

ESTTA Tracking number: **ESTTA1234202**

Filing date: **09/07/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer information**

Name	San Mar Corporation
Granted to date of previous extension	09/07/2022
Address	22833 SE BLACK NUGGET ROAD, SUITE 130 ISSAQUAH, WA 98029 UNITED STATES
Attorney information	TIFFANY CONNORS LANE POWELL PC 1420 FIFTH AVENUE, SUITE 4200 PO BOX 91302 SEATTLE, WA 98111 UNITED STATES Primary email: trademarks@lanepowell.com Secondary email(s): mercerc@lanepowell.com, winters@lanepowell.com, connorst@lanepowell.com, garciat@lanepowell.com 206.223.7000
Docket no.	

**Applicant information**

Application no.	90821863	Publication date	05/10/2022
Opposition filing date	09/07/2022	Opposition period ends	09/07/2022
Applicant	XIANG, Yue ROOM 08 28TH FLOOR BUILDING 2 YUANYANG BINHAI BLDG NANSHAN DISTRICT SHENZHEN GUANGDONG, 518000 CHINA		

**Goods/services affected by opposition**


Class 025. First Use: None First Use In Commerce: None  
All goods and services in the class are opposed, namely: Lingerie; Pants; Socks; Sweaters; Body suits; Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Clothing, namely, shirts, pants and skirts; Footwear; Knitwear, namely, shirts, dresses and sweaters; Ladies' suits; Men's and women's jackets, coats, trousers, vests; Skirts and dresses

**Grounds for opposition**

Priority and likelihood of confusion	Trademark Act Section 2(d)
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## Marks cited by opposer as basis for opposition

U.S. registration no.	3283548	Application date	01/26/2005
Register	Principal		
Registration date	08/21/2007	Foreign priority date	NONE
Word mark	DISTRICT		
Design mark			
Description of mark	NONE		
Goods/services	Class 025. First use: First Use: Jun 29, 2005 First Use In Commerce: Jun 29, 2005 Apparel, namely tee shirts, polo shirts, long sleeve shirts, and uniforms; fleece outerwear, namely long sleeve shirts,athletic apparel, namely shirts		

U.S. registration no.	4269274	Application date	09/27/2011
Register	Principal		
Registration date	01/01/2013	Foreign priority date	NONE
Word mark	DISTRICT		
Design mark			
Description of mark	NONE		
Goods/services	Class 018. First use: First Use: Jun 2012 First Use In Commerce: Jun 2012 All-purpose carrying bags; backpacks [ ; briefcases; tote-bags; duffel bags; gym bags ]		

U.S. registration no.	4332831	Application date	04/02/2012
Register	Principal		
Registration date	05/07/2013	Foreign priority date	NONE
Word mark	WELCOME TO THE DISTRICT		
Design mark			
Description of mark	NONE		
Goods/services	Class 035. First use: First Use: May 2012 First Use In Commerce: May 2012 Wholesale distributorships, wholesale ordering services, on-line store services, electronic catalog services, mail order catalog services, and web-based catalog		

	services, all featuring apparel, headgear, bags, blankets, and accessories		
U.S. registration no.	4664068	Application date	09/27/2011
Register	Principal		
Registration date	12/30/2014	Foreign priority date	NONE
Word mark	DISTRICT MADE		
Design mark			
Description of mark	NONE		
Goods/services	Class 025. First use: First Use: May 23, 2012 First Use In Commerce: May 29, 2012 Apparel and accessories, namely, t-shirts, sweat shirts, polo shirts, long sleeve shirts [, and uniforms ] ; fleece outerwear, namely, sweat shirts, and long sleeve shirts; athletic apparel, namely, shirts		

Attachments	85433404#TMSN.png( bytes ) 2022.09.07 San Mar Not of Opposition - THE 33 DISTRICT.pdf(98372 bytes ) Ex 1 - 3283548.pdf(722244 bytes ) Ex 2 - 4269274.pdf(720973 bytes ) Ex 3 - 4332831.pdf(719282 bytes ) Ex 4 - 4664068.pdf(720496 bytes )
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Signature	/Tiffany Connors/
Name	Tiffany Connors
Date	09/07/2022

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application Serial No. 90/821,863  
Filed July 11, 2021  
For the Mark THE 33 DISTRICT  
Published in the Trademark Official Gazette (TMOG) on May 10, 2022

San Mar Corporation,  
a Washington corporation,

Opposer,

v.

