

ESTTA Tracking number: **ESTTA1272970**

Filing date: **03/20/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	The Silverado Vineyards
Granted to date of previous extension	04/26/2023
Address	200 CONCOURSE BLVD. SANTA ROSA, CA 95403 UNITED STATES
Attorney information	JOHN B. GREENBERG LEWIS RICE LLC 600 WASHINGTON AVENUE SUITE 2500 SAINT LOUIS, MO 63101 UNITED STATES Primary email: jgreenberg@lewisrice.com Secondary email(s): ipdept@lewisrice.com 314-444-7600
Docket no.	

Applicant information

Application no.	79319122	Publication date	12/27/2022
Opposition filing date	03/20/2023	Opposition period ends	04/26/2023
International registration no.	1610413	International registration date	08/02/2021
Applicant	MASIA VALLFORMOSA, S.L. LA SALA, 45 E-08735 VILOBI DEL PENEDES SPAIN		

Goods/services affected by opposition

<p>Class 032. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Non-alcoholic beverages, namely, non-alcoholic malt beverages, water, mineral water, tonic water, soda waters, soda mineral water, fruit juice beverages, fruit drinks, soft drinks based on fruit juices, syrups for carbonated beverages, carbonated drinks with flavors; beer and their derivatives; preparations for making non-alcoholic beverages in the nature of concentrates for use in the preparation of soft drinks; flavored non-alcoholic carbonated beverages; drinking waters; de-alcoholized wines; non-alcoholic sparkling fruit juice</p>
<p>Class 033. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Preparations for making alcoholic beverages except beers; alcoholic beverages except beers; hard cider; mead and hydromel; piquette; rice</p>

alcohol; alcoholic bitters; anise being liqueur; anisette being liqueur; aperitifs; arrack; pre-mixed alcoholic beverages, other than beer-based; alcoholic beverages containing fruit; distilled alcoholic beverages; spirits being beverages; brandy; alcoholic cocktails; curacao; digesters being liqueurs and spirits; alcoholic essences; alcoholic extracts; alcoholic fruit extracts; gin; kirsch; liqueurs; mint liqueur; perry; rum; sake; wines; vodka; whisky; sparkling wines; fortified wines; alcoholic preparations for making beverages

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Deceptiveness	Trademark Act Section 2(a)

Marks cited by opposer as basis for opposition

U.S. registration no.	3918155	Application date	05/18/2005
Register	Principal		
Registration date	02/08/2011	Foreign priority date	NONE
Word mark	SOLO		
Design mark			
Description of mark	NONE		
Goods/services	Class 033. First use: First Use: Nov 2005 First Use In Commerce: Nov 2005 Wines		

U.S. registration no.	6646128	Application date	04/22/2021
Register	Principal		
Registration date	02/15/2022	Foreign priority date	NONE
Word mark	SOLO		
Design mark			
Description of mark	The mark consists of the stylized word "SOLO".		
Goods/services	Class 033. First use: First Use: Nov 30, 2005 First Use In Commerce: Nov 30, 2005 Alcoholic beverages, except beer		

U.S. registration no.	3225828	Application date	05/24/2005
Register	Principal		
Registration date	04/03/2007	Foreign priority date	NONE
Word mark	SILVERADO VINEYARDS SOLO		
Design mark			
Description of mark	NONE		
Goods/services	Class 033. First use: First Use: Nov 2005 First Use In Commerce: Nov 2005 Wines		

Attachments	Notice of Opposition.pdf(907543 bytes)
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Signature	/John B Greenberg/
Name	JOHN B. GREENBERG
Date	03/20/2023

- a. SOLO, Registration No. 3,918,155, for wines in Class 33 (registered February 8, 2011; priority as of May 18, 2005);
- b. SOLO (stylized), Registration No. 6,646,128, for alcoholic beverages, except beer in Class 33 (registered February 15, 2022; priority as of April 22, 2021); and
- c. SILVERADO VINEYARDS SOLO, Registration No. 3,225,828, for wines in Class 33 (registered April 3, 2007; priority as of May 24, 2005).

