

ESTTA Tracking number: **ESTTA1300096**

Filing date: **07/27/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer information**

Name	IMDb.com, Inc.
Granted to date of previous extension	08/16/2023
Address	410 TERRY AVENUE NORTH SEATTLE, WA 98109 UNITED STATES

Attorney information	RITA WEEKS KILPATRICK TOWNSEND & STOCKTON LLP 1114 AVENUE OF THE AMERICAS NEW YORK, NY 10036 UNITED STATES Primary email: rweeks@kilpatricktownsend.com Secondary email(s): jpetersen@kilpatricktownsend.com, prosenberg@kilpatricktownsend.com, kts-imdb@kilpatricktownsend.com, tmdmin@kilpatricktownsend.com, rkwalsh@kilpatricktownsend.com 212-775-8700
Docket no.	1379907

**Applicant information**

Application no.	97540766	Publication date	04/18/2023
Opposition filing date	07/27/2023	Opposition period ends	08/16/2023
Applicant	ZUMEDIA INC. 1180 6TH AVENUE NEW YORK, NY 10036 UNITED STATES		

**Goods/services affected by opposition**

<p>Class 009. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Downloadable Computer application software for mobile devices for use in providing users with access to searchable databases; Downloadable computer software for creating searchable databases; Downloadable computer software for wireless content delivery; downloadable computer software featuring an entertainment database for use on computers and mobile devices; Downloadable computer software for accessing information on the Internet or other computer or communications network; Downloadable computer software for transmitting, receiving, downloading, streaming, and displaying content, text, visual works, audiovisual works, data, files and electronic works via the Internet or other computer or communications network; Downloadable computer software for formatting and converting content, text, visual works, audiovisual works, data, files and electronic works into a format compatible with portable electronic devices and computers; Downloadable computer software enabling content, text, visual works, audi-</p>
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visual works, data, files and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device

## Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Other	Application Ser. No. 97/540,766 is void ab initio due to an invalid assignment pursuant to 15 U.S.C. Section 1060(a)(1).

## Marks cited by opposer as basis for opposition

U.S. registration no.	3936436	Application date	01/26/2010
Register	Principal		
Registration date	03/29/2011	Foreign priority date	NONE
Word mark	IMDB		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: Dec 8, 2009 First Use In Commerce: Dec 8, 2009</p> <p>Computer application software for mobile devices for use in providing users with access to searchable databases; software for creating searchable databases; software for wireless content delivery; downloadable software featuring an entertainment database for use on computers and mobile devices; software for accessing information on the Internet or other computer or communications network; software for transmitting, receiving, downloading, streaming, and displaying content, text, visual works, audiovisual works, data, files and electronic works via the Internet or other computer or communications network; software for formatting and converting content, text, visual works, audiovisual works, data, files and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audiovisual works, data, files and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device</p>		

U.S. registration no.	2612776	Application date	12/21/2000
Register	Principal		
Registration date	08/27/2002	Foreign priority date	NONE
Word mark	IMDB		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 038. First use: First Use: May 31, 1999 First Use In Commerce: May 31, 1999</p> <p>providing on-line electronic bulletin boards for transmission of messages among computer users concerning general news and information regarding movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentation, videos and dvds, and other audiovisual works</p>		

U.S. registration no.	2609882	Application date	12/21/2000
Register	Principal		
Registration date	08/20/2002	Foreign priority date	NONE
Word mark	IMDB		
Design mark			
Description of mark	NONE		
Goods/services	Class 041. First use: First Use: Jan 30, 1996 First Use In Commerce: Jan 30, 1996 providing information in the field of entertainment or education via a global computer network, namely information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, and other audiovisual works		

U.S. registration no.	2730592	Application date	12/21/2000
Register	Principal		
Registration date	06/24/2003	Foreign priority date	NONE
Word mark	IMDB		
Design mark			
Description of mark	NONE		
Goods/services	Class 035. First use: First Use: Sep 1, 1998 First Use In Commerce: Sep 1, 1998 providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of others; computerized database management services; on-line ordering services featuring movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, and other audiovisual works		

U.S. registration no.	4710373	Application date	08/27/2013
Register	Principal		
Registration date	03/31/2015	Foreign priority date	NONE
Word mark	IMDB		
Design mark			
Description of mark	The mark consists of gold square border with rounded corners containing the letters "IMDb" in black.		
Goods/services	Class 009. First use: First Use: Dec 8, 2009 First Use In Commerce: Dec 8, 2009 Computer application software for mobile devices for use in providing users with access to searchable databases; software for creating searchable databases; software for wireless content delivery; downloadable software featuring an entertainment database featuring information, news, reviews and user comments about television shows, motion picture films, celebrities, actors, and the entertainment industry for use on computers and mobile devices; software for access-		

	ing information on the Internet or other computer or communications network; software for transmitting, receiving, downloading, streaming, and displaying content, text, visual works, audiovisual works, data, files and electronic works via the Internet or other computer or communications network; software for formatting and converting content, text, visual works, audiovisual works, data, files and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audiovisual works, data, files and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device
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U.S. registration no.	4767128	Application date	05/07/2014
Register	Principal		
Registration date	07/07/2015	Foreign priority date	NONE
Word mark	IMDB		
Design mark			
Description of mark	The mark consists of a horizontal rectangle with rounded corners containing the letters "I", "M", "D" and "B".		
Goods/services	<p>Class 035. First use: First Use: Jan 31, 2012 First Use In Commerce: Jan 31, 2012          Providing online business directory information, namely, providing information regarding the location/addresses of movie theaters</p> <p>Class 041. First use: First Use: Jan 31, 2012 First Use In Commerce: Jan 31, 2012          Entertainment services, namely, providing reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing an online computer database featuring reviews, news, information and content in the field motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; movie schedule information services; television schedule information services; entertainment in the nature of conducting contests, competitions (( and online computer games )) in the field of entertainment; entertainment services, namely, publishing journals and blogs featuring information and opinions in the field of entertainment; providing on-line newsletters featuring reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing a website with information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; entertainment services in the nature of non-downloadable videos featuring information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; providing information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, other audiovisual works, celebrities and the entertainment industry; providing a website that displays movie rankings; providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities; providing a website featuring entertainment trivia; providing a web site featuring movie, motion picture and television casting and production information; Entertainment services, namely, providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities</p>		

U.S. registration no.	5147009	Application date	05/07/2014
Register	Principal		

Registration date	02/21/2017	Foreign priority date	NONE
Word mark	IMDBPRO		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 035. First use: First Use: Jan 15, 2002 First Use In Commerce: Jan 15, 2002</p> <p>Providing an online searchable database featuring employment and career opportunities and business, employment and professional information; providing an online searchable database featuring movie, motion picture and television talent casting employment opportunities and talent casting employment information; providing online computer databases and online searchable databases in the fields of business and professional networking; providing online career networking services and information in the fields of employment, recruitment, job resources, and job listings; providing networking opportunities for individuals seeking employment; on-line professional networking opportunities</p> <p>Class 041. First use: First Use: Jan 15, 2002 First Use In Commerce: Jan 15, 2002</p> <p>Entertainment services, namely, providing reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing an online computer database featuring reviews, news, information and content in the field motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; entertainment services, namely, publishing journals and blogs featuring information and opinions in the field of entertainment; providing on-line newsletters featuring reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing a website with information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; entertainment services in the nature of non-downloadable videos featuring information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; providing information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, other audiovisual works, celebrities and the entertainment industry; providing a website that displays movie rankings; providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities; providing a website featuring entertainment trivia; providing a web site featuring movie, motion picture and television casting and production information. Entertainment services, namely, providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities; providing an online searchable database featuring movie production information</p> <p>Class 042. First use: First Use: Jan 15, 2002 First Use In Commerce: Jan 15, 2002</p> <p>Computer services, namely, creating an on-line community for registered users to participate in discussions, share information and resources, and engage in social, business and community networking; providing a website featuring temporary use of non-downloadable software enabling users to search, locate and communicate with others via electronic communications networks to network and track online references to job opportunities and business topics; computer services in the nature of customized web pages featuring user-defined information, personal profiles, audio and images</p> <p>Class 045. First use: First Use: Jan 15, 2002 First Use In Commerce: Jan 15, 2002</p>		

	Internet based social introduction and social networking services		
U.S. registration no.	4767130	Application date	05/07/2014
Register	Principal		
Registration date	07/07/2015	Foreign priority date	NONE
Word mark	IMDB		
Design mark			
Description of mark	The mark consists of a horizontal rectangle with rounded corners filled in with the color gold and containing the letters "I", "M", "D" and "B" in the center in black.		
Goods/services	<p>Class 035. First use: First Use: Jan 31, 2012 First Use In Commerce: Jan 31, 2012</p> <p>Providing online business directory information, namely, providing information regarding the location/addresses of movie theaters</p> <p>Class 041. First use: First Use: Jan 31, 2012 First Use In Commerce: Jan 31, 2012</p> <p>Entertainment services, namely, providing reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing an online computer database featuring reviews, news, information and content in the field motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; movie schedule information services; television schedule information services; entertainment in the nature of conducting contests, competitions (( and online computer games )) in the field of entertainment; entertainment services, namely, publishing journals and blogs featuring information and opinions in the field of entertainment; providing on-line newsletters featuring reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing a website with information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; entertainment services in the nature of non-downloadable videos featuring information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; providing information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, other audiovisual works, celebrities and the entertainment industry; providing a website that displays movie rankings; providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities; providing a website featuring entertainment trivia; providing a web site featuring movie, motion picture and television casting and production information; Entertainment services, namely, providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities</p>		

Attachments	NOO against App Ser No 97540766 - DMDb.pdf(289141 bytes ) Exhibit 1 to NOO against App Ser No 97540766 - DMDb.pdf(242496 bytes ) Exhibit 2 to NOO against App Ser No 97540766 - DMDb.pdf(223643 bytes )
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Signature	/Rita Weeks/
Name	RITA WEEKS
Date	07/27/2023



**UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

IMDb.COM, INC.,

Opposer,

v.

