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ESTTA Tracking number: **ESTTA1253103**

Filing date: **12/08/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Caleel+Hayden, LLC		
Entity	limited liability company	Citizenship	Delaware
Address	610 E. 55TH AVENUE DENVER, CO 80216 UNITED STATES		

Attorney information	MICHAEL J. MACDERMOTT LEWIS ROCA ROTHGERBER CHRISTIE LLP P.O. BOX 29001 GLENDALE, CA 91209-9001 UNITED STATES Primary email: pto@lewisroca.com 626-795-9900
Docket no.	414525-00102

Applicant information

Application no.	90805822	Publication date	11/08/2022
Opposition filing date	12/08/2022	Opposition period ends	12/08/2022
Applicant	Juvia's Holdings LLC 300 CASTLE ROAD UNIT 1 SECAUCUS, NJ 07047 UNITED STATES		

Goods/services affected by opposition

Class 003. First Use: None First Use In Commerce: None
All goods and services in the class are opposed, namely: Cosmetics; Make-up; Skin care products, namely, non-medicated skin serum; Cosmetic creams for skin care; Cosmetic preparations for skin care; Non-medicated skin care creams and lotions; Non-medicated skin care preparations, all of the foregoing containing vitamin C

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)

Marks cited by opposer as basis for opposition

U.S. registration no.	4554602	Application date	05/22/2013
Register	Principal		
Registration date	06/24/2014	Foreign priority	NONE

		date	
Word mark	GLO		
Design mark			
Description of mark	NONE		
Goods/services	Class 003. First use: First Use: Oct 31, 2002 First Use In Commerce: Oct 31, 2002 Skin care products, namely, lighteners; hair care products, namely, leave-in conditioning aids, creams, pastes, sprays or mousse, hairsprays, shine or finishing oils, treatment oils, shine sprays, detangling sprays, heat protection sprays and pomades; non medicated skin care preparations, namely, chemical peel preparations Class 005. First use: First Use: Apr 30, 2006 First Use In Commerce: Apr 30, 2006 Medicated skin care preparations, namely, chemical peel preparations Class 035. First use: First Use: Sep 30, 1999 First Use In Commerce: Sep 30, 1999 Retail store services and computerized online ordering services in the fields of body care products, skin care products and candles; wholesale distributorship services in the fields of cosmetics, body care products, skin care products, skin care preparations and candles		

U.S. registration no.	4014200	Application date	01/07/2003
Register	Principal		
Registration date	08/23/2011	Foreign priority date	NONE
Word mark	GLO		
Design mark			
Description of mark	NONE		
Goods/services	Class 003. First use: First Use: Oct 31, 2002 First Use In Commerce: Oct 31, 2002 BODY CARE PRODUCTS, namely, CLEANSING GELS, BODY LOTIONS, DUSTING POWDER, AND BUFFING CREAMS; [HAIR CARE PRODUCTS, namely, SHAMPOOS, CONDITIONERS, STYLING GELS, FINISHING SPRAYS AND STYLING MOUSSE;] SKIN CARE PRODUCTS, namely, CLEANSING CREAMS, CLEANSING BARS, FACIAL SOAPS, FACIAL MOISTURE AND REVITALIZING MASKS, TONERS, SHAVE CREAMS, MOISTURIZERS, OIL CONTROL LOTIONS, OIL ABSORBERS, HAND CREAMS, CREAM AND LIQUID FOUNDATIONS, SKIN CREAMS; GLAMOUR AND BEAUTY PRODUCTS, namely, EYE COLORS, EYE DEFINING PENCILS, EYEBROW PENCILS, MASCARA, LIPSTICKS, LIPGLOSS, LIP LINER PENCILS, CHEEK COLORS, ROUGE, LOOSE POWDER, PRESSED POWDER, FACIAL HIGHLIGHTER, BLEMISH CONCEALERS, SKIN CONCEALERS AND CAMOUFLAGE SKIN CONCEALERS, AND SKIN CONDITIONERS; [NAIL CARE PREPARATIONS, NAIL COLORS AND EMERY BOARDS;] NON-MEDICATED LIP PROTECTOR PREPARATIONS [; AND FRAGRANCE PRODUCTS, namely, COLOGNES AND COLOGNE SPRAYS] Class 018. First use: First Use: Oct 31, 2002 First Use In Commerce: Oct 31, 2002 PLASTIC AND PAPER COSMETIC BAGS SOLD EMPTY Class 035. First use: First Use: Sep 30, 1999 First Use In Commerce: Sep 30,		

