

ESTTA Tracking number: **ESTTA1245499**

Filing date: **11/02/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	San Mar Corporation
Granted to date of previous extension	11/02/2022
Address	22833 SE BLACK NUGGET ROAD, SUITE 130 ISSAQUAH, WA 98029 UNITED STATES

Attorney information	STEVE WINTERS AND TIFFANY SCOTT CONNORS LANE POWELL PC 1420 FIFTH AVENUE, SUITE 4200 SEATTLE, WA 98111-9402 UNITED STATES Primary email: trademarks@lanepowell.com Secondary email(s): connorst@lanepowell.com, winters@lanepowell.com, garciat@lanepowell.com, docketing@lanepowell.com 206.223.7000
Docket no.	

Applicant information

Application no.	90881363	Publication date	07/05/2022
Opposition filing date	11/02/2022	Opposition period ends	11/02/2022
Applicant	Shenzhen Youpinku Supply Chain Management Co., Ltd. ROOM 201A, NO.15, PHASE 1, XINXING INDUSTRIAL PARK, XINHE COMM, FUHAI ST, BAOAN DIST, SHENZHEN, 518000 CHINA		

Goods/services affected by opposition

Class 025. First Use: Jul 3, 2021 First Use In Commerce: Jul 3, 2021 All goods and services in the class are opposed, namely: Lingerie; Overcoats; Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Business wear, namely, suits, jackets, trousers, blazers, blouses, shirts, skirts, dresses and footwear; Knitwear, namely, shirts, dresses, sweaters; Pajamas for babies, adults, children, women, men; Sleep masks; Tank tops
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Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks cited by opposer as basis for opposition

U.S. registration no.	3283548	Application date	01/26/2005
Register	Principal		
Registration date	08/21/2007	Foreign priority date	NONE
Word mark	DISTRICT		
Design mark			
Description of mark	NONE		
Goods/services	Class 025. First use: First Use: Jun 29, 2005 First Use In Commerce: Jun 29, 2005 Apparel, namely tee shirts, polo shirts, long sleeve shirts, and uniforms; fleece outerwear, namely long sleeve shirts,athletic apparel, namely shirts		

U.S. registration no.	4269274	Application date	09/27/2011
Register	Principal		
Registration date	01/01/2013	Foreign priority date	NONE
Word mark	DISTRICT		
Design mark			
Description of mark	NONE		
Goods/services	Class 018. First use: First Use: Jun 2012 First Use In Commerce: Jun 2012 All-purpose carrying bags; backpacks [; briefcases; tote-bags; duffel bags; gym bags]		

U.S. registration no.	4332831	Application date	04/02/2012
Register	Principal		
Registration date	05/07/2013	Foreign priority date	NONE
Word mark	WELCOME TO THE DISTRICT		
Design mark			
Description of mark	NONE		
Goods/services	Class 035. First use: First Use: May 2012 First Use In Commerce: May 2012 Wholesale distributorships, wholesale ordering services, on-line store services, electronic catalog services, mail order catalog services, and web-based catalog services, all featuring apparel, headgear, bags, blankets, and accessories		

U.S. registration no.	4664068	Application date	09/27/2011
Register	Principal		
Registration date	12/30/2014	Foreign priority date	NONE
Word mark	DISTRICT MADE		
Design mark			

Description of mark	NONE
Goods/services	Class 025. First use: First Use: May 23, 2012 First Use In Commerce: May 29, 2012 Apparel and accessories, namely, t-shirts, sweat shirts, polo shirts, long sleeve shirts [, and uniforms] ; fleece outerwear, namely, sweat shirts, and long sleeve shirts; athletic apparel, namely, shirts

Attachments	San Mar Not of Opp - JIMO DISTRICT MO.pdf(102299 bytes) Ex 1 - 3283548.pdf(722408 bytes) Ex 2 - 4269274.pdf(721150 bytes) Ex 3 - 4332831.pdf(719447 bytes) Ex 4 - 4664068.pdf(722904 bytes)
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Signature	/Tiffany Connors/
Name	Tiffany Connors
Date	11/02/2022

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application Serial No. 90/881,363
Filed August 13, 2021
For the Mark JIMO DISTRICT MO
Published in the Trademark Official Gazette (TMOG) on July 5, 2022

San Mar Corporation,
a Washington corporation,

Opposer,

v.

