

ESTTA Tracking number: **ESTTA1263213**

Filing date: **01/31/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Jaguar Land Rover Limited
Granted to date of previous extension	02/08/2023
Address	ABBNEY ROAD WHITLEY, COVENTRY, CV3 4LF UNITED KINGDOM
Attorney information	JENNIFER K. ZIEGLER BROOKS KUSHMAN P.C. 1000 TOWN CENTER, 22ND FLOOR SOUTHFIELD, MI 48075 UNITED STATES Primary email: jziegler@brookskushman.com Secondary email(s): ccarswell@brookskushman.com , rcantor@brookskushman.com , gdavis@brookskushman.com , bktm@brookskushman.com , ejbrooks@brookskushman.com No phone number provided
Docket no.	LAND16418OC

Applicant information

Application no.	88832889	Publication date	10/11/2022
Opposition filing date	01/31/2023	Opposition period ends	02/08/2023
Applicant	WAN, WEI ROOM 3406, NO. 13, JINZHOU 3RD STREET BAIYUN DISTRICT GUANGZHOU, GUANGDONG, 510010 CHINA		

Goods/services affected by opposition

Class 018. First Use: None First Use In Commerce: None
All goods and services in the class are opposed, namely: Bags for umbrellas; Beach umbrellas; Collars for pets; Dog shoes; Equine boots; Frames for umbrellas; Garments for pets; Parasols; Pet clothing; Umbrellas; Walking sticks

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks cited by opposer as basis for opposition

U.S. registration no.	0541722	Application date	03/17/1949
Register	Principal		
Registration date	05/01/1951	Foreign priority date	NONE
Word mark	LAND ROVER		
Design mark			
Description of mark	NONE		
Goods/services	Class 019. First use: First Use: None First Use In Commerce: None MOTOR CARS, [COMMERCIAL MOTOR ROAD VEHICLES] -NAMELY, [TRUCKS, TRUCK TRAILER COMBINATIONS,] ESTATE WAGONS [, AND STRUCTURAL PARTS THEREOF]		

U.S. registration no.	1876223	Application date	07/05/1989
Register	Principal		
Registration date	01/31/1995	Foreign priority date	03/21/1989
Word mark	LAND ROVER		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 002. First use: First Use: None First Use In Commerce: None [PAINTS FOR USE IN THE MANUFACTURE AND REPAIR OF AUTOMOBILES]</p> <p>Class 003. First use: First Use: None First Use In Commerce: None [NON-ABRASIVE SUBSTANCES FOR CLEANING AND POLISHING AUTOMOBILES]</p> <p>Class 004. First use: First Use: None First Use In Commerce: None SYNTHETIC AND MINERAL BASED OILS, GREASES AND LUBRICANTS FOR AUTOMOBILES</p> <p>Class 005. First use: First Use: None First Use In Commerce: None [FIRST AID BOXES AND KITS CONSISTING PRIMARILY OF BANDAGES, STICKING PLASTER, ANTISEPTIC LOTION OR CREAM AND CREAM OR LOTION FOR THE TREATMENT OF MINOR BURNS OR INSECT BITES ALL FOR FIRST AID USE]</p> <p>Class 006. First use: First Use: None First Use In Commerce: None METAL HARDWARE, NAMELY NUTS, BOLTS, WASHERS, POP-RIVETS, [WIRE TOW ROPES AND] METAL BADGES</p> <p>Class 007. First use: First Use: None First Use In Commerce: None [BOAT AND AIRPLANE ENGINES, FUEL PUMPS FOR BOATS AND AIRPLANES,] [CARBURETORS AND] ENGINE FUEL INJECTORS; TURBOCHARGERS; ELECTRIC IGNITIONS; ENGINE SPEED GOVERNORS; [LUBRICATION PUMPS FOR USE IN BOATS AND PLANES;] ELECTRIC GENERATORS; AND PARTS FOR THE AFORESAID GOODS</p> <p>Class 008. First use: First Use: None First Use In Commerce: None [HAND TOOLS, namely, ADJUSTABLE WRENCHES, SPANNERS, HAMMERS, SCREWDRIVERS, WIRE BRUSHES AND SAWS ALL USED FOR THE MANUFACTURE OR MAINTENANCE OR AUTOMOBILES]</p> <p>Class 009. First use: First Use: None First Use In Commerce: None</p>		

	<p>[feeler gauges, tire pressure gauges]</p> <p>Class 011. First use: First Use: None First Use In Commerce: None AUTOMOTIVE VEHICLE AIR CONDITIONERS; AUTOMOTIVE VEHICLE LIGHTS, NAMELY HEADLIGHTS, TAIL LIGHTS, INTERIOR LIGHTS, INDICATOR LIGHTS, SPOT LIGHTS, FOGLIGHTS, REVERSING LIGHTS AND HIGH INTENSITY REAR FOG LIGHTS</p> <p>Class 012. First use: First Use: None First Use In Commerce: None OIL FILTERS FOR AUTOMOBILES</p> <p>Class 014. First use: First Use: None First Use In Commerce: None [JEWELRY HOROLOGICAL AND CHRONOLOGICAL INSTRUMENTS, namely, WATCHES AND CHRONOMETERS]</p> <p>Class 018. First use: First Use: None First Use In Commerce: None ARTICLES MADE FROM LEATHER OR IMITATION LEATHER, NAMELY BRIEF CASES, ATTACHE CASES, AND KEYRING FOBS; [TRUNKS,] TRAVELING BAGS, UMBRELLAS [AND PARASOLS]</p> <p>Class 020. First use: First Use: None First Use In Commerce: None BADGES NOT MADE OF PRECIOUS METAL OR JEWELRY</p> <p>Class 027. First use: First Use: None First Use In Commerce: None AUTOMOBILE FLOOR MATS</p> <p>Class 036. First use: First Use: None First Use In Commerce: None LOAN FINANCING SERVICES, AND AUTOMOBILE INSURANCE UNDERWRITING SERVICES</p> <p>Class 037. First use: First Use: None First Use In Commerce: None REPAIR AND MAINTENANCE SERVICES FOR MOTOR VEHICLES AND FOR PARTS, FITTINGS AND ACCESSORIES OF MOTOR VEHICLES</p>
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U.S. registration no.	2767628	Application date	09/21/2001
Register	Principal		
Registration date	09/23/2003	Foreign priority date	NONE
Word mark	LAND ROVER		
Design mark			
Description of mark	NONE		
Goods/services	Class 012. First use: First Use: Mar 17, 1949 First Use In Commerce: Mar 17, 1949 motor vehicles, namely, automobiles, sport-utility vehicles, [trucks and vans,] and structural parts and engines therefor; bicycles		

U.S. registration no.	0929034	Application date	07/13/1970
Register	Principal		
Registration date	02/15/1972	Foreign priority date	NONE
Word mark	RANGE ROVER		
Design mark			
Description of mark	NONE		
Goods/services	Class 019. First use: First Use: None First Use In Commerce: None		

	ROAD AND CROSS-COUNTRY MOTOR CAR OF THE STATION-WAGON TYPE AND STRUCTURAL PARTS THEREOF		
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U.S. registration no.	4053166	Application date	05/03/2011
Register	Principal		
Registration date	11/08/2011	Foreign priority date	NONE
Word mark	RANGE ROVER		
Design mark			
Description of mark	The mark consists of the letters "RANGE ROVER" with the word "RANGE" directly above the word "ROVER".		
Goods/services	Class 012. First use: First Use: Sep 30, 2010 First Use In Commerce: Sep 30, 2010 Automobiles and structural parts therefor		

Attachments	Notice of Opposition CAR ROVER.pdf(38745 bytes) Exhibit A.pdf(182375 bytes)
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Signature	/jennifer ziegler/
Name	JENNIFER K. ZIEGLER
Date	01/31/2023

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Trademark Application

Serial No.: 88832889

Filed: March 12, 2020

Trademark: CAR ROVER

Published in the Official Gazette on October 11, 2022

Atty. Docket No.: LAND16418OC

Jaguar Land Rover Limited,)	
)	
Opposer,)	
)	
v.)	Opposition No. _____
)	
Wei Wan,)	
)	
Applicant.)	

NOTICE OF OPPOSITION

Opposer, Jaguar Land Rover Limited, a United Kingdom private company limited by shares, having a principal place of business at Abbey Road, Whitley, Coventry CV3 4LF, United Kingdom (“Opposer”), believes that it is and will continue to be damaged by registration of the mark CAR ROVER (“Applicant’s Mark”) in the name of Wei Wan (“Applicant”) shown in U.S. Trademark Application Serial No. 88832889, and hereby opposes the same.

A request for extension of time to oppose was filed on November 2, 2022 and was granted, extending the time to file to February 8, 2023.

As grounds of opposition, Opposer alleges that:

1. Opposer and its predecessors have manufactured and sold vehicles, vehicle parts and accessories, and a wide range of related automotive and non-automotive goods and services worldwide for over 70 years.