	1999 RETAIL STORE SERVICES AND COMPUTERIZED INTERACTIVE ON-LINE RETAIL STORE AND SHOP SERVICES FEATURING SKIN CARE PREPARATIONS COSMETICS AND DIETARY SUPPLEMENTS Class 044. First use: First Use: Sep 30, 1999 First Use In Commerce: Sep 30, 1999 [SKIN CARE SALONS FEATURING THE USE OF SKIN CARE PREPARATIONS, COSMETICS AND DIETARY SUPPLEMENTS]

U.S. registration no.	5347389	Application date	08/31/2016
Register	Principal		
Registration date	11/28/2017	Foreign priority date	NONE
Word mark	GLO SKIN BEAUTY		
Design mark			
Description of mark	The mark consists of the stylized term glo with the words "SKIN BEAUTY" appearing below the letters "l" and "o".		
Goods/services	Class 003. First use: First Use: Aug 2017 First Use In Commerce: Aug 2017 NON-MEDICATED BODY CARE PRODUCTS, NAMELY, SKIN CLEANSING GELS, BODY LOTIONS, DUSTING POWDER; SKIN CARE PRODUCTS, NAMELY, CLEANSING CREAMS, BAR SOAP, FACIAL SOAPS, FACIAL MOISTURE AND REVITALIZING MASKS, TONERS, FACE, BODY AND HAND MOISTURIZERS, SKIN CARE PREPARATIONS, NAMELY, LOTIONS FOR CONTROLLING EXCESSIVE OIL OF THE SKIN AND FOR ABSORBING OIL IN THE SKIN, HAND CREAMS, CREAM, LIQUID AND POWDER FOUNDATIONS, SKIN CREAMS; GLAMOUR AND BEAUTY PRODUCTS, NAMELY, EYE SHADOW, EYE DEFINING PENCILS, EYEBROW PENCILS, MASCARA, LIPSTICKS, LIPGLOSS, LIP LINER PENCILS, CHEEK COLORS, ROUGE, LOOSE FACE POWDER; PRESSED FACE POWDER, FACIAL BLUSH, BLEMISH CONCEALERS, SKIN CONCEALERS AND CAMOUFLAGE SKIN CONCEALERS, AND SKIN CONDITIONERS; NON-MEDICATED LIP PROTECTOR PREPARATIONS; SKIN LIGHTENERS; BEAUTY CREAMS; NON MEDICATED SKIN CARE PREPARATIONS; SKIN CARE PREPARATIONS, NAMELY, CHEMICAL PEELS FOR THE SKIN; ESSENTIAL OILS FOR AROMATHERAPY USE; BATH SALTS; BODY CREAMS; BODY OILS; BODY SCRUBS; BODY WASHES; EXFOLIANT CREAMS FOR THE SKIN; FOUNDATION; MAKE-UP REMOVERS; NON-MEDICATED SKIN CARE PREPARATIONS; PRE-MOISTENED COSMETIC WIPES; SKIN CARE BOOSTERS, NAMELY, CONCENTRATED NON-MEDICATED SKIN CARE PREPARATIONS FOR TREATMENT OF A VARIETY OF SKIN CONDITIONS; SKIN CLEANSERS; SKIN CONDITIONERS; NON-MEDICATED SKIN CREAMS; SKIN MASQUES; SKIN MOISTURIZERS; BODY SCRUBS; SUN BLOCK PREPARATIONS; SUN CARE LOTIONS; SUN SCREEN PREPARATIONS AND NON-MEDICATED SKIN BLEMISH PREPARATIONS, NON-MEDICATED FACIAL AND EYE SERUMS; BEAUTY SERUMS Class 005. First use: First Use: Aug 2017 First Use In Commerce: Aug 2017 MEDICATED SKIN CARE PREPARATIONS; MEDICATED SKIN BLEMISH PREPARATIONS Class 035. First use: First Use: Aug 2017 First Use In Commerce: Aug 2017 RETAIL STORE SERVICES AND ON-LINE RETAIL STORE SERVICES FEATURING SKIN CARE PREPARATIONS COSMETICS AND DIETARY SUPPLEMENTS; RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES IN THE FIELD OF SKIN CARE PRODUCTS; WHOLESALE DISTRIBUTORSHIP SERVICES IN THE		

