

ESTTA Tracking number: **ESTTA1247296**

Filing date: **11/10/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Viahart LLC
Granted to date of previous extension	11/19/2022
Address	1321 UPLAND DR. #6481 HOUSTON, TX 77043 UNITED STATES
Attorney information	CHARLES WALLACE CREEDON PLLC 5 COWBOYS WAY SUITE 300 FRISCO, TX 75034 UNITED STATES Primary email: trademarks@creedon.com 9728506864
Docket no.	

Applicant information

Application no.	97024919	Publication date	09/20/2022
Opposition filing date	11/10/2022	Opposition period ends	11/19/2022
Applicant	Creative Kids Online LLC SUITE 301 750 CHESTNUT RIDGE ROAD CHESTNUT RIDGE, NY 10977 UNITED STATES		

Goods/services affected by opposition

Class 028. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Children's educational toys for developing counting skills; Children's educational toys for developing fine motor skills; Construction toys; Stacking toys; Toyconstruction blocks

Applicant information

Application no.	97025034	Publication date	09/20/2022
Opposition filing date	11/10/2022	Opposition period ends	
Applicant	Creative Kids Online LLC		

	SUITE 301 750 CHESTNUT RIDGE ROAD CHESTNUT RIDGE, NY 10977 UNITED STATES
--	---


Goods/services affected by opposition

Class 028. First Use: Dec 31, 2017 First Use In Commerce: Dec 31, 2017 All goods and services in the class are opposed, namely: Children's educational toys for developing counting skills; Children's educational toys for developing fine motor skills; Construction toys; Stacking toys; Toyconstruction blocks

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
--------------------------------------	----------------------------

Mark cited by opposer as basis for opposition

U.S. registration no.	5049910	Application date	05/03/2016
Register	Principal		
Registration date	09/27/2016	Foreign priority date	NONE
Word mark	BRAIN FLAKES		
Design mark			
Description of mark	NONE		
Goods/services	Class 028. First use: First Use: Nov 19, 2013 First Use In Commerce: Feb 16, 2014 Children's educational toys for developing fine motor skills and engineering skills; Construction toys; Stacking toys; Toy building blocks; Toy building blocks-capable of interconnection; Toy construction sets		

Related proceedings	Case No. 1:20-cv-09943-GHW (pending in the Southern District of New York)
---------------------	---

Attachments	87021780#TMSN.png(bytes) 2022.11.10 Notice of Opposition.pdf(1653572 bytes)
-------------	---

Signature	/Charles Wallace/
Name	Charles Wallace
Date	11/10/2022

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In Re Application Nos. 97024919 & 97025034

For the marks: CREATIVE FLAKES and CREATIVE KIDS FLAKES

Published: September 20, 2022

-----X
VIAHART LLC :
 :
 :
 Opposer, :
 :
 v. : Opposition Number: _____
 :
 CREATIVE KIDS ONLINE LLC :
 :
 Applicant. :
 :
-----X

NOTICE OF OPPOSITION

Viahart LLC (“Viahart”), Opposer and owner of Registration No. 5049910 for the BRAIN FLAKES standard character mark, will be damaged by registration of Application Nos. 97024919 and 97025034 for the CREATIVE FLAKES and CREATIVE KIDS FLAKES marks filed by Creative Kids Online LLC (“Applicant”). Viahart hereby opposes same pursuant to Section 13(a) of the Lanham Act of 1946, 15 U.S.C. § 1063(a).

As grounds for this opposition, Viahart alleges as follows:

1. Viahart is a Texas limited liability company with an address at 1321 Upland Dr. #6481, Houston, Texas 77043.

2. Viahart is the owner of valid and subsisting United States Trademark Registration No. 5049910 on the Principal Register in the USPTO for the BRAIN FLAKES standard character mark (the “BRAIN FLAKES Mark”).

3. The BRAIN FLAKES Mark covers the following goods in International Class 28: “Children’s educational toys for developing fine motor skills and engineering skills; Construction toys; Stacking toys; Toy building blocks; Toy building blocks capable of interconnection; Toy construction sets.”

4. The BRAIN FLAKES Mark registered with the USPTO on September 27, 2016. Attached as Exhibit 1 is a true and correct printout from the USPTO electronic database of the BRAIN FLAKES Mark’s registration certificate.