4. Opposer's Registrations are valid and enforceable. In accordance with 37 C.F.R. § 2.122(d), attached hereto as **Exhibit A** and incorporated herein by this reference are true and accurate photocopies of information from the USPTO electronic records database depicting the Registrations, and reflecting the applicable goods, status and current title for the Registrations.

5. Opposer also owns common law rights in Opposer's Mark in connection with wine by virtue of longstanding and ongoing use of Opposer's Mark in connection with such goods.

6. Opposer's common law rights in Opposer's Mark are valid and enforceable, and Opposer's Mark is protectable at common law.

7. Opposer has continuously used Opposer's Mark in interstate commerce since at least 2005. Since that time, Opposer has invested substantial time and financial resources in developing and promoting its nationwide business in connection with wine under Opposer's Mark, and is continuing to spend time and financial resources in the promotion of its business in connection with such goods under Opposer's Mark.

8. As a result of this expenditure of time and resources, Opposer's Mark has gained widespread and favorable public acceptance and recognition. Opposer's Mark has become closely and uniquely identified and associated with Opposer and its wine and has acquired extraordinary distinctiveness such that it has become famous.

9. Upon information and belief, Applicant is a limited liability company organized in Spain with a principal place of business at La Sala, 45, E-08735, Vilobi de Penedes, Barcelona, Spain.

10. On or about August 2, 2021, Applicant filed an application with the USPTO (“Applicant’s Application”) to register the mark SOLO VIDA (“Applicant’s Mark”), Serial No. 79/319,122, for use in connection with: (a) non-alcoholic beverages, namely, non-alcoholic malt beverages, water, mineral water, tonic water, soda waters, soda mineral water, fruit juice beverages, fruit drinks, soft drinks based on fruit juices, syrups for carbonated beverages, carbonated drinks with flavors, beer and their derivatives, preparations for making non-alcoholic beverages in the nature of concentrates for use in the preparation of soft drinks, flavored non-alcoholic carbonated beverages, drinking waters, de-alcoholized wines, and non-alcoholic sparkling fruit juice, in Class 32; and (b) preparations for making alcoholic beverages except beers, alcoholic beverages except beers, hard cider, mead and hydromel, piquette, rice alcohol, alcoholic bitters, anise being liqueur, anisette being liqueur, aperitifs, arrack, pre-mixed alcoholic beverages, other than beer-based, alcoholic beverages containing fruit, distilled alcoholic beverages, spirits being beverages, brandy, alcoholic cocktails, curacao, digesters being liqueurs and spirits, alcoholic essences, alcoholic extracts, alcoholic fruit extracts, gin, kirsch, liqueurs, mint liqueur, perry, rum, sake, wines, vodka, whisky, sparkling wines, fortified wines, and alcoholic preparations for making beverages, in Class 33.

11. There is no issue of priority because Opposer’s Registrations were issued, and its above-discussed common law use of Opposer’s Mark was established, prior to the filing of Applicant’s application.

12. Applicant's Mark is confusingly similar in sight, sound, connotation and commercial impression to Opposer's Mark, in that, among other reasons, Opposer's Mark comprises the initial and dominant element of Applicant's Mark.

13. Moreover, the goods stated in Applicant's Application are identical or related to Opposer's goods.

14. Therefore, Applicant's Mark, when used in connection with Applicant's stated goods, so resemble Opposer's Mark as to be likely to cause confusion, to cause mistake or to deceive the public and trade, who are likely to believe that Applicant's goods have their origin with Opposer's business or that such goods are approved, endorsed or sponsored by Opposer or associated in some way with Opposer's business, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), with consequent injury to Opposer, the public and the trade.

15. Further, Applicant's Mark is likely to dilute the distinctive quality of Opposer's Mark, in violation of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c), because Applicant adopted Applicant's Mark after Opposer's Mark became famous, and Opposer's Mark is being diluted by blurring such that the public and trade, upon seeing Applicant's Mark, are reminded of Opposer's Mark and associate Applicant's use with Opposer, even if they do not believe the offered services come from Opposer.

