

ESTTA Tracking number: **ESTTA1242305**

Filing date: **10/18/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer information**

|         |  |             |        |
|---------|--|-------------|--------|
| Name    | Christian Dior Couture, S.A.                   |             |        |
| Entity  | société anonyme                                | Citizenship | France |
| Address | 30, AVENUE MONTAIGNE<br>PARIS, 75008<br>FRANCE |             |        |

|                      |  |  |  |
|----------------------|--|--|--|
| Attorney information | THOMAS M. WILLIAMS<br>BARACK FERRAZZANO KIRSCHBAUM & NAGELBERG LLP<br>200 WEST MADISON STREET<br>SUITE 3900<br>CHICAGO, IL 60606<br>UNITED STATES<br>Primary email: trademarks@bfkn.com<br>Secondary email(s): tom.williams@bfkn.com<br>312-984-3100 |  |  |
| Docket no.           | DIOR-1172  |  |  |

**Applicant information**

|                        |   |                        |            |
|------------------------|---|------------------------|------------|
| Application no.        | 97099328  | Publication date       | 09/20/2022 |
| Opposition filing date | 10/18/2022  | Opposition period ends | 10/20/2022 |
| Applicant              | Gramkey Investments, Modeling And Consulting<br>179 LOCKTOWN FLEMINGTON ROAD<br>FLEMINGTON, NJ 08822<br>UNITED STATES |                        |            |

**Goods/services affected by opposition**

|   |
|---|
| Class 041. First Use: Apr 27, 2021 First Use In Commerce: Apr 27, 2021<br>All goods and services in the class are opposed, namely: Entertainment services, namely, personal appearances by a porn star; Entertainment services, namely, providing a web site featuring non-downloadable adult-themed photographs and videos |
|---|


**Grounds for opposition**

|                                      |                                    |
|--------------------------------------|------------------------------------|
| Priority and likelihood of confusion | Trademark Act Section 2(d)         |
| Dilution by blurring                 | Trademark Act Sections 2 and 43(c) |
| Dilution by tarnishment              | Trademark Act Sections 2 and 43(c) |

**Marks cited by opposer as basis for opposition**

|                   |         |                  |            |
|-------------------|---------|------------------|------------|
| U.S. registration | 1848630 | Application date | 09/14/1993 |
|-------------------|---------|------------------|------------|

|                     |  |                       |      |
|---------------------|--|-----------------------|------|
| no.                 |  |                       |      |
| Register            | Principal  |                       |      |
| Registration date   | 08/09/1994   | Foreign priority date | NONE |
| Word mark           | DIOR   |                       |      |
| Design mark         |  |                       |      |
| Description of mark | NONE   |                       |      |
| Goods/services      | <p>Class 025. First use: First Use: None First Use In Commerce: None clothing for use by men, women and children; namely, anoraks; [ aprons; ascots; babushkas; ] bandanas; bathing suits; bathrobes; belts; blazers; blouses; blousons; bodysuits; [ boleros; ] boots; boxershorts; brassieres; [ briefs; baby buntings; caftans; ] camisoles; [ capes; ] caps; cardigans; chemises; [ clogs; clothdiapers; ] fur coats; suit coats; top coats; [ corselets; ] culottes; dresses; [ earmuffs; galoshes; garter belts; girdles; ] gloves; nightgowns; [ halter tops; ] hats; headbands; hosiery; jackets; jeans; [ jogging suits; jumpers; ] jumpsuits; [ kerchiefs; kimonos; leggings; leotards; ] loungewear; [ mittens; ] moccasins; [ mufflers; ] neckerchiefs; neckties; neckwear; [ negligees; nightshirts; overalls; ] overcoats; [ overshoes; ] pajamas; panties; pants; pantsuits; pantyhose; parkas; [ pedal pushers; ] peignors; [ pinafores; playsuits; pocket squares; ponchos; ] pullovers; raincoats; sandals; scarves; shawls; shirts; shorts; [ nightshirts; ] undershirts; shoes; [ gym shorts; sweat shorts; ] skirts; [ ski suits; ] slacks; [ snowsuits; ] socks; [ sport coats; sport shirts; stockings; ] stoles; suits; suspenders; sweat pants; sweat shirts; sweaters; T-shirts; trousers; tuxedos; underpants; vests; vested suits; and warm-up suits</p> |                       |      |

|                       |   |                       |            |
|-----------------------|---|-----------------------|------------|
| U.S. registration no. | 1923564   | Application date      | 05/02/1994 |
| Register              | Principal   |                       |            |
| Registration date     | 10/03/1995  | Foreign priority date | NONE       |
| Word mark             | DIOR  |                       |            |
| Design mark           |   |                       |            |
| Description of mark   | NONE  |                       |            |
| Goods/services        | <p>Class 014. First use: First Use: Oct 1968 First Use In Commerce: Oct 1968 belt buckles of precious metals for clothing; brooches; charms; costume jewelry; [cuff links;] ear clips; jewelry; jewelry lapel pins; [money clips of preciousmetal;] ornamental pins; pendants; [ tiefasteners;] watch bands; watch chains; watch fobs; watches; silver tea services; and, silver coffee services ]</p> <p>Class 018. First use: First Use: Jun 12, 1970 First Use In Commerce: Jun 12, 1970 billfolds; business card cases; carry-on bags; change purses; clutch bags; clutch</p> |                       |            |

|  |  |
|--|--|
|  | purses; coin purses;[ cosmetic cases sold empty;] credit card cases; [ di-<br>aperbags; ] [document cases;] drawstring pouches; [duffel bags; felt pouches;<br>garment bags for travel;] handbags; key cases; [luggage;] overnight bags; pass-<br>port cases, holders or wallets; [pocketbooks;] purses;[ satchels; leather shop-<br>ping bags;] shoulder bags;[ suitcases; toiletry cases sold empty; tote bags; travel<br>bags;umbrellas; vanity cases sold empty;] and, wallets |
|--|--|

|             |   |
|-------------|---|
| Attachments | 74522863#TMSN.png( bytes )<br>GIGI DIOR Notice of Opposition.pdf(505083 bytes ) |
|-------------|---|

|           |                      |
|-----------|----------------------|
| Signature | /Thomas M. Williams/ |
| Name      | Thomas M. Williams   |
| Date      | 10/18/2022           |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

|  |   |                        |
|--|---|------------------------|
| <b>Christian Dior Couture, S.A.,</b>                     | ) |                        |
|  | ) | Opposition No. _____   |
| <b>Opposer,</b>  | ) |                        |
|  | ) | Serial No.: 97/099,328 |
| v.   | ) |                        |
|  | ) | Mark: GIGI DIOR        |
| <b>Gramkey Investments, Modeling And<br/>Consulting,</b> | ) |                        |
|  | ) |                        |
| <b>Applicant.</b>  | ) |                        |
|  | ) |                        |
|  | ) |                        |
|  | ) |                        |
|  | ) |                        |
|  | ) |                        |
|  | ) |                        |

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Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

**NOTICE OF OPPOSITION**

Opposer, Christian Dior Couture, S.A. (“Opposer”), believes that it will be damaged by registration of the mark GIGI DIOR in application Serial No. 97/099,328 and therefore opposes the same. As grounds for opposition, Opposer alleges:

1. Opposer is a French société anonyme with a place of business at 30, avenue Montaigne, Paris, France 75008.
2. Opposer is one of the world's foremost luxury brands. Opposer owns several well-known, distinctive, and famous DIOR word marks and stylized design marks (herein collectively referred to as the “DIOR Marks”). Opposer has extensively used and actively promoted the DIOR Marks in commerce in connection with clothing, garments, accessories and related goods. Among many trademarks, Opposer owns the following valid and subsisting U.S. trademark registrations covering the DIOR Marks on the Principal Register:

| Mark | Reg. No.  | Reg. Date      | Goods and Services  | Exhibit # |
|------|-----------|----------------|---|-----------|
| DIOR | 1,848,630 | August 9, 1994 | (Int'l Class: 25)<br>clothing for use by men, women and children; namely, anoraks; [ aprons; ascots; babushkas; ] bandanas; bathing suits; bathrobes; belts; blazers; blouses; blousons; bodysuits; [ boleros; ] boots; boxer shorts; brassieres; [ briefs; baby buntings; caftans; ] camisoles; [ capes; ] caps; cardigans; chemises; [ clogs; cloth diapers; ] fur coats; suit coats; top coats; [ corselets; ] culottes; dresses; [ earmuffs; galoshes; garter belts; girdles; ] gloves; nightgowns; [ halter tops; ] hats; headbands; hosiery; jackets; jeans; [ jogging suits; jumpers; ] jumpsuits; [ kerchiefs; kimonos; leggings; leotards; ] loungewear; [ mittens; ] moccasins; [ mufflers; ] neckerchiefs; neckties; neckwear; [ negligees; nightshirts; overalls; ] overcoats; [ overshoes; ] pajamas; panties; pants; pantsuits; pantyhose; parkas; [ pedal pushers; ] peignors; [ pinafores; playsuits; pocket squares; ponchos; ] pullovers; raincoats; sandals; scarves; shawls; shirts; shorts; [ nightshirts; ] undershirts; shoes; [ gym shorts; sweat shorts; ] skirts; [ ski suits; ] slacks; [ snowsuits; ] | 1         |

