	ASSIGNED TO EXAMINER	90284
Dec. 17, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Dec. 17, 2019	NEW APPLICATION ENTERED	

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** May 14, 2021

## Proceedings

**Summary**

Number of Proceedings: 3

**Type of Proceeding: Opposition**

Proceeding Number: [91286770](#)

Filing Date: Aug 23, 2023

Status: Pending

Status Date: Aug 23, 2023

Interlocutory Attorney: MARY B MYLES

**Defendant**

Name: Cat Gravy LLC

Correspondent Address: CAT GRAVY LLC  
2679 TRINITY ROAD  
TROUTVILLE VA UNITED STATES , 24175

Correspondent e-mail: [wes.will@yahoo.com](mailto:wes.will@yahoo.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SATISFY THE MEOW!		<a href="#">97446475</a>	

**Plaintiff(s)**

Name: Big Heart Pet, Inc.

Correspondent Address: COURTNI MOORMAN  
ONE STRAWBERRY LANE  
ORRVILLE OH UNITED STATES , 44667

Correspondent e-mail: [courtni.moorman@jmsmucker.com](mailto:courtni.moorman@jmsmucker.com), [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	<a href="#">4867858</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX TASTY LAYERS		<a href="#">88726050</a>	<a href="#">6397519</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX		<a href="#">86790742</a>	<a href="#">4968789</a>
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
5	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 28, 2023	Sep 27, 2023
4	D REQ TO W/DRAW AS ATTORNEY	Aug 28, 2023	
3	INSTITUTED	Aug 23, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 23, 2023	Oct 02, 2023
1	FILED AND FEE	Aug 23, 2023	

**Type of Proceeding: Opposition**

Proceeding Number: [91286584](#)

Filing Date: Aug 15, 2023

Status: Pending

Status Date: Aug 15, 2023

Interlocutory Attorney: MARY B MYLES

**Defendant**

Name: Blue Dog Bakery Group, Inc.

**Correspondent** MELINDA S. GIFTOS  
**Address:** HUSCH BLACKWELL LLP  
33 EAST MAIN STREET, SUITE 300  
MADISON WI UNITED STATES , 53703

**Correspondent e-mail:** [pto-wis@huschblackwell.com](mailto:pto-wis@huschblackwell.com) , [mindi.giftos@huschblackwell.com](mailto:mindi.giftos@huschblackwell.com) , [mary.wileman@huschblackwell.com](mailto:mary.wileman@huschblackwell.com) , [carol.milton@huschblackwell.com](mailto:carol.milton@huschblackwell.com) , [com](mailto:com)

Mark	Application Status	Serial Number	Registration Number
MEOW MUNCHIES		<a href="#">97365759</a>	

**Plaintiff(s)**

**Name:** Big Heart Pet, Inc.

**Correspondent** ANGELA R. GOTT  
**Address:** BENESCH, FRIEDLANDER, COPLAN & ARONOFF LLP  
127 PUBLIC SQUARE, SUITE 4900  
CLEVELAND OH UNITED STATES , 44114

**Correspondent e-mail:** [agott@beneschlaw.com](mailto:agott@beneschlaw.com) , [trademark@beneschlaw.com](mailto:trademark@beneschlaw.com)

Mark	Application Status	Serial Number	Registration Number
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	<a href="#">4867858</a>
MEOW MIX		<a href="#">86790742</a>	<a href="#">4968789</a>
MEOW MIX TASTY LAYERS		<a href="#">88726050</a>	<a href="#">6397519</a>
MEOW MIX			

**Prosecution History**

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Aug 15, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 15, 2023	Sep 24, 2023
1	FILED AND FEE	Aug 15, 2023	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91284006](#)

**Filing Date:** Mar 17, 2023

**Status:** Terminated

**Status Date:** Jun 24, 2023

**Interlocutory Attorney:** JENNIFER KRISP

**Defendant**

**Name:** Fu Wenzhi

**Correspondent** KEVIN O'KEEFE  
**Address:** KEEFER-A  
370 BAY RIDGE AVE.  
BROOKLYN NY UNITED STATES , 11220-5315

**Correspondent e-mail:** [kok701@outlook.com](mailto:kok701@outlook.com)

Mark	Application Status	Serial Number	Registration Number
MEOW-WOLF		<a href="#">97275714</a>	

**Plaintiff(s)**

**Name:** Big Heart Pet, Inc.

**Correspondent** COURTNI MOORMAN

**Address:** ONE STRAWBERRY LANE  
ORRVILLE OH UNITED STATES , 44667

**Correspondent e-mail:** [courtnei.moorman@jmsmucker.com](mailto:courtnei.moorman@jmsmucker.com) , [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX		<a href="#">86790742</a>	<a href="#">4968789</a>
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	<a href="#">4867858</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX TASTY LAYERS		<a href="#">88726050</a>	<a href="#">6397519</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 24, 2023	
5	BD DECISION: OPP SUSTAINED	Jun 24, 2023	
4	NOTICE OF DEFAULT	May 07, 2023	
3	INSTITUTED	Mar 17, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 17, 2023	Apr 26, 2023
1	FILED AND FEE	Mar 17, 2023	

# United States of America

United States Patent and Trademark Office

Meow  
MIX

**Reg. No. 4,968,789**

BIG HEART PET BRANDS (DELAWARE CORPORATION)  
P.O. BOX 193575

**Registered May 31, 2016**

SAN FRANCISCO, CA 94119

**Int. Cl.: 31**

FOR: PET FOOD; PET TREATS, IN CLASS 31 (U.S. CLS. 1 AND 46).

**TRADEMARK**

FIRST USE 12-14-2011; IN COMMERCE 12-14-2011.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 2,365,313, 3,845,244, AND 4,219,058.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MIX", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE STYLIZED WORDS "MEOW MIX".

SER. NO. 86-790,742, FILED 10-16-2015.

JAMES MACFARLANE, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

Generated on: This page was generated by TSDR on 2023-09-11 10:54:09 EDT

Mark: MEOW MIX



US Serial Number: 86790742

Application Filing Date: Oct. 16, 2015

US Registration Number: 4968789

Registration Date: May 31, 2016

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Oct. 01, 2022

Publication Date: Mar. 15, 2016

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## Mark Information

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Mark Literal Elements: MEOW MIX

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the stylized words "MEOW MIX".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "MIX"

Design Search Code(s): 03.01.24 - Costumed felines and those with human attributes, including cats of all sizes  
27.01.02 - Punctuation forming animals; Numbers forming animals; Letters forming animals; Animals composed of letters or numerals  
27.03.03 - Animals forming letters or numerals

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## Related Properties Information

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International Registration Number: 1302286

International Application(s) /Registration(s) Based on this Property: A0058011/1302286

Claimed Ownership of US Registrations: 2365313, 3845244, 4219058

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Pet food [; Pet treats]

**International Class(es):** 031 - Primary Class

**U.S Class(es):** 001, 046

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 14, 2011

**Use in Commerce:** Dec. 14, 2011

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** BIG HEART PET, INC.

**Owner Address:** ONE STRAWBERRY LANE  
Orrville, OHIO UNITED STATES 44667

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Courtni Moorman

**Docket Number:** 001978US

**Attorney Primary Email Address:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Courtni Moorman  
One Strawberry Lane  
Orrville, OHIO UNITED STATES 44667

**Phone:** 3306848446

**Correspondent e-mail:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 01, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 01, 2022	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70132
Sep. 30, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70132
Apr. 04, 2022	TEAS SECTION 8 & 15 RECEIVED	
May 31, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 29, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 21, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 07, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 31, 2016	REGISTERED-PRINCIPAL REGISTER	
Mar. 15, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 15, 2016	PUBLISHED FOR OPPOSITION	
Feb. 24, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	

Feb. 09, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Feb. 02, 2016	ASSIGNED TO LIE	70884
Dec. 30, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 30, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 30, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 30, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 30, 2015	EXAMINERS AMENDMENT -WRITTEN	82432
Dec. 18, 2015	ASSIGNED TO EXAMINER	82432
Oct. 21, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Oct. 20, 2015	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 104

**Date in Location:** Oct. 01, 2022

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2

**Registrant:** BIG HEART PET BRANDS

### Assignment 1 of 2

**Conveyance:** ENTITY CONVERSION

**Reel/Frame:** [5873/0425](#)

**Pages:** 10

**Date Recorded:** Aug. 26, 2016

**Supporting Documents:** [assignment-tm-5873-0425.pdf](#)

#### Assignor

**Name:** [BIG HEART PET BRANDS](#)

**Execution Date:** Apr. 29, 2016

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [BIG HEART PET BRANDS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

#### Correspondent

**Correspondent Name:** COURTNI MOORMAN

**Correspondent Address:** ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

#### Domestic Representative - Not Found

### Assignment 2 of 2

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [5866/0081](#)

**Pages:** 25

**Date Recorded:** Aug. 29, 2016

**Supporting Documents:** [assignment-tm-5866-0081.pdf](#)

#### Assignor

**Name:** [BIG HEART PET BRANDS, LLC](#)

**Execution Date:** Apr. 30, 2016

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

#### Assignee

Name: [BIG HEART PET, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

#### Correspondent

Correspondent Name: COURTNI MOORMAN

Correspondent Address: ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

#### Domestic Representative - Not Found

## Proceedings

### Summary

Number of Proceedings: 3

#### Type of Proceeding: Opposition

Proceeding Number: [91286770](#)

Filing Date: Aug 23, 2023

Status: Pending

Status Date: Aug 23, 2023

Interlocutory Attorney: MARY B MYLES

#### Defendant

Name: Cat Gravy LLC

Correspondent Address: CAT GRAVY LLC  
2679 TRINITY ROAD  
TROUTVILLE VA UNITED STATES , 24175

Correspondent e-mail: [wes.will@yahoo.com](mailto:wes.will@yahoo.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
SATISFY THE MEOW!		<a href="#">97446475</a>	

#### Plaintiff(s)

Name: Big Heart Pet, Inc.

Correspondent Address: COURTNI MOORMAN  
ONE STRAWBERRY LANE  
ORRVILLE OH UNITED STATES , 44667

Correspondent e-mail: [courtni.moorman@jmsmucker.com](mailto:courtni.moorman@jmsmucker.com) , [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	<a href="#">4867858</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX TASTY LAYERS		<a href="#">88726050</a>	<a href="#">6397519</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX		<a href="#">86790742</a>	<a href="#">4968789</a>
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
5	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 28, 2023	Sep 27, 2023
4	D REQ TO W/DRAW AS ATTORNEY	Aug 28, 2023	

3	INSTITUTED	Aug 23, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 23, 2023	Oct 02, 2023
1	FILED AND FEE	Aug 23, 2023	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91286584](#) **Filing Date:** Aug 15, 2023  
**Status:** Pending **Status Date:** Aug 15, 2023  
**Interlocutory Attorney:** MARY B MYLES

**Defendant**

**Name:** Blue Dog Bakery Group, Inc.

**Correspondent Address:** MELINDA S. GIFTOS  
HUSCH BLACKWELL LLP  
33 EAST MAIN STREET, SUITE 300  
MADISON WI UNITED STATES , 53703

**Correspondent e-mail:** [pto-wis@huschblackwell.com](mailto:pto-wis@huschblackwell.com) , [mindigiftos@huschblackwell.com](mailto:mindigiftos@huschblackwell.com) , [mary.wileman@huschblackwell.com](mailto:mary.wileman@huschblackwell.com) , [carol.milton@huschblackwell.com](mailto:carol.milton@huschblackwell.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MEOW MUNCHIES		<a href="#">97365759</a>	

**Plaintiff(s)**

**Name:** Big Heart Pet, Inc.

**Correspondent Address:** ANGELA R. GOTT  
BENESCH, FRIEDLANDER, COPLAN & ARONOFF LLP  
127 PUBLIC SQUARE, SUITE 4900  
CLEVELAND OH UNITED STATES , 44114

**Correspondent e-mail:** [agott@beneschlaw.com](mailto:agott@beneschlaw.com) , [trademark@beneschlaw.com](mailto:trademark@beneschlaw.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	<a href="#">4867858</a>
MEOW MIX		<a href="#">86790742</a>	<a href="#">4968789</a>
MEOW MIX TASTY LAYERS		<a href="#">88726050</a>	<a href="#">6397519</a>
MEOW MIX			

**Prosecution History**

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Aug 15, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 15, 2023	Sep 24, 2023
1	FILED AND FEE	Aug 15, 2023	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91284006](#) **Filing Date:** Mar 17, 2023  
**Status:** Terminated **Status Date:** Jun 24, 2023  
**Interlocutory Attorney:** JENNIFER KRISP

**Defendant**

**Name:** Fu Wenzhi

**Correspondent** KEVIN O'KEEFE  
**Address:** KEEFER-A  
 370 BAY RIDGE AVE.  
 BROOKLYN NY UNITED STATES , 11220-5315

**Correspondent e-mail:** [kok701@outlook.com](mailto:kok701@outlook.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MEOW-WOLF		<a href="#">97275714</a>	

**Plaintiff(s)**

**Name:** Big Heart Pet, Inc.

**Correspondent** COURTNI MOORMAN  
**Address:** ONE STRAWBERRY LANE  
 ORRVILLE OH UNITED STATES , 44667

**Correspondent e-mail:** [courtni.moorman@jmsmucker.com](mailto:courtni.moorman@jmsmucker.com) , [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX		<a href="#">86790742</a>	<a href="#">4968789</a>
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	<a href="#">4867858</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX TASTY LAYERS		<a href="#">88726050</a>	<a href="#">6397519</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 24, 2023	
5	BD DECISION: OPP SUSTAINED	Jun 24, 2023	
4	NOTICE OF DEFAULT	May 07, 2023	
3	INSTITUTED	Mar 17, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 17, 2023	Apr 26, 2023
1	FILED AND FEE	Mar 17, 2023	

# United States of America

United States Patent and Trademark Office

## MEOW MIX IRRESISTIBLES

**Reg. No. 4,867,858**

**Registered Dec. 8, 2015**

**Int. Cl.: 31**

**TRADEMARK**

**PRINCIPAL REGISTER**

BIG HEART PET BRANDS (DELAWARE CORPORATION)  
P.O. BOX 193575  
SAN FRANCISCO, CA 941193575

FOR: CAT FOOD AND CAT TREATS, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 6-2-2015; IN COMMERCE 6-2-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,995,276, 3,845,244, AND OTHERS.