5. Viahart has used the BRAIN FLAKES Mark in interstate commerce in the United States continuously since at least as early as February 16, 2014, in connection with the promotion, sale, and provision of children’s educational toys—particularly in connection with toys consisting of high-quality, manipulative interconnecting plastic disc construction toys. Attached as Exhibit 2 are demonstrative examples of Viahart’s use of the BRAIN FLAKES Mark in connection with children’s educational toys.

6. As a result of its widespread, continuous, and exclusive use of the BRAIN FLAKES Mark to identify its children’s educational toys and Viahart as their

source, Viahart owns valid and subsisting federal statutory and common law rights to the BRAIN FLAKES Mark.

7. Viahart's BRAIN FLAKES Mark is distinctive to both the consuming public and to Viahart's trade.

8. Viahart has expended substantial time, money, and resources marketing, advertising, and promoting the goods sold under the BRAIN FLAKES Mark.

9. Viahart maintains strict quality control standards for all of its goods, and the goods Viahart offers under the BRAIN FLAKES Mark are of high quality.

10. Applicant is Creative Kids Online LLC, a New York limited liability company with an address at 750 Chestnut Ridge Rd., Ste. 301, Spring Valley, New York, 10977.

11. On September 13, 2021, Applicant filed United States Trademark Application Nos. 97024919 and 97025034 for the CREATIVE FLAKES and CREATIVE KIDS FLAKES marks ("Applicant's Marks") based on an intent to use said marks in commerce under 15 U.S.C. § 1051(b). Attached as Exhibit 3 are true and correct printouts of Applicant's Marks as they appeared on the USPTO TESS database as of November 9, 2022. Attached as Exhibit 4 is a demonstrative example of Applicant's use of Applicant's Marks in connection with children's educational toys (using Applicant's Marks, as well as the full term CREATIVE KIDS BRAIN FLAKES).

12. Applicant’s Marks currently cover the following goods in International Class 28: “Children’s educational toys for developing counting skills; Children’s educational toys for developing fine motor skills; Construction toys; Stacking toys; Toy construction blocks.”

13. Viahart’s BRAIN FLAKES Mark has priority over Applicant’s Marks because Viahart’s use and registration dates predate the filing date of Applicant’s Marks, and any other date on which Applicant may rely for purposes of priority.

14. Applicant’s Marks are confusingly similar to Viahart’s BRAIN FLAKES Mark because both the BRAIN FLAKES Mark and Applicant’s Marks consist of a term followed by the word “FLAKES.”

15. The terms “CREATIVE” and “BRAIN” each have the same connotation—that the associated goods are creative and educational in nature.

16. The recitation of goods covered by Applicant’s Marks are nearly identical to the recitation of goods covered by Viahart’s BRAIN FLAKES Mark, as exhibited below:

<u>Viahart’s BRAIN FLAKES Mark</u>	<u>Applicant’s Marks</u>
<ul style="list-style-type: none"> • Children’s educational toys for developing fine motor skills and engineering skills; • Construction toys; • Stacking toys; • Toy building blocks; • Toy building blocks capable of interconnection; • Toy construction sets 	<ul style="list-style-type: none"> • Children’s educational toys for developing counting skills; • Children’s educational toys for developing fine motor skills; • Construction toys; • Stacking toys; • Toy construction blocks

17. Viahart and Applicant are currently engaged in a trademark infringement lawsuit in the Southern District of New York (Case No. 1:20-cv-09943-GHW), where Viahart is alleging, among other things, that a likelihood of confusion exists between Viahart's BRAIN FLAKES Mark and Applicant's Marks. Importantly, Viahart alleges in said lawsuit that there have been at least 49 instances of actual confusion between the goods bearing Applicant's Marks and the goods bearing Viahart's BRAIN FLAKES Mark.

**FIRST GROUND FOR OPPOSITION
LIKELIHOOD OF CONFUSION**

18. Applicant's Marks are barred from registration because they consist of or are comprised of marks which so resemble Viahart's previously used and registered BRAIN FLAKES Mark as to be likely, when used in connection with Applicant's alleged goods, to cause confusion, mistake, or deception within the meaning of 15 U.S.C. § 1052(d).

19. The designation "CREATIVE" does not distinguish Applicant's goods from those provided by Viahart and others in the creative toys industry.

20. The designation "FLAKES" is the only dominant portion of Applicant's Marks, and is the only term that should be considered for likelihood of confusion purposes.

