

ESTTA Tracking number: **ESTTA1280893**Filing date: **04/25/2023**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Rove Management, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	190 BOWERY ST., 4TH FL. NEW YORK, NY 10012 UNITED STATES		
Attorney information	JOHN W. OLIVO JR. OLIVO IP LAW GROUP, P.C. 9440 SANTA MONICA BLVD. SUITE 301 C/O OLIVO IP GROUP INC. BEVERLY HILLS, CA 90210 UNITED STATES Primary email: jackolivo@olivoipg.com 3105621222		
Docket no.			

Applicant information

Application no.	97228767	Publication date	03/28/2023
Opposition filing date	04/25/2023	Opposition period ends	04/27/2023
Applicant	Rove Wherever, Inc. 21800 OPPORTUNITY WAY RIVERSIDE, CA 92508 UNITED STATES		

Goods/services affected by opposition

Class 009. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Downloadable software for virtual and augmented reality for playing computer games, for processing blockchain transactions, trading and exchanging cryptocurrencies, and electronic delivery of digital images and 3D assets authenticated by blockchain technology; downloadable software for use in trading cryptocurrency through an exchange or marketplace; Downloadable software for generating cryptographic keys for receiving and spending cryptocurrency; Downloadable computer software for managing cryptocurrency transactions using blockchain technology; Downloadable computer software for managing and verifying cryptocurrency transactions on a blockchain
Class 035. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Providing an online cryptocurrency marketplace, namely, provision of an on-line marketplace for buyers and sellers of goods and services using cryptocurrency
Class 036. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Cryptocurrency exchange services; Crypto-

currency trading services; Financial services, namely, providing cryptocurrency for use by members of an on-line community via payment networks and via decentralized or distributed ledgers; financial services, namely, providing electronic transfer and exchange of digital currency over computer networks and online trading platforms; financial services, namely, electronic transfer and exchange of crypto tokens of value and cryptocurrency; issuance of cryptocurrency tokens of value; financial exchange of cryptocurrency and crypto tokens being virtual currency

Class 045. First Use: None First Use In Commerce: None

All goods and services in the class are opposed, namely: Online social networking services

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
No bona fide intent to use mark in commerce for identified goods or services	Trademark Act Section 1(b), 44(e) or 66(a)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

Marks cited by opposer as basis for opposition

U.S. application no.	97645012	Application date	10/24/2022
Registration date	NONE	Foreign priority date	NONE
Word mark	ROVE		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Downloadable computer application software for mobile phones, namely, software for virtual entertainment, event tickets and trading of non-fungible tokens</p> <p>Class 035. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Entertainment admission venue control services, namely, the remote verification of ticket validity upon presentation of tickets at an entertainment venue; Management of event ticketing for others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Arranging and conducting incentive reward programs to promote live and virtual entertainment events</p> <p>Class 036. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Electronic transfer of virtual currencies</p> <p>Class 041. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Ticket agency services for entertainment events; Ticket reservation and booking for entertainment events; Organizing, arranging, and conducting virtual entertainment events; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events</p> <p>Class 042. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Computer services, namely, creating an on-line virtual environment for entertainment purposes; Computer services, namely, creating an on-line community for registered users for the purposes of virtual currency exchange and virtual enter-</p>		

	tainment
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U.S. application no.	97645038	Application date	10/24/2022
Registration date	NONE	Foreign priority date	NONE
Word mark	NONE		
Design mark			
Description of mark	The mark consists of two rounded v-shapes facing each other on opposite sides to make a circle.		
Goods/services	<p>Class 009. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Downloadable computer application software for mobile phones, namely, software for virtual entertainment, event tickets and trading of non-fungible tokens</p> <p>Class 035. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Entertainment admission venue control services, namely, the remote verification of ticket validity upon presentation of tickets at an entertainment venue; Management of event ticketing for others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Arranging and conducting incentive reward programs to promote live and virtual entertainment events</p> <p>Class 036. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Electronic transfer of virtual currencies</p> <p>Class 041. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Ticket agency services for entertainment events; Ticket reservation and booking for entertainment events; Organizing, arranging, and conducting virtual entertainment events; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events</p> <p>Class 042. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Computer services, namely, creating an on-line virtual environment for entertainment purposes; Computer services, namely, creating an on-line community for registered users for the purposes of virtual currency exchange and virtual entertainment</p>		

U.S. application no.	97645022	Application date	10/24/2022
Registration date	NONE	Foreign priority date	NONE
Word mark	ROVE WORLD		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Downloadable computer application software for mobile phones, namely, software for virtual entertainment, event tickets and trading of non-fungible tokens</p> <p>Class 035. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18,</p>		

	<p>2021</p> <p>Entertainment admission venue control services, namely, the remote verification of ticket validity upon presentation of tickets at an entertainment venue; Management of event ticketing for others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Arranging and conducting incentive reward programs to promote live and virtual entertainment events</p> <p>Class 036. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Electronic transfer of virtual currencies</p> <p>Class 041. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Ticket agency services for entertainment events; Ticket reservation and booking for entertainment events; Organizing, arranging, and conducting virtual entertainment events; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events</p> <p>Class 042. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Computer services, namely, creating an on-line virtual environment for entertainment purposes; Computer services, namely, creating an on-line community for registered users for the purposes of virtual currency exchange and virtual entertainment</p>
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U.S. application no.	97645031	Application date	10/24/2022
Registration date	NONE	Foreign priority date	NONE
Word mark	ROVE		
Design mark			
Description of mark	The mark consists of the literal element ROVE in uppercase font with the letter O represented by two rounded v-shapes facing each other on opposite sides.		
Goods/services	<p>Class 009. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Downloadable computer application software for mobile phones, namely, software for virtual entertainment, event tickets and trading of non-fungible tokens</p> <p>Class 035. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Entertainment admission venue control services, namely, the remote verification of ticket validity upon presentation of tickets at an entertainment venue; Management of event ticketing for others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Arranging and conducting incentive reward programs to promote live and virtual entertainment events</p> <p>Class 036. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Electronic transfer of virtual currencies</p> <p>Class 041. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Ticket agency services for entertainment events; Ticket reservation and booking for entertainment events; Organizing, arranging, and conducting virtual entertainment events; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes;</p>		

	<p>Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events</p> <p>Class 042. First use: First Use: Aug 18, 2021 First Use In Commerce: Aug 18, 2021</p> <p>Computer services, namely, creating an on-line virtual environment for entertainment purposes; Computer services, namely, creating an on-line community for registered users for the purposes of virtual currency exchange and virtual entertainment</p>
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Attachments	<p>Rove Opposition Statement.pdf(221294 bytes)</p> <p>Rove-Specimen.pdf(4213041 bytes)</p> <p>Rove_design-AAU_receipt.pdf(36627 bytes)</p> <p>RoveToken_design-AAU_receipt.pdf(36398 bytes)</p> <p>RoveWorld-AAU_receipt.pdf(39893 bytes)</p> <p>Rove-AAU_receipt.pdf(39836 bytes)</p>
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Signature	/John W. Olivo Jr./
Name	John W. Olivo Jr.
Date	04/25/2023

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD**

In re Application No. 97228767
Filed: January 20, 2022
Published: March 28, 2023
For: ROVE

Opposition No. 97228767

ROVE MANAGEMENT, Inc.,

Opposer,

V.

ROVE WHEREVER, Inc.

Applicant

NOTICE OF OPPOSITION

UNITED STATES PATENT AND TRADEMARK OFFICE

Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, Virginia 22313-1451

Dear Sir or Madam:

1. Rove Management, Inc. (“Opposer” or “Rove”) believes it will be damaged by the registration of the mark ROVE (Applicant’s Mark”) covered by Application Serial No. 97228767 (the “Application”), which was filed on January 20, 2022, by Rove Wherever, Inc. (“Applicant”), and hereby opposes such registration. This Notice of Opposition has been timely filed. As grounds for its Opposition, Opposer alleges as follows:
 2. Rove Management is a Delaware corporation with its headquarters and principal place of business at 190 Bowery St., 4th Fl., New York, New York 10012.
 3. Upon information and belief, Applicant is a corporation located at 21800 Opportunity Way, Riverside, California 92508.

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4. As published in the Official Gazette dated March 28, 2023, Applicant seeks to register the mark ROVE in International Class 9 for “*Downloadable software for virtual and augmented reality for playing computer games, for processing blockchain transactions, trading and exchanging cryptocurrencies, and electronic delivery of digital images and 3D assets authenticated by blockchain technology; downloadable software for use in trading cryptocurrency through an exchange or marketplace; Downloadable software for generating cryptographic keys for receiving and spending cryptocurrency; Downloadable computer software for managing cryptocurrency transactions using blockchain technology; Downloadable computer software for managing and verifying cryptocurrency transactions on a blockchain*”, 35 for “*Providing an online cryptocurrency marketplace, namely, provision of an on-line marketplace for buyers and sellers of goods and services using cryptocurrency*”, 36 for “*Cryptocurrency exchange services; Cryptocurrency trading services; Financial services, namely, providing cryptocurrency for use by members of an on-line community via payment networks and via decentralized or distributed ledgers; financial services, namely, providing electronic transfer and exchange of digital currency over computer networks and online trading platforms; financial services, namely, electronic transfer and exchange of crypto tokens of value and cryptocurrency; issuance of cryptocurrency tokens of value; financial exchange of cryptocurrency and crypto tokens being virtual currency*”, and 45 for “*Online social networking services*”.

5. Since its launch on August 18th, 2021, Rove Management has continuously used the trademark ROVE in interstate commerce in the United States in connection with its goods and services. Reflecting its trademark rights, Rove Management owns U.S. registrations and applications for its ROVE mark, including the following:

- 1 a. Rove, Serial No. 97645012, Filing Date October 24, 2022, First Use Date, August 18,
2 2021.
- 3 b. Rove World, Serial No. 97645022, Filing Date October 24, 2022, First Use Date,
4 August 18, 2021.
- 5 c. Rove stylized, Serial No. 97645031, Filing Date October 24, 2022, First Use Date,
6 August 18, 2021.
- 7
- 8 d. Rove Token design mark, Serial No. 97645038, Filing Date October 24, 2022, First
9 Use Date, August 18, 2021.

10 6. The above registrations and applications cover a variety of goods and services, including but
11 not limited to the following:
12

- 13 • Downloadable computer application software for mobile phones, namely, software for
14 virtual entertainment, event tickets and trading of non-fungible tokens;
15
- 16 • Entertainment admission venue control services, namely, the remote verification of
17 ticket validity upon presentation of tickets at an entertainment venue;
18
- 19 • Management of event ticketing for others;
20
- 21 • Customer loyalty services and customer club services, for commercial, promotional
22 and/or advertising purposes;
23
- 24 • Arranging and conducting incentive reward programs to promote live and virtual
25 entertainment events;
26
- 27 • Electronic transfer of virtual currencies;
28
- Ticket agency services for entertainment events;

- Ticket reservation and booking for entertainment events;
- Organizing, arranging, and conducting virtual entertainment events;
- Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes;
- Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events;
- Computer services, namely, creating an on-line virtual environment for entertainment purposes; and
- Computer services, namely, creating an on-line community for registered users for the purposes of virtual currency exchange and virtual entertainment.

7. Attached as Exhibit A are certificates of registration and current TSDR records for U.S. registrations of each of Rove Management's Marks.
8. The Rove Marks are distinctive with regard to all of Rove Management's goods and services in connection with which each Mark is used.
9. Applicant's ROVE mark creates a similar commercial impression to Rove Management's Marks.
10. Applicant's services claimed in its Application are very similar and operate in identical fields to the goods and services offered by Rove Management in connection with Rove Management's Marks.
11. Applicant's Mark is deceptively similar to the Rove Management Marks so as to cause confusion, or to cause mistake or to deceive the public as to the origin of Applicant's services

1 offered under Applicant's Mark. Specifically, registration of Applicant's Mark will lead the
2 public to conclude, incorrectly, that Applicant is or has been affiliated or connected with Rove
3 Management, and/or that Applicant's services provided under Applicant's Mark are, or have
4 been, authorized, sponsored, endorsed, or licensed by Rove Management. Issuance of any
5 registration to Applicant for the proposed mark will result in damage to Rove Management
6 and the public. Therefore, registration of Applicant's Mark is prohibited by 15 U.S.C.
7 §1052(d).

8 12. Applicant's Mark has caused or is likely to cause dilution of the distinctive quality of the
9 Rove Management Marks and/or harm the reputation of the Rove Management Marks in
10 violation of 15 U.S.C. § 1125(c), to the harm and damage of Rove Management and the
11 public.
12

13 13. Upon information and belief, Applicant has no bona fide use or bona fide intent to use the
14 applied for mark ROVE.
15

16 14. Therefore, registration of Applicant's Mark should be refused under 15 U.S.C. §§ 1052 and
17 1063(a).
18

19 15. Registration of Applicant's Mark would constitute *prima facie* evidence of the validity of
20 such registration, Applicant's ownership of Applicant's Mark, and Applicant's exclusive right
21 to use the ROVE mark pursuant to the provisions of 15 U.S.C. § 1057(b). Such registration
22 would be a source of damage and injury to Rove Management and the public and would be
23 contrary to the principles of registration set out in 15 U.S.C. §§ 1051 *et. seq.*
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1 WHEREFORE, Rove Management prays that this Opposition be sustained, and that
2 registration to Applicant for the mark covered by Application Serial No. 97228767 be refused.

3
4 Please direct all notices, pleadings, and process regarding this matter to the below.

5
6
7 Dated: April 25, 2023

Respectfully submitted,

8 Olivo IP Law Group P.C.

9
10 By: 

11 John W. Olivo Jr.

12 jackolivo@olivoipg.com

13
14 *Attorney for Opposer Rove Management, Inc.*

15 Olivo IP Law Group, P.C.

16 c/o Olivo IP Group, Inc.

17 9440 Santa Monica Blvd., Ste 301

18 Beverly Hills, CA 90210

19 (310) 562-1222
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Enter Rove World Enter Rove World Enter Rove World Enter Rove World Enter Rove World ↑

Rove is a web3 entertainment platform making it easy for artists, brands and fans to connect. Download the Rove World app to discover exclusive product launches and to engage in unique experiences around the world.

The Rove World™ App

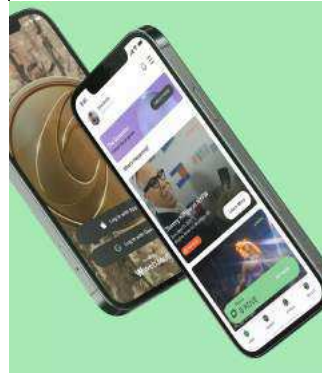
The Rove World app is a place for collectors and fans to build relationships with their favorite artists and brands. Within the app, using credits, you can buy and sell tickets to events, gain status, and earn unique rewards and perks.

Download the App

Prev



Next



Get the best of web3 with the ease of web2. Use blockchain technology as simply as your preferred social media platform and online marketplace.

Medallions

The Rove Medallions are the genesis NFT collection launching on the Rove platform. Forged of energy from across the many creative realms, each Medallion offers its holders a variety of unique perks inside the Rove World app.

Enter Rove World

Enter Rove World

Enter Rove World

Enter Rove World

Enter Rove World

Realizing the Dream of Web3

A User-friendly experience that bridges the physical and digital worlds with web3 products alongside IRL events and experiences.

