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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91286066
Party	Plaintiff Nike, Inc.
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Signature	/Helen Hill Minsker/
Date	01/19/2024
Attachments	Attachment A - Declaration of Marion Costello.pdf(3834265 bytes) MC-1.pdf(390090 bytes) MC-2 Placeholder.pdf(69058 bytes) MC-3 Placeholder.pdf(69119 bytes) MC-4.pdf(3325540 bytes) MC-5 Placeholder.pdf(116836 bytes) MC-6 Placeholder.pdf(70569 bytes) MC-7 Placeholder.pdf(69005 bytes) MC-8 Placeholder.pdf(69011 bytes) MC-9 Placeholder.pdf(68932 bytes) MC-10 Placeholder.pdf(69198 bytes) MC-11 Placeholder.pdf(69346 bytes) MC-12 Placeholder.pdf(69095 bytes) MC-13 Placeholder.pdf(69259 bytes) MC-14 Placeholder.pdf(69000 bytes) MC-15 Placeholder.pdf(69664 bytes) MC-16 Placeholder.pdf(69063 bytes) MC-17.pdf(5312753 bytes) MC-18 Placeholder.pdf(69185 bytes) MC-19 Part 1 of 5.pdf(5332320 bytes) MC-19 Part 2 of 5.pdf(5493360 bytes) MC-19 Part 3 of 5.pdf(5029523 bytes) MC-19 Part 4 of 5.pdf(5921815 bytes) MC-19 Part 5 of 5.pdf(4154197 bytes) MC-20.pdf(203291 bytes) MC-21.pdf(199278 bytes) MC-22.pdf(339731 bytes) MC-23.pdf(191313 bytes) MC-24.pdf(134775 bytes) MC-25.pdf(522311 bytes)

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,
Opposer,

vs.

BARBARA LORENZO,
Applicant.

Opposition No. 91286066

Mark: DON'T JUST DO IT, GET IT DONE

Serial No. 97477402

**ATTACHMENT A
(Declaration of Marion Costello)**

to

**OPPOSER NIKE, INC.'S MEMORANDUM IN SUPPORT OF
ENTRY OF JUDGMENT SUBMITTED PURSUANT TO THE
ACCELERATED CASE RESOLUTION (ACR) STIPULATION**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,
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BARBARA LORENZO,
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Mark: DON'T JUST DO IT, GET IT DONE

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DECLARATION OF MARION COSTELLO

I, Marion Costello, declare as follows:

1. I am a Manager, Trademark Paralegal at Nike, Inc. ("NIKE"), the Opposer in the above-captioned proceeding.

2. NIKE is an Oregon corporation with a principal place of business at One Bowerman Drive, Beaverton, Oregon 97005.

3. I joined NIKE in April 2004 as a Trademark Paralegal, later became a Senior Trademark Paralegal, a Lead Trademark Paralegal, and Senior Trademark Paralegal Manager, then Manager, Trademark Paralegal. I have held my current position at NIKE since March 2020. As part of my job responsibilities over the years I have been at NIKE, I have assisted NIKE's in-house attorneys with trademark clearance, including, for example, reviewing and researching product names, catalogs, marketing materials, packaging materials, product graphics, and sales information, as well as with trademark prosecution and maintenance. As a result, I have worked with different areas of NIKE's business, including, for example, its Advertising and Brand Marketing departments, Product categories and Design teams.

4. I have regularly reviewed, handled, and identified NIKE business records, including those relating to the matters set forth in this Declaration. Through my experience, I have

become knowledgeable about the procedures under which NIKE's business records are created and kept, including the business records described below.

5. I understand Melanie Sedler, an employee of NIKE who is now retired, previously submitted declarations on behalf of NIKE in *NIKE, Inc. v. Capital E Finance Co., LLC*, Opposition No. 91221511, 19 TTABVUE (TTAB February 4, 2016); *NIKE, Inc. v. Bauman-Buffone*, Opposition No. 91234556, 25 TTABVUE (TTAB June 28, 2018); *NIKE, Inc. v. Caldwell*, Opposition No. 91240394, 12 TTABVUE (TTAB April 5, 2019); *NIKE, Inc. v. Muntean*, Opposition No. 91247956, 20 TTABVUE (TTAB April 30, 2020); and *NIKE, Inc. v. Honest E Online LLC*, Opposition No. 91254139, 23 TTABVUE (TTAB December 15, 2020). I previously submitted a declaration on behalf of NIKE in *NIKE, Inc. v. Salvatore DeRicco*, Opposition No. 91269468, 14 TTABVUE (TTAB April 25, 2022). I also understand Melanie Sedler testified on behalf of NIKE in *NIKE, Inc. v. Maher*, 100 U.S.P.Q.2d 1018 (TTAB 2011). That testimony and the declarations submitted in the above-listed oppositions related to background on the JUST DO IT mark, as well as NIKE's advertising, promotion, and sale of products bearing JUST DO IT. Some of the exhibits identified in this Declaration were also used in connection with the declarations and testimony in the above-listed proceedings.

I. General Background on NIKE

6. NIKE is the largest seller of athletic footwear and apparel in the world.

7. NIKE's products are sold through a variety of channels, including through NIKE's own retail stores, mobile apps, and website, as well as through numerous third-party retailers, including department stores, such as Nordstrom and Macy's, and sport specialty retailers, such as Foot Locker and Dick's, via both their brick-and-mortar stores and websites.

8. NIKE's customers include men, women, and children of essentially all age groups and backgrounds, from professional athletes to people who do not consider themselves athletes.

9. NIKE's mission is: "To bring inspiration and innovation to every athlete* in the world. *If you have a body, you are an athlete." NIKE's mission is exemplified in its JUST DO IT trademark.

II. NIKE's Launch of the JUST DO IT Mark

10. The JUST DO IT mark was the result of efforts led by Dan Wieden, a principal of NIKE's ad agency, Wieden+Kennedy, in the late 1980s while exploring concepts to unify NIKE's mission in its advertisements.

11. NIKE launched its JUST DO IT campaign in 1988. A true and correct copy of an internal NIKE document from 1988 discussing the launch of the JUST DO IT marketing campaign is being submitted as Opposer Exhibit MC-1. This document was made at or near the time of 1988 by, or from information transmitted by, someone with knowledge; is one that NIKE kept in the course of its regularly conducted business activities; and contains information that was made as part of NIKE's regularly conducted business activities.

12. The document submitted as Opposer Exhibit MC-1 sets forth a goal of extending JUST DO IT "to all levels of the company, creating excitement at the corporate, retail, and consumer level," and to have "all facets of NIKE, echo and support the same message. That message: 'Just Do It.'" To that end, the document describes spreading the JUST DO IT theme through print and TV advertisements, retail marketing, brochures, consumer catalogs, NIKE phone greetings, recorded messages, consumer mailings, customer invoices, correspondence, shipping cartons, sales meetings, etc.

13. Consistent with its goal of spreading JUST DO IT, around the time of the launch of JUST DO IT, NIKE introduced a series of commercials featuring ordinary people who embody the spirit of the JUST DO IT campaign. For example, one 1988 advertisement featured Walt Stack, a man in his eighties who ran shirtless across the Bay Bridge in San Francisco each morning.

When Mr. Stack is asked about the cold, he responds that he keeps his teeth from chattering on cold mornings by removing them before he runs. The commercial featured JUST DO IT as a means to encourage viewers to stay active, motivated, and healthy. Representative screenshots of the commercial are shown below. A true and correct copy of the commercial is being submitted as Opposer Exhibit MC-2.



14. Another 1988 advertisement featured a woman, Priscilla Welch, who was a smoker and never exercised. She decided to change her life, so she began running and eventually won the New York marathon. The commercial featured JUST DO IT. Representative screenshots of the commercial are shown below. A true and correct copy of the commercial is being submitted as Opposer Exhibit MC-3.



15. The JUST DO IT campaign contributed to NIKE's success in the late 1980s and early 1990s, so much so that it has remained a central part of NIKE's overall strategy for thirty-five years.

16. After launching JUST DO IT, NIKE received a significant response from consumers demonstrating the power behind JUST DO IT and how JUST DO IT transcended sports. The JUST DO IT mark became a call to action. Consumers interpreted it in a way that was meaningful to them. For many, the JUST DO IT call to action, illustrated by its compelling ads such as the Walt Stack and Priscilla Welch ads described above, became synonymous with self-improvement, self-help, and personal empowerment. NIKE's First and Second Notices of Reliance include numerous articles discussing the reaction of consumers to NIKE'S JUST DO IT advertising campaign, and how it empowered them. *See, e.g.*, Opposer Exhibit ONR1-3, ONR1-6, ONR1-7, ONR1-20, ONR1-36, ONR2-23, ONR2-38, ONR2-39 and others. In February of 1989, a few months after the JUST DO IT campaign was launched, an article in the Washington Post (First Notice of Reliance Exhibit ONR1-3) included the following observations:

The idea is, of course, to sell shoes, but Nike's "JUST DO IT" advertising campaign is turning into a rallying cry for personal action, some not necessarily related to exercise.

"You wouldn't believe the response," says Liz Dolan, director of Nike public relations, Beaverton, Ore. "We've gotten zillions of letters from consumers who've told us it's made them change their lives. One woman left her husband."

"We've struck a nerve somewhere," says Dan Wieden, president and creative director of Wieden & Kennedy, the 7-year-old Portland agency in charge of Nike advertising.

"It's almost a way of living your life. Get out of the head trips and act," says Wieden, who came up with the three words.

17. Subsequent generations have continued to reinterpret JUST DO IT, and NIKE has likewise evolved how it engages with consumers with respect to the JUST DO IT mark. For example, JUST DO IT used to appear largely in TV ads and in print. Now, in the digital era, NIKE

also engages with consumers on different platforms, such as through its website, social media, and mobile applications, finding ways to deliver JUST DO IT to consumers in an interactive way. As discussed below, recent advertising campaigns, such as the "Dream Crazy" and "Dream Crazier" campaigns featuring athletes such as Colin Kaepernick, Serena Williams and LeBron James, from the 30th Anniversary of JUST DO IT, included not only messaging about sports, but also broader issues such as race, gender, and other social issues, and were widely disseminated and heralded.

18. The articles and references included as Exhibits ONR1-1 through ONR1-85 and ONR2-1 through ONR2-36 in NIKE's First and Second Notices of Reliance demonstrate the widespread impact on public consciousness JUST DO IT has had during its 35-year existence. Many of those articles mention or quote Dan Wieden, the advertising executive who came up with JUST DO IT. When Mr. Wieden died in September of 2022, numerous national publications and media outlets, such as the New York Times, Washington Post, Wall Street Journal, Boston Globe, and National Public Radio (<https://www.npr.org/2022/10/06/1127032721/nike-just-do-it-slogan-success-dan-wieden-kennedy-dies>) published obituaries and profiles of Mr. Wieden that highlighted both his role in creating the JUST DO IT mark, and the JUST DO IT slogan's impact on modern culture in the 30+ years after it was launched. *See* NIKE's Second Notice of Reliance Exhibits ONR2-37 through ONR2-40.

III. NIKE's Advertising and Promotion of Its JUST DO IT Mark

19. Since 1988, NIKE has promoted the JUST DO IT mark through print advertisements, commercials, and digital platforms. These advertisements often underscore NIKE's mission—that is, to bring inspiration and innovation to every athlete*—and to encourage ordinary people to reach their full potential.

20. JUST DO IT advertisements have featured numerous world-class athletes over the past 30 years, including Olympian, Carl Lewis; professional baseball and football player, Bo

Jackson; professional basketball player, Michael Jordan; professional football player, Howie Long; professional tennis player, Pete Sampras; professional basketball player, Charles Barkley; professional golfer, Tiger Woods; professional basketball player, LeBron James; professional tennis player, Serena Williams; world-renown distance runner, Mo Farah; Olympian, Simone Biles; and professional football player, Colin Kaepernick, among many others.

21. NIKE has expended a significant amount of money to advertise and promote the JUST DO IT mark since 1989. For example, NIKE has spent over \$19 billion globally on its advertising since fiscal year 1989. NIKE estimates that approximately 30% of that amount was spent on advertisements that include JUST DO IT. NIKE also estimates that, in the United States alone, it has spent over \$200 million on advertisements and promotions featuring JUST DO IT since 2008. Representative advertisements and promotions featuring the JUST DO IT mark are discussed in the following sections.

A. NIKE's Print Advertisements and Commercials Featuring JUST DO IT

22. True and correct copies of representative NIKE print advertisements featuring JUST DO IT from 1988 through 2005 are being submitted as Opposer Exhibit MC-4.

- a. The ad on page 2 was released in the United States in 1988.
- b. The ads on pages 3–6 were released in the United States in 1989.
- c. The ad on page 7 was released in the United States in 1990.
- d. The ads on pages 8 and 9 were released in the United States in 1991.
- e. The ad on page 10 was released in the United States in 1992.
- f. The ads on pages 11–13 were released in the United States in 1993.
- g. The ad on page 14 was released in the United States in 1994.
- h. The ad on page 15 was released in the United States in 1995.
- i. The ad on page 16 was released in the United States in 1996.

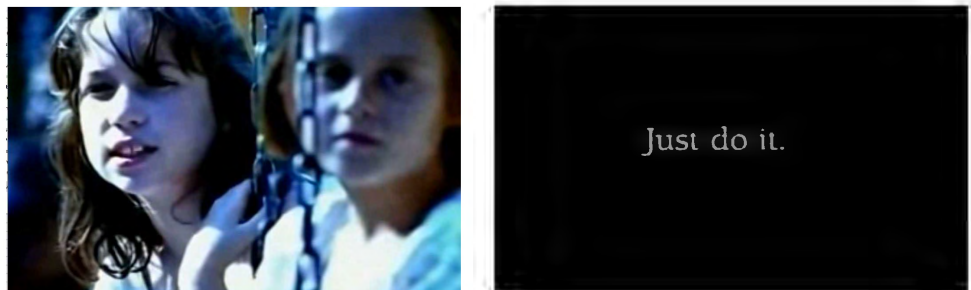
- j. The ad on page 17 was released in the United States in 1997.
- k. The ad on page 18 was released in the United States in 1999.
- l. The ad on page 19 was released in the United States in 2000.
- m. The ads on pages 20–23 were released in the United States in 2005.

23. True and correct copies of NIKE commercials featuring JUST DO IT that were aired in the United States between 1993 through 2009 are being submitted as Opposer Exhibit MC-5 through Exhibit MC-11.

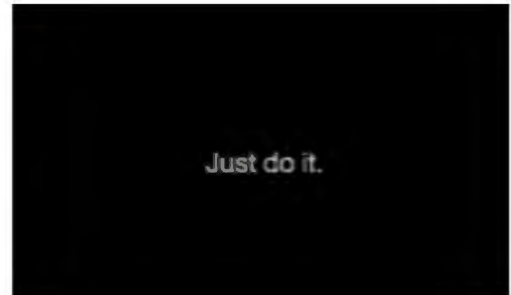
- a. Opposer Exhibit MC-5 is a commercial from 1993 called “Role Model” featuring Charles Barkley. Screen shots of the commercial are shown below. YouTube views for this commercial have exceeded 795,000 views.



- b. Opposer Exhibit MC-6 is a commercial from 1995 called “If You Let Me Play.” Screen shots of the commercial are shown below. YouTube views for this commercial have exceeded 351,000 views.



- c. Opposer Exhibit MC-7 is a commercial from 1999 called “Randy Johnson.” Screen shots of the commercial are shown below. YouTube views for this commercial have exceeded 34,000 views.



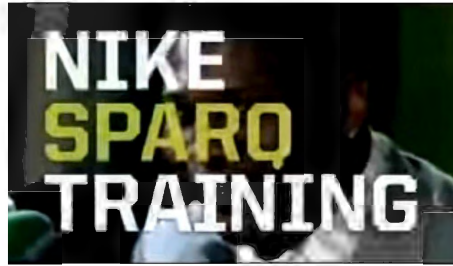
- d. Opposer Exhibit MC-8 is a commercial from 2002 called “Move.” Screen shots of the commercial are shown below. YouTube views for this commercial have exceeded 408,000 views.



- e. Opposer Exhibit MC-9 is a commercial from 2008 called “No Excuses.” Screen shots of the commercial are shown below. YouTube views for this commercial have exceeded 3,500,000 views.



- f. Opposer Exhibit MC-10 is a commercial from 2008 called “My Better.” Screen shots of the commercial are shown below. YouTube views for this commercial have exceeded 1,546,000 views.



- g. Opposer Exhibit MC-11 is a commercial from 2009 called “Lebron Chalk Throw.” Screen shots of the commercial are shown below. YouTube views for this commercial have exceeded 90,000 views.



B. NIKE’s 20th Anniversary Celebration for JUST DO IT in 2008

24. For more than three decades, NIKE has continued to elevate the JUST DO IT mark in connection with its mission to encourage people to reach their full potential.

25. NIKE celebrated the 20th Anniversary of its JUST DO IT mark in 2008. As a result, the JUST DO IT mark received a substantial amount of publicity, including a worldwide television campaign. NIKE aired a commercial during the 2008 Olympics, titled “Bottled Courage,” prominently featuring the JUST DO IT mark. The commercial featured athletes overcoming obstacles to the song, “All These Things That I’ve Done.” YouTube views for that commercial

have exceeded one million. Representative screenshots of the commercial are shown below. A true and correct copy of the commercial is also being submitted as Opposer Exhibit MC-12.



C. NIKE's 25th Anniversary Celebration for JUST DO IT in 2013

26. NIKE celebrated the 25th Anniversary of JUST DO IT in 2013. The JUST DO IT mark again received a substantial amount of publicity. For example, numerous articles from that time discussed the history and success of JUST DO IT. Additionally, NIKE introduced new products and promotions featuring JUST DO IT, and showcased displays featuring JUST DO IT in its retail stores. NIKE also conducted extensive interviews of NIKE employees involved in the launch of JUST DO IT and released videos of those interviews. For example, a true and correct copy of a video interview with NIKE co-founder, Phil Knight, is attached as Opposer Exhibit MC-13. In the video interview, Mr. Knight recounts the origin of JUST DO IT and its relevance over the previous twenty-five years. He notes that it is “certainly one of the most successful campaigns in the history of advertising.”

D. NIKE's Promotion of JUST DO IT at the Olympics in 2016

27. The JUST DO IT mark was also central to NIKE's marketing for the 2016 Olympics. NIKE elevated its JUST DO IT mark through a campaign called “Unlimited.” As part of its “Unlimited” campaign, NIKE released a series of commercials featuring everyday athletes

to world class athletes defying expectations. The commercials prominently featured the JUST DO IT mark.

28. For example, NIKE's "Unlimited You" commercial begins with ordinary athletes, such as a person jogging, and later transitions to a gymnast with the JUST DO IT mark prominently featured. The gymnast shatters through the JUST DO IT mark. The commercial then shows athletes performing remarkable feats, such as jumping from a moving vehicle while dunking a basketball. The commercial concludes with the JUST DO IT mark prominently featured. Representative screenshots of the commercial are shown below. A true and correct copy of the commercial is also being submitted as Opposer Exhibit MC-14.



29. NIKE's "Unlimited Will" commercial featured Kyle Maynard, a quadruple amputee. In the commercial, Mr. Maynard is ascending a snow-covered mountain without the aid of prosthetics. The commercial concludes with the JUST DO IT mark prominently featured. Exemplary screenshots of the commercial are shown below. A true and correct copy of the commercial is also being submitted as Opposer Exhibit MC-15.

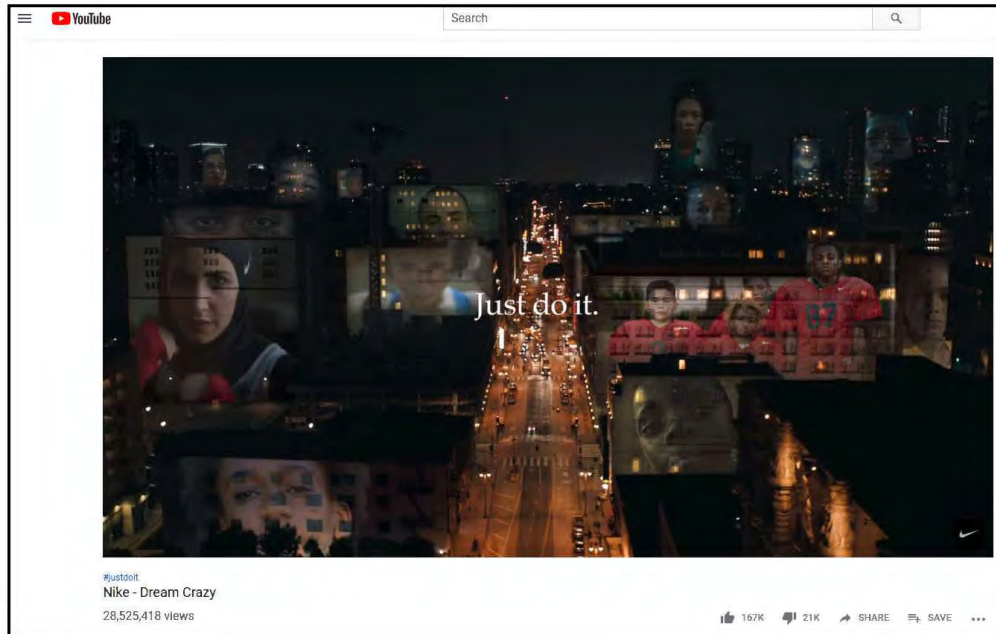


E. NIKE's 30th Anniversary Celebration for JUST DO IT in 2018

30. NIKE celebrated the 30th Anniversary of JUST DO IT in 2018. As part of this celebration, NIKE released a campaign called "Dream Crazy" that featured athletes along with thought-provoking messages directed to various issues, such as ability, race, gender, and other social issues ("Dream Crazy Campaign"). For example, one of these advertisements, shown below, featured the JUST DO IT mark and former NFL player Colin Kaepernick with the language "Believe in something. Even if it means sacrificing everything."



31. A true and correct copy of a commercial that NIKE released in connection with its Dream Crazy Campaign is being submitted as Opposer Exhibit MC-16. NIKE uploaded this commercial to YouTube on September 5, 2018. The commercial received over 28 million views in seven months and received an Emmy for “Outstanding Commercial” during the 71st Annual Emmy Awards in 2019. A screen shot of the commercial on YouTube is also shown below.



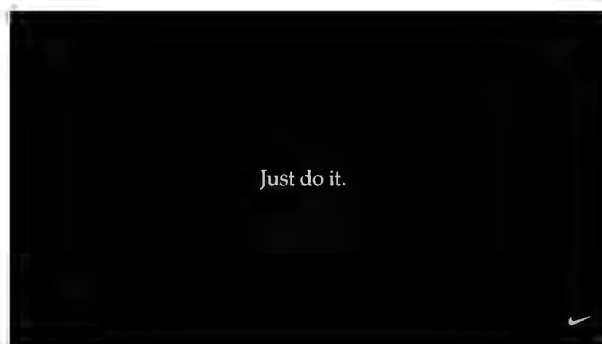
32. NIKE also promoted its Dream Crazy Campaign through outdoor advertisements, including in New York and Los Angeles, that featured professional athletes like Serena Williams, LeBron James, Shaquem Griffin, Colin Kaepernick, and Leo Baker. A true and correct copy of a document showing photographs of outdoor advertisements from this campaign featuring JUST DO IT is being submitted as Opposer Exhibit MC-17. A representative photograph is also shown below.



33. The Dream Crazy Campaign was the subject of widespread publicity, including in news articles, social media discussions, and other media exposure. I understand that representative articles discussing the Dream Crazy Campaign are being submitted with NIKE's Second Notice of Reliance.

F. NIKE's Promotion of JUST DO IT During the Academy Awards in 2019

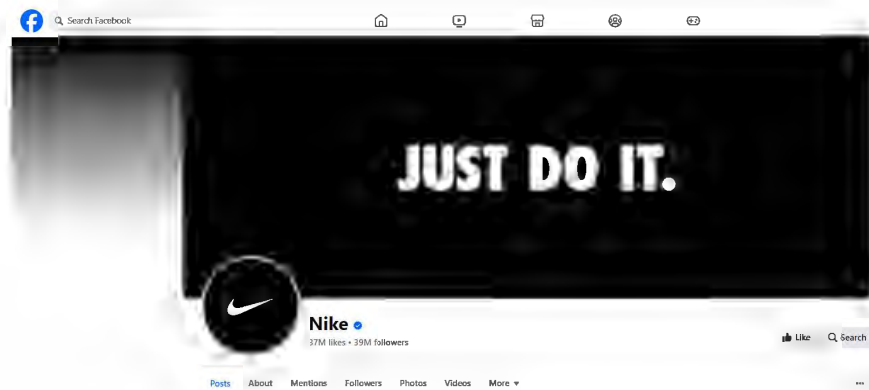
34. On the heels of its Dream Crazy Campaign, NIKE premiered a JUST DO IT commercial, titled "Dream Crazyer," on February 24, 2019, during the 91st Academy Awards. A true and correct copy of the commercial is being submitted as Opposer Exhibit MC-18. Narrated by professional tennis player Serena Williams, the commercial highlights the achievements of female athletes. NIKE uploaded this commercial to YouTube on February 24, 2019. The commercial received over 8.6 million views in less than four weeks. Representative screenshots of the commercial are shown below.



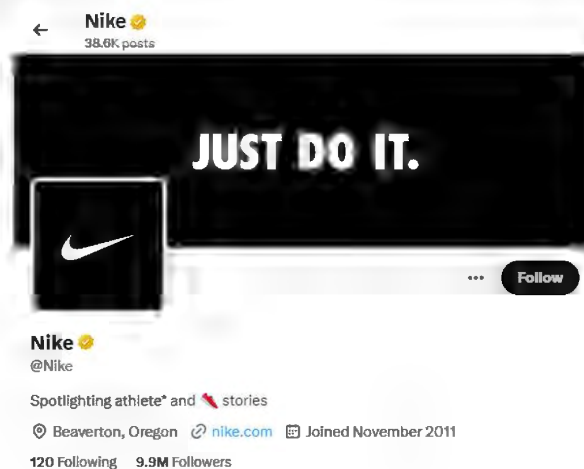
G. NIKE’s Promotion of JUST DO IT on Digital Platforms

35. Over the course of the last thirty-plus years, as new forms of media have been developed, such as digital platforms, including social media, NIKE has expanded its use of JUST DO IT to keep pace with the times. To that end, NIKE uses JUST DO IT on digital media, including its Facebook, Twitter, and Instagram pages, its website, and mobile applications, not only to promote its products, but also to connect with consumers and motivate them to live healthier lives and achieve their goals.

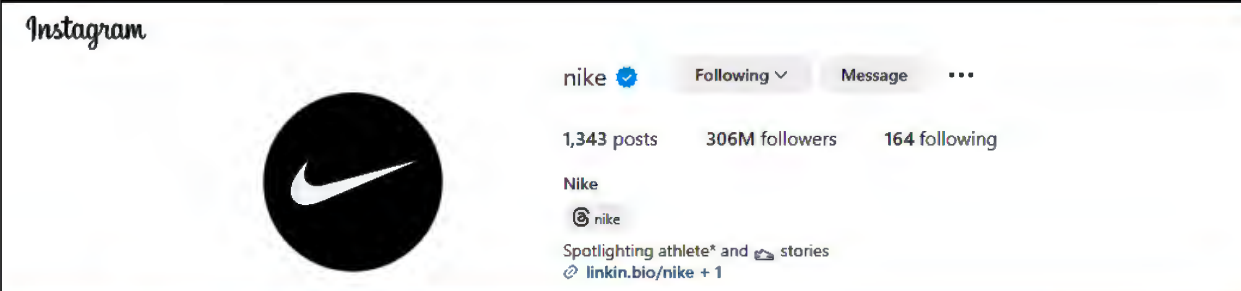


36. NIKE currently has over 39 million followers on Facebook. An example of NIKE’s use of JUST DO IT on Facebook is shown below.



37. NIKE currently has over 9.9 million followers on X (formerly Twitter). An example of NIKE’s use of JUST DO IT on X is shown below.




38. NIKE currently has over 306 million followers on its main Instagram account, 7 million followers on its Nike Women Instagram account, 5.7 million followers on its Nike Run Club Instagram account, 16.1 million followers on its Nike Basketball Instagram account, and over 56,000 followers on its Nike Strength Instagram account (Nike's newest account launched just over 2 months ago). All of NIKE's Instagram accounts feature use of JUST DO IT, as shown in the examples below.

NIKE's Main Instagram Account	
	
Use of JUST DO IT	
	

Nike Women Instagram Account

Instagram



nikewomen ✓ [Follow](#) [Message](#) [⋮](#)

1,565 posts 7M followers 215 following

Nike Women

The next dimension of Nike Dance is here. Stand Tall, Dance Bold. Own The Floor.
linkin.bio/nikewomen

Use of JUST DO IT



Nike Run Club Instagram Account Including Use of JUST DO IT

Instagram



nikerunning ✓ [Follow](#) [Message](#) [⋮](#)

1,821 posts 5.7M followers 652 following

Nike Running

Product/service
Just Do It.
linkin.bio/nikerunning

Nike Basketball Account

Instagram



nikebasketball

Follow

Message

1,330 posts

16.1M followers

127 following

Nike Basketball



linkin.bio/nikebasketball

Uses of JUST DO IT



Nike Strength Account

Instagram



nikestrength

Follow

Message

51 posts

53.2K followers

47 following

Nike Strength

Premium equipment to support athletes.
Available now in the U.S. - link below

nikestrength.com

Uses of JUST DO IT



39. NIKE also uses JUST DO IT in connection with its mobile apps. For example, the NIKE Run Club app tracks runs, offers running playlists, and allows people to connect with a running community and receive expert advice. Set forth below is an example of use of JUST DO IT in connection with the NIKE Run Club app.



IV. NIKE Goods and Services Used in Connection With Its JUST DO IT Mark

40. NIKE has also continuously sold products bearing JUST DO IT since at least as early as 1989. Products sold over the years include, but are not limited to, footwear, many different types of apparel, such as t-shirts, sweatshirts, tank tops, polo shirts, jackets, capris, shorts, pants, caps, hats, and socks, as well as backpacks, duffle bags, sunglasses, cell phone covers, bumper stickers, lanyards, keychains, and wristbands.

41. True and correct copies of excerpts of NIKE catalogs from 1989 to 2019 containing apparel items bearing JUST DO IT are attached as Opposer Exhibit MC-19.

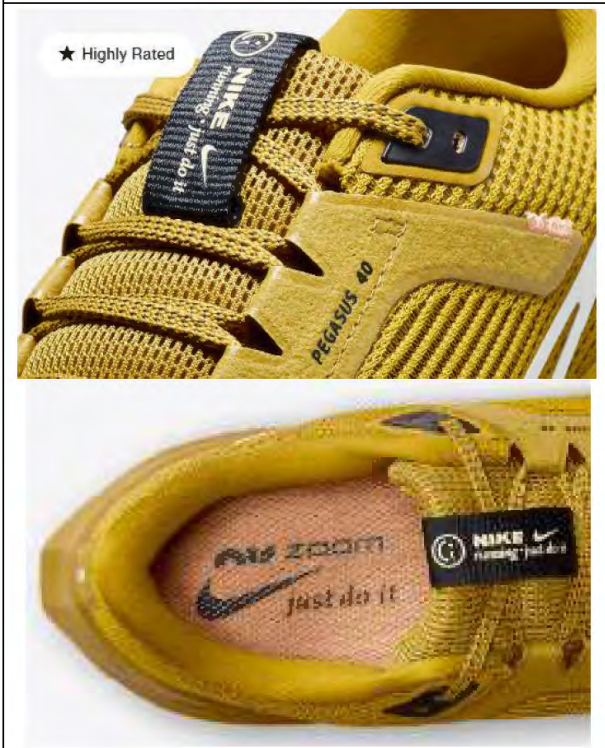
42. As part of the celebration of the 30th Anniversary of JUST DO IT, NIKE also released a multi-shoe collection featuring the JUST DO IT mark. The JUST DO IT collection included some of NIKE's most well-known shoes, such as its AIR MAX line of shoes and its AIR FORCE 1 line of shoes. Images of an AIR FORCE 1 shoe included in the collection are reproduced below. I understand that PDFs of website printouts relating to NIKE's 30th Anniversary JUST DO IT shoe collection are being submitted with NIKE's Second Notice of Reliance.



43. Additional examples of NIKE's use of the JUST DO IT mark in connection with athletic apparel and footwear are shown below. These items were available for sale on NIKE's website, www.nike.com, as of December 20, 2023. I understand that PDFs of website printouts showing these goods for sale on NIKE's website are being submitted with NIKE's Third Notice of Reliance.







44. Over the years NIKE has used JUST DO IT on a variety of products in addition to apparel and footwear. Examples of NIKE's prior use of JUST DO IT on bumper stickers and keychains are shown below.



45. NIKE has also used and promoted the JUST DO IT mark on its product packaging, such as shoe boxes. Between 2006 and 2010, NIKE distributed approximately 900 million shoe boxes displaying JUST DO IT. Since then, in the United States alone, NIKE has distributed over 2.4 billion shoe boxes displaying JUST DO IT. A true and correct photograph of a NIKE shoe box displaying JUST DO IT is attached as Opposer Exhibit MC-20.

46. In 2023, NIKE introduced a full line of strength training equipment, including products such as the JUST DO IT Bundle and other products like kettlebells and barbells featuring the JUST DO IT Mark, as shown below:



47. In addition to using JUST DO IT in connection with products, NIKE also has used and promoted the JUST DO IT mark in retail store displays, in connection with its Nike Studios locations, and in other ways connected with the online retail services it offers. I understand that the Declaration of Kimberly Hedgren includes photographs of current in-store retail displays. The photograph below shows the interior wall of a Nike Training Studio in West Hollywood, California:



V. Specimens Submitted by NIKE to the USPTO in Connection With Its JUST DO IT Registrations

48. Additional examples of NIKE products bearing JUST DO IT are shown in the specimens submitted to the United States Patent and Trademark Office in connection with NIKE's trademark registrations for JUST DO IT, including U.S. Trademark Registration Nos. 1,875,307; 4,350,316; 4,764,071; 4,902,036; 5,727,940; and 6,185,209, and pending Application Ser. No. 98/030,154.

49. As result of my trademark paralegal positions at NIKE and my current position as Manager, Trademark Paralegal, I am familiar with the trademark registration and trademark maintenance records for NIKE trademarks, including its JUST DO IT mark. Before specimens of use of a mark in commerce are filed with the USPTO, either as part of the initial proof of use for a trademark application, or in support of a maintenance Declaration, NIKE confirms that the

trademark is in use in commerce and the specimen submitted is a current example of use of the mark in commerce at the time of filing. I have reviewed the specimens of use submitted to the USPTO in connection with NIKE's JUST DO IT registrations and application listed above in paragraph 48 and confirm, based on my own knowledge and/or my review of NIKE business records, that the specimens represent true and correct examples of use of the marks in commerce at the time that they were filed with the USPTO. The specimens of use are detailed below.

50. True and correct copies of specimens submitted in connection with U.S. Trademark Registration No. 1,875,307 in February 2005 and December 2014 are attached as Opposer Exhibits MC-21 and MC-22, respectively. These Exhibits show JUST DO IT used in connection with t-shirts and caps.

51. True and correct copies of specimens submitted in connection with U.S. Trademark Registration No. 4,350,316 in December 2012 and January 2018 are attached as Opposer Exhibits MC-23 and MC-24, respectively. These Exhibits show JUST DO IT used in connection with eyeglasses.

52. A true and correct copy of a specimen submitted in connection with U.S. Trademark Registration No. 4,764,071 in November 2014 is attached as Opposer Exhibit MC-25. This Exhibit shows JUST DO IT used in connection with backpacks.

53. A true and correct copy of a specimen submitted in connection with U.S. Trademark Registration No. 4,902,036 in September 2015 is attached as Opposer Exhibit MC-26. This Exhibit shows JUST DO IT used in connection with bottles.

54. A true and correct copy of a specimen submitted in connection with U.S. Trademark Registration No. 5,727,940 in October 2018 is attached as Opposer Exhibit MC-27. This Exhibit shows JUST DO IT used in connection with retail store services.

55. A true and correct copy of a specimen submitted in connection with U.S. Trademark Registration No. 6,185,209 in April 2020 is attached as Opposer Exhibit MC-28. This Exhibit shows JUST DO IT used in connection with hair accessories.

56. A true and correct copy of a specimen submitted in connection with U.S. Trademark Application Serial No. 98/030,154 in June 2023 is attached as Opposer Exhibit MC-29. This Exhibit shows JUST DO IT used in connection with swim goggles, athletic sleeve, lunch bag, and scarf.

The undersigned, being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made herein of my own knowledge are true and all statements made on information and belief are believed to be true.

Executed this 18th day of January 2024.

/Marion Costello/
Marion Costello
NIKE, Inc.

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,
Opposer,

vs.

BARBARA LORENZO,
Applicant.

Opposition No. 91286066

Mark: DON'T JUST DO IT, GET IT DONE

Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-1

"JUST DO IT"

CORPORATE COMMITMENT:

"Just Do It" is more than just an advertising slogan. Through Fall 1989, it's Nike's marketing theme, and every employee should understand and be part of what it takes to make "Just Do It" work.

The initial advertising launch in August was received with very positive results (see enclosed) from both the trade and consumers. Continuing this momentum as we go forward, the goal is to extend the "Just Do It" theme to all levels of the company, creating excitement at the corporate, retail, and consumer level.

The initial campaign supported all major categories (basketball, running, cross training, walking, kids), creating a major impact in these areas. Building off of this base, the next phase, beginning mid-November, will target women's cross training, walking and running.

Each area of the company plays an important role in supporting "Just Do It" through Fall 1989. Utilizing the collective efforts of all departments, with the power of the NIKE brand, we have the potential to create an impact unprecedented in this industry.

GOAL:

When the advertising begins November 13, 1988, our goal is to have all facets of NIKE, echo and support the same message. That message: "Just Do It."

PLAN:

Throughout the numerous operations in the NIKE organization, endless opportunities exist to convey our corporate message to consumers, retailers, employees, the press, etc. Outlined below is the corporate program for the Holiday Campaign and the role each department plays in supporting this plan.

from Consumer Falls



JUST DO IT HOLIDAY CAMPAIGN

DATES: November 13, 1988 through January 1, 1989

PRODUCT FOCUS: Women's Cross Training
Women's Running
Women's Walking

ADVERTISING: \$5.6 Million Holiday Campaign
TV Ads: Joann Ernst (Cross Training)
Priscilla Welch (Running)
Dog (Walking)

Media Schedule: 11/13 through 1/11

Print: "More aerobic than aerobics"

December publications:

People	Self
Cosmopolitan	Harper's Bazaar
Glamour	New Woman
Seventeen	Savvy
Mademoiselle	Elle
Shape	Working Woman

* See enclosed TV and print media schedules

SALES:

* 500 accounts have been targeted for involvement and will receive our marketing package. These accounts are being selected based on the following criteria:

- * Booked target product for this time period.
- * Willingness to maintain display 11/13 through 1/1
- * Within an area serviced by EKIN
- * NIKE partner

* Customized program for Lady Foot Locker and Fan Club

RETAIL MARKETING:

* Letter to selected retailers

* "Just Do It" Promo In a Box. Package includes:

- * NIKE Air gift certificates and gift box
- * Display cards, suitable for lease-line, wall or window
- * Shelf covers
- * Promotion banner

* Gifts with purchase:

* "Just Do It":

Keychain
Bumper Stickers
Buttons
1989 Calendars
Notepads

* "For Women Only":

Cross Training
Jump Rope
Leg Warmers
Ring Weights
Sports Watch

* Mall Kiosk displays (test mall for November)

EKINS INVOLVEMENT:

I. Introduction to the EKIN force

* An introductory packet will be sent to each EKIN outlining the "Just Do It" campaign and include a detailed description of their involvement.

