

ESTTA Tracking number: **ESTTA1282299**

Filing date: **05/02/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Southern Marsh Collection, LLC
Granted to date of previous extension	05/06/2023
Address	2507 HIGHLAND ROAD BATON ROUGE, LA 70802 UNITED STATES

Attorney information	ROB LEBLANC HAYNES AND BOONE, LLP 2323 VICTORY AVE, SUITE 700 DALLAS, TX 75219 UNITED STATES Primary email: ipdocketing@haynesboone.com Secondary email(s): rob.leblanc@haynesboone.com, kathy.mettee@haynesboone.com, brie.bauer@haynesboone.com 2146515106
Docket no.	50697.140

Applicant information

Application no.	79328681	Publication date	03/07/2023
Opposition filing date	05/02/2023	Opposition period ends	05/06/2023
International registration no.	1633588	International registration date	10/01/2021
Applicant	House House Pty Ltd SUITE 372, 179 QUEENS PARADE CLIFTON HILL VIC 3068 AUSTRALIA		

Goods/services affected by opposition

Class 009. First Use: None First Use In Commerce: None Opposed goods and services in the class: cases adapted for mobile phones, sunglasses, eyewear, computers, electronic tablets, contact lenses and parts therefore sold together as a unit
Class 025. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Clothing, namely, t-shirts and socks; base layers, tops being clothing, bottoms being clothing, shirts, jackets; tops as clothing; bottoms as clothing; headwear, namely, hats, caps, headbands

Applicant information

Application no.	79328683	Publication date	03/07/2023
Opposition filing date	05/02/2023	Opposition period ends	
International registration no.	1633590	International registration date	10/01/2021
Applicant	House House Pty Ltd SUITE 372, 179 QUEENS PARADE CLIFTON HILL VIC 3068 AUSTRALIA		

Goods/services affected by opposition

Class 009. First Use: None First Use In Commerce: None Opposed goods and services in the class: cases adapted for mobile phones, sunglasses, eyewear, computers, electronic tablets, contact lenses and parts therefore sold together as a unit
Class 025. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Clothing, namely, t-shirts and socks; base layers, tops being clothing, bottoms being clothing, shirts, jackets; tops as clothing; bottoms as clothing; headwear, namely, hats, caps, headbands

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks cited by opposer as basis for opposition

U.S. registration no.	4494173	Application date	06/19/2013
Register	Principal		
Registration date	03/11/2014	Foreign priority date	NONE
Word mark	NONE		
Design mark			
Description of mark	The mark consists of the side-profile of a duck facing toward the right.		
Goods/services	<p>Class 009. First use: First Use: Jan 15, 2008 First Use In Commerce: Jan 15, 2008 Eyewear retainers; computer carrying cases</p> <p>Class 018. First use: First Use: Jan 15, 2008 First Use In Commerce: Jan 15, 2008 Travel kit bags</p> <p>Class 021. First use: First Use: Jan 15, 2008 First Use In Commerce: Jan 15, 2008 Thermal insulated containers for beverages</p> <p>Class 025. First use: First Use: Jan 15, 2008 First Use In Commerce: Jan 15, 2008 Clothing, namely, tops, bottoms, pants, shorts, swim suits, shells, hats, visors, rainwear, shirts, t-shirts, dress shirts, performance shirts, sweaters, sweatshirts, shoes, footwear, sandals, polo shirts, underwear, boxers, socks, and belts for clothing; outerwear, namely, parkas, coats, jackets, fleece tops, fleece jackets, fleece pullovers, vests, and one-piece shell suits</p> <p>Class 035. First use: First Use: Jan 15, 2008 First Use In Commerce: Jan 15, 2008 Retail store services featuring clothing and accessories; online retail store ser-</p>		

	vices featuring clothing and accessories		
U.S. registration no.	4358005	Application date	11/01/2012
Register	Principal		
Registration date	06/25/2013	Foreign priority date	NONE
Word mark	SOUTHERN MARSH		
Design mark			
Description of mark	The mark consists of the profile of a duck facing toward the right above the words, "southern marsh".		
Goods/services	Class 025. First use: First Use: Apr 15, 2008 First Use In Commerce: Apr 15, 2008 Clothing, namely, tops, bottoms; pants, shorts, swim suits, shells, hats, visors, rainwear, shirts, t-shirts, dress shirts, performance shirts, sweaters, sweatshirts, [shoes,] sandals, polo shirts, [socks,] belts for clothing; outerwear, namely, [parkas,] coats, jackets, fleeces, vests		
U.S. registration no.	4513656	Application date	06/20/2013
Register	Principal		
Registration date	04/15/2014	Foreign priority date	NONE
Word mark	SOUTHERN MARSH		
Design mark			
Description of mark	The mark consists of a shaded outer rectangle with an interior rectangle with one end which is curved. Enclosed within the curved end of the interior rectangle is the side-profile of a shaded duck facing to the right. To the right of the duck is a shaded interior rectangle that contains the words "SOUTHERN MARSH".		
Goods/services	Class 025. First use: First Use: Jan 15, 2008 First Use In Commerce: Jan 15, 2008 Clothing, namely, tops, [bottoms, pants, shorts, swim suits, shells,] rainwear [, shirts, t-shirts, performance shirts, sweaters, and sweatshirts]; outerwear, namely, [parkas,] coats, jackets, fleece tops, fleece jackets, fleece pullovers, vests [, and one-piece shell suits]		
U.S. registration no.	4375212	Application date	11/01/2012
Register	Principal		
Registration date	07/30/2013	Foreign priority date	NONE
Word mark	SOUTHERN MARSH COLLECTION		
Design mark			
Description of mark	The mark consists of the profile of a duck facing toward the right above the words, "southern marsh collection".		
Goods/services	Class 025. First use: First Use: Apr 15, 2008 First Use In Commerce: Apr 15, 2008 Clothing, namely, tops, bottoms; pants, shorts, swim suits, shells, hats, visors, rainwear, shirts, t-shirts, dress shirts, performance shirts, sweaters, sweatshirts, [shoes,] sandals, polo shirts, [socks,] belts for clothing; outerwear, namely, parkas, coats, jackets, fleece tops, fleece jackets, fleece pullovers		

U.S. registration no.	4320146	Application date	06/14/2012
Register	Principal		
Registration date	04/16/2013	Foreign priority date	NONE
Word mark	THE ORIGINAL SOUTHERN OUTFITTER SOUTHERN MARSH		
Design mark			
Description of mark	The mark consists of an incomplete, slightly weathered looking, circle with a stylized duck design facing to the right in the middle of the circle. Inside the upper rim of the circle, above the duck, is the literal element "THE ORIGINAL SOUTHERN OUTFITTER" in all upper case small font letters. Around the inner bottom edge of the circle, below the duck, is the literal element "SOUTHERN MARSH" in all upper case larger font letters.		
Goods/services	Class 025. First use: First Use: Jan 29, 2012 First Use In Commerce: Jan 29, 2012 Clothing, namely, hats, visors, footwear, shorts, swim trunks, jackets, long sleeve t-shirts, short sleeve t-shirts, dress shirts, vests		