21. The recitation of goods in Applicant's Marks are both identical and confusingly similar to the recitation of goods in Viahart's BRAIN FLAKES Mark.

22. The goods covered by the BRAIN FLAKES Mark and the goods covered by Applicant's Marks target ordinary consumers.

23. The goods covered by the BRAIN FLAKES Mark and the goods covered by Applicant's Marks will be consumed by the same general class of purchasers, namely, consumers interested in purchasing children's building, stacking, and construction toys.

24. The goods covered by the BRAIN FLAKES Mark and the goods covered by Applicant's Marks will be promoted and rendered through the same trade channels.

25. Viahart will be damaged by the registration of Applicant's Marks because Applicant's Marks are substantially similar to Viahart's BRAIN FLAKES Mark and will be used in connection with goods identical and confusingly similar to the goods covered by the BRAIN FLAKES Mark.

26. Because Applicant's Marks and Viahart's BRAIN FLAKES Mark are confusingly similar, and because Applicant's goods and Viahart's goods are legally identical and target the same end users, there is a strong likelihood that Applicant's Marks will cause confusion, mistake, or will deceive the public into believing that the goods covered by Applicant's Marks emanate from or are somehow affiliated or associated with, connected to, or sponsored by Viahart. Accordingly, consumer confusion is likely between Applicant's Marks and Viahart's BRAIN FLAKES Mark in violation of 15 U.S.C. § 1052(d).

WHEREFORE, Viahart respectfully prays that its opposition be sustained and that registration of Applicant's Marks be refused. The filing fee of \$1,200 for this Notice of Opposition is being submitted electronically with this Notice.

Dated: November 10, 2022

Respectfully submitted,

CREEDON PLLC

By: /s/ Charles A. Wallace

James H. Creedon

Texas Bar No. 24092299

Charles A. Wallace

Texas Bar No. 24110501

Christian Cowart

Texas Bar No. 24105748

5 Cowboys Way, Suite 300

Frisco, TX 75034

Tel. 972.850.6864

Fax 972.920.3290

jhcreedon@creedon.com

cwallace@creedon.com

ccowart@creedon.com

ATTORNEYS FOR OPPOSER
Viahart LLC

United States of America

United States Patent and Trademark Office

Brain Flakes

Reg. No. 5,049,910

Registered Sep. 27, 2016

Int. Cl.: 28

Trademark

Principal Register

VIAHART LLC (CONNECTICUT LIMITED LIABILITY COMPANY)
1321 Upland Dr. #6481
Houston, TX 77043

CLASS 28: Children's educational toys for developing fine motor skills and engineering skills; Construction toys; Stacking toys; Toy building blocks; Toy building blocks capable of interconnection; Toy construction sets

FIRST USE 11-19-2013; IN COMMERCE 2-16-2014

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-021,780, FILED 05-03-2016
LESLEE ANN FRIEDMAN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

EXHIBIT 2



Step-by-step Instructions!



EXHIBIT 3

Generated on: This page was generated by TSDR on 2022-11-09 13:23:45 EST

Mark: CREATIVE FLAKES

CREATIVE FLAKES

US Serial Number: 97024919

Application Filing Date: Sep. 13, 2021

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.

Status Date: Sep. 23, 2022

Publication Date: Sep. 20, 2022

Mark Information

Mark Literal Elements: CREATIVE FLAKES

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Children's educational toys for developing counting skills; Children's educational toys for developing fine motor skills; Construction toys; Stacking toys; Toy construction blocks

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

EXHIBIT 3

Owner Name: Creative Kids Online LLC

Owner Address: Suite 301
750 Chestnut Ridge Road
Chestnut Ridge, NEW YORK UNITED STATES 10977

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEW YORK

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Andrew D. Bochner

Docket Number: 1012.003TM

Attorney Primary Email Address: andrew@bochner.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Andrew D. Bochner
BOCHNER IP, PLLC
295 MADISON AVENUE
12TH FLOOR
NEW YORK, NEW YORK UNITED STATES 10017