ZUMEDIA, INC.,

Applicant.

Mark: **DMDb**

App. Ser. No. 97/540,766

**NOTICE OF OPPOSITION**

IMDb.com, Inc. (“Opposer”), a Delaware corporation with a principal place of business in Seattle, Washington, will be damaged by the issuance of a registration for the trademark DMDb shown in Application Serial No. 97/540,766 (“Applicant’s Mark”) and, being entitled to a statutory cause of action, hereby opposes the same.

As grounds for its opposition, Opposer alleges as follows:

**FACTS**

**A. Opposer and its World-Famous IMDb Marks**

1. Opposer owns and operates the enormously popular IMDb website at *IMDb.com*, the authoritative source for movie, television, and celebrity content.



2. Since 1990, Opposer has extensively and continuously promoted, marketed, advertised, distributed, and sold goods and services under the mark IMDb and IMDb-formative marks (the “IMDb Marks”). Opposer offers a searchable database that has become the world’s most popular and authoritative source for movies, TV, and celebrity content. The searchable database includes information about movies, TV, and entertainment programs, as well as cast and crew members for entertainment productions.

3. Opposer’s distinctive IMDb Marks have achieved an extraordinary level of fame and consumer recognition. As a result of Opposer’s extensive advertising, promotion, and use of the IMDb Marks, hundreds of millions of people around the world have been exposed to the marks, and the consuming public and the trade recognize and associate the marks with Opposer. Accordingly, the IMDb Marks have acquired extensive goodwill, public recognition, and distinctiveness, and are immediately recognized as identifying Opposer’s IMDb-branded goods and services.

4. The IMDb Marks are famous and distinctive within the meaning of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c).

5. In addition to the extensive common law rights it has developed in its IMDb Marks, Opposer owns numerous federal registrations for its IMDb Marks covering a broad range of goods and services, including those shown below.

TRADEMARK	REG. NO.	APP. DATE/ REG. DATE	GOODS/SERVICES
IMDb	Reg. No. 3,936,436	Application: 1/26/10  Registration: 10/27/20	<u>Class 9:</u> Computer application software for mobile devices for use in providing users with access to searchable databases; software for creating searchable databases; software for wireless content delivery; downloadable software featuring an entertainment database for use on computers and mobile devices; software for accessing information on the Internet or other computer or communications network; software for transmitting, receiving, downloading, streaming, and displaying content, text, visual works, audiovisual works, data, files and electronic works via the Internet or other computer or communications network; software for formatting and converting content, text, visual works, audiovisual works, data, files and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audiovisual works, data, files and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device.
IMDb	Reg. No. 2,612,776	Application: 12/21/00  Registration: 8/27/02	<u>Class 38:</u> Providing on-line electronic bulletin boards for transmission of messages among computer users concerning general news and information regarding movies, motion pictures, documentaries, films, television programs, graphics, animation and

TRADEMARK	REG. NO.	APP. DATE/ REG. DATE	GOODS/SERVICES
			multimedia presentation, videos and dvds, and other audiovisual works.
<b>IMDb</b>	Reg. No. 2,609,882	Application: 12/21/00  Registration: 8/20/02	<u>Class 41</u> : Providing information in the field of entertainment or education via a global computer network, namely information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, and other audiovisual works.
<b>IMDb</b>	Reg. No. 2,730,592	Application: 12/21/00  Registration: 6/24/03	<u>Class 35</u> : Providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of others; computerized database management services; on-line ordering services featuring movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, and other audiovisual works.
	Reg. No. 4,710,373	Application: 8/23/13  Registration: 3/31/15	<u>Class 9</u> : Computer application software for mobile devices for use in providing users with access to searchable databases; software for creating searchable databases; software for wireless content delivery; downloadable software featuring an entertainment database featuring information, news, reviews and user comments about television shows, motion picture films, celebrities, actors, and the entertainment industry for use on computers and mobile devices; software for accessing information on the Internet or other computer or communications network; software for transmitting, receiving, downloading, streaming, and displaying content, text, visual works, audiovisual works, data, files and electronic works via the Internet or other computer or communications network; software for formatting and converting content, text, visual works, audiovisual works, data, files and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audiovisual works, data, files and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device.
	Reg. No. 4,767,128	Application: 5/7/14  Registration: 7/7/15	<u>Class 35</u> : Providing online business directory information, namely, providing information regarding the location/addresses of movie theaters.  <u>Class 41</u> : Entertainment services, namely, providing reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing an online computer database featuring reviews, news, information and content in the field motion picture films, television programs, celebrities, entertainment industry and entertainment-

TRADEMARK	REG. NO.	APP. DATE/ REG. DATE	GOODS/SERVICES
			<p>related topics; movie schedule information services; television schedule information services; entertainment in the nature of conducting contests, competitions (( and online computer games )) in the field of entertainment; entertainment services, namely, publishing journals and blogs featuring information and opinions in the field of entertainment; providing on-line newsletters featuring reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing a website with information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; entertainment services in the nature of non-downloadable videos featuring information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; providing information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, other audiovisual works, celebrities and the entertainment industry; providing a website that displays movie rankings; providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities; providing a website featuring entertainment trivia; providing a web site featuring movie, motion picture and television casting and production information; Entertainment services, namely, providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities.</p>
<p><b>IMDbPRO</b></p>	<p>Reg. No. 5,147,009</p>	<p>Application: 5/7/14  Registration: 2/21/17</p>	<p><u>Class 35:</u> Providing an online searchable database featuring employment and career opportunities and business, employment and professional information; providing an online searchable database featuring movie, motion picture and television talent casting employment opportunities and talent casting employment information; providing online computer databases and online searchable databases in the fields of business and professional networking; providing online career networking services and information in the fields of employment, recruitment, job resources, and job listings; providing networking opportunities for individuals seeking employment; on-line professional networking opportunities.</p> <p><u>Class 41:</u> Entertainment services, namely, providing reviews, news and information in the field of motion picture films, television programs, celebrities,</p>

TRADEMARK	REG. NO.	APP. DATE/ REG. DATE	GOODS/SERVICES
			<p>entertainment industry and entertainment-related topics; providing an online computer database featuring reviews, news, information and content in the field motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; entertainment services, namely, publishing journals and blogs featuring information and opinions in the field of entertainment; providing on-line newsletters featuring reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing a website with information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; entertainment services in the nature of non-downloadable videos featuring information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; providing information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, other audiovisual works, celebrities and the entertainment industry; providing a website that displays movie rankings; providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities; providing a website featuring entertainment trivia; providing a web site featuring movie, motion picture and television casting and production information. Entertainment services, namely, providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities; providing an online searchable database featuring movie production information.</p> <p><u>Class 42:</u> Computer services, namely, creating an on-line community for registered users to participate in discussions, share information and resources, and engage in social, business and community networking; providing a website featuring temporary use of non-downloadable software enabling users to search, locate and communicate with others via electronic communications networks to network and track online references to job opportunities and business topics; computer services in the nature of customized web pages featuring user-defined information, personal profiles, audio and images.</p> <p><u>Class 45:</u> Internet based social introduction and social networking services.</p>

TRADEMARK	REG. NO.	APP. DATE/ REG. DATE	GOODS/SERVICES
	Reg. No. 4,767,130	Application: 5/7/14  Registration: 7/7/15	<p><u>Class 35:</u> Providing online business directory information, namely, providing information regarding the location/addresses of movie theaters.</p> <p><u>Class 41:</u> Entertainment services, namely, providing reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing an online computer database featuring reviews, news, information and content in the field motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; movie schedule information services; television schedule information services; entertainment in the nature of conducting contests, competitions (( and online computer games )) in the field of entertainment; entertainment services, namely, publishing journals and blogs featuring information and opinions in the field of entertainment; providing on-line newsletters featuring reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing a website with information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; entertainment services in the nature of non-downloadable videos featuring information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; providing information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, other audiovisual works, celebrities and the entertainment industry; providing a website that displays movie rankings; providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities; providing a website featuring entertainment trivia; providing a web site featuring movie, motion picture and television casting and production information; Entertainment services, namely, providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities.</p>

Pursuant to 37 C.F.R. § 2.122(d), printouts from the USPTO’s electronic TSDR database, showing the current status of each of the above-referenced registrations and prior-pending applications, are

attached as **Exhibit 1**.

6. The above-referenced registrations are valid and in full force and effect. Indeed, affidavits have been filed and accepted under Sections 8 and 15 of the Lanham Act for all of the referenced registrations, rendering those registrations incontestable.

**B. The Application to Register the Mark DMDb**

**i) The DMDb Mark is Confusingly Similar to Opposer's Famous IMDb Marks**

7. Notwithstanding Opposer's prior rights in its famous IMDb Marks, on August 9, 2022, Ms. Phyllis Jager filed an intent-to-use application to register the word mark **DMDb** in International Class 9 (Application Serial No. 97/540,766) for:

Downloadable Computer application software for mobile devices for use in providing users with access to searchable databases; Downloadable computer software for creating searchable databases; Downloadable computer software for wireless content delivery; downloadable computer software featuring an entertainment database for use on computers and mobile devices; Downloadable computer software for accessing information on the Internet or other computer or communications network; Downloadable computer software for transmitting, receiving, downloading, streaming, and displaying content, text, visual works, audiovisual works, data, files and electronic works via the Internet or other computer or communications network; Downloadable computer software for formatting and converting content, text, visual works, audiovisual works, data, files and electronic works into a format compatible with portable electronic devices and computers; Downloadable computer software enabling content, text, visual works, audiovisual works, data, files and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device ("Applicant's Goods").

