Trademark Trial and Appeal Board Electronic Filing System. https://estta.uspto.gov

ESTTA Tracking number: **ESTTA1278417**

Filing date: **04/13/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Learning Resources, Inc.		
Entity	Corporation	Citizenship	Illinois
Address	380 NORTH FAIRWAY DRIVE VERNON HILLS, IL 60061 UNITED STATES		

Attorney information	SUSAN H. FROHLING MICHAEL BEST & FRIEDRICH LLP 444 W. LAKE STREET, SUITE 3200 CHICAGO, IL 60606 UNITED STATES Primary email: chiipdocket@michaelbest.com Secondary email(s): shfrohling@michaelbest.com, lwdemarte@michaelbest.com 312.222.0800
Docket no.	201915-0363

Applicant information

Application no.	97351928	Publication date	03/14/2023
Opposition filing date	04/13/2023	Opposition period ends	04/13/2023
Applicant	Shantou Huangcheng Toys Industrial Co., Ltd. 5F, NO. 6, DONGBA ALLEY, YUTING ROAD, XIAJIAO, CHENGHUA STREET, CHENGHAI DISTRICT, SHANTOU, 515800 CHINA		

Goods/services affected by opposition

Class 028. First Use: None First Use In Commerce: None
All goods and services in the class are opposed, namely: Parlour games; Smart robot toys; Toy building blocks; Toy drones; Toy for pets; Toy models; Toy pistols; Toy vehicles

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)

Marks cited by opposer as basis for opposition

U.S. registration no.	1751385	Application date	11/09/1990
Register	Principal		

Registration date	02/09/1993	Foreign priority date	NONE
Word mark	L R		
Design mark			
Description of mark	NONE		
Goods/services	Class 028. First use: First Use: May 31, 1984 First Use In Commerce: May 31, 1984 educational toys; namely, wooden building blocks, blocks for recognizing patterns and set attributes, manipulative puzzles, manipulative toy sets for teaching mathematics fundamentals consisting of toy blocks, beads, pegs, counters and grips, manipulative wooden toys, toy clocks, wooden block puzzles, plastic fruit and vegetables, dice, tile blocks for learning fractions, toy thermometers, manipulative toy links, puppets, toy balance scales, boards for holding geometrical patterns, designs and figures, toy coins and paper money		

U.S. registration no.	5661357	Application date	09/13/2016
Register	Principal		
Registration date	01/22/2019	Foreign priority date	NONE
Word mark	LR		
Design mark			
Description of mark	The mark consists of a stylized cube design with the letter "L" appearing on the left side of the cube and the letter "R" appearing on the right side of the cube. The color white constitutes background that is not claimed as a feature of the mark.		
Goods/services	Class 009. First use: First Use: Nov 18, 2015 First Use In Commerce: Nov 18, 2015 House mark for electronic learning aids, namely, computers, video recorders, audio recorders, electronic timers, electronic buzzers and calculators; scientific apparatus and instruments, namely, binoculars, spotting scopes, magnifying glasses, test tubes, liquid droppers for scientific purposes, measuring cups, safety goggles, magnets, sample containers for scientific purposes, thermometers not for medical purposes; measuring tools, namely, graduated glassware cylinders, beakers, accumulator jars, measuring spoons, and measuring pitchers, measuring bowls and scales; laboratory equipment, namely, microscope slides Class 016. First use: First Use: Nov 18, 2015 First Use In Commerce: Nov 18, 2015 House mark for printed educational materials, namely, books, activity guides, textbooks, flash cards on a variety of educational disciplines in pre-school through eighth grade; posters, calendars, stickers, printed charts, impression stamps, drawing and drafting instruments, magnetic boards and dry-erase writing boards Class 028. First use: First Use: Jun 22, 2015 First Use In Commerce: Jun 22, 2015 House mark for a full line of educational toys and electronic learning toys, games and playthings, namely, children's educational toys for developing fine motor, gross motor, oral language, cognitive, numbers and counting, color recognition, patterns, shapes, sorting, lacing and alphabet skills; board games, card games, parlor games played on the floor, strategy board games, building games; electronic games for the teaching of children; memory games; manipulative games; action skill games; puzzles; manipulative puzzles; electronic edu-		