2. Since at least as early as 1948 and 1978, respectively, Opposer has owned and used the trademarks LAND ROVER and RANGE ROVER (“Opposer’s Marks”) in connection with motor vehicles, vehicle parts and accessories, and related automotive and non-automotive goods and services in the United States and throughout the world.

3. In the United States, Opposer is the owner of, among others, the following registrations for Opposer’s Marks covering a wide range of automotive and non-automotive goods and services, including goods in Class 18: Registration Nos. 541722, 1876223, and 2767628 for LAND ROVER; and Registration Nos. 929034 and 4053166 for RANGE ROVER. The foregoing registrations are valid and subsisting, uncanceled, and unrevoked, and have been made incontestable.

4. Printouts of these registrations from the Trademark Status & Document Retrieval system showing the current status and title of each of these registrations are attached hereto as Exhibit A, in accordance with 37 C.F.R. §2.122(d)(1).

5. Opposer has expended considerable time, effort, and expense in advertising and promoting Opposer’s Marks and the goods and services associated with them throughout the United States, with the result that the purchasing public has come to know and recognize goods and services of Opposer by Opposer’s Marks. Opposer has exceedingly valuable goodwill established in Opposer’s Marks.

6. On March 12, 2020, Applicant filed an intent-to-use application to register the mark CAR ROVER. As published, the application covers “bags for umbrellas; beach umbrellas; collars for pets; dog shoes; equine boots; frames for umbrellas; garments for pets; parasols; pet clothing; umbrellas; walking sticks” in Class 18 (“Applicant’s goods”).

7. Applicant’s application for CAR ROVER has been assigned Serial No. 88832889.

8. There is no issue as to priority. Opposer used, filed, and/or registered Opposer’s Marks in connection with its goods and services long prior to Applicant’s March 12, 2020 filing date.

9. The ROVER component of Applicant’s Mark is identical to the ROVER component in Opposer’s Marks.

10. The CAR component of Applicant’s Mark is identical or virtually identical to Opposer’s goods and the goods covered by Opposer’s Registration Nos. 541722, 2767628, 929034, and 4053166, among others.

11. Applicant’s Mark is a close approximation of Opposer’s Marks.

12. Applicant’s goods are related to the goods advertised, promoted, offered, and/or sold by Opposer in connection with Opposer’s Marks.

13. Opposer is not connected with the goods that are sold or will be sold by Applicant under the CAR ROVER mark.

14. Applicant’s Mark in Application No. 88832889 so resembles Opposer’s Marks and the goods identified are so closely related to the goods of Opposer as to be likely, when used in connection with Applicant’s goods, to cause confusion, or to cause mistake, or to deceive in violation of Section 2(d) of the Lanham Act, 15 USC 1052(d).

15. If Applicant were granted the registration herein opposed, it would obtain at least a *prima facie* exclusive right to use of the CAR ROVER mark in connection with the designated goods. Such registration would be a source of injury and damage to Opposer's prior and established rights in Opposer's Marks.

WHEREFORE, Opposer respectfully requests that registration of the CAR ROVER mark, Application Serial No. 88832889, be refused and this opposition be sustained.

The fee required under 37 C.F.R. § 2.6(a)(17) is being paid electronically concurrently with the filing of this Notice of Opposition. If the filing fee is found to be insufficient for any reason, please charge such deficiency to the deposit account.

Respectfully submitted,

By: 

Chanille Carswell
Rebecca J. Cantor
Jennifer K. Ziegler

Attorneys/Agents for Opposer

Date: January 31, 2023

BROOKS KUSHMAN P.C.
1000 Town Center, 22nd Floor
Southfield, MI 48075
Phone: 248-358-4400
Fax: 248-358-3351

Generated on: This page was generated by TSDR on 2023-01-31 14:44:22 EST

Mark: LAND ROVER

US Serial Number: 71575598

Application Filing Date: Mar. 17, 1949

US Registration Number: 541722

Registration Date: May 01, 1951

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Aug. 17, 2020

Mark Information

Mark Literal Elements: LAND ROVER

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 0172992

Foreign Information

Foreign Registration Number: 663199

Foreign Registration Date: Oct. 11, 1947

Application/Registration Country: Foreign GREAT BRITAIN

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: MOTOR CARS, [COMMERCIAL MOTOR ROAD VEHICLES] -NAMELY, [TRUCKS, TRUCK TRAILER COMBINATIONS,] ESTATE WAGONS [, AND STRUCTURAL PARTS THEREOF]

International Class(es): 012

U.S Class(es): 019 - Primary Class

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No
Filed ITU:	No	Currently ITU:	No
Filed 44D:	No	Currently 44E:	Yes
Filed 44E:	Yes	Currently 66A:	No
Filed 66A:	No	Currently No Basis:	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name: JAGUAR LAND ROVER LIMITED

Owner Address: ABBEY ROAD
WHITLEY
COVENTRY UNITED KINGDOM CV3 4LF

Legal Entity Type: PRIVATE COMPANY LIMITED BY SHARES (PRC) **State or Country Where Organized:** UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Robyn S. Lederman **Docket Number:** LAND0344TUS

Attorney Primary Email Address: rlederman@brookskushman.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Robyn S. Lederman
Brooks Kushman PC
22nd Floor
1000 Town Center
Southfield, MICHIGAN UNITED STATES 48075

Phone: (248) 358-4400 **Fax:** (248) 358-3351

Correspondent e-mail: rlederman@brookskushman.com bktm@brooksku-shman.com mwhite@brookskushman.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 17, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 17, 2020	REGISTERED AND RENEWED (FIFTH RENEWAL - 10 YRS)	70833
Aug. 17, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	70833
Aug. 17, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70833
Jun. 29, 2020	TEAS SECTION 8 & 9 RECEIVED	
May 22, 2020	NOTICE OF SUIT	
Apr. 21, 2017	NOTICE OF SUIT	
Apr. 21, 2017	NOTICE OF SUIT	
Sep. 25, 2014	NOTICE OF SUIT	
Jun. 24, 2014	NOTICE OF SUIT	
Dec. 12, 2013	NOTICE OF SUIT	
Jul. 29, 2013	NOTICE OF SUIT	
Apr. 19, 2013	NOTICE OF SUIT	
Apr. 02, 2013	NOTICE OF SUIT	
Feb. 25, 2013	NOTICE OF SUIT	
Feb. 15, 2013	NOTICE OF SUIT	
Feb. 06, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	

Oct. 05, 2012	NOTICE OF SUIT	
Sep. 28, 2012	NOTICE OF SUIT	
Jul. 19, 2012	NOTICE OF SUIT	
Jan. 31, 2012	NOTICE OF SUIT	
Sep. 30, 2011	NOTICE OF SUIT	
Jul. 18, 2011	NOTICE OF SUIT	
Jan. 03, 2011	NOTICE OF SUIT	
Nov. 19, 2010	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	69934
Nov. 19, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 17, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69934
Nov. 04, 2010	TEAS SECTION 8 & 9 RECEIVED	
Oct. 09, 2008	CASE FILE IN TICRS	
Aug. 21, 2006	REVIEW OF CORRESPONDENCE COMPLETE	59315
Nov. 04, 2002	PAPER RECEIVED	
Sep. 28, 2001	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Sep. 28, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 27, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 08, 2000	COUNTERCLAIM OPP. NO. 999999	115938
Feb. 16, 1996	AMENDMENT UNDER SECTION 7 A- PROCESSED	
Jul. 31, 1995	RESPONSE RECEIVED TO POST REG. ACTION	
Jun. 16, 1995	POST REGISTRATION ACTION MAILED - SEC. 7	
Mar. 17, 1994	REGISTERED - SEC. 15 ACKNOWLEDGED	
Nov. 08, 1993	REGISTERED - SEC. 15 AFFIDAVIT FILED	
May 20, 1991	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
May 01, 1991	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Jul. 17, 1989	MISCELLANEOUS PAPER	
May 01, 1971	REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 17, 2020

Assignment Abstract Of Title Information

Summary

Total Assignments: 12

Registrant: ROVER COMPANY LIMITED, THE

Assignment 1 of 12

Conveyance: CERTIFICATE BY THE REGISTRAR OF COMPANIES, CARDIFF SHOWING CHANGE OF NAMES FILED ON SEPT. 14, 1972; JULY 2, 1978; AND DEC. 14, 1982 RESPECTIVELY

Reel/Frame: [0492/0512](#)

Pages: 1

Date Recorded: Apr. 19, 1985

Supporting Documents: No Supporting Documents Available

Assignor

Name: [ROVER COMPANY, LIMITED, THE CHANGED TO](#)

Execution Date: Mar. 15, 1983

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Name: [BRITISH LEYLAND UK LIMITED CHANGED TO](#)

Execution Date: Not Found

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Name: [BL CARS LIMITED CHANGED TO](#)