SN 86-336,769, FILED 7-14-2014.

KAELIE KUNG, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

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Mark: MEOW MIX IRRESISTIBLES

MEOW MIX IRRESISTIBLES

US Serial Number: 86336769

Application Filing Date: Jul. 14, 2014

US Registration Number: 4867858

Registration Date: Dec. 08, 2015

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Mar. 22, 2021

Publication Date: Dec. 23, 2014 Notice of Allowance Date: Feb. 17, 2015

## Mark Information

Mark Literal Elements: MEOW MIX IRRESISTIBLES

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 1995276, 2365313, 3845244 and others

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Cat [ food and cat ] treats

International Class(es): 031 - Primary Class

U.S Class(es): 001, 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 02, 2015

Use in Commerce: Jun. 02, 2015

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** BIG HEART PET, INC.

**Owner Address:** ONE STRAWBERRY LANE  
Orrville, OHIO UNITED STATES 44667

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Courtni Moorman

**Docket Number:** 002065US

**Attorney Primary Email Address:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Courtni Moorman  
One Strawberry Lane  
Orrville, OHIO UNITED STATES 44667

**Phone:** 3306848446

**Correspondent e-mail:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 22, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 22, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	95589
Mar. 22, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	95589
Dec. 09, 2020	TEAS SECTION 8 & 15 RECEIVED	
Dec. 08, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 29, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 21, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 07, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 08, 2015	REGISTERED-PRINCIPAL REGISTER	
Oct. 31, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 30, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 28, 2015	STATEMENT OF USE PROCESSING COMPLETE	70565
Aug. 17, 2015	USE AMENDMENT FILED	70565
Oct. 02, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 01, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 30, 2015	SOU EXTENSION 1 GRANTED	70565
Aug. 17, 2015	SOU EXTENSION 1 FILED	70565
Aug. 30, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Aug. 17, 2015	SOU TEAS EXTENSION RECEIVED	
Aug. 17, 2015	TEAS STATEMENT OF USE RECEIVED	
Feb. 17, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 23, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 23, 2014	PUBLISHED FOR OPPOSITION	
Dec. 03, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 17, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Nov. 10, 2014	ASSIGNED TO LIE	68171

Oct. 23, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 22, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 21, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 21, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 23, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 23, 2014	NON-FINAL ACTION E-MAILED	6325
Sep. 23, 2014	NON-FINAL ACTION WRITTEN	81094
Sep. 13, 2014	ASSIGNED TO EXAMINER	81094
Jul. 18, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jul. 17, 2014	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 103

**Date in Location:** Mar. 22, 2021

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2

**Registrant:** Big Heart Pet Brands

### Assignment 1 of 2

**Conveyance:** ENTITY CONVERSION

**Reel/Frame:** [5873/0425](#)

**Pages:** 10

**Date Recorded:** Aug. 26, 2016

**Supporting Documents:** [assignment-tm-5873-0425.pdf](#)

#### Assignor

**Name:** [BIG HEART PET BRANDS](#)

**Execution Date:** Apr. 29, 2016

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [BIG HEART PET BRANDS, LLC](#)

**State or Country Where Organized:** DELAWARE

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Address:** ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

#### Correspondent

**Correspondent Name:** COURTNI MOORMAN

**Correspondent Address:** ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

#### Domestic Representative - Not Found

### Assignment 2 of 2

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [5866/0081](#)

**Pages:** 25

**Date Recorded:** Aug. 29, 2016

**Supporting Documents:** [assignment-tm-5866-0081.pdf](#)

#### Assignor

**Name:** [BIG HEART PET BRANDS, LLC](#)

**Execution Date:** Apr. 30, 2016

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

#### Assignee

Name: [BIG HEART PET, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

#### Correspondent

Correspondent Name: COURTNI MOORMAN

Correspondent Address: ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

#### Domestic Representative - Not Found

## Proceedings

### Summary

Number of Proceedings: 4

#### Type of Proceeding: Opposition

Proceeding Number: [91286770](#)

Filing Date: Aug 23, 2023

Status: Pending

Status Date: Aug 23, 2023

Interlocutory Attorney: MARY B MYLES

#### Defendant

Name: Cat Gravy LLC

Correspondent Address: CAT GRAVY LLC  
2679 TRINITY ROAD  
TROUTVILLE VA UNITED STATES , 24175

Correspondent e-mail: [wes.will@yahoo.com](mailto:wes.will@yahoo.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
SATISFY THE MEOW!		<a href="#">97446475</a>	

#### Plaintiff(s)

Name: Big Heart Pet, Inc.

Correspondent Address: COURTNI MOORMAN  
ONE STRAWBERRY LANE  
ORRVILLE OH UNITED STATES , 44667

Correspondent e-mail: [courtni.moorman@jmsmucker.com](mailto:courtni.moorman@jmsmucker.com) , [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	<a href="#">4867858</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX TASTY LAYERS		<a href="#">88726050</a>	<a href="#">6397519</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX		<a href="#">86790742</a>	<a href="#">4968789</a>
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
5	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 28, 2023	Sep 27, 2023
4	D REQ TO W/DRAW AS ATTORNEY	Aug 28, 2023	

3	INSTITUTED	Aug 23, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 23, 2023	Oct 02, 2023
1	FILED AND FEE	Aug 23, 2023	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91286584](#) **Filing Date:** Aug 15, 2023  
**Status:** Pending **Status Date:** Aug 15, 2023  
**Interlocutory Attorney:** MARY B MYLES

**Defendant**

**Name:** Blue Dog Bakery Group, Inc.

**Correspondent Address:** MELINDA S. GIFTOS  
HUSCH BLACKWELL LLP  
33 EAST MAIN STREET, SUITE 300  
MADISON WI UNITED STATES , 53703

**Correspondent e-mail:** [pto-wis@huschblackwell.com](mailto:pto-wis@huschblackwell.com) , [mindigiftos@huschblackwell.com](mailto:mindigiftos@huschblackwell.com) , [mary.wileman@huschblackwell.com](mailto:mary.wileman@huschblackwell.com) , [carol.milton@huschblackwell.com](mailto:carol.milton@huschblackwell.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MEOW MUNCHIES		<a href="#">97365759</a>	

**Plaintiff(s)**

**Name:** Big Heart Pet, Inc.

**Correspondent Address:** ANGELA R. GOTT  
BENESCH, FRIEDLANDER, COPLAN & ARONOFF LLP  
127 PUBLIC SQUARE, SUITE 4900  
CLEVELAND OH UNITED STATES , 44114

**Correspondent e-mail:** [agott@beneschlaw.com](mailto:agott@beneschlaw.com) , [trademark@beneschlaw.com](mailto:trademark@beneschlaw.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	<a href="#">4867858</a>
MEOW MIX		<a href="#">86790742</a>	<a href="#">4968789</a>
MEOW MIX TASTY LAYERS		<a href="#">88726050</a>	<a href="#">6397519</a>
MEOW MIX			

**Prosecution History**

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Aug 15, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 15, 2023	Sep 24, 2023
1	FILED AND FEE	Aug 15, 2023	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91284006](#) **Filing Date:** Mar 17, 2023  
**Status:** Terminated **Status Date:** Jun 24, 2023  
**Interlocutory Attorney:** JENNIFER KRISP

**Defendant**

**Name:** Fu Wenzhi

**Correspondent** KEVIN O'KEEFE  
**Address:** KEEFER-A  
370 BAY RIDGE AVE.  
BROOKLYN NY UNITED STATES , 11220-5315

**Correspondent e-mail:** [kok701@outlook.com](mailto:kok701@outlook.com)

Mark	Application Status	Serial Number	Registration Number
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MEOW-WOLF [97275714](#)

**Plaintiff(s)**

**Name:** Big Heart Pet, Inc.

**Correspondent** COURTNI MOORMAN  
**Address:** ONE STRAWBERRY LANE  
ORRVILLE OH UNITED STATES , 44667

**Correspondent e-mail:** [courtni.moorman@jmsmucker.com](mailto:courtni.moorman@jmsmucker.com) , [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

Mark	Application Status	Serial Number	Registration Number
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MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX		<a href="#">86790742</a>	<a href="#">4968789</a>
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	<a href="#">4867858</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX TASTY LAYERS		<a href="#">88726050</a>	<a href="#">6397519</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 24, 2023	
5	BD DECISION: OPP SUSTAINED	Jun 24, 2023	
4	NOTICE OF DEFAULT	May 07, 2023	
3	INSTITUTED	Mar 17, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 17, 2023	Apr 26, 2023
1	FILED AND FEE	Mar 17, 2023	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91223314](#)

**Filing Date:** Aug 14, 2015

**Status:** Terminated

**Status Date:** Nov 09, 2015

**Interlocutory Attorney:** ANDREW P BAXLEY

**Defendant**

**Name:** EARTH ANIMAL VENTURES LLC

**Correspondent** ALEX P GARENS  
**Address:** GROSSMAN TUCKER PERREAULT & PFLEGER PLLC  
55 S COMMERCIAL ST  
MANCHESTER NH UNITED STATES , 03101-2606

**Correspondent e-mail:** [sgrossman@gtpp.com](mailto:sgrossman@gtpp.com) , [csmith@gtpp.com](mailto:csmith@gtpp.com) , [jhobbs@gtpp.com](mailto:jhobbs@gtpp.com)

Mark	Application Status	Serial Number	Registration Number
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MEOW IT UP! [86551691](#)

**Plaintiff(s)**

**Name:** BIG HEART PET BRANDS

**Correspondent** BETH M. GOLDMAN AND BETSY WANG LEE  
**Address:** ORRICK HERRINGTON & SUTCLIFFE LLP  
 405 HOWARD STREET  
 SAN FRANCISCO CA UNITED STATES , 94105

**Correspondent e-mail:** [ipprosecutionsf@orrick.com](mailto:ipprosecutionsf@orrick.com) , [blee@orrick.com](mailto:blee@orrick.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX SOUFFLÉS		<a href="#">85769656</a>	<a href="#">4597846</a>
IT'S MEOW TIME		<a href="#">86249132</a>	<a href="#">4697248</a>
IT'S MEOW TIME		<a href="#">86249012</a>	<a href="#">4733040</a>
MEOW MIX CAT STARTER		<a href="#">86206885</a>	
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	

Prosecution History			
Entry Number	History Text	Date	Due Date
8	TERMINATED	Nov 09, 2015	
7	BD DECISION: SUSTAINED	Nov 09, 2015	
6	W/DRAW OF APPLICATION	Oct 22, 2015	
5	EXTENSION OF TIME GRANTED	Sep 22, 2015	
4	STIP FOR EXT	Sep 22, 2015	
3	PENDING, INSTITUTED	Aug 14, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 14, 2015	Sep 23, 2015
1	FILED AND FEE	Aug 14, 2015	

# United States of America

United States Patent and Trademark Office

## MEOW MIX PATÉ TOPPERS

**Reg. No. 4,219,058**

**Registered Oct. 2, 2012**

**Int. Cl.: 31**

**TRADEMARK**

**PRINCIPAL REGISTER**

DEL MONTE CORPORATION (DELAWARE CORPORATION)  
P.O. BOX 193575  
SAN FRANCISCO, CA 941193575

FOR: PET FOOD, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 1-0-2012; IN COMMERCE 1-0-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,995,276, 2,365,313, AND 3,845,244.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MIX PATÉ", APART FROM THE MARK AS SHOWN.

SN 85-365,781, FILED 7-7-2011.

DAVID COLLIER, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

**Generated on:** This page was generated by TSDR on 2023-09-11 10:57:41 EDT

**Mark:** MEOW MIX PATÉ TOPPERS

MEOW MIX PATÉ TOPPERS

**US Serial Number:** 85365781

**Application Filing Date:** Jul. 07, 2011

**US Registration Number:** 4219058

**Registration Date:** Oct. 02, 2012

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Oct. 21, 2022

**Publication Date:** Oct. 04, 2011 **Notice of Allowance Date:** Nov. 29, 2011

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## Mark Information

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**Mark Literal Elements:** MEOW MIX PATÉ TOPPERS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "MIX PATÉ"

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 1995276, 2365313, 3845244

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Pet food

**International Class(es):** 031 - Primary Class

**U.S Class(es):** 001, 046

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 2012

**Use in Commerce:** Jan. 2012

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## Basis Information (Case Level)

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**Filed Use:** No  
**Filed ITU:** Yes  
**Filed 44D:** No  
**Filed 44E:** No  
**Filed 66A:** No  
**Filed No Basis:** No

**Currently Use:** Yes  
**Currently ITU:** No  
**Currently 44E:** No  
**Currently 66A:** No  
**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** BIG HEART PET, INC.  
**Owner Address:** ONE STRAWBERRY LANE  
Orrville, OHIO UNITED STATES 44667  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Courtni Moorman  
**Attorney Primary Email Address:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)  
**Docket Number:** 003132US  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Courtni Moorman  
One Strawberry Lane  
Orrville, OHIO UNITED STATES 44667  
**Phone:** 3306848446  
**Correspondent e-mail:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 21, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 21, 2022	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	74272
Oct. 21, 2022	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	74272
Oct. 21, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74272
Apr. 20, 2022	TEAS SECTION 8 & 9 RECEIVED	
Oct. 02, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 29, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 25, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 25, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	59136
Oct. 25, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	59136
Oct. 03, 2017	TEAS SECTION 8 & 15 RECEIVED	
Oct. 02, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Sep. 21, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 07, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 02, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 01, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 05, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 09, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 19, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 02, 2012	REGISTERED-PRINCIPAL REGISTER	
Aug. 28, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 27, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	70629