Ongoing utility that rewards fans with perks and access to build direct relationships with their favorite artists.

A collaborative ecosystem where all value is shared and shaped by all - fans and creators alike

The Team

Jason Desimone
Founder

Bio

Phil Hoeltling
Producer

Bio

Mike Bysiek
Tech Operation Lead

Bio

Amy Street
Head of Growth

Bio

Marina Naruto
Web3 Strategist

Bio

Mat Fernandez
UX/UI Designer

Bio

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The Board

Alexis Garcia
Executive VP, Film Group, Endeavor Content

Bio

Tommy Hiltfger
Founder, Tommy Hiltfger Corporation

Bio

Baron Davis
Founder, Baron Davis Enterprises

Bio

Liesel Copland
EVP Content & Platform Strategy, Participant

Bio

Tom Windish
Head of A&R and Business Development, Wasserman Music

Bio

Nhan Phan
CTO, Metaplex Studio

Bio

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Fly with us

WEB3 PARTNERS

Solana

Cross Mint

Web3Auth

Metaplex

Cupcake

NEAR

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FAQ

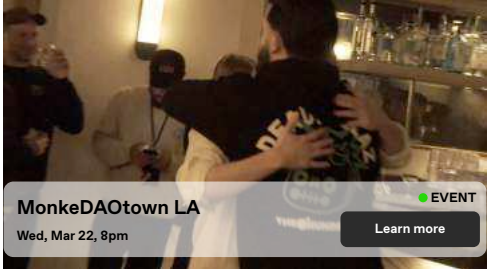
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ROVE

AboutEventsTeamPartnersFAQTwitterDiscord




MonkeDAOtown LA

EVENT

Wed, Mar 22, 8pm

Learn more




Isle of Light 2023

MUSIC

Sat, Mar 11, 2pm

Learn more




Rove Medallions

MINTING

Tue, Dec 20, 10:00AM

Learn more




Tommy Factory Runway Show NYFW

EVENT

Sun, Sep 11, 7pm-Late

Learn more

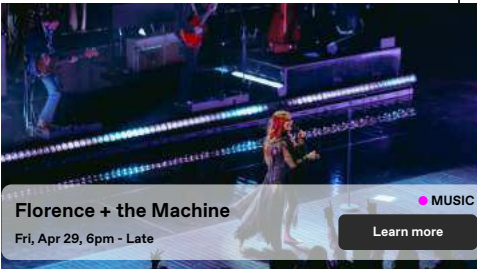


An Evening at Brookledge

EVENT

Sat, Apr 2, 7pm-Midnight

Learn more



Florence + the Machine

MUSIC

Fri, Apr 29, 6pm - Late

Learn more

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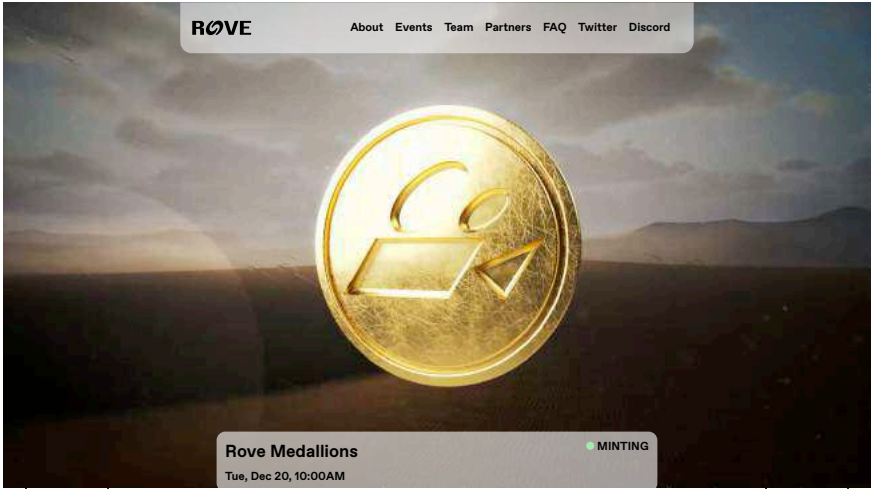
Sign up for emails



Privacy Policy: Last updated: March 23, 2022

Learn more

<https://roveworld.xyz/events/medallions>
Accessed on 04/21/2023



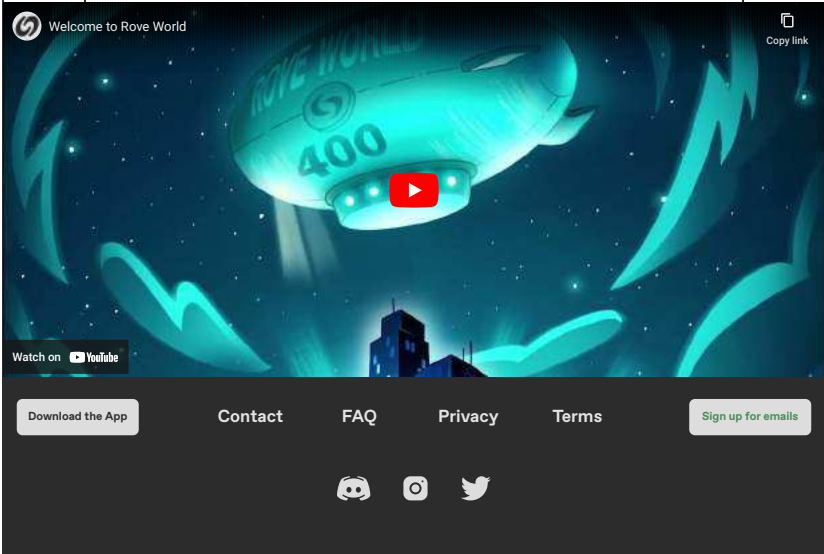
Forged of energy from across the many creative realms, each Medallion offers its holders a variety of unique perks inside the Rove World app.

Stake them to earn Rove credits, gain special access to experiences around the world, and priority for future Rove launches and activations.

Held by the earliest inhabitants of Rove World, the Medallions will always provide the highest rewards in the ecosystem.

The collection of 5,555 Medallions are crafted with three tiers of rarity.
The rarer the Medallion, the more rewards you earn.

In Partnership with TrustLabs, all Medallions were sold out.



Privacy Policy: Last updated: March 23, 2022

[Learn more](#)



rove World Enter Rove World Enter Rove World Enter Rove World Enter Rove World Enter Rove World Enter Rove World

Rove is a web3 entertainment platform making it easy for artists, brands and fans to connect. Download the Rove World app to discover exclusive product launches and to engage in unique experiences around the world.

The Rove World™ App

The Rove World app is a place for collectors and fans to build relationships with their favorite artists and brands. Within the app, using credits, you can buy and sell tickets to events, gain status, and earn unique rewards and perks.

Download the App

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Get the best of web3 with the ease of web2. Use blockchain technology as simply as your preferred social media platform and online marketplace.

Medallions

The Rove Medallions are the genesis NFT collection launching on the Rove platform. Forged of energy from across the many creative realms, each Medallion offers its holders a variety of unique perks inside the Rove World app.

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PAST EVENTS

FAQs

Rove is a web3 entertainment ecosystem. As a mobile app, enter Rove World to experience highly curated NFT drops with our partners alongside blockchain-based ticketing. Rove World serves as a one-stop shop for brands, artists, and creators launching products and onboarding their existing fanbases into web3. Rove funnels web3 activations from all different entertainment verticals into one collaborative ecosystem, from music, film, fashion, sports, and more.

What is the Rove World App?

All Rove NFTs have ongoing, cross-platform utility within the Rove World app, where NFTs and tickets can be staked to earn yield, special perks, rewards, access to exclusive events, and early access to upcoming product launches.

Where is the app available?

The Rove World app is available globally on the [App Store](#) and [Google Play](#) (for iOS and Android devices).

What blockchain is Rove built on?

While part of the roadmap includes a transition towards multi-chain, all Rove NFTs are Solana-based NFTs and the Rove World app is built on the Solana blockchain.

What are Rove's Web3 and Entertainment partnerships?

[Metaplex](#) - the NFT standard code for Solana-based NFTs

[Crossmint](#) - for in-app credit card payment integration to mint NFTs

[Web3Auth](#) - for social media integration so users can log in on the app and access their Rove mobile wallet through Facebook, Twitter, Discord, Google, and Apple without having to keep track of complicated seed phrases for their crypto wallets.

[Cupcake Protocol](#) - for NFT minting experiences at live events. This partnership allows Rove to gift or sell NFTs to fans at virtually any event through a streamlined, 10-15 second minting process.

[Tommy Hilfiger](#) - Rove has partnered with Tommy Hilfiger to launch the Tommy Factory NFT collection

[Lionsgate Studios](#) - Rove has partnered with Lionsgate to launch a NFT collection alongside a feature film franchise.

Doxxed?

Yes, the team is fully doxxed. Please visit our team section to learn more about the team and network behind Rove.

Does Rove have a token?

Rove does not have a token but instead we offer Rove credits within the app. Rove credits can be earned by staking all Rove products within the app, including Medallions, tickets, future NFTs, and credits themselves. Credits can also be purchased within the app besides being earned through staking. Redeem Rove credits for access to IRL experiences, whitelists to future Rove product launches, higher status within the ecosystem, and discounts on all Rove products. The Rove credits are the rewards currency of the Rove World ecosystem.

What are Rove medallions?

The Rove Medallions are our Genesis NFT drop. These Medallions are designed based on the original Rove icon and placed amongst different textures, environments, animations, and sounds, created by top creative directors and digital artists. Medallions fall into 3 different categories of rarity and they serve as your passport through Rove World. Medallions can be sent to the Rove wallet and be staked to earn Rove credits, gain access to special IRL experiences, and whitelists for future Rove product launches and activations.

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Privacy Policy: Last updated: March 23, 2022

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Store

Mac

iPad

iPhone

Watch

AirPods

TV & Home

Entertainment

Accessories

Support

App Store

Preview

This app is available only on the App Store for iPhone.

Rove World

Rove World LLC

5.0 - 3 Ratings

Free

Offers In-App Purchases

iPhone Screenshots

Welcome to ROVE

A New World of Entertainment

Earn Rewards From Your Favorite Artists

Access Exclusive Events

Art, Film, Music, Fashion, and More...

Download the Rove World app to access exclusive events, unlock custom features, earn rewards, and purchase rare digital collectibles from top artists and creators.

The more you use the app, the more rewards you earn. Track your progress as you gain status in the rove network.

What's New

This version brings new animated event covers and fixes to the generator progression logic, as well as minor UI fixes and improvements

Version History

Version 1.0.6

Ratings and Reviews

5.0

out of 5

3 Ratings

fjeorkmfmrkirkir , 2023-02-06

Huge Potential

efg123_ , 2023-01-31

Seamless

Super easy to use and navigate. Haven't experienced any problems. Looking forward for what's to come!

App Privacy

The developer, Rove World LLC, indicated that the app's privacy practices may include handling of data as described belowFor more information, see the developer's privacy policy.

Data Not Collected

The developer does not collect any data from this app.

Privacy practices may vary, for example, based on the features you use or your age.Learn More

Information

Seller

Rove Management, Inc.

Size

142 MB

Category

Entertainment

Compatibility

iPhone

Requires iOS 15.0 or later.

Languages

English

Age Rating

4+

iPod touch

Requires iOS 15.0 or later.

Price

Free

In-App Purchases

1. Rove Credits Bundle 1500

\$27.99

2. Rove Credits Bundle 8000

\$139.99

3. Rove Credits Bundle 2500

\$44.99

more

Copyright

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Developer Website

App Support

Privacy Policy

Volume 24h: 41,638 SOL Volume total: 59,318,314 SOL SOL/USD \$21.88 Solana Network: 3,593 TPS

NEW! Earn diamonds everyday in Magic Eden Rewards Hub with one click! Log into the Rewards Hub to learn more.

MAGIC EDEN
Solana


SOL x

Search Collections and Creators





Cart

Rewards

Connect Wallet





Rove Medallions

 Watch 208

FLOOR	1.97	TOTAL VOL	24.1K
AVG. SALE 24H	1.70	OWNERS	481
LISTED	168	TOTAL SUPPLY	5.6K

Forged by artisans from across the realms, the Rove Medallions are your passport through Rove World. Holders benefit from a variety of unique perks inside the Rove World app. Stake them to earn Rove credits and gain special access to live event experiences, loyalty based airdrops, and priority allowlist spots for all future Rove launches and partnerships. The rarer the Medallion, the more you earn. [Read less](#)

Royalties: Full  



Items

Collection Offers


Activity

Analytics



Announcements



Search items

 Make offer New


Price: Low to high





Instant sell for
1.2155


Sell now


See all offers




Medallion 2814
Rove Medallions
1.97  [Details](#)



Medallion 4165
Rove Medallions
2  [Details](#)



Medallion 3431
Rove Medallions
2  [Details](#)



ROVE

A WEB3 ENTERTAINMENT ECOSYSTEM

Rove is a web3 entertainment ecosystem that provides a seamless platform for brands, creators, and artists to launch products and experiences that provide ongoing value and utility to their fans.



The entertainment industry has not yet found a way to utilize web3 to provide value to their fans in a sustainable way.

PROBLEM

1) The vast majority of “Brand and Entertainment” NFTs have lower prices than the initial mint price, with steadily declining numbers of new buyers and volume¹.

Major brands, artists, and celebrities that launch NFT collections provide no ongoing value or utility after launch.

¹) See pages 25 and 26 in the appendix for more info

PROBLEM

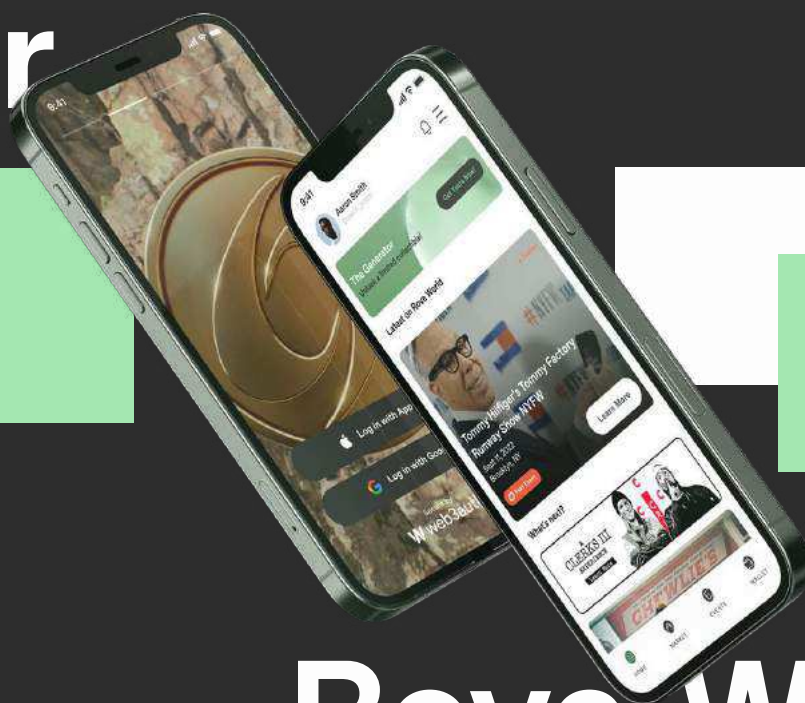
2) A top reason why people refuse to engage with web3 is it’s “too difficult to understand” and use².