Shenzhen Youpinku Supply Chain Management
Co., Ltd., a China limited company,

Applicant.

Opposition No.:

NOTICE OF OPPOSITION

San Mar Corporation, a Washington corporation (“Opposer”), having a principal place of business at 22833 SE Black Nugget Road, Suite 130, Issaquah, Washington 98029, will be damaged by the registration of the mark JIMO DISTRICT MO, which is the subject of Application Serial No. 90/881,363 published in the Trademark Official Gazette on July 5, 2022. Opposer hereby opposes the registration of said mark and requests that registration be refused. As grounds in support of its opposition, Opposer states as follows:

1. Opposer has continuously and regularly used the mark DISTRICT in connection with various apparel items in interstate commerce and nationwide since at least as early as June 29, 2005. Opposer currently uses the DISTRICT mark for apparel.

2. Opposer has continuously and regularly used the mark DISTRICT in connection with various types of bags in interstate commerce and nationwide since at least as early as June 30, 2012. Opposer currently uses the DISTRICT mark for bags.

3. Opposer has continuously and regularly used the mark WELCOME TO THE DISTRICT for various wholesale, distributorship, and retail services in interstate commerce and nationwide since at least as early as May 31, 2012. Opposer currently uses the WELCOME TO THE DISTRICT mark for wholesale, distributorship, and retail services.

4. Opposer has continuously and regularly used the mark DISTRICT MADE for various apparel items in interstate commerce and nationwide since at least as early as May 29, 2012. Opposer currently uses the DISTRICT MADE mark for apparel.

5. As a result of Opposer's current and past promotion and sale of its products and services under the DISTRICT, WELCOME TO THE DISTRICT, and DISTRICT MADE marks, these marks have gained significant recognition and goodwill among the purchasing public.

6. Opposer owns U.S. Trademark Registration No. 3,283,548, issued on August 21, 2007, for the mark DISTRICT for "Apparel, namely tee shirts, polo shirts, long sleeve shirts, and uniforms; fleece outerwear, namely long sleeve shirts, athletic apparel, namely shirts" in International Class 25. This registration is incontestable pursuant to 15 U.S.C. § 1065 and thus constitutes conclusive evidence of Opposer's exclusive rights for the DISTRICT mark for the recited goods. The current TSDR record for Registration No. 3,283,548 is attached hereto as **Exhibit 1** and made a part hereof by this reference.

7. Opposer owns U.S. Trademark Registration No. 4,269,274, issued on January 1, 2013, for the mark DISTRICT for "All-purpose carrying bags; backpacks" in International Class 18. This registration is incontestable pursuant to 15 U.S.C. § 1065 and thus constitutes conclusive evidence of Opposer's exclusive rights for the DISTRICT mark for the recited goods. The current TSDR record for Registration No. 4,269,274 is attached hereto as **Exhibit 2** and made a part hereof by this reference.

8. Opposer owns U.S. Trademark Registration No. 4,332,831, issued on May 7, 2013, for the mark WELCOME TO THE DISTRICT for “Wholesale distributorships, wholesale ordering services, on-line store services, electronic catalog services, mail order catalog services, and web-based catalog services, all featuring apparel, headgear, bags, blankets, and accessories” in International Class 35. This registration is incontestable pursuant to 15 U.S.C. § 1065 and thus constitutes conclusive evidence of Opposer’s exclusive rights for the WELCOME TO THE DISTRICT mark for the recited services. The current TSDR record for Registration No. 4,332,831 is attached hereto as **Exhibit 3** and made a part hereof by this reference.

9. Opposer owns U.S. Trademark Registration No. 4,664,068, issued on December 30, 2014, for the mark DISTRICT MADE for “Apparel and accessories, namely, t-shirts, sweat shirts, polo shirts, long sleeve shirts, and uniforms; fleece outerwear, namely, sweat shirts, and long sleeve shirts; athletic apparel, namely, shirts” in International Class 25. This registration is incontestable pursuant to 15 U.S.C. § 1065 and thus constitutes conclusive evidence of Opposer’s exclusive rights for the DISTRICT MADE mark for the recited goods. The current TSDR record for Registration No. 4,664,068 is attached hereto as **Exhibit 4** and made a part hereof by this reference.