Execution Date: Not Found

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Where Organized:**Assignee****Name:** [AUSTIN ROVER GROUP LIMITED](#)**Legal Entity Type:** UNKNOWN**State or Country:** No Place Where Organized Found**Where Organized:****Address:** No Assignee Address Found**Correspondent****Correspondent Name:** MAWHINNEY & MAWHINNEY & CONNORS**Correspondent Address:** 749 WASHINGTON BLDG.
WASHINGTON, DC 20005**Domestic Representative - Not Found****Assignment 2 of 12****Conveyance:** CHANGE OF NAME 19821214**Reel/Frame:** [0547/0474](#)**Pages:** 2**Date Recorded:** Dec. 22, 1986**Supporting Documents:** No Supporting Documents Available**Assignor****Name:** [BL CARS LIMITED](#)**Execution Date:** Jul. 10, 1984**Legal Entity Type:** CORPORATION**State or Country:** ENGLAND**Where Organized:****Assignee****Name:** [AUSTIN ROVER GROUP LIMITED](#)**Legal Entity Type:** CORPORATION**State or Country:** ENGLAND**Where Organized:****Address:** No Assignee Address Found**Correspondent****Correspondent Name:** OBLON SPIVAK MCCLELAND**Correspondent Address:** MAIER & NEUSTADT, P.C.
FOURTH FLOOR
1755 JEFFERSON DAVIS HIGHWAY
ARLINGTON, VA 22202**Domestic Representative - Not Found****Assignment 3 of 12****Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Reel/Frame:** [0547/0463](#)**Pages:** 11**Date Recorded:** Dec. 22, 1986**Supporting Documents:** No Supporting Documents Available**Assignor****Name:** [AUSTIN ROVER GROUP LIMITED](#)**Execution Date:** Oct. 09, 1986**Legal Entity Type:** CORPORATION**State or Country:** UNITED KINGDOM**Where Organized:****Assignee****Name:** [LAND ROVER UK LIMITED](#)**Legal Entity Type:** CORPORATION**State or Country:** UNITED KINGDOM**Where Organized:****Address:** 106 OXFORD ROAD
UXBRIDGE MIDDLESEX UB8 1EH, ENGLAND**Correspondent****Correspondent Name:** HAYES DAVIS & SOLOWAY

Correspondent 100 MARKET STREET
Address: MANCHESTER, NH 03101

Domestic Representative - Not Found

Assignment 4 of 12

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL AS OF SEPTEMBER 26, 1990.

Reel/Frame: [0769/0024](#)

Pages: 5

Date Recorded: Feb. 22, 1991

Supporting Documents: No Supporting Documents Available

Assignor

Name: [LAND ROVER UK LIMITED](#)

Execution Date: Dec. 21, 1990

Legal Entity Type: COMPANY

State or Country Where Organized: ENGLAND

Assignee

Name: [ROVER GROUP LIMITED](#)

State or Country Where Organized: UNITED KINGDOM

Legal Entity Type: COMPANY

Address: FLETCHAMSTEAD HIGHWAY
CANLEY
COVENTRY CV4 9DB, UNITED KINGDOM

Correspondent

Correspondent Name: OBLON, SPIVAK, MC CLELLAND, MAIER & NEUS

Correspondent Address: TADT, P. C.
FOURTH FLOOR
1755 JEFFERSON DAVIS HIGHWAY
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 5 of 12

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2373/0743](#)

Pages: 8

Date Recorded: Sep. 21, 2001

Supporting Documents: [assignment-tm-2373-0743.pdf](#)

Assignor

Name: [ROVER GROUP LIMITED](#)

Execution Date: Apr. 28, 2000

Legal Entity Type: CORPORATION OF ENGLAND AND WALES

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BMW \(UK\) HOLDINGS LIMITED](#)

State or Country Where Organized: ENGLAND

Legal Entity Type: CORPORATION

Address: WARWICK TECHNOLOGY PARK
WARWICK CV34 6RG, UNITED KINGDOM

Correspondent

Correspondent Name: OBLON, SPIVAK, MCCLELLAND ET AL.

Correspondent Address: BRIAN D. ANDERSON, ESQ.
1755 JEFF DAVIS HWY., 4TH FLOOR
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 6 of 12

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3043/0708](#)

Pages: 8

Date Recorded: Aug. 27, 2004

Supporting Documents: [assignment-tm-3043-0708.pdf](#)

Assignor

Name: [ROVER GROUP LIMITED](#)
Legal Entity Type: CORPORATION
Execution Date: Apr. 28, 2000
State or Country Where Organized: ENGLAND

Assignee

Name: [BMW \(UK\) HOLDINGS LIMITED](#)
Legal Entity Type: CORPORATION
Address: WARWICK TECHNOLOGY PARK
WARWICK CV34 6RG, UNITED KINGDOM
State or Country Where Organized: ENGLAND

Correspondent

Correspondent Name: OBLON, SPIVAK, MCCLELLAND, MAIER, ET AL
Correspondent Address: BRIAN D. ANDERSON, ESQ.
FOURTH FLOOR
1755 JEFFERSON DAVIS HIGHWAY
ARLINGTON, VIRGINIA 22202

Domestic Representative - Not Found

Assignment 7 of 12

Conveyance: ASSIGNS THE ENTIRE INTEREST
Reel/Frame: [2489/0521](#) Pages: 14
Date Recorded: Mar. 04, 2002
Supporting Documents: [assignment-tm-2489-0521.pdf](#)

Assignor

Name: [BMW \(UK\) HOLDINGS LIMITED](#)
Legal Entity Type: CORPORATION
Execution Date: May 04, 2000
State or Country Where Organized: GREAT BRITAIN

Assignee

Name: [LAND ROVER GROUP LIMITED](#)
Legal Entity Type: CORPORATION
Address: 26 NEW STREET
ST. HELIER, JERSEY, CHANNEL ISLANDS
State or Country Where Organized: CHANNEL ISLANDS

Correspondent

Correspondent Name: OBLON SPIVAK MCCLELLAND MAIER & NEUSTADT
Correspondent Address: BRIAN D. ANDERSON
1755 JEFFERSON DAVIS HIGHWAY, 4TH FLOOR
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 8 of 12

Conveyance: ASSIGNS THE ENTIRE INTEREST
Reel/Frame: [3043/0911](#) Pages: 8
Date Recorded: Aug. 27, 2004
Supporting Documents: [assignment-tm-3043-0911.pdf](#)

Assignor

Name: [BMW \(UK\) HOLDINGS LIMITED](#)
Legal Entity Type: CORPORATION
Execution Date: May 04, 2000
State or Country Where Organized: GREAT BRITAIN

Assignee

Name: [LAND ROVER GROUP LIMITED](#)

Legal Entity Type: CORPORATION

State or Country CHANNEL ISLANDS
Where Organized:

Address: 26 NEW STREET
ST.HEILER, JERSEY, CHANNEL ISLANDS

Correspondent

Correspondent Name: OBLON SPIVAK MCCLELLAND MAIER & NEUSTADT

Correspondent Address: BRIAN D. ANDERSON
1755 JEFFERSON DAVIS HIGHWAY, 4TH FLOOR
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 9 of 12

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2416/0523](#)

Pages: 28

Date Recorded: Dec. 28, 2001

Supporting Documents: [assignment-tm-2416-0523.pdf](#)

Assignor

Name: [LAND ROVER GROUP LIMITED](#)

Execution Date: Dec. 20, 2000

Legal Entity Type: CORPORATION

State or Country NEW JERSEY
Where Organized:

Assignee

Name: [LAND ROVER](#)

Legal Entity Type: CORPORATION

State or Country UNITED KINGDOM
Where Organized:

Address: BANBURY ROAD, LIGHTHORNE, WARWICK
WARWICKSHIRE CV35 0RG, UNITED KINGDOM

Correspondent

Correspondent Name: OBLON, SPIVAK, MCCLELLAND, MAIER ET AL

Correspondent Address: 1755 JEFFERSON DAVIS HIGHWAY
FOURTH FLOOR
ARLINGTON, VIRGINIA 22202

Domestic Representative - Not Found

Assignment 10 of 12

Conveyance: LICENSE

Reel/Frame: [4097/0207](#)

Pages: 16

Date Recorded: Nov. 17, 2009

Supporting Documents: [assignment-tm-4097-0207.pdf](#)

Assignor

Name: [LAND ROVER](#)

Execution Date: Nov. 11, 2009

Legal Entity Type: COMPANY

State or Country UNITED KINGDOM
Where Organized:

Assignee

Name: [GE COMMERCIAL DISTRIBUTION FINANCE EUROPE LIMITED](#)

Legal Entity Type: COMPANY

State or Country UNITED KINGDOM
Where Organized:

Address: 5 DASHWOOD LANG ROAD
THE BOURNE BUSINESS PARK
ADDLESTONE, SURREY KT15 2NY, UNITED KINGDOM

DBA, AKA, TA, Formerly: AKA GE

Correspondent

Correspondent Name: BREWSTER TAYLOR

Correspondent 1199 NORTH FAIRFAX STREET
Address: SUITE 900
ALEXANDRIA, VA 22314-1437

Domestic Representative

Domestic Representative Name: BREWSTER TAYLOR

Domestic Representative Address: 1199 NORTH FAIRFAX STREET
SUITE 900
ALEXANDRIA, VA 22314-1437

Assignment 11 of 12

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4954/0741](#)

Pages: 14

Date Recorded: Feb. 04, 2013

Supporting Documents: [assignment-tm-4954-0741.pdf](#)

Assignor

Name: [LAND ROVER](#)

Execution Date: Jan. 07, 2013

Legal Entity Type: COMPANY

State or Country Where Organized: UNITED KINGDOM

Assignee

Name: [JAGUAR LAND ROVER LIMITED](#)

Legal Entity Type: PRIVATE COMPANY LIMITED BY SHARES (PRC)

State or Country Where Organized: UNITED KINGDOM

Address: ABBEY ROAD
WHITLEY
COVENTRY, UNITED KINGDOM CV3 4LF

Correspondent

Correspondent Name: BROOKS KUSHMAN PC

Correspondent Address: 1000 TOWN CENTER
22ND FLOOR
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Assignment 12 of 12

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5004/0946](#)

Pages: 9

Date Recorded: Apr. 11, 2013

Supporting Documents: [assignment-tm-5004-0946.pdf](#)

Assignor

Name: [GE CAPITAL BANK LIMITED](#)

Execution Date: Mar. 27, 2013

Legal Entity Type: COMPANY

State or Country Where Organized: UNITED KINGDOM

DBA, AKA, TA, Formerly: FORMERLY GE COMMERCIAL DISTRIBUTION
FINANCE EUROPE LIMITED

Assignee

Name: [JAGUAR LAND ROVER LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: UNITED KINGDOM

Address: ABBEY ROAD
WHITLEY
COVENTRY, UNITED KINGDOM CV3 4LF

DBA, AKA, TA, Formerly: AKA

Correspondent

Correspondent ROBYN S. LEDERMAN

Name:

Correspondent 1000 TOWN CENTER
Address: 22ND FLOOR
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2023-01-31 14:45:17 EST

Mark: LAND ROVER

US Serial Number: 73810773

Application Filing Date: Jul. 05, 1989

US Registration Number: 1876223

Registration Date: Jan. 31, 1995

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 30, 2015

Publication Date: Nov. 08, 1994

Mark Information

Mark Literal Elements: LAND ROVER

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 0541722, 1201939

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 1378095

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Number: A1378095

Foreign Registration Date: Mar. 21, 1989

Foreign Application/Registration Country: UNITED KINGDOM

Foreign Expiration Date: Mar. 21, 1996

Priority Claimed: Yes

Foreign Application Number: 1378082

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Number: A1378082

Foreign Registration Date: Mar. 21, 1989

Application/Registration Country: Foreign UNITED KINGDOM

Foreign Expiration Date: Mar. 21, 1996

Priority Claimed: Yes

Foreign Application Number: 1378083

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Number: A1378083

Foreign Registration Date: Mar. 21, 1989

Application/Registration Country: Foreign UNITED KINGDOM

Foreign Expiration Date: Mar. 21, 1996

Priority Claimed: Yes

Foreign Application Number: 1378084

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Number: A1378084

Foreign Registration Date: Mar. 21, 1989

Application/Registration Country: Foreign UNITED KINGDOM

Foreign Expiration Date: Mar. 21, 1996

Priority Claimed: Yes

Foreign Application Number: 1378085

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Number: A1378085

Foreign Registration Date: Mar. 21, 1989

Application/Registration Country: Foreign UNITED KINGDOM

Foreign Expiration Date: Mar. 21, 1996

Priority Claimed: Yes

Foreign Application Number: 1378086

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Number: A1378086

Foreign Registration Date: Mar. 21, 1989

Application/Registration Country: Foreign UNITED KINGDOM

Foreign Expiration Date: Mar. 21, 1996

Priority Claimed: Yes

Foreign Application Number: 1378087

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Number: A1378067

Foreign Registration Date: Mar. 21, 1989

Application/Registration Country: Foreign UNITED KINGDOM

Foreign Expiration Date: Mar. 21, 1996

Priority Claimed: Yes

Foreign Application Number: 1378088

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Number: A1378088

Foreign Registration Date: Mar. 21, 1989

Foreign UNITED KINGDOM

Foreign Expiration Date: Mar. 21, 1996

Application/Registration
Country:

Priority Claimed: Yes

Foreign Application Number: 1378089

Foreign Registration Number: A1378089

Foreign Application/Registration Country: UNITED KINGDOM

Date:

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Date: Mar. 21, 1989

Foreign Expiration Date: Mar. 21, 1996

Priority Claimed: Yes

Foreign Application Number: 1378090

Foreign Registration Number: A1378090

Foreign Application/Registration Country: UNITED KINGDOM

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Date: Mar. 21, 1989

Foreign Expiration Date: Mar. 21, 1996

Priority Claimed: Yes

Foreign Application Number: 1378091

Foreign Registration Number: A1378091

Foreign Application/Registration Country: UNITED KINGDOM

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Date: Mar. 21, 1989

Foreign Expiration Date: Mar. 21, 1996

Priority Claimed: Yes

Foreign Application Number: 1378092

Foreign Registration Number: A1378092

Foreign Application/Registration Country: UNITED KINGDOM

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Date: Mar. 21, 1989

Foreign Expiration Date: Mar. 21, 1996

Priority Claimed: Yes

Foreign Application Number: 1378094

Foreign Registration Number: A1378094

Foreign Application/Registration Country: UNITED KINGDOM

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Date: Mar. 21, 1989

Foreign Expiration Date: Mar. 21, 1996

Priority Claimed: Yes

Foreign Application Number: 1378095

Foreign Registration Number: A1378095

Foreign Application/Registration Country: UNITED KINGDOM

Foreign Application Filing Date: Mar. 21, 1989

Foreign Registration Date: Mar. 21, 1989

Foreign Expiration Date: Mar. 21, 1996

Country:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: [PAINTS FOR USE IN THE MANUFACTURE AND REPAIR OF AUTOMOBILES]

International Class(es): 002 - Primary Class

U.S Class(es): 006, 011, 016

Class Status: ACTIVE

Basis: 44(e)

For: [NON-ABRASIVE SUBSTANCES FOR CLEANING AND POLISHING AUTOMOBILES]

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: SECTION 8 - CANCELLED

Basis: 44(e)

For: SYNTHETIC AND MINERAL BASED OILS, GREASES AND LUBRICANTS FOR AUTOMOBILES

International Class(es): 004 - Primary Class

U.S Class(es): 015

Class Status: ACTIVE

Basis: 44(e)

For: [FIRST AID BOXES AND KITS CONSISTING PRIMARILY OF BANDAGES, STICKING PLASTER, ANTISEPTIC LOTION OR CREAM AND CREAM OR LOTION FOR THE TREATMENT OF MINOR BURNS OR INSECT BITES ALL FOR FIRST AID USE]

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: SECTION 8 - CANCELLED

Basis: 44(e)

For: METAL HARDWARE, NAMELY NUTS, BOLTS, WASHERS, POP-RIVETS, [WIRE TOW ROPES AND] METAL BADGES

International Class(es): 006 - Primary Class

U.S Class(es): 002, 012, 013, 014, 023, 025, 050

Class Status: ACTIVE

Basis: 44(e)

For: [BOAT AND AIRPLANE ENGINES, FUEL PUMPS FOR BOATS AND AIRPLANES,] [CARBURETORS AND] ENGINE FUEL INJECTORS; TURBOCHARGERS; ELECTRIC IGNITIONS; ENGINE SPEED GOVERNORS; [LUBRICATION PUMPS FOR USE IN BOATS AND PLANES;] ELECTRIC GENERATORS; AND PARTS FOR THE AFORESAID GOODS

International Class(es): 007 - Primary Class

U.S Class(es): 013, 019, 021, 023, 031, 034, 035

Class Status: ACTIVE

Basis: 44(e)

For: [HAND TOOLS, namely, ADJUSTABLE WRENCHES, SPANNERS, HAMMERS, SCREWDRIVERS, WIRE BRUSHES AND SAWS ALL USED FOR THE MANUFACTURE OR MAINTENANCE OR AUTOMOBILES]

International Class(es): 008 - Primary Class

U.S Class(es): 023, 028, 044

Class Status: SECTION 8 - CANCELLED

Basis: 44(e)

For: [feeler gauges, tire pressure gauges]

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: SECTION 8 - CANCELLED

Basis: 44(e)