Aug. 21, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 06, 2012	STATEMENT OF USE PROCESSING COMPLETE	76985
Aug. 02, 2012	USE AMENDMENT FILED	76985
Aug. 02, 2012	TEAS STATEMENT OF USE RECEIVED	
Jun. 22, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 21, 2012	SOU EXTENSION 1 GRANTED	76985
May 29, 2012	SOU EXTENSION 1 FILED	76985
Jun. 21, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76985
May 29, 2012	SOU TEAS EXTENSION RECEIVED	
Nov. 29, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 04, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 04, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 04, 2011	PUBLISHED FOR OPPOSITION	
Aug. 26, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629
Aug. 18, 2011	ASSIGNED TO LIE	70629
Aug. 18, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 18, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Aug. 18, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Aug. 18, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Aug. 18, 2011	EXAMINERS AMENDMENT -WRITTEN	81852
Aug. 15, 2011	ASSIGNED TO EXAMINER	81852
Jul. 12, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jul. 11, 2011	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Oct. 21, 2022

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 5

**Registrant:** Del Monte Corporation

### Assignment 1 of 5

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [5237/0167](#)

**Pages:** 8

**Date Recorded:** Mar. 13, 2014

**Supporting Documents:** [assignment-tm-5237-0167.pdf](#)

#### Assignor

**Name:** [DEL MONTE CORPORATION](#)

**Execution Date:** Feb. 18, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [BIG HEART PET BRANDS](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119-3575

#### Correspondent

**Correspondent Name:** TIMOTHY S. ERNST

**Correspondent Address:** P.O. BOX 193575  
SAN FRANCISCO, CA 94119-3575

**Domestic Representative - Not Found**

---

### Assignment 2 of 5

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Conveyance: SECURITY AGREEMENT

Reel/Frame: [5247/0785](#)

Pages: 25

Date Recorded: Mar. 31, 2014

Supporting Documents: [assignment-tm-5247-0785.pdf](#)

#### Assignor

Name: [BIG HEART PET BRANDS](#)

Execution Date: Mar. 06, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

#### Assignee

Name: [JPMORGAN CHASE BANK., N.A., AS COLLATERAL AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVE.  
NEW YORK, NEW YORK 10017

#### Correspondent

Correspondent Name: ELAINE CARRERA, LEGAL ASSISTANT

Correspondent Address: 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

#### Domestic Representative - Not Found

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### Assignment 3 of 5

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Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5484/0110](#)

Pages: 20

Date Recorded: Mar. 23, 2015

Supporting Documents: [assignment-tm-5484-0110.pdf](#)

#### Assignor

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Mar. 23, 2015

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

#### Assignee

Name: [BIG HEART PET BRANDS](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119

#### Correspondent

Correspondent Name: ELAINE CARRERA, LEGAL ASSISTANT

Correspondent Address: 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

#### Domestic Representative - Not Found

---

### Assignment 4 of 5

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Conveyance: ENTITY CONVERSION

Reel/Frame: [5873/0425](#)

Pages: 10

Date Recorded: Aug. 26, 2016

Supporting Documents: [assignment-tm-5873-0425.pdf](#)

#### Assignor

Name: [BIG HEART PET BRANDS](#)

Execution Date: Apr. 29, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**

Name: [BIG HEART PET BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

**Correspondent**

Correspondent Name: COURTNI MOORMAN

Correspondent Address: ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

**Domestic Representative - Not Found**

**Assignment 5 of 5**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5866/0081](#)

Pages: 25

Date Recorded: Aug. 29, 2016

Supporting Documents: [assignment-tm-5866-0081.pdf](#)

**Assignor**

Name: [BIG HEART PET BRANDS, LLC](#)

Execution Date: Apr. 30, 2016

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: [BIG HEART PET, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

**Correspondent**

Correspondent Name: COURTNI MOORMAN

Correspondent Address: ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

**Domestic Representative - Not Found**

**Proceedings**

**Summary**

Number of Proceedings: 4

**Type of Proceeding: Opposition**

Proceeding Number: [91286770](#)

Filing Date: Aug 23, 2023

Status: Pending

Status Date: Aug 23, 2023

Interlocutory Attorney: MARY B MYLES

**Defendant**

Name: Cat Gravy LLC

Correspondent Address: CAT GRAVY LLC  
2679 TRINITY ROAD  
TROUTVILLE VA UNITED STATES , 24175

Correspondent e-mail: [wes.will@yahoo.com](mailto:wes.will@yahoo.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SATISFY THE MEOW!		<a href="#">97446475</a>	
<b>Plaintiff(s)</b>			
<b>Name:</b> Big Heart Pet, Inc.			
<b>Correspondent Address:</b> COURTNI MOORMAN ONE STRAWBERRY LANE ORRVILLE OH UNITED STATES , 44667			
<b>Correspondent e-mail:</b> <a href="mailto:courtni.moorman@jmsmucker.com">courtni.moorman@jmsmucker.com</a> , <a href="mailto:trademarks@jmsmucker.com">trademarks@jmsmucker.com</a>			
<b>Associated marks</b>			
Mark	Application Status	Serial Number	Registration Number
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	<a href="#">4867858</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX TASTY LAYERS		<a href="#">88726050</a>	<a href="#">6397519</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX		<a href="#">86790742</a>	<a href="#">4968789</a>
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>
<b>Prosecution History</b>			
Entry Number	History Text	Date	Due Date
5	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 28, 2023	Sep 27, 2023
4	D REQ TO W/DRAW AS ATTORNEY	Aug 28, 2023	
3	INSTITUTED	Aug 23, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 23, 2023	Oct 02, 2023
1	FILED AND FEE	Aug 23, 2023	
<b>Type of Proceeding: Opposition</b>			
<b>Proceeding Number:</b> <a href="#">91286584</a>		<b>Filing Date:</b> Aug 15, 2023	
<b>Status:</b> Pending		<b>Status Date:</b> Aug 15, 2023	
<b>Interlocutory Attorney:</b> MARY B MYLES			
<b>Defendant</b>			
<b>Name:</b> Blue Dog Bakery Group, Inc.			
<b>Correspondent Address:</b> MELINDA S. GIFTOS HUSCH BLACKWELL LLP 33 EAST MAIN STREET, SUITE 300 MADISON WI UNITED STATES , 53703			
<b>Correspondent e-mail:</b> <a href="mailto:pto-wis@huschblackwell.com">pto-wis@huschblackwell.com</a> , <a href="mailto:mindi.giftos@huschblackwell.com">mindi.giftos@huschblackwell.com</a> , <a href="mailto:mary.wileman@huschblackwell.com">mary.wileman@huschblackwell.com</a> , <a href="mailto:carol.milton@huschblackwell.com">carol.milton@huschblackwell.com</a>			
<b>Associated marks</b>			
Mark	Application Status	Serial Number	Registration Number
MEOW MUNCHIES		<a href="#">97365759</a>	
<b>Plaintiff(s)</b>			
<b>Name:</b> Big Heart Pet, Inc.			
<b>Correspondent Address:</b> ANGELA R. GOTT BENESCH, FRIEDLANDER, COPLAN & ARONOFF LLP 127 PUBLIC SQUARE, SUITE 4900 CLEVELAND OH UNITED STATES , 44114			
<b>Correspondent e-mail:</b> <a href="mailto:agott@beneschlaw.com">agott@beneschlaw.com</a> , <a href="mailto:trademark@beneschlaw.com">trademark@beneschlaw.com</a>			
<b>Associated marks</b>			

Mark	Application Status	Serial Number	Registration Number
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	<a href="#">4867858</a>
MEOW MIX		<a href="#">86790742</a>	<a href="#">4968789</a>
MEOW MIX TASTY LAYERS		<a href="#">88726050</a>	<a href="#">6397519</a>
MEOW MIX			

#### Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Aug 15, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 15, 2023	Sep 24, 2023
1	FILED AND FEE	Aug 15, 2023	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91284006](#)

**Filing Date:** Mar 17, 2023

**Status:** Terminated

**Status Date:** Jun 24, 2023

**Interlocutory Attorney:** JENNIFER KRISP

#### Defendant

**Name:** Fu Wenzhi

**Correspondent Address:** KEVIN O'KEEFE  
KEEFER-A  
370 BAY RIDGE AVE.  
BROOKLYN NY UNITED STATES , 11220-5315

**Correspondent e-mail:** [kok701@outlook.com](mailto:kok701@outlook.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
MEOW-WOLF		<a href="#">97275714</a>	

#### Plaintiff(s)

**Name:** Big Heart Pet, Inc.

**Correspondent Address:** COURTNI MOORMAN  
ONE STRAWBERRY LANE  
ORRVILLE OH UNITED STATES , 44667

**Correspondent e-mail:** [courtni.moorman@jmsmucker.com](mailto:courtni.moorman@jmsmucker.com) , [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX		<a href="#">86790742</a>	<a href="#">4968789</a>
MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	<a href="#">4867858</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX TASTY LAYERS		<a href="#">88726050</a>	<a href="#">6397519</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
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6	TERMINATED	Jun 24, 2023	
5	BD DECISION: OPP SUSTAINED	Jun 24, 2023	
4	NOTICE OF DEFAULT	May 07, 2023	
3	INSTITUTED	Mar 17, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 17, 2023	Apr 26, 2023
1	FILED AND FEE	Mar 17, 2023	

### Type of Proceeding: Opposition

**Proceeding Number:** [91223314](#)

**Filing Date:** Aug 14, 2015

**Status:** Terminated

**Status Date:** Nov 09, 2015

**Interlocutory Attorney:** ANDREW P BAXLEY

#### Defendant

**Name:** EARTH ANIMAL VENTURES LLC

**Correspondent Address:** ALEX P GARENS  
GROSSMAN TUCKER PERREAULT & PFLEGER PLLC  
55 S COMMERCIAL ST  
MANCHESTER NH UNITED STATES , 03101-2606

**Correspondent e-mail:** [sgrossman@gtp.com](mailto:sgrossman@gtp.com) , [csmith@gtp.com](mailto:csmith@gtp.com) , [jhobbs@gtp.com](mailto:jhobbs@gtp.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
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MEOW IT UP!		<a href="#">86551691</a>	
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#### Plaintiff(s)

**Name:** BIG HEART PET BRANDS

**Correspondent Address:** BETH M. GOLDMAN AND BETSY WANG LEE  
ORRICK HERRINGTON & SUTCLIFFE LLP  
405 HOWARD STREET  
SAN FRANCISCO CA UNITED STATES , 94105

**Correspondent e-mail:** [ipprosecutionsf@orrick.com](mailto:ipprosecutionsf@orrick.com) , [blee@orrick.com](mailto:blee@orrick.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
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MEOW MIX		<a href="#">74708951</a>	<a href="#">1995276</a>
MEOW MIX		<a href="#">75634735</a>	<a href="#">2365313</a>
MEOW MIX		<a href="#">76617873</a>	<a href="#">3022746</a>
MEOW MIX		<a href="#">77946342</a>	<a href="#">3845244</a>
MEOW MIX TENDER CENTERS		<a href="#">85057911</a>	<a href="#">4176190</a>
MEOW MIX PATÉ TOPPERS		<a href="#">85365781</a>	<a href="#">4219058</a>
MEOW MIX SOUFFLÉS		<a href="#">85769656</a>	<a href="#">4597846</a>
IT'S MEOW TIME		<a href="#">86249132</a>	<a href="#">4697248</a>
IT'S MEOW TIME		<a href="#">86249012</a>	<a href="#">4733040</a>
MEOW MIX CAT STARTER		<a href="#">86206885</a>	
MEOW MIX IRRESISTIBLES		<a href="#">86336769</a>	

#### Prosecution History

Entry Number	History Text	Date	Due Date
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8	TERMINATED	Nov 09, 2015	
7	BD DECISION: SUSTAINED	Nov 09, 2015	
6	W/DRAW OF APPLICATION	Oct 22, 2015	
5	EXTENSION OF TIME GRANTED	Sep 22, 2015	
4	STIP FOR EXT	Sep 22, 2015	
3	PENDING, INSTITUTED	Aug 14, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 14, 2015	Sep 23, 2015
1	FILED AND FEE	Aug 14, 2015	

# United States of America

United States Patent and Trademark Office

## MEOW MIX TENDER CENTERS

**Reg. No. 4,176,190**

**Registered July 17, 2012**

**Int. Cl.: 31**

**TRADEMARK**

**PRINCIPAL REGISTER**

DEL MONTE CORPORATION (DELAWARE CORPORATION)  
P.O. BOX 193575  
SAN FRANCISCO, CA 941193575

FOR: PET FOOD, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 12-14-2011; IN COMMERCE 12-14-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,995,276, 3,641,270, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TENDER CENTERS", APART FROM THE MARK AS SHOWN.

SN 85-057,911, FILED 6-8-2010.

TRACY CROSS, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

**Generated on:** This page was generated by TSDR on 2023-09-11 10:59:10 EDT

**Mark:** MEOW MIX TENDER CENTERS

MEOW MIX TENDER CENTERS

**US Serial Number:** 85057911

**Application Filing Date:** Jun. 08, 2010

**US Registration Number:** 4176190

**Registration Date:** Jul. 17, 2012

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Sep. 30, 2022

**Publication Date:** Mar. 29, 2011 **Notice of Allowance Date:** May 24, 2011

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## Mark Information

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**Mark Literal Elements:** MEOW MIX TENDER CENTERS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "TENDER CENTERS"

---

## Related Properties Information

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**Claimed Ownership of US Registrations:** 1995276, 3012803, 3641270 and others

---

## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Pet food

**International Class(es):** 031 - Primary Class

**U.S Class(es):** 001, 046

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 14, 2011

**Use in Commerce:** Dec. 14, 2011

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## Basis Information (Case Level)

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**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** BIG HEART PET, INC.