	FIELDS OF COSMETICS, BODY CARE PRODUCTS, SKIN CARE PRODUCTS, SKIN CARE PREPARATIONS AND CANDLES; RETAIL STORE AND ONLINE SERVICES IN THE FIELD OF SKIN CARE PRODUCTS

U.S. registration no.	6845080	Application date	08/19/2021
Register	Principal		
Registration date	09/13/2022	Foreign priority date	NONE
Word mark	GLO SKIN BEAUTY		
Design mark			
Description of mark	NONE		
Goods/services	Class 003. First use: First Use: Aug 2017 First Use In Commerce: Aug 2017 NON-MEDICATED BODY CARE PRODUCTS, NAMELY, SKIN CLEANSING GELS, BODY LOTIONS, DUSTING POWDER; SKIN CARE PRODUCTS, NAMELY, CLEANSING CREAMS, BAR SOAP, FACIAL SOAPS, FACIAL MOISTURE AND REVITALIZING MASKS, TONERS, FACE, BODY AND HAND MOISTURIZERS; NON-MEDICATED SKIN CARE PREPARATIONS, NAMELY, LOTIONS FOR CONTROLLING EXCESSIVE OIL OF THE SKIN AND FOR ABSORBING OIL IN THE SKIN, HAND CREAMS, CREAM, LIQUID AND POWDER FOUNDATIONS, SKIN CREAMS; GLAMOUR AND BEAUTY PRODUCTS, NAMELY, EYE SHADOW, EYE DEFINING PENCILS, EYEBROW PENCILS, MASCARA, LIPSTICKS, LIPGLOSS, LIP LINER PENCILS, CHEEK COLORS, ROUGE, LOOSE FACE POWDER; PRESSED FACE POWDER, FACIAL BLUSH, BLEMISH CONCEALERS, SKIN CONCEALERS AND CAMOUFLAGE SKIN CONCEALERS, AND SKIN CONDITIONERS; NON-MEDICATED LIP PROTECTOR PREPARATIONS; SKIN LIGHTENERS; BEAUTY CREAMS; NON MEDICATED SKIN CARE PREPARATIONS; SKIN CARE PREPARATIONS, NAMELY, CHEMICAL PEELS FOR THE SKIN; ESSENTIAL OILS FOR AROMATHERAPY USE; NON-MEDICATED BATH SALTS; BODY CREAMS; BODY OILS; BODY SCRUBS; BODY WASHES; EXFOLIANT CREAMS FOR THE SKIN; FOUNDATION; MAKE-UP REMOVERS; NON-MEDICATED SKIN CARE PREPARATIONS; PRE-MOISTENED COSMETIC WIPES; SKIN CARE BOOSTERS, NAMELY, CONCENTRATED NON-MEDICATED SKIN CARE PREPARATIONS FOR TREATMENT OF A VARIETY OF SKIN CONDITIONS; SKIN CLEANSERS; SKIN CONDITIONERS; NON-MEDICATED SKIN CREAMS; SKIN MASQUES; SKIN MOISTURIZERS; SUN BLOCK PREPARATIONS; SUN CARE LOTIONS; SUN SCREEN PREPARATIONS AND NON-MEDICATED SKIN BLEMISH PREPARATIONS, NON-MEDICATED FACIAL AND EYE SERUMS; BEAUTY SERUMS; NON-MEDICATED SKIN CARE PREPARATIONS CONTAINING VITAMINS AND NUTRITIONAL SUPPLEMENTS; NON-MEDICATED TOPICAL SKIN ANTI-OXIDANTS AND VITAMINS; NON-MEDICATED SKIN CARE PREPARATIONS CONTAINING VITAMINS; MULTI-VITAMIN NON-MEDICATED SKIN CARE PREPARATIONS Class 005. First use: First Use: Aug 2017 First Use In Commerce: Aug 2017		

