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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91279630
Party	Plaintiff J. Crew Domestic Brand, LLC
Correspondence address	JOEL KARNI SCHMIDT / MARYANN E. LICCIARDI COWAN, LIEBOWITZ & LATMAN, P.C. 114 WEST 47TH STREET NEW YORK, NY 10036 UNITED STATES Primary email: trademark@cll.com Secondary email(s): mel@cll.com, mxe@cll.com, jks@cll.com 212-790-9200
Submission	Other Motions/Submissions
Filer's name	Maryann E. Licciardi
Filer's email	mel@cll.com, jks@cll.com, mxe@cll.com, trademark@cll.com
Signature	/Maryann E. Licciardi/
Date	01/30/2023
Attachments	CRUEW APPAREL COMPANY - Motion to Amend.pdf(226262 bytes) CRUEW APPAREL COMPANY - Certificate of Service.pdf(102396 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application Serial No. 90752126
Filed: June 3, 2021
For Mark: CRUEW APPAREL COMPANY
Published in the Official Gazette: March 29, 2022

J. CREW DOMESTIC BRAND, LLC,	:	
Opposer,	:	Opposition No. 91279630
v.	:	
JOSEPH WEBB,	:	
Applicant.	:	

MOTION ON CONSENT TO AMEND APPLICATION AND, IF ACCEPTED, TO WITHDRAW THE OPPOSITION ON CONSENT AND MOTION ON CONSENT TO SUSPEND PROCEEDINGS

Pursuant to Rule 2.133 of the Trademark Rules of Practice, Applicant respectfully requests that Application No. 90664627 be amended whereby:

(a) the mark is amended to adopt a stylization as shown in the amended drawing page attached hereto;

(b) the drawing of the mark is amended by deleting the current drawing page and substituting in its place the drawing page annexed hereto; and

(c) the description of the mark is amended to: "The mark consists of the stylized wording CRUEW APPAREL COMPANY."

It is respectfully submitted that these amendments do not require republication as the modification adopting the stylization does not materially alter the character of the original applied-for standard character mark.

These amendments are made pursuant to an Agreement between Applicant and Opposer, who has consented to this amendment. If the amendments are approved by the Board, Opposer,

with Applicant's consent, requests that the opposition be withdrawn without prejudice.

The parties further request that the opposition proceeding be suspended pending disposition of this motion.

CONCLUSION

Applicant respectfully requests that this request to amend the application be granted in its entirety.

Dated: 1/11, 2023

Respectfully submitted,

JOSEPH WEBB
Applicant

By: _____
Joseph Webb

111 Caddis Creek Rd
Irmo, SC 29063
jwebb78@yahoo.com, tmapp@legalzoom.com
Phone: 803-960-4939

CONSENTED TO:

COWAN, LIEBOWITZ & LATMAN, P.C.
Attorneys for Opposer

By: Maryann E. Licciardi
Joel Karni Schmidt, Esq.
Maryann E. Licciardi, Esq.

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AMENDED DRAWING PAGE

APPLICATION NO:	90752126
APPLICANT:	Joseph Webb
ADDRESS:	111 Caddis Creek Rd, Irmo, SC 29063
DESCRIPTION:	The mark consists of the stylized wording CRUEW APPAREL COMPANY.
GOODS & SERVICES:	"Clothing, namely, hats, shirts, pants, sweatshirts, T-shirts, jackets, coats, shorts, sweat suits, socks and underwear" in International Class 25; and "Online retail store services featuring clothing" in International Class 35.

MARK:

CRUEW APPAREL COMPANY

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that, on January 30, 2023, I caused a true and complete copy of the foregoing *Motion on Consent to Amend Application and, if Accepted, to Withdraw the Opposition on Consent, and Motion on Consent to Suspend Proceedings* to be served on Applicant by email at jwebb78@yahoo.com, tmapp@legalzoom.com.

Dated: January 30, 2023

/Maryann E. Licciardi/
Maryann E. Licciardi