*Packet will include:

- 1) Introductory letter about the program
- 2) Criteria for selecting accounts
- 3) Account form to be completed for each EKIN territory
- 4) Information about the number of accounts and regions the accounts should be selected from.

* Timeline - Packet should ship to EKINS October 17th.

II. Account List

*Each EKIN will set up meetings with appropriate associate and head reps to finalize a list of accounts in their territory. Meetings will take place between October 24th and 27th, with each EKIN submit a final account list to Brad Johnson by October 28th.

*Timeline - Account list received in Beaverton, October 28th.

III. Regional EKIN Meetings

*During the Regional EKIN meetings held November 3rd to 9th, the EKINS will be given final instructions on presenting the "Just Do It" campaign to the accounts in their territory.

*Timeline - Final instructions ready by November 2nd.

IV. EKIN Tools

*Each EKIN will be sent a box containing all the tools needed to kick-off the "Just Do It" campaign. Each box will contain the following:

Retail use:

- 1) Promo in a box (for each account)
Stickers, buttons, banners, posters, etc.
- 2) Pee Chee
Media schedule, promo in a box flyer, ad slick, etc.
- 3) Gift pack for employees
Socks, keychains, candy canes, stickers
- 4) Sales contest forms
Women's shoe sales contest one week after delivery of the "Just Do It" campaign packet.
- 5) Consumer product brochures, posters, and bumper stickers.

*EKIN USE:

- 1) Image package
Shoes, "Just Do It" sweatshirts, and Christmas hats.
- 2) Short "Just Do It" video piece
"Just Do It" ads and hype piece

° **TIMELINE:** Shipped to EKINS November 9th. - (two day air)

V. EKINs deliver packages to retailers

* **TIMELINE:** 11/14 - 11/23

Scott Bedbury

ADVERTISING COLLATERAL

Role: JUST DO IT theme used on all Spring '89 and Fall '89 collateral

- * Co-op ad kit
- * Ad schedules
- * Collection brochures/Image catalogs
- * Footwear/apparel catalog
- * Consumer catalog

Timeline: Through Fall '89

NOTES

ADMIN/SERVICES

Jan Mulrooney/Patty Belding

Role:

Organize:

Receptionists:

Maintain JUST DO IT display in lobby of all buildings
(including Greenland, Memphis and Wilsonville)

Phone greeting: "NIKE - JUST DO IT"

Order and maintain supply of sticker/buttons for
visitors

Assign point-person at each facility to keep core group
informed of progress and needs

Mailrooms:

JUST DO IT advertising dye for postal machines for all
facilities

Timeline: Order list of supplies to Debbie Wilkins (Retail Marketing) by 10/19
Inform Susan Schmidt (x7793) of facility point person by 10/21

NOTES

APPAREL

Greg Thomsen

Role: Apparel display coordination with Ron Duce re: lobby displays

Timeline: 11/1

NOTES

CONSUMER SERVICES

Judy Johnson

Role: Phone greeting: "NIKE - Just Do It"
Recorded Message: "NIKE - Just Do It"
Consumer Mailings: Include "Just Do It" sticker and 1-800# cards

Timeline: 11/15

NOTES

CREDIT

Tom Cook

Role: Customer invoices/statements include message: "JUST DO IT"

Timeline: 11/15

NOTES

DISTRIBUTION/OPERATIONS

Bob Kreinberg
Ron Buel

Role: JUST DO IT identification on shipping cartons
Customer Service personnel add JUST DO IT stickers on outgoing
correspondence
Organize Federal Express program to ship GWP to target 500 accounts

Timeline: Sticker orders to Debbie Wilkins (Retail Marketing) by 10/19
Federal Express Program in place by 11/7
JUST DO IT on correspondence November 7 through December 12

NOTES

INTERNAL RELATIONS

Nelson Farris

Role: Coordinate Assemblies for Beaverton, Greenland and Memphis
Confirm sites
Develop agenda, format, speakers, video, bands, cheerleaders, etc.
Coordinate stage presentation and visuals
Order employee T-shirts
Invitation to employees from PHK

Timeline: Confirmation of all coordination by 10/26
Invitations - 11/7

NOTES

NIKE RETAIL/EMPLOYEE STORE

Paul McGuire
Linda Chamberlain

Role: JUST DO IT feature display in windows and store interior
Employees dressed in JUST DO IT T-shirts/sweatshirts
JUST DO IT merchandise
JUST DO IT giveaways (Retail stores only)

Timeline: List of needed components to Debbie Wilkins (Retail Marketing) by
10/19

In place by 11/15

NOTES

PUBLIC RELATIONS

Liz Dolan

Role: Develop Holiday JUST DO IT press kit/packaging
Organize 11/15 JUST DO IT Day with Oregonian, etc.

Timeline: Trade deadlines

NOTES

SALES MEETING

Mark Pilkington

Role: JUST DO IT Theme

Timeline: December 7 - 11

NOTES

VIDEO

Mike Doherty

Role: JUST DO IT video for Ekins

Timeline: 11/9

NOTES

VISUAL DISPLAY

Ron Duce

Role: Develop and coordinate Lobby displays

Timeline: 10/19 - List of needed product (X-Training) and Promo in a Box to Chris Aveni
10/19 - List of Cross Training apparel needed to Greg Thomsen
10/26 - Display layout of lobby presentation and plan for execution in all locations.
11/7 - Display packages ship to outside Portland facilities
11/15 - All in place in Beaverton
11/16-18 - Coordinate lobby displays to kick off day after Nelson Farris presentations in Memphis and Greenland

NOTES

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EXHIBIT MC-2

NIKE COMMERCIAL – WALT STACK

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EXHIBIT MC-3

NIKE COMMERCIAL – PRISCILLA WELCH

**PLEASE SEE SEPARATE MEDIA DISC
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EXHIBIT MC-4

JUST DO IT

Print Ads (1988-2005)



CROSS-TRAINING IS MORE AEROBIC THAN AEROBICS.

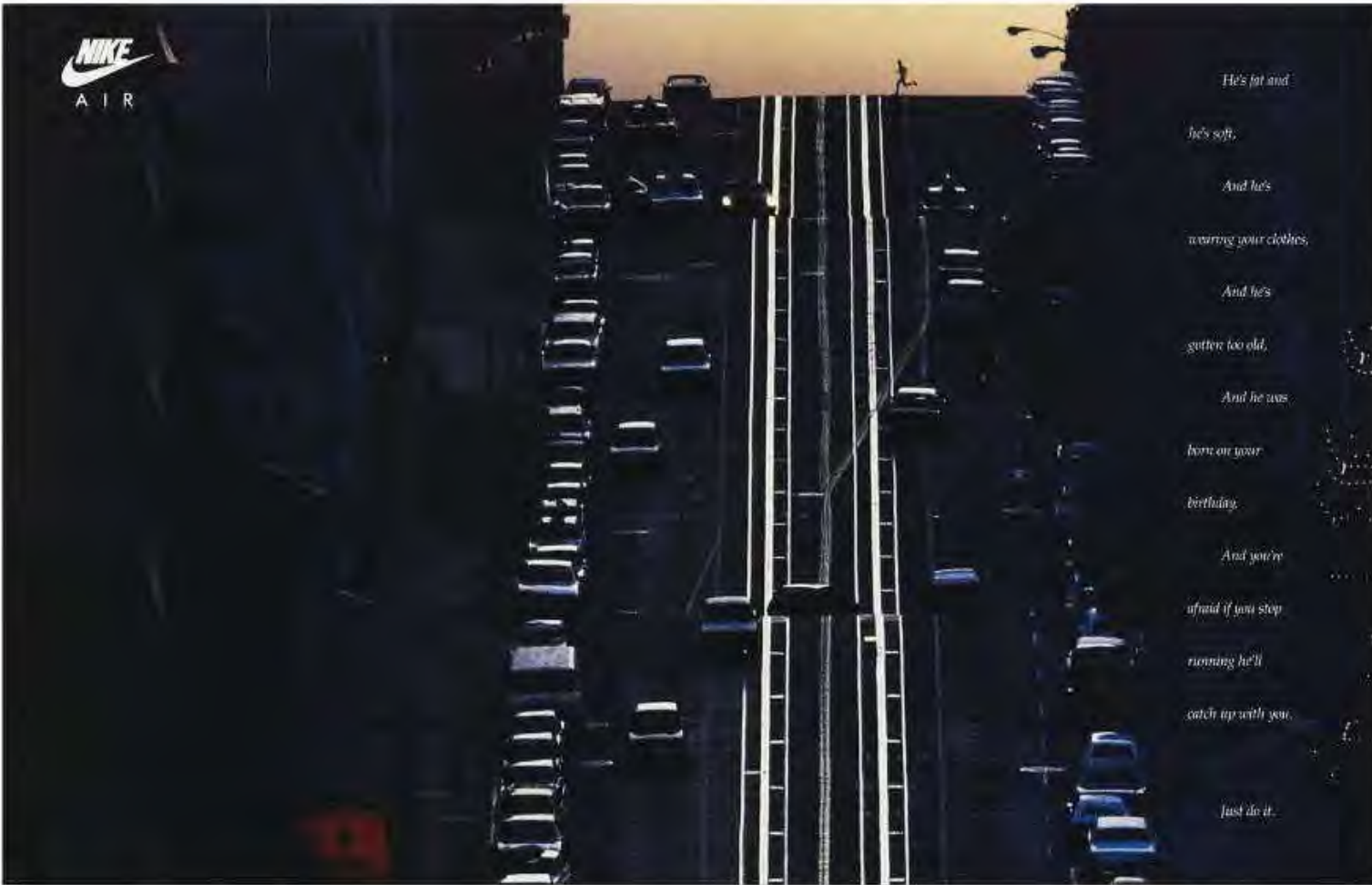
We hate to interrupt, but it's important. Cross-training adds balance to your workout. So you can exercise the muscles and tendons a one-sport workout can't reach. So you don't get burned out on one sport. So, what are you waiting for?



JUST DO IT.

You want one shoe to cross-train in.
 You want one shoe you can run in, play basketball in, lift weights in, walk in,
 ride a bike in, play tennis in, and do aerobics in.
 You want one shoe with Nike-Air.
 You want the Nike Air Trainer 5C.
 Do you always get everything you want?

As you wear your shoes, please check them often for wear and tear. If you have any questions, please call us at 1-800-850-NIKE. ©1995 Nike, Inc. All rights reserved. Nike, the Nike logo, and the Nike Air logo are trademarks of Nike, Inc. in the U.S. and other countries. Nike Air Trainer 5C is a registered trademark of Nike, Inc. in the U.S. and other countries. Nike Air Trainer 5C is a registered trademark of Nike, Inc. in the U.S. and other countries. Nike Air Trainer 5C is a registered trademark of Nike, Inc. in the U.S. and other countries.



NIKE
AIR

*He's fat and
he's soft,
And he's
wearing your clothes,
And he's
gotten too old,
And he was
born on your
birthday,
And you're
afraid if you stop
running he'll
catch up with you,
Just do it.*



JUST DO IT.

A woman with long dark hair, wearing a red halter-neck top and white sneakers, is running along a stone ledge. The ledge is part of a building with a series of arched openings. The background is a dark, textured wall. The overall mood is energetic and athletic.

**THE 60-MINUTE MAKEOVER
FROM NIKE.**
Just do it.



NIKE
AIR

*Mothers,
there's a mad man
running in the
streets,*

*And he's
humming a tune,*

*And he's
snarling at dogs,*

*And he still
has*

four

more

miles

to go.

Just do it.

**THE NEW YEAR'S
RESOLUTION DIET
THE FIRST-REAL-DATE-
IN-TWO-YEARS DIET
THE WEDDING DAY DIET
THE HONEYMOON DIET
THE IT-CAN'T-BE-SUMMER-
I-HAVEN'T-LOST-
ANY-WEIGHT-YET DIET
THE BEFORE-THE-BABY DIET
THE AFTER-THE-BABY DIET
THE I-CAN'T-CUT-OFF-
MY-THIGHS-BUT-I-CAN-
STOP-EATING DIET
THE 10-YEAR REUNION DIET
THE I-WISH-I-WAS-HER DIET
THE LAST-DITCH DIET**



**FOOD FOR THOUGHT
FROM NIKE.**
Just do it.

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just do it³⁶⁵



*Steve Monaghan
and Vickie Huber.*

*When they're not
racing, they're training.
And when they're
training, they're running
the miles in Nike apparel.*

*Steve is wearing a 100%
cotton International Heavyweight*

*t-shirt and the Interna-
tional Ripstop Short
with a Coolmax® liner.
While Vickie is wearing
an International Heavy-
weight t-shirt, and the
International Heavyweight*

*Lycra® short. Nike apparel.
Worn by leaders. Not by followers.*



94-year-old swimmers.
89-year-old weightlifters.
99-year-old marathoners.
The back of SI is full of them.
People who forgot to retire.
And never got old.
People who realized:
It's easier to keep going
If you never stop.
JUST DO IT.
Get up. Get out.
Build up the muscle.
Get rid of the flab.
Go back to school.
Sell the TV.
JUST DO IT.
Master the curveball.
Pound the bag.
Rebuild an engine.
Jump-start a career.
JUST DO IT.
Bench press four big plates.
Dig for fossils.
Bicycle across Canada.
Save an endangered species — yourself.
JUST DO IT.
The only one who can tell you you can't, is you.
And you don't have to listen.

NIKE
AIR

Air Trainer® E Low

IS SCREAMING DOWN MOUNTAINS AND SCRAMBLING OVER BOULDERS AND PLUNGING INTO RIVERS AND RACING DOWN SCREE AND JUMPING OFF CLIFFS IN AIR REVADERCHI OUTDOOR CROSS-TRAINING SHOES THE WAY TO STAY SANE?



JUST DO IT



WILD



FOR MORE INFORMATION ON ALL CONDITIONS GEAR™ CALL 1-800-255-8ACG.





NIKE i Białymstoku. Wzrost: 1,88 m, waga: 75 kg, ulubiona muzyka: rock, ulubione sporty: bieganie, siłownia, koszykówka, ulubione filmy: "The Matrix", ulubione gry: "Call of Duty".



NIKE i Białymstoku. Wzrost: 1,88 m, waga: 75 kg, ulubiona muzyka: rock, ulubione sporty: bieganie, siłownia, koszykówka, ulubione filmy: "The Matrix", ulubione gry: "Call of Duty".

WITH THIS BODY, Lynn Nolan Ryan, Jr. 46,
has pitched 5,334 innings, struck out
5,678 batters, thrown 7 no-hitters, while
running a ranch and overseeing 2 banks.
WHAT ARE YOU DOING WITH YOURS?
Just do it.





Just Do It.



Place: The cliffs above Hesse Thief Lake, Murdock, WA. Person: Joel Billartz, 34. Occupation: (According to fellow) luthier (according to self) mountain biker, skier, furniture designer, joy maximizer. Boots: Air Maxper with Nike-Air cushioning, lightweight construction and lots of support.



NIKE RECORD™ collages are made of digitally reprocessed materials. For more information, call 1-800-442-7878 U.S. only.

you want to move your body
so move it

you want to bend your arms
so bend them
you want to move your legs
upon the land

so let them go,
let them go

the world is waiting
for you to walk it

JUST DO IT



CRUSHING POWER VS. RELENTLESS PRECISION

1995 AUSSIE OPEN WINNER

ASTOUNDING ANDRE

AGASSI

THE BLISTERING SERVE OF PETE SAMPRAS VS. THE RUTHLESS RETURN OF ANDRE AGASSI



THE GRAND SLAM MATCHUP OF THE DECADE + CENTER COURT MAYHEM

5 ROUND
SMOKER

1995 WIMBLEDON CHAMP

PISTOL "PETE"

SAMPRAS

PRESENTED BY NIXE TENNIS

JUST DO IT.



Hello world.

I shot in the 70s when I was 8.

I shot in the 60s when I was 12.

Hello world.

I won the United States Junior Amateur when I was 15.

I played in the Nissan Los Angeles Open when I was 16.

I won the United States Amateur when I was 18.

Hello world.

I played in the Masters when I was 19.

I played in the United States Open when I was 19.

I played in the British Open when I was 19.

Hello world.

I am the only man to win three consecutive

United States Amateur titles.

Hello world.

There are still courses in the United States that I am
not allowed to play because of the color of my skin.

Hello world.

I've heard I'm not ready for you.

Are you ready for me?



Just do it.

If someone says you run or throw like a girl,



ask them to be a little more specific.

Just do it.

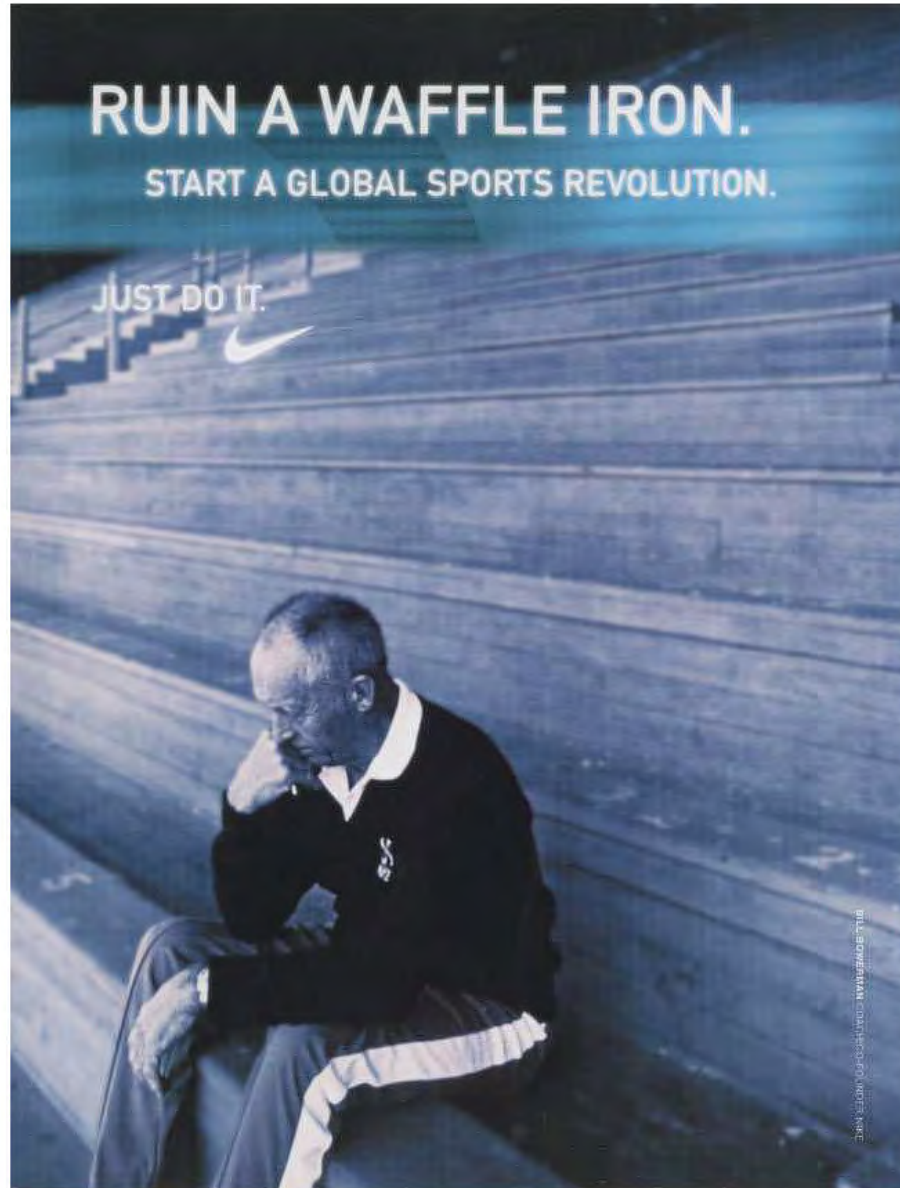




RUIN A WAFFLE IRON.

START A GLOBAL SPORTS REVOLUTION.

JUST DO IT.



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MY HIPS

RETURN TO PUBERTY

WHEN I'M IN DANCE CLASS,

MUSIC AFFECTS THEM LIKE HORMONES

MAKING THEM CRAZY

AND SPONTANEOUS

AND OPTIMISTIC

AND PRONE TO DRAMA

AND I DON'T UNDERSTAND THEM

AND SOMETIMES THEY

DON'T UNDERSTAND THEMSELVES.

WHEN THE MUSIC STOPS

THEY'RE STILL CHARGED

DON'T TOUCH ME

SPARKS WILL FLY.

JUST DO IT.

NIKEWOMEN.COM



MY LEGS

WERE ONCE TWO HAIRY STICKS
THAT WEREN'T VERY GOOD AT JUMP ROPE
BUT BY THE TIME I REACHED THE AGE OF ALGEBRA

THEY HAD COME INTO THEIR OWN

AND NOW IN SPIN CLASS

THEY ARE REVERED.

ENVIED FOR THEIR STRENGTH

HONORED FOR THEIR BEAUTY

HAIRLESS FOR THE MOST PART

EXCEPT THAT PLACE THE RAZOR MISSES
JUST BEHIND THE ANKLES.

JUST DO IT.
NIKEWOMEN.COM ✓





MY SHOULDERS AREN'T DAINTY

OR PROPORTIONAL TO MY HIPS

SOME SAY THEY ARE LIKE A MAN'S.

I SAY. LEAVE MEN OUT OF IT.

THEY ARE MINE.

I MADE THEM

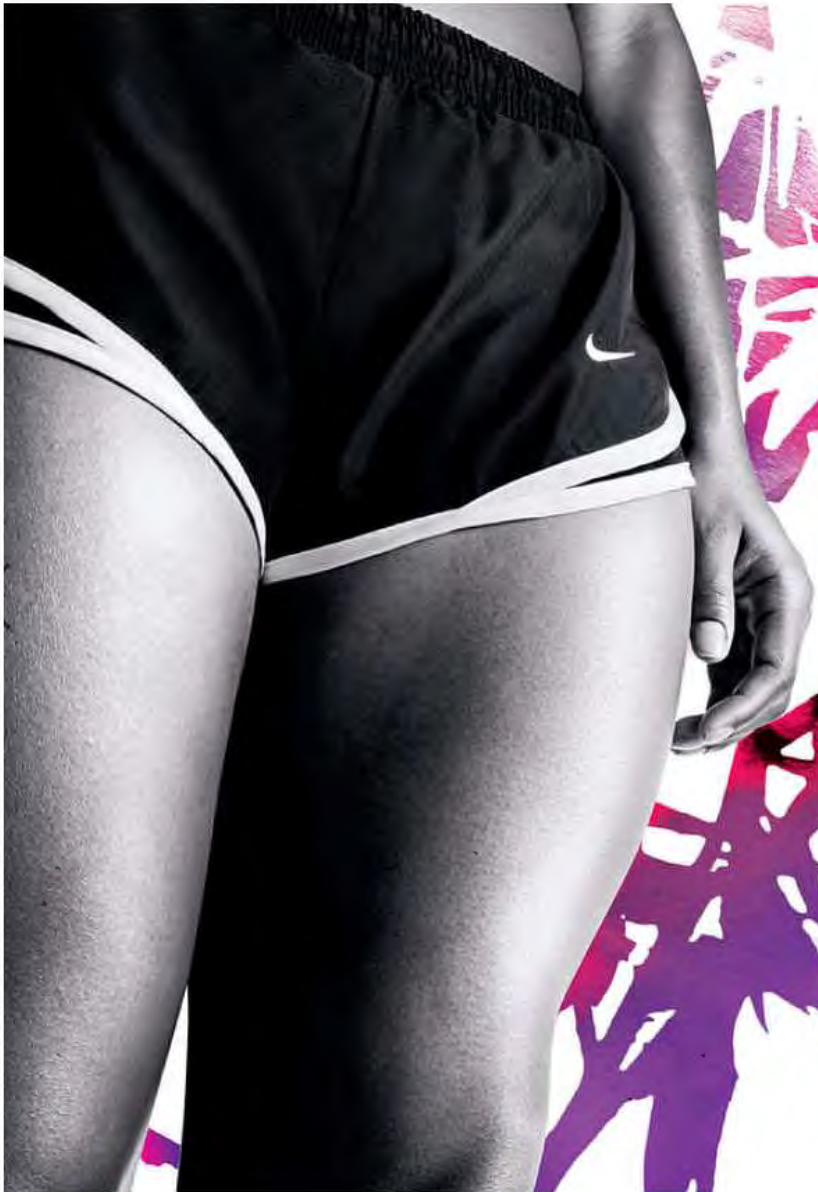
IN A SWIMMING POOL

THEN I WENT TO YOGA

AND MADE MY ARMS.

JUST DO IT.

NIKEWOMEN.COM



I HAVE
THUNDER THIGHS.

AND THAT'S A COMPLIMENT
BECAUSE THEY ARE STRONG

AND TONED
AND MUSCULAR

AND THOUGH THEY ARE UNWELCOME
IN THE PETITE SECTION

THEY ARE CHEERED ON IN MARATHONS.

FIFTY YEARS FROM NOW
I'LL BOUNCE A GRANDCHILD ON MY THUNDER THIGHS
AND THEN I'LL GO OUT FOR A RUN.
JUST DO IT.

NIKEWOMEN.COM 

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EXHIBIT MC-5

NIKE COMMERCIAL – “ROLE MODEL”

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EXHIBIT MC-6

NIKE COMMERCIAL – “IF YOU LET ME PLAY”

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EXHIBIT MC-7

NIKE COMMERCIAL – “RANDY JOHNSON”

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EXHIBIT MC-8

NIKE COMMERCIAL – “MOVE”

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EXHIBIT MC-9

NIKE COMMERCIAL – “NO EXCUSES”

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EXHIBIT MC-10

NIKE COMMERCIAL – “MY BETTER”

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EXHIBIT MC-11

NIKE COMMERCIAL – “LEBRON CHALK THROW”

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EXHIBIT MC-12

NIKE COMMERCIAL – “BOTTLED COURAGE”

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EXHIBIT MC-13

VIDEO INTERVIEW – PHIL KNIGHT

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EXHIBIT MC-14

NIKE COMMERCIAL – “UNLIMITED YOU”

**PLEASE SEE SEPARATE MEDIA DISC
CONTAINING THIS VIDEO EXHIBIT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,
Opposer,

vs.

BARBARA LORENZO,
Applicant.

Opposition No. 91286066

Mark: DON'T JUST DO IT, GET IT DONE

Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-15

NIKE COMMERCIAL – “UNLIMITED WILL”

**PLEASE SEE SEPARATE MEDIA DISC
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DECLARATION OF MARION COSTELLO

EXHIBIT MC-16

NIKE COMMERCIAL – DREAM CRAZY CAMPAIGN

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EXHIBIT MC-17

Just Do It. 

Dream Crazyer OOH

New York. 




W34th 





101
West 35th St

West 35th St

OUTFRONT


Girls from Compton don't play tennis. They own it.  Just do it.

 Downtown Stillwell Av	3 minutes	 Uptown Jamaica-178 St	4 minutes
--	------------------	--	------------------


34 Street-Herald Sq
Station


Elevator on Broadway between 33 St & 34 St

Digital Urban Panels 



42nd St West of 8th Ave 



5th Ave and 44th St. 




Girls from Compton don't play tennis. They own it.



Just do it.

NIKE NYC OPENING HOLIDAY 2018

650 Barricade 



Basketball players don't change the world, until they do.

 Just do it.

Bryant Park 








Los Angeles. 




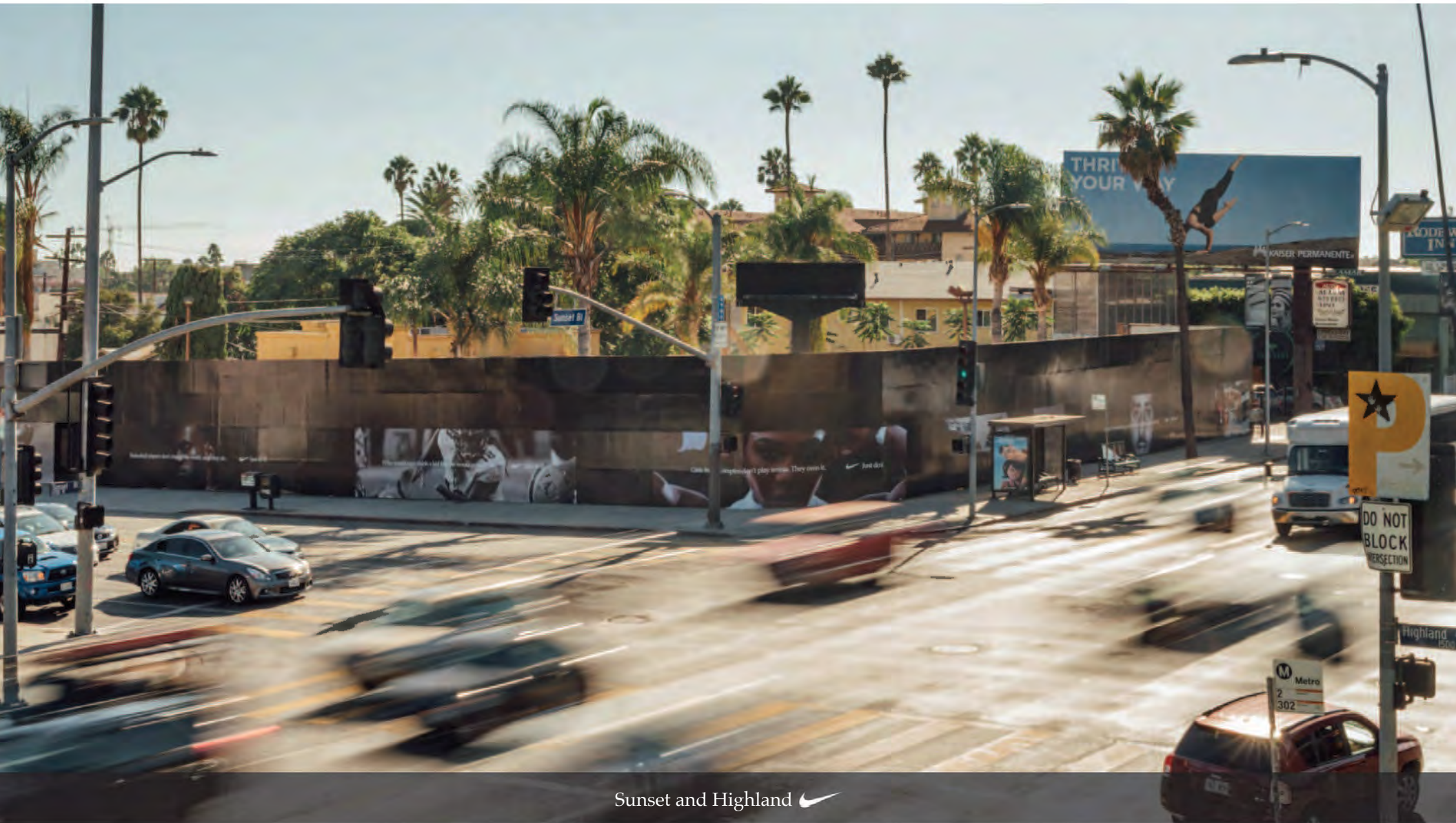
Who would ever think a kid like me would go pro? Me.

Just do it.

AEG Freeway 




155 Washington 



Sunset and Highland 

Believe in something, even if it means sacrificing everything.

 Just do it.

Sunset and Highland 



Girls from Compton don't play tennis. They own it.



 Just do it.

OUTFRONT
Hotel Fig 

The **FLY** Inn

Girls from Compton don't play tennis.
They own it.

Just do it.

FRONT
1095

Serena Compton 

Thank You. 

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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NIKE, INC.,
Opposer,

vs.

BARBARA LORENZO,
Applicant.

Opposition No. 91286066

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Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-18

NIKE COMMERCIAL – DREAM CRAZIER CAMPAIGN

**PLEASE SEE SEPARATE MEDIA DISC
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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NIKE, INC.,
Opposer,

vs.

BARBARA LORENZO,
Applicant.

Opposition No. 91286066

Mark: DON'T JUST DO IT, GET IT DONE

Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-19

Part 1 of 5

T-SHIRTS

HOLIDAY '89



zap



Y



NIKE



▶ **MEZZOTINT JUST DO IT**

7602	Men's 100% Cotton Short Sleeve	\$7.00
7608	Boys' 50-50 Short Sleeve	\$5.00
76	Color	White



▶ **2 COLOR NIKE AIR**

7474	Men's 100% Cotton Short Sleeve	\$7.00
7481	Men's 100% Cotton Long Sleeve	\$10.00
7585	Women's Chambray Flannel	\$16.50
7687	Boys' 50-50 Short Sleeve	\$4.00
72	White (Forward Panel)	
03	White (Chest/Back Orange, Pink Full)	
04	Grey Heather (New Red, Black)	
07	Black (Fluorescent Orange, Pink Full)	
74	Grey Heather (Forward, Flannel)	
78	White (New Red, Black)	



▶ **ICICLE MIKE WITH PUFF INK**

Available in medium, extra large and

7182	Women's Henley Tee	\$11.00
11	New Blue/New Blue Puff	
16	New Lime/New Lime Puff	
12	Chickadee Orange/Chickadee Orange Puff	
77	Pink Full (Pink Full Full)	





► COLLEGE JUST DO IT

7020	Univ. Quarter Shirts	\$17.99	34	Kentucky State Fighting Tigers
7021	Men's 100% Cotton Short Sleeve	\$7.99	35	North Carolina Tarheels
02	Georgetown Hokies		37	Oakland Raiders
03	Georgia Bulldogs		41	UConn Huskies
04	Arizona Wildcats		44	Purdue Boilermakers
05	Washington Huskies		45	Virginia Cavaliers
06	Texas A&M		47	Florida State Seminoles
07	Florida Gators		48	Alabama Crimson Tide
08	Penn State Nittany Lion		51	Stanford University
09	Mohawk Crusaders		52	Michigan State Spartans
10	Louisville Cardinals		53	Kansas Jayhawks
11	Duquesne Dukes		54	UTLA Blazers
12	Iowa Hawkeyes		56	Pittsburgh Panthers
13	Memphis State Tigers		59	UTSA Roadrunners
14	South Carolina Gamecocks			
15	Indiana Hoosiers			
16	Wisconsin Badgers			
17	Georgia Tech Yellow Jackets			
18	Utah Utes			
19	Penn State Nittany Lion			

The following apparel will be available pending licensing approval:

- 11. Fresno State Bulldogs
- 25. North Carolina State Wolfpack

HALL OF FAME



► HIGHFLYING 360 NEON

Price and Sizes:

1000 Men's 100% Cotton Short Sleeve \$7.99

78 Women

► JUST DO IT

1000 Men's 90/10 Short Sleeve \$6.99

1002 Men's 100% Cotton Short Sleeve \$7.99

1004 Men's 100% Cotton Short Sleeve \$6.99

11 Regal

12 Multicolor Tee

15 Polo

16 City Sweater

18 Skate

1005 Men's 90/10 Tank \$5.99

1006 Men's 100% Cotton Cap (2 1/2 to 2 7/8) \$7.99

15 Regal

17 Multicolor Tee

18 Black

19 City Sweater

20 Women (T-shirt Fabric Long-sleeve available)

► CAN CAN'T VIA BROOKLYN

Price and Sizes (Available 12/21)

1001 Men's 100% Cotton (Peterson Corp.) \$7.99

78 Women



T-SHIRTS

100% Cotton
Sweatshirt
Crew Neck
(Sweatshirt)



Hot Pink & Black

Black

Neon Green & Black

Blue & White

Orange & Black

White

Dark Grey & Black

*Men's/Boys'
Spring
1990*

NIKE

APPAREL

NIKE



1NK1 REFLECTIVE JUST DO IT TEE



1NK5 JUST DO IT TEE



1NK0 REFLECTIVE JUST DO IT



1NK4 JUST DO IT TANK



1NK7 TWO COLOR JUST DO IT TEE



1NM1 SONAR NIKE TEE



1NP7 AGASSI '90 TEE



1NP4 RADIO FREE TENNIS TEE



1NP5 BOLLETTIERI SIGNATURE SERVE TEE



1NP6 BOLLETTIERI SCRABBLE TEE



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1G65 COLLEGE/JUST DO IT MOCK TURTLENECK



1QG8 COLLEGE/JUST DO IT TANK



1QK5 COLLEGE KICK BUTT



1QG9 JUST DO IT FLEECE SHORT



1QH0 JUST DO IT SWEATPANT

Description	Prod Code	Color	S	M	L	XL	Wholesale Unit Cost	Suggested Retail
1G55 COLLEGE/JUST DO IT MOCK TURTLENECK 100% combed cotton jersey, oversized, 2-inch rib knit mock turtleneck, screened graphic center back and NIKE corporate logo on left chest, sticker hangtag, blank #IFY8		See last page of section for school colorway listing.					10.00	20.00
1QG8 COLLEGE/JUST DO IT TANK 100% cotton jersey, wide back, 1/4-inch bound neck and armholes, graphic on center front with school in puff ink and mascot box textured, sticker hangtag, blank #IFY7		See last page of section for school colorway listing.					7.50	15.00
1QK5 COLLEGE KICK BUTT 100% cotton jersey, rib knit crew neck graphic on center back, crest center front, sticker hangtag, blank #1592		See last page of section for school colorway listing. Availability pending school approval.					8.00	16.00
1QG9 JUST DO IT FLEECE SHORT 9 oz. 50% cotton/50% polyester fleece, elastic waist with drawcord, longer length, no side seams or pockets, JUST DO IT screened on left side leg, sticker hangtag, blank #1GD6	78	White/Black					13.50	27.00
	62	Crimson/Black						
	67	Black/White						
1QH0 JUST DO IT SWEATPANT 9 oz. 50% cotton/50% polyester fleece, elastic waist with drawcord, elastic cuff, no side seams or pockets, screened JUST DO IT on left side leg, sticker hangtag, blank #1MCM	78	White/Black					17.00	34.00
	62	Crimson/Black						
	67	Black/White						