8. Application Serial No. 97/5407,66 for the word mark DMDb was published for opposition in the *Official Gazette* on April 18, 2023.

9. Opposer has used and registered its IMDb Marks for a vast array of software in Class 9, including all of the types of software for which Applicant seeks to register its DMDb mark.

10. In particular, Applicant is attempting to register the mark DMDb for software in Class 9 that is identical to the types of software covered by Opposer's Reg. Nos. 3,936,436; 4,710,373; and 6,366,064 for its IMDb Marks.

11. In addition, Applicant's Goods are also highly related and complementary to other goods and services that Opposer has long offered under its IMDb Marks, including, without limitation, Opposer's registered Class 41 entertainment and information services covered by its U.S. Reg. No. 2,609,882 ("Providing information in the field of entertainment or education via a global computer network, namely information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, and other audiovisual works").

12. Opposer clearly possesses statutory rights in its IMDb Marks that predate the August 9, 2022 filing date of Applicant's Mark. Opposer's federal registrations for its IMDb Marks, identified in paragraph 5 above, all enjoy priority over Applicant's application to register the DMDb mark.

**ii) Invalid Assignment of Intent-to-Use Application**

13. U.S. Patent and Trademark Office records show that on January 25, 2023, Ms. Jager executed an assignment purporting to transfer her rights in various U.S. trademark registrations and pending applications to ZuMedia, Inc, including intent-to-use Application Serial No. 97/540,766 for the word mark DMDb, and recorded that assignment with the USPTO on January

27, 2023. A copy of that assignment obtained from the USPTO's online database is submitted with this Notice of Opposition as **Exhibit 2.**

14. At the time Ms. Jager executed the assignment of intent-to-use Application Serial No. 97/540,766 to ZuMedia, she had not filed an allegation of use for the application (i.e., either an amendment to allege use or a statement of use).

15. On information and belief, Ms. Jager did not offer any goods or services under the mark DMDb or carry on any business under the mark DMDb prior to assigning Application Serial No. 97/540,766 to ZuMedia.

16. On information and belief, ZuMedia is not a successor to any business of Ms. Jager, or to any portion of a business to which the DMDb mark relates.

17. Accordingly, Application Serial No. 97/540,766 was assigned or transferred from Ms. Jager to ZuMedia in contravention of 15 U.S.C. § 1060(a)(1), and thus the assignment and underlying application are void.

18. Opposer is timely filing this Notice of Opposition and hereby opposes the registration of Applicant's Mark on the following grounds: (a) Applicant's Mark is likely to cause confusion, mistake, or deception, in violation of 15 U.S.C. § 1052(d); (b) Applicant's Mark is likely to cause dilution of Opposer's famous IMDb Marks in violation of 15 U.S.C. § 1125(c)(1); and (c) Application Ser. No. 97/540,766 is void *ab initio* pursuant to 15 U.S.C. § 1060(a)(1).

**FIRST GROUND FOR OPPOSITION**  
**LIKELIHOOD OF CONFUSION**  
**15 U.S.C. § 1052(d)**

19. Opposer incorporates each of the preceding paragraphs as if fully set forth herein.

20. There is no issue as to priority. Opposer began using its IMDb Marks in commerce at least as early as 1996, well prior to the August 9, 2022 filing date of Applicant's Mark.

21. Applicant's Mark DMDb is confusingly similar in appearance, sound, and commercial impression to Opposer's IMDb Marks.

22. For example, the marks are nearly identical in appearance and sound, as Applicant's Mark merely replaces the first letter of Opposer's IMDb Marks with the letter "D."

23. Further, Applicant's Mark DMDb copies from Opposer's IMDb Marks the unusual styling of displaying the letter "b" in "DMDb" in lowercase, which exacerbates the likelihood of confusion because consumers have come to immediately recognize that styling as identifying Opposer and its unique IMDb logo. Therefore, it is inevitable that consumers will mistakenly believe that ZuMedia is Opposer, or that Applicant and its DMDb-branded goods and services are a new division of Opposer's IMDb brand, or are otherwise approved by or associated with Opposer.

24. Since long before the August 9, 2022 filing date of Application Serial No. 97/540,766, Opposer has offered a wide range of goods in International Class 9 that are literally identical, and legally identical, to the Class 9 goods for which Applicant seeks to register the mark DMDb. Specifically, Opposer has offered under its IMDb Marks software featuring an entertainment database and software enabling users to stream and download content, among other goods. Therefore, by offering Applicant's Goods, Applicant is or will become a direct and indirect competitor of Opposer.

25. Because Applicant's Goods are identical to the Class 9 goods covered by Opposer's registrations for its IMDb Marks, it must be presumed that Applicant's Goods will travel in the same channels of trade to the same class of purchasers, and therefore confusion is inevitable.

26. Further, Applicant's Goods are also highly related and complementary to other products and services that Opposer offers under its registered IMDb Marks.

27. In addition, likelihood of confusion is enhanced due to the fame of Opposer's IMDb Marks, as consumers encountering Applicant's DMDB mark will assume erroneously that Applicant's Mark and the goods offered under the mark are associated with, approved, endorsed, or sold by Opposer.

28. Accordingly, Opposer will be damaged by the registration of Applicant's Mark in connection with Applicant's Goods, and is entitled to a statutory cause of action, because Applicant's use and registration of Applicant's DMDB mark in connection with Applicant's Goods is likely to cause consumers to become confused, mistaken, or deceived, and likely to falsely suggest a connection with Opposer and/or Opposer's IMDb Marks, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

**SECOND GROUND FOR OPPOSITION**  
**DILUTION OF A FAMOUS MARK**  
**15 U.S.C. § 1125(c)(1)**

29. Opposer incorporates each of the preceding paragraphs as if fully set forth herein.

30. For years prior to the August 9, 2022 filing date of Application Serial No. 97/540,766, and well before any actual use of the DMDB mark, Opposer has offered and become famous for the provision of software featuring an entertainment database and software enabling users to stream and download content, as well as other goods and services, under its IMDb Marks.

31. Accordingly, Opposer will also be damaged by registration of the DMDB mark for Applicant's Goods because the mark is likely to cause dilution of the distinctiveness of the famous IMDb Marks by eroding consumers' exclusive identification of the IMDb Marks with Opposer, and by otherwise lessening the capacity of the IMDb Marks to identify and distinguish Opposer's goods and services, in violation of Section 43(c)(1) of the Lanham Act, 15 U.S.C. § 1125(c)(1).

32. Specifically, Applicant's Mark is likely to cause dilution by blurring of the famous IMDb Marks based on a number of relevant considerations, including, without limitation, the following:

- a) Applicant's DMDb mark is highly similar in appearance, meaning, and commercial impression to Opposer's famous IMDb Marks;
- b) Opposer's IMDb Marks are inherently distinctive and, due to Opposer's extensive use and promotion, the IMDb Marks became famous prior to any use of Applicant's DMDb mark;
- c) Opposer has engaged in substantially exclusive use of the IMDb Marks; and
- d) The IMDb Marks are famous and widely recognized by the general consuming public and have been widely recognized since long before any use of Applicant's DMDb mark.

33. If Applicant is granted registration of Applicant's Mark, it would obtain a prima facie exclusive right to use the DMDb Mark in connection with Applicant's Goods. Such registration would damage and injure Opposer.

34. Therefore, in light of Opposer's prior rights in, and the fame associated with, Opposer's IMDb Marks, Applicant is not entitled to registration of the DMDb mark.

**THIRD GROUND FOR OPPOSITION**  
**ASSIGNMENT OF INTENT-TO-USE APPLICATION IN**  
**CONTRAVENTION OF SECTION 10 OF THE TRADEMARK ACT**  
**15 U.S.C. § 1060(a)(1)**

35. Opposer incorporates each of the preceding paragraphs as if fully set forth herein.

36. Registration of Application Ser. No. 97/540,766 for the word mark DMDb should also be refused on the grounds that its assignment from the original applicant, Ms. Jager, to

ZuMedia was invalid because the purported assignment violated Section 10(a)(1) of the Lanham Act.

37. An intent-to-use application may only be assigned in two circumstances: (1) after an applicant has filed an allegation or statement of use; or (2) prior to the filing of an allegation of use, if it is assigned “to a successor of the business of the applicant, or portion thereof, to which the mark pertains, **if** that business is ongoing and existing.” 15 U.S.C. § 1060(a)(1); *see also* 37 C.F.R. § 3.16 (emphasis added).

38. The assignment of an intent-to-use trademark application to an assignor who is not the successor to the applicant’s business before filing an allegation of use voids the assignment as well as the underlying application and any resulting registration. *See The Clorox Co. v. Chemical Bank*, 40 U.S.P.Q.2d (BNA) 1098, 1104 (T.T.A.B. 1996).

39. USPTO records show that Ms. Jager purported to assign intent-to-use Application Serial No. 97/540,766 to ZuMedia on January 25, 2023. *See **Exhibit 2***.

40. Ms. Jager did not file a statement of use evidencing any use of the DMDb mark in commerce prior to purporting to assign intent-to-use Application Serial No. 97/540,766 to ZuMedia.

41. On information and belief, Ms. Jager did not offer any goods or services under the mark DMDb or carry on any business under the DMDb mark prior to assigning Application Serial No. 97/540,766 to ZuMedia.

42. Therefore, Ms. Jager did not possess an “ongoing and existing” business under the mark DMDb at the time she purported to assign intent-to-use Application Serial No. 97/540,766 to ZuMedia.

43. Furthermore, on information and belief, ZuMedia is not the successor to any business of Ms. Jager, or to any portion of a business to which the DMDb mark pertained.

44. By virtue of the purported assignment of Application Serial No. 97/540,766 to ZuMedia, the application is void *ab initio* and not entitled to registration pursuant to 15 U.S.C. § 1060(a)(1).