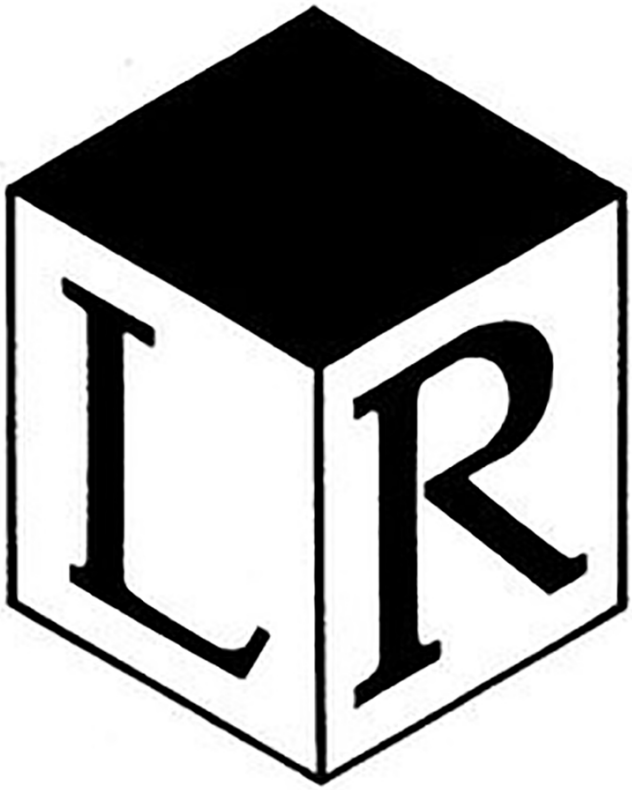
	cational game machines for children; role playing toys in the nature of play sets for children to imitate real life occupations; toy construction and building sets; toy building blocks; toy building blocks capable of interconnection; children's toy telescopes, toy microscopes and toy magnifying lenses; toy balance scales; toy liquid droppers; toy animal figures; gear activity sets, namely, toy construction sets; modeled plastic toy figurines resembling foods; toy tools; toy clocks; toy cash registers; play money, namely, toy coins and paper money; toy manipulatives; toy models; toy bakeware and cookware; educational activity game toy mats for teaching time, color and shape recognition, numbers and counting, problem solving and gross motor skills; children's toy science lab set comprised of a beaker, magnifying glass, funnel, eyedropper, flask, tweezers, goggles, test tubes with stand and activity cards; children's toy science kit for growing plants comprising a watering can, rooting tray, observation jar, solid and screened lids, pots, trowel, plant markers and activity cards

U.S. registration no.	2159997	Application date	10/01/1996
Register	Principal		
Registration date	05/26/1998	Foreign priority date	NONE
Word mark	LR		
Design mark			
Description of mark	NONE		
Goods/services	Class 009. First use: First Use: 1987 First Use In Commerce: 1987 house mark for - educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, [electricity,] light and sound, biology and magnetism Class 016. First use: First Use: May 31, 1984 First Use In Commerce: May 31, 1984 general educational books and texts for school children and/or teachers, cards, posters, calendars and charts featuring educational themes, and stickers Class 028. First use: First Use: May 31, 1984 First Use In Commerce: May 31, 1984 [puppets,][dolls,] and educational toys and games, namely, beads, blocks, playsets, manipulatives for teaching mathematics, science, language and early childhood concepts, board games and card games, flashcards, puzzles, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in part or whole of the foregoing		

U.S. registration no.	5098134	Application date	10/21/2014
Register	Principal		
Registration date	12/13/2016	Foreign priority date	NONE
Word mark	LR LEARNING RESOURCES		
Design mark			
Description of mark	The mark consists of the represenation of a toy block with the letter "L" on the left side and the letter "R" on the right side with the term "LEARNING RESOURCES" appearing to the right of the block.		
Goods/services	Class 009. First use: First Use: 1987 First Use In Commerce: 1987		

	house mark for electronic learning aids, namely, computers, video recorders, audio recorders, electronic timers, electronic buzzers and calculators; scientific apparatus and instruments, namely, binoculars, scopes, magnifying glasses, test tubes, liquid droppers, measuring cups, safety goggles, magnets, containers for scientific purposes, thermometers not for medical purposes, measuring tools, namely, graduated cylinders, beakers, jars, spoons, pitchers, bowls and scales, and microscope slides Class 016. First use: First Use: 1985 First Use In Commerce: 1985 house mark for educational materials, namely, books, activity guides, texts, cards, posters, calendars, stickers and charts Class 028. First use: First Use: 1985 First Use In Commerce: 1985 house mark for a full line of educational toys, electronic learning toys, games and playthings, namely, children's educational toys for developing fine motor, gross motor, oral language, cognitive, numbers, counting, colors, patterns, shapes, sorting, lacing and alphabet skills; board games, card games, floor games, strategic games, building games; electronic games for the teaching of children; building games; memory games; manipulative games; action skill games; puzzles; manipulative puzzles; electronic educational game machines for children; role playing toys in the nature of play sets for children to imitate real life occupations; toy construction and building sets; toy building blocks; toy building blocks capable of interconnection; children's telescopes, binoculars, microscopes and magnifiers; toy balance scales; toy animal figures; gear activity sets; play foods; toy tools; toy clocks; toy cash registers; toy coins and paper money; toy manipulatives; toy models; toy bakeware and cookware; educational activity game mats for teaching time, color and shape recognition, numbers and counting, problem solving and gross motor skills; children's toy science lab set comprised of a beaker, magnifying glass, funnel, eyedropper, flask, tweezers, goggles, test tubes with stand and activity cards; children's toy science kit for growing plants comprising a watering can, rooting tray, observation jar, solid and screened lids, pots, trowel, plant markers and activity cards

U.S. application/ registration no.	NONE	Application date	NONE
Register	NONE		
Registration date	NONE		

Mark	
Goods/services	The mark has been used in connection with educational toys and activities for children and their educators, including without limitation, games and toy blocks at least as early as May 31, 1984.