10. On August 13, 2021, Shenzhen Youpinku Supply Chain Management Co., Ltd. (“Applicant”), filed an application to register the mark JIMO DISTRICT MO based on alleged use of said mark in US commerce since July 3, 2021, for “Lingerie; Overcoats; Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Business wear, namely, suits, jackets, trousers, blazers, blouses, shirts, skirts, dresses and footwear; Knitwear, namely, shirts, dresses, sweaters; Pajamas for babies, adults, children, women, men; Sleep masks; Tank tops” in International Class 25. The application was assigned Serial No. 90/881,363 and was

published in the Trademark Official Gazette on July 5, 2022. Upon information and belief, the Application is fraudulent because Applicant is not actually offering for sale all of the goods listed in the Application. Specifically, the only good that Applicant appears to be selling under the mark at issue is bras. Upon information and belief, the rest of the goods claimed in Applicant's Application are inaccurate, false, and not being sold by Applicant under the mark at issue.

11. Prior to Applicant's filing date of August 13, 2021, and Applicant's claimed date of first use in commerce on July 3, 2021, Opposer had been using its DISTRICT, WELCOME TO THE DISTRICT, and DISTRICT MADE marks on clothing, bags, and various retail services for years; thus, Opposer's use has priority over Applicant's application.

12. Prior to Applicant's filing date of July 5, 2022, and Applicant's claimed date of first use in commerce on July 3, 2021, Opposer had filed for and obtained Opposer's registrations for its DISTRICT, WELCOME TO THE DISTRICT, and DISTRICT MADE marks; hence, Opposer's registrations have priority over Applicant's application.

13. The goods listed in the Application for which Applicant claims use are identical or highly related to the goods and services with which Opposer uses its DISTRICT, WELCOME TO THE DISTRICT, and DISTRICT MADE marks, as evidenced by Opposer's registrations.

14. The mark JIMO DISTRICT MO, as evidenced by Applicant's application, is similar in sight, sound, and meaning to Opposer's DISTRICT, WELCOME TO THE DISTRICT, and DISTRICT MADE marks.

15. The mark JIMO DISTRICT MO, as evidenced by Applicant's application, so resembles each and all of Opposer's DISTRICT, WELCOME TO THE DISTRICT, and DISTRICT MADE marks as to be likely to cause confusion, mistake, or deception, when used in

connection with highly related goods and services, within the meaning of Section 2(d) of the Lanham Act.

16. The mark JIMO DISTRICT MO includes within it Opposer's DISTRICT mark, and as such, misleads consumers into believing the goods on which Applicant intends to use the JIMO DISTRICT MO mark are a portion, extension, expansion, or collaboration with Opposer's DISTRICT products and related services, or are otherwise associated with Opposer, when they are not.

17. In addition, upon information and belief, Applicant's statement to the Trademark Office that the term JIMO DISTRICT MO has no geographical or other significance appears to be false. A simple Google search for the mark indicates that the Jimo District is a district of Qingdao, Shandong located in the southwest of the Shandong Peninsula. Multiple articles and travel guides support that JIMO DISTRICT does, in fact, carry geographical significance in meaning. We therefore wonder whether Applicant's misleading description to the Trademark Office means that this mark may be geographically misdescriptive. To the extent any confusion arises out of this geographic description or misdescription, such confusion may damage Opposer.

18. Accordingly, Opposer will be damaged by the registration Applicant seeks because the registration will assist and support Applicant in the confusing and misleading use of the mark JIMO DISTRICT MO, and will infringe on Opposer's exclusive statutory rights in its various registered DISTRICT-related trademarks for apparel, bags, and related retail services.

WHEREFORE, Opposer prays that the opposition be sustained and that registration to Applicant be refused.