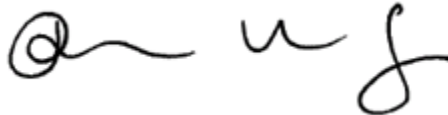
Wherefore, Opposer requests that the Board grant its Opposition and deny registration of Application Serial No. No. 97/540,766.

This Notice of Opposition and its accompanying opposition fee are being submitted electronically.

Dated: July 27, 2023

Respectfully submitted,

KILPATRICK TOWNSEND & STOCKTON LLP



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Joseph Petersen  
Kilpatrick Townsend & Stockton LLP  
1080 Marsh Road  
Menlo Park, CA 94025  
Telephone: (650) 326-2400

Rita Weeks  
Kilpatrick Townsend & Stockton LLP  
1114 Avenue of the Americas, 21<sup>st</sup> Floor  
New York, New York 10036  
Telephone: (212) 775-8700

*Attorneys for Opposer IMDb.com, Inc.*

**UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

IMDb.COM, INC.,

Opposer,

v.

ZUMEDIA, INC.,

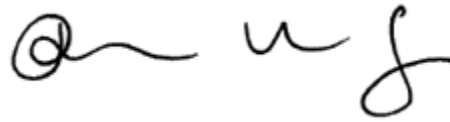
Applicant.

Mark: **DMDb**

App. Ser. No. 97/540,766

**CERTIFICATE OF TRANSMITTAL**

I hereby certify that a true copy of the foregoing NOTICE OF OPPOSITION is being filed electronically with the TTAB via ESTTA on July 27, 2023.



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Rita Weeks  
*Attorney for Opposer*  
*IMDb.com, Inc.*

**Exhibit 1**  
**to**  
**Notice of Opposition against U.S. App. Ser. No. 97/540,766**

Generated on: This page was generated by TSDR on 2023-07-27 13:25:34 EDT

Mark: IMDB

IMDB

US Serial Number: 77920658

Application Filing Date: Jan. 26, 2010

US Registration Number: 3936436

Registration Date: Mar. 29, 2011

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jul. 04, 2020

Publication Date: Jan. 11, 2011

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## Mark Information

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Mark Literal Elements: IMDB

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

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## Related Properties Information

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Claimed Ownership of US Registrations: 2609882, 2612776, 2730592

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Computer application software for mobile devices for use in providing users with access to searchable databases; software for creating searchable databases; software for wireless content delivery; downloadable software featuring an entertainment database for use on computers and mobile devices; software for accessing information on the Internet or other computer or communications network; software for transmitting, receiving, downloading, streaming, and displaying content, text, visual works, audiovisual works, data, files and electronic works via the Internet or other computer or communications network; software for formatting and converting content, text, visual works, audiovisual works, data, files and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audiovisual works, data, files and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 08, 2009

Use in Commerce: Dec. 08, 2009

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## Basis Information (Case Level)

**Filed Use:** Yes  
**Filed ITU:** No  
**Filed 44D:** No  
**Filed 44E:** No  
**Filed 66A:** No  
**Filed No Basis:** No

**Currently Use:** Yes  
**Currently ITU:** No  
**Currently 44E:** No  
**Currently 66A:** No  
**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** IMDb.com, Inc.  
**Owner Address:** 410 Terry Avenue North  
ATTN: TRADEMARKS  
Seattle, WASHINGTON UNITED STATES 98109  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Phillip A. Rosenberg  
**Attorney Primary Email Address:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com)  
**Docket Number:** 0039780  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Phillip A. Rosenberg  
Kilpatrick Townsend & Stockton LLP  
1100 Peachtree Street, Suite 2800  
Mailstop: IP Docketing - 22  
Atlanta, GEORGIA UNITED STATES 30309  
**Phone:** 212 775 8711  
**Fax:** 646 786 4594  
**Correspondent e-mail:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com) - [imdb@kilpatricktownsend.com](mailto:imdb@kilpatricktownsend.com)  
**Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 10, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 10, 2023	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
May 10, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 10, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 03, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 03, 2022	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Feb. 03, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 03, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 04, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jul. 04, 2020	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	77315
Jul. 04, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	77315
Jul. 04, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Apr. 23, 2020	TEAS SECTION 8 & 9 RECEIVED	
Mar. 29, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 29, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 29, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 25, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 25, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Apr. 25, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131

Mar. 03, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 03, 2017	TEAS SECTION 8 & 15 RECEIVED	
Mar. 29, 2011	REGISTERED-PRINCIPAL REGISTER	
Jan. 11, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 11, 2011	PUBLISHED FOR OPPOSITION	
Dec. 07, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Dec. 06, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 06, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 06, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 06, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 09, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 09, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 13, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 13, 2010	NON-FINAL ACTION E-MAILED	6325
Jun. 13, 2010	NON-FINAL ACTION WRITTEN	69225
May 28, 2010	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
May 14, 2010	WITHDRAWN FROM PUB - OG REVIEW QUERY	60756
May 05, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
May 05, 2010	ASSIGNED TO LIE	66213
Apr. 24, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 23, 2010	ASSIGNED TO EXAMINER	69225
Feb. 01, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jan. 29, 2010	NEW APPLICATION ENTERED	

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jul. 04, 2020

Generated on: This page was generated by TSDR on 2023-07-27 13:26:10 EDT

Mark: IMDB

# IMDB

US Serial Number: 78040287

Application Filing Date: Dec. 21, 2000

US Registration Number: 2612776

Registration Date: Aug. 27, 2002

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Sep. 21, 2022

Publication Date: Jun. 04, 2002

## Mark Information

Mark Literal Elements: IMDB

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** providing on-line electronic bulletin boards for transmission of messages among computer users concerning general news and information regarding movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentation, videos and dvds, and other audiovisual works

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: May 31, 1999

Use in Commerce: May 31, 1999

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** IMDB.COM, INC.

**Owner Address:** 410 Terry Avenue North  
Seattle, WASHINGTON UNITED STATES 98109

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Phillip A. Rosenberg

**Docket Number:** 0039779

**Attorney Primary Email Address:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Phillip A. Rosenberg  
Kilpatrick Townsend & Stockton LLP  
1100 Peachtree Street, Suite 2800  
Mailstop: IP Docketing - 22  
Atlanta, GEORGIA UNITED STATES 30309

**Phone:** 212 775 8711

**Fax:** 646 786 4594

**Correspondent e-mail:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com) kts-  
[imdb@kilpatricktownsend.com](mailto:imdb@kilpatricktownsend.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 10, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 10, 2023	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
May 10, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 10, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 21, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 21, 2022	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	70833
Sep. 21, 2022	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	70833
Sep. 21, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70833
Mar. 28, 2022	TEAS SECTION 8 & 9 RECEIVED	
Feb. 03, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 03, 2022	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Feb. 03, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 03, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 27, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 29, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 29, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 01, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 01, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Aug. 01, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Jul. 30, 2012	TEAS SECTION 8 & 9 RECEIVED	
Jul. 27, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 09, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 09, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 10, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 28, 2007	UNDELIVERABLE MAIL - NO ACTION TAKEN	99888
Nov. 23, 2007	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Nov. 23, 2007	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 23, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 04, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723

Oct. 30, 2007 ASSIGNED TO PARALEGAL  
 Oct. 24, 2007 TEAS SECTION 8 & 15 RECEIVED  
 Oct. 17, 2007 CASE FILE IN TICRS  
 Aug. 27, 2002 REGISTERED-PRINCIPAL REGISTER  
 Jun. 04, 2002 PUBLISHED FOR OPPOSITION  
 May 15, 2002 NOTICE OF PUBLICATION  
 Feb. 07, 2002 APPROVED FOR PUB - PRINCIPAL REGISTER  
 Feb. 07, 2002 USE AMENDMENT ACCEPTED  
 Jan. 24, 2002 AMENDMENT TO USE PROCESSING COMPLETE  
 Nov. 21, 2001 USE AMENDMENT FILED  
 Nov. 21, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE  
 May 29, 2001 NON-FINAL ACTION MAILED  
 May 15, 2001 ASSIGNED TO EXAMINER

67723

69566

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Sep. 21, 2022

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 3

**Registrant:** IMDb, Inc.

### Assignment 1 of 3

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [2874/0920](#)

**Pages:** 3

**Date Recorded:** Jun. 15, 2004

**Supporting Documents:** [assignment-tm-2874-0920.pdf](#)

#### Assignor

**Name:** [IMDB, INC.](#)

**Execution Date:** Aug. 30, 2001

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [IMDB SERVICES, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** PO BOX 8102  
RENO, NEVADA 89507

#### Correspondent

**Correspondent Name:** IMDB SERVICES, INC.

**Correspondent Address:** PO BOX 8102  
RENO, NV 89507

#### Domestic Representative - Not Found

### Assignment 2 of 3

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [2893/0261](#)

**Pages:** 3

**Date Recorded:** Jul. 15, 2004

**Supporting Documents:** [assignment-tm-2893-0261.pdf](#)

#### Assignor

**Name:** [IMDB SERVICES, INC.](#)

**Execution Date:** Jul. 14, 2004

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

**Assignee**

Name: [INTERNET MOVIE DATABASE, INC.](#)

Legal Entity Type: CORPORATION

State or Country NEVADA  
Where Organized:

Address: 923 INCLINE WAY, SUITE C  
INCLINE VILLAGE, NEVADA 89451

**Correspondent**

Correspondent Name: INTERNET MOVIE DATABASE, INC.