| Mark        | Reg. No.  | Reg. Date       | Goods and Services  | Exhibit # |
|-------------|-----------|-----------------|---|-----------|
|             |           |                 | socks; [ sport coats; sport shirts; stockings; ] stoles; suits; suspenders; sweat pants; sweat shirts; sweaters; t-shirts; trousers; tuxedos; underpants; vests; vested suits; and warm-up suits  |           |
| <b>Dior</b> | 1,923,564 | October 3, 1995 | <p>(Int'l Class: 14)<br/> belt buckles of precious metals for clothing;<br/> brooches; charms;<br/> costume jewelry; [cuff links;] ear clips; jewelry;<br/> jewelry lapel pins; [money clips of precious metal;]<br/> ornamental pins;<br/> pendants;[ tie fasteners;]<br/> watch bands; watch chains; watch fobs;<br/> watches[; silver tea services; and, silver coffee services ]</p> <p>(Int'l Class: 18)<br/> billfolds; business card cases; carry-on bags;<br/> change purses; clutch bags; clutch purses; coin purses;[ cosmetic cases sold empty;] credit card cases; [ diaper bags; ] [document cases;]<br/> drawstring pouches;<br/> [duffel bags; felt pouches; garment bags for travel;]<br/> handbags; key cases;<br/> [luggage;] overnight bags;<br/> passport cases, holders or wallets; [pocketbooks;] purses;[ satchels; leather shopping bags;] shoulder bags;[ suitcases; toiletry cases sold empty; tote</p> | 2         |

| Mark | Reg. No. | Reg. Date | Goods and Services   | Exhibit # |
|------|----------|-----------|--|-----------|
|      |          |           | bags; travel bags; umbrellas; vanity cases sold empty;] and, wallets |           |

3. True and correct copies of printouts from the USPTO’s Trademark Status and Document Retrieval (TSDR) system for the DIOR Marks identified in Paragraph 2 above, showing the current status and title of the registrations, are submitted herewith as **Exhibits 1 -2**.

4. Opposer’s registrations covering its DIOR Marks are valid and subsisting, and are in full force and effect. As a result, Opposer and its DIOR Marks are entitled to presumptions of validity, ownership, and the exclusive rights set forth in 15 U.S.C. § 1057(b). Opposer’s rights in the DIOR Marks have become incontestable pursuant to 15 U.S.C. § 1065. Therefore, the registrations are conclusive evidence of the validity of the DIOR Marks and Opposer’s exclusive right to use the marks on or in connection with the goods identified in the registrations, pursuant to 15 U.S.C. § 1115(b).

5. In addition to the federal trademark registrations listed above, Opposer also owns common law trademark rights in the DIOR Marks, which are distinctive and famous.

6. As a result of substantial sales and extensive advertising and promotion, Opposer has established valuable goodwill in its DIOR Marks.

7. Based on the duration, extent, and nationwide reach of advertising and publicity of the DIOR Marks, as well as Opposer’s extensive sales of goods under the DIOR Marks for many years, the DIOR Marks are widely recognized by the general consuming public of the United States as a designation of the source of Opposer’s goods. The DIOR Marks are famous marks.

**COUNT I: PRIORITY AND LIKELIHOOD OF CONFUSION (15 U.S.C. § 1052(d))**

8. Opposer repeats and realleges the allegations of Paragraphs 1-7 as if fully set forth herein.

9. As its first ground for relief, Opposer claims priority and likelihood of confusion under Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

10. Upon information and belief, Applicant Gramkey Investments, Modeling And Consulting (“Applicant”) is a New Jersey corporation based in Flemington, New Jersey.

11. Applicant filed application Serial No. 97/099,328 on October 29, 2021, for the mark GIGI DIOR, which currently covers the following services in International Class 41: “Entertainment services, namely, personal appearances by a porn star; Entertainment services, namely, providing a web site featuring non-downloadable adult-themed photographs and videos.”

12. Applicant’s applied-for mark, GIGI DIOR (herein referred to as “Applicant’s Mark”), includes the word element “DIOR.”

13. Applicant filed its application to register Applicant’s Mark under Section 1(a), claiming April 27, 2021 as the first use in commerce in Class 41.

14. Opposer has prior rights in its DIOR Marks, which it used long prior to Applicant’s application to register Applicant’s Mark or Applicant’s first use of Applicant’s Mark in commerce.

15. Opposer’s DIOR Marks were well-known, distinctive, and famous prior to Applicant’s adoption, use, or application to register Applicant’s Mark.

16. Applicant’s Mark is confusingly similar to Opposer’s DIOR Marks.



17. Consumers are likely to incorrectly believe that Applicant's services offered under Applicant's Mark are sponsored, approved, or emanate from Opposer.

18. Registration and use of Applicant's Mark is likely to cause confusion, mistake, or deception as to the source or origin of Applicant's services, or to induce consumers to incorrectly believe that Applicant's services are sponsored or endorsed by, affiliated with, or associated with Opposer, in violation of 15 U.S.C. § 1052(d).

19. Registration and use of Applicant's Mark is likely to cause confusion among consumers of the relevant goods and services as to the relationship between Opposer and Applicant, thereby damaging Opposer's goodwill in its DIOR Marks and irreparably injuring Opposer's business and reputation.

20. Opposer is likely to be damaged by registration of Applicant's Mark.

**COUNT II: TRADEMARK DILUTION (15 U.S.C. §§ 1052(f), 1125(c))**

21. Opposer repeats and realleges the allegations of Paragraphs 1-20 as if fully set forth herein.

22. Opposer's DIOR Marks are famous and became famous prior to any date upon which Applicant can rely for its claim of rights in Applicant's Mark.

23. Applicant's Mark is highly similar to Opposer's famous DIOR Marks.

24. Applicant's use and registration of Applicant's Mark will impair the distinctiveness of Opposer's DIOR Marks and consumers' ability to identify the goods of Opposer, thereby causing dilution by blurring.

25. Applicant's use of Applicant's Mark in connection with the services offered under Applicant's Mark is likely to convey or suggest an association that harms the reputation of the famous DIOR Marks, thereby causing dilution by tarnishment.

26. By reason of the foregoing dilution by blurring and dilution by tarnishment, Opposer is likely to be damaged by registration of Applicant's Mark.

**WHEREFORE**, Opposer requests that this Opposition be sustained and that registration of Applicant's Mark, Serial No. 97/099,328, be denied. The Board is authorized to charge \$600, covering the filing fees for one class, or the applicable filing fees, to Deposit Account No. 50-1004.

Dated: October 18, 2022

Respectfully submitted,

/s/ Thomas M. Williams  
*Attorney for Opposer*

Thomas M. Williams  
Scott J. Slavick  
Barack Ferrazzano Kirschbaum & Nagelberg LLP  
200 West Madison Street  
Suite 3900  
Chicago, IL 60606  
Telephone (312) 984-3100  
Facsimile (312) 984-3150  
[tom.williams@bfkn.com](mailto:tom.williams@bfkn.com)

# **EXHIBIT 1**

Generated on: This page was generated by TSDR on 2022-10-18 09:29:46 EDT

Mark: DIOR

US Serial Number: 74436074

Application Filing Date: Sep. 14, 1993

US Registration Number: 1848630

Registration Date: Aug. 09, 1994

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 15, 2015

Publication Date: May 17, 1994

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## Mark Information

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Mark Literal Elements: DIOR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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## Foreign Information

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Foreign Registration Number: 1316850

Foreign Registration Date: Dec. 27, 1984

Foreign Application/Registration Country: FRANCE

Foreign Expiration Date: Dec. 27, 1994

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** clothing for use by men, women and children; namely, anoraks; [ aprons; ascots; babushkas; ] bandanas; bathing suits; bathrobes; belts; blazers; blouses; blousons; bodysuits; [ boleros; ] boots; boxer shorts; brassieres; [ briefs; baby buntings; caftans; ] camisoles; [ capes; ] caps; cardigans; chemises; [ clogs; cloth diapers; ] fur coats; suit coats; top coats; [ corselets; ] culottes; dresses; [ earmuffs; galoshes; garter belts; girdles; ] gloves; nightgowns; [ halter tops; ] hats; headbands; hosiery; jackets; jeans; [ jogging suits; jumpers; ] jumpsuits; [ kerchiefs; kimonos; leggings; leotards; ] loungewear; [ mittens; ] moccasins; [ mufflers; ] neckerchiefs; neckties; neckwear; [ negligees; nightshirts; overalls; ] overcoats; [ overshoes; ] pajamas; panties; pants; pantsuits; pantyhose; parkas; [ pedal pushers; ] peignors; [ pinafores; playsuits; pocket squares; ponchos; ] pullovers; raincoats; sandals; scarves; shawls; shirts; shorts; [ nightshirts; ] undershirts; shoes; [ gym shorts; sweat shorts; ] skirts; [ ski suits; ] slacks; [ snowsuits; ] socks; [ sport coats; sport shirts; stockings; ] stoles; suits; suspenders; sweat pants; sweat shirts; sweaters; T-shirts; trousers; tuxedos; underpants; vests; vested suits; and warm-up suits

International 025 - Primary Class

U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 44(e)

## Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: Yes

Filed 44E: Yes

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

Owner Name: CHRISTIAN DIOR COUTURE, S. A.