1GE2 JUST DO IT ALLOVER PRINT T-SHIRT



1GE3 JUST DO IT TANK



1GE4 JUST DO IT T-SHIRT



1GE6 JUST DO IT FLEECE SHORT



1KY4 JUST DO IT CROP



1NF9 JUST DO IT SWEATPANT

Description	Prod Code	Color	S M L XL				Wholesale Unit Cost	Suggested Retail
1GE2 JUST DO IT ALLOVER PRINT T-SHIRT	78	White/Ultramarine/Chlorine Blue/Sky Grey	Sizes M and XL only				12.50	25.00
100% combed cotton jersey, oversized, rib knit crew neck, belt printed allover JUST DO IT graphic front and back, sticker hangtag, blank #7J16	89	White/Sapphire/Solar Red/Black						
1GE3 JUST DO IT TANK	78	White/Ultramarine/Chlorine Blue/Hot Lime				6.50	13.00	
100% cotton jersey, wide back, ¼-inch bound neck and armholes, screened takedown version of JUST DO IT allover graphic on back vertically and NIKE corporate logo on lower left front, sticker hangtag, blank #1FY7	34	Hot Lime/Neo Teal/White/Sky Grey						
	62	Crimson/Black/White/Citrus						
	67	Black/White/Sapphire/Solar Red						
1GE4 JUST DO IT T-SHIRT	38	Neo Teal/Sky Grey/White/Hot Lime				7.50	15.00	
100% cotton jersey, rib knit crew neck, screened takedown version of JUST DO IT allover print on front, sticker hangtag, blank #1S92	82	Neptune Blue/Solar Red/Chlorine Blue/White						
	89	Sapphire/Black/White/Solar Red						
	78	White/Ultramarine/Chlorine Blue/Hot Lime						
	34	Hot Lime/Ultramarine/White						
62	Crimson/Black/White/Citrus							
1GE6 JUST DO IT FLEECE SHORT	78	White/Sky Grey/Neo Teal/Hot Lime				13.50	27.00	
9 oz. 50% cotton/50% polyester fleece, elastic waist with drawcord, longer length, no side seams or pockets, JUST DO IT graphic screened on right leg, sticker hangtag, blank #1GD6	85	Ultramarine/White/Chlorine Blue/Hot Lime						
	67	Black/White/Sapphire/Solar Red						
1KY4 JUST DO IT CROP	78	White/Black/Sapphire/Solar Red				6.50	13.00	
100% cotton jersey, rib knit crew neck, screened JUST DO IT graphic on lower back and NIKE corporate logo on front chest, sticker hangtag, blank #1LA7	01	Chlorine Blue/Ultramarine/White/Hot Lime						
	38	Neo Teal/Sky Grey/White/Hot Lime						
1NF9 JUST DO IT SWEATPANT	78	White/Neo Teal/Hot Lime/Sky Grey				16.00	32.00	
9 oz. 50% cotton/50% polyester fleece, elastic waist, no side seams, screened JUST DO IT graphic on right leg, sticker hangtag, blank #IMCM	85	Ultramarine/Chlorine Blue/Hot Lime/Sky Grey						
	67	Black/Sapphire/Solar Red/Sky Grey						
12/25 Delivery								

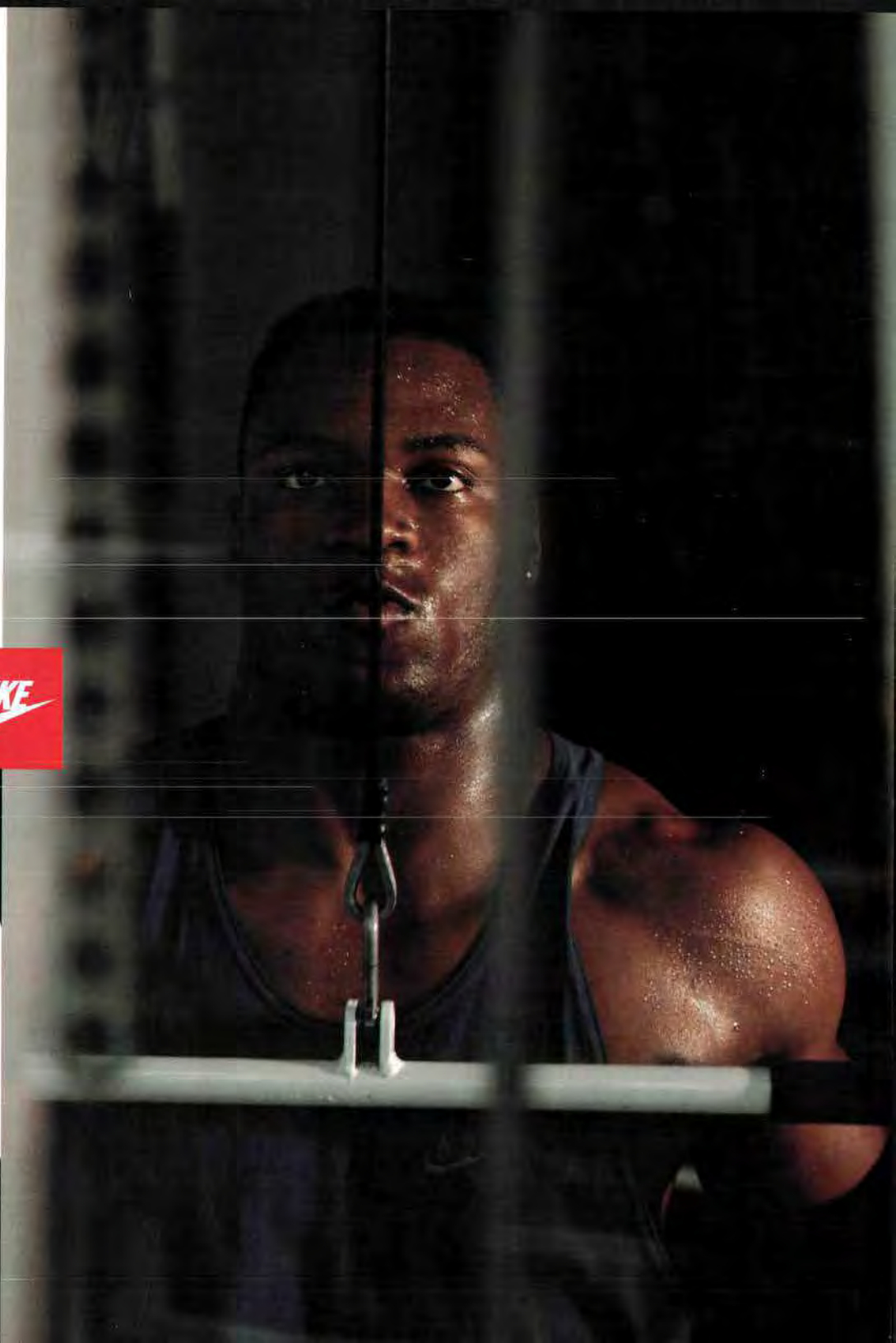




*men's
apparel*



fall





000000 NOT AVAILABLE



150147 ECHELON JUST DO IT™ TEE



150083 TRAINING JERSEY



150088 NUEVO ZOOM CITY SHORT



150085 COTTON/LYCRA® TRAINING SHORT

DESCRIPTION	COLOR CODE/COLORS	NEED DATE:				NEED DATE:				NEED DATE:									
000000 NOT AVAILABLE																			
150147 ECHELON JUST DO IT™ TEE 100% cotton jersey, ECHELON graphic on front, NIKE corporate logo and JUST DO IT trademark on back. Wholesale: \$8.00 Suggested Retail: \$16.00	100 White/Prism Violet			M	L	XL				M	L	XL				M	L	XL	
	010 Black/Aquatone																		
150083 TRAINING JERSEY 75% polyester/25% cotton jersey, front-zip through collar, contoured waist hem, three rear pockets, embroidered ECHELON trademark and embroidered NIKE corporate logo. Wholesale: \$19.00 Suggested Retail: \$38.00	100 White/Black*		S	M	L	XL		S	M	L	XL		S	M	L	XL			
	701 Yellow Gold/Orange Peel*																		
	491 Medium Blue/Clear Turquoise*																		
	605 Pimento/Ash*																		
150088 NUEVO ZOOM CITY SHORT 100% Nikelon,™ terry loop lined brief, two slash side-pockets and two side-seam pockets, mesh pocket bags, embroidered ECHELON trademark and NIKE corporate logo. Wholesale: \$23.00 Suggested Retail: \$46.00	491 Medium Blue/Clear Turquoise		XS	S	M	L	XL		XS	S	M	L	XL		XS	S	M	L	XL
	022 Ash/Pimento																		
	462 Marina/Ash																		
	010 Black/Prism Violet																		
150085 COTTON/LYCRA® TRAINING SHORT 90% cotton/10% Lycra,® four-panel design, elastic waist with drawcord, terry loop foam padded seat liner, tunneled elastic at leg hems, embroidered ECHELON trademark and NIKE corporate logo. Wholesale: \$22.50 Suggested Retail: \$45.00	462 Marina			S	M	L	XL			S	M	L	XL			S	M	L	XL
	022 Ash																		
	010 Black																		

◆ 5/25 AVAILABILITY

■ Sampled colorway



660217 JUST DO IT™ TEE #1



660215 JUST DO IT™ LONG-SLEEVE SELF-COLLAR TEE



660216 JUST DO IT™ JERSEY SHORT

DESCRIPTION	COLOR CODE/COLORS	COLLECTION	NEED DATE:					NEED DATE:					NEED DATE:				
			S	M	L	XL	XXL	S	M	L	XL	XXL	S	M	L	XL	XXL
660217 JUST DO IT™ TEE #1 100% cotton jersey, short-sleeve, rib-knit crew neck, JUST DO IT trademark spot print at center front, blank 1S92. Wholesale: \$7.50 Suggested Retail: \$15.00	100 White/Cardinal Red/Spruce/Sage Blue	MRU, MFI															
	457 Island Blue/Black/Cayenne/Bronze	MRU, MFI															
	614 Cardinal Red/Black/Spruce/Bronze	MRU, MFI															
	010 Black/Pearl Grey/Bright Concord/Bronze	MRU, MFI															
660215 JUST DO IT™ LONG-SLEEVE SELF-COLLAR TEE 100% cotton jersey, long-sleeve, self-fabric mock turtleneck, coverstitching at neck and hem, embroidered JUST DO IT trademark at upper left chest, blank 990053. Wholesale: \$13.00 Suggested Retail: \$26.00	537 Eggplant/Dark Apple/Cayenne/Island Blue	MRU, MFI	S	M	L	XL		S	M	L	XL		S	M	L	XL	
	010 Black/Bronze/Pearl Grey/Bright Concord	MRU, MFI															
660216 JUST DO IT™ JERSEY SHORT 100% cotton jersey, side-seam pockets, spot printed JUST DO IT trademark on lower-left leg, blank 990030. Wholesale: \$13.50 Suggested Retail: \$27.00	051 Birch Heather/Cayenne/Island Blue/Eggplant	MRU, MFI	S	M	L	XL		S	M	L	XL		S	M	L	XL	
	010 Black/Pearl Grey/Bright Concord/Bronze	MRU, MFI															

■ Sampled colorway

MRU = Men's Running
 MFI = Men's Fitness



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& national sales office
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credit (inside oregon):
1-800-248-6453
credit (outside oregon):
1-800-521-6453
co-op advertising:
503-671-6453**

**western sales and
customer service office
nike, inc.
27255 s.w. boones ferry rd.
wilsonville, or 97070
telephone (503) 682-6453**

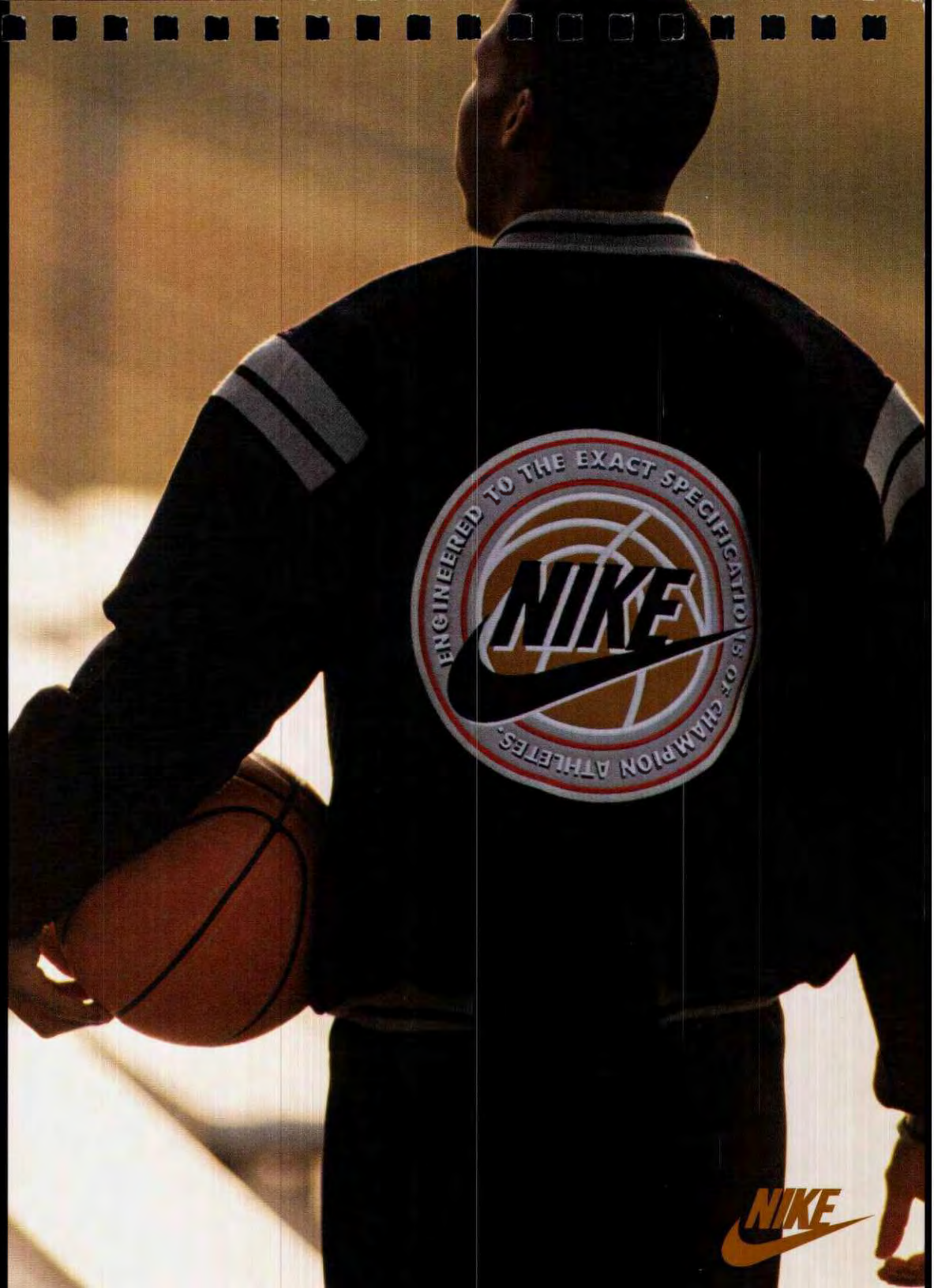
**midwest sales and
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memphis, tn 38125
telephone (901) 755-6453**

**eastern sales and
customer service office
nike, inc.
150 ocean road
p.o. box 38
greenland, nh 03840
telephone (603) 431-3535**



1993 MEN'S APPAREL

all





660739 JUST DO IT™ WORLDBEAT TEE



660829 JUST DO IT™ WORLDBEAT WINGSPAN TEE



660740 JUST DO IT™ BISCUIT PRINT SHORT



DESCRIPTION	COLOR CODE/COLORS	COLLECTION	AVAIL. DATE	NEED DATE				NEED DATE				NEED DATE			
				M	L	XL	XXL	M	L	XL	XXL	M	L	XL	XXL
660739 JUST DO IT™ WORLDBEAT TEE Content: 100% cotton jersey. Profile: Unisex short-sleeve crew neck tee spot-printed with the multi-colored Just Do It trademark and NIKE corporate logo graphics. Water-based inks on light color blanks, discharge inks on darks. Wholesale: \$8.00 Suggested Retail: \$16.00	100 White/Paprika-Orange Flame-Light Curry-Dark Concord		6/25-9/25												
	051 Birch Heather/Paprika-Orange Flame-Light Curry-Dark Concord		6/25-9/25												
	101 White/D Raspberry-Imperial Blue-Grey Stone-Dark Concord		6/25-9/25												
	712 Gold Leaf/Paprika-Orange Flame-Light Curry-Dark Concord		6/25-9/25												
	010 Black/Paprika-Orange Flame-Light Curry-Dark Concord		6/25-9/25												
	410 Midnight Navy/D Rasp-Imperial Blue-Grey Stone-Dark Concord		6/25-9/25												
	011 Black/D Raspberry-Imperial Blue-Grey Stone-Dark Concord		6/25-9/25												
660829 JUST DO IT™ WORLDBEAT WINGSPAN TEE Content: 100% combed cotton jersey. Profile: Unisex oversized (one size), heavyweight short-sleeve crew neck tee features sleeve-to-sleeve back print and full front NIKE corporate logo. Water-based inks on light color blanks, discharge inks on darks. Wholesale: \$11.00 Suggested Retail: \$22.00	100 White/Paprika-Orange Flame-Light Curry-Dark Concord		6/25-9/25	One size fits all - XL				One size fits all - XL				One size fits all - XL			
	010 Black/Paprika-Orange Flame-Light Curry-Dark Concord		6/25-9/25												
660740 JUST DO IT™ BISCUIT PRINT SHORT Content: 100% cotton jersey. Profile: Unisex elastic-waist pull-on short with a drawcord and side pockets, an 8" inseam, spot printed on the left leg with a side wrap print. Wholesale: \$15.00 Suggested Retail: \$30.00	051 Birch Heather/Paprika-Orange Flame-Light Curry-Dark Concord		6/25-9/25	S	M	L	XL	S	M	L	XL	S	M	L	XL
	410 Midnight Navy/D Rasp-Imperial Blue-Grey Stone-Dk Concord		6/25-9/25												
	010 Black/Paprika-Orange Flame-Light Curry-Dark Concord		6/25-9/25												

■ Sampled colorway



660741 JUST DO IT™ WORLDBEAT PRINTED FLEECE



660742 JUST DO IT™ WORLDBEAT EMBROIDERED FLEECE



660743 JUST DO IT™ WORLDBEAT EMBROIDERED JACKET



560545 JUST DO IT™ CAP



DESCRIPTION	COLOR CODE/COLORS	COLLECTION	AVAIL. DATE	NEED DATE				NEED DATE				NEED DATE			
				S	M	L	XL	S	M	L	XL	S	M	L	XL
660741 JUST DO IT™ WORLDBEAT PRINTED FLEECE Content: 9 oz. 90% cotton/10% polyester. Profile: Long-sleeve oversized pull-over fleece with a rib-knit crew neck, cuffs and waistband, and a spot print on the chest. Wholesale: \$17.50 Suggested Retail: \$35.00	100 White/D Raspberry-Imperial Blue-Grey Stone-Dark Concord		7/25-10/25												
	051 Birch Heather/Paprika-Orange Flame-Light Curry-Dark Concord		7/25-10/25												
	410 Midnight Navy/D Rasp-Imperial Blue-Grey Stone-Dark Concord		7/25-10/25												
	010 Black/Paprika-Orange Flame-Light Curry-Dark Concord		7/25-10/25												
660742 JUST DO IT™ WORLDBEAT EMBROIDERED FLEECE Content: 10 oz. 80% cotton/20% polyester. Profile: Long-sleeve oversized pull-over fleece with drop shoulder, rib-knit crew neck, cuffs and waistband, and a six-color direct-embroidered design on the chest and the back of the neck. Wholesale: \$30.00 Suggested Retail: \$60.00	010 Black/Light Curry-Orange Flame-Paprika-Dark Concord		8/25-10/25												
660743 JUST DO IT™ WORLDBEAT EMBROIDERED JACKET Content: 100% wool body, 100% cotton twill sleeve with a taffeta quilt lining. Profile: Jacket with a quilted nylon lining, snap front, rib knit inside collar, cuffs, and waist; side welt pockets, JUST DO IT trademark embroidered on the back, and the NIKE corporate logo embroidered on the chest. Wholesale: \$80.00 Suggested Retail: \$160.00	010 Black/Light Curry-Paprika-Orange Flame-Dark Concord		8/25-10/25												
560545 JUST DO IT™ CAP (See Accessories Catalog for ordering information.)															

■ Sampled colorway



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CORPORATE HEADQUARTERS
& NATIONAL SALES OFFICE
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CREDIT

1-800-521-6453

CO-OP ADVERTISING

503-671-6453

WESTERN

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WILSONVILLE, OR 97070
TELEPHONE (503) 682-6453

CENTRAL AND SOUTHERN
CUSTOMER SERVICE OFFICE
NIKE, INC.

8400 WINCHESTER BLVD.
MEMPHIS, TN 38125
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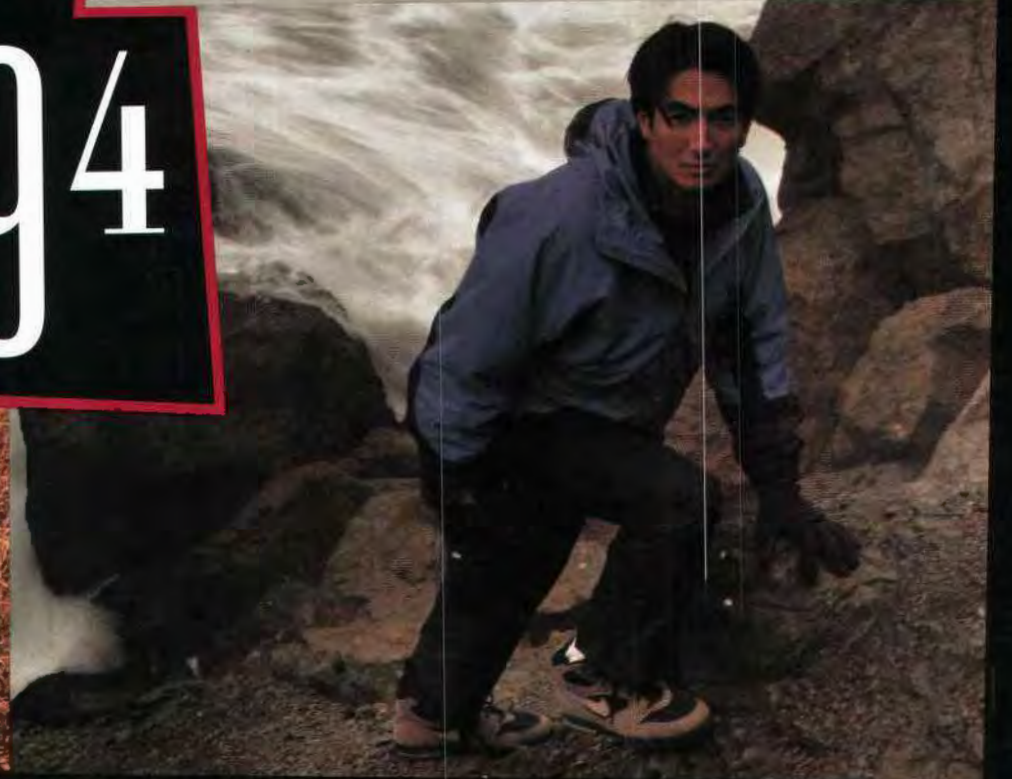
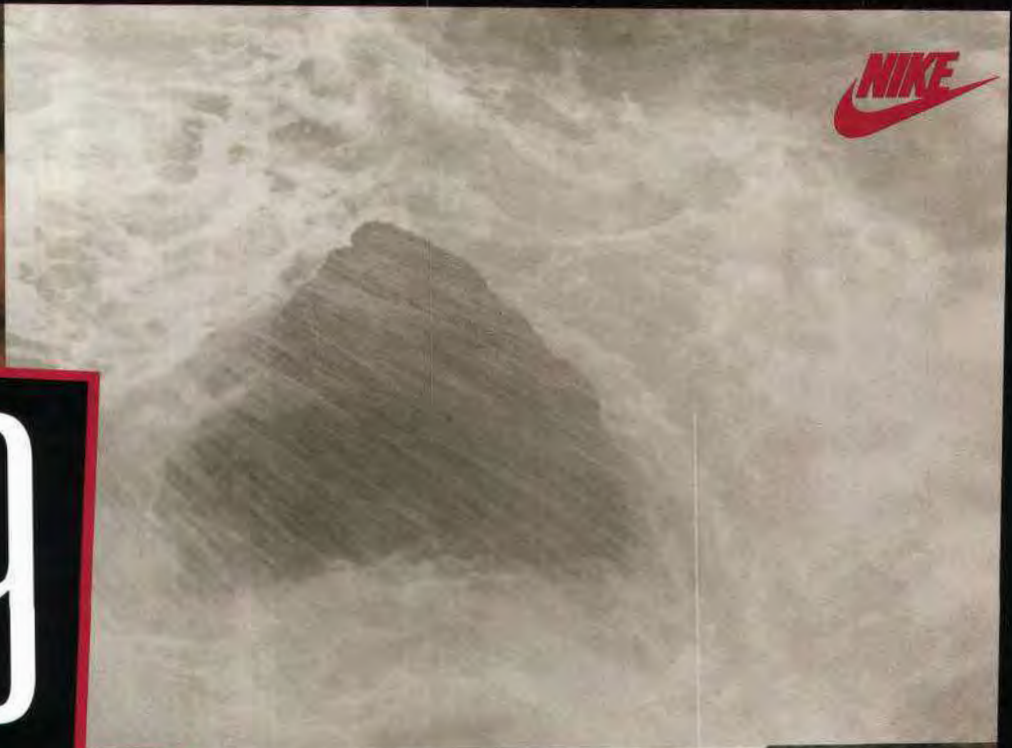
EASTERN

CUSTOMER SERVICE OFFICE
NIKE, INC.

150 OCEAN ROAD
P.O. BOX 38
GREENLAND, NH 03840
TELEPHONE (603) 431-3535



1994



FALL 1994 MEN'S APPAREL



662141 STITCHIN' J.D.I. FLEECE CREW



560813 GRAPHIC DUFFLE












560814 GRAPHIC PACK



662139 SCREAMIN' JDI TEE



662140 TALKIN' J.D.I. WRAP TEE

DESCRIPTION	COLOR CODE/COLORS	AVAIL.	NEED DATE				NEED DATE				NEED DATE					
			S	M	L	XL	S	M	L	XL	S	M	L	XL		
662141 STITCHIN' J.D.I. FLEECE CREW Content: 9 oz. 95% cotton/5% polyester. Profile: Oversized, open bottom, rib cuff fleece crew with three-color outlined JUST DO IT trademark satin stitched embroidery. Wholesale: \$20.00 Suggested Retail: \$40.00	 100 White/Salsa Red-Voltage Purple-New Slate	7/25														
	 010 Black/Deep Garnet-True Red-Olive Gray	7/25														
560813 GRAPHIC DUFFLE (See Accessories Catalog for ordering information.)																
560814 GRAPHIC PACK (See Accessories Catalog for ordering information.)																
662139 SCREAMIN' J.D.I. TEE Content: 5 oz. 100% cotton jersey. Profile: Short-sleeve crew-neck tee, JUST DO IT trademark stacked graphic on center front, NIKE corporate logo on bottom front. Wholesale: \$7.50 Suggested Retail: \$15.00	 100 White/Bahama Blue-Deep Garnet-Mesa Orange	6/25		M	L	XL	XXL						M	L	XL	XXL
	 501 Voltage Purple/New Slate-Black-Salsa Red	6/25														
	 321 Dark Pine/Deep Purple-Black-Deep Garnet	6/25														
	 010 Black/Olive Grey-Deep Red-Charcoal	6/25														
662140 TALKIN' J.D.I. WRAP TEE Content: 5 oz. 100% cotton jersey. Profile: Short-sleeve crew-neck tee with JUST DO IT trademark left side wrap graphic, NIKE corporate logo spot printed on left chest. Wholesale: \$7.50 Suggested Retail: \$15.00	 100 White/Dark Pine-Bright Citron-Voltage Purple	6/25		M	L	XL	XXL						M	L	XL	XXL
	 051 Birch Heather/Cobalt-Steel-Pear-Midnight Navy	6/25														
	 010 Black/Bahama Blue-Deep Garnet-Pear-Mesa Orange	6/25														

* Trademark colors
 ■ Sampled colorway
 IS denotes in-stock product



662145 NIKESPORT GOAL TEE



560722 JDI CORPORATE CAP



662144 NIKESPORT T.D. TEE



662147 NIKESPORT SPIKE TEE



662143 NIKESPORT HOOPS TEE



662146 NIKESPORT MATCH POINT TEE

DESCRIPTION	COLOR CODE / COLORS	AVAIL.	NEED DATE				NEED DATE				NEED DATE			
			M	L	XL	XXL	M	L	XL	XXL	M	L	XL	XXL
662145 NIKESPORT GOAL TEE Content: 5 oz. 100% cotton jersey. Profile: Short-sleeve crew-neck tee with color bar front left chest spot print, side wrap soccer NIKE corporate logo graphic. Wholesale: \$7.50 Suggested Retail: \$15.00	100 White/Salsa Red-Grass-Black-Goldenrod	5/25												
	010 Black/Salsa Red-Grass-White-Goldenrod	5/25												
560722 JDI CORPORATE CAP (See Accessories Catalog for ordering information.)														
662144 NIKESPORT T.D. TEE Content: 5 oz. 100% cotton jersey. Profile: Short-sleeve crew-neck tee, front spot print JUST DO IT trademark and football design features puff ink accents on football and letters. Wholesale: \$7.50 Suggested Retail: \$15.00	100 White/Bright Teal-Mandarin-Henna-Black	5/25												
	010 Black/Black-Metallic Silver-Henna-White	5/25												
662147 NIKESPORT SPIKE TEE Content: 5 oz. 100% cotton jersey. Profile: Short-sleeve crew-neck tee, volleyball net graphic spot printed on left chest, JUST DO IT trademark and volleyball design on back. Wholesale: \$7.50 Suggested Retail: \$15.00	100 White/Imperial Jade-Gold Leaf-Black	5/25												
	575 Dark Purple/Gold Leaf-Imperial Jade-White	5/25												
	010 Black/Dark Blue-White-Imperial Jade-Gold Leaf	5/25												
662143 NIKESPORT HOOPS TEE Content: 5 oz. 100% cotton jersey. Profile: Short-sleeve crew-neck tee, NIKE trademark and basketball graphic spot printed on upper front chest and back center. Wholesale: \$7.50 Suggested Retail: \$15.00	100 White/Deep Orange-True Red-Wild Grape	5/25												
	655 Deep Red/Deep Orange-Wild Grape-Island Teal-Gold Leaf	5/25												
	010 Black/Deep Orange-True Red-Island Teal-Wild Grape	5/25												
662146 NIKESPORT MATCH POINT TEE Content: 5 oz. 100% cotton jersey. Profile: Short-sleeve crew-neck tee, speeding tennis ball graphic on right sleeve, JUST DO IT trademark color bar graphic on side wrap. Wholesale: \$7.50 Suggested Retail: \$15.00	100 White/Oriental Poppy-Cobalt-Pear-Black	5/25												
	101 White/Bluegrass-Raspberry Red-Peach-Green Frost	5/25												
	010 Black/Cobalt-Bronzine-White	5/25												

* Trademark colors
 ■ Sampled colorway
 IS denotes in-stock product



662152 JDI BUMPERSTICKER FUNDAMENTAL TEE



662153 BIG NIKE-AIR™ FUNDAMENTAL TEE



662154 JUMBO JDI FUNDAMENTAL TEE

DESCRIPTION	COLOR CODE / COLORS	AVAIL.	NEED DATE				NEED DATE				NEED DATE			
			M	L	XL	XXL	M	L	XL	XXL	M	L	XL	XXL
662152 JDI BUMPERSTICKER FUNDAMENTAL TEE Content: 5 oz. 100% cotton jersey. Profile: Short-sleeve crew-neck tee with bumpersticker JUST DO IT trademark and NIKE corporate logo on front chest. Wholesale: \$7.50 Suggested Retail: \$15.00	100 White/Black-True Red	5/25												
	051 Birch Heather/American Blue-Island Teal	5/25												
	321 Dark Pine/Voltage Purple-White	5/25												
	501 Voltage Purple/Salsa Red-Black	5/25												
	010 Black/Salsa Red-White	5/25												
662153 BIG NIKE-AIR™ FUNDAMENTAL TEE Content: 5 oz. 100% cotton jersey. Profile: Short-sleeve crew-neck tee, NIKE-AIR trademark and corporate logo on front chest. Wholesale: \$7.50 Suggested Retail: \$15.00	100 White/Dark Pine/Deep Purple	5/25												
	051 Birch Heather/Cobalt/Navy	5/25												
	321 Dark Pine/White/Green Stone	5/25												
	011 Black/White/Voltage Purple	5/25												
	010 Black/Deep Red/Olive Grey	5/25												
662154 JUMBO JDI FUNDAMENTAL TEE Content: 5 oz. 100% cotton jersey. Profile: Short-sleeve crew-neck tee, super-sized JDI features a front centered JUST and back DO IT with NIKE corporate logo. Wholesale: \$7.50 Suggested Retail: \$15.00	100 White/Cobalt/Navy	5/25												
	051 Birch Heather/American Blue-Island Teal	5/25												
	321 Dark Pine/White-Green Slate	5/25												
	501 Voltage Purple/Gloss Blue-White	5/25												
	010 Black/White-Deep Red	5/25												

* Trademark colors
 ■ Sampled colorway
 IS denotes in-stock product

TERMS AND CONDITIONS

All sales are subject to the terms and conditions printed on NIKE's invoices. The terms and conditions on NIKE's current invoice are as follows:

- 1. ORDERS:** All orders are subject to acceptance by NIKE, Inc. (referred to as "NIKE") and such acceptance is conditional upon Customer's acceptance of the terms and conditions in the invoice.
- 2. PRICES:** Prices are subject to change without notice. Orders will be invoiced at the prices prevailing at the time of shipment. Prices are not guaranteed except under NIKE's "Futures" programs. The amount reflected in any NIKE invoice will be deemed accepted and conclusively binding upon Customer as an account stated unless Customer notifies NIKE in writing within thirty (30) days after the date such invoice is due.
- 3. TERMS OF SALE:** All NIKE goods will be sold F.O.B. shipping point. Payment for all NIKE goods sold on open account will be due and payable pursuant to the terms and conditions stated on NIKE's invoice. The terms and conditions contained in any NIKE invoice, in Customer's account application, in any NIKE sales order, in any NIKE order confirmation and in any NIKE discrepancy letter take precedence over any terms and conditions set forth in Customer's purchase order or other similar document and to the extent the terms in any NIKE invoice conflict with the terms of any other NIKE document, NIKE's invoice terms will control. Any sums not paid within net terms are subject to a service charge of ONE AND ONE-HALF PERCENT (1.5%) PER MONTH or the maximum rate permitted by law, whichever is lower. No discount will be allowed to any Customer having an overdue balance. Customer will pay such costs, collection agency commissions, expenses and reasonable attorney fees (including, without limitation, at trial and on appeal) as NIKE may incur in any manner of collection of any sums past due. Oregon law (without resort to its choice of law provisions) and the law of the Ninth Circuit will govern. Customer consents to the non-exclusive jurisdiction of and venue in any state or federal court located in the state of Oregon. This means that NIKE can file suit against Customer in any court located within the state of Oregon. Any action for breach of contract must be commenced within one year from the date of delivery of the goods.
- 4. BACK ORDERS:** All back orders will be shipped F.O.B. shipping point. No deductions are allowed for freight, parcel post, or UPS charges. Back orders will not be created for less than three (3) pair of shoes per style per order or Fifty Dollars (\$50.00) worth of apparel per order. All back orders not shipped within sixty (60) days of the requested ship date will be canceled unless an earlier cancellation is requested in writing, by Customer.
- 5. ORDER PROCESSING:** Store breakdown draw orders must be received by NIKE thirty (30) days before the requested ship date. Purchase Order numbers or hard copies must be received by NIKE, for those Customers who have Purchase Order requirements, sixty (60) days before the requested ship date.
- 6. CANCELLATION:** Any request for cancellation of an order for NIKE goods must be made through the Customer's NIKE Sales Representative. A request to cancel an order which has been entered into NIKE's order system must be made, in writing, at least forty-five (45) days prior to the requested ship date and is subject to NIKE's approval.
- 7. LOSS OR DAMAGE IN TRANSIT:** NIKE will not be responsible for NIKE goods lost or damaged in transit. Customer will be responsible for checking its shipment upon delivery for total carton count and condition. Any shortage in total carton count or evidence of damage to NIKE goods must be noted on the carrier's delivery receipt and reported to the carrier's local office. All claims must be filed with the carrier within nine (9) months from the date of loss or damage.
- 8. SHORTAGES IN UNOPENED CARTONS:** All shortages must be reported to the NIKE Customer Service Department within thirty (30) days from the date of NIKE's invoice. Customer will be required to furnish NIKE with an invoice or shipping order number and an itemization of all shortages/overages by product code, size, and quantity. Incomplete claims and claims filed more than thirty (30) days after the NIKE invoice date will not be accepted. Customer will be required to furnish Customer's claim number, if any, when reporting a claim.
- 9. POLICIES — ALL RETURNS:** All returns must be pre-approved by an authorized NIKE Sales or Customer Service Representative. Cartons received after the expiration date or without authorization labels will be refused. Footwear and Apparel items must be authorized and returned separately. Defective and return to stock items must be authorized and returned separately. Items sold as irregulars, seconds or B-grades may not be returned; sales are final. Merchandise found unacceptable for credit will not be returned unless Customer specifies and agrees to pay for its return. ALL RETURN FREIGHT CHARGES MUST BE PAID BY THE CUSTOMER, unless NIKE authorizes the customer to use RPS Collect.
RETURN TO STOCK POLICIES: NIKE shipping order or invoice number is required for return to stock claims. Return to stock requests must be received within thirty (30) days of the invoice date. Merchandise must be returned in the same salable condition as received. A ten percent (10%) restocking charge will be levied unless the return is due to a NIKE error. Charges will be assessed if rebagging, unlacing and/or removal of customer tags is necessary. If the return is a result of a NIKE error, credit for freight will be issued upon receipt of freight bill, unless NIKE authorizes the customer to use RPS Collect. Credit will be issued at the invoiced price. If no invoice is provided, on the day NIKE issues credit, NIKE will use the current product file prices.
DEFECTIVE RETURN POLICIES: Whether product is defective will be determined in the sole discretion of NIKE. Unless NIKE authorizes the customer to use RPS Collect, freight allowance will be given at fifty cents (\$.50) per pair for footwear found defective; freight allowance for apparel found defective will be given at NIKE's sole discretion, upon receipt of a freight bill. Credit will be issued at the invoiced price. If no invoice is provided, on the day NIKE issues credit, NIKE will use the last in-line price generally used by NIKE for billing. Close-out only customers who do not provide the invoice will receive the current close-out price.
- 10. HANDLING CHARGE:** NIKE will not pay handling charges.
- 11. TIME LIMIT FOR AUDIT CLAIMS:** NIKE invoices will not be subject to any audit claim by Customer unless Customer notifies NIKE in writing within thirty (30) days after the date such invoice is due.
- 12. LIMITATION ON DAMAGES:** NIKE WILL NOT BE LIABLE FOR ANY LOSS OF PROFIT, INTERRUPTION OF BUSINESS OR ANY OTHER SPECIAL, CONSEQUENTIAL OR INCIDENTAL DAMAGES SUFFERED OR SUSTAINED BY CUSTOMER.
- 13. MODIFICATIONS:** No supplement, modification, or amendment of these Terms and Conditions will be binding unless executed in writing by NIKE.
- 14. TERMINATION:** NIKE may immediately terminate Customer's ability, if any, to purchase goods on credit or otherwise at any time in NIKE's sole discretion.
- 15. RESTRICTION ON SALES/PURCHASES:** Applicant will not (a) sell these goods other than through the outlet location(s) specified in Customer's Account Application; (b) sell or otherwise transfer or transship NIKE goods to another retailer, distributor or broker; (c) purchase NIKE products from any source other than NIKE; (d) sell through the mail, by catalog or through any electronic means, any NIKE -AIR® products (visible or encapsulated) or any other goods which NIKE believes require pre-scale personal service. Violations of this condition may result in termination of Customer's account.
- 16. FAIR LABOR STANDARDS ACT:** NIKE hereby certifies that goods and services covered by any NIKE invoice were produced and furnished in compliance with the requirements of the Fair Labor Standards Act of 1938 as amended, and any regulations and orders issued thereunder.
- 17. FORCE MAJEURE:** If a delivery date is specified, that date will be extended to the extent that delivery is delayed by reason of fire, flood, war, riot, strike, natural disaster, or any other event beyond NIKE's reasonable control and if, as a result of such a delay, the goods ordered are unavailable, NIKE may substitute comparable goods.