Correspondent Address: P.O. BOX 8102  
RENO, NV 89507

**Domestic Representative - Not Found**

**Assignment 3 of 3**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3846/0862](#)

Pages: 5

Date Recorded: Sep. 04, 2008

Supporting Documents: [assignment-tm-3846-0862.pdf](#)

**Assignor**

Name: [INTERNET MOVIE DATABASE, INC.](#)

Execution Date: Jan. 01, 2008

Legal Entity Type: CORPORATION

State or Country NEVADA  
Where Organized:

**Assignee**

Name: [IMDB.COM, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

Address: PO BOX 81226  
ATTN TRADEMARKS  
SEATTLE, WASHINGTON 98108-1226

**Correspondent**

Correspondent Name: KNOBBE MARTENS OLSON & BEAR LLP

Correspondent Address: 2040 MAIN STREET, 14TH FLOOR  
IRVINE, CA 92614

**Domestic Representative - Not Found**

**Proceedings**

**Summary**

Number of Proceedings: 1

**Type of Proceeding: Opposition**

Proceeding Number: [91187806](#)

Filing Date: Dec 01, 2008

Status: Terminated

Status Date: Apr 04, 2009

Interlocutory Attorney: MARY CATHERINE FAINT

**Defendant**

Name: Multi-Media Digital Broadcast Corporation

Correspondent Address: Dr. Joseph Profit  
Multi-Media Digital Broadcast Corporation  
4355J Cobb Parkway, Suite 201  
Atlanta GA UNITED STATES , 30339

Correspondent e-mail: [DeLawyer76@aol.com](mailto:DeLawyer76@aol.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MDBTV		<a href="#">77428736</a>	

**Plaintiff(s)****Name:** IMDb.com, Inc.**Correspondent** Susan M. Natland**Address:** Knobbe Martens Olson & Bear LLP  
2040 Main Street, 14th Floor  
Irvine CA UNITED STATES , 92614**Correspondent e-mail:** [efiling@kmob.com](mailto:efiling@kmob.com) , [trademarks@amazon.com](mailto:trademarks@amazon.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
IMDB		<a href="#">78040287</a>	<a href="#">2612776</a>
IMDB		<a href="#">78040288</a>	<a href="#">2609882</a>
IMDB		<a href="#">78040289</a>	<a href="#">2730592</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
13	TERMINATED	Apr 04, 2009	
12	BOARD'S DECISION: SUSTAINED	Apr 04, 2009	
11	WITHDRAWAL OF APPLICATION	Mar 16, 2009	
10	PROCEEDINGS RESUMED	Feb 19, 2009	
9	D'S RESPONSE TO BOARD ORDER/INQUIRY	Feb 09, 2009	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Jan 10, 2009	Feb 09, 2009
7	D'S REQUEST TO WITHDRAW AS ATTORNEY	Dec 15, 2008	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 12, 2008	Jan 11, 2009
5	D'S REQUEST TO WITHDRAW AS ATTORNEY	Dec 04, 2008	
4	D'S REQUEST TO WITHDRAW AS ATTORNEY	Dec 02, 2008	
3	PENDING, INSTITUTED	Dec 01, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 01, 2008	Jan 10, 2009
1	FILED AND FEE	Dec 01, 2008	

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Mark: IMDB

# IMDB

US Serial Number: 78040288

Application Filing Date: Dec. 21, 2000

US Registration Number: 2609882

Registration Date: Aug. 20, 2002

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Aug. 23, 2022

Publication Date: May 28, 2002

## Mark Information

Mark Literal Elements: IMDB

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** providing information in the field of entertainment or education via a global computer network, namely information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, and other audiovisual works

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 30, 1996

Use in Commerce: Jan. 30, 1996

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** IMDB.COM, INC.

**Owner Address:** 410 Terry Avenue North  
Seattle, WASHINGTON UNITED STATES 98109

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Phillip A. Rosenberg

**Docket Number:** 0039777

**Attorney Primary Email Address:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Phillip A. Rosenberg  
Kilpatrick Townsend & Stockton LLP  
1100 Peachtree Street, Suite 2800  
Mailstop: IP Docketing - 22  
Atlanta, GEORGIA UNITED STATES 30309

**Phone:** 212 775 8711

**Fax:** 646 786 4594

**Correspondent e-mail:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com) kts-  
[imdb@kilpatricktownsend.com](mailto:imdb@kilpatricktownsend.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 10, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 10, 2023	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
May 10, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 10, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 23, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 23, 2022	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	81927
Aug. 23, 2022	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	81927
Aug. 23, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	81927
Mar. 04, 2022	TEAS SECTION 8 & 9 RECEIVED	
Feb. 03, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 03, 2022	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Feb. 03, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 03, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 20, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 29, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 29, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 03, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 03, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Aug. 03, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76293
Jul. 30, 2012	TEAS SECTION 8 & 9 RECEIVED	
Jul. 27, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 09, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 09, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 10, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 23, 2007	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Nov. 23, 2007	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 23, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 23, 2007	UNDELIVERABLE MAIL - NO ACTION TAKEN	99888
Nov. 02, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76293

Oct. 30, 2007 ASSIGNED TO PARALEGAL  
 Oct. 23, 2007 TEAS SECTION 8 & 15 RECEIVED  
 Oct. 19, 2007 CASE FILE IN TICRS  
 Aug. 20, 2002 REGISTERED-PRINCIPAL REGISTER  
 May 28, 2002 PUBLISHED FOR OPPOSITION  
 May 08, 2002 NOTICE OF PUBLICATION  
 Feb. 12, 2002 APPROVED FOR PUB - PRINCIPAL REGISTER  
 Feb. 12, 2002 USE AMENDMENT ACCEPTED  
 Jan. 23, 2002 AMENDMENT TO USE PROCESSING COMPLETE  
 Nov. 15, 2001 USE AMENDMENT FILED  
 Nov. 15, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE  
 May 29, 2001 NON-FINAL ACTION MAILED  
 May 15, 2001 ASSIGNED TO EXAMINER

76293

69566

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Aug. 23, 2022

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 3

**Registrant:** IMDb, Inc.

### Assignment 1 of 3

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [2874/0920](#)

**Pages:** 3

**Date Recorded:** Jun. 15, 2004

**Supporting Documents:** [assignment-tm-2874-0920.pdf](#)

#### Assignor

**Name:** [IMDB, INC.](#)

**Execution Date:** Aug. 30, 2001

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [IMDB SERVICES, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** PO BOX 8102  
RENO, NEVADA 89507

#### Correspondent

**Correspondent Name:** IMDB SERVICES, INC.

**Correspondent Address:** PO BOX 8102  
RENO, NV 89507

#### Domestic Representative - Not Found

### Assignment 2 of 3

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [2893/0261](#)

**Pages:** 3

**Date Recorded:** Jul. 15, 2004

**Supporting Documents:** [assignment-tm-2893-0261.pdf](#)

#### Assignor

**Name:** [IMDB SERVICES, INC.](#)

**Execution Date:** Jul. 14, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**

Name: [INTERNET MOVIE DATABASE, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: NEVADA

Address: 923 INCLINE WAY, SUITE C  
INCLINE VILLAGE, NEVADA 89451

**Correspondent**

Correspondent Name: INTERNET MOVIE DATABASE, INC.

Correspondent Address: P.O. BOX 8102  
RENO, NV 89507

**Domestic Representative - Not Found**

**Assignment 3 of 3**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3846/0862](#)

Pages: 5

Date Recorded: Sep. 04, 2008

Supporting Documents: [assignment-tm-3846-0862.pdf](#)

**Assignor**

Name: [INTERNET MOVIE DATABASE, INC.](#)

Execution Date: Jan. 01, 2008

Legal Entity Type: CORPORATION

State or Country Where Organized: NEVADA

**Assignee**

Name: [IMDB.COM, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: PO BOX 81226  
ATTN TRADEMARKS  
SEATTLE, WASHINGTON 98108-1226

**Correspondent**

Correspondent Name: KNOBBE MARTENS OLSON & BEAR LLP

Correspondent Address: 2040 MAIN STREET, 14TH FLOOR  
IRVINE, CA 92614

**Domestic Representative - Not Found**

**Proceedings**

**Summary**

Number of Proceedings: 1

**Type of Proceeding: Opposition**

Proceeding Number: [91187806](#)

Filing Date: Dec 01, 2008

Status: Terminated

Status Date: Apr 04, 2009

Interlocutory Attorney: MARY CATHERINE FAINT

**Defendant**

Name: Multi-Media Digital Broadcast Corporation

Correspondent Address: Dr. Joseph Profit  
Multi-Media Digital Broadcast Corporation  
4355J Cobb Parkway, Suite 201  
Atlanta GA UNITED STATES , 30339

Correspondent e-mail: [DeLawyer76@aol.com](mailto:DeLawyer76@aol.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MDBTV		<a href="#">77428736</a>	

**Plaintiff(s)****Name:** IMDb.com, Inc.**Correspondent** Susan M. Natland**Address:** Knobbe Martens Olson & Bear LLP  
2040 Main Street, 14th Floor  
Irvine CA UNITED STATES , 92614**Correspondent e-mail:** [efiling@kmob.com](mailto:efiling@kmob.com) , [trademarks@amazon.com](mailto:trademarks@amazon.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
IMDB		<a href="#">78040287</a>	<a href="#">2612776</a>
IMDB		<a href="#">78040288</a>	<a href="#">2609882</a>
IMDB		<a href="#">78040289</a>	<a href="#">2730592</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
13	TERMINATED	Apr 04, 2009	
12	BOARD'S DECISION: SUSTAINED	Apr 04, 2009	
11	WITHDRAWAL OF APPLICATION	Mar 16, 2009	
10	PROCEEDINGS RESUMED	Feb 19, 2009	
9	D'S RESPONSE TO BOARD ORDER/INQUIRY	Feb 09, 2009	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Jan 10, 2009	Feb 09, 2009
7	D'S REQUEST TO WITHDRAW AS ATTORNEY	Dec 15, 2008	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 12, 2008	Jan 11, 2009
5	D'S REQUEST TO WITHDRAW AS ATTORNEY	Dec 04, 2008	
4	D'S REQUEST TO WITHDRAW AS ATTORNEY	Dec 02, 2008	
3	PENDING, INSTITUTED	Dec 01, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 01, 2008	Jan 10, 2009
1	FILED AND FEE	Dec 01, 2008	

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Mark: IMDB

# IMDB

US Serial Number: 78040289

Application Filing Date: Dec. 21, 2000

US Registration Number: 2730592

Registration Date: Jun. 24, 2003

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 12, 2013

Publication Date: Jun. 25, 2002 Notice of Allowance Date: Sep. 17, 2002

## Mark Information

Mark Literal Elements: IMDB

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of others; computerized database management services; on-line ordering services featuring movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, and other audiovisual works

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 1998

Use in Commerce: Sep. 01, 1998

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** IMDB.COM, INC.