**Owner Address:** ONE STRAWBERRY LANE  
Orrville, OHIO UNITED STATES 44667

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Courtni Moorman

**Docket Number:** 003081US

**Attorney Primary Email Address:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Courtni Moorman  
One Strawberry Lane  
Orrville, OHIO UNITED STATES 44667

**Phone:** 3306848446

**Correspondent e-mail:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Sep. 30, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 30, 2022	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	74272
Sep. 30, 2022	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	74272
Sep. 30, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74272
Apr. 04, 2022	TEAS SECTION 8 & 9 RECEIVED	
Jul. 17, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 29, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 05, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 05, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67110
Sep. 05, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67110
Jul. 27, 2017	TEAS SECTION 8 & 15 RECEIVED	
Jul. 17, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Sep. 21, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 07, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 02, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 01, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 05, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 09, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 26, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 19, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 17, 2012	REGISTERED-PRINCIPAL REGISTER	
Jun. 14, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 13, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	76568
Jun. 10, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 02, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	

Jun. 01, 2012	STATEMENT OF USE PROCESSING COMPLETE	66154
May 24, 2012	USE AMENDMENT FILED	66154
Jun. 01, 2012	SOU EXTENSION 2 GRANTED	66154
May 24, 2012	SOU EXTENSION 2 FILED	66154
May 24, 2012	SOU TEAS EXTENSION RECEIVED	
May 24, 2012	TEAS STATEMENT OF USE RECEIVED	
Nov. 08, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 07, 2011	SOU EXTENSION 1 GRANTED	66154
Nov. 04, 2011	SOU EXTENSION 1 FILED	66154
Nov. 07, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Nov. 04, 2011	SOU TEAS EXTENSION RECEIVED	
May 24, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 29, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 29, 2011	PUBLISHED FOR OPPOSITION	
Feb. 23, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Feb. 23, 2011	ASSIGNED TO LIE	76568
Jan. 28, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 12, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 12, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 12, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 08, 2010	ASSIGNED TO EXAMINER	76503
Jul. 21, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 21, 2010	NON-FINAL ACTION E-MAILED	6325
Jul. 21, 2010	NON-FINAL ACTION WRITTEN	76851
Jul. 20, 2010	ASSIGNED TO EXAMINER	76851
Jun. 16, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jun. 11, 2010	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Sep. 30, 2022

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 9

**Registrant:** Del Monte Corporation

### Assignment 1 of 9

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [4507/0259](#)

**Pages:** 28

**Date Recorded:** Mar. 28, 2011

**Supporting Documents:** [assignment-tm-4507-0259.pdf](#)

#### Assignor

**Name:** [DEL MONTE CORPORATION](#)

**Execution Date:** Mar. 08, 2001

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [BANK OF AMERICA, N.A.](#)

**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

**Correspondent**

**Correspondent Name:** GLORIA JUNG

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP - IP DOCKETING  
NEW YORK, NY 10022

**Domestic Representative - Not Found**

**Assignment 2 of 9**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [4517/0117](#)

**Pages:** 27

**Date Recorded:** Apr. 08, 2011

**Supporting Documents:** [assignment-tm-4517-0117.pdf](#)

**Assignor**

**Name:** [DEL MONTE CORPORATION](#)

**Execution Date:** Mar. 08, 2011

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [JPMORGAN CHASE BANK, NA, AS COLLATERAL AGENT](#)

**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** NEW YORK

**Address:** 383 MADISON AVENUE, 27TH FLOOR  
NEW YORK, NEW YORK 10179

**Correspondent**

**Correspondent Name:** MICHAEL VIOLET

**Correspondent Address:** 4400 EASTON COMMONS WAY, SUITE 125  
CT CORPORATION  
COLUMBUS, OH 43219

**Domestic Representative - Not Found**

**Assignment 3 of 9**

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [5237/0167](#)

**Pages:** 8

**Date Recorded:** Mar. 13, 2014

**Supporting Documents:** [assignment-tm-5237-0167.pdf](#)

**Assignor**

**Name:** [DEL MONTE CORPORATION](#)

**Execution Date:** Feb. 18, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BIG HEART PET BRANDS](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119-3575

**Correspondent**

**Correspondent Name:** TIMOTHY S. ERNST

**Correspondent Address:** P.O. BOX 193575  
SAN FRANCISCO, CA 94119-3575

**Domestic Representative - Not Found**

**Assignment 4 of 9**

**Conveyance:** TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS

Reel/Frame: [5240/0030](#)

Pages: 17

Date Recorded: Mar. 19, 2014

Supporting Documents: [assignment-tm-5240-0030.pdf](#)

**Assignor**

Name: [BANK OF AMERICA, N.A.](#)

Execution Date: Mar. 06, 2014

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

**Assignee**

Name: [BIG HEART PET BRANDS F/K/A DEL MONTE CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE MARITIME PLAZA  
SAN FRANCISCO, CALIFORNIA 94111

**Correspondent**

Correspondent Name: SAMANTHA J. HIMELMAN, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found**

**Assignment 5 of 9**

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5247/0785](#)

Pages: 25

Date Recorded: Mar. 31, 2014

Supporting Documents: [assignment-tm-5247-0785.pdf](#)

**Assignor**

Name: [BIG HEART PET BRANDS](#)

Execution Date: Mar. 06, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**

Name: [JPMORGAN CHASE BANK., N.A., AS COLLATERAL AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVE.  
NEW YORK, NEW YORK 10017

**Correspondent**

Correspondent Name: ELAINE CARRERA, LEGAL ASSISTANT

Correspondent Address: 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 6 of 9**

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5484/0073](#)

Pages: 19

Date Recorded: Mar. 23, 2015

Supporting Documents: [assignment-tm-5484-0073.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Mar. 23, 2015

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

**Assignee**

Name: [BIG HEART PET BRANDS \(F/K/A DEL MONTE CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country CALIFORNIA  
Where Organized:

Address: P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

Correspondent Name: ELAINE CARRERA, LEGAL ASSISTANT

Correspondent Address: 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 7 of 9**

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5484/0110](#)

Pages: 20

Date Recorded: Mar. 23, 2015

Supporting Documents: [assignment-tm-5484-0110.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Mar. 23, 2015

Legal Entity Type: ASSOCIATION

State or Country UNITED STATES  
Where Organized:

**Assignee**

Name: [BIG HEART PET BRANDS](#)

Legal Entity Type: CORPORATION

State or Country CALIFORNIA  
Where Organized:

Address: P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

Correspondent Name: ELAINE CARRERA, LEGAL ASSISTANT

Correspondent Address: 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 8 of 9**

Conveyance: ENTITY CONVERSION

Reel/Frame: [5873/0425](#)

Pages: 10

Date Recorded: Aug. 26, 2016

Supporting Documents: [assignment-tm-5873-0425.pdf](#)

**Assignor**

Name: [BIG HEART PET BRANDS](#)

Execution Date: Apr. 29, 2016

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

**Assignee**

Name: [BIG HEART PET BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

Address: ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

**Correspondent**

Correspondent Name: COURTNI MOORMAN

Correspondent Address: ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

Domestic Representative - Not Found

Assignment 9 of 9

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5866/0081](#)

Pages: 25

Date Recorded: Aug. 29, 2016

Supporting Documents: [assignment-tm-5866-0081.pdf](#)

Assignor

Name: [BIG HEART PET BRANDS, LLC](#)

Execution Date: Apr. 30, 2016

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BIG HEART PET, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

Correspondent

Correspondent Name: COURTNI MOORMAN

Correspondent Address: ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

Domestic Representative - Not Found

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,845,244**

**Registered Sep. 7, 2010**

**Int. Cl.: 31**

**TRADEMARK**

**PRINCIPAL REGISTER**

DEL MONTE CORPORATION (DELAWARE CORPORATION)  
P.O. BOX 193575  
SAN FRANCISCO, CA 941193575

FOR: PET FOOD, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 5-0-2008; IN COMMERCE 5-0-2008.

OWNER OF U.S. REG. NOS. 1,995,276, 2,835,286 AND OTHERS.

THE COLOR(S) ORANGE, BROWN/RUST, YELLOW, WHITE, GREEN, BLACK AND PINK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A DESIGN OF A CAT MADE FROM THE WORDS "MEOW MIX" WITH AN ORANGE, BROWN/RUST AND YELLOW BODY; WHITE PAWS, TALE AND MOUTH; GREEN AND BLACK EYES; BLACK WHISKERS; AND PINK TONGUE .

SER. NO. 77-946,342, FILED 2-26-2010.

DOMINIC FATHY, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2023-09-11 11:01:19 EDT

Mark: MEOW MIX



US Serial Number: 77946342

Application Filing Date: Feb. 26, 2010

US Registration Number: 3845244

Registration Date: Sep. 07, 2010

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Aug. 17, 2020

Publication Date: Jun. 22, 2010

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## Mark Information

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Mark Literal Elements: MEOW MIX

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a design of a cat made from the words "MEOW MIX" with an orange, brown/rust and yellow body; white paws, tale and mouth; green and black eyes; black whiskers; and pink tongue .

Color Drawing: Yes

Color(s) Claimed: The color(s) orange, brown/rust, yellow, white, green, black and pink is/are claimed as a feature of the mark.

Design Search Code(s): 03.01.04 - Cats in the nature of housecats; Domestic cats; Kittens

03.01.21 - Stylized felines, including cats of any size

03.01.24 - Costumed felines and those with human attributes, including cats of all sizes

27.01.02 - Punctuation forming animals; Numbers forming animals; Letters forming animals; Animals composed of letters or numerals

---

## Related Properties Information

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Claimed Ownership of US Registrations: 1995276, 2365313, 2835286 and others

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

For: Pet food

International Class(es): 031 - Primary Class

U.S Class(es): 001, 046

Class Status: ACTIVE

Basis: 1(a)

First Use: May 2008

Use in Commerce: May 2008

### Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

### Current Owner(s) Information

Owner Name: BIG HEART PET, INC.

Owner Address: ONE STRAWBERRY LANE  
Orrville, OHIO UNITED STATES 44667

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

### Attorney/Correspondence Information

#### Attorney of Record

Attorney Name: Courtni Moorman

Docket Number: 002365US

Attorney Primary Email Address: [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

Attorney Email Authorized: Yes

#### Correspondent

Correspondent Name/Address: Courtni Moorman  
Courtni Moorman  
Courtni Moorman  
One Strawberry Lane  
Orrville, OHIO UNITED STATES 44667

Phone: 3306848446

Correspondent e-mail: [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Aug. 17, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 17, 2020	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591
Aug. 17, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Aug. 17, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Jun. 26, 2020	TEAS SECTION 8 & 9 RECEIVED	
Sep. 07, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 29, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 21, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 07, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 18, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 18, 2016	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	64591
May 18, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Mar. 09, 2016	TEAS SECTION 8 & 15 RECEIVED	
Oct. 02, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 07, 2015	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 01, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 05, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

Apr. 09, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 26, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 19, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 23, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 15, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 07, 2010	REGISTERED-PRINCIPAL REGISTER	
Jun. 22, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 22, 2010	PUBLISHED FOR OPPOSITION	
May 18, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
May 17, 2010	ASSIGNED TO LIE	70468
May 06, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 30, 2010	ASSIGNED TO EXAMINER	81854
Mar. 04, 2010	NOTICE OF DESIGN SEARCH CODE MAILED	
Mar. 03, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Mar. 02, 2010	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Aug. 17, 2020

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 11

**Registrant:** Del Monte Corporation

### Assignment 1 of 11

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [4507/0259](#)

**Pages:** 28

**Date Recorded:** Mar. 28, 2011

**Supporting Documents:** [assignment-tm-4507-0259.pdf](#)

#### Assignor

**Name:** [DEL MONTE CORPORATION](#)

**Execution Date:** Mar. 08, 2001

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [BANK OF AMERICA, N.A.](#)

**State or Country Where Organized:** UNITED STATES

**Legal Entity Type:** NATIONAL ASSOCIATION

**Address:** 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

#### Correspondent

**Correspondent Name:** GLORIA JUNG

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP - IP DOCKETING  
NEW YORK, NY 10022

#### Domestic Representative - Not Found

### Assignment 2 of 11

**Conveyance:** FORM OF INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT

**Reel/Frame:** [4274/0257](#)

**Pages:** 11

**Date Recorded:** Sep. 08, 2010

**Supporting Documents:** [assignment-tm-4274-0257.pdf](#)

Documents:

**Assignor**

**Name:** [DEL MONTE CORPORATION](#)  
**Legal Entity Type:** CORPORATION

**Execution Date:** Jun. 14, 2010  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#)  
**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

**Correspondent**

**Correspondent Name:** TIMOTHY FRANKLIN

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

**Domestic Representative - Not Found**

**Assignment 3 of 11**

**Conveyance:** TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS

**Reel/Frame:** [4500/0029](#)

**Pages:** 117

**Date Recorded:** Mar. 17, 2011

**Supporting Documents:** [assignment-tm-4500-0029.pdf](#)

**Assignor**

**Name:** [BANK OF AMERICA, N.A.](#)  
**Legal Entity Type:** NATIONAL ASSOCIATION

**Execution Date:** Mar. 08, 2011  
**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [DEL MONTE FOODS COMPANY](#)  
**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119

**Name:** [DEL MONTE CORPORATION](#)  
**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

**Correspondent Name:** GLORIA JUNG

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP - IP DOCKETING  
NEW YORK, NY 10022

**Domestic Representative - Not Found**

**Assignment 4 of 11**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [4517/0117](#)

**Pages:** 27

**Date Recorded:** Apr. 08, 2011

**Supporting Documents:** [assignment-tm-4517-0117.pdf](#)

**Assignor**

**Name:** [DEL MONTE CORPORATION](#)

**Execution Date:** Mar. 08, 2011

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

**Assignee**

Name: [JPMORGAN CHASE BANK, NA, AS COLLATERAL AGENT](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country NEW YORK  
Where Organized:

Address: 383 MADISON AVENUE, 27TH FLOOR  
NEW YORK, NEW YORK 10179

**Correspondent**

Correspondent Name: MICHAEL VIOLET

Correspondent Address: 4400 EASTON COMMONS WAY, SUITE 125  
CT CORPORATION  
COLUMBUS, OH 43219

**Domestic Representative - Not Found**

**Assignment 5 of 11**

Conveyance: CHANGE OF NAME

Reel/Frame: [5237/0167](#)

Pages: 8

Date Recorded: Mar. 13, 2014

Supporting Documents: [assignment-tm-5237-0167.pdf](#)

**Assignor**

Name: [DEL MONTE CORPORATION](#)

Execution Date: Feb. 18, 2014

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

**Assignee**

Name: [BIG HEART PET BRANDS](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

Address: P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119-3575

**Correspondent**

Correspondent Name: TIMOTHY S. ERNST

Correspondent Address: P.O. BOX 193575  
SAN FRANCISCO, CA 94119-3575

**Domestic Representative - Not Found**

**Assignment 6 of 11**

Conveyance: TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS

Reel/Frame: [5240/0030](#)

Pages: 17

Date Recorded: Mar. 19, 2014

Supporting Documents: [assignment-tm-5240-0030.pdf](#)

**Assignor**

Name: [BANK OF AMERICA, N.A.](#)

Execution Date: Mar. 06, 2014

Legal Entity Type: NATIONAL ASSOCIATION

State or Country UNITED STATES  
Where Organized:

**Assignee**

Name: [BIG HEART PET BRANDS F/K/A DEL MONTE CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

Address: ONE MARITIME PLAZA  
SAN FRANCISCO, CALIFORNIA 94111

**Correspondent**

Correspondent SAMANTHA J. HIMELMAN, ESQ.