220480



220479



220478

220480 CHECKY TANK

Content: 5 oz. 100% cotton jersey.

Profile: Oversized, deep neck and armholes, wide straps, full back coverage and coverstitched hems, with spot print on front.

Sizes: S, M, L, XL

Wholesale: \$7.50 Suggested Retail: \$15.00

	103 White/Canyon Purple	12/25
	102 White/Midnight Navy	12/25
	101 White/Glass Blue	12/25
	100 White/Red Rock	12/25

220479 CHECKY JDI TEE

Content: 5.5 oz. 100% cotton jersey.

Profile: Oversized, short-sleeve, crew neck tee with rib collar, spot print on front.

Sizes: S, M, L, XL

Wholesale: \$8.00 Suggested Retail: \$16.00

	103 White/Canyon Purple	12/25
	102 White/Midnight Navy	12/25
	101 White/Glass Blue	12/25
	100 White/Red Rock	12/25

220478 ART JDI TEE

Content: 5.5 oz. 100% cotton jersey.

Profile: Oversized, short-sleeve, crew neck tee with rib collar, JDI spot print on upper left chest and large spot print on back.

Sizes: S, M, L, XL

Wholesale: \$8.00 Suggested Retail: \$16.00

	103 White/Midnight Navy	12/25
	102 White/Red Stucco	12/25
	101 White/Opal Green	12/25
	100 White/Dark Raspberry	11/25

* Trademark colors

■ Sampled colorway

S Denotes in-stock product



210279



210280



210281

210279 RUNNING STATEMENT TEE

Content: 5.5 oz. 100% cotton jersey.

Profile: Oversized, short-sleeve, crew neck tee, spot print on front and back.

Sizes: S, M, L

Wholesale: \$8.00 Suggested Retail: \$16.00

	100 White/Dark Teal	1/25
	101 White/Deep Violet	1/25

210280 SPORT BRA



Content: 8.3 oz. 90% polyester/10% spandex filament microfiber; 4.7 oz. 78% polyester/13% nylon/9% spandex Dri-F.I.T.™ lining.

Profile: Racer-back, microfiber sports bra, fully lined front, center back inset, elastic at neck and armholes, elastic below bust line for support, embroidered NIKE F.I.T. trademark on center back.

Sizes: S, M, L

Wholesale: \$15.00 Suggested Retail: \$30.00

	499 Faded Blue Raceday Print/Dark Teal*	1/25
	688 Red Stucco Raceday Print/Deep Violet*	1/25

210281 FILAMENT MICROFIBER SPANDEX SHORT



Content: 8.3 oz 90% polyester/10% spandex filament microfiber; 4.7 oz. 78% polyester/13% nylon/9% spandex Dri-F.I.T.™ lining.

Profile: Elastic waist, sideseam detail, inside key pocket, gusset at crotch, 6" inseam, embroidered NIKE F.I.T. trademark on left leg.

Sizes: S, M, L

Wholesale: \$17.00 Suggested Retail: \$34.00

	499 Faded Blue Raceday Print	1/25
	688 Red Stucco Raceday Print	1/25

Faded Blue Raceday Print includes: Faded Blue-Dark Teal-Navy-White-Opal
Green-Dark Raspberry-Light Thistle
Red Stucco Raceday Print includes: Red Stucco-Deep Violet-White-Black-Glass
Blue-Carbon-Oak

* Trademark colors
■ Sampled colorway
IS Denotes in-stock product



220479



220460



220461



220463


220479 CHECKY JDI TEE

Content: 5.5 oz. 100% cotton jersey.

Profile: Oversized, short-sleeve, crew neck tee with rib collar, and spot print on front.

Sizes: S, M, L, XL

Wholesale: \$8.00 **Suggested Retail:** \$16.00

	102 White/Midnight Navy	12/25
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220460 AEROBICS MINI FITNESS TOP

Content: 7.5 oz. 90% cotton/10% spandex jersey.

Profile: Deep scoop front, high exaggerated racer back, elastic binding at neck, armholes and bottom hem, contrast color on inside, embroidered collection Swoosh design trademark on center front.

Sizes: S, M, L

Wholesale: \$14.00 **Suggested Retail:** \$28.00

	498 Faded Blue Beachstripe Print/White-True Red*	3/25
	614 True Red/Faded Blue/White-Faded Blue*	3/25
	410 Midnight Navy/Bitter Lemon/White-Bitter Lemon*	3/25




220461 AEROBICS FITNESS SHORT

Content: 7.5 oz. 90% cotton/10% spandex jersey.

Profile: Elasticized waist, elastic binding at top of waistband, turned hem, crotch gusset, 4 3/4" inseam, embroidered collection Swoosh design trademark on left side leg.

Sizes: S, M, L

Wholesale: \$16.00 **Suggested Retail:** \$32.00

	498 Faded Blue Beachstripe Print/White-True Red*	3/25
	614 True Red/White-Faded Blue*	3/25
	410 Midnight Navy/White-Bitter Lemon*	3/25



220463 AEROBICS UNITARD

Content: 7.5 oz. 90% cotton/10% spandex jersey; 5 oz. 60% polyester/30% cotton/10% spandex jersey lining.

Profile: Front shelf lining, side panel design lines, fold-over elastic binding at neck and armholes, turned hem, deep scoop front, racer back, 6" inseam, embroidered collection Swoosh design trademark on center front chest.

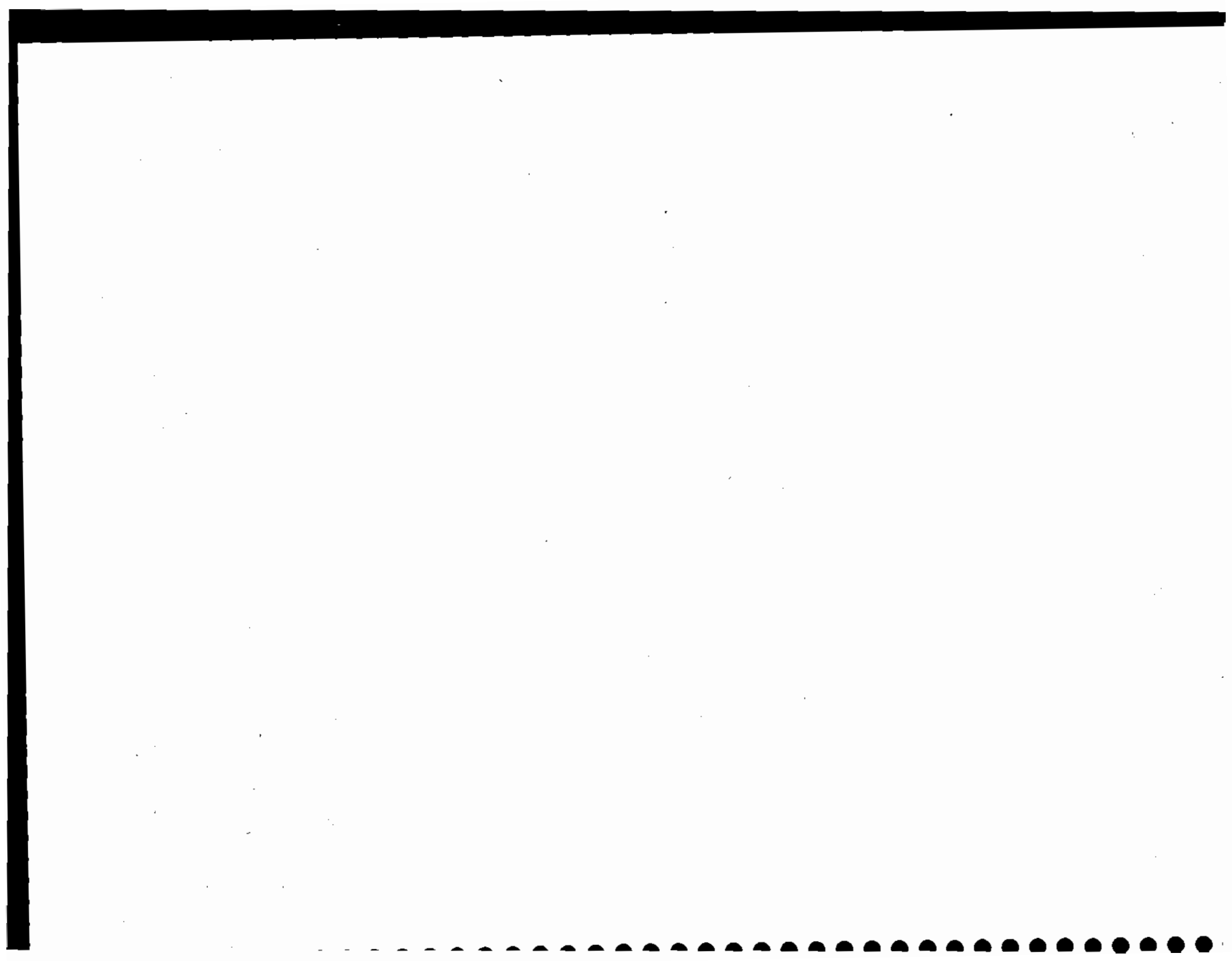
Sizes: S, M, L

Wholesale: \$21.00 **Suggested Retail:** \$42.00

	498 Faded Blue/True Red/White-True Red*	3/25
	410 Midnight Navy/Bitter Lemon/White-Bitter Lemon*	3/25

Beachstripe Print includes: Faded Blue-Midnight Navy-True Red-Bitter Lemon-White-Orange Peel

* Trademark colors
 ■ Sampled colorway
 IS Denotes in-stock product



M E N ' S A P P A R E L

F A L L 1 9 9 6



APPAREL



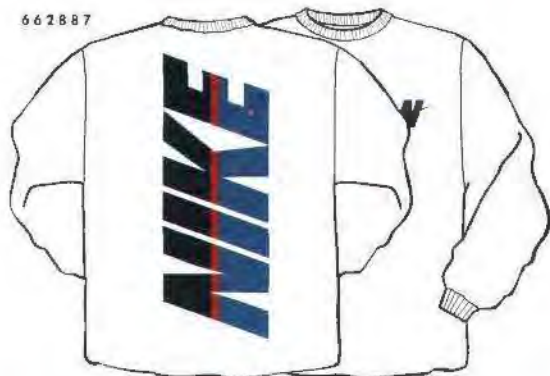
662884



662886



662887



662884 RINGER TEE

CONTENT: 5.5 oz. 100% cotton jersey.

PROFILE: Men's short-sleeve crew-neck tee with outline NIKE trademark and Swoosh design trademark on front.

WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

		M	L	XL	XXL
052	Grey Heather/Midnight Navy/Midnight Navy-Ivory 5/25				
100	White/Black/Black-Varsity Red 5/25				
113	White/Smoke/Smoke-Black 5/25				
466	Pro Blue/Stone Grey/Stone Grey-Smoke 5/25				
213	Smoke/Black/Black-Light Bone ■ 5/25				

662886 JDI TEE

CONTENT: 5.5 oz. 100% cotton jersey.

PROFILE: Men's short-sleeve crew-neck tee with Swoosh design trademark on front, large Just Do It spot print on back.

WHOLESALE: \$8.50 **SUGGESTED RETAIL:** \$17.00

		M	L	XL	XXL
101	White/Pro Blue-Varsity Red-Taxi 5/25				
100	White/Team Red-Black-Greyish ■ 5/25				
050	Grey Heather/Photo Blue-Black-White 5/25				
052	Grey Heather/Ink-Team Red-Green Chili 5/25				
321	Dark Pine/White-Pro Blue-Light Bone 5/25				
410	Midnight Navy/Columbia Blue-White-Varsity Red ■ 5/25				

662887 NIKE FUTURA LONG-SLEEVE TEE

CONTENT: 5.5 oz. 100% cotton jersey.

PROFILE: Men's long-sleeve crew-neck tee with N spot print on left chest, large vertical NIKE spot print on back.

WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

		M	L	XL	XXL
100	White/Black-Pro Blue-Comet Red ■ 6/25				
101	White/Photo Blue-Black-Greyish 6/25				
050	Grey Heather/Midnight Navy-Dark Pine-White 6/25				
410	Midnight Navy/Varsity Red-White-Greyish 6/25				

662896



662897



662896 BULLET AIR TEE

CONTENT: 5.5 oz. 100% cotton jersey.**PROFILE:** Men's short-sleeve crew-neck tee with AIR in textured bullet spot print on front.**WHOLESALE:** \$8.50 **SUGGESTED RETAIL:** \$17.00

		M	L	XL	XXL
100	White/Photo Blue-Varsity Red-Taxi ■ 6/25				
050	Grey Heather/Varsity Red-Varsity Royal-White 6/25				
410	Midnight Navy/Varsity Red-Carotene-Green Chili 6/25				

662897 BULLET JDI TEE

CONTENT: 5.5 oz. 100% cotton jersey.**PROFILE:** Men's short-sleeve crew-neck tee with Swoosh design trademark in bullet spot print on front and JUST DO IT in bullets on back.**WHOLESALE:** \$8.50 **SUGGESTED RETAIL:** \$17.00

		M	L	XL	XXL
321	Dark Pine/Desert Bronze-Taxi 6/25				
050	Grey Heather/Midnight Navy-Varsity Royal ■ 6/25				
100	White/Varsity Red-Black 6/25				

NIKE, INC.

CORPORATE HEADQUARTERS

& NATIONAL SALES OFFICE
ONE BOWERMAN DRIVE
BEAVERTON OR 97005

CUSTOMER SERVICE

APPAREL: 1 800 238 2775
FOOTWEAR: 1 800 238 6453
CREDIT: 1 800 521 6453
CO-OP ADVERTISING: 503 671 6453

WILSONVILLE FOOTWEAR

CUSTOMER SERVICE OFFICE
NIKE, INC.
27255 SW 95TH AVE
WILSONVILLE OR 97070
TELEPHONE 503 682 6453

MEMPHIS FOOTWEAR

CUSTOMER SERVICE OFFICE
NIKE, INC.
8400 WINCHESTER BLVD.
MEMPHIS TN 38125
TELEPHONE 901 755 6453

MEMPHIS APPAREL

CUSTOMER SERVICE OFFICE
NIKE, INC.
5151 SHELBY DRIVE
MEMPHIS TN 38118
TELEPHONE 1 800 238 2775



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,
Opposer,

vs.

BARBARA LORENZO,
Applicant.

Opposition No. 91286066

Mark: DON'T JUST DO IT, GET IT DONE

Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-19

Part 2 of 5



Men's, Women's & Kids' Apparel

SUMMER



1997

Sport Graphics - Corporate

660410



660410 BUTT LOGO SWOOSH TEE

CONTENT: 100% cotton jersey. (Grey heather: 90% cotton/10% polyester.)
PROFILE: Short-sleeve crew-neck tee with Swoosh design trademark spot print on front, and large Swoosh design trademark spot print on lower back.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

		M	L	XL	XXL
100	White/Pre Green	2/25			
101	White/Lapis	2/25			
102	White/Varsity Red	2/25			
050	Grey Heather/Black	2/25			
410	Midnight Navy/Varsity Maize	2/25			

660420 BOXY JDI TEE

CONTENT: 100% cotton jersey. (Grey heather: 90% cotton/10% polyester.)
PROFILE: Short-sleeve crew-neck tee with Swoosh design trademark spot print on left chest, and JUST DO IT spot print on back.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

		M	L	XL	XXL
100	White-Midnight Navy/Varsity Maize	2/25			
101	White-Photo Blue/Mean Green	2/25			
050	Grey Heather-Lapis/White	2/25			
410	Midnight Navy-Varsity Red/White	2/25			

660420



660422 OVAL NIKE TANK

CONTENT: 100% cotton jersey. (Grey heather: 90% cotton/10% polyester.)
PROFILE: Oversized tank top with NIKE trademark in oval spot print on front, and Swoosh design trademark spot print on back.
WHOLESALE: \$8.00 **SUGGESTED RETAIL:** \$16.00

		M	L	XL	XXL
100	White-Varsity Maize/Midnight Navy	3/25			
101	White-Lapis/Union Grey	3/25			
102	White-Pre Green/Dark Pine	3/25			
050	Grey Heather-Safety Orange/Black	3/25			

660422



Sport Graphics - Corporate

660434



660434 OUTLINE SWOOSH TANK

CONTENT: 100% cotton jersey. (Grey heather: 90% cotton/10% polyester.)
PROFILE: Oversized tank top with Swoosh design trademark spot print on front.
WHOLESALE: \$8.00 **SUGGESTED RETAIL:** \$16.00

	M	L	XL	XXL
100 White-Midnight Navy/Varsity Maize 3/25				
101 White-Lapis/Union Grey ■ 3/25				
102 White-Pre Green/Black 3/25				
410 Midnight Navy-White/Varsity Red 3/25				

660431



660431 NIKE AIR TEE

CONTENT: 100% cotton jersey. (Grey heather: 90% cotton/10% polyester.)
PROFILE: Short-sleeve crew-neck tee with NIKE AIR trademark spot print on front.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

	M	L	XL	XXL
100 White-Midnight Navy/Union Grey/Sesame 2/25				
050 Grey Heather-Black/Comet Red/Union Grey 2/25				
410 Midnight Navy-White/Lapis/Union Grey ■ 2/25				

660432



660432 HOURGLASS JDI TEE

CONTENT: 100% cotton jersey. (Grey heather: 90% cotton/10% polyester.)
PROFILE: Short-sleeve crew-neck tee with Swoosh design trademark in oval spot print on left chest, and JUST DO IT spot print on back.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

	M	L	XL	XXL
100 White-Lapis/Glaze Green/Stone Grey ■ 2/25				
050 Grey Heather-Dijon/Varsity Red/True Blue 2/25				
410 Midnight Navy-Photo Blue/Stone Grey/Comet Red 2/25				

Women's Tees

660398 NEW NIKE TEE

CONTENT: 100% cotton jersey. Grey heather: 90% cotton/10% polyester.
PROFILE: Short-sleeve tee with NIKE trademark spot print on front.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

	S	M	L	XL
101 White-Comet Red/Black 2/25				
050 Grey Heather-Blue Spark/White 2/25				
052 Grey Heather-Black/White ■ 2/25				
100 White-Columbia Blue/Midnight Navy 2/25				

660441 WRAP SWOOSH TEE

CONTENT: 100% cotton jersey. Grey heather: 90% cotton/10% polyester.
PROFILE: Short-sleeve tee with Swoosh design trademark spot print on right sleeve, and Swoosh design trademark in oval wrap print on left side.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

	S	M	L	XL
101 White/Photo Blue ■ 2/25				
100 White/Midnight Navy 2/25				
050 Grey Heather/Comet Red 2/25				
410 Midnight Navy/White 2/25				

660442 BOXY JDI TEE

CONTENT: 100% cotton jersey. Grey heather: 90% cotton/10% polyester.
PROFILE: Short-sleeve tee with Swoosh design trademark spot print on left crest, and "Just Do It" spot print on back.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

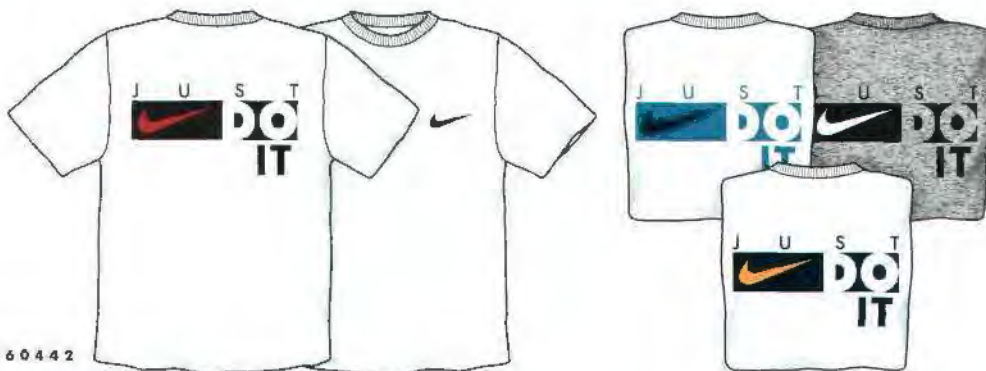
	S	M	L	XL
102 White-Comet Red/Black 2/25				
101 White-Midnight Navy/Photo Blue 2/25				
050 Grey Heather-Black/White 2/25				
100 White-Black/Varsity Maize ■ 2/25				



660398



660441



660442

Graphic Fundamentals

420025



420024



420026



420025 JUST DO IT GRAPHIC TANK

CONTENT: 5.5 oz. 100% cotton jersey.

PROFILE: Jersey tank with Just Do It trademark wrap print starting at the left side and continuing around back.

WHOLESALE: \$7.00 **SUGGESTED RETAIL:** \$14.00

	S	M	L	XL
100 White/Midnight Navy/Taxi/Safety Orange ■ 2/25				
360 Dark Cypress/White/Safety Orange/Comet Red 2/25				
010 Black/White/Photo Blue/Mean Green 2/25				

420024 PRINTED BUTT LOGO SHORT

CONTENT: 100% nylon.

PROFILE: Elastic waist short with inside drawcord, mesh liner and pocket bags, side-seam pockets, side leg vents, large Swoosh design trademark screened on left leg, embroidered Swoosh design trademark on lower front right leg, 5³/₈" inseam.

WHOLESALE: \$11.00 **SUGGESTED RETAIL:** \$22.00

	S	M	L	XL
442 French Blue/Union Grey/Black/Taxi* ■ 2/25				
360 Dark Cypress/Union Grey/Black/Safety Orange* ■ 2/25				
070 Silver/Flint Grey/Black/Mean Green* ■ 2/25				

420026 NIKE GRAPHIC SHORT

CONTENT: 100% nylon.

PROFILE: Elastic waist short with inside drawcord, mesh liner and pocket bags, side-seam pockets, side leg vents, large NIKE trademark screenprinted at front left and back left leg, embroidered Swoosh design trademark on front right leg, 5" inseam.

WHOLESALE: \$9.50 **SUGGESTED RETAIL:** \$19.00

	S	M	L	XL
410 Midnight Navy/White* 2/25				
360 Dark Cypress/White* 2/25				
010 Black/White* ■ 2/25				
411 Midnight Navy/Taxi/White*/Taxi* ■ 2/25				
361 Dark Cypress/Safety Orange/White*/Safety Orange* 2/25				
011 Black/Photo Blue/White*/Photo Blue* 2/25				

Sport Graphics



460188

460188 BASKETBALL SLEEVELESS TEE

CONTENT: 5.5 oz. 100% cotton jersey, Grey heather: 90% cotton/10% polyester.
PROFILE: Sleeveless crew-neck tee with basketball graphic spot print at front.
WHOLESALE: \$7.00 **SUGGESTED RETAIL:** \$14.00

	S	M	L	XL
100 White/Vrsty Ryl/Climb Blue/Drk Pnc/Mesa Orge ■ 2/25				
050 Grey Hthr/Vrsty Ryl/Climb Blue/Drk Pnc/Mesa Orge ■ 2/25				



460135

460155 BASEBALL SWOOSH TEE

CONTENT: 5.5 oz. 100% cotton jersey, Grey heather: 90% cotton/10% polyester.
PROFILE: Short-sleeve crew-neck tee with baseball graphic spot print at front.
WHOLESALE: \$7.50 **SUGGESTED RETAIL:** \$15.00

	S	M	L	XL
100 White/Pro Red/Sesame/French Blue/Grass ■ 2/25				
050 Grey Hthr/Pro Red/Sesame/French Blue/Grass ■ 2/25				



460101

460101 SWOOSH JUST DO IT TEE

CONTENT: 5.5 oz. 100% cotton jersey.
PROFILE: Short-sleeve tee with large Swoosh design trademark and "Just Do It" spot print at center front.
WHOLESALE: \$7.50 **SUGGESTED RETAIL:** \$15.00

	S	M	L	XL
100 White/Black* ■ 2/25				
010 Black/Photo Blue* ■ 2/25				

NIKE, INC.

**Corporate Headquarters
& National Sales Office**

One Bowerman Drive
Beaverton OR 97005

Customer Service

Apparel: 1 800 238 2775
Footwear: 1 800 238 6453
Credit: 1 800 521 6453
Co-op Advertising: 1 800 875 4999

Wilsonville Footwear

Customer Service Office
NIKE, INC.
27255 SW 95th Ave
Wilsonville OR 97070
Telephone 503 682 6453

Memphis Footwear

Customer Service Office
NIKE, INC.
8400 Winchester Blvd.
Memphis TN 38125
Telephone 901 755 6453

Memphis Apparel

Customer Service Office
NIKE, INC.
5151 Shelby Drive
Memphis TN 38118
Telephone 901 366 6453





98

SUMMER

MEN'S WOMEN'S KIDS'



Apparel

Men's Soccer



152569-601



559144-100



550563-648



152601-410



152378-649



550573-703



152592-708



159707-677



159692-815



159694-482



152585-648
152530-470



152577-703



159689-092



159690-461



152613-100



152581-100



152573-100



159688-100

Soccer



550560

550560 NIKE SOCCER CAP

CONTENT: 6.06 oz. 100% nylon oxford.

PROFILE: Unstructured six panel cap, metal eyelets, poplin sweatband, embroidered Swoosh design trademark at center front, embroidered Swoosh design trademark at center back.

WHOLESALE: \$51.00 prepack of 6 **SUGGESTED RETAIL:** \$17.00

		ONE SIZE FITS ALL
010	Black/Black/Greyish/(White) 2/25	
073	Greyish/Greyish/Black/(Black) 2/25	
406	Photo Blue/Photo Blue/Black/(White) 2/25	
457	Pool/Pool/Black/(White) 2/25	
601	Comet Red/Comet Red/Black/(White) ■ 2/25	



152544



152544 SOCCER MESH JDI RINGER

CONTENT: Body: 100% polyester warp-knit mesh.

PROFILE: Short-sleeve, crew-neck mesh ringer tee, rib-neck and cuffs, Just Do It screenprint design on center front.

WHOLESALE: \$15.00 **SUGGESTED RETAIL:** \$30.00

		S	M	L	XL
102	White/Photo Blue 2/25				
100	White/Apple Green 2/25				
103	White/Black ■ 2/25				
104	White/Comet Red ■ 2/25				
101	White/Midnight Navy 2/25				



152545



152545 GLOBAL SOCCER TEE

CONTENT: 100% cotton.

PROFILE: Center front and lower left graphics on a unisex, oversize short-sleeve tee. Multi-colored spot prints using reflective inks.

WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

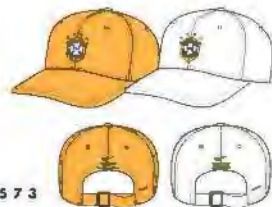
		S	M	L	XL
406	Photo Blue/White/Reflective Silver 2/25				
101	White/Varsity Red/Reflective Silver ■ 2/25				
100	White/Black/Reflective Silver 2/25				
071	Charcoal Heather/Comet Red/Reflective Silver ■ 2/25				
703	Varsity Maize/Apple Green/Reflective Silver 2/25				
310	Apple Green/White/Reflective Silver 2/25				
410	Midnight Navy/White/Reflective Silver ■ 2/25				
601	Comet Red/White/Reflective Silver ■ 2/25				
815	Safety Orange/White/Reflective Silver 2/25				
010	Black/White/Reflective Silver ■ 2/25				



Soccer



550564



550573



152573



152572

550564 BRASIL GLOBAL SOCCER CAP

CONTENT: Body and bill: Heavy brushed, 9.6 oz/yd2 (326 gm/m2), 100% cotton twill.

PROFILE: Structured six-panel cap, metal eyelets, poplin sweatband, Totally Clean Finish closure with metal triglide, Swoosh design trademark and "Brasil" embroidered at center front.

WHOLESALE: \$54.00 prepack of 6 **SUGGESTED RETAIL:** \$18.00

		ONE SIZE FITS ALL	
703	Varsity Maize/Apple Green/(Apple Green) ■ 3/25		
100	White/Varsity Royal/(Apple Green) 3/25		

550573 BRASIL BADGE CAP

CONTENT: Body and bill: Heavy brushed, 9.6 oz 100% cotton twill.

PROFILE: Unstructured six-panel cap, metal eyelets, poplin sweatband, Totally Clean Finish closure with metal triglide, Brasil badge embroidered at center front, "Brasil" woven label sewn at center back, embroidered Swoosh design trademark at center back above label.

WHOLESALE: \$54.00 prepack of 6 **SUGGESTED RETAIL:** \$18.00

		ONE SIZE FITS ALL	
703	Var Mz/Var Mz/Var Ryl/Pne Grn/Var Mz/Whi 3/25		
100	Whi/Whi/Var Royal/Pne Grn/Var Maize/Whi ■ 3/25		

152573 BRASIL JDI TEE

CONTENT: 100% cotton jersey.

PROFILE: Center front and back graphics on a unisex oversize short-sleeve tee. Multi-colored spot prints.

WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

		S	M	L	XL
100	White/Malachite/Var Royal/Varsity Maize ■ 3/25				
050	Grey Heather/Malachite/Var Royal/Var Maize 3/25				

152572 BRASIL REPLICA TEE

CONTENT: Body: 100% cotton jersey.

PROFILE: Multiple front graphics on a unisex oversize short-sleeve tee. Multi-colored spot print, embroidery and patch.

WHOLESALE: \$15.00 **SUGGESTED RETAIL:** \$30.00

		S	M	L	XL
493	Varsity Royal/White 3/25				
703	Varsity Maize/Pine Green ■ 3/25				

Soccer



550562



550563



152582



152581

550562 USA GLOBAL SOCCER CAP

CONTENT: Body and bill: Heavy brushed, 9.6 oz. 100% cotton twill.
PROFILE: Structured six-panel cap, metal eyelets, poplin sweatband, Totally Clean Finish closure with metal triglide, Swoosh design trademark and USA embroidered at center front, soutache stripes on bill and back closure.
WHOLESALE: \$54.00 prepack of 6 **SUGGESTED RETAIL:** \$18.00

			ONE SIZE FITS ALL
100	White/Midnight Navy/(Midnight Navy)	3/25	
648	Varsity Red/Midnight Navy/(Midnight Navy)	3/25	

550563 USA BADGE CAP

CONTENT: Body and bill: Heavy brushed, 9.6 oz. 100% cotton twill.
PROFILE: Unstructured six-panel cap, metal eyelets, poplin sweatband, Totally Clean Finish closure with metal triglide, U.S. National crest embroidered at center front, USA woven label sewn at center back, embroidered Swoosh design trademark at center back above woven label.
WHOLESALE: \$54.00 prepack of 6 **SUGGESTED RETAIL:** \$18.00

			ONE SIZE FITS ALL
410	Midnight Navy/Midnight Navy/Varsity	3/25	
648	Varsity Red/Varsity Red/Varsity	3/25	

152582 USA REPLICA TEE

CONTENT: Body: 100% cotton jersey.
PROFILE: Multiple front graphics and center back graphic on a unisex oversize short-sleeve tee. Multi-colored spot prints, patch and embroidery.
WHOLESALE: \$15.00 **SUGGESTED RETAIL:** \$30.00

			S	M	L	XL
100	White/Midnight Navy/Varsity Red/Midnight Navy	3/25				
648	Varsity Red/White/White/Atlantic Blue	3/25				

152581 USA JDI TEE

CONTENT: 100% cotton jersey.
PROFILE: Center front and back graphics on a unisex oversize short-sleeve tee. Multi-colored spot prints.
WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

			S	M	L	XL
100	White/Midnight Navy/Varsity Red	3/25				
050	Grey Heather/Midnight Navy/Varsity Red	3/25				



Soccer



159694 ITALY DRI-F.I.T. S/S GAME JERSEY HOME



CONTENT: Body: Dri-F.I.T. 100% polyester double knit.
PROFILE: Relaxed-fit short set-in sleeves with striped cuffs, V-neck design with tape along placket, self fabric collar, tape along sleeve seam and side seam, rounded hem, extended backtail, Outline embroidered Swoosh design trademark at right chest, Italy patch at left chest, Dri-f.i.t. trademark patch at lower right front, woven Team Sports label at lower left front, team label at lower right side seam.

WHOLESALE: \$35.00 **SUGGESTED RETAIL:** \$70.00

		S	M	L	XL
482	New Royal/Midnight Navy/White/White ■ 3/25				

559144 ITALY GLOBAL SOCCER CAP

CONTENT: Body: 9.6 oz. 100% heavy brushed cotton twill.
PROFILE: Structured six-panel cap, button on top, 6 embroidered eyelets, self-fabric Totally Clean Finish back closure with metal triglide, Swoosh design trademark and Italy block embroidered at center back.

WHOLESALE: \$54.00 prepack of 6 **SUGGESTED RETAIL:** \$18.00

		ONE SIZE FITS ALL			
482	New Royal/Midnight Navy/(Midnight Navy) ■ 3/25				

152600 ITALY PRESENTATION JACKET

CONTENT: Body: 75% polyester/25% cotton navelty woven.
PROFILE: Relaxed-fit, stand-up collar, zipper front pockets, elastic cuff and bottom band, National Team badge embroidered at upper left chest, outline embroidered Swoosh design trademark at upper right chest, zipper closure, with cording detail, tackle twill Italia at upper back.

WHOLESALE: \$45.00 **SUGGESTED RETAIL:** \$90.00

		S	M	L	XL
100	White/Midnight Navy/White ■ 3/25				

152601 ITALY THERMA-F.I.T. TOP



CONTENT: Therma-f.i.t. 100% polyester fleece.
PROFILE: Relaxed-fit, elasticized hem and cuffs, striped crew-neck binding, raglan sleeves, outline embroidered Swoosh design trademark at upper center front chest, Therma-f.i.t. trademark patch label at lower right hem, National Team patch on upper left sleeve, tackle twill Italia at upper back, stripe knit taping at side seam.

WHOLESALE: \$42.50 **SUGGESTED RETAIL:** \$85.00

		S	M	L	XL
410	Midnight Navy/Midnight Navy/White/White ■ 3/25				

152613 ITALY JDI TEE

CONTENT: 100% cotton jersey.
PROFILE: Center front and center back graphics on a unisex oversize short-sleeve tee. Multi-colored spot prints.

WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

		S	M	L	XL
100	White/Midnight Navy/Sterling ■ 3/25				

159692 HOLLAND DRI-F.I.T. 5/5 GAME JERSEY

CONTENT: Body: Dri-F.I.T. 100% polyester double knit. Side inset: Dri-F.I.T. mini mesh 100% polyester warp-knit mesh.
PROFILE: Relaxed-fit short-sleeve shirt, set-in sleeves, with mesh yoke and side panels, colorblocked piping along side panels, striped neckline, striped cuffs, extended backtail, embroidered Swoosh design trademark at right chest, KNVB logo at left chest, Dri-F.I.T. trademark patch at lower right front panel, Team Sports label at lower left front panel, country label at the lower right sideseam.
WHOLESALE: \$35.00 **SUGGESTED RETAIL:** \$70.00

	S	M	L	XL
815 Safety Orange/Black/White/White ■ 3/25				

152614 HOLLAND JDI TEE

CONTENT: 100% cotton jersey.
PROFILE: Center front and center back graphics on a unisex oversize short-sleeve tee. Multi-colored spot prints.
WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

	S	M	L	XL	XXL
100 White/Safety Orange/Black ■ 3/25					

159690 RUSSIA DRI-F.I.T. 5/5 GAME JERSEY

CONTENT: Body: Dri-F.I.T. piqué 100% polyester double knit.
PROFILE: Relaxed-fit short-sleeve shirt, set-in sleeves, with contrast color yoke panel, striped neckline, solid cuff and polo collar, extended backtail, embroidered Swoosh design trademark at right chest, Russia patch at left chest, Dri-F.I.T. trademark patch at lower right front panel, Team Sports label at lower left front panel, team label at lower right side seam.
WHOLESALE: \$35.00 **SUGGESTED RETAIL:** \$70.00

	S	M	L	XL
461 Regal Blue/Midnight Navy/White/White ■ 3/25				

152594 RUSSIA JDI TEE

CONTENT: 100% cotton jersey.
PROFILE: Center front and center back graphics on a unisex oversize short-sleeve tee. Multi-colored spot prints.
WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

	S	M	L	XL
100 White/Chile Red/Regal Blue ■ 3/25				



159692



152614



159690



152594



152569 KOREA DRI-F.I.T. S/S GAME JERSEY



CONTENT: Body: Dri-F.I.T. piqué 100% polyester double knit.
PROFILE: Relaxed-fit short-sleeve, V-neck with rib collar, rib cuffs, two-colored piping on back that continues to sleeves, twill tape reinforced side vents, embroidered Swoosh design trademark at upper right chest, Team Sports woven label at lower left front hem, Dri-F.I.T. trademark patch at lower right front hem, Korean national team badge at left front chest, "Korea" label at lower right side seam.
WHOLESALE: \$35.00 **SUGGESTED RETAIL:** \$70.00

614 True Red/White/Regal Blue/White ■ 3/25	S	M	L	XL

152596 KOREA JDI TEE

CONTENT: 100% cotton jersey.
PROFILE: Center front and center back graphics on a unisex oversize short-sleeve tee. Multi-colored spot prints.
WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

100 White/Regal Blue/Varsity Red ■ 3/25	S	M	L	XL

159688 POLAND DRI-F.I.T. S/S GAME JERSEY



CONTENT: Body: Dri-F.I.T. 100% polyester double knit.
PROFILE: Relaxed-fit colorblocked, V-neckline foldover striped rib with striped tape at inside backneck, short set-in sleeves, cut and sewn clean at finished panel at front chest with self-fabric taping, back armhole panel finished with self-fabric taping, striped cuffs, extended backtail, embroidered Swoosh design trademark with contrast outline at right chest, Poland badge at left chest, Dri-F.I.T. trademark patch at lower right front panel, Team Sports label at lower left front panel, "Poland" woven label at lower left side seam.
WHOLESALE: \$35.00 **SUGGESTED RETAIL:** \$70.00

100 White/Varsity Red/Black/Black ■ 3/25	S	M	L	XL

152597 POLAND JDI TEE

CONTENT: 100% cotton jersey.
PROFILE: Center front and center back graphics on a unisex oversize short-sleeve tee. Multi-colored spot prints.
WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

100 White/Varsity Red/Black ■ 3/25	S	M	L	XL



152569



152596



159688



152597

159689 NIGERIA DRI-F.I.T. 5/5 GAME JERSEY



159689



152595



CONTENT: Body: Dri-F.I.T. piqué, 100% polyester double knit. Side inset: Dri-F.I.T. mini mesh 100% polyester warp-knit mesh.