**Owner Address:** ATTN: TRADEMARKS  
410 Terry Avenue North  
Seattle, WASHINGTON UNITED STATES 98109

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Christopher T. Varas

**Docket Number:** 0039769

**Attorney Primary Email Address:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Christopher T. Varas  
Kilpatrick Townsend & Stockton LLP  
1100 Peachtree Street, Suite 2800  
Mailstop: IP Docketing - 22  
Atlanta, GEORGIA UNITED STATES 30309

**Phone:** 206-516-3088

**Fax:** 206-623-6793

**Correspondent e-mail:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com) kts-  
[imdb@kilpatricktownsend.com](mailto:imdb@kilpatricktownsend.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 31, 2023	TEAS SECTION 8 & 9 RECEIVED	
May 10, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 10, 2023	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
May 10, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 10, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 24, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 03, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 03, 2022	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Feb. 03, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 03, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 29, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 29, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 12, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 12, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
Jun. 12, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Jun. 10, 2013	TEAS SECTION 8 & 9 RECEIVED	
Jun. 06, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 09, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 09, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 31, 2009	UNDELIVERABLE MAIL - NO ACTION TAKEN	99888
Jul. 13, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	66607
Jun. 25, 2009	ASSIGNED TO PARALEGAL	66607
Jun. 22, 2009	TEAS SECTION 8 & 15 RECEIVED	
Sep. 10, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 08, 2008	CASE FILE IN TICRS	
Nov. 23, 2007	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Nov. 23, 2007	TEAS CHANGE OF OWNER ADDRESS RECEIVED	

Nov. 23, 2007 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
 Jun. 24, 2003 REGISTERED-PRINCIPAL REGISTER  
 May 01, 2003 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED  
 Apr. 23, 2003 ASSIGNED TO EXAMINER  
 Apr. 22, 2003 STATEMENT OF USE PROCESSING COMPLETE  
 Mar. 13, 2003 USE AMENDMENT FILED  
 Mar. 13, 2003 PAPER RECEIVED  
 Mar. 12, 2003 TEAS EXTENSION RECEIVED  
 Sep. 17, 2002 NOA MAILED - SOU REQUIRED FROM APPLICANT  
 Jun. 25, 2002 PUBLISHED FOR OPPOSITION  
 Jun. 05, 2002 NOTICE OF PUBLICATION  
 Mar. 04, 2002 APPROVED FOR PUB - PRINCIPAL REGISTER  
 Nov. 15, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE  
 May 29, 2001 NON-FINAL ACTION MAILED  
 May 15, 2001 ASSIGNED TO EXAMINER

69566

69566

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jun. 12, 2013

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 3

**Registrant:** IMDb, Inc.

### Assignment 1 of 3

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [2874/0920](#)

**Pages:** 3

**Date Recorded:** Jun. 15, 2004

**Supporting Documents:** [assignment-tm-2874-0920.pdf](#)

### Assignor

**Name:** [IMDB, INC.](#)

**Execution Date:** Aug. 30, 2001

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [IMDB SERVICES, INC.](#)

**State or Country Where Organized:** DELAWARE

**Legal Entity Type:** CORPORATION

**Address:** PO BOX 8102  
RENO, NEVADA 89507

### Correspondent

**Correspondent Name:** IMDB SERVICES, INC.

**Correspondent Address:** PO BOX 8102  
RENO, NV 89507

### Domestic Representative - Not Found

### Assignment 2 of 3

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [2893/0261](#)

**Pages:** 3

**Date Recorded:** Jul. 15, 2004

**Supporting Documents:** [assignment-tm-2893-0261.pdf](#)

### Assignor

**Name:** [IMDB SERVICES, INC.](#) **Execution Date:** Jul. 14, 2004  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [INTERNET MOVIE DATABASE, INC.](#) **State or Country Where Organized:** NEVADA  
**Legal Entity Type:** CORPORATION

**Address:** 923 INCLINE WAY, SUITE C  
INCLINE VILLAGE, NEVADA 89451

**Correspondent**

**Correspondent Name:** INTERNET MOVIE DATABASE, INC.

**Correspondent Address:** P.O. BOX 8102  
RENO, NV 89507

**Domestic Representative - Not Found**

**Assignment 3 of 3**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST  
**Reel/Frame:** [3846/0862](#) **Pages:** 5  
**Date Recorded:** Sep. 04, 2008  
**Supporting Documents:** [assignment-tm-3846-0862.pdf](#)

**Assignor**

**Name:** [INTERNET MOVIE DATABASE, INC.](#) **Execution Date:** Jan. 01, 2008  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** NEVADA

**Assignee**

**Name:** [IMDB.COM, INC.](#) **State or Country Where Organized:** DELAWARE  
**Legal Entity Type:** CORPORATION

**Address:** PO BOX 81226  
ATTN TRADEMARKS  
SEATTLE, WASHINGTON 98108-1226

**Correspondent**

**Correspondent Name:** KNOBBE MARTENS OLSON & BEAR LLP

**Correspondent Address:** 2040 MAIN STREET, 14TH FLOOR  
IRVINE, CA 92614

**Domestic Representative - Not Found**

**Proceedings**

**Summary**

**Number of Proceedings:** 1

**Type of Proceeding: Opposition**

**Proceeding Number:** [91187806](#) **Filing Date:** Dec 01, 2008  
**Status:** Terminated **Status Date:** Apr 04, 2009  
**Interlocutory Attorney:** MARY CATHERINE FAINT

**Defendant**

**Name:** Multi-Media Digital Broadcast Corporation  
**Correspondent Address:** Dr. Joseph Profit  
Multi-Media Digital Broadcast Corporation  
4355J Cobb Parkway, Suite 201  
Atlanta GA UNITED STATES , 30339

Correspondent e-mail: [DeLawyer76@aol.com](mailto:DeLawyer76@aol.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MDBTV		<a href="#">77428736</a>	
<b>Plaintiff(s)</b>			

**Name:** IMDb.com, Inc.

**Correspondent Address:** Susan M. Natland  
Knobbe Martens Olson & Bear LLP  
2040 Main Street, 14th Floor  
Irvine CA UNITED STATES , 92614

Correspondent e-mail: [efiling@kmob.com](mailto:efiling@kmob.com) , [trademarks@amazon.com](mailto:trademarks@amazon.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
IMDB		<a href="#">78040287</a>	<a href="#">2612776</a>
IMDB		<a href="#">78040288</a>	<a href="#">2609882</a>
IMDB		<a href="#">78040289</a>	<a href="#">2730592</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
13	TERMINATED	Apr 04, 2009	
12	BOARD'S DECISION: SUSTAINED	Apr 04, 2009	
11	WITHDRAWAL OF APPLICATION	Mar 16, 2009	
10	PROCEEDINGS RESUMED	Feb 19, 2009	
9	D'S RESPONSE TO BOARD ORDER/INQUIRY	Feb 09, 2009	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Jan 10, 2009	Feb 09, 2009
7	D'S REQUEST TO WITHDRAW AS ATTORNEY	Dec 15, 2008	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 12, 2008	Jan 11, 2009
5	D'S REQUEST TO WITHDRAW AS ATTORNEY	Dec 04, 2008	
4	D'S REQUEST TO WITHDRAW AS ATTORNEY	Dec 02, 2008	
3	PENDING, INSTITUTED	Dec 01, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 01, 2008	Jan 10, 2009
1	FILED AND FEE	Dec 01, 2008	

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Mark: IMDB



US Serial Number: 86049642

Application Filing Date: Aug. 27, 2013

US Registration Number: 4710373

Registration Date: Mar. 31, 2015

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 09, 2020

Publication Date: Jan. 13, 2015

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## Mark Information

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Mark Literal Elements: IMDB

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of gold square border with rounded corners containing the letters "IMDb" in black.

Color Drawing: Yes

Color(s) Claimed: The color(s) black and gold is/are claimed as a feature of the mark.

Design Search Code(s): 01.15.25 - Spilling liquids; Sand; Pouring liquids; Liquids, spilling; Light rays; Dust; Coal  
26.09.21 - Squares that are completely or partially shaded

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## Related Properties Information

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Claimed Ownership of US Registrations: 2609882, 2612776, 2730592, 3936436

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Computer application software for mobile devices for use in providing users with access to searchable databases; software for creating searchable databases; software for wireless content delivery; downloadable software featuring an entertainment database featuring information, news, reviews and user comments about television shows, motion picture films, celebrities, actors, and the entertainment industry for use on computers and mobile devices; software for accessing information on the Internet or other computer or communications network; software for transmitting, receiving, downloading, streaming, and displaying content, text, visual works, audiovisual works, data, files and electronic works via the Internet or other computer or communications network; software for formatting and converting content, text, visual works, audiovisual works, data, files and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audiovisual works, data, files and electronic

works to be downloaded to and accessed on a computer or other portable consumer electronic device

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 08, 2009

**Use in Commerce:** Dec. 08, 2009

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** IMDb.com, Inc.