Phone: 646-971-0685

Correspondent e-mail: andrew@bochnerip.com uspto@bochnerip.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 23, 2022	EXTENSION OF TIME TO OPPOSE RECEIVED	
Sep. 20, 2022	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 20, 2022	PUBLISHED FOR OPPOSITION	
Aug. 31, 2022	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 16, 2022	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 11, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 11, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 11, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 20, 2022	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 20, 2022	NON-FINAL ACTION E-MAILED	6325
Jun. 20, 2022	NON-FINAL ACTION WRITTEN	93650
Jun. 15, 2022	ASSIGNED TO EXAMINER	93650
Oct. 20, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 16, 2021	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: CUELLO, GIDETTE

Law Office Assigned: LAW OFFICE 125

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 17, 2022

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Extension of Time

Proceeding Number: [97024919](#)

Filing Date: Sep 23, 2022

EXHIBIT 3

Status: Extension of Time to Oppose Filed

Status Date: Sep 23, 2022

**Interlocutory
Attorney:**

Defendant

Name: Creative Kids Online LLC

Correspondent Address: ANDREW D. BOCHNER
BOCHNER IP, PLLC
295 MADISON AVENUE, 12TH FLOOR
NEW YORK NY UNITED STATES , 10017

Correspondent e-mail: andrew@bochnerip.com , uspto@bochnerip.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CREATIVE FLAKES	Request For Extension of Time to File Opposition	97024919	

Potential Opposer(s)

Name: Viahart LLC

Correspondent Address: CHARLES WALLACE
CREEDON PLLC
5 COWBOYS WAY, SUITE 300
FRISCO TX UNITED STATES , 75034

Correspondent e-mail: trademarks@creedon.com

Prosecution History

Entry Number	History Text	Date	Due Date
2	EXT GRANTED	Sep 23, 2022	
1	FIRST 30-DAY REQUEST TO EXT TIME TO OPPOSE	Sep 23, 2022	

EXHIBIT 3

Generated on: This page was generated by TSDR on 2022-11-09 13:24:10 EST

Mark: CREATIVE KIDS FLAKES

CREATIVE KIDS FLAKES

US Serial Number: 97025034

Application Filing Date: Sep. 13, 2021

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.

Status Date: Sep. 23, 2022

Publication Date: Sep. 20, 2022

Mark Information

Mark Literal Elements: CREATIVE KIDS FLAKES

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "KIDS"

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Children's educational toys for developing counting skills; Children's educational toys for developing fine motor skills; Construction toys; Stacking toys; Toy construction blocks

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 31, 2017

Use in Commerce: Dec. 31, 2017

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

EXHIBIT 3

Current Owner(s) Information

Owner Name: Creative Kids Online LLC

Owner Address: Suite 301
750 Chestnut Ridge Road
Chestnut Ridge, NEW YORK UNITED STATES 10977

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country NEW YORK
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Andrew D. Bochner

Docket Number: 1012.004TM

Attorney Primary andrew@bochnerip.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Andrew D. Bochner
Name/Address: BOCHNER IP, PLLC
295 MADISON AVENUE
12TH FLOOR
NEW YORK, NEW YORK UNITED STATES 10017

Phone: 646-971-0685

Correspondent e-mail: andrew@bochnerip.com uspto@bochnerip.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 23, 2022	EXTENSION OF TIME TO OPPOSE RECEIVED	
Sep. 20, 2022	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 20, 2022	PUBLISHED FOR OPPOSITION	
Aug. 31, 2022	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 16, 2022	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 11, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 11, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 11, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 20, 2022	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 20, 2022	NON-FINAL ACTION E-MAILED	6325
Jun. 20, 2022	NON-FINAL ACTION WRITTEN	93650
Jun. 15, 2022	ASSIGNED TO EXAMINER	93650
Oct. 20, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 16, 2021	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: CUELLO, GIDETTE

Law Office LAW OFFICE 125
Assigned:

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 17, 2022

Proceedings

Summary

Number of 1
Proceedings:

Type of Proceeding: Extension of Time

EXHIBIT 3

Proceeding Number: [97025034](#)

Filing Date: Sep 23, 2022

Status: Extension of Time to Oppose Filed

Status Date: Sep 23, 2022

Interlocutory Attorney:

Defendant

Name: Creative Kids Online LLC

Correspondent Address: ANDREW D. BOCHNER
BOCHNER IP, PLLC
295 MADISON AVENUE, 12TH FLOOR
NEW YORK NY UNITED STATES , 10017

Correspondent e-mail: andrew@bochnerip.com , uspto@bochnerip.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CREATIVE KIDS FLAKES	Request For Extension of Time to File Opposition	97025034	