PROFILE: Colorblocked short-sleeve shirt, set-in sleeves, upperarm yoke with taping, mesh side and underarm panels with taping, striped V-neckline, extended backtail, embroidered Swoosh design trademark at right chest. Nigeria logo at left chest, Dri-F.I.T. trademark patch at lower right front panel, Team Sports label at lower left front panel, country label lower right side seam.

WHOLESALE: \$35.00 **SUGGESTED RETAIL:** \$70.00

392 Leaf Green/White/Dark Pine/White ■ 3/25

S	M	L	XL

152595 NIGERIA JDI TEE

CONTENT: 100% cotton jersey.

PROFILE: Center front and center back graphics on a unisex oversize short-sleeve tee. Multi-colored spot prints.

WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

100 White/Leaf Green/Dark Pine ■ 3/25

S	M	L	XL

159707 PORTUGAL DRI-F.I.T. 5/5 GAME JERSEY



CONTENT: Body: Dri-F.I.T. 100% polyester double knit.

PROFILE: Relaxed-fit, short-sleeve shirt, set-in sleeves, colorblocked self-fabric tape over armholes, tipped rib neckline, tipped cuffs, taped backneck, extended backtail, embroidered Swoosh design trademark at right chest, Portugal logo embroidered at left chest, Portugal woven label at lower right side seam, Dri-F.I.T. trademark patch at lower right front panel, Team Sports label at lower left front panel.

WHOLESALE: \$35.00 **SUGGESTED RETAIL:** \$70.00

677 Team Red/Forest/Yellow Gold/Yellow Gold 3/25

S	M	L	XL

152598 PORTUGAL JDI TEE

CONTENT: 100% cotton jersey.

PROFILE: Center front and center back graphics on a unisex oversize short-sleeve tee. Multi-colored spot prints.

WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

100 White ■ 3/25

S	M	L	XL



159707



152598



Sports Graphics



661247

661247 MODERN CREST NIKE RINGER

CONTENT: White/colors: 100% cotton. Grey heather: 90% cotton, 10% polyester.

PROFILE: Short-sleeve, crew-neck ringer tee with NIKE shield trademark front print and stripe back print.

WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

		S	M	L	XL	XXL
029	Grey Heather/Twilight Blue/Twilight Blue/Varsity Maize	4/25				
100	White/Black/Black/Royal Blue/White	4/25				
103	Whi/Midnight Nvy/Midnight Nvy/Varsity Red/Whi	4/25				



661248

661248 VORTEX JDI TEE

CONTENT: White/colors: 100% cotton. Grey heather: 90% cotton, 10% polyester.

PROFILE: Short-sleeve, crew-neck tee with Swoosh design trademark front print and vortex JDI back print.

WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

		S	M	L	XL	XXL
050	Gry Hthr/Var Maize/Twilight Blue/Union Gry/Pearl Gry	4/25				
100	White/Deep Orange/Dark Charcoal/Regal Blue	4/25				
101	White/Bright Cactus/Black/Midnight Navy/Pearl Gry	4/25				



250351

250351 WOMEN'S TRAINING JACKET

CONTENT: 100% nylon.

PROFILE: Standard-fit, exposed full front zipper, tipped ribbing on collar and cuff, colorblocked sleeve panel, outlined embroidered Swoosh design trademark at upper right chest, inseam hand warmer pockets with zippers and back venting.

WHOLESALE: \$42.50 **SUGGESTED RETAIL:** \$85.00

			S	M	L
601	Comet Red/Black/White/White	2/25 ▲			
010	Black/Black/White/White	2/25 ▲			
410	Midnight Navy/Black/White/White	2/25 ▲			
406	Photo Blue/Black/White/White	2/25 ▲			

661295 JDI SOCCER V-RINGER TEE

CONTENT: 90% cotton/10% polyester.

PROFILE: Women's short-sleeve V-neck ringer tee with JDI soccer front print.

WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

				S	M	L	XL
100	White/Black/Comet Red/Black	2/25					
119	White/Photo Blue/Photo Blue/Black	2/25					
135	White/Apple Green/Apple Green/Black	2/25					
101	White/Black/Pool/Black	2/25					



661295



Sport Graphics



661388



661388 OUTLINE EMBROIDERED ATHLETIC CUT TEE

CONTENT: 100% cotton. Grey heather: 90% cotton/10% polyester.
PROFILE: Women's athletic-cut short-sleeve crew-neck tee with embroidered script NIKE trademark on front.
WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

	S	M	L	XL
101 White/Obsidian ■ 2/25				
050 Grey Heather/White ■ 2/25				
416 Twilight Blue/White ■ 2/25				
377 Topaz/Light Sage ■ 2/25				
458 Blue Smoke/Pool ■ 2/25				



661254



661254 PILL JDI SCRIPT ATHLETIC TEE

CONTENT: 100% cotton. Grey heather: 90% cotton/10% polyester.
PROFILE: Short-sleeve athletic-cut, crew-neck tee with pill script JDI front print.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

	S	M	L	XL
102 White/(Midnight Navy/Grey Blue/Greyish) ■ 2/25				
050 Grey Heather/(Black/Chlorophyll/Light Sage) 2/25				
100 White/(Dark Charcoal/Carotene/Light Bone) 2/25				
101 White/(Dark Charcoal/Pool/Blue Smoke) 2/25				



661251



661251 HERITAGE EMBROIDERED ATHLETIC CUT TEE

CONTENT: 100% cotton. Grey heather: 90% cotton/10% polyester.
PROFILE: Short-sleeve athletic-cut crew-neck tee with embroidered NIKE trademark on front left chest.
WHOLESALE: \$9.50 **SUGGESTED RETAIL:** \$19.00

	S	M	L	XL
100 White/(Black/Topaz) ■ 2/25				
071 Charcoal Heather/(Black/White) 2/25				
050 Grey Heather/(Black/White) 2/25				



Sport Graphics



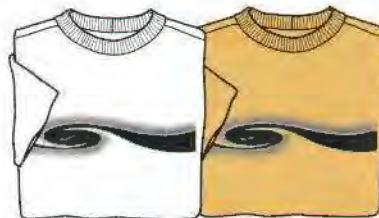
661295



661315



661316



661295 JDI SOCCER V-RINGER TEE

CONTENT: 100% cotton.

PROFILE: Women's short-sleeve V-neck ringer tee with JDI soccer front print.

WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

	S	M	L	XL
119 White/Photo Blue/(Photo Blue/Black) 2/25				
100 White/Black/(Comet Red/Black) ■ 2/25				
101 White/Black/(Pool/Black) 2/25				
135 White/Apple Green/(Apple Green/Black) 2/25				

661315 TENNIS ATHLETIC TEE



CONTENT: 100% cotton.

PROFILE: Short-sleeve athletic-cut, crew-neck tee with slam front print and ball back print.

WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

	S	M	L	XL
072 Light Bone 2/25				
354 Light Sage ■ 2/25				
100 White 2/25				

661316 RUNNING ATHLETIC TEE



CONTENT: 100% cotton.

PROFILE: Short-sleeve athletic-cut, crew-neck tee with reflective swirled front print.

WHOLESALE: \$9.50 **SUGGESTED RETAIL:** \$19.00

	S	M	L	XL
457 Pool/(Reflective Silver/White/Black/Greyish) ■ 2/25				
100 White/(Ref Silver/Lt Sage/Dk Charcoal/Blue Smoke) 2/25				
377 Topaz/(Ref Silver/Lt Sage/Dk Charcoal/Blue Smoke) 2/25				

Boys' Soccer



450028 410
450154 000



450160 100
450067 410



450160 410
450158 010



450028 406
661273 100
450067 000



450162 050
450154 410



450161 100
450161 400
450158 010

Soccer

450162



450162 SLEEVELESS SOCCER CREST TEE

CONTENT: 5.4 oz. 100% cotton. Grey heather: 90% cotton/10% polyester.
PROFILE: Center front graphic on a kids 8-20 sleeveless crew-neck tee, multi-colored spot print.

WHOLESALE: \$7.50 **SUGGESTED RETAIL:** \$15.00

	S	M	L	XL
050 Grey Heather ■ 2/25				
010 Black 2/25				
410 Midnight Navy ■ 2/25				
100 White 2/25				

450161



450161 T-SHIRT

CONTENT: 5.4 oz. 100% cotton.
PROFILE: Center front graphic on a kids 8-20 oversize short-sleeve tee, multi-colored spot print.

WHOLESALE: \$8.00 **SUGGESTED RETAIL:** \$16.00

	S	M	L	XL
601 Comet Red/White/Black ■ 2/25				
100 White/Black ■ 2/25				
406 Photo Blue/White/Black 2/25				

450160



450160 FIELD JERSEY

CONTENT: 5.1 oz. 100% polyester.
PROFILE: Relaxed-fit colorblocked jersey, tipped rib crew-neck, outlined embroidered Swoosh design trademark at upper right chest, Team Sports woven label at lower left hem.

WHOLESALE: \$18.00 **SUGGESTED RETAIL:** \$36.00

	S	M	L	XL
601 Comet Red/White ■ 2/25				
100 White/Black 2/25				
406 Photo Blue/White 2/25				
410 Midnight Navy/White ■ 2/25				



661270



661272

661270 CUTOUT SWOOSH TEE

CONTENT: 100% cotton.

PROFILE: Boy's short-sleeve crew-neck tee with cutout Swoosh design trademark front print.

WHOLESALE: \$8.00 **SUGGESTED RETAIL:** \$16.00

	S	M	L	XL
052 Grey Heather/Varsity Maize 2/25				
103 White/Comet Red 2/25				
452 Obsidian/Bright Cactus 2/25				
102 White/Photo Blue 2/25				
601 Comet Red/Twilight Blue 2/25 (Not Pictured)				

661272 JDI VORTEX TEE

CONTENT: 100% cotton.

PROFILE: Boy's short-sleeve crew-neck tee with Swoosh design trademark front print and vortex JDI back print.

WHOLESALE: \$8.00 **SUGGESTED RETAIL:** \$16.00

	S	M	L	XL
050 Grey Hthr/Obsidian/Comet Red/White/Pearl Grey 2/25				
100 White/Black/Varsity Maize/Comet Red/Pearl Grey 2/25				
451 Obsidian/Ryl Blue/White/Bright Cactus/Pearl Grey 2/25				
101 White/Evergreen/Obsidian/Carotens/Pearl Grey 2/25				



98

SUMMER

MEN'S WOMEN'S KIDS'



Apparel

NIKE INC.

**CORPORATE HEADQUARTERS
& NATIONAL SALES OFFICE**

One Bowerman Drive
Beaverton, OR 97005

CUSTOMER SERVICE

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8400 Winchester Blvd.
Memphis, TN 38125
Telephone: 901 755 6453

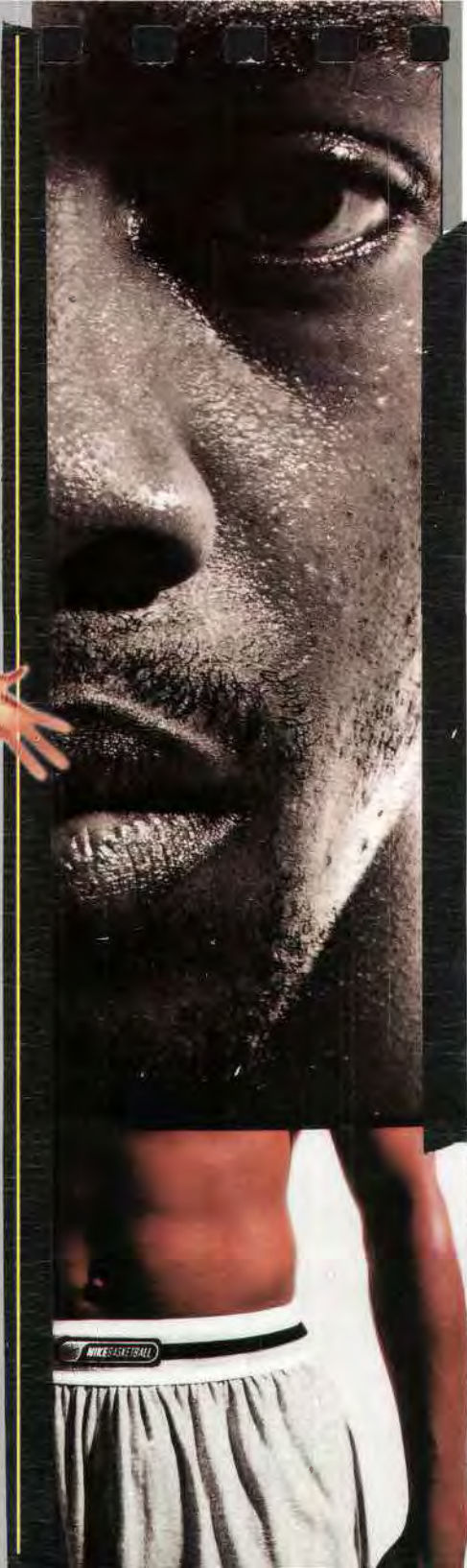
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NIKE, Inc.
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Memphis, TN 38118
Telephone: 901 366 6453

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fall/ninety-9

[MEN'S • WOMEN'S • KIDS' APPAREL]



nike

SPORT GRAPHICS



663232



663233



663234



663232 HEATHER SWOOSH TEE

CONTENT: 100% cotton. Heather: 90% cotton/10% polyester.
PROFILE: Short-sleeve crew-neck tee with faux heather Swoosh design trademark front print.

WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

		S	M	L	XL	XXL
870	Radioactive/Gold Post ■	5/25				
448	Columbia Blue/Heaven Blue □	5/25				
100	White/Neutral Grey	5/25				
010	Black/Tank	5/25				
050	Grey Heather/Light Graphite	5/25				
486	Dark Blue/Lake Blue □	5/25				

663233 NIKE SHAKER TEE

CONTENT: 100% cotton. Heather: 90% cotton/10% polyester.
PROFILE: Short-sleeve crew-neck tee with NIKE trademark front and back prints, use of custom puff ink formula.

WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

		S	M	L	XL	XXL
448	Columbia Blue/Radioactive/Black/Granite ■	5/25				
389	Tank/Dandelion/Classic Olive/Black	5/25				
100	White/Varsity Red/Black/White □	5/25				
706	Dandelion/Dark Blue/Columbia Blue/Black	5/25				
098	Metro Grey/Granite/Black/Dandelion □	5/25				
050	Grey Heather/Moss/Tank/Grey Stone	5/25				
101	White/Columbia Blue/Salsa Red/Dark Blue	5/25				

663234 JDI LOGO MOTIVE TEE

CONTENT: 100% cotton. Heather: 90% cotton/10% polyester.
PROFILE: Short-sleeve crew-neck tee with Just Do It trademark front print, use of new flock ink formula.

WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

		S	M	L	XL	XXL
486	Dark Blue/Radioactive/Granite	5/25				
050	Grey Heather/Gold/Black	5/25				
694	Salsa Red/Greyish/Black	5/25				
100	White/Dark Blue/Columbia Blue ■	5/25				
384	Alligator/Tank/Deep Ocean ■	5/25				

SPORT GRAPHICS



663245



663246



663247



663245 OLD SKOOL NIKE TEE

CONTENT: 100% cotton. Heather: 90% cotton/10% polyester.
PROFILE: Short-sleeve crew-neck tee with NIKE trademark front print.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

			S	M	L	XL	XXL
367	Green Slate/Moss	6/25					
100	White/Black □	6/25					
448	Columbia Blue/Obsidian □	6/25					
870	Radioactive/Classic Olive ■	6/25					
410	Midnight Navy/College Orange	6/25					
050	Grey Heather/Gold	6/25					
101	White/Tank	6/25					

663246 NIKE CIRCLEWORKS TEE

CONTENT: 100% cotton. Heather: 90% cotton/10% polyester.
PROFILE: Short-sleeve crew-neck tee with NIKE trademark sports front and back prints.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

			S	M	L	XL	XXL
050	Grey Heather/Black	6/25					
486	Dark Blue/Columbia Blue ■	6/25					
888	College Orange/Mid. Navy ■	6/25					
100	White/Varsity Red	6/25					
384	Alligator/Grey Stone □	6/25					
101	White/Tank	6/25					

663247 JDI CORPORATE TEE

CONTENT: 100% cotton.
PROFILE: Short-sleeve crew-neck tee with Just Do It trademark front print.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

			M	L	XL	XXL
448	Columbia Blue/Radioactive/White/Obsidian	6/25				
367	Green Slate/Moss/Blue Chalk/Fennel	6/25				
694	Salsa/Putty/Black/White	5/25				
706	Dandelion/Dark Blue/Columbia Blue/Obsidian	6/25				
100	White/Celery/Neutral Grey/Light Graphite ■	6/25				

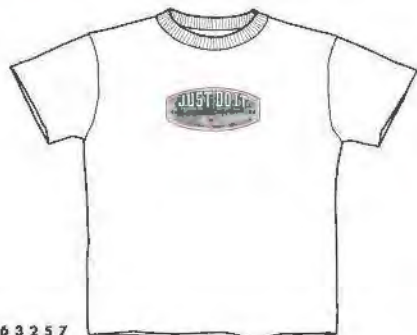
SPORT GRAPHICS



663255



663256



663257



663255 FAUX HEATHER SWOOSH TEE



CONTENT: 100% cotton.

PROFILE: Women's short-sleeve crew-neck athletic-cut tee with faux heather Swoosh design trademark front print.

WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

		S	M	L	XL
870	Radioactive/Desert Red	5/25			
705	Chamois/Metro Grey <input type="checkbox"/>	5/25			
425	Atlantic Blue/Light Ginger <input type="checkbox"/>	5/25			
648	Varsity Red/Grey Heather <input type="checkbox"/>	5/25			
100	White/Grey Stone <input type="checkbox"/>	5/25			
388	Tank/Columbia Blue	5/25			
101	White/Black	5/25			

663256 NIKE ATHLETICS TEE



CONTENT: 100% cotton. Heather: 90% cotton/10% polyester.

PROFILE: Women's short-sleeve crew-neck athletic-cut tee with Nike Athletics front print.

WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

		S	M	L	XL
050	Grey Heather/Light Graphite	5/25			
100	White/Granite	5/25			
448	Columbia Blue/Atlantic Blue <input type="checkbox"/>	5/25			
640	Inferno Red/Deep Red	5/25			
010	Black/Dark Charcoal	5/25			
101	White/Tank	5/25			

663257 TEXTURED JDI TEE



CONTENT: 100% cotton. Heather: 90% cotton/10% polyester.

PROFILE: Women's short-sleeve crew-neck athletic-cut tee with Just Do It trademark front print.

WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00

		S	M	L	XL
100	White/Varsity Red/Greyish/Midnight Navy <input checked="" type="checkbox"/>	5/25			
666	Desert Red/Radioactive/Canyon Gold/Red Earth	5/25			
050	Grey Heather/Chamois/Coal Grey/Metro Grey <input type="checkbox"/>	5/25			
425	Atlantic Blue/Columbia Blue/White/Light Ginger	5/25			

SPORT GRAPHICS

663265 PROPERTY OF NIKE TEE



CONTENT: 100% cotton, Heather: 90% cotton/10% polyester.
PROFILE: Women's short-sleeve crew-neck athletic-cut tee with NIKE trademark front print.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00



663265



		S	M	L	XL
050	Grey Heather/Varsity Red/Black	6/25			
100	White/Light Bone/Cool Grey <input type="checkbox"/>	6/25			
388	Tank/Grey Stone/White	6/25			
451	Obsidian/White/Columbia Blue	6/25			
395	Fennel/Faded Olive/Moss	6/25			
666	Desert Red/Radioactive/Red Earth	6/25			
101	White/Metro Grey/Deep Red	6/25			

663266 JDI TEE



CONTENT: 100% cotton.
PROFILE: Women's short-sleeve crew-neck athletic-cut tee with Swaash design trademark front print and Just Do It trademark back print.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00



663266



		S	M	L	XL
705	Chamois/Metro Grey/Cool Grey <input type="checkbox"/>	6/25			
455	Alpine Blue/Team Red/Inferno Red	6/25			
451	Obsidian/Pebble Grey/White	6/25			
100	White/Tank/Classic Olive <input type="checkbox"/>	6/25			

663267 NIKE CORPORATE TEE

CONTENT: 100% cotton, Heather: Fabric content varies.
PROFILE: Short-sleeve crew-neck tee with NIKE trademark front print. Use of new flock ink formula.
WHOLESALE: \$9.00 **SUGGESTED RETAIL:** \$18.00



663267



		S	M	L	XL
100	White/Grey Stone/Medium Denim <input type="checkbox"/>	6/25			
425	Atlantic Blue/Columbia Blue/Obsidian	6/25			
362	Moss/Fennel/Tank	6/25			
071	Charcoal Heather/White/Black	6/25			
101	White/Granite/Coal Grey	6/25			

Boys' Training



TRAINING COMPONENTS PLUS

420923 JDI TEE

CONTENT: 100% cotton. Grey Heather: 90% cotton/10% polyester.
PROFILE: Front graphic on a kids' short-sleeve crew-neck tee, with multi-colored spot print with goo ink treatment.
WHOLESALE: \$8.00 **SUGGESTED RETAIL:** \$16.00

		S	M	L	XL
386	Tank	5/25			
100	White	5/25			
050	Grey Heather ■	5/25			
101	White	5/25			
051	Grey Heather	5/25			
102	White	5/25			

420924 MOVEMENT TEE

CONTENT: 100% cotton. Grey Heather: 90% cotton/10% polyester.
PROFILE: Front graphic on a kids' short-sleeve crew-neck tee, with multi-colored spot prints.
WHOLESALE: \$8.00 **SUGGESTED RETAIL:** \$16.00

			S	M	L	XL
050	Grey Heather	5/25				
703	Varsity Maize	5/25				
448	Columbia Blue ■	5/25				
870	Radioactive	5/25				

420928 FF ATHLETIC TEE

CONTENT: 100% cotton.
PROFILE: Front and sleeve graphics on a kids' long-sleeve crew-neck tee, with multi-colored spot prints.
WHOLESALE: \$10.00 **SUGGESTED RETAIL:** \$20.00

			S	M	L	XL
486	Dark Blue	6/25				
386	Tank	6/25				
100	White	6/25				
010	Black ■	6/25				



420923



420924



420928

TRAINING COMPONENTS PLUS



420972



420930



420975



420972 NIKE LOGO TEE

CONTENT: 100% cotton. Grey Heather: 90% cotton/10% polyester.
PROFILE: Front graphic on a kids' short-sleeve, crew-neck tee, with multi-colored spot print.

WHOLESALE: \$8.00 **SUGGESTED RETAIL:** \$16.00

			S	M	L
395	Fennel	5/25			
448	Columbia Blue ■	5/25			
050	Grey Heather	5/25			
100	White	5/25			
486	Dark Blue	5/25			

420930 JDI BOX TEE

CONTENT: 100% cotton.
PROFILE: Front graphic on a kids' short-sleeve crew-neck tee, with multi-colored spot print.

WHOLESALE: \$8.00 **SUGGESTED RETAIL:** \$16.00

			S	M	L	XL
100	White	5/25				
101	White	5/25				
102	White	5/25				

420975 V-NECK FITTED TEE

CONTENT: 100% cotton.
PROFILE: Short-sleeve, ribbed V-neck, fitted top with three stripe laping at side seams and Swoosh design trademark on front left chest.

WHOLESALE: \$11.00 **SUGGESTED RETAIL:** \$22.00

			S	M	L
395	Fennel/Columbia Blue ■	5/25			
486	Dark Blue/Deep Red	5/25			
448	Columbia Blue/Black	5/25			
100	White/Dark Blue	5/25			
516	Canyon Purple/Aubergine ■	5/25			
010	Black/Columbia Blue	5/25			
655	Deep Red/Dark Blue	5/25			
101	White/Aubergine	5/25			

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& NATIONAL SALES OFFICE
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Credit: 1-800-521-6453
Co-op Advertising: 1-800-875-4999

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MEMPHIS APPAREL
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NIKE, Inc.
5151 Shelby Drive
Memphis, TN 38118
Telephone: 901-366-6453

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[MEN'S • WOMEN'S • KIDS' APPAREL]

nike



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APPAREL

nike



664326



664321



664327



664326 CLEAN CORP SHORT-SLEEVE

CONTENT: 100% cotton. Heather content varies.

PROFILE: Short-sleeve crew-neck tee with screenprint/embroidery combo front graphic. Air and Swoosh design trademark are embroidered and the remaining graphic is screened.

SUGGESTED RETAIL: \$20.00

			M	L	XL	XXL
648	Varsity Red/White/Light Graphite	☐	6/25			
100	White/Black/Goldenrod	■	6/25			
425	Atlantic Blue/Hoop Orange/White		6/25			
839	Hoop Orange/Obsidian/White		6/25			
071	Charcoal Heather/White/Black		6/25			
120	Natural/black/Classic Olive		6/25			
451	Obsidian/White/Goldenrod		6/25			
101	White/Max Orange/Black		6/25			

664321 JDI TEE

CONTENT: 100% cotton. Heather content varies.

PROFILE: Short-sleeve crew-neck tee with Just Do It trademark front print, using high-density inks.

SUGGESTED RETAIL: \$18.00

			M	L	XL	XXL
010	Black/Light Silver		6/25			
050	Grey Heather/Classic Olive	☐	6/25			
839	Hoop Orange/Light Bone	■	6/25			
425	Atlantic Blue/Obsidian		6/25			
100	White/Black		6/25			
451	Obsidian/Blue Shadow		6/25			

664327 NIKE LONG-SLEEVE TEE

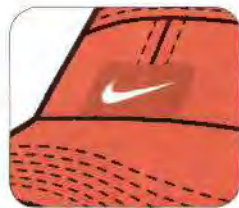
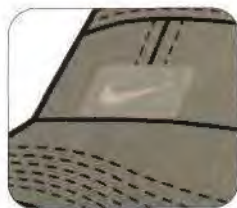
CONTENT: 100% cotton. Heather content varies.

PROFILE: Long-sleeve crew-neck tee with corporate logo box welded on left chest.

SUGGESTED RETAIL: \$24.00

			M	L	XL	XXL
050	Grey Heather/Atlantic Blue/White	■	6/25			
010	Black/White/Black		6/25			
648	Varsity Red/Black/White		6/25			
425	Atlantic Blue/Hoop Orange/White	☐	6/25			
100	White/Black/White		6/25			
451	Obsidian/White/Black		6/25			

565512



565513



565512 SWOOSH LABEL VISOR

CONTENT: Body and bill: 8.2 oz. 100% cotton twill, brush face, piece dye.
PROFILE: Washed visor, with direct embroidered Swoosh design trademark with box fill on center front and left side embroidered Nike trademark. Snagless closure.

SIZE: ONE SIZE FITS ALL

WHOLESALE: \$24.00 prepack of 3 **SUGGESTED RETAIL:** \$16.00

010	Black	5/25
318	Classic Olive	5/25
839	Hoop Orange	5/25
410	Midnight Navy	5/25
100	White	5/25

565513 THE CABOOSE CAP

CONTENT: Body/bill: 8.2 oz. 100% cotton twill, brush face, piece dye.
PROFILE: Washed 3 panel cap with direct embroidered Swoosh design trademark on back, and direct embroidered Just Do It trademark with Swoosh design trademark on side of cap.

SIZE: S/M, M/L, L/XL

WHOLESALE: \$33.00 prepack of 3 **SUGGESTED RETAIL:** \$22.00

451	Obsidian	5/25
010	Black	5/25
233	Khaki	5/25
306	Burnt Olive	5/25

565522

**565522 KIDS' SWOOSH ATHLETICS CAP**

CONTENT: Body: 8.2 oz. 100% cotton twill, brush face, piece dye.
PROFILE: Soft structured 6-panel cap with embroidered eyelets. Center front embroidery/flock stitchdown with Swoosh design trademark and athletics. Direct embroidered Nike with hidden Swoosh design trademark on snagless closure.

SIZE: ONE SIZE FITS ALL

WHOLESALE: \$24.00 prepack of 3 **SUGGESTED RETAIL:** \$16.00

100	White/Black/(Birch/Varsity Red/Midnight Navy)	5/25
493	Varsity Royal/Midnight Navy(Birch/Vrs Red/Mid Navy)	5/25
648	Varsity Red/Midnight Navy/(Birch/Vrs Red/Mid Navy)	5/25
010	Black/Black/(Birch/Varsity Red/Midnight Navy)	5/25

565523

**565523 KIDS BUBBLE NIKE CAP**

CONTENT: Body: Heavy brushed 9.6 oz. 100% cotton twill, brush face, piece dye.

PROFILE: Structured, 6-panel cap with embroidered eyelets, contrast underbill and backstrap. Center front embroidered Nike with Swoosh design trademark graphic. Embroidered "Team Nike" on back closure. Hook and loop closure.

SIZE: ONE SIZE FITS ALL

WHOLESALE: \$22.50 prepack of 3 **SUGGESTED RETAIL:** \$15.00

493	Varsity Royal/(Midnight Navy)	5/25
010	Black/(Birch)	5/25
712	Gold Leaf/(Midnight Navy)	5/25
410	Midnight Navy/(Varsity Red)	5/25

565524

**565524 KIDS CABOOSE CAP**

CONTENT: 100% cotton lightweight brush twill.

PROFILE: Three panel enzyme washed cap, center back second panel embroidered Swoosh design trademark and right side direct embroidered Just Do It trademark box with Swoosh design trademark.

SIZE: S/M, L/XL

WHOLESALE: \$27.00 prepack of 3 **SUGGESTED RETAIL:** \$18.00

410	Midnight Navy	5/25
010	Black	5/25
235	Khaki	5/25
712	Gold Leaf	5/25

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Memphis Apparel

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AS

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APPAREL



01

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men's/kids' apparel





680249



680249 JDI BACK GRAPHIC

CONTENT: 5.8 oz. 100% cotton. Heather content varies.
PROFILE: Short-sleeve crew-neck tee with front and back screenprint.
SUGGESTED RETAIL: \$18.00

			M	L	XL	XXL
050	Grey Heather/(Varsity Red)	5/25				
100	White/(Coast)	5/25				
323	Deep Forest/(Medium Grey)	5/25				
451	Obsidian/(Orange Flash)	5/25				
648	Varsity Red/(Varsity Maize)	5/25				



680250



680250 SPEEDOMETER BACK GRAPHIC

CONTENT: 5.8 oz. 100% cotton. Heather content varies.
PROFILE: Short-sleeve crew-neck tee with front and back screenprint.
SUGGESTED RETAIL: \$18.00

			M	L	XL	XXL
010	Black/(Varsity Red)	5/25				
050	Grey Heather/(Hoop Orange)	5/25				
100	White/(Deep Royal Blue)	5/25				
489	Deep Royal Blue/(Varsity Maize)	5/25				
703	Varsity Maize/(Varsity Royal)	5/25				



422509

422509 SPORTSVILLE LONG-SLEEVE TEE

CONTENT: 5.5 oz. 100% cotton. Heather content varies.

PROFILE: Long-sleeve, crew-neck tee with center chest and left sleeve graphic screen prints.

SUGGESTED RETAIL: \$20.00

		S M L XL				
410	Midnight Navy	6/25				
100	White ■	6/25				
710	Del Sol □	6/25				



462814

462814 CHANNELED AIR LONG-SLEEVE TEE

CONTENT: 5.5 oz. 100% cotton.

PROFILE: Long-sleeve, crew-neck tee with center chest and lower left sleeve graphic screen prints.

SUGGESTED RETAIL: \$20.00

		S M L XL				
010	Black/Midnight Navy/Lapis/Samba	6/25				
710	Del Sol/Black/Silver/Light Graphite ■	6/25				
072	Light Bone/Black/Del Sol/Light Graphite □	6/25				



422480

422480 JDI SPLIT-LEVEL LONG-SLEEVE TEE

CONTENT: 5.5 oz. 100% cotton. Heather content varies.

PROFILE: Long-sleeve crew-neck tee with lower left side and left sleeve Nike trademark verbiage screen prints.

SUGGESTED RETAIL: \$20.00

		S M L XL				
710	Del Sol/Midnight Navy/Lapis/White ■	6/25				
462	Coast/White/Del Sol/Midnight Navy □	6/25				
100	White/Silver/Samba/Black	6/25				
050	Grey Heather/Samba/Black/White □	6/25				

**565504 HYDRO TAILWIND WITH REFLECTIVE****CONTENT:** Body/bill: 7 oz. 100% polyester mesh.**PROFILE:** Seven-panel hydro mesh cap with reflective piping on bill and back cut out, direct embroidered graphic at center front and lower left, elastic grosgrain closure.**ONE SIZE FITS ALL****WHOLESALE:** \$30.00 prepack of 3 **SUGGESTED RETAIL:** \$20.00

480	City Navy/(White)/White ▲	5/25
100	White/(Black)/Black ▲	5/25
484	Lapis/(White)/White ■	5/25
010	Black/(White)/White ▲	5/25

566441 TENNIS PERFORMANCE CAP**CONTENT:** Body/bill: 7 oz. 100% polyester mesh.**PROFILE:** Hydro mesh cap with direct embroidered graphic at center front and above back cutout, elastic grosgrain closure.**ONE SIZE FITS ALL****WHOLESALE:** \$27.00 prepack of 3 **SUGGESTED RETAIL:** \$18.00

480	City Navy/Neutral Grey ■ ▲	5/25
010	Black/Medium Grey ▲	5/25
100	White/Black ▲	5/25
374	Waterway/White ■	5/25

567052 TAILWIND VISOR**CONTENT:** Body/bill: 7 oz. 100% polyester mesh.**PROFILE:** Mesh panel visor with direct embroidery on front and snagless closure.**ONE SIZE FITS ALL****WHOLESALE:** \$24.00 prepack of 3 **SUGGESTED RETAIL:** \$16.00

100	White ■	5/25
010	Black	5/25
480	City Navy	5/25



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customer service office
nike, inc.
27255 sw 95th ave.
wilsonville, or 97070
telephone: 503-682-6453

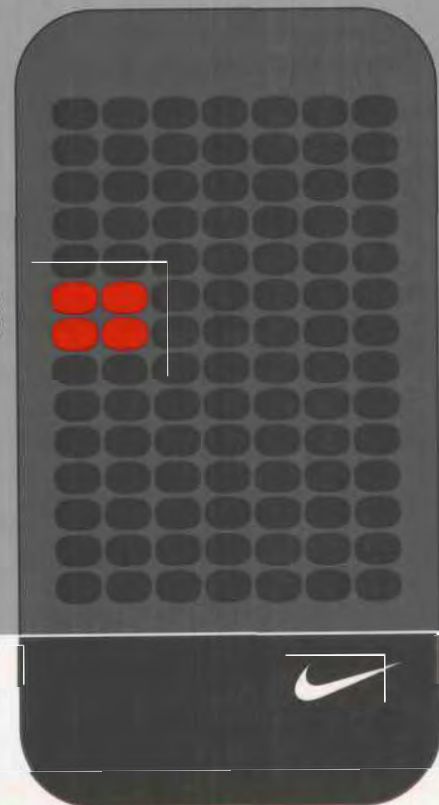
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memphis, tn 38125
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MDS

10/00 1.4k GAC FA01MKC-APP-MDS
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SPRING 02
MEN'S/KIDS' APPAREL & HEADWEAR





680569



680701



680569 JDI TECH LONG-SLEEVE

CONTENT: 5.8 oz. 100% cotton.

PROFILE: Men's long-sleeve, crew-neck tee with front and left sleeve screen print, using foil highlights.

W0021 **SUGGESTED RETAIL:** \$24.00

			M	L	XL	XXL
168	Net/Obsidian	11/25				
648	Varsity Red/Neutral Grey	11/25				
451	Obsidian/Coast ■	11/25				
100	White/Black ■	11/25				
318	Classic Olive/Hoop Orange	11/25				

680701 JDI TECH SHORT-SLEEVE

CONTENT: 5.8 oz. 100% cotton.

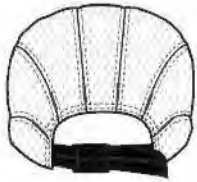
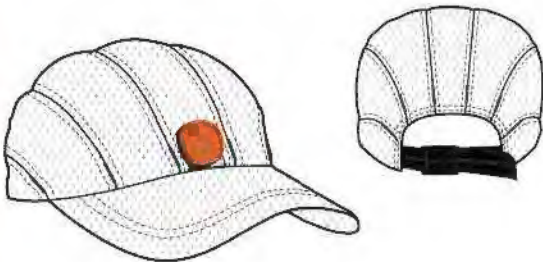
PROFILE: Men's short-sleeve, crew-neck tee with front and back screen prints using foil highlights.

W009 **SUGGESTED RETAIL:** \$18.00

			M	L	XL	XXL
451	Obsidian/Coast	11/25				
648	Varsity Red/Medium Grey	11/25				
100	White/Black ■	11/25				
168	Net/Obsidian	11/25				
318	Classic Olive/Hoop Orange	11/25				



flaps down

**565504 HYDRO TAILWIND W/REFLECTIVE****CONTENT:** Body/bill: 7 oz. 100% polyester hydro mesh.**PROFILE:** Seven-panel hydro mesh cap with reflective piping on bill and back cut out, center front direct embroidery and lower left direct embroidery, with elastic grosgrain closure.**ONE SIZE FITS ALL****WHOLESALE:** \$30.00 prepack of 3 **SUGGESTED RETAIL:** \$20.00

405	Dark Royal Blue/(White)	■ ▲	11/25
070	Silver/(Black)	□	11/25
010	Black/(Medium Grey)	▲	11/25
480	City Navy/(White)	▲	11/25
100	White/(Black)	▲	11/25

567305 WINTER TRAINER**CONTENT:** Body: Clima-FIT 3.79 oz. 60% rayon/40% polyester foam.

Bill/underbill: Dri-FIT 100% polyester terry.

PROFILE: 10-panel cap with side retractable ear flaps, center front embroidery, micro poly fabric to redirect rain off of the cap. Inner ear flaps are lined with warm fleece, with pull stings on the bottom of the flaps to draw the flaps into the ear. Reflective taping around the cap, and striped elastic hook and loop closure with Swoosh design trademark on buckle.**ONE SIZE FITS ALL****WHOLESALE:** \$36.00 prepack of 3 **SUGGESTED RETAIL:** \$24.00

010	Black/(White)	▲	11/25
100	White/(Black)	■ ▲	11/25

567599 NIGHT TRAINER**CONTENT:** Body/bill: 7 oz. 100% polyester mesh.**PROFILE:** High performance mesh with 360-degree reflective trim, front pocket, and flashing amber safety light for runners. Light includes a clip for placement options, multiple flashing modes, visibility of 1/4 mile, 2 replaceable button batteries, and it weighs 1/2 ounce.**ONE SIZE FITS ALL****WHOLESALE:** \$42.00 prepack of 3 **SUGGESTED RETAIL:** \$28.00

100	White	■	11/25
010	Black		11/25
070	Silver		11/25

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TELEPHONE: 503-682-6453

MDS

4-01 1.3K GAC SP02MKC-APP-MDS
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,
Opposer,

vs.

BARBARA LORENZO,
Applicant.

Opposition No. 91286066

Mark: DON'T JUST DO IT, GET IT DONE

Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-19

Part 3 of 5



fall.03

men's and kids' apparel - black label





690628

690628 SOCCER JDI TEE

CONTENT: Body: 5.4 oz. 100% cotton jersey. Collar: 100% cotton 1x1 circular knit rib.

PROFILE: Boys' crew-neck short-sleeve tee with front and back screen prints using mesh high-density ink.