**Owner Address:** Attn: Trademarks  
410 Terry Avenue North  
Seattle, WASHINGTON UNITED STATES 98109

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Phillip A. Rosenberg

**Docket Number:** 0039818

**Attorney Primary Email Address:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Phillip A. Rosenberg  
Kilpatrick Townsend & Stockton LLP  
1100 Peachtree Street, Suite 2800  
Mailstop: IP Docketing - 22  
Atlanta, GEORGIA UNITED STATES 30309

**Phone:** 212 775 8711

**Fax:** 646 786 4594

**Correspondent e-mail:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com) kts-  
[imdb@kilpatricktownsend.com](mailto:imdb@kilpatricktownsend.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 10, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 10, 2023	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
May 10, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 10, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 03, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 03, 2022	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Feb. 03, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 03, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 09, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 09, 2020	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70997
Sep. 09, 2020	AMENDMENT UNDER SECTION 7 Â- PROCESSED	70997
Jul. 28, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70997

May 11, 2020	TEAS SECTION 8 & 15 RECEIVED	
May 11, 2020	TEAS SECTION 7 REQUEST RECEIVED	
Mar. 31, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 29, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 29, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 31, 2015	REGISTERED-PRINCIPAL REGISTER	
Jan. 13, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 13, 2015	PUBLISHED FOR OPPOSITION	
Dec. 24, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 08, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Dec. 08, 2014	ASSIGNED TO LIE	68171
Nov. 24, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 24, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 24, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 24, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 24, 2014	EXAMINERS AMENDMENT -WRITTEN	76507
Jun. 24, 2014	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jun. 24, 2014	FINAL REFUSAL E-MAILED	
Jun. 24, 2014	FINAL REFUSAL WRITTEN	76507
Jun. 06, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 05, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 05, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 16, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 16, 2013	NON-FINAL ACTION E-MAILED	6325
Dec. 16, 2013	NON-FINAL ACTION WRITTEN	76507
Dec. 10, 2013	ASSIGNED TO EXAMINER	76507
Sep. 07, 2013	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Sep. 06, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Aug. 30, 2013	NEW APPLICATION ENTERED	

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** TMO LAW OFFICE 110

**Date in Location:** Sep. 09, 2020

Generated on: This page was generated by TSDR on 2023-07-27 13:27:48 EDT

Mark: IMDB



US Serial Number: 86275018

Application Filing Date: May 07, 2014

US Registration Number: 4767128

Registration Date: Jul. 07, 2015

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Section 8 declaration has been accepted.

Status Date: Sep. 10, 2021

Publication Date: Apr. 21, 2015

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## Mark Information

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Mark Literal Elements: IMDB

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a horizontal rectangle with rounded corners containing the letters "I", "M", "D" and "B".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.11.01 - Rectangles as carriers or rectangles as single or multiple line borders

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## Related Properties Information

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Claimed Ownership of US Registrations: 2609882, 2612776, 2730592 and others

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Providing online business directory information, namely, providing information regarding the location/addresses of movie theaters

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 31, 2012

Use in Commerce: Jan. 31, 2012

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**For:** Entertainment services, namely, providing reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing an online computer database featuring reviews, news, information and content in the field motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; movie schedule information services; television schedule information services; entertainment in the nature of conducting contests, competitions (( and online computer games )) in the field of entertainment; entertainment services, namely, publishing journals and blogs featuring information and opinions in the field of entertainment; providing on-line newsletters featuring reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing a website with information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; entertainment services in the nature of non-downloadable videos featuring information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; providing information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, other audiovisual works, celebrities and the entertainment industry; providing a website that displays movie rankings; providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities; providing a website featuring entertainment trivia; providing a web site featuring movie, motion picture and television casting and production information; Entertainment services, namely, providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 31, 2012

**Use in Commerce:** Jan. 31, 2012

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** IMDb.com, Inc.

**Owner Address:** Attn: Trademarks  
410 Terry Ave N  
Seattle, WASHINGTON UNITED STATES 98109

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Phillip A. Rosenberg

**Docket Number:** 0039791

**Attorney Primary Email Address:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Phillip A. Rosenberg  
Kilpatrick Townsend & Stockton LLP  
1100 Peachtree Street, Suite 2800  
Mailstop: IP Docketing - 22  
Atlanta, GEORGIA UNITED STATES 30309

**Phone:** 212 775 8711

**Fax:** 646 786 4594

**Correspondent e-mail:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com) kts-  
[imdb@kilpatricktownsend.com](mailto:imdb@kilpatricktownsend.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
May 10, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 10, 2023	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	

May 10, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 10, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 03, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 03, 2022	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Feb. 03, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 03, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 10, 2021	SEC. 15 ACKNOWLEDGEMENT - E-MAILED	
Sep. 10, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Sep. 10, 2021	REGISTERED - SEC. 15 ACKNOWLEDGED	75184
Sep. 10, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED	75184
Sep. 02, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Jun. 16, 2021	TEAS SECTION 15 RECEIVED	
Jun. 16, 2021	TEAS SECTION 8 RECEIVED	
Jul. 07, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 29, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 29, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 07, 2015	REGISTERED-PRINCIPAL REGISTER	
Apr. 21, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 21, 2015	PUBLISHED FOR OPPOSITION	
Apr. 01, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 18, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Mar. 18, 2015	ASSIGNED TO LIE	68171
Feb. 26, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 26, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 25, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 25, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 28, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 28, 2014	NON-FINAL ACTION E-MAILED	6325
Aug. 28, 2014	NON-FINAL ACTION WRITTEN	85323
Aug. 21, 2014	ASSIGNED TO EXAMINER	85323
May 21, 2014	NOTICE OF DESIGN SEARCH CODE E-MAILED	
May 20, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
May 10, 2014	NEW APPLICATION ENTERED	

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 108

**Date in Location:** Sep. 10, 2021

Generated on: This page was generated by TSDR on 2023-07-27 13:28:10 EDT

Mark: IMDBPRO

# IMDBPRO

US Serial Number: 86275021

Application Filing Date: May 07, 2014

US Registration Number: 5147009

Registration Date: Feb. 21, 2017

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Mar. 24, 2023

Publication Date: Apr. 21, 2015 Notice of Allowance Date: Jun. 16, 2015

## Mark Information

Mark Literal Elements: IMDBPRO

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 2609882, 2612776, 2730592, 3936436

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Providing an online searchable database featuring employment and career opportunities and business, employment and professional information; providing an online searchable database featuring movie, motion picture and television talent casting employment opportunities and talent casting employment information; providing online computer databases and online searchable databases in the fields of business and professional networking; providing online career networking services and information in the fields of employment, recruitment, job resources, and job listings; providing networking opportunities for individuals seeking employment; on-line professional networking opportunities

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 15, 2002

Use in Commerce: Jan. 15, 2002

**For:** Entertainment services, namely, providing reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing an online computer database featuring reviews, news,

information and content in the field motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; entertainment services, namely, publishing journals and blogs featuring information and opinions in the field of entertainment; providing on-line newsletters featuring reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing a website with information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; entertainment services in the nature of non-downloadable videos featuring information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; providing information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, other audiovisual works, celebrities and the entertainment industry; providing a website that displays movie rankings; providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities; providing a website featuring entertainment trivia; providing a web site featuring movie, motion picture and television casting and production information. Entertainment services, namely, providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities; providing an online searchable database featuring movie production information

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 15, 2002

**Use in Commerce:** Jan. 15, 2002

**For:** Computer services, namely, creating an on-line community for registered users to participate in discussions, share information and resources, and engage in social, business and community networking; providing a website featuring temporary use of non-downloadable software enabling users to search, locate and communicate with others via electronic communications networks to network and track online references to job opportunities and business topics; computer services in the nature of customized web pages featuring user-defined information, personal profiles, audio and images

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 15, 2002

**Use in Commerce:** Jan. 15, 2002

**For:** Internet based social introduction and social networking services

**International Class(es):** 045 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 15, 2002

**Use in Commerce:** Jan. 15, 2002

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** IMDb.com, Inc.

**Owner Address:** 410 Terry Ave North  
Seattle, WASHINGTON UNITED STATES 98109

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Phillip A. Rosenberg

**Docket Number:** 0039830

**Attorney Primary Email Address:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent** Phillip A. Rosenberg  
**Name/Address:** Kilpatrick Townsend & Stockton LLP  
1100 Peachtree Street, Suite 2800  
Mailstop: IP Docketing - 22  
Atlanta, GEORGIA UNITED STATES 30309

**Phone:** 212 775 8711

**Fax:** 646 786 4594

**Correspondent e-mail:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com) kts-  
[imdb@kilpatricktownsend.com](mailto:imdb@kilpatricktownsend.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
May 10, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 10, 2023	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
May 10, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 10, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2023	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 24, 2023	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	81927
Mar. 24, 2023	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	81927
Sep. 13, 2022	TEAS SECTION 8 & 15 RECEIVED	
Feb. 21, 2022	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 03, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 03, 2022	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Feb. 03, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 03, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 29, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 29, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 21, 2017	REGISTERED-PRINCIPAL REGISTER	
Jan. 20, 2017	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 19, 2017	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 19, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 18, 2017	STATEMENT OF USE PROCESSING COMPLETE	66530
Dec. 07, 2016	USE AMENDMENT FILED	66530
Jan. 18, 2017	SOU EXTENSION 3 GRANTED	66530
Dec. 07, 2016	SOU EXTENSION 3 FILED	66530
Dec. 13, 2016	ITU OFFICE ACTION ISSUED FOR EXTENSION REQUEST	66530
Dec. 07, 2016	TEAS EXTENSION RECEIVED	
Dec. 07, 2016	TEAS STATEMENT OF USE RECEIVED	
Jun. 21, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 20, 2016	SOU EXTENSION 2 GRANTED	66530
Jun. 10, 2016	SOU EXTENSION 2 FILED	66530
Jun. 10, 2016	TEAS EXTENSION RECEIVED	
Jan. 27, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 26, 2016	SOU EXTENSION 1 GRANTED	66530
Dec. 09, 2015	SOU EXTENSION 1 FILED	66530
Jan. 25, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Dec. 09, 2015	TEAS EXTENSION RECEIVED	
Jun. 16, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 21, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 21, 2015	PUBLISHED FOR OPPOSITION	
Apr. 01, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 14, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Mar. 14, 2015	ASSIGNED TO LIE	68123
Feb. 23, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 23, 2015	EXAMINER'S AMENDMENT ENTERED	88888

Feb. 23, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 23, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 23, 2015	EXAMINERS AMENDMENT -WRITTEN	85323
Aug. 28, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 28, 2014	NON-FINAL ACTION E-MAILED	6325
Aug. 28, 2014	NON-FINAL ACTION WRITTEN	85323
Aug. 21, 2014	ASSIGNED TO EXAMINER	85323
May 21, 2014	NOTICE OF PSEUDO MARK E-MAILED	
May 20, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
May 10, 2014	NEW APPLICATION ENTERED	

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 108

**Date in Location:** Mar. 24, 2023

Generated on: This page was generated by TSDR on 2023-07-27 13:28:32 EDT

Mark: IMDB



US Serial Number: 86275022

Application Filing Date: May 07, 2014

US Registration Number: 4767130

Registration Date: Jul. 07, 2015

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Section 8 declaration has been accepted.