Yue Xiang, an individual citizen of China,

Applicant.

Opposition No.:

**NOTICE OF OPPOSITION**

San Mar Corporation, a Washington corporation (“Opposer”), having a principal place of business at 22833 SE Black Nugget Road, Suite 130, Issaquah, Washington 98029, will be damaged by the registration of the mark THE 33 DISTRICT, which is the subject of Application Serial No. 90/821,863 published in the Trademark Official Gazette on May 10, 2022. Opposer hereby opposes the registration of said mark and requests that registration be refused. As grounds in support of its opposition, Opposer states as follows:

1. Opposer has continuously and regularly used the mark DISTRICT in connection with various apparel items in interstate commerce and nationwide since at least as early as June 29, 2005. Opposer currently uses the DISTRICT mark for apparel.

2. Opposer has continuously and regularly used the mark DISTRICT in connection with various types of bags in interstate commerce and nationwide since at least as early as June 30, 2012. Opposer currently uses the DISTRICT mark for bags.

3. Opposer has continuously and regularly used the mark WELCOME TO THE DISTRICT for various wholesale, distributorship, and retail services in interstate commerce and nationwide since at least as early as May 31, 2012. Opposer currently uses the WELCOME TO THE DISTRICT mark for wholesale, distributorship, and retail services.

4. Opposer has continuously and regularly used the mark DISTRICT MADE for various apparel items in interstate commerce and nationwide since at least as early as May 29, 2012. Opposer currently uses the DISTRICT MADE mark for apparel.

5. As a result of Opposer's current and past promotion and sale of its products and services under the DISTRICT, WELCOME TO THE DISTRICT, and DISTRICT MADE marks, these marks have gained significant recognition and goodwill among the purchasing public.

6. Opposer owns U.S. Trademark Registration No. 3,283,548, issued on August 21, 2007, for the mark DISTRICT for "Apparel, namely tee shirts, polo shirts, long sleeve shirts, and uniforms; fleece outerwear, namely long sleeve shirts, athletic apparel, namely shirts" in International Class 25. This registration is incontestable pursuant to 15 U.S.C. § 1065 and thus constitutes conclusive evidence of Opposer's exclusive rights for the DISTRICT mark for the recited goods. The current TSDR record for Registration No. 3,283,548 is attached hereto as Exhibit 1 and made a part hereof by this reference.

7. Opposer owns U.S. Trademark Registration No. 4,269,274, issued on January 1, 2013, for the mark DISTRICT for "All-purpose carrying bags; backpacks" in International Class 18. This registration is incontestable pursuant to 15 U.S.C. § 1065 and thus constitutes conclusive evidence of Opposer's exclusive rights for the DISTRICT mark for the recited goods. The current TSDR record for Registration No. 4,269,274 is attached hereto as Exhibit 2 and made a part hereof by this reference.

8. Opposer owns U.S. Trademark Registration No. 4,332,831, issued on May 7, 2013, for the mark WELCOME TO THE DISTRICT for “Wholesale distributorships, wholesale ordering services, on-line store services, electronic catalog services, mail order catalog services, and web-based catalog services, all featuring apparel, headgear, bags, blankets, and accessories” in International Class 35. This registration is incontestable pursuant to 15 U.S.C. § 1065 and thus constitutes conclusive evidence of Opposer’s exclusive rights for the WELCOME TO THE DISTRICT mark for the recited services. The current TSDR record for Registration No. 4,332,831 is attached hereto as Exhibit 3 and made a part hereof by this reference.