For: AUTOMOTIVE VEHICLE AIR CONDITIONERS; AUTOMOTIVE VEHICLE LIGHTS, NAMELY HEADLIGHTS, TAIL LIGHTS,

INTERIOR LIGHTS, INDICATOR LIGHTS, SPOT LIGHTS, FOGLIGHTS, REVERSING LIGHTS AND HIGH INTENSITY REAR FOG LIGHTS

International Class(es): 011 - Primary Class

U.S Class(es): 021, 034

Class Status: ACTIVE

Basis: 44(e)

For: OIL FILTERS FOR AUTOMOBILES

International Class(es): 012 - Primary Class

U.S Class(es): 019, 023, 031

Class Status: ACTIVE

Basis: 44(e)

For: [JEWELRY HOROLOGICAL AND CHRONOLOGICAL INSTRUMENTS, namely, WATCHES AND CHRONOMETERS]

International Class(es): 014 - Primary Class

U.S Class(es): 002, 027, 028, 050

Class Status: SECTION 8 - CANCELLED

Basis: 44(e)

For: ARTICLES MADE FROM LEATHER OR IMITATION LEATHER, NAMELY BRIEF CASES, ATTACHE CASES, AND KEYRING FOBS; [TRUNKS,] TRAVELING BAGS, UMBRELLAS [AND PARASOLS]

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 44(e)

For: BADGES NOT MADE OF PRECIOUS METAL OR JEWELRY

International Class(es): 020 - Primary Class

U.S Class(es): 050

Class Status: ACTIVE

Basis: 44(e)

For: AUTOMOBILE FLOOR MATS

International Class(es): 027 - Primary Class

U.S Class(es): 042

Class Status: ACTIVE

Basis: 44(e)

For: LOAN FINANCING SERVICES, AND AUTOMOBILE INSURANCE UNDERWRITING SERVICES

International Class(es): 036 - Primary Class

U.S Class(es): 102

Class Status: ACTIVE

Basis: 44(e)

For: REPAIR AND MAINTENANCE SERVICES FOR MOTOR VEHICLES AND FOR PARTS, FITTINGS AND ACCESSORIES OF MOTOR VEHICLES

International Class(es): 037 - Primary Class

U.S Class(es): 103

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No

Currently ITU: No

Filed 44D: Yes

Currently 44E: Yes

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: JAGUAR LAND ROVER LIMITED

Owner Address: ABBEY ROAD
WHITLEY
COVENTRY UNITED KINGDOM CV3 4LF

Legal Entity Type: PRIVATE COMPANY LIMITED BY SHARES
(PRC)

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: GARY W. DONOHUE

Docket Number: LAND0353TUS/

Attorney Primary Email Address: gdonohue@brookskushman.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: GARY W. DONOHUE
BROOKS KUSHMAN PC
22ND FLOOR
1000 TOWN CENTER
SOUTHFIELD, MICHIGAN UNITED STATES 48075

Phone: (248) 358-4400

Fax: (248) 358-3351

Correspondent e-mail: gdonohue@brookskushman.com bktm@brooksku-shman.com mwhite@brookskushman.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 30, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Jan. 30, 2015	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76293
Jan. 30, 2015	REGISTERED - SEC. 9 GRANTED/CHECK RECORD FOR SEC. 8	76293
Jan. 30, 2015	REGISTERED - PARTIAL SEC. 8 (10-YR) ACCEPTED	76293
Jan. 28, 2015	TEAS SECTION 8 & 9 RECEIVED	
Jan. 28, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 12, 2013	NOTICE OF SUIT	
Apr. 19, 2013	NOTICE OF SUIT	
Apr. 02, 2013	NOTICE OF SUIT	
Feb. 25, 2013	NOTICE OF SUIT	
Feb. 06, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 19, 2012	NOTICE OF SUIT	
Jan. 31, 2012	NOTICE OF SUIT	
Sep. 30, 2011	NOTICE OF SUIT	
Jul. 18, 2011	NOTICE OF SUIT	
Jan. 03, 2011	NOTICE OF SUIT	
Jul. 09, 2007	CASE FILE IN TICRS	
Nov. 18, 2005	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Nov. 18, 2005	REGISTERED - SEC. 9 GRANTED/CHECK RECORD FOR SEC. 8	
Nov. 18, 2005	REGISTERED - PARTIAL SEC. 8 (10-YR) ACCEPTED	
Nov. 14, 2005	ASSIGNED TO PARALEGAL	76293
Jul. 26, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jul. 26, 2005	TEAS SECTION 8 & 9 RECEIVED	
Feb. 01, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 01, 2005	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 01, 2005	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 04, 2002	PAPER RECEIVED	
Aug. 06, 2002	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

Jan. 31, 2002	RESPONSE RECEIVED TO POST REG. ACTION - SEC. 8 & 15	
Aug. 23, 2001	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	
Jul. 27, 2001	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jan. 31, 1995	REGISTERED-PRINCIPAL REGISTER	
Nov. 08, 1994	PUBLISHED FOR OPPOSITION	
Oct. 07, 1994	NOTICE OF PUBLICATION	
Apr. 21, 1994	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 01, 1994	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Nov. 09, 1993	NON-FINAL ACTION MAILED	
Oct. 15, 1993	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 30, 1993	LETTER OF SUSPENSION MAILED	
Jun. 15, 1993	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 29, 1993	INQUIRY AS TO SUSPENSION MAILED	
Jun. 10, 1992	LETTER OF SUSPENSION MAILED	
May 15, 1992	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Apr. 08, 1992	INQUIRY AS TO SUSPENSION MAILED	
Aug. 26, 1991	LETTER OF SUSPENSION MAILED	
Jun. 21, 1991	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 22, 1991	INQUIRY AS TO SUSPENSION MAILED	
May 20, 1991	ASSIGNED TO EXAMINER	59228
Apr. 02, 1991	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Apr. 19, 1990	LETTER OF SUSPENSION MAILED	
Apr. 17, 1990	ASSIGNED TO EXAMINER	62198
Mar. 23, 1990	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Sep. 26, 1989	NON-FINAL ACTION MAILED	
Sep. 12, 1989	ASSIGNED TO EXAMINER	66575

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEO LAW OFFICE 13

Date in Location: Jan. 30, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 7

Registrant: ROVER GROUP LIMITED

Assignment 1 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL AS OF SEPTEMBER 26, 1990.

Reel/Frame: [0769/0024](#)

Pages: 5

Date Recorded: Feb. 22, 1991

Supporting Documents: No Supporting Documents Available

Assignor

Name: [LAND ROVER UK LIMITED](#)

Execution Date: Dec. 21, 1990

Legal Entity Type: COMPANY

State or Country Where Organized: ENGLAND

Assignee

Name: [ROVER GROUP LIMITED](#)

Legal Entity Type: COMPANY

State or Country Where Organized: UNITED KINGDOM

Address: FLETCHAMSTEAD HIGHWAY
CANLEY
COVENTRY CV4 9DB, UNITED KINGDOM

Correspondent

Correspondent: OBLON, SPIVAK, MC CLELLAND, MAIER & NEUS

Name:

Correspondent Address: TADT, P. C.
FOURTH FLOOR
1755 JEFFERSON DAVIS HIGHWAY
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 2 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2373/0743](#)

Pages: 8

Date Recorded: Sep. 21, 2001

Supporting Documents: [assignment-tm-2373-0743.pdf](#)

Assignor

Name: [ROVER GROUP LIMITED](#)

Execution Date: Apr. 28, 2000

Legal Entity Type: CORPORATION OF ENGLAND AND WALES

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BMW \(UK\) HOLDINGS LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: ENGLAND

Address: WARWICK TECHNOLOGY PARK
WARWICK CV34 6RG, UNITED KINGDOM

Correspondent

Correspondent Name: OBLON, SPIVAK, MCCLELLAND ET AL.

