

ESTTA Tracking number: **ESTTA1276022**

Filing date: **04/03/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	KIND Management Inc.
Granted to date of previous extension	04/02/2023
Address	3 TIMES SQUARE NEW YORK, NY 10036 UNITED STATES
Attorney information	ROBERT H. NEWMAN REED SMITH LLP IP DOCKETING DEPARTMENT P.O. BOX 488 PITTSBURGH, PA 15230 UNITED STATES Primary email: ptoipinbox@reedsmith.com Secondary email(s): rnewman@reedsmith.com, jburstein@reedsmith.com, karmellino@reedsmith.com (312) 207-2408
Docket no.	

Applicant information

Application no.	90558567	Publication date	10/04/2022
Opposition filing date	04/03/2023	Opposition period ends	04/02/2023
Applicant	kind.est LLC 20521 ROCA CHICA DRIVE MALIBU, CA 90265 UNITED STATES		

Goods/services affected by opposition

<p>Class 025. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: clothing, namely, cardigans, sweat pants, joggers, hoodies, and swimwear; headwear; footwear; outerwear, namely, coats and jackets; underwear; loungewear; intimate apparel, namely, bras, lingerie, and pajamas; tops as clothing; shirts; sweatshirts; sweaters; dresses; skirts; denim tops; bottoms as clothing; denim bottoms; scarves</p>
<p>Class 035. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: retail store services featuring a wide variety of consumer goods and services of others; retail store services featuring cosmetics, non-medicated skin care preparations, non-medicated body care preparations, perfumes, colognes, hair care preparations, jewelry, purses, handbags, tote bags, traveling bags, cosmetics cases, cosmetics bags, toiletry bags, clothing, headwear, footwear, outerwear, underwear, loungewear, intimate apparel, and scarves; advertising and marketing services, namely, promoting the goods and services of others;</p>

promoting the goods and services of others via a global computer network; promoting, advertising, and marketing on-line websites of others

Grounds for opposition

Priority and likelihood of confusion

Trademark Act Section 2(d)

Marks cited by opposer as basis for opposition

U.S. registration no.	4161495	Application date	11/20/2007
Register	Principal		
Registration date	06/19/2012	Foreign priority date	NONE
Word mark	KIND		
Design mark			
Description of mark	NONE		
Goods/services	Class 025. First use: First Use: May 31, 2011 First Use In Commerce: May 31, 2011 Clothing and apparel, namely, T-shirts, sweatshirts, caps, [vests,] jackets Class 029. First use: First Use: Jun 14, 2004 First Use In Commerce: Jun 14, 2004 Sweet snacks, namely, fruit based snack food, dried fruit mixes; snack mixes consisting primarily of processed fruits and processed nuts; nutrition bars, namely, nut and seed based snack bars; fruit based snack food bars also containing grains, cereals, dried fruit, fruit juice; nut based snack food Class 030. First use: First Use: Jun 8, 2011 First Use In Commerce: Jun 8, 2011 Snacks, namely, cereal based snack food; cereal based snack food bars, granola based snack food bars, grain based snack food; Snack foods, namely, granola based mixes, rice based snack food, whole grain based snack food		

U.S. registration no.	4898735	Application date	08/14/2015
Register	Principal		
Registration date	02/09/2016	Foreign priority date	NONE
Word mark	KIND		
Design mark			
Description of mark	NONE		
Goods/services	Class 035. First use: First Use: Mar 29, 2005 First Use In Commerce: Mar 29, 2005 Online retail store services and mail order services featuring snack foods, snack-related gift sets and apparel		

U.S. registration no.	4940908	Application date	08/14/2015
Register	Principal		
Registration date	04/19/2016	Foreign priority date	NONE
Word mark	KIND		

Design mark	
Description of mark	NONE
Goods/services	Class 035. First use: First Use: Feb 2011 First Use In Commerce: Feb 2011 Promoting the charitable giving of others, namely, tracking and publicizing charitable donations and random acts of kindness; Promotional services, namely, promoting the charities of others; Charitable services, namely, making monetary grants to individuals and groups who provide acts of kindness, services and activities for persons in need; Charitable services, namely, organizing and conducting volunteer programs and community service projects; Charitable services, namely, promoting public awareness and education of world hunger, human rights, environment, exploitation of women, children and men, homelessness, major health challenges, education, social justice and poverty; Charitable services, namely, organizing and developing programs and events that aim to improve and clean up the environment; Charitable services, namely, organizing and developing programs and events that aim to improve schools; Charitable services, namely, organizing and developing programs and events that aim to improve the lives of senior citizens, women, children, active duty soldiers, veterans and persons in need; Charitable services, namely, providing clothing, school uniforms, shoes, food and drink, school supplies, books, text books, gifts, art kits, healing kits, care packages, diapers to senior citizens, women, children, active duty soldiers, veterans and persons in need; and Charitable services, namely, organizing and conducting a volunteer outreach program providing fresh flowers to people to inspire acts of kindness

Attachments	Notice of Opposition re KIND.EST - 90558567.pdf(509076 bytes)
Signature	/Robert H. Newman/
Name	Robert H. Newman
Date	04/03/2023

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 90/558,567
Filed on March 3, 2021
For the mark KIND.EST
Published in the *Official Gazette* on October 4, 2022

KIND Management Inc.,

Opposer,

v.

kind.est LLC,

Applicant.