Attachments	Notice of OppositionFINAL - ALB ALIVE LOVELY BABY - 34756052.pdf(294128 bytes) Exhibit A to Notice of Opposition - 34756554.1.pdf(763211 bytes) LR Block Design Resized.jpg

Signature	/susan h frohling/
Name	Susan H. Frohling
Date	04/13/2023

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Learning Resources, Inc., Opposer, v. Shantou Huangcheng Toys Industrial Co., Ltd., Applicant.	Opposition No. _____ Application No.: 97/351928 Mark: Filed: April 7, 2022 Published: March 14, 2023

NOTICE OF OPPOSITION

Learning Resources, Inc. ("Opposer"), an Illinois corporation with an address at 380 North Fairway Drive, Vernon Hills, Illinois 60061 believes that it will be damaged by registration of the ALB ALIVE LOVELY BABY & Design ("Applicant's Mark") mark in Application No. 97351928 (the "Application") filed by Shantou Huangcheng Toys Industrial., ("Applicant") and hereby opposes it.

The grounds for opposition are as follows:

1. Upon information and belief, Applicant is a Chinese limited liability company with an address at 5F, No. 6, Dongba Alley, Yuting Road, Xiajiao, Chenghua Street, Chenghai, 515800 District, Shantou, China.

2. On April 7, 2022, Applicant filed the Application to register Applicant's Mark for *Parlour games; smart robot toys; toy building blocks; toy drones; toy for pets; toy models; toy pistols; toy vehicles* in Class 28 ("Applicant's Goods").

3. The Application was filed on the basis of a foreign registration under Section 44(e) of the Lanham Act, 15 U.S.C. § 1126(e).

4. Opposer has been using its LR & Design trademarks ("Opposer's Marks") in connection with a wide array of educational toys and activities for children and their educators, including without limitation, games, toy blocks, and manipulatives in Class 28 ("Opposer's Goods") since the 1980's.

5. Opposer owns registrations for Opposer's Marks as shown below ("Opposer's Registrations"). Printouts of the current status and title of the Registrations from the USPTO's Trademark Status & Document Retrieval ("TSDR") database are attached as Exhibit A.

Reg No. / Reg Date	Mark	Goods
Reg No. 1751385 Feb. 9, 1993		Class 28: educational toys; namely, wooden building blocks, blocks for recognizing patterns and set attributes, manipulative puzzles, manipulative toy sets for teaching mathematics fundamentals consisting of toy blocks, beads, pegs, counters and grips, manipulative wooden toys, toy clocks, wooden block puzzles, plastic fruit and vegetables, dice, tile blocks for learning fractions, toy thermometers, manipulative toy links, puppets, toy balance scales, boards for holding geometrical patterns, designs and figures, toy coins and paper money
Reg. No. 5661357 Jan. 22, 2019		Class 9: House mark for electronic learning aids, namely, computers, video recorders, audio recorders, electronic timers, electronic buzzers and calculators; scientific apparatus and instruments, namely, binoculars, spotting scopes, magnifying glasses, test tubes, liquid droppers for scientific purposes, measuring cups, safety goggles, magnets, sample containers for scientific purposes, thermometers not for medical purposes; measuring tools, namely, graduated glassware cylinders, beakers, accumulator jars, measuring spoons, and measuring pitchers, measuring bowls and scales; laboratory equipment, namely, microscope slides

Reg No. / Reg Date	Mark	Goods
		Class 16: House mark for electronic learning aids, namely, computers, video recorders, audio recorders, electronic timers, electronic buzzers and calculators; scientific apparatus and instruments, namely, binoculars, spotting scopes, magnifying glasses, test tubes, liquid droppers for scientific purposes, measuring cups, safety goggles, magnets, sample containers for scientific purposes, thermometers not for medical purposes; measuring tools, namely, graduated glassware cylinders, beakers, accumulator jars, measuring spoons, and measuring pitchers, measuring bowls and scales; laboratory equipment, namely, microscope slides Class 28: House mark for electronic learning aids, namely, computers, video recorders, audio recorders, electronic timers, electronic buzzers and calculators; scientific apparatus and instruments, namely, binoculars, spotting scopes, magnifying glasses, test tubes, liquid droppers for scientific purposes, measuring cups, safety goggles, magnets, sample containers for scientific purposes, thermometers not for medical purposes; measuring tools, namely, graduated glassware cylinders, beakers, accumulator jars, measuring spoons, and measuring pitchers, measuring bowls and scales; laboratory equipment, namely, microscope slides
Reg. No. 2159997 May 26, 1998		Class 9: house mark for - educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, [electricity,] light and sound, biology and magnetism Class 16: house mark for - educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences,

