UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
TTAB Assistance Center: 571-272-8500
General Email: TTABInfo@uspto.gov

November 8, 2022

Opposition No. 91278529

Fortune Media IP Limited

v.

The Fortune Society LLC

Karl Kochersperger, Paralegal Specialist:

On September 27, 2022, the Board issued an order suspending this proceeding in view of the withdrawal of Applicant's counsel on September 19, 2022. Applicant was allowed time in which to either appoint a new attorney or to state that Applicant would represent itself. No appearance or other response has been filed.

Accordingly, Applicant is allowed until thirty days from the date of this order to show cause why default judgment should not be entered against Applicant based on its apparent loss of interest in this proceeding. *See Pro-Cuts v. Schilz-Price Enterprises, Inc.*, 27 USPQ2d 1224 (TTAB 1993).

Proceedings otherwise remain suspended.