²) “The reasons people won’t buy cryptocurrencies”
by Dieter Holger/Bitcoinist

PROBLEM

3) The three largest NFT marketplaces have extracted roughly \$882.9m combined from the ecosystem in fees (in trading fees alone, not counting Launchpad fees).

Enter



Rove World

ENTER ROVE WORLD

The Rove World mobile app³, our flagship product featuring curated **NFT launches** alongside **blockchain-based** ticketing, offers the following solutions all in one place:

1) Ongoing Utility

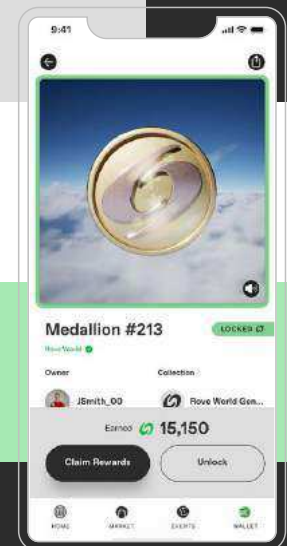
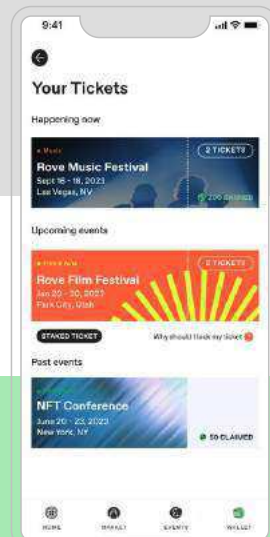
- Fans earn rewards, perks, and access for staking all Rove NFTs and tickets within the app
- New, more direct artist / fan relationships

2) Onboarding the Masses

- Intuitive, user-friendly mobile app
- Bridging the physical and digital worlds with web3 products alongside IRL events and experiences

3) Collaborative Ecosystem

- The value generated within the ecosystem is shared and shaped by all - fans and creators alike



ONGOING UTILITY - THE FAN CLUB

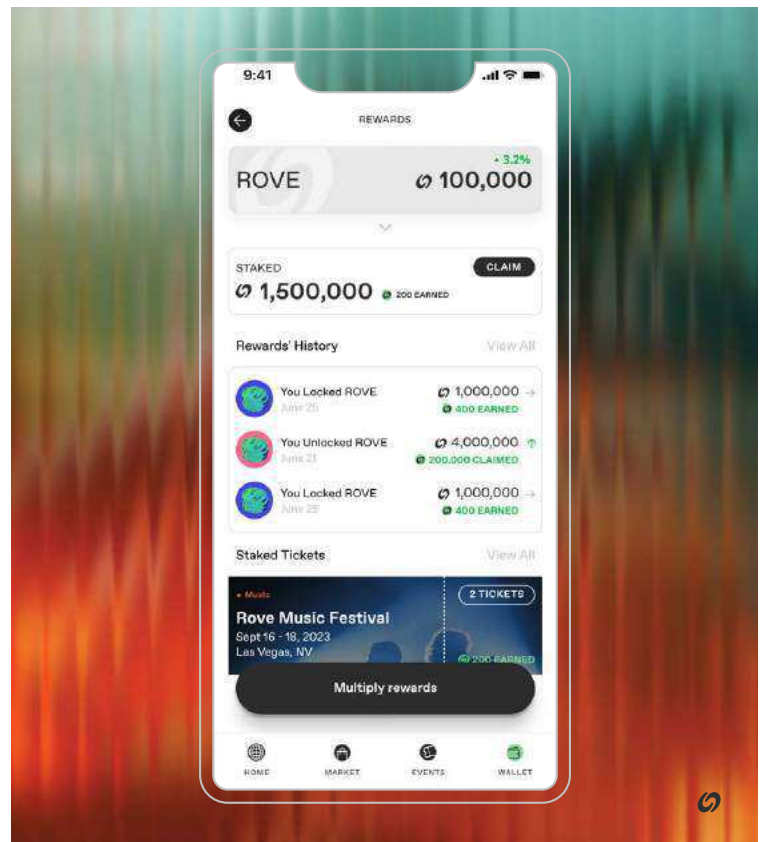
Beyond launching NFTs, Rove focuses on providing ongoing value and utility to these products.

The Rove World™ app has incorporated [blockchain ticketing](#) alongside NFTs to bridge the physical and digital worlds and provide access to exclusive IRL events and experiences as a form of ongoing utility.

The Rove World app serves as the ultimate fan club. Fans can stake all Rove NFTs and tickets (regardless of genre or creator) within the app and participate to earn [Rove Credits](#). Rove credits can be redeemed for:

- Rewards
- Perks
- Higher status within the ecosystem
- Early access to future Rove product launches
- Access to exclusive IRL events and experiences

6



ONBOARDING THE MASSES - EASE OF USE

The Rove World app was built to appeal to non-native crypto users by focusing on a user-friendly, intuitive UI/UX and removing traditional points of friction with crypto products.

Users can send NFTs, tickets, and Rove credits within the app through usernames (similar to Venmo) rather than complex crypto wallet addresses.

Rove users will not even realize the app is blockchain-based with the following tech integrations and partnerships.

SOLANA

01. BLOCKCHAIN

Built on the fastest and cheapest blockchain, which allows us to provide gasless transactions for users

web3auth

02. MOBILE WALLET

App login and digital wallet access through mainstream social media applications

crossmint

03. PAYMENT GATEWAY

Credit card payment integration on NFT mints and ticket purchases

METAPLEX

04. NFT INTEGRATION

Fastest and cheapest NFT mints, including a music NFT standard to automatically distribute artist royalties

CUPCAKE

05. IRL MINTING

Seamless NFT minting at IRL events and experiences



COLLABORATIVE ECOSYSTEM - ENTERTAINMENT PARTNERSHIPS

Rove funnels Web3 activations from across the entire spectrum of the entertainment industry into one collaborative ecosystem, where **value is shared by all**.

Rove is piloting case studies in the following entertainment verticals at launch:



CASE STUDIES - FASHION

Tommy Hilfiger's NYFW Runway Show

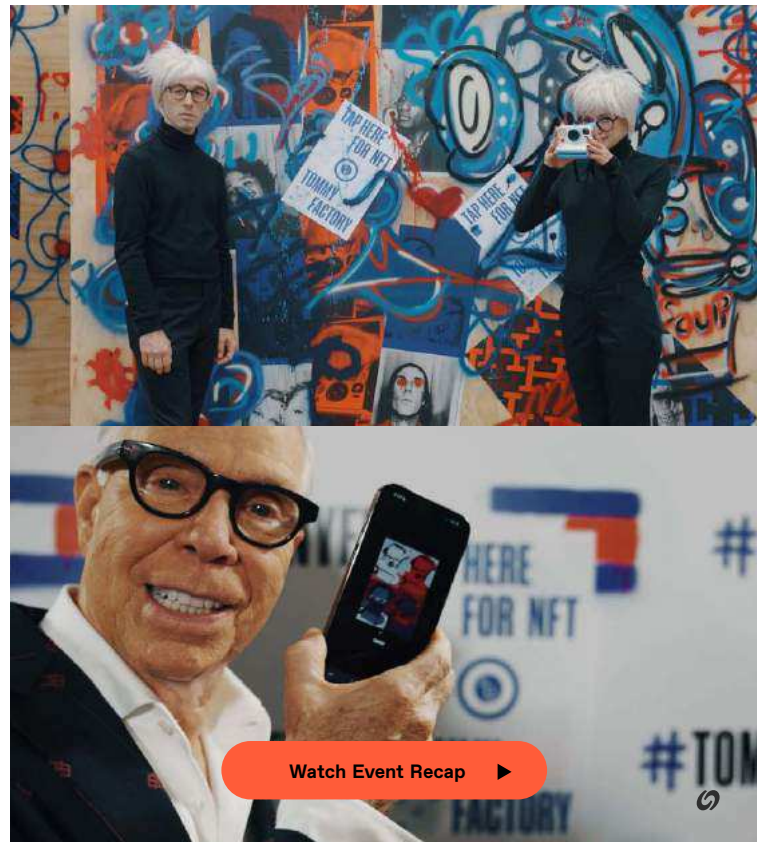
September 11th, 2022

During fashion week, Rove partnered with Tommy Hilfiger for our first major activation. Rove worked with Tommy directly to create the official NFT for the campaign and used Cupcake Protocol to allow all 2,000 guests to be able to mint the free Tommy Factory NFT in under a minute by tapping their phone to a NFC sticker on-site.

The official Tommy Factory NFT can be sent to the Rove World app after launch and staked to earn Rove credits. These credits can be redeemed for special perks, rewards, and access to events. The Tommy Hilfiger brand will have data on who owns the NFTs in their Rove wallets and can target this group for customized airdrops, early access to future product launches and exclusive events in the future.

This activation showcased the following themes:

- ✔ How brands partner with Rove as a one-stop shop for Web3 activations
- ✔ Bridging the physical and digital
- ✔ Making Web3 and NFTs accessible to all



CASE STUDIES - FILM

Clerks III NFT Launch w/ Lionsgate

December, 2022 (Official Date TBA)

Rove will be creating and launching the official NFT collection for the film Clerks III (now available digitally globally) in partnership with Kevin Smith and Lionsgate Studio.

This launch will be used as a case study of how studios can work with Rove in an ongoing capacity by extending the lifespan of their IP beyond the film and utilizing web3 in additional ways for films to engage with fans.

One of the most appealing aspects of this drop will be how seamless and intuitive it will be for the film's fanbase, many of whom may have never bought or owned an NFT before. Rove has designed and built our own minting website inspired by themes from the film, where users can mint an NFT with a credit card in a two-step process. Once minted, all holders will be directed to download the Rove World app, sign in with the same username, where they will then see their NFT automatically in the app, without the need to transfer the NFT from the website (which typically would be a complicated process). Once in the Rove wallet, this NFT can be staked for distinct perks and rewards such as access to live events and future product launches.



Rove Proprietary NFT Launches

Medallions

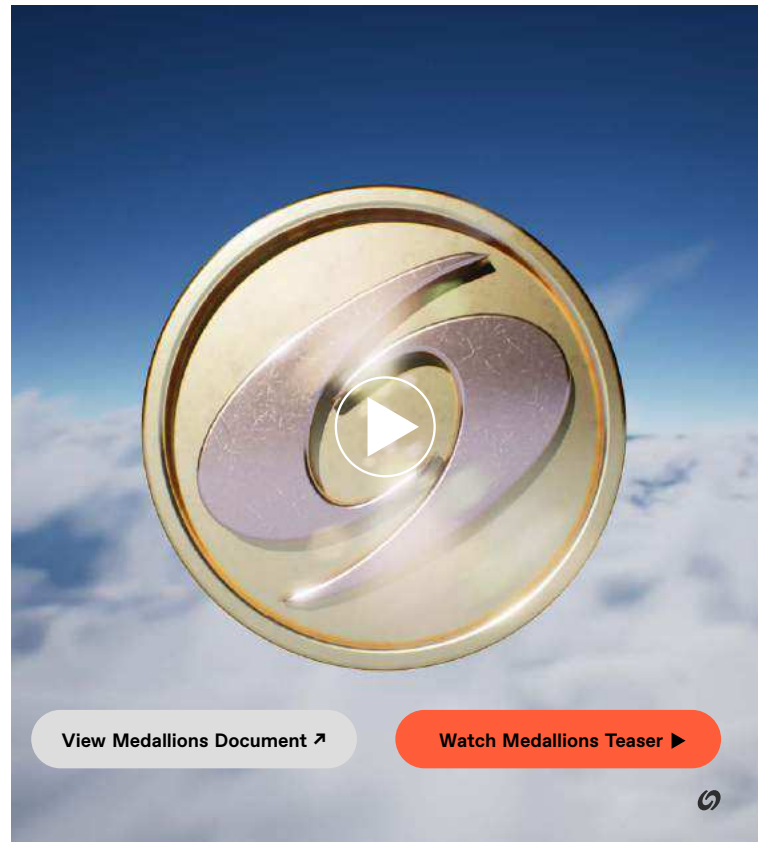
Launch Date of mid-November

In addition to our NFT drops and activations with our partners, Rove will also be creating, developing, and launching our own proprietary NFT IP to create lore around the building of Rove World. It all begins with our Genesis Drop: The Rove Medallions.

Medallions aren't just beautifully crafted NFT pieces depicting our token in different environments, landscapes, textures, and animations, they also serve as the passport through Rove World for the earliest inhabitants. On day one, the medallions can be sent to the Rove wallet and staked to earn Rove credits, gain access to special IRL experiences, and whitelists for future Rove product launches and activations, so we provide immediate utility for our genesis NFT within the app.

Economic Breakdown of the Medallion NFT Sale:

TOTAL SUPPLY	10,000 NFTs
MINT PRICE	3.5 SOL
PRESALE REVENUE	\$148,500 USD
TOTAL REVENUE	\$1,130,250 USD



Disney, Warner Music Group, and IMG have all announced major NFT and web3 moves within the past month alone.

[illegible]

The image shows the top section of a website. At the top, there is a navigation bar with a hamburger menu icon on the left, followed by the text 'THE CRYPTO TIMES' in a serif font. To the right of the logo are several links: 'News', 'Articles', 'How To', 'Press Release', and 'Advertise With Us'. Below the navigation bar, there are two yellow buttons labeled 'NEWS' and 'NFT'. The main headline of the article is displayed in a large, bold, black sans-serif font, reading 'Solana Co-Founder Predicts NFT IP to Create Next Marvel or Disney'. Below the headline, there is a sub-headline in a smaller, regular black sans-serif font that reads 'Solana co-founder Anatoly Yakovenko stated that NFTs are currently the dominant, breakout use case for Web3 technology.'

WHY NOW - TRENDS

Massive capital has been flowing into notable NFT platforms and collections at large valuations within the past 6 months⁴:

- **Bored Ape Yacht Club** Creator Yuga Labs Raises **\$450M** at **\$4B** Valuation (March 22, 2022)
- Solana NFT Marketplace **Magic Eden** Raises **\$130M** at **\$1.6B** Valuation (June 21, 2022)
- NFT Collection **Doodles** raises **\$54M** at **\$704M** Valuation (Sep 13, 2022)
- **Azuki** Creator Chiru Labs Would Reportedly Be Valued At Least **\$300M** Once the Round Closes (Sep 23, 2022)

WHY NOW - TRENDS

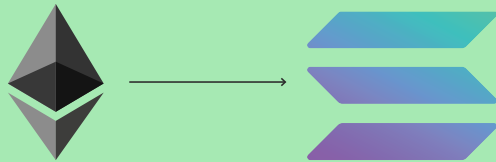
The benefits of a web3 loyalty rewards ecosystem as a form of ongoing utility

- **79%** of consumers say loyalty programs make them more likely to continue doing business with brands
- **75%** of consumers say they are likely to make another purchase after receiving an incentive
- **75%** of consumers say they would engage more with loyalty programs they can easily access from a smartphone
- **66%** of consumers modify their brand spend to maximize loyalty benefits
- **62%** of Gen-Z are highly influenced by loyalty programs
- **Less than 8%** of consumers say rewards aren't at all important to their purchasing decisions

All stats from [2020 Forbes Article](#) aggregating the research of Bond, Code Broker, Wirecard, Yotpo

WHY NOW - TRENDS

We're witnessing a mass migration from Eth NFTs to Solana NFTs, as Solana is gradually becoming the blockchain of mass adoption with its fast speeds and low transaction fees fees.