Reg No. / Reg Date	Mark	Goods
		anatomy, scientific research and discoveries, geography, optics, mechanics, [electricity,] light and sound, biology and magnetism Class 28: [puppets,][dolls,] and educational toys and games, namely, beads, blocks, playsets, manipulatives for teaching mathematics, science, language and early childhood concepts, board games and card games, flashcards, puzzles, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in part or whole of the foregoing
Reg. No. 5098134 Dec. 13, 2016		Class 9: house mark for electronic learning aids, namely, computers, video recorders, audio recorders, electronic timers, electronic buzzers and calculators; scientific apparatus and instruments, namely, binoculars, scopes, magnifying glasses, test tubes, liquid droppers, measuring cups, safety goggles, magnets, containers for scientific purposes, thermometers not for medical purposes, measuring tools, namely, graduated cylinders, beakers, jars, spoons, pitchers, bowls and scales, and microscope slides Class 16: house mark for educational materials, namely, books, activity guides, texts, cards, posters, calendars, stickers and charts Class 28: house mark for a full line of educational toys, electronic learning toys, games and playthings, namely, children's educational toys for developing fine motor, gross motor, oral language, cognitive, numbers, counting, colors, patterns, shapes, sorting, lacing and alphabet skills; board games, card games, floor games, strategic games, building games; electronic games for the teaching of children; building games; memory games; manipulative games; action skill games; puzzles; manipulative puzzles; electronic educational game machines for children; role playing toys in the nature of play sets for children to imitate real life occupations; toy construction and building

Reg No. / Reg Date	Mark	Goods
		sets; toy building blocks; toy building blocks capable of interconnection; children's telescopes, binoculars, microscopes and magnifiers; toy balance scales; toy animal figures; gear activity sets; play foods; toy tools; toy clocks; toy cash registers; toy coins and paper money; toy manipulatives; toy models; toy bakeware and cookware; educational activity game mats for teaching time, color and shape recognition, numbers and counting, problem solving and gross motor skills; children's toy science lab set comprised of a beaker, magnifying glass, funnel, eyedropper, flask, tweezers, goggles, test tubes with stand and activity cards; children's toy science kit for growing plants comprising a watering can, rooting tray, observation jar, solid and screened lids, pots, trowel, plant markers and activity cards

6. U.S. Registration Nos. 1751385 and 2159997 are incontestable within the meaning of Section 15 of the Trademark Act, 15 U.S.C. §1065.

7. Opposer's Registrations have not been canceled, are valid, and are in full force and effect.

8. Opposer's Marks are distinctive.

9. Opposer's Marks have been used extensively and substantial sales of goods have been made under Opposer's Marks for decades. As a result of this use and promotion, Opposer's Marks have developed and represent valuable goodwill inuring to the benefit of Opposer.

10. Opposer has priority with respect to the marks at issue because it used and registered Opposer's Marks long before Applicant filed its Application.

11. Upon information and belief, Applicant knew about Opposer's Marks before

Applicant filed its Application.

12. Applicant's Goods are identical or related to the goods shown in Opposer's Registrations.

13. The Application and Opposer's Registrations contain no channel limitations or restrictions, so Applicant's Goods and Opposer's Goods are presumed to travel in the same trade channels to the same classes of purchasers.

14. Based on the similarities in the parties' marks, goods and services, consumers, and trade channels, consumers are likely to believe that Applicant's Goods originate from Opposer or are otherwise endorsed, sponsored, or approved by Opposer, resulting in a likelihood of confusion in the marketplace and damage to Opposer.

15. Registration of Applicant's Mark will cause irreparable damage to Opposer under Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

WHEREFORE, Opposer prays that this opposition be sustained and that registration of Applicant's Application, Serial No. 97/351928, be denied and refused.

Dated: April 11, 2023 Respectfully submitted,

LEARNING RESOURCES, INC.

/Susan H. Frohling /
One of its Attorneys

Susan H. Frohling
Luke W. DeMarte
MICHAEL BEST & FRIEDRICH LLP
444 West Lake Street, Suite 3200
Chicago, IL 60606
Phone: 312.596.5892 | Fax: 312.222.0818

Attorneys for Opposer

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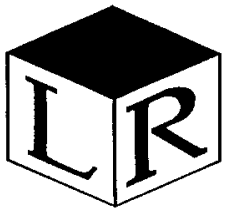
Mark: L R



US Serial Number: 74113817

Application Filing Date: Nov. 09, 1990

US Registration Number: 1751385

Registration Date: Feb. 09, 1993

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Feb. 07, 2013

Publication Date: Nov. 17, 1992

Mark Information

Mark Literal Elements: L R

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 21.01.07 - Building pieces (toy); Blocks, toy; Building blocks (toy)

Related Properties Information

Claimed Ownership of US Registrations: 1380334

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: educational toys; namely, wooden building blocks, blocks for recognizing patterns and set attributes, manipulative puzzles, manipulative toy sets for teaching mathematics fundamentals consisting of toy blocks, beads, pegs, counters and grips, manipulative wooden toys, toy clocks, wooden block puzzles, plastic fruit and vegetables, dice, tile blocks for learning fractions, toy thermometers, manipulative toy links, puppets, toy balance scales, boards for holding geometrical patterns, designs and figures, toy coins and paper money

International Class(es): 028 - Primary Class

U.S Class(es): 037, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: May 31, 1984

Use in Commerce: May 31, 1984

Basis Information (Case Level)

Filed Use:	Yes	**Currently Use:**	Yes
Filed ITU:	No	**Currently ITU:**	No
Filed 44D:	No	**Currently 44E:**	No
Filed 44E:	No	**Currently 66A:**	No
Filed 66A:	No	**Currently No Basis:**	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name: Learning Resources, Inc.