Opposition No.: _____

NOTICE OF OPPOSITION

KIND Management Inc. (“Kind” or “Opposer”), a Delaware corporation, having its principal place of business at 3 Times Square, New York, New York 10036, believes that it will be damaged by registration of the mark KIND.EST, as identified in U.S. Trademark Application Serial No. 90/558,567 (the “Application”) in International Class 25 for “clothing, namely, cardigans, sweat pants, joggers, hoodies, and swimwear; headwear; footwear; outerwear, namely, coats and jackets; underwear; loungewear; intimate apparel, namely, bras, lingerie, and pajamas; tops as clothing; shirts; sweatshirts; sweaters; dresses; skirts; denim tops; bottoms as clothing; denim bottoms; scarves” and International Class 35 for “retail store services featuring a wide variety of consumer goods and services of others; retail store services featuring cosmetics, non-medicated skin care preparations, non-medicated body care preparations, perfumes, colognes, hair care preparations, jewelry, purses, handbags, tote bags, traveling bags, cosmetics cases, cosmetics bags, toiletry bags, clothing, headwear, footwear, outerwear, underwear, loungewear, intimate

apparel, and scarves; advertising and marketing services, namely, promoting the goods and services of others; promoting the goods and services of others via a global computer network; promoting, advertising, and marketing on-line websites of others” (collectively, the “Opposed Goods and Services”), filed by kind.est LLC (“Applicant”), and hereby opposes the same. As grounds for the opposition, Kind alleges as follows:

1. Opposer Kind, through its predecessors-in-interest, has sold snack food bars and other foods under the KIND trademark since 2004. Opposer has sold more than one billion dollars’ worth of KIND-branded products at more than 100,000 retail locations throughout the United States. Opposer is well-recognized and well-regarded as a producer of premium-quality goods. Opposer promotes and sells KIND products through its website at www.kindsnacks.com.

2. In addition to snack food bars and other foods, Opposer also sells a wide range of KIND-branded products including apparel and accessories including, coffee cups, water bottles, carrying bags, and tote bags. Opposer promotes and sells KIND products through its website at www.kindsnacks.com.

3. Opposer, through its predecessors-in-interest, commenced use of the trademark KIND in connection with snack food bars at least as early as June 14, 2004. Since that time, Opposer, directly and through its predecessors-in-interest, has continuously used the trademark KIND in commerce.

4. Opposer owns dozens of registrations in the U.S. Patent and Trademark Office for KIND, including the following:

MARK	REG. NO.	REG. DATE	DESCRIPTION OF GOODS/SERVICES
KIND	4,161,495	June 19, 2012	(Int’l Class: 25) clothing and apparel, namely, t-shirts, sweatshirts, caps, jackets

MARK	REG. NO.	REG. DATE	DESCRIPTION OF GOODS/SERVICES
			<p>(Int'l Class: 29) sweet snacks, namely, fruit based snack food, dried fruit mixes; snack mixes consisting primarily of processed fruits and processed nuts; nutrition bars, namely, nut and seed based snack bars; fruit based snack food bars also containing grains, cereals, dried fruit, fruit juice; nut based snack food</p> <p>(Int'l Class: 30) snacks, namely, cereal based snack food; cereal based snack food bars, granola based snack food bars, grain based snack food; snack foods, namely, granola based mixes, rice based snack food, whole grain based snack food</p>
KIND	4,898,735	February 9, 2016	(Int'l Class: 35) online retail store services and mail order services featuring snack foods, snack-related gift sets and apparel
KIND	4,940,908	April 19, 2016	(Int'l Class: 35) Promoting the charitable giving of others, namely, tracking and publicizing charitable donations and random acts of kindness; Promotional services, namely, promoting the charities of others; Charitable services, namely, making monetary grants to individuals and groups who provide acts of kindness, services and activities for persons in need; Charitable services, namely, organizing and conducting volunteer programs and community service projects; Charitable services, namely, promoting public awareness and education of world hunger, human rights, environment, exploitation of women, children and men, homelessness, major health challenges, education, social justice and poverty; Charitable services, namely, organizing and developing programs and events that aim to improve and clean up the environment; Charitable services, namely, organizing and developing programs and events that aim to

MARK	REG. NO.	REG. DATE	DESCRIPTION OF GOODS/SERVICES
			improve schools; Charitable services, namely, organizing and developing programs and events that aim to improve the lives of senior citizens, women, children, active duty soldiers, veterans and persons in need; Charitable services, namely, providing clothing, school uniforms, shoes, food and drink, school supplies, books, text books, gifts, art kits, healing kits, care packages, diapers to senior citizens, women, children, active duty soldiers, veterans and persons in need; and Charitable services, namely, organizing and conducting a volunteer outreach program providing fresh flowers to people to inspire acts of kindness

5. Opposer’s rights in the marks reflected in U.S. Registration Nos. 4,161,495 and 4,898,735 have become incontestable pursuant to 15 U.S.C. § 1115(b).