Correspondent Address: BRIAN D. ANDERSON, ESQ.
1755 JEFF DAVIS HWY., 4TH FLOOR
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 3 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3043/0708](#)

Pages: 8

Date Recorded: Aug. 27, 2004

Supporting Documents: [assignment-tm-3043-0708.pdf](#)

Assignor

Name: [ROVER GROUP LIMITED](#)

Execution Date: Apr. 28, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: ENGLAND

Assignee

Name: [BMW \(UK\) HOLDINGS LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: ENGLAND

Address: WARWICK TECHNOLOGY PARK
WARWICK CV34 6RG, UNITED KINGDOM

Correspondent

Correspondent Name: OBLON, SPIVAK, MCCLELLAND, MAIER, ET AL

Correspondent Address: BRIAN D. ANDERSON, ESQ.
FOURTH FLOOR
1755 JEFFERSON DAVIS HIGHWAY
ARLINGTON, VIRGINIA 22202

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2489/0521](#)

Pages: 14

Date Recorded: Mar. 04, 2002

Supporting Documents: [assignment-tm-2489-0521.pdf](#)

Assignor

Name: [BMW \(UK\) HOLDINGS LIMITED](#)

Execution Date: May 04, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: GREAT BRITAIN

Assignee

Name: [LAND ROVER GROUP LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CHANNEL ISLANDS

Address: 26 NEW STREET
ST. HELIER, JERSEY, CHANNEL ISLANDS

Correspondent

Correspondent Name: OBLON SPIVAK MCCLELLAND MAIER & NEUSTADT

Correspondent Address: BRIAN D. ANDERSON
1755 JEFFERSON DAVIS HIGHWAY, 4TH FLOOR
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3043/0911](#)

Pages: 8

Date Recorded: Aug. 27, 2004

Supporting Documents: [assignment-tm-3043-0911.pdf](#)

Assignor

Name: [BMW \(UK\) HOLDINGS LIMITED](#)

Execution Date: May 04, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: GREAT BRITAIN

Assignee

Name: [LAND ROVER GROUP LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CHANNEL ISLANDS

Address: 26 NEW STREET
ST. HEILER, JERSEY, CHANNEL ISLANDS

Correspondent

Correspondent Name: OBLON SPIVAK MCCLELLAND MAIER & NEUSTADT

Correspondent Address: BRIAN D. ANDERSON
1755 JEFFERSON DAVIS HIGHWAY, 4TH FLOOR
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 6 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2416/0523](#)

Pages: 28

Date Recorded: Dec. 28, 2001

Supporting Documents: [assignment-tm-2416-0523.pdf](#)

Assignor

Name: [LAND ROVER GROUP LIMITED](#)

Execution Date: Dec. 20, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW JERSEY

Assignee

Name: [LAND ROVER](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: UNITED KINGDOM

Address: BANBURY ROAD, LIGHTHORNE, WARWICK
WARWICKSHIRE CV35 0RG, UNITED KINGDOM

Correspondent

Correspondent Name: OBLON, SPIVAK, MCCLELLAND, MAIER ET AL

Correspondent Address: 1755 JEFFERSON DAVIS HIGHWAY
FOURTH FLOOR
ARLINGTON, VIRGINIA 22202

Domestic Representative - Not Found

Assignment 7 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4954/0741](#)

Pages: 14

Date Recorded: Feb. 04, 2013

Supporting Documents: [assignment-tm-4954-0741.pdf](#)

Assignor

Name: [LAND ROVER](#)

Execution Date: Jan. 07, 2013

Legal Entity Type: COMPANY

State or Country Where Organized: UNITED KINGDOM

Assignee

Name: [JAGUAR LAND ROVER LIMITED](#)

Legal Entity Type: PRIVATE COMPANY LIMITED BY SHARES
(PRC)

State or Country Where Organized: UNITED KINGDOM

Address: ABBEY ROAD
WHITLEY
COVENTRY, UNITED KINGDOM CV3 4LF

Correspondent

Correspondent Name: BROOKS KUSHMAN PC

Correspondent Address: 1000 TOWN CENTER
22ND FLOOR
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2023-01-31 14:46:07 EST

Mark: LAND ROVER

LAND ROVER

US Serial Number: 76315284

Application Filing Date: Sep. 21, 2001

US Registration Number: 2767628

Registration Date: Sep. 23, 2003

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Aug. 19, 2013

Publication Date: Feb. 04, 2003 Notice of Allowance Date: Apr. 29, 2003

Mark Information

Mark Literal Elements: LAND ROVER

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: motor vehicles, namely, automobiles, sport-utility vehicles, [trucks and vans,] and structural parts and engines therefor; bicycles

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 17, 1949

Use in Commerce: Mar. 17, 1949

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: JAGUAR LAND ROVER LIMITED

Owner Address: ABBEY ROAD
WHITLEY
COVENTRY UNITED KINGDOM CV3 4LF

Legal Entity Type: PRIVATE COMPANY LIMITED BY SHARES
(PRC)

State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Robyn S. Lederman

Docket Number: LAND0122TUS

Correspondent

Correspondent Name/Address: ROBYN S. LEDERMAN
BROOKS & KUSHMAN P.C.
1000 TOWN CENTER
TWENTY-SECOND FLOOR
SOUTHFIELD, MICHIGAN UNITED STATES 48075

Phone: 248-358-4400

Fax: 248-358-3351

Correspondent e-mail: ylederman@brookskushman.com mwhite@brookskushman.com
kushman.com bktm@brookskushman.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.

Prosecution History

Date	Description	Proceeding Number
Sep. 23, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 21, 2017	NOTICE OF SUIT	
Apr. 21, 2017	NOTICE OF SUIT	
Sep. 25, 2014	NOTICE OF SUIT	
Jun. 24, 2014	NOTICE OF SUIT	
Dec. 12, 2013	NOTICE OF SUIT	
Aug. 19, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 19, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591
Aug. 19, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Aug. 15, 2013	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	64591
Aug. 15, 2013	TEAS SECTION 8 & 9 RECEIVED	
Jul. 29, 2013	NOTICE OF SUIT	
Apr. 19, 2013	NOTICE OF SUIT	
Apr. 02, 2013	NOTICE OF SUIT	
Feb. 25, 2013	NOTICE OF SUIT	
Feb. 15, 2013	NOTICE OF SUIT	
Feb. 06, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 05, 2012	NOTICE OF SUIT	
Sep. 28, 2012	NOTICE OF SUIT	
Jul. 19, 2012	NOTICE OF SUIT	
Jan. 31, 2012	NOTICE OF SUIT	
Jul. 18, 2011	NOTICE OF SUIT	
Oct. 15, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	64591
Oct. 06, 2008	ASSIGNED TO PARALEGAL	64591
Oct. 03, 2008	TEAS SECTION 8 & 15 RECEIVED	
Sep. 30, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 30, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 23, 2003	REGISTERED-PRINCIPAL REGISTER	
Jul. 09, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	

Jul. 07, 2003 ASSIGNED TO EXAMINER
 Jul. 03, 2003 CASE FILE IN TICRS
 Jun. 18, 2003 STATEMENT OF USE PROCESSING COMPLETE
 Jun. 09, 2003 USE AMENDMENT FILED
 Jun. 09, 2003 TEAS STATEMENT OF USE RECEIVED
 Apr. 29, 2003 NOA MAILED - SOU REQUIRED FROM APPLICANT
 Feb. 04, 2003 PUBLISHED FOR OPPOSITION
 Jan. 15, 2003 NOTICE OF PUBLICATION
 Nov. 26, 2002 APPROVED FOR PUB - PRINCIPAL REGISTER
 Nov. 04, 2002 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Nov. 04, 2002 PAPER RECEIVED
 Oct. 21, 2002 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Oct. 21, 2002 PAPER RECEIVED
 Apr. 17, 2002 NON-FINAL ACTION MAILED
 Dec. 10, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Dec. 13, 2001 ASSIGNED TO EXAMINER
 Nov. 27, 2001 ASSIGNED TO EXAMINER

68792

68792

76144

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 19, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Land Rover

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4954/0741](#)

Pages: 14

Date Recorded: Feb. 04, 2013

Supporting Documents: [assignment-tm-4954-0741.pdf](#)

Assignor

Name: [LAND ROVER](#)

Execution Date: Jan. 07, 2013

Legal Entity Type: COMPANY

State or Country Where Organized: UNITED KINGDOM

Assignee

Name: [JAGUAR LAND ROVER LIMITED](#)

Legal Entity Type: PRIVATE COMPANY LIMITED BY SHARES (PRC)

State or Country Where Organized: UNITED KINGDOM

Address: ABBEY ROAD
WHITLEY
COVENTRY, UNITED KINGDOM CV3 4LF

Correspondent

Correspondent Name: BROOKS KUSHMAN PC

Correspondent Address: 1000 TOWN CENTER
22ND FLOOR
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2023-01-31 14:46:38 EST

Mark: RANGE ROVER

US Serial Number: 72365160

Application Filing Date: Jul. 13, 1970

US Registration Number: 929034

Registration Date: Feb. 15, 1972

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: May 22, 2021

Mark Information

Mark Literal Elements: RANGE ROVER

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Foreign Information

Foreign Registration Number: 920322

Foreign Registration Date: Jan. 30, 1968

Application/Registration Country: Foreign GREAT BRITAIN

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: ROAD AND CROSS-COUNTRY MOTOR CAR OF THE STATION-WAGON TYPE AND STRUCTURAL PARTS THEREOF

International Class(es): 012

U.S Class(es): 019 - Primary Class

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No
Filed 44D: No
Filed 44E: Yes
Filed 66A: No
Filed No Basis: No