Owner Address: 380 North Fairway Drive
Vernon Hills, ILLINOIS UNITED STATES 60061

Legal Entity Type: CORPORATION

State or Country Where Organized: ILLINOIS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Susan H. Frohling

Docket Number: 201915-0012

Attorney Primary Email Address: chiipdocket@michaelbest.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Susan H. Frohling
MICHAEL BEST & FRIEDRICH LLP
444 W. Lake Street, Suite 3200
CHICAGO, ILLINOIS UNITED STATES 60606

Phone: 312-222-0800

Fax: 312-222-0818

Correspondent e-mail: chiipdocket@michaelbest.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 14, 2023	TEAS SECTION 8 & 9 RECEIVED	
Feb. 09, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 03, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 03, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 30, 2013	NOTICE OF SUIT	
Feb. 07, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 07, 2013	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	69471
Feb. 07, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	69471
Feb. 07, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69471
Jan. 22, 2013	TEAS SECTION 8 & 9 RECEIVED	
Jun. 12, 2008	CASE FILE IN TICRS	
Nov. 15, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 29, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 15, 2003	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Apr. 15, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 24, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jan. 24, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jan. 24, 2003	PAPER RECEIVED	
May 12, 1998	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Apr. 23, 1998	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	
Mar. 05, 1998	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	

Feb. 09, 1993	REGISTERED-PRINCIPAL REGISTER	
Nov. 17, 1992	PUBLISHED FOR OPPOSITION	
Oct. 16, 1992	NOTICE OF PUBLICATION	
Sep. 23, 1992	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 21, 1992	EXAMINER'S AMENDMENT MAILED	
Aug. 24, 1992	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 20, 1992	FINAL REFUSAL MAILED	
Dec. 18, 1991	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 14, 1991	NON-FINAL ACTION MAILED	
Mar. 15, 1991	ASSIGNED TO EXAMINER	66384

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE **Date in Location:** Feb. 07, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 2 **Registrant:** Learning Resources, Inc.

Assignment 1 of 2

Conveyance: SECURITY AGREEMENT

Reel/Frame: 3426/0001 **Pages:** 48

Date Recorded: Nov. 07, 2006

Supporting Documents: assignment-tm-3426-0001.pdf

Assignor

Name: LEARNING RESOURCES, INC. **Execution Date:** Oct. 16, 2006

Legal Entity Type: CORPORATION **State or Country Where Organized:** ILLINOIS

Assignee

Name: J.P. MORGAN CHASE BANK NATIONAL ASSOCIATION

Legal Entity Type: USX **State or Country Where Organized:** No Place Where Organized Found

Address: 120 S. LASALLE STREET
CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: AARON ZARKOWSKY

Correspondent Address: 225 W. WASHINGTON STREET
SUITE 1700
CHICAGO, IL 60606

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: SECURITY INTEREST

Reel/Frame: 5382/0501 **Pages:** 14

Date Recorded: Oct. 16, 2014

Supporting Documents: assignment-tm-5382-0501.pdf

Assignor

Name: LEARNING RESOURCES, INC. **Execution Date:** Oct. 09, 2014

Legal Entity Type: CORPORATION **State or Country Where Organized:** ILLINOIS

Assignee

Name:	JPMORGAN CHASE BANK, N.A.		
Legal Entity Type:	NATIONAL ASSOCIATION: BANK	**State or Country Where Organized:**	UNITED STATES
Address:	10 SOUTH DEARBORN, 22ND FLOOR CHICAGO, ILLINOIS 60603		

Correspondent

Correspondent Name:	NATHAN J. HOEPPNER
Correspondent Address:	222 EAST 41 STREET NEW YORK, NY 10017

Domestic Representative - Not Found

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Mark: LR

US Serial Number: 87979363

Application Filing Date: Sep. 13, 2016

US Registration Number: 5661357

Registration Date: Jan. 22, 2019

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 22, 2019

Publication Date: Nov. 14, 2017

Mark Information

Mark Literal Elements: LR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a stylized cube design with the letter "L" appearing on the left side of the cube and the letter "R" appearing on the right side of the cube. The color white constitutes background that is not claimed as a feature of the mark.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 21.01.07 - Building pieces (toy); Building blocks (toy); Blocks, toy
26.19.04 - Cubes (geometric)

Related Properties Information

Claimed Ownership of US Registrations: 1751385, 2159997

Child Of: 87169030

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: House mark for electronic learning aids, namely, computers, video recorders, audio recorders, electronic timers, electronic buzzers and calculators; scientific apparatus and instruments, namely, binoculars, spotting scopes, magnifying glasses, test tubes, liquid droppers for scientific purposes, measuring cups, safety goggles, magnets, sample containers for scientific purposes, thermometers not for medical purposes; measuring tools, namely, graduated glassware cylinders, beakers, accumulator jars, measuring spoons, and measuring pitchers, measuring bowls and scales; laboratory equipment, namely, microscope slides

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 18, 2015 **Use in Commerce:** Nov. 18, 2015

For: House mark for printed educational materials, namely, books, activity guides, textbooks, flash cards on a variety of educational disciplines in pre-school through eighth grade; posters, calendars, stickers, printed charts, impression stamps, drawing and drafting instruments, magnetic boards and dry-erase writing boards