6. Registration certificates and the Trademark Status & Document Retrieval (TSDR) documents printed from the USPTO website for the KIND Marks identified above (the “KIND Marks”) are attached as Exhibit A.

7. Opposer has expended considerable time and expense on the creation, development, advertising and promotion, and enforcement of the KIND Marks. Through Opposer’s widespread promotion and use, the KIND Marks have become strong and well-known. As a result, the public has come to know, identify, and recognize a vast array of KIND products as originating with or authorized by Opposer.

8. The KIND Marks and the associated goodwill are assets of immense value to Opposer.

9. Opposer’s KIND Marks are inherently and commercially distinctive.

10. According to the Application, Applicant is kind.est LLC, a California limited

liability company with a principal place of business of 20521 Roca Chica Drive, Malibu, California 90265.

11. On March 3, 2021, notwithstanding Opposer's prior rights in and to the KIND Marks and without Opposer's consent or permission, Applicant filed an application to register the KIND.EST mark for use in connection with "clothing, namely, cardigans, sweat pants, joggers, hoodies, and swimwear; headwear; footwear; outerwear, namely, coats and jackets; underwear; loungewear; intimate apparel, namely, bras, lingerie, and pajamas; tops as clothing; shirts; sweatshirts; sweaters; dresses; skirts; denim tops; bottoms as clothing; denim bottoms; scarves" in International Class 25, and "retail store services featuring a wide variety of consumer goods and services of others; retail store services featuring cosmetics, non-medicated skin care preparations, non-medicated body care preparations, perfumes, colognes, hair care preparations, jewelry, purses, handbags, tote bags, traveling bags, cosmetics cases, cosmetics bags, toiletry bags, clothing, headwear, footwear, outerwear, underwear, loungewear, intimate apparel, and scarves; advertising and marketing services, namely, promoting the goods and services of others; promoting the goods and services of others via a global computer network; promoting, advertising, and marketing on-line websites of others" in International Class 35. Applicant filed the Application on an intent-to-use basis.

12. The KIND.EST Application was published in the USPTO's Official Gazette (Trademarks) on October 4, 2022. This opposition is timely pursuant to the U.S. Trademark Trial & Appeal Board's February 1, 2023 order.

13. Applicant's filing date of the intent-to-use Application is more than fifteen years after Opposer's first use of the KIND mark. Opposer has prior rights in its KIND Marks.

14. Applicant's KIND.EST mark is confusingly similar to Opposer's KIND Marks. Registration and use by Applicant of the KIND.EST mark in connection with the Opposed Goods

and Services is likely to result in confusion, mistake or deception with Opposer and/or the goods and services marketed in connection with Opposer's KIND Marks.

15. Applicant's applied-for mark KIND.EST suggests an affiliation or connection between Applicant and Opposer where none exists.

16. Applicant's applied-for mark KIND.EST resembles Opposer's KIND Marks as to be likely to cause confusion or to cause mistake or to deceive.

17. Applicant's use of the KIND.EST mark is likely to falsely suggest a relationship between Applicant's goods and Opposer's goods and services. Such use of the applied-for mark KIND.EST in connection with the Opposed Goods and Services is likely to cause confusion, mistake, or deception with respect to the source or sponsorship of Applicant's goods and services in violation of 15 U.S.C. §§ 1052(d) and 1125(a).

18. For the foregoing reasons, the registration sought by Applicant in International Classes 25 and 35 for the Opposed Goods and Services is contrary to the provisions of Section 2 of the Lanham Act, 15 U.S.C. § 1052, and Opposer would be damaged thereby.

19. In order to protect the public against confusion and deceit, and to protect Opposer's well-known KIND Marks from infringement and unfair competition, registration of Applicant's KIND.EST Application in International Classes 25 and 35 for the Opposed Goods and Services should be refused under Section 2(d) of the Lanham Act, 15 U.S.C. §§ 1052(d) and 1063.

WHEREFORE, Opposer respectfully requests that said Application Serial No. 90/558,567 in International Classes 25 and 35 be rejected, that no registration be issued thereon to Applicant, that this Opposition be sustained in favor of Opposer and that the Trademark Trial and Appeal Board grant such other and further relief as it deems just and appropriate.

All correspondence relating to this matter should be directed to the undersigned attorney
for Opposer.

Dated: April 3, 2023

Respectfully Submitted,

/Robert H. Newman/

Robert H. Newman
Reed Smith LLP
IP Docketing Dept.
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Pittsburgh, Pennsylvania
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Attorney for Opposer
KIND Management Inc.