15

Solana NFTs traded \$129M in volume in September⁵, which is:

- 26.8% of the total volume traded between both chains (up from 7% only 6 weeks ago)
- The highest market share since Solana came to existence
- The highest volume over the last 4 months

Solana NFT volume share has grown **116% MoM** while Ethereum volume share has decreased **-16% MoM**.

On September 22nd, Solana hit 100B total transactions compared to 1.7B on Ethereum (with Eth having a multi-year head start).

5) See slide 30 in the appendix for more details



TOTAL ADDRESSABLE MARKET (TAM)



NFTs launched by major brands so far have generated **\$268M** in total revenue and **\$1.6B** of total secondary sales⁶

















































\$68.25B in total NFT volume to date, with estimates expected to reach **\$97.6B** by 2028



Online Ticketing Event Market is projected to grow to **\$94.92B** by 2027, up from **\$28.49B** in 2021⁷

COMPETITORS

FEATURES	 ROVE	 RECUR	 veve	 THETA DROP	 AUTOGRAPH
Mobile App					
Loyalty Rewards					
Credit Card Payment					
Blockchain-Based Ticketing					
Ticket Staking Rewards					
Decentralized NFT Marketplace					
Access to Exclusive IRL Events / Experiences					
Artist-to-Fan Engagement / Retargeting					 

ROVE BUSINESS MODEL

Rove will build out the following revenue streams:

- 1) Rove NFT mints / launches and royalties on secondary sales**
 - Rove proprietary NFT collections
 - Partnership deals with rev splits
- 2) In-app marketplace fees for resales of NFTs and tickets**
 - Rove will charge a 5% resale fee for NFTs and tickets in app
- 3) Agency Fees**
 - Rove will be paid an upfront fee plus rev share on the NFT launch for select partnerships. As a one-stop shop, Rove can create the NFT assets, launch and distribute the NFTs with our tech, and curate tailored IRL experiences and events for these partners as part of the ongoing utility for the product within Rove World
- 4) Launchpad onboarding fees**
 - Rove will charge launchpad fees plus rev share on the NFT launch for certain brands, creators, and artists that are solely using the Rove platform to launch their already existing product within the Rove ecosystem



FINANCIAL PROJECTIONS

Q4 2022

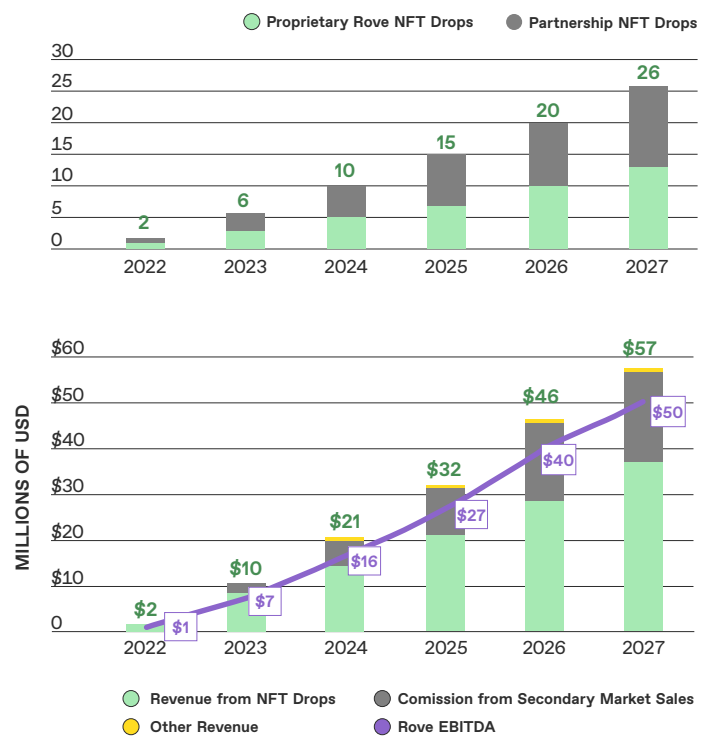
- Launching Rove Medallions and 1 partnership NFT collection

2023

- Releasing 3 proprietary NFT collections with a growing pipeline of partnership deals

2024 - 2027

- Steady growth of both propriety NFT collection drops, and partnership deals
- Rove's commission revenue grows as more NFT collections are released and then bought and sold on the secondary market



ROVE CORE TEAM



Jason Desimone
FOUNDER



Phil Hoelting
PRODUCER



Amy Street
COMMUNITY LEAD



Mike Bysiek
TECH OPERATION LEAD



John Phillips
STRATEGIC BUSINESS
ANALYST



Marina Naruto
WEB3 STRATEGIST



Ro Oeurn
DESIGNER



Nik Afonasov
MOBILE TEAM
LEAD



Yuriy Kashnikov
BLOCKCHAIN ARCHITECT
LEAD



Sergey Borodanov
BACKEND ENGINEER
LEAD

ADVISORY COMMITTEE



Alexis Garcia
EXECUTIVE VICE
PRESIDENT, FILM GROUP,
ENDEAVOR CONTENT



Tommy Hilfiger
FOUNDER,
TOMMY HILFIGER
CORPORATION



Baron Davis
FOUNDER,
BARON DAVIS
ENTERPRISES



Liesl Copland
EVP CONTENT &
PLATFORM STRATEGY,
PARTICIPANT



Tom Windish
HEAD OF A&R &
BUSINESS DEVELOPMENT,
WASSERMAN MUSIC



Nhan Phan
CTO,
METAPLEX STUDIOS



Jordan "Watts" Watson
FOUNDER,
@LOVE.WATTS



Joseph Lamastra
CEO,
HILFIGER VENTURES



Alexander Zhang
MAYOR,
FRIENDS WITH BENEFITS



Rizwan "Riz" Virk
FOUNDER/DIRECTOR,
PLAY LABS @ MIT



Andy Kleinman
ENTREPRENEUR,
EXECUTIVE,
AND INVESTOR



Zhen Yu
CO-FOUNDER,
WEB3AUTH

ROADMAP AND MILESTONES

2022

Q2

- ✓ MVP release of Rove World mobile app and the Rove mobile wallet
- ✓ App store approval for iOS and Android
- ✓ Launch of Rove social channels (Twitter @roveworld_x and Discord) / start of community building
- ✓ Finalized Advisory Board and first official entertainment partnerships
- ✓ First community IRL event

Q3

- ✓ Beta release of v1 Rove World mobile app and mobile wallet
- ✓ Tommy Hilfiger x Rove NYFW Activation
- ✓ Community passed 10k organic followers on Twitter in under 2 months
- ✓ Provisional patent filed for blockchain ticketing technology
- ✓ Rove and Rove World trademarks filed

Q4

- Launch of Rove World mobile app and mobile wallet for iOS and Android
- Free Rove NFT onboarding campaign for first 10,000 downloads
- Rove Medallion NFT drop
- Rove Medallion staking in-app to earn the first Rove credits
- Official Clerks III NFT launch in partnership with Kevin Smith and Lionsgate
- Rove Art Basel Event





STAY INVOLVED @ROVEWORLD_X ON TWITTER

THANK YOU

ROVEWORLD.XYZ

PART 2

APPENDIX

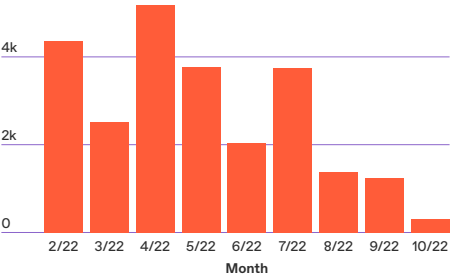


MARKET CHALLENGES

Nike

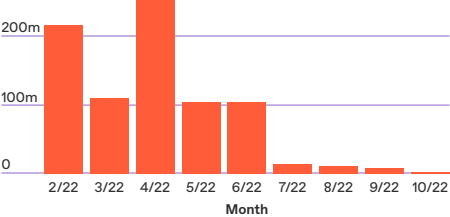
Monthly New Buyers

Nike Collection Stats (monthly distinct buyers)



Monthly Volume

Nike Collection Stats (monthly volume & transactions)

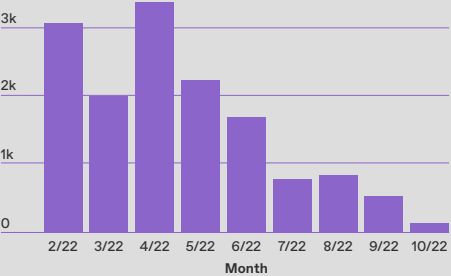


25

Adidas

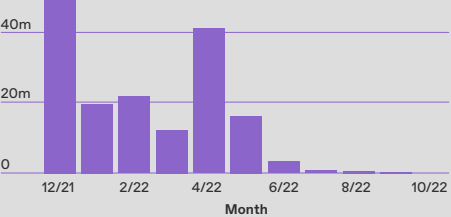
Monthly New Buyers

Adidas Collection Stats (monthly distinct buyers)



Monthly Volume

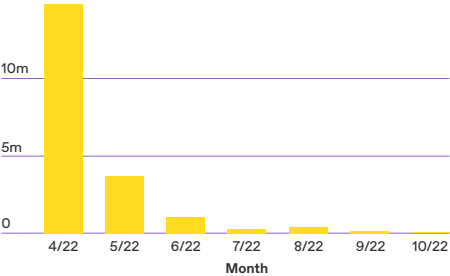
Adidas Collection Stats (monthly volume & transactions)



Dolce & Gabbana

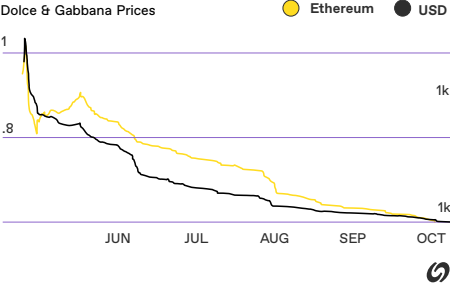
DG Monthly Volume

DG Monthly Chart (royalties)



Average Prices

Dolce & Gabbana Prices



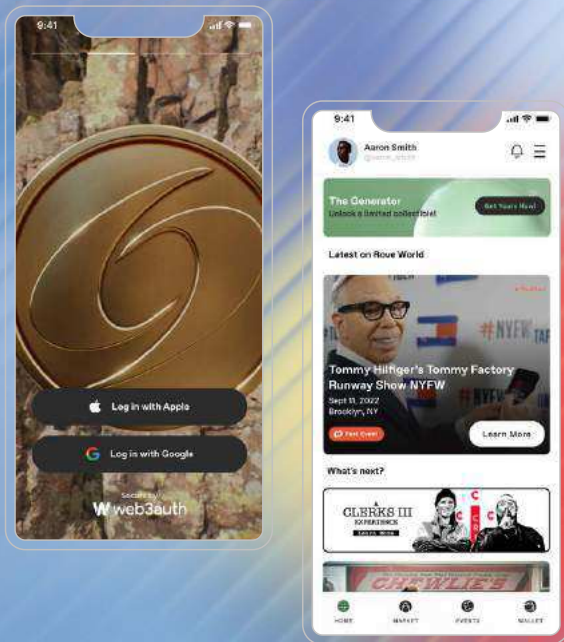
Source: Dune

MARKET CHALLENGES

NFT Launchpad Competitor Recur Drops Nickelodeon Collection, Prices Drop Immediately Thereafter



THE PRODUCT

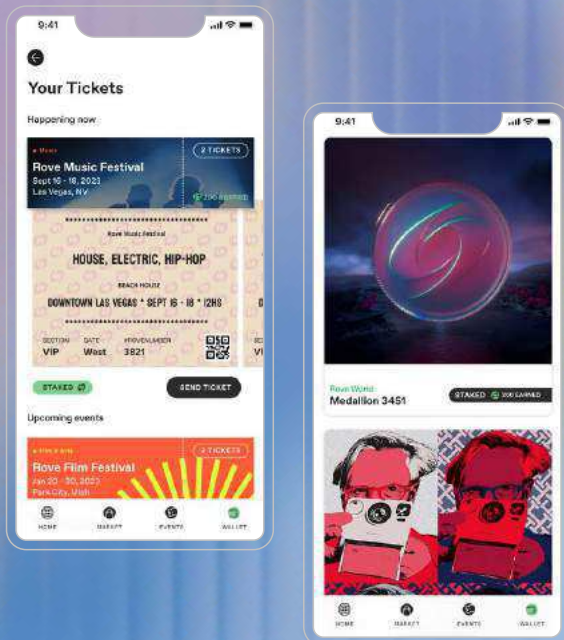


Rove World (™) is a web3 mobile app approved for both iOS and Android. The Rove World app is built on the Solana blockchain for instantaneous blockchain transactions with negligible transaction fees. The primary offerings within the app include:

Highly curated NFT drops and ongoing utility

- Built with the Metaplex standard, NFTs can be minted within the Rove World app using cryptocurrency or credit card payment
- NFTs can be stored within the Rove wallet as a collectible item or for special token-gated access to live events or future drops
- NFTs can be staked to earn the Rove Token, which can be redeemed within the app for purchases, special perks, and higher status
- Rove NFTs can be withdrawn from the app to all major NFT marketplaces that support Solana NFTs (Magic Eden, OpenSea, etc.)