Potential Opposer(s)

Name: Viahart LLC

Correspondent Address: CHARLES WALLACE
CREEDON PLLC
5 COWBOYS WAY, SUITE 300
FRISCO TX UNITED STATES , 75034

Correspondent e-mail: trademarks@creedon.com

Prosecution History

Entry Number	History Text	Date	Due Date
2	EXT GRANTED	Sep 23, 2022	
1	FIRST 30-DAY REQUEST TO EXT TIME TO OPPOSE	Sep 23, 2022	

EXHIBIT 4



Creative  Flakes

CREATIVE INSPIRATIONS

Young Hands

AGES 3+



CREATIVE FLAKES

1400 PIECES MEGA SET IN 8 VIBRANT COLORS



EXHIBIT 4

Live Chess - Chess.com x Confidential - Viahart v Does x Orders :: ShipStation x Manage Orders x Amazon.com: brain flakes: To: x Amazon.com: Creative Kids B: x Amazon.com: Creative Kids B: x Mike Molson

Secure | https://www.amazon.com/Creative-Kids-Brain-Flakes-Interlocking/dp/B077T2GPNC/ref=st_1_3_sspa?s=toys-and-games&ie=UTF8&qid=1512839589&sr=1-3-spons&keywords=brain+flakes&psc=1

Gmail Amazon FBA Google Drive Calendar ShipStation WhatsApp News Business Shipping Utilities Contact Us Customer Service To... Games Music Reading Material Sports podcasts Video Twitter Facebook Meetup

NEW & INTERESTING FINDS ON AMAZON EXPLORE

amazon prime Toys & Games brain flakes

Electronics Gift Guide


Departments - Browsing History - VIAHART's Amazon.com 12 Days of Deals Gift Cards Registry Sell Help

EN Hello, VIAHART Account & Lists - Orders Prime - Cart

Toys & Games Deals Holiday Toy List STEM Toys Preschool Toys Boys' Toys Girls' Toys Best Sellers New Releases Games Hobby, Models & Trains Kids' Birthdays Alex Toys LEGO

HOLIDAY Toy List Shop now

Back to search results for "brain flakes"



Creative Kids
Creative Kids Brain Flakes – Large 600 Piece Interlocking Plastic Disc Set for Safe, Fun, Creative Building – Educational STEM Construction Toy for Boys & Girls – Recommended Ages 3 and Up
Be the first to review this item

List Price: \$24.98
Price: **\$19.98** ✓prime
You Save: \$5.00 (20%)
Get \$70 off instantly. Pay \$0.00 upon approval for the Amazon Prime Rewards Visa Card.

[View promotion details](#) 1 Applicable Promotion

In stock on December 12, 2017.
Order it now.
Sold by Creative Kids Brands and Fulfilled by Amazon. Gift-wrap available.

- 600 PIECE MEGA BRAINFLAKES SET – Unique Play Construction Set Features Bulk Supply of Colorful Interlocking Flake Toys for Little Architects & Engineers in Training
- GREAT ALTERNATIVE TO BUILDING BLOCKS – Swap Their Classic Building Block Set for a Cool, Fun, Instructive Toy That Promotes Spatial Thinking & Fine Motor Skills
- SAFE APPROACH TO STEM – Teach the Fundamentals of Science w/ Easy-Clean, BPA-Free Plastic; Discs Come in Unisex Rainbow Colors for Collaborative Play
- OPEN ENDED DESIGNS – Quarter-Sized Snowflake Discs Enable Endless Creative Possibilities; Toddlers Can Build Structures, Figurines, Animals, 3D Shapes & Beyond
- CONVENIENT CARRYING CASE – Includes FREE Transparent Box w/ Handle for Safely Storing & Transporting Brain Flakes to Preschool, Kindergarten or Day Care

Share [Email] [Facebook] [Twitter] [Pinterest]

Qty: 1

[Add to Cart](#)


Turn on 1-Click ordering for this browser

Ship to:
Mike Molson Hart - Astoria - 11102

[Add to List](#)

[Add to your Dash Buttons](#)

Have one to sell? [Sell on Amazon](#)

 Kidwerkz
Dinosaurs, helicopter, train, truck, motorcycle

Your Cart is empty.
... but you have 6 items saved for later

Saved for later (6)