DATED: November 2, 2022

LANE POWELL PC

By: /Tiffany Connors/
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P.O. Box 91302
Seattle, Washington 98111-9402
Telephone: 206.223.7000

Attorneys for Opposer

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Mark: DISTRICT

DISTRICT

US Serial Number: 78554112

Application Filing Date: Jan. 26, 2005

US Registration Number: 3283548

Registration Date: Aug. 21, 2007

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Sep. 15, 2017

Publication Date: May 16, 2006 **Notice of Allowance Date:** Aug. 08, 2006

Mark Information

Mark Literal Elements: DISTRICT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Apparel, namely tee shirts, polo shirts, long sleeve shirts, and uniforms; fleece outerwear, namely long sleeve shirts, athletic apparel, namely shirts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 29, 2005

Use in Commerce: Jun. 29, 2005

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: San Mar Corporation
Owner Address: 22833 SE Black Nugget Road, Suite 130
 Issaquah, WASHINGTON UNITED STATES 98029
Legal Entity Type: CORPORATION
State or Country Where Organized: WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tiffany Connors
Attorney Primary Email Address: trademarks@lanepowell.com
Docket Number: 113540.0053
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Tiffany Connors
 Lane Powell PC
 1420 Fifth Avenue, Suite 4200
 Seattle, WASHINGTON UNITED STATES 98101
Phone: 2062237000
Correspondent e-mail: trademarks@lanepowell.com
Fax: 2062237107
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 22, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 22, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 22, 2022	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Sep. 22, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 22, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 22, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 15, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 15, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Sep. 15, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Sep. 15, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Aug. 07, 2017	TEAS SECTION 8 & 9 RECEIVED	
Aug. 21, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jul. 10, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 10, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	66607
Jul. 10, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Jun. 25, 2013	TEAS SECTION 8 & 15 RECEIVED	
Aug. 21, 2007	REGISTERED-PRINCIPAL REGISTER	
Jul. 17, 2007	LAW OFFICE REGISTRATION REVIEW COMPLETED	76529
Jul. 16, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 22, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	76529
Jun. 22, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	76529
Jun. 21, 2007	ASSIGNED TO LIE	76529
Jun. 08, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 07, 2007	NON-FINAL ACTION E-MAILED	
May 07, 2007	SU - NON-FINAL ACTION - WRITTEN	83174
May 03, 2007	ASSIGNED TO EXAMINER	83174
Apr. 10, 2007	STATEMENT OF USE PROCESSING COMPLETE	76873
Jan. 19, 2007	USE AMENDMENT FILED	76873
Jan. 19, 2007	TEAS STATEMENT OF USE RECEIVED	

Aug. 08, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
May 16, 2006	PUBLISHED FOR OPPOSITION	
Apr. 26, 2006	NOTICE OF PUBLICATION	
Mar. 28, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	78145
Feb. 24, 2006	ASSIGNED TO LIE	78145
Feb. 21, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 06, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 02, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 02, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 23, 2005	NON-FINAL ACTION E-MAILED	6325
Aug. 23, 2005	NON-FINAL ACTION WRITTEN	80818
Aug. 22, 2005	ASSIGNED TO EXAMINER	80818
Feb. 03, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Sep. 15, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: San Mar Corporation

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [7001/0016](#)

Pages: 12

Date Recorded: Jul. 17, 2020

Supporting Documents: [assignment-tm-7001-0016.pdf](#)

Assignor

Name: [SAN MAR CORPORATION](#)

Execution Date: Jul. 15, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 10800 NE 8TH STREET, SUITE 1000
BELLEVUE, WASHINGTON 98004

Correspondent

Correspondent Name: SETH H. REAGAN

Correspondent Address: 1201 THIRD AVENUE, SUITE 4900
SEATTLE, WA 98101

Domestic Representative - Not Found

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Mark: DISTRICT

DISTRICT

US Serial Number: 85433404

Application Filing Date: Sep. 27, 2011

US Registration Number: 4269274

Registration Date: Jan. 01, 2013

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jan. 12, 2019

Publication Date: Mar. 13, 2012 **Notice of Allowance Date:** May 08, 2012

Mark Information

Mark Literal Elements: DISTRICT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3283547, 3283548

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: All-purpose carrying bags; backpacks [; briefcases; tote-bags; duffel bags; gym bags]

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 2012

Use in Commerce: Jun. 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: San Mar Corporation
Owner Address: 22833 SE Black Nugget Road, Suite 130
Issaquah, WASHINGTON UNITED STATES 98029
Legal Entity Type: CORPORATION
State or Country Where Organized: WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tiffany Connors
Attorney Primary Email Address: trademarks@lanepowell.com
Docket Number: 113540.0136
Attorney Email Authorized: Yes