THE PRODUCT



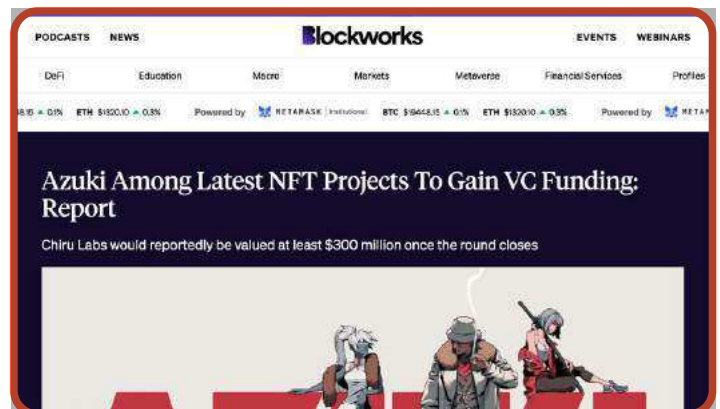
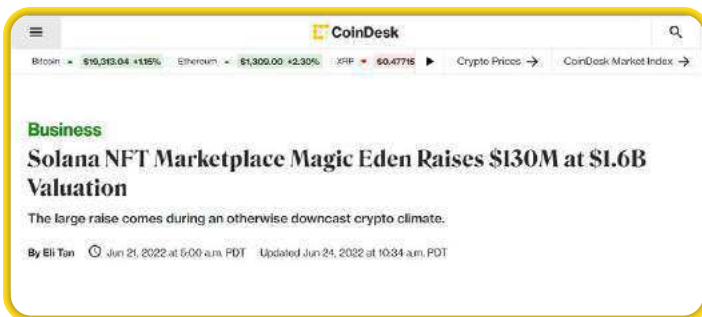
Blockchain-based Ticketing (Provisional Patent)

- Blockchain-based tickets which can be offered alongside NFTs within the app to provide IRL experiences as part of web3 product launches
- Users can stake tickets to earn rewards up until the day of the event
- Users scan a unique QR code to access events (“Proof of Attendance”), which unlocks the rewards and incentivizes fan attendance
- Artists and events can identify the Rove wallets which attended the event, which allows them to target their most loyal fans with ongoing NFT airdrops, exclusive access to future events, and future product launches

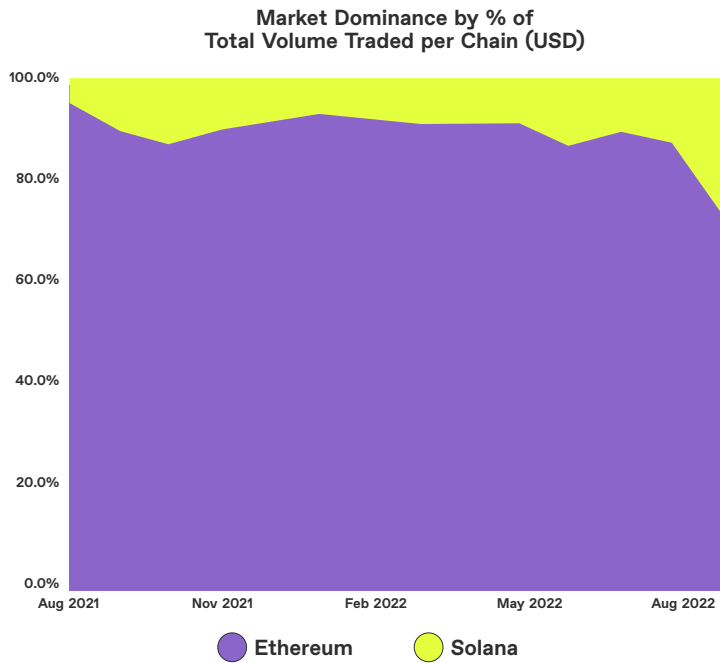
Rove Credits

- The Rove Credit is the reward system of the Rove ecosystem, earnable day one of the launch of the Rove World app
- All Rove NFTs and tickets can be staked within the Rove World app to earn Rove Credits.
- Rove Credits can be redeemed for perks, rewards, higher status within the Rove ecosystem, and access to future Rove product launches and exclusive events

COMPETITIVE LANDSCAPE



TRENDS - MIGRATION TO SOLANA




Ethereum vs. Solana NFTs

DATE	TOTAL VOLUME TRADED (USD)		MARKET SHARE BY % OF TOTAL VOLUME TRADED	
	ETHEREUM	SOLANA	ETHEREUM	SOLANA
8/2021	\$ 3,764,841,772	\$ 164,540,899	95.8%	4.2%
9/2021	\$ 2,362,126,036	\$ 263,930,153	89.9%	10.1%
10/2021	\$ 1,951,892,937	\$ 286,450,866	87.2%	12.8%
11/2021	\$ 1,678,024,324	\$ 186,546,271	90.0%	10.0%
12/2021	\$ 2,094,225,499	\$ 197,844,223	91.4%	8.6%
1/2022	\$ 4,045,740,161	\$ 299,495,049	93.1%	6.9%
2/2022	\$ 2,567,127,136	\$ 206,349,994	92.6%	7.4%
3/2022	\$ 2,108,206,690	\$ 198,788,042	91.4%	8.6%
4/2022	\$ 3,257,855,464	\$ 294,787,454	91.7%	8.3%
5/2022	\$ 2,718,349,771	\$ 262,405,868	91.2%	8.8%
6/2022	\$ 663,889,081	\$ 103,708,387	86.8%	13.2%
7/2022	\$ 554,917,116	\$ 64,824,703	89.5%	10.5%
8/2022	\$ 502,729,502	\$ 71,403,838	87.6%	12.4%
9/2022	\$ 354,454,954	\$ 129,903,111	73.2%	26.8%



TOTAL ADDRESSABLE MARKET (TAM)

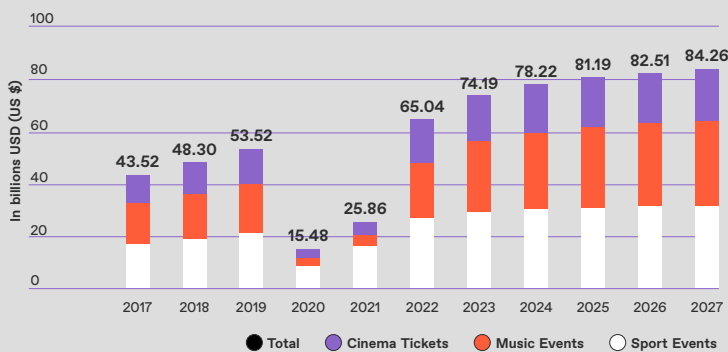
Brand & Entertainment NFTs
Have Massive Market Potential

RANK	NAME	SECONDARY TRANSACTION	SECONDARY VOLUME	PRIMARY SALES REVENUE	TOTAL ROYALTIES	TOTAL NFT REVENUE
1	Nike	70.89k	\$1.31b	\$93.10m	\$91.37m	\$184.48m
2	Dolce & Gabbana	10.77k	\$20.46m	\$23.14m	\$547.71k	\$23.68m
3	Tiffany	74.00	\$3.40m	\$12.62m	0	\$12.62m
4	Gucci	4.30k	\$31.47m	\$10.00m	\$1.57m	\$11.58m
5	Adidas	53.05k	\$176.55m	\$6.20m	\$4.77m	\$10.97m
6	Time Magazine	21.88k	\$37.51m	\$7.09m	\$3.72m	\$10.81m
7	Budweiser	4.18k	\$6.59m	\$5.88m	0	\$5.88m
8	Bud Light	10.80k	\$3.33m	\$4.00m	0	\$4.00m
9	AO	9.82k	\$8.09m	\$1.50m	\$202.16k	\$1.70m
10	Lacoste	13.38k	\$2.95m	\$1.00m	\$118.14k	\$1.12m
11	Nickolodeon	7.89k	\$2.66m	\$330.55k	\$265.60k	\$596.15k
12	McLaren	2.13k	\$2.60m	\$204.38k	\$129.87k	\$334.25k
13	Pepsi Mic Drop	3.42k	\$11.04m	0	0	0
TOTAL SECONDARY SALES: \$1.6b				TOTAL REVENUE: \$268m		
31						

GLOBAL TICKETING

Combine the Market Potential of Brand & Entertainment NFTs with the Market Cap of Global Ticketing

Source: Statista



Top 5 Countries in Ticket Sales (2022)

TOP 5 COUNTRIES	In Millions USD (\$)
1. United States	24,200.00
2. China	9,555.00
3. United Kingdom	3,911.00
4. Japan	2,918.00
5. Germany	2,645.00

Ticketmaster, the Number One Ticket Provider by Market Share, Offers Entertainment Fans:

- Fees that can amount to **75%** of face value
- Less than **25%** of tickets released to the general public
 - *for many top events, **75%** reserved for credit card, radio, and other promotions
- The frustration of being beaten to what few tickets are available by countless bot accounts
- Competing with brokers that have over 200 logins
- Competing with the masses for resale, where brokers mark up the price of tickets by an estimated **49%** on average

[Aggregated research of John Oliver's research team at HBO](#)



COMPANY BRIEF—CONFIDENTIAL

MISSION 001

ROVE

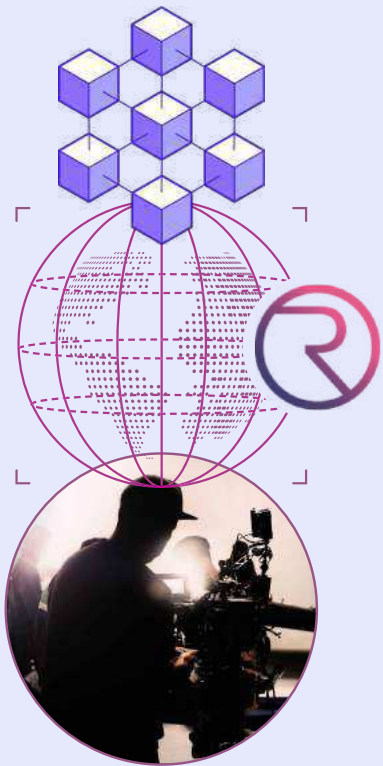


THE FIRST DISTRIBUTED, BLOCKCHAIN-POWERED FILM & ENTERTAINMENT NETWORK

ROVE (Range of Vision Entertainment), built and managed by TTM Holdings, will be the first distributed crypto network for film and entertainment, powered by its native token **ROVER** (Range of Vision Entertainment Rewards).

To overcome the various shortcomings historically plaguing the film and other entertainment industries, ROVE will set out to integrate core DeFi (Decentralized Finance) principles in order to fundamentally evolve how entertainment is financed, produced, and consumed in a transparent and equitable manner with the alignment of all stakeholders.

An allocation of the token offering will be utilized to bootstrap a "network-owned treasury." As a hybrid centralized and decentralized network, the executive team of ROVE will have cash-in-hand on day one plus incentive structures to finance leading films, produce quality content and partner with and acquire key entertainment assets.



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096 638 5671



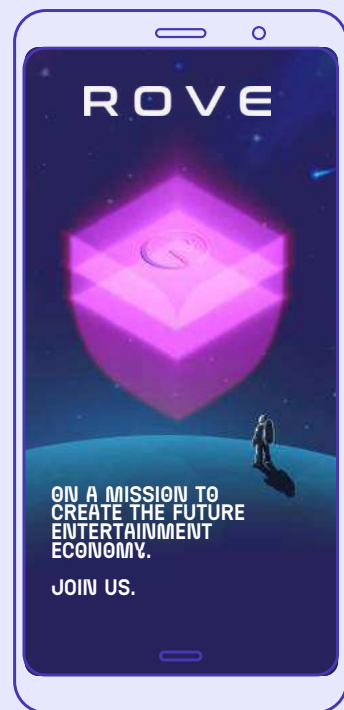
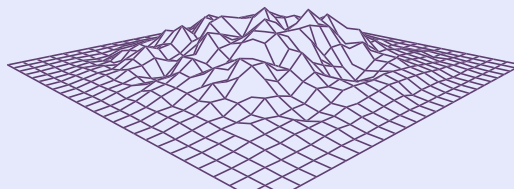
THE FIRST DISTRIBUTED, BLOCKCHAIN-POWERED FILM & ENTERTAINMENT NETWORK CONTINUED...

All revenue generated from ROVE's investments and projects will be redistributed back into the treasury, with a certain portion used to "buy back and burn" tokens.

With profitable investments, the network's treasury will grow and this value will ultimately accrue to token holders through this hyper-deflationary mechanism. Furthermore, as a "social token," ROVERs will be used to access content and experiences produced by the ROVE network, including exclusively licensed NFTs.

For the first time, by fully democratizing access, participants in the network from around the world will have a direct stake and vested interest in the success of content they consume, while producers and creators will have direct access to cheap capital through a transparent network with a viral, built-in community that can be deployed immediately without bureaucratic red tape and costly intermediaries.

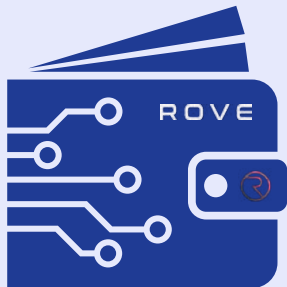
As one of the first revenue-generating crypto networks with immediate real world applications, ROVE will garner significant attention both from within the crypto space as well as the general public at large. The ROVE network will initially be under the management of TTM Holdings and built out by Ubik Group, a leading software development firm for distributed ledger technology with experience building and launching high-profile projects in the space since 2015.



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ROVE MOBILE WALLET & ROVER TOKEN OVERVIEW



1) Profit Participation.

First and foremost, holders of ROVERs have a vested interest and "skin in the game" in the success of the ROVE network. As the network-owned treasury grows as revenue is returned to the network from successful ROVE investments, a portion of the capital will be used to buy-back and burn tokens, thus increasing buy pressure while constantly reducing supply, creating a hyper-deflationary token economic mechanism in the process.

2) Governance Token.

As a governance token, ROVERs are needed to participate in proof-of-stake consensus voting on ROVE's next projects. Ultimately, as a distributed film and entertainment network, ROVE'S treasury will eventually fund a self-governed DAO over time. Voting takes place through the mobile wallet, and each user's vote is weighted based on the number of ROVERs they have staked at that particular point in time.

3) Social Token.

As a social token, users must stake a certain amount of ROVERs to gain access to exclusive ROVE events (films, festivals, parties, digital content, etc.).

4) Payment Method.

Users will purchase ticket packages to ROVE events directly through the mobile wallet, using ROVER tokens.



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ROVE MOBILE WALLET & ROVER TOKEN OVERVIEW CONTINUED...

Given that ROVE's target audience is the general public (and non-native crypto users), the ROVE mobile wallet is built to be intuitive and user friendly. To bypass the need for complex crypto exchanges, the ROVER token can be purchased through the desktop version of the site and transferred from the desktop to the user's mobile wallet.

Users are able to send ROVERs, receive ROVERs, and purchase tickets to events with ROVERs through the mobile wallet.

Furthermore, users will be able to stake their ROVERs to earn yield and to vote on ROVE projects. For access to certain exclusive ROVE functions, users will need to maintain a certain threshold of ROVERs staked in order to be approved.

A unique feature of the mobile wallet is the "scanning" feature. A user pre-loads the ROVERs that they will need for a purchase (imagine scanning your mobile wallet to get access into the music festival), and once this is scanned with the receiving wallet, the ROVERs are instantaneously transferred. This sort of scanning functionality has not been adopted in a seamless manner by digital wallets to date. Typically, a scanned barcode will take the user to a transaction page to approve the transaction, while here the transaction happens instantaneously upon scanning.

Lastly, compatibility to store ROVE NFTs in the mobile wallet directly will be integrated shortly after launch.