Attachments	Notice of Opposition House House.pdf(207607 bytes) House House Opp Exhibits.pdf(1676021 bytes)
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Signature	/Rob LeBlanc/
Name	ROB LEBLANC
Date	05/02/2023

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Southern Marsh Collection, LLC	§	Mark: Stylized Bird Logos
	§	- Serial Nos. 79/328,681 and 79/328,683
Opposer	§	
	§	
v.	§	
	§	
House House Pty Ltd	§	Opposition No. _____
	§	
Applicant.	§	

NOTICE OF OPPOSITION



Southern Marsh Collection, LLC (“Opposer”), a Louisiana limited liability company, having an address at 2507 Highland Rd., Baton Rouge, Louisiana 70802, believes that it will be damaged by registration of Application Serial Nos. 79/328,681 and 79/328,683 for Stylized Bird Logos (collectively, “Applicant’s Marks” or “Applicant’s Applications”) filed by House House Pty Ltd (“Applicant”), a Australian Proprietary Company, Limited by Shares having an address at 179 Queens Parade, Suite 372, Clifton Hill VIC 3068, Australia and published for purposes of opposition in the Official Gazette on March 7, 2023, and hereby opposes same.




As grounds for opposition, Opposer alleges as follows:

1. Opposer manufactures high quality men’s, women’s, and youth apparel and related accessories, including cases for computers and eyewear, that it markets online and through retail stores across the country and around the world.
2. Since at least as early as 2008, Opposer has continuously used its stylized duck logo (“Opposer’s Mark”) for various goods and services in U.S. commerce.
3. Opposer sells its unique products in its own brick and mortar boutiques, in retail stores throughout the country, and online to customers around the world through its website located at *www.southernmarsh.com*.
4. Throughout its website, in its retail stores, on its marketing materials, and on numerous

items of its unique Southern Marsh branded apparel and accessories, Opposer displays its well-known stylized duck logo, which serves as a strong source identifier for Opposer’s high-quality products.

5. Opposer is the owner of the following U.S. federal trademark registrations incorporating a stylized duck, true and correct copies of which, together with current printouts of information from the electronic database records of the USPTO showing the current status and title of each registration, are attached to this Notice of Opposition as Exhibit A (collectively, “Opposer’s Registrations”):

Trademark	Goods/Services	Reg. No.	Reg. Date	First Used
	IC 009: Eyewear retainers; computer carrying cases IC 018: Travel kit bags IC 021: Thermal insulated containers for beverages IC 025: Clothing, namely, tops, bottoms, pants, shorts, swim suits, shells, hats, visors, rainwear, shirts, t-shirts, dress shirts, performance shirts, sweaters, sweatshirts, shoes, footwear, sandals, polo shirts, underwear, boxers, socks, and belts for clothing; outerwear, namely, parkas, coats, jackets, fleece tops, fleece jackets, fleece pullovers, vests, and one-piece shell suits IC 035: Retail store services featuring clothing and accessories; online retail store services featuring clothing and accessories	4,494,173	March 11, 2014	First Used: 15-JAN-2008 (IC 009, 018, 021, 025, 035) In Commerce: 15-JAN-2008 (IC 009, 018, 021, 025, 035)
	IC 025: Clothing, namely, tops, bottoms; pants, shorts, swim suits, shells, hats, visors, rainwear, shirts, t-shirts, dress shirts, performance shirts, sweaters, sweatshirts, sandals, polo shirts, belts for clothing;	4,358,005	June 25, 2013	First Used: 15-APRIL-2008 In Commerce: 15-APRIL-2008

	outerwear, namely, coats, jackets, fleeces, vests			
	IC 025: Clothing, namely, tops, rainwear; outerwear, namely, coats, jackets, fleece tops, fleece jackets, fleece pullovers, vests	4,513,656	April 15, 2014	First Used: 15-JAN-2008 In Commerce: 15-JAN-2008
	IC 025: Clothing, namely, tops, bottoms; pants, shorts, swim suits, shells, hats, visors, rainwear, shirts, t-shirts, dress shirts, performance shirts, sweaters, sweatshirts, sandals, polo shirts, belts for clothing; outerwear, namely, parkas, coats, jackets, fleece tops, fleece jackets, fleece pullovers	4,375,212	July 30, 2013	First Used: 15-APRIL-2008 In Commerce: 15-APRIL-2008
	IC 025: Clothing, namely, hats, visors, footwear, shorts, swim trunks, jackets, long sleeve t-shirts, short sleeve t-shirts, dress shirts, vests	4,320,146	April 16, 2013	First Used: 29-JAN-2012 In Commerce: 29-JAN-2012

6. Opposer has expended considerable amounts of time, labor, and money designing, developing, promoting, and protecting its rights in Opposer’s Mark.

7. Opposer uses Opposer’s Mark in connection with, *inter alia*, the manufacture, sale, advertising, and promotion of clothing products, clothing accessories, cases for computers and eyewear, and related consumer goods (collectively, along with the goods and services identified in Opposer’s Registrations, “Opposer’s Goods and Services”).

8. Opposer has built extensive goodwill in connection with the sale and provision of Opposer’s Goods and Services under Opposer’s Mark.



9. Opposer’s rights in Opposer’s Mark and the issuance of all of Opposer’s Registrations

predate the filing of Applicant’s Applications. In fact, Opposer’s rights in Opposer’s Mark, predate the filing of Applicant’s Applications by more than a decade. Thus, Opposer has priority over Applicant in connection with the marks at issue.

10. Notwithstanding Opposer’s Mark, Applicant’s Applications were filed on October 1, 2021, for, *inter alia*, “Cases adapted for mobile phones, sunglasses, eyewear, computers, electronic tablets, contact lenses and parts therefore sold together as a unit,” in Class 9 and “Clothing, namely, t-shirts and socks; base layers, tops being clothing, bottoms being clothing, shirts, jackets; tops as clothing; bottoms as clothing; headwear, namely, hats, caps, headbands” in Class 25 under Section 66(a) of the Trademark Act.

11. Applicant’s Marks consist of a prominent bird design element, a stylized right-facing goose featured in black with a head bearing no pronounced eye and attached to a solid body also bearing little detail and featured in black, like Opposer’s Mark. Thus, Applicant’s Marks are highly similar to Opposer’s Mark in overall commercial impression, connotation, and appearance.

12. To illustrate the similarity between the marks, Applicant’s Mark and Opposer’s Marks are compared in the chart below. Both feature prominent stylized bird logos in repose with similarly shaped bodies and heads:

Applicant’s Marks	Opposer’s Mark
	

13. Applicant is a video game developer based in Australia.

14. Applicant's Marks relate to a video game called the "Untitled Goose Game." Applicant operates an interactive website located at <https://goose.game/>, which provides links to websites enabling United States customers to purchase products bearing the Applicant's Marks. See Exhibit B, Print-Out of Applicant's Website.