Correspondent

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Lane Powell PC
1420 Fifth Avenue, Suite 4200
Seattle, WASHINGTON UNITED STATES 98101
Phone: 2062237000
Correspondent e-mail: trademarks@lanepowell.com
Fax: 2062237107
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 22, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 22, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 22, 2022	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Sep. 22, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 22, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 22, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 01, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 12, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 12, 2019	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76985
Jan. 12, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76985
Dec. 13, 2018	TEAS SECTION 8 & 15 RECEIVED	
Jan. 01, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 01, 2013	REGISTERED-PRINCIPAL REGISTER	
Nov. 27, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 26, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	66121
Nov. 20, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 01, 2012	STATEMENT OF USE PROCESSING COMPLETE	76874
Oct. 31, 2012	USE AMENDMENT FILED	76874
Nov. 01, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Oct. 31, 2012	TEAS STATEMENT OF USE RECEIVED	
May 08, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 13, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 13, 2012	PUBLISHED FOR OPPOSITION	
Feb. 22, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 06, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Feb. 01, 2012	ASSIGNED TO LIE	66121

Jan. 17, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 17, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 17, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 17, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 17, 2012	EXAMINERS AMENDMENT -WRITTEN	82105
Jan. 14, 2012	ASSIGNED TO EXAMINER	82105
Oct. 03, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 30, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Jan. 12, 2019

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: San Mar Corporation

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [7001/0016](#)

Pages: 12

Date Recorded: Jul. 17, 2020

Supporting Documents: [assignment-tm-7001-0016.pdf](#)

Assignor

Name: [SAN MAR CORPORATION](#)

Execution Date: Jul. 15, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 10800 NE 8TH STREET, SUITE 1000
BELLEVUE, WASHINGTON 98004

Correspondent

Correspondent Name: SETH H. REAGAN

Correspondent Address: 1201 THIRD AVENUE, SUITE 4900
SEATTLE, WA 98101

Domestic Representative - Not Found

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Mark: WELCOME TO THE DISTRICT

WELCOME TO THE DISTRICT

US Serial Number: 85586250

Application Filing Date: Apr. 02, 2012

US Registration Number: 4332831

Registration Date: May 07, 2013

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jan. 08, 2019

Publication Date: Aug. 21, 2012 **Notice of Allowance Date:** Oct. 16, 2012

Mark Information

Mark Literal Elements: WELCOME TO THE DISTRICT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3283547, 3283548

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Wholesale distributorships, wholesale ordering services, on-line store services, electronic catalog services, mail order catalog services, and web-based catalog services, all featuring apparel, headgear, bags, blankets, and accessories

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: May 2012

Use in Commerce: May 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No
 Filed 44E: No
 Filed 66A: No
 Filed No Basis: No

Currently 44E: No
 Currently 66A: No
 Currently No Basis: No

Current Owner(s) Information

Owner Name: San Mar Corporation
Owner Address: 22833 SE Black Nugget Road, Suite 130
 Issaquah, WASHINGTON UNITED STATES 98029
Legal Entity Type: CORPORATION
State or Country Where Organized: WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tiffany Connors
Attorney Primary Email Address: trademarks@lanepowell.com
Docket Number: 113540.0141
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Tiffany Connors
 Lane Powell PC
 1420 Fifth Avenue, Suite 4200
 Seattle, WASHINGTON UNITED STATES 98101
Phone: 2062237000
Fax: 2062237107
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 22, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 22, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 22, 2022	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Sep. 22, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 22, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 22, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 07, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 08, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 08, 2019	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	74886
Jan. 08, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74886
Dec. 07, 2018	TEAS SECTION 8 & 15 RECEIVED	
May 07, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
May 07, 2013	REGISTERED-PRINCIPAL REGISTER	
Mar. 30, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 29, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	73296
Mar. 27, 2013	ASSIGNED TO LIE	73296
Mar. 14, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 21, 2013	STATEMENT OF USE PROCESSING COMPLETE	76538
Feb. 06, 2013	USE AMENDMENT FILED	76538
Feb. 21, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Feb. 06, 2013	TEAS STATEMENT OF USE RECEIVED	
Oct. 16, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 21, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 21, 2012	PUBLISHED FOR OPPOSITION	
Aug. 01, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	

Jul. 14, 2012 APPROVED FOR PUB - PRINCIPAL REGISTER
Jul. 13, 2012 ASSIGNED TO EXAMINER
Apr. 09, 2012 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
Apr. 05, 2012 NEW APPLICATION ENTERED IN TRAM