EXHIBIT A

United States of America

United States Patent and Trademark Office

KIND

Reg. No. 4,161,495

Registered Jun. 19, 2012

Corrected Mar. 30, 2021

Int. Cl.: 25, 29, 30

Trademark

Principal Register

KIND MANAGEMENT INC. (DELAWARE CORPORATION)
1372 Broadway, 3rd Floor
New York, NEW YORK 10018

CLASS 25: Clothing and apparel, namely, T-shirts, sweatshirts, caps, vests, jackets

FIRST USE 5-31-2011; IN COMMERCE 9-26-2011

CLASS 29: Sweet snacks, namely, fruit based snack food, dried fruit mixes; snack mixes consisting primarily of processed fruits and processed nuts; nutrition bars, namely, nut and seed based snack bars; fruit based snack food bars also containing grains, cereals, dried fruit, fruit juice; nut based snack food

FIRST USE 6-14-2004; IN COMMERCE 6-14-2004

CLASS 30: Snacks, namely, cereal based snack food; cereal based snack food bars, granola based snack food bars, grain based snack food; Snack foods, namely, granola based mixes, rice based snack food, whole grain based snack food

FIRST USE 6-8-2011; IN COMMERCE 6-8-2011

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2984772

SER. NO. 77-333,800, FILED 11-20-2007



Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



United States of America
United States Patent and Trademark Office

KIND

Reg. No. 4,898,735

Registered Feb. 9, 2016

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

KIND MANAGEMENT INC. (DELAWARE CORPORATION)
1372 BROADWAY
NEW YORK, NY 10018

FOR: ONLINE RETAIL STORE SERVICES AND MAIL ORDER SERVICES FEATURING SNACK FOODS, SNACK-RELATED GIFT SETS AND APPAREL, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-29-2005; IN COMMERCE 3-29-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-724,964, FILED 8-14-2015.

DANNEAN HETZEL, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

KIND

Reg. No. 4,940,908

KIND MANAGEMENT INC. (DELAWARE CORPORATION)
1372 BROADWAY

Registered Apr. 19, 2016

NEW YORK, NY 10018

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

FOR: PROMOTING THE CHARITABLE GIVING OF OTHERS, NAMELY, TRACKING AND PUBLICIZING CHARITABLE DONATIONS AND RANDOM ACTS OF KINDNESS; PROMOTIONAL SERVICES, NAMELY, PROMOTING THE CHARITIES OF OTHERS; CHARITABLE SERVICES, NAMELY, MAKING MONETARY GRANTS TO INDIVIDUALS AND GROUPS WHO PROVIDE ACTS OF KINDNESS, SERVICES AND ACTIVITIES FOR PERSONS IN NEED; CHARITABLE SERVICES, NAMELY, ORGANIZING AND CONDUCTING VOLUNTEER PROGRAMS AND COMMUNITY SERVICE PROJECTS; CHARITABLE SERVICES, NAMELY, PROMOTING PUBLIC AWARENESS AND EDUCATION OF WORLD HUNGER, HUMAN RIGHTS, ENVIRONMENT, EXPLOITATION OF WOMEN, CHILDREN AND MEN, HOMELESSNESS, MAJOR HEALTH CHALLENGES, EDUCATION, SOCIAL JUSTICE AND POVERTY; CHARITABLE SERVICES, NAMELY, ORGANIZING AND DEVELOPING PROGRAMS AND EVENTS THAT AIM TO IMPROVE AND CLEAN UP THE ENVIRONMENT; CHARITABLE SERVICES, NAMELY, ORGANIZING AND DEVELOPING PROGRAMS AND EVENTS THAT AIM TO IMPROVE SCHOOLS; CHARITABLE SERVICES, NAMELY, ORGANIZING AND DEVELOPING PROGRAMS AND EVENTS THAT AIM TO IMPROVE THE LIVES OF SENIOR CITIZENS, WOMEN, CHILDREN, ACTIVE DUTY SOLDIERS, VETERANS AND PERSONS IN NEED; CHARITABLE SERVICES, NAMELY, PROVIDING CLOTHING, SCHOOL UNIFORMS, SHOES, FOOD AND DRINK, SCHOOL SUPPLIES, BOOKS, TEXT BOOKS, GIFTS, ART KITS, HEALING KITS, CARE PACKAGES, DIAPERS TO SENIOR CITIZENS, WOMEN, CHILDREN, ACTIVE DUTY SOLDIERS, VETERANS AND PERSONS IN NEED; AND CHARITABLE SERVICES, NAMELY, ORGANIZING AND CONDUCTING A VOLUNTEER OUTREACH PROGRAM PROVIDING FRESH FLOWERS TO PEOPLE TO INSPIRE ACTS OF KINDNESS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).



FIRST USE 2-0-2011; IN COMMERCE 2-0-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

Michelle K. Lee

Director of the United States
Patent and Trademark Office

SER. NO. 86-724,974, FILED 8-14-2015.

DANNEAN HETZEL, EXAMINING ATTORNEY

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Mark: KIND

KIND

US Serial Number: 77333800

Application Filing Date: Nov. 20, 2007

US Registration Number: 4161495

Registration Date: Jun. 19, 2012

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 04, 2023

Publication Date: Dec. 30, 2008 Notice of Allowance Date: Mar. 24, 2009

Mark Information

Mark Literal Elements: KIND

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 0988693

International Application(s) / Registration(s) Based on this Property: A0014452/0988693

Claimed Ownership of US Registrations: 2984772

Parent Of: 77981723

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing and apparel, namely, T-shirts, sweatshirts, caps, [vests,] jackets

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: May 31, 2011

Use in Commerce: Sep. 26, 2011

For: Sweet snacks, namely, fruit based snack food, dried fruit mixes; snack mixes consisting primarily of processed fruits and processed nuts; nutrition bars, namely, nut and seed based snack bars; fruit based snack food bars also containing grains, cereals, dried fruit, fruit juice; nut based snack food

International Class(es): 029 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 14, 2004

Use in Commerce: Jun. 14, 2004

For: Snacks, namely, cereal based snack food; cereal based snack food bars, granola based snack food bars, grain based snack food; Snack foods, namely, granola based mixes, rice based snack food, whole grain based snack food

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 08, 2011

Use in Commerce: Jun. 08, 2011

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: KIND MANAGEMENT INC.