15. Both on Applicant's website and on several of the products it offers for sale and delivery into the United States, Applicant displays its stylized bird logo. This stylized bird closely resembles Opposer's Mark and, given the overlap in the products offered by both Opposer and Applicant, is likely to confuse consumers into believing that Applicant's products are affiliated with Opposer, sponsored by Opposer, approved by Opposer, associated with Opposer, or licensed from Opposer.

16. The goods listed in Applicant's Applications are identical or closely related to Opposer's Goods and Services.

17. To illustrate, several of these identical, similar, or highly related goods are compared in the chart below:

Illustrative Goods in Applicant's Applications	Illustrative Goods in Opposer's Registrations
T-shirts and shirts	T-shirts and shirts
Socks	Socks
Base layers, jackets	Outerwear, namely, parkas, coats, jackets, fleece tops, fleece jackets, fleece pullovers, vests, and one-piece shell suits
Tops being clothing, bottoms being clothing	Tops, bottoms
Headwear, namely, hats, caps, headbands	Hats, visors
Cases adapted for mobile phones, sunglasses, eyewear, computers, electronic tablets	Eyewear retainers; computer carrying cases

18. Upon information and belief, Opposer competes with Applicant in the clothing industry and eyewear/tech accessory industry.

19. Opposer and Applicant offer their respective goods and services to the same purchasers and potential purchasers through the same or related channels of trade.

20. If Applicant is allowed to register Applicant's Marks, consumers familiar with Opposer's well-known stylized duck logo will incorrectly assume that Opposer or its affiliates are the origin of Applicant's goods, or that Applicant's use and registration of a stylized bird mark is somehow licensed or otherwise endorsed by Opposer, when it is not.

21. Applicant's use and registration of Applicant's Marks in connection with the goods identified in Applicant's Applications are likely to cause consumers to become confused, mistaken, or deceived and to falsely suggest a connection with Opposer or Opposer's Mark within the meaning of Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d).

22. By reason of the foregoing, Opposer will be irreparably damaged by the registration of Applicant's Marks, and, in view of Opposer's prior rights in highly similar marks for directly overlapping goods, Applicant is not entitled to the registration of Applicant's Marks pursuant to the Trademark Act.

23. Applicant's Applications were published for purposes of opposition in the Official Gazette on March 7, 2023. Opposer filed a Requests for Extension of Time to Oppose, extending Opposer's deadline to oppose to May 6, 2023. The filing of this Notice of Opposition is therefore timely.

WHEREFORE, Opposer requests that the Trademark Trial and Appeal Board grants this Opposition and denies registration of the subject applications, namely, U.S. Trademark Serial Nos. 79/328,681 and 79/328,683.

Respectfully submitted,
Southern Marsh Collection, LLC

Date: May 2, 2023

By: s/Rob LeBlanc/
Rob LeBlanc
Attorney for Opposer
HAYNES AND BOONE, LLP
2323 Victory Avenue, Suite 700
Dallas, Texas 75219
Telephone: 214-651-5106

Exhibit A

Opposer's Registrations

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Trademarks Employees

Trademark Status and Document Retrieval (TSDR) Maintenance (CHG 51294)

The OCIO will perform maintenance on TSDR application on two nights:

- The first night of maintenance will occur from 12:01 a.m. until 5:30 a.m. on Saturday, April 29 ET.
- The final night of maintenance will occur from 12:01 a.m. until 5:30 a.m. on Sunday, April 30 ET.

During the maintenance period, TSDR will be available, but might experience some slow response time.

Benefit to the User:

This deployment maintains compliance with USPTO policy and ensures continued system stability.

SEARCH MULTI-SEARCH ?

US Serial, Registration, or Reference No. ▾

4494173

STATUS DOCUMENTS MAINTENANCE

[Back to Search](#)

Print

Generated on: This page was generated by TSDR on 2023-05-01 17:49:45 EDT

Mark:



US Serial Number: 85964100

Application Filing Date: Jun. 19, 2013

US Registration Number: 4494173

Registration Date: Mar. 11, 2014

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Apr. 24, 2019

Publication Date: Dec. 24, 2013

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the side-profile of a duck facing toward the right.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 03.15.06 - Ducks; Goose; Geese; Swans
03.15.24 - Stylized birds

Related Properties Information

Claimed Ownership of US [4320146](#), [4358005](#), [4375212](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Eyewear retainers; computer carrying cases

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 15, 2008

Use in Commerce: Jan. 15, 2008

For: Travel kit bags

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 15, 2008

Use in Commerce: Jan. 15, 2008

For: Thermal insulated containers for beverages

International Class(es): 021 - Primary Class

U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 15, 2008

Use in Commerce: Jan. 15, 2008

For: Clothing, namely, tops, bottoms, pants, shorts, swim suits, shells, hats, visors, rainwear, shirts, t-shirts, dress shirts, performance shirts, sweaters, sweatshirts, shoes, footwear, sandals, polo shirts, underwear, boxers, socks, and belts for clothing; outerwear, namely, parkas, coats, jackets, fleece tops, fleece jackets, fleece pullovers, vests, and one-piece shell suits

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 15, 2008

Use in Commerce: Jan. 15, 2008

For: Retail store services featuring clothing and accessories; online retail store services featuring clothing and accessories

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 15, 2008

Use in Commerce: Jan. 15, 2008

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Southern Marsh Collection, LLC

DBA, AKA, Formerly: DBA Southern Marsh Collection

Owner Address: 2507 Highland Rd.
Baton Rouge, LOUISIANA UNITED STATES 70802

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: LOUISIANA

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: J. Robert LeBlanc

Docket Number: 50697.4

Attorney Primary Email ipdocketing@haynesboone.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: J. Robert LeBlanc

HAYNES AND BOONE, LLP
2323 VICTORY AVE STE 700
DALLAS, TEXAS UNITED STATES 75219-7673

Phone: 214-651-5106

Fax: 214-200-0853

Correspondent e-mail: ipdocketing@haynesboone.com
rob.leblanc@haynesboone.com
kathy.mettee@haynesboone.com
brie.bauer@haynesboone.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found**Prosecution History**

Date	Description	Proceeding Number
Mar. 20, 2023	TEAS SECTION 8 & 9 RECEIVED	
Mar. 11, 2023	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 10, 2021	NOTICE OF SUIT	
Apr. 29, 2021	NOTICE OF SUIT	
Apr. 24, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 24, 2019	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	74272
Apr. 24, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74272
Mar. 20, 2019	TEAS SECTION 8 & 15 RECEIVED	
Mar. 11, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Oct. 20, 2014	NOTICE OF SUIT	
Oct. 02, 2014	NOTICE OF SUIT	
Mar. 11, 2014	REGISTERED-PRINCIPAL REGISTER	
Dec. 24, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 24, 2013	PUBLISHED FOR OPPOSITION	
Dec. 04, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 20, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Nov. 19, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 19, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 19, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 19, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 19, 2013	EXAMINERS AMENDMENT -WRITTEN	78373
Nov. 06, 2013	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Oct. 25, 2013	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621