16. Applicant's Mark also falsely suggests a connection between Applicant and Opposer, in violation of Section 2(a) of the Lanham Act, 15 U.S.C. § 1052(a).

17. For all of the foregoing reasons, Opposer would be injured by the granting to Applicant of a certificate of registration for Applicant's Mark.

18. Accordingly, Opposer prays that registration of Applicant's Mark not be permitted and this Opposition be sustained in favor of Opposer.

WHEREFORE, Opposer The Silverado Vineyards believes that it will be damaged by registration of Applicant's Mark, SOLO VIDA, and prays that Applicant's Application Serial No. 79/319,122 be rejected, that no registration be issued thereon to Applicant, and that this Opposition be sustained in favor of Opposer.

Please recognize as attorneys for Opposer in the proceeding John B. Greenberg (member of the Bar of the State of Missouri) and the firm of Lewis Rice LLC, Box IP Department, 600 Washington Avenue, Suite 2500, St. Louis, Missouri 63101.

Please address all correspondence and telephonic communication concerning this Notice of Opposition to:

John B. Greenberg, Esq.
Lewis Rice LLC
Box IP Department
600 Washington, Suite 2500
St. Louis, Missouri 63101
(314) 444-7600

Dated: March 20, 2023

Respectfully submitted,

LEWIS RICE LLC

By: 

John B. Greenberg, Missouri bar # 40242
600 Washington Ave., Suite 2500
St. Louis, MO 63101
Phone: (314) 444-7600
Fax: (314) 612-7682
jgreenberg@lewisrice.com

Attorneys for the Opposer The Silverado Vineyards

John B. Greenberg, Attorney for Opposer

EXHIBIT A



Trademarks > Trademark Electronic Search System (TESS)

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SOLO

Word Mark	SOLO
Goods and Services	IC 033. US 047 049. G & S: Wines. FIRST USE: 20051100. FIRST USE IN COMMERCE: 20051100
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78632711
Filing Date	May 18, 2005
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	October 5, 2010
Registration Number	3918155
Registration Date	February 8, 2011
Owner	(REGISTRANT) The Silverado Vineyards CORPORATION CALIFORNIA 200 Concourse Blvd. Santa Rosa CALIFORNIA 95403
Attorney of Record	John B. Greenberg
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20200416.
Renewal	1ST RENEWAL 20200416
Live/Dead Indicator	LIVE

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Mark: SOLO

SOLO

US Serial Number: 78632711

Application Filing Date: May 18, 2005

US Registration Number: 3918155

Registration Date: Feb. 08, 2011

Register: Principal

Mark Type: Trademark

TM5 Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

Status: The registration has been renewed.

Status Date: Apr. 16, 2020

Publication Date: Oct. 05, 2010

Notice of Allowance Date: Nov. 30, 2010

Mark Information

Mark Literal Elements: SOLO

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Wines

International Class(es): 033 - Primary Class

U.S Class(es): 047, 049

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 2005

Use in Commerce: Nov. 2005

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: The Silverado Vineyards

Owner Address: 200 Concourse Blvd.
Santa Rosa, CALIFORNIA UNITED STATES 95403

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: John B. Greenberg

Attorney Primary Email jgreenberg@lewisrice.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: John B. Greenberg
Lewis Rice LLC
600 Washington Avenue
Suite 2500
Saint Louis, MISSOURI UNITED STATES 63101

Phone: (314) 444-7600

Fax: (314) 612-7682

Correspondent e-mail: jgreenberg@lewisrice.com
ipdept@lewisrice.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 18, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 18, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 18, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	

Jul. 18, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 18, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 16, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 16, 2020	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Apr. 16, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Apr. 16, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Feb. 19, 2020	TEAS SECTION 8 & 9 RECEIVED	
Feb. 19, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 19, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 19, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 19, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 19, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 08, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 05, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 05, 2016	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Apr. 05, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Feb. 09, 2016	TEAS SECTION 8 & 15 RECEIVED	
Feb. 08, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jul. 01, 2013	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 01, 2013	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 08, 2011	REGISTERED-PRINCIPAL REGISTER	
Jan. 05, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 04, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	74221
Jan. 03, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 29, 2010	STATEMENT OF USE PROCESSING COMPLETE	69302
Dec. 02, 2010	USE AMENDMENT FILED	69302
Dec. 29, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Dec. 02, 2010	TEAS STATEMENT OF USE RECEIVED	
Nov. 30, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 05, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 05, 2010	PUBLISHED FOR OPPOSITION	
Aug. 31, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Aug. 31, 2010	ASSIGNED TO LIE	74221
Aug. 17, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	