76463

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 117

Date in Location: Jan. 08, 2019

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: San Mar Corporation

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [7001/0016](#)

Pages: 12

Date Recorded: Jul. 17, 2020

Supporting Documents: [assignment-tm-7001-0016.pdf](#)

Assignor

Name: [SAN MAR CORPORATION](#)

Execution Date: Jul. 15, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 10800 NE 8TH STREET, SUITE 1000
BELLEVUE, WASHINGTON 98004

Correspondent

Correspondent Name: SETH H. REAGAN

Correspondent Address: 1201 THIRD AVENUE, SUITE 4900
SEATTLE, WA 98101

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2022-11-02 11:52:14 EDT

Mark: DISTRICT MADE

DISTRICT MADE

US Serial Number: 85433409

Application Filing Date: Sep. 27, 2011

US Registration Number: 4664068

Registration Date: Dec. 30, 2014

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Feb. 20, 2021

Publication Date: Mar. 13, 2012 **Notice of Allowance Date:** May 08, 2012

Mark Information

Mark Literal Elements: DISTRICT MADE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3283547, 3283548

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Apparel and accessories, namely, t-shirts, sweat shirts, polo shirts, long sleeve shirts [, and uniforms] ; fleece outerwear, namely, sweat shirts, and long sleeve shirts; athletic apparel, namely, shirts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: May 23, 2012

Use in Commerce: May 29, 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No **Currently 44E:** No
Filed 44E: No **Currently 66A:** No
Filed 66A: No **Currently No Basis:** No
Filed No Basis: No

Current Owner(s) Information

Owner Name: San Mar Corporation
Owner Address: 22833 SE Black Nugget Road, Suite 130
 Issaquah, WASHINGTON UNITED STATES 98029
Legal Entity Type: CORPORATION **State or Country Where Organized:** WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tiffany Connors **Docket Number:** 113540.0135
Attorney Primary Email Address: trademarks@lanepowell.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Tiffany Connors
 Lane Powell PC
 1420 Fifth Avenue, Suite 4200
 Seattle, WASHINGTON UNITED STATES 98101
Phone: 2062237000 **Fax:** 2062237107
Correspondent e-mail: trademarks@lanepowell.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 22, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 22, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 22, 2022	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Sep. 22, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 22, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 22, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 20, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Feb. 20, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Feb. 20, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73376
Nov. 13, 2020	TEAS SECTION 8 & 15 RECEIVED	
Dec. 30, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 30, 2014	REGISTERED-PRINCIPAL REGISTER	
Nov. 25, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 22, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 12, 2014	STATEMENT OF USE PROCESSING COMPLETE	76538
Nov. 07, 2014	USE AMENDMENT FILED	76538
Nov. 07, 2014	TEAS STATEMENT OF USE RECEIVED	
May 10, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 09, 2014	SOU EXTENSION 4 GRANTED	76538
May 02, 2014	SOU EXTENSION 4 FILED	76538
May 02, 2014	TEAS EXTENSION RECEIVED	
Oct. 11, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 10, 2013	SOU EXTENSION 3 GRANTED	76538
Oct. 08, 2013	SOU EXTENSION 3 FILED	76538
Oct. 08, 2013	TEAS EXTENSION RECEIVED	

Apr. 20, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 19, 2013	SOU EXTENSION 2 GRANTED	76538
Apr. 12, 2013	SOU EXTENSION 2 FILED	76538
Apr. 12, 2013	TEAS EXTENSION RECEIVED	
Nov. 06, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 05, 2012	SOU EXTENSION 1 GRANTED	76538
Oct. 31, 2012	SOU EXTENSION 1 FILED	76538
Nov. 05, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Oct. 31, 2012	TEAS EXTENSION RECEIVED	
May 08, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 13, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 13, 2012	PUBLISHED FOR OPPOSITION	
Feb. 22, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 06, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Feb. 01, 2012	ASSIGNED TO LIE	66121
Jan. 17, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 17, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 17, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 17, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 17, 2012	EXAMINERS AMENDMENT -WRITTEN	82105
Jan. 14, 2012	ASSIGNED TO EXAMINER	82105
Oct. 03, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 30, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Feb. 20, 2021

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Total Assignments: 1

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