Oct. 16, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Oct. 15, 2013	ASSIGNED TO LIE	77312
Sep. 30, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 30, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 30, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 30, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 30, 2013	EXAMINERS AMENDMENT -WRITTEN	78373
Sep. 27, 2013	ASSIGNED TO EXAMINER	78373
Aug. 20, 2013	TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED	88889
Aug. 20, 2013	TEAS VOLUNTARY AMENDMENT RECEIVED	
Jul. 02, 2013	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jun. 29, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jun. 22, 2013	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 116

Date in Location: Apr. 24, 2019

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91283101](#)

Filing Date: Jan 30, 2023

Status: Suspended

Status Date: Mar 22, 2023

Interlocutory Attorney: JILL M MCCORMACK

Defendant

Name: SwanDogCases LLC

Correspondent Address: ANDREW T. RISSLER
PATEL & ALMEIDA, P.C.
16830 VENTURA BLVD., SUITE 360
ENCINO CA UNITED STATES , 91436

Correspondent e-mail: trademarks@paiplaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Opposition Pending	97013436	

Plaintiff(s)

Name: Southern Marsh Collection, LLC

Correspondent Address: ROB LEBLANC
HAYNES AND BOONE, LLP
2323 VICTORY AVE, SUITE 700
DALLAS TX UNITED STATES , 75219

Correspondent e-mail: ipdocketing@haynesboone.com , rob.leblanc@haynesboone.com , emily.ketterer@haynesboone.com , kathy.mettee@haynesboone.com , brie.bauer@haynesboone.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
	Section 8 and 15 - Accepted and Acknowledged	85964100	4494173
Prosecution History			
Entry Number	History Text	Date	Due Date
4	NOTICE OF DEFAULT	Mar 22, 2023	
3	INSTITUTED	Jan 30, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 30, 2023	Mar 11, 2023
1	FILED AND FEE	Jan 30, 2023	
Type of Proceeding: Opposition			
Proceeding Number: 91279299		Filing Date: Sep 21, 2022	
Status: Terminated		Status Date: Dec 27, 2022	
Interlocutory Attorney: STEVEN W FERRELL			
Defendant			
Name: Joaquín Acosta Herrera			
Correspondent Address: ANDRES ECHEVARRIA 2100 PONCE DE LEON BLVD SUITE 850 CORAL GABLES FL UNITED STATES , 33134			
Correspondent e-mail: ip@vivancoyvivanco.com , lesquivel@vivancoyvivanco.com , trey@vivancoyvivanco.com , azurita@vivancoyvivanco.com			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
PATTOLAGOON	Abandoned - After Inter-Partes Decision	90674780	
Plaintiff(s)			
Name: Southern Marsh Collection, LLC			
Correspondent Address: ROB LEBLANC HAYNES AND BOONE, LLP 2323 VICTORY AVE, SUITE 700 DALLAS TX UNITED STATES , 75219			
Correspondent e-mail: ipdocketing@haynesboone.com , rob.leblanc@haynesboone.com , jason.bloom@haynesboone.com , kathy.mettee@haynesboone.com , emily.ketterer@haynesboone.com			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
	Section 8 and 15 - Accepted and Acknowledged	85964100	4494173
SOUTHERN MARSH	REGISTERED AND RENEWED	85769649	4358005
SOUTHERN MARSH	Section 8 and 15 - Accepted and Acknowledged	85965650	4513656
SOUTHERN MARSH COLLECTION	REGISTERED AND RENEWED	85769657	4375212
THE ORIGINAL SOUTHERN OUTFITTER SOUTHERN MARSH	REGISTERED AND RENEWED	85652305	4320146
Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Dec 27, 2022	
5	BD DECISION: OPP SUSTAINED	Dec 27, 2022	

4	NOTICE OF DEFAULT	Nov 11, 2022	
3	INSTITUTED	Sep 21, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 21, 2022	Oct 31, 2022
1	FILED AND FEE	Sep 21, 2022	

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Trademarks Employees

Trademark Status and Document Retrieval (TSDR) Maintenance (CHG 51294)

The OCIO will perform maintenance on TSDR application on two nights:

- The first night of maintenance will occur from 12:01 a.m. until 5:30 a.m. on Saturday, April 29 ET.
- The final night of maintenance will occur from 12:01 a.m. until 5:30 a.m. on Sunday, April 30 ET.

During the maintenance period, TSDR will be available, but might experience some slow response time.

Benefit to the User:

This deployment maintains compliance with USPTO policy and ensures continued system stability.

SEARCH MULTI-SEARCH ?

US Serial, Registration, or Reference No. ▾

4358005

STATUS DOCUMENTS MAINTENANCE

[Back to Search](#)

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Mark: SOUTHERN MARSH



US Serial Number: 85769649

Application Filing Date: Nov. 01, 2012

US Registration Number: 4358005

Registration Date: Jun. 25, 2013

Register: Principal

Mark Type: Trademark

TM5 Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 12, 2023

Publication Date: Apr. 09, 2013

Mark Information

Mark Literal Elements: SOUTHERN MARSH

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the profile of a duck facing toward the right above the words, "southern marsh".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 03.15.06 - Ducks; Goose; Geese; Swans
03.15.24 - Stylized birds

Related Properties Information

Claimed Ownership of US [3749374](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Clothing, namely, tops, bottoms; pants, shorts, swim suits, shells, hats, visors, rainwear, shirts, t-shirts, dress shirts, performance shirts, sweaters, sweatshirts, [shoes,] sandals, polo shirts, [socks,] belts for clothing; outerwear, namely, [parkas,] coats, jackets, fleeces, vests

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 15, 2008

Use in Commerce: Apr. 15, 2008

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Southern Marsh Collection, LLC

DBA, AKA, Formerly: DBA Southern Marsh Collection

Owner Address: 2507 Highland Rd.
Baton Rouge, LOUISIANA UNITED STATES 70820

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: LOUISIANA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: J. Robert LeBlanc

Docket Number: 50697.00025

Attorney Primary Email Address: ipdocketing@haynesboone.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: J. Robert LeBlanc

Haynes and Boone, LLP
2323 Victory Avenue, Suite 700
Dallas, TEXAS UNITED STATES 75219

Phone: 214-651-5106

Fax: 214-200-0707

Correspondent e-mail: ipdocketing@haynesboone.com
rob.leblanc@haynesboone.com
kathy.mettee@haynesboone.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 12, 2023	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 12, 2023	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	77074
Jan. 12, 2023	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	77074
Jan. 12, 2023	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77074