Owner Address: 30, AVENUE MONTAIGNE  
PARIS FRANCE 75008

Legal Entity Type: CORPORATION

State or Country Where Organized: FRANCE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Scott J. Slavick

Docket Number: DIOR-1085

Attorney Primary Email Address: [trademarks@bfkn.com](mailto:trademarks@bfkn.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Scott J. Slavick  
Barack Ferrazzano Kirschbaum & Nagelberg LLP  
200 WEST MADISON STREET, SUITE 3900  
CHICAGO, ILLINOIS UNITED STATES 60606

Phone: 312-984-3100

Fax: 312-984-3150

Correspondent e-mail: [trademarks@bfkn.com](mailto:trademarks@bfkn.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative

Domestic Representative Name: Scott J. Slavick

Phone: 312-984-3100

Fax: 312-984-3150

Domestic Representative e-mail: [trademarks@bfkn.com](mailto:trademarks@bfkn.com)

Domestic Representative e-mail Authorized: Yes

## Prosecution History

| Date          | Description   | Proceeding Number |
|---------------|---|-------------------|
| Sep. 27, 2022 | APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED | 88888             |
| Sep. 27, 2022 | TEAS CHANGE OF CORRESPONDENCE RECEIVED                    |                   |
| Sep. 27, 2022 | TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS           |                   |
| Sep. 27, 2022 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED                 |                   |
| Sep. 27, 2022 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED      |                   |
| Sep. 27, 2022 | TEAS CHANGE OF OWNER ADDRESS RECEIVED                     |                   |
| May 19, 2022  | NOTICE OF SUIT  |                   |
| May 19, 2022  | NOTICE OF SUIT  |                   |
| Jul. 19, 2016 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED                 |                   |
| Jul. 19, 2016 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED      |                   |
| Jan. 15, 2015 | NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED             |                   |

|               |  |       |
|---------------|--|-------|
| Jan. 15, 2015 | REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)       | 76533 |
| Jan. 15, 2015 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED    | 76533 |
| Jan. 15, 2015 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL           | 76533 |
| Dec. 23, 2014 | TEAS SECTION 8 & 9 RECEIVED                            |       |
| May 02, 2011  | CASE FILE IN TICRS                                     |       |
| Mar. 29, 2011 | CASE FILE IN TICRS                                     |       |
| Sep. 10, 2004 | REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)        |       |
| Sep. 10, 2004 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED    |       |
| Jun. 30, 2004 | REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED |       |
| Jun. 30, 2004 | TEAS SECTION 8 & 9 RECEIVED                            |       |
| Oct. 03, 2000 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.     |       |
| Jun. 29, 2000 | REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED             |       |
| Aug. 09, 1994 | REGISTERED-PRINCIPAL REGISTER                          |       |
| May 17, 1994  | PUBLISHED FOR OPPOSITION                               |       |
| Apr. 15, 1994 | NOTICE OF PUBLICATION                                  |       |
| Jan. 10, 1994 | APPROVED FOR PUB - PRINCIPAL REGISTER                  |       |
| Jan. 08, 1994 | ASSIGNED TO EXAMINER                                   | 67568 |

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jan. 15, 2015

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** CHRISTIAN DIOR, S.A.

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [1484/0705](#)

**Pages:** 12

**Date Recorded:** Jul. 15, 1996

**Supporting Documents:** No Supporting Documents Available

#### Assignor

**Name:** [CHRISTIAN DIOR, S.A.](#)

**Execution Date:** Jul. 10, 1996

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** FRANCE

#### Assignee

**Name:** [CHRISTIAN DIOR COUTURE, S.A.](#)

**State or Country Where Organized:** FRANCE

**Legal Entity Type:** CORPORATION

**Address:** 30, AVENUE MONTAIGNE  
PARIS, FRANCE 75008

#### Correspondent

**Correspondent Name:** AMSTER, ROTHSTEIN & EBENSTEIN

**Correspondent Address:** PHILIP H. GOTTFRIED, ESQ.  
90 PARK AVENUE, 21ST FLOOR  
NEW YORK, NEW YORK 10016

#### Domestic Representative - Not Found

## Proceedings

### Summary

**Number of** 8

Proceedings:

Type of Proceeding: Opposition

Proceeding Number: [91270629](#)

Filing Date: Jul 22, 2021

Status: Pending

Status Date: Jul 22, 2021

Interlocutory Attorney: KEVIN G CRENNAN

Defendant

Name: Paris Dior Brown AKA Paris Dior

Correspondent Address: PARIS DIOR BROWN  
722 THORNAPPLE TRAIL  
LAWRENCEVILLE GA UNITED STATES , 30046

Correspondent e-mail: [parissdior@gmail.com](mailto:parissdior@gmail.com) , [therealparisdior@gmail.com](mailto:therealparisdior@gmail.com)

Associated marks

| Mark       | Application Status | Serial Number            | Registration Number |
|------------|--------------------|--------------------------|---------------------|
| PARIS DIOR | Opposition Pending | <a href="#">90081854</a> |                     |

Plaintiff(s)

Name: Christian Dior Couture, S.A.

Correspondent Address: SCOTT J SLAVICK  
BARACK FERRAZZANO KIRSCHBAUM & NAGELBERG LLP  
200 WEST MADISON STREET, SUITE 3900  
CHICAGO IL UNITED STATES , 60606

Correspondent e-mail: [trademarks@bfkn.com](mailto:trademarks@bfkn.com) , [tom.williams@bfkn.com](mailto:tom.williams@bfkn.com)

Associated marks

| Mark | Application Status     | Serial Number            | Registration Number     |
|------|------------------------|--------------------------|-------------------------|
| DIOR | REGISTERED AND RENEWED | <a href="#">74522863</a> | <a href="#">1923564</a> |
| DIOR | REGISTERED AND RENEWED | <a href="#">74436074</a> | <a href="#">1848630</a> |

Prosecution History

| Entry Number | History Text                             | Date         | Due Date     |
|--------------|--|--------------|--------------|
| 11           | P TESTIMONY                              | Oct 10, 2022 |              |
| 10           | CONFIDENTIAL - PAPER RECEIVED AT TTAB    | Oct 10, 2022 |              |
| 9            | P NOTICE OF RELIANCE                     | Oct 07, 2022 |              |
| 8            | TRIAL DATES RESET                        | Dec 15, 2021 |              |
| 7            | P REQ FOR DISCOVERY CONFERENCE-ESTTA     | Oct 18, 2021 |              |
| 6            | ANSWER                                   | Sep 30, 2021 |              |
| 5            | EXTENSION OF TIME GRANTED                | Sep 28, 2021 |              |
| 4            | D MOT FOR EXT W/O CONSENT                | Aug 23, 2021 |              |
| 3            | INSTITUTED                               | Jul 22, 2021 |              |
| 2            | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Jul 22, 2021 | Aug 31, 2021 |
| 1            | FILED AND FEE                            | Jul 22, 2021 |              |

Type of Proceeding: Opposition

Proceeding Number: [91268218](#)

Filing Date: Mar 17, 2021

Status: Suspended

Status Date: Dec 09, 2021

Interlocutory Attorney: REBECCA J STEMPIEN\_COYLE

Defendant

Name: Destiny Bailey

Correspondent Address: BERNIE LAWRENCE-WATKINS, ESQ.  
B. LAWRENCE WATKINS & ASSOCIATES, PC  
2300 LAKE PARK DRIVE, SUITE 280  
SMYRNA GA UNITED STATES , 30080

Correspondent e-mail: [bernie@blwpc.com](mailto:bernie@blwpc.com) , [akil@blwpc.com](mailto:akil@blwpc.com)

**Associated marks**

| Mark      | Application Status | Serial Number            | Registration Number |
|-----------|--------------------|--------------------------|---------------------|
| DESS DIOR | Opposition Pending | <a href="#">88938450</a> |                     |

**Plaintiff(s)**

**Name:** Christian Dior Couture, S.A.

**Correspondent Address:** SCOTT J. SLAVICK  
BARACK FERRAZZANO KIRSCHBAUM & NAGELBERG LLP  
200 WEST MADISON STREET, SUITE 3900  
CHICAGO IL UNITED STATES , 60606

Correspondent e-mail: [trademarks@bfkn.com](mailto:trademarks@bfkn.com) , [tom.williams@bfkn.com](mailto:tom.williams@bfkn.com)

**Associated marks**

| Mark | Application Status     | Serial Number            | Registration Number     |
|------|------------------------|--------------------------|-------------------------|
| DIOR | REGISTERED AND RENEWED | <a href="#">74436074</a> | <a href="#">1848630</a> |
| DIOR | REGISTERED AND RENEWED | <a href="#">74522863</a> | <a href="#">1923564</a> |