DELIVERY WINDOW: 90 DAYS

W008 **SUGGESTED RETAIL:** \$16.00

		S M L XL				
460	Royal/Silver Ice/Midnight Navy	7/1				
100	White/Varsity Red/Black	7/1				
710	Del Sol/Midnight Navy/Black	7/1				



690627

690627 WIRE SOCCER BALL TEE

CONTENT: Body: 5.4 oz. 100% cotton jersey. Collar: 100% cotton 1x1 circular knit rib. Heather content varies.

PROFILE: Boys' crew-neck short-sleeve tee with front and back embellishment, weld and screen print.

DELIVERY WINDOW: 90 DAYS

W008 **SUGGESTED RETAIL:** \$16.00

		S M L XL				
648	Varsity Red/White/Team Red	7/1				
410	Midnight Navy/Del Sol/Sport Royal	7/1				
050	Medium Grey Heather/Royal/Union Grey ■	7/1				
100	White/Varsity Red/Neutral Grey	7/1				



491920

491920 SOCCER PLAYER TEE

CONTENT: Body: 5.5 oz. 100% cotton jersey. Collar: 100% cotton 1x1 circular knit rib. Heather content varies.

PROFILE: Boys' crew-neck short-sleeve tee with front and back screen prints using high-gloss ink.

DELIVERY WINDOW: 90 DAYS

W008 **SUGGESTED RETAIL:** \$16.00

		S M L XL				
100	White/Varsity Red/Del Sol ■	7/1				
648	Varsity Red/Black/Team Red	7/1				
050	Medium Grey Heather/Royal/White	7/1				
410	Midnight Navy/Del Sol/Medium Denim	7/1				

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BLACK LABEL
10.02 7.2K GAC FA03MKC-APP-BLK
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one bowman dr. beaverton, or 97005-6453



FA04



MEN'S APPAREL



691115

691115 PICKA FUTURA TEE

CONTENT: 197 g. 100% cotton circular knit jersey. Collar: 98% cotton/2% spandex rib. Heather content varies.

PROFILE: Long-sleeve crew-neck tee with front graphic screen printed with high-density inks, and lower left sleeve graphic in a flat screen print.

DELIVERY WINDOW: 90 DAYS

W0021 **SUGGESTED RETAIL:** \$25.00 (K+)

			M	L	XL	XXL
010	Black ■	7/1				
368	Outdoor Green	7/1				
100	White	7/1				
451	Obsidian	7/1				
052	Medium Grey Heather	7/1				
710	Del Sol	7/1				
442	French Blue ■	7/1				



691118

691118 JUST DO IT. TEE

CONTENT: 197 g. 100% cotton circular knit jersey. Collar: 98% cotton/2% spandex rib. Heather content varies.

PROFILE: Short-sleeve crew-neck tee with front graphic screen printed with high-density inks designed to look like tape. Nike corporate logo on left sleeve.

DELIVERY WINDOW: 90 DAYS

W0001 **SUGGESTED RETAIL:** \$20.00

			M	L	XL	XXL
010	Black	7/1				
052	Medium Grey Heather	7/1				
710	Del Sol	7/1				
451	Obsidian ■	7/1				
677	Team Red ■	7/1				

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Memphis, TN 38125
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MEN'S AS/SG/SDS

10.03 6.6K GAC FA04 MKC-APP-MEN'S BLK/SLV
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SP05



NIKE APPAREL • MEN'S

692220 MIX MEDIA JDI SLEEVELESS TEE

K* W009 \$20.00

Sleeveless crew with front graphic using flat and high-density screen prints; Contrast stitching over the shoulders and back neck of garment.

FABRIC: 197 g, 100% cotton knit jersey. Heather content varies.

DELIVERY WINDOW: 90 DAYS

	M	L	XL	XXL	
052 Medium Grey Heather					1/1
060 Anthracite <input type="checkbox"/>					1/1
100 White <input checked="" type="checkbox"/>					1/1
888 College Orange <input type="checkbox"/>					1/1

55% IMU



692207 NIKE DROP SHADOW CHEST STRIPE TEE

K* W009 \$20.00

Short-sleeve crew with flock transfer front chest stripe, and contrast back neck taping.

FABRIC: 197 g, 100% cotton knit jersey.

DELIVERY WINDOW: 90 DAYS

	M	L	XL	XXL	
010 Black/Classic Green					1/1
100 White/Thunderstorm <input checked="" type="checkbox"/>					1/1
412 University Blue/White					1/1
451 Obsidian/White <input type="checkbox"/>					1/1

55% IMU



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SG/SDS

5/04 6.6K GAC SP05-MK-APP-MENS
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SUMMER
06

MEN'S & KIDS' APPAREL



126693

MOTIVATION BEAVERTON-STYLE SHORT-SLEEVE

K W0011 \$25.00

Short-sleeve athletic-fit crew tee in soft, lightweight combed ringspun fabric with contrasting back neck tape and a woven label at sleeve hem. Multi-graphic with soft-hand screen print treatment.

FABRIC: Body: 150 g. 100% cotton circular knit jersey. Collar: 100% cotton circular knit rib strip. Heather content varies.

DELIVERY WINDOW: 90 DAYS

M L XL XXL

	M	L	XL	XXL	
010 Black/Atomic Green					4/1
052 Medium Grey Heather/Engine 1 <input type="checkbox"/>					4/1
100 White/Blue Sapphire					4/1
302 Pine Green/Atomic Green <input checked="" type="checkbox"/>					4/1
495 Blue Sapphire/White					4/1
638 Engine 1/White					4/1

56% 1MU



010

052



100

302

495

638

126827

THE ORIGINAL NIKE

K W0011 \$25.00

Short-sleeve athletic-fit crew tee in soft, lightweight combed ringspun fabric with contrasting back neck tape and a woven label at sleeve hem. The graphic treatment is soft-hand screen print.

FABRIC: Body: 150 g. 100% cotton circular knit jersey. Collar: 100% cotton circular knit rib strip. Heather content varies.

DELIVERY WINDOW: 90 DAYS

M L XL XXL

	M	L	XL	XXL	
052 Medium Grey Heather/Blue Sapphire					4/1
060 Anthracite/Varsity Maize					4/1
100 White/Varsity Red					4/1
302 Pine Green/Atomic Green <input checked="" type="checkbox"/>					4/1
495 Blue Sapphire/White					4/1
638 Engine 1/Varsity Maize <input type="checkbox"/>					4/1

56% 1MU



052

060

100

302

495

638

107134 XTRUDO SLEEVELESS TEE

W527 \$16.00

Boys' sleeveless crew-neck tee with contrast back neck taping. Front graphic uses clear gel treatments and back graphic is a flat ink screen print.

FABRIC: Body: 190 g, 100% cotton (5.7% organic) plain jersey. Collar: 100% cotton (5.7% organic) rib. Heather content varies.

DELIVERY WINDOW: 90 DAYS S M L XL

496	Blue Sapphire Heather/Engine 1	<input type="checkbox"/>					4/1
648	Varsity Red/Industrial Orange	<input checked="" type="checkbox"/>					4/1
454	Obsidian Heather/Atomic Green/Classic Green	<input type="checkbox"/>					4/1
100	White/Atomic Green/Neutral Grey	<input type="checkbox"/>					4/1

54.69% IMU



496 648 454 100

107136 GOOD SPORTSMANSHIP DOUBLE COLLAR TEE

W527 \$16.00

Boys' sleeveless double collar tee with contrast back neck taping. Multi-option front and back graphics using waterbased inks.

FABRIC: Body: 190 g, 100% cotton (5.7% organic) plain jersey. Collar: 100% cotton (5.7% organic) rib. Heather content varies.

DELIVERY WINDOW: 90 DAYS S M L XL

051	Med Grey Hthr/Blue Sapphire/Anthracite/Blue Sapphire	<input type="checkbox"/>					4/1
050	Medium Grey Heather/Engine 1/Anthracite/Engine 1	<input checked="" type="checkbox"/>					4/1
052	Med Grey Heather/Classic Green/Black/Classic Green	<input checked="" type="checkbox"/>					4/1
100	White/Engine 1/Engine 1/Anthracite	<input type="checkbox"/>					4/1
101	White/Varsity Maize/Dark Plum/Varsity Maize	<input type="checkbox"/>					4/1

54.69% IMU



051 050 052 100 101

107135 HYPERPIXEL SLEEVELESS TEE

W527 \$16.00

Boys' sleeveless raglan tee with contrast yoke and neckband. Multi-sport front graphic and back graphic using flat inks.

FABRIC: Body: 190 g, 100% cotton (5.7% organic) plain jersey. Collar: 100% cotton (5.7% organic) rib. Heather content varies.

DELIVERY WINDOW: 90 DAYS S M L XL

495	Blue Sapphire/Med Grey Heather/Ice Blue/Neutral Grey	<input type="checkbox"/>					4/1
648	Varsity Red/Black/Industrial Orange/Black	<input checked="" type="checkbox"/>					4/1
100	White/Obsidian/Blue Sapphire/Obsidian	<input type="checkbox"/>					4/1
101	White/Classic Green/Classic Green/Atomic Green	<input checked="" type="checkbox"/>					4/1
050	Med Grey Heather/Var Maize/Var Maize/Neutral Grey	<input type="checkbox"/>					4/1

54.69% IMU



495 648 100 101 050

107125 RITUAL KAOS SLEEVELESS TEE

K+ W527 \$16.00

Boys' sleeveless crew-neck garment-washed (giving a worn appearance) tee. Front and back waterbased ink screen prints.

FABRIC: Body: 183 g. 100% cotton circular knit jersey. Collar: 100% cotton rib.

DELIVERY WINDOW: 60 DAYS **S M L XL**

495	Blue Sapphire/Engine 1/Neutral Grey										5/1
648	Varsity Red/Black/Neutral Grey ■										5/1
333	Atomic Green/Classic Green/Neutral Grey ◆										5/1
529	Dark Plum/Varsity Maize/Neutral Grey □										5/1

54.69% IMU



495

648

333

529

139748 NEW NIKE SPORTSWEAR TEE

K+ W527 \$16.00

Boys' short-sleeve ringer tee with contrast neckband and arm cuffs. Nike and Swoosh design trademark at front chest.

FABRIC: 190 g. 100% cotton (5.7% organic) plain jersey. Heather content varies.

DELIVERY WINDOW: 90 DAYS **S M L XL**

051	Medium Grey Heather/Obsidian/Blue Sapphire										4/1
102	White/Black/Varsity Red										4/1
103	White/Classic Green/Classic Green										4/1
302	Topaz/Medium Grey/Anthracite										4/1
304	Pine Green Heather/Obsidian/White										4/1
496	Blue Sapphire Heather/Medium Grey/Medium Grey										4/1
530	Dark Plum/Medium Grey/Varsity Maize										4/1
649	Varsity Red/Black/White										4/1

54.69% IMU



051

102

496

103

302

304

496

530

649

107139 SOLID PERFORMER SHORT-SLEEVE TEE

K+ W527 \$16.00

Boys' short-sleeve crew-neck tee with contrast back neck taping. Multi-option front and back graphics with front graphic using clear gel ink treatment.

FABRIC: Body: 190 g. 100% cotton (5.7% organic) plain jersey. Collar: 100% cotton (5.7% organic) rib. Heather content varies.

DELIVERY WINDOW: 90 DAYS **S M L XL**

100	White/Obsidian/Neutral Grey ■										4/1
648	Varsity Red/Neutral Grey										4/1
304	Pine Green Heather/Obsidian/Neutral Grey □										4/1
050	Medium Grey Heather/Varsity Maize/Neutral Grey										4/1

54.69% IMU



100

648

304

050

107140 ALL CYLINDERS SHORT-SLEEVE TEE

W527 \$16.00

Boys' short-sleeve crew-neck tee with contrast back neck taping. Front graphic using high density and flat ink treatments and multi-option back graphic using flat inks.

FABRIC: Body: 190 g. 100% cotton (5.7% organic) plain jersey. Collar: 100% cotton (5.7% organic) rib. Heather content varies.

DELIVERY WINDOW: 90 DAYS **S M L XL**

100	White/Blue Sapphire/Medium Grey								4/1
050	Medium Grey Heather/Obsidian/Classic Green								4/1
648	Varsity Red/Black/Medium Grey								4/1
703	Varsity Maize/Anthracite/Medium Grey								4/1

54.69% IMU



100 050 648 703

107141 BLISTERING DOUBLE COLLAR SHORT-SLEEVE TEE

W527 \$16.00

Boys' short-sleeve crew-neck double collar tee. Multi-sport front and back graphic using waterbased inks.

FABRIC: Body: 190 g. 100% cotton (5.7% organic) plain jersey. Collar: 100% cotton (5.7% organic) rib.

DELIVERY WINDOW: 90 DAYS **S M L XL**

451	Obsidian/Blue Sapphire/Neutral Grey/Blue Sapphire								4/1
100	White/Varsity Red/Neutral Grey/Varsity Red								4/1
300	Classic Green/Atomic Green/Neutral Grey/Atomic Green								4/1
703	Varsity Maize/Anthracite/Neutral Grey/Anthracite								4/1

54.69% IMU



451 100 300 703

107138 CELL DIVISION SHORT-SLEEVE TEE

W527 \$16.00

Boys' short-sleeve ringer tee with contrast back neck taping. Front graphic using clear gel and back graphic using flat inks.

FABRIC: Body: 190 g. 100% cotton (5.7% organic) plain jersey. Collar: 100% cotton (5.7% organic) rib. Heather content varies.

DELIVERY WINDOW: 90 DAYS **S M L XL**

495	Blue Sapphire/Obsidian/Pacific Blue/White								4/1
100	White/Engine 1/Engine 1/Medium Grey								4/1
050	Med Grey Hthr/Classic Green/Classic Green/Med Grey								4/1
703	Varsity Maize/Anthracite/Tour Yellow/Gold Leaf								4/1

54.69% IMU



495 100 050 703

107246 DINGER SLEEVELESS TEE

K+ W527 \$16.00

Boys' sleeveless double collar tee. Front graphic and multi-option back graphic uses water-based inks.

FABRIC: Body: 187 g, 100% cotton (5.7% organic) plain jersey. Collar: 100% cotton (5.7% organic) rib.

DELIVERY WINDOW: 90 DAYS **S M L XL**

100	White/Varsity Maize/Varsity Maize/Medium Grey ■									4/1
101	White/Engine 1/Medium Grey/Engine 1									4/1
102	White/Blue Sapphire/Medium Grey/Blue Sapphire									4/1

54.69% IMU



100

101

102

107247 NIKE SINKER SHORT-SLEEVE TEE

K+ W527 \$16.00

Boys' short-sleeve crew-neck tee with contrast back neck taping. Front graphic uses combination high-density clear gel and burn out ink treatments. The burn out ink perforates graphic and garment in a simulated mesh pattern.

FABRIC: Body: 190 g, 100% cotton (5.7% organic) plain jersey. Collar: 100% cotton (5.7% organic) rib.

DELIVERY WINDOW: 90 DAYS **S M L XL**

100	White/Blue Sapphire/Obsidian									4/1
101	White/Varsity Red/Black									4/1
102	White/Varsity Maize/Anthracite									4/1
103	White/Obsidian/Black									4/1

54.69% IMU



100

101

102

103

107245 GROUND RULER RAGLAN TEE

K+ W008 \$18.00

Boys' three-quarter sleeve raglan tee with contrast neckband and arms. Front graphic using high density and flat ink treatments and back graphic using flat ink treatments.

FABRIC: Body: 187 g, 100% cotton (5.7% organic) plain jersey. Collar: 100% cotton (5.7% organic) rib.

DELIVERY WINDOW: 90 DAYS **S M L XL**

100	White/Varsity Red/Varsity Red/Light Chrome									4/1
101	White/Blue Sapphire/Blue Sapphire/Light Chrome									4/1
102	White/Obsidian/Obsidian/Light Chrome □									4/1
103	White/Varsity Maize/Varsity Maize/Light Chrome ■									4/1

55.56% IMU



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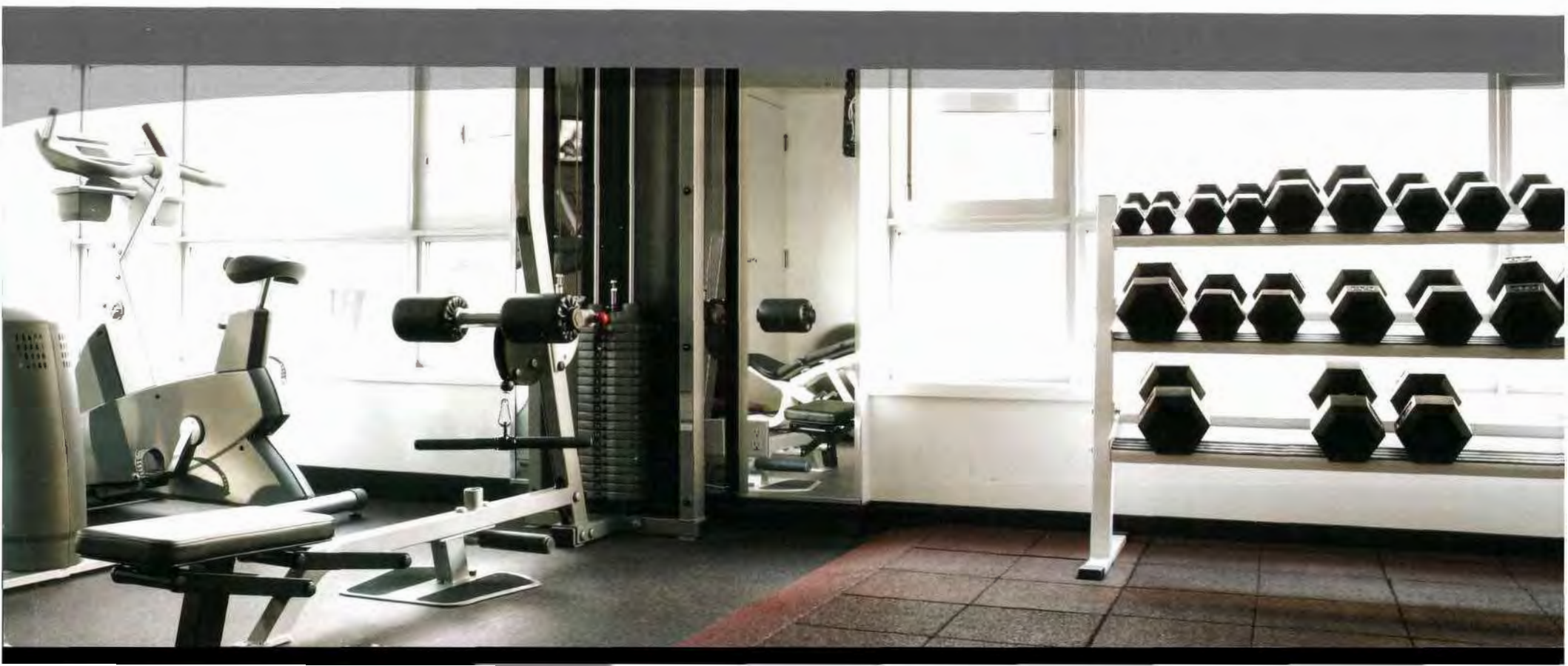
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20 **FALL** 08

APPAREL

MEN'S • WOMEN'S • KIDS'



284290 JUST DO IT. RAINBOW

W008 \$20.00

NEW

Short-sleeve crew tee with a screen print graphic on front.

FABRIC: 5.8 oz. 100% cotton. Heather content varies.

DELIVERY WINDOW: 90 DAYS

M L XL XXL

100	White	<input type="checkbox"/>					7/1
050	Grey Heather	<input checked="" type="checkbox"/>					7/1
071	Charcoal Heather	<input checked="" type="checkbox"/>					7/1
483	Varsity Royal	<input type="checkbox"/>					7/1
848	Varsity Red	<input type="checkbox"/>					7/1
064	Flint Grey	<input checked="" type="checkbox"/>					7/1
719	Tour Yellow	<input type="checkbox"/>					7/1

60% IMU



100 050 071 493 648 064 719

284291 JUST DO IT. STACK

W008 \$20.00

NEW

Short-sleeve crew tee with a screen print graphic on the front.

FABRIC: 5.8 oz. 100% cotton. Heather content varies.

DELIVERY WINDOW: 90 DAYS

M L XL XXL

100	White	<input type="checkbox"/>					7/1
451	Obsidian	<input type="checkbox"/>					7/1
071	Charcoal Heather	<input checked="" type="checkbox"/>					7/1
010	Black	<input checked="" type="checkbox"/>					7/1
050	Grey Heather	<input type="checkbox"/>					7/1
101	White	<input type="checkbox"/>					7/1
648	Varsity Red	<input type="checkbox"/>					7/1

60% IMU



100 451 071 010 050 101 648

284292 LONG-SLEEVE ARCH STRIPE

W0011 \$25.00

NEW

Long-sleeve crew tee with a plastisol screen print graphic on the front.

FABRIC: 5.8 oz. 100% cotton. Heather content varies.

DELIVERY WINDOW: 90 DAYS

M L XL XXL

100	White/(Old Royal)	<input type="checkbox"/>					7/1
850	Grey Heather/(Obsidian)	<input type="checkbox"/>					7/1
010	Black/(Crown Red)	<input type="checkbox"/>					7/1
451	Obsidian/(Varsity Red)	<input checked="" type="checkbox"/>					7/1
648	Varsity Red/(Dark Obsidian)	<input type="checkbox"/>					7/1
101	White/(Varsity Red)	<input type="checkbox"/>					7/1

56% IMU



100 050 010 451 648 101

MEN'S SPORT GRAPHIC TEES

275511 JDI COLOR BLOCKED RAGLAN TEE

W059 \$20.00

NEW

This color blocked, raglan, cotton jersey tee is perfect for the back to school time frame. Just Do It. trademark at center chest.

FABRIC: 120 g. 100% cotton (5% organic) plain jersey.

DELIVERY WINDOW: 90 DAYS

S M L XL

100	White/Moonlight Blue	7/1
063	Dark Grey Heather/Yellow Ochre	7/1
677	Team Red	7/1
103	White/Pine Green	7/1
682	Pinkfire II	7/1

52.5% IMU



100

063

677

103

682

254880 MESH SHORT

W0021 \$24.00

Let's challenge our core with the newest mesh short. Slightly gathered all around front waistband and side slash pockets for a fantastic feminine appeal. A comfortable 4.5" inseam with a Nike Sportswear logo at bottom left hem.

FABRIC: Body: 118 g. 100% nylon mesh. Lining: 100% nylon tricot.

DELIVERY WINDOW: 90 DAYS

XS S M L XL XXL

010	Black/White	7/1
488	Blue Spark/Blue Spark	7/1
824	Solar Orange/Solar Orange	7/1
677	Team Red/Team Red	7/1
682	Pinkfire II/Pinkfire II	7/1
302	Pine Green/Pine Green	7/1



010

488

824

677

682

302

254681 KNIT SHORT

W059 \$20.00

Sport it up! Short features supple knit interlock fabric, elastic waistband, external drawcord, and simple contrast side seam stripe. Nike Sportswear logo at bottom left hem. 4" inseam.

FABRIC: Dri-FIT 129 g. 100% polyester circular knit.

DELIVERY WINDOW: 90 DAYS

S M L XL

010	Black/White/White	7/1
482	Moonlight Blue/White/White	7/1
824	Solar Orange/White/White	7/1
682	Pinkfire II/White/White	7/1
302	Pine Green/White/White	7/1

52.5% IMU



010

482

824

682

302

274597 NIKE ATHLETIC DEPT. FOOTBALL PULL-OVER HOODY 16+ W0071 \$38.00

NEW

Pull-over fleece hoody with kangaroo pocket. Stitching detail on pocket. Center front graphic is flat screen print and flock detail. Sleeve graphic is flat screen print. Contrast hood lining and back neck tape.

FABRIC: Body: 280 g, 78% cotton (5% organic)/22% polyester French terry, Rib: 95% cotton (5% organic)/5% spandex rib. Hood lining: 100% cotton (5% organic) plain jersey.

DELIVERY WINDOW: 90 DAYS S M L XL

848	Varsity Red/Red Earth ■						7/1
883	Dark Grey Heather/Obsidian						7/1
010	Black/Blue Dusk □						7/1
435	Dark Marina Blue/Dark Army □						7/1

55.26% IMU



274596 NIKE PEBBLED FOOTBALL PULL-OVER HOODY 16+ W0071 \$38.00

NEW

Pull-over fleece hoody with kangaroo pocket. Stitching detail on pocket. Center front graphic is faux leather football detail. Sleeve graphic using flat screen print. Contrast hood lining and back neck tape.

FABRIC: Body: 280 g, 78% cotton (5% organic)/22% polyester French terry, Rib: 95% cotton (5% organic)/5% spandex rib. Hood lining: 100% cotton (5% organic) plain jersey.

DELIVERY WINDOW: 90 DAYS S M L XL

071	Charcoal Heather/Varsity Red ■						7/1
451	Obsidian/Varsity Blue □						7/1
814	Solar Orange/Obsidian □						7/1
010	Black/Gold Dust □						7/1

55.26% IMU



274846 JDI RINGER

W527 \$16.00

NEW

Short-sleeve cotton jersey ringer tee with a screen print graphic on the front and left sleeve.

FABRIC: Body: 190 g, 100% cotton (5.7% organic) circular knit jersey. Rib: 100% cotton (5.7% organic).

DELIVERY WINDOW: 90 DAYS S M L XL

648	Varsity Red/Red Earth/(Medium Grey)								7/1
451	Obsidian/Medium Grey/(Medium Grey) <input type="checkbox"/>								7/1
051	Grey Heather/Solar Orange/(Solar Orange) <input checked="" type="checkbox"/>								7/1
719	Tour Yellow/Blue Dusk/(Blue Dusk)								7/1
101	White/Dark Marina/(Dark Marina)								7/1

54.89% IMU



274848 CHEST STRIPE DOUBLE COLLAR

W527 \$16.00

NEW

Short-sleeve double collar cotton jersey tee with a screen print graphic and semi-transparent logo on the front.

FABRIC: Body: 190 g, 100% cotton (5.7% organic) circular knit jersey. Rib: 100% cotton (5.7% organic).

DELIVERY WINDOW: 90 DAYS S M L XL

648	Varsity Red/Red Earth/(Red Earth) <input type="checkbox"/>								7/1
050	Grey Heather/Obsidian/(Obsidian) <input checked="" type="checkbox"/>								7/1
010	Black/Gold Dust/(Gold Dust)								7/1
330	Dark Army/Urban Haze/(Urban Haze) <input type="checkbox"/>								7/1
416	Dark Marina Blue/Dark Army/(Dark Army) <input type="checkbox"/>								7/1

54.69% IMU





20 **FALL** 08

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**FALL
2009**




MEN'S WOMEN'S KIDS'



APPAREL

341776

JUST DO IT FLEECE HOODY

 W0061 \$40.00



Pull-over fleece hoody with kangaroo pocket. Stitching detail on pocket and contrast jersey hood lining. Gradiated oversize screen print and Swoosh design trademark at center front.

FABRIC: Body: 280 g. 78% cotton (5% organic)/22% polyester fleece. Rib: 95% cotton (5% organic)/5% spandex. Hood lining: 100% cotton (5% organic) plain jersey.

DELIVERY WINDOW: 90 DAYS

S M L XL

	S	M	L	XL	
021 Dark Grey/Agent					7/1
451 Obsidian/Stealth					7/1
211 Mahogany/Del Sol O					7/1
495 Blue Sapphire/Dark Grey					7/1

55% IMU



021

451

211

495

341841

FLEECE PANT

 W0541 \$32.00



Fleece pant with elasticized waistband and internal drawcord. Side-seam pockets and cargo pocket. Contrast mesh piping down leg. Embroidered Nike Sportswear logo at cargo pocket.

FABRIC: Body: 280 g. 78% cotton (5% organic)/22% polyester fleece.

DELIVERY WINDOW: 90 DAYS

S M L XL

	S	M	L	XL	
010 Black/Del Sol/White					7/1
063 Dark Grey Heather/White/Black					7/1
451 Obsidian/Agent/White					7/1

54.69% IMU



010

063

451

341788 CHEST STRIPE

W527 \$16.00

NEW

Short-sleeve cotton jersey tee with soft hand and soft density screen print at center front. Swoosh design trademark at left.

FABRIC: Body: 187 g. 100% cotton (5.7% organic) plain jersey. Rib: 100% cotton (5.7% organic). Body (heather): 187 g. 90% cotton (5.7% organic)/10% polyester plain jersey. Rib (heather): 90% cotton (5.7% organic)/10% polyester.

DELIVERY WINDOW: 90 DAYS S M L XL

060	Anthracite/(Agent)	7/1
100	White/(Stealth)	7/1
010	Black/(Del Sol) ☐	7/1
050	Grey Heather/(Blue Sapphire) ☐	7/1

54.69% IMU



341790 LIGHT EM UP SHORT-SLEEVE

W527 \$16.00

NEW

Short-sleeve cotton jersey tee with soft hand screen print at center front. Nike Sportswear logo on front.

FABRIC: Body: 187 g. 100% cotton (5.7% organic) plain jersey. Rib: 100% cotton (5.7% organic).

DELIVERY WINDOW: 90 DAYS S M L XL

451	Obsidian/(Agent)	7/1
010	Black/(Varsity Red) D	7/1
100	White/(Blue Sapphire) C	7/1
060	Anthracite/(Del Sol)	7/1

54.69% IMU



341781 CHUMP SHORT-SLEEVE

W527 \$16.00

NEW

Short-sleeve cotton jersey tee with screen print at center front. Swoosh design trademark at center front.

FABRIC: Body: 187 g. 100% cotton (5.7% organic) plain jersey. Rib: 100% cotton (5.7% organic).

DELIVERY WINDOW: 90 DAYS S M L XL

495	Blue Sapphire/(White)	7/1
-----	-----------------------	-----

54.69% IMU



341801 1984 LONG-SLEEVE

W5211 \$20.00

NEW

Long-sleeve cotton jersey tee with soft hand screen print at center front. Swoosh design trademark on front.

FABRIC: Body: 187 g. 100% cotton (5.7% organic) plain jersey. Rib: 100% cotton (5.7% organic). Body (heather): 187 g. 90% cotton (5.7% organic)/10% polyester plain jersey. Rib (heather): 90% cotton (5.7% organic)/10% polyester.

DELIVERY WINDOW: 90 DAYS S M L XL

451 Obsidian/Agent					771
050 Grey Heather/(Varsity Red)					771
648 Varsity Red/(Black)					771
100 White/(Del Sol)					771
495 Blue Sapphire/(Black)					771

55% IMU



451

050

648

100

495

341802 SWOOSH TWO-IN-ONE

W5211 \$25.00

NEW

Long-sleeve two-in-one cotton jersey tee with soft hand screen print and matte heat seal at center front of Swoosh design trademark.

FABRIC: Body: 187 g. 100% cotton (5.7% organic) plain jersey. Rib: 100% cotton (5.7% organic).

DELIVERY WINDOW: 90 DAYS S M L XL

451 Obsidian/Agent/Agent	D				771
100 White/Varsity Red/Charcoal					771
010 Black/Stealth/Light Charcoal					771
060 Anthracite/Del Sol/Del Sol					771

55% IMU



451

100

010

060

341803 NIKE STACKED TWO-IN-ONE

W5211 \$25.00

NEW

Long-sleeve two-in-one cotton jersey tee with soft hand screen print at center front.

FABRIC: Body: 187 g. 100% cotton (5.7% organic) plain jersey. Rib: 100% cotton (5.7% organic).

DELIVERY WINDOW: 90 DAYS S M L XL

082 Medium Grey/White/Agent					771
010 Black/Varsity Red/Varsity Red					771
211 Mahogany/Medium Grey/Del Sol					771
495 Blue Sapphire/White/(Varsity Blue)					771

55% IMU



082

010

211

495

341816 **BETTER FLEECE HOODY**

W0081 \$40.00

NEW

a

Brushed fleece hoody with printed jersey lined hood, rib inset panels and cuffs. Just Do It. trademark embroidered at center front chest. Nike Sportswear logo embroidered at left cuff.

FABRIC: Body: 80% cotton/20% polyester.

DELIVERY WINDOW: 90 DAYS S M L XL

485	Baltic Blue/Silver Foil									7/1
100	White/Silver Foil									7/1
667	Bright Rose/Silver Foil									7/1
063	Dark Grey Heather/Silver Foil									7/1

55% IMU



485 100 667 063

352044 **HOODED SHORT-SLEEVE HALF-ZIP JACKET**

W0541 \$34.00

NEW

All-over print brushed fleece half-zip hoody with contrast piping. Nike corporate logo embroidered at left chest.

FABRIC: Body: 80% cotton/20% polyester.

DELIVERY WINDOW: 90 DAYS S M L XL

485	Baltic Blue/White/White									7/1
667	Perfect Pink/White/Bright Rose									7/1

57.35% IMU



485 667

TEES

GIRLS'

341840 SHORT-SLEEVE NIKE LOGO TEE W527 \$16.00

NEW

Short-sleeve perfect fit jersey tee with rib neckline and oversized Nike corporate logo at center front. 20" length.

FABRIC: Body: 161 g. 100% cotton flat knit jersey. Collar: 100% cotton (5.7% organic).

DELIVERY WINDOW: 00 DAYS S M L XL

100	White	<input type="checkbox"/>					7/1
063	Dark Grey Heather	<input type="checkbox"/>					7/1
614	Bright Rose	<input type="checkbox"/>					7/1
064	Dark Grey Heather/Bright Rose/Varsity Maize	<input type="checkbox"/>					7/1

54.69% IMU



341830 SHORT-SLEEVE ILLUSTRATION TEE W088 \$18.00

NEW

Short-sleeve perfect fit tee with oversized Just Do It. trademark screen print at center front 20" length.

FABRIC: Body: 150 g. 80% cotton (5.7% organic)/20% polyester plain jersey. Collar: 80% cotton (5.7% organic)/20% polyester.

DELIVERY WINDOW: 90 DAYS S M L XL

383	Lucky Green/White	<input type="checkbox"/>					7/1
100	White/Baltic Blue	<input type="checkbox"/>					7/1
063	Dark Grey Heather/Varsity Maize	<input type="checkbox"/>					7/1
101	White/Varsity Maize	<input type="checkbox"/>					7/1
703	Varsity Maize/Perfect Pink	<input type="checkbox"/>					7/1

55.56% IMU



341833 CAP SLEEVE NIKE TEE W088 \$18.00

NEW

Ruffle sleeve perfect fit tee with screen print and metallic foil accents. 22" length.

FABRIC: Body: 161 g. 100% cotton flat knit jersey. Collar: 100% cotton (5.7% organic).

DELIVERY WINDOW: 90 DAYS S M L XL

485	Baltic Blue/White	<input type="checkbox"/>					7/1
100	White/Lucky Green	<input type="checkbox"/>					7/1
642	Perfect Pink/Bright Rose	<input type="checkbox"/>					7/1
703	Varsity Maize/White	<input type="checkbox"/>					7/1

55.56% IMU



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,
Opposer,

vs.

BARBARA LORENZO,
Applicant.

Opposition No. 91286066

Mark: DON'T JUST DO IT, GET IT DONE

Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-19

Part 4 of 5



FAT10 IGNITE 
THE POWER
OF SPORT

KIDS' APPAREL

381241 ATHLETIC DEPT TEE

W527 \$116.00

For everyday use. Short-sleeve Nike Athletic Department screen print tee features a center front graphic that combines trendy and sport.

FABRIC: Body: 150 g. 80% cotton (5.7% organic)/20% polyester plain jersey. Body: 161 g. 100% cotton plain jersey. Collar: 100% cotton (5.7% organic). Rib: 80% cotton (5.7% organic)/20% polyester.

DELIVERY WINDOW: 90 DAYS

S M L XL

	S	M	L	XL	
597 Club Purple/Wineberry					7/1
697 Lt Wild Mango					7/1
101 White/Lt Retro					7/1
437 Lt Retro					7/1

SGPDS EXCLUSIVE
54.69% IMU


597

697

101

437

381245 INTEGRATED ENERGY PACK TEE

W008 \$18.00

Screen print hi-gloss short-sleeve tee with a center front Just Do It. trademark graphic. Girl's only graphic colors.

FABRIC: Body: 161 g. 100% cotton plain jersey. Collar: 100% cotton (5.7% organic).

DELIVERY WINDOW: 90 DAYS

S M L XL

	S	M	L	XL	
100 White					7/1
530 Club Purple					7/1
697 Lt Wild Mango					7/1
437 Lt Retro					7/1

55.56% IMU


100

530

697

437

381238 TEXTURE NIKE TEE

W008 \$18.00

Oversized short-sleeve Nike trademark tee. Center front screen print graphic is angled and has gradient colors.

FABRIC: Body: 150 g. 80% cotton (5.7% organic)/20% polyester plain jersey. Body: 161 g. 100% cotton plain jersey. Collar: 100% cotton (5.7% organic). Rib: 80% cotton (5.7% organic)/20% polyester.

DELIVERY WINDOW: 90 DAYS

S M L XL

	S	M	L	XL	
100 White/Club Purple					7/1
330 Club Purple					7/1
697 Lt Wild Mango					7/1
425 Lt Mega Blue					7/1
103 White/Lt Wild Mango					7/1

55.56% IMU


100

330

697

425

103

381242 NIKE SCRIPT LONG-SLEEVE

W009 \$20.00

NEW

Nike trademark long-sleeve screen print tee. Graphic is located in the center front and is uniquely executed with gradient colors.

FABRIC: Body: 150 g. 80% cotton (5.7% organic)/20% polyester plain jersey. Collar: 100% cotton (5.7% organic). Rib: 80% cotton (5.7% organic)/20% polyester.

DELIVERY WINDOW: 90 DAYS S M L XL

010	Black					7/1
100	White/Lt Retro					7/1
626	Wineberry <input type="checkbox"/>					7/1
623	Daring Red					7/1
495	Lt Retro					7/1

55% IMU



397484 JDITWO-IN-ONE LONG-SLEEVE

W0521 \$28.00

NEW

Fun and new, the two-in-one long-sleeve Just Do It. trademark screen print tee incorporates pop colors and distressed foil. Executed as a center front graphic.

FABRIC: Body: 150 g. 80% cotton (5.7% organic)/20% polyester plain jersey. Body (heather): 161 g. 100% cotton plain jersey. Collar: 100% cotton (5.7% organic). Rib: 80% cotton (5.7% organic)/20% polyester.

DELIVERY WINDOW: 90 DAYS S M L XL

010	Black/Dark Grey/Heather					7/1
626	Wineberry/Dark Grey/Heather <input type="checkbox"/>					7/1
495	Lt Retro/Lt Mega Blue <input type="checkbox"/>					7/1

55.86% IMU



381243 NIKE BUBBLES TWO-IN-ONE LONG-SLEEVE

W03211 \$25.00

NEW

Get noticed in your two-in-one long-sleeve Nike trademark bubbles tee. Bright colors, cute bubble graphic. Center front screen print graphic has a hi-gloss to make it look shiny new.

FABRIC: Body: 150 g. 80% cotton (5.7% organic)/20% polyester plain jersey. Body (heather): 161 g. 100% cotton plain jersey. Collar: 100% cotton (5.7% organic). Rib: 80% cotton (5.7% organic)/20% polyester.