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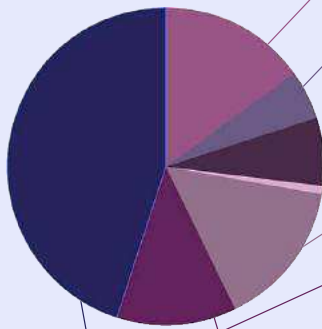


TOKENOMICS

Token Ticker:
ROVER (RVR)
Erc-20 Token



Total Supply at Launch:
150,000,000,000 (150b)
Burnable; not Mintable



Token Economics

Team:
15% (22.5b coins)*

Advisors/Partners/Influencers:
5% (7.5b coins)

Tech Development:
7% (10.5b coins)

Legal and Marketing:
1% (1.5b coins)

Treasury:
15% (22.5b coins)

**Circulating Supply
(Excluding token sales):**
12% (18b coins)

Three Rounds of Token Sales:
45% (67.5b coins)

1) Pre-Sale:

\$10m at \$400m fully diluted market cap (10%)
15b coins at price= \$0.00067 per coin
Coins have a 2 year lock-up period;
1/12th distributed monthly over the course of year 3

2) Private:

\$100m at \$500m fully diluted market cap (20%)
30b coins at price= \$0.0033 per coin
Coins are distributed 1/24th monthly for 2 years following token offering

3) Token Offering (Public Sale):

\$300m at \$2b fully diluted market cap (15%), raised after the launch once the token is actively trading 22.5b coins at price= \$0.0133 per coin (price is subject to change)

*Team tokens have a 3-year lock up period before they are freely transferable and exchangeable



FOUNDER BIOS



Jason Desimone
Co-CEO, TTM Holdings

Jason serves as the Co-CEO of TTM Holdings, where he leads the high frequency trading division (TTM Capital), the Development and Advisory arm, and serves as Co-Founder of ROVE -- the first distributed, blockchain-powered film and entertainment network. With an established track record of launching successful blockchain projects and token offerings, Jason has leveraged his vast experience in the blockchain sector to join forces

with leaders in the entertainment industry to bring the network to life.

An avid blockchain enthusiast since the earliest days, Jason has been across some of the premier projects in the space in a variety of capacities, including Co-Founder, Advisor, and Investor.

As Head of Blockchain for Ubik Group, Jason has lead teams implementing blockchain solutions for the United Nations, American Express, Amazon, IBM, the Ethereum Foundation, the Green Bank Network, Coinbase, and more. Widely regarded as an expert in "tokenomics," Jason focuses primarily in the Decentralized Finance (DeFi) sector, where he advises many CEO's and Founders in the process of launching tokens, building innovative models, and securing robust, sustainable, and compliant protocols. In his role as Advisor, Jason helped conceptualize, build, and launch Gemini Clearing™ in 2019, a fully-electronic clearing and settlement solution for off-exchange or over-the-counter (OTC) crypto trades offered by Gemini. On the investment side, Jason advises domestic and international institutional clients, including family offices and UHNWIs, aiming to diversify their portfolios and gain exposure to digital assets. In terms of his own projects, in addition to ROVE, Jason is Co-Founder of the Invaluable Marketplace—the premiere NFT marketplace and metaverse built on the Polygon

network, featuring exclusive content from top athletes and brands, slated to launch in the fall of 2021.

Back in January 2019, partnering with Microsoft, IBM, and NYCEDC, Jason helped to launch NYC Blockchain Center – the first publicly and privately funded blockchain project in New York, offering an inclusive focal point for NYC's growing blockchain ecosystem of both local and global companies, academia and government to interact with the private sector. More recently, in February, 2021, Jason was called to testify before the North Dakota General Assembly as an expert witness in favor of multiple bills aimed at spurring blockchain adoption and integration. In addition to dealing directly with lawmakers, Jason has been active on the regulatory front, including his involvement across the first U.S. SEC-regulated token sale for Blockstack's \$100M raise in 2017 and 2019.

In 2019, Jason was appointed to the U.N.'s Blockchain for Impact Commission alongside his active roles with Blockchain Climate Institute (BCI), the Global Blockchain Business Council (GBBC), and the Global Sustainability Network (GSN). He is an Aspen Institute Scholar and a member of Phi Beta Kappa.



FOUNDER BIOS



Anthony Demery
Co-CEO, TTM Holdings

Anthony serves as Co-CEO of TTM Holdings, a rapidly emerging entity in the blockchain sector across multiple verticals, including a high-frequency cryptocurrency trading arm (TTM Capital) and an internal development arm to build and launch high-profile blockchain projects (TTM Development).

One of the earliest investors in Ethereum in 2014, Anthony has been applying his macro-analytic skill set to outperform the cryptocurrency trading market at scale for years. Furthermore, in addition to managing TTM Capital, Anthony combined his expertise in blockchain technology and token offerings with his true passion for acting when he co-founded ROVE— the first distributed, blockchain-powered film and entertainment network.

Alongside his role as Co-CEO of TTM, Anthony serves as President of Business Development for Ubik Group, a leading software development firm specializing in blockchain technology. A staunch believer in the large-scale transfer of wealth from the old financial system into this new era of innovation, Anthony has been integral in merging blockchain technology with his expertise in commodities and his diverse

network from around the world. As a testament to his ability to maneuver between both worlds, Anthony is currently planning the largest ever "tokenization" of sovereign wealth funds under one digital asset with the leaders of fifteen African nations, sanctioned by the United Nations.

Prior to his work in blockchain and digital assets, Anthony spent over three years developing a 501C3 focused on the fight against Malaria, and worked hand in hand with notable political leaders throughout Africa to carry out various charitable endeavors. Through his varied business activities and diverse network, Anthony has developed the unique ability to identify opportunities to integrate exponential technology solutions to improve industry in multiple verticles.



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TTM HOLDINGS

TTM Holdings is the parent company of the TTM ecosystem, which includes:

- **TTM Management:** Founder and operator of ROVE—the first distributed, blockchain-powered film financing and entertainment network.
- **TTM Capital:** Leveraging subject matter expertise, specialized industry knowledge and experience, and proprietary methods to identify and execute upon undervalued assets, TTM Capital is the trading arm with a specialized focus on DeFi protocols with optimized yields from staking protocols, yield farming, etc. TTM Capital has an established track record of outperforming the broader market while maintaining a diversified portfolio and mitigating risk.
- **TTM Development:** In addition to internal projects, TTM is partnered with Ubik Group (see below) to build leading blockchain solutions for a diverse portfolio of clients internationally, ranging from Fortune 500 companies to governmental agencies.

UBIK GROUP

About Ubik Group:

Headquartered in NYC with a globally distributed team, Ubik Group is a software development firm that builds tech projects with a purpose. Specializing in exponential technology, most notably blockchain and Artificial Intelligence/Machine Learning, Ubik's areas of expertise include DeFi and non-fungible token protocols, tokenization, digital identity, digital wallets and custody solutions, data sovereignty, privacy, security, decentralized exchanges, cross-border and micropayments, supply chain logistics, and distributed networks. With a central focus on social impact, Ubik has worked with the likes of the United Nations, Amazon, American Express, IBM, Microsoft, the Ethereum Foundation, Coinbase, Gemini, the Green Bank Network, and more, to build innovative and cutting-edge solutions that make a difference. Ubik Group was awarded "Top Software Developers" in 2019 and 2020 by Clutch.



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THANK YOU

Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF INCORPORATION OF "ROVE MANAGEMENT,
INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF
SEPTEMBER, A.D. 2021, AT 4:47 O`CLOCK P.M.*



Jeffrey W. Bullock, Secretary of State

6243606 8100
SR# 20213278752

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204189561
Date: 09-17-21

CERTIFICATE OF INCORPORATION
OF

ROVE MANAGEMENT, INC.

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:47 PM 09/17/2021
FILED 04:47 PM 09/17/2021
SR 20213278752 - File Number 6243606

The undersigned, a natural person (the "***Sole Incorporator***"), for the purpose of organizing a corporation to conduct the business and promote the purposes hereinafter stated, under the provisions and subject to the requirements of the laws of the State of Delaware hereby certifies that:

I.

The name of this corporation is Rove Management, Inc.

II.

The registered office of the corporation in the State of Delaware is 850 New Burton Road, Suite 201, City of Dover, County of Kent, 19904 and the name of the registered agent of the corporation in the State of Delaware at such address is COGENCY GLOBAL INC.

III.

The purpose of this corporation is to engage in any lawful act or activity for which a corporation may be organized under the Delaware General Corporation Law.

IV.

This corporation is authorized to issue only one class of stock, to be designated Common Stock. The total number of shares of Common Stock presently authorized is 1,000, each having a par value of \$0.0001.

V.

A. Management by Board of Directors. The management of the business and the conduct of the affairs of the corporation will be vested in its Board of Directors. The number of directors which will constitute the whole Board of Directors will be fixed by the Board of Directors in the manner provided in the Bylaws. Unless and except to the extent that the bylaws of the corporation so require the election of directors of the corporation need not be by written ballot.

B. No Cumulative Voting. No person entitled to vote at an election for directors may cumulate votes to which such person is entitled unless required by applicable law at the time of such election. During such time or times that applicable law requires cumulative voting, every stockholder entitled to vote at an election for directors may cumulate such stockholder's votes and give one candidate a number of votes equal to the number of directors to be elected multiplied by the number of votes to which such stockholder's shares are otherwise entitled, or distribute the stockholder's votes on the same principle among as many candidates as such stockholder desires. No stockholder, however, will be entitled to so cumulate such stockholder's votes unless (1) the names of such candidate or candidates have been placed in nomination prior to the voting and (2) the stockholder has given notice at the meeting, prior to the voting, of such stockholder's intention to cumulate such stockholder's votes. If any stockholder has given proper notice to cumulate votes, all stockholders may cumulate their votes for any candidates who have been

properly placed in nomination. Under cumulative voting, the candidates receiving the highest number of votes, up to the number of directors to be elected, are elected.

C. Removal. Subject to any limitations imposed by applicable law, the Board of Directors or any director may be removed from office at any time, with or without cause, by the affirmative vote of the holders of a majority of the voting power of all then-outstanding shares of capital stock of the corporation entitled to vote generally at an election of directors.

D. Empowerment Regarding Bylaws. The Board of Directors is expressly empowered to adopt, amend or repeal the Bylaws of the corporation. The stockholders will also have power to adopt, amend or repeal the Bylaws of the corporation; provided, however, that, in addition to any vote of the holders of any class or series of stock of the corporation required by law or by this Certificate of Incorporation, such action by stockholders will require the affirmative vote of the holders of at least a majority of the voting power of all of the then-outstanding shares of the capital stock of the corporation entitled to vote generally in the election of directors, voting together as a single class.

VI.

A. Liability of Directors Limited. The liability of the directors for monetary damages for breach of fiduciary duty as a director is eliminated to the fullest extent under applicable law.

B. Indemnification Authorized. To the fullest extent permitted by applicable law, the corporation is authorized to provide indemnification of (and advancement of expenses to) directors, officers and agents of the corporation (and any other persons to which applicable law permits the corporation to provide indemnification) through Bylaw provisions, agreements with such agents or other persons, vote of stockholders or disinterested directors or otherwise in excess of the indemnification and advancement otherwise permitted by such applicable law. If applicable law is amended after approval by the stockholders of this Article VI to authorize corporate action further eliminating or limiting the personal liability of directors, then the liability of a director to the corporation will be eliminated or limited to the fullest extent permitted by applicable law as so amended.

C. Limitation on Repeal of Article VI. Any repeal or modification of this Article VI is only prospective and does not affect the rights or protections or increase the liability of any officer or director under this Article VI in effect at the time of the alleged occurrence of any act or omission to act giving rise to liability or indemnification.

VII.

The corporation reserves the right to amend, alter, change or repeal any provision contained in this Certificate of Incorporation, in the manner now or hereafter prescribed by statute, and all rights conferred upon the stockholders herein are granted subject to this reservation.

VIII.

The name and the mailing address of the Sole Incorporator is:

Jason Desimone
38 E. 29th St.
New York, NY 10016

[Remainder of this page intentionally left blank]

This Certificate has been subscribed as of September 17, 2021 by the undersigned who affirms that the statements made herein are true and correct.

A handwritten signature in black ink, reading "Jason Desimone". The signature is written in a cursive style with a large initial 'J' and a long horizontal stroke at the end.

Jason Desimone
Sole Incorporator

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Registrar Info

Name

GoDaddy.com, LLC

Whois Server

whois.godaddy.com/

Referral URL

http://www.godaddy.com/domains/search.aspx?ci=8990

Status

clientDeleteProhibited
https://icann.org/epp#clientDeleteProhibited
clientRenewProhibited
https://icann.org/epp#clientRenewProhibited
clientTransferProhibited
https://icann.org/epp#clientTransferProhibited
clientUpdateProhibited
https://icann.org/epp#clientUpdateProhibited

Important Dates

Expires On

2026-08-18

Registered On

2021-08-18

Updated On

2022-03-23

Name Servers

ns1.dnsimple.com

162.159.24.4

ns2.dnsimple.com

162.159.25.4

ns3.dnsimple.com

162.159.26.4

ns4.dnsimple.com

199.247.155.53

Similar Domains

rove.agency | rove.asia | rove.autos | rove.be | rove.beauty | rove.beer | rove.bike | rove.biz | rove.blog | rove.ca | rove.camp | rove.cc | rove.city | rove.cl | rove.club | rove.cn | rove.co | rove.co.in | rove.co.nz | rove.co.uk |

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Fax

REDACTED FOR PRIVACY

Email

Administrative Contact Information:

Name

REDACTED FOR PRIVACY

Organization

Domains By Proxy, LLC

Address

REDACTED FOR PRIVACY

City

REDACTED FOR PRIVACY

State / Province

Arizona

Postal Code

REDACTED FOR PRIVACY

Country

US

Phone

REDACTED FOR PRIVACY

Fax

REDACTED FOR PRIVACY

Email

Technical Contact Information:

Name

REDACTED FOR PRIVACY

Organization

Domains By Proxy, LLC

Address

REDACTED FOR PRIVACY

City

REDACTED FOR PRIVACY

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Postal Code

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US

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Site Status

Status

Server Type

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CONTACT US 24/7 1-480-505-8877

No 1920716626

DATE:

8/18/2021

CUSTOMER #:

116471146

BILL TO:

Anthony dutertre
70w 95th street,
25C,
New York, New York 10025,
United States
TTM holdings
+1.3475674473

PAYMENT:

Paypal \$212.45

Previous Balance \$212.45

Received Payment (\$212.45)

Balance Due (USD) \$0.00

Term	Product	Amount
5 yrs	.LIVE Domain Registration ^{A1} rove.live ¹	\$129.95

Filing Receipt for Amendment to Allege Use Form and Next Steps in the Application Process

Application serial no. 97645031.

Mark. ROVE (Stylized and/or with Design, see <https://tmng-al.uspto.gov/resting2/api/img/97645031/large>).

Thank you for submitting your form to the U.S. Patent and Trademark Office (USPTO). Please read this filing receipt carefully and keep a copy for your records. If you find an error, the [After You File](#) page gives information about correcting errors.

Next steps

1. **If you also need to respond to an Office action**, use the [Response to Office Action](#) form and in the Miscellaneous Statement field state that you filed an Amendment to Allege Use form. Filing only an Amendment to Allege Use is not considered a response to the Office action.
2. **If you changed the owner name in the form**, visit our page on [trademark assignments and ownership](#).
3. **In four to five days, please confirm that we received the documents submitted with this form** by checking [Trademark Status and Document Retrieval](#) (TSDR). If your documents do not appear in TSDR after four to five days, please email TrademarkAssistanceCenter@uspto.gov.
4. **Within one to two months, we will review your submission.**

 If your submission is accepted, we will send you a notice that the Amendment to Allege Use has been accepted.