Owner Address: 3 Times Square
NEW YORK, NEW YORK UNITED STATES 10036

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Robert H. Newman

Attorney Primary Email Address: ptoipinbox@reedsmith.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Robert H. Newman
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jburstein@reedsmith.com gbenoy@reedsmith.com
h.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 04, 2023	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	

Jan. 04, 2023	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Jan. 04, 2023	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Jan. 04, 2023	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Jun. 16, 2022	TEAS SECTION 8 & 9 RECEIVED	
Nov. 01, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 01, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 01, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 19, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 22, 2021	CORRECTION UNDER SECTION 7 - PROCESSED	73376
Jan. 13, 2021	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 19, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 27, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 27, 2018	OTQR WITHDRAWAL FROM PUBLICATION	70853
Jun. 27, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	30006
Jun. 22, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	30006
Jun. 12, 2018	TEAS SECTION 8 & 15 RECEIVED	
Jun. 01, 2018	POST REGISTRATION ACTION CORRECTION	76533
May 04, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 06, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 06, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 23, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 17, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Jun. 19, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
May 31, 2017	TEAS SECTION 7 REQUEST RECEIVED	
May 31, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 20, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 24, 2014	NOTICE OF SUIT	
Jan. 15, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 19, 2012	REGISTERED-PRINCIPAL REGISTER	
May 16, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 15, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	67287
May 09, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 10, 2012	STATEMENT OF USE PROCESSING COMPLETE	76985
Mar. 23, 2012	USE AMENDMENT FILED	76985
Mar. 23, 2012	TEAS STATEMENT OF USE RECEIVED	
Nov. 22, 2011	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Nov. 22, 2011	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 30, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 29, 2011	SOU EXTENSION 5 GRANTED	76985
Sep. 24, 2011	SOU EXTENSION 5 FILED	76985
Sep. 26, 2011	TEAS EXTENSION RECEIVED	
Sep. 16, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 19, 2011	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	76985
Aug. 17, 2011	TEAS POST PUBLICATION AMENDMENT RECEIVED	
Mar. 29, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 28, 2011	SOU EXTENSION 4 GRANTED	76985
Mar. 24, 2011	SOU EXTENSION 4 FILED	76985
Mar. 28, 2011	DIVISIONAL PROCESSING COMPLETE	
Mar. 24, 2011	DIVISIONAL REQUEST RECEIVED	
Mar. 24, 2011	TEAS REQUEST TO DIVIDE RECEIVED	
Mar. 24, 2011	TEAS EXTENSION RECEIVED	
Mar. 09, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 09, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 30, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 29, 2010	SOU EXTENSION 3 GRANTED	76985

Sep. 03, 2010	SOU EXTENSION 3 FILED	76985
Sep. 29, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76985
Sep. 03, 2010	TEAS EXTENSION RECEIVED	
Mar. 03, 2010	SOU EXTENSION 2 GRANTED	98765
Mar. 03, 2010	SOU EXTENSION 2 FILED	98765
Mar. 03, 2010	TEAS EXTENSION RECEIVED	
Jan. 13, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 16, 2009	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 16, 2009	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 19, 2009	SOU EXTENSION 1 GRANTED	98765
Sep. 19, 2009	SOU EXTENSION 1 FILED	98765
Sep. 19, 2009	TEAS EXTENSION RECEIVED	
Mar. 24, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 30, 2008	PUBLISHED FOR OPPOSITION	
Dec. 24, 2008	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 10, 2008	NOTICE OF PUBLICATION	
Nov. 21, 2008	WITHDRAWN FROM PUB - OG REVIEW QUERY	61844
Nov. 12, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Nov. 11, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 11, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 11, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 11, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 11, 2008	EXAMINERS AMENDMENT -WRITTEN	73731
Nov. 11, 2008	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Nov. 03, 2008	WITHDRAWN FROM PUB - OG REVIEW QUERY	61844
Oct. 22, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Oct. 21, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 21, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 21, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 21, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 21, 2008	EXAMINERS AMENDMENT -WRITTEN	73731
Oct. 20, 2008	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Oct. 10, 2008	WITHDRAWN FROM PUB - OG REVIEW QUERY	61844
Sep. 27, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Sep. 24, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 24, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 24, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 24, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 24, 2008	EXAMINERS AMENDMENT -WRITTEN	73731
Sep. 24, 2008	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 19, 2008	WITHDRAWN FROM PUB - OG REVIEW QUERY	61844
Sep. 06, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Sep. 03, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 03, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	67287
Sep. 03, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	67287
Sep. 03, 2008	ASSIGNED TO LIE	67287
Aug. 25, 2008	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Aug. 21, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 24, 2008	FINAL REFUSAL MAILED	
Jul. 24, 2008	FINAL REFUSAL WRITTEN	73731
Jul. 01, 2008	ASSIGNED TO EXAMINER	73731
Jun. 23, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 23, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 23, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 19, 2008	NON-FINAL ACTION MAILED	