**Name:**

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found**

**Assignment 7 of 11**

**Conveyance:** SECURITY AGREEMENT

**Reel/Frame:** [5247/0785](#)

**Pages:** 25

**Date Recorded:** Mar. 31, 2014

**Supporting Documents:** [assignment-tm-5247-0785.pdf](#)

**Assignor**

**Name:** [BIG HEART PET BRANDS](#)

**Execution Date:** Mar. 06, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [JPMORGAN CHASE BANK., N.A., AS COLLATERAL AGENT](#)

**Legal Entity Type:** ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 270 PARK AVE.  
NEW YORK, NEW YORK 10017

**Correspondent**

**Correspondent Name:** ELAINE CARRERA, LEGAL ASSISTANT

**Correspondent Address:** 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 8 of 11**

**Conveyance:** RELEASE OF SECURITY INTEREST

**Reel/Frame:** [5484/0073](#)

**Pages:** 19

**Date Recorded:** Mar. 23, 2015

**Supporting Documents:** [assignment-tm-5484-0073.pdf](#)

**Assignor**

**Name:** [JPMORGAN CHASE BANK, N.A.](#)

**Execution Date:** Mar. 23, 2015

**Legal Entity Type:** ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [BIG HEART PET BRANDS \(F/K/A DEL MONTE CORPORATION\)](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** CALIFORNIA

**Address:** P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

**Correspondent Name:** ELAINE CARRERA, LEGAL ASSISTANT

**Correspondent Address:** 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 9 of 11**

**Conveyance:** RELEASE OF SECURITY INTEREST

**Reel/Frame:** [5484/0110](#)

**Pages:** 20

Date Recorded: Mar. 23, 2015

Supporting Documents: [assignment-tm-5484-0110.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A.](#) Execution Date: Mar. 23, 2015  
Legal Entity Type: ASSOCIATION State or Country Where Organized: UNITED STATES

**Assignee**

Name: [BIG HEART PET BRANDS](#)  
Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA  
Address: P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

Correspondent Name: ELAINE CARRERA, LEGAL ASSISTANT  
Correspondent Address: 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 10 of 11**

Conveyance: ENTITY CONVERSION  
Reel/Frame: [5873/0425](#) Pages: 10  
Date Recorded: Aug. 26, 2016  
Supporting Documents: [assignment-tm-5873-0425.pdf](#)

**Assignor**

Name: [BIG HEART PET BRANDS](#) Execution Date: Apr. 29, 2016  
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

**Assignee**

Name: [BIG HEART PET BRANDS, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE  
Address: ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

**Correspondent**

Correspondent Name: COURTNI MOORMAN  
Correspondent Address: ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

**Domestic Representative - Not Found**

**Assignment 11 of 11**

Conveyance: ASSIGNS THE ENTIRE INTEREST  
Reel/Frame: [5866/0081](#) Pages: 25  
Date Recorded: Aug. 29, 2016  
Supporting Documents: [assignment-tm-5866-0081.pdf](#)

**Assignor**

Name: [BIG HEART PET BRANDS, LLC](#) Execution Date: Apr. 30, 2016  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

**Assignee**

Name: [BIG HEART PET, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

**Address:** ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

**Correspondent**

**Correspondent Name:** COURTNI MOORMAN

**Correspondent Address:** ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

**Domestic Representative - Not Found**

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,022,746**

**Registered Dec. 6, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

**MEOW MIX**

THE MEOW MIX COMPANY (DELAWARE CORPORATION)

400 PLAZA DRIVE, 1ST FLOOR  
SECAUCUS, NJ 07094

FOR: CLOTHING; NAMELY, SHIRTS, HATS, SOCKS AND SHOES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-0-2001; IN COMMERCE 2-0-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,995,276, 2,835,286 AND OTHERS.

SER. NO. 76-617,873, FILED 10-26-2004.

SHARON MEIER, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2023-09-11 11:02:51 EDT

Mark: MEOW MIX

# MEOW MIX

US Serial Number: 76617873

Application Filing Date: Oct. 26, 2004

US Registration Number: 3022746

Registration Date: Dec. 06, 2005

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: May 24, 2016

Publication Date: Sep. 13, 2005

## Mark Information

Mark Literal Elements: MEOW MIX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 1995276, 2365313, 2521864, 2768005, 2770134, 2798972, 2805635, 2835286 and others

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: CLOTHING; NAMELY, SHIRTS, HATS [, SOCKS AND SHOES ]

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 2001

Use in Commerce: Feb. 2001

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** BIG HEART PET, INC.

**Owner Address:** ONE STRAWBERRY LANE  
ORRVILLE, OHIO UNITED STATES 44667

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Adam M. Ekonomon

**Docket Number:** 002087US

**Attorney Primary Email Address:** [rommel.cortez@jmsmucker.com](mailto:rommel.cortez@jmsmucker.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Adam M. Ekonomon  
BIG HEART PET, INC.  
One Strawberry Lane  
Orrville, OHIO UNITED STATES 44667

**Phone:** 330-684-8446

**Fax:** 330-684-3026

**Correspondent e-mail:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 29, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 21, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 07, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 24, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 24, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
May 24, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
May 24, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Mar. 09, 2016	TEAS SECTION 8 & 9 RECEIVED	
Oct. 02, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 01, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 05, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 09, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 26, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 19, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 26, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 30, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 06, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 06, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Jun. 06, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
May 25, 2012	TEAS SECTION 8 & 15 RECEIVED	
Mar. 23, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 24, 2009	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 24, 2009	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 18, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 23, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	

Aug. 09, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 02, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 24, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 06, 2005	REGISTERED-PRINCIPAL REGISTER	
Sep. 13, 2005	PUBLISHED FOR OPPOSITION	
Aug. 24, 2005	NOTICE OF PUBLICATION	
May 23, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	78289
May 23, 2005	ASSIGNED TO LIE	78289
May 13, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 13, 2005	AMENDMENT FROM APPLICANT ENTERED	70217
Apr. 22, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	70217
Apr. 22, 2005	PAPER RECEIVED	
Mar. 29, 2005	PRIORITY ACTION MAILED	
Mar. 28, 2005	PRIORITY ACTION WRITTEN	76137
Mar. 26, 2005	ASSIGNED TO EXAMINER	76137
Nov. 05, 2004	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** May 24, 2016

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 17

**Registrant:** THE MEOW MIX COMPANY

### Assignment 1 of 17

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [4507/0259](#)

**Pages:** 28

**Date Recorded:** Mar. 28, 2011

**Supporting Documents:** [assignment-tm-4507-0259.pdf](#)

#### Assignor

**Name:** [DEL MONTE CORPORATION](#)

**Execution Date:** Mar. 08, 2001

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [BANK OF AMERICA, N.A.](#)

**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

#### Correspondent

**Correspondent Name:** GLORIA JUNG

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP - IP DOCKETING  
NEW YORK, NY 10022

#### Domestic Representative - Not Found

### Assignment 2 of 17

**Conveyance:** TRADEMARK SECURITY AGREEMENT

**Reel/Frame:** [3123/0701](#)

**Pages:** 12

**Date Recorded:** Jul. 19, 2005

Supporting Documents: [assignment-tm-3123-0701.pdf](#)

**Assignor**

**Name:** [THE MEOW MIX COMPANY](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** Jul. 13, 2005  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT](#)  
**Legal Entity Type:** CORPORATION  
**Address:** 677 WASHINGTON BOULEVARD  
STAMFORD, CONNECTICUT 06912  
**State or Country Where Organized:** No Place Where Organized Found

**Correspondent**

**Correspondent Name:** THOMSON & THOMSON  
**Correspondent Address:** 1750 K STREET, NW  
SUITE 200  
WASHINGTON, DC 20006

**Domestic Representative - Not Found**

**Assignment 3 of 17**

**Conveyance:** TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS AT REEL/FRAME 3123/0701  
**Reel/Frame:** [3312/0726](#) **Pages:** 7  
**Date Recorded:** May 19, 2006  
**Supporting Documents:** [assignment-tm-3312-0726.pdf](#)

**Assignor**

**Name:** [UBS AG, STAMFORD BRANCH, AS AGENT](#)  
**Legal Entity Type:** BANK  
**Execution Date:** May 19, 2006  
**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [THE MEOW MIX COMPANY](#)  
**Legal Entity Type:** CORPORATION  
**Address:** 400 PLAZA DRIVE  
1ST FLOOR  
SECAUCUS, NEW JERSEY 07094  
**State or Country Where Organized:** DELAWARE

**Correspondent**

**Correspondent Name:** EILEEN SULLIVAN  
**Correspondent Address:** BINGHAM MCCUTCHEN LLP  
150 FEDERAL STREET  
BOSTON, MA 02110

**Domestic Representative - Not Found**

**Assignment 4 of 17**

**Conveyance:** INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT  
**Reel/Frame:** [3357/0125](#) **Pages:** 26  
**Date Recorded:** Jul. 28, 2006  
**Supporting Documents:** [assignment-tm-3357-0125.pdf](#)

**Assignor**

**Name:** [MEOW MIX HOLDINGS, INC.](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** May 19, 2006  
**State or Country Where Organized:** No Place Where Organized Found

**Name:** [THE MEOW MIX COMPANY](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** May 19, 2006  
**State or Country Where Organized:** No Place Where Organized Found

**Where Organized:**

**Name:** [MEOW MIX DECATUR PRODUCTION I LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** May 19, 2006  
**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#)  
**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** No Place Where Organized Found

**Address:** 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

**Correspondent**

**Correspondent Name:** SCOTT LYNE

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

**Domestic Representative - Not Found****Assignment 5 of 17**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [3359/0091](#)

**Pages:** 27

**Date Recorded:** Aug. 01, 2006

**Supporting Documents:** [assignment-tm-3359-0091.pdf](#)

**Assignor**

**Name:** [THE MEOW MIX COMPANY](#)  
**Legal Entity Type:** CORPORATION

**Execution Date:** Jul. 31, 2006  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [DEL MONTE CORPORATION](#)  
**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** P.O. BOX 193575  
ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119-3575

**Correspondent**

**Correspondent Name:** EILEEN SULLIVAN

**Correspondent Address:** BINGHAM MCCUTCHEN LLP  
150 FEDERAL STREET  
BOSTON, MA 02110

**Domestic Representative - Not Found****Assignment 6 of 17**

**Conveyance:** INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT

**Reel/Frame:** [3373/0917](#)

**Pages:** 22

**Date Recorded:** Aug. 21, 2006

**Supporting Documents:** [assignment-tm-3373-0917.pdf](#)

**Assignor**

**Name:** [DEL MONTE CORPORATION](#)  
**Legal Entity Type:** CORPORATION

**Execution Date:** Jul. 31, 2006  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#)  
**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** No Place Where Organized Found

Where Organized:

Address: 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

Correspondent

Correspondent Name: SCOTT LYNE

Correspondent Address: 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 7 of 17

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4145/0146](#)

Pages: 67

Date Recorded: Feb. 08, 2010

Supporting Documents: [assignment-tm-4145-0146.pdf](#)

Assignor

Name: [BANK OF AMERICA, N.A.](#)

Execution Date: Jan. 29, 2010

Legal Entity Type: NATIONAL ASSOCIATION

State or Country: UNITED STATES  
Where Organized:

Assignee

Name: [DEL MONTE CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE  
Where Organized:

Address: ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119

Correspondent

Correspondent Name: TIMOTHY FRANKLIN

Correspondent Address: 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 8 of 17

Conveyance: SECURITY INTEREST

Reel/Frame: [4145/0284](#)

Pages: 118

Date Recorded: Feb. 09, 2010

Supporting Documents: [assignment-tm-4145-0284.pdf](#)

Assignor

Name: [DEL MONTE CORPORATION](#)

Execution Date: Jan. 29, 2010

Legal Entity Type: CORPORATION

State or Country: DELAWARE  
Where Organized:

Name: [DEL MONTE FOODS COMPANY](#)

Execution Date: Jan. 29, 2010

Legal Entity Type: CORPORATION

State or Country: DELAWARE  
Where Organized:

Assignee

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country: UNITED STATES  
Where Organized:

Address: 1455 MARKET STREET, 5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

Correspondent

Correspondent Name: TIMOTHY FRANKLIN

Name:

Correspondent 599 LEXINGTON AVENUE  
Address: SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 9 of 17

Conveyance: TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS

Reel/Frame: [4500/0029](#)

Pages: 117

Date Recorded: Mar. 17, 2011

Supporting [assignment-tm-4500-0029.pdf](#)  
Documents:

Assignor

Name: [BANK OF AMERICA, N.A.](#)

Execution Date: Mar. 08, 2011

Legal Entity Type: NATIONAL ASSOCIATION

State or Country UNITED STATES  
Where Organized:

Assignee

Name: [DEL MONTE FOODS COMPANY](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

Address: ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119

Name: [DEL MONTE CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

Address: ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119

Correspondent

Correspondent Name: GLORIA JUNG

Correspondent Address: 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP - IP DOCKETING  
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 10 of 17

Conveyance: SECURITY INTEREST

Reel/Frame: [4517/0117](#)

Pages: 27

Date Recorded: Apr. 08, 2011

Supporting [assignment-tm-4517-0117.pdf](#)  
Documents:

Assignor

Name: [DEL MONTE CORPORATION](#)

Execution Date: Mar. 08, 2011

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

Assignee

Name: [JPMORGAN CHASE BANK, NA, AS COLLATERAL AGENT](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country NEW YORK  
Where Organized:

Address: 383 MADISON AVENUE, 27TH FLOOR  
NEW YORK, NEW YORK 10179

Correspondent

Correspondent Name: MICHAEL VIOLET

Correspondent Address: 4400 EASTON COMMONS WAY, SUITE 125  
CT CORPORATION  
COLUMBUS, OH 43219

Domestic Representative - Not Found

Assignment 11 of 17

Conveyance: CHANGE OF NAME

Reel/Frame: [5237/0167](#)

Pages: 8

Date Recorded: Mar. 13, 2014

Supporting Documents: [assignment-tm-5237-0167.pdf](#)

Assignor

Name: [DEL MONTE CORPORATION](#)

Execution Date: Feb. 18, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BIG HEART PET BRANDS](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119-3575

Correspondent

Correspondent Name: TIMOTHY S. ERNST

Correspondent Address: P.O. BOX 193575  
SAN FRANCISCO, CA 94119-3575

Domestic Representative - Not Found

Assignment 12 of 17

Conveyance: TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS

Reel/Frame: [5240/0030](#)

Pages: 17

Date Recorded: Mar. 19, 2014

Supporting Documents: [assignment-tm-5240-0030.pdf](#)

Assignor

Name: [BANK OF AMERICA, N.A.](#)

Execution Date: Mar. 06, 2014

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [BIG HEART PET BRANDS F/K/A DEL MONTE CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE MARITIME PLAZA  
SAN FRANCISCO, CALIFORNIA 94111

Correspondent

Correspondent Name: SAMANTHA J. HIMELMAN, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 13 of 17

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5247/0785](#)

Pages: 25

Date Recorded: Mar. 31, 2014

Supporting Documents: [assignment-tm-5247-0785.pdf](#)

Assignor

Name: [BIG HEART PET BRANDS](#)

Execution Date: Mar. 06, 2014

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

**Assignee**

Name: [JPMORGAN CHASE BANK., N.A., AS COLLATERAL AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country UNITED STATES  
Where Organized:

Address: 270 PARK AVE.  
NEW YORK, NEW YORK 10017

**Correspondent**

Correspondent Name: ELAINE CARRERA, LEGAL ASSISTANT

Correspondent Address: 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 14 of 17**

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5484/0073](#)

Pages: 19

Date Recorded: Mar. 23, 2015

Supporting Documents: [assignment-tm-5484-0073.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Mar. 23, 2015

Legal Entity Type: ASSOCIATION

State or Country UNITED STATES  
Where Organized:

**Assignee**

Name: [BIG HEART PET BRANDS \(F/K/A DEL MONTE CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country CALIFORNIA  
Where Organized:

Address: P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

Correspondent Name: ELAINE CARRERA, LEGAL ASSISTANT

Correspondent Address: 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 15 of 17**

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5484/0110](#)

Pages: 20

Date Recorded: Mar. 23, 2015

Supporting Documents: [assignment-tm-5484-0110.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Mar. 23, 2015

Legal Entity Type: ASSOCIATION

State or Country UNITED STATES  
Where Organized:

**Assignee**

Name: [BIG HEART PET BRANDS](#)

Legal Entity Type: CORPORATION

State or Country CALIFORNIA  
Where Organized:

Address: P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

**Correspondent Name:** ELAINE CARRERA, LEGAL ASSISTANT

**Correspondent Address:** 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 16 of 17**

**Conveyance:** ENTITY CONVERSION

**Reel/Frame:** [5873/0425](#)

**Pages:** 10

**Date Recorded:** Aug. 26, 2016

**Supporting Documents:** [assignment-tm-5873-0425.pdf](#)

**Assignor**

**Name:** [BIG HEART PET BRANDS](#)

**Execution Date:** Apr. 29, 2016

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BIG HEART PET BRANDS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

**Correspondent**

**Correspondent Name:** COURTNI MOORMAN

**Correspondent Address:** ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

**Domestic Representative - Not Found**

**Assignment 17 of 17**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [5866/0081](#)

**Pages:** 25

**Date Recorded:** Aug. 29, 2016

**Supporting Documents:** [assignment-tm-5866-0081.pdf](#)

**Assignor**

**Name:** [BIG HEART PET BRANDS, LLC](#)

**Execution Date:** Apr. 30, 2016

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BIG HEART PET, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

**Correspondent**

**Correspondent Name:** COURTNI MOORMAN

**Correspondent Address:** ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

**Domestic Representative - Not Found**

Int. Cl.: 31

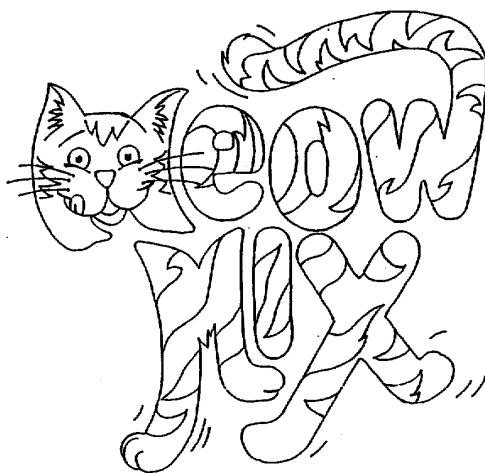
Prior U.S. Cls.: 1 and 46

Reg. No. 2,365,313

United States Patent and Trademark Office

Registered July 4, 2000

**TRADEMARK  
PRINCIPAL REGISTER**



RALSTON PURINA COMPANY (MISSOURI CORPORATION)  
CHECKERBOARD SQUARE  
ST. LOUIS, MO 63164

OWNER OF U.S. REG. NOS. 1,741,561 AND 1,995,276.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MIX", APART FROM THE MARK AS SHOWN.

FOR: PET FOOD, IN CLASS 31 (U.S. CLS. 1 AND 46).

SN 75-634,735, FILED 2-5-1999.

FIRST USE 3-0-1999; IN COMMERCE 3-0-1999.

ANDY COREA, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2023-09-11 11:04:36 EDT

Mark: MEOW MIX



US Serial Number: 75634735

Application Filing Date: Feb. 05, 1999

US Registration Number: 2365313

Registration Date: Jul. 04, 2000

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Aug. 15, 2020

Publication Date: Sep. 28, 1999 Notice of Allowance Date: Dec. 21, 1999

---

## Mark Information

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Mark Literal Elements: MEOW MIX

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Disclaimer: "MIX"

Design Search Code(s): 03.01.04 - Cats in the nature of housecats; Domestic cats; Kittens  
03.01.21 - Stylized felines, including cats of any size  
27.01.02 - Punctuation forming animals; Numbers forming animals; Letters forming animals; Animals composed of letters or numerals

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## Related Properties Information

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Claimed Ownership of US Registrations: 1741561, 1995276

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Pet food

International Class(es): 031 - Primary Class

U.S Class(es): 001, 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 1999

Use in Commerce: Mar. 1999

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## Basis Information (Case Level)

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<b>Filed Use:</b> No	<b>Currently Use:</b> Yes
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44E:</b> No
<b>Filed 44E:</b> No	<b>Currently 66A:</b> No
<b>Filed 66A:</b> No	<b>Currently No Basis:</b> No
<b>Filed No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** BIG HEART PET, INC.  
**Owner Address:** ONE STRAWBERRY LANE  
 Orrville, OHIO UNITED STATES 44667  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Courtni Moorman **Docket Number:** 003657US  
**Attorney Primary Email Address:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com) **Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Courtni Moorman  
 One Strawberry Lane  
 Orrville, OHIO UNITED STATES 44667  
**Phone:** 3306848446  
**Correspondent e-mail:** [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com) **Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 15, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 15, 2020	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	59136
Aug. 15, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	59136
Aug. 15, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	59136
Jun. 26, 2020	TEAS SECTION 8 & 9 RECEIVED	
Jul. 04, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 29, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 21, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 07, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 02, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 01, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 05, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 09, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 26, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 19, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 26, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 30, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 23, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 03, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67603
Jul. 03, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 02, 2010	TEAS SECTION 8 & 9 RECEIVED	
Feb. 24, 2009	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	

Feb. 24, 2009	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 18, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 23, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 09, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 02, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 24, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 17, 2006	CASE FILE IN TICRS	
Nov. 04, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67603
Oct. 03, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Oct. 03, 2005	TEAS SECTION 8 & 15 RECEIVED	
Jul. 04, 2000	REGISTERED-PRINCIPAL REGISTER	
Mar. 28, 2000	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 24, 2000	ASSIGNED TO EXAMINER	76722
Mar. 23, 2000	STATEMENT OF USE PROCESSING COMPLETE	
Jan. 21, 2000	USE AMENDMENT FILED	
Dec. 21, 1999	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 28, 1999	PUBLISHED FOR OPPOSITION	
Aug. 27, 1999	NOTICE OF PUBLICATION	
May 28, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 25, 1999	EXAMINER'S AMENDMENT MAILED	
May 18, 1999	ASSIGNED TO EXAMINER	76722

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Aug. 15, 2020

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 21

**Registrant:** RALSTON PURINA COMPANY

### Assignment 1 of 21

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [4507/0259](#)

**Pages:** 28

**Date Recorded:** Mar. 28, 2011

**Supporting Documents:** [assignment-tm-4507-0259.pdf](#)

#### Assignor

**Name:** [DEL MONTE CORPORATION](#)

**Execution Date:** Mar. 08, 2001

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [BANK OF AMERICA, N.A.](#)

**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

#### Correspondent

**Correspondent Name:** GLORIA JUNG

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP - IP DOCKETING  
NEW YORK, NY 10022

**Domestic Representative - Not Found**

## Assignment 2 of 21

Conveyance: CHANGE OF NAME

Reel/Frame: [2436/0040](#)

Pages: 14

Date Recorded: Jan. 23, 2002

Supporting Documents: [assignment-tm-2436-0040.pdf](#)

### Assignor

Name: [RALSTON PURINA COMPANY](#)

Execution Date: Dec. 12, 2001

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

### Assignee

Name: [NESTLE PURINA PETCARE COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MISSOURI

Address: CHECKERBOARD SQUARE  
ST. LOUIS, MISSOURI 63164

### Correspondent

Correspondent Name: NESTLE PURINA PETCARE COMPANY, P-T

Correspondent Address: ALPHEUS E. FORSMAN  
CHECKERBOARD SQUARE  
ST. LOUIS MO 63164

Domestic Representative - Not Found

## Assignment 3 of 21

Conveyance: SECURITY AGREEMENT

Reel/Frame: [2440/0812](#)

Pages: 59

Date Recorded: Feb. 11, 2002

Supporting Documents: [assignment-tm-2440-0812.pdf](#)

### Assignor

Name: [THE MEOW MIX COMPANY](#)

Execution Date: Jan. 31, 2002

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

### Assignee

Name: [UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CONNECTICUT

Address: 677 WASHINGTON BLVD.  
STAMFORD, CONNECTICUT 06901

### Correspondent

Correspondent Name: FEDERAL RESEARCH CORP.

Correspondent Address: MAUREEN P. MURPHY  
400 SEVENTH STREET NW  
SUITE 101  
WASHINGTON, DC 20004

Domestic Representative - Not Found

## Assignment 4 of 21

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2459/0783](#)

Pages: 8

Date Recorded: Feb. 26, 2002

Supporting Documents: [assignment-tm-2459-0783.pdf](#)

### Assignor

**Name:** [NESTLE PURINA PETCARE COMPANY](#)  
**Legal Entity Type:** CORPORATION

**Execution Date:** Jan. 31, 2002  
**State or Country Where Organized:** MISSOURI

**Assignee**

**Name:** [MEOW MIX COMPANY, THE](#)  
**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 400 PLAZA DRIVE, 1ST FLOOR  
SECAUCUS, NEW JERSEY 07094

**Correspondent**

**Correspondent Name:** KAY SCHOLER LLP

**Correspondent Address:** JOHN P. RYNKIEWICZ, ESQ.  
901 FIFTEENTH STREET, N.W.  
WASHINGTON, D.C. 20005

**Domestic Representative - Not Found**

**Assignment 5 of 21**

**Conveyance:** RELEASE OF SECURITY INTEREST

**Reel/Frame:** [2854/0218](#)

**Pages:** 7

**Date Recorded:** Oct. 20, 2003

**Supporting Documents:** [assignment-tm-2854-0218.pdf](#)

**Assignor**

**Name:** [UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT](#)

**Execution Date:** Oct. 10, 2003

**Legal Entity Type:** BANK

**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [MEOW MIX COMPANY, THE](#)  
**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 400 PLAZA DRIVE, 1ST FLOOR  
HARTZ MOUNTAIN CORPORATION, THE  
SECAUCUS, NEW JERSEY 07094

**Correspondent**

**Correspondent Name:** TONYA CHAPPLE

**Correspondent Address:** C/O CSC  
80 STATE ST.  
ALBANY, NY 12207

**Domestic Representative - Not Found**

**Assignment 6 of 21**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [2866/0846](#)

**Pages:** 9

**Date Recorded:** Oct. 23, 2003

**Supporting Documents:** [assignment-tm-2866-0846.pdf](#)

**Assignor**

**Name:** [MEOW MIX COMPANY, THE](#)  
**Legal Entity Type:** CORPORATION

**Execution Date:** Oct. 10, 2003

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [UBS AG, STAMFORD BRANCH](#)  
**Legal Entity Type:** BANK