International Class(es): 016 - Primary Class **U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 18, 2015 **Use in Commerce:** Nov. 18, 2015

For: House mark for a full line of educational toys and electronic learning toys, games and playthings, namely, children's educational toys for developing fine motor, gross motor, oral language, cognitive, numbers and counting, color recognition, patterns, shapes, sorting, lacing and alphabet skills; board games, card games, parlor games played on the floor, strategy board games, building games; electronic games for the teaching of children; memory games; manipulative games; action skill games; puzzles; manipulative puzzles; electronic educational game machines for children; role playing toys in the nature of play sets for children to imitate real life occupations; toy construction and building sets; toy building blocks; toy building blocks capable of interconnection; children's toy telescopes, toy microscopes and toy magnifying lenses; toy balance scales; toy liquid droppers; toy animal figures; gear activity sets, namely, toy construction sets; modeled plastic toy figurines resembling foods; toy tools; toy clocks; toy cash registers; play money, namely, toy coins and paper money; toy manipulatives; toy models; toy bakeware and cookware; educational activity game toy mats for teaching time, color and shape recognition, numbers and counting, problem solving and gross motor skills; children's toy science lab set comprised of a beaker, magnifying glass, funnel, eyedropper, flask, tweezers, goggles, test tubes with stand and activity cards; children's toy science kit for growing plants comprising a watering can, rooting tray, observation jar, solid and screened lids, pots, trowel, plant markers and activity cards

International Class(es): 028 - Primary Class **U.S Class(es):** 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 22, 2015 **Use in Commerce:** Jun. 22, 2015

Basis Information (Case Level)

Filed Use: Yes **Currently Use:** Yes

Filed ITU: Yes **Currently ITU:** No

Filed 44D: No **Currently 44E:** No

Filed 44E: No **Currently 66A:** No

Filed 66A: No **Currently No Basis:** No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Learning Resources, Inc.

Owner Address: 380 N. Fairway Drive
Vernon Hills, ILLINOIS UNITED STATES 60061

Legal Entity Type: CORPORATION **State or Country Where Organized:** ILLINOIS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Larry L. Saret **Docket Number:** 201915-9514

Attorney Primary Email Address: chiipdocket@michaelbest.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: LARRY L. SARET
MICHAEL BEST & FRIEDRICH LLP
444 West Lake Street, Suite 3200
CHICAGO, IL 60606

Phone: 312-222-0800 **Fax:** 312-222-0818

Correspondent e- chiipdocket@michaelbest.com **Correspondent e-** Yes

mail: **mail Authorized:**

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 22, 2019	REGISTERED-PRINCIPAL REGISTER	
Dec. 15, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 14, 2018	1(B) BASIS DELETED; PROCEED TO REGISTRATION	71034
Jul. 09, 2018	NOTICE OF ALLOWANCE CANCELLED	71034
Dec. 14, 2018	DIVISIONAL PROCESSING COMPLETE	
Jul. 09, 2018	DIVISIONAL REQUEST RECEIVED	
Jul. 09, 2018	TEAS REQUEST TO DIVIDE RECEIVED	
Jul. 17, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 16, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Jul. 09, 2018	TEAS EXTENSION RECEIVED	
Jan. 17, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 09, 2018	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 14, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 14, 2017	PUBLISHED FOR OPPOSITION	
Oct. 25, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 10, 2017	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Oct. 09, 2017	ASSIGNED TO LIE	70884
Sep. 27, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 25, 2017	ASSIGNED TO EXAMINER	87033
Sep. 04, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 02, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 02, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 03, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 17, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 17, 2017	NON-FINAL ACTION E-MAILED	6325
Mar. 17, 2017	NON-FINAL ACTION WRITTEN	92452
Feb. 24, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 24, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 24, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 19, 2016	NOTIFICATION OF PRIORITY ACTION E-MAILED	6326
Dec. 19, 2016	PRIORITY ACTION E-MAILED	6326
Dec. 19, 2016	PRIORITY ACTION WRITTEN	92452
Dec. 12, 2016	ASSIGNED TO EXAMINER	92452
Sep. 17, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Sep. 16, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Sep. 16, 2016	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jan. 22, 2019

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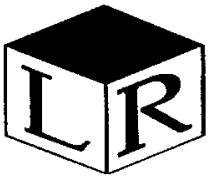
Mark: LR



US Serial Number: 75175541

Application Filing Date: Oct. 01, 1996

US Registration Number: 2159997

Registration Date: May 26, 1998

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 07, 2018

Publication Date: Mar. 03, 1998

Mark Information

Mark Literal Elements: LR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 26.19.04 - Cubes (geometric)

Related Properties Information

Claimed Ownership of US Registrations: 1751385

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: house mark for - educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, [electricity,] light and sound, biology and magnetism

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: 1987

Use in Commerce: 1987

For: general educational books and texts for school children and/or teachers, cards, posters, calendars and charts featuring educational themes, and stickers

International Class(es):	016 - Primary Class	**U.S Class(es):**	002, 005, 022, 023, 029, 037, 038, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	May 31, 1984	**Use in Commerce:**	May 31, 1984