Feb. 15, 2008 NON-FINAL ACTION WRITTEN
Feb. 07, 2008 ASSIGNED TO EXAMINER
Nov. 26, 2007 NEW APPLICATION ENTERED

83257
83257

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 04, 2023

Assignment Abstract Of Title Information

Summary

Total Assignments: 10

Registrant: KIND LLC

Assignment 1 of 10

Conveyance: CHANGE OF NAME

Reel/Frame: [3905/0720](#)

Pages: 3

Date Recorded: Dec. 17, 2008

Supporting Documents: [assignment-tm-3905-0720.pdf](#)

Assignor

Name: [PEACEWORKS](#)

Execution Date: Jan. 01, 2007

Legal Entity Type: INC. ASSOCIATION

State or Country Where Organized: DELAWARE

Name: [PEACEWORKS](#)

Execution Date: Jan. 01, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [PEACEWORKS HOLDINGS](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: PO BOX 1393
OLD CHELSEA STATION
NEW YORK, NEW YORK 10113

Correspondent

Correspondent Name: PEACEWORKS HOLDINGS, LLC

Correspondent Address: PO BOX 1393
OLD CHELSEA STATION
NEW YORK, NY 10113

Domestic Representative - Not Found

Assignment 2 of 10

Conveyance: CHANGE OF NAME

Reel/Frame: [4128/0523](#)

Pages: 4

Date Recorded: Jan. 11, 2010

Supporting Documents: [assignment-tm-4128-0523.pdf](#)

Assignor

Name: [PEACEWORKS HOLDINGS, LLC](#)

Execution Date: Jun. 03, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [KIND,LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: P.O. BOX 1393
OLD CHELSEA STATION, NEW YORK 10113

Correspondent

Correspondent Name: RODRIGO ZULOAGA, LAURA E. SMITH, ESQ.

Correspondent Address: C/O KIND LLC P.O. BOX 1393
OLD CHELSEA STATION
NEW YORK, NY 10113

Domestic Representative - Not Found

Assignment 3 of 10

Conveyance: SECURITY INTEREST

Reel/Frame: [4881/0331](#)

Pages: 9

Date Recorded: Oct. 15, 2012

Supporting Documents: [assignment-tm-4881-0331.pdf](#)

Assignor

Name: [KIND LLC](#)

Execution Date: Oct. 15, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BANK OF MONTREAL, AS AGENT](#)

Legal Entity Type: CHARTERED BANK

State or Country Where Organized: CANADA

Address: 115 SOUTH LASALLE STREET
CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 4 of 10

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5178/0309](#)

Pages: 7

Date Recorded: Dec. 19, 2013

Supporting Documents: [assignment-tm-5178-0309.pdf](#)

Assignor

Name: [BANK OF MONTREAL](#)

Execution Date: Dec. 19, 2013

Legal Entity Type: CHARTERED BANK

State or Country Where Organized: CANADA

Assignee

Name: [KIND LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 8 WEST 38TH STREET, 6TH FLOOR
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 5 of 10

Conveyance: TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5181/0230](#)

Pages: 8

Date Recorded: Dec. 19, 2013

Supporting Documents: [assignment-tm-5181-0230.pdf](#)

Assignor

Name: [KIND LLC](#)

Execution Date: Dec. 19, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE

Where Organized:

Assignee

Name: [BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: UNITED STATES

Where Organized:

Address: 135 S. LASALLE STREET
IL4-135-09-61
CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: TERRY L. WITCHER, PARALEGAL

Correspondent Address: MCGUIREWOODS LLP
P.O. BOX 31247
CHARLOTTE, NC 28202

Domestic Representative - Not Found

Assignment 6 of 10

Conveyance: NUNC PRO TUNC ASSIGNMENT EFFECTIVE 12/31/2014

Reel/Frame: [5511/0628](#)

Pages: 12

Date Recorded: May 06, 2015

Supporting Documents: [assignment-tm-5511-0628.pdf](#)

Assignor

Name: [KIND LLC](#)

Execution Date: Dec. 31, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE

Where Organized:

Assignee

Name: [KIND INC.](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE

Where Organized:

Address: 1372 BROADWAY, 3RD FLOOR
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: MARGARITA WALLACH

Correspondent Address: MCCARTER & ENGLISH, LLP
245 PARK AVENUE, 27TH FLOOR
NEW YORK, NY 10167

Domestic Representative - Not Found

Assignment 7 of 10

Conveyance: NUNC PRO TUNC ASSIGNMENT EFFECTIVE 01/01/2015

Reel/Frame: [5511/0640](#)