Jul. 15, 2022	NOTICE OF SUIT	
Jun. 27, 2022	TEAS SECTION 8 & 9 RECEIVED	
Jun. 25, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jun. 28, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Jun. 28, 2019	REGISTERED - SEC. 8 (6-YR) ACCEPTED	77074
Jun. 28, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77074
Jun. 20, 2019	TEAS SECTION 8 RECEIVED	
Jun. 25, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Oct. 20, 2014	NOTICE OF SUIT	
Oct. 02, 2014	NOTICE OF SUIT	
Sep. 26, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 26, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 25, 2013	REGISTERED-PRINCIPAL REGISTER	
Apr. 09, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 09, 2013	PUBLISHED FOR OPPOSITION	
Mar. 20, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 28, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 28, 2013	ASSIGNED TO EXAMINER	78324
Nov. 09, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Nov. 08, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Nov. 05, 2012	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 12, 2023

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91279299](#)

Filing Date: Sep 21, 2022

Status: Terminated

Status Date: Dec 27, 2022

Interlocutory Attorney: STEVEN W FERRELL

Defendant

Name: Joaquín Acosta Herrera

Correspondent Address: ANDRES ECHEVARRIA
2100 PONCE DE LEON BLVD SUITE 850
CORAL GABLES FL UNITED STATES , 33134

Correspondent e-mail: ip@vivancoyvivanco.com , lesquivel@vivancoyvivanco.com , trey@vivancoyvivanco.com , azurita@vivancoyvivanco.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PATTOLAGOON	Abandoned - After Inter-Partes Decision	90674780	

Plaintiff(s)

Name: Southern Marsh Collection, LLC

Correspondent Address: ROB LEBLANC
 HAYNES AND BOONE, LLP
 2323 VICTORY AVE, SUITE 700
 DALLAS TX UNITED STATES , 75219

Correspondent e-mail: ipdocketing@haynesboone.com , rob.leblanc@haynesboone.com , jason.bloom@haynesboone.com , kathy.mettee@haynesboone.com , emily.ketterer@haynesboone.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Section 8 and 15 - Accepted and Acknowledged	85964100	4494173
SOUTHERN MARSH	REGISTERED AND RENEWED	85769649	4358005
SOUTHERN MARSH	Section 8 and 15 - Accepted and Acknowledged	85965650	4513656
SOUTHERN MARSH COLLECTION	REGISTERED AND RENEWED	85769657	4375212
THE ORIGINAL SOUTHERN OUTFITTER SOUTHERN MARSH	REGISTERED AND RENEWED	85652305	4320146

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Dec 27, 2022	
5	BD DECISION: OPP SUSTAINED	Dec 27, 2022	
4	NOTICE OF DEFAULT	Nov 11, 2022	
3	INSTITUTED	Sep 21, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 21, 2022	Oct 31, 2022
1	FILED AND FEE	Sep 21, 2022	

Type of Proceeding: Opposition

Proceeding Number: [91251984](#) **Filing Date:** Oct 31, 2019

Status: Terminated **Status Date:** Feb 20, 2020

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: William Schilling

Correspondent Address: WILLIAM SCHILLING
 1 CROSSWINDS DR
 HILTON HEAD ISLAND SC UNITED STATES , 29910

Correspondent e-mail: southernloomsllc@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SOUTHERN	Abandoned - After Inter-Partes Decision	88466075	

Plaintiff(s)

Name: Southern Marsh Collection, LLC

Correspondent Address: J ROBERT LEBLANC
 HAYNES AND BOONE LLP
 2323 VICTORY AVE SUITE 700
 DALLAS TX UNITED STATES , 75219

Correspondent e-mail: ipdocketing@haynesboone.com , rob.leblanc@haynesboone.com , mike.mcarthur@haynesboone.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
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SOUTHERN MARSH	REGISTERED AND RENEWED	85769549	4358000
SOUTHERN MARSH	REGISTERED AND RENEWED	85769649	4358005
SOUTHERN MARSH	Section 8 and 15 - Accepted and Acknowledged	85965650	4513656
SOUTHERN MARSH COLLECTION	REGISTERED AND RENEWED	85769657	4375212
SOUTHERN MARSH	Registered	87430013	5349770
SOUTHERNCLASSICS	Section 8 and 15 - Accepted and Acknowledged	86109258	4655247
AUTHENTIC SOUTHERN CLASS	REGISTERED AND RENEWED	85769576	4375210
CLASSIC SOUTHERN	Section 8 and 15 - Accepted and Acknowledged	76712480	4430354
ORIGINAL SOUTHERN CLOTHIER	Cancelled - Section 8	85769632	4364140
THE ORIGINAL SOUTHERN OUTFITTER	Registered	87935216	5654725

Prosecution History

Entry Number	History Text	Date	Due Date
8	TERMINATED	Feb 20, 2020	
7	BD DECISION: OPP DISMISSED W/O PREJ	Feb 20, 2020	
6	W/DRAW OF APPLICATION W/ CONSENT	Feb 04, 2020	
5	ANSWER	Dec 10, 2019	
4	D CHANGE OF CORRESP ADDRESS	Nov 25, 2019	
3	INSTITUTED	Oct 31, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 31, 2019	Dec 10, 2019
1	FILED AND FEE	Oct 31, 2019	

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Trademarks Employees

Trademark Status and Document Retrieval (TSDR) Maintenance (CHG 51294)

The OCIO will perform maintenance on TSDR application on two nights:

- The first night of maintenance will occur from 12:01 a.m. until 5:30 a.m. on Saturday, April 29 ET.
- The final night of maintenance will occur from 12:01 a.m. until 5:30 a.m. on Sunday, April 30 ET.

During the maintenance period, TSDR will be available, but might experience some slow response time.

Benefit to the User:

This deployment maintains compliance with USPTO policy and ensures continued system stability.

SEARCH MULTI-SEARCH ?

US Serial, Registration, or Reference No.

STATUS DOCUMENTS MAINTENANCE

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Mark: SOUTHERN MARSH



US Serial Number: 85965650

Application Filing Date: Jun. 20, 2013

US Registration Number: 4513656

Registration Date: Apr. 15, 2014

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: May 12, 2020

Publication Date: Jan. 28, 2014

Mark Information

Mark Literal Elements: SOUTHERN MARSH

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a shaded outer rectangle with an interior rectangle with one end which is curved. Enclosed within the curved end of the interior rectangle is the side-profile of a shaded duck facing to the right. To the right of the duck is a shaded interior rectangle that contains the words "SOUTHERN MARSH".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 03.15.06 - Ducks; Goose; Geese; Swans
 03.15.24 - Stylized birds
 26.11.02 - Rectangles (single line); Plain single line rectangles
 26.11.10 - Rectangles divided once into two sections
 26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

Claimed Ownership of US [4358000](#), [4358005](#), [4375212](#) and others Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Clothing, namely, tops, [bottoms, pants, shorts, swim suits, shells,] rainwear [, shirts, t-shirts, performance shirts, sweaters, and sweatshirts]; outerwear, namely, [parkas,] coats, jackets, fleece tops, fleece jackets, fleece pullovers, vests [, and one-piece shell suits]

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 15, 2008

Use in Commerce: Jan. 15, 2008

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Southern Marsh Collection, LLC