Currently ITU: No
Currently 44E: Yes
Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: JAGUAR LAND ROVER LIMITED
Owner Address: ABBEY ROAD
WHITLEY
COVENTRY UNITED KINGDOM CV3 4LF
Legal Entity Type: PRIVATE COMPANY LIMITED BY SHARES (PRC)
State or Country Where Organized: UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Robyn S. Lederman
Attorney Primary Email Address: rlederman@brookskushman.com
Docket Number: LAND0360TUS
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Robyn S. Lederman
Brooks Kushman PC
22nd Floor
1000 Town Center
SOUTHFIELD, MICHIGAN UNITED STATES 48075-1183
Phone: (248) 358-4400
Fax: (248) 358-3351
Correspondent e-mail: rlederman@brookskushman.com bktm@brooksku-shman.com mwhite@brookskushman.com
Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: BROOKS & KUSHMAN

Prosecution History

Date	Description	Proceeding Number
May 22, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 22, 2021	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	74886
May 22, 2021	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	74886
May 22, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74886
Feb. 15, 2021	TEAS SECTION 8 & 9 RECEIVED	
Sep. 25, 2014	NOTICE OF SUIT	
Jun. 24, 2014	NOTICE OF SUIT	
Dec. 12, 2013	NOTICE OF SUIT	
Jul. 29, 2013	NOTICE OF SUIT	
Apr. 19, 2013	NOTICE OF SUIT	
Apr. 02, 2013	NOTICE OF SUIT	
Feb. 25, 2013	NOTICE OF SUIT	
Feb. 15, 2013	NOTICE OF SUIT	
Feb. 06, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 28, 2012	NOTICE OF SUIT	
Jul. 19, 2012	NOTICE OF SUIT	
Oct. 05, 2011	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	69934
Oct. 05, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	69934
Sep. 12, 2011	TEAS SECTION 8 & 9 RECEIVED	
Sep. 18, 2008	CASE FILE IN TICRS	

Aug. 21, 2006	REVIEW OF CORRESPONDENCE COMPLETE	59315
Nov. 04, 2002	PAPER RECEIVED	
Sep. 23, 2002	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Sep. 23, 2002	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 03, 2002	RESPONSE RECEIVED TO POST REG. ACTION - SEC. 8 & 9	
Mar. 21, 2002	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	
Jan. 18, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 08, 2000	COUNTERCLAIM OPP. NO. 999999	115938
Mar. 17, 1994	REGISTERED - SEC. 15 ACKNOWLEDGED	
Nov. 08, 1993	REGISTERED - SEC. 15 AFFIDAVIT FILED	
Jun. 25, 1992	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Apr. 22, 1992	RESPONSE RECEIVED TO POST REG. ACTION	
Apr. 22, 1992	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Mar. 16, 1992	POST REGISTRATION ACTION MAILED - SEC. 9	
Jan. 14, 1992	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Jul. 17, 1989	MISCELLANEOUS PAPER	
Jul. 17, 1989	MISCELLANEOUS PAPER	
Jan. 30, 1979	REGISTERED - SEC. 8 (6-YR) ACCEPTED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: May 22, 2021

Assignment Abstract Of Title Information

Summary

Total Assignments: 13

Registrant: ROVER COMPANY LIMITED, THE

Assignment 1 of 13

Conveyance: CHANGE OF NAME 19720914

Reel/Frame: [0336/0483](#)

Pages: 1

Date Recorded: Oct. 16, 1978

Supporting Documents: No Supporting Documents Available

Assignor

Name: [ROVER CYCLE COMPANY,LIMITED,THE CHANGE TO](#)

Execution Date: May 11, 1978

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Name: [THE ROVER COMPANY,LIMITED CHANGED TO](#)

Execution Date: Not Found

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BRITISH LEYLAND UK LIMITED](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: MAWHINNEY & MAWHINNEY & CONNORS

Correspondent Address: MUNSEY BLDG.
WASHINGTON, DC 20004

Domestic Representative - Not Found

Assignment 2 of 13

Conveyance: CHANGE OF NAME 19821214

Reel/Frame: [0547/0474](#)

Pages: 2

Date Recorded: Dec. 22, 1986

Supporting Documents: No Supporting Documents Available

Assignor

Name: [BL CARS LIMITED](#)

Execution Date: Jul. 10, 1984

Legal Entity Type: CORPORATION

State or Country Where Organized: ENGLAND

Assignee

Name: [AUSTIN ROVER GROUP LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: ENGLAND

Address: No Assignee Address Found

Correspondent

Correspondent Name: OBLON SPIVAK MCCLELAND

Correspondent Address: MAIER & NEUSTADT, P.C.
FOURTH FLOOR
1755 JEFFERSON DAVIS HIGHWAY
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 3 of 13

Conveyance: CHANGE OF NAME EFFECTIVE 7-2-1978 (SEE RECORD FOR DETAILS)

Reel/Frame: [1279/0374](#)

Pages: 2

Date Recorded: Dec. 22, 1986

Supporting Documents: No Supporting Documents Available

Assignor

Name: [BRITISH LEYLAND UK LIMITED](#)

Execution Date: Jul. 10, 1984

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BL CARS LIMITED](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OBLON SPIVAK MCCLELAND

Correspondent Address: MAIER & NEUSTADT, P.C.
FOURTH FLOOR
1755 JEFFERSON DAVIS HIGHWAY
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 4 of 13

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0547/0463](#)

Pages: 11

Date Recorded: Dec. 22, 1986

Supporting Documents: No Supporting Documents Available

Assignor

Name: [AUSTIN ROVER GROUP LIMITED](#)

Execution Date: Oct. 09, 1986

Legal Entity Type: CORPORATION

State or Country Where Organized: UNITED KINGDOM

Assignee

Name: [LAND ROVER UK LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: UNITED KINGDOM

Address: 106 OXFORD ROAD
UXBRIDGE MIDDLESEX UB8 1EH, ENGLAND

Correspondent

Correspondent Name: HAYES DAVIS & SOLOWAY

Correspondent Address: 100 MARKET STREET
MANCHESTER, NH 03101

Domestic Representative - Not Found

Assignment 5 of 13

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL AS OF SEPTEMBER 26, 1990.

Reel/Frame: [0769/0024](#)

Pages: 5

Date Recorded: Feb. 22, 1991

Supporting Documents: No Supporting Documents Available

Assignor

Name: [LAND ROVER UK LIMITED](#)

Execution Date: Dec. 21, 1990

Legal Entity Type: COMPANY

State or Country Where Organized: ENGLAND

Assignee

Name: [ROVER GROUP LIMITED](#)

Legal Entity Type: COMPANY

State or Country Where Organized: UNITED KINGDOM

Address: FLETCHAMSTEAD HIGHWAY
CANLEY
COVENTRY CV4 9DB, UNITED KINGDOM

Correspondent

Correspondent Name: OBLON, SPIVAK, MC CLELLAND, MAIER & NEUS

Correspondent Address: TADT, P. C.
FOURTH FLOOR
1755 JEFFERSON DAVIS HIGHWAY
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 6 of 13

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2373/0743](#)

Pages: 8

Date Recorded: Sep. 21, 2001

Supporting Documents: [assignment-tm-2373-0743.pdf](#)

Assignor

Name: [ROVER GROUP LIMITED](#)

Execution Date: Apr. 28, 2000

Legal Entity Type: CORPORATION OF ENGLAND AND WALES

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BMW \(UK\) HOLDINGS LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: ENGLAND

Address: WARWICK TECHNOLOGY PARK
WARWICK CV34 6RG, UNITED KINGDOM

Correspondent

Correspondent Name: OBLON, SPIVAK, MCCLELLAND ET AL.

Correspondent Address: BRIAN D. ANDERSON, ESQ.
1755 JEFF DAVIS HWY., 4TH FLOOR
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 7 of 13

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3043/0708](#)

Pages: 8

Date Recorded: Aug. 27, 2004

Supporting Documents: [assignment-tm-3043-0708.pdf](#)

Assignor

Name: [ROVER GROUP LIMITED](#)

Execution Date: Apr. 28, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: ENGLAND

Assignee

Name: [BMW \(UK\) HOLDINGS LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: ENGLAND

Address: WARWICK TECHNOLOGY PARK
WARWICK CV34 6RG, UNITED KINGDOM

Correspondent

Correspondent Name: OBLON, SPIVAK, MCCLELLAND, MAIER, ET AL

Correspondent Address: BRIAN D. ANDERSON, ESQ.
FOURTH FLOOR
1755 JEFFERSON DAVIS HIGHWAY
ARLINGTON, VIRGINIA 22202

Domestic Representative - Not Found

Assignment 8 of 13

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2489/0521](#)

Pages: 14

Date Recorded: Mar. 04, 2002

Supporting Documents: [assignment-tm-2489-0521.pdf](#)

Assignor

Name: [BMW \(UK\) HOLDINGS LIMITED](#)

Execution Date: May 04, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: GREAT BRITAIN

Assignee

Name: [LAND ROVER GROUP LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CHANNEL ISLANDS

Address: 26 NEW STREET
ST. HELIER, JERSEY, CHANNEL ISLANDS

Correspondent

Correspondent Name: OBLON SPIVAK MCCLELLAND MAIER & NEUSTADT

Correspondent Address: BRIAN D. ANDERSON
1755 JEFFERSON DAVIS HIGHWAY, 4TH FLOOR
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 9 of 13