9. Opposer owns U.S. Trademark Registration No. 4,664,068, issued on December 30, 2014, for the mark DISTRICT MADE for “Apparel and accessories, namely, t-shirts, sweat shirts, polo shirts, long sleeve shirts, and uniforms; fleece outerwear, namely, sweat shirts, and long sleeve shirts; athletic apparel, namely, shirts” in International Class 25. This registration is incontestable pursuant to 15 U.S.C. § 1065 and thus constitutes conclusive evidence of Opposer’s exclusive rights for the DISTRICT MADE mark for the recited goods. The current TSDR record for Registration No. 4,664,068 is attached hereto as Exhibit 4 and made a part hereof by this reference.

10. On July 11, 2021, Yue Xiang (“Applicant”), filed an application to register the mark THE 33 DISTRICT based on Section 1(b) of the Trademark Act, intent to use said mark in U.S. commerce, for “Lingerie; Pants; Socks; Sweaters; Body suits; Children’s and infant’s apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Clothing, namely, shirts, pants and skirts; Footwear; Knitwear, namely, shirts, dresses and sweaters; Ladies’ suits; Men’s and women’s jackets, coats, trousers, vests; Skirts and dresses” in International Class 25.

The application was assigned Serial No. 90/821,863 and was published in the Trademark Official Gazette on May 10, 2022.

11. Prior to Applicant's filing date of July 11, 2021, Opposer had been using its DISTRICT, WELCOME TO THE DISTRICT, and DISTRICT MADE marks on clothing, bags, and various retail services for years; thus, Opposer's use has priority over Applicant's application.

12. Prior to Applicant's filing date of July 11, 2021, Opposer had filed for and obtained Opposer's registrations for its DISTRICT, WELCOME TO THE DISTRICT, and DISTRICT MADE marks; hence, Opposer's registrations have priority over Applicant's application.

13. The goods with which Applicant uses or intends to use the mark THE 33 DISTRICT, as evidenced by Applicant's application, are identical or highly related to the goods and services with which Opposer uses its DISTRICT, WELCOME TO THE DISTRICT, and DISTRICT MADE marks, as evidenced by Opposer's registrations.

14. The mark THE 33 DISTRICT, as evidenced by Applicant's application, is similar in sight, sound, and meaning to Opposer's DISTRICT, WELCOME TO THE DISTRICT, and DISTRICT MADE marks.

15. The mark THE 33 DISTRICT, as evidenced by Applicant's application, so resembles each and all of Opposer's DISTRICT, WELCOME TO THE DISTRICT, and DISTRICT MADE marks as to be likely to cause confusion, mistake, or deception, when used in connection with highly related goods and services, within the meaning of Section 2(d) of the Lanham Act.

16. The mark THE 33 DISTRICT includes within it all of Opposer's DISTRICT marks, and as such, misleads consumers into believing the goods on which Applicant intends to use THE 33 DISTRICT mark are a portion, extension, expansion, or collaboration with Opposer's

DISTRICT products and related services, or are otherwise associated with Opposer, when they are not.

17. Accordingly, Opposer will be damaged by the registration Applicant seeks because the registration will assist and support Applicant in the confusing and misleading use of the mark THE 33 DISTRICT, and will infringe on Opposer's exclusive statutory rights in its various registered DISTRICT-related trademarks for apparel, bags, and related retail services.

WHEREFORE, Opposer prays that the opposition be sustained and that registration to Applicant be refused.