**Prosecution History**

| Entry Number | History Text                             | Date         | Due Date     |
|--------------|--|--------------|--------------|
| 18           | D CHANGE OF CORRESP ADDRESS              | Jul 21, 2022 |              |
| 17           | D NOTICE OF RELIANCE                     | Jul 21, 2022 |              |
| 16           | P TESTIMONY                              | May 24, 2022 |              |
| 15           | CONFIDENTIAL - P TESTIMONY FOR P         | May 23, 2022 |              |
| 14           | P NOTICE OF RELIANCE                     | May 19, 2022 |              |
| 13           | PROCEEDINGS RESUMED; TRIAL DATES RESET   | Mar 04, 2022 |              |
| 12           | SUSP PEND DISP OF OUTSTNDNG MOT          | Dec 09, 2021 |              |
| 11           | P OPP/RESP TO MOTION                     | Dec 08, 2021 |              |
| 10           | D MOT FOR EXT W/O CONSENT                | Nov 19, 2021 |              |
| 9            | TRIAL DATES REMAIN AS SET                | Jun 28, 2021 |              |
| 8            | D INITIAL DISCLOSURES                    | Jun 25, 2021 |              |
| 7            | BD ORDER: DISCOVERY CONF HELD            | May 14, 2021 |              |
| 6            | TRIAL DATES REMAIN AS SET                | May 05, 2021 |              |
| 5            | P REQ FOR DISCOVERY CONFERENCE-ESTTA     | May 04, 2021 |              |
| 4            | ANSWER                                   | Apr 26, 2021 |              |
| 3            | INSTITUTED                               | Mar 17, 2021 |              |
| 2            | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Mar 17, 2021 | Apr 26, 2021 |
| 1            | FILED AND FEE                            | Mar 17, 2021 |              |

**Type of Proceeding: Opposition**

**Proceeding Number:** [91268175](#)

**Filing Date:** Mar 16, 2021

**Status:** Terminated

**Status Date:** Jun 15, 2021

**Interlocutory Attorney:** ANN LINNEHAN VOGLER

**Defendant**

**Name:** Shenzhen Zhuotan New Material Co., Ltd.

**Correspondent Address:** JIE LUO  
WOODRUFF & LUO, LLC  
353 E 83RD ST, #19L  
NEW YORK NY UNITED STATES , 10028

Correspondent e-mail: [jluo@woodrufflawny.com](mailto:jluo@woodrufflawny.com) , [2635372497@qq.com](mailto:2635372497@qq.com) , [867065609@qq.com](mailto:867065609@qq.com)

**Associated marks**

| Mark   | Application Status                      | Serial Number            | Registration Number |
|--------|---|--------------------------|---------------------|
| GBDIOR | Abandoned - After Inter-Partes Decision | <a href="#">90030267</a> |                     |



**Plaintiff(s)****Name:** Christian Dior Couture, S.A.**Correspondent Address:** SCOTT J. SLAVICK  
BARACK FERRAZZANO KIRSCHBAUM & NAGELBERG LLP  
200 WEST MADISON STREET, SUITE 3900  
CHICAGO IL UNITED STATES , 60606**Correspondent e-mail:** [trademarks@bfkn.com](mailto:trademarks@bfkn.com) , [tom.williams@bfkn.com](mailto:tom.williams@bfkn.com)**Associated marks**

| Mark | Application Status     | Serial Number            | Registration Number     |
|------|------------------------|--------------------------|-------------------------|
| DIOR | REGISTERED AND RENEWED | <a href="#">74522863</a> | <a href="#">1923564</a> |
| DIOR | REGISTERED AND RENEWED | <a href="#">74436074</a> | <a href="#">1848630</a> |

**Prosecution History**

| Entry Number | History Text                             | Date         | Due Date     |
|--------------|--|--------------|--------------|
| 7            | TERMINATED                               | Jun 15, 2021 |              |
| 6            | BD DECISION: OPP SUSTAINED               | Jun 15, 2021 |              |
| 5            | NOTICE OF DEFAULT                        | May 06, 2021 |              |
| 4            | NOTICE OF DEFAULT                        | May 06, 2021 |              |
| 3            | INSTITUTED                               | Mar 16, 2021 |              |
| 2            | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Mar 16, 2021 | Apr 25, 2021 |
| 1            | FILED AND FEE                            | Mar 16, 2021 |              |

**Type of Proceeding: Opposition****Proceeding Number:** [91244631](#)**Filing Date:** Oct 31, 2018**Status:** Terminated**Status Date:** Jun 22, 2022**Interlocutory Attorney:** WENDY COHEN**Defendant****Name:** Brandsdev UK Ltd.**Correspondent Address:** LEO M LOUGHLIN  
ROTHWELL FIGG ERNST & MANBECK PC  
607 FOURTEENTH ST NW STE 800  
WASHINGTON DC UNITED STATES , 20005**Correspondent e-mail:** [PTO-TM-Email@rothwellfigg.com](mailto:PTO-TM-Email@rothwellfigg.com) , [loughlin@rfem.com](mailto:loughlin@rfem.com)**Associated marks**

| Mark    | Application Status                      | Serial Number            | Registration Number |
|---------|---|--------------------------|---------------------|
| HARDIOR | Abandoned - After Inter-Partes Decision | <a href="#">79232270</a> |                     |

**Plaintiff(s)****Name:** Christian Dior Couture, S.A.**Correspondent Address:** SCOTT J SLAVICK  
BARACK FERRAZZANO KIRSCHBAUM & NAGELBERG LLP  
200 W MADISON ST STE 3900  
CHICAGO IL UNITED STATES , 60606**Correspondent e-mail:** [trademarks@bfkn.com](mailto:trademarks@bfkn.com) , [tom.williams@bfkn.com](mailto:tom.williams@bfkn.com)**Associated marks**

| Mark            | Application Status     | Serial Number            | Registration Number     |
|-----------------|------------------------|--------------------------|-------------------------|
| DIO(R)ÉVOLUTION | Registered             | <a href="#">79215433</a> | <a href="#">5505475</a> |
| DIOR            | REGISTERED AND RENEWED | <a href="#">74436074</a> | <a href="#">1848630</a> |
| DIORAMOUR       | Registered             | <a href="#">79217617</a> | <a href="#">5557713</a> |
| DIOR            | REGISTERED AND RENEWED | <a href="#">76026661</a> | <a href="#">2749176</a> |
| DIORAMA         | Registered             | <a href="#">79168363</a> | <a href="#">4953491</a> |
| DIOR SO REAL    | Registered             | <a href="#">79176157</a> | <a href="#">5173476</a> |

|                       |   |                          |                         |
|-----------------------|---|--------------------------|-------------------------|
| BABY DIOR             | Cancelled - Section 8                     | <a href="#">72285287</a> | <a href="#">893200</a>  |
| ROSE DIOR BAGATELLE   | SECTION 71 & 15-ACCEPTED AND ACKNOWLEDGED | <a href="#">79111759</a> | <a href="#">4252204</a> |
| GOURMETTE DE DIOR     | SECTION 71 ACCEPTED                       | <a href="#">79003281</a> | <a href="#">3107004</a> |
| DIOR                  | REGISTERED AND RENEWED                    | <a href="#">74522863</a> | <a href="#">1923564</a> |
| ROSE DIOR PRE CATELAN | SECTION 71 & 15-ACCEPTED AND ACKNOWLEDGED | <a href="#">79111825</a> | <a href="#">4252205</a> |
| DIORANGELES           | Registered                                | <a href="#">79217618</a> | <a href="#">5547852</a> |

#### Prosecution History

| Entry Number | History Text                                     | Date         | Due Date     |
|--------------|--|--------------|--------------|
| 23           | TERMINATED                                       | Jun 22, 2022 |              |
| 22           | BD DECISION: OPP SUSTAINED                       | Jun 22, 2022 |              |
| 21           | RESPONSE DUE 30 DAYS (DUE DATE)                  | Apr 30, 2022 | May 30, 2022 |
| 20           | P RESP TO BD ORDER/INQUIRY                       | Feb 11, 2022 |              |
| 19           | RESPONSE DUE                                     | Dec 14, 2021 |              |
| 18           | P RESP TO BD ORDER/INQUIRY                       | Oct 21, 2021 |              |
| 17           | P APPEARANCE / POWER OF ATTORNEY                 | Oct 01, 2021 |              |
| 16           | SUSP PEND DISP OF CIVIL ACTION                   | Nov 27, 2020 |              |
| 15           | D RESP TO BD ORDER/INQUIRY                       | Nov 23, 2020 |              |
| 14           | RESPONSE DUE 30 DAYS (DUE DATE)                  | Oct 24, 2020 | Nov 23, 2020 |
| 13           | D CHANGE OF CORRESP ADDRESS                      | Jul 22, 2020 |              |
| 12           | P CHANGE OF CORRESP ADDRESS                      | Jul 16, 2020 |              |
| 11           | RESPONSE DUE                                     | Jul 16, 2020 |              |
| 10           | SUSP PEND DISP OF CIVIL ACTION                   | Oct 14, 2019 |              |
| 9            | P MOT TO SUSP PEND DISP CIV ACT W/ CONSENT       | Oct 14, 2019 |              |
| 8            | EXTENSION OF TIME GRANTED                        | Oct 09, 2019 |              |
| 7            | P MOT FOR EXT W/ CONSENT                         | Oct 09, 2019 |              |
| 6            | SUSPENDED  | Jul 11, 2019 |              |
| 5            | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jul 11, 2019 |              |
| 4            | ANSWER   | Dec 14, 2018 |              |
| 3            | INSTITUTED                                       | Nov 07, 2018 |              |
| 2            | NOTICE AND TRIAL DATES SENT; ANSWER DUE:         | Nov 07, 2018 | Dec 17, 2018 |
| 1            | FILED AND FEE                                    | Oct 31, 2018 |              |