	MEDICATED SKIN CARE PREPARATIONS; MEDICATED SKIN BLEMISH PREPARATIONS Class 035. First use: First Use: Aug 2017 First Use In Commerce: Aug 2017 RETAIL STORE SERVICES AND ON-LINE RETAIL STORE SERVICES FEATURING SKIN CARE PREPARATIONS AND COSMETICS; RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES IN THE FIELD OF SKIN CARE PRODUCTS; WHOLESALE DISTRIBUTORSHIP SERVICES IN THE FIELDS OF COSMETICS, BODY CARE PRODUCTS, SKIN CARE PRODUCTS AND SKIN CARE PREPARATIONS Class 041. First use: First Use: Aug 2017 First Use In Commerce: Aug 2017 ONLINE JOURNALS, NAMELY, BLOGS FEATURING INFORMATION ON SKIN CARE

Attachments	90891819#TMSN.png(bytes) Notice of Opposition.pdf(1090547 bytes)

Signature	/Michael J. MacDermott/
Name	Michael J. MacDermott
Date	12/08/2022

TRADEMARK
Docket No. 414525-00102

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application **Serial No. 90/805,822**
For the mark GLOW C
Published in the Trademark *Official Gazette* on November 8, 2022

Caleel+Hayden, LLC Opposer, v. Juvia's Holdings LLC Applicant.	Opposition No. NOTICE OF OPPOSITION

Opposer Caleel+Hayden, LLC, a Delaware limited liability company (hereinafter "Opposer"), whose address is 610 East 55th Avenue, Denver, Colorado 80216, believes that it will be damaged by registration of the mark GLOW C shown in application Serial No. 90/805,822 in International Class 3 and hereby opposes its registration.

As grounds for opposition, Opposer alleges that:

1. Opposer, and its predecessors, has been and is now engaged in the marketing, manufacture, advertising and sale of a wide variety of cosmetic and personal care products many incorporating vitamins as an important ingredient and the retailing of same.

2. Since prior to Applicant's priority date, Opposer has continuously and extensively used in commerce the trade name and mark GLO, alone and in combination with other terms and designs, including GLO SKIN BEAUTY (hereinafter the "GLO Trade Name and Marks"), in connection with the marketing, manufacture, promotion, distribution and sale of a variety of cosmetic and personal care products many incorporating vitamins, including Vitamin C, as an

important ingredient, and the retailing of same. Attached hereto as Exhibit 1 is a page from Opposer's website promoting its GLO personal care products prominently featuring Vitamin C as an ingredient of same.

3. Opposer is the owner of U.S. Registration No. 4554602, issued June 24, 2014 on the Principal Register of the mark GLO for goods and services in Classes 3, 5 and 35. Said registration is valid and subsisting and has become incontestable under the provisions of Section 15 of the Trademark Act. Attached hereto as Exhibit 2, and made of record herein, is a current printout of information from the electronic database records of the United States Patent and Trademark Office showing the current status and title of the registration.

4. Opposer is the owner of U.S. Registration No. 4014200, issued August 23, 2011 on the Principal Register of the mark GLO for goods and services in Classes 3 and 35. Said registration is valid and subsisting and has become incontestable under the provisions of Section 15 of the Trademark Act. Attached hereto as Exhibit 3, and made of record herein, is a current printout of information from the electronic database records of the United States Patent and Trademark Office showing the current status and title of the registration.

5. Opposer is the owner of U.S. Registration No. 5347389, issued November 28, 2017 on the Principal Register of the mark GLO SKIN BEAUTY (Stylized) for goods and services in Classes 3, 5 and 35. Said registration is valid and subsisting. Attached hereto as Exhibit 4, and made of record herein, is a current printout of information from the electronic database records of the United States Patent and Trademark Office showing the current status and title of the registration.

6. Opposer is the owner of U.S. Registration No. 6845080, issued September 13, 2022 on the Principal Register of the mark GLO SKIN BEAUTY for goods and services in Classes 3, 5, 35 and 41. Said registration is valid and subsisting. Attached hereto as Exhibit 5, and made of record herein, is a current printout of information from the electronic database

records of the United States Patent and Trademark Office showing the current status and title of the registration.

7. Through the widespread use and advertising of its GLO Trade Name and Marks over a long period of time and by virtue of the quality of goods sold and services rendered in connection with the GLO Trade Name and Marks, Opposer has built up a valuable goodwill and reputation in connection with the GLO Trade Name and Marks, which would be jeopardized by Applicant's use and registration of the mark GLO.