**State or Country Where Organized:** No Place Where Organized Found

**Address:** 677 WASHINGTON BOULEVARD

STAMFORD, CONNECTICUT 06912

**Correspondent**

**Correspondent Name:** CSC

**Correspondent Address:** TONYA CHAPPLE  
80 STATE ST.  
ALBANY, NY 12207

**Domestic Representative - Not Found**

**Assignment 7 of 21**

**Conveyance:** TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS AT REEL/FRAME 2866/0846

**Reel/Frame:** [3312/0720](#)

**Pages:** 6

**Date Recorded:** May 19, 2006

**Supporting Documents:** [assignment-tm-3312-0720.pdf](#)

**Assignor**

**Name:** [UBS AG, STAMFORD BRANCH, AS AGENT](#)

**Execution Date:** May 19, 2006

**Legal Entity Type:** BANK

**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [THE MEOW MIX COMPANY](#)

**State or Country Where Organized:** DELAWARE

**Legal Entity Type:** CORPORATION

**Address:** 400 PLAZA DRIVE  
1ST FLOOR  
SECAUCUS, NEW JERSEY 07094

**Correspondent**

**Correspondent Name:** EILEEN SULLIVAN

**Correspondent Address:** BINGHAM MCCUTCHEN LLP  
150 FEDERAL STREET  
BOSTON, MA 02110

**Domestic Representative - Not Found**

**Assignment 8 of 21**

**Conveyance:** INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT

**Reel/Frame:** [3357/0125](#)

**Pages:** 26

**Date Recorded:** Jul. 28, 2006

**Supporting Documents:** [assignment-tm-3357-0125.pdf](#)

**Assignor**

**Name:** [MEOW MIX HOLDINGS, INC.](#)

**Execution Date:** May 19, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [THE MEOW MIX COMPANY](#)

**Execution Date:** May 19, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [MEOW MIX DECATUR PRODUCTION I LLC](#)

**Execution Date:** May 19, 2006

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#)

**State or Country Where Organized:** No Place Where Organized Found

**Legal Entity Type:** NATIONAL ASSOCIATION

**Address:** 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

**Correspondent**

**Correspondent Name:** SCOTT LYNE

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

**Domestic Representative - Not Found**

**Assignment 9 of 21**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [3359/0091](#)

**Pages:** 27

**Date Recorded:** Aug. 01, 2006

**Supporting Documents:** [assignment-tm-3359-0091.pdf](#)

**Assignor**

**Name:** [THE MEOW MIX COMPANY](#)

**Execution Date:** Jul. 31, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [DEL MONTE CORPORATION](#)

**State or Country Where Organized:** DELAWARE

**Legal Entity Type:** CORPORATION

**Address:** P.O. BOX 193575  
ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119-3575

**Correspondent**

**Correspondent Name:** EILEEN SULLIVAN

**Correspondent Address:** BINGHAM MCCUTCHEN LLP  
150 FEDERAL STREET  
BOSTON, MA 02110

**Domestic Representative - Not Found**

**Assignment 10 of 21**

**Conveyance:** INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT

**Reel/Frame:** [3373/0917](#)

**Pages:** 22

**Date Recorded:** Aug. 21, 2006

**Supporting Documents:** [assignment-tm-3373-0917.pdf](#)

**Assignor**

**Name:** [DEL MONTE CORPORATION](#)

**Execution Date:** Jul. 31, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#)

**State or Country Where Organized:** No Place Where Organized Found

**Legal Entity Type:** NATIONAL ASSOCIATION

**Address:** 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

**Correspondent**

**Correspondent Name:** SCOTT LYNE

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

**Domestic Representative - Not Found**

**Assignment 11 of 21**

**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [4145/0146](#)

**Pages:** 67

**Date Recorded:** Feb. 08, 2010

**Supporting Documents:** [assignment-tm-4145-0146.pdf](#)

**Assignor**

**Name:** [BANK OF AMERICA, N.A.](#)

**Execution Date:** Jan. 29, 2010

**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [DEL MONTE CORPORATION](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

**Correspondent Name:** TIMOTHY FRANKLIN

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

**Domestic Representative - Not Found**

**Assignment 12 of 21**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [4145/0284](#)

**Pages:** 118

**Date Recorded:** Feb. 09, 2010

**Supporting Documents:** [assignment-tm-4145-0284.pdf](#)

**Assignor**

**Name:** [DEL MONTE CORPORATION](#)

**Execution Date:** Jan. 29, 2010

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Name:** [DEL MONTE FOODS COMPANY](#)

**Execution Date:** Jan. 29, 2010

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#)

**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 1455 MARKET STREET, 5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

**Correspondent**

**Correspondent Name:** TIMOTHY FRANKLIN

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

**Domestic Representative - Not Found**

**Assignment 13 of 21**

**Conveyance:** TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS

**Reel/Frame:** [4500/0029](#)

**Pages:** 117

**Date Recorded:** Mar. 17, 2011

**Supporting Documents:** [assignment-tm-4500-0029.pdf](#)

**Assignor**

**Name:** [BANK OF AMERICA, N.A.](#)  
**Legal Entity Type:** NATIONAL ASSOCIATION  
**Execution Date:** Mar. 08, 2011  
**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [DEL MONTE FOODS COMPANY](#)  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE  
**Address:** ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119

**Name:** [DEL MONTE CORPORATION](#)  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE  
**Address:** ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

**Correspondent Name:** GLORIA JUNG  
**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP - IP DOCKETING  
NEW YORK, NY 10022

**Domestic Representative - Not Found****Assignment 14 of 21**

**Conveyance:** SECURITY INTEREST  
**Reel/Frame:** [4517/0117](#) **Pages:** 27  
**Date Recorded:** Apr. 08, 2011  
**Supporting Documents:** [assignment-tm-4517-0117.pdf](#)

**Assignor**

**Name:** [DEL MONTE CORPORATION](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** Mar. 08, 2011  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [JPMORGAN CHASE BANK, NA, AS COLLATERAL AGENT](#)  
**Legal Entity Type:** NATIONAL ASSOCIATION  
**State or Country Where Organized:** NEW YORK  
**Address:** 383 MADISON AVENUE, 27TH FLOOR  
NEW YORK, NEW YORK 10179

**Correspondent**

**Correspondent Name:** MICHAEL VIOLET  
**Correspondent Address:** 4400 EASTON COMMONS WAY, SUITE 125  
CT CORPORATION  
COLUMBUS, OH 43219

**Domestic Representative - Not Found****Assignment 15 of 21**

**Conveyance:** CHANGE OF NAME  
**Reel/Frame:** [5237/0167](#) **Pages:** 8  
**Date Recorded:** Mar. 13, 2014  
**Supporting Documents:** [assignment-tm-5237-0167.pdf](#)

**Assignor**

**Name:** [DEL MONTE CORPORATION](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** Feb. 18, 2014  
**State or Country Where Organized:** DELAWARE

**Assignee****Name:** [BIG HEART PET BRANDS](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119-3575**Correspondent****Correspondent Name:** TIMOTHY S. ERNST**Correspondent Address:** P.O. BOX 193575  
SAN FRANCISCO, CA 94119-3575**Domestic Representative - Not Found****Assignment 16 of 21****Conveyance:** TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS**Reel/Frame:** [5240/0030](#)**Pages:** 17**Date Recorded:** Mar. 19, 2014**Supporting Documents:** [assignment-tm-5240-0030.pdf](#)**Assignor****Name:** [BANK OF AMERICA, N.A.](#)**Execution Date:** Mar. 06, 2014**Legal Entity Type:** NATIONAL ASSOCIATION**State or Country Where Organized:** UNITED STATES**Assignee****Name:** [BIG HEART PET BRANDS F/K/A DEL MONTE CORPORATION](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** ONE MARITIME PLAZA  
SAN FRANCISCO, CALIFORNIA 94111**Correspondent****Correspondent Name:** SAMANTHA J. HIMELMAN, ESQ.**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017**Domestic Representative - Not Found****Assignment 17 of 21****Conveyance:** SECURITY AGREEMENT**Reel/Frame:** [5247/0785](#)**Pages:** 25**Date Recorded:** Mar. 31, 2014**Supporting Documents:** [assignment-tm-5247-0785.pdf](#)**Assignor****Name:** [BIG HEART PET BRANDS](#)**Execution Date:** Mar. 06, 2014**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Assignee****Name:** [JPMORGAN CHASE BANK., N.A., AS COLLATERAL AGENT](#)**Legal Entity Type:** ASSOCIATION**State or Country Where Organized:** UNITED STATES**Address:** 270 PARK AVE.  
NEW YORK, NEW YORK 10017**Correspondent****Correspondent Name:** ELAINE CARRERA, LEGAL ASSISTANT**Correspondent Address:** 80 PINE STREET

Address: C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

Domestic Representative - Not Found

Assignment 18 of 21

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5484/0073](#)

Pages: 19

Date Recorded: Mar. 23, 2015

Supporting Documents: [assignment-tm-5484-0073.pdf](#)

Assignor

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Mar. 23, 2015

Legal Entity Type: ASSOCIATION

State or Country: UNITED STATES  
Where Organized:

Assignee

Name: [BIG HEART PET BRANDS \(F/K/A DEL MONTE CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country: CALIFORNIA  
Where Organized:

Address: P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119

Correspondent

Correspondent Name: ELAINE CARRERA, LEGAL ASSISTANT

Correspondent Address: 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

Domestic Representative - Not Found

Assignment 19 of 21

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5484/0110](#)

Pages: 20

Date Recorded: Mar. 23, 2015

Supporting Documents: [assignment-tm-5484-0110.pdf](#)

Assignor

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Mar. 23, 2015

Legal Entity Type: ASSOCIATION

State or Country: UNITED STATES  
Where Organized:

Assignee

Name: [BIG HEART PET BRANDS](#)

Legal Entity Type: CORPORATION

State or Country: CALIFORNIA  
Where Organized:

Address: P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119

Correspondent

Correspondent Name: ELAINE CARRERA, LEGAL ASSISTANT

Correspondent Address: 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

Domestic Representative - Not Found

Assignment 20 of 21

Conveyance: ENTITY CONVERSION

Reel/Frame: [5873/0425](#)

Pages: 10

Date Recorded: Aug. 26, 2016

Supporting Documents: [assignment-tm-5873-0425.pdf](#)

Documents:

**Assignor**

**Name:** [BIG HEART PET BRANDS](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** Apr. 29, 2016  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BIG HEART PET BRANDS, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Address:** ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667  
**State or Country Where Organized:** DELAWARE

**Correspondent**

**Correspondent Name:** COURTNI MOORMAN  
**Correspondent Address:** ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

**Domestic Representative - Not Found**

**Assignment 21 of 21**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST  
**Reel/Frame:** [5866/0081](#) **Pages:** 25  
**Date Recorded:** Aug. 29, 2016  
**Supporting Documents:** [assignment-tm-5866-0081.pdf](#)

**Assignor**

**Name:** [BIG HEART PET BRANDS, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Execution Date:** Apr. 30, 2016  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BIG HEART PET, INC.](#)  
**Legal Entity Type:** CORPORATION  
**Address:** ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667  
**State or Country Where Organized:** DELAWARE

**Correspondent**

**Correspondent Name:** COURTNI MOORMAN  
**Correspondent Address:** ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

**Domestic Representative - Not Found**

Int. Cl.: 31

Prior U.S. Cls.: 1 and 46

**United States Patent and Trademark Office**

Reg. No. 1,995,276

Registered Aug. 20, 1996

**TRADEMARK  
PRINCIPAL REGISTER**

**MEOW MIX**

RALSTON PURINA COMPANY (MISSOURI  
CORPORATION)  
CHECKERBOARD SQUARE  
ST. LOUIS, MO 63164

OWNER OF U.S. REG. NO. 1,741,561.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "MIX", APART FROM THE  
MARK AS SHOWN.

FOR: CAT FOOD, IN CLASS 31 (U.S. CLS. 1  
AND 46).

SER. NO. 74-708,951, FILED 7-13-1995.

FIRST USE 9-0-1974; IN COMMERCE  
9-0-1974.

MICHAEL MASON, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2023-09-11 11:05:56 EDT

Mark: MEOW MIX

# MEOW MIX

US Serial Number: 74708951

Application Filing Date: Jul. 13, 1995

US Registration Number: 1995276

Registration Date: Aug. 20, 1996

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 12, 2016

Publication Date: May 28, 1996

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## Mark Information

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Mark Literal Elements: MEOW MIX

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Disclaimer: "MIX"

---

## Related Properties Information

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Claimed Ownership of US Registrations: 1741561

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: cat food

International Class(es): 031 - Primary Class

U.S Class(es): 001, 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 1974

Use in Commerce: Sep. 1974

---

## Basis Information (Case Level)

---

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

Owner Name: BIG HEART PET, INC.

Owner Address: ONE STRAWBERRY LANE  
ORRVILLE, OHIO UNITED STATES 44667

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Adam M. Ekonomon

Docket Number: 002140US

Attorney Primary Email Address: [rommel.cortez@jmsmucker.com](mailto:rommel.cortez@jmsmucker.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Adam M. Ekonomon  
BIG HEART PET, INC.  
One Strawberry Lane  
Orville, OHIO UNITED STATES 44667

Phone: 330-684-8446

Fax: 330-684-3026

Correspondent e-mail: [trademarks@jmsmucker.com](mailto:trademarks@jmsmucker.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 29, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 21, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 07, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 12, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 12, 2016	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	66607
Jan. 12, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Jan. 05, 2016	TEAS SECTION 8 & 9 RECEIVED	
Oct. 02, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 20, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 01, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 05, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 09, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 26, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 19, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 26, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 30, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 23, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 24, 2009	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 24, 2009	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 18, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 18, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 23, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 09, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 02, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	

Jun. 30, 2006	CASE FILE IN TICRS	
May 24, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 18, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
Jan. 18, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 18, 2006	ASSIGNED TO PARALEGAL	66607
Oct. 03, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Oct. 03, 2005	TEAS SECTION 8 & 9 RECEIVED	
Sep. 30, 2002	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 21, 2002	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 21, 2002	PAPER RECEIVED	
Aug. 20, 1996	REGISTERED-PRINCIPAL REGISTER	
May 28, 1996	PUBLISHED FOR OPPOSITION	
Apr. 26, 1996	NOTICE OF PUBLICATION	
Mar. 17, 1996	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 12, 1996	ASSIGNED TO EXAMINER	69233

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jan. 12, 2016

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 21

**Registrant:** Ralston Purina Company

### Assignment 1 of 21

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [4507/0259](#)

**Pages:** 28

**Date Recorded:** Mar. 28, 2011

**Supporting Documents:** [assignment-tm-4507-0259.pdf](#)

### Assignor

**Name:** [DEL MONTE CORPORATION](#)

**Execution Date:** Mar. 08, 2001

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [BANK OF AMERICA, N.A.](#)

**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

### Correspondent

**Correspondent Name:** GLORIA JUNG

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP - IP DOCKETING  
NEW YORK, NY 10022