#### Type of Proceeding: Opposition

**Proceeding Number:** [91218501](#)

**Filing Date:** Sep 24, 2014

**Status:** Terminated

**Status Date:** Feb 10, 2015

**Interlocutory Attorney:** MARY CATHERINE FAINT

#### Defendant

**Name:** Dominique K. Moore

**Correspondent Address:** DOMINIQUE K MOORE  
LOVELEY - DIORR BY DO'MINÀE  
228 STURGIS AVE  
CINCINNATI OH UNITED STATES , 45217

**Correspondent e-mail:** [DKMoore423@mailovo.com](mailto:DKMoore423@mailovo.com)

#### Associated marks

| Mark                        | Application Status                      | Serial Number            | Registration Number |
|-----------------------------|---|--------------------------|---------------------|
| LOVELEY - DIORR BY DO'MINÀE | Abandoned - After Inter-Partes Decision | <a href="#">85872532</a> |                     |

#### Plaintiff(s)

**Name:** Christian Dior Couture, S.A.

**Correspondent Address:** PHILIP H GOTTFRIED  
AMSTER ROTHSTEIN & EBENSTEIN LLP  
90 PARK AVENUE 21ST FLOOR  
NEW YORK NY UNITED STATES , 10016

**Correspondent e-mail:** [ptodocket@arelaw.com](mailto:ptodocket@arelaw.com)

mail: \_\_\_\_\_

**Associated marks**

| Mark           | Application Status          | Serial Number            | Registration Number     |
|----------------|-----------------------------|--------------------------|-------------------------|
| CHRISTIAN DIOR | Cancelled - Section 8       | <a href="#">72004289</a> | <a href="#">639714</a>  |
| DIOR           | PARTIAL SECTION 71 ACCEPTED | <a href="#">79003878</a> | <a href="#">3002132</a> |
| CHRISTIAN DIOR | REGISTERED AND RENEWED      | <a href="#">72440604</a> | <a href="#">970834</a>  |
| DIOR           | REGISTERED AND RENEWED      | <a href="#">76026661</a> | <a href="#">2749176</a> |
| DIOR           | REGISTERED AND RENEWED      | <a href="#">74436074</a> | <a href="#">1848630</a> |
| CHRISTIAN DIOR | Cancelled - Section 8       | <a href="#">71642018</a> | <a href="#">592225</a>  |
| CHRISTIAN DIOR | REGISTERED AND RENEWED      | <a href="#">71585513</a> | <a href="#">541088</a>  |

**Prosecution History**

| Entry Number | History Text                             | Date         | Due Date     |
|--------------|--|--------------|--------------|
| 8            | TERMINATED                               | Feb 10, 2015 |              |
| 7            | BD DECISION: SUSTAINED                   | Feb 10, 2015 |              |
| 6            | SERVICE BY PUBLICATION                   | Dec 09, 2014 |              |
| 5            | SUSPENDED                                | Nov 10, 2014 |              |
| 4            | P NOTICE OF INEFFECTIVE SERVICE          | Oct 23, 2014 |              |
| 3            | PENDING, INSTITUTED                      | Sep 24, 2014 |              |
| 2            | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Sep 24, 2014 | Nov 03, 2014 |
| 1            | FILED AND FEE                            | Sep 24, 2014 |              |

**Type of Proceeding: Cancellation**

**Proceeding Number:** [92057252](#)

**Filing Date:** May 23, 2013

**Status:** Terminated

**Status Date:** Sep 02, 2015

**Interlocutory Attorney:** ANN LINNEHAN VOGLER

**Defendant**

**Name:** Empioneer Corp

**Correspondent Address:** PAUL A STEWART  
KNOBBE MARTENS OLSON & BEAR LLP  
2040 MAIN ST, 14TH FLOOR  
IRVINE CA UNITED STATES , 92614

**Correspondent e-mail:** [efiling@knobbe.com](mailto:efiling@knobbe.com)

**Associated marks**

| Mark  | Application Status     | Serial Number            | Registration Number     |
|-------|------------------------|--------------------------|-------------------------|
| D 101 | Cancelled - Section 18 | <a href="#">85008157</a> | <a href="#">3999239</a> |

**Plaintiff(s)**

**Name:** Christian Dior Couture, S.A.

**Correspondent Address:** PHILIP H GOTTFRIED  
AMSTER ROTHSTEIN & EBENSTEIN LLP  
90 PARK AVENUE  
NEW YORK NY UNITED STATES , 10016

**Correspondent e-mail:** [ptodocket@arelaw.com](mailto:ptodocket@arelaw.com) , [pgottfried@arelaw.com](mailto:pgottfried@arelaw.com) , [dleblanc@arelaw.com](mailto:dleblanc@arelaw.com) , [mjason@arelaw.com](mailto:mjason@arelaw.com)

**Associated marks**

| Mark           | Application Status          | Serial Number            | Registration Number     |
|----------------|-----------------------------|--------------------------|-------------------------|
| DIOR           | REGISTERED AND RENEWED      | <a href="#">74436074</a> | <a href="#">1848630</a> |
| CHRISTIAN DIOR | REGISTERED AND RENEWED      | <a href="#">72364308</a> | <a href="#">954404</a>  |
| DIOR           | PARTIAL SECTION 71 ACCEPTED | <a href="#">79003878</a> | <a href="#">3002132</a> |
| DIOR           | SECTION 71 ACCEPTED         | <a href="#">79049059</a> | <a href="#">3561323</a> |
| CHRISTIAN DIOR | Cancelled - Section 8       | <a href="#">71642018</a> | <a href="#">592225</a>  |

**Prosecution History**

| Entry Number | History Text   | Date         | Due Date     |
|--------------|--|--------------|--------------|
| 21           | TERMINATED   | Sep 02, 2015 |              |
| 20           | COMMR ORDER CANCELLING REG                                     | Sep 02, 2015 |              |
| 19           | BD DECISION: GRANTED   | May 13, 2015 |              |
| 18           | SUBMITTED ON BRIEF ACR   | Apr 09, 2015 |              |
| 17           | P REPLY BRIEF OR REBUTTAL BRIEF ON COUNTERCLAIM: TM RULE 2.128 | Mar 26, 2015 |              |
| 16           | D FINAL BRIEF: TM RULE 2.128                                   | Mar 11, 2015 |              |
| 15           | EXTENSION OF TIME GRANTED                                      | Jan 27, 2015 |              |
| 14           | D MOT FOR EXT W/ CONSENT                                       | Jan 20, 2015 |              |
| 13           | P FINAL BRIEF: TM RULE 2.128                                   | Jan 09, 2015 |              |
| 12           | D TESTIMONY  | Sep 26, 2014 |              |
| 11           | D NOTICE OF RELIANCE   | Sep 22, 2014 |              |
| 10           | EXTENSION OF TIME GRANTED                                      | Aug 25, 2014 |              |
| 9            | D MOT FOR EXT W/ CONSENT                                       | Aug 25, 2014 |              |
| 8            | P NOTICE OF RELIANCE   | Jun 25, 2014 |              |
| 7            | STIP REGARDING AUTHENTICITY AND ADMISSIBILITY OF DOCUMENTS     | Jun 25, 2014 |              |
| 6            | EXTENSION OF TIME GRANTED                                      | Aug 07, 2013 |              |
| 5            | P MOT FOR EXT W/ CONSENT                                       | Aug 07, 2013 |              |
| 4            | ANSWER   | Jun 28, 2013 |              |
| 3            | PENDING, INSTITUTED  | May 25, 2013 |              |
| 2            | NOTICE AND TRIAL DATES SENT; ANSWER DUE:                       | May 25, 2013 | Jul 04, 2013 |
| 1            | FILED AND FEE  | May 23, 2013 |              |

### Type of Proceeding: Opposition

**Proceeding Number:** [91209281](#)

**Filing Date:** Feb 11, 2013

**Status:** Terminated

**Status Date:** Oct 30, 2013

**Interlocutory Attorney:** CHRISTEN M ENGLISH

#### Defendant

**Name:** Shenzhen Koradior Fashion Co., Ltd.

**Correspondent Address:** JOSEPH J VILLAPOL  
LADAS & PARRY LLP  
1040 AVENUE OF THE AMERICAS  
NEW YORK NY UNITED STATES , 10018-3738

**Correspondent e-mail:** [jjvillapol@ladas.com](mailto:jjvillapol@ladas.com) , [rroa@ladas.com](mailto:rroa@ladas.com) , [mmercado@ladas.com](mailto:mmercado@ladas.com) , [rcathcart@ladas.com](mailto:rcathcart@ladas.com)

#### Associated marks

| Mark     | Application Status                      | Serial Number            | Registration Number |
|----------|---|--------------------------|---------------------|
| KORADIOR | Abandoned - After Inter-Partes Decision | <a href="#">79117194</a> |                     |

#### Plaintiff(s)

**Name:** Christian Dior Couture, S.A.

**Correspondent Address:** PHILIP H GOTTFRIED  
AMSTER ROTHSTEIN & EBENSTEIN LLP  
90 PARK AVENUE , 21ST FOOR  
NEW YORK NY UNITED STATES , 10016