8. Applicant's goods for which it seeks to register the mark GLOW C are identical or related to the goods and services distributed, sold and rendered by Opposer under the GLO Trade Name and Marks.

9. Applicant's mark GLOW C so resembles Opposer's GLO Trade Name and Marks, previously used in commerce and/or registered by Opposer and not abandoned, as to be likely, when applied to the goods of Applicant, to cause confusion or to cause mistake or to deceive.

10. Opposer will be damaged by the issuance to Applicant of a registration of the GLO mark for the goods set forth in Serial No. 90/805,822.

WHEREFORE, Opposer prays that this Opposition be sustained and that registration of Application Serial No. 90/805,822 be refused.

Respectfully submitted,

LEWIS ROCA ROTHGERBER CHRISTIE LLP

Date: December 8, 2022

By /Michael J. MacDermott/
Michael J. MacDermott
Attorneys for Opposer
P.O. Box 29001
Glendale, California 91209-9001
626/795-9900

EXHIBIT 1

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Meet Your New Favorite Multitasking Tinted Moisturizer

Vitamin C For Skin: Why It's Your Daily Essential

Vitamin C is a powerhouse antioxidant that's essential for not only our internal health but also our skin. As we don't naturally produce it in our bodies, we need to add vitamin C orally or topically - both of which have a multitude of benefits. Vitamin C for the face delivers daily protection against **aging**, pollution, blue light, heavy metals, and other free radical damage that can cause dullness, premature lines, dark spots, dryness, and rough patches.

With clinically proven benefits to adding daily vitamin C **serums** to your skincare, it shields skin from damaging free radicals, boost your skin's defenses, while also delivering major brightening and complexion clarity too. And, if you're worried vitamin C lightens skin, that's a skincare myth. Vitamin C is perfectly safe for all skin tones, protecting and promoting your natural glow. Perfect for all **skin types**—even sensitive, vitamin C is a universal treatment to add to any concern-specific skincare routine. Vitamin C helps **acne** by helping reduce acne-induced inflammation and improving the appearance of **hyperpigmentation**.

FREQUENTLY ASKED QUESTIONS ABOUT VITAMIN C

- CAN I LEAVE VITAMIN C ON MY FACE OVERNIGHT?
- CAN I SKIP MOISTURIZER AFTER VITAMIN C SERUM?
- DO YOU PUT VITAMIN C ON WET OR DRY SKIN?
- WHAT GOES FIRST VITAMIN C OR HYALURONIC ACID?
- DOES VITAMIN C SERUM REMOVE DARK SPOTS?
- DOES VITAMIN C CHANGE SKIN COLOR?
- CAN YOU USE VITAMIN C SKINCARE EVERYDAY?
- WHAT IS THE BEST TIME TO USE VITAMIN C SERUM?

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Employees

EXHIBIT 2

TESS was last updated on Thu Dec 8 03:32:21 EST 2022

Record 1 out of 1

GLO

Word Mark	GLO
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: Skin care products, namely, lighteners; hair care products, namely, leave-in conditioning aids, creams, pastes, sprays or mousse, hairsprays, shine or finishing oils, treatment oils, shine sprays, detangling sprays, heat protection sprays and pomades; non medicated skin care preparations, namely, chemical peel preparations. FIRST USE: 20021031. FIRST USE IN COMMERCE: 20021031 IC 005. US 006 018 044 046 051 052. G & S: Medicated skin care preparations, namely, chemical peel preparations. FIRST USE: 20060430. FIRST USE IN COMMERCE: 20060430 IC 035. US 100 101 102. G & S: Retail store services and computerized online ordering services in the fields of body care products, skin care products and candles; wholesale distributorship services in the fields of cosmetics, body care products, skin care products, skin care preparations and candles. FIRST USE: 19990930. FIRST USE IN COMMERCE: 19990930
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85939310
Filing Date	May 22, 2013
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	April 8, 2014
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	**4554602**
Registration Date	June 24, 2014

Owner	(REGISTRANT) Caleel+Hayden, LLC LIMITED LIABILITY COMPANY DELAWARE 610 East 55th Avenue Denver COLORADO 80216
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Michael J. MacDermott
Prior Registrations	3663957;4014199;4014200;AND OTHERS
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG TOP HELP