For: [puppets,][dolls,] and educational toys and games, namely, beads, blocks, playsets, manipulatives for teaching mathematics, science, language and early childhood concepts, board games and card games, flashcards, puzzles, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in part or whole of the foregoing

International Class(es):	028 - Primary Class	**U.S Class(es):**	022, 023, 038, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	May 31, 1984	**Use in Commerce:**	May 31, 1984

Basis Information (Case Level)

Filed Use:	Yes	**Currently Use:**	Yes
Filed ITU:	No	**Currently ITU:**	No
Filed 44D:	No	**Currently 44E:**	No
Filed 44E:	No	**Currently 66A:**	No
Filed 66A:	No	**Currently No Basis:**	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name: Learning Resources, Inc.

Owner Address: 380 North Fairway Drive
Vernon Hills, ILLINOIS UNITED STATES 60061

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	ILLINOIS

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	LARRY L SARET	**Docket Number:**	201915-0139
Attorney Primary Email Address:	chiipdocket@michaelbest.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address: LARRY L SARET
MICHAEL BEST & FRIEDRICH LLP
444 West Lake Street, Suite 3200
CHICAGO, ILLINOIS UNITED STATES 60606

Phone:	312.222.0800	**Fax:**	312.222.0818
Correspondent e-mail:	chiipdocket@michaelbest.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 07, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 07, 2018	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76293
Jun. 07, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76293
Jun. 07, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
May 29, 2018	TEAS SECTION 8 & 9 RECEIVED	
Jan. 17, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	

May 26, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 03, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 03, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 06, 2008	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
Jun. 06, 2008	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 04, 2008	ASSIGNED TO PARALEGAL	66607
May 27, 2008	TEAS SECTION 8 & 9 RECEIVED	
Sep. 05, 2007	CASE FILE IN TICRS	
Nov. 15, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 29, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 15, 2003	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Sep. 23, 2003	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 26, 1998	REGISTERED-PRINCIPAL REGISTER	
Mar. 03, 1998	PUBLISHED FOR OPPOSITION	
Jan. 30, 1998	NOTICE OF PUBLICATION	
Dec. 18, 1997	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 24, 1997	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 12, 1997	NON-FINAL ACTION MAILED	
May 23, 1997	ASSIGNED TO EXAMINER	67424
May 22, 1997	ASSIGNED TO EXAMINER	72148

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE **Date in Location:** Jun. 07, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 2 **Registrant:** Learning Resources, Inc.

Assignment 1 of 2

Conveyance: SECURITY AGREEMENT

Reel/Frame: 3426/0001 **Pages:** 48

Date Recorded: Nov. 07, 2006

Supporting Documents: assignment-tm-3426-0001.pdf

Assignor

Name: LEARNING RESOURCES, INC. **Execution Date:** Oct. 16, 2006

Legal Entity Type: CORPORATION **State or Country Where Organized:** ILLINOIS

Assignee

Name: J.P. MORGAN CHASE BANK NATIONAL ASSOCIATION

Legal Entity Type: USX **State or Country Where Organized:** No Place Where Organized Found

Address: 120 S. LASALLE STREET
CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: AARON ZARKOWSKY

Correspondent Address: 225 W. WASHINGTON STREET
SUITE 1700
CHICAGO, IL 60606

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance:	ADDENDUM TO TRADEMARK SECURITY AGREEMENT (PREVIOUSLY RECORDED AT REEL 5382, FRAME 0501)
Reel/Frame:	6232/0415
Pages:	7
Date Recorded:	Dec. 20, 2017
Supporting Documents:	assignment-tm-6232-0415.pdf

Assignor

Name:	LEARNING RESOURCES, INC.	**Execution Date:**	Jul. 31, 2017
Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	ILLINOIS

Assignee

Name:	JPMORGAN CHASE BANK, N.A.		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	**State or Country Where Organized:**	UNITED STATES
Address:	10 SOUTH DEARBORN, 22ND FLOOR CHICAGO, ILLINOIS 60603		

Correspondent

Correspondent Name:	DANIEL PULJIC / JONES DAY
Correspondent Address:	901 LAKESIDE AVENUE NORTH POINT CLEVELAND, OH 44114

Domestic Representative - Not Found

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Mark: LR LEARNING RESOURCES

US Serial Number: 86429884

Application Filing Date: Oct. 21, 2014

US Registration Number: 5098134

Registration Date: Dec. 13, 2016

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 13, 2016

Publication Date: Sep. 27, 2016

Mark Information

Mark Literal Elements: LR LEARNING RESOURCES

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the represenation of a toy block with the letter "L" on the left side and the letter "R" on the right side with the term "LEARNING RESOURCES" appearing to the right of the block.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "LEARNING"

Design Search Code(s): 21.01.07 - Building pieces (toy); Blocks, toy; Building blocks (toy)

Related Properties Information

Claimed Ownership of US Registrations: 1380334, 1751385, 2161378

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: house mark for electronic learning aids, namely, computers, video recorders, audio recorders, electronic timers, electronic buzzers and calculators; scientific apparatus and instruments, namely, binoculars, scopes, magnifying glasses, test tubes, liquid droppers, measuring cups, safety goggles, magnets, containers for scientific purposes, thermometers not for medical purposes, measuring tools, namely, graduated cylinders, beakers, jars, spoons, pitchers, bowls and scales, and microscope slides