Pages: 12

Date Recorded: May 06, 2015

Supporting Documents: [assignment-tm-5511-0640.pdf](#)

Assignor

Name: [KIND INC.](#)

Execution Date: Jan. 01, 2015

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Assignee

Name: [KIND MANAGEMENT INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 1372 BROADWAY, 3RD FLOOR
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: MARGARITA WALLACH

Correspondent Address: MCCARTER & ENGLISH, LLP
245 PARK AVENUE, 27TH FLOOR
NEW YORK, NY 10167

Domestic Representative - Not Found

Assignment 8 of 10

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5875/0498](#)

Pages: 7

Date Recorded: Sep. 13, 2016

Supporting Documents: [assignment-tm-5875-0498.pdf](#)

Assignor

Name: [BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Sep. 07, 2016

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Assignee

Name: [KIND LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 1372 BROADWAY, 3RD FL.
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: TRACEY D. BENNETT

Correspondent Address: C/O GOODWIN PROCTER LLP
620 8TH AVE.
NEW YORK, NY 10018

Domestic Representative - Not Found

Assignment 9 of 10

Conveyance: SECURITY INTEREST

Reel/Frame: [5872/0508](#)

Pages: 11

Date Recorded: Sep. 08, 2016

Supporting Documents: [assignment-tm-5872-0508.pdf](#)

Assignor

Name: [KIND MANAGEMENT INC.](#)

Execution Date: Sep. 08, 2016

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Assignee

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: IL1-1145/54/63, P.O. BOX 6026
CHICAGO, ILLINOIS 60680-6026

Correspondent

Correspondent Name: ZEYNEP GIESEKE

Correspondent Address: 330 N. WABASH AVENUE, SUITE 2800
LATHAM & WATKINS LLP
CHICAGO, IL 60611

Domestic Representative - Not Found

Assignment 10 of 10

Conveyance: RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL

Reel/Frame: [7138/0611](#)

Pages: 10

Date Recorded: Dec. 17, 2020

Supporting Documents: No Supporting Documents Available

Assignor

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Dec. 15, 2020

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [KIND MANAGEMENT INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3 TIMES SQUARE
12TH FLOOR
NEW YORK, NEW YORK 10036

Correspondent

Correspondent Name: GENEVIEVE DORMENT, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2023-04-02 23:27:27 EDT

Mark: KIND

KIND

US Serial Number: 86724964

Application Filing Date: Aug. 14, 2015

US Registration Number: 4898735

Registration Date: Feb. 09, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Mar. 05, 2022

Publication Date: Nov. 24, 2015

Mark Information

Mark Literal Elements: KIND

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Online retail store services and mail order services featuring snack foods, snack-related gift sets and apparel

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 29, 2005

Use in Commerce: Mar. 29, 2005

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: KIND Management Inc.

Owner Address: 3 Times Square
New York, NEW YORK UNITED STATES 10036

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Robert H. Newman

Docket Number: T37574US17

Attorney Primary Email Address: ptoiinbox@reedsmith.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Robert H. Newman
REED SMITH LLP
P.O. Box 488
IP Docketing Department
Pittsburgh, PENNSYLVANIA UNITED STATES 15230

Phone: 312-207-2408

Fax: 312-207-6400

Correspondent e-mail: ptoiinbox@reedsmith.com rnewman@reedsmith.com
jburstein@reedsmith.com mbabcock@reedsmith.com
gbenoy@reedsmith.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 05, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 05, 2022	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Feb. 09, 2022	TEAS SECTION 8 & 15 RECEIVED	
Feb. 09, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 13, 2021	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 19, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 02, 2019	REVIEW OF CORRESPONDENCE COMPLETE - ADDRESS UPDATED	71378
Jan. 02, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Dec. 28, 2018	PAPER RECEIVED	
May 04, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 06, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 06, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 09, 2016	REGISTERED-PRINCIPAL REGISTER	
Nov. 24, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 24, 2015	PUBLISHED FOR OPPOSITION	
Nov. 04, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 19, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 13, 2015	ASSIGNED TO EXAMINER	81840
Aug. 19, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Aug. 18, 2015	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Mar. 05, 2022

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: KIND Management Inc.

Assignment 1 of 2

Conveyance: SECURITY INTEREST

Reel/Frame: [5872/0508](#)

Pages: 11

Date Recorded: Sep. 08, 2016

Supporting Documents: [assignment-tm-5872-0508.pdf](#)**Assignor**Name: [KIND MANAGEMENT INC.](#)

Execution Date: Sep. 08, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

AssigneeName: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: IL1-1145/54/63, P.O. BOX 6026
CHICAGO, ILLINOIS 60680-6026**Correspondent**

Correspondent Name: ZEYNEP GIESEKE

Correspondent Address: 330 N. WABASH AVENUE, SUITE 2800
LATHAM & WATKINS LLP
CHICAGO, IL 60611**Domestic Representative - Not Found****Assignment 2 of 2**

Conveyance: RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL

Reel/Frame: [7138/0611](#)

Pages: 10

Date Recorded: Dec. 17, 2020

Supporting Documents: No Supporting Documents Available

AssignorName: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Dec. 15, 2020

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

AssigneeName: [KIND MANAGEMENT INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3 TIMES SQUARE
12TH FLOOR
NEW YORK, NEW YORK 10036**Correspondent**

Correspondent Name: GENEVIEVE DORMENT, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017**Domestic Representative - Not Found**

Generated on: This page was generated by TSDR on 2023-04-02 23:28:01 EDT

Mark: KIND

KIND

US Serial Number: 86724974

Application Filing Date: Aug. 14, 2015

US Registration Number: 4940908

Registration Date: Apr. 19, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Section 8 declaration has been accepted.