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EXHIBIT 3

TESS was last updated on Thu Dec 8 03:32:21 EST 2022

Record 1 out of 1

GLO

Word Mark	GLO
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: BODY CARE PRODUCTS, namely, CLEANSING GELS, BODY LOTIONS, DUSTING POWDER, AND BUFFING CREAMS; [HAIR CARE PRODUCTS, namely, SHAMPOOS, CONDITIONERS, STYLING GELS, FINISHING SPRAYS AND STYLING MOUSSE;] SKIN CARE PRODUCTS, namely, CLEANSING CREAMS, CLEANSING BARS, FACIAL SOAPS, FACIAL MOISTURE AND REVITALIZING MASKS, TONERS, SHAVE CREAMS, MOISTURIZERS, OIL CONTROL LOTIONS, OIL ABSORBERS, HAND CREAMS, CREAM AND LIQUID FOUNDATIONS, SKIN CREAMS; GLAMOUR AND BEAUTY PRODUCTS, namely, EYE COLORS, EYE DEFINING PENCILS, EYEBROW PENCILS, MASCARA, LIPSTICKS, LIPGLOSS, LIP LINER PENCILS, CHEEK COLORS, ROUGE, LOOSE POWDER, PRESSED POWDER, FACIAL HIGHLIGHTER, BLEMISH CONCEALERS, SKIN CONCEALERS AND CAMOUFLAGE SKIN CONCEALERS, AND SKIN CONDITIONERS; [NAIL CARE PREPARATIONS, NAIL COLORS AND EMERY BOARDS;] NON-MEDICATED LIP PROTECTOR PREPARATIONS [; AND FRAGRANCE PRODUCTS, namely, COLOGNES AND COLOGNE SPRAYS]. FIRST USE: 20021031. FIRST USE IN COMMERCE: 20021031 IC 018. US 001 002 003 022 041. G & S: PLASTIC AND PAPER COSMETIC BAGS SOLD EMPTY. FIRST USE: 20021031. FIRST USE IN COMMERCE: 20021031 IC 035. US 100 101 102. G & S: RETAIL STORE SERVICES AND COMPUTERIZED INTERACTIVE ON-LINE RETAIL STORE AND SHOP SERVICES FEATURING SKIN CARE PREPARATIONS COSMETICS AND DIETARY SUPPLEMENTS. FIRST USE: 19990930. FIRST USE IN COMMERCE: 19990930 (CANCELLED) IC 044. US 100 101. G & S: [SKIN CARE SALONS FEATURING THE USE OF SKIN CARE PREPARATIONS, COSMETICS AND DIETARY SUPPLEMENTS]. FIRST USE: 19990930. FIRST USE IN COMMERCE: 19990930
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76480640
Filing Date	January 7, 2003
Current Basis	1A
Original Filing Basis	1A

Published for Opposition	March 1, 2011
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	**4014200**
Registration Date	August 23, 2011
Owner	(REGISTRANT) Caleel+Hayden, LLC LIMITED LIABILITY COMPANY DELAWARE 610 E 55th Street Denver COLORADO 80216
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Michael J. MacDermott
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. PARTIAL SECT 8 (6-YR). SECTION 8(10-YR) 20211031.
Renewal	1ST RENEWAL 20211031
Live/Dead Indicator	LIVE