DBA, AKA, Formerly: DBA Southern Marsh Collection

Owner Address: 2507 Highland Rd.
Baton Rouge, LOUISIANA UNITED STATES 70802

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: LOUISIANA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: J. Robert LeBlanc

Docket Number: 50697.3

Attorney Primary Email Address: ipdocketing@haynesboone.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: J. Robert LeBlanc

HAYNES AND BOONE, LLP
2323 VICTORY AVE STE 700
DALLAS, TEXAS UNITED STATES 75219-7673

Phone: 214-651-5106

Fax: 214-200-0853

Correspondent e-mail: ipdocketing@haynesboone.com
rob.leblanc@haynesboone.com
jeff.becker@haynesboone.com
brie.bauer@haynesboone.com
kathy.mettee@haynesboone.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 21, 2023	TEAS SECTION 8 & 9 RECEIVED	

Apr. 15, 2023	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jul. 15, 2022	NOTICE OF SUIT	
May 12, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 12, 2020	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76293
May 12, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Mar. 19, 2020	TEAS SECTION 8 & 15 RECEIVED	
Apr. 15, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Oct. 20, 2014	NOTICE OF SUIT	
Oct. 02, 2014	NOTICE OF SUIT	
Apr. 15, 2014	REGISTERED-PRINCIPAL REGISTER	
Jan. 28, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 28, 2014	PUBLISHED FOR OPPOSITION	
Jan. 08, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 24, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Dec. 14, 2013	ASSIGNED TO LIE	70468
Nov. 19, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 19, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 19, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 19, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 19, 2013	EXAMINERS AMENDMENT -WRITTEN	78373
Nov. 01, 2013	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Oct. 11, 2013	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Sep. 27, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 27, 2013	ASSIGNED TO EXAMINER	78373
Aug. 20, 2013	TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED	88889
Aug. 20, 2013	TEAS VOLUNTARY AMENDMENT RECEIVED	
Jul. 03, 2013	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jul. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jun. 24, 2013	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 116

Date in Location: May 12, 2020

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91279299	Filing Date: Sep 21, 2022
Status: Terminated	Status Date: Dec 27, 2022
Interlocutory Attorney: STEVEN W FERRELL	
Defendant	
Name: Joaquín Acosta Herrera	
Correspondent Address: ANDRES ECHEVARRIA 2100 PONCE DE LEON BLVD SUITE 850 CORAL GABLES FL UNITED STATES , 33134	
Correspondent e-mail: ip@vivancoyvivanco.com , lesquivel@vivancoyvivanco.com , trey@vivancoyvivanco.com , azurita@vivancoyvivanco.com	

Mark	Application Status	Serial Number	Registration Number
PATTO LAGOON	Abandoned - After Inter-Partes Decision	90674780	

Plaintiff(s)	
Name: Southern Marsh Collection, LLC	
Correspondent Address: ROB LEBLANC HAYNES AND BOONE, LLP 2323 VICTORY AVE, SUITE 700 DALLAS TX UNITED STATES , 75219	
Correspondent e-mail: ipdocketing@haynesboone.com , rob.leblanc@haynesboone.com , jason.bloom@haynesboone.com , kathy.mettee@haynesboone.com , emily.ketterer@haynesboone.com	

Mark	Application Status	Serial Number	Registration Number
	Section 8 and 15 - Accepted and Acknowledged	85964100	4494173
SOUTHERN MARSH	REGISTERED AND RENEWED	85769649	4358005
SOUTHERN MARSH	Section 8 and 15 - Accepted and Acknowledged	85965650	4513656
SOUTHERN MARSH COLLECTION	REGISTERED AND RENEWED	85769657	4375212
THE ORIGINAL SOUTHERN OUTFITTER SOUTHERN MARSH	REGISTERED AND RENEWED	85652305	4320146

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Dec 27, 2022	
5	BD DECISION: OPP SUSTAINED	Dec 27, 2022	
4	NOTICE OF DEFAULT	Nov 11, 2022	
3	INSTITUTED	Sep 21, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 21, 2022	Oct 31, 2022
1	FILED AND FEE	Sep 21, 2022	

Type of Proceeding: Opposition	
Proceeding Number: 91251984	Filing Date: Oct 31, 2019
Status: Terminated	Status Date: Feb 20, 2020
Interlocutory Attorney: ANDREW P BAXLEY	
Defendant	
Name: William Schilling	
Correspondent Address: WILLIAM SCHILLING 1 CROSSWINDS DR	

HILTON HEAD ISLAND SC UNITED STATES , 29910

Correspondent e-mail: southernloomsllc@gmail.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SOUTHERN	Abandoned - After Inter-Partes Decision	88466075	

Plaintiff(s)

Name: Southern Marsh Collection, LLC

Correspondent Address: J ROBERT LEBLANC
HAYNES AND BOONE LLP
2323 VICTORY AVE SUITE 700
DALLAS TX UNITED STATES , 75219

Correspondent e-mail: ipdocketing@haynesboone.com , rob.leblanc@haynesboone.com , mike.mcarthur@haynesboone.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SOUTHERN MARSH	REGISTERED AND RENEWED	85769549	4358000
SOUTHERN MARSH	REGISTERED AND RENEWED	85769649	4358005
SOUTHERN MARSH	Section 8 and 15 - Accepted and Acknowledged	85965650	4513656
SOUTHERN MARSH COLLECTION	REGISTERED AND RENEWED	85769657	4375212
SOUTHERN MARSH	Registered	87430013	5349770
SOUTHERNCLASSICS	Section 8 and 15 - Accepted and Acknowledged	86109258	4655247
AUTHENTIC SOUTHERN CLASS	REGISTERED AND RENEWED	85769576	4375210
CLASSIC SOUTHERN	Section 8 and 15 - Accepted and Acknowledged	76712480	4430354
ORIGINAL SOUTHERN CLOTHIER	Cancelled - Section 8	85769632	4364140
THE ORIGINAL SOUTHERN OUTFITTER	Registered	87935216	5654725

Prosecution History

Entry Number	History Text	Date	Due Date
8	TERMINATED	Feb 20, 2020	
7	BD DECISION: OPP DISMISSED W/O PREJ	Feb 20, 2020	
6	W/DRAW OF APPLICATION W/ CONSENT	Feb 04, 2020	
5	ANSWER	Dec 10, 2019	
4	D CHANGE OF CORRESP ADDRESS	Nov 25, 2019	
3	INSTITUTED	Oct 31, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 31, 2019	Dec 10, 2019
1	FILED AND FEE	Oct 31, 2019	

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Trademarks Employees

Trademark Status and Document Retrieval (TSDR) Maintenance (CHG 51294)

The OCIO will perform maintenance on TSDR application on two nights:

- The first night of maintenance will occur from 12:01 a.m. until 5:30 a.m. on Saturday, April 29 ET.

- The final night of maintenance will occur from 12:01 a.m. until 5:30 a.m. on Sunday, April 30 ET.

During the maintenance period, TSDR will be available, but might experience some slow response time.

Benefit to the User:

This deployment maintains compliance with USPTO policy and ensures continued system stability.