### Domestic Representative - Not Found

### Assignment 2 of 21

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [2436/0040](#)

**Pages:** 14

**Date Recorded:** Jan. 23, 2002

**Supporting Documents:** [assignment-tm-2436-0040.pdf](#)

Documents: \_\_\_\_\_

**Assignor**

**Name:** [RALSTON PURINA COMPANY](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** Dec. 12, 2001  
**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [NESTLE PURINA PETCARE COMPANY](#)  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** MISSOURI  
**Address:** CHECKERBOARD SQUARE  
ST. LOUIS, MISSOURI 63164

**Correspondent**

**Correspondent Name:** NESTLE PURINA PETCARE COMPANY, P-T  
**Correspondent Address:** ALPHEUS E. FORSMAN  
CHECKERBOARD SQUARE  
ST. LOUIS MO 63164

**Domestic Representative - Not Found**

**Assignment 3 of 21**

**Conveyance:** SECURITY AGREEMENT  
**Reel/Frame:** [2440/0812](#) **Pages:** 59  
**Date Recorded:** Feb. 11, 2002  
**Supporting Documents:** [assignment-tm-2440-0812.pdf](#)

**Assignor**

**Name:** [THE MEOW MIX COMPANY](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** Jan. 31, 2002  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT](#)  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** CONNECTICUT  
**Address:** 677 WASHINGTON BLVD.  
STAMFORD, CONNECTICUT 06901

**Correspondent**

**Correspondent Name:** FEDERAL RESEARCH CORP.  
**Correspondent Address:** MAUREEN P. MURPHY  
400 SEVENTH STREET NW  
SUITE 101  
WASHINGTON, DC 20004

**Domestic Representative - Not Found**

**Assignment 4 of 21**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST  
**Reel/Frame:** [2459/0783](#) **Pages:** 8  
**Date Recorded:** Feb. 26, 2002  
**Supporting Documents:** [assignment-tm-2459-0783.pdf](#)

**Assignor**

**Name:** [NESTLE PURINA PETCARE COMPANY](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** Jan. 31, 2002  
**State or Country Where Organized:** MISSOURI

**Assignee**

**Name:** [MEOW MIX COMPANY, THE](#)  
**Legal Entity Type:** CORPORATION  
**State or Country:** DELAWARE

Where Organized:

Address: 400 PLAZA DRIVE, 1ST FLOOR  
SECAUCUS, NEW JERSEY 07094

Correspondent

Correspondent Name: KAY SCHOLER LLP

Correspondent Address: JOHN P. RYNKIEWICZ, ESQ.  
901 FIFTEENTH STREET, N.W.  
WASHINGTON, D.C. 20005

Domestic Representative - Not Found

Assignment 5 of 21

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [2854/0218](#)

Pages: 7

Date Recorded: Oct. 20, 2003

Supporting Documents: [assignment-tm-2854-0218.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT](#)

Execution Date: Oct. 10, 2003

Legal Entity Type: BANK

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [MEOW MIX COMPANY, THE](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 400 PLAZA DRIVE, 1ST FLOOR  
HARTZ MOUNTAIN CORPORATION, THE  
SECAUCUS, NEW JERSEY 07094

Correspondent

Correspondent Name: TONYA CHAPPLE

Correspondent Address: C/O CSC  
80 STATE ST.  
ALBANY, NY 12207

Domestic Representative - Not Found

Assignment 6 of 21

Conveyance: SECURITY INTEREST

Reel/Frame: [2866/0846](#)

Pages: 9

Date Recorded: Oct. 23, 2003

Supporting Documents: [assignment-tm-2866-0846.pdf](#)

Assignor

Name: [MEOW MIX COMPANY, THE](#)

Execution Date: Oct. 10, 2003

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [UBS AG, STAMFORD BRANCH](#)

Legal Entity Type: BANK

State or Country Where Organized: No Place Where Organized Found

Address: 677 WASHINGTON BOULEVARD  
STAMFORD, CONNECTICUT 06912

Correspondent

Correspondent Name: CSC

Correspondent Address: TONYA CHAPPLE  
80 STATE ST.

## Domestic Representative - Not Found

## Assignment 7 of 21

**Conveyance:** TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS AT REEL/FRAME 2866/0846

**Reel/Frame:** [3312/0720](#)

**Pages:** 6

**Date Recorded:** May 19, 2006

**Supporting Documents:** [assignment-tm-3312-0720.pdf](#)

## Assignor

**Name:** [UBS AG, STAMFORD BRANCH, AS AGENT](#)

**Execution Date:** May 19, 2006

**Legal Entity Type:** BANK

**State or Country Where Organized:** No Place Where Organized Found

## Assignee

**Name:** [THE MEOW MIX COMPANY](#)

**State or Country Where Organized:** DELAWARE

**Legal Entity Type:** CORPORATION

**Address:** 400 PLAZA DRIVE  
1ST FLOOR  
SECAUCUS, NEW JERSEY 07094

## Correspondent

**Correspondent Name:** EILEEN SULLIVAN

**Correspondent Address:** BINGHAM MCCUTCHEN LLP  
150 FEDERAL STREET  
BOSTON, MA 02110

## Domestic Representative - Not Found

## Assignment 8 of 21

**Conveyance:** INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT

**Reel/Frame:** [3357/0125](#)

**Pages:** 26

**Date Recorded:** Jul. 28, 2006

**Supporting Documents:** [assignment-tm-3357-0125.pdf](#)

## Assignor

**Name:** [MEOW MIX HOLDINGS, INC.](#)

**Execution Date:** May 19, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [THE MEOW MIX COMPANY](#)

**Execution Date:** May 19, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [MEOW MIX DECATUR PRODUCTION I LLC](#)

**Execution Date:** May 19, 2006

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

## Assignee

**Name:** [BANK OF AMERICA, N.A.](#)

**State or Country Where Organized:** No Place Where Organized Found

**Legal Entity Type:** NATIONAL ASSOCIATION

**Address:** 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

## Correspondent

**Correspondent Name:** SCOTT LYNE

**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 9 of 21

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3359/0091](#)

Pages: 27

Date Recorded: Aug. 01, 2006

Supporting Documents: [assignment-tm-3359-0091.pdf](#)

Assignor

Name: [THE MEOW MIX COMPANY](#)

Execution Date: Jul. 31, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [DEL MONTE CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: P.O. BOX 193575  
ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119-3575

Correspondent

Correspondent Name: EILEEN SULLIVAN

Correspondent Address: BINGHAM MCCUTCHEN LLP  
150 FEDERAL STREET  
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 10 of 21

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT

Reel/Frame: [3373/0917](#)

Pages: 22

Date Recorded: Aug. 21, 2006

Supporting Documents: [assignment-tm-3373-0917.pdf](#)

Assignor

Name: [DEL MONTE CORPORATION](#)

Execution Date: Jul. 31, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Address: 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

Correspondent

Correspondent Name: SCOTT LYNE

Correspondent Address: 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 11 of 21

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4145/0146](#)

Pages: 67

Date Recorded: Feb. 08, 2010

Supporting Documents: [assignment-tm-4145-0146.pdf](#)

**Assignor**

**Name:** [BANK OF AMERICA, N.A.](#)  
**Legal Entity Type:** NATIONAL ASSOCIATION  
**Execution Date:** Jan. 29, 2010  
**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [DEL MONTE CORPORATION](#)  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE  
**Address:** ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

**Correspondent Name:** TIMOTHY FRANKLIN  
**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

**Domestic Representative - Not Found****Assignment 12 of 21**

**Conveyance:** SECURITY INTEREST  
**Reel/Frame:** [4145/0284](#) **Pages:** 118  
**Date Recorded:** Feb. 09, 2010  
**Supporting Documents:** [assignment-tm-4145-0284.pdf](#)

**Assignor**

**Name:** [DEL MONTE CORPORATION](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** Jan. 29, 2010  
**State or Country Where Organized:** DELAWARE

**Name:** [DEL MONTE FOODS COMPANY](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** Jan. 29, 2010  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#)  
**Legal Entity Type:** NATIONAL ASSOCIATION  
**State or Country Where Organized:** UNITED STATES  
**Address:** 1455 MARKET STREET, 5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

**Correspondent**

**Correspondent Name:** TIMOTHY FRANKLIN  
**Correspondent Address:** 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP  
NEW YORK, NY 10022

**Domestic Representative - Not Found****Assignment 13 of 21**

**Conveyance:** TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS  
**Reel/Frame:** [4500/0029](#) **Pages:** 117  
**Date Recorded:** Mar. 17, 2011  
**Supporting Documents:** [assignment-tm-4500-0029.pdf](#)

**Assignor**

**Name:** [BANK OF AMERICA, N.A.](#)  
**Legal Entity Type:** NATIONAL ASSOCIATION  
**Execution Date:** Mar. 08, 2011  
**State or Country Where Organized:** UNITED STATES

**Assignee**

Name: [DEL MONTE FOODS COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119

Name: [DEL MONTE CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE MARKET @ THE LANDMARK  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

Correspondent Name: GLORIA JUNG

Correspondent Address: 599 LEXINGTON AVENUE  
SHEARMAN & STERLING LLP - IP DOCKETING  
NEW YORK, NY 10022

**Domestic Representative - Not Found**

**Assignment 14 of 21**

Conveyance: SECURITY INTEREST

Reel/Frame: [4517/0117](#)

Pages: 27

Date Recorded: Apr. 08, 2011

Supporting Documents: [assignment-tm-4517-0117.pdf](#)

**Assignor**

Name: [DEL MONTE CORPORATION](#)

Execution Date: Mar. 08, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**

Name: [JPMORGAN CHASE BANK, NA, AS COLLATERAL AGENT](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: NEW YORK

Address: 383 MADISON AVENUE, 27TH FLOOR  
NEW YORK, NEW YORK 10179

**Correspondent**

Correspondent Name: MICHAEL VIOLET

Correspondent Address: 4400 EASTON COMMONS WAY, SUITE 125  
CT CORPORATION  
COLUMBUS, OH 43219

**Domestic Representative - Not Found**

**Assignment 15 of 21**

Conveyance: CHANGE OF NAME

Reel/Frame: [5237/0167](#)

Pages: 8

Date Recorded: Mar. 13, 2014

Supporting Documents: [assignment-tm-5237-0167.pdf](#)

**Assignor**

Name: [DEL MONTE CORPORATION](#)

Execution Date: Feb. 18, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**

Name: [BIG HEART PET BRANDS](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: P.O. BOX 193575

SAN FRANCISCO, CALIFORNIA 94119-3575

**Correspondent**

**Correspondent Name:** TIMOTHY S. ERNST

**Correspondent Address:** P.O. BOX 193575  
SAN FRANCISCO, CA 94119-3575

**Domestic Representative - Not Found**

**Assignment 16 of 21**

**Conveyance:** TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS

**Reel/Frame:** [5240/0030](#)

**Pages:** 17

**Date Recorded:** Mar. 19, 2014

**Supporting Documents:** [assignment-tm-5240-0030.pdf](#)

**Assignor**

**Name:** [BANK OF AMERICA, N.A.](#)

**Execution Date:** Mar. 06, 2014

**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [BIG HEART PET BRANDS F/K/A DEL MONTE CORPORATION](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE MARITIME PLAZA  
SAN FRANCISCO, CALIFORNIA 94111

**Correspondent**

**Correspondent Name:** SAMANTHA J. HIMELMAN, ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found**

**Assignment 17 of 21**

**Conveyance:** SECURITY AGREEMENT

**Reel/Frame:** [5247/0785](#)

**Pages:** 25

**Date Recorded:** Mar. 31, 2014

**Supporting Documents:** [assignment-tm-5247-0785.pdf](#)

**Assignor**

**Name:** [BIG HEART PET BRANDS](#)

**Execution Date:** Mar. 06, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [JPMORGAN CHASE BANK., N.A., AS COLLATERAL AGENT](#)

**Legal Entity Type:** ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 270 PARK AVE.  
NEW YORK, NEW YORK 10017

**Correspondent**

**Correspondent Name:** ELAINE CARRERA, LEGAL ASSISTANT

**Correspondent Address:** 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 18 of 21**

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5484/0073](#)

Pages: 19

Date Recorded: Mar. 23, 2015

Supporting Documents: [assignment-tm-5484-0073.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Mar. 23, 2015

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

**Assignee**

Name: [BIG HEART PET BRANDS \(F/K/A DEL MONTE CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

Correspondent Name: ELAINE CARRERA, LEGAL ASSISTANT

Correspondent Address: 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 19 of 21**

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5484/0110](#)

Pages: 20

Date Recorded: Mar. 23, 2015

Supporting Documents: [assignment-tm-5484-0110.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Mar. 23, 2015

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

**Assignee**

Name: [BIG HEART PET BRANDS](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: P.O. BOX 193575  
SAN FRANCISCO, CALIFORNIA 94119

**Correspondent**

Correspondent Name: ELAINE CARRERA, LEGAL ASSISTANT

Correspondent Address: 80 PINE STREET  
C/O CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 20 of 21**

Conveyance: ENTITY CONVERSION

Reel/Frame: [5873/0425](#)

Pages: 10

Date Recorded: Aug. 26, 2016

Supporting Documents: [assignment-tm-5873-0425.pdf](#)

**Assignor**

Name: [BIG HEART PET BRANDS](#)

Execution Date: Apr. 29, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**

**Name:** [BIG HEART PET BRANDS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

**Correspondent**

**Correspondent Name:** COURTNI MOORMAN

**Correspondent Address:** ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

**Domestic Representative - Not Found**

**Assignment 21 of 21**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [5866/0081](#)

**Pages:** 25

**Date Recorded:** Aug. 29, 2016

**Supporting Documents:** [assignment-tm-5866-0081.pdf](#)

**Assignor**

**Name:** [BIG HEART PET BRANDS, LLC](#)

**Execution Date:** Apr. 30, 2016

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BIG HEART PET, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE STRAWBERRY LANE  
ORRVILLE, OHIO 44667

**Correspondent**

**Correspondent Name:** COURTNI MOORMAN

**Correspondent Address:** ONE STRAWBERRY LANE  
ORRVILLE, OH 44667

**Domestic Representative - Not Found**