EXHIBIT 4

TESS was last updated on Thu Dec 8 03:32:21 EST 2022

Record 1 out of 1

Word Mark	GLO SKIN BEAUTY
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: NON-MEDICATED BODY CARE PRODUCTS, NAMELY, SKIN CLEANSING GELS, BODY LOTIONS, DUSTING POWDER; SKIN CARE PRODUCTS, NAMELY, CLEANSING CREAMS, BAR SOAP, FACIAL SOAPS, FACIAL MOISTURE AND REVITALIZING MASKS, TONERS, FACE, BODY AND HAND MOISTURIZERS, SKIN CARE PREPARATIONS, NAMELY, LOTIONS FOR CONTROLLING EXCESSIVE OIL OF THE SKIN AND FOR ABSORBING OIL IN THE SKIN, HAND CREAMS, CREAM, LIQUID AND POWDER FOUNDATIONS, SKIN CREAMS; GLAMOUR AND BEAUTY PRODUCTS, NAMELY, EYE SHADOW, EYE DEFINING PENCILS, EYEBROW PENCILS, MASCARA, LIPSTICKS, LIPGLOSS, LIP LINER PENCILS, CHEEK COLORS, ROUGE, LOOSE FACE POWDER; PRESSED FACE POWDER, FACIAL BLUSH, BLEMISH CONCEALERS, SKIN CONCEALERS AND CAMOUFLAGE SKIN CONCEALERS, AND SKIN CONDITIONERS; NON-MEDICATED LIP PROTECTOR PREPARATIONS; SKIN LIGHTENERS; BEAUTY CREAMS; NON MEDICATED SKIN CARE PREPARATIONS; SKIN CARE PREPARATIONS, NAMELY, CHEMICAL PEELS FOR THE SKIN; ESSENTIAL OILS FOR AROMATHERAPY USE; BATH SALTS; BODY CREAMS; BODY OILS; BODY SCRUBS; BODY WASHES; EXFOLIANT CREAMS FOR THE SKIN; FOUNDATION; MAKE-UP REMOVERS; NON-MEDICATED SKIN CARE PREPARATIONS; PRE-MOISTENED COSMETIC WIPES; SKIN CARE BOOSTERS, NAMELY, CONCENTRATED NON-MEDICATED SKIN CARE PREPARATIONS FOR TREATMENT OF A VARIETY OF SKIN CONDITIONS; SKIN CLEANSERS; SKIN CONDITIONERS; NON-MEDICATED SKIN CREAMS; SKIN MASQUES; SKIN MOISTURIZERS; BODY SCRUBS; SUN BLOCK PREPARATIONS; SUN CARE LOTIONS; SUN SCREEN PREPARATIONS AND NON-MEDICATED SKIN BLEMISH PREPARATIONS, NON-MEDICATED FACIAL AND EYE SERUMS; BEAUTY SERUMS. FIRST USE: 20170800. FIRST USE IN COMMERCE: 20170800 IC 005. US 006 018 044 046 051 052. G & S: MEDICATED SKIN CARE PREPARATIONS; MEDICATED SKIN BLEMISH PREPARATIONS. FIRST USE: 20170800. FIRST USE IN COMMERCE: 20170800 IC 035. US 100 101 102. G & S: RETAIL STORE SERVICES AND ON-LINE RETAIL STORE SERVICES FEATURING SKIN CARE PREPARATIONS COSMETICS AND DIETARY SUPPLEMENTS; RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES IN THE FIELD OF SKIN CARE PRODUCTS; WHOLESALE DISTRIBUTORSHIP SERVICES IN THE FIELDS OF COSMETICS, BODY CARE PRODUCTS, SKIN CARE PRODUCTS, SKIN CARE PREPARATIONS AND CANDLES; RETAIL STORE AND ONLINE SERVICES IN THE FIELD OF SKIN CARE PRODUCTS. FIRST USE: 20170800. FIRST USE IN COMMERCE: 20170800
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	87156719

Filing Date	August 31, 2016
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	February 7, 2017
Registration Number	**5347389**
International Registration Number	1346962
Registration Date	November 28, 2017
Owner	(REGISTRANT) Caleel + Hayden LLC DBA gloProfessional LIMITED LIABILITY COMPANY DELAWARE 610 East 55th Avenue Denver COLORADO 80216
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Michael J. MacDermott
Prior Registrations	3663957;4014199;4014200
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SKIN" AND "BEAUTY" APART FROM THE MARK AS SHOWN
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of the stylized term glo with the words "SKIN BEAUTY" appearing below the letters "l" and "o".
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