[SEARCH](#)
[MULTI-SEARCH](#)


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Mark: SOUTHERN MARSH COLLECTION



southern marsh
COLLECTION

US Serial Number: 85769657

Application Filing Date: Nov. 01, 2012

US Registration Number: 4375212

Registration Date: Jul. 30, 2013

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 01, 2023

Publication Date: May 14, 2013

Mark Information

Mark Literal Elements: SOUTHERN MARSH COLLECTION

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the profile of a duck facing toward the right above the words, "southern marsh collection".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "COLLECTION"

Design Search Code(s): 03.15.06 - Ducks; Goose; Geese; Swans
03.15.24 - Stylized birds

Related Properties Information

Claimed Ownership of US [3749374](#)
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Clothing, namely, tops, bottoms; pants, shorts, swim suits, shells, hats, visors, rainwear, shirts, t-shirts, dress shirts, performance shirts, sweaters, sweatshirts, [shoes,] sandals, polo shirts, [socks,] belts for clothing; outerwear, namely, parkas, coats, jackets, fleece tops, fleece jackets, fleece pullovers

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 15, 2008

Use in Commerce: Apr. 15, 2008

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Southern Marsh Collection, LLC

DBA, AKA, Formerly: DBA Southern Marsh Collection

Owner Address: 2507 Highland Road
Baton Rouge, LOUISIANA UNITED STATES 70802

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: LOUISIANA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: J. Robert LeBlanc

Attorney Primary Email Address: ipdocketing@haynesboone.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: J. Robert LeBlanc

Haynes and Boone, LLP
2323 Victory Avenue, Suite 700
Dallas, TEXAS UNITED STATES 75219

Phone: 214-651-5106

Fax: 214-200-0853

Correspondent e-mail: ipdocketing@haynesboone.com
brie.bauer@haynesboone.com
rob.leblanc@haynesboone.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 01, 2023	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 01, 2023	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	74704
Jan. 01, 2023	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	74704
Dec. 28, 2022	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	

Nov. 12, 2022	OFFICE ACTION ISSUED POU1	74704
Nov. 09, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74704
Aug. 15, 2022	TEAS SECTION 8 & 9 RECEIVED	
Jul. 30, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jul. 15, 2022	NOTICE OF SUIT	
Aug. 17, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 17, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	30006
Aug. 16, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	30006
Aug. 09, 2018	TEAS SECTION 8 & 15 RECEIVED	
Jul. 30, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Oct. 20, 2014	NOTICE OF SUIT	
Oct. 02, 2014	NOTICE OF SUIT	
Sep. 26, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 26, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 30, 2013	REGISTERED-PRINCIPAL REGISTER	
May 14, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 14, 2013	PUBLISHED FOR OPPOSITION	
Apr. 24, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 10, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Apr. 09, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 09, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 09, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 09, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 09, 2013	EXAMINERS AMENDMENT -WRITTEN	78324
Apr. 08, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 08, 2013	NON-FINAL ACTION E-MAILED	6325
Apr. 08, 2013	NON-FINAL ACTION WRITTEN	78324
Apr. 01, 2013	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Mar. 31, 2013	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Mar. 18, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Mar. 18, 2013	ASSIGNED TO LIE	67287
Mar. 04, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 04, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 04, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 04, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 04, 2013	EXAMINERS AMENDMENT -WRITTEN	78324
Feb. 28, 2013	ASSIGNED TO EXAMINER	78324
Nov. 09, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Nov. 08, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Nov. 05, 2012	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 01, 2023

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary		Party type	Proceeding type
Number of Proceedings: 2			
Type of Proceeding: Opposition			
Proceeding Number: 91279299		Filing Date: Sep 21, 2022	
Status: Terminated		Status Date: Dec 27, 2022	
Interlocutory Attorney: STEVEN W FERRELL			
Defendant			
Name: Joaquín Acosta Herrera			
Correspondent Address: ANDRES ECHEVARRIA 2100 PONCE DE LEON BLVD SUITE 850 CORAL GABLES FL UNITED STATES , 33134			
Correspondent e-mail: ip@vivancoyvivanco.com , lesquivel@vivancoyvivanco.com , trey@vivancoyvivanco.com , azurita@vivancoyvivanco.com			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
PATTO LAGOON	Abandoned - After Inter-Partes Decision	90674780	
Plaintiff(s)			
Name: Southern Marsh Collection, LLC			
Correspondent Address: ROB LEBLANC HAYNES AND BOONE, LLP 2323 VICTORY AVE, SUITE 700 DALLAS TX UNITED STATES , 75219			
Correspondent e-mail: ipdocketing@haynesboone.com , rob.leblanc@haynesboone.com , jason.bloom@haynesboone.com , kathy.mettee@haynesboone.com , emily.ketterer@haynesboone.com			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
	Section 8 and 15 - Accepted and Acknowledged	85964100	4494173
SOUTHERN MARSH	REGISTERED AND RENEWED	85769649	4358005
SOUTHERN MARSH	Section 8 and 15 - Accepted and Acknowledged	85965650	4513656
SOUTHERN MARSH COLLECTION	REGISTERED AND RENEWED	85769657	4375212
THE ORIGINAL SOUTHERN OUTFITTER SOUTHERN MARSH	REGISTERED AND RENEWED	85652305	4320146
Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Dec 27, 2022	
5	BD DECISION: OPP SUSTAINED	Dec 27, 2022	
4	NOTICE OF DEFAULT	Nov 11, 2022	
3	INSTITUTED	Sep 21, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 21, 2022	Oct 31, 2022
1	FILED AND FEE	Sep 21, 2022	
Type of Proceeding: Opposition			
Proceeding Number: 91251984		Filing Date: Oct 31, 2019	
Status: Terminated		Status Date: Feb 20, 2020	
Interlocutory Attorney: ANDREW P BAXLEY			

Defendant

Name: William Schilling

Correspondent Address: WILLIAM SCHILLING
1 CROSSWINDS DR
HILTON HEAD ISLAND SC UNITED STATES , 29910

Correspondent e-mail: southernloomsllc@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SOUTHERN	Abandoned - After Inter-Partes Decision	88466075	

Plaintiff(s)

Name: Southern Marsh Collection, LLC

Correspondent Address: J ROBERT LEBLANC
HAYNES AND BOONE LLP
2323 VICTORY AVE SUITE 700
DALLAS TX UNITED STATES , 75219

Correspondent e-mail: ipdocketing@haynesboone.com , rob.leblanc@haynesboone.com , mike.mcarthur@haynesboone.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SOUTHERN MARSH	REGISTERED AND RENEWED	85769549	4358000
SOUTHERN MARSH	REGISTERED AND RENEWED	85769649	4358005
SOUTHERN MARSH	Section 8 and 15 - Accepted and Acknowledged	85965650	4513656
SOUTHERN MARSH COLLECTION	REGISTERED AND RENEWED	85769657	4375212
SOUTHERN MARSH	Registered	87430013	5349770
SOUTHERNCLASSICS	Section 8 and 15 - Accepted and Acknowledged	86109258	4655247
AUTHENTIC SOUTHERN CLASS	REGISTERED AND RENEWED	85769576	4375210
CLASSIC SOUTHERN	Section 8 and 15 - Accepted and Acknowledged	76712480	4430354
ORIGINAL SOUTHERN CLOTHIER	Cancelled - Section 8	85769632	4364140
THE ORIGINAL SOUTHERN OUTFITTER	Registered	87935216	5654725