DATED: September 7, 2022

LANE POWELL PC

By: /Tiffany Connors/

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Attorneys for Opposer



**Generated on:** This page was generated by TSDR on 2022-09-07 11:25:17 EDT

**Mark:** DISTRICT

**DISTRICT**

**US Serial Number:** 78554112

**Application Filing Date:** Jan. 26, 2005

**US Registration Number:** 3283548

**Registration Date:** Aug. 21, 2007

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Sep. 15, 2017

**Publication Date:** May 16, 2006 **Notice of Allowance Date:** Aug. 08, 2006

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## Mark Information

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**Mark Literal Elements:** DISTRICT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Apparel, namely tee shirts, polo shirts, long sleeve shirts, and uniforms; fleece outerwear, namely long sleeve shirts, athletic apparel, namely shirts

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 29, 2005

**Use in Commerce:** Jun. 29, 2005

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## Basis Information (Case Level)

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**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

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## Current Owner(s) Information

**Owner Name:** San Mar Corporation  
**Owner Address:** 22833 SE Black Nugget Road, Suite 130  
 Issaquah, WASHINGTON UNITED STATES 98029  
**Legal Entity Type:** CORPORATION **State or Country** WASHINGTON  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Parna A. Mehrbani **Docket Number:** 113540.53  
**Attorney Primary Email Address:** [trademarks@lanepowell.com](mailto:trademarks@lanepowell.com) **Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Parna A. Mehrbani  
 LANE POWELL PC  
 601 SW 2nd Avenue, Suite 2100  
 PORTLAND, OREGON UNITED STATES 97204  
**Phone:** (503) 778-2127 **Fax:** (503) 778-2200  
**Correspondent e-mail:** [trademarks@lanepowell.com](mailto:trademarks@lanepowell.com) **Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Sep. 15, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 15, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Sep. 15, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Sep. 15, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Aug. 07, 2017	TEAS SECTION 8 & 9 RECEIVED	
Aug. 21, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jul. 10, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 10, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	66607
Jul. 10, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Jun. 25, 2013	TEAS SECTION 8 & 15 RECEIVED	
Aug. 21, 2007	REGISTERED-PRINCIPAL REGISTER	
Jul. 17, 2007	LAW OFFICE REGISTRATION REVIEW COMPLETED	76529
Jul. 16, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 22, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	76529
Jun. 22, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	76529
Jun. 21, 2007	ASSIGNED TO LIE	76529
Jun. 08, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 07, 2007	NON-FINAL ACTION E-MAILED	
May 07, 2007	SU - NON-FINAL ACTION - WRITTEN	83174
May 03, 2007	ASSIGNED TO EXAMINER	83174
Apr. 10, 2007	STATEMENT OF USE PROCESSING COMPLETE	76873
Jan. 19, 2007	USE AMENDMENT FILED	76873
Jan. 19, 2007	TEAS STATEMENT OF USE RECEIVED	
Aug. 08, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
May 16, 2006	PUBLISHED FOR OPPOSITION	
Apr. 26, 2006	NOTICE OF PUBLICATION	
Mar. 28, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	78145
Feb. 24, 2006	ASSIGNED TO LIE	78145
Feb. 21, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	

Feb. 06, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 02, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 02, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 23, 2005	NON-FINAL ACTION E-MAILED	6325
Aug. 23, 2005	NON-FINAL ACTION WRITTEN	80818
Aug. 22, 2005	ASSIGNED TO EXAMINER	80818
Feb. 03, 2005	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

#### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Sep. 15, 2017

### Assignment Abstract Of Title Information

#### Summary

**Total Assignments:** 1

**Registrant:** San Mar Corporation

#### Assignment 1 of 1

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7001/0016](#)

**Pages:** 12

**Date Recorded:** Jul. 17, 2020

**Supporting Documents:** [assignment-tm-7001-0016.pdf](#)

#### Assignor

**Name:** [SAN MAR CORPORATION](#)

**Execution Date:** Jul. 15, 2020

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WASHINGTON

#### Assignee

**Name:** [U.S. BANK NATIONAL ASSOCIATION](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 10800 NE 8TH STREET, SUITE 1000  
BELLEVUE, WASHINGTON 98004

