

ESTTA Tracking number: **ESTTA1375535**Filing date: **08/06/2024**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91284555
Party	Plaintiff Mobilemoney, Inc.
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Date	08/06/2024
Attachments	Master Index.pdf(118490 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

MOBILEMONEY, INC.,

Opposer,

v.

REVERSE ATM LLC,

Applicant.

Opposition No.: 91284555

Application Serial No. 97/056,344

Trademark: REVERSE ATM

**OPPOSER'S INDEX OF EVIDENCE --  
REBUTTAL**

Opposer MOBILEMONEY, Inc. hereby submits an index summarizing the rebuttal evidence that it has submitted via the accompanying Notices of Reliance.

<b>Exhibit No.</b>	<b>Brief Description</b>	<b>Method(s) of Introduction</b>	<b>Confidentiality Designation</b>
98	Lawrence Dunnwald Deposition Transcript	Notice of Reliance No. 1 (Discovery Deposition), Par. 1	No
99	Articles of Organization re Reverse ATM LLC	Notice of Reliance No. 2 (Official Records), Par. 1	No
100	Article titled "Want to Pay Cash? That'll Cost You Extra"	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(i)	No
101	Article titled "Why Paying in Cash Could Cost You Extra"	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(ii)	No
102	Article titled "6 times you may be charged extra for paying in cash"	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(iii)	No
103	Reddit thread "Any cash to card (reverse ATM) at LAX?"	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(iv)	No

<b>Exhibit No.</b>	<b>Brief Description</b>	<b>Method(s) of Introduction</b>	<b>Confidentiality Designation</b>
104	Article titled "A biometric day at the links"	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(v)	No
105	Article titled "Facing rising costs, Erie County Fair to raise admission price by more than \$5 on Aug. 1"	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(vi)	No
106	Article titled "Fan guide: What you need to know about the 2024 College World Series"	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(vii)	No
107	Article titled "Justin Timberlake in Phoenix: Ultimate fan guide to his Footprint Center concert"	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(viii)	No
108	Screenshot re Skyfest 2024	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(ix)	No
109	Article titled "Serengeti Springs at the Hattiesburg Zoo to Host First Adults Only Event, Habari Nights on June 28 <sup>th</sup> "	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(x)	No
110	Article titled "Paying in Cash? Prepare for Added Charges as More Businesses Implement Cash Transaction Fees"	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(xi)	No
111	Article titled "Erie County Fair admission tickets are now on sale"	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(xii)	No
112	Article titled "Doug McIntyre: Does the cashless economy make dollars and sense?"	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(xiii)	No
113	Article titled "It's Just Not Right: Major Venues Now Punishing	Notice of Reliance No. 3 (Internet	No

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	People For Using Cash Vs. Plastic”	Publications), Par. 1(a)(xiv)	
114	Article titled “Louisiana college sports venues could soon be forced to accept cash”	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(xv)	No
115	Article titled “Weeklong Events Lead to MLB’s Salute to the Negro Leagues at Birmingham’s Rickwood Field on June 20”	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(xvi)	No
116	Article titled “New South MS water park has 450-foot lazy river, 9 water slides. What is it like to visit?”	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(xvii)	No
117	Article titled “Rolling Stones at MetLife: From tickets to parking, here’s everything you need to know”	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(xviii)	No
118	Article titled “When it comes to filling seats at Progressive Field, the Guardians strike a balance between younger, older fans”	Notice of Reliance No. 3 (Internet Publications), Par. 1(a)(xix)	No
119	Google search results re “reverse atm”, page one	Notice of Reliance No. 3 (Internet Publications), Par. 1(b)(i)	No
120	Google search results re “reverse atm”, page two	Notice of Reliance No. 3 (Internet Publications), Par. 1(b)(ii)	No
121	Screenshot re coloradoatm.com	Notice of Reliance No. 3 (Internet Publications), Par. 1(c)(i)	No
122	Screenshot re greenmachineatms.com	Notice of Reliance No. 3 (Internet Publications), Par. 1(c)(ii)	No