DELIVERY WINDOW: 90 DAYS S M L XL

011	Black/White					7/1
626	Wineberry/Dark Grey/Heather <input type="checkbox"/>					7/1
697	Lt Wild/Mango/White <input type="checkbox"/>					7/1
496	Lt Retro/White/Lt Mega Blue					7/1

55% IMU



393411 SWOOSH PIECES TEE

WDD8 \$18.00

Short-sleeve over-sized Swoosh design trademark screen print. Swoosh design trademark graphic is classic, yet fresh and unexpected.

FABRIC: Body: 183 g. 100% cotton. Body (heather): 165 g. 100% cotton (5% organic) plain jersey. Rib: 100% cotton (5% organic).

DELIVERY WINDOW: 90 DAYS

S M L XL

	S	M	L	XL	
050 Grey Heather	<input type="checkbox"/>				7/1
451 Obsidian					7/1
060 Anthracite	<input type="checkbox"/>				7/1
648 Varsity Red					7/1

55.56% IMU


395483 JDITEE

WDD8 \$18.00

Short-sleeve crew with a center front fun and expressive screen-print graphic. Contemporary color designs fill the Just Do It. trademark graphic and allow for an unexpected tee.

FABRIC: Body: 185 g. 90% cotton (5.7% organic)/10% polyester plain jersey. Body (heather): 165 g. 100% cotton (5% organic) plain jersey. Rib: 100% cotton (5% organic). Rib (heather): 90% cotton (5.7% organic)/10% polyester.

DELIVERY WINDOW: 90 DAYS

S M L XL

	S	M	L	XL	
100 White					7/1
451 Obsidian	<input type="checkbox"/>				7/1
050 Grey Heather	<input type="checkbox"/>				7/1
648 Varsity Red					7/1

55.56% IMU


381203 NIKE POP TEE

WDD8 \$18.00

Short-sleeve screen print crew with large graphic. Explosion of the latest youthful colors and art combined with oversized Nike trademark letters.

FABRIC: Body: 183 g. 100% cotton (5.7% organic) plain jersey. Rib: 100% cotton.

DELIVERY WINDOW: 90 DAYS

S M L XL

	S	M	L	XL	
351 Urban Haze	<input type="checkbox"/>				7/1
064 Flint Grey	<input type="checkbox"/>				7/1
495 Blue Sapphire					7/1

55.56% IMU





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YOUNG ATHLETES
APPAREL

JUST
UN.

SU 
2011
EMPOWER
SPORT

NIKE
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NIKE
NIKE
NIKE



412600

NIKE BUSTER

3+ W008 \$18.00

This retro inspired graphic is adorable! Girls will love the great use of color in this "Nike buster" short-sleeve tee. Light glitter used across entire graphic.

FABRIC: 100% cotton.

SIZES: XS-XL

657 Gym Pink	SS	4/1
565 Lt Brt Violet		4/1
451 Obsidian		4/1
100 White		4/1

NEW



657

565

451

100

412593

CATCH ME IF YOU CAN

3+ W627 \$16.00

Humorous bunny with a bit of attitude. Girls will love making a "Fast" statement with this, "Catch me if you can" short-sleeve tee. Hi gloss heat seal over graphic giving it that extra shine.

FABRIC: 100% cotton.

SIZES: XS-XL

657 Gym Pink	4/1
565 Lt Brt Violet	4/1
010 Black	4/1

NEW



657

565

010

412601

POP JDI

3+ W627 \$16.00

Color, color, color on this modern type Just Do It. trademark short-sleeve girls tee! Girls will love the over size print with mixed colors. Tee is 100% ringspun cotton.

FABRIC: 100% cotton.

SIZES: XS-XL

657 Gym Pink	4/1
535 Ink	4/1
438 Chlorine Blue	4/1
063 Dk Grey Heather	4/1
100 White	4/1

NEW



657

535

438

063

100

412585

NIKE PIECES

3+ W008 \$18.00

Fun colors light up this short-sleeve tee. Graphic has matte heat seal over it giving off a bit of shine. The girl will love the action feel!

FABRIC: 100% cotton.

SIZES: XS-XL

657 Gym Pink	4/1	
565 Lt Brt Violet	4/1	
438 Chlorine Blue	SS	4/1
009 Light Charcoal		4/1
100 White	SS	4/1

NEW



657

565

438

009

100

FAT2 UNLEASH 
MY POTENTIAL

MEN'S APPAREL
NIKE ATHLETIC DEPARTMENT/CLASSICS

NEW

486880 CLASSIC FLEECE PO HOODY GRAPHIC 2

\$50.00

010	BLACK		7/1
060	ANTHRACITE/MEDIUM GREY		7/1
063	DK GREY HEATHER	SS	7/1
071	CHARCOAL HEATHR	SO	7/1
302	PINE GREEN		7/1
401	DARK OBSIDIAN/MEDIUM GREY	SO	7/1
547	COURT PURPLE		7/1
657	UNIVERSITY RED		7/1

Just Do It. trademark water-base screen print at center chest. Standard fit
Body heather 300g 80% cotton (5% organic)/20% polyester French terry
XS-XL,2XL,3XL



010

060

063

071



302

401

547

657

holiday
2012
color preview



NEW

481597 SWOOSH BAG

1+

\$25.00

010	BLACK/DK GREY HEATHER	SO	7/1
341	GORGE GREEN/DK GREY HEATHER	SS	7/1
405	LIGHT MIDNIGHT/DK GREY HEATHER		7/1
414	DYNAMIC BLUE/DK GREY HEATHER		7/1
606	GYM RED/DK GREY HEATHER		7/1
836	MESA ORANGE/DK GREY HEATHER		7/1

All-purpose short-sleeve crew. Standard fit. Graphic application is a spot gloss.

Body 185g. 100% cotton (10% organic) plain jersey. Rib 260g. 100% cotton (10% organic).

XS-XL,2XL,3XL



454086 NEW JDI SWOOSH TEE

1+

\$25.00

010	BLACK/DK GREY HEATHER/VARSITY RED	◀	7/1
063	DK GREY HEATHER/DK GREY HEATHER/TEAM ORANGE	◀	7/1
100	WHITE/DK GREY HEATHER/TEAM ROYAL	◀	7/1
303	PINE GREEN/DK GREY HEATHER/UNIVERSITY GOLD		7/1
452	DARK OBSIDIAN/DK GREY HEATHER/WHITE	◀	7/1
477	GAME ROYAL/DK GREY HEATHER/UNIVERSITY GOLD		7/1
547	COURT PURPLE/DK GREY HEATHER/GYM RED	SS	7/1
657	UNIVERSITY RED/DK GREY HEATHER/TEAM RED		7/1
678	TEAM RED/DK GREY HEATHER/UNIVERSITY GOLD		7/1
739	UNIVERSITY GOLD/DK GREY HEATHER/BLACK	SO	7/1
847	TEAM ORANGE/DK GREY HEATHER/COURT PURPLE		7/1

Swoosh design trademark and Just Do It. trademark on front chest.

XS-XL,2XL,3XL



393461 JDI SPLATTER



\$25.00

011	BLACK/DK GREY HEATHER/VARSITY MAIZE	4	7/1
065	DK GREY HEATHER/DK GREY HEATHER/TEAM RED		7/1
102	WHITE/DK GREY HEATHER/VARSITY PURPLE	4	7/1
303	PINE GREEN/DK GREY HEATHER/BLACK		7/1
453	DARK OBSIDIAN/DK GREY HEATHER/VARSITY MAIZE		7/1
476	GAME ROYAL/DK GREY HEATHER/UNIVERSITY RED	SO	7/1
548	COURT PURPLE/DK GREY HEATHER/WHITE	SS	7/1
657	UNIVERSITY RED/DK GREY HEATHER/WHITE		7/1
678	TEAM RED/DK GREY HEATHER/UNIVERSITY GOLD		7/1
740	UNIVERSITY GOLD/DK GREY HEATHER/VARSITY ROYAL		7/1
847	TEAM ORANGE/DK GREY HEATHER/DARK OBSIDIAN		7/1

Standard fit. Graphic is water-based ink.

Body 180g 100% cotton (10% organic) plain jersey. Rib 250g. 100% cotton (10% organic).

XS-XXXL



NEW**481632 JDI GYM**

k+

\$25.00

010	BLACK/DK GREY HEATHER		7/1
063	DK GREY HEATHER/DK GREY HEATHER		7/1
100	WHITE/DK GREY HEATHER		7/1
302	PINE GREEN/DK GREY HEATHER	SO	7/1
452	DARK OBSIDIAN/DK GREY HEATHER		7/1
476	GAME ROYAL/DK GREY HEATHER	SS	7/1
547	COURT PURPLE/DK GREY HEATHER		7/1
657	UNIVERSITY RED/DK GREY HEATHER		7/1
677	TEAM RED/DK GREY HEATHER		7/1
739	UNIVERSITY GOLD/DK GREY HEATHER		7/1
846	TEAM ORANGE/DK GREY HEATHER		7/1

All-purpose short-sleeve crew. Standard fit. Graphic application is done with a self crackle
 Body 180g, 100% cotton (10% organic) plain jersey. Rib 250g, 100% cotton (10% organic)
 XS-XL,2XL,3XL

**NEW****481599 JDI MEDAL**

k+

\$25.00

010	BLACK/DK GREY HEATHER		7/1
063	DK GREY HEATHER/DK GREY HEATHER		7/1
100	WHITE/DK GREY HEATHER		7/1
405	LIGHT MIDNIGHT/DK GREY HEATHER	SO	7/1
606	GYM RED/DK GREY HEATHER	SS	7/1

All-purpose short-sleeve crew. Standard fit. Graphic application is soft hand screen print.
 Body 185g, 100% cotton (10% organic) plain jersey. Rib 260g, 100% cotton (10% organic)
 XS-XL,2XL,3XL



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NIK8480


SP
13



YOUNG ATHLETES
APPAREL

NEW**521429 SS JDI FILL BASEBALL TD**

W008

\$18.00

010	BLACK	1/1
063	DK GREY HEATHER	1/1
100	WHITE	1/1
451	OBSIDIAN	1/1
491	GAME ROYAL	1/1

All-purpose, short-sleeve crew. Graphic application executed with a soft hand screen print.

Body 180g, 80% cotton (10% organic)/20% polyester plain jersey. Rib 250g, 80% cotton (10% organic)/20% polyester.

XS-XL



010

063

100

451

491

NEW**521430 SS BASEBALL NEVER CAUGHT**

W008

\$18.00

010	BLACK/DK GREY HEATHER	SS	1/1
063	DK GREY HEATHER/DK GREY HEATHER	SO	1/1
483	DK ELECTRIC BLU/DK GREY HEATHER		1/1
654	GYM RED/DK GREY HEATHER		1/1
846	TEAM ORANGE/DK GREY HEATHER		1/1

All-purpose, short-sleeve crew. Graphic application executed with a soft hand screen print.

Body 180g, 80% cotton (10% organic)/20% polyester plain jersey. Rib 250g, 80% cotton (10% organic)/20% polyester.

XS-XL



010

063

483

654

846

NEW**521431 PLAYN THE FIELD SS TEE**

W008

\$18.00

063	DK GREY HEATHER/DK GREY HEATHER	SS	1/1
100	WHITE/DK GREY HEATHER	SO	1/1
451	OBSIDIAN/DK GREY HEATHER		1/1
703	VARSITY MAIZE/DK GREY HEATHER		1/1

All-purpose, short-sleeve crew. Graphic application executed with a soft hand screen print.

Body 180g, 80% cotton (10% organic)/20% polyester plain jersey. Rib 250g, 80% cotton (10% organic)/20% polyester.

XS-XL



063

100

451

703

NEW**521432 BALLER SS TEE**

W008

\$18.00

100	WHITE/DK GREY HEATHER	SS	1/1
451	OBSIDIAN/DK GREY HEATHER	SO	1/1
648	VARSITY RED/DK GREY HEATHER		1/1
703	VARSITY MAIZE		1/1

All-purpose, short-sleeve crew. Graphic application executed with a soft hand screen print.

Body 180g, 80% cotton (10% organic)/20% polyester plain jersey. Rib 250g, 80% cotton (10% organic)/20% polyester.

XS-XL



100

451

648

703

NEW

521438 SS SWOOSH CONSTANT



W008

\$18.00

010	BLACK/DK GREY HEATHER		1/1
063	DK GREY HEATHER/DK GREY HEATHER	SS	1/1
100	WHITE/DK GREY HEATHER		1/1
483	DK ELECTRIC BLU/DK GREY HEATHER	SO	1/1
654	GYM RED/DK GREY HEATHER		1/1
762	VIVID SULFUR/DK GREY HEATHER		1/1

All-purpose, short-sleeve crew. Graphic application executed with a soft hand screen print.

Body 180g. 80% cotton (10% organic)/20% polyester plain jersey. Rib 250g. 80% cotton (10% organic)/20% polyester.

XS-XL



NEW

521443 EF8 NOVELTY SWOOSH TEE



W008

\$18.00

010	BLACK/DK GREY HEATHER		1/1
063	DK GREY HEATHER/DK GREY HEATHER		1/1
100	WHITE/DK GREY HEATHER		1/1
302	PINE GREEN/DK GREY HEATHER		1/1
491	GAME ROYAL/DK GREY HEATHER		1/1
547	COURT PURPLE/DK GREY HEATHER		1/1
762	VIVID SULFUR/DK GREY HEATHER		1/1
846	TEAM ORANGE/DK GREY HEATHER		1/1

All-purpose, short-sleeve crew. Graphic application executed with a soft hand screen print.

Body 185g. 100% cotton (10% organic) circular knit jersey. Rib 250g. 100% cotton (10% organic).

XS-XL



NEW

515747 QT JDI SWOOSH SS CREW TEE



W008

\$18.00

011	BLACK/DK GREY HEATHER/BALTIC BLUE		1/1
064	DK GREY HEATHER/DK GREY HEATHER/GYM RED		1/1
101	WHITE/DK GREY HEATHER/TEAM ORANGE		1/1
336	SEA GREEN/DK GREY HEATHER/STRATA GREY		1/1
654	GYM RED/DK GREY HEATHER		1/1
847	TEAM ORANGE/DK GREY HEATHER/WHITE		1/1

All-purpose, short-sleeve crew. Graphic executed with a soft hand screen print.

XS-XL



NEW**521400 HEADPHONE BALL SS TEE**

W008

\$18.00

010	BLACK/TEAM ORANGE	SS	1/1
071	CHARCOAL HEATHR/ATOMIC TEAL		1/1
499	DEEP ROYAL BLUE/DEEP ROYAL BLUE		1/1
657	UNIVERSITY RED/LT PHOTO BLUE	SO	1/1

All-purpose, long-sleeve crew. Graphic application executed with a soft hand screen print.
 Body 185g. 100% cotton (10% organic) plain jersey. Rib 250g. 100% cotton (10% organic).
 XS-XL



010

071

499

657

NEW**521404 SS BBALL IMAGE TEE**

W008

\$18.00

010	BLACK/UNIVERSITY RED/UNIVERSITY RED	SS	1/1
060	ANTHRACITE/VIVID SULFUR		1/1
100	WHITE/GAME ROYAL		1/1
451	OBSIDIAN/LT PHOTO BLUE		1/1
547	COURT PURPLE/ELECTRIC YELLOW		1/1

All-purpose, short-sleeve crew. Graphic application executed with a soft hand screen print.
 Body 185g. 100% cotton (10% organic) plain jersey. Rib 250g. 100% cotton (10% organic).
 XS-XL



010

060

100

451

547

NEW**521401 SS JDI FILL**

W008

\$18.00

010	BLACK/DK GREY HEATHER	SS	1/1
100	WHITE/DK GREY HEATHER		1/1
451	OBSIDIAN/DK GREY HEATHER		1/1
648	VARSITY RED/DK GREY HEATHER	SO	1/1

All-purpose, short-sleeve crew. Graphic application executed with a soft hand screen print.
 Body 185g. 100% cotton (10% organic) plain jersey. Rib 250g. 100% cotton (10% organic).
 XS-XL



010

100

451

648

NEW**521405 I'M DOING WORK SS TEE**

W008

\$18.00

010	BLACK/DK GREY HEATHER/WHITE	SS	1/1
022	SPORT GREY/DK GREY HEATHER		1/1
100	WHITE/DK GREY HEATHER		1/1
491	GAME ROYAL/DK GREY HEATHER		1/1
657	UNIVERSITY RED/DK GREY HEATHER		1/1

All-purpose, short-sleeve crew. Graphic application executed with a soft hand screen print.
 Body 185g. 100% cotton (10% organic) plain jersey. Rib 250g. 100% cotton (10% organic).
 XS-XL



010

022

100

491

657

NEW

395488	GIRLS' NSW TEE	W0011	\$22.00
067	DK GREY HEATHER/ULTRAVIOLET	1/1	
108	WHITE/POLARIZED PINK	1/1	
336	SEA GREEN	1/1	

Very recognizable and authentic short-sleeve crew with the Nike Sportswear logo located on the center front. This graphic continues to be innovative by means of trending color arrangements.

Body 150g. 100% cotton (100% organic) plain jersey. Rib 240g. 100% cotton (100% organic).

S-XL



067

108

336

NEW

521471	SS NOVELTY NIKE	W008	\$18.00
100	WHITE/DK GREY HEATHER	SO	1/1
063	DK GREY HEATHER/DK GREY HEATHER		1/1
685	FUSION PINK/DK GREY HEATHER		1/1
422	NEO TURQ/DK GREY HEATHER	SS	1/1

All-purpose, short-sleeve crew. Graphic executed with a soft hand screen print.

Rib 220g. 100% cotton (5% organic).

S-XL



100

063

685

422

NEW

521464	SS BLOCK NIKE CONSTANT	W008	\$18.00
010	BLACK/DK GREY HEATHER		1/1
100	WHITE/DK GREY HEATHER		1/1
485	BALTIC BLUE/DK GREY HEATHER	SO	1/1
533	ULTRAVIOLET/DK GREY HEATHER		1/1
393	ATOMIC TEAL/DK GREY HEATHER	SS	1/1

All-purpose, short-sleeve crew. Graphic executed with a soft hand screen print.

Body 140g. 100% cotton (5% organic) plain jersey. Rib 220g. 100% cotton (5% organic).

S-XL



010

100

485

533

393

NEW

521466	SS JDI TEE	W008	\$18.00
100	WHITE/DK GREY HEATHER		1/1
063	DK GREY HEATHER/DK GREY HEATHER		1/1
393	ATOMIC TEAL/DK GREY HEATHER		1/1
533	ULTRAVIOLET/DK GREY HEATHER	SS	1/1
685	FUSION PINK/DK GREY HEATHER		1/1

All-purpose, short-sleeve crew. Graphic executed with a soft hand screen print.

Body 190g. 100% cotton (10% organic) plain jersey. Rib 250g. 100% cotton (10% organic).

S-XL



100

063

393

533

685

NEW**521469 SS NOVELTY SWOOSH TEE**

W008

\$18.00

100	WHITE/DK GREY HEATHER		1/1
063	DK GREY HEATHER/DK GREY HEATHER	SO	1/1
685	FUSION PINK/DK GREY HEATHER		1/1
533	ULTRAVIOLET/DK GREY HEATHER		1/1
422	NEO TURQ/DK GREY HEATHER	SS	1/1

All-purpose, long-sleeve crew. Graphic executed with a soft hand screen print.

Rib 220g. 100% cotton (5% organic).

S-XL



100

063

685

533

422

NEW**515637 JUST DO IT SWOOSH TEE YTH**

W008

\$18.00

063	DK GREY HEATHER/DK GREY HEATHER		1/1
100	WHITE/DK GREY HEATHER		1/1
485	BALTIC BLUE/DK GREY HEATHER		1/1
533	ULTRAVIOLET/DK GREY HEATHER		1/1
685	FUSION PINK/DK GREY HEATHER		1/1
647	ION PINK/DK GREY HEATHER		1/1

All-purpose, short-sleeve crew. Graphic executed with a soft hand screen print.

Body 140g. 100% cotton (5% organic) plain jersey. Rib 220g. 100% cotton (5% organic).

XS-XL



063

100

485

533

685

647

NEW**521470 SS NOVELTY SWOOSH**

W008

\$18.00

100	WHITE/DK GREY HEATHER		1/1
533	ULTRAVIOLET/DK GREY HEATHER	SS	1/1
685	FUSION PINK/DK GREY HEATHER		1/1
393	ATOMIC TEAL/DK GREY HEATHER	SO	1/1
485	BALTIC BLUE/DK GREY HEATHER		1/1

All-purpose, short-sleeve crew. Graphic executed with a soft hand screen print.

Rib 220g. 100% cotton (5% organic).

S-XL



100

533

685

393

485

NEW**521461 SS WE RUN THINGS TEE**

W008

\$18.00

063	DK GREY HEATHER/DK GREY HEATHER	SS	1/1
100	WHITE/DK GREY HEATHER		1/1
533	ULTRAVIOLET/DK GREY HEATHER		1/1
685	FUSION PINK/DK GREY HEATHER	SO	1/1

All-purpose, short-sleeve crew. Graphic executed with a soft hand screen print.

Rib 220g. 100% cotton (5% organic).

S-XL



063

100

533

685



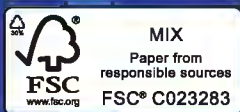
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,
Opposer,

vs.

BARBARA LORENZO,
Applicant.

Opposition No. 91286066

Mark: DON'T JUST DO IT, GET IT DONE

Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-19

Part 5 of 5


FA14
SUPER NATURAL PERFORMANCE

**WOMEN'S
APPAREL**
PERFORMANCE



NEW**DRI-FIT****605393 SLIM DRI-FIT COTTON L/S** W0041 **\$28.00**

010	BLACK/BLACK		7/1
063	DK GREY HEATHER/MEDIUM GREY		7/1
375	LAB GREEN HTR/VOLT	SO	7/1
100	WHITE/WHITE		7/1
423	ANTARCTICA/ANTARCTICA		7/1
456	LT GAME RYL HTR/HYPER COBALT		7/1
553	PURPLE HAZE/PURPLE HAZE	SO	7/1
697	FUCHSIA FRC HTR/FUCHSIA FORCE	SS	7/1

Dri-FIT cotton poly blend fabrication provides sweat management and a soft hand feel. Slim fit flatters and fits the curves of a woman's body. Flat-seam construction adds comfort and reduces irritation caused by chafing. Side seams are true to the side. Taping at the back neck for a clean finish.

Body: Dri-FIT 150g, 60% cotton (10% organic) 40% polyester plated jersey. Neckband: 250g, 100% cotton (10% organic).

XS-XL



010

063

375

100



423

456

553

697

NEW**DRI-FIT****651557 NA DFCT LS V-NECK JDI** W0051 **\$30.00**

691	FUCHSIA FORCE/COOL GREY/DEEP GARNET		8/1
553	PURPLE HAZE/COOL GREY/DARK RAISIN		8/1
423	ANTARCTICA/COOL GREY/HYPER COBALT		8/1
010	BLACK/COOL GREY/WHITE		8/1

Body: Dri-FIT 150g, 58% cotton (10% organic) 42% polyester plated jersey. Neckband: 250g, 100% cotton (10% organic).

XS-XL



691

553

423

010

NEW

648725 JDI ALL TIME FZ HOODY W0523 \$65.00

060	ANTHRACITE/BLACK/LIGHT ASH GREY/HYPER PINK	8/1
691	FUCHSIA FORCE/DEEP ROYAL BLUE/HYPER PINK/IVORY	8/1
702	VOLT/PURPLE HAZE/DARK RAISIN/BLACK	8/1
309	MEDIUM MINT/HYPER PINK/DARK RAISIN/PURPLE HAZE	7/1
440	HYPER COBALT/BRIGHT MANGO/DEEP ROYAL BLUE/IVORY	7/1

At the gym, practice or out in the elements, Nike Just Do It All Time Full-Zip Hoodie streamlines coverage and maximizes ergonomic comfort. Thermal fleece retains warmth without adding weight, making this a great for when the weather turns. Thermal performance, streamlined fit. Therma-FIT fabric helps lock in heat to keep you warm. Kangaroo pocket provides convenient small-item storage. Ergonomic hood with scuba collar enhances coverage.

Body (solid): Therma-FIT 215g. 100% polyester French terry.

XS-XL





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NIK8680



YOUNG ATHLETES
APPAREL



709952 JDI SWOOSH TEE YTH  W009 **\$20.00**

100	WHITE/WHITE/UNIVERSITY RED	◀	7/1
010	BLACK/BLACK/VOLT	◀	7/1
060	ANTHRACITE/ANTHRACITE/WHITE	◀	7/1
451	OBSIDIAN/OBSIDIAN/RADIANT EMERALD	◀	7/1
480	GAME ROYAL/GAME ROYAL/VOLT	◀	7/1
687	GYM RED/GYM RED/BLACK	◀	7/1
891	TEAM ORANGE/TEAM ORANGE/OBSIDIAN	SS ◀	7/1
309	RADIANT EMERALD/RADIANT EMERALD/WHITE	SS ◀	7/1

CASUAL CREW COMFORT. The Nike "Just Do It" Swoosh Boys' T-Shirt features a graphic across the center chest on soft, lightweight cotton fabric for all-day comfort. Shoulder seams are rolled forward to increase range of motion. Ribbed neckline helps the tee stay in place. Crew-neck design offers a comfortable fit.

Rib: 250g. 100% cotton (10% organic).

XS-XL



684075 SWOOSH CONSTANT TEE YTH  W009 **\$20.00**

451	OBSIDIAN/OBSIDIAN	◀	7/1
060	ANTHRACITE/ANTHRACITE	◀	7/1
010	BLACK/BLACK	SS ◀	7/1
309	RADIANT EMERALD/RADIANT EMERALD	SO ◀	7/1
687	GYM RED/GYM RED	◀	7/1

CASUAL COMFORT. CONSTANT CREW. The Nike Swoosh Constant Crew Boys' T-Shirt features a Swoosh design trademark in seemingly-constant motion across the chest on soft, lightweight cotton fabric for all-day comfort. Shoulder seams are rolled forward to increase range of motion. Ribbed neckline helps the tee stay in place. 100% cotton fabric offers a comfortable fit.

Rib: 250g. 100% cotton (10% organic).

XS-XL



684068 CAT NIKE BLOCK TEE YTH  W009 **\$20.00**

010	BLACK/BLACK	SS ◀	7/1
060	ANTHRACITE/ANTHRACITE	◀	7/1
100	WHITE/WHITE	◀	7/1
309	RADIANT EMERALD/RADIANT EMERALD	SO ◀	7/1
063	DK GREY HEATHER/DK GREY HEATHER	SO ◀	7/1
480	GAME ROYAL/GAME ROYAL	◀	7/1

Core cotton short-sleeve crew neck tee. Three color Nike trademark graphic at center front chest.

Rib: 250g. 100% cotton (10% organic).

XS-XL



NEW**684060 NIKE FOOTBALL COTTON TEE YTH**

W009

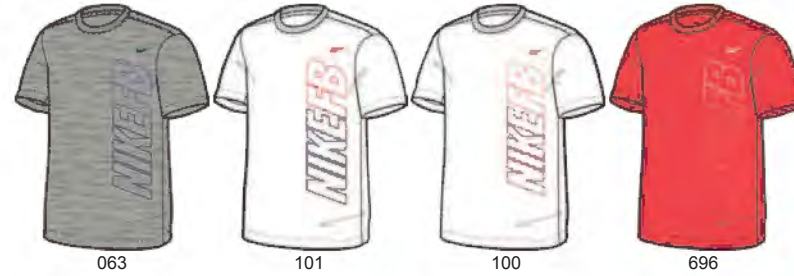
\$20.00

063	DK GREY HEATHER/DK GREY HEATHER	7/1
101	WHITE/WHITE	7/1
100	WHITE/WHITE/TOTAL ORANGE	7/1
696	LT CRIMSON/LT CRIMSON	7/1

CASUAL CREW FOR THE NOT-SO-CASUAL FOOTBALL FAN. The Nike Football Crew Boys' T-Shirt features a vertical graphic on soft, lightweight cotton fabric for all-day comfort. Shoulder seams are rolled forward to increase range of motion. Ribbed neckline helps the tee stay in place. Dri-FIT fabric wicks away sweat to help keep you dry and cool.

Rib: 250g. 100% cotton (10% organic).

XS-XL

**NEW****709089 TRUE BEAST COTTON TEE YTH**

W009

\$20.00

063	DK GREY HEATHER/DK GREY HEATHER	7/1
010	BLACK/BLACK	7/1
480	GAME ROYAL/GAME ROYAL	7/1
687	GYM RED/GYM RED	7/1

COMFORTABLE CREW. The Nike "True Beast" Cotton Boys' T-Shirt features a glow-in-the-dark graphic on soft, lightweight cotton fabric for all-day comfort. Shoulder seams are rolled forward to increase range of motion. Ribbed crew neck design helps the tee stay in place. 100% cotton fabric provides a comfortable feel.

Rib: 250g. 100% cotton (10% organic).

XS-XL

**NEW****DRI-FIT****684093 BACK TO THE FUTURE TEE YTH**

W009

\$20.00

010	BLACK	7/1
480	GAME ROYAL	7/1
100	WHITE	7/1
091	CARBON HEATHER	7/1

CLASSIC CREW. FUTURISTIC GRAPHIC. The Nike Back to the Future Crew Boys' T-Shirt features an electric graphic that's worthy of Marty on soft, lightweight cotton fabric for all-day comfort. Shoulder seams are rolled forward to increase range of motion. Ribbed neckline helps the tee stay in place. 100% cotton fabric offers a comfortable fit.

Body: Dri-FIT 160g. 100% polyester plain jersey. Rib: 250g. 100% cotton (10% organic).

XS-XL

**NEW****716392 NIKE FTBL SWOOSH TEE YTH**

W009

\$20.00

010	BLACK/BLACK	SS 7/1
037	DK GREY HEATHER/DK GREY HEATHER	7/1

COTTON COMFORT. The Nike Football Core Boys' T-Shirt features a colorful graphic on soft, lightweight cotton fabric for all-day comfort. Shoulder seams are rolled forward to increase range of motion. Ribbed neckline helps the tee stay in place. 100% cotton fabric offers a comfortable feel.

Rib: 250g. 100% cotton (10% organic).



010

037

NEW

729909 KO 3.0 NOVELTY HOODIE YTH



W0612

\$45.00

065	COOL GREY/VIVID PINK	7/1
667	PINK POW/WOLF GREY	7/1
342	KEY LIME/PINK POW	7/1
409	TIDE POOL BLUE/INSIGNIA BLUE	7/1

Therma-FIT

ALL PURPOSE WARMTH AND COVERAGE. Nike KO 3.0 Girls' Training Hoodie is made with Therma-FIT fabric and features a mesh-lined hood for breathability, warmth and comfort. Ribbed cuffs and hem help hold the hoodie in place. On-seam pockets offer storage. Therma-FIT fabric helps keep you warm.

Body: Therma-FIT 220g, 100% polyester double pique. Cuff/waistband/hem: 280g, 100% polyester. Hood lining: Dri-FIT 115g, 100% polyester warp knit mesh.

XS-XL



NEW**DRI-FIT****392389 LEGEND S/S TOP YTH**  W009 **\$20.00**

106	WHITE/WHITE/P401C		7/1
014	BLACK/BLACK/WHITE		7/1
705	VOLT/VOLT/WHITE	SS	7/1
618	VIVID PINK/VIVID PINK/GHOST GREEN		7/1
343	KEY LIME/KEY LIME/VIVID PINK		7/1
607	SPORT FUCHSIA/SPORT FUCHSIA/HOT LAVA	SS	7/1
449	INSIGNIA BLUE/INSIGNIA BLUE/TIDE POOL BLUE	SO	7/1

SWEAT-WICKING AND COMFORTABLE. The Nike Legend Girls' Training T-Shirt combines a classic design with soft fabric that pulls sweat away from the skin for a comfortable fit during play. Dri-FIT fabric to wick sweat away and help keep you dry and comfortable. Rib crew-neck with interior taping for durability and a comfortable fit. Screen print at front for style.

Body (white): Dri-FIT 155g. 100% polyester plain jersey. Rib (solid): 195g. 100% polyester.

XS S M L XL

**NEW****DRI-FIT****709698 LEGEND V-NECK SWOOSH FILL 2 YTH**  W009 **\$20.00**

100	WHITE/WHITE		7/1
063	DK GREY HEATHER/DK GREY HEATHER	SO	7/1
547	COURT PURPLE/COURT PURPLE	SS	7/1
616	VIVID PINK/VIVID PINK		7/1
810	BRIGHT CITRUS/BRIGHT CITRUS		7/1
342	KEY LIME/KEY LIME	SS	7/1
409	TIDE POOL BLUE/TIDE POOL BLUE		7/1

LIGHTWEIGHT LEGEND. CASUAL COMFORT. The Nike Legacy Swoosh Fill 2 V-Neck Girls' T-Shirt features a ribbed V-neck design and soft, lightweight fabric for all-day comfort. Shoulder seams are rolled forward to increase range of motion. Ribbed neckline helps the tee stay in place. V-neck design creates a nonrestrictive fit.

Body: Dri-FIT 160g. 100% polyester plain jersey. Rib: 195g. 100% polyester.

XS-XL

**NEW****DRI-FIT****739374 LEG JDI CAMO V-NECK TEE YTH**  W5211 **\$25.00**

100	WHITE/WHITE		7/1
063	DK GREY HEATHER/DK GREY HEATHER		7/1
409	TIDE POOL BLUE/TIDE POOL BLUE		7/1

LIGHTWEIGHT LEGEND. The Nike Legend "Just Do It" Camo V-Neck Girls' T-Shirt features a brightly colored camouflage graphic on soft, lightweight fabric for all-day comfort. Shoulder seams are rolled forward to increase range of motion. Ribbed neckline helps the tee stay in place. V-neck design creates a nonrestrictive fit.

Body: Dri-FIT 160g. 100% polyester plain jersey. Rib: 195g. 100% polyester.

XS-XL



NEW**684161 ELV JDI TANK YTH**  W009 **\$20.00**

100	WHITE	SS	7/1
063	DK GREY HEATHER	SO	7/1
616	VIVID PINK	SS	7/1
547	COURT PURPLE	SO	7/1

ROOMY COMFORT. The Nike "Just Do It" Girls' Top features a racerback design and a roomy fit for comfortable range of motion. Racerback design enhances range of motion. Ribbed neckline and armholes help the top stay in place. Scooped neck and armholes provide roomy comfort.

Body: 150g. 100% cotton (10% organic) plain jersey. Rib: 220g. 100% cotton (10% organic).

XS-XL



100

063

616

547

684158 CAT NIKE BLOCK TANK YTH  W009 **\$20.00**

100	WHITE/WHITE	SO	7/1
010	BLACK/BLACK	SS	7/1
627	PINKSICLE/PINKSICLE		7/1
449	INSIGNIA BLUE/INSIGNIA BLUE	SS	7/1

FREEDOM TO MOVE. COMFORTABLE TO WEAR. The Nike Block Girls' Tank Top is made with stretch cotton and a racerback design for a comfortable fit that moves with you. Racerback design enhances range of motion. Screen print graphic on the front offers a sporty look. Contrast scoop neck and wide armholes enhance comfort.

Body: 150g. 100% cotton (10% organic) plain jersey. Rib: 220g. 100% cotton (10% organic).

XS-XL



100

010

627

449

NEW**749380 CTN CAT BRAN MARK TEE YTH**  W009 **\$20.00**

100	WHITE		7/1
010	BLACK		7/1
342	KEY LIME		7/1
607	SPORT FUCHSIA		7/1

Body: 150g. 100% cotton (10% organic) plain jersey. Rib: 220g. 100% cotton (10% organic).

XS-XL



100

010

342

607

NEW**684162 SWOOSH CONSTANT TEE YTH**  W009 **\$20.00**

100	WHITE/WHITE	SS	7/1
063	DK GREY HEATHER/DK GREY HEATHER	SS	7/1
856	BRIGHT MANDARIN/BRIGHT MANDARIN		7/1
616	VIVID PINK/VIVID PINK		7/1

CASUAL COMFORT. VENTILATED V-NECK. The Nike Swoosh Constant V-Neck Girls' Short-Sleeve Top features a Swoosh design trademark across the chest on soft, lightweight cotton fabric for all-day comfort. Shoulder seams are rolled forward to increase range of motion. Ribbed neckline helps the top stay in place. V-Neck construction provides a roomy fit.

Body: 150g. 100% cotton (10% organic) plain jersey. Rib: 220g. 100% cotton (10% organic).

XS-XL



100

063

856

616

NEW**684159 CAT SEASONAL FUTURA TEE YTH**

W5211

\$25.00

063	DK GREY HEATHER/DK GREY HEATHER	SS	7/1
547	COURT PURPLE/COURT PURPLE	SS	7/1
342	KEY LIME/KEY LIME	SO	7/1
409	TIDE POOL BLUE/TIDE POOL BLUE	SS	7/1

COOL COMFORT. SCOOP-NECK STYLE. Nike Seasonal Futura Girls' T-Shirt combines polyester-blend fabric and a scooped neckline for all-day comfort. Ribbed collar holds its shape. Shoulder seams are rolled forward to increase range of motion. Back neck tape moves comfortably against your skin.

Body: 150g. 100% cotton (10% organic) plain jersey. Rib: 220g. 100% cotton (10% organic).

XS-XL



063

547

342

409

NEW**684156 JDI SWOOSH L/S TEE YTH**

W009

\$20.00

100	WHITE/WHITE	SS	7/1
010	BLACK/BLACK		7/1
063	DK GREY HEATHER/DK GREY HEATHER		7/1
616	VIVID PINK/VIVID PINK	SS	7/1
449	INSIGNIA BLUE/INSIGNIA BLUE	SO	7/1

CASUAL COMFORT. DRIPPING DIRECTIVE. The Nike "Just Do It." Crew Girls' Long-Sleeve Top features a multicolored graphic styled with a paint-drip effect on soft, lightweight cotton fabric for all-day comfort. Shoulder seams are rolled forward to increase range of motion. Ribbed neckline helps the top stay in place.

Body: 150g. 100% cotton (10% organic) plain jersey. Rib: 220g. 100% cotton (10% organic).

XS-XL



100

010

063

616

449

NEW**709134 CTN V NUMBER 72 TEE YTH**

W009

\$20.00

100	WHITE/WHITE		7/1
063	DK GREY HEATHER/DK GREY HEATHER		7/1
547	COURT PURPLE/COURT PURPLE		7/1
409	TIDE POOL BLUE/TIDE POOL BLUE		7/1

COTTON COMFORT. The Nike Number 72 V-Neck Girls' T-Shirt features a number 72 graphic on soft, lightweight cotton fabric for all-day comfort. Shoulder seams are rolled forward to increase range of motion. Ribbed neckline helps the tee stay in place. V-neck design creates a nonrestrictive fit.

Body: 150g. 100% cotton (10% organic) plain jersey. Rib: 220g. 100% cotton (10% organic).

XS-XL



100

063

547

409



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NIKE.NET ORDER//FUTURES

HO2018

GROUPED BY: PRODUCT TYPE,SILHOUETTE TYPE

SORTED BY: STYLE-COLOR (ASC)

TOTAL SKUS (1565)

APPAREL / TOP

707360

\$25.00 / 12.50

NIKE TEE-JDI SWOOSH

THE DYNAMIC DUO.

Men's Nike Sportswear "Just Do It." Swoosh T-Shirt doesn't mix messages. It gets straight to the heart of the matter with a time-honored tagline and a graphic that needs no further introduction.