Jul. 20, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 19, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 19, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 19, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 19, 2010	NON-FINAL ACTION E-MAILED	6325
Jan. 19, 2010	NON-FINAL ACTION WRITTEN	76582
Nov. 20, 2009	SUSPENSION CHECKED – TO ATTORNEY FOR ACTION	76243
Nov. 19, 2009	ASSIGNED TO LIE	76243
May 19, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	78413
Nov. 19, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	78413
May 19, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	78413
May 19, 2008	ASSIGNED TO LIE	78413
Nov. 19, 2007	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 18, 2007	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 18, 2006	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 15, 2006	LETTER OF SUSPENSION E-MAILED	6332
May 15, 2006	SUSPENSION LETTER WRITTEN	76582
May 11, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	77075
Apr. 25, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	77075
Apr. 25, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 25, 2005	NON-FINAL ACTION E-MAILED	6325
Oct. 25, 2005	NON-FINAL ACTION WRITTEN	76582
Oct. 17, 2005	ASSIGNED TO EXAMINER	76582
May 27, 2005	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 16, 2020

Assignment Abstract Of Title Information - None recorded

Proceedings - None recorded



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SOLO

Word Mark	SOLO
Goods and Services	IC 033. US 047 049. G & S: Alcoholic beverages, except beer. FIRST USE: 20051130. FIRST USE IN COMMERCE: 20051130
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	90664941
Filing Date	April 22, 2021
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	November 30, 2021
Registration Number	6646128
Registration Date	February 15, 2022
Owner	(REGISTRANT) The Silverado Vineyards CORPORATION CALIFORNIA 200 Concourse Blvd. Santa Rosa CALIFORNIA 95403
Attorney of Record	John B. Greenberg
Prior Registrations	3225828;3918155
Description of Mark	The mark consists of the stylized word "SOLO".
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mark: SOLO

SOLO

US Serial Number: 90664941

Application Filing Date: Apr. 22, 2021

US Registration Number: 6646128

Registration Date: Feb. 15, 2022

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 15, 2022

Publication Date: Nov. 30, 2021

Mark Information

Mark Literal Elements: SOLO

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) IN STYLIZED FORM

Description of Mark: The mark consists of the stylized word "SOLO".

Related Properties Information

Claimed Ownership of US [3225828](#), [3918155](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Alcoholic beverages, except beer

International Class(es): 033 - Primary Class

U.S Class(es): 047, 049

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 30, 2005

Use in Commerce: Nov. 30, 2005

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: The Silverado Vineyards

Owner Address: 200 Concourse Blvd.
Santa Rosa, CALIFORNIA UNITED STATES 95403

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: John B. Greenberg

Attorney Primary Email Address: jgreenberg@lewisrice.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: John B. Greenberg
Lewis Rice LLC
600 Washington Avenue
Suite 2500
Saint Louis, MISSOURI UNITED STATES 63101

Phone: (314) 444-7600

Fax: (314) 612-7682

Correspondent e-mail: jgreenberg@lewisrice.com
ipdept@lewisrice.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
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Jul. 18, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 18, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 18, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 18, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 18, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 22, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 22, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 22, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 15, 2022	REGISTERED-PRINCIPAL REGISTER	
Nov. 30, 2021	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 30, 2021	PUBLISHED FOR OPPOSITION	
Nov. 10, 2021	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 21, 2021	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 21, 2021	ASSIGNED TO EXAMINER	87033
Jul. 29, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Apr. 26, 2021	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 15, 2022