Prosecution History

Entry Number	History Text	Date	Due Date
8	TERMINATED	Feb 20, 2020	
7	BD DECISION: OPP DISMISSED W/O PREJ	Feb 20, 2020	
6	W/DRAW OF APPLICATION W/ CONSENT	Feb 04, 2020	
5	ANSWER	Dec 10, 2019	
4	D CHANGE OF CORRESP ADDRESS	Nov 25, 2019	
3	INSTITUTED	Oct 31, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 31, 2019	Dec 10, 2019
1	FILED AND FEE	Oct 31, 2019	

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Trademarks Employees

Trademark Status and Document Retrieval (TSDR) Maintenance (CHG 51294)

The OCIO will perform maintenance on TSDR application on two nights:

- The first night of maintenance will occur from 12:01 a.m. until 5:30 a.m. on Saturday, April 29 ET.
- The final night of maintenance will occur from 12:01 a.m. until 5:30 a.m. on Sunday, April 30 ET.

During the maintenance period, TSDR will be available, but might experience some slow response time.

Benefit to the User:

This deployment maintains compliance with USPTO policy and ensures continued system stability.

SEARCH MULTI-SEARCH ?

US Serial, Registration, or Reference No.

STATUS DOCUMENTS MAINTENANCE

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Generated on: This page was generated by TSDR on 2023-05-01 17:54:37 EDT

Mark: THE ORIGINAL SOUTHERN OUTFITTER SOUTHERN MARSH



US Serial Number: 85652305

Application Filing Date: Jun. 14, 2012

US Registration Number: 4320146

Registration Date: Apr. 16, 2013

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Oct. 19, 2022

Publication Date: Jan. 29, 2013

Mark Information

Mark Literal Elements: THE ORIGINAL SOUTHERN OUTFITTER SOUTHERN MARSH

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of an incomplete, slightly weathered looking, circle with a stylized duck design facing to the right in the middle of the circle. Inside the upper rim of the circle, above the duck, is the literal element "THE ORIGINAL SOUTHERN OUTFITTER" in all upper case small font letters. Around the inner bottom edge of the circle, below the duck, is the literal element "SOUTHERN MARSH" in all upper case larger font letters.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "ORIGINAL SOUTHERN OUTFITTER"

Design Search Code(s): 03.15.06 - Ducks; Goose; Geese; Swans
 03.15.24 - Stylized birds
 26.01.01 - Circles as carriers or as single line borders

Related Properties Information

Claimed Ownership of US [3749374](#), [4181049](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Clothing, namely, hats, visors, footwear, shorts, swim trunks, jackets, long sleeve t-shirts, short sleeve t-shirts, dress shirts, vests

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 29, 2012

Use in Commerce: Jan. 29, 2012

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Southern Marsh Collection, LLC

Owner Address: 2507 Highland Rd.
Baton Rouge, LOUISIANA UNITED STATES 70802

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: LOUISIANA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: J. Robert LeBlanc

Docket Number: 50697.28

Attorney Primary Email Address: ipdocketing@haynesboone.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: J. Robert LeBlanc

Haynes and Boone, LLP
2323 Victory Avenue, Suite 700
Dallas, TEXAS UNITED STATES 75219

Phone: 214-651-5106

Fax: 214-200-0707

Correspondent e-mail: ipdocketing@haynesboone.com
rob.leblanc@haynesboone.com
kathy.mettee@haynesboone.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
------	-------------	-------------------

Oct. 19, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 19, 2022	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	81927
Oct. 19, 2022	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	81927
Oct. 19, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	81927
Apr. 19, 2022	TEAS SECTION 8 & 9 RECEIVED	
Apr. 16, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Nov. 08, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Nov. 08, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Nov. 08, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Oct. 22, 2018	TEAS SECTION 8 & 15 RECEIVED	
Apr. 16, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Sep. 26, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 26, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 16, 2013	REGISTERED-PRINCIPAL REGISTER	
Jan. 29, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 29, 2013	PUBLISHED FOR OPPOSITION	
Jan. 09, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 22, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Dec. 22, 2012	ASSIGNED TO LIE	73797
Dec. 06, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 05, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 05, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 05, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 05, 2012	EXAMINERS AMENDMENT -WRITTEN	76637
Sep. 27, 2012	ASSIGNED TO EXAMINER	76637
Jun. 23, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Jun. 22, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jun. 18, 2012	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Oct. 19, 2022

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: [91279299](#)

Filing Date: Sep 21, 2022

Status: Terminated

Status Date: Dec 27, 2022

Interlocutory Attorney: STEVEN W FERRELL

Defendant

Name: Joaquín Acosta Herrera

Correspondent Address: ANDRES ECHEVARRIA
2100 PONCE DE LEON BLVD SUITE 850
CORAL GABLES FL UNITED STATES , 33134

Correspondent e-mail: ip@vivancoyvivanco.com , lesquivel@vivancoyvivanco.com , trey@vivancoyvivanco.com , azurita@vivancoyvivanco.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
PATTOLAGOON	Abandoned - After Inter-Partes Decision	90674780	

Plaintiff(s)**Name:** Southern Marsh Collection, LLC

Correspondent Address: ROB LEBLANC
HAYNES AND BOONE, LLP
2323 VICTORY AVE, SUITE 700
DALLAS TX UNITED STATES , 75219

Correspondent e-mail: ipdocketing@haynesboone.com , rob.leblanc@haynesboone.com , jason.bloom@haynesboone.com , kathy.mettee@haynesboone.com , emily.ketterer@haynesboone.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Section 8 and 15 - Accepted and Acknowledged	85964100	4494173
SOUTHERN MARSH	REGISTERED AND RENEWED	85769649	4358005
SOUTHERN MARSH	Section 8 and 15 - Accepted and Acknowledged	85965650	4513656
SOUTHERN MARSH COLLECTION	REGISTERED AND RENEWED	85769657	4375212
THE ORIGINAL SOUTHERN OUTFITTER SOUTHERN MARSH	REGISTERED AND RENEWED	85652305	4320146

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Dec 27, 2022	
5	BD DECISION: OPP SUSTAINED	Dec 27, 2022	
4	NOTICE OF DEFAULT	Nov 11, 2022	
3	INSTITUTED	Sep 21, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 21, 2022	Oct 31, 2022
1	FILED AND FEE	Sep 21, 2022	

Exhibit B

Applicant's Website



Untitled Goose Game

by House House

It's a lovely morning in the village,
and you are a horrible goose.

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