 If your submission is not accepted, you will receive an Office action explaining why it was not accepted and listing your options for responding.
5. **Continue to check [TSDR](#) every three to four months for any updates to your application status until you receive your registration certificate.**
6. **Keep your addresses, including email addresses, current in USPTO records using the [address forms](#) on our website.**
7. **Questions?** Please visit [our website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.
8. **System experiences issues when trying to connect to message retriever**

The information submitted in the form appears below:

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Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Amendment to Allege Use (15 U.S.C. Section 1051(c))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97645031
EXTENSION OF USE	NO
MARK SECTION	
MARK FILE NAME	https://tmng-al.uspto.gov/resting2/api/img/97645031/large
LITERAL ELEMENT	ROVE

STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	Rove Management, Inc.
MAILING ADDRESS	190 Bowery St., 4th Fl.
CITY	New York
STATE	New York
ZIP/POSTAL CODE	10012
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	i*@olivoipg.com
CORRESPONDENCE INFORMATION	
NAME	JOHN W. OLIVO, JR.
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	jackolivo@olivoipg.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, namely, software for virtual entertainment, event tickets and trading of non-fungible tokens
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN0-1003424142-202304212 01506996347_._Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023

INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Entertainment admission venue control services, namely, the remote verification of ticket validity upon presentation of tickets at an entertainment venue; Management of event ticketing for others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Arranging and conducting incentive reward programs to promote live and virtual entertainment events
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN1-1003424142-202304212 01506996347_._Rove-Speci m en.pdf
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WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	036
CURRENT IDENTIFICATION	Electronic transfer of virtual currencies
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN2-1003424142-202304212 01506996347_._Rove-Speci m en.pdf
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WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Ticket agency services for entertainment events; Ticket reservation and booking for entertainment events; Organizing, arranging, and conducting virtual entertainment events; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN3-1003424142-202304212 01506996347_._Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
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WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computer services, namely, creating an on-line virtual environment for entertainment purposes; Computer services, namely, creating an on-line community for registered users for the purposes of virtual currency exchange and virtual entertainment
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN4-1003424142-202304212 01506996347_._Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923

WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	5
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	500
TOTAL AMOUNT	500
SIGNATURE SECTION	
DECLARATION SIGNATURE	/John W. Olivo, Jr./
SIGNATORY'S NAME	John W. Olivo, Jr.
SIGNATORY'S POSITION	Attorney of Record, New York Bar member
DATE SIGNED	04/21/2023
SIGNATORY'S PHONE NUMBER	310-562-1222
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Fri Apr 21 20:22:48 ET 2023
TEAS STAMP	USPTO/AAU-100.34.241.42-2 0230421202249952618-97645 031-850ea9e5295db93736fae ca6d63ca13a2ec54a75824d7c ad0a2781a829676c277-CC-22 488520-202304212015069963 47

Trademark/Service Mark Amendment to Allege Use (15 U.S.C. Section 1051(c))

To the Commissioner for Trademarks:

MARK: ROVE (Stylized and/or with Design, see [mark](#))

SERIAL NUMBER: 97645031

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Rove Management, Inc., having an address of

190 Bowery St., 4th Fl.

New York, New York 10012

United States

Email: i*@olivoipg.com

The owner is submitting the following allegation of use information:

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, namely, software for virtual entertainment, event tickets and trading of non-fungible tokens

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN0-1003424142-202304212 01506996347__Rove-Specim en.pdf]

Webpage URL: <https://roveworld.xyz>

Webpage Date of Access: 04/21/2023

Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>

Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

Webpage Date of Access: 04/21/2023

For International Class 035:

Current identification: Entertainment admission venue control services, namely, the remote verification of ticket validity upon presentation of tickets at an entertainment venue; Management of event ticketing for others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Arranging and conducting incentive reward programs to promote live and virtual entertainment events

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN1-1003424142-202304212 01506996347__Rove-Specim en.pdf]

Webpage URL: <https://roveworld.xyz>

Webpage Date of Access: 04/21/2023

Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>

Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

Webpage Date of Access: 04/21/2023

For International Class 036:

Current identification: Electronic transfer of virtual currencies

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN2-1003424142-202304212 01506996347__Rove-Specimen.pdf]

Webpage URL: <https://roveworld.xyz>

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Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

Webpage Date of Access: 04/21/2023

For International Class 041:

Current identification: Ticket agency services for entertainment events; Ticket reservation and booking for entertainment events; Organizing, arranging, and conducting virtual entertainment events; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN3-1003424142-202304212 01506996347__Rove-Specimen.pdf]

Webpage URL: <https://roveworld.xyz>

Webpage Date of Access: 04/21/2023

Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>

Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

Webpage Date of Access: 04/21/2023

For International Class 042:

Current identification: Computer services, namely, creating an on-line virtual environment for entertainment purposes; Computer services, namely, creating an on-line community for registered users for the purposes of virtual currency exchange and virtual entertainment

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN4-1003424142-202304212 01506996347__Rove-Specimen.pdf]

Webpage URL: <https://roveworld.xyz>

Webpage Date of Access: 04/21/2023

Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>

Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
Webpage Date of Access: 04/21/2023

The applicant is not filing a Request to Divide with this Allegation of Use form.

Correspondence Information

JOHN W. OLIVO, JR.
PRIMARY EMAIL FOR CORRESPONDENCE: jackolivo@olivoipg.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$500 has been submitted with the form, representing payment for the allegation of use for 5 classes.

Declaration

- ☒ The signatory believes that the applicant is the owner of the mark sought to be registered.
For a trademark or service mark application, the mark is in use in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified.
For a collective trademark, collective service mark, collective membership mark application, the applicant is exercising legitimate control over the use of the mark in commerce by members on or in connection with all the goods/services/collective membership organization in the application or notice of allowance, or as subsequently modified.
For a certification mark application, the applicant is exercising legitimate control over the use of the mark in commerce by authorized users on or in connection with the all goods/services in the application or notice of allowance, or as subsequently modified, and the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.
- ☒ The specimen(s) shows the mark as used on or in connection with the goods/services/collective membership organization in commerce.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /John W. Olivo, Jr./ Date: 04/21/2023

Signatory's Name: John W. Olivo, Jr.

Signatory's Position: Attorney of Record, New York Bar member

Signatory's Phone: 310-562-1222

Signature method: Signed directly within the form

Thank you,

The TEAS support team

Fri Apr 21 20:22:50 ET 2023

STAMP: USPTO/AAU-100.34.241.42-20230421202249952618-97645031-

850ea9e5295db93736faeca6d63ca13a2ec54a75824d7cad0a2781a829676c277-CC-22488520-20230421201506996347

Filing Receipt for Amendment to Allege Use Form and Next Steps in the Application Process

Application serial no. 97645038.

Mark. (Stylized and/or with Design, see <https://tmng-al.uspto.gov/resting2/api/img/97645038/large>).

Thank you for submitting your form to the U.S. Patent and Trademark Office (USPTO). Please read this filing receipt carefully and keep a copy for your records. If you find an error, the [After You File](#) page gives information about correcting errors.

Next steps

1. **If you also need to respond to an Office action**, use the [Response to Office Action](#) form and in the Miscellaneous Statement field state that you filed an Amendment to Allege Use form. Filing only an Amendment to Allege Use is not considered a response to the Office action.
2. **If you changed the owner name in the form**, visit our page on [trademark assignments and ownership](#).
3. **In four to five days, please confirm that we received the documents submitted with this form** by checking [Trademark Status and Document Retrieval](#) (TSDR). If your documents do not appear in TSDR after four to five days, please email TrademarkAssistanceCenter@uspto.gov.
4. **Within one to two months, we will review your submission.**

If your submission is accepted, we will send you a notice that the Amendment to Allege Use has been accepted.

If your submission is not accepted, you will receive an Office action explaining why it was not accepted and listing your options for responding.

5. **Continue to check [TSDR](#) every three to four months for any updates to your application status until you receive your registration certificate.**
6. **Keep your addresses, including email addresses, current in USPTO records using the [address forms](#) on our website.**
7. **Questions?** Please visit [our website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.
8. **System experiences issues when trying to connect to message retriever**

The information submitted in the form appears below:

PTO- 1553

Approved for use through 03/31/2024. OMB 0651-0054

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Amendment to Allege Use (15 U.S.C. Section 1051(c))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97645038
EXTENSION OF USE	NO
MARK SECTION	
MARK FILE NAME	https://tmng-al.uspto.gov/resting2/api/img/97645038/large
STANDARD CHARACTERS	NO

USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	Rove Management, Inc.
MAILING ADDRESS	190 Bowery St., 4th Fl.
CITY	New York
STATE	New York
ZIP/POSTAL CODE	10012
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	i*@olivoipg.com
CORRESPONDENCE INFORMATION	
NAME	JOHN W. OLIVO, JR.
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	jackolivo@olivoipg.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, namely, software for virtual entertainment, event tickets and trading of non-fungible tokens
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN0-1003424142-202304212 02330644805._Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	035

CURRENT IDENTIFICATION	Entertainment admission venue control services, namely, the remote verification of ticket validity upon presentation of tickets at an entertainment venue; Management of event ticketing for others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Arranging and conducting incentive reward programs to promote live and virtual entertainment events
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN1-1003424142-202304212 02330644805_._Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
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WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	036
CURRENT IDENTIFICATION	Electronic transfer of virtual currencies
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN2-1003424142-202304212 02330644805_._Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023

INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Ticket agency services for entertainment events; Ticket reservation and booking for entertainment events; Organizing, arranging, and conducting virtual entertainment events; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN3-1003424142-202304212 02330644805_._Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computer services, namely, creating an on-line virtual environment for entertainment purposes; Computer services, namely, creating an on-line community for registered users for the purposes of virtual currency exchange and virtual entertainment
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN4-1003424142-202304212 02330644805_._Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023

WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	5
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	500
TOTAL AMOUNT	500
SIGNATURE SECTION	
DECLARATION SIGNATURE	/John W. Olivo, Jr./
SIGNATORY'S NAME	John W. Olivo, Jr.
SIGNATORY'S POSITION	Attorney of Record, New York Bar member
DATE SIGNED	04/21/2023
SIGNATORY'S PHONE NUMBER	310-562-1222
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Fri Apr 21 20:31:47 ET 2023
TEAS STAMP	USPTO/AAU-100.34.241.42-2 0230421203149297937-97645 038-8504947aa5173f1def059 11c14888e46089124ec8288ea 1b9eea09d57cce44fff-CC-31 478729-202304212023306448 05

Trademark/Service Mark Amendment to Allege Use (15 U.S.C. Section 1051(c))

To the Commissioner for Trademarks:

MARK: (Stylized and/or with Design, see [mark](#))

SERIAL NUMBER: 97645038

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Rove Management, Inc., having an address of

190 Bowery St., 4th Fl.

New York, New York 10012

United States

Email: i*@olivoipg.com

The owner is submitting the following allegation of use information:

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, namely, software for virtual entertainment, event tickets and trading of non-fungible tokens

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN0-1003424142-202304212 02330644805__Rove-Specim en.pdf]

Webpage URL: <https://roveworld.xyz>

Webpage Date of Access: 04/21/2023

Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>

Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

Webpage Date of Access: 04/21/2023

For International Class 035:

Current identification: Entertainment admission venue control services, namely, the remote verification of ticket validity upon presentation of tickets at an entertainment venue; Management of event ticketing for others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Arranging and conducting incentive reward programs to promote live and virtual entertainment events

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

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Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

Webpage Date of Access: 04/21/2023

For International Class 036:

Current identification: Electronic transfer of virtual currencies

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

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Webpage URL: <https://roveworld.xyz>

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Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

Webpage Date of Access: 04/21/2023

For International Class 041:

Current identification: Ticket agency services for entertainment events; Ticket reservation and booking for entertainment events; Organizing, arranging, and conducting virtual entertainment events; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events

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1 [SPN3-1003424142-202304212 02330644805_._Rove-Specimen.pdf]

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Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

Webpage Date of Access: 04/21/2023

For International Class 042:

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Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
Webpage Date of Access: 04/21/2023

The applicant is not filing a Request to Divide with this Allegation of Use form.

Correspondence Information

JOHN W. OLIVO, JR.
PRIMARY EMAIL FOR CORRESPONDENCE: jackolivo@olivoipg.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$500 has been submitted with the form, representing payment for the allegation of use for 5 classes.

Declaration

- ☒ The signatory believes that the applicant is the owner of the mark sought to be registered.
For a trademark or service mark application, the mark is in use in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified.
For a collective trademark, collective service mark, collective membership mark application, the applicant is exercising legitimate control over the use of the mark in commerce by members on or in connection with all the goods/services/collective membership organization in the application or notice of allowance, or as subsequently modified.
For a certification mark application, the applicant is exercising legitimate control over the use of the mark in commerce by authorized users on or in connection with the all goods/services in the application or notice of allowance, or as subsequently modified, and the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.
- ☒ The specimen(s) shows the mark as used on or in connection with the goods/services/collective membership organization in commerce.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /John W. Olivo, Jr./ Date: 04/21/2023

Signatory's Name: John W. Olivo, Jr.

Signatory's Position: Attorney of Record, New York Bar member

Signatory's Phone: 310-562-1222

Signature method: Signed directly within the form

Thank you,

The TEAS support team

Fri Apr 21 20:31:49 ET 2023

STAMP: USPTO/AAU-100.34.241.42-20230421203149297937-97645038-

8504947aa5173f1def05911c14888e46089124ec8288ea1b9eea09d57cce44fff-CC-31478729-20230421202330644805

Filing Receipt for Amendment to Allege Use Form and Next Steps in the Application Process

Application serial no. 97645022.

Mark. ROVE WORLD(Standard Characters, see [mark](#)).

Thank you for submitting your form to the U.S. Patent and Trademark Office (USPTO). Please read this filing receipt carefully and keep a copy for your records. If you find an error, the [After You File](#) page gives information about correcting errors.

Next steps

1. **If you also need to respond to an Office action**, use the [Response to Office Action](#) form and in the Miscellaneous Statement field state that you filed an Amendment to Allege Use form. Filing only an Amendment to Allege Use is not considered a response to the Office action.
2. **If you changed the owner name in the form**, visit our page on [trademark assignments and ownership](#).
3. **In four to five days, please confirm that we received the documents submitted with this form** by checking [Trademark Status and Document Retrieval](#) (TSDR). If your documents do not appear in TSDR after four to five days, please email TrademarkAssistanceCenter@uspto.gov.
4. **Within one to two months, we will review your submission.**

 If your submission is accepted, we will send you a notice that the Amendment to Allege Use has been accepted.