**Correspondent e-mail:** [ptodocket@arelaw.com](mailto:ptodocket@arelaw.com)

#### Associated marks

| Mark                | Application Status                        | Serial Number            | Registration Number     |
|---------------------|---|--------------------------|-------------------------|
| DIORPHONE           | IR CANCELLED; US REGISTRATION CANCELLED   | <a href="#">79067993</a> | <a href="#">3771789</a> |
| ROSE DIOR BAGATELLE | SECTION 71 & 15-ACCEPTED AND ACKNOWLEDGED | <a href="#">79111759</a> | <a href="#">4252204</a> |
| GOURMETTE DE DIOR   | SECTION 71 ACCEPTED                       | <a href="#">79003281</a> | <a href="#">3107004</a> |
| DIOR                | REGISTERED AND RENEWED                    | <a href="#">74436074</a> | <a href="#">1848630</a> |
| BABY DIOR           | Cancelled - Section 8                     | <a href="#">72285287</a> | <a href="#">893200</a>  |

CHRISTIAN DIOR  
ROSE DIOR PRE CATELAN

Cancelled - Section 8  
SECTION 71 & 15-ACCEPTED AND ACKNOWLEDGED

[71642018](#) [592225](#)  
[79111825](#) [4252205](#)

**Prosecution History**

| Entry Number | History Text                             | Date         | Due Date     |
|--------------|--|--------------|--------------|
| 13           | TERMINATED                               | Oct 30, 2013 |              |
| 12           | BD DECISION: SUSTAINED                   | Oct 30, 2013 |              |
| 11           | SUSP PEND DISP OF OUTSTNDNG MOT          | Oct 02, 2013 |              |
| 10           | P MOTION FOR JUDGMENT                    | Sep 11, 2013 |              |
| 9            | ANSWER                                   | May 23, 2013 |              |
| 8            | EXTENSION OF TIME GRANTED                | Apr 24, 2013 |              |
| 7            | D MOT FOR EXT W/ CONSENT                 | Apr 24, 2013 |              |
| 6            | EXTENSION OF TIME GRANTED                | Mar 25, 2013 |              |
| 5            | D MOT FOR EXT W/ CONSENT                 | Mar 25, 2013 |              |
| 4            | D APPEARANCE / POWER OF ATTORNEY         | Mar 25, 2013 |              |
| 3            | PENDING, INSTITUTED                      | Feb 13, 2013 |              |
| 2            | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Feb 13, 2013 | Mar 25, 2013 |
| 1            | FILED AND FEE                            | Feb 11, 2013 |              |

**Type of Proceeding: Cancellation**

**Proceeding Number:** [92043554](#)

**Filing Date:** Jul 27, 2004

**Status:** Terminated

**Status Date:** Oct 14, 2005

**Interlocutory Attorney:** ELIZABETH A DUNN

**Defendant**

**Name:** Kat House Productions, LLC

**Correspondent Address:** HARVEY S. KAUGET  
HOLLAND & KNIGHT LLP  
100 N. TAMPA STREET SUITE 4100  
TAMPA FL UNITED STATES , 33602-3644

**Associated marks**

| Mark                | Application Status    | Serial Number            | Registration Number     |
|---------------------|-----------------------|--------------------------|-------------------------|
| SURF CHICK GET WET! | Cancelled - Section 8 | <a href="#">75670348</a> | <a href="#">2565624</a> |
| SURF CHICK GET WET! | Cancelled - Section 8 | <a href="#">76325524</a> | <a href="#">2677023</a> |

**Plaintiff(s)**

**Name:** CHRISTIAN DIOR COUTURE, S. A.

**Correspondent Address:** ROBERT E. SHAPIRO  
BARACK FERRAZZANO KIRSCHBAUM PERLMAN  
333 WEST WACKER DRIVE SUITE 2700  
CHICAGO IL UNITED STATES , 60606

**Associated marks**

| Mark | Application Status     | Serial Number            | Registration Number     |
|------|------------------------|--------------------------|-------------------------|
| DIOR | REGISTERED AND RENEWED | <a href="#">74436074</a> | <a href="#">1848630</a> |

**Prosecution History**

| Entry Number | History Text                             | Date         | Due Date |
|--------------|--|--------------|----------|
| 18           | TERMINATED                               | Oct 14, 2005 |          |
| 17           | BOARD'S DECISION: DISMISSED W/ PREJUDICE | Oct 14, 2005 |          |
| 16           | STIP TO DISMISS                          | Aug 12, 2005 |          |
| 15           | P'S MOT TO SUSP PEND SETLMT NEGOTIATIONS | May 09, 2005 |          |
| 14           | PLAINTIFF'S MOTION                       | Apr 26, 2005 |          |
| 13           | APPEARANCE                               | Apr 26, 2005 |          |
| 12           | D'S OPPOSITION/RESPONSE TO MOTION        | Mar 17, 2005 |          |
| 11           | D'S REPLY IN SUPPORT OF MOTION           | Mar 07, 2005 |          |
| 10           | PL OPPOSITON TO DF MOT TO EXTEND TIME    | Feb 24, 2005 |          |
| 9            | D'S MOTION FOR AN EXTENSION OF TIME      | Feb 22, 2005 |          |

|   |  |              |              |
|---|--|--------------|--------------|
| 8 | P'S REQUEST TO DISREGARD THE REPLY SUBMITTED BY REGISTRANT | Feb 16, 2005 |              |
| 7 | RESPONDENT'S REPLY TO P'S OPPOSITION TO MOTION TO SUSPEND  | Feb 10, 2005 |              |
| 6 | P'S OPPOSITION TO MOTION TO SUSPEND                        | Jan 21, 2005 |              |
| 5 | D'S MOT TO SUSP PEND DISP CIV ACTION                       | Jan 06, 2005 |              |
| 4 | ANSWER   | Aug 26, 2004 |              |
| 3 | PENDING, INSTITUTED  | Aug 03, 2004 |              |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE:                   | Aug 03, 2004 | Sep 12, 2004 |
| 1 | FILED AND FEE  | Jul 27, 2004 |              |

# **EXHIBIT 2**

Generated on: This page was generated by TSDR on 2022-10-18 09:30:29 EDT

Mark: DIOR

Dior

US Serial Number: 74522863

Application Filing Date: May 02, 1994

US Registration Number: 1923564

Registration Date: Oct. 03, 1995

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Dec. 04, 2015

Publication Date: Jul. 11, 1995

## Mark Information

Mark Literal Elements: DIOR

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

## Related Properties Information

Claimed Ownership of US Registrations: 0954415, 0954418, 1017654

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** belt buckles of precious metals for clothing; brooches; charms; costume jewelry; [cuff links;] ear clips; jewelry; jewelry lapel pins; [money clips of precious metal;] ornamental pins; pendants; [tie fasteners;] watch bands; watch chains; watch fobs; watches; [silver tea services; and, silver coffee services ]

International Class(es): 014 - Primary Class

U.S Class(es): 002, 027, 028, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 1968

Use in Commerce: Oct. 1968

**For:** billfolds; business card cases; carry-on bags; change purses; clutch bags; clutch purses; coin purses; [cosmetic cases sold empty;] credit card cases; [diaper bags; ] [document cases;] drawstring pouches; [duffel bags; felt pouches; garment bags for travel;] handbags; key cases; [luggage;] overnight bags; passport cases, holders or wallets; [pocketbooks;] purses; [satchels; leather shopping bags;] shoulder bags; [suitcases; toiletry cases sold empty; tote bags; travel bags; umbrellas; vanity cases sold empty;] and, wallets

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041



**Class(es):**

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 12, 1970

**Use in Commerce:** Jun. 12, 1970

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** CHRISTIAN DIOR COUTURE, S.A.

**Owner Address:** 30, AVENUE MONTAIGNE  
PARIS FRANCE 75008

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** FRANCE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Scott J. Slavick

**Docket Number:** DIOR-1094

**Attorney Primary Email Address:** [trademarks@bfkn.com](mailto:trademarks@bfkn.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Scott J. Slavick

Barack Ferrazzano Kirschbaum & Nagelberg LLP  
200 WEST MADISON STREET, SUITE 3900  
CHICAGO, ILLINOIS UNITED STATES 60606

**Phone:** 312-984-3100

**Fax:** 312-984-3150

**Correspondent e-mail:** [trademarks@bfkn.com](mailto:trademarks@bfkn.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative

**Domestic Representative Name:** Scott J. Slavick

**Phone:** 312-984-3100

**Fax:** 312-984-3150

**Domestic Representative e-mail:** [trademarks@bfkn.com](mailto:trademarks@bfkn.com)

**Domestic Representative e-mail Authorized:** Yes

## Prosecution History

| Date          | Description   | Proceeding Number |
|---------------|---|-------------------|
| Sep. 27, 2022 | APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED | 88888             |
| Sep. 27, 2022 | TEAS CHANGE OF CORRESPONDENCE RECEIVED                    |                   |
| Sep. 27, 2022 | TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS           |                   |
| Sep. 27, 2022 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED                 |                   |
| Sep. 27, 2022 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED      |                   |
| Sep. 27, 2022 | TEAS CHANGE OF OWNER ADDRESS RECEIVED                     |                   |
| Sep. 13, 2022 | NOTICE OF SUIT  |                   |
| Sep. 13, 2022 | NOTICE OF SUIT  |                   |
| Jul. 06, 2022 | NOTICE OF SUIT  |                   |