EXHIBIT 5

TESS was last updated on Thu Dec 8 03:32:21 EST 2022

Record 1 out of 1

GLO SKIN BEAUTY

Word Mark	GLO SKIN BEAUTY
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: NON-MEDICATED BODY CARE PRODUCTS, NAMELY, SKIN CLEANSING GELS, BODY LOTIONS, DUSTING POWDER; SKIN CARE PRODUCTS, NAMELY, CLEANSING CREAMS, BAR SOAP, FACIAL SOAPS, FACIAL MOISTURE AND REVITALIZING MASKS, TONERS, FACE, BODY AND HAND MOISTURIZERS; NON-MEDICATED SKIN CARE PREPARATIONS, NAMELY, LOTIONS FOR CONTROLLING EXCESSIVE OIL OF THE SKIN AND FOR ABSORBING OIL IN THE SKIN, HAND CREAMS, CREAM, LIQUID AND POWDER FOUNDATIONS, SKIN CREAMS; GLAMOUR AND BEAUTY PRODUCTS, NAMELY, EYE SHADOW, EYE DEFINING PENCILS, EYEBROW PENCILS, MASCARA, LIPSTICKS, LIPGLOSS, LIP LINER PENCILS, CHEEK COLORS, ROUGE, LOOSE FACE POWDER; PRESSED FACE POWDER, FACIAL BLUSH, BLEMISH CONCEALERS, SKIN CONCEALERS AND CAMOUFLAGE SKIN CONCEALERS, AND SKIN CONDITIONERS; NON-MEDICATED LIP PROTECTOR PREPARATIONS; SKIN LIGHTENERS; BEAUTY CREAMS; NON MEDICATED SKIN CARE PREPARATIONS; SKIN CARE PREPARATIONS, NAMELY, CHEMICAL PEELS FOR THE SKIN; ESSENTIAL OILS FOR AROMATHERAPY USE; NON-MEDICATED BATH SALTS; BODY CREAMS; BODY OILS; BODY SCRUBS; BODY WASHES; EXFOLIANT CREAMS FOR THE SKIN; FOUNDATION; MAKE-UP REMOVERS; NON-MEDICATED SKIN CARE PREPARATIONS; PRE-MOISTENED COSMETIC WIPES; SKIN CARE BOOSTERS, NAMELY, CONCENTRATED NON-MEDICATED SKIN CARE PREPARATIONS FOR TREATMENT OF A VARIETY OF SKIN CONDITIONS; SKIN CLEANSERS; SKIN CONDITIONERS; NON-MEDICATED SKIN CREAMS; SKIN MASQUES; SKIN MOISTURIZERS; SUN BLOCK PREPARATIONS; SUN CARE LOTIONS; SUN SCREEN PREPARATIONS AND NON-MEDICATED SKIN BLEMISH PREPARATIONS, NON-MEDICATED FACIAL AND EYE SERUMS; BEAUTY SERUMS; NON-MEDICATED SKIN CARE PREPARATIONS CONTAINING VITAMINS AND NUTRITIONAL SUPPLEMENTS; NON-MEDICATED TOPICAL SKIN ANTI-OXIDANTS AND VITAMINS; NON-MEDICATED SKIN CARE PREPARATIONS CONTAINING VITAMINS; MULTI-VITAMIN NON-MEDICATED SKIN CARE PREPARATIONS. FIRST USE: 20170800. FIRST USE IN COMMERCE: 20170800 IC 005. US 005 006 018 044 046 051 052. G & S: MEDICATED SKIN CARE PREPARATIONS; MEDICATED SKIN BLEMISH PREPARATIONS. FIRST USE: 20170800. FIRST USE IN COMMERCE: 20170800 IC 035. US 100 101 102. G & S: RETAIL STORE SERVICES AND ON-LINE RETAIL STORE SERVICES FEATURING SKIN CARE PREPARATIONS AND COSMETICS; RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES IN THE FIELD OF SKIN CARE PRODUCTS; WHOLESALE DISTRIBUTORSHIP SERVICES IN THE FIELDS OF COSMETICS, BODY CARE PRODUCTS, SKIN CARE PRODUCTS AND SKIN CARE PREPARATIONS. FIRST USE: 20170800. FIRST USE IN COMMERCE: 20170800

	IC 041. US 100 101 107. G & S: ONLINE JOURNALS, NAMELY, BLOGS FEATURING INFORMATION ON SKIN CARE. FIRST USE: 20170800. FIRST USE IN COMMERCE: 20170800
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	90891819
Filing Date	August 19, 2021
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	June 28, 2022
Registration Number	**6845080**
Registration Date	September 13, 2022
Owner	(REGISTRANT) Caleel+Hayden, LLC LIMITED LIABILITY COMPANY DELAWARE 610 East 55th Avenue Denver COLORADO 80216
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Michael J. MacDermott
Prior Registrations	4014199;4014200;5347389
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SKIN BEAUTY" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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