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7. **Questions?** Please visit [our website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.
8. **System experiences issues when trying to connect to message retriever**

The information submitted in the form appears below:

PTO- 1553

Approved for use through 03/31/2024. OMB 0651-0054

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Amendment to Allege Use (15 U.S.C. Section 1051(c))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97645022
EXTENSION OF USE	NO
MARK SECTION	
MARK	mark
LITERAL ELEMENT	ROVE WORLD

STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
OWNER SECTION	
NAME	Rove Management, Inc.
MAILING ADDRESS	190 Bowery St., 4th Fl.
CITY	New York
STATE	New York
ZIP/POSTAL CODE	10012
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	i*@olivoipg.com
CORRESPONDENCE INFORMATION	
NAME	JOHN W. OLIVO, JR.
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	jackolivo@olivoipg.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, namely, software for virtual entertainment, event tickets and trading of non-fungible tokens
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN0-1003424142-202304211 94145486726_._Rove-Specimen.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab

	=buy
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://who.is/whois/rove.live
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Entertainment admission venue control services, namely, the remote verification of ticket validity upon presentation of tickets at an entertainment venue; Management of event ticketing for others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Arranging and conducting incentive reward programs to promote live and virtual entertainment events
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
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WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://who.is/whois/rove.live
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	036
CURRENT IDENTIFICATION	Electronic transfer of virtual currencies
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN2-1-1003424142-2023042 1161754302975_._Rove-Spe c imen.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark

WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://who.is/whois/rove.live
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Ticket agency services for entertainment events; Ticket reservation and booking for entertainment events; Organizing, arranging, and conducting virtual entertainment events; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN3-1003424142-202304211 94145486726_-_Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://who.is/whois/rove.live
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computer services, namely, creating an on-line virtual environment for entertainment purposes; Computer services, namely, creating an on-line community for registered users for the purposes of virtual currency exchange and virtual

	entertainment
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN4-1003424142-202304211 94145486726_._Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://who.is/whois/rove.live
WEBPAGE DATE OF ACCESS	04/21/2023
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	5
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	500
TOTAL AMOUNT	500
SIGNATURE SECTION	
DECLARATION SIGNATURE	/John W. Olivo, Jr./
SIGNATORY'S NAME	John W. Olivo, Jr.
SIGNATORY'S POSITION	Attorney of Record, New York Bar member
DATE SIGNED	04/21/2023
SIGNATORY'S PHONE NUMBER	310-562-1222
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Fri Apr 21 19:55:46 ET 2023
TEAS STAMP	USPTO/AAU-100.34.241.42-2 0230421195547743127-97645 022-850bf8e47e94a93684684 910251b208c2c6ba188b22e1d

	db8451f09d75e9e7edc-CC-55 467200-202304211941454867 26
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Trademark/Service Mark Amendment to Allege Use (15 U.S.C. Section 1051(c))

To the Commissioner for Trademarks:

MARK: ROVE WORLD(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/97645022/large>)

SERIAL NUMBER: 97645022

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Rove Management, Inc., having an address of

190 Bowery St., 4th Fl.

New York, New York 10012

United States

Email: i*@olivoipg.com

The owner is submitting the following allegation of use information:

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, namely, software for virtual entertainment, event tickets and trading of non-fungible tokens

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN0-1003424142-202304211 94145486726_._Rove-Specim en.pdf]

Webpage URL: <https://roveworld.xyz>

Webpage Date of Access: 04/21/2023

Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>

Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

Webpage Date of Access: 04/21/2023

Webpage URL: <https://who.is/whois/rove.live>

Webpage Date of Access: 04/21/2023

For International Class 035:

Current identification: Entertainment admission venue control services, namely, the remote verification of ticket validity upon presentation of tickets at an entertainment venue; Management of event ticketing for others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Arranging and conducting incentive reward programs to promote live and virtual entertainment events

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN1-1003424142-202304211 94145486726_._Rove-Specim en.pdf]

Webpage URL: <https://roveworld.xyz>

Webpage Date of Access: 04/21/2023
Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>
Webpage Date of Access: 04/21/2023
Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
Webpage Date of Access: 04/21/2023
Webpage URL: <https://who.is/whois/rove.live>
Webpage Date of Access: 04/21/2023

For International Class 036:

Current identification: Electronic transfer of virtual currencies

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN2-1-1003424142-2023042 1161754302975_._Rove-Specimen.pdf]

Webpage URL: <https://roveworld.xyz>
Webpage Date of Access: 04/21/2023
Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>
Webpage Date of Access: 04/21/2023
Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
Webpage Date of Access: 04/21/2023
Webpage URL: <https://who.is/whois/rove.live>
Webpage Date of Access: 04/21/2023

For International Class 041:

Current identification: Ticket agency services for entertainment events; Ticket reservation and booking for entertainment events; Organizing, arranging, and conducting virtual entertainment events; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN3-1003424142-202304211 94145486726_._Rove-Specimen.pdf]

Webpage URL: <https://roveworld.xyz>
Webpage Date of Access: 04/21/2023
Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>
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Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
Webpage Date of Access: 04/21/2023
Webpage URL: <https://who.is/whois/rove.live>
Webpage Date of Access: 04/21/2023

For International Class 042:

Current identification: Computer services, namely, creating an on-line virtual environment for entertainment purposes; Computer services, namely, creating an on-line community for registered users for the purposes of virtual currency exchange and virtual entertainment

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The

applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN4-1003424142-202304211 94145486726__Rove-Specimen.pdf]

Webpage URL: <https://roveworld.xyz>

Webpage Date of Access: 04/21/2023

Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>

Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

Webpage Date of Access: 04/21/2023

Webpage URL: <https://who.is/whois/rove.live>

Webpage Date of Access: 04/21/2023

The applicant is not filing a Request to Divide with this Allegation of Use form.

Correspondence Information

JOHN W. OLIVO, JR.

PRIMARY EMAIL FOR CORRESPONDENCE: jackolivo@olivoipg.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

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For a certification mark application, the applicant is exercising legitimate control over the use of the mark in commerce by authorized users on or in connection with the all goods/services in the application or notice of allowance, or as subsequently modified, and the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.
- ☒ The specimen(s) shows the mark as used on or in connection with the goods/services/collective membership organization in commerce.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /John W. Olivo, Jr./ Date: 04/21/2023

Signatory's Name: John W. Olivo, Jr.

Signatory's Position: Attorney of Record, New York Bar member

Signatory's Phone: 310-562-1222

Signature method: Signed directly within the form

Thank you,

The TEAS support team

Fri Apr 21 19:55:48 ET 2023

STAMP: USPTO/AAU-100.34.241.42-20230421195547743127-97645022-

850bf8e47e94a93684684910251b208c2c6ba188b22e1ddb8451f09d75e9e7edc-CC-55467200-20230421194145486726

Filing Receipt for Amendment to Allege Use Form and Next Steps in the Application Process

Application serial no. 97645012.

Mark. ROVE(Standard Characters, see [mark](#)).

Thank you for submitting your form to the U.S. Patent and Trademark Office (USPTO). Please read this filing receipt carefully and keep a copy for your records. If you find an error, the [After You File](#) page gives information about correcting errors.

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1. **If you also need to respond to an Office action**, use the [Response to Office Action](#) form and in the Miscellaneous Statement field state that you filed an Amendment to Allege Use form. Filing only an Amendment to Allege Use is not considered a response to the Office action.
2. **If you changed the owner name in the form**, visit our page on [trademark assignments and ownership](#).
3. **In four to five days, please confirm that we received the documents submitted with this form** by checking [Trademark Status and Document Retrieval](#) (TSDR). If your documents do not appear in TSDR after four to five days, please email TrademarkAssistanceCenter@uspto.gov.
4. **Within one to two months, we will review your submission.**

If your submission is accepted, we will send you a notice that the Amendment to Allege Use has been accepted.

If your submission is not accepted, you will receive an Office action explaining why it was not accepted and listing your options for responding.
5. **Continue to check [TSDR](#) every three to four months for any updates to your application status until you receive your registration certificate.**
6. **Keep your addresses, including email addresses, current in USPTO records using the [address forms](#) on our website.**
7. **Questions?** Please visit [our website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.
8. **System experiences issues when trying to connect to message retriever**

The information submitted in the form appears below:

PTO- 1553

Approved for use through 03/31/2024. OMB 0651-0054

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Trademark/Service Mark Amendment to Allege Use (15 U.S.C. Section 1051(c))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97645012
EXTENSION OF USE	NO
MARK SECTION	
MARK	mark
LITERAL ELEMENT	ROVE

STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
OWNER SECTION	
NAME	Rove Management, Inc.
MAILING ADDRESS	190 Bowery St., 4th Fl.
CITY	New York
STATE	New York
ZIP/POSTAL CODE	10012
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	i*@olivoipg.com
CORRESPONDENCE INFORMATION	
NAME	JOHN W. OLIVO, JR.
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	jackolivo@olivoipg.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
CURRENT IDENTIFICATION	Downloadable computer application software for mobile phones, namely, software for virtual entertainment, event tickets and trading of non-fungible tokens
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN0-1003424142-202304211 93133229488_-_Rove-Specimen.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab

	=buy
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://who.is/whois/rove.live
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Entertainment admission venue control services, namely, the remote verification of ticket validity upon presentation of tickets at an entertainment venue; Management of event ticketing for others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Arranging and conducting incentive reward programs to promote live and virtual entertainment events
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WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://who.is/whois/rove.live
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	036
CURRENT IDENTIFICATION	Electronic transfer of virtual currencies
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN2-1003424142-202304211 93133229488_._Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark

WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://who.is/whois/rove.live
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Ticket agency services for entertainment events; Ticket reservation and booking for entertainment events; Organizing, arranging, and conducting virtual entertainment events; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN3-1003424142-202304211 93133229488_-_Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://roveworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://who.is/whois/rove.live
WEBPAGE DATE OF ACCESS	04/21/2023
INTERNATIONAL CLASS	042
CURRENT IDENTIFICATION	Computer services, namely, creating an on-line virtual environment for entertainment purposes; Computer services, namely, creating an on-line community for registered users for the purposes of virtual currency exchange and virtual

	entertainment
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/18/2021
FIRST USE IN COMMERCE DATE	08/18/2021
SPECIMEN FILE NAME(S)	SPN4-1003424142-202304211 93133229488 _ _ Rove-Speci m en.pdf
SPECIMEN DESCRIPTION	Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark
WEBPAGE URL	https://rovetworld.xyz
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://apps.apple.com/ca/app/rove-world/id1630926923
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
WEBPAGE DATE OF ACCESS	04/21/2023
WEBPAGE URL	https://who.is/whois/rove.live
WEBPAGE DATE OF ACCESS	04/21/2023
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	5
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	500
TOTAL AMOUNT	500
SIGNATURE SECTION	
DECLARATION SIGNATURE	/John W. Olivo, Jr./
SIGNATORY'S NAME	John W. Olivo, Jr.
SIGNATORY'S POSITION	Attorney of Record, New York Bar member
DATE SIGNED	04/21/2023
SIGNATORY'S PHONE NUMBER	310-562-1222
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Fri Apr 21 19:41:04 ET 2023
TEAS STAMP	USPTO/AAU-100.34.241.42-2 0230421194106212184-97645 012-85077561f2e8aea5fac38 d9378a797f372f5f18977aee3

	14327257ae94625d91c-CC-41 046600-202304211931332294 88
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Trademark/Service Mark Amendment to Allege Use (15 U.S.C. Section 1051(c))

To the Commissioner for Trademarks:

MARK: ROVE(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/97645012/large>)

SERIAL NUMBER: 97645012

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Rove Management, Inc., having an address of

190 Bowery St., 4th Fl.

New York, New York 10012

United States

Email: i*@olivoipg.com

The owner is submitting the following allegation of use information:

For International Class 009:

Current identification: Downloadable computer application software for mobile phones, namely, software for virtual entertainment, event tickets and trading of non-fungible tokens

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN0-1003424142-202304211 93133229488_._Rove-Specim en.pdf]

Webpage URL: <https://roveworld.xyz>

Webpage Date of Access: 04/21/2023

Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>

Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

Webpage Date of Access: 04/21/2023

Webpage URL: <https://who.is/whois/rove.live>

Webpage Date of Access: 04/21/2023

For International Class 035:

Current identification: Entertainment admission venue control services, namely, the remote verification of ticket validity upon presentation of tickets at an entertainment venue; Management of event ticketing for others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Arranging and conducting incentive reward programs to promote live and virtual entertainment events

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN1-1003424142-202304211 93133229488_._Rove-Specim en.pdf]

Webpage URL: <https://roveworld.xyz>

Webpage Date of Access: 04/21/2023
Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>
Webpage Date of Access: 04/21/2023
Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
Webpage Date of Access: 04/21/2023
Webpage URL: <https://who.is/whois/rove.live>
Webpage Date of Access: 04/21/2023

For International Class 036:
Current identification: Electronic transfer of virtual currencies

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN2-1003424142-202304211 93133229488_._Rove-Specim en.pdf]

Webpage URL: <https://roveworld.xyz>
Webpage Date of Access: 04/21/2023
Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>
Webpage Date of Access: 04/21/2023
Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
Webpage Date of Access: 04/21/2023
Webpage URL: <https://who.is/whois/rove.live>
Webpage Date of Access: 04/21/2023

For International Class 041:
Current identification: Ticket agency services for entertainment events; Ticket reservation and booking for entertainment events; Organizing, arranging, and conducting virtual entertainment events; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Entertainment services, namely, contest and incentive award programs designed to reward program participants who attend live and virtual events

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN3-1003424142-202304211 93133229488_._Rove-Specim en.pdf]

Webpage URL: <https://roveworld.xyz>
Webpage Date of Access: 04/21/2023
Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>
Webpage Date of Access: 04/21/2023
Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy
Webpage Date of Access: 04/21/2023
Webpage URL: <https://who.is/whois/rove.live>
Webpage Date of Access: 04/21/2023

For International Class 042:
Current identification: Computer services, namely, creating an on-line virtual environment for entertainment purposes; Computer services, namely, creating an on-line community for registered users for the purposes of virtual currency exchange and virtual entertainment

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/18/2021, and first used in commerce at least as early as 08/18/2021, and is now in use in such commerce. The

applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Website bearing mark, mobile App Store bearing mark, online trading platform bearing mark, marketing material, incorporation and domain registration bearing mark.

1 [SPN4-1003424142-202304211 93133229488_-_Rove-Specimen.pdf]

Webpage URL: <https://roveworld.xyz>

Webpage Date of Access: 04/21/2023

Webpage URL: <https://apps.apple.com/ca/app/rove-world/id1630926923>

Webpage Date of Access: 04/21/2023

Webpage URL: https://magiceden.io/marketplace/rove_medallions?checkoutTab=buy

Webpage Date of Access: 04/21/2023

Webpage URL: <https://who.is/whois/rove.live>

Webpage Date of Access: 04/21/2023

The applicant is not filing a Request to Divide with this Allegation of Use form.

Correspondence Information

JOHN W. OLIVO, JR.

PRIMARY EMAIL FOR CORRESPONDENCE: jackolivo@olivoipg.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$500 has been submitted with the form, representing payment for the allegation of use for 5 classes.

Declaration

- ☒ The signatory believes that the applicant is the owner of the mark sought to be registered.
For a trademark or service mark application, the mark is in use in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified.
For a collective trademark, collective service mark, collective membership mark application, the applicant is exercising legitimate control over the use of the mark in commerce by members on or in connection with all the goods/services/collective membership organization in the application or notice of allowance, or as subsequently modified.
For a certification mark application, the applicant is exercising legitimate control over the use of the mark in commerce by authorized users on or in connection with the all goods/services in the application or notice of allowance, or as subsequently modified, and the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.
- ☒ The specimen(s) shows the mark as used on or in connection with the goods/services/collective membership organization in commerce.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /John W. Olivo, Jr./ Date: 04/21/2023

Signatory's Name: John W. Olivo, Jr.

Signatory's Position: Attorney of Record, New York Bar member

Signatory's Phone: 310-562-1222

Signature method: Signed directly within the form

Thank you,

The TEAS support team

Fri Apr 21 19:41:06 ET 2023

STAMP: USPTO/AAU-100.34.241.42-20230421194106212184-97645012-

85077561f2e8aea5fac38d9378a797f372f5f18977aee314327257ae94625d91c-CC-41046600-20230421193133229488