#### Correspondent

**Correspondent Name:** SETH H. REAGAN

**Correspondent Address:** 1201 THIRD AVENUE, SUITE 4900  
SEATTLE, WA 98101

**Domestic Representative - Not Found**

**Generated on:** This page was generated by TSDR on 2022-09-07 11:26:02 EDT

**Mark:** DISTRICT

**DISTRICT**

**US Serial Number:** 85433404

**Application Filing Date:** Sep. 27, 2011

**US Registration Number:** 4269274

**Registration Date:** Jan. 01, 2013

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Jan. 12, 2019

**Publication Date:** Mar. 13, 2012 **Notice of Allowance Date:** May 08, 2012

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## Mark Information

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**Mark Literal Elements:** DISTRICT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 3283547, 3283548

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** All-purpose carrying bags; backpacks [ ; briefcases; tote-bags; duffel bags; gym bags ]

**International Class(es):** 018 - Primary Class

**U.S Class(es):** 001, 002, 003, 022, 041

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 2012

**Use in Commerce:** Jun. 2012

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## Basis Information (Case Level)

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**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** San Mar Corporation

**Owner Address:** 22833 SE Black Nugget Road, Suite 130  
Issaquah, WASHINGTON UNITED STATES 98029

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WASHINGTON

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Peter W. Becker

**Docket Number:** 113540.136

**Attorney Primary Email Address:** [trademarks@lanepowell.com](mailto:trademarks@lanepowell.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Peter W. Becker  
LANE POWELL PC  
601 SW 2ND AVE STE 2100  
PORTLAND, OREGON UNITED STATES 97204

**Phone:** 206.223.7380

**Fax:** (503) 778-2200

**Correspondent e-mail:** [trademarks@lanepowell.com](mailto:trademarks@lanepowell.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 01, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 12, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 12, 2019	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76985
Jan. 12, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76985
Dec. 13, 2018	TEAS SECTION 8 & 15 RECEIVED	
Jan. 01, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 01, 2013	REGISTERED-PRINCIPAL REGISTER	
Nov. 27, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 26, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	66121
Nov. 20, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 01, 2012	STATEMENT OF USE PROCESSING COMPLETE	76874
Oct. 31, 2012	USE AMENDMENT FILED	76874
Nov. 01, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Oct. 31, 2012	TEAS STATEMENT OF USE RECEIVED	
May 08, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 13, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 13, 2012	PUBLISHED FOR OPPOSITION	
Feb. 22, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 06, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Feb. 01, 2012	ASSIGNED TO LIE	66121
Jan. 17, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 17, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 17, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 17, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 17, 2012	EXAMINERS AMENDMENT -WRITTEN	82105
Jan. 14, 2012	ASSIGNED TO EXAMINER	82105

Oct. 03, 2011 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM

Sep. 30, 2011 NEW APPLICATION ENTERED IN TRAM

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 106

**Date in Location:** Jan. 12, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** San Mar Corporation

### Assignment 1 of 1

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7001/0016](#)

**Pages:** 12

**Date Recorded:** Jul. 17, 2020

**Supporting Documents:** [assignment-tm-7001-0016.pdf](#)

### Assignor

**Name:** [SAN MAR CORPORATION](#)

**Execution Date:** Jul. 15, 2020

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WASHINGTON

### Assignee

**Name:** [U.S. BANK NATIONAL ASSOCIATION](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 10800 NE 8TH STREET, SUITE 1000  
BELLEVUE, WASHINGTON 98004

### Correspondent

**Correspondent Name:** SETH H. REAGAN

**Correspondent Address:** 1201 THIRD AVENUE, SUITE 4900  
SEATTLE, WA 98101

**Domestic Representative - Not Found**

**Generated on:** This page was generated by TSDR on 2022-09-07 11:26:36 EDT

**Mark:** WELCOME TO THE DISTRICT

WELCOME TO THE DISTRICT

**US Serial Number:** 85586250

**Application Filing Date:** Apr. 02, 2012

**US Registration Number:** 4332831

**Registration Date:** May 07, 2013

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Jan. 08, 2019

**Publication Date:** Aug. 21, 2012 **Notice of Allowance Date:** Oct. 16, 2012

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## Mark Information

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**Mark Literal Elements:** WELCOME TO THE DISTRICT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 3283547, 3283548