- 100% cotton for 100% comfort.
- Crew-neck offers a nonrestrictive fit.
- Interior neck taping for distraction-free wear.

R	010	BLACK/WHITE/VARSITY RED	10/1/18
R	071	CHARCOAL HEATHR/BLACK	10/1/18
R	100	WHITE/TEAM ORANGE/TEAM ROYAL	10/1/18
R	475	DARK OBSIDIAN/TEAM ORANGE/WHITE	10/1/18
R	657	UNIVERSITY RED/WHITE/BLACK	10/1/18

100% COTTON

XS,S,M,L,XL,2XL,3XL,4XL,S-T,M-T,L-T,XL-T,2XL-T,3XL-T,4XL-T



010



071



100



475



657



010



063



071



100



475



480



657

707456

\$25.00 / 12.50

M NSW TEE HANGTAG SWOOSH

SPORT STYLE UP FRONT.

The Men's Nike Sportswear Swoosh T-Shirt flashes a sporty look with a large Swoosh design trademark across the chest.

- 100% cotton for 100% comfort.
- Crew-neck provides a nonrestrictive fit.
- Large Swoosh design trademark is screen printed across the front.

R	010	BLACK/SPORT RED	10/1/18
R	063	DK GREY HEATHER/WHITE	10/1/18
R	071	CHARCOAL HEATHR/UNIVERSITY RED	10/1/18
R	100	WHITE/BLACK	10/1/18
R	475	DARK OBSIDIAN/VARSITY ROYAL	10/1/18
R	480	GAME ROYAL/WHITE	10/1/18
R	657	UNIVERSITY RED/ANTHRACITE	10/1/18

100% COTTON

XS,S,M,L,XL,2XL,3XL,4XL,S-T,M-T,L-T,XL-T,2XL-T,3XL-T,4XL-T

APPAREL / TOP

883729

\$60.00 / 30.00

W NSW GYM VNTG HOODIE FZ

COMFORT WITH A RETRO TWIST.

The Nike Sportswear Gym Vintage Women's Full-Zip Hoodie elevates a closet staple with an extra comfortable feel. Made from super soft blended fabric, it features an oversized hood with thick drawcords for a vintage-inspired look.

- Jersey fabric is super soft and lightweight.
- Oversized hood and a high-cut collar provides coverage.
- Split kangaroo pocket offers convenient storage.
- Raglan sleeves allow for a natural range of motion.
- Full-front zipper for easy on and off.
- Ribbed cuffs and hem help keep the hoodie in place.



010



091



259



468



590



634



655

R	010	BLACK/SAIL	10/1/18
R	091	CARBON HEATHER/SAIL	10/1/18
NEW	259	SMOKEY MAUVE/SAIL	10/1/18
NEW	468	CELESTIAL TEAL/SAIL	10/1/18
NEW	590	REGENCY PURPLE/SAIL	10/1/18
NEW	634	HABANERO RED/SAIL	10/1/18
NEW	655	SUNBLUSH/SAIL	10/1/18

60% COTTON
40% POLYESTER
XS,S,M,L,XL,2XL

889403

\$25.00 / 12.50

W NSW TEE CREW JDI SWSH HBR

IRRESISTABLE COMFORT.

The Nike Sportswear Women's Swoosh T-Shirt is a comfortable classic perfect for everyday wear. It combines a crew-neck design with short sleeves for a nonrestrictive fit.

- Cotton fabric is soft and comfortable.
- Ribbed crew neck sets you up with a nonrestrictive fit.
- "Just Do It." graphic is printed on the front.



010



100



634

	010	BLACK/WHITE	10/1/18
	100	WHITE/BLACK	10/1/18
NEW	634	HABANERO RED/WHITE	10/1/18

100% COTTON
XS,S,M,L,XL

APPAREL / TOP

891863

\$25.00 / 12.50

M NSW TEE CNCPT BLUE JDI

STAND-OUT COMFORT.

Made from soft cotton fabric, Men's Nike Sportswear T-Shirt features a classic, crew-neck design and a "Just Do It." graphic for stand-out style.

- Cotton fabric is soft and comfortable.
- Ribbed crew neck sets you up with a nonrestrictive fit.
- "Just Do It." graphic is printed at the center front.

010	BLACK/WHITE	10/1/18
071	CHARCOAL HEATHR/WHITE	10/1/18
100	WHITE/BLACK	10/1/18
433	BINARY BLUE/WHITE	10/1/18
657	UNIVERSITY RED/WHITE	10/1/18

100% COTTON

XS,S,M,L,XL,2XL,3XL,4XL,S-T,M-T,L-T,XL-T,2XL-T,3XL-T,4XL-T



010



071



100



433



657

APPAREL / TOP

914414

\$60.00 / 30.00

W NSW GYM VNTG HOODIE HBR

CLASSIC COMFORT.

Women's Nike Sportswear Gym Vintage Hoodie is your new go-to essential with a super comfortable feel. It features a convenient kangaroo pocket and an oversized hood for added warmth.

- Jersey fabric is soft and comfortable.
- Oversized hood has adjustable drawcord for a custom fit.
- Front kangaroo pocket offers convenient storage.
- Raglan sleeves allow for a natural range of motion.
- Nike corporate logo and "JUST DO IT." graphic are screen printed on the chest.

	010	BLACK/SAIL	10/1/18
	051	BIRCH HEATHER/SAIL	10/1/18
	091	CARBON HEATHER/SAIL	10/1/18
NEW	259	SMOKEY MAUVE/SAIL	10/1/18
NEW	357	IGLOO/SAIL	10/1/18
NEW	468	CELESTIAL TEAL/SAIL	10/1/18
NEW	590	REGENCY PURPLE/SAIL	10/1/18
NEW	634	HABANERO RED/SAIL	10/1/18
NEW	655	SUNBLUSH/SAIL	10/1/18

60% COTTON
40% POLYESTER
XS,S,M,L,XL,2XL



010



051



091



259



357



468



590



634



655

APPAREL / TOP

AA6508

\$30.00 / 15.00

M NSW TEE TABLE HBR 20

Made with soft cotton fabric, the Nike Sportswear Men's T-Shirt delivers a casual look in a classic design. The Nike corporate logo and "Just Do It." are repeated on the chest.

- Cotton fabric is soft and comfortable.
- Nike corporate logo and "Just Do It." are repeated in a screen print on the chest.

NEW	010	BLACK/BLUE NEBULA	10/1/18
NEW	071	CHARCOAL HEATHR/BLACK	10/1/18
NEW	221	STRING/WHITE	10/1/18
NEW	451	OBSIDIAN/PARTICLE ROSE	10/1/18

100% COTTON

XS,S,M,L,XL,2XL,3XL



010



071



221



451

AA6570

\$35.00 / 17.50

M NSW TEE TABLE HBR 21

CLASSIC COMFORT.

Made with soft cotton fabric, the Nike Sportswear Men's Long-Sleeve T-Shirt delivers a casual look in a classic design. The Nike corporate logo is featured on the front.

- Cotton fabric is soft and comfortable.
- Nike corporate logo is featured on the chest.
- Ribbed cuffs and collar help keep the tee in place.

NEW	063	DK GREY HEATHER/TEAM RED	10/1/18
NEW	100	WHITE/WOLF GREY	10/1/18
NEW	209	NEUTRAL OLIVE/OLIVE CANVAS	10/1/18
NEW	236	RED SEPIA/BLACK	10/1/18

100% COTTON

XS,S,M,L,XL,2XL,3XL



063



100



209



236

APPAREL / TOP

AA6572

\$35.00 / 17.50

M NSW TEE TABLE HBR 22

CASUAL COMFORT.

Made with soft cotton fabric, the Nike Sportswear Men's T-Shirt delivers a casual look in a classic design. An oversized Nike corporate logo is screen printed on the front.

- Cotton fabric is soft and comfortable.
- Oversized Nike corporate logo is screen printed on the front.

NEW	021	DARK GREY/BLACK	10/1/18
NEW	100	WHITE/BURGUNDY ASH	10/1/18
NEW	209	NEUTRAL OLIVE/BLACK	10/1/18

100% COTTON

XS,S,M,L,XL,2XL,3XL



021



100



209

AA6584

\$30.00 / 15.00

M NSW TEE TABLE HBR 28

ICONIC COMFORT.

The Nike Sportswear Men's T-Shirt sets you up with a soft cotton jersey feel and a 1500s-inspired graphic screen printed on the front.

- Cotton fabric is soft and comfortable.
- 1500s-inspired "Just Do It." graphic is screen printed on the chest.

NEW	010	BLACK	10/1/18
NEW	100	WHITE	10/1/18

100% COTTON

XS,S,M,L,XL,2XL,3XL



010



100

APPAREL / TOP

AA6592

\$35.00 / 17.50

M NSW TEE LS JDI+ 2

CLASSIC COMFORT.

Made with soft cotton fabric, the Nike Sportswear Men's Long-Sleeve T-Shirt delivers a casual look in a classic design. "Just Do It." is featured on the chest while Swoosh design trademarks repeat down each sleeve.

- Cotton fabric is soft and comfortable.
- "Just Do It." is featured on the chest while Swoosh design trademarks repeat down each sleeve.

NEW	010	BLACK/WHITE	10/1/18
NEW	063	DK GREY HEATHER/ANTHRACITE	10/1/18
NEW	100	WHITE/BLACK	10/1/18
NEW	451	OBSIDIAN/UNIVERSITY RED	10/1/18

100% COTTON

XS,S,M,L,XL,2XL,3XL



010



063



100



451

AA6727

\$30.00 / 15.00

W NSW TEE SPRTSWR MTLC BF

CLASSIC COMFORT. BOYFRIEND FIT.

The Nike Sportswear Women's T-Shirt sets you up with a soft cotton feel and a "Nike Sportswear" graphic screen printed on the chest.

- Cotton fabric is soft and comfortable.
- "Nike Sportswear" graphic is screen printed on the chest.

NEW	091	CARBON HEATHER/WHITE	10/1/18
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50% POLYESTER

25% COTTON

25% RAYON

XS,S,M,L,XL



091



APPAREL / TOP

AQ7137

\$60.00 / 30.00

M NSW HOODIE PO EMBR JDI

CLASSIC COMFORT.

Slip into the Nike Sportswear Men's JDI Hoodie for classic comfort. Supersoft fleece fabric greets you, while embroidered graphics on the chest show your love for the Swoosh.

- Fleece fabric is soft and comfortable.
- "Just Do It." graphic is screen printed on the chest. "Nike Sportswear" and the Swoosh design trademark are embroidered underneath.
- Ribbed cuffs and hem help keep the hoodie in place.
- Kangaroo pocket adds warmth and storage.



010



051



063



451

NEW	010	BLACK	10/1/18
NEW	051	BIRCH HEATHER	10/1/18
NEW	063	DK GREY HEATHER	10/1/18
NEW	451	OBSIDIAN	10/1/18

80% COTTON
20% POLYESTER
S,M,L,XL,2XL

AQ7139

\$60.00 / 30.00

M NSW CREW FLC ALLEGORY

CLASSIC COMFORT. INSPIRED PRINT.

The Nike Sportswear Men's Fleece Crew brings you a classic and comfortable design showcasing a Swoosh-inspired "Allegory of Victory" screen print on the chest.

- Fleece fabric is soft and comfortable.
- Ribbed collar, cuffs and hem help keep the crew in place.
- "Allegory of Victory" is a painting by Louis Le Nain, circa 1635. Here it is screen printed on the chest with our iconic Swoosh design trademark mixed in.



010



100

NEW	010	BLACK	10/1/18
NEW	100	WHITE	10/1/18

80% COTTON
20% POLYESTER
S,M,L,XL,2XL

APPAREL / TOP

AR1203

\$60.00 / 30.00

W NSW GYM VNTG HOODIE FZ PLUS

The Nike Sportswear Vintage Women's Full-Zip Hoodie (Plus Size) provides total comfort and coverage. Its super soft fabric with a heathered texture give a retro-inspired style.

- Heathered jersey fabric is soft and comfortable.
- Full-zip design allows for easy on and off.
- Kangaroo pocket provides convenient storage.
- Ribbed cuffs and hem for a snug fit that stays in place.
- Drawcord hood offers adjustable coverage.

R	010	BLACK/SAIL	10/1/18
	060	ANTHRACITE/SAIL	10/1/18
R	091	CARBON HEATHER/SAIL	10/1/18
NEW	298	SMOKEY MAUVE/SAIL	10/1/18
NEW	468	CELESTIAL TEAL/SAIL	10/1/18
NEW	655	SUNBLUSH/SAIL	10/1/18

60% COTTON
40% POLYESTER
1X,2X,3X



010



060



091



298



468



655

AR1204

\$50.00 / 25.00

W NSW GYM VNTG CREW PLUS

VINTAGE COMFORT AND STYLE.

The Nike Sportswear Gym Vintage Women's Crew (Plus Size) is highly wearable complement to your next outfit. Designed with a soft heathered fabric for comfort and a V-stitch below the collar for classic style.

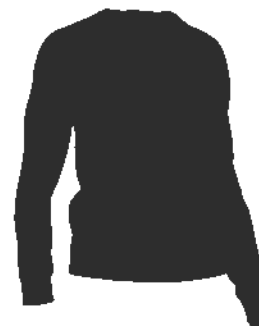
- Heathered jersey fabric is soft and comfortable.
- Ribbed hem and cuffs help keep the crew in place.
- Signature V-stitch at the neck for a classic look.

	010	BLACK/SAIL	10/1/18
	060	ANTHRACITE/SAIL	10/1/18
	091	CARBON HEATHER/SAIL	10/1/18
NEW	298	SMOKEY MAUVE/SAIL	10/1/18
NEW	468	CELESTIAL TEAL/SAIL	10/1/18
NEW	655	SUNBLUSH/SAIL	10/1/18

60% COTTON
40% POLYESTER
1X,2X,3X



010



060



091



298



468



655

APPAREL / TOP

BQ2732

\$60.00 / 30.00

W NSW GYM VNTG HOODIE HBR PLUS

COMFORT WITH A RETRO TWIST.

The Nike Sportswear Gym Vintage Women's Hoodie elevates a closet staple with an extra comfortable feel. Made from super soft blended fabric, it features an oversized hood with thick drawcords for a vintage-inspired look.

- Jersey fabric is super soft and lightweight.
- Hood keeps your head covered when you need it.
- Kangaroo pocket offers convenient storage.
- Ribbed cuffs and hem help keep the hoodie in place.



010



051



091



298



357



468



590



634



655

NEW	010	BLACK/SAIL	10/1/18
NEW	051	BIRCH HEATHER/SAIL	10/1/18
NEW	091	CARBON HEATHER/SAIL	10/1/18
NEW	298	SMOKEY MAUVE/SAIL	10/1/18
NEW	357	IGLOO/SAIL	10/1/18
NEW	468	CELESTIAL TEAL/SAIL	10/1/18
NEW	590	REGENCY PURPLE/SAIL	10/1/18
NEW	634	HABANERO RED/SAIL	10/1/18
NEW	655	SUNBLUSH/SAIL	10/1/18

60% COTTON
40% POLYESTER
1X,2X,3X

APPAREL / BOTTOM

861652

\$65.00 / 32.50

M NSW PANT PK TRIBUTE

SPORTY LOOK. SOFT FEEL.

The Men's Nike Sportswear Pants blend soft, double-knit fabric, a stretchy waistband and grosgrain accents for stylish comfort that lasts.

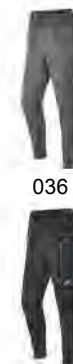
- Double-knit fabric has a soft, thick feel.
- Angled seams cut across the mid-thigh for a flattering look.
- Grosgrain accents on the sides for sporty style.
- Elastic waistband with drawcords stretches for comfort.
- Dropped crotch enhances comfort.

	010	BLACK/WHITE/WHITE	10/1/18
NEW	036	GUNSMOKE/BLACK/BLACK	10/1/18
	100	WHITE/BLACK/BLACK	10/1/18
	395	OLIVE CANVAS/WHITE/WHITE	10/1/18
	451	OBSIDIAN/WHITE/WHITE	10/1/18
NEW	486	MILITARY BLUE/BLACK/BLACK	10/1/18

55% COTTON
45% POLYESTER
XS,S,M,L,XL,2XL,3XL



010



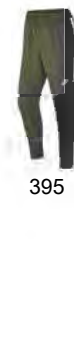
036

451



100

486



395

883723

\$45.00 / 22.50

W NSW GYM VNTG CPRI

The Nike Sportswear Vintage Women's Capris elevate a wardrobe staple with an extra comfortable feel. Made from super soft blended fabric, they feature elastic cuffs above the ankle for a fit that stays in place.

- Cotton blend is soft and comfortable.
- Ribbed waistband has drawcord for an adjustable fit.
- Side pockets offer convenient storage.
- Ribbed cuffs keep legs from riding up.

R	010	BLACK/SAIL	10/1/18
	060	ANTHRACITE/SAIL	10/1/18
R	091	CARBON HEATHER/SAIL	10/1/18

60% COTTON
40% POLYESTER
XS,S,M,L,XL,2XL



010



060



091

APPAREL / BOTTOM

883731

\$55.00 / 27.50

W NSW GYM VNTG PANT

Nike Sportswear Gym Vintage Women's Pants elevate a wardrobe staple with an extra comfortable feel. Made from super soft blended fabric, they feature elastic cuffs to show off your sneakers.

- Cotton blend is soft and comfortable.
- Ribbed waistband has drawcord for an adjustable fit.
- Side pockets offer convenient storage.
- Ribbed cuffs show off your sneakers.

	010	BLACK/SAIL	10/1/18
	060	ANTHRACITE/SAIL	10/1/18
	091	CARBON HEATHER/SAIL	10/1/18
NEW	259	SMOKEY MAUVE/SAIL	10/1/18
NEW	468	CELESTIAL TEAL/SAIL	10/1/18

60% COTTON
40% POLYESTER
XS,S,M,L,XL,2XL



010



060



468



091



259

884898

\$65.00 / 32.50

M NSW JGGR PK TRIBUTE

SPORTY LOOK. SOFT FEEL.

The Men's Nike Sportswear Joggers blend soft, double-knit fabric, a stretchy waistband and grosgrain accents for stylish comfort that lasts.

- Double-knit fabric has a soft, thick feel.
- Angled seams cut across the mid-thigh for a flattering look.
- Grosgrain accents on the sides for sporty style.
- Elastic waistband with drawcords stretches for comfort.
- Dropped crotch enhances comfort.

	010	BLACK/WHITE/WHITE	10/1/18
NEW	036	GUNSMOKE/BLACK/BLACK	10/1/18
	395	OLIVE CANVAS/WHITE/WHITE	10/1/18
	451	OBSIDIAN/WHITE/WHITE	10/1/18
NEW	486	MILITARY BLUE/BLACK/BLACK	10/1/18

55% COTTON
45% POLYESTER
XS,S,M,L,XL,2XL,3XL



010



036



486



395



451

APPAREL / BOTTOM

928507

\$80.00 / 40.00

M NSW TCH FLC PANT OH

WARMTH WITHOUT WEIGHT.

Nike Sportswear Tech Fleece Men's Pants update a closet staple with the lightweight warmth of Nike Tech Fleece fabric. Their slim fit creates a streamlined look and feel.

- Nike Tech Fleece fabric provides lightweight warmth.
- Articulated shape fits easily over the legs.
- Waistband with drawcord stretches for comfort.
- On-seam hand pockets offer convenient storage.
- Bonded pills help reinforce the pockets.
- Concealed zipper pocket offers secure storage.



011



063



451



659

011 BLACK/BLACK 10/1/18

063 DK GREY HEATHER/DARK GREY/BLACK 10/1/18

NEW 451 OBSIDIAN/WHITE 10/1/18

NEW 659 BURGUNDY ASH/WHITE 10/1/18

66% COTTON

34% POLYESTER

XS,S,M,L,XL,2XL

928731

\$35.00 / 17.50

M NSW HBR SHORT FLC

Classic and comfortable, the Nike Sportswear Men's Fleece Shorts feature fleece fabric for a soft feel, while a drawcord waistband provides a personalized fit.

- Fleece fabric feels soft against the skin.
- Elastic waistband with drawcord for a personalized fit.
- Open side and back pockets provide convenient storage.
- Large "Just Do It." graphic is printed on the left leg.



010



010 BLACK 10/1/18

80% COTTON

20% POLYESTER

S,M,L,XL,2XL

APPAREL / BOTTOM

AH2008

\$45.00 / 22.50

W NSW LGGNG LEGASEE JDI

CURVE-HUGGING FIT. CLASSIC PRINT.

Nike Sportswear Women's Leg-A-See Leggings have a sleek, curve-hugging fit. They feature an elastic, embossed waistband with the "Just Do It." graphic on the inside for added style.

- Stretchy fabric for a flattering, curve-hugging look.
- Elastic waistband provides a snug, comfortable fit.
- "Just Do It." graphic is screen printed inside the waistband.
- Full-length style gives you complete coverage.
- Nike corporate logo is screen printed on the left hip.



010



015



091



428

	010	BLACK/WHITE	10/1/18
NEW	015	BLACK/HABANERO RED	10/1/18
	091	CARBON HEATHER/BLACK	10/1/18
NEW	428	LIGHT CONCORD/WHITE	10/1/18

57% COTTON
32% POLYESTER
11% SPANDEX
XS,S,M,L,XL

AH2010

\$45.00 / 22.50

W NSW LGGNG LEGASEE LOGO

Made with stretchy jersey fabric, Women's Nike Sportswear Leggings feature a curve-hugging, high-waisted design for a flattering fit, while seamless sides create a clean finish.

- Jersey fabric is soft and comfortable.
- High-waisted design for a flattering fit.
- Seamless sides create a clean finish.
- Elastic waistband stretches for a snug fit.
- Nike corporate logo is screen printed at the left calf.



010



016



091



428

	010	BLACK/WHITE	10/1/18
NEW	016	BLACK/HABANERO RED	10/1/18
	091	CARBON HEATHER/BLACK	10/1/18
NEW	428	LIGHT CONCORD/WHITE	10/1/18

91% COTTON
9% SPANDEX
XS,S,M,L,XL

APPAREL / BOTTOM

AQ8288

\$45.00 / 22.50

W NSW LGGNG LEGASEE JDI PLUS

Nike Sportswear Women's JDI Leggings have a sleek, slim-fitting design that flatters your shape from hip to hem. They feature an elastic, embossed waistband with a "Just Do It." graphic.

- Stretchy fabric for a flattering fit and feel.
- Elastic waistband stretches for a snug fit.
- "Just Do It." graphic is printed inside the waistband.
- Nike corporate logo is screen printed on the left hip.

	010	BLACK/WHITE	10/1/18
NEW	451	OBSIDIAN/WHITE	10/1/18

57% COTTON
32% POLYESTER
11% SPANDEX
1X,2X,3X



010



451

AQ9426

\$60.00 / 30.00

W NSW RALLY PANT REG PLUS

CLASSIC LOOK. CASUAL COMFORT.

The Nike Sportswear Rally Women's Pants (Plus Size) adds super soft fleece fabric and ribbed cuffs to a classic design. Side pockets and an elastic drawcord waistband make them ideal for everyday wear.

- Brushed-back fleece fabric is soft and comfortable.
- Ribbed cuffs help keep the pants in place.
- Elastic waistband with drawcords stretches for comfort.
- Hand pockets offer convenient storage.

	010	BLACK/BLACK/WHITE	10/1/18
	032	BLACK HEATHER/BLACK/WHITE	10/1/18
	050	GREY HEATHER/PALE GREY/WHITE	10/1/18
NEW	258	LIGHT CREAM/HTR/LIGHT CREAM/BLACK	10/1/18

58% COTTON
25% RAYON
17% POLYESTER
1X,2X,3X



010



032



050



258

APPAREL / BOTTOM

AQ9963

\$60.00 / 30.00

W NSW SWSH PANT FLC

The Nike Sportswear Women's Swoosh Fleece Pants set you up with warmth without the bulk. Crafted with soft fleece fabric, they feature a jogger silhouette with elastic cuffs to show off your kicks.

- Fleece fabric is soft and warm.
- Side pockets provide small-item storage.
- Jogger silhouette is cuffed to show off your kicks.
- Elastic waistband with drawcord for an adjustable fit.

	010	BLACK/BLACK/WHITE	10/1/18
NEW	634	HABANERO RED/HABANERO RED/WHITE	10/1/18

80% COTTON
20% POLYESTER
XS,S,M,L,XL,2XL



010



634

AR1185

\$55.00 / 27.50

W NSW GYM VNTG PANT PLUS

VINTAGE COMFORT AND STYLE.

The Nike Sportswear Gym Vintage Women's Pants (Plus Size) are a highly wearable, casual complement to your next outfit. Designed with a soft heathered fabric for comfort and ribbed cuffs to show off your kicks.

- Heathered jersey fabric is soft and comfortable.
- Ribbed cuffs let you show off your kicks.
- Elastic waistband with drawcord lets you personalize the fit.
- Patch pockets at the sides offer convenient storage.

	010	BLACK/SAIL	10/1/18
	060	ANTHRACITE/SAIL	10/1/18
	091	CARBON HEATHER/SAIL	10/1/18
NEW	590	REGENCY PURPLE/SAIL	10/1/18

60% COTTON
40% POLYESTER
1X,2X,3X



010



060



091



590

APPAREL / BOTTOM

AR1189

\$45.00 / 22.50

W NSW GYM VNTG CPRI PLUS

The Nike Vintage Women's Capris (Plus Size) elevate a closet staple with an extra comfortable feel. Made from super soft fabric, their elastic cuffs hit right above the ankle to show off your sneakers.

- Heathered jersey fabric is soft and comfortable.
- Elastic waistband with drawcord for an adjustable fit.
- Patch pockets provide small-item storage.
- Elastic cuffs hit right above the ankle to show off your sneakers.
- Thick drawcord is inspired by retro performance apparel.

R	010	BLACK/SAIL	10/1/18
	060	ANTHRACITE/SAIL	10/1/18
R	091	CARBON HEATHER/SAIL	10/1/18

60% COTTON
40% POLYESTER
1X,2X,3X



010



060



091

AR2445

\$45.00 / 22.50

W NSW HRTG LGGNG

CURVE-HUGGING FIT.

Slip into Nike Sportswear Women's Leggings. Featuring contrast piping at the side seams, they're crafted for all-day comfort.

- Tight fit helps you feel confident and supported.
- Piping at the side seams adds a pop of color.
- Jersey fabric is soft and stretchy.
- Elastic waistband feels snug.
- Nike corporate logo is embroidered at the left hip.

NEW	010	BLACK/WHITE/WHITE	11/15/18
NEW	493	BLUE VOID/ALUMINUM/WHITE	11/15/18
NEW	677	TEAM RED/EMBER GLOW/WHITE	11/15/18

92% COTTON
8% SPANDEX
XS,S,M,L,XL,2XL



010



493



677

APPAREL / SET/WARMUP

AA2015

\$60.00 / 30.00

W NSW GYM VNTG DRESS

VINTAGE COMFORT AND STYLE.

Nike Sportswear Gym Vintage Women's Dress is an easily throw-on piece and a classic complement to your next outfit. Designed with a soft heathered fabric, it features a dropped hem for modest coverage.

- Heathered jersey fabric is soft and comfortable.
- Long-sleeve and dropped hem design adds coverage.
- Ribbed collar and cuffs help keep the dress in place.
- Signature V-stitch at the neck for a classic look.
- Nike corporate logo is screen printed on the left chest.



010



091



655

010 BLACK/SAIL 10/1/18

091 CARBON HEATHER/SAIL 10/1/18

NEW 655 SUNBLUSH/SAIL 10/1/18

60% COTTON

40% POLYESTER

XS,S,M,L,XL,2XL

AO5335

\$65.00 / 32.50

W NSW DRESS GX

SOFT FEEL. FEMININE FIT.

Stay comfortable with Nike Sportswear Women's Dress. Made from soft jersey fabric, its short-sleeve design updates the classic dress silhouette with a sporty look.

- Jersey fabric is soft and comfortable.
- Short-sleeve design creates a unique, sporty look.
- Ribbed collar and armholes helps keep the dress in place.
- "NIKE" graphic is screen printed on the left chest.



010



091

010 BLACK/WHITE 10/1/18

091 CARBON HEATHER/WHITE 10/1/18

92% COTTON

8% SPANDEX

XS,S,M,L,XL,2XL

APPAREL / HEADWEAR

AQ9879

\$28.00 / 14.00

U NSW CLC99 CAP TRUCKER

ICONIC LOOK. BREATHABLE DESIGN.

The Nike Sportswear Classic99 Trucker Cap has mesh back panels for a breathable, trucker-inspired style. Its snap back design lets you customize the fit to your liking.

- Mesh panels create a classic trucker look and add breathability.
- Nike corporate logo is embroidered on the front.
- Snapback closure lets you personalize the fit.

	010	BLACK/WHITE	10/1/18
NEW	011	BLACK/BLACK	10/1/18
NEW	081	GRIDIRON/OBSIDIAN	10/1/18
	396	OLIVE CANVAS/BLACK	10/1/18

100% COTTON
MISC



010

011

081

396

AR8912

\$28.00 / 14.00

U NSW BEANIE JDI

Nike Sportswear JDI Beanie is made to warm you up during the year's coldest months. It's styled with a "Just Do It." graphic on the front.

- Cuffed design fits snug on your head.
- "Just Do It." graphic is featured on the front.

	010	BLACK	10/1/18
	100	WHITE	10/1/18
	803	TOTAL ORANGE	10/1/18

MISC



010

100

803



NIKE.NET ORDER//FUTURES

SP2019

GROUPED BY: PRODUCT TYPE,SILHOUETTE TYPE

SORTED BY: STYLE-COLOR (ASC)

TOTAL SKUS **(670)**

APPAREL / TOP

BQ0008

\$30.00 / 15.00

W NK DRY TANK TM NIKE JDI PLUS

SWEAT-WICKING COMFORT.

Ideal for any workout, the Nike Dry Women's JDI Training Tank (Plus Size) is crafted from sweat-wicking technology to help keep you dry and comfortable. Its wide racerback design and relaxed fit let you move freely.

- Nike Dry fabric helps you stay dry and comfortable.
- Wide racerback design lets you move freely.
- Relaxed fit for comfort and mobility.
- "Just Do It." graphic is printed on the chest.

NEW	010	BLACK	1/1/19
NEW	071	CHARCOAL HEATHR	1/1/19
NEW	340	MYSTIC GREEN	1/1/19
NEW	480	GAME ROYAL	1/1/19

57% COTTON
43% POLYESTER
1X,2X,3X



010



071



340



480

BQ0375

\$60.00 / 30.00

W NK STUDIO PO MOCK NECK VERSA

WARM UP COMFORT.

Crafted from soft fleece, the Nike Top is an ideal layer for warm ups and cool downs. Its loose pullover design features roomy sleeves and a slightly cropped length that pairs well with your favorite high-waisted tights.

- Dri-FIT technology helps keep you dry and comfortable.
- Set-in sleeves have a slight dolman shape for roomy comfort.
- Slightly cropped length hits at the hips.
- Slight funnel neck enhances warmth and coverage.
- Loose, pullover design is ideal for wear during warm ups and cool downs.

NEW	032	BLACK HEATHER/BLACK	1/1/19
NEW	091	DK GREY HEATHER/BLACK	1/1/19
NEW	100	WHITE/HTR/WHITE	1/1/19
NEW	233	EL DORADO/HTR/BLACK	1/1/19
NEW	723	CLUB GOLD/HTR/BLACK	1/1/19

54% POLYESTER
46% COTTON
XS,S,M,L,XL,2XL



032



091



100



233



723

APPAREL / TOP

BV0206

\$30.00 / 15.00

W NK DRY TANK DFCT JDI

BUILT TO BREATHE.

The Nike Dri-FIT Tank features a slim fit with a racerback design so you can move freely through your workout. Soft, sweat-wicking fabric works to keep you dry and comfortable.

- Dri-FIT technology helps keep you dry and comfortable.
- Racerback design lets you move naturally.
- Scoop-neck design delivers a feminine look.
- Slim fit closely follows your body's shape to let you move freely.

NEW	010	BLACK/WHITE	1/1/19
NEW	100	WHITE/BLACK	1/1/19
NEW	336	TEAL TINT/WHITE	1/1/19
NEW	346	OUTDOOR GREEN/BLACK	1/1/19
NEW	850	EMBER GLOW/BLACK	1/1/19

57% COTTON
43% POLYESTER
XS,S,M,L,XL,2XL



010



100



336



346



850

BV0208

\$30.00 / 15.00

W NK DRY TANK DFCT #2

MUSCLE-TEE STYLE. METALLIC FINISH.

Crafted in a muscle-tee silhouette for an athletic look and feel, the Nike Dri-FIT Tank provides a sweat-wicking base layer of support. Its wide arm holes offer breathability and a metallic Swoosh design trademark adds shine.

- Dri-FIT technology helps keep you dry and comfortable.
- Ribbed crew neck for a comfortable fit.
- Muscle-tee silhouette for an athletic look and ease of mobility.
- Wide armholes show off your sports bra underneath.
- Metallic Swoosh design trademark on the chest adds shine.

NEW	010	BLACK/WHITE	1/1/19
NEW	100	WHITE/BLACK	1/1/19
NEW	438	INDIGO FORCE/BLACK	1/1/19
NEW	629	PINK RISE/WHITE	1/1/19
NEW	850	EMBER GLOW/BLACK	1/1/19

57% COTTON
43% POLYESTER
XS,S,M,L,XL,2XL



010



100



438



629



850

APPAREL / BOTTOM

AV9717

\$85.00 / 42.50

W NK TR SPT DST B TGHT GR PLUS

BOLD LOOKS. BREATHABLE PERFORMANCE.

Cool and color-blocked, the Nike Dri-FIT Power Graphic Tights (Plus Size) offer sweat-wicking comfort and the breathability of mesh panels. The high-rise waistband enhances coverage as you bend and stretch, and a zipper at the back lets you take the tights on and off easily.

- Nike Power fabric provides stretch and support.
- High-rise waistband enhances coverage while you bend and stretch.
- Mesh panels at the knees enhance breathability.
- Zipper with elongated zipper pull at the back waistband lets you take the tights on and off easily.
- Bold color-blocking for a vibrant look.
- Tight fit flatters your shape from hip to hem to help you feel supported with every move.
- "Just Do It." graphic is printed on the right thigh.



010



071



790

NEW	010	BLACK/BLACK/BLACK/WHITE	1/1/19
NEW	071	CARBON HEATHER/BLACK/GAME ROYAL	1/1/19
NEW	790	WHEAT/BLACK/EMBER GLOW/WHITE	1/1/19

83% POLYESTER
17% SPANDEX
1X,2X,3X

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,
Opposer,

vs.

BARBARA LORENZO,
Applicant.

Opposition No. 91286066

Mark: DON'T JUST DO IT, GET IT DONE

Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-20



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EXHIBIT MC-21



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DECLARATION OF MARION COSTELLO

EXHIBIT MC-22



NIKE JUST DO IT
MEN'S T-SHIRT

\$35 [Rate this product](#) ★★★★★

The Nike Just Do It Men's T-Shirt is made with ultra-soft cotton and features an iconic sports message for a comfortable fit and athletic look. [Learn more](#)

Nike Style: 696219-100

[Size Chart](#)
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--	---	--	---



PURE COMFORT WITH A MOTIVATIONAL MESSAGE

The Nike Just Do It Men's T-Shirt is made with ultra-soft cotton and features an iconic sports message for a comfortable fit and athletic look.

BENEFITS

- Rib crew neck for comfort
- Screen print for athletic style

PRODUCT DETAILS

- Fabric: 100% cotton
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- Imported

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★★★★★

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12:42 PM
12/9/2014

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Opposition No. 91286066

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Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-23



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NIKE, INC.,
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BARBARA LORENZO,
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Opposition No. 91286066

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Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-24



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NIKE, INC.,
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Opposition No. 91286066

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Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-25

MEN

WOMEN

KIDS

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SIZE CHART

Quantity: 1

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ADD TO WISH LIST





NIKE SB **JUST DO IT TRUE**

HAT
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★★★★★ (2)

Pimento/Poison Green/Pimento/White

Style: 534603-605

(ONE SIZE)

QTY (1)

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[Size Chart](#)

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Opposition No. 91286066

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Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-26



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,
Opposer,

vs.

BARBARA LORENZO,
Applicant.

Opposition No. 91286066

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Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-27



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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Applicant.

Opposition No. 91286066

Mark: DON'T JUST DO IT, GET IT DONE

Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-28



The Nike Ponytail Holder (9-Pack) includes 9 stretchy elastic bands to securely hold your hair so you can maintain your focus.

- Shown: Black/Black/White
- Style: NJNK8-913

[More Details](#)

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Reviews (7) ★★★★★ ▼

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Opposition No. 91286066

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DECLARATION OF MARION COSTELLO

EXHIBIT MC-29

Part 1 of 2



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P/CH



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Sleeves
Running

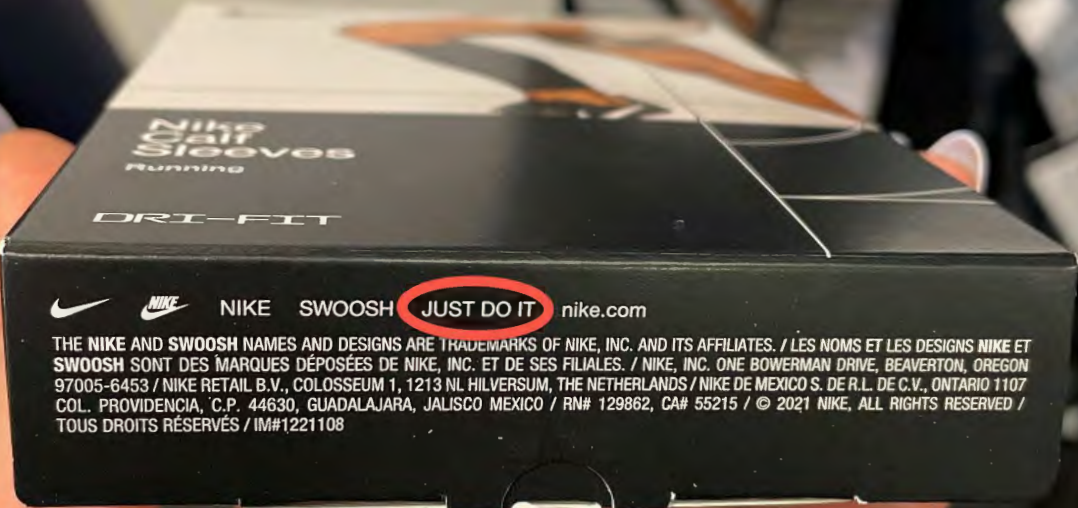
DRI-FIT



Nike
Pocket Arm Band



Nike
Pocket Arm Band
Running



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Feedback

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,
Opposer,

vs.

BARBARA LORENZO,
Applicant.

Opposition No. 91286066

Mark: DON'T JUST DO IT, GET IT DONE

Serial No. 97477402

DECLARATION OF MARION COSTELLO

EXHIBIT MC-29

Part 2 of 2



JUST DO IT.



CHELSEA FC

CHELSEA

Nike Scarf



IM#722459

A-21591 CHFC
BCS Local Verbiage Scarf
41S CollegeNavy OSFA



US \$ 39.00

NIKE nike.com
SWOOSH JUST DO IT 2021 Nike