<b>Exhibit No.</b>	<b>Brief Description</b>	<b>Method(s) of Introduction</b>	<b>Confidentiality Designation</b>
123	Cash-To-Card Kiosks & Reverse ATM's	Notice of Reliance No. 3 (Internet Publications), Par. 1(c)(iii)	No
124	Article titled "Another Move Toward a Cashless Society"	Notice of Reliance No. 3 (Internet Publications), Par. 1(d)(i)	No
125	Article titled "Usio's Card Issuing Platform Enables Mobilemoney's Innovative Reverse ATM Kiosks to Issue Hundreds of Thousands of Cards at Cashless Venues and Events"	Notice of Reliance No. 3 (Internet Publications), Par. 1(d)(ii)	No
126	Reddit thread "Are there such things as reverse ATM's?"	Notice of Reliance No. 3 (Internet Publications), Par. 1(e)(i)	No
127	Reddit thread "More NYC restaurants using reverse ATMs to get around 'Cash-22' dilemma"	Notice of Reliance No. 3 (Internet Publications), Par. 1(e)(ii)	No
128	Reddit thread "Reverse ATMs"	Notice of Reliance No. 3 (Internet Publications), Par. 1(e)(iii)	No
129	Quora Entry "What is a reverse ATM?"	Notice of Reliance No. 3 (Internet Publications), Par. 2(a)	No
130	Press Release titled "XTM to Deliver North America's First EMV & Contactless Enabled Instant Cash to Card Kiosk"	Notice of Reliance No. 3 (Internet Publications), Par. 2(b)	No
131	Screenshot re xtminc.com	Notice of Reliance No. 3 (Internet Publications), Par. 2(c)	No
132	Article titled "'Reverse ATMs' targeting cash-preferred U.S. Latino market"	Notice of Reliance No. 3 (Internet Publications), Par. 3	No

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133	Screenshot re finovate.com	Notice of Reliance No. 3 (Internet Publications), Par. 4	No
134	Screenshot re unicornpayment.com	Notice of Reliance No. 3 (Internet Publications), Par. 5(a)	No
135	Article titled “Why Reverse ATMs are Suddenly Everywhere”	Notice of Reliance No. 3 (Internet Publications), Par. 5(b)	No
136	Screenshot re wavetec.com	Notice of Reliance No. 3 (Internet Publications), Par. 6(a)	No
137	Article titled “What is a Reverse ATM?”	Notice of Reliance No. 3 (Internet Publications), Par. 6(b)	No
138	Screenshot re wavetec.com	Notice of Reliance No. 3 (Internet Publications), Par. 7(a)	No
139	Screenshot re redyref.com	Notice of Reliance No. 3 (Internet Publications), Par. 8(a)	No
140	RedyRef Facebook post	Notice of Reliance No. 3 (Internet Publications), Par. 8(b)	No
141	RedyRef Facebook post	Notice of Reliance No. 3 (Internet Publications), Par. 8(c)	No
142	RedyRef Facebook post	Notice of Reliance No. 3 (Internet Publications), Par. 8(d)	No
143	RedyRef Facebook post	Notice of Reliance No. 3 (Internet Publications), Par. 8(e)	No
144	Mobilemoney LinkedIn post	Notice of Reliance No. 3 (Internet Publications), Par. 9(a)	No

Exhibit No.	Brief Description	Method(s) of Introduction	Confidentiality Designation
145	Mobilemoney LinkedIn post	Notice of Reliance No. 3 (Internet Publications), Par. 9(b)	No
146	Mobilemoney LinkedIn post	Notice of Reliance No. 3 (Internet Publications), Par. 9(c)	No
147	Mobilemoney LinkedIn post	Notice of Reliance No. 3 (Internet Publications), Par. 9(d)	No

Respectfully submitted,

Dated: August 6, 2024

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Attorneys for Opposer,  
**MOBILEMONEY, Inc.**

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that she is one of the attorneys for Opposer Mobile**Money**, Inc., in the above-captioned Opposition proceeding and that on the date which appears below, she caused a copy of the foregoing **OPPOSER’S INDEX OF EVIDENCE -- REBUTTAL** to be served on Applicant’s counsel below by email:

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Dated: August 6, 2024  
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*/Sarah Van Buiten/*  
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