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: 1987 **Use in Commerce:** 1987

For: house mark for educational materials, namely, books, activity guides, texts, cards, posters, calendars, stickers and charts

International Class(es): 016 - Primary Class **U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: 1985 **Use in Commerce:** 1985

For: house mark for a full line of educational toys, electronic learning toys, games and playthings, namely, children's educational toys for developing fine motor, gross motor, oral language, cognitive, numbers, counting, colors, patterns, shapes, sorting, lacing and alphabet skills; board games, card games, floor games, strategic games, building games; electronic games for the teaching of children; building games; memory games; manipulative games; action skill games; puzzles; manipulative puzzles; electronic educational game machines for children; role playing toys in the nature of play sets for children to imitate real life occupations; toy construction and building sets; toy building blocks; toy building blocks capable of interconnection; children's telescopes, binoculars, microscopes and magnifiers; toy balance scales; toy animal figures; gear activity sets; play foods; toy tools; toy clocks; toy cash registers; toy coins and paper money; toy manipulatives; toy models; toy bakeware and cookware; educational activity game mats for teaching time, color and shape recognition, numbers and counting, problem solving and gross motor skills; children's toy science lab set comprised of a beaker, magnifying glass, funnel, eyedropper, flask, tweezers, goggles, test tubes with stand and activity cards; children's toy science kit for growing plants comprising a watering can, rooting tray, observation jar, solid and screened lids, pots, trowel, plant markers and activity cards

International Class(es): 028 - Primary Class **U.S Class(es):** 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: 1985 **Use in Commerce:** 1985

Basis Information (Case Level)

Filed Use: Yes **Currently Use:** Yes

Filed ITU: No **Currently ITU:** No

Filed 44D: No **Currently 44E:** No

Filed 44E: No **Currently 66A:** No

Filed 66A: No **Currently No Basis:** No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Learning Resources, Inc.

Owner Address: 380 N. Fairway Drive
Vernon Hills, ILLINOIS UNITED STATES 60061

Legal Entity Type: CORPORATION **State or Country Where Organized:** ILLINOIS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Larry L. Saret **Docket Number:** 201915-9451

Attorney Primary Email Address: chiipdocket@michaelbest.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: LARRY L. SARET
MICHAEL BEST & FRIEDRICH LLP
444 West Lake Street, Suite 3200
CHICAGO, ILLINOIS UNITED STATES 60606

Phone: 312-222-0800 **Fax:** 312-222-0818

Correspondent e-mail: chiipdocket@michaelbest.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 13, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 17, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 03, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 13, 2016	REGISTERED-PRINCIPAL REGISTER	
Sep. 27, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 27, 2016	PUBLISHED FOR OPPOSITION	
Sep. 07, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 19, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Aug. 18, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 05, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 04, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 04, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 08, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 08, 2016	NON-FINAL ACTION E-MAILED	6325
Feb. 08, 2016	NON-FINAL ACTION WRITTEN	83285
Feb. 04, 2016	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 29, 2015	WITHDRAWN FROM PUB - OG REVIEW QUERY	99910
Sep. 14, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Sep. 09, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 08, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 08, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 08, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 06, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 06, 2015	NON-FINAL ACTION E-MAILED	6325
Mar. 06, 2015	NON-FINAL ACTION WRITTEN	83285
Feb. 18, 2015	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Dec. 30, 2014	WITHDRAWN FROM PUB - OG REVIEW QUERY	99910
Dec. 12, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Dec. 09, 2014	ASSIGNED TO LIE	66213
Nov. 25, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 24, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 24, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 24, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 24, 2014	EXAMINERS AMENDMENT -WRITTEN	83285
Nov. 22, 2014	ASSIGNED TO EXAMINER	83285
Oct. 30, 2014	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Oct. 29, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Oct. 24, 2014	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Dec. 13, 2016

Assignment Abstract Of Title Information

Summary

Total Assignments: 1 **Registrant:** Learning Resources, Inc.

Assignment 1 of 1

Conveyance: ADDENDUM TO TRADEMARK SECURITY AGREEMENT (PREVIOUSLY RECORDED AT REEL 5382, FRAME 0501)

Reel/Frame: 6232/0415 **Pages:** 7

Date Recorded:	Dec. 20, 2017
Supporting Documents:	assignment-tm-6232-0415.pdf

Assignor

Name:	LEARNING RESOURCES, INC.	**Execution Date:**	Jul. 31, 2017
Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	ILLINOIS

Assignee

Name:	JPMORGAN CHASE BANK, N.A.		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	**State or Country Where Organized:**	UNITED STATES
Address:	10 SOUTH DEARBORN, 22ND FLOOR CHICAGO, ILLINOIS 60603		

Correspondent

Correspondent Name:	DANIEL PULJIC / JONES DAY
Correspondent Address:	901 LAKESIDE AVENUE NORTH POINT CLEVELAND, OH 44114

Domestic Representative - Not Found