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3043/0911](#)

Pages: 8

Date Recorded: Aug. 27, 2004

Supporting Documents: [assignment-tm-3043-0911.pdf](#)

Assignor

Name: [BMW \(UK\) HOLDINGS LIMITED](#)

Execution Date: May 04, 2000

Legal Entity Type: CORPORATION

State or Country: GREAT BRITAIN
Where Organized:

Assignee

Name: [LAND ROVER GROUP LIMITED](#)

Legal Entity Type: CORPORATION

State or Country: CHANNEL ISLANDS
Where Organized:

Address: 26 NEW STREET
ST.HEILER, JERSEY, CHANNEL ISLANDS

Correspondent

Correspondent Name: OBLON SPIVAK MCCLELLAND MAIER & NEUSTADT

Correspondent Address: BRIAN D. ANDERSON
1755 JEFFERSON DAVIS HIGHWAY, 4TH FLOOR
ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 10 of 13

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2416/0523](#)

Pages: 28

Date Recorded: Dec. 28, 2001

Supporting Documents: [assignment-tm-2416-0523.pdf](#)

Assignor

Name: [LAND ROVER GROUP LIMITED](#)

Execution Date: Dec. 20, 2000

Legal Entity Type: CORPORATION

State or Country: NEW JERSEY
Where Organized:

Assignee

Name: [LAND ROVER](#)

Legal Entity Type: CORPORATION

State or Country: UNITED KINGDOM
Where Organized:

Address: BANBURY ROAD, LIGHTHORNE, WARWICK
WARWICKSHIRE CV35 ORG, UNITED KINGDOM

Correspondent

Correspondent Name: OBLON, SPIVAK, MCCLELLAND, MAIER ET AL

Correspondent Address: 1755 JEFFERSON DAVIS HIGHWAY
FOURTH FLOOR
ARLINGTON, VIRGINIA 22202

Domestic Representative - Not Found

Assignment 11 of 13

Conveyance: LICENSE

Reel/Frame: [4097/0207](#)

Pages: 16

Date Recorded: Nov. 17, 2009

Supporting Documents: [assignment-tm-4097-0207.pdf](#)

Assignor

Name: [LAND ROVER](#)

Execution Date: Nov. 11, 2009

Legal Entity Type: COMPANY

State or Country: UNITED KINGDOM
Where Organized:

Assignee

Name: [GE COMMERCIAL DISTRIBUTION FINANCE EUROPE LIMITED](#)

Legal Entity Type: COMPANY

State or Country: UNITED KINGDOM
Where Organized:

Address: 5 DASHWOOD LANG ROAD
THE BOURNE BUSINESS PARK
ADDLESTONE, SURREY KT15 2NY, UNITED KINGDOM

DBA, AKA, TA, Formerly: AKA GE

Correspondent

Correspondent Name: BREWSTER TAYLOR

Correspondent Address: 1199 NORTH FAIRFAX STREET
SUITE 900
ALEXANDRIA, VA 22314-1437

Domestic Representative

Domestic Representative Name: BREWSTER TAYLOR

Domestic Representative Address: 1199 NORTH FAIRFAX STREET
SUITE 900
ALEXANDRIA, VA 22314-1437

Assignment 12 of 13

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4954/0741](#)

Pages: 14

Date Recorded: Feb. 04, 2013

Supporting Documents: [assignment-tm-4954-0741.pdf](#)

Assignor

Name: [LAND ROVER](#)

Execution Date: Jan. 07, 2013

Legal Entity Type: COMPANY

State or Country: UNITED KINGDOM
Where Organized:

Assignee

Name: [JAGUAR LAND ROVER LIMITED](#)

Legal Entity Type: PRIVATE COMPANY LIMITED BY SHARES (PRC)

State or Country: UNITED KINGDOM
Where Organized:

Address: ABBEY ROAD
WHITLEY
COVENTRY, UNITED KINGDOM CV3 4LF

Correspondent

Correspondent Name: BROOKS KUSHMAN PC

Correspondent Address: 1000 TOWN CENTER
22ND FLOOR
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Assignment 13 of 13

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5004/0946](#)

Pages: 9

Date Recorded: Apr. 11, 2013

Supporting Documents: [assignment-tm-5004-0946.pdf](#)

Assignor

Name: [GE CAPITAL BANK LIMITED](#)

Execution Date: Mar. 27, 2013

Legal Entity Type: COMPANY

State or Country: UNITED KINGDOM
Where Organized:

DBA, AKA, TA, Formerly: FORMERLY GE COMMERCIAL DISTRIBUTION
FINANCE EUROPE LIMITED

Assignee

Name: [JAGUAR LAND ROVER LIMITED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: UNITED KINGDOM

Address: ABBEY ROAD
WHITLEY
COVENTRY, UNITED KINGDOM CV3 4LF

DBA, AKA, TA, Formerly: AKA

Correspondent

Correspondent Name: ROBYN S. LEDERMAN

Correspondent Address: 1000 TOWN CENTER
22ND FLOOR
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2023-01-31 14:47:12 EST

Mark: RANGE ROVER



US Serial Number: 85310533

Application Filing Date: May 03, 2011

US Registration Number: 4053166

Registration Date: Nov. 08, 2011

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Apr. 19, 2021

Publication Date: Aug. 23, 2011

Mark Information

Mark Literal Elements: RANGE ROVER

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the letters "RANGE ROVER" with the word "RANGE" directly above the word "ROVER".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

Claimed Ownership of US Registrations: 0929034, 1876307, 2100825 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Automobiles and structural parts therefor

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 30, 2010

Use in Commerce: Sep. 30, 2010

Used Anywhere in: The mark was first used anywhere in a different

Used in Commerce: The mark was first used in commerce in a

Another Form: form other than that sought to be registered at least as early as 02/08/1978.

in Another Form: different form other than that sought to be registered at least as early as 02/08/1978.

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44E: No
Filed 44E: No	Currently 66A: No
Filed 66A: No	Currently No Basis: No
Filed No Basis: No	

Current Owner(s) Information

Owner Name: JAGUAR LAND ROVER LIMITED

Owner Address: ABBEY ROAD
WHITLEY
COVENTRY UNITED KINGDOM CV3 4LF

Legal Entity Type: PRIVATE COMPANY LIMITED BY SHARES (PRC) **State or Country Where Organized:** UNITED KINGDOM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Robyn S. Lederman **Docket Number:** LAND6183TUS

Attorney Primary Email Address: rlederman@brookskushman.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Robyn S. Lederman
BROOKS KUSHMAN PC
22nd Floor
1000 Town Center
SOUTHFIELD, MICHIGAN UNITED STATES 48075

Phone: (248) 358-4400 **Fax:** (248) 358-3351

Correspondent e-mail: rlederman@brookskushman.com bktm@brooksku
shman.com mwhite@brookskushman.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 19, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 19, 2021	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	73376
Apr. 19, 2021	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	73376
Apr. 19, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73376
Jan. 06, 2021	TEAS SECTION 8 & 9 RECEIVED	
Nov. 08, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 24, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 24, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	30005
Apr. 22, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	30005
Feb. 28, 2017	TEAS SECTION 8 & 15 RECEIVED	
Feb. 28, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 08, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Sep. 25, 2014	NOTICE OF SUIT	
Feb. 06, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 08, 2011	REGISTERED-PRINCIPAL REGISTER	
Aug. 23, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 23, 2011	PUBLISHED FOR OPPOSITION	

Jul. 21, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Jul. 19, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 19, 2011	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jul. 18, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 18, 2011	DATA MODIFICATION COMPLETED	77312
Jul. 18, 2011	ASSIGNED TO LIE	77312
Jul. 15, 2011	TEAS VOLUNTARY AMENDMENT RECEIVED	
Jul. 05, 2011	ASSIGNED TO EXAMINER	83176
May 06, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
May 06, 2011	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 19, 2021

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: LAND ROVER

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4954/0741](#)

Pages: 14

Date Recorded: Feb. 04, 2013

Supporting Documents: [assignment-tm-4954-0741.pdf](#)

Assignor

Name: [LAND ROVER](#)

Execution Date: Jan. 07, 2013

Legal Entity Type: COMPANY

State or Country Where Organized: UNITED KINGDOM

Assignee

Name: [JAGUAR LAND ROVER LIMITED](#)

State or Country Where Organized: UNITED KINGDOM

Legal Entity Type: PRIVATE COMPANY LIMITED BY SHARES (PRC)

Address: ABBEY ROAD
WHITLEY
COVENTRY, UNITED KINGDOM CV3 4LF

Correspondent

Correspondent Name: BROOKS KUSHMAN PC

Correspondent Address: 1000 TOWN CENTER
22ND FLOOR
SOUTHFIELD, MI 48075

Domestic Representative - Not Found