Status Date: Sep. 26, 2022

Publication Date: Feb. 02, 2016

Mark Information

Mark Literal Elements: KIND

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Promoting the charitable giving of others, namely, tracking and publicizing charitable donations and random acts of kindness; Promotional services, namely, promoting the charities of others; Charitable services, namely, making monetary grants to individuals and groups who provide acts of kindness, services and activities for persons in need; Charitable services, namely, organizing and conducting volunteer programs and community service projects; Charitable services, namely, promoting public awareness and education of world hunger, human rights, environment, exploitation of women, children and men, homelessness, major health challenges, education, social justice and poverty; Charitable services, namely, organizing and developing programs and events that aim to improve and clean up the environment; Charitable services, namely, organizing and developing programs and events that aim to improve schools; Charitable services, namely, organizing and developing programs and events that aim to improve the lives of senior citizens, women, children, active duty soldiers, veterans and persons in need; Charitable services, namely, providing clothing, school uniforms, shoes, food and drink, school supplies, books, text books, gifts, art kits, healing kits, care packages, diapers to senior citizens, women, children, active duty soldiers, veterans and persons in need; and Charitable services, namely, organizing and conducting a volunteer outreach program providing fresh flowers to people to inspire acts of kindness

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 2011

Use in Commerce: Feb. 2011

Basis Information (Case Level)

Filed Use: Yes

Filed ITU: No

Filed 44D: No

Filed 44E: No

Filed 66A: No

Filed No Basis: No

Currently Use: Yes

Currently ITU: No

Currently 44E: No

Currently 66A: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: KIND Management Inc.

Owner Address: 3 Times Square
New York, NEW YORK UNITED STATES 10036

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Robert H. Newman

Attorney Primary Email Address: ptoipinbox@reedsmith.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Robert H. Newman
REED SMITH LLP
P.O. Box 488
IP Docketing Department
Pittsburgh, PENNSYLVANIA UNITED STATES 15230-0488

Phone: 312-207-2408

Fax: 312-207-6400

Correspondent e-mail: ptoipinbox@reedsmith.com rnewman@reedsmith.com
com.jburstein@reedsmith.com mbabcock@reedsmith.com
mith.com.gbenoy@reedsmith.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 26, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Sep. 26, 2022	REGISTERED - SEC. 8 (6-YR) ACCEPTED	70629
Sep. 26, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70629
Apr. 12, 2022	TEAS SECTION 8 RECEIVED	
Nov. 01, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 01, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 01, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 19, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 13, 2021	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 19, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 03, 2019	REVIEW OF CORRESPONDENCE COMPLETE - ADDRESS UPDATED	48494
Dec. 28, 2018	PAPER RECEIVED	
May 04, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 06, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 06, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 19, 2016	REGISTERED-PRINCIPAL REGISTER	
Feb. 02, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 02, 2016	PUBLISHED FOR OPPOSITION	
Jan. 13, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 31, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Dec. 29, 2015	ASSIGNED TO LIE	74221

Oct. 19, 2015 APPROVED FOR PUB - PRINCIPAL REGISTER
Oct. 19, 2015 PREVIOUS ALLOWANCE COUNT WITHDRAWN
Oct. 19, 2015 APPROVED FOR PUB - PRINCIPAL REGISTER
Oct. 13, 2015 ASSIGNED TO EXAMINER
Aug. 19, 2015 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Aug. 18, 2015 NEW APPLICATION ENTERED

81840

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Sep. 26, 2022

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: KIND Management Inc.

Assignment 1 of 2

Conveyance: SECURITY INTEREST

Reel/Frame: [5872/0508](#)

Pages: 11

Date Recorded: Sep. 08, 2016

Supporting Documents: [assignment-tm-5872-0508.pdf](#)

Assignor

Name: [KIND MANAGEMENT INC.](#)

Execution Date: Sep. 08, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: IL1-1145/54/63, P.O. BOX 6026
CHICAGO, ILLINOIS 60680-6026

Correspondent

Correspondent Name: ZEYNEP GIESEKE

Correspondent Address: 330 N. WABASH AVENUE, SUITE 2800
LATHAM & WATKINS LLP
CHICAGO, IL 60611

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL

Reel/Frame: [7138/0611](#)

Pages: 10

Date Recorded: Dec. 17, 2020

Supporting Documents: No Supporting Documents Available

Assignor

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Dec. 15, 2020

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [KIND MANAGEMENT INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3 TIMES SQUARE
12TH FLOOR
NEW YORK, NEW YORK 10036

Correspondent

Correspondent Name: GENEVIEVE DORMENT, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found