|               |  |       |
|---------------|--|-------|
| May 19, 2022  | NOTICE OF SUIT   |       |
| May 19, 2022  | NOTICE OF SUIT   |       |
| May 10, 2022  | NOTICE OF SUIT   |       |
| May 10, 2022  | NOTICE OF SUIT   |       |
| May 09, 2022  | NOTICE OF SUIT   |       |
| May 09, 2022  | NOTICE OF SUIT   |       |
| Feb. 11, 2022 | NOTICE OF SUIT   |       |
| Jan. 12, 2022 | NOTICE OF SUIT   |       |
| Nov. 09, 2021 | NOTICE OF SUIT   |       |
| Aug. 09, 2021 | NOTICE OF SUIT   |       |
| Aug. 05, 2020 | NOTICE OF SUIT   |       |
| May 29, 2020  | NOTICE OF SUIT   |       |
| May 27, 2020  | NOTICE OF SUIT   |       |
| Apr. 20, 2020 | NOTICE OF SUIT   |       |
| Dec. 28, 2017 | NOTICE OF SUIT   |       |
| Aug. 17, 2017 | NOTICE OF SUIT   |       |
| Jul. 21, 2017 | NOTICE OF SUIT   |       |
| Jul. 21, 2017 | NOTICE OF SUIT   |       |
| Jun. 21, 2017 | NOTICE OF SUIT   |       |
| Jun. 21, 2017 | NOTICE OF SUIT   |       |
| May 15, 2017  | NOTICE OF SUIT   |       |
| May 15, 2017  | NOTICE OF SUIT   |       |
| Jan. 25, 2017 | NOTICE OF SUIT   |       |
| Jan. 25, 2017 | NOTICE OF SUIT   |       |
| Jan. 03, 2017 | NOTICE OF SUIT   |       |
| Jan. 03, 2017 | NOTICE OF SUIT   |       |
| Oct. 27, 2016 | NOTICE OF SUIT   |       |
| Oct. 27, 2016 | NOTICE OF SUIT   |       |
| Jul. 19, 2016 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED              |       |
| Jul. 19, 2016 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED   |       |
| Dec. 04, 2015 | NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED          |       |
| Dec. 04, 2015 | REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)       | 68335 |
| Dec. 04, 2015 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED    | 68335 |
| Nov. 13, 2015 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL           | 68335 |
| Sep. 30, 2015 | TEAS SECTION 8 & 9 RECEIVED                            |       |
| Jun. 19, 2007 | CASE FILE IN TICRS                                     |       |
| Nov. 09, 2005 | REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)        | 71378 |
| Nov. 09, 2005 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED    |       |
| Nov. 03, 2005 | ASSIGNED TO PARALEGAL                                  | 71378 |
| Jul. 26, 2005 | REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED |       |
| Jul. 26, 2005 | TEAS SECTION 8 & 9 RECEIVED                            |       |
| Sep. 08, 2001 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.     |       |
| Aug. 13, 2001 | REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED             |       |
| Oct. 03, 1995 | REGISTERED-PRINCIPAL REGISTER                          |       |
| Jul. 11, 1995 | PUBLISHED FOR OPPOSITION                               |       |
| Jun. 09, 1995 | NOTICE OF PUBLICATION                                  |       |
| Oct. 13, 1994 | APPROVED FOR PUB - PRINCIPAL REGISTER                  |       |
| Oct. 07, 1994 | NON-FINAL ACTION MAILED                                |       |
| Oct. 03, 1994 | ASSIGNED TO EXAMINER                                   | 67424 |

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## TM Staff and Location Information

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**TM Staff Information - None**

**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Dec. 04, 2015

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# Assignment Abstract Of Title Information

## Summary

Total Assignments: 1

Registrant: CHRISTIAN DIOR, S.A.

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [1484/0705](#)

**Pages:** 12

**Date Recorded:** Jul. 15, 1996

**Supporting Documents:** No Supporting Documents Available

#### Assignor

**Name:** [CHRISTIAN DIOR, S.A.](#)

**Execution Date:** Jul. 10, 1996

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** FRANCE

#### Assignee

**Name:** [CHRISTIAN DIOR COUTURE, S.A.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** FRANCE

**Address:** 30, AVENUE MONTAIGNE  
PARIS, FRANCE 75008

#### Correspondent

**Correspondent Name:** AMSTER, ROTHSTEIN & EBENSTEIN

**Correspondent Address:** PHILIP H. GOTTFRIED, ESQ.  
90 PARK AVENUE, 21ST FLOOR  
NEW YORK, NEW YORK 10016

Domestic Representative - Not Found

## Proceedings

### Summary

**Number of Proceedings:** 4

#### Type of Proceeding: Opposition

**Proceeding Number:** [91270629](#)

**Filing Date:** Jul 22, 2021

**Status:** Pending

**Status Date:** Jul 22, 2021

**Interlocutory Attorney:** KEVIN G CRENNAN

#### Defendant

**Name:** Paris Dior Brown AKA Paris Dior

**Correspondent Address:** PARIS DIOR BROWN  
722 THORNAPPLE TRAIL  
LAWRENCEVILLE GA UNITED STATES , 30046

**Correspondent e-mail:** [parissdior@gmail.com](mailto:parissdior@gmail.com) , [therealparisdior@gmail.com](mailto:therealparisdior@gmail.com)

#### Associated marks

| Mark       | Application Status | Serial Number            | Registration Number |
|------------|--------------------|--------------------------|---------------------|
| PARIS DIOR | Opposition Pending | <a href="#">90081854</a> |                     |

#### Plaintiff(s)

**Name:** Christian Dior Couture, S.A.

**Correspondent Address:** SCOTT J SLAVICK  
BARACK FERRAZZANO KIRSCHBAUM & NAGELBERG LLP  
200 WEST MADISON STREET, SUITE 3900  
CHICAGO IL UNITED STATES , 60606

Correspondent e-mail: [trademarks@bfkn.com](mailto:trademarks@bfkn.com) , [tom.williams@bfkn.com](mailto:tom.williams@bfkn.com)

| Mark | Application Status     | Serial Number            | Registration Number     |
|------|------------------------|--------------------------|-------------------------|
| DIOR | REGISTERED AND RENEWED | <a href="#">74522863</a> | <a href="#">1923564</a> |
| DIOR | REGISTERED AND RENEWED | <a href="#">74436074</a> | <a href="#">1848630</a> |

| Prosecution History |  |              |              |
|---------------------|--|--------------|--------------|
| Entry Number        | History Text                             | Date         | Due Date     |
| 11                  | P TESTIMONY                              | Oct 10, 2022 |              |
| 10                  | CONFIDENTIAL - PAPER RECEIVED AT TTAB    | Oct 10, 2022 |              |
| 9                   | P NOTICE OF RELIANCE                     | Oct 07, 2022 |              |
| 8                   | TRIAL DATES RESET                        | Dec 15, 2021 |              |
| 7                   | P REQ FOR DISCOVERY CONFERENCE-ESTTA     | Oct 18, 2021 |              |
| 6                   | ANSWER                                   | Sep 30, 2021 |              |
| 5                   | EXTENSION OF TIME GRANTED                | Sep 28, 2021 |              |
| 4                   | D MOT FOR EXT W/O CONSENT                | Aug 23, 2021 |              |
| 3                   | INSTITUTED                               | Jul 22, 2021 |              |
| 2                   | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Jul 22, 2021 | Aug 31, 2021 |
| 1                   | FILED AND FEE                            | Jul 22, 2021 |              |

### Type of Proceeding: Opposition

Proceeding Number: [91268218](#)

Filing Date: Mar 17, 2021

Status: Suspended

Status Date: Dec 09, 2021

Interlocutory Attorney: REBECCA J STEMPIEN\_COYLE

#### Defendant

Name: Destiny Bailey

Correspondent Address: BERNIE LAWRENCE-WATKINS, ESQ.  
B. LAWRENCE WATKINS & ASSOCIATES, PC  
2300 LAKE PARK DRIVE, SUITE 280  
SMYRNA GA UNITED STATES , 30080

Correspondent e-mail: [bernie@blwapc.com](mailto:bernie@blwapc.com) , [akil@blwapc.com](mailto:akil@blwapc.com)

| Mark      | Application Status | Serial Number            | Registration Number |
|-----------|--------------------|--------------------------|---------------------|
| DESS DIOR | Opposition Pending | <a href="#">88938450</a> |                     |

#### Plaintiff(s)

Name: Christian Dior Couture, S.A.