Assignment Abstract Of Title Information - None recorded

Proceedings - None recorded



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SILVERADO VINEYARDS SOLO

Word Mark	SILVERADO VINEYARDS SOLO
Goods and Services	IC 033. US 047 049. G & S: Wines. FIRST USE: 20051100. FIRST USE IN COMMERCE: 20051100
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78636380
Filing Date	May 24, 2005
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	July 11, 2006
Registration Number	3225828
Registration Date	April 3, 2007
Owner	(REGISTRANT) The Silverado Vineyards CORPORATION CALIFORNIA 200 Concourse Blvd. Santa Rosa CALIFORNIA 95403
Attorney of Record	John B. Greenberg
Prior Registrations	2556017;2607623;2645762;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL-2(F)-IN PART
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20160625.
Renewal	1ST RENEWAL 20160625
Live/Dead Indicator	LIVE
Distinctiveness Limitation Statement	as to "SILVERADO VINEYARDS"

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TSDR API DATA: The TSDR Application Programming Interface (API) has limited availability due to system upgrades. We anticipate full return to service for all API users by the end of the month. In the meantime, if you need to retrieve an office action, you can access it directly from the TSDR documents tab located below. We thank you for your patience while we make these improvements.

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Mark: SILVERADO VINEYARDS SOLO

SILVERADO VINEYARDS SOLO

US Serial Number: 78636380

Application Filing Date: May 24, 2005

US Registration Number: 3225828

Registration Date: Apr. 03, 2007

Register: Principal

Mark Type: Trademark

TM5 Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

Status: The registration has been renewed.

Status Date: Jun. 25, 2016

Publication Date: Jul. 11, 2006

Notice of Allowance Date: Oct. 03, 2006

Mark Information

Mark Literal Elements: SILVERADO VINEYARDS SOLO

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Acquired Distinctiveness In part

Claim:

Distinctiveness Limitation as to "SILVERADO VINEYARDS"

Statement:

Related Properties Information

Claimed Ownership of US [2556017](#), [2607623](#), [2645762](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Wines

International Class(es): 033 - Primary Class

U.S Class(es): 047, 049

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 2005

Use in Commerce: Nov. 2005

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: The Silverado Vineyards

Owner Address: 200 Concourse Blvd.
Santa Rosa, CALIFORNIA UNITED STATES 95403

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: John B. Greenberg

Attorney Primary Email Address: jgreenberg@lewisrice.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: John B. Greenberg
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Correspondent e-mail: jgreenberg@lewisrice.com
ipdept@lewisrice.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 18, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 18, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 18, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 18, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 18, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 25, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 25, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67603
Jun. 25, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67603
Jun. 25, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67603
Apr. 05, 2016	TEAS SECTION 8 & 9 RECEIVED	
Apr. 03, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jul. 01, 2013	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 01, 2013	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 18, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 18, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Aug. 18, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Jul. 31, 2012	TEAS SECTION 8 & 15 RECEIVED	
Apr. 03, 2007	REGISTERED-PRINCIPAL REGISTER	
Feb. 10, 2007	LAW OFFICE REGISTRATION REVIEW COMPLETED	74221
Feb. 10, 2007	ASSIGNED TO LIE	74221
Jan. 09, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 08, 2007	STATEMENT OF USE PROCESSING COMPLETE	64657
Nov. 07, 2006	USE AMENDMENT FILED	64657
Nov. 07, 2006	TEAS STATEMENT OF USE RECEIVED	
Oct. 03, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 11, 2006	PUBLISHED FOR OPPOSITION	
Jun. 21, 2006	NOTICE OF PUBLICATION	
May 23, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	71466
May 19, 2006	ASSIGNED TO LIE	71466
May 15, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 11, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	77075
Apr. 25, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	77075
Apr. 25, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 25, 2005	NON-FINAL ACTION E-MAILED	6325

Oct. 25, 2005	NON-FINAL ACTION WRITTEN	76582
Oct. 17, 2005	ASSIGNED TO EXAMINER	76582
Jun. 02, 2005	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 25, 2016

Assignment Abstract Of Title Information - None recorded

Proceedings - None recorded