Status Date: Sep. 10, 2021

Publication Date: Apr. 21, 2015

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## Mark Information

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Mark Literal Elements: IMDB

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a horizontal rectangle with rounded corners filled in with the color gold and containing the letters "I", "M", "D" and "B" in the center in black.

Color Drawing: Yes

Color(s) Claimed: The color(s) gold and black is/are claimed as a feature of the mark.

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded

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## Related Properties Information

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Claimed Ownership of US Registrations: 2609882, 2612776, 2730592 and others

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Providing online business directory information, namely, providing information regarding the location/addresses of movie theaters

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 31, 2012

**Use in Commerce:** Jan. 31, 2012

**For:** Entertainment services, namely, providing reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing an online computer database featuring reviews, news, information and content in the field motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; movie schedule information services; television schedule information services; entertainment in the nature of conducting contests, competitions (( and online computer games )) in the field of entertainment; entertainment services, namely, publishing journals and blogs featuring information and opinions in the field of entertainment; providing on-line newsletters featuring reviews, news and information in the field of motion picture films, television programs, celebrities, entertainment industry and entertainment-related topics; providing a website with information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; entertainment services in the nature of non-downloadable videos featuring information in the fields of motion pictures, television shows, celebrities, entertainment industry and entertainment-related topics; providing information in the field of movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and dvds, other audiovisual works, celebrities and the entertainment industry; providing a website that displays movie rankings; providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities; providing a website featuring entertainment trivia; providing a web site featuring movie, motion picture and television casting and production information; Entertainment services, namely, providing a website featuring a ranking system measuring popularity of celebrities and identifying trends in public perception and awareness of movie personalities

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 31, 2012

**Use in Commerce:** Jan. 31, 2012

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** IMDb.com, Inc.

**Owner Address:** Attn: Trademarks  
410 Terry Ave N  
Seattle, WASHINGTON UNITED STATES 98109

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Phillip A. Rosenberg

**Docket Number:** 0039806

**Attorney Primary Email Address:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Phillip A. Rosenberg  
Kilpatrick Townsend & Stockton LLP  
1100 Peachtree Street, Suite 2800  
Mailstop: IP Docketing - 22  
Atlanta, GEORGIA UNITED STATES 30309

**Phone:** 212 775 8711

**Fax:** 646 786 4594

**Correspondent e-mail:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com) kts-  
[imdb@kilpatricktownsend.com](mailto:imdb@kilpatricktownsend.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
May 10, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

May 10, 2023	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
May 10, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 10, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 03, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 03, 2022	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Feb. 03, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 03, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 10, 2021	SEC. 15 ACKNOWLEDGEMENT - E-MAILED	
Sep. 10, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Sep. 10, 2021	REGISTERED - SEC. 15 ACKNOWLEDGED	75184
Sep. 10, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED	75184
Sep. 02, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Jun. 16, 2021	TEAS SECTION 15 RECEIVED	
Jun. 16, 2021	TEAS SECTION 8 RECEIVED	
Jul. 07, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 29, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 29, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 07, 2015	REGISTERED-PRINCIPAL REGISTER	
Apr. 21, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 21, 2015	PUBLISHED FOR OPPOSITION	
Apr. 01, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 18, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Mar. 18, 2015	ASSIGNED TO LIE	68171
Feb. 26, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 26, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 25, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 25, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 28, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 28, 2014	NON-FINAL ACTION E-MAILED	6325
Aug. 28, 2014	NON-FINAL ACTION WRITTEN	85323
Aug. 21, 2014	ASSIGNED TO EXAMINER	85323
May 21, 2014	NOTICE OF DESIGN SEARCH CODE E-MAILED	
May 20, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
May 10, 2014	NEW APPLICATION ENTERED	

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 108

**Date in Location:** Sep. 10, 2021

**Exhibit 2**  
**to**  
**Notice of Opposition against U.S. App. Ser. No. 97/540,766**

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM782910

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Phyllis Jager		01/25/2023	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ZuMedia Inc.		
<b>Street Address:</b>	1180 6th Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10036		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97309089	TAP THAT	
<b>Serial Number:</b>	97413695	PROPERTYDUDS	
<b>Serial Number:</b>	97413691	DON'T GET DUPED BY A DUD	
<b>Serial Number:</b>	97413689	DUDRATING	
<b>Serial Number:</b>	97540789	DIGITAL MEDIA DATABASE	
<b>Serial Number:</b>	97540766	DMDB	
<b>Serial Number:</b>	97429237	ISONGS	
<b>Serial Number:</b>	97309102	ARCANE WIRELESS	
<b>Serial Number:</b>	97309095	VAGINAWATER	
<b>Serial Number:</b>	97309084	VAGINAWATER	
<b>Serial Number:</b>	97600134	ZUMEDIA INC	
<b>Serial Number:</b>	97600113	ZUMEDIA	
<b>Serial Number:</b>	97540815	THE DUNKIN MAN	
<b>Serial Number:</b>	97540823	DUNKIN MAN	
<b>Serial Number:</b>	97540811	ANOTHER DAY ANOTHER DUNKIN	
<b>Serial Number:</b>	97540801	DIGITAL MOVIE DATABASE	
<b>Serial Number:</b>	97262758	SUGARNUTS	
<b>Serial Number:</b>	90783727	THE REAL COURT OF PUBLIC OPINION	
<b>Serial Number:</b>	90783724	FEUDR	

CH \$490.00 97309089

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2122168000**Email:** tmdocket@tarterkrinsky.com**Correspondent Name:** MARK J ROSENBERG**Address Line 1:** 1350 Broadway, 11th Floor**Address Line 2:** TARTER KRINSKY & DROGIN LLP**Address Line 4:** NEW YORK, NEW YORK 10018

<b>ATTORNEY DOCKET NUMBER:</b>	88928-1
<b>NAME OF SUBMITTER:</b>	Mark Rosenberg
<b>SIGNATURE:</b>	/Mark Rosenberg/
<b>DATE SIGNED:</b>	01/27/2023

**Total Attachments: 3**

source=TRADKMARK ASSIGNiVn!NT - Phyllis Jager#page1.tif

source=TRADKMARK ASSIGNiVn!NT - Phyllis Jager#page2.tif

source=TRADKMARK ASSIGNiVn!NT - Phyllis Jager#page3.tif

## TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as of January 25<sup>th</sup> 2023 ("Effective Date"), is between Phyllis Jager, an individual with an address of 1180 6<sup>th</sup> Avenue, New York, NY 10036 ("Assignor"), and ZuMedia Inc., a corporation formed under the laws of the State of New York, with a place of business at 1180 6<sup>th</sup> Avenue, New York, NY ("Assignee").

WHEREAS, Assignor is the owner of all of the right, title and interest in and to the trademarks and trademark applications therefor identified in Schedule A hereto (respectively, the "Marks" and the "Applications"), and all of the goodwill and business associated and connected with the Marks, and desires to assign, transfer and sell to Assignee its ownership in the Marks, all of the goodwill associated therewith, and the portion of the business connected to the Marks and the Applications; and

WHEREAS, Assignee is desirous of acquiring Assignor's entire ownership interest in the right, title and interest in and to the Marks, all of the goodwill associated therewith, the portion of Assignor's business connected with the Marks and the Applications.

NOW, THEREFORE, for One Dollar (\$1.00) and other fair and good consideration, the receipt of which is hereby acknowledged, Assignor, as of the Effective Date, hereby assigns, transfers and sells to Assignee, its successors, and assigns, Assignor's entire ownership interest in the right, title and interest in and to the Marks, the goodwill associated therewith, the portion of Assignor's business connected with the Marks, the Applications, all income, royalties, damages, and payments now or hereafter due or payable with respect to the Marks, all causes of action (in law and/or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights, including the goodwill, corresponding thereto.

Assignor, as of the Effective Date, agrees to immediately cease using the Marks and further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further documents regarding the rights assigned, transferred and sold herein, as reasonably requested by Assignee or its successors or assigns.

WHEREFORE, Assignor has duly executed this Trademark Assignment on the date indicated above.

PHYLLIS JAGER

A handwritten signature in cursive script that reads "Phyllis Jager". The signature is written in black ink and is positioned below the printed name.

**SCHEDULE A**

<b>Serial. No.</b>	<b>Trademark</b>
97309089	TAP THAT
97413695	PROPERTYDUDS
97413691	DON'T GET DUPED BY A DUD
97413689	DUDRATING
97540789	DIGITAL MEDIA DATABASE
97540766	DMDB
97429237	ISONGS
97309102	ARCANE WIRELESS
97309095	VAGINAWATER
97309084	VAGINAWATER
97600134	ZUMEDIA INC
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