Correspondent Address: SCOTT J. SLAVICK  
BARACK FERRAZZANO KIRSCHBAUM & NAGELBERG LLP  
200 WEST MADISON STREET, SUITE 3900  
CHICAGO IL UNITED STATES , 60606

Correspondent e-mail: [trademarks@bfkn.com](mailto:trademarks@bfkn.com) , [tom.williams@bfkn.com](mailto:tom.williams@bfkn.com)

| Mark | Application Status     | Serial Number            | Registration Number     |
|------|------------------------|--------------------------|-------------------------|
| DIOR | REGISTERED AND RENEWED | <a href="#">74436074</a> | <a href="#">1848630</a> |
| DIOR | REGISTERED AND RENEWED | <a href="#">74522863</a> | <a href="#">1923564</a> |

| Prosecution History |                             |              |          |
|---------------------|-----------------------------|--------------|----------|
| Entry Number        | History Text                | Date         | Due Date |
| 18                  | D CHANGE OF CORRESP ADDRESS | Jul 21, 2022 |          |
| 17                  | D NOTICE OF RELIANCE        | Jul 21, 2022 |          |
| 16                  | P TESTIMONY                 | May 24, 2022 |          |

|    |  |              |              |
|----|--|--------------|--------------|
| 15 | CONFIDENTIAL - P TESTIMONY FOR P         | May 23, 2022 |              |
| 14 | P NOTICE OF RELIANCE                     | May 19, 2022 |              |
| 13 | PROCEEDINGS RESUMED; TRIAL DATES RESET   | Mar 04, 2022 |              |
| 12 | SUSP PEND DISP OF OUTSTNDNG MOT          | Dec 09, 2021 |              |
| 11 | P OPP/RESP TO MOTION                     | Dec 08, 2021 |              |
| 10 | D MOT FOR EXT W/O CONSENT                | Nov 19, 2021 |              |
| 9  | TRIAL DATES REMAIN AS SET                | Jun 28, 2021 |              |
| 8  | D INITIAL DISCLOSURES                    | Jun 25, 2021 |              |
| 7  | BD ORDER: DISCOVERY CONF HELD            | May 14, 2021 |              |
| 6  | TRIAL DATES REMAIN AS SET                | May 05, 2021 |              |
| 5  | P REQ FOR DISCOVERY CONFERENCE-ESTTA     | May 04, 2021 |              |
| 4  | ANSWER                                   | Apr 26, 2021 |              |
| 3  | INSTITUTED                               | Mar 17, 2021 |              |
| 2  | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Mar 17, 2021 | Apr 26, 2021 |
| 1  | FILED AND FEE                            | Mar 17, 2021 |              |

### Type of Proceeding: Opposition

**Proceeding Number:** [91268175](#)

**Filing Date:** Mar 16, 2021

**Status:** Terminated

**Status Date:** Jun 15, 2021

**Interlocutory Attorney:** ANN LINNEHAN VOGLER

#### Defendant

**Name:** Shenzhen Zhuotan New Material Co., Ltd.

**Correspondent Address:** JIE LUO  
WOODRUFF & LUO, LLC  
353 E 83RD ST, #19L  
NEW YORK NY UNITED STATES , 10028

**Correspondent e-mail:** [jluo@woodrufflawny.com](mailto:jluo@woodrufflawny.com) , [2635372497@qq.com](mailto:2635372497@qq.com) , [867065609@qq.com](mailto:867065609@qq.com)

#### Associated marks

| Mark   | Application Status                      | Serial Number            | Registration Number |
|--------|---|--------------------------|---------------------|
| GBDIOR | Abandoned - After Inter-Partes Decision | <a href="#">90030267</a> |                     |

#### Plaintiff(s)

**Name:** Christian Dior Couture, S.A.

**Correspondent Address:** SCOTT J. SLAVICK  
BARACK FERRAZZANO KIRSCHBAUM & NAGELBERG LLP  
200 WEST MADISON STREET, SUITE 3900  
CHICAGO IL UNITED STATES , 60606

**Correspondent e-mail:** [trademarks@bfkn.com](mailto:trademarks@bfkn.com) , [tom.williams@bfkn.com](mailto:tom.williams@bfkn.com)

#### Associated marks

| Mark | Application Status     | Serial Number            | Registration Number     |
|------|------------------------|--------------------------|-------------------------|
| DIOR | REGISTERED AND RENEWED | <a href="#">74522863</a> | <a href="#">1923564</a> |
| DIOR | REGISTERED AND RENEWED | <a href="#">74436074</a> | <a href="#">1848630</a> |

#### Prosecution History

| Entry Number | History Text                             | Date         | Due Date     |
|--------------|--|--------------|--------------|
| 7            | TERMINATED                               | Jun 15, 2021 |              |
| 6            | BD DECISION: OPP SUSTAINED               | Jun 15, 2021 |              |
| 5            | NOTICE OF DEFAULT                        | May 06, 2021 |              |
| 4            | NOTICE OF DEFAULT                        | May 06, 2021 |              |
| 3            | INSTITUTED                               | Mar 16, 2021 |              |
| 2            | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Mar 16, 2021 | Apr 25, 2021 |
| 1            | FILED AND FEE                            | Mar 16, 2021 |              |

### Type of Proceeding: Opposition

Proceeding Number: [91244631](#)

Filing Date: Oct 31, 2018

Status: Terminated

Status Date: Jun 22, 2022

Interlocutory Attorney: WENDY COHEN

#### Defendant

Name: Brandsdev UK Ltd.

Correspondent Address: LEO M LOUGHLIN  
ROTHWELL FIGG ERNST & MANBECK PC  
607 FOURTEENTH ST NW STE 800  
WASHINGTON DC UNITED STATES , 20005

Correspondent e-mail: [PTO-TM-Email@rothwellfigg.com](mailto:PTO-TM-Email@rothwellfigg.com) , [loughlin@rfem.com](mailto:loughlin@rfem.com)

#### Associated marks

| Mark    | Application Status                      | Serial Number            | Registration Number |
|---------|---|--------------------------|---------------------|
| HARDIOR | Abandoned - After Inter-Partes Decision | <a href="#">79232270</a> |                     |

#### Plaintiff(s)

Name: Christian Dior Couture, S.A.

Correspondent Address: SCOTT J SLAVICK  
BARACK FERRAZZANO KIRSCHBAUM & NAGELBERG LLP  
200 W MADISON ST STE 3900  
CHICAGO IL UNITED STATES , 60606

Correspondent e-mail: [trademarks@bfkn.com](mailto:trademarks@bfkn.com) , [tom.williams@bfkn.com](mailto:tom.williams@bfkn.com)

#### Associated marks

| Mark                  | Application Status                        | Serial Number            | Registration Number     |
|-----------------------|---|--------------------------|-------------------------|
| DIO(R)ÉVOLUTION       | Registered                                | <a href="#">79215433</a> | <a href="#">5505475</a> |
| DIOR                  | REGISTERED AND RENEWED                    | <a href="#">74436074</a> | <a href="#">1848630</a> |
| DIORAMOUR             | Registered                                | <a href="#">79217617</a> | <a href="#">5557713</a> |
| DIOR                  | REGISTERED AND RENEWED                    | <a href="#">76026661</a> | <a href="#">2749176</a> |
| DIORAMA               | Registered                                | <a href="#">79168363</a> | <a href="#">4953491</a> |
| DIOR SO REAL          | Registered                                | <a href="#">79176157</a> | <a href="#">5173476</a> |
| BABY DIOR             | Cancelled - Section 8                     | <a href="#">72285287</a> | <a href="#">893200</a>  |
| ROSE DIOR BAGATELLE   | SECTION 71 & 15-ACCEPTED AND ACKNOWLEDGED | <a href="#">79111759</a> | <a href="#">4252204</a> |
| GOURMETTE DE DIOR     | SECTION 71 ACCEPTED                       | <a href="#">79003281</a> | <a href="#">3107004</a> |
| DIOR                  | REGISTERED AND RENEWED                    | <a href="#">74522863</a> | <a href="#">1923564</a> |
| ROSE DIOR PRE CATELAN | SECTION 71 & 15-ACCEPTED AND ACKNOWLEDGED | <a href="#">79111825</a> | <a href="#">4252205</a> |
| DIORANGELES           | Registered                                | <a href="#">79217618</a> | <a href="#">5547852</a> |

#### Prosecution History

| Entry Number | History Text                     | Date         | Due Date     |
|--------------|----------------------------------|--------------|--------------|
| 23           | TERMINATED                       | Jun 22, 2022 |              |
| 22           | BD DECISION: OPP SUSTAINED       | Jun 22, 2022 |              |
| 21           | RESPONSE DUE 30 DAYS (DUE DATE)  | Apr 30, 2022 | May 30, 2022 |
| 20           | P RESP TO BD ORDER/INQUIRY       | Feb 11, 2022 |              |
| 19           | RESPONSE DUE                     | Dec 14, 2021 |              |
| 18           | P RESP TO BD ORDER/INQUIRY       | Oct 21, 2021 |              |
| 17           | P APPEARANCE / POWER OF ATTORNEY | Oct 01, 2021 |              |
| 16           | SUSP PEND DISP OF CIVIL ACTION   | Nov 27, 2020 |              |
| 15           | D RESP TO BD ORDER/INQUIRY       | Nov 23, 2020 |              |
| 14           | RESPONSE DUE 30 DAYS (DUE DATE)  | Oct 24, 2020 | Nov 23, 2020 |
| 13           | D CHANGE OF CORRESP ADDRESS      | Jul 22, 2020 |              |
| 12           | P CHANGE OF CORRESP ADDRESS      | Jul 16, 2020 |              |
| 11           | RESPONSE DUE                     | Jul 16, 2020 |              |
| 10           | SUSP PEND DISP OF CIVIL ACTION   | Oct 14, 2019 |              |

|   |  |              |              |
|---|--|--------------|--------------|
| 9 | P MOT TO SUSP PEND DISP CIV ACT W/ CONSENT       | Oct 14, 2019 |              |
| 8 | EXTENSION OF TIME GRANTED                        | Oct 09, 2019 |              |
| 7 | P MOT FOR EXT W/ CONSENT                         | Oct 09, 2019 |              |
| 6 | SUSPENDED  | Jul 11, 2019 |              |
| 5 | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jul 11, 2019 |              |
| 4 | ANSWER   | Dec 14, 2018 |              |
| 3 | INSTITUTED                                       | Nov 07, 2018 |              |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE:         | Nov 07, 2018 | Dec 17, 2018 |
| 1 | FILED AND FEE                                    | Oct 31, 2018 |              |