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## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Wholesale distributorships, wholesale ordering services, on-line store services, electronic catalog services, mail order catalog services, and web-based catalog services, all featuring apparel, headgear, bags, blankets, and accessories

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 2012

**Use in Commerce:** May 2012

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## Basis Information (Case Level)

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**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

Filed 44D: No  
 Filed 44E: No  
 Filed 66A: No  
 Filed No Basis: No

Currently 44E: No  
 Currently 66A: No  
 Currently No Basis: No

### Current Owner(s) Information

**Owner Name:** San Mar Corporation  
**Owner Address:** 22833 SE Black Nugget Road, Suite 130  
 Issaquah, WASHINGTON UNITED STATES 98029  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** WASHINGTON

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Peter W. Becker  
**Attorney Primary Email Address:** [trademarks@lanepowell.com](mailto:trademarks@lanepowell.com)  
**Docket Number:** 113540.141  
**Attorney Email Authorized:** Yes

#### Correspondent

**Correspondent Name/Address:** Peter W. Becker  
 LANE POWELL PC  
 601 SW 2ND AVE STE 2100  
 PORTLAND, OREGON UNITED STATES 97204  
**Phone:** 206.223.7380  
**Correspondent e-mail:** [trademarks@lanepowell.com](mailto:trademarks@lanepowell.com)  
**Fax:** (503) 778-2200  
**Correspondent e-mail Authorized:** Yes

#### Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
May 07, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 08, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 08, 2019	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	74886
Jan. 08, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74886
Dec. 07, 2018	TEAS SECTION 8 & 15 RECEIVED	
May 07, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
May 07, 2013	REGISTERED-PRINCIPAL REGISTER	
Mar. 30, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 29, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	73296
Mar. 27, 2013	ASSIGNED TO LIE	73296
Mar. 14, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 21, 2013	STATEMENT OF USE PROCESSING COMPLETE	76538
Feb. 06, 2013	USE AMENDMENT FILED	76538
Feb. 21, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Feb. 06, 2013	TEAS STATEMENT OF USE RECEIVED	
Oct. 16, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 21, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 21, 2012	PUBLISHED FOR OPPOSITION	
Aug. 01, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 14, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 13, 2012	ASSIGNED TO EXAMINER	76463
Apr. 09, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 05, 2012	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information



**TM Staff Information - None**

**File Location**

**Current Location:** TMO LAW OFFICE 117

**Date in Location:** Jan. 08, 2019

**Assignment Abstract Of Title Information**

**Summary**

**Total Assignments:** 1

**Registrant:** San Mar Corporation

**Assignment 1 of 1**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7001/0016](#)

**Pages:** 12

**Date Recorded:** Jul. 17, 2020

**Supporting Documents:** [assignment-tm-7001-0016.pdf](#)

**Assignor**

**Name:** [SAN MAR CORPORATION](#)

**Execution Date:** Jul. 15, 2020

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WASHINGTON

**Assignee**

**Name:** [U.S. BANK NATIONAL ASSOCIATION](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 10800 NE 8TH STREET, SUITE 1000  
BELLEVUE, WASHINGTON 98004

**Correspondent**

**Correspondent Name:** SETH H. REAGAN

**Correspondent Address:** 1201 THIRD AVENUE, SUITE 4900  
SEATTLE, WA 98101

**Domestic Representative - Not Found**

Generated on: This page was generated by TSDR on 2022-09-07 11:27:17 EDT

Mark: DISTRICT MADE

DISTRICT MADE

US Serial Number: 85433409

Application Filing Date: Sep. 27, 2011

US Registration Number: 4664068

Registration Date: Dec. 30, 2014

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Feb. 20, 2021

Publication Date: Mar. 13, 2012 Notice of Allowance Date: May 08, 2012

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## Mark Information

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Mark Literal Elements: DISTRICT MADE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

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## Related Properties Information

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Claimed Ownership of US Registrations: 3283547, 3283548

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Apparel and accessories, namely, t-shirts, sweat shirts, polo shirts, long sleeve shirts [, and uniforms ] ; fleece outerwear, namely, sweat shirts, and long sleeve shirts; athletic apparel, namely, shirts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: May 23, 2012

Use in Commerce: May 29, 2012

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## Basis Information (Case Level)

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Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

**Filed 44D:** No **Currently 44E:** No  
**Filed 44E:** No **Currently 66A:** No  
**Filed 66A:** No **Currently No Basis:** No  
**Filed No Basis:** No

### Current Owner(s) Information

**Owner Name:** San Mar Corporation  
**Owner Address:** 22833 SE Black Nugget Road, Suite 130  
 Issaquah, WASHINGTON UNITED STATES 98029  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** WASHINGTON

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Cassandra Mercer **Docket Number:** 113540.135  
**Attorney Primary Email Address:** [trademarks@lanepowell.com](mailto:trademarks@lanepowell.com) **Attorney Email Authorized:** Yes

#### Correspondent

**Correspondent Name/Address:** Cassandra Mercer  
 LANE POWELL PC  
 601 SW 2nd Ave., Ste. 2100  
 PORTLAND, OREGON UNITED STATES 97204  
**Phone:** 9712953377 **Fax:** (503) 778-2200  
**Correspondent e-mail:** [trademarks@lanepowell.com](mailto:trademarks@lanepowell.com) [lukaswerners@lanepowell.com](mailto:lukaswerners@lanepowell.com) **Correspondent e-mail Authorized:** Yes

#### Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Feb. 20, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Feb. 20, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Feb. 20, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73376
Nov. 13, 2020	TEAS SECTION 8 & 15 RECEIVED	
Dec. 30, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 30, 2014	REGISTERED-PRINCIPAL REGISTER	
Nov. 25, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 22, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 12, 2014	STATEMENT OF USE PROCESSING COMPLETE	76538
Nov. 07, 2014	USE AMENDMENT FILED	76538
Nov. 07, 2014	TEAS STATEMENT OF USE RECEIVED	
May 10, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 09, 2014	SOU EXTENSION 4 GRANTED	76538
May 02, 2014	SOU EXTENSION 4 FILED	76538
May 02, 2014	TEAS EXTENSION RECEIVED	
Oct. 11, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 10, 2013	SOU EXTENSION 3 GRANTED	76538
Oct. 08, 2013	SOU EXTENSION 3 FILED	76538
Oct. 08, 2013	TEAS EXTENSION RECEIVED	
Apr. 20, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 19, 2013	SOU EXTENSION 2 GRANTED	76538
Apr. 12, 2013	SOU EXTENSION 2 FILED	76538
Apr. 12, 2013	TEAS EXTENSION RECEIVED	
Nov. 06, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 05, 2012	SOU EXTENSION 1 GRANTED	76538

Oct. 31, 2012	SOU EXTENSION 1 FILED	76538
Nov. 05, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Oct. 31, 2012	TEAS EXTENSION RECEIVED	
May 08, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 13, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 13, 2012	PUBLISHED FOR OPPOSITION	
Feb. 22, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 06, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Feb. 01, 2012	ASSIGNED TO LIE	66121
Jan. 17, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 17, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 17, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 17, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 17, 2012	EXAMINERS AMENDMENT -WRITTEN	82105
Jan. 14, 2012	ASSIGNED TO EXAMINER	82105
Oct. 03, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 30, 2011	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

**TM Staff Information - None**  
**File Location**

**Current Location:** TMEG LAW OFFICE 106

**Date in Location:** Feb. 20, 2021

### Assignment Abstract Of Title Information

**Summary**

**Total Assignments:** 1

**Registrant:** San Mar Corporation

#### Assignment 1 of 1

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7001/0016](#)

**Pages:** 12

**Date Recorded